

THE NEWFIE NEWSLETTER

OF THE NEWFOUNDLAND STUDY GROUP OF B.N.A.P.S.

Number 45

November / December 93

EDITOR'S NOTES

We have in this issue an article on "Newfoundland Metered Mail, Part I", with earliest and latest dates, advertising, etc. Also "The 2 cent Late Fee" of the late 1930's and the 1940's by C.A. Stillions. It was good to hear from C.A., and he promised to send in a few more articles on the Officially Sealed Markings for future Newsletters. Palmer Moffat, in a letter to Don Wilson, has promised an update on the Boxed and Oval Cancels. On hand for 1994 I have articles on Newfoundland Meter Cancels, Part II, Pictorial Postcards of Newfoundland, Notes on the 1941-1948 Resources Issue, Earliest and Latest Dates for Slogan Cancels, The great Atlantic Air Race, etc.

I still need articles to fill ten pages for each Newsletter. If you have anything, please send it along.

I have enclosed a membership form with the Newsletter. Please fill it out and return it to the Treasurer. We have 10 new members via the B.N.A.P.S. Study Group free membership plan. We do not want to lose any of our members.

Don, Martin and I wish you and your families all the best for a Very Merry Christmas and a Prosperous New Year.

MEMBERSHIP DUES

Due to the condition of the treasury and projected expences, it was recommended that an increase in dues was needed. At the B.N.A.P.S. Annual Meeting in Toronto, the study group members attending voted to have the dues increased. Remittance should be made by check or money order to Martin Gobel, our Treasurer, to save on bank charges. If dues are not received by January 30, 1994, the date of our next Newsletter, it will be concluded that your interest in the Newfie Study Group has wained, so you will be dropped from the membership list. A membership form is enclosed with your Newsletter. If an X is placed on your address sticker at the front of the Newsletter envelope, you will know we have not received your dues. I hope that all members will send in their dues, as we do not wish to lose one Newfie Club Member.

* OR HERE,
↓

Good Stamping
J. Don Wilson
Chairman

Support Our Dealer Members:

Gary J. Lyon, P.O. Box 450, Bathurst, NB, E2A 3Z4
R.J. McGillivray, 1096 Richards Street, Vancouver, BC, V6B 3E1
J.C. Michaud, Box 31248, Halifax, NS, B3K 5Y1
John M. Walsh, 9 Guy Street, St. John's, NF, A1B 1P4

Chairman: J. Don Wilson, 11 Elm Place, St. John's, NF, A1B 2S4
Editor: John Butt, 264 Hamilton Avenue, St. John's, NF, A1E 1J7
Treasurer: Martin Goebel, 79 Highland Drive, St. John's, NF, A1A 3C3

NEWFIE CHATTERNewfie Perfin's

Recently I was told that the C.H. and C.S.O. Newfoundland perfins have been delisted. I collect Newfoundland perfins, but I do not have the perfin handbook of 1985 in which this was supposed to have occurred. The reasoning behind this delisting I do not know. If someone in our Newfie Group knows the answer, would you please write to the editor.

Welcome New Members

David N. Swinford, 53 Heather Drive, Stamford, CT, 06903, U.S.A.

Ivan R.W. Burges, P.O. Box 1543, Grand Cayman, Cayman Islands.

Brian V. Seville, Site 4, Box 82, Little Pond, NS, B0C 1J0.

David B. Tamblyn, 5367 Eastway, Apt. 2, Greendale, WI, 53129, U.S.A.

Moving Members

David Cooper, 35 S. High Street, Thunder Bay, Ontario, P7B 3K3.

Derek Paul, 11 Thornwood Road, Toronto, Ontario, M4W 2R8.

C.A. Lindsay, 1304-69 Jamieson Court, New Westminster, BC, V3L 5R3.

F.N. Noseworthy, 283 Elizabeth Avenue, St. John's, NF A1B 1T8.

Paul Russell, 9 Glenridge Crescent, St. John's, NF, A1A 1T4.

Late Letter Markings

In the September/October Newsletter there was a letter from John Coaker asking for help on late letter markings. John would be pleased to hear from group members with these markings. A photostat with usage date would be appreciated. Send to John Coaker, 25 Hillsdale Road, Blackwell, Bristol, Avon, BS193J2, United Kingdom or send to the editor and I will include it in the next newsletter.

FROM THE EDITOR

If any of our members have any information on the metered mail chart (Page 8) other than that listed, please send it to the editor. I will include it in the January/February Issue.

Acknowledgements for Meter Article

Newfoundland Specialized Catalogue (1992 ed.) Walsh/Butt
Metered Mail Articles in BNAPS Topics - Ross W. Irwin
Meter Collections of J.D. Wilson & C.F. Rowe

LATE FEE

A special collection box in front of the train station in St. John's was cleared thirty minutes before train departures. The contents were placed directly in the mail car. A special fee was required for this late service of two cents. It is not known when this service began and when it ceased. A notice on page 1 of the ST. JOHN'S EVENING TELEGRAM of 28 May 1935 announced this service to the public. This special service is not mentioned in the 1948 Newfoundland Post Office Guide.

This cover from St. John's to New York has the rare "LATE FEE 2c" marking as well as a ST. J. & P.A.B. TPO marking with the date of 25 July 1946. The postage rate to the USA was 5 cents for the first ounce. The handstamp marking in the lower left reads "AUTHORIZED FOR EXPORT BY FOREIGN EXCHANGE CONTROL BOARD."

From the Evening Telegram of June 3rd, 1935

Dept. of Posts & Telegraphs

Clearance on Express Mail Days of Pillar
Box in Square at Railway Station

Notice is given that on and from Monday the 3rd June 1935, this box will be cleared specially at 3:30 p.m. on Express Mail Days. All letters deposited in the box after that time for dispatch by the Express must bear a 2c. Postage Stamp for Late Letter fee in addition to stamps for ordinary postage. The box will be cleared finally for connection with the Express at 4:40 p.m. All letters found in the box at that final clearance which do not bear the late fee stamp will be taken to the General Post Office for the next dispatch.

After the last clearing of the Station Letter Box at 4:40 p.m., letters bearing the extra 2c. stamp will be accepted for dispatch at the mail car on the train.

E.E. Harper,
Secretary

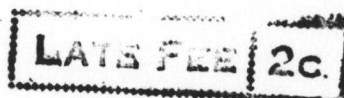
LATE LETTER FEE, D.F. 1000

All letters handed to the Mail Clerks on the mail cars or placed in the posting box on these cars must bear late fee postage, i.e., 2 cents in addition to the ordinary appropriate postage.

Any letters which do not bear the late fee postage will be taxed 4 cents to be collected from the addressee at destination.

This notice is from the 1947 Post Office Guide dated May 22. This was the last time this fee was mentioned as C.A. says it is not in the 1948 Postal Guide.

THE BANK OF NOVA SCOTIA,
ST. JOHN'S, Nfld.



Wabash Appliance Overseas Operations,
401 Broadway,
New York, 13, N.Y.,
U.S.A.

NEWFOUNDLAND METERED MAIL PART I

The English Machines

The increased volume of mail being handled by the St. John's General Post Office and its main users, the Water Street merchants, caused problems for both parties in the late 1920's. The St. John's G.P.O. needed new facilities to help them with their problem. The local merchants dilemma could not be solved so easily. Their mailrooms had to be stocked with prepaid stamps of multiple denominations awaiting placement on envelopes. This system was costly, inefficient, and encouraged problems such as pilferage. The use of a company perfin machine solved the problem of pilferage but the inefficient mailroom was not solved until the advent of the meter machine.

Type I Meter

The Universal Postal Frankers of London, England manufactured the first meter machines used in Newfoundland, their "Midget Type". Although primitive by today's standards, the meter machine would prove to be a labour saving, cost effective and pilferage free device. The "Midget" type meter was issued to three local merchants:


The Avalon Telephone Co. - #1
The Imperial Tobacco Co. - #5
Bowring Brothers Ltd. - #6

The "Midget" type meter was owned outright and serviced by the user. It was capable of issuing three fixed denominations. The circular, local and inland rates of 1, 2 and 3 cents respectively were chosen. The imprint featured the Royal Crown and Cypher while the impression was made in red ink.


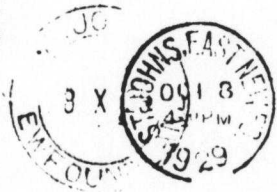
The meter Number 1 used both the GVI and GVII impressions. It was the only one to survive Confederation, using a similar Canada Meter until 1953.

**TRY
SILVER DOCTOR**

Pipe or
Cigarette



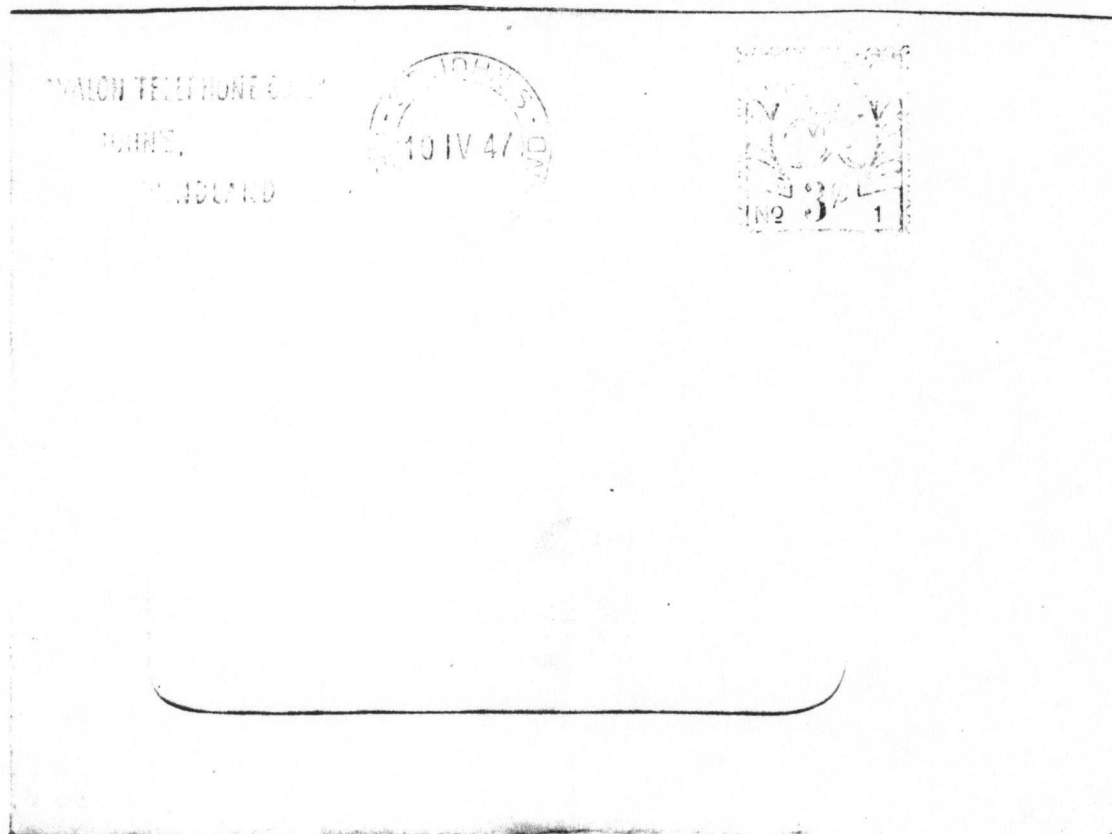
Imperial Tobacco Co.
(Newfoundland) Ltd.



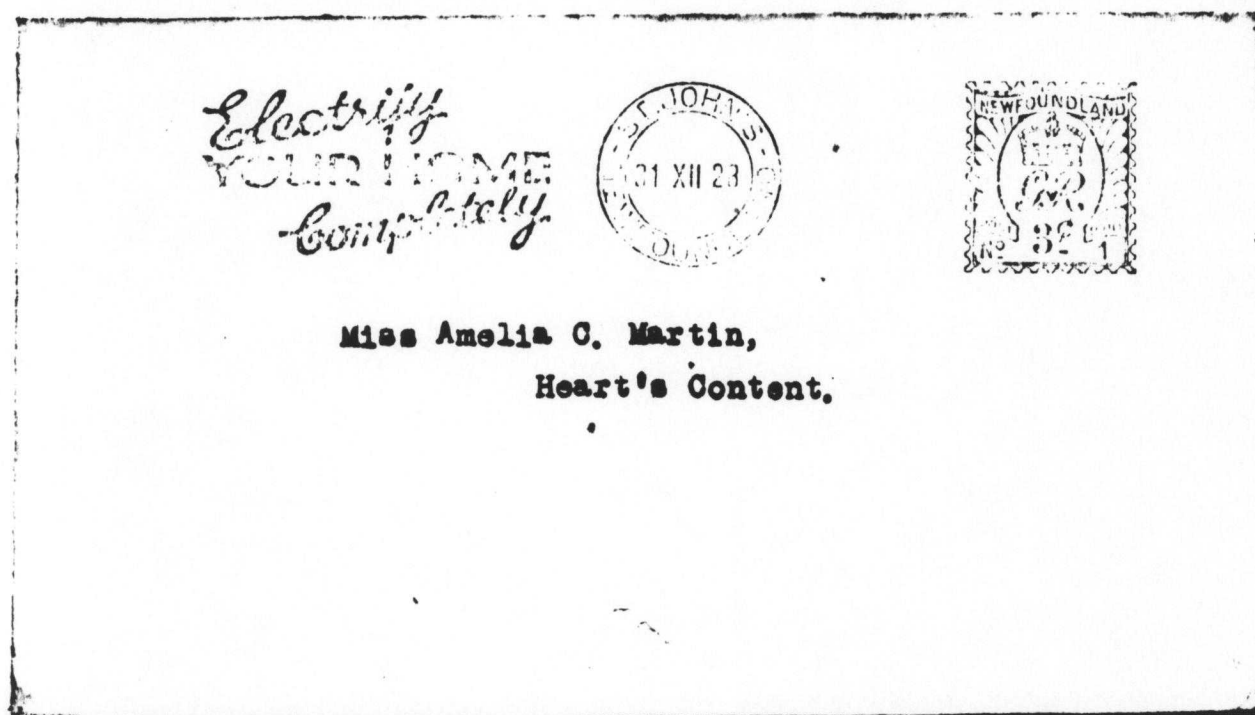
**Messrs Union Stores.
Heart's Content.**

Imperial Tobacco Co. #5 with GVR in 1929.

Newfoundland Metered Mail



Avalon Telephone Co. #1 with "GVIR" in 1947.



Meter No. 1 with Impression and Advertising in 1928.

Newfoundland Metered Mail

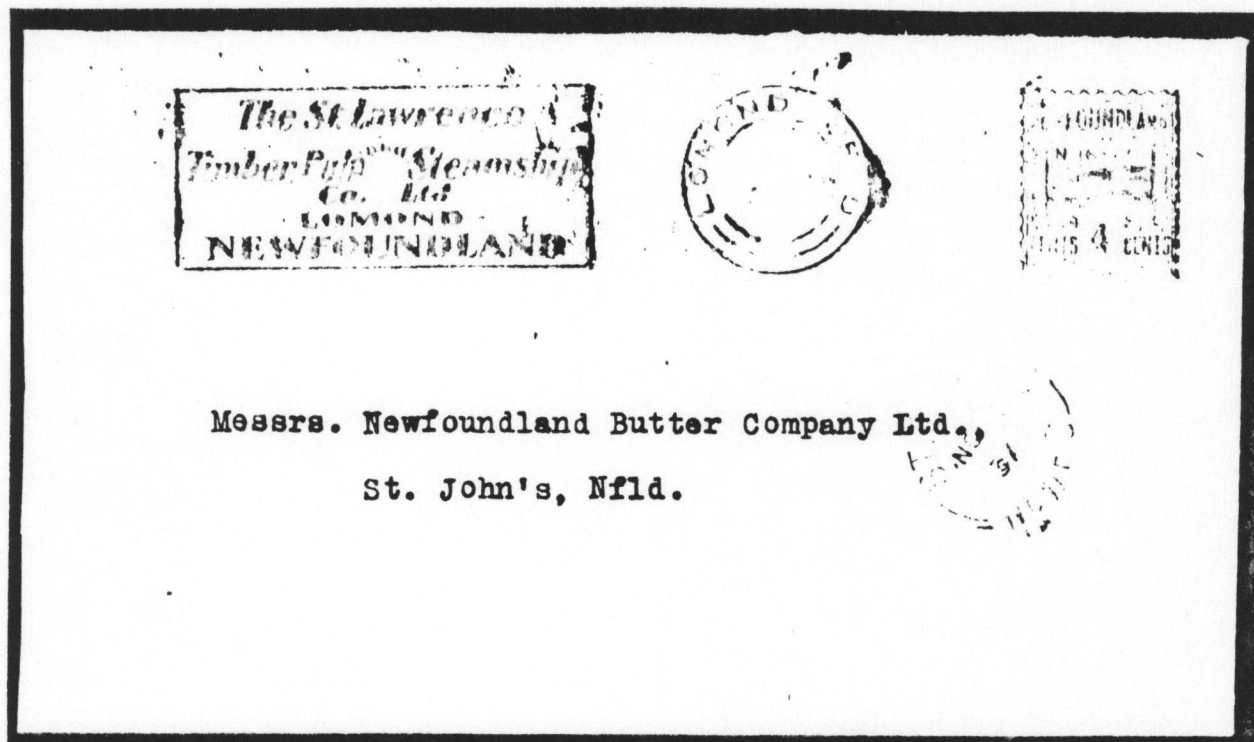
Type II Meter

The second type of meter machine used in Newfoundland also came from London, England, but it was manufactured by Ronco Neopost Co. Ltd. The design for this meter was taken from the one cent value of the 1921 Pictorial Issue, which featured Twin Hills, Tors Cove. It was also a limited value postage meter, owned outright by the user. The fixed values primarily used were 1, 2, 3, 4, 5, 10 and 20 cents. The town name could be set not to print, which allowed combination values to be used. Limited maintenance was provided by the manufacturer. The impressions in red, are usually smudgy and unclear. Clear impressions demand and increased premium charge. The meter numbers allotted to the user companies were 2-4 and 7-32, with number 10 being unknown to date. A few numbers in this series are known to be used by two different companies. The following companies, in 1949, had their machine transferred to a Canada meter with the same numbers:

- | | |
|----------------------------------|-----------------------|
| # 8 Colonial Cordage Co. | #28 Harvey & Co. |
| # 9 Job Stores Ltd. | #30 Royal Stores Ltd. |
| #13 Geo. Neal Ltd. | #32 Steers Ltd. |
| #14 St. John's Municipal Council | |

The type I and II meters had the capability for company advertising. Many of the companies used this convenience to advertise their products. The most prolific users were, Avalon Telephone Co., J.M. Winter and the Imperial Tobacco Co.

Newfoundland metered mail types I and II with clear indicia are hard enough to find, but with the addition of advertising, they are almost impossible.



Meter #16 with Impression and Advertising 1931.

Newfoundland Metered Mail

From

James Baird

BAIRD BUILDINGS,
Water Street, St. John's, Nfld.

DEPARTMENT
STORE

EAT MORE
NEWFOUNDLAND FISH
HELP OUR FISHERMEN

Rev. Kirby,
Hr. Grace.

Sole Agents in Newfoundland for "MARCONI" RADIOS

James Baird #7 used in 1939.

Cheque No. _____

St. John's, Nfld. October 11 1948.

To The Newfoundland Savings Bank

Pay to the order of

St. John's Municipal Council

Twenty-five $\frac{23}{100}$ Dollars

Account No. 17260

W. H. Martin

FOR DEPOSIT
to the credit of the
SAINT JOHN'S MUNICIPAL COUNCIL

[Signature]
City Clerk

MUNICIPAL COUNCIL
CITY TAX DEPT.

St. John's Municipal Council #7 used in 1948.

NEWFOUNDLAND METER CANCELS 1928-1949

TYPE	METER #	BUSINESS NAME	EARLIEST DATE	LATEST DATE
I	1	AVALON TELEPHONE CO. LTD. (GVR)	DEC. 31/28	OCTOBER 8/40
I	1	AVALON TELEPHONE CO. LTD. (GVIR)	APRIL 10/47	MARCH 31/49
II	2	NEWFOUNDLAND LIGHT & POWER CO. LTD.	JULY 6/29	FEB. 13/47
II	3	GREAT EASTERN OIL CO.	OCTOBER 31/29	OCT. 30/47
II	4	HARVEY & COMPNAY LIMITED	AUGUST 3/29	OCTOBER 3/47
II	5	IMPERIAL TOBACCO CO.	OCTOBER 8/29	MAY 14/47
I	6	BOWRING BROTHERS LIMITED	OCTOBER 30/29	APRIL 16/47
II	7	JAMES BAIRD LTD.	MAY 8/30	AUGUST 14/48
II	7	ST. JOHN'S MUNICIPAL COUNCIL	OCTOBER 11/48	UNKNOWN
II	8	THE COLONIAL CORDAGE CO. LTD.	MAY 8/39	JANUARY 9/48
II	9	JOB BROTHERS & CO. LTD.	OCTOBER 10/30	MARCH 9/48
II	10	UNKNOWN		
II	11	G. BROWNING & SON LTD.	MAY 21/30	MAY 20/35
II	12	STANDARD MANUFACTURING CO.	FEBRUARY 8/34	UNKNOWN
II	13	GEORGE NEAL LTD.	JANUARY 10/31	AUGUST 7/48
II	14	CITY OF ST. JOHN'S	JANUARY 5/30	FEB. 6/43
II	15	NEWFOUNDLAND RAILWAY	JUNE 10/31	APRIL 30/48
II	16	ST. LAWRENCE TIMBER, PULP & STEAMSHIP CO. LTD	APRIL 27/32	NOV. 18/37
II	17	THE GREAT EASTERN OIL & IMPORT CO. LTD.	JANUARY 20/34	JANUARY 14/48
II	18	T. & M. WINTER	APRIL 4/32	JANUARY 27/49
II	19	THE ROYAL STORES LTD.	DEC. 3/332	MARCH 31/49
II	20	INTERNATIONAL POWER & PAPER CO. OF NFLD. LTD.	DEC. 30/33	NOV. 4/47
II	21	HARVEY & COMPANY LTD.	APRIL 27/33	APRIL 8/35
II	22	STEERS LIMITED	MAY 2/35	MAY 17/37
II	23	HARVEY & COMPANY LTD.	JUNE 3/45	DEC. 9/47
II	24	THE ROYAL STORES LTD.	APRIL 2/35	SEPT. 7/40
II	25	INTERNATION POWER & PAPER CO. OF NFLD. LTD.	JUNE 28/37	DEC. 13/44
II	26	EXPLOITS VALLEY ROYAL STORES LTD.	NOV. 1/37	MARCH 21/49
II	27	NFLD. FURNITURE & MOULDING CO. LIMITED	FEB. 22/42	UNKNOWN
II	28	HARVEY & COMPANY LIMITED	UNKNOWN	UNKNOWN
II	29	IMPERIAL OPTICAL COMPANY LTD.	UNKNOWN	MARCH 31/49
II	30	THE ROYAL STORES LTD.	APRIL 3/47	MARCH 31/49
II	31	UNKNOWN		
II	32	STEERS LIMITED	SEPT. 22/48	MARCH 31/49

Newfoundland Metered Mail Advertising (Types I & II)



Dicks & Company

Every telephone is a long distance telephone

Order that EXTENSION TELEPHONE for you - Call 1859

AVALON TELEPHONE CO. LTD.
St. John's Newfoundland

Avalon Telephone Co. Ltd

Buy at THE ELECTRIC SHOP
341, DUCKWORTH STREET.

ELECTRICITY
SERVANTS

Electrify YOUR HOME
completely

DO IT ELECTRICALLY

GOOD LIGHTING
INCREASES SALES

Newfoundland Light & Power Co. Ltd.

Rainbow Tea
is always great

George Neal Ltd.

The St. Lawrence
Timber, Pulp & Steamship
CO. LTD.
NEWFOUNDLAND

Marvelube
Newfoundland's
Favourite
MOTOR OIL

St. Lawrence Timber, Pulp & Steamship

Imperial Oil Ltd.

EVERSHARP
SCHICK
JECTOR RAZORS and DEAGIS

Shirley
Ties
Pajamas

Stop Early
for Christmas

Ayre & Sons

BOWRING'S
Established 1811
AND
Still Going Strong

KENTILE-KENCOCK
Invaluable Boto Shaving

LION'S
CANNED FOOD PRODUCTS
(made in Newfoundland)
AND CREATE EMPLOYMENT

Bowring Brothers Ltd.

Newfoundland Metered Mail Advertising (Types I & II)

F. M. O'LEARY, LIMITED
WATER STREET EAST
ST. JOHN'S, Nfld.



F. M. O'LEARY, LIMITED
WATER STREET EAST
ST. JOHN'S, Nfld.



F. M. O'LEARY, LIMITED
WATER STREET EAST
ST. JOHN'S, Nfld.



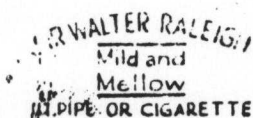
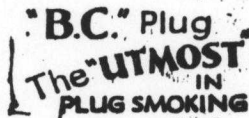
F. M. O'LEARY, LIMITED
WATER STREET EAST
ST. JOHN'S, Nfld.



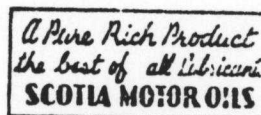
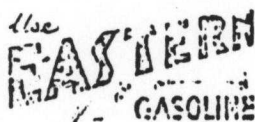
F. M. O'LEARY, LIMITED
WATER STREET EAST
ST. JOHN'S, Nfld.



F. M. O'Leary Ltd.



Imperial Tobacco Company



Great Eastern Oil

TRAVEL TO OR FROM
Newfoundland
VIA THE
Overland Route

It pays to travel the
OVERLAND ROUTE -
Newfoundland Railway.

Travel to or from
NEWFOUNDLAND
VIA THE
Overland Route

IT PAYS TO TRAVEL
THE OVERLAND ROUTE
NEWFOUNDLAND RAILWAY

Newfoundland Railway



St. John's Municipal Council