

THE SLOGAN BOX

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Chairman's Message:

Dear Fellow Member,

Once again, we have an incredible work enclosed, Help The Red Cross. While attending the "ROYAL" in Edmonton I had the pleasure of meeting many nice people, one of them being Steve Friedenthal. While talking with Steve, he showed me an article he had written, I felt this should be shared with all the membership.

Until the next issue, I hope all is well.

Your Chairman

Dan Huffman

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EDITOR'S MESSAGE

Members will by now be aware that the Editor has recently moved from California to Florida, but they are perhaps entitled to some explanation of why and some comments on the results.

The Editor, now being over 70 years of age, should probably have been spared the trauma of a trans-continental upheaval. However, once the distress of actually moving furniture, philatelic data and equipment, a dog and a car was accomplished, the results are not too bad.

First, some explanation of the address. Cantonment is probably unfamiliar to most members, but it is a small suburb of Pensacola in the extreme north-west corner of Florida, far removed from Miami and even in the Central time zone, though most of Florida is in the Eastern zone. Pensacola itself is a rather small, sleepy town whose only claim to fame is the presence of the U.S. Navy Air Training Base.

The name comes from the French "cantonnement", meaning a district, but is rarely used in France. The Swiss, however, adopted a shorter term "canton" to designate their political districts. In the early 1800's the British Indian Army adopted "cantonment" for a special purpose. This army consisted of a few battalions of British troops and a large number of native Indian troops, called "Sepoys". The British troops were quartered in "garrisons", but it was decided that the inferior quarters of the native troops required the lesser term "cantonment". How the term came to Florida is not known, but it therefore appears that the Editor is historically destined to spend the rest of his life in "inferior quarters".

Be this as it may, the Editor's new home is by no means inferior. The house in Stockton was a large one, but on two levels, while the new one is the same size on one level, sparing the effort of stairs. The new "stamp room" is slightly over 200 square feet, ample space for a large desk, computer and copier facilities, several book cases and even a small conference table with four arm chairs. This latter facility has not yet been used, but is available to any visiting members.

Fortunately, the move has not disrupted publication of the Newsletter, nor will it disrupt publication of a fourth volume of the handbooks of slogan usage, covering 1941-53, to be available at the 1992 BNAPS Convention this fall. President Bill Robinson has authorized the necessary funds and the material is in the computer.

The lead article in the current issue covers the only remaining major Canadian slogan that has not yet been addressed in these pages, the group of slogans dealing with HELP THE RED CROSS. The complexity of this group in terms of dies was daunting, but nevertheless a very lengthy and detailed listing of the 1927-52 documented use was possible. However, major usage extended so far beyond the range of the proof book documentation left the period 1953-66 so incomplete as to make the value of publication questionable.

The Editor therefore turned to Robert Thorne and Cecil Coutts for help in the English version and to Jean-Guy Dalpe in the bilingual version of this later period. The responses from their major collections was in such quantity and quality as to much enhance the earlier effort. There are still significant gaps in what has been seen and can be die identified, but by interspersing various reports and reference to probable data indicated by the usage patterns, publication now seems justified, though the result, coupled with the annual index, precludes inclusion of anything else.

Since every member must have considerable material in this area, it is hoped that you will all make a real effort to fill in existing gaps in data, so as to justify this 24 page presentation and warrant a meaningful revision that will approach a truly finished product.

HELP THE RED CROSS

SLOGANS 4499, 4501, 4502, 4503 and 85

These five numbered slogans were essentially one, in various formats, those issued later being only different replacement dies for unserviceable originals. They divide into nine formats that differ significantly and some require separation into sub-formats, since their use was spread over that of different machine type dies or because of differences in the positioning of identical wording. Four are so sub-divided, so the total division is into fifteen, as defined in Appendix A.

Slogan use began in mid-1927, but was then retired until revived in 1939 and continued annually thereafter, excepting 1941, 1946 and 1959, for both English and bilingual, extending to 1967 for the English and normally to 1966 for the bilingual. There is also limited bilingual use in 1974-79, but this appears as for local rather than national purposes. However, detailed post-documentation use after 1952 is not yet complete, since various reports indicate major use in those years that has not been seen. Unfortunately, these reports, although referenced in Appendix B and C, do not indicate the formats, much less assist die identification.

The 1939 issue began in November, the 1940 issue in September and the 1942 in May, but from 1943 the issue was always in late-February or early-March. Since the usage was annual, actual earliest or latest dates in any year are not important and have therefore been omitted in favor of the year only.

FORMAT A, SUB-FORMATS AU AND AP - SLOGAN 4502

These include all the earlier usage, originally from English Universal dies (sub-format AU), to which were later added the very similar English Perfect dies (sub-format AP). The Universal dies were the first used, issued in mid-1927, and it is assumed that they were sponsored, rather than government issued, and that the sponsor was probably the national Canadian Red Cross organization. Twelve Universal dies were issued to a group of major Canadian offices, the dies in the large over-all format, without grid, that was favored at the time of issue.

Having paid for so many dies, it is strange that the sponsors did not request subsequent re-issue of what seemed intended to be, and eventually became, an annual slogan issue. For whatever reasons, the dies were retired after 1927 and until 1939, when a major revival took place. The timing of this revival was probably war-related, since the Red Cross assumes greater importance during war periods, and the revival began in November of 1939, shortly after the August outbreak of war.

By 1939, all but TORONTO of the 12 original issue offices were using Perfect machines, rather than Universals, and these could not employ the 1927 Universal dies. This required purchase of 12 additional Perfect dies, issued to 11 of the 12 original using offices, plus WINDSOR as a replacement for TORONTO, which then had Pitney-Bowes machines which could employ the older Universal dies. However, a number of smaller offices also had been issued Pitney-Bowes machines in 1937-38, so the excess Universal dies were issued to a group of these.

Only 10 of 12 original Universal dies were re-issued in 1939. One of the other two has never been seen after 1927 and is assumed to have been damaged in that year. The second is missing in 1939-40, but reappears in 1942-49, suggesting that it may have been temporarily misplaced and thought lost. However, two replacement Universal dies are recorded in 1939, bringing the then usable total to 12 again.

Since most Universal dies were surplus, and could only be used at minor offices in the 1939 revival, the issue of two replacements in that year seems uncalled for. More probably, they were actually ordered prior to an intended 1928 re-issue that unaccountably did not take place, so the revival involved the 12 new format AP dies and also 12 format AP dies. used at 13 major and 11 minor offices.

The new Perfect dies were similar to the originals, but can be separated by shorter spacing between the dater and the slogan, and also of course by reference to the well established machine type changes by office in 1939 and later.

The 1940 re-issue of these dies is somewhat peculiar. Only 9 of 12 Perfect dies were employed, use at LONDON, VICTORIA and WINDSOR being omitted. Even more oddly, only 2 of the Universal dies were used, one by TORONTO and one by HAMILTON, which had switched to P-B machines between 1939 and 1940. The remaining Universal dies, which had been employed in the smaller P-B equipped offices, were not used. Therefore, total use dropped sharply from 24 offices in 1939 to only 11 in 1940.

For unknown reasons, 1941 use was omitted, but it was resumed in 1942 at 21 offices, 11 with sub-format AP and 11 with sub-format AU. Of the 9 offices using Perfects in 1940, 8 retained use, OTTAWA switched to sub-format AU and three other sub-format AP dies were issued to SASKATOON, NEW WESTMINSTER and VICTORIA. Possible use of the 12th Perfect die has not been recorded in 1942.

By 1942, the misplaced 1927 AU die reappears, so 13 dies of this format were possibly available, but only 11 were issued. Both HAMILTON and TORONTO continued their 1940 use of the format, plus OTTAWA and resumed use by four smaller 1939 using offices and added use from three new smaller offices. This accounts for 10 dies, but an 11th was used as a second die in TORONTO. A 12th is not recorded after 1939 and is assumed to have become unserviceable, while the 13th was not issued in 1942.

TORONTO's 1942 concurrent use of two dies was the first such instance and the pattern continued there through 1949. Its use of two dies was normally indicated by two proof book receipt strikes, but both receipts in each year were struck from the same die, so the identification of the second die is not documented. However, TORONTO strikes from different dies have been seen and can be identified in each year except 1943, leaving only the second TORONTO die of that year to be listed as AU-?, though it must have been either AU-9 or AU-13 by elimination. TORONTO also used two dies in 1953-54 and may have done so in other years as well.

One of 12 Perfect dies is not recorded after 1942, but was not replaced, since use of Perfect machines in major offices was declining, releasing additional Perfect dies for use elsewhere.

All 12 Universal dies available in 1942 appear to have been available in 1943, but as in 1942 only 11 were used. Four smaller offices were dropped so that their dies could be used by LONDON, VANCOUVER, WINDSOR and WINNIPEG, all having switched to P-B machines by then. TORONTO used two dies as in 1942, HAMILTON and OTTAWA one each, and three others were used at smaller offices as in 1942. One of the 12 available sub-format AU dies has not been recorded after 1943, but appears to have been replaced by the 1944 first use of a slogan 4501 format B die.

The 1944-45 use was therefore from one slogan 4501 format B, 11 sub-format AP and 10 sub-format AU dies, mostly by the same offices as in 1943, but EDMONTON changed to AU use from AP in 1944, requiring one additional small office to be dropped from AU use, but also releasing an AP die for use at BRANDON.

Use was again omitted in 1946, but resumed in 1947 and some use of subformat AP continued in following years through 1955. Other than the one Perfect die not recorded after 1942, the balance appear to have been in consistent use until all Perfect machines in major offices were withdrawn after 1955.

Most older sub-format AU dies did not survive so long. One was retired after 1939, one after 1944, five by 1948-49 and all but two by 1954. These two are recorded until 1966, 40 years after the original 1927 issue. The retired AU dies began to be replaced by slogan 4501 as early as 1944 and by slogan 4499 in 1956.

FORMATS B AND C - SLOGAN 4501

Format B was the earlier of two formats of slogan 4501, which consisted of Pitney-Bowes dies as replacements of slogan 4502 after 1943. They were conventional slogans with a grid box, having the same wording as slogan 4502, but in three lines with empty crosses, rather than filled. The format B three line wording read HELP/THE/RED CROSS, while the later format C was similar, but with the wording reading as HELP THE/RED/CROSS.

The first of an eventual eight format B dies was issued in 1944, replacing the sub-format AU slogan 4502 die not recorded after 1943. It was the only die of this format used in 1944-45 and 1947-49, being randomly re-issued to four different offices in this period. Several AU dies have not been recorded after 1949, so it can be assumed that by then a number of them had become unserviceable and were probably replaced in 1950 and thereafter by additional format B or C dies.

Two additional format B dies are recorded from 1950, one more from 1951 and five more from 1953. One of the five recorded from 1953 has been seen in that year only, but probably had additional unrecorded use.

Very oddly, one format C die has been seen as the only instance of 1967 use, at NORTH BAY, all other English use having ceased after 1966. NORTH BAY only began using the slogan in 1965, though whether this accounts in any way for its unique post-1966 continuation is not known.

One format C die is recorded from 1950 and five more in the 1952-54 period, but as with format B, listed use after 1952 probably does not represent its full scope. One format C die was clearly damaged in 1954, and not recorded thereafter, but the other five are recorded for various periods ending in 1961-66.

The usage of the first format C die in 1950 is interesting. There is a receipt strike in the proof book of its issue to LONDON on March 13, about two weeks later than the normal March 1st issue in that year. There is no earlier 1950 LONDON receipt strike, but two LONDON strikes of the sub-format AU-13 die have been seen on March 3rd and 9th. It can be assumed that the AU die was so badly worn as to require replacement soon after its 1950 use began, and it is not recorded after 1950, so the first format C die was probably ordered between March 9th and 13th to replace it.

FORMATS D and E - SLOGAN 4499

These were the final English formats, Pitney-Bowes dies still reading HELP THE/RED CROSS in two lines (format D) or three lines (format E), with a grid at the right, but no ornamental crosses. The first use was of format D in 1956, as replacements for the Perfect dies withdrawn after 1955, but the dies present a problem. It is known that from about 1955 the slogan die manufacturer had developed a process for producing multiple dies by creating a master die, from which as many duplicates as required could be struck. Prior to that time, each die had been hand engraved, which resulted in minor differences that permitted separation.

The format D dies appear so identical as to make separation very difficult, so the number of individual dies issued cannot be determined by their differences. However, concurrent use of this format is recorded from nine offices in 1956, so the original issue must have been at least that number.

Only two strikes of format E have been seen, one in 1965 and one in 1966, so there may have been only one die issued as a replacement for one of the format D dies. Most of the recorded usage after 1963 was from dies of format D.

FORMAT F, SUB-FORMATS FU AND FP - SLOGAN 4503

These were the early bilingual formats, two Universal dies (sub-format FU) issued in 1927 to MONTREAL and QUEBEC. As with the English dies, they were retired until re-issued in November of 1939, but by then both using offices has switched to Perfects, requiring the issue of two new dies of sub-format FP. Both sub-formats were the large size without grid, and also without ornamental crosses.

One of the two retained Universal dies was re-issued to VALLEYFIELD in 1939, which had received a Pitney-Bowes machine in 1937. As with the English Universals, the 1940 re-issue was curtailed and only one Perfect die was used at MONTREAL, with neither QUEBEC or VALLEYFIELD use. There was no usage in 1941, but in 1942 all four available dies were issued, the Perfects at MONTREAL and QUEBEC and the Universals to Pitney-Bowes equipped DRUMMONDVILLE and SHAWINIGAN FALLS.

This four office usage pattern was for the most part repeated until 1960, though with different dies after 1951. The SHAWINIGAN FALLS use in 1944 is not documented, but it has been reported. If the report is correct, use would have had to have been from the second format FU die. For unknown reasons, the Perfect die issued to QUEBEC in March of 1951 was later re-issued to MONTREAL in April, so MONTREAL had short concurrent use of both Perfect dies.

In 1952 use at QUEBEC was again cut short and its die re-issued to TROIS RIVIERES in late March. Also, in this year sub-format FU-02 die become unserviceable and was replaced by a Pitney-Bowes die in format G, used at SHAWINIGAN FALLS, while DRUMMONDVILLE used the remaining FU-01 die. Use of the two Perfect dies continued at MONTREAL and QUEBEC through 1955, but all Perfect machines were withdrawn thereafter.

FORMAT G - SUB-FORMATS GA, GB AND GC - SLOGAN 4503

The dies of this replacement format were conventional with a grid, the wording in four lines being the same as format F. The first die, sub-format GA, had the wording in four centered lines with a long dash between the second and third lines. It is recorded from 1952 until at least 1965, and may have had 1966 use. It was the replacement of sub-format die FU-02, not recorded after 1951.

When the two sub-format FP dies were withdrawn after 1955, there must have been a least two further replacements used in 1956-58 and possibly three when the remaining sub-format die FU-01 became unserviceable at some time in this period. Unfortunately, only part of the four-office 1956-57 use has been seen, so replacement die use of these years is not clearly established. However, by 1958 at least two other sub-formats of format G have been seen and it is probable that these also had unrecorded use in 1956-57.

There is a single die of sub-format GC, worded as GA, but without the dash and with the two top lines flush left and the bottom two centered. It is first recorded in 1958, with use to 1956.

There are also multiple dies of a sub-format GB, worded as GA and GC, but without the dash and all four lines centered. These were manufactured by the new Master Die method, so cannot be effectively separated. Three have been concurrently recorded in 1958 and 1960-61 and two in 1962-66, so initial issue was probably three with one later unserviceable. Member Jean-Guy Dalpe believes he has identified four by differing very minor damage, but four have not been recorded in any single year.

It can be noted that dater SHAWINIGAN FALLS has been recorded in format GB on March 5, 1958, but dater SHAWINIGAN has been seen in format GC-01 on April 22, 1958. This indicates that the name of the office was shortened in early 1958, but why a new die was issued, rather than just a new dater, is unclear.

FORMAT H - SUB-FORMATS HA, HB AND HC - SLOGAN 85

This slogan was introduced in 1960, differing from slogan 4503 in that the bilingual use was French over English. Prior to 1960 there had never been more than four offices using the bilinguals, but in that year a single new die of sub-format HA was issued to SHERBROOKE as a fifth office.

In 1961 the number of using offices jumped sharply to ten, indicating that five dies must have been added, but since all ten of the reported offices have not been seen, the exact composition of these additions can only be conjectured. They were no doubt manufactured from a Master Die, and Dalpe has once again been able to separate by minor damage at least four very similar dies of sub-format HB. Two of these have been recorded in 1961 and very probably all four were issued in that year.

The sub-format HB dies together can be separated from the 1960 issue single die of sub-format HA by letter positions, but illustrating and describing the very minor differences of the sub-format HB group would be too lengthy, so as with sub-format GB, the recorded use of all of them is grouped as sub-format HB, without attempting to present Dalpe's separation.

All four of the sub-format HB dies are recorded to 1966 and at least three of them were used at QUEBEC in 1974-77 as part of the 1974-79 revival at that city only.

One further format H die has been recorded at QUEBEC in 1978-79, the very latest use of any of the HELP THE RED CROSS slogans. This sub-format HC die is similar to the prior five, but can be separated by the absence of a hyphen between CROIX and ROUGE. It is probably a continuation of the local QUEBEC appeal, begun in 1968, using dies either borrowed from or similar to those of the earlier national appeal.

FORMAT I - SLOGAN 4503

In 1962 there was a final new issue of slogan 4503, consisting of two very similar dies of format I, reading as format G, but spaced HELP/THE RED CROSS/AIDEZ/LA CROIX ROUGE rather than HELP THE/RED CROSS/AIDEZ LA/CROIX ROUGE. Since they were from a Master Die, they are difficult to separate, but concurrent use by two offices in 1962-63 indicates that there were originally two dies, though one may have become unserviceable after 1963.

Additionally to the above, the Proulx catalogue reports related Red Cross wording slogans 4509, 4500, 97, 97-A and 5715. Slogan 4509 is a duplication of slogan 4410, HELP RED CROSS ANNUAL APPEAL, used as a proprietary slogan at HAMILTON only in 1937-39, and it can be noted that HAMILTON, having used this slogan in March of 1939, did not begin use of slogan 4502 until 1940.

Slogan 97 was in French only, used at QUEBEC as a proprietary in 1968-70, reading AIDONS NOTRE CROIX ROUGE LOCALE, replaced by the bilingual version 97-A in 1971-73. As the wording indicates, these referred to a local campaign and were not a continuation of the national campaign, which appears to have ended in 1966. Therefore, it is probable that the QUEBEC only use of slogan 85 in 1974-79 was a continuation of this local campaign, although with borrowed remaining national campaign dies.

Slogan 5715 was MONTREAL proprietary use in early 1939 to advertise a local campaign only, several months before the national campaign was revived in late 1939.

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One of the two retained Universal dies was re-issued to VALLEYFIELD in 1939, which had received a Pitney-Bowes machine in 1937. As with the English Universals, the 1940 re-issue was curtailed and only one Perfect die was used at MONTREAL, with neither QUEBEC or VALLEYFIELD use. There was no usage in 1941, but in 1942 all four available dies were issued, the Perfects at MONTREAL and QUEBEC and the Universals to Pitney-Bowes equipped DRUMMONDVILLE and SHAWINIGAN FALLS.

This four office usage pattern was for the most part repeated until 1960, though with different dies after 1951. The SHAWINIGAN FALLS use in 1944 is not documented, but it has been reported. If the report is correct, use would have had to have been from the second format FU die. For unknown reasons, the Perfect die issued to QUEBEC in March of 1951 was later re-issued to MONTREAL in April, so MONTREAL had short concurrent use of both Perfect dies.

In 1952 use at QUEBEC was again cut short and its die re-issued to TROIS RIVIERES in late March. Also, in this year sub-format FU-02 die become unserviceable and was replaced by a Pitney-Bowes die in format G, used at SHAWINIGAN FALLS, while DRUMMONDVILLE used the remaining FU-01 die. Use of the two Perfect dies continued at MONTREAL and QUEBEC through 1955, but all Perfect machines were withdrawn thereafter.

FORMAT G - SUB-FORMATS GA, GB AND GC - SLOGAN 4503

The dies of this replacement format were conventional with a grid, the wording in four lines being the same as format F. The first die, sub-format GA, had the wording in four centered lines with a long dash between the second and third lines. It is recorded from 1952 until at least 1965, and may have had 1966 use. It was the replacement of sub-format die FU-02, not recorded after 1951.

When the two sub-format FP dies were withdrawn after 1955, there must have been a least two further replacements used in 1956-58 and possibly three when the remaining sub-format die FU-01 became unserviceable at some time in this period. Unfortunately, only part of the four-office 1956-57 use has been seen, so replacement die use of these years is not clearly established. However, by 1958 at least two other sub-formats of format G have been seen and it is probable that these also had unrecorded use in 1956-57.

There is a single die of sub-format GC, worded as GA, but without the dash and with the two top lines flush left and the bottom two centered. It is first recorded in 1958, with use to 1966.

There are also multiple dies of a sub-format GB, worded as GA and GC, but without the dash and all four lines centered. These were manufactured by the new Master Die method, so cannot be effectively separated. Three have been concurrently recorded in 1958 and 1960-61 and two in 1962-66, so initial issue was probably three with one later unserviceable. Member Jean-Guy Dalpe believes he has identified four by differing very minor damage, but four have not been recorded in any single year.

It can be noted that dater SHAWINIGAN FALLS has been recorded in format GB on March 5, 1958, but dater SHAWINIGAN has been seen in format GC-01 on April 22, 1958. This indicates that the name of the office was shortened in early 1958, but why a new die was issued, rather than just a new dater, is unclear.

However, this use of two different dies at SHAWINIGAN in 1958 indicates that there were five dies available in that year, although use by only the same four offices as from 1942. These were all format G, one GA, one GC and three GB.

FORMAT H - SUB-FORMATS HA, HB AND HC - SLOGAN 85

Slogan 85 differs from slogan 4503 in that the same bilingual wording was French over English. One die of sub-format HA was issued to SHERBROOKE as a fifth office in 1960, although five format G dies appear to have been available since 1958, so there was again one die more than required by the number of using offices.

In 1961 the number of using offices jumped sharply to ten, indicating that four dies must have been added, but since all ten of the reported offices have not been seen, the exact composition of these additions can only be conjectured. From later usage seen, it is probable that the additions were four dies of sub-format HB, manufactured from a Master Die, so difficult to separate, but differing slightly from sub-format HA in letter placement. Dalpe believes that he can separate them by minor damage, but his reasoning would be lengthy to illustrate and describe, so as with sub-format GB, the recorded use of all of them is grouped as sub-format HB, without attempting to present Dalpe's separation.

Concurrent use of four sub-format HB dies is recorded to 1966 and at least two of them were also used at QUEBEC and LEVIS in 1974-77 as part of the 1968-79 local revival at QUEBEC.

One further format H die has been recorded at QUEBEC only in 1978-79, the very latest use of any of the HELP THE RED CROSS slogans. This sub-format HC die is similar to the prior five, but can be separated by the absence of a hyphen between CROIX and ROUGE. Its use is probably a continuation of the local QUEBEC appeal, begun in 1968, using some dies either borrowed from or similar to those of the earlier national appeal.

FORMAT I - SLOGAN 4503

In 1962-63 the number of using offices increased to eleven, which sould have required only one more die, but there appears to have been issue of a final new format I of slogan 4503, consisting of two very similar dies, reading as format G, but spaced HELP/THE RED CROSS/AIDEZ/LA CROIX ROUGE rather than HELP THE/RED CROSS/AIDEZ LA/CROIX ROUGE. Since they were from a Master Die, they are difficult to separate, but concurrent use by two offices in 1962-63 indicates that there were originally two dies, though one may have become unserviceable after 1963.

In 1964-65 the recorded using offices decreased to ten and in 1966, the final multiple office year of use, it decreased further to nine.

As has been mentioned, annual use of these slogans for several weeks at the same times in each year renders earliest or latest dates in a given year unimportant, so the following Appendix listings have been abbreviated to year-use only.

Appendix A is a listing of confirmed offices only, by format and die use, excepting those which can be listed by formats only, since the dies are not separable. It is therefore less complete after 1952 than in the documented years.

Appendix B is an alphabetical listing of chronological use at all offices confirmed, reported or probable, separated into English and bilingual use. Appendix C is a chronological listing of the same offices, alphabetically by format. In the case of confirmed use, the format and die designations are given. In the case of offices reported, but not seen, the format and die designation is replaced by REP. for reported.

HELP THE RED CROSS

Occasionally reports of unseen use have included the format, but not the sub-format or die, and this is indicated by REP followed by the format reported. Some reports indicate slogan 4501, but do not separate formats B and C and these are indicated by REP-B/C. Also occasionally, the usage pattern suggests probable use by an office neither seen nor reported and these are designated PROB. for probable.

Appendix B and C are therefore very much more detailed than Appendix A, because of the inclusion of so much reported or probable post-1953 usage, but do not have the same validity as Appendix A, since they include non-confirmed data.

Appendix B includes 55 English and 16 bilingual offices that have been confirmed, reliably reported or are very probable.

The Proulx catalogue lists slogan 4502 use as 1927-66, but it was of course not continuous in this period, but rather was interrupted as 1927, 1939-40, 1942-45. 1947-58. 1960-66, as he correctly lists for slogan 4503, In an article that Proulx wrote for the PHSC Journal some time ago, he states that there was 1928 use of 4502 at OTTAWA, though he does not include this in his 4th Edition catalogue. It appears to have been most unlikely that the slogan would have revived use at one office only, so this report cannot be accepted without further confirmation.

The Proulx listing for slogan 4501 is 1944-45, 1948-66, but this is incorrect. The actual use was 1944-45, 1947-58 and 1960-67. His listing for slogan 85 of 1960-67, 1974-75 is also incomplete, as it should be 1960-66 and 1974-79.

Additionally to the above, the Proulx catalogue reports related Red Cross wording slogans 4509, 4500, 97, 97-A and 5715. Slogan 4509 is a duplication of slogan 4410, HELP RED CROSS ANNUAL APPEAL, used as a proprietary slogan at HAMILTON only in 1937-39, and it can be noted that HAMILTON, having used this slogan in March of 1939, did not begin use of slogan 4502 until 1940.

Slogan 97 was in French only, used at QUEBEC as a proprietary in 1968-70, reading AIDONS NOTRE CROIX ROUGE LOCALE, replaced by the bilingual version 97-A in 1971-73. As the wording indicates, these referred to a local campaign and were not a continuation of the national campaign, which appears to have ended in 1966. Therefore, it is probable that the QUEBEC only use of slogan 85 in 1974-79 was a continuation of this local campaign, although with borrowed remaining national campaign dies.

Slogan 5715 was MONTREAL proprietary use in early 1939 to advertise a local campaign only, several months before the national campaign was revived in late 1939.

Slogan 4500 is catalogued as used in seven offices for various periods between 1950 and 1965. The catalogued ST. JOHN'S use in 1949 was early in the year, so it is Newfoundland use, rather than Canadian, but an uncatalogued Canadian 1950 use at ST. JOHN'S has been seen and 1951 use is documented. Of the balance, only the 1958 FORT WILLIAM use has been seen and it is from a similar but different die than the ST. JOHN'S use.

It is probable that at least two and possibly more dies of this slogan were available for proprietary use by local, rather than national Red Cross appeals, though concurrent with the national campaign, since each of the seven listed offices using 4500 also used slogans of the 4499-4501-4502 group in the same years and much the same time as their 4500 use.

Identified usage only, listed by format and die, except in those instances where the formats are known, but the dies are not separable.

English

Bilingual.

- A Slogan 4502, two filled crosses, two sub-formats.
- AU Sub-format of A, 14 Universal dies.
- AP Sub-format of A, 12 Perfect dies.
- B Slogan 4501, two empty crosses, reading HELP/THE RED/CROSS, 8 Pitney-Bowes dies.
- C Slogan 4501, two empty crosses, reading HELP THE/RED/CROSS, 6 Pitney-Bowes dies.
- D Slogan 4499, no crosses, at least 10 two line Pitney-Bowes dies, difficult to separate, grouped by year.
- E Slogan 4499, no crosses, probably only one 3 line Pitney-Bowes die.

Format descriptions.

- F Slogan 4503, English/French, two sub-formats.
- FU Sub-format of F, two Universal dies.
- FP Sub-format of F, two Perfect dies.
- 6 Slogan 4503, English/French, Pitney-Bowes dies reading HELP THE/RED CROSS/AIDEZ LA/CROIX ROUGE, three sub-formats.
- GA Sub-format of G, lines centered, line under RED CROSS, one die.
- GB Sub-format of G, no line under RED CROSS, four dies, difficult to separate, usage grouped by year.
- · 6C Sub-format of G, upper two lines flush left, one die.
- H Slogan 85, French/English, Pitney-Bowes dies, three sub-formats.
- HA Sub-format of H. H/HELP under OI/CROIX, with hyphen, one die.
- HB Sub-format of H, H/HELP under O/CROIX, with hyphen, four dies, difficult to separate, usage grouped by year.
- HC Sub-format of H, D/RED broken, no hyphen, one die.
- I Slogan 4503, English/French, two Pitney-Bowes dies reading HELP/THE RED CROSS/AIDEZ/LA CROIX ROUGE.

Format A, slogan 4502, two filled crosses, two sub-formats. Sub-format AU, 14 Universal dies

Universal die 01



| CALGARY | 1927 | WINDSOR | 1947 |
|-----------|------|----------|------|
| GANANOQUE | 1939 | WINDSOR | 1948 |
| HAMILTON | 1942 | EDMONTON | 1949 |
| LONDON | 1943 | EDMONTON | 1950 |
| EDMONTON | 1944 | VICTORIA | 1951 |
| EDMONTON | 1945 | BRANDON | 1952 |

| 1927 | DRUMHELLER | 1952 |
|------|--|---|
| 1939 | HAMILTON | 1953 |
| 1942 | LONDON | 1954 |
| 1943 | VANCOUVER | 1955 |
| 1944 | HAMILTON | 1956 |
| 1945 | MONCTON | 1958 |
| 1947 | VANCOUVER | 1960 |
| 1948 | SUDBURY | 1961 |
| 1949 | LETHBRIDGE | 1962 |
| 1950 | ST. JOHN'S | 1963 |
| 1951 | VICTORIA | 1964 |
| | VICTORIA | 1966 |
| | 1939 1942 1943 1944 1945 1947 1948 1949 | 1939 HAMILTON 1942 LONDON 1943 VANCOUVER 1944 HAMILTON 1945 MONCTON 1947 VANCOUVER 1948 SUDBURY 1949 LETHBRIDGE 1950 ST. JOHN'S 1951 VICTORIA |

| EDKONTON | 1927 | HAMILTON | 1945 |
|---------------|------|-------------|--------|
| WEYBURN | 1939 | EDMONTON | 1947 |
| HAMILTON | 1940 | TORONTO die | 1 1948 |
| DRUMHELLER | 1942 | WINNIPEG | 1949 |
| VANCOUVER | 1943 | WINDSOR | 1950 |
| TORONTO die 1 | 1944 | OTTAWA | 1951 |

Universal die 04



| HALIFAX | 1927 | VICTORIA | 1947 |
|-------------|--------|----------|------|
| GODERICH | 1939 | EDMONTON | 1948 |
| DUNNVILLE | 1942 | LONDON | 1949 |
| WINDSOR | 1943 | DTTAWA | 1950 |
| WINNIPEG | 1944 | WINNIPEG | 1951 |
| TORONTO die | 1 1945 | LONDON | 1952 |
| | | | |

Universal die 05



| LONDON | | 1007 | LONDON | | 1944 |
|----------|------|------|-------------|---|------|
| LONDON | | 1327 | LONDON | | 1744 |
| PICTOU | | 1939 | TIMMINS | | 1945 |
| KENORA | | 1942 | LONDON | | 1947 |
| KIRKLAND | LAKE | 1943 | VANCOUVER | | 1948 |
| | | | TORONTO die | 1 | 1949 |

Universal die 06



| OTTAWA | 1927 | VANCOUVER | | 1947 |
|------------|------|-------------|---|------|
| DRUMHELLER | 1939 | LONDON | | 1948 |
| TIMMINS | 1942 | TORONTO die | 2 | 1949 |
| HAMILTON | 1943 | DRUMHELLER | | 1950 |
| HAMILTON | 1944 | VANCOUVER | | 1951 |
| WINNIPEG | 1945 | | | |

Sub-format AU continued

Universal die 07



| REGINA | 1927 | EDMONTON | 1952 |
|---------------|------|-----------|------|
| KAMLOOPS | 1939 | VICTORIA | 1953 |
| KIRKLAND LAKE | 1942 | HAMILTON | 1954 |
| WINNIPEG | 1943 | BRANDON | 1955 |
| DRUMHELLER | 1944 | MONCTON | 1957 |
| DRUMHELLER | 1945 | WINNIPEG | 1961 |
| OTTAWA | 1947 | VANCOUVER | 1962 |
| OTTAWA | 1948 | OTTAWA | 1963 |
| HAMILTON | 1949 | OTTAWA | 1964 |
| VICTORIA | 1950 | NORTH BAY | 1965 |
| TORONTO | 1951 | NORTH BAY | 1966 |
| | | | |

Universal die 08

1927 ST. JOHN

Presumed unserviceable after 1927, replaced by AU 13 in 1939.

Universal die 09



TORONTO VANCOUVER B/O 1945 1927 PRESTON 1942 WINNIPEG 1947 WINDSOR 1944 TORONTO die 2 1948 VICTORIA 1949

Presumed lost in 1939, replaced by AU-14, found in 1942.

Universal die 10



VANCOUVER KENORA

1927 TORONTO die 2 1942 1939 OTTAWA 1943

Presumed unserviceable after 1943, replaced by B-01.

Universal die 11

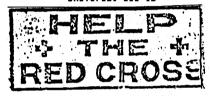


VICTORIA

1927 KIRKLAND LAKE 1939

Presumed unserviceable after 1939, not replaced.

Universal die 12



WINNIPEG 1927 LONDON 1945 CAMPBELLTON 1939 TORONTO die 1 1947 TORONTO die 1 1942 VICTORIA 1948 TORONTO die 1 1943 VANCOUVER 1949 VANCOUVER B/O 1944

Universal dies 13 and 14 of format AU were first used in 1939 as replacements for the 1927 Universal dies 8 and 9. They were probably manufactured shortly after the 1927 use, in anticipation of a 1928 re-issue that did not take place.

Universal die 13



LUNENBURG TORONTO

WINNIPEG 1939 1940 LONDON

1950 Early March use only, replaced by format C die 1 in late March.

1948

Universal die 14



TORONTO DTTAWA TIMMINS 1939 TORONTO die 2 1944 TORONTO die 2 1945 1942

1943 HAMILTON

1947 1949

Format A, slogan 4502 continued Sub-format AP, 12 Perfect dies

Perfect die 01

HELP + THE + RED CROSS

| CALGARY | 1939 | SASKATOON | 1948 |
|---------------|------|--------------|------|
| WINNIPEG | 1940 | REGINA | 1949 |
| CALGARY | 1942 | HONCTON | 1950 |
| HALIFAX B/O | 1943 | REGINA | 1951 |
| ST. JOHN B/O | 1944 | FORT WILLIAM | 1952 |
| CHARLOTTETOWN | 1945 | MODSE JAW | 1954 |
| CHARLOTTETOWN | 1947 | | |

Perfect die 02

HELP THE + RED CROSS

| CHARLOTTETOWN | 1939 | MOOSE JAW | 1948 |
|---------------|------|--------------|------|
| CHARLOTTETOWN | 1940 | LETHBRIDGE | 1949 |
| REGINA | 1942 | MOOSE JAN | 1950 |
| CHARLOTTETOWN | 1943 | FORT WILLIAM | 1951 |
| SASKATOON | 1944 | MOOSE JAW | 1952 |
| ST. JOHN B/O | 1945 | SASKATOON | 1953 |
| REGINA | 1947 | ST. JOHN | 1954 |
| | | | |

Perfect die 03

HELP + THE + RED CROSS

| EDMONTON | 1939 | HALIFAX | 1949 |
|---------------|------|---------------|------|
| SASKATOON | 1942 | CHARLOTTETOWN | 1950 |
| VICTORIA | 1943 | MOOSE JAW | 1951 |
| CHARLOTTETOWN | 1944 | CHARLOTTETOWN | 1952 |
| HALIFAX B/O | 1945 | MOOSE JAW | 1953 |
| CALGARY | 1947 | SASKATOON | 1955 |
| CALGARY | 1948 | | |

Perfect die 04

HELP + THE + RED CROSS

HALIFAX

1939 HALIFAX

1942

Presumed unserviceable after 1942, not replaced.

Perfect die 05

HELP + THE + RED CROSS

| LONDON | 1939 | MONCTON | 1948 |
|--------------|------|-----------|------|
| ST. JOHN | 1940 | MODSE JAW | 1949 |
| NEW WESTMIN. | 1942 | BRANDON | 1950 |
| CALGARY | 1943 | BRANDON | 1951 |
| MONCTON | 1944 | ST. JOHN | 1952 |
| MOOSE JAW | 1945 | HALIFAX | 1954 |
| BRANDON | 1947 | ST. JOHN | 1955 |
| | | | |

Perfect die 06

HELP + THE + RED CROSS

| OTTAWA | 1939 | LETHBRIDGE | 1947 |
|--------------|------|--------------|------|
| CALGARY | 1940 | REGINA | 1948 |
| EDMONTON | 1942 | FORT WILLIAM | 1949 |
| REGINA | 1943 | CALGARY | 1950 |
| NEW WESTMIN. | 1944 | ST. JOHN | 1951 |
| CALGARY | 1945 | LETHBRIDGE | 1952 |
| | | | |

Perfect die 07

HELP + THE + RED CROSS

| REGINA | 1939 | FORT WILLIAM | 1948 |
|--------------|------|---------------|------|
| VICTORIA | 1942 | CHARLOTTETOWN | 1949 |
| MONCTON | 1943 | LETHBRIDGE | 1950 |
| HALIFAX B/O | 1944 | CALGARY | 1951 |
| SASKATOON | 1945 | MONCTON | 1952 |
| FORT WILLIAM | 1947 | * | |

Perfect die 08

HELP + THE + RED CROSS

| ST. JOHN | 1939 | HALIFAX | 1947 |
|-----------|------|------------|------|
| VANCOUVER | 1940 | ST. JOHN | 1948 |
| WINNIPEG | 1942 | MONCTON | 1949 |
| SASKATOON | 1943 | REGINA | 1950 |
| MOOSE JAW | 1944 | LETHBRIDGE | 1951 |
| BRANDON | 1945 | WINDSOR | 1952 |

Perfect die 09



| SE 1948 |
|-------------|
| 1949 |
| 1950 |
| TOWN 1951 |
| elimination |
| 1952 |
| 1953 |
| |

Sub-format AP continued





| VICTORIA | 1939 | BRANDON | 1948 |
|---------------|------|--------------|------|
| OTTAWA | 1940 | CALGARY | 1949 |
| CHARLOTTETOWN | 1942 | FORT WILLIAM | 1950 |
| MOOSE JAW | 1943 | HALIFAX | 1951 |
| CALGARY | 1944 | SASKATOON | 1952 |
| REGINA | 1945 | MONCTON | 1953 |
| MONCTON | 1947 | MONCTON | 1955 |
| | | | |

Perfect die 11



| WINDSOR | 1939 | BRANDON | 1949 |
|--------------|------|--------------|------------------|
| EDMONTON | 1940 | Prob. by eli | m ination |
| VANCOUVER | 1942 | HALIFAX | |
| NEW WESTMIN. | 1943 | SASKATOON | 1951 |
| VICTORIA B/O | 1944 | CALGARY | 1952 |
| VICTORIA B/O | 1945 | HALIFAX | 1953 |
| SASKATOON | 1947 | CALGARY | 1955 |
| HALIFAX | 1948 | | |

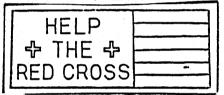
Perfect die 12



| | | after annual property of | |
|---------------|------|--------------------------|------|
| WINNIPEG | 1939 | ST. JOHN | 1949 |
| HALIFAX | 1940 | SASKATOON | 1950 |
| ST. JOHN B/O | 1943 | MONCTON | 1951 |
| REGINA | 1944 | HALIFAX | 1952 |
| MONCTON | 1945 | ST. JOHN | 1953 |
| MOOSE JAW | 1947 | CALGARY | 1954 |
| CHARLOTTETOWN | 1948 | HALIFAX | 1955 |
| | | | |

Format B, slogan 4501, two empty crosses, reading HELP/THE RED/CROSS, B Pitney-Bowes dies.

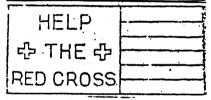
Pitney-Bowes die 01



| DTTAWA | 1944 | WINNIPEG | 1950 |
|------------|------|----------|------|
| WINDSOR | 1945 | HAMILTON | 1951 |
| DRUMHELLER | 1947 | HAMILTON | 1952 |
| HAMILTON | 1948 | WINNIPEG | 1953 |
| OTTAWA | 1949 | OTTAWA | 1955 |
| | | BARRIE | 1960 |
| | | | |

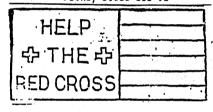
Replaced AU-10.

Pitney-Bowes die 02

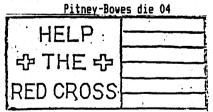


| TORONTO | 1950 | BRANDON | 1953 |
|-----------|------|----------|------|
| EDMONTON | 1951 | EDMONTON | 1954 |
| VANCOUVER | 1952 | | |

Pitney-Boves die 03



| VANCOUVER | 1950 | HAMILTON | 1955 |
|-------------|--------|----------|------|
| TORONTO | 1951 | BRANDON | 1956 |
| VICTORIA | 1952 | CALGARY | 1958 |
| LONDON | 1953 | WINNIPEG | 1960 |
| TORONTO die | 1 1954 | TIMMINS | 1961 |
| | | | |



| WINDSOR | 1951 | ST. JOHN'S | 1961 |
|-----------|------|--------------|------|
| WINNIPEG | 1952 | FORT WILLIAM | 1962 |
| WINNIPEG | 1955 | STRATFORD | 1964 |
| MOOSE JAW | 1956 | WOODSTOCK | 1965 |
| EDMONTON | 1960 | CORNWALL | 1966 |
| | | NORTH BAY | 1967 |
| | | | |

Pitney-Bowes die 05



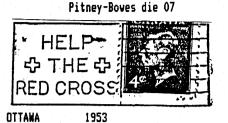
| TORONTO die 1 | 1953 | MOOSE JAW | 1958 |
|---------------|------|------------|------|
| NEW GLASGOW | 1954 | OTTAWA | 1961 |
| LONDON | 1955 | OWEN SOUND | 1964 |

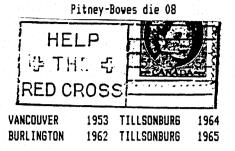
Pitney-Bowes die 06



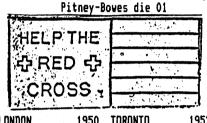
MEDICINE HAT 1953 SASKATOON 1954

Format B continued





Format C, slogan 4501, two empty crosses, reading HELP THE/RED/CROSS, 6 Pitney-Bowes dies.

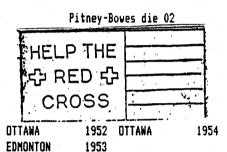


LONDON 1950 TORONTO Late March use only, replacing AU-13 used in early March.

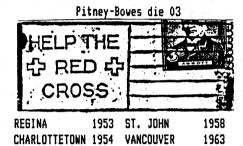
1952 TORONTO die 2 1953 **EDMONTON** 1955 **CHARLOTTETOWN 1956 EDMONTON** 1957

1962

PORT ARTHUR



Clear damage in 1954, probably

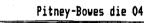


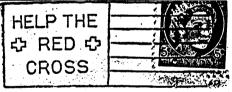
CHARLOTTETOWN 1955 ST. JOHN'S

1956

EDMONTON

retired thereafter.





NEW GLASGOW 1953 PEMBROKE 1962 WINNIPEG 1954 TIMMINS 1963 1964 VICTORIA 1955 BURLINGTON WINNIPEG 1958 BURLINGTON 1965 PORT ARTHUR 1960 ST. JOHN'S 1966

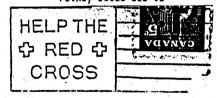




TORONTO die 2 1954 ST. JOHN'S 1957 TORONTO VICTORIA 1960 1955 1956 OWEN SOUND 1961 **CALGARY**

Pitney-Bowes die 06

1964



VANCOUVER 1954 OTTAWA 1958 **VANCOUVER** 1956 INGERSOLL 1962

Format D, slogan 4499, no crosses

The Pitney-Bowes dies are difficult to separate, so only one is illustrated and the total usage recorded is given by year.

Since use is recorded from 9 offices in 1956-58 and 1960, there must have been at least 9 dies originally, though the recorded use diminishes thereafter.



| | the state of the s | | | |
|------------|--|---------------|---------------|--------------|
| 1956 use | 1957 use | 1958 use | 1960 use | 1961 use |
| HALIFAX | BRANDON | CHARLOTTETOWN | BRANDON | BURLINGTON |
| LONDON | CALGARY | DRUMHELLER | BURLINGTON | FORT WILLIAM |
| MONCTON | HALIFAX | EDMONTON | CHARLOTTETOWN | PORT ARTHUR |
| OTTAWA | LETHBRIDGE | LETHBRIDGE | DRUMHELLER | VANCOUVER |
| ST. JOHN | MEDICINE HAT | LONDON | NEW GLASGOW | VICTORIA |
| ST. JOHN'S | DTTAWA | NEW GLASGOW | OTTAWA | |
| TORONTO | SASKATOON | VANCOUVER | OWEN SOUND | |
| WINDSOR | VANCOUVER | VICTORIA 6 | PEMBROKE | |
| WINNIPEG | WINNIPEG | WINDSOR | ST. JOHN'S | |
| | | | | |
| | · · · · · · · · · · · · · · · · · · · | | | 1000 |
| | 1963 use | 1964 use | 1965 use | 1966 use |
| | | ********** | AUEN AGUND | SSANNON |
| | FORT WILLIAM | INGERSOLL | OWEN SOUND | BRANDON |
| | OWEN SOUND | PEMBROKE | PORT CREDIT | DAKVILLE |
| | PORT CREDIT | PORT CREDIT | STRATFORD | ORILLIA |
| | STRATFORD | TIMMINS | SUDBURY | OWEN SOUND |
| | SUDBURY | • | | SUDBURY |
| | TILLSONBURG | | | WOODSTOCK |
| | WINNIPEG | | | |
| | | | | |

Format E, slogan 4499, no crosses Probably only one three line Pitney-Bowes die.



BRANDON

1965

PEMBROKE

1966

1962 use

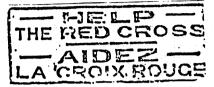
BRANDON
CHARLOTTETOWN
OTTAWA
SUDBURY
TILLSONBURG
VICTORIA
WINNIPEG

Format F, slogan 4503, English/French, two sub-formats. Sub-format FU, two Universal dies

Universal die 01

THE RED CROSS AIDEZ LA CROIX ROUGE

Universal die 02



| MONTREAL | 1927 | SHAWINIGAN FALLS | 1948 | QUEBEC | 1927 | DRUMMONDVILLE | 1947 |
|------------------|------|------------------|------|------------------|------|------------------|------|
| DRUMMONDVILLE | 1942 | DRUMMONDVILLE | 1949 | VALLEYFIELD | 1939 | DRUMMONDVILLE | 1948 |
| DRUMMONDVILLE | 1943 | DRUMMONDVILLE | 1950 | SHAWINIGAN FALLS | 1942 | SHAWINIGAN FALLS | 1949 |
| DRUMMONDVILLE | 1944 | SHAWINIGAN FALLS | 1951 | SHAWINIGAN FALLS | 1943 | SHAWINIGAN FALLS | 1950 |
| SHAWINIGAN FALLS | 1945 | DRUMMONDVILLE | 1952 | DRUMMONDVILLE | 1945 | DRUMMONDVILLE | 1951 |
| SHAWINIGAN FALLS | 1947 | DRUMMONDVILLE | 1954 | | | | |
| | | | | | | | |

SHAWINIGAN FALLS use in 1951 is not confirmed, but is very probable in view of confirmed DRUMMONDVILLE use in 1951.

Format F, slogan 4503 Sub-format FP, two Perfect dies

Perfect die 01



Perfect die 02



| 1950 |
|------|
| 1951 |
| 1952 |
| 1952 |
| 1953 |
| 1954 |
| 1955 |
| |
| |

The die was issued to QUEBEC in March of 1951, but was sent to MONTREAL in April for concurrent use with die 2.

The die was issued to QUEBEC on March 1, 1952, but was sent to TROIS REVIERES on March 19.

NOTE THAT THE ONLY AVAILABLE ILLUSTRATIONS FOR SOME FORMATS ORIGINATING AFTER 1952 ARE REDUCED TO APPROXIMATELY 3/4 SIZE.

Format 6, slogan 4503, English/French, Pitney-Bowes dies reading HELP THE/RED CROSS/AIDEZ LA/CROIX ROUGE, three sub-formats.

Sub-format GA, lines centered, line under RED CROSS, one die.

Sub-format GC, upper two lines flush left, one die.

| Pitney-Boy | es die 01 | |
|-------------------------|--|-------------|
| HELP THE RED CROSS | | |
| | | |
| AIDEZ LA CROIX ROUGE | The same of the sa | |

| SHAW. FALLS | 1952 | MONTREAL | 1960 |
|---------------|------|------------|------|
| SHAW. FALLS | 1953 | RIMOUSKI | 1961 |
| SHAW. FALLS | 1954 | ST. JEAN | 1962 |
| | 1955 | TROIS RIV. | 1963 |
| DRUMMONDVILLE | 1956 | ST. JEAN | 1964 |
| | | RIMOUSKI | 1965 |

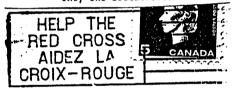
Pitney-Bowes die 01



| SHAWINIGAN | 1958 | ROUYN | 1964 |
|---------------|------|------------|------|
| DRUMMONDVILLE | 1960 | ST. JERDME | 1965 |
| SHERBROOKE | 1962 | ST. JEAN | 1966 |
| ST. HYACINTHE | 1963 | | |

Sub-format 6B, no line under RED CROSS

Four difficult to separate Pitney-Bowes dies, listed only by format by year, only one illustrated.



1957 use

1958 use

1960 use

1961 use

1962 use

1963 use

MONTREAL

DRUMMONDVILLE MONTREAL SHAW. FALLS

MONTREAL QUEBEC

SHAWINIGAN

CHICOUTIMI ST. JEAN SHERBROOKE HULL RIMOUSKI **GRANBY** RIMOUSKI ROUYN

1964 use

1965 use

1966 use

CHICOUTIMI TROIS RIVIERES ROUYN ST. JEAN CHICOUTIMI ROUYN

Format H. slogan 85, French/English, Pitney-Bowes dies, three sub-formats.

Sub-format HA, H/HELP under DI/CROIX, with hyphen, one die.

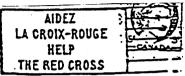


1964 1960 GRANBY SHERBROOKE ST. HYACINTHE 1962 CHICOUTIMI 1965 1966 1963 HULL MONTREAL

NOTE THAT THE ONLY AVAILABLE ILLUSTRATIONS FOR SOME FORMATS ORIGINATING AFTER 1952 ARE REDUCED TO APPROXIMATELY 3/4 SIZE.

Format H continued

Sub-format HB, H/HELP under O/CROIX, with hyphen, Four difficult to separate Pitney-Bowes dies, listed only by format by year, only one illustrated.



1965 use 1966 use 1961 use 1962 use 1963 use 1964 use SHERBROOKE GRANBY GRANBY ST. HYACINTHE GRANBY HULL ST. HYACINTHE ST. JEROME HULL TROIS RIVIERES TROIS RIVIERES ST. JEAN ST. JEROME RIMOUSKI ST. HYACINTHE ST. JEROME **SHERBROOKE** SHERBROOKE SHERBROOKE

> 1974 use 1975 use 1976 use

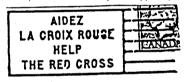
LEVIS

QUEBEC QUEBEC QUEBEC

1977 use

QUEBEC - 2 dies used

Sub-format HC, D/RED broken, no hyphen, one die.



QUEBEC

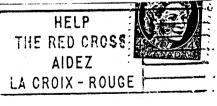
1978

QUEBEC

1979

Format I, slogan 4503

Two Pitney-Bowes dies reading HELP/THE/RED CROSS/AIDEZ/LA CROIX ROUGE. The dies are difficult to separate, but concurrent use at two offices in 1962-63 indicate at least two dies. Only one die illustrated.



1962 MONTREAL 1962 ROUYN 1963 1963 CHICOUTINI HULL ST. HYACINTHE 1964 1965 TROIS RIV. RIMOUSKI 1966

25-19

SLOGANS 4502, 4501, 4499, 4503 and 85 - HELP THE RED CROSS in various formats. APPENDIX B

Using offices alphabetically, by year, separated by English and bilingual.

Format and die given if known, otherwise reported (REP) or probable (PROB.) use. If report includes format, it is indicated.

| BARRIE | | CALGARY | continued | DRUMHE | LLER cont. | GANANO | RUE | KAMLOO | PS | MEDIC | INE HAT |
|--------|-------------|---------|-----------|--------|-------------|---------|-------------|---------|---------|-----------|---------|
| 1960 | B-01 | 1957 | D | 1962 | REP-B/C | 1939 | AU-01 | 1939 | AU-07 | 1953 | B-06 |
| | | 1958 | B-03 | 1963 | REP-B/C | | | | | 1954 | REP. |
| BRANDO | N | | | 1964 | REP. | GALT | | KENORA | | 1955 | REP. |
| 1944 | AP-09 | CAMPBEL | LTON | 1965 | REP. | 1966 | REP-B/C | 1939 | AU-10 | 1956 | REP. |
| 1945 | AP-08 | 1939 | AU-12 | 1966 | REP-B/C | | | 1942 | AU-05 | 1957 | REP-D |
| 1947 | AP-05 | | | | | GODERIC | CH | | | 1958 | REP-B/C |
| 1948 | AP-10 | CHARLOT | TETOWN | DUNNVI | LLE | 1939 | AU-04 | KIRKLAI | ND LAKE | | |
| 1949 | Prob. AP-11 | 1927 | AU-02 | 1942 | AU-04 | 1942 | AU-02 | 1939 | AU-11 | MONCTO |) N |
| 1950 | AP-05 | 1939 | AP-02 | | | | | 1942 | AU-07 | 1943 | AP-07 |
| 1951 | AP-05 | 1940 | _AP-02 | EDMONT | ON | HALIFA) | (| 1943 | AU-05 | 1944 | AP-05 |
| 1952 | AU-01 | 1942 | AP-10 | 1927 | AU-03 | 1927 | AU-04 | | | 1945 | AP-12 |
| 1953 | B-02 | 1943 | AP-02 | 1939 | AP-03 | 1939 | AP-04 | LETHBR: | IDGE | 1947 | AP-10 |
| 1954 | REP. | 1944 | AP-03 | 1940 | AP-11 | 1940 | AP-12 | 1947 | AP-06 | 1948 | AP-05 |
| 1955 | AU-07 | 1945 | AP-01 | 1942 | AP-06 | 1942 | AP-04 | 1948 | AP-09 | 1949 | AP-08 |
| 1956 | B-03 | 1947 | AP-01 | 1943 | AP-09 | 1943 | AP-01 - B/0 | 1949 | AP-02 | 1950 | AP-01 |
| 1957 | REP-D | 1948 | AP-12 | 1944 | AU-01 | 1944 | AP-07 - B/D | 1950 | AP-07 | 1951 | AP-12 |
| 1958 | REP-B/C | 1949 | AP-07 | 1945 | AU-01 | 1945 | AP-03 - B/0 | 1951 | AP-08 | 1952 | AP-07 |
| 1959 | REP. | 1950 | AP-03 | 1947 | AU-03 | 1947 | AP-08 | 1952 | AP-06 | 1953 | AP-10 |
| 1960 | REP-D | 1951 | AP-09 | 1948 | AU-04 | 1948 | AP-11 | 1953 | REP. | 1954 | REP. |
| 1961 | REP. | 1952 | AP-03 | 1949 | AU-01 | 1949 | AP-03 | 1954 | REP. | 1955 | AP-10 |
| 1962 | REP-D | 1953 | PROB. | 1950 | AU-01 | 1950 | AP-11 | 1955 | REP-A | 1956 | D |
| 1963 | REP-B/C | 1954 | C-03 | 1951 | B-02 | 1951 | AP-10 | probal | bly AP | 1957 | AU-07 |
| 1964 | REP-B/C | 1955 | C-03 | 1952 | AU-07 | 1952 | AP-12 | 1956 | REP. | 1958 | AU-02 |
| 1965 | E | 1956 | C-01 | 1953 | C-02 | 1953 | AP-11 | 1957 | REP-D | | |
| 1966 | D | 1957 | REP. | 1954 | B-02 | 1954 | AP-05 | 1958 | D | MOOSE | |
| | | 1958 | D | 1955 | C-01 | 1955 | AP-12 | 1960 | PROB. | 1943 | AP-10 |
| BURLIN | GTON | 1960 | D | 1956 | C-03 | 1956 | D | 1961 | PROB. | 1944 | AP-08 |
| 1960 | D | 1961 | PROB. | 1957 | C-01 | 1957 | REP-D | 1962 | AU-02 | 1945 | AP-05 |
| 1961 | D | 1962 | REP-D | 1958 | D | | | | | 1947 | AP-12 |
| 1962 | B-08 | | | 1960 | B-04 | HAMILTO | | LONDON | | 1948 | AP-02 |
| 1963 | REP. | CORNWAL | L | | | 1940 | AU-03 | 1927 | AU-05 | 1949 | AP-05 |
| 1964 | C-04 | 1966 | B-04 | FORT W | ILLIAM | 1942 | AU-01 | 1939 | AP-05 | 1950 | AP-02 |
| 1965 | C-04 | | | 1947 | AP-07 | 1943 | AU-06 | 1943 | AU-01 | 1951 | AP-03 |
| 1966 | PROB. | DRUMHEL | LER | 1948 | AP-07 | 1944 | AU-06 | 1944 | AU-05 | 1952 | AP-02 |
| | | 1939 | AU-06 | 1949 - | AP-06 | 1945 | AU-03 | 1945 | AU-12 | 1953 | AP-03 |
| CALGAR | Υ | 1942 | AU-03 | 1950 | AP-10 | 1947 | AU-14 | 1947 | AU-05 | 1954 | |
| 1927 | AU-01 | 1943 | AU-02 | 1951 | AP-02 | 1948 | B-01 | 1948 | AU-06 | 1955 | |
| 1939 | AP-01 | 1944 | AU-07 | 1952 | AP-01 | 1949 | AU-07 | 1949 | AU-04 | 1956 | |
| 1940 | AP-06 | 1945 | AU-07 | 1953 | REP. | 1950 | AU-02 | 1950 | AU-13 | 1957 | REP-A |
| 1942 | AP-01 | 1947 | B-01 | 1954 | REP. | 1951 | B-01 | | March 3 | • | . AU-02 |
| 1943 | AP-05 | 1948 | AU-02 | 1955 | PROB. | 1952 | B-01 | 1950 | C-01 | 1958 | |
| 1944 | AP-10 | 1949 | AU-02 | 1956 | REP-A | 1953 | AU-02 | | March 1 | 3-16 1960 | PROB. |
| 1945 | AP-06 | 1950 | AU-06 | prob. | AU-02/AU-07 | 1954 | AU-07 | 1951 | AU-02 | | |
| 1947 | AP-03 | 1951 | PROB. | 1957 | REP-B/C | 1955 | B-03 | 1952 | AU-04 | | LASGOW |
| 1948 | AP-03 | 1952 | AU-02 | 1958 | REP. | 1956 | AU-02 | 1953 | 8-03 | 1953 | |
| 1949 | AP-10 | 1953 | REP-B/C | 1959 | REP-B/C | | | 1954 | AU-02 | 1954 | |
| 1950 | AP-06 | 1954 | REP. | 1960 | REP-B/C | INGERSO | ILL | 1955 | B-05 | 1955 | |
| 1951 | AP-07 | 1955 | REP-B/C | 1961 | REP-D | 1962 | C-06 | 1956 | REP-D | 1956 | |
| 1952 | AP-11 | 1956 | REP. | 1962 | B-04 | 1963 | REP. | 1957 | PROB. | 1957 | |
| 1953 | AP-09 | 1957 | REP-B/C | 1963 | REP-D | 1964 | REP-D | 1958 | REP-D | 1958 | |
| 1954 | AP-12 | 1958 | REP-D | 1964 | PROB. | 1965 | PROB. | | | 1960 | REP-D |
| 1955 | AP-11 | 1960 | REP-D | 1965 | PROB. | 1966 | REP-B/C | LUNENB | URG | | |
| 1956 | C-05 | 1961 | REP-B/C | 1966 | PROB | | * | 1939 | AU-13 | | |
| | | | | | | | | | | | |

APPENDIX B continued

| | | | | | | 7 | | | | | | | | |
|---------|------------|-----------|------------|---------|-------|-------|---------|-------------|----------|---------|---|---------|---------|------|
| NEW W | ESTHINSTER | PEMBROKE | | ST. JO | HN | | SASKAT | rodn - | TIMMINS | }- | | VANCOU | VER | |
| / 1942 | AP-05 | 1960 . | D | 1927 | AU-08 | | 1942 | AP-03 | 1942 | AU-06 | | 1927 | AU-10 | |
| 1943 | AP-11 | 1961 | REP-B/C | 1939 | AP-08 | | 1943 | AP-0B | 1943 | AU-14 | | 1939 | AP-09 | |
| 1944 | AP-06 | 1962 | C-04 | 1940 | AP-05 | | 1944 | AP-02 | 1944 | AU-02 | | 1940 | AP-08 | |
| 1945 | AP-09 | 1963 | REP-B/C | 1942 | AP-09 | | 1945 | AP-07 | 1945 | AU-05 | | 1942 | AP-11 | |
| | | 1964 | D | 1943 | AP-12 | - B/O | 1947 | AP-11 | 1960 | REP-B/C | | 1943 | AU-03 | |
| NORTH | BAY | 1965 | REP-B/C | 1944 | AP-01 | - B/O | 1948 | AP-01 | 1961 | B-03 | | 1944 | AU-12 - | B/0 |
| 1965 | AU-7 | 1966 | Ε | 1945 | AP-02 | - B/O | 1949 | AP-09 | 1962 | REP-B/C | | 1945 | AU-09 - | B/0 |
| 1966 | AU-07 | | | 1947 | AP-09 | | 1950 | AP-12 | 1963 | C-04 | + | 1947 | AU-06 | |
| 1967 | B-04 | PICTOU | | 1948 | AP-08 | | 1951 | AP-11 | 1964 | D | | 1948 | AU-05 | |
| | | 1939 | AU-05 | 1949 | AP-12 | | 1952 | AP-10 | 1965 | PROB. | | 1949 | AU-12 | |
| OAKVI | | | | 1950 | AP-09 | | 1953 | AP-02 | 1966 | REP-B/C | | 1950 | B-03 | |
| 1966 | D | | LA PRAIRIE | 1951 | AP-06 | | 1954 | B-06 | | | | 1951 | AU-06 | |
| | | 1966 | REP-B/C | 1952 | AP-05 | | 1955 | AP-03 | TORONTO | | | 1952 | B-02 | |
| ORILL | IA. | - : | | 1953 | AP-12 | | 1956 | REP-B/C | 1927 | AU-09 | | 1953 | B-08 | |
| 1966 | REP-D | PORT ARTI | HUR | 1954 | AP-2 | | 1957 | D : | 1939 | AU-14 | | 1954 | C-06 | |
| | | | C-04 | 1955 | AP-05 | | 1958 | REP-B/C | 1940 | AU-13 | | 1955 | AU-02 | |
| OTTAWA | | 1961 | REP-D | 1956 | D | | 1960 | REP. | 1942 | AU-12 | | 1956 | C-06 | |
| 1927 | AU-06 | 1962 | C-01 | 1957 | REP. | | 1961 | REP-B/C | 1942 | AU-10 | | 1957 | D | |
| 1939 | AP-06 | 1963 | REP-B/C | 1958 | C-03 | | | | 2 dies | used | | 1958 | D | |
| 1940 | AP-10 | | | | | | STRATE | ORD | 1943 | AU-12 | | 1960 | AU-02 | |
| 1942 | AU-14 | PORT CREI | DIT | ST. JOI | HN'S | | 1960 | REP-B/C | 1943 | AU-? | | 1961 | D | |
| 1943 | AU-10 | 1962 | PROB. | 1954 | REP. | | 1961 | REP. | 2 dies | | | 1962 | AU-07 | |
| 1944 | B-01 | 1963 | REP-D | 1955 | PROB. | 6- | 1962 | REP-B/C | 1944 | AU-03 | • | 1963 | C-03 | |
| 1945 | AU-02 | 1964 | D | 1956 | REP-D | | 1963 | D | 1944 | AU-14 | | | | |
| 1947 | AU-07 | | 0 | 1957 | C-05 | | 1964 | B-04 | 2 dies | | | VICTORI | A | |
| 1948 | AU-07 | | PROB. | 1958 | REP. | | 1965 | REP-D | 1945 | AU-04 | | 1927 | AU-11 | |
| / 1949 | B-01 | | | 1960 | D | | 1966 | PROB. | 1945 | AU-14 | | 1939 | AP-10 | |
| 1950 | AU-04 | PRESTON | | 1961 | B-04 | | | | 2 dies | | | 1942 | AP-07 | |
| 1951 | AU-03 | 1942 | \U-09 | 1962 | REP. | | SUDBUR | Y | 1947 | AU-12 | | 1943 | AP-03 | |
| 1952 | C-02 | | | 1963 | AU-2 | | 1957 | REP-B/C | 1947 | AU-02 | | 1944 | AP-11 - | B/0 |
| 1953 | B-07 | REGINA | | 1964 | C-03 | | 1958 | REP-B/C | 2 dies | used | | 1945 | AP-11 - | |
| 1954 | C-02 | | NU-07 | 1965 | REP. | | 1960 | PROB. | 1948 | AU-03 | | 1947 | AU-04 | |
| 1955 | B-01 | 1939 A | NP-07 | 1966 | C-04 | | 1961 | REP-A | 1948 | AU-09 | | 1948 | AU-12 | |
| 1956 | D | | NP-09 | | | | prob. | AU-02/AU-07 | 2 dies | | | 1949 | AU-09 | |
| 1957 | D | | P-02 | | | | 1962 | D | 1949 | AU-06 | | 1950 | AU-07 | |
| 1958 | C-06 | 1943 A | \P-06 | | | | 1963 | D | 1949 | AU-05 | | 1951 | AU-01 | |
| 1960 | D | | P-12 | | • | | 1964 | PROB. | 2 dies | | | 1952 | B-03 | |
| 1961 | B-05 | | P-10 | | | | 1965 | REP-D | 1950 | B-02 | | 1953 | AU-07 | 4. Í |
| 1962 | D | | P-02 | | | | 1966 | REP-D | 1951 | B-03 | | 1954 | PROB. | |
| 1963 | AU-07 | | P-06 | | | | | | 1951 | AU-07 | | 1955 | C-04 | |
| 1964 | AU-07 | | P-01 | | | | SUMMERS | SIDE | 1952 | C-01 | | 1956 | REP. | |
| 1965 | PROB. | | P-08 | | | | 1939 | AU-02 | 1953 | C-01 | | 1957 | REP-B/C | |
| 1966 | PROB. | | P-01 | | | | | | 1953 | B-05 | | 1958 | D | |
| | | | P-09 | | | | TILLSO | VBURG | 2 dies | | | 1960 | C-05 | |
| OWEN SO | DUND | | -03 | | | | 1962 | D | 1954 | B-03 | | 1961 | D | |
| 1960 | D | | EP. | | | | 1963 | D | 1954 | C-05 | | 1962 | D | |
| 1961 | C-05 | | EP-B/C | | | | 1964 | B-08 | · 2 dies | | | 1963 | PROB. | |
| 1962 | REP-B/C | | EP-B/C | | | | 1965 | B-08 | 1955 | C-05 | | 1964 | AU-02 | |
| 1963 | D | | EP. | | | | 1966 | PROB. | 1956 | D | | 1965 | REP. | |
| 1964 | B-05 | | EP. | | | | 1300 | t nwW1 | 1957 | REP. | | 1966 | AU-02 | |
| 1965 | D -03 | | EP. | , | | | | | 1958 | PROB. | ٠ | | | |
| / 1966 | REP-D | 130V II | • • | | | | | | 1960 | REP. | | | | |
| 1 700 | HEI D | | | | | | | | 1300 | | | | | |

APPENDIX B continued

| WEYBU | N . | | CHICOU | TIMI | MONTRE | AL . | QUEBEC | continued | SHAWIN | IGAN FALLS |
|---------|---------|--|----------|----------------------|--------|--------------|---------|-----------|---------|--|
| 1939 | AU-03 | | 1961 | GB | 1927 | FU-01 | 1961 | PROB. | 1942 | FU-2 |
| | | | 1962 | PROB. | 1939 | FP-01 | 1974 | НВ | 1943 | FU-2 |
| WINDSO | ıR | | 1963 | I | 1940 | FP-01 | | dies used | 1944 | REP. |
| 1939 | AP-11 | | 1964 | GB | 1942 | FP-02 | 1975 | НВ | 1945 | FU-1 |
| 1943 | AU-04 | | 1965 | HA-01 | 1943 | FP-01 | 1976 | НВ | 1947 | FU-1 |
| 1944 | AU-09 | | 1966 | GB | 1944 | FP-02 | 1977 | НВ | 1948 | FU-1 |
| 1945 | B-01 | | | - 55 | 1945 | FP-01 | 1978 | HC | 1949 | FU-2 |
| 1947 | AU-01 | | DOMINAGE | NDVILLE | 1947 | FP-01 | 1979 | HC | 1950 | FU-2 |
| 1948 | AU-01 | | 1942 | FU-1 | 1948 | FP-02 | 1313 | 110 | 1951 | FU-1 Prob. |
| 1949 | AU-14 | | 1943 | FU-1 | 1949 | FP-01 | RIMOUSK | AT | 1952 | 6A-01 |
| 1950 | AU-03 | | 1944 | FU-1 | 1950 | FP-02 | 1961 | GA-01 | 1953 | GA-01 |
| | B-04 | The second of th | 1945 | FU-2 | 1951 | FP-02 | 1962 | GB GB | 1954 | 6A-01 |
| 1951 | | | | | | | | | | |
| 1952 | AP-08 | | 1947 | FU-2 | | l in March | 1963 | GB | 1955 | GA-01 |
| 1953 | PROB. | | 1948 | FU-2 | 1951 | FP-01 | 1964 | HB | 1956 | REP. |
| 1954 | PROB. | | 1949 | FU-1 | | in April | 1965 | 6C-01 | 1957 | REP. |
| 1955 | PROB. | | 1950 | FU-1 | from G | | 1966 | I | 1958 | 6B |
| 1956 | D | | 1951 | FU-2 | 1952 | FP-01 | | | | <u></u> |
| 1957 | REP-D | | 1952 | FU-1 | 1953 | FP-01 | ROUYN | | SHAWIN | |
| 1958 | D | | 1953 | REP. | 1954 | FP-02 | 1961 | REP. | 1958 | GC -01 |
| | | | 1954 | FU-1 | 1955 | FP-01 | 1962 | I | 1960 | 6B |
| WINNIP | E6 | | 1955 | REP. | 1956 | REP. | 1963 | 6B | | |
| 1927 | AU-12 | | 1956 | GA-01 | · 1957 | 6B | 1964 | GC-01 | | IGAN FALLS seen |
| 1939 | AP-12 | | 1957 | REP. | 1958 | G B | 1965 | GB | MAR 2. | |
| 1940 | AP-01 | | 1958 | 6B | 1960 | GA-01 | 1966 | GB | SHAWIN | IGAN seen |
| 1942 | AP-OB | | 1960 | GC-01 | 1960 | 6B | | | APR 22 | .58 |
| 1943 | AU-07 | | | | Two di | es used | ST. HYA | CINTHE | | |
| 1944 | AU-04 | | GRANBY | | 1961 | PROB. | 1961 | HB | SHERBRI | JOKE |
| 1945 | AU-06 | | 1961 | REP. | 1962 | I | 1962 | HA-01 | 1960 | GC-01 |
| 1947 | AU-09 | | 1962 | нв | 1963 | HA-01 | 1963 | GC-01 | 1961 | GB |
| 1948 | AU-13 | | 1963 | GB | | | 1964 | I | 1962 | 6C-01 |
| 1949 | AU-03 | | 1964 | HA-01 | QUEBEC | | 1965 | НВ | 1963 | НВ |
| 1950 | B-01 | | 1965 | НВ | 1927 | FU-02 | 1966 | НВ | 1964 | HB |
| 1951 | AU-04 | | 1966 | НВ | 1939 | FP-02 | | | 1965 | HB |
| 1952 | B-04 | | | - ¹¹⁷ : 1 | 1942 | FP-01 | ST. JEA | N . | 1966 | НВ |
| 1953 | B-01 | | HULL | | 1943 | FP-02 | 1961 | 6B | | |
| 1954 | C-04 | | 1962 | 6B | B/O us | | | GA-01 | TROIS | RIVIERES |
| 1955 | B-04 | | 1963 | I | | FP-01 | 1963 | НВ | | FP-02 |
| 1956 | D | | 1964 | НВ | B/O us | | 1964 | GA-01 | | rom QUEBEC |
| 1957 | _ | | 1965 | HB | | FP-02 | 1965 | GB | 1961 | НВ |
| | D 04 | | 1966 | HA-01 | B/O us | | 1966 | 6A-01 | 1962 | НВ |
| 1958 | C-04 | | 1300 | UM_A1 | | FP-02 | 1 700 | OU AT | 1963 | GA-01 |
| 1960 | B-03 | | LEUTE | | 1948 | FP-01 | ST. JEF | ONNE | 1964 | GB GB |
| 1961 | AU-07 | | LEVIS | UD | | FP-02 | 1961 | REP. | 1965 | I |
| 1962 | D | | 1974 | НВ | 1949 | | 1962 | REP. | 1966 | PROB. |
| 1963 | D | | | | 1950 | FP-01 | | HB | 1300 | FRUD. |
| 1964 | REP. | | | | 1951 | FP-01 - Ser | | | UALIEV | ETEIN |
| 1965 | REP. | | | | | TREAL in Apr | | | VALLEY | |
| 1966 | PROB. | | | | | FP-02 - Lat | | GC-01 | 1,323 | FU-02 |
| | | | | | | o TROIS RIV. | 1966 | HB | | en e |
| WOODSTO | | | | | 1953 | FP-02 | | | | |
| 1962 | REP. | | | | 1954 | FP-01 | | | • | |
| 1963 | REP-B/C | | | | 1955 | FP-02 | | | | |
| 1964 | REP-B/C | | | | 1956 | REP. | | | | |
| 1965 | B-04 | | | | 1957 | PROB. | | | | |
| | _ | | | | 1050 | CA A4 | | | | |

1958

1960

6A-01

GB

1966 D

APPENDIX C

Using offices by year.

| | | 1927 | , use | | | 1939 | use | | | 1940 |) use | in de la companya de La companya de la co |
|--------|---------|-------|----------------|--------|--------------|-------|--------------|--------|--------------|--------|--------------|--|
| CALG | ARY | AU-01 | REGINA | AU-07 | CALGARY | AP-01 | GANANOQUE | AU-01 | WINNIPEG | AP-01 | OTTAWA | AP-10 |
| | TOWN | AU-02 | ST. JOHN | 80-UA | CHAR' TOWN | AP-02 | SUMMERSIDE | AU-02 | CHAR' TOWN | AP-02 | EDMONTON | AP-11 |
| EDMO | NTON | AU-03 | TORONTO | AU-09 | EDMONTON | AP-03 | WEYBURN | AU-03 | ST. JOHN | AP-05 | HALIFAX | AP-12 |
| HALI | FAX | AU-04 | VANCOUVER | AU-10 | HALIFAX | AP-04 | GODERICH | AU-04 | CALGARY | AP-06 | HAMILTON | AU-03 |
| LOND | | AU-05 | VICTORIA | AU-11 | LONDON | AP-05 | PICTOU | AU-05 | VANCOUVER | AP-08 | TORONTO | AU-13 |
| OTTA | | AU-06 | WINNIPEG | AU-12 | OTTAWA | AP-06 | DRUMHELLER | AU-06 | REGINA | AP-09 | | |
| | | | | | REGINA | AP-07 | KAMLOOPS | AU-07 | | | | |
| | | | | | ST. JOHN | AP-08 | KENORA | AU-10 | | | | |
| | | | and the second | | VANCOUVER | AP-09 | KIRKLAND LAK | EAU-11 | | | | |
| | | | | *. * | VICTORIA | AP-10 | CAMPBELLTON | AU-12 | | | | |
| | | | | | WINDSOR | AP-11 | LUNENBURG | AU-13 | | | | |
| | | | | | WINNIPEG | AP-12 | TORONTO | AU-14 | | | | |
| • | | | | | | | | | | | | |
| | | 1942 | use | | | 1943 | use | | | 1944 | use | |
| | | | | | | | | | | | | |
| CALGA | | AP-01 | HAMILTON | AU-01 | HALIFAX B/O | AP-01 | LONDON | AU-01 | ST. JOHN B/O | AP-01 | EDMONTON | AU-01 |
| REGI | | AP-02 | 60DERICH | AU-02 | CHAR' TOWN | AP-02 | DRUMHELLER | AU-02 | SASKATOON | AP-02 | TIMMINS | AU-02 |
| SASKA | | AP-03 | DRUMHELLER | AU-03 | VICTORIA | AP-03 | VANCOUVER | AU-03 | CHAR' TOWN | AP-03 | TORONTO | AU-03 |
| HALIF | | AP-04 | DUNNVILLE | AU-04 | CALGARY | AP-05 | WINDSOR | AU-04 | MONCTON | AP-05 | 2 dies used | AU-14 |
| NEW N | | AP-05 | KENORA | AU-05 | REGINA | AP-06 | KIRKLAND LAK | | NEW WEST. | AP-06 | WINNIPEG | AU-04 |
| EDMON | | AP-06 | TIMMINS | AU-06 | MONCTON | AP-07 | HAMILTON | AU-06 | HALIFAX B/O | AP-07 | LONDON | AU-05 |
| VICTO | | AP-07 | KIRKLAND LAK | | SASKATOON | AP-08 | WINNIPEG | AU-07 | MOOSE JAW | AP-08 | HAMILTON | AU-06 |
| WINNI | | AP-08 | PRESTON | AU-09 | EDMONTON | AP-09 | OTTAWA | AU-10 | BRANDON | AP-09 | DRUMHELLER | AU-07 |
| ST. J | | AP-09 | TORONTO | AU-10 | MOOSE JAW | AP-10 | TORONTO | AU-12 | CALGARY | AP-10- | WINDSOR | AU-09 |
| CHAR | | AP-10 | 2 dies used | AU-12 | NEW WEST. | AP-11 | 2 dies used | AU-? | VICTORIA B/O | AP-11 | VANCOUVER B/ | |
| VANCO | UVER | AP-11 | OTTAWA | AU-14 | ST. JOHN B/O | AP-12 | TIMMINS | AU-14 | REGINA | AP-12 | OTTAWA | B-01 |
| | | | | | | | | | | | | |
| | | 1945 | use | | | 1947 | use | | | 1948 | use | |
| CHAR | TOWN | AP-01 | EDMONTON | AU-01 | CHAR' TOWN | AP-01 | WINDSOR | AU-01 | SASKATOON | AP-01 | WINDSOR | AU-01 |
| | OHN B/O | AP-02 | OTTAWA | AU-02 | REGINA | AP-02 | TORONTO | AU-02 | MODSE JAW | AP-02 | DRUMHELLER | AU-02 |
| HALIF | AX B/O | AP-03 | HAMILTON | AU-03 | CALGARY | AP-03 | 2 dies used | AU-12 | CALGARY | AP-03 | TORONTO | AU-03 |
| MOOSE | JAW | AP-05 | TORONTO | AU-04 | BRANDON | AP-05 | EDMONTON | AU-03 | MONCTON | AP-05 | 2 dies used | AU-09 |
| CALGA | RY | AP-06 | 2 dies used | AU-14 | LETHBRIDGE | AP-06 | VICTORIA | AU-04 | REGINA | AP-06 | EDMONTON | AU-04 |
| SASKA | TOON | | TIMMINS | AU-05 | FORT WILLIAM | AP-07 | LONDON | AU-05 | FORT WILLIAM | AP-07 | VANCOUVER | AU-05 |
| BRAND | DN | AP-08 | WINNIPEG | AU-06 | HALIFAX | 80-9A | VANCOUVER | AU-06 | ST. JOHN | AP-08 | LONDON | AU-06 |
| NEW W | EST. | AP-09 | DRUMHELLER | AU-07 | ST. JOHN | AP-09 | OTTAWA | AU-07 | LETHBRIDGE | AP-09 | OTTAWA | AU-07 |
| REGIN | A | AP-10 | VANCOUVER B/0 | JAU-09 | MONCTON | AP-10 | WINNIPEG | AU-09 | BRANDON | AP-10 | VICTORIA | AU-12 |
| VICTO | RIA B/O | AP-11 | LONDON | AU-12 | SASKATOON | AP-11 | HAMILTON | AU-14 | HALIFAX | AP-11 | WINNIPEG | AU-13 |
| MONCTO | NC | | WINDSOR | B-01 | MOOSE JAW | | DRUMHELLER | B-01 " | CHAR' TOWN | AP-12 | HAMILTON | B-01 |
| | | | | | | | | | | | | |

APPENDIX C continued

| | 194 | 9 use | | | 1950 |) use | | | 1951 | use | |
|----------------------|----------------|------------------------|----------------|----------------------|----------------|--|----------------|-------------------------|----------------|----------------------|----------------|
| REGINA LETHBRIDGE | AP-01 AP-02 | EDMONTON Drumheller | AU-01 AU-02 | MONCTON MODSE JAW | AP-01 AP-02 | HAMILTON WINDSOR | AU-02 AU-03 | REGINA FORT WILLIAM | AP-01 AP-02 | MONCTON VICTORIA | AP-12 AU-01 |
| HALIFAX MOOSE JAW | AP-03 AP-05 | WINNIPEG London | AU-03 AU-04 | CHAR'TOWN Brandon | AP-03 | OTTAWA Drumheller | AU-04 | MOOSE JAW | AP-03 | LONDON | AU-02 |
| FORT WILLIAM | AP-05 | TORONTO | AU-05 | CALGARY | AP-05 AP-06 | VICTORIA | AU-06 AU-07 | BRANDON | AP-05 | DTTAWA | AU-03 |
| CHAR'TOWN | AP-07 | 2 dies used | | LETHBRIDGE | AP-07 | LONDON | AU-07 | ST. JOHN | AP-06 | WINNIPEG | AU-04 |
| MONCTON | AP-08 | HAMILTON | AU-07 | REGINA | AP-08 | Early March | | CALGARY | AP-07 AP-08 | VANCOUVER TORONTO | AU-06 |
| SASKATOON | AP-09 | VICTORIA | AU-09 | ST. JOHN | AP-09 | WINNIPEG | B-01 | LETHBRIDGE CHAR'TOWN | AP-09 | | AU-07 |
| CALGARY | AP-10 | VANCOUVER | AU-12 | FORT WILLIAM | AP-10 | TORONTO | B-01 B-02 | Prob. by elim | | HAMILTON | B-01 |
| BRANDON | AP-11 | WINDSOR | AU-14 | HALIFAX | AP-11 | VANCOUVER | B-02 | HALIFAX | AP-10 | | B-02 |
| Prob. by elim | | | B-01 | SASKATOON | AP-12 | LONDON | C-01 | SASKATOON | AP-11 | TORONTO WINDSOR | B-03 |
| ST. JOHN | AP-12 | Oliumu Oliumu | D 01 | EDMONTON | AU-01 | Late March u | | MUUINACHC | METIL | MINDON | B-04 |
| JII JUIN | HI 12 | | | EDHUNIUN | MO-A1 | Late Martin u | 25 | | | | |
| | | | | | | | | | | | |
| Tarakan dari M• | 1952 | . use | | | 1953 | use | | | 1954 | NSP | |
| | | | | | | The second of th | | | | | |
| FORT WILLIAM | AP-01 | BRANDON | AU-01 | SASKATOON | AP-02 | MEDICINE HAT | B-06 | MODSE JAW | AP-01 | TORONTO | C-05 |
| MOOSE JAW | AP-02 | DRUMHELLER | AU-02 | MOOSE JAW | AP-03 | OTTAWA | B-07 | ST. JOHN | AP-02 | VANCOUVER | C-06 |
| CHAR' TOWN | AP-03 | LONDON | AU-04 | CALGARY | AP-09 | VANCOUVER | B-08 | HALIFAX | AP-05 | BRANDON | REP. |
| ST. JOHN | AP-05 | EDMONTON | AU-07 | MONCTON | AP-10 | EDMONTON | C-02 | CALGARY | AP-12 | DRUMHELLER | REP. |
| LETHBRIDGE | AP-06 | HAMILTON | B-01 | HALIFAX | AP-11 | REGINA | C-03 | LONDON | AU-02 | FORT WILLIAM | |
| MONCTON | AP-07 | VANCOUVER | B-02 | ST. JOHN | AP-12 | NEW GLASGOW | C-04 | HAMILTON | AU-07 | LETHBRIDGE | REP. |
| WINDSOR | AP-08 | VICTORIA | B-03 | HAMILTON | AU-02 | DRUMHELLER | | EDMONTON | B-02 | MEDICINE HAT | |
| REGINA | AP-09 | WINNIPEG | B-04 | VICTORIA | AU-07 | CHAR' TOWN | PROB. | TORONTO | B-03 | MONCTON | REP. |
| SASKATOON | AP-10 | TORONTO | C-01 | WINNIPEG | B-01 | FORT WILLIAM | | NEW GLASGOW | B-05 | REGINA | REP. |
| CALGARY | AP-11 | OTTAWA | C-02 | BRANDON | B-02 | LETHBRIDGE | REP. | SASKATOON | B-06 | ST. JOHN'S | REP. |
| HALIFAX | AP-12 | | | LONDON | B-03 | WINDSOR | PROB. | | C-02 | VICTORIA | PROB. |
| | | | | TORONTO | B-05 | | | | C-03 | WINDSOR | PROB. |
| | | | | 2 dies used | C-01 | | | | C-04 | | |
| | | | | | | | | | | | |
| | | | | | | | | | | | |
| | 1955 | use | | | 1956 | use | | | 1957 | use | |
| SASKATOON | AP-03 | EDMONTON | C-01 | HAMILTON | AU-02 | OTTAWA | D | MONCTON | AU-07 | WINNIPEG | D |
| | AP-05 | CHAR' TOWN | C-03 | FORT WILLIAM | REP-A, | ST. JOHN | D | MOOSE JAW | REP- A | BRANDON | REP-D |
| | AP-10 | VICTORIA | C-04 | Prob. AU-07 | | TORONTO | D | prob. AU-02 | | HALIFAX | REP-D |
| | AP-11 | TORONTO | C-05 | BRANDON | B-03 | WINDSOR | D | • • | C-01 | LETHBRIDGE | REP-D |
| | AP-12 | DRUMHELLER | | MOOSE JAW | B-04 | WINNIPEG | D | | C-05 | MEDICINE HAT | |
| | REP-A, | REGINA | | CHAR' TOWN | C-01 | LONDON | REP-D | | | CHAR' TOWN | REP. |
| prob. AP | ••• | FORT WILLIAM | | EDMONTON | C-03 | ST. JOHN'S | REP-D | | REP-B/C | | PROB. |
| | AU-02 | MEDICINE HAT | | CALGARY | C-05 | DRUMHELLER | REP. | | | NEW GLASGOW | REP. |
| | AU-07 | MODSE JAW | REP. | VANCOUVER | C-06 | LETHBRIDGE | REP. | | REP-B/C | | REP. |
| | | NEW GLASGOW | REP. | REGINA | | MEDICINE HAT | | CALGARY | D | ST. JOHN | REP. |
| | B-03 | ST. JOHN'S | PROB. | SASKATOON | | NEW GLASSOW | REP. | | D | TORONTO | REP. |
| | B-04 | WINDSOR | PROB. | HALIFAX | D | VICTORIA | REP. | SASKATOON | D | WINDSOR | REP. |
| | B-05 | | | MONCTON | D | | | VANCOUVER | D | | |
| | | | | | | | | | | | |

SLOGANS 4502, 4501 and 4499 - HELP THE RED CROSS in various formats.

APPENDIX C continued

| | | 1958 | use | | | 1960 | use | | | 1961 | use | |
|----|--------------|---------|--------------|-------|--------------|----------|--------------|----------|-------------|---------|--------------|--------|
| ~~ | MONCTON | AU-02 | LETHBRIDGE | D | VANCOUVER | AU-02 | OTTAWA | D | SUDBURY | AU-02 | VANCOUVER | D |
| | CALGARY | B-03 | NEW GLASGOW | D | BARRIE | B-01 | PEMBROKE | D | WINNIPEG | AU-7 | VICTORIA | D |
| | MOOSE JAW | B-05 | VANCOUVER | D | WINNIPEG | B-03 | ST. JOHN'S | D | TIMMINS | B-03 | FORT WILLIAM | REP-D |
| | ST. JOHN | C-03 | VICTORIA | D | EDMONTON | B-04 | BRANDON | REP-D | ST. JOHN'S | B-04 | PORT ARTHUR | REP-D |
| | WINNIPEG | C-04 | WINDSOR | ם | PORT ARTHUR | C-04 | NEW GLASGOW | REP-D | OTTAWA | B-05 | BRANDON | REP. |
| | OTTAWA | C-06 | DRUMHELLER | REP-D | VICTORIA | C-05 | OWEN SOUND | REP-D | OWEN SOUND | C-05 | CHARLOTTETOW | VPROB. |
| | BRANDON | REP-B/C | LONDON | REP-D | FORT WILLIAM | REP-B/C | LETHBRIDGE | PROB. | DRUMHELLER | REP-B/C | LETHBRIDGE | PROB. |
| | MEDICINE HAT | REP-B/C | FORT WILLIAM | REP. | STRATFORD | REP-B/C | REGINA | REP. | PEMBROKE | REP-B/C | STRATFORD | REP. |
| | SASKATOON | REP-B/C | REGINA | REP. | TIMMINS | REP-B/C | SASKATOON | REP. | SASKATOON | REP-B/C | | |
| | SUDBURY | REP-B/C | ST. JOHN'S | REP. | BURLINGTON | D | SUDBURY | PROB. | BURLINGTON | D | | |
| | CHAR'TOWN | D | TORONTO | PROB. | CHAR'TOWN | D | TORONTO | REP. | | | | |
| | EDMONTON | D 17 | | | DRUMHELLER | D | | | | | | |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| | | 1962 | use | | | 1963 | use | | | 1964 | use | |
| | LETHBRIDGE | AU-02 | SUDBURY | D | OTTAWA | AU-02 | STRATFORD | D | VICTORIA | AU-02 | PEMBROKE | D |
| | VANCOUVER | AU-07 | TILLSONBURG | D | ST. JOHN'S | AU-7 | SUDBURY | D | OTTAWA | AU-07 | PORT CREDIT | D |
| | FORT WILLIAM | B-04 | OTTAWA | D | VANCOUVER | C-03 | TILLSONBURG | D | STRATFORD | B-04 | TIMMINS | D |
| | BURLINGTON | B-08 | VICTORIA | D | TIMMINS | | WINNIPES | D | OWEN SOUND | B-05 | INGERSOLL | REP-D |
| | PORT ARTHUR | C-01 | WINNIPEG | D | BRANDON | | FORT WILLIAM | | TILLSONBURG | B-08 | DRUMHELLER | REP. |
| | PEMBROKE | C-04 | BRANDON | REP-D | DRUMHELLER | | PORT CREDIT | REP-D | ST. JOHN'S | C-03 | FORT WILLIAM | PROB. |
| | INGERSOLL | C-06 | CHARLOTTETOW | | PEMBROKE | | BURLINGTON | REP. | BURLINGTON | C-04 | SUDBURY | PROB. |
| | UMHELLER | | PORT CREDIT | PROB. | PORT ARTHUR | | INGERSOLL | REP. | BRANDON | | WINNIPEG | REP. |
| - | WEN SOUND | | ST. JOHN'S | REP. | WOODSTOCK | | VICTORIA | PROB. | WOODSTOCK | REP-B/C | | |
| | STRATFORD | | WOODSTOCK | REP. | OWEN SOUND | D | | | | | | |
| | TIMMINS | REP-B/C | • | | | | | | | | | |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| | | 1965 | use | | | 1966 | use | | | 1967 | use | |
| | NORTH BAY | AU-07 | SUDBURY | REP-D | VICTORIA | AU-02 | ORILLIA | REP-D | NORTH BAY | B-04 | | |
| | WOODSTOCK | B-04 | BRANDON | E | NORTH BAY | AU-07 | OWEN SOUND | REP-D | | | | |
| | TILLSONBURG | B-08 | DRUMHELLER | REP. | CORNWALL | B-04 | SUDBURY | REP-D | | | | |
| | BURLINGTON | C-04 | FORT WILLIAM | | ST. JOHN'S | C-04 | PEMBROKE | Ε | | | | |
| | PEMBROKE | | INGERSOLL | PROB. | DRUMHELLER | | BURLINGTON | PROB. | | | | |
| | ST. JOHN'S | REP-B/C | | PROB. | GALT | REP-B/C | FORT WILLIAM | | | | | |
| | OWEN SOUND | D | TIMMINS | PROB. | INGERSOLL | REP-B/C | | PROB. | | | | |
| | PORT CREDIT | D | VICTORIA | REP. | PORTAGE | | PORT CREDIT | PROB. | | | | |
| | STRATFORD | REP-D | WINNIPEG | REP. | TIMMINS | REP-B/C | STRATFORD | PROB. | | | | |
| | | | | | BRANDON | D | TILLSONBURG | PROB. | | | | |
| | | | | | OAKVILLE | D · | WINNIPE6 | PROB. | | | | |
| | | | | | UDOBCTOCK | n | | | | | | |

WOODSTOCK

D

SLOGANS 4503 and 85 - HELP THE RED CROSS in various formats. APPENDIX C $\,$

Using offices by year.

| 1927 | use | 1939 | use | 1940 u | se | 1942 ι | ise | 1943 u | se |
|------------------------|----------|---|----------|--------------------|------------|--------------------------|---------------|------------------------|--|
| MONTREAL | FU-01 | MONTREAL | FP-01 | MONTREAL | FP-01 | QUEBEC | FP-01 | MONTREAL | FP-01 |
| | FU-02 | QUEBEC | FP-02 | | | MONTREAL | FP-02 | QUEBEC B/O | |
| | . T. 57 | VALLEYFIELD | | | | DRUMMOND. | | DRUMMOND. | |
| | | *************************************** | | | | SHAW. FALLS | | | |
| | | | | | | JINW. INCLU | 10 02 | Jinw. FALLS | ru-vz |
| 1945 (| ise | 1947 | ıse | 1948 u | 5 e | 1949 u | se | 1950 us | se |
| MONTREAL | FP-01 | MONTREAL | FP-01 | QUEBEC | FP-01 | MONTREAL | FP-01 | QUEBEC | FP-01 |
| | FP-02 | QUEBEC | FP-02 | MONTREAL | | | | MONTREAL | |
| SHAW. FALLS | | | | SHAW. FALLS | | | FII-01 | | |
| DRUMMOND. | | | | DRUMMOND. | FU-02 | SHAW. FALLS | FU-02 | SHAW. FALLS | |
| | | | | | | | | | |
| | | | | | | | | | |
| 1952 0 | ise | 1953 (| 156 | 1954 49 | 5 e | 1955 u | se | 1956 us | ie |
| MONTREAL | FP-01 | MONTREAL | FP-01 | QUEBEC | FP-01 | MONTREAL | FP-01 | DRUMMOND. | 6A-01 |
| | FP-02 | | FP-02 | MONTREAL | | | | MONTREAL | |
| Sent to TROI | | | | DRUMMOND. | | | | | REP. |
| TROIS RIV. | FP-02 | | | SHAW. FALLS | | | | | |
| Sent from QU | | | | | | | | | |
| DRUMMOND. | FU-01 | | | | | | | | |
| SHAW. FALLS | 6A-01 | | | | | | | | |
| 1958 u | se | 1960 u | se | 1961 us | ie | 1962 u | se | 1963 us | ie |
| QUEBEC | 6A-01 | MONTREAL | 64-01 | RIMOUSKI | GA_A1 | ST. JEAN | GA-01 | TROIS RIV. | GA -01 |
| | 6B | MONTREAL | GB OI | CHICOUTIMI | | | | ST HYACINTHE | |
| | 6B | | GB | ST. JEAN | | HULL RIMOUSKI | | GRANBY | 6B |
| SHAW. FALLS | | To MONTREAL | | | 6B | SHERBROOKE | | RIMOUSKI | GB |
| SHAWINIGAN | | | *** | ST HYACINTHE | | | | | |
| SHAWINIDAN | PC-01 | | 6B | | | | | ROUYN | GB HA-01 |
| CHAN FALLE | :_ | DRUMMOND. | | TROIS RIV. | HB | GRANBY | HB | MONTREAL | |
| | 45E 15 | SHERBROOKE | HA-01 | GRANBY MONTREAL | | | HB I | ST. JEAN ST. JEROME | HB HB |
| MAR 5. SHAWINIGAN u | | | | ROUYN | | MONTREAL | | SHERBROOKE | |
| | 56 12 | | | | REP. | | I | | no I |
| APR. 22. | | | | ST. JEROME | REP. | CHICOUTINI ST. JEROME | PROB. REP. | HULL CHICOUTIMI | - |
| | | | | | | OIL VEROIL | | | • |
| 1965 us | ie . | 1966 u | se | 1974 us | e | 1975 u | 5 e | 1976 us | e |
| RIMOUSKI | GA-01 | CHICOUTINI | GB | LEVIS | НВ | QUEBEC | НВ | QUEBEC | НВ |
| ROUYN | 6B | ROUYN | 68 | QUEBEC | HB | | | | |
| ST. JEAN | 6B | ST. JEAN | GC-01 | Used two dies | | | | | |
| ST. JEROME | 6C-01 | HULL | HA-01 | | | | | | |
| CHICOUTINI | HA-01 | GRANBY | | 1978 us | 2 | 1979 u | 5e | | |
| GRANBY | HB | ST HYACINTHE | | 43 | _ | | | | |
| | | | | | 115 | OUEDEC | HC | | |
| HULL | HB | ST. JEROME | HR | QUEBEC | HL | MUEDEL | n. | | |
| HULL ST HYACINTHE | HB HB | ST. JEROME SHERBROOKE | HB HB | QUEBEC | HU | QUEBEC | nL | | |
| ST HYACINTHE | НВ | SHERBROOKE | HB | QUEBEC | HU | AUEBEC | nu | | |
| | | | | DUEBEC | HL | ANEREL | nc | | • |

The Cover illustrated below was given to me by a colleague who visited Ottawa and Hull and attended the "A Coat of Many Colours" exhibit at new the Museum of Civilization (the exhibit is travelling through many museums across Canada). The cancel, while not a slogan cancel, is one of the few pictorial cancels issued by Canada and depicts a Menorah a major symbol of Judaism and the maple leaf, symbol of Canada.



La tunique aux couleurs multiples
Deux siècles
de présence juive au Canada
in Canada



The cover was lying inappropriately in my collection of Canadian Official First Day Covers when I came across it again and decided to move it into my slogan collection. Reading the back of the cover I wondered if Canada had issued any slogan cancels with a Judaica theme. The following is a listing of the ones found in the Proulx catalog.

| Number | Slogan | <u>City</u> | Year |
|--------|---|-------------|------|
| 635 | BIALIK HEBREW DAY SCHOOL 10TH ANNIVERSARY DINNER JUNE 12, 1969 | Toronto | 1969 |
| 1265 | CAN/ISRAEL NUMISMATIC FOUNDING CONVENTION (bilingual) | Willowdale | 1972 |

| 2360 | DAVID RIFAT DRAWINGS DESSINS HART HOUSE JULY 1-30 JUILLET ¹ | Don Mills | 1972 |
|-------|---|------------------------|--------------|
| 4126M | HADASSAH ² BAZAAR AUDITORIUM MAY 15 1969 | Winnipeg | 1969 |
| 4127 | HADASSAH BAZAAR BAZAR HADASSAH AUDITORIUM MAY-7-MAI | Winnipeg | 1970 |
| | (A) THE HIGHLANDER MAY 19 1971 (B) MAY 17 1972 (C) MAY 16 1973 | Winnipeg | 1971 |
| 4128 | HADASSAH BAZAAR BAZAR HADASSAH FORUM | Halifax | 1973 |
| 4128K | HADASSAH BAZAAR BAZAR HADASSAH MAY-6- MAI | Regina | 1974 |
| 4128L | HADASSAH BAZAAR BAZAR HADASSAH NOV 10 NOV (B) OCT 24 1973 (C) OCT 23 1974 (D) OCT 22 1975 | Kitchener- Waterloo | 1971 |
| 4128M | HADASSAH BAZAAR BAZAR HADASSAH NOV 21 NOV | St. Cath- erines | 1972 |
| 4128N | HADASSAH BAZAAR BAZAR OCT 30 OCT | St. John | 1972 |
| 4129 | HADASSAH BAZAAR MAY 4TH BIG 4 BUILDING (A) "FOUR" MAY 17 1967 (B) MAY 1 1968 (C) MAY 7 1969 | Calgary | 1966 |
| 4130 | HADASSAH BAZAAR VENTE DE CHARITE BIG FOUR | Calgary | 1970 |
| | (A) APR. 28 1971 (D) MAY 15 1974 | | |
| | (E) NO DATE | | 1975 1977 |
| | | | 1978 |
| | | | 1979 1980 |
| | | | 1300 |
| 4130L | HADASSAH BAZAAR VENTE DE CHARITE MAY 26 MAI | Windsor | 1971 |
| 4130M | HADASSAH BAZAAR VENTE DE CHARITE 18-NOV-18 | Hamilton | 1969 |
| | | | |

Believed to refer to the Hart family who are considered the first permanent Jewish residents in Canada.

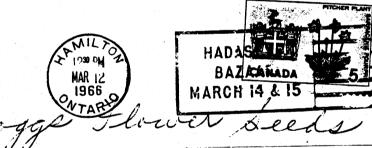
 $^{^{2}}$ Hadassah is the women's Zionist organization.

| | (MA) NOV. 9 | | 1971 |
|-------|--|---|--------------|
| 4134 | HADASSAH BAZAAR MARCH 14 & 15 | Hamilton | 1966 |
| | (A) NOV 8TH 1966 (B) NOV 7TH 1967 | | |
| 4134A | HADASSAH BAZAAR NOVEMBER 12 | Kitchener | 1968 |
| 4135 | HADASSAH BAZAAR NOVEMBER 11, 1966 (A) NOV 15TH 1967 | London | 1966 |
| | (B) NOV 13TH 1968 (C) NOV 12 1969 | | |
| | (D) NOV 17 (bilingual) 1970 | | |
| 4140 | HADASSAH BAZAAR P.N.E. SHOWMART PURE FOODS BLDG. NOV 1-2 (TWO DIES) | Vancouver | 1967 |
| | (A) OCT 23-24 1968 (B) OCT 22-23 1969 | | |
| 4140M | HADASSAH BAZAAR '77 THINK-EPNSEZ-Y | Winnipeg | 1977 |
| | BAZAR HADASSAH '77 CONVENTION CENTRE MAY 10 MAI | | |
| 4141 | HADASSAH BAZAAR WEDNESDAY 26TH OCT 1966 (A) NOV. 1, 1967 | Toronto | 1966 |
| | (B) 30 OCT 1968 (C) 28TH OCT 1970 (also bilingual) | | |
| 4142 | HADASSAH BAZAAR WED. NOV. 23RD COLISEUM | Ottawa | 1966 |
| | (A) NOV. 22ND 1967 (B) 20TH NOV. CIVIC CENTRE 1968 (C) 12TH NOV 1969 | | |
| 4145 | HADASSAH EXPOSITION AND BAZAAR SEPT. 27 (A) OCT 23 | Edmonton | 1967 1968 |
| 4150 | HADASSAH TRADE FAIR AND BAZAAR NOVEMBER 6, 1967 | Regina | 1967 |
| 4645 | HOLY LAND PHILATELY CONVENTION CONGRESS JUNE 11-13 | Niagara Falls | 1971 |
| 4923L | ISRAEL PAVILION EDWARDS GARDENS PAVILION ISRAEL APRIL 26 AVRIL | Downsview Willowdale | 1971 |
| 4923M | ISRAEL PAVILION PAVILLON ISRAEL NORTH YORK MAY 6-14 MAI | Don Mills Downsview Rexdale Willowdale | 1972 |
| 5924 | ISRAEL PHILATELY CENTENNIAL CONVENTION MAY 20-21 | Toronto | 1967 |
| 4925 | ISRAEL PHILATELY GREAT LAKES | Toronto | 1968 |

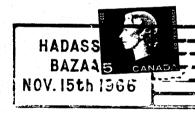
SEMINAR JULY 27-8

| 4927 | ISRAEL PHILATELIC SEMINAR-SEMINAIRE PHILATELIQUE JULY 11-12 JULLLET | Toronto | 1970 |
|--------------|---|----------|--------------|
| 5270 | LEARN-KEEP THE TEN COMMANDMENTS | Ottawa | 1957 |
| 6750 1971 | ORT ³ ART AUCTION ENCAN (ARTS) | Hali | fax |
| 19/ 1 | MARCH 21 MARS | | |
| 6751 | ORT ART EXHIBIT AUCTION CHATBAU HALIFAX MAY 11 (bilingual) | Halifax | 1974 |
| 6752 | ORT FESTIVAL OF CRAFTS DALHOUSIE APRIL 26-28 (bilingual) | Halifax | 1974 |
| 8875 | SUPPORT COMBINED JEWISH APPEAL AND UNITED ISRAEL APPEAL | Montreal | 1959 1960 |
| 9060 | SUPPORT THE JOINT CAMPAIGN FOR C.J.A. AND UIA | Montreal | 1957 |

I would be interested in hearing of other slogans that were missed. Also, I would be interested in purchasing the above slogans particularly on stationary of Jewish communal organizations.







N.E.





llogg a Flower Suds

 $^{^3}$ ORT stands for Organization for Rehabilitation Through Training, originally for disadvantaged Jewish people but no longer so limited.

Dodsworth & Brown F.H.

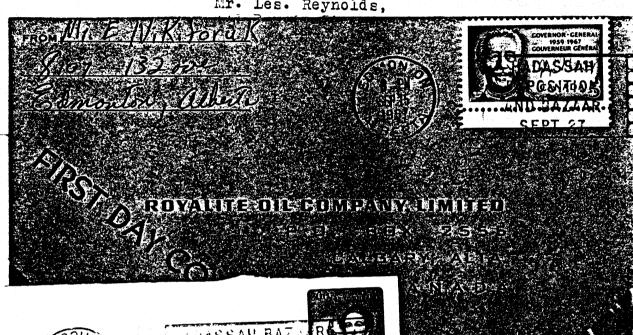
the Gideons

NINETY THORNCLIFFE PARK DRIVE TORONTO 17, ONTARIO





Mr. Les. Reynolds,





I MAUASSAH BAZ P.N.E. SHOWMAR PURE FOODS BL OCT. 22 - 23



Oash for & Mistmas, 12444 Homis Rd. Pett Meadams, B. E.



| Description Slogan # Volume Number Page | 1912 Canadian Slogan Usage 1912 Canadian Slogan Usage (update) 1912 Canadian Slogan Usage (update) 1913 Canadian Slogan Usage 1913 Canadian Slogan Usage (update) 1913 Winnipeg Stampede Slogan Die 1 1914 Canadian Slogan Usage 1914 Canadian Slogan Usage (update) | Slogan # Vo | 1 | | Page |
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