THE SLOGAN BOX

NEWSLETTER OF THE BNAPS
MACHINE SLOGAN CANCEL STUDY GROUP

WHOLE NUMBER 25   JUNE, 1992

IN THIS ISSUE:

Chairman's Message:

Dear Fellow Member,

Once again, we have an incredible work enclosed, Help The Red Cross. While attending the "ROYAL" in Edmonton I had the pleasure of meeting many nice people, one of them being Steve Friedenthal. While talking with Steve, he showed me an article he had written, I felt this should be shared with all the membership.

Until the next issue, I hope all is well.

Your Chairman,

Dan Huffman

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EDITOR'S MESSAGE

Members will by now be aware that the Editor has recently moved from California to Florida, but they are perhaps entitled to some explanation of why and some comments on the results.

The Editor, now being over 70 years of age, should probably have been spared the trauma of a trans-continental upheaval. However, once the distress of actually moving furniture, philatelic data and equipment, a dog and a car was accomplished, the results are not too bad.

First, some explanation of the address. Cantonment is probably unfamiliar to most members, but it is a small suburb of Pensacola in the extreme north-west corner of Florida, far removed from Miami and even in the Central time zone, though most of Florida is in the Eastern zone. Pensacola itself is a rather small, sleepy town whose only claim to fame is the presence of the U.S. Navy Air Training Base.

The name comes from the French "cantonnement", meaning a district, but is rarely used in France. The Swiss, however, adopted a shorter term "canton" to designate their political districts. In the early 1800's the British Indian Army adopted "cantonment" for a special purpose. This army consisted of a few battalions of British troops and a large number of native Indian troops, called "Sepoys". The British troops were quartered in "garrisons", but it was decided that the inferior quarters of the native troops required the lesser term "cantonment". How the term came to Florida is not known, but it therefore appears that the Editor is historically destined to spend the rest of his life in "inferior quarters".

Be this as it may, the Editor's new home is by no means inferior. The house in Stockton was a large one, but on two levels, while the new one is the same size on one level, sparing the effort of stairs. The new "stamp room" is slightly over 200 square feet, ample space for a large desk, computer and copier facilities, several book cases and even a small conference table with four arm chairs. This latter facility has not yet been used, but is available to any visiting members.

Fortunately, the move has not disrupted publication of the Newsletter, nor will it disrupt publication of a fourth volume of the handbooks of slogan usage, covering 1941-53, to be available at the 1992 BNAPS Convention this fall. President Bill Robinson has authorized the necessary funds and the material is in the computer.

The lead article in the current issue covers the only remaining major Canadian slogan that has not yet been addressed in these pages, the group of slogans dealing with HELP THE RED CROSS. The complexity of this group in terms of dies was daunting, but nevertheless a very lengthy and detailed listing of the 1927-52 documented use was possible. However, major usage extended so far beyond the range of the proof book documentation left the period 1953-66 so incomplete as to make the value of publication questionable.

The Editor therefore turned to Robert Thorne and Cecil Coutts for help in the English version and to Jean-Guy Dalpe in the bilingual version of this later period. The responses from their major collections was in such quantity and quality as to much enhance the earlier effort. There are still significant gaps in what has been seen and can be die identified, but by interspersing various reports and reference to probable data indicated by the usage patterns, publication now seems justified, though the result, coupled with the annual index, precludes inclusion of anything else.

Since every member must have considerable material in this area, it is hoped that you will all make a real effort to fill in existing gaps in data, so as to justify this 24 page presentation and warrant a meaningful revision that will approach a truly finished product.

SLOGANS 4499, 4501, 4502, 4503 and 85

These five numbered slogans were essentially one, in various formats, those issued later being only different replacement dies for unserviceable originals. They divide into nine formats that differ significantly and some require separation into sub-formats, since their use was spread over that of different machine type dies or because of differences in the positioning of identical wording. Four are so sub-divided, so the total division is into fifteen, as defined in Appendix A.

Slogan use began in mid-1927, but was then retired until revived in 1939 and continued annually thereafter, excepting 1941, 1946 and 1959, for both English and bilingual, extending to 1967 for the English and normally to 1966 for the bilingual. There is also limited bilingual use in 1974-79, but this appears as for local rather than national purposes. However, detailed post-documentation use after 1952 is not yet complete, since various reports indicate major use in those years that has not been seen. Unfortunately, these reports, although referenced in Appendix B and C, do not indicate the formats, much less assist die identification.

The 1939 issue began in November, the 1940 issue in September and the 1942 in May, but from 1943 the issue was always in late-February or early-March. Since the usage was annual, actual earliest or latest dates in any year are not important and have therefore been omitted in favor of the year only.

FORMAT A, SUB-FORMATS AU AND AP - SLOGAN 4502

These include all the earlier usage, originally from English Universal dies (sub-format AU), to which were later added the very similar English Perfect dies (sub-format AP). The Universal dies were the first used, issued in mid-1927, and it is assumed that they were sponsored, rather than government issued, and that the sponsor was probably the national Canadian Red Cross organization. Twelve Universal dies were issued to a group of major Canadian offices, the dies in the large over-all format, without grid, that was favored at the time of issue.

Having paid for so many dies, it is strange that the sponsors did not request subsequent re-issue of what seemed intended to be, and eventually became, an annual slogan issue. For whatever reasons, the dies were retired after 1927 and until 1939, when a major revival took place. The timing of this revival was probably war-related, since the Red Cross assumes greater importance during war periods, and the revival began in November of 1939, shortly after the August outbreak of war.

By 1939, all but TORONTO of the 12 original issue offices were using Perfect machines, rather than Universals, and these could not employ the 1927 Universal dies. This required purchase of 12 additional Perfect dies, issued to 11 of the 12 original using offices, plus WINDSOR as a replacement for TORONTO, which then had Pitney-Bowes machines which could employ the older Universal dies. However, a number of smaller offices also had been issued Pitney-Bowes machines in 1937-38, so the excess Universal dies were issued to a group of these.

Only 10 of 12 original Universal dies were re-issued in 1939. One of the other two has never been seen after 1927 and is assumed to have been damaged in that year. The second is missing in 1939-40, but reappears in 1942-49, suggesting that it may have been temporarily misplaced and thought lost. However, two replacement Universal dies are recorded in 1939, bringing the then usable total to 12 again.

Since most Universal dies were surplus, and could only be used at minor offices in the 1939 revival, the issue of two replacements in that year seems uncalled for. More probably, they were actually ordered prior to an intended 1928 re-issue that unaccountably did not take place, so the revival involved the 12 new format AP dies and also 12 format AU dies, used at 13 major and 11 minor offices.

The new Perfect dies were similar to the originals, but can be separated by shorter spacing between the dater and the slogan, and also of course by reference to the well established machine type changes by office in 1939 and later.

The 1940 re-issue of these dies is somewhat peculiar. Only 9 of 12 Perfect dies were employed, use at LONDON, VICTORIA and WINDSOR being omitted. Even more oddly, only 2 of the Universal dies were used, one by TORONTO and one by HAMILTON, which had switched to P-B machines between 1939 and 1940. The remaining Universal dies, which had been employed in the smaller P-B equipped offices, were not used. Therefore, total use dropped sharply from 24 offices in 1939 to only 11 in 1940.

For unknown reasons, 1941 use was omitted, but it was resumed in 1942 at 21 offices, 11 with sub-format AP and 11 with sub-format AU. Of the 9 offices using Perfects in 1940, 8 retained use, OTTAWA switched to sub-format AU and three other sub-format AP dies were issued to SASKATOON, NEW WESTMINSTER and VICTORIA. Possible use of the 12th Perfect die has not been recorded in 1942.

By 1942, the misplaced 1927 AU die reappears, so 13 dies of this format were possibly available, but only 11 were issued. Both HAMILTON and TORONTO continued their 1940 use of the format, plus OTTAWA and resumed use by four smaller 1939 using offices and added use from three new smaller offices. This accounts for 10 dies, but an 11th was used as a second die in TORONTO. A 12th is not recorded after 1939 and is assumed to have become unserviceable, while the 13th was not issued in 1942.

TORONTO's 1942 concurrent use of two dies was the first such instance and the pattern continued there through 1949. Its use of two dies was normally indicated by two proof book receipt strikes, but both receipts in each year were struck from the same die, so the identification of the second die is not documented. However, TORONTO strikes from different dies have been seen and can be identified in each year except 1943, leaving only the second TORONTO die of that year to be listed as AU-?, though it must have been either AU-9 or AU-13 by elimination. TORONTO also used two dies in 1953-54 and may have done so in other years as well.

One of 12 Perfect dies is not recorded after 1942, but was not replaced, since use of Perfect machines in major offices was declining, releasing additional Perfect dies for use elsewhere.

All 12 Universal dies available in 1942 appear to have been available in 1943, but as in 1942 only 11 were used. Four smaller offices were dropped so that their dies could be used by LONDON, VANCOUVER, WINDSOR and WINNIPEG, all having switched to P-B machines by then. TORONTO used two dies as in 1942, HAMILTON and OTTAWA one each, and three others were used at smaller offices as in 1942. One of the 12 available sub-format AU dies has not been recorded after 1943, but appears to have been replaced by the 1944 first use of a slogan 4501 format B die.

The 1944-45 use was therefore from one slogan 4501 format B, 11 sub-format AP and 10 sub-format AU dies, mostly by the same offices as in 1943, but EDMONTON changed to AU use from AP in 1944, requiring one additional small office to be dropped from AU use, but also releasing an AP die for use at BRANDON.

Use was again omitted in 1946, but resumed in 1947 and some use of sub-format AP continued in following years through 1955. Other than the one Perfect die not recorded after 1942, the balance appear to have been in consistent use until all Perfect machines in major offices were withdrawn after 1955.

Most older sub-format AU dies did not survive so long. One was retired after 1939, one after 1944, five by 1948-49 and all but two by 1954. These two are recorded until 1966, 40 years after the original 1927 issue. The retired AU dies began to be replaced by slogan 4501 as early as 1944 and by slogan 4499 in 1956.

FORMATS B AND C - SLOGAN 4501

Format B was the earlier of two formats of slogan 4501, which consisted of Pitney-Bowes dies as replacements of slogan 4502 after 1943. They were conventional slogans with a grid box, having the same wording as slogan 4502, but in three lines with empty crosses, rather than filled. The format B three line wording read HELP/THE/RED CROSS, while the later format C was similar, but with the wording reading as HELP THE/RED/CROSS.

The first of an eventual eight format B dies was issued in 1944, replacing the sub-format AU slogan 4502 die not recorded after 1943. It was the only die of this format used in 1944-45 and 1947-49, being randomly re-issued to four different offices in this period. Several AU dies have not been recorded after 1949, so it can be assumed that by then a number of them had become unserviceable and were probably replaced in 1950 and thereafter by additional format B or C dies.

Two additional format B dies are recorded from 1950, one more from 1951 and five more from 1953. One of the five recorded from 1953 has been seen in that year only, but probably had additional unrecorded use.

Very oddly, one format C die has been seen as the only instance of 1967 use, at NORTH BAY, all other English use having ceased after 1966. NORTH BAY only began using the slogan in 1965, though whether this accounts in any way for its unique post-1966 continuation is not known.

One format C die is recorded from 1950 and five more in the 1952-54 period, but as with format B, listed use after 1952 probably does not represent its full scope. One format C die was clearly damaged in 1954, and not recorded thereafter, but the other five are recorded for various periods ending in 1961-66.

The usage of the first format C die in 1950 is interesting. There is a receipt strike in the proof book of its issue to LONDON on March 13, about two weeks later than the normal March 1st issue in that year. There is no earlier 1950 LONDON receipt strike, but two LONDON strikes of the sub-format AU-13 die have been seen on March 3rd and 9th. It can be assumed that the AU die was so badly worn as to require replacement soon after its 1950 use began, and it is not recorded after 1950, so the first format C die was probably ordered between March 9th and 13th to replace it.

FORMATS D and E - SLOGAN 4499

These were the final English formats, Pitney-Bowes dies still reading HELP THE/RED CROSS in two lines (format D) or three lines (format E), with a grid at the right, but no ornamental crosses. The first use was of format D in 1956, as replacements for the Perfect dies withdrawn after 1955, but the dies present a problem. It is known that from about 1955 the slogan die manufacturer had developed a process for producing multiple dies by creating a master die, from which as many duplicates as required could be struck. Prior to that time, each die had been hand engraved, which resulted in minor differences that permitted separation.

The format D dies appear so identical as to make separation very difficult, so the number of individual dies issued cannot be determined by their differences. However, concurrent use of this format is recorded from nine offices in 1956, so the original issue must have been at least that number.

Only two strikes of format E have been seen, one in 1965 and one in 1966, so there may have been only one die issued as a replacement for one of the format D dies. Most of the recorded usage after 1963 was from dies of format D.

FORMAT F, SUB-FORMATS FU AND FP - SLOGAN 4503

These were the early bilingual formats, two Universal dies (sub-format FU) issued in 1927 to MONTREAL and QUEBEC. As with the English dies, they were retired until re-issued in November of 1939, but by then both using offices has switched to Perfects, requiring the issue of two new dies of sub-format FP. Both sub-formats were the large size without grid, and also without ornamental crosses.

One of the two retained Universal dies was re-issued to VALLEYFIELD in 1939, which had received a Pitney-Bowes machine in 1937. As with the English Universals, the 1940 re-issue was curtailed and only one Perfect die was used at MONTREAL, with neither QUEBEC or VALLEYFIELD use. There was no usage in 1941, but in 1942 all four available dies were issued, the Perfects at MONTREAL and QUEBEC and the Universals to Pitney-Bowes equipped DRUMMONDVILLE and SHAWINIGAN FALLS.

This four office usage pattern was for the most part repeated until 1960, though with different dies after 1951. The SHAWINIGAN FALLS use in 1944 is not documented, but it has been reported. If the report is correct, use would have had to have been from the second format FU die. For unknown reasons, the Perfect die issued to QUEBEC in March of 1951 was later re-issued to MONTREAL in April, so MONTREAL had short concurrent use of both Perfect dies.

In 1952 use at QUEBEC was again cut short and its die re-issued to TROIS RIVIERES in late March. Also, in this year sub-format FU-02 die become unserviceable and was replaced by a Pitney-Bowes die in format G, used at SHAWINIGAN FALLS, while DRUMMONDVILLE used the remaining FU-01 die. Use of the two Perfect dies continued at MONTREAL and QUEBEC through 1955, but all Perfect machines were withdrawn thereafter.

FORMAT G - SUB-FORMATS GA, GB AND GC - SLOGAN 4503

The dies of this replacement format were conventional with a grid, the wording in four lines being the same as format F. The first die, sub-format GA, had the wording in four centered lines with a long dash between the second and third lines. It is recorded from 1952 until at least 1965, and may have had 1966 use. It was the replacement of sub-format die FU-02, not recorded after 1951.

When the two sub-format FP dies were withdrawn after 1955, there must have been a least two further replacements used in 1956-58 and possibly three when the remaining sub-format die FU-01 became unserviceable at some time in this period. Unfortunately, only part of the four-office 1956-57 use has been seen, so replacement die use of these years is not clearly established. However, by 1958 at least two other sub-formats of format G have been seen and it is probable that these also had unrecorded use in 1956-57.

There is a single die of sub-format GC, worded as GA, but without the dash and with the two top lines flush left and the bottom two centered. It is first recorded in 1958, with use to 1956.

There are also multiple dies of a sub-format GB, worded as GA and GC, but without the dash and all four lines centered. These were manufactured by the new Master Die method, so cannot be effectively separated. Three have been concurrently recorded in 1958 and 1960-61 and two in 1962-66, so initial issue was probably three with one later unserviceable. Member Jean-Guy Dalpe believes he has identified four by differing very minor damage, but four have not been recorded in any single year.

It can be noted that dater SHAWINIGAN FALLS has been recorded in format GB on March 5, 1958, but dater SHAWINIGAN has been seen in format GC-01 on April 22, 1958. This indicates that the name of the office was shortened in early 1958, but why a new die was issued, rather than just a new dater, is unclear.

FORMAT H - SUB-FORMATS HA, HB AND HC - SLOGAN 85

This slogan was introduced in 1960, differing from slogan 4503 in that the bilingual use was French over English. Prior to 1960 there had never been more than four offices using the bilinguals, but in that year a single new die of sub-format HA was issued to SHERBROOKE as a fifth office.

In 1961 the number of using offices jumped sharply to ten, indicating that five dies must have been added, but since all ten of the reported offices have not been seen, the exact composition of these additions can only be conjectured. They were no doubt manufactured from a Master Die, and Dalpe has once again been able to separate by minor damage at least four very similar dies of sub-format HB. Two of these have been recorded in 1961 and very probably all four were issued in that year.

The sub-format HB dies together can be separated from the 1960 issue single die of sub-format HA by letter positions, but illustrating and describing the very minor differences of the sub-format HB group would be too lengthy, so as with sub-format GB, the recorded use of all of them is grouped as sub-format HB, without attempting to present Dalpe's separation.

All four of the sub-format HB dies are recorded to 1966 and at least three of them were used at QUEBEC in 1974-77 as part of the 1974-79 revival at that city only.

One further format H die has been recorded at QUEBEC in 1978-79, the very latest use of any of the HELP THE RED CROSS slogans. This sub-format·HC die is similar to the prior five, but can be separated by the absence of a hyphen between CROIX and ROUGE. It is probably a continuation of the local QUEBEC appeal, begun in 1968, using dies either borrowed from or similar to those of the earlier national appeal.

FORMAT I - SLOGAN 4503

In 1962 there was a final new issue of slogan 4503, consisting of two very similar dies of format I, reading as format G, but spaced HELP/THE RED CROSS/AIDEZ/LA CROIX ROUGE rather than HELP THE/RED CROSS/AIDEZ LA/CROIX ROUGE. Since they were from a Master Die, they are difficult to separate, but concurrent use by two offices in 1962-63 indicates that there were originally two dies, though one may have become unserviceable after 1963.

Additionally to the above, the Proulx catalogue reports related Red Cross wording slogans 4509, 4500, 97, 97-A and 5715. Slogan 4509 is a duplication of slogan 4410, HELP RED CROSS ANNUAL APPEAL, used as a proprietary slogan at HAMILTON only in 1937-39, and it can be noted that HAMILTON, having used this slogan in March of 1939, did not begin use of slogan 4502 until 1940.

Slogan 97 was in French only, used at QUEBEC as a proprietary in 1968-70, reading AIDONS NOTRE CROIX ROUGE LOCALE, replaced by the bilingual version 97-A in 1971-73. As the wording indicates, these referred to a local campaign and were not a continuation of the national campaign, which appears to have ended in 1966. Therefore, it is probable that the QUEBEC only use of slogan 85 in 1974-79 was a continuation of this local campaign, although with borrowed remaining national campaign dies.

Slogan 5715 was MONTREAL proprietary use in early 1939 to advertise a local campaign only, several months before the national campaign was revived in late 1939.

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The dies of this replacement format were conventional with a grid, the wording in four lines being the same as format F. The first die, sub-format GA, had the wording in four centered lines with a long dash between the second and third lines. It is recorded from 1952 until at least 1965, and may have had 1966 use. It was the replacement of sub-format die FU-02, not recorded after 1951.

When the two sub-format FP dies were withdrawn after 1955, there must have been a least two further replacements used in 1956-58 and possibly three when the remaining sub-format die FU-01 became unserviceable at some time in this period. Unfortunately, only part of the four-office 1956-57 use has been seen, so replacement die use of these years is not clearly established. However, by 1958 at least two other sub-formats of format G have been seen and it is probable that these also had unrecorded use in 1956-57.

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It can be noted that dater SHAWINIGAN FALLS has been recorded in format GB on March 5, 1958, but dater SHAWINIGAN has been seen in format GC-01 on April 22, 1958. This indicates that the name of the office was shortened in early 1958, but why a new die was issued, rather than just a new dater, is unclear.

However, this use of two different dies at SHAWINIGAN in 1958 indicates that there were five dies available in that year, although use by only the same four offices as from 1942. These were all format G, one GA, one GC and three GB.

FORMAT H - SUB-FORMATS HA, HB AND HC - SLOGAN 85

Slogan 85 differs from slogan 4503 in that the same bilingual wording was French over English. One die of sub-format HA was issued to SHERBROOKE as a fifth office in 1960, although five format G dies appear to have been available since 1958, so there was again one die more than required by the number of using offices.

In 1961 the number of using offices jumped sharply to ten, indicating that four dies must have been added, but since all ten of the reported offices have not been seen, the exact composition of these additions can only be conjectured. From later usage seen, it is probable that the additions were four dies of sub-format HB, manufactured from a Master Die, so difficult to separate, but differing slightly from sub-format HA in letter placement. Dalpe believes that he can separate them by minor damage, but his reasoning would be lengthy to illustrate and describe, so as with sub-format GB, the recorded use of all of them is grouped as sub-format HB, without attempting to present Dalpe's separation.

Concurrent use of four sub-format HB dies is recorded to 1966 and at least two of them were also used at QUEBEC and LEVIS in 1974-77 as part of the 1968-79 local revival at QUEBEC.

One further format H die has been recorded at QUEBEC only in 1978-79, the very latest use of any of the HELP THE RED CROSS slogans. This sub-format HC die is similar to the prior five, but can be separated by the absence of a hyphen between CROIX and ROUGE. Its use is probably a continuation of the local QUEBEC appeal, begun in 1968, using some dies either borrowed from or similar to those of the earlier national appeal.

FORMAT I - SLOGAN 4503

In 1962-63 the number of using offices increased to eleven, which sould have required only one more die, but there appears to have been issue of a final new format I of slogan 4503, consisting of two very similar dies, reading as format G, but spaced HELP/THE RED CROSS/AIDEZ/LA CROIX ROUGE rather than HELP THE/RED CROSS/AIDEZ LA/CROIX ROUGE. Since they were from a Master Die, they are difficult to separate, but concurrent use by two offices in 1962-63 indicates that there were originally two dies, though one may have become unserviceable after 1963.

In 1964-65 the recorded using offices decreased to ten and in 1966, the final multiple office year of use, it decreased further to nine.

As has been mentioned, annual use of these slogans for several weeks at the same times in each year renders earliest or latest dates in a given year unimportant, so the following Appendix listings have been abbreviated to year-use only.

Appendix A is a listing of confirmed offices only, by format and die use, excepting those which can be listed by formats only, since the dies are not separable. It is therefore less complete after 1952 than in the documented years.

Appendix B is an alphabetical listing of chronological use at all offices confirmed, reported or probable, separated into English and bilingual use. Appendix C is a chronological listing of the same offices, alphabetically by format. In the case of confirmed use, the format and die designations are given. In the case of offices reported, but not seen, the format and die designation is replaced by REP. for reported.

Occasionally reports of unseen use have included the format, but not the sub-format or die, and this is indicated by REP followed by the format reported. Some reports indicate slogan 4501, but do not separate formats B and C and these are indicated by REP-B/C. Also occasionally, the usage pattern suggests probable use by an office neither seen nor reported and these are designated PROB. for probable.

Appendix B and C are therefore very much more detailed than Appendix A, because of the inclusion of so much reported or probable post-1953 usage, but do not have the same validity as Appendix A, since they include non-confirmed data.

Appendix B includes 55 English and 16 bilingual offices that have been confirmed, reliably reported or are very probable.

The Proulx catalogue lists slogan 4502 use as 1927-66, but it was of course not continuous in this period, but rather was interrupted as 1927, 1939-40, 1942-45. 1947-58. 1960-66, as he correctly lists for slogan 4503, In an article that Proulx wrote for the PHSC Journal some time ago, he states that there was 1928 use of 4502 at OTTAWA, though he does not include this in his 4th Edition catalogue. It appears to have been most unlikely that the slogan would have revived use at one office only, so this report cannot be accepted without further confirmation.

The Proulx listing for slogan 4501 is 1944-45, 1948-66, but this is incorrect. The actual use was 1944-45, 1947-58 and 1960-67. His listing for slogan 85 of 1960-67, 1974-75 is also incomplete, as it should be 1960-66 and 1974-79.

Additionally to the above, the Proulx catalogue reports related Red Cross wording slogans 4509, 4500, 97, 97-A and 5715. Slogan 4509 is a duplication of slogan 4410, HELP RED CROSS ANNUAL APPEAL, used as a proprietary slogan at HAMILTON only in 1937-39, and it can be noted that HAMILTON, having used this slogan in March of 1939, did not begin use of slogan 4502 until 1940.

Slogan 97 was in French only, used at QUEBEC as a proprietary in 1968-70, reading AIDONS NOTRE CROIX ROUGE LOCALE, replaced by the bilingual version 97-A in 1971-73. As the wording indicates, these referred to a local campaign and were not a continuation of the national campaign, which appears to have ended in 1966. Therefore, it is probable that the QUEBEC only use of slogan 85 in 1974-79 was a continuation of this local campaign, although with borrowed remaining national campaign dies.

Slogan 5715 was MONTREAL proprietary use in early 1939 to advertise a local campaign only, several months before the national campaign was revived in late 1939.

Slogan 4500 is catalogued as used in seven offices for various periods between 1950 and 1965. The catalogued ST. JOHN'S use in 1949 was early in the year, so it is Newfoundland use, rather than Canadian, but an uncatalogued Canadian 1950 use at ST. JOHN'S has been seen and 1951 use is documented. Of the balance, only the 1958 FORT WILLIAM use has been seen and it is from a similar but different die than the ST. JOHN'S use.

It is probable that at least two and possibly more dies of this slogan were available for proprietary use by local, rather than national Red Cross appeals, though concurrent with the national campaign, since each of the seven listed offices using 4500 also used slogans of the 4499-4501-4502 group in the same years and much the same time as their 4500 use.

APPENDIX A

Identified usage only, listed by format and die, except in those instances
where the formats are known, but the dies are not separable.

English

A - Slogan 4502, two filled crosses, two sub-formats.
AU - Sub-format of A, 14 Universal dies.
AP - Sub-format of A, 12 Perfect dies.
B - Slogan 4501, two empty crosses, reading
   HELP/THE RED/CROSS, 8 Pitney-Bowes dies.
C - Slogan 4501, two empty crosses, reading
   HELP THE/RED/CROSS, 6 Pitney-Bowes dies.
D - Slogan 4499, no crosses, at least 10 two line
   Pitney-Bowes dies, difficult to separate,
   grouped by year.
E - Slogan 4499, no crosses, probably only one 3 line
   Pitney-Bowes die.

Format descriptions.

F - Slogan 4503, English/French, two sub-formats.
FU - Sub-format of F, two Universal dies.
FP - Sub-format of F, two Perfect dies.
G - Slogan 4503, English/French, Pitney-Bowes dies reading
   HELP THE/RED CROSS/AIDEZ LA/CROIX ROUGE, three sub-formats.
GA - Sub-format of G, lines centered, line under RED CROSS, one die.
GB - Sub-format of G, no line under RED CROSS, four dies,
   difficult to separate, usage grouped by year.
GC - Sub-format of G, upper two lines flush left, one die.
H - Slogan 85, French/English, Pitney-Bowes dies, three sub-formats.
HA - Sub-format of H, H/HELP under OI/CROIX, with hyphen, one die.
HB - Sub-format of H, H/HELP under O/CROIX, with hyphen,
   four dies, difficult to separate, usage grouped by year.
HC - Sub-format of H, D/RED broken, no hyphen, one die.
I - Slogan 4503, English/French, two Pitney-Bowes dies
   reading HELP/THE RED CROSS/AIDEZ/LA CROIX ROUGE.

Bilingual

Format A, slogan 4502, two filled crosses, two sub-formats.
Sub-format AU, 14 Universal dies

Universal die 01

CALGARY	1927	WINDSOR	1947
GANANOQUE	1939	WINDSOR	1948
HAMILTON	1942	EDMONTON	1949
LONDON	1943	EDMONTON	1950
EDMONTON	1944	VICTORIA	1951
EDMONTON	1945	BRANDON	1952

Universal die 02

CHARLOTTETOWN	1927	DRUMHELLER	1952
SUMMERSIDE	1939	HAMILTON	1953
GODERICH	1942	LONDON	1954
DRUMHELLER	1943	VANCOUVER	1955
TIMMINS	1944	HAMILTON	1956
OTTAWA	1945	MONCTON	1958
TORONTO die 2	1947	VANCOUVER	1960
DRUMHELLER	1948	SUDBURY	1961
DRUMHELLER	1949	LETHBRIDGE	1962
HAMILTON	1950	ST. JOHN'S	1963
LONDON	1951	VICTORIA	1964
		VICTORIA	1966

Universal die 03

EDMONTON	1927	HAMILTON	1945
WEYBURN	1939	EDMONTON	1947
HAMILTON	1940	TORONTO die 1	1948
DRUMHELLER	1942	WINNIPEG	1949
VANCOUVER	1943	WINDSOR	1950
TORONTO die 1	1944	OTTAWA	1951

Universal die 04

HALIFAX	1927	VICTORIA	1947
GODERICH	1939	EDMONTON	1948
DUNNVILLE	1942	LONDON	1949
WINDSOR	1943	OTTAWA	1950
WINNIPEG	1944	WINNIPEG	1951
TORONTO die 1	1945	LONDON	1952

Universal die 05

LONDON	1927	LONDON	1944
PICTOU	1939	TIMMINS	1945
KENORA	1942	LONDON	1947
KIRKLAND LAKE	1943	VANCOUVER	1948
		TORONTO die 1	1949

Universal die 06

OTTAWA	1927	VANCOUVER	1947
DRUMHELLER	1939	LONDON	1948
TIMMINS	1942	TORONTO die 2	1949
HAMILTON	1943	DRUMHELLER	1950
HAMILTON	1944	VANCOUVER	1951
WINNIPEG	1945		

APPENDIX A

Sub-format AU continued

Universal die 07

REGINA	1927	EDMONTON	1952
KAMLOOPS	1939	VICTORIA	1953
KIRKLAND LAKE	1942	HAMILTON	1954
WINNIPEG	1943	BRANDON	1955
DRUMHELLER	1944	MONCTON	1957
DRUMHELLER	1945	WINNIPEG	1961
OTTAWA	1947	VANCOUVER	1962
OTTAWA	1948	OTTAWA	1963
HAMILTON	1949	OTTAWA	1964
VICTORIA	1950	NORTH BAY	1965
TORONTO	1951	NORTH BAY	1966

Universal die 08

ST. JOHN   1927

Presumed unserviceable after 1927,
replaced by AU 13 in 1939.

Universal die 09

TORONTO	1927	VANCOUVER B/O	1945
PRESTON	1942	WINNIPEG	1947
WINDSOR	1944	TORONTO die 2	1948
		VICTORIA	1949

Presumed lost in 1939, replaced by AU-14,
found in 1942.

Universal die 10

VANCOUVER	1927	TORONTO die 2	1942
KENORA	1939	OTTAWA	1943

Presumed unserviceable after 1943,
replaced by B-01.

Universal die 11

VICTORIA	1927	KIRKLAND LAKE	1939

Presumed unserviceable after 1939,
not replaced.

Universal die 12
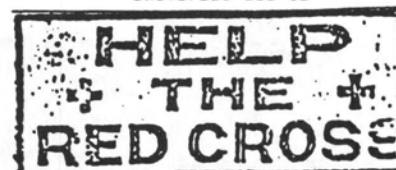
WINNIPEG	1927	LONDON	1945
CAMPBELLTON	1939	TORONTO die 1	1947
TORONTO die 1	1942	VICTORIA	1948
TORONTO die 1	1943	VANCOUVER	1949
VANCOUVER B/O	1944		

Universal dies 13 and 14 of format AU were first used in 1939 as replacements for the 1927 Universal dies 8 and 9.
They were probably manufactured shortly after the 1927 use, in anticipation of a 1928 re-issue that did not take place.

Universal die 13

LUNENBURG	1939	WINNIPEG	1948
TORONTO	1940	LONDON	1950
		Early March use only,	
		replaced by format C	
		die 1 in late March.	

Universal die 14

TORONTO	1939	TORONTO die 2	1944
OTTAWA	1942	TORONTO die 2	1945
TIMMINS	1943	HAMILTON	1947
		WINDSOR	1949

APPENDIX A

Format A, slogan 4502 continued
Sub-format AP, 12 Perfect dies

Perfect die 01

HELP + THE + RED CROSS

CALGARY	1939	SASKATOON	1948
WINNIPEG	1940	REGINA	1949
CALGARY	1942	MONCTON	1950
HALIFAX B/O	1943	REGINA	1951
ST. JOHN B/O	1944	FORT WILLIAM	1952
CHARLOTTETOWN	1945	MOOSE JAW	1954
CHARLOTTETOWN	1947		

Perfect die 02

HELP + THE + RED CROSS

CHARLOTTETOWN	1939	MOOSE JAW	1948
CHARLOTTETOWN	1940	LETHBRIDGE	1949
REGINA	1942	MOOSE JAW	1950
CHARLOTTETOWN	1943	FORT WILLIAM	1951
SASKATOON	1944	MOOSE JAW	1952
ST. JOHN B/O	1945	SASKATOON	1953
REGINA	1947	ST. JOHN	1954

Perfect die 03

HELP + THE + RED CROSS

EDMONTON	1939	HALIFAX	1949
SASKATOON	1942	CHARLOTTETOWN	1950
VICTORIA	1943	MOOSE JAW	1951
CHARLOTTETOWN	1944	CHARLOTTETOWN	1952
HALIFAX B/O	1945	MOOSE JAW	1953
CALGARY	1947	SASKATOON	1955
CALGARY	1948		

Perfect die 04

HELP + THE + RED CROSS

HALIFAX	1939	HALIFAX	1942

Presumed unserviceable after 1942, not replaced.

Perfect die 05

HELP + THE + RED CROSS

LONDON	1939	MONCTON	1948
ST. JOHN	1940	MOOSE JAW	1949
NEW WESTMIN.	1942	BRANDON	1950
CALGARY	1943	BRANDON	1951
MONCTON	1944	ST. JOHN	1952
MOOSE JAW	1945	HALIFAX	1954
BRANDON	1947	ST. JOHN	1955

Perfect die 06

HELP + THE + RED CROSS

OTTAWA	1939	LETHBRIDGE	1947
CALGARY	1940	REGINA	1948
EDMONTON	1942	FORT WILLIAM	1949
REGINA	1943	CALGARY	1950
NEW WESTMIN.	1944	ST. JOHN	1951
CALGARY	1945	LETHBRIDGE	1952

Perfect die 07

HELP + THE + RED CROSS

REGINA	1939	FORT WILLIAM	1948
VICTORIA	1942	CHARLOTTETOWN	1949
MONCTON	1943	LETHBRIDGE	1950
HALIFAX B/O	1944	CALGARY	1951
SASKATOON	1945	MONCTON	1952
FORT WILLIAM	1947		

Perfect die 08

HELP + THE + RED CROSS

ST. JOHN	1939	HALIFAX	1947
VANCOUVER	1940	ST. JOHN	1948
WINNIPEG	1942	MONCTON	1949
SASKATOON	1943	REGINA	1950
MOOSE JAW	1944	LETHBRIDGE	1951
BRANDON	1945	WINDSOR	1952

Perfect die 09

HELP + THE + RED CROSS

VANCOUVER	1939	LETHBRIDGE	1948
REGINA	1940	SASKATOON	1949
ST. JOHN	1942	ST. JOHN	1950
EDMONTON	1943	CHARLOTTETOWN	1951
BRANDON	1944	Prob. by elimination	
CALGARY	1945	REGINA	1952
ST. JOHN	1947	CALGARY	1953

APPENDIX A

Sub-format AP continued

Perfect die 10	Perfect die 11	Perfect die 12

VICTORIA	1939	BRANDON	1948
OTTAWA	1940	CALGARY	1949
CHARLOTTETOWN	1942	FORT WILLIAM	1950
MOOSE JAW	1943	HALIFAX	1951
CALGARY	1944	SASKATOON	1952
REGINA	1945	MONCTON	1953
MONCTON	1947	MONCTON	1955
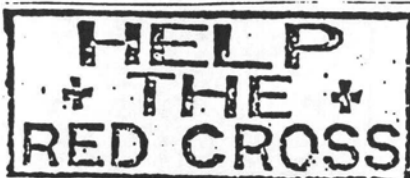
WINDSOR	1939	BRANDON	1949
EDMONTON	1940	Prob. by elimination	
VANCOUVER	1942	HALIFAX	1950
NEW WESTMIN.	1943	SASKATOON	1951
VICTORIA B/O	1944	CALGARY	1952
VICTORIA B/O	1945	HALIFAX	1953
SASKATOON	1947	CALGARY	1955
HALIFAX	1948		

WINNIPEG	1939	ST. JOHN	1949
HALIFAX	1940	SASKATOON	1950
ST. JOHN B/O	1943	MONCTON	1951
REGINA	1944	HALIFAX	1952
MONCTON	1945	ST. JOHN	1953
MOOSE JAW	1947	CALGARY	1954
CHARLOTTETOWN	1948	HALIFAX	1955

Format B, slogan 4501, two empty crosses, reading
HELP/THE RED/CROSS, 8 Pitney-Bowes dies.

Pitney-Bowes die 01	Pitney-Bowes die 02	Pitney-Bowes die 03
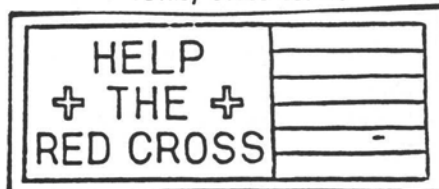
OTTAWA	1944	WINNIPEG	1950
WINDSOR	1945	HAMILTON	1951
DRUMHELLER	1947	HAMILTON	1952
HAMILTON	1948	WINNIPEG	1953
OTTAWA	1949	OTTAWA	1955
		BARRIE	1960

Replaced AU-10.
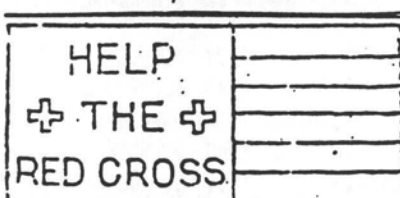
TORONTO	1950	BRANDON	1953
EDMONTON	1951	EDMONTON	1954
VANCOUVER	1952		
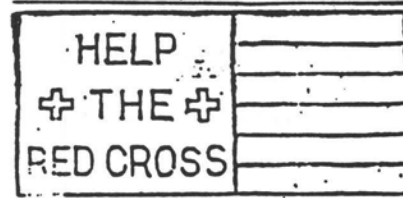
VANCOUVER	1950	HAMILTON	1955
TORONTO	1951	BRANDON	1956
VICTORIA	1952	CALGARY	1958
LONDON	1953	WINNIPEG	1960
TORONTO die 1	1954	TIMMINS	1961

Pitney-Bowes die 04	Pitney-Bowes die 05	Pitney-Bowes die 06
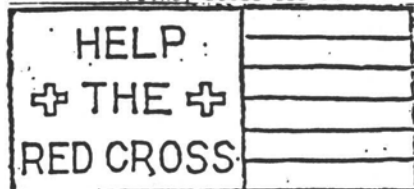
WINDSOR	1951	ST. JOHN'S	1961
WINNIPEG	1952	FORT WILLIAM	1962
WINNIPEG	1955	STRATFORD	1964
MOOSE JAW	1956	WOODSTOCK	1965
EDMONTON	1960	CORNWALL	1966
		NORTH BAY	1967
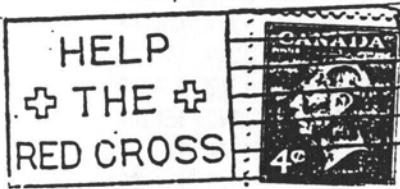
TORONTO die 1	1953	MOOSE JAW	1958
NEW GLASGOW	1954	OTTAWA	1961
LONDON	1955	OWEN SOUND	1964

MEDICINE HAT	1953
SASKATOON	1954

SLOGANS 4502, 4501, 4499, 4503 and 85 - HELP THE RED CROSS in various formats.

APPENDIX A

Format B continued

Pitney-Bowes die 07
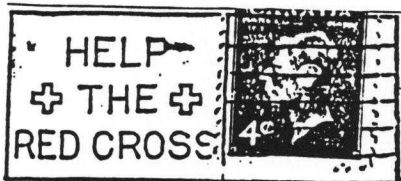
OTTAWA   1953

Pitney-Bowes die 08
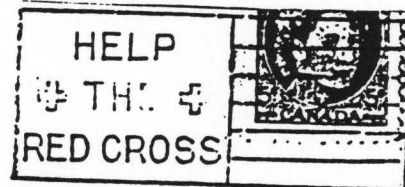
| VANCOUVER | 1953 | TILLSONBURG | 1964 |
| BURLINGTON | 1962 | TILLSONBURG | 1965 |

Format C, slogan 4501, two empty crosses, reading HELP THE/RED/CROSS, 6 Pitney-Bowes dies.
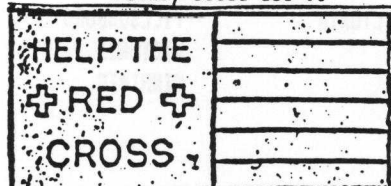
Pitney-Bowes die 01

LONDON	1950	TORONTO	1952
Late March use		TORONTO die 2	1953
only, replacing		EDMONTON	1955
AU-13 used in		CHARLOTTETOWN	1956
early March.		EDMONTON	1957
		PORT ARTHUR	1962

Pitney-Bowes die 02
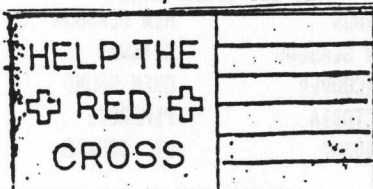
| OTTAWA | 1952 | OTTAWA | 1954 |
| EDMONTON | 1953 | | |

Clear damage in 1954, probably retired thereafter.

Pitney-Bowes die 03
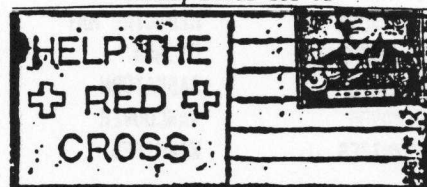
REGINA	1953	ST. JOHN	1958
CHARLOTTETOWN	1954	VANCOUVER	1963
CHARLOTTETOWN	1955	ST. JOHN'S	1964
EDMONTON	1956		

Pitney-Bowes die 04
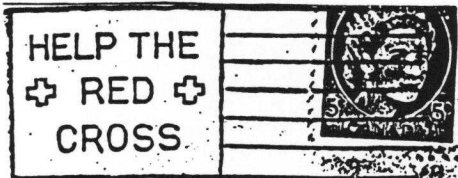
NEW GLASGOW	1953	PEMBROKE	1962
WINNIPEG	1954	TIMMINS	1963
VICTORIA	1955	BURLINGTON	1964
WINNIPEG	1958	BURLINGTON	1965
PORT ARTHUR	1960	ST. JOHN'S	1966

Pitney-Bowes die 05

TORONTO die 2	1954	ST. JOHN'S	1957
TORONTO	1955	VICTORIA	1960
CALGARY	1956	OWEN SOUND	1961

Pitney-Bowes die 06
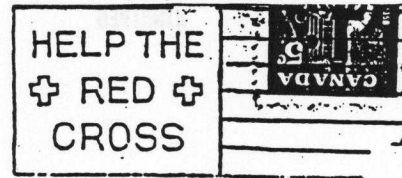
| VANCOUVER | 1954 | OTTAWA | 1958 |
| VANCOUVER | 1956 | INGERSOLL | 1962 |

APPENDIX A

Format D, slogan 4499, no crosses

The Pitney-Bowes dies are difficult to separate, so only one is illustrated and the total usage recorded is given by year.
Since use is recorded from 9 offices in 1956-58 and 1960, there must have been at least 9 dies originally, though the recorded
use diminishes thereafter.

1956 use	1957 use	1958 use	1960 use	1961 use	1962 use
HALIFAX	BRANDON	CHARLOTTETOWN	BRANDON	BURLINGTON	BRANDON
LONDON	CALGARY	DRUMHELLER	BURLINGTON	FORT WILLIAM	CHARLOTTETOWN
MONCTON	HALIFAX	EDMONTON	CHARLOTTETOWN	PORT ARTHUR	OTTAWA
OTTAWA	LETHBRIDGE	LETHBRIDGE	DRUMHELLER	VANCOUVER	SUDBURY
ST. JOHN	MEDICINE HAT	LONDON	NEW GLASGOW	VICTORIA	TILLSONBURG
ST. JOHN'S	OTTAWA	NEW GLASGOW	OTTAWA		VICTORIA
TORONTO	SASKATOON	VANCOUVER	OWEN SOUND		WINNIPEG
WINDSOR	VANCOUVER	VICTORIA	PEMBROKE		
WINNIPEG	WINNIPEG	WINDSOR	ST. JOHN'S		

1963 use	1964 use	1965 use	1966 use
FORT WILLIAM	INGERSOLL	OWEN SOUND	BRANDON
OWEN SOUND	PEMBROKE	PORT CREDIT	OAKVILLE
PORT CREDIT	PORT CREDIT	STRATFORD	ORILLIA
STRATFORD	TIMMINS	SUDBURY	OWEN SOUND
SUDBURY			SUDBURY
TILLSONBURG			WOODSTOCK
WINNIPEG			

Format E, slogan 4499, no crosses
Probably only one three line Pitney-Bowes die.
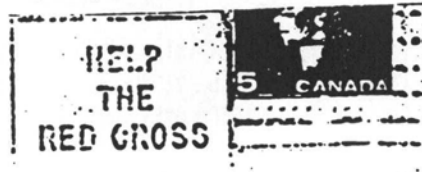
BRANDON   1965   PEMBROKE   · 1966

SLOGANS 4502, 4501, 4499, 4503 and 85 - HELP THE RED CROSS in various formats.

APPENDIX A

Format F, slogan 4503, English/French, two sub-formats.
Sub-format FU, two Universal dies

Universal die 01
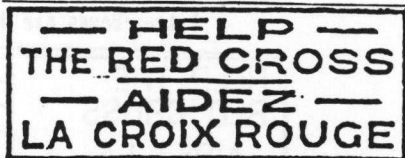
Universal die 02
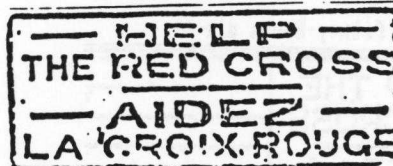
MONTREAL	1927	SHAWINIGAN FALLS	1948	QUEBEC	1927	DRUMMONDVILLE	1947
DRUMMONDVILLE	1942	DRUMMONDVILLE	1949	VALLEYFIELD	1939	DRUMMONDVILLE	1948
DRUMMONDVILLE	1943	DRUMMONDVILLE	1950	SHAWINIGAN FALLS	1942	SHAWINIGAN FALLS	1949
DRUMMONDVILLE	1944	SHAWINIGAN FALLS	1951	SHAWINIGAN FALLS	1943	SHAWINIGAN FALLS	1950
SHAWINIGAN FALLS	1945	DRUMMONDVILLE	1952	DRUMMONDVILLE	1945	DRUMMONDVILLE	1951
SHAWINIGAN FALLS	1947	DRUMMONDVILLE	1954				

SHAWINIGAN FALLS use in 1951 is not confirmed, but is very
probable in view of confirmed DRUMMONDVILLE use in 1951.

Format F, slogan 4503
Sub-format FP, two Perfect dies

Perfect die 01
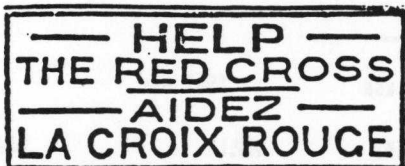
Perfect die 02
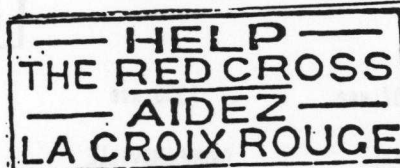
MONTREAL	1939	MONTREAL	1949	QUEBEC	1939	MONTREAL	1950
MONTREAL	1940	QUEBEC	1950	MONTREAL	1942	MONTREAL	1951
QUEBEC	1942	MONTREAL	1951	QUEBEC B/O	1943	QUEBEC	1952
MONTREAL	1943	QUEBEC	1951	MONTREAL	1944	TROIS RIVIERES	1952
QUEBEC B/O	1944	MONTREAL	1952	QUEBEC B/O	1945	QUEBEC	1953
MONTREAL	1945	MONTREAL	1953	QUEBEC	1947	MONTREAL	1954
MONTREAL	1947	QUEBEC	1954	MONTREAL	1948	QUEBEC	1955
QUEBEC	1948	MONTREAL	1955	QUEBEC	1949		

The die was issued to QUEBEC in March of 1951, but was sent
to MONTREAL in April for concurrent use with die 2.

The die was issued to QUEBEC on March 1, 1952, but was sent
to TROIS REVIERES on March 19.

SLOGANS 4502, 4501, 4499, 4503 and 85 - HELP THE RED CROSS in various formats.

APPENDIX A

NOTE THAT THE ONLY AVAILABLE ILLUSTRATIONS FOR SOME FORMATS ORIGINATING AFTER 1952 ARE REDUCED TO APPROXIMATELY 3/4 SIZE.

Format 6, slogan 4503, English/French, Pitney-Bowes dies reading
HELP THE/RED CROSS/AIDEZ LA/CROIX ROUGE, three sub-formats.

Sub-format 6A, lines centered, line under RED CROSS, one die.

Sub-format 6C, upper two lines flush left, one die.

Pitney-Bowes die 01

Pitney-Bowes die 01

SHAW. FALLS	1952	MONTREAL	1960
SHAW. FALLS	1953	RIMOUSKI	1961
SHAW. FALLS	1954	ST. JEAN	1962
SHAW. FALLS	1955	TROIS RIV.	1963
DRUMMONDVILLE	1956	ST. JEAN	1964
QUEBEC	1958	RIMOUSKI	1965

SHAWINIGAN	1958	ROUYN	1964
DRUMMONDVILLE	1960	ST. JEROME	1965
SHERBROOKE	1962	ST. JEAN	1966
ST. HYACINTHE	1963		

Sub-format 6B, no line under RED CROSS

Four difficult to separate Pitney-Bowes dies, listed only by format by year,
only one illustrated.

1957 use	1958 use	1960 use	1961 use	1962 use	1963 use
MONTREAL	DRUMMONDVILLE	MONTREAL	CHICOUTIMI	HULL	GRANBY
	MONTREAL	QUEBEC	ST. JEAN	RIMOUSKI	RIMOUSKI
	SHAW. FALLS	SHAWINIGAN	SHERBROOKE		ROUYN

1964 use	1965 use	1966 use
CHICOUTIMI	ROUYN	CHICOUTIMI
TROIS RIVIERES	ST. JEAN	ROUYN

Format H, slogan 85, French/English, Pitney-Bowes dies, three sub-formats.

Sub-format HA, H/HELP under OI/CROIX, with hyphen, one die.
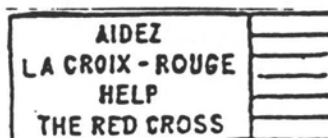
SHERBROOKE	1960	GRANBY	1964
ST. HYACINTHE	1962	CHICOUTIMI	1965
MONTREAL	1963	HULL	1966

APPENDIX A

NOTE THAT THE ONLY AVAILABLE ILLUSTRATIONS FOR SOME FORMATS ORIGINATING AFTER 1952 ARE REDUCED TO APPROXIMATELY 3/4 SIZE.

Format H continued

Sub-format HB, H/HELP under O/CROIX, with hyphen,
Four difficult to separate Pitney-Bowes dies, listed only by format by year,
only one illustrated.
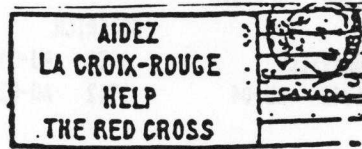
1961 use	1962 use	1963 use	1964 use	1965 use	1966 use
ST. HYACINTHE	GRANBY	SHERBROOKE	HULL	GRANBY	GRANBY
TROIS RIVIERES	TROIS RIVIERES	ST. JEAN	ST. JEROME	HULL	ST. HYACINTHE
		ST. JEROME	RIMOUSKI	ST. HYACINTHE	ST. JEROME
			SHERBROOKE	SHERBROOKE	SHERBROOKE

1974 use	1975 use	1976 use	1977 use
LEVIS	QUEBEC	QUEBEC	QUEBEC
QUEBEC - 2 dies used			

Sub-format HC, D/RED broken, no hyphen, one die.
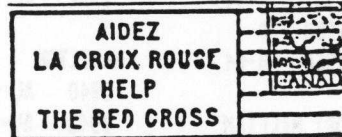
QUEBEC   1978
QUEBEC   1979

Format I, slogan 4503
Two Pitney-Bowes dies reading HELP/THE/RED CROSS/AIDEZ/LA CROIX ROUGE.
The dies are difficult to separate, but concurrent use at two offices in 1962-63 indicate at least two dies.
Only one die illustrated.
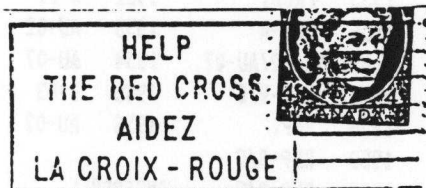
MONTREAL   1962   ROUYN   1962
HULL   1963   CHICOUTIMI   1963
                   ST. HYACINTHE   1964
                   TROIS RIV.   1965
                   RIMOUSKI   1966

Using offices alphabetically, by year, separated by English and bilingual.
Format and die given if known, otherwise reported (REP) or probable (PROB.) use. If report includes format, it is indicated.

BARRIE

Year	Code
1960	B-01

BRANDON

Year	Code
1944	AP-09
1945	AP-08
1947	AP-05
1948	AP-10
1949	Prob. AP-11
1950	AP-05
1951	AP-05
1952	AU-01
1953	B-02
1954	REP.
1955	AU-07
1956	B-03
1957	REP-D
1958	REP-B/C
1959	REP.
1960	REP-D
1961	REP.
1962	REP-D
1963	REP-B/C
1964	REP-B/C
1965	E
1966	D

BURLINGTON

Year	Code
1960	D
1961	D
1962	B-08
1963	REP.
1964	C-04
1965	C-04
1966	PROB.

CALGARY

Year	Code
1927	AU-01
1939	AP-01
1940	AP-06
1942	AP-01
1943	AP-05
1944	AP-10
1945	AP-06
1947	AP-03
1948	AP-03
1949	AP-10
1950	AP-06
1951	AP-07
1952	AP-11
1953	AP-09
1954	AP-12
1955	AP-11
1956	C-05

CALGARY continued

Year	Code
1957	D
1958	B-03

CAMPBELLTON

Year	Code
1939	AU-12

CHARLOTTETOWN

Year	Code
1927	AU-02
1939	AP-02
1940	AP-02
1942	AP-10
1943	AP-02
1944	AP-03
1945	AP-01
1947	AP-01
1948	AP-12
1949	AP-07
1950	AP-03
1951	AP-09
1952	AP-03
1953	PROB.
1954	C-03
1955	C-03
1956	C-01
1957	REP.
1958	D
1960	D
1961	PROB.
1962	REP-D

CORNWALL

Year	Code
1966	B-04

DRUMHELLER

Year	Code
1939	AU-06
1942	AU-03
1943	AU-02
1944	AU-07
1945	AU-07
1947	B-01
1948	AU-02
1949	AU-02
1950	AU-06
1951	PROB.
1952	AU-02
1953	REP-B/C
1954	REP.
1955	REP-B/C
1956	REP.
1957	REP-B/C
1958	REP-D
1960	REP-D
1961	REP-B/C

DRUMHELLER cont.

Year	Code
1962	REP-B/C
1963	REP-B/C
1964	REP.
1965	REP.
1966	REP-B/C

DUNNVILLE

Year	Code
1942	AU-04

EDMONTON

Year	Code
1927	AU-03
1939	AP-03
1940	AP-11
1942	AP-06
1943	AP-09
1944	AU-01
1945	AU-01
1947	AU-03
1948	AU-04
1949	AU-01
1950	AU-01
1951	B-02
1952	AU-07
1953	C-02
1954	B-02
1955	C-01
1956	C-03
1957	C-01
1958	D
1960	B-04

FORT WILLIAM

Year	Code
1947	AP-07
1948	AP-07
1949	AP-06
1950	AP-10
1951	AP-02
1952	AP-01
1953	REP.
1954	REP.
1955	PROB.
1956	REP-A
prob.	AU-02/AU-07
1957	REP-B/C
1958	REP.
1959	REP-B/C
1960	REP-B/C
1961	REP-D
1962	B-04
1963	REP-D
1964	PROB.
1965	PROB.
1966	PROB.

GANANOQUE

Year	Code
1939	AU-01

GALT

Year	Code
1966	REP-B/C

GODERICH

Year	Code
1939	AU-04
1942	AU-02

HALIFAX

Year	Code
1927	AU-04
1939	AP-04
1940	AP-12
1942	AP-04
1943	AP-01 - B/0
1944	AP-07 - B/0
1945	AP-03 - B/0
1947	AP-08
1948	AP-11
1949	AP-03
1950	AP-11
1951	AP-10
1952	AP-12
1953	AP-11
1954	AP-05
1955	AP-12
1956	D
1957	REP-D

HAMILTON

Year	Code
1940	AU-03
1942	AU-01
1943	AU-06
1944	AU-06
1945	AU-03
1947	AU-14
1948	B-01
1949	AU-07
1950	AU-02
1951	B-01
1952	B-01
1953	AU-02
1954	AU-07
1955	B-03
1956	AU-02

INGERSOLL

Year	Code
1962	C-06
1963	REP.
1964	REP-D
1965	PROB.
1966	REP-B/C

KAMLOOPS

Year	Code
1939	AU-07

KENORA

Year	Code
1939	AU-10
1942	AU-05

KIRKLAND LAKE

Year	Code
1939	AU-11
1942	AU-07
1943	AU-05

LETHBRIDGE

Year	Code
1947	AP-06
1948	AP-09
1949	AP-02
1950	AP-07
1951	AP-08
1952	AP-06
1953	REP.
1954	REP.
1955	REP-A
probably AP	
1956	REP.
1957	REP-D
1958	D
1960	PROB.
1961	PROB.
1962	AU-02

LONDON

Year	Code
1927	AU-05
1939	AP-05
1943	AU-01
1944	AU-05
1945	AU-12
1947	AU-05
1948	AU-06
1949	AU-04
1950	AU-13
	March 3-9
1950	C-01
	March 13-16
1951	AU-02
1952	AU-04
1953	B-03
1954	AU-02
1955	B-05
1956	REP-D
1957	PROB.
1958	REP-D

LUNENBURG

Year	Code
1939	AU-13

MEDICINE HAT

Year	Code
1953	B-06
1954	REP.
1955	REP.
1956	REP.
1957	REP-D
1958	REP-B/C

MONCTON

Year	Code
1943	AP-07
1944	AP-05
1945	AP-12
1947	AP-10
1948	AP-05
1949	AP-08
1950	AP-01
1951	AP-12
1952	AP-07
1953	AP-10
1954	REP.
1955	AP-10
1956	D
1957	AU-07
1958	AU-02

MOOSE JAW

Year	Code
1943	AP-10
1944	AP-08
1945	AP-05
1947	AP-12
1948	AP-02
1949	AP-05
1950	AP-02
1951	AP-03
1952	AP-02
1953	AP-03
1954	AP-01
1955	REP.
1956	B-04
1957	REP-A
prob.	AU-02
1958	B-05
1960	PROB.

NEW GLASGOW

Year	Code
1953	C-04
1954	B-05
1955	REP.
1956	REP.
1957	REP.
1958	D
1960	REP-D

SLOGANS 4502, 4501, 4499, 4503 and 85 - HELP THE RED CROSS in various formats.

APPENDIX B continued

NEW WESTMINSTER

1942	AP-05
1943	AP-11
1944	AP-06
1945	AP-09

NORTH BAY

1965	AU-7
1966	AU-07
1967	B-04

OAKVILLE

1966	D

ORILLIA

1966	REP-D

OTTAWA

1927	AU-06
1939	AP-06
1940	AP-10
1942	AU-14
1943	AU-10
1944	B-01
1945	AU-02
1947	AU-07
1948	AU-07
1949	B-01
1950	AU-04
1951	AU-03
1952	C-02
1953	B-07
1954	C-02
1955	B-01
1956	D
1957	D
1958	C-06
1960	D
1961	B-05
1962	D
1963	AU-07
1964	AU-07
1965	PROB.
1966	PROB.

OWEN SOUND

1960	D
1961	C-05
1962	REP-B/C
1963	D
1964	B-05
1965	D
1966	REP-D

PEMBROKE

1960	. D
1961	REP-B/C
1962	C-04
1963	REP-B/C
1964	D
1965	REP-B/C
1966	E

PICTOU

1939	AU-05

PORTAGE LA PRAIRIE

1966	REP-B/C

PORT ARTHUR

1960	C-04
1961	REP-D
1962	C-01
1963	REP-B/C

PORT CREDIT

1962	PROB.
1963	REP-D
1964	D
1965	D
1966	PROB.

PRESTON

1942	AU-09

REGINA

1927	AU-07
1939	AP-07
1940	AP-09
1942	AP-02
1943	AP-06
1944	AP-12
1945	AP-10
1947	AP-02
1948	AP-06
1949	AP-01
1950	AP-08
1951	AP-01
1952	AP-09
1953	C-03
1954	REP.
1955	REP-B/C
1956	REP-B/C
1957	REP.
1958	REP.
1960	REP.

ST. JOHN

1927	AU-08
1939	AP-08
1940	AP-05
1942	AP-09
1943	AP-12 - B/O
1944	AP-01 - B/O
1945	AP-02 - B/O
1947	AP-09
1948	AP-08
1949	AP-12
1950	AP-09
1951	AP-06
1952	AP-05
1953	AP-12
1954	AP-2
1955	AP-05
1956	D
1957	REP.
1958	C-03

ST. JOHN'S

1954	REP.
1955	PROB.
1956	REP-D
1957	C-05
1958	REP.
1960	D
1961	B-04
1962	REP.
1963	AU-2
1964	C-03
1965	REP.
1966	C-04

SASKATOON

1942	AP-03
1943	AP-08
1944	AP-02
1945	AP-07
1947	AP-11
1948	AP-01
1949	AP-09
1950	AP-12
1951	AP-11
1952	AP-10
1953	AP-02
1954	B-06
1955	AP-03
1956	REP-B/C
1957	D
1958	REP-B/C
1960	REP.
1961	REP-B/C

STRATFORD

1960	REP-B/C
1961	REP.
1962	REP-B/C
1963	D
1964	B-04
1965	REP-D
1966	PROB.

SUDBURY

1957	REP-B/C
1958	REP-B/C
1960	PROB.
1961	REP-A
prob.	AU-02/AU-07
1962	D
1963	D
1964	PROB.
1965	REP-D
1966	REP-D

SUMMERSIDE

1939	AU-02

TILLSONBURG

1962	D
1963	D
1964	B-08
1965	B-08
1966	PROB.

TIMMINS

1942	AU-06
1943	AU-14
1944	AU-02
1945	AU-05
1960	REP-B/C
1961	B-03
1962	REP-B/C
1963	C-04
1964	D
1965	PROB.
1966	REP-B/C

TORONTO

1927	AU-09
1939	AU-14
1940	AU-13
1942	AU-12
1942	AU-10
2 dies used	
1943	AU-12
1943	AU-?
2 dies used	
1944	AU-03
1944	AU-14
2 dies used	
1945	AU-04
1945	AU-14
2 dies used	
1947	AU-12
1947	AU-02
2 dies used	
1948	AU-03
1948	AU-09
2 dies used	
1949	AU-06
1949	AU-05
2 dies used	
1950	B-02
1951	B-03
1951	AU-07
1952	C-01
1953	C-01
1953	B-05
2 dies used	
1954	B-03
1954	C-05
2 dies used	
1955	C-05
1956	D
1957	REP.
1958	PROB.
1960	REP.

VANCOUVER

1927	AU-10
1939	AP-09
1940	AP-08
1942	AP-11
1943	AU-03
1944	AU-12 - B/O
1945	AU-09 - B/O
1947	AU-06
1948	AU-05
1949	AU-12
1950	B-03
1951	AU-06
1952	B-02
1953	B-08
1954	C-06
1955	AU-02
1956	C-06
1957	D
1958	D
1960	AU-02
1961	D
1962	AU-07
1963	C-03

VICTORIA

1927	AU-11
1939	AP-10
1942	AP-07
1943	AP-03
1944	AP-11 - B/O
1945	AP-11 - B/O
1947	AU-04
1948	AU-12
1949	AU-09
1950	AU-07
1951	AU-01
1952	B-03
1953	AU-07
1954	PROB.
1955	C-04
1956	REP.
1957	REP-B/C
1958	D
1960	C-05
1961	D
1962	D
1963	PROB.
1964	AU-02
1965	REP.
1966	AU-02

SLOGANS 4502, 4501, 4499, 4503 and 85 - HELP THE RED CROSS in various formats.

APPENDIX B continued

WEYBURN		CHICOUTIMI		MONTREAL		QUEBEC continued		SHAWINIGAN FALLS	
1939	AU-03	1961	6B	1927	FU-01	1961	PROB.	1942	FU-2
		1962	PROB.	1939	FP-01	1974	HB	1943	FU-2
WINDSOR		1963	I	1940	FP-01	Two HB dies used		1944	REP.
1939	AP-11	1964	6B	1942	FP-02	1975	HB	1945	FU-1
1943	AU-04	1965	HA-01	1943	FP-01	1976	HB	1947	FU-1
1944	AU-09	1966	6B	1944	FP-02	1977	HB	1948	FU-1
1945	B-01			1945	FP-01	1978	HC	1949	FU-2
1947	AU-01	DRUMMONDVILLE		1947	FP-01	1979	HC	1950	FU-2
1948	AU-01	1942	FU-1	1948	FP-02			1951	FU-1 Prob.
1949	AU-14	1943	FU-1	1949	FP-01	RIMOUSKI		1952	6A-01
1950	AU-03	1944	FU-1	1950	FP-02	1961	6A-01	1953	6A-01
1951	B-04	1945	FU-2	1951	FP-02	1962	6B	1954	6A-01
1952	AP-08	1947	FU-2	Issued in March		1963	6B	1955	6A-01
1953	PROB.	1948	FU-2	1951	FP-01	1964	HB	1956	REP.
1954	PROB.	1949	FU-1	Added in April		1965	6C-01	1957	REP.
1955	PROB.	1950	FU-1	from QUEBEC		1966	I	1958	6B
1956	D	1951	FU-2	1952	FP-01				
1957	REP-D	1952	FU-1	1953	FP-01	ROUYN		SHAWINIGAN	
1958	D	1953	REP.	1954	FP-02	1961	REP.	1958	6C-01
		1954	FU-1	1955	FP-01	1962	I	1960	6B
WINNIPEG		1955	REP.	1956	REP.	1963	6B		
1927	AU-12	1956	6A-01	1957	6B	1964	6C-01	. SHAWINIGAN FALLS seen	
1939	AP-12	1957	REP.	1958	6B	1965	6B	MAR 2.58	
1940	AP-01	1958	6B	1960	6A-01	1966	6B	SHAWINIGAN seen	
1942	AP-08	1960	6C-01	1960	6B			APR 22.58	
1943	AU-07			Two dies used		ST. HYACINTHE			
1944	AU-04	GRANBY		1961	PROB.	1961	HB	SHERBROOKE	
1945	AU-06	1961	REP.	1962	I	1962	HA-01	1960	6C-01
1947	AU-09	1962	HB	1963	HA-01	1963	6C-01	1961	6B
1948	AU-13	1963	6B			1964	I	1962	6C-01
1949	AU-03	1964	HA-01	QUEBEC		1965	HB	1963	HB
1950	B-01	1965	HB	1927	FU-02	1966	HB	1964	HB
1951	AU-04	1966	HB	1939	FP-02			1965	HB
1952	B-04			1942	FP-01	ST. JEAN		1966	HB
1953	B-01	HULL		1943	FP-02	1961	6B		
1954	C-04	1962	6B	B/O use		1962	6A-01	TROIS RIVIERES	
1955	B-04	1963	I	1944	FP-01	1963	HB	1952	FP-02
1956	D	1964	HB	B/O use		1964	6A-01	Sent from QUEBEC	
1957	D	1965	HB	1945	FP-02	1965	6B	1961	HB
1958	C-04	1966	HA-01	B/O use		1966	6A-01	1962	HB
1960	B-03			1947	FP-02			1963	6A-01
1961	AU-07	LEVIS		1948	FP-01	ST. JEROME		1964	6B
1962	D	1974	HB	1949	FP-02	1961	REP.	1965	I
1963	D			1950	FP-01	1962	REP.	1966	PROB.
1964	REP.			1951	FP-01 - Sent	1963	HB		
1965	REP.			to MONTREAL in April	1964	HB	VALLEYFIELD	
1966	PROB.			1952	FP-02 - Later	1965	6C-01	1939	FU-02
				sent to TROIS RIV.	1966	HB		
WOODSTOCK				1953	FP-02				
1962	REP.			1954	FP-01				
1963	REP-B/C			1955	FP-02				
1964	REP-B/C			1956	REP.				
1965	B-04			1957	PROB.				
1966	D			1958	6A-01				
				1960	6B				

SLOGANS 4502, 4501 and 4499 - HELP THE RED CROSS in various formats.

APPENDIX C

Using offices by year.

1927 use

CALGARY	AU-01	REGINA	AU-07
CHAR'TOWN	AU-02	ST. JOHN	AU-08
EDMONTON	AU-03	TORONTO	AU-09
HALIFAX	AU-04	VANCOUVER	AU-10
LONDON	AU-05	VICTORIA	AU-11
OTTAWA	AU-06	WINNIPEG	AU-12

1939 use

CALGARY	AP-01	GANANOQUE	AU-01
CHAR'TOWN	AP-02	SUMMERSIDE	AU-02
EDMONTON	AP-03	WEYBURN	AU-03
HALIFAX	AP-04	GODERICH	AU-04
LONDON	AP-05	PICTOU	AU-05
OTTAWA	AP-06	DRUMHELLER	AU-06
REGINA	AP-07	KAMLOOPS	AU-07
ST. JOHN	AP-08	KENORA	AU-10
VANCOUVER	AP-09	KIRKLAND LAKE	AU-11
VICTORIA	AP-10	CAMPBELLTON	AU-12
WINDSOR	AP-11	LUNENBURG	AU-13
WINNIPEG	AP-12	TORONTO	AU-14

1940 use

WINNIPEG	AP-01	OTTAWA	AP-10
CHAR'TOWN	AP-02	EDMONTON	AP-11
ST. JOHN	AP-05	HALIFAX	AP-12
CALGARY	AP-06	HAMILTON	AU-03
VANCOUVER	AP-08	TORONTO	AU-13
REGINA	AP-09		

1942 use

CALGARY	AP-01	HAMILTON	AU-01
REGINA	AP-02	GODERICH	AU-02
SASKATOON	AP-03	DRUMHELLER	AU-03
HALIFAX	AP-04	DUNNVILLE	AU-04
NEW WEST.	AP-05	KENORA	AU-05
EDMONTON	AP-06	TIMMINS	AU-06
VICTORIA	AP-07	KIRKLAND LAKE	AU-07
WINNIPEG	AP-08	PRESTON	AU-09
ST. JOHN	AP-09	TORONTO	AU-10
CHAR'TOWN	AP-10	2 dies used	AU-12
VANCOUVER	AP-11	OTTAWA	AU-14

1943 use

HALIFAX B/O	AP-01	LONDON	AU-01
CHAR'TOWN	AP-02	DRUMHELLER	AU-02
VICTORIA	AP-03	VANCOUVER	AU-03
CALGARY	AP-05	WINDSOR	AU-04
REGINA	AP-06	KIRKLAND LAKE	AU-05
MONCTON	AP-07	HAMILTON	AU-06
SASKATOON	AP-08	WINNIPEG	AU-07
EDMONTON	AP-09	OTTAWA	AU-10
MOOSE JAW	AP-10	TORONTO	AU-12
NEW WEST.	AP-11	2 dies used	AU-?
ST. JOHN B/O	AP-12	TIMMINS	AU-14

1944 use

ST. JOHN B/O	AP-01	EDMONTON	AU-01
SASKATOON	AP-02	TIMMINS	AU-02
CHAR'TOWN	AP-03	TORONTO	AU-03
MONCTON	AP-05	2 dies used	AU-14
NEW WEST.	AP-06	WINNIPEG	AU-04
HALIFAX B/O	AP-07	LONDON	AU-05
MOOSE JAW	AP-08	HAMILTON	AU-06
BRANDON	AP-09	DRUMHELLER	AU-07
CALGARY	AP-10	WINDSOR	AU-09
VICTORIA B/O	AP-11	VANCOUVER B/O	AU-12
REGINA	AP-12	OTTAWA	B-01

1945 use

CHAR'TOWN	AP-01	EDMONTON	AU-01
ST. JOHN B/O	AP-02	OTTAWA	AU-02
HALIFAX B/O	AP-03	HAMILTON	AU-03
MOOSE JAW	AP-05	TORONTO	AU-04
CALGARY	AP-06	2 dies used	AU-14
SASKATOON	AP-07	TIMMINS	AU-05
BRANDON	AP-08	WINNIPEG	AU-06
NEW WEST.	AP-09	DRUMHELLER	AU-07
REGINA	AP-10	VANCOUVER B/O	AU-09
VICTORIA B/O	AP-11	LONDON	AU-12
MONCTON	AP-12	WINDSOR	B-01

1947 use

CHAR'TOWN	AP-01	WINDSOR	AU-01
REGINA	AP-02	TORONTO	AU-02
CALGARY	AP-03	2 dies used	AU-12
BRANDON	AP-05	EDMONTON	AU-03
LETHBRIDGE	AP-06	VICTORIA	AU-04
FORT WILLIAM	AP-07	LONDON	AU-05
HALIFAX	AP-08	VANCOUVER	AU-06
ST. JOHN	AP-09	OTTAWA	AU-07
MONCTON	AP-10	WINNIPEG	AU-09
SASKATOON	AP-11	HAMILTON	AU-14
MOOSE JAW	AP-12	DRUMHELLER	B-01

1948 use

SASKATOON	AP-01	WINDSOR	AU-01
MOOSE JAW	AP-02	DRUMHELLER	AU-02
CALGARY	AP-03	TORONTO	AU-03
MONCTON	AP-05	2 dies used	AU-09
REGINA	AP-06	EDMONTON	AU-04
FORT WILLIAM	AP-07	VANCOUVER	AU-05
ST. JOHN	AP-08	LONDON	AU-06
LETHBRIDGE	AP-09	OTTAWA	AU-07
BRANDON	AP-10	VICTORIA	AU-12
HALIFAX	AP-11	WINNIPEG	AU-13
CHAR'TOWN	AP-12	HAMILTON	B-01

SLOGANS 4502, 4501 and 4499 - HELP THE RED CROSS in various formats.

APPENDIX C continued

1949 use

REGINA	AP-01	EDMONTON	AU-01
LETHBRIDGE	AP-02	DRUMHELLER	AU-02
HALIFAX	AP-03	WINNIPEG	AU-03
MOOSE JAW	AP-05	LONDON	AU-04
FORT WILLIAM	AP-06	TORONTO	AU-05
CHAR'TOWN	AP-07	2 dies used	AU-06
MONCTON	AP-08	HAMILTON	AU-07
SASKATOON	AP-09	VICTORIA	AU-09
CALGARY	AP-10	VANCOUVER	AU-12
BRANDON	AP-11	WINDSOR	AU-14
Prob. by elimination		OTTAWA	B-01
ST. JOHN	AP-12		

1950 use

MONCTON	AP-01	HAMILTON	AU-02
MOOSE JAW	AP-02	WINDSOR	AU-03
CHAR'TOWN	AP-03	OTTAWA	AU-04
BRANDON	AP-05	DRUMHELLER	AU-06
CALGARY	AP-06	VICTORIA	AU-07
LETHBRIDGE	AP-07	LONDON	AU-13
REGINA	AP-08	Early March use	
ST. JOHN	AP-09	WINNIPEG	B-01
FORT WILLIAM	AP-10	TORONTO	B-02
HALIFAX	AP-11	VANCOUVER	B-03
SASKATOON	AP-12	LONDON	C-01
EDMONTON	AU-01	Late March use	

1951 use

REGINA	AP-01	MONCTON	AP-12
FORT WILLIAM	AP-02	VICTORIA	AU-01
MOOSE JAW	AP-03	LONDON	AU-02
BRANDON	AP-05	OTTAWA	AU-03
ST. JOHN	AP-06	WINNIPEG	AU-04
CALGARY	AP-07	VANCOUVER	AU-06
LETHBRIDGE	AP-08	TORONTO	AU-07
CHAR'TOWN	AP-09	HAMILTON	B-01
Prob. by elimination		EDMONTON	B-02
HALIFAX	AP-10	TORONTO	B-03
SASKATOON	AP-11	WINDSOR	B-04

1952 use

FORT WILLIAM	AP-01	BRANDON	AU-01
MOOSE JAW	AP-02	DRUMHELLER	AU-02
CHAR'TOWN	AP-03	LONDON	AU-04
ST. JOHN	AP-05	EDMONTON	AU-07
LETHBRIDGE	AP-06	HAMILTON	B-01
MONCTON	AP-07	VANCOUVER	B-02
WINDSOR	AP-08	VICTORIA	B-03
REGINA	AP-09	WINNIPEG	B-04
SASKATOON	AP-10	TORONTO	C-01
CALGARY	AP-11	OTTAWA	C-02
HALIFAX	AP-12		

1953 use

SASKATOON	AP-02	MEDICINE HAT	B-06
MOOSE JAW	AP-03	OTTAWA	B-07
CALGARY	AP-09	VANCOUVER	B-08
MONCTON	AP-10	EDMONTON	C-02
HALIFAX	AP-11	REGINA	C-03
ST. JOHN	AP-12	NEW GLASGOW	C-04
HAMILTON	AU-02	DRUMHELLER	REP-B/C
VICTORIA	AU-07	CHAR'TOWN	PROB.
WINNIPEG	B-01	FORT WILLIAM	REP.
BRANDON	B-02	LETHBRIDGE	REP.
LONDON	B-03	WINDSOR	PROB.
TORONTO	B-05		
2 dies used	C-01		

1954 use

MOOSE JAW	AP-01	TORONTO	C-05
ST. JOHN	AP-02	VANCOUVER	C-06
HALIFAX	AP-05	BRANDON	REP.
CALGARY	AP-12	DRUMHELLER	REP.
LONDON	AU-02	FORT WILLIAM	REP.
HAMILTON	AU-07	LETHBRIDGE	REP.
EDMONTON	B-02	MEDICINE HAT	REP.
TORONTO	B-03	MONCTON	REP.
NEW GLASGOW	B-05	REGINA	REP.
SASKATOON	B-06	ST. JOHN'S	REP.
OTTAWA	C-02	VICTORIA	PROB.
CHAR'TOWN	C-03	WINDSOR	PROB.
WINNIPEG	C-04		

1955 use

SASKATOON	AP-03	EDMONTON	C-01
ST. JOHN	AP-05	CHAR'TOWN	C-03
MONCTON	AP-10	VICTORIA	C-04
CALGARY	AP-11	TORONTO	C-05
HALIFAX	AP-12	DRUMHELLER	REP-B/C
LETHBRIDGE	REP-A,	REGINA	REP-B/C
prob. AP		FORT WILLIAM	PROB.
VANCOUVER	AU-02	MEDICINE HAT	REP.
BRANDON	AU-07	MOOSE JAW	REP.
OTTAWA	B-01	NEW GLASGOW	REP.
HAMILTON	B-03	ST. JOHN'S	PROB.
WINNIPEG	B-04	WINDSOR	PROB.
LONDON	B-05		

1956 use

HAMILTON	AU-02	OTTAWA	D
FORT WILLIAM	REP-A,	ST. JOHN	D
Prob. AU-07		TORONTO	D
BRANDON	B-03	WINDSOR	D
MOOSE JAW	B-04	WINNIPEG	D
CHAR'TOWN	C-01	LONDON	REP-D
EDMONTON	C-03	ST. JOHN'S	REP-D
CALGARY	C-05	DRUMHELLER	REP.
VANCOUVER	C-06	LETHBRIDGE	REP.
REGINA	REP-B/C	MEDICINE HAT	REP.
SASKATOON	REP-B/C	NEW GLASGOW	REP.
HALIFAX	D	VICTORIA	REP.
MONCTON	D		

1957 use

MONCTON	AU-07	WINNIPEG	D
MOOSE JAW	REP- A	BRANDON	REP-D
prob. AU-02		HALIFAX	REP-D
EDMONTON	C-01	LETHBRIDGE	REP-D
ST. JOHN'S	C-05	MEDICINE HAT	REP-D
DRUMHELLER	REP-B/C	CHAR'TOWN	REP.
FORT WILLIAM	REP-B/C	LONDON	PROB.
SUDBURY	REP-B/C	NEW GLASGOW	REP.
VICTORIA	REP-B/C	REGINA	REP.
CALGARY	D	ST. JOHN	REP.
OTTAWA	D	TORONTO	REP.
SASKATOON	D	WINDSOR	REP.
VANCOUVER	D		

SLOGANS 4502, 4501 and 4499 - HELP THE RED CROSS in various formats.

APPENDIX C continued

1958 use

MONCTON	AU-02	LETHBRIDGE	D
CALGARY	B-03	NEW GLASGOW	D
MOOSE JAW	B-05	VANCOUVER	D
ST. JOHN	C-03	VICTORIA	D
WINNIPEG	C-04	WINDSOR	D
OTTAWA	C-06	DRUMHELLER	REP-D
BRANDON	REP-B/C	LONDON	REP-D
MEDICINE HAT	REP-B/C	FORT WILLIAM	REP.
SASKATOON	REP-B/C	REGINA	REP.
SUDBURY	REP-B/C	ST. JOHN'S	REP.
CHAR'TOWN	D	TORONTO	PROB.
EDMONTON	D		

1960 use

VANCOUVER	AU-02	OTTAWA	D
BARRIE	B-01	PEMBROKE	D
WINNIPEG	B-03	ST. JOHN'S	D
EDMONTON	B-04	BRANDON	REP-D
PORT ARTHUR	C-04	NEW GLASGOW	REP-D
VICTORIA	C-05	OWEN SOUND	REP-D
FORT WILLIAM	REP-B/C	LETHBRIDGE	PROB.
STRATFORD	REP-B/C	REGINA	REP.
TIMMINS	REP-B/C	SASKATOON	REP.
BURLINGTON	D	SUDBURY	PROB.
CHAR'TOWN	D	TORONTO	REP.
DRUMHELLER	D		

1961 use

SUDBURY	AU-02	VANCOUVER	D
WINNIPEG	AU-7	VICTORIA	D
TIMMINS	B-03	FORT WILLIAM	REP-D
ST. JOHN'S	B-04	PORT ARTHUR	REP-D
OTTAWA	B-05	BRANDON	REP.
OWEN SOUND	C-05	CHARLOTTETOWN	PROB.
DRUMHELLER	REP-B/C	LETHBRIDGE	PROB.
PEMBROKE	REP-B/C	STRATFORD	REP.
SASKATOON	REP-B/C		
BURLINGTON	D		

1962 use

LETHBRIDGE	AU-02	SUDBURY	D
VANCOUVER	AU-07	TILLSONBURG	D
FORT WILLIAM	B-04	OTTAWA	D
BURLINGTON	B-08	VICTORIA	D
PORT ARTHUR	C-01	WINNIPEG	D
PEMBROKE	C-04	BRANDON	REP-D
INGERSOLL	C-06	CHARLOTTETOWN	REP-D
DRUMHELLER	REP-B/C	PORT CREDIT	PROB.
OWEN SOUND	REP-B/C	ST. JOHN'S	REP.
STRATFORD	REP-B/C	WOODSTOCK	REP.
TIMMINS	REP-B/C		

1963 use

OTTAWA	AU-02	STRATFORD	D
ST. JOHN'S	AU-7	SUDBURY	D
VANCOUVER	C-03	TILLSONBURG	D
TIMMINS	C-04	WINNIPEG	D
BRANDON	REP-B/C	FORT WILLIAM	REP-D
DRUMHELLER	REP-B/C	PORT CREDIT	REP-D
PEMBROKE	REP-B/C	BURLINGTON	REP.
PORT ARTHUR	REP-B/C	INGERSOLL	REP.
WOODSTOCK	REP-B/C	VICTORIA	PROB.
OWEN SOUND	D		

1964 use

VICTORIA	AU-02	PEMBROKE	D
OTTAWA	AU-07	PORT CREDIT	D
STRATFORD	B-04	TIMMINS	D
OWEN SOUND	B-05	INGERSOLL	REP-D
TILLSONBURG	B-08	DRUMHELLER	REP.
ST. JOHN'S	C-03	FORT WILLIAM	PROB.
BURLINGTON	C-04	SUDBURY	PROB.
BRANDON	REP-B/C	WINNIPEG	REP.
WOODSTOCK	REP-B/C		

1965 use

NORTH BAY	AU-07	SUDBURY	REP-D
WOODSTOCK	B-04	BRANDON	E
TILLSONBURG	B-08	DRUMHELLER	REP.
BURLINGTON	C-04	FORT WILLIAM	PROB.
PEMBROKE	REP-B/C	INGERSOLL	PROB.
ST. JOHN'S	REP-B/C	OTTAWA	PROB.
OWEN SOUND	D	TIMMINS	PROB.
PORT CREDIT	D	VICTORIA	REP.
STRATFORD	REP-D	WINNIPEG	REP.

1966 use

VICTORIA	AU-02	ORILLIA	REP-D
NORTH BAY	AU-07	OWEN SOUND	REP-D
CORNWALL	B-04	SUDBURY	REP-D
ST. JOHN'S	C-04	PEMBROKE	E
DRUMHELLER	REP-B/C	BURLINGTON	PROB.
GALT	REP-B/C	FORT WILLIAM	PROB.
INGERSOLL	REP-B/C	OTTAWA	PROB.
PORTAGE	REP-B/C	PORT CREDIT	PROB.
TIMMINS	REP-B/C	STRATFORD	PROB.
BRANDON	D	TILLSONBURG	PROB.
OAKVILLE	D	WINNIPEG	PROB.
WOODSTOCK	D		

1967 use

NORTH BAY	B-04

Using offices by year.

1927 use		1939 use		1940 use		1942 use		1943 use	
MONTREAL	FU-01	MONTREAL	FP-01	MONTREAL	FP-01	QUEBEC	FP-01	MONTREAL	FP-01
QUEBEC	FU-02	QUEBEC	FP-02			MONTREAL	FP-02	QUEBEC B/O	FP-02
		VALLEYFIELD	FU-02			DRUMMOND.	FU-01	DRUMMOND.	FU-01
						SHAW. FALLS	FU-02	SHAW. FALLS	FU-02

1945 use		1947 use		1948 use		1949 use		1950 use	
MONTREAL	FP-01	MONTREAL	FP-01	QUEBEC	FP-01	MONTREAL	FP-01	QUEBEC	FP-01
QUEBEC B/O	FP-02	QUEBEC	FP-02	MONTREAL	FP-02	QUEBEC	FP-02	MONTREAL	FP-02
SHAW. FALLS	FU-01	SHAW. FALLS	FU-01	SHAW. FALLS	FU-01	DRUMMOND.	FU-01	DRUMMOND.	FU-01
DRUMMOND.	FU-02	DRUMMOND.	FU-02	DRUMMOND.	FU-02	SHAW. FALLS	FU-02	SHAW. FALLS	FU-02

1952 use		1953 use		1954 use		1955 use		1956 use	
MONTREAL	FP-01	MONTREAL	FP-01	QUEBEC	FP-01	MONTREAL	FP-01	DRUMMOND.	GA-01
QUEBEC	FP-02	QUEBEC	FP-02	MONTREAL	FP-02	QUEBEC	FP-02	MONTREAL	REP.
Sent to TROIS RIV.		SHAW. FALLS	GA-01	DRUMMOND.	FU-02	SHAW. FALLS	GA-01	QUEBEC	REP.
TROIS RIV.	FP-02	DRUMMOND.	REP.	SHAW. FALLS	GA-01	DRUMMOND.	REP.	SHAWINIGAN	REP.
Sent from QUEBEC									
DRUMMOND.	FU-01								
SHAW. FALLS	GA-01								

1958 use		1960 use		1961 use		1962 use		1963 use	
QUEBEC	GA-01	MONTREAL	GA-01	RIMOUSKI	GA-01	ST. JEAN	GA-01	TROIS RIV.	GA-01
MONTREAL	GB	MONTREAL	GB	CHICOUTIMI	GB	HULL	GB	ST HYACINTHE	GC-01
DRUMMOND.	GB	SHAWINIGAN	GB	ST. JEAN	GB	RIMOUSKI	GB	GRANBY	GB
SHAW. FALLS	GB	To MONTREAL in Apr.		SHERBROOKE	GB	SHERBROOKE	GC-01	RIMOUSKI	GB
SHAWINIGAN	GC-01	QUEBEC	GB	ST HYACINTHE	HB	ST HYACINTHE	HA-01	ROUYN	GB
		DRUMMOND.	GC-01	TROIS RIV.	HB	GRANBY	HB	MONTREAL	HA-01
SHAW. FALLS use is		SHERBROOKE	HA-01	GRANBY	REP.	TROIS RIV.	HB	ST. JEAN	HB
MAR 5.				MONTREAL	PROB.	MONTREAL	I	ST. JEROME	HB
SHAWINIGAN use is				ROUYN	REP.	ROUYN	I	SHERBROOKE	HB
APR. 22.				ST. JEROME	REP.	CHICOUTIMI	PROB.	HULL	I
						ST. JEROME	REP.	CHICOUTIMI	I

1965 use		1966 use		1974 use		1975 use		1976 use	
RIMOUSKI	GA-01	CHICOUTIMI	GB	LEVIS	HB	QUEBEC	HB	QUEBEC	HB
ROUYN	GB	ROUYN	GB	QUEBEC	HB				
ST. JEAN	GB	ST. JEAN	GC-01	Used two dies					
ST. JEROME	GC-01	HULL	HA-01						
CHICOUTIMI	HA-01	GRANBY	HB	1978 use		1979 use			
GRANBY	HB	ST HYACINTHE	HB						
HULL	HB	ST. JEROME	HB	QUEBEC	HC	QUEBEC	HC		
ST HYACINTHE	HB	SHERBROOKE	HB						
SHERBROOKE	HB	RIMOUSKI	I						
TROIS RIV.	I								

The Cover illustrated below was given to me by a colleague who visited Ottawa and Hull and attended the "A Coat of Many Colours" exhibit at new the Museum of Civilization (the exhibit is travelling through many museums across Canada). The cancel, while not a slogan cancel, is one of the few pictorial cancels issued by Canada and depicts a Menorah a major symbol of Judaism and the maple leaf, symbol of Canada.

La tunique   A Coat
aux couleurs multiples of Many Colours
Deux siècles   Two centuries
de présence juive of Jewish life
au Canada   in Canada

The cover was lying inappropriately in my collection of Canadian Official First Day Covers when I came across it again and decided to move it into my slogan collection. Reading the back of the cover I wondered if Canada had issued any slogan cancels with a Judaica theme. The following is a listing of the ones found in the Proulx catalog.

Number	Slogan	City	Year
635	BIALIK HEBREW DAY SCHOOL 10TH ANNIVERSARY DINNER JUNE 12, 1969	Toronto	1969
1265	CAN/ISRAEL NUMISMATIC FOUNDING CONVENTION (bilingual)	Willowdale	1972

2360	DAVID RIFAT DRAWINGS DESSINS HART HOUSE JULY 1-30 JUILLET[1]	Don Mills	1972
4126M	HADASSAH[2] BAZAAR AUDITORIUM MAY 15 1969	Winnipeg	1969
4127	HADASSAH BAZAAR BAZAR HADASSAH AUDITORIUM MAY-7-MAI	Winnipeg	1970
	(A) THE HIGHLANDER MAY 19 1971	Winnipeg	1971
	(B) MAY 17 1972		
	(C) MAY 16 1973		
4128	HADASSAH BAZAAR BAZAR HADASSAH FORUM MAY 2 MAI	Halifax	1973
4128K	HADASSAH BAZAAR BAZAR HADASSAH MAY-6-MAI	Regina	1974
4128L	HADASSAH BAZAAR BAZAR HADASSAH NOV 10 NOV	Kitchener-Waterloo	1971
	(B) OCT 24 1973		
	(C) OCT 23 1974		
	(D) OCT 22 1975		
4128M	HADASSAH BAZAAR BAZAR HADASSAH NOV 21 NOV	St. Catherines	1972
4128N	HADASSAH BAZAAR BAZAR OCT 30 OCT	St. John	1972
4129	HADASSAH BAZAAR MAY 4TH BIG 4 BUILDING	Calgary	1966
	(A) "FOUR" MAY 17 1967		
	(B) MAY 1 1968		
	(C) MAY 7 1969		
4130	HADASSAH BAZAAR VENTE DE CHARITE BIG FOUR	Calgary	1970
	(A) APR. 28 1971		
	(D) MAY 15 1974		
	(E) NO DATE		1975
			1977
			1978
			1979
			1980
4130L	HADASSAH BAZAAR VENTE DE CHARITE MAY 26 MAI	Windsor	1971
4130M	HADASSAH BAZAAR VENTE DE CHARITE 18-NOV-18	Hamilton	1969

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[1] Believed to refer to the Hart family who are considered the first permanent Jewish residents in Canada.
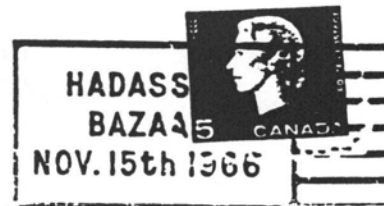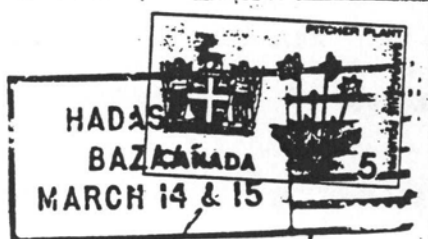
[2] Hadassah is the women's Zionist organization.

	(MA) NOV. 9		1971
4134	HADASSAH BAZAAR MARCH 14 & 15 (A) NOV 8TH 1966 (B) NOV 7TH 1967	Hamilton	1966
4134A	HADASSAH BAZAAR NOVEMBER 12	Kitchener	1968
4135	HADASSAH BAZAAR NOVEMBER 11, 1966 (A) NOV 15TH 1967 (B) NOV 13TH 1968 (C) NOV 12 1969 (D) NOV 17 (bilingual) 1970	London	1966
4140	HADASSAH BAZAAR P.N.E. SHOWMART PURE FOODS BLDG. NOV 1-2 (TWO DIES) (A) OCT 23-24 1968 (B) OCT 22-23 1969	Vancouver	1967
4140M	HADASSAH BAZAAR '77 THINK-EPNSEZ-Y BAZAR HADASSAH '77 CONVENTION CENTRE MAY 10 MAI	Winnipeg	1977
4141	HADASSAH BAZAAR WEDNESDAY 26TH OCT 1966 (A) NOV. 1, 1967 (B) 30 OCT 1968 (C) 28TH OCT 1970 (also bilingual)	Toronto	1966
4142	HADASSAH BAZAAR WED. NOV. 23RD COLISEUM (A) NOV. 22ND 1967 (B) 20TH NOV. CIVIC CENTRE 1968 (C) 12TH NOV 1969	Ottawa	1966
4145	HADASSAH EXPOSITION AND BAZAAR SEPT. 27 (A) OCT 23	Edmonton	1967 1968
4150	HADASSAH TRADE FAIR AND BAZAAR NOVEMBER 6, 1967	Regina	1967
4645	HOLY LAND PHILATELY CONVENTION CONGRESS JUNE 11-13	Niagara Falls	1971
4923L	ISRAEL PAVILION EDWARDS GARDENS PAVILION ISRAEL APRIL 26 AVRIL	Downsview Willowdale	1971
4923M	ISRAEL PAVILION PAVILLON ISRAEL NORTH YORK MAY 6-14 MAI	Don Mills Downsview Rexdale Willowdale	1972
5924	ISRAEL PHILATELY CENTENNIAL CONVENTION MAY 20-21	Toronto	1967
4925	ISRAEL PHILATELY GREAT LAKES	Toronto	1968

SEMINAR JULY 27-8

4927	ISRAEL PHILATELIC SEMINAR-SEMINAIRE PHILATELIQUE JULY 11-12 JUILLET	Toronto	1970
5270	LEARN-KEEP THE TEN COMMANDMENTS	Ottawa	1957
6750 1971	ORT[3] ART AUCTION ENCAN (ARTS) MARCH 21 MARS	Halifax	
6751	ORT ART EXHIBIT AUCTION CHATBAU HALIFAX MAY 11 (bilingual)	Halifax	1974
6752	ORT FESTIVAL OF CRAFTS DALHOUSIE APRIL 26-28 (bilingual)	Halifax	1974
8875	SUPPORT COMBINED JEWISH APPEAL AND UNITED ISRAEL APPEAL	Montreal	1959 1960
9060	SUPPORT THE JOINT CAMPAIGN FOR C.J.A. AND UIA	Montreal	1957

I would be interested in hearing of other slogans that were missed. Also, I would be interested in purchasing the above slogans particularly on stationary of Jewish communal organizations.

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[3] ORT stands for Organization for Rehabilitation Through Training, originally for disadvantaged Jewish people but no longer so limited.