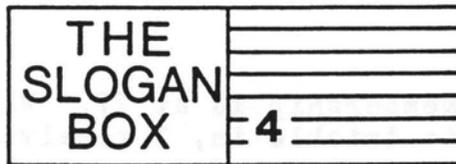


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NEWSLETTER OF THE BNAPS MACHINE SLOGAN CANCEL STUDY GROUP

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STUDY GROUP'S FIRST BOOK TO BE INTRODUCED AT BNAPEX '89, HAMILTON

The last thing on my mind at Charlottetown two years ago was that our group would have a book published at this point in time. I doubted that there would be enough BNAPSERS interested in slogans to sustain a group or get enough new material for a newsletter. My, wasn't I in for a big surprise!

Not only has our group grown to a respectable size, but it has grown with character, drawn from our members who have so willingly shared their information. It has also grown and prospered from the efforts of our "editor", Daniel Rosenblat.

Dan's latest effort, on behalf of slogan collecting, in the writing of SLOGAN POSTAL MARKINGS OF CANADA . . . 1912 TO 1919. The book will be an official BNAPS publication and will be distributed not only through the BNAPS book department, but through "stamp" dealers who normally handle books as well.

What Dan and his new computer have produced is some 60 pages of slogan listings, arranged in one section by year, similar to the approach his fine articles on the early slogans took in the Slogan Box. Then another section lists the same information by city, in chronological order. Early and late dates known at the time of publishing are also included.

Where multiple slogan dies were used at a city, but without die letter or number identification, these die differences are also illustrated for identification help. A general introduction gives the reader an idea of the development of slogan use from 1912 through 1919. Page size is 8 1/2 x 11, printed two sides, with a heavy paper cover and plastic "GBC"-style comb binding. Also included are several halftone reproductions of some nice slogan covers.

The price is to be about C\$15, with \$1 of every sale going to the Slogan Study Group treasury. Books will be available at Hamilton.

MEMBERSHIP UPDATE

Study group membership is at 27. While membership dues renewals were slow to trickle in, I received checks from all but 3, which included the courtesy of a personal note of resignation from Wally Gutzman who also enclosed a donation (!) along with his resignation.

We lost member and philatelic pioneer, Ed Richardson, whose loss will be shared by all who knew him.

Resignations

Gutzman, Wally

Dropped for non-renewal

Bartlett, William Poore, Woody

Deceased

Richardson, Ed

Change of Address

Mintert, Zenith (Mrs.) Box 1391, Camrose, AB T4V 1X3

New Members

Barry, Bill 2926 Kutarna Cres, Regina, SK S4V 0T3
Murduck, Bruce 820 Allum Ave., Kingston, ON K7M 7A1
XM XI All slogans, emphasis on Post-1970
Alary, Robert 7462 de la Deviniere, Anjou (Mtl.) QC H1K 3S7
Pope, Preston Box 5625 San Mateo, CA 94402
XM XI General collection

All new memberships subject to \$1 application to cover my postage, communications expenses. All those dropped for non-renewal who wish to rejoin are subject to additional \$2 renewal fee.

BNAPS offers new Society members one free year membership in the study group of their choice. Free memberships in the Slogan Study Group are limited to three issues only due to the expenses of maintaining the superior study group newsletter of our Society.

COMING NEXT ISSUE

REGISTER ALL LETTERS, B.C. CENTENNARY and BUY A DOMINION GOVERNMENT ANNUITY . . .

Your editor is digging away in preparation of articles on the above slogans. The response to his request for information on the Forest Fires slogan was most gratifying. Please send photocopies of ALL material you have on the above slogans to your editor. As many of us may not have the time or material to research a slogan article, we can participate by sharing information with those who do.

HELP PREVENT FOREST FIRES

Slogans 4400 and 4400-A, English and bilingual

These related slogans share the earliest use of true multi-office, multi-year types. Multi-office use was introduced by the 1917-18 Flags, but these had only a single year of use. They were followed in 1919 by slogan 895, BUY WAR SAVINGS STAMPS, with multi-office use, but it only partially continued to 1920 or slightly beyond, so it cannot be considered as having the major extended multi-year use of later slogans.

Both slogans were introduced in 1920 and had at least intermittent use at many offices until 1963. The catalogue lists 1919 earliest for 4400, probably based on a CPSGB report of PRINCE ALBERT use in that year, but no documentation confirms this and initial issue appears to have been in 1920 to seven English offices, including PRINCE ALBERT, together with QUEBEC as the only bilingual user.

Slogan 4400 usage

Original issue was of nine dies, sent to seven offices in May of 1920, one each to CALGARY, EDMONTON, KAMLOOPS, PRINCE ALBERT and VICTORIA and two each to VANCOUVER and WINNIPEG. These dies were returned later in the year, but the same dies were re-issued to the same seven offices in early 1921, 1922 and 1923, excepting only a replacement die at CALGARY in 1923, suggesting that a later policy of random die re-issue was not adopted until 1924, and that prior to that year the dies were usually tagged with the name of the returning office and re-issued accordingly.

Five new dies were added in 1923, permitting addition of FREDERICTON, MONCTON, OTTAWA and ST. JOHN as new offices and use by WINNIPEG of a third die in 1923 only. This raised the number of using offices from 7 to 11. All 14 early dies were in the format A, with the wording in three straight lines, without ornamentation.

In 1924 it appears that seven of the 1920 dies were retired, though some remained in reserve for later re-issue, and were replaced by six new format B dies, with the same wording, but the upper line arced and underlined in an ornamental manner. These 13 dies were for the first time issued randomly, one only to each of ten of the eleven 1923 using offices (excluding VICTORIA and reducing VANCOUVER and WINNIPEG use to one die each) and the other three to new using offices HALIFAX, NORTH BAY and TORONTO.

HALIFAX and PRINCE ALBERT each used a different die in April of 1924, but the PRINCE ALBERT die is also recorded at HALIFAX in August. Whether the two dies were switched in mid-year, or HALIFAX used two dies in the fall and PRINCE ALBERT none, cannot yet be determined.

Excepting KAMLOOPS, which frequently was the only office to use 4400 in a given year, there was no issue of the slogan in 1925. Resumed use in 1926 is confirmed or reported from only twelve of thirteen 1924 using offices, there being no reports of MONCTON use, although a die was available and may have been used there.

1927 use was again from 13 offices, with NANAIMO added to the 12 known in 1926. Thereafter recorded use dropped sharply, with 1928 confirmation or reports of only FREDERICTON, HALIFAX and KAMLOOPS, and in 1929 of KAMLOOPS alone. The only known use in 1930-41 is again from KAMLOOPS in 1937 and 1939, but its use may have included all of this period before its reported or confirmed resumption of sole use in 1942-48.

This period of unique usage by KAMLOOPS ended in 1949, when it was joined by eight additional offices, EDMONTON, OTTAWA, ST. JOHN, TORONTO, VANCOUVER and WINNIPEG, which had all seen prior use, and first time use by REGINA and ST. JOHN'S, NFD. A tenth office was later added in that year when the die originally issued to WINNIPEG was transferred to COLEMAN in June. The same nine original 1949 offices repeated their use in 1950-51, with COLEMAN again being added in mid-1950, by transfer to it of the VANCOUVER die, but COLEMAN omitted use from 1951.

Continued

The early use had been seasonal, with the dies retained from spring until fall, but with only two exceptions, all use from 1949 to 1963 is dated in either May or August. One exception is KAMLOOPS, which appears to have retained its die from at least 1937 to 1954, using it throughout the spring and summer of each year. The only other exception is some June use by TORONTO in 1956.

Until 1958, it does not appear that the dies were returned at the end of May and re-issued in August, since all use seen is of the same die for each office in both months of a given year. However, beginning in 1958, there are a number of instances where an office's May die usage differs from its use in August, so in some cases at least, and perhaps in all, the dies appear to have been returned and randomly re-issued twice a year. These instances are noted when the material is sufficient to make them evident.

From 1952 there was first use of four new format C dies, with unornamented straight line wording on two lines, with a 6mm gap between them, probably all issued simultaneously in 1952. These appear to have replaced worn-out earlier dies not recorded after 1952.

From 1958 there is also use of a fourth format D, in the style of format C, but with a much narrower gap between the two lines. Separating the format D dies is very difficult, but since they have been recorded from as many as four offices in 1960-61, there must have been several of them. Due to this difficulty, format D listings are not given with a die numeral, as are the other formats.

Listing 1952-63 use is hampered by the ending of Proof Book documentation, soon followed by the ending of the CPSGB reports in 1957. Establishing use in this period has been much enhanced by reports from members, but is still fragmentary. However, they are enough to establish probable usage patterns, which suggest that at least seven of 13 confirmed and two doubtfully reported offices, with use from 1952, retained the slogan until 1963.

This can be best seen on Appendix C, a 1920-63 usage chart, which indicates the status of each use as either "C" for confirmed, "R" for reported but unconfirmed and "P" for probable, suggested by prior or subsequent use, though neither confirmed nor reported. Where strikes have been seen, the dies are listed, but usage only reported or suggested cannot be die-identified and is indicated by a ?.

The usage chart also indicates some reported use that appears very doubtful. Additionally there is Appendix A, illustrating the various dies and formats, and Appendix B, which is a detailed classification of the using offices, alphabetically in chronological order, with status and with die identification if available.

An oddity of the later usage is that MONTREAL is confirmed as having used two English dies in 1959-60, in addition to confirmed use of two bilingual dies in the same year. This is the only confirmed MONTREAL use of English dies, but it may have been continued in later years. Also, QUEBEC is confirmed as using one English die in 1960 in addition to its use of a bilingual, and this may have been repeated in other years.

In summary, English die usage was 14 of format A, 6 of format B and 4 of format C, for a total of 24. There were also several dies of format D, the number not yet determined. Twenty offices are listed as having English usage only, plus a doubtful report of MOOSE JAW. Two other offices, MONTREAL and QUEBEC, had English use in addition to bilingual. Usage is confirmed for 1920-29, 1937, 1939 and 1942-63.

At least three of the original nine 1920 dies, A-1, A-2 and A-7, have been recorded from 1949 until as late as 1958 in one case, indicating that they were still servicable between thirty and forty years after issue.

SLOGAN 4400 - HELP PREVENT FOREST FIRES

APPENDIX B -- ENGLISH USING OFFICES, ALPHABETIC

YEAR	OFFICE	STATUS	DIE	COMMENT	YEAR	OFFICE	STATUS	DIE	COMMENT
1920	CALGARY	C	A-05	Unlike other original use	1924	HALIFAX	C	A-10	Apr-May use, then A-12 use in
1921	CALGARY	C	A-05	offices, CALGARY had a new	1924	HALIFAX	C	A-12	Jul-Aug, sent from PRINCE ALBERT
1922	CALGARY	C	A-05	die in 1923. Its die A-05	1926	HALIFAX	C	B-2	
1923	CALGARY	C	A-12	probably had 1923 use at	1927	HALIFAX	C	A-13	
1924	CALGARY	C	B-4	MONCTON or OTTAWA	1928	HALIFAX	C	B-5	
1926	CALGARY	C	A-13		1956	HALIFAX	R	?	
1927	CALGARY	C	B-4		1957	HALIFAX	R	?	
1954	CHARLOTTETOWN	R	?		1958	HALIFAX	C	B-5	May use, sent to ST. JOHN in Aug
1955	CHARLOTTETOWN	P	?		1959	HALIFAX	C	D	
1956	CHARLOTTETOWN	R	?		1960	HALIFAX	C	C-2	May use, then sent to WINNIPEG
1957	CHARLOTTETOWN	P	?		1960	HALIFAX	C	D	Aug use
1958	CHARLOTTETOWN	C	D		1961	HALIFAX	P	?	
1959	CHARLOTTETOWN	P	?		1962	HALIFAX	C	C-4	
1960	CHARLOTTETOWN	P	?		1963	HALIFAX	P	?	
1961	CHARLOTTETOWN	P	?		1920	KAMLOOPS	C	A-08	
1962	CHARLOTTETOWN	P	?		1921	KAMLOOPS	R	A-08	
1963	CHARLOTTETOWN	R	?		1922	KAMLOOPS	C	A-08	
1949	COLEMAN	C	B-6	Sent from WINNIPEG in June	1923	KAMLOOPS	C	A-08	
1950	COLEMAN	C	B-3	Sent from VANCOUVER in June	1924	KAMLOOPS	C	A-08	
1956	COLEMAN	R	?	Doubtful report	1925	KAMLOOPS	C	A-08	
1920	EDMONTON	C	A-06		1926	KAMLOOPS	C	A-08	
1921	EDMONTON	C	A-06		1927	KAMLOOPS	C	A-14	
1922	EDMONTON	C	A-06		1928	KAMLOOPS	C	A-02	
1923	EDMONTON	C	A-06		1929	KAMLOOPS	C	B-2	
1924	EDMONTON	C	B-1		1937	KAMLOOPS	C	A-14	All KAMLOOPS 1937-54 use is
1926	EDMONTON	C	A-12		1939	KAMLOOPS	C	A-14	assumed to be from the same
1927	EDMONTON	C	B-1		1942	KAMLOOPS	C	A-14	die A-14, whether confirmed
1949	EDMONTON	C	B-4		1943	KAMLOOPS	P	A-14	or not.
1950	EDMONTON	C	B-6		1944	KAMLOOPS	P	A-14	
1951	EDMONTON	C	A-13		1945	KAMLOOPS	C	A-14	
1952	EDMONTON	C	B-3		1946	KAMLOOPS	P	A-14	
1953	EDMONTON	C	B-5		1947	KAMLOOPS	C	A-14	
1954	EDMONTON	C	B-4		1948	KAMLOOPS	C	A-14	
1955	EDMONTON	R	?		1949	KAMLOOPS	C	A-14	
1956	EDMONTON	R	?		1950	KAMLOOPS	C	A-14	
1957	EDMONTON	R	?		1951	KAMLOOPS	C	A-14	
1958	EDMONTON	C	A-02		1952	KAMLOOPS	C	A-14	
1959	EDMONTON	C	A-10		1953	KAMLOOPS	C	A-14	
1960	EDMONTON	C	B-3	May use only. then	1954	KAMLOOPS	C	A-14	
1960	EDMONTON	C	B-1	August use only	1952	LONDON	R	?	
1961	EDMONTON	C	D		1953	LONDON	R	?	
1962	EDMONTON	C	A-14		1954	LONDON	P	?	
1963	EDMONTON	C	D		1955	LONDON	R	?	
1923	FREDERICTON	C	A-14		1923	MONCTON	C	?	
1924	FREDERICTON	C	A-02		1924	MONCTON	R	?	
1926	FREDERICTON	C	A-10		1959	MONTREAL	C	B-6	May 1959 use only, then
1927	FREDERICTON	C	A-07		1959	MONTREAL	C	B-3	Aug 1959 use
1928	FREDERICTON	C	A-12		1960	MONTREAL	C	A-10	May 1960 use only, then
					1960	MONTREAL	C	C-3	Aug 1960 use
					1953	MOOSE JAW	R	?	
					1927	NANAIMO	C	A-11	

SLOGAN 4400 - HELP PREVENT FOREST FIRES

APPENDIX B -- ENGLISH USING OFFICES, ALPHABETIC

YEAR	OFFICE	STATUS	DIE	COMMENT	YEAR	OFFICE	STATUS	DIE	COMMENT
1924	NORTH BAY	C	A-07		1923	ST. JOHN	C	A-11	
1926	NORTH BAY	R	?		1924	ST. JOHN	C	A-11	
1927	NORTH BAY	C	A-08		1926	ST. JOHN	C	B-6	
1923	OTTAWA	R	?		1927	ST. JOHN	C	B-2	
1924	OTTAWA	C	B-6		1949	ST. JOHN	P	?	
1926	OTTAWA	C	B-3		1950	ST. JOHN	P	?	
1927	OTTAWA	C	B-5		1951	ST. JOHN	P	?	
1949	OTTAWA	C	A-13		1952	ST. JOHN	P	?	
1950	OTTAWA	C	A-12		1953	ST. JOHN	P	?	
1951	OTTAWA	C	B-3		1954	ST. JOHN	P	?	
1952	OTTAWA	C	C-1		1955	ST. JOHN	P	?	
1953	OTTAWA	C	C-3		1956	ST. JOHN	P	?	
1954	OTTAWA	R	?		1957	ST. JOHN	R	?	
1955	OTTAWA	C	C-4		1958	ST. JOHN	C	B-1	May 1958 use only, then
1956	OTTAWA	C	C-3		1958	ST. JOHN	C	B-5	Aug 1958 use, sent from HALIFAX
1957	OTTAWA	R	?		1959	ST. JOHN	C	C-3	May 1959 use only, then
1958	OTTAWA	C	B-6		1959	ST. JOHN	C	B-5	Aug 1959 use, from VANCOUVER
1959	OTTAWA	P	?		1949	ST. JOHN'S	C	A-07	
1960	OTTAWA	C	D		1950	ST. JOHN'S	C	B-5	
1961	OTTAWA	C	D	May 1961 use only, then	1951	ST. JOHN'S	C	B-4	
1961	OTTAWA	C	C-2	Aug 1961 use	1952	ST. JOHN'S	C	B-5	
1962	OTTAWA	C	D		1953	ST. JOHN'S	C	A-02	
1963	OTTAWA	P	?		1954	ST. JOHN'S	P	?	
1920	PRINCE ALBERT	C	A-09		1955	ST. JOHN'S	R	?	
1921	PRINCE ALBERT	C	A-09		1956	ST. JOHN'S	P	?	
1922	PRINCE ALBERT	C	A-09		1957	ST. JOHN'S	R	?	
1923	PRINCE ALBERT	C	A-09		1958	ST. JOHN'S	C	B-3	
1924	PRINCE ALBERT	C	A-12	Apr only, then to HALIFAX	1959	ST. JOHN'S	C	?	
1926	PRINCE ALBERT	C	?		1924	TORONTO	C	A-13	
1927	PRINCE ALBERT	C	?		1926	TORONTO	C	B-4	
1960	QUEBEC	C	A-14		1927	TORONTO	C	B-3	
1949	REGINA	C	B-3		1949	TORONTO	C	B-1	
1950	REGINA	C	A-13		1950	TORONTO	C	A-02	
1951	REGINA	C	A-01		1951	TORONTO	C	B-6	
1952	REGINA	C	C-2		1952	TORONTO	C	C-3	
1953	REGINA	C	A-10		1953	TORONTO	C	C-1	
1954	REGINA	R	?		1954	TORONTO	C	C-4	
1955	REGINA	R	?		1955	TORONTO	C	A-10	
1956	REGINA	P	?		1956	TORONTO	C	B-5	
1957	REGINA	R	?		1957	TORONTO	C	B-6	
1958	REGINA	C	C-3		1958	TORONTO	C	C-2	
1959	REGINA	P	?		1959	TORONTO	C	B-1	
1960	REGINA	P	?		1960	TORONTO	C	D	
1961	REGINA	P	?		1961	TORONTO	C	B-5	May 1961 use only, then
1962	REGINA	P	?		1961	TORONTO	C	A-14	Aug 1961 use
1963	REGINA	R	?		1962	TORONTO	C	B-1	
					1963	TORONTO	P	?	

SLOGAN 4400 - HELP PREVENT FOREST FIRES

APPENDIX B -- ENGLISH USING OFFICES, ALPHABETIC

YEAR	OFFICE	STATUS	DIE	COMMENT	YEAR	OFFICE	STATUS	DIE	COMMENT
1920	VANCOUVER	C	A-01	Concurrent with A-02	1920	WINNIPEG	C	A-03	
1920	VANCOUVER	C	A-02		1920	WINNIPEG	C	A-04	Concurrent with A-03
1921	VANCOUVER	C	A-01	Concurrent with A-02	1921	WINNIPEG	C	A-03	
1921	VANCOUVER	C	A-02		1921	WINNIPEG	C	A-04	Concurrent with A-03
1922	VANCOUVER	C	A-01	Concurrent with A-02	1922	WINNIPEG	C	A-03	
1922	VANCOUVER	C	A-02		1922	WINNIPEG	C	A-04	Concurrent with A-03
1923	VANCOUVER	C	A-01	Concurrent with A-02	1923	WINNIPEG	C	A-03	Concurrent with A-04 & 10
1923	VANCOUVER	C	A-02		1923	WINNIPEG	C	A-04	Concurrent with A-03 & 10
1924	VANCOUVER	C	B-2		1924	WINNIPEG	C	B-3	
1926	VANCOUVER	C	B-1		1926	WINNIPEG	C	B-5	
1927	VANCOUVER	C	B-6		1927	WINNIPEG	C	A-10	
1949	VANCOUVER	C	B-5		1949	WINNIPEG	C	B-6	
1950	VANCOUVER	C	B-3		1950	WINNIPEG	C	B-4	
1951	VANCOUVER	C	B-5		1951	WINNIPEG	C	B-2	
1952	VANCOUVER	C	A-01		1952	WINNIPEG	C	C-4	
1953	VANCOUVER	C	B-6		1953	WINNIPEG	R	?	
1954	VANCOUVER	C	C-3		1954	WINNIPEG	P	?	
1955	VANCOUVER	C	B-4		1955	WINNIPEG	C	A-02	
1956	VANCOUVER	C	A-13		1956	WINNIPEG	C	A-02	
1957	VANCOUVER	C	B-3		1957	WINNIPEG	R	?	
1958	VANCOUVER	C	C-4		1958	WINNIPEG	C	A-13	
1959	VANCOUVER	C	B-5	May 1959 use only, then	1959	WINNIPEG	P	?	
1959	VANCOUVER	C	C-2	Aug 1959 use	1960	WINNIPEG	C	C-2	Aug use, sent from HALIFAX
1960	VANCOUVER	C	D	May 1960 use only, then	1961	WINNIPEG	C	D	
1960	VANCOUVER	C	A-13	Aug 1960 use	1962	WINNIPEG	C	D	
1961	VANCOUVER	P	D		1963	WINNIPEG	P	?	
1962	VANCOUVER	P	?						
1963	VANCOUVER	P	?						
1920	VICTORIA	C	A-07						
1921	VICTORIA	C	A-07						
1922	VICTORIA	C	A-07						
1923	VICTORIA	C	A-07						
1954	VICTORIA	R	?	Doubtful report					

HELP PREVENT FOREST FIRES . . . a note of thanks

Daniel Rosenblat could have written a novel in the time it took to complete the article. Your chairman had seen a preliminary draft based upon material in our two collections. As we had sufficient material for the last issue, Dan suggested printing an "information wanted" note in the last Slogan Box to acquire maximum information prior to printing and lessen revisions and updates in following issues.

Drawing from my memory, Dan received lengthy and helpful replies from Coutts, Robertson and Dalpe'. (Forgive me any omissions) What gave Dan fits was that the replies came at 2-week intervals, which resulted in total rewrites each time. To those who took the time to reply to Dan, we are sincerely grateful. We look forward to your input from future information requests.

SLOGAN 4400 - HELP PREVENT FOREST FIRES

APPENDIX C - ENGLISH USING OFFICES, USAGE CHART

1920-47 USE 1920 1921 1922 1923 1924 1925 1926 1927 1928 1929 1937 1939 1942 1943 1944 1945 1946 1947

CALGARY C C C C C C C C
A-5 A-5 A-5 A-12 B-4 A-13 B-4

EDMONTON C C C C C C C C
A-6 A-6 A-6 A-6 B-1 A-12 B-1

FREDERICTON C C C C C
A-14 A-2 A-10 A-7 A-12

HALIFAX C C C C
A-10 IN APR B-2 A-13 B-5
A-12 IN AUG

KAMLOOOPS C R C C C C C C C C C C C P P C P C
A-8 A-8 A-8 A-8 A-8 A-8 A-8 A-14 A-2 B-2 A-14 A-14 A-14 ? ? A-14 A-14 A-14

The confirmed KAMLOOOPS 1937 and 1939 use suggests possible additional unreported use between 1930-41.

MONCTON C R
The 1924 report is doubtful. ? ?

NANAIMO C
A-11

NORTH BAY C R C
A-7 ? A-8

OTTAWA R C C C
? B-6 B-3 B-5

PRINCE ALBERT C C C C C C C
A-9 A-9 A-9 A-9 A-12 IN APR ? ?
Die A-12 to HALIFAX in Aug, 1924.

ST. JOHN N.B. C C C C
A-11 A-11 B-6 B-2

TORONTO C C C
A-13 B-4 B-3

VANCOUVER C C C C C C C
A-1 A-1 A-1 A-1 B-2 B-1 B-6
A-2 A-2 A-2 A-2
Concurrent use of two dies in 1920-23.

VICTORIA C C C C
A-7 A-7 A-7 A-7

WINNIPEG C C C C C C C
A-3 A-3 A-3 A-3 B-3 B-5 A-10
A-4 A-4 A-4 A-4
A-10

Concurrent use of two dies in 1920-22 and three in 1923.

SLOGAN 4400 SLOGAN 4400 - HELP PREVENT FOREST FIRES

APPENDIX C - ENGLISH USING OFFICES, USAGE CHART

1948-63 USE	1948	1949	1950	1951	1952	1953	1954	1955	1956	1957	1958	1959	1960	1961	1962	1963
CHARLOTTETOWN							R ?	P ?	R ?	P ?	C D	P ?	P ?	P ?	P ?	R ?
COLEMAN		C B-6	C B-3	B-6 sent from WINNIPEG B-3 sent from VANCOUVER					R ?	Doubtful report						
EDMONTON		C B-4	C B-6	C A-13	C B-3	C B-5	C B-4	R ?	R ?	R ?	C A-2	C A-10	C B-3 MAY B-1 AUG	C D	C A-14	C D
HALIFAX									R ?	R ?	C B-5 MAY	C D	C C-2 MAY D AUG	P ?	C C-4	P ?
KAMLOOPS	C A-14	C A-14	C A-14	C A-14	C A-14	C A-14	C A-14									
LONDON					R ?	R ?	R ?	R ?								
MONTREAL												C B-6 MAY B-3 AUG	C A-10 MAY C-3 AUG	Use of 2 English d 1959-60 is additio use of 2 bilingual		
MOOSE JAW	1953 report very doubtful					R ?										
OTTAWA		C A-13	C A-12	C B-3	C C-1	C C-3	R ?	C C-4	C C-3	R ?	C B-6	P ?	C D	C C D MAY C-2 AUG	C D	P ?
QUEBEC													C A-14	Use of an English additional to a bi		
REGINA		C B-3	C A-13	C A-1	C C-2	C A-10	R ?	R ?	P ?	R ?	C C-3	P ?	P ?	P ?	P ?	R ?
ST. JOHN N.B.		P ?	P ?	P ?	P ?	P ?	P ?	P ?	P ?	R ?	C B-1 MAY B-5 AUG	C C-3 MAY B-5 AUG				
ST. JOHN'S NFD		C A-7	C B-5	C B-4	C B-5	C A-2	P ?	R ?	P ?	R ?	C B-3	C ?				
TORONTO		C B-1	C A-2	C B-6	C C-3	C C-1	C C-4	C A-10	C B-5	C B-6	C C-2	C B-1	C D	C C B-5 MAY A-14 AUG	C B-1	P ?
VANCOUVER		C B-5	C B-3	C B-5	C A-1	C B-6	C C-3	C B-4	C A-13	C B-3	C C-4	C B-5 MAY C-2 AUG	C D MAY A-13 AUG	C D	P ?	P ?
VICTORIA	A 1954 report is very doubtful.															
WINNIPEG		C B-6	C B-4	C B-2	C C-4	R ?	P ?	C A-2	C A-2	R ?	C A-13	P ?	C C-2 AUG	C D	C D	P ?

Slogan 4400-A usage

Original issue was a single die sent to QUEBEC in mid-1920 and re-issued there in 1921. The French portion of the die read AIDEZ A PREVENIR LES FEUX DE FORETS. The die appears to have worn badly enough to require 1922-23 replacement by a similar die, with the same wording. These two dies are designated format E-1 and E-2.

In 1924 use was expanded to include MONTREAL and TROIS RIVIERES, but at the same time the French wording was altered to AIDEZ A EMPECHER. The combination of expanded use and wording change required issue of three new dies, designated format F-1 to F-3.

As with all English offices except KAMLOOPS, bilinguals were not used in 1925, but resumed use at the same three offices in 1926. The F-1 die used at QUEBEC in 1924 appears to have been retired. MONTREAL switched to the F-3 die used at TROIS RIVIERES in 1924, QUEBEC to the F-2 die used at MONTREAL in 1924 and a new die was issued to TROIS RIVIERES. This new die was in a third format, designated die G-1, with the same wording as format F, but larger and without a grid.

1927 use was from the same three offices, using the same dies, as in 1926. There is a doubtful report of QUEBEC use in 1928 and all the bilingual usage probably ceased after 1927, until begun again in 1949 with the major revival of English use.

Use reports from 1949 are for MONTREAL and QUEBEC only, extending to 1963. MONTREAL is confirmed as seen in 1958-62, with both the large format G-1 die and the smaller F-3 die, so similar use in 1963 is very probable. Also, MONTREAL used two of the English dies in 1959-60 and may also have done so later. QUEBEC has been seen in 1956, 1959-61 and 1963, all with the F-2 die, and may have had more extensive unreported use. QUEBEC is also confirmed as having used one English die in 1960 and may have done so in other years. Credit for much of the bilingual usage data is owed to member Jean-Guy Dalpe.

SLOGAN 4400-A - HELP PREVENT FOREST FIRES - BILING

1920-28 USE		1920	1921	1922	1923	1924	1925	1926	1927	1928							
MONTREAL					C		C	C									
					F-2		F-3	F-3									
QUEBEC	C	C	C	C	C		C	C	R								
	E-1	E-1	E-2	E-2	F-1		F-2	F-2	?								
TROIS RIVIERES					C		C	C									
					F-3		G-1	G-1									
1949-60 USE		1949	1950	1951	1952	1953	1954	1955	1956	1957	1958	1959	1960	1961	1962	1963	
MONTREAL	P	C	P	P	P	P	R	P	R	C		C	C	C	P	C	
	?	?	?	?	?	?	?	?	?	G-1		G-1	G-1	G-1	G-1	G-1	
										F-3		F-3	F-3	F-3	F-3	F-3	
QUEBEC	Earlier and additional QUEBEC use than that confirmed is probable.							C	P	P		C	C	C	P	C	
								F-2	F-2	F-2		F-2	F-2	F-2	F-2	F-2	

HELP PREVENT FOREST FIRES

Slogans 4400 and 4400-A

Appendix A - Format and die illustrations

14 Format A dies

1 to 9 issued 1920, 10 to 14 added v1923



Die 1



Die 2



Die 3



Die 4



Die 5



Die 6



Die 7



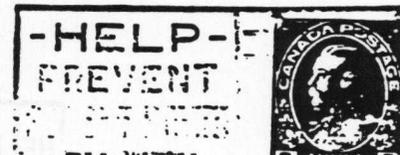
Die 8



Die 9



Die 10



Die 11



Die 12



Die 13



Die 14

HELP PREVENT FOREST FIRES

Slogan 4400 and 4400-A

Appendix A - Format and die illustrations

6 Format B dies, issued 1924



Die 1



Die 2



Die 3



Die 4



Die 5

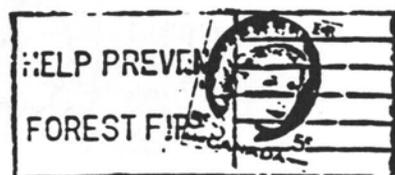


Die 6

4 Format C dies, issued 1952



Die 1



Die 2



Die 3



Die 4

HELP PREVENT FOREST FIRES

Slogans 4400 and 4400-A

Appendix A - Format and die illustrations

Format D dies

There are obviously several, but too similar to separate



Slogan 4400-A - three bilingual formats

Format E, 2 dies issued 1920 and 1922

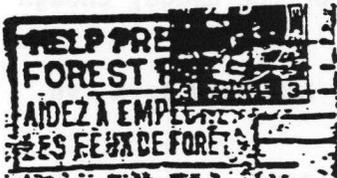


Die 1



Die 2

Format F, 3 dies issued 1924



Die 1



Die 2



Die 3

Format G, 1 die issued 1926



Die 1

SLOGAN 4815 - INSURE YOUR PARCELS AT THE POST OFFICE
SLOGAN 4815-A - BILINGUAL

These major multi-office, multi-year slogans had a somewhat less lengthy use than others of the type, but the number of using offices within the shorter period is remarkably large.

The English slogan was introduced in 1922, with use until at least 1950, and the bilingual appeared in 1930, again with confirmed or reported use only until 1950. There were no seasonal factors involved in the use of these slogans, so there was no occasion to either return them or randomly re-issue them on a strictly annual basis.

Offices appear to have retained their dies in a rather arbitrary fashion for various periods, ranging from a few months to several years. In many cases, an office was re-issued the slogan one or more times, after intervals of various lengths, although in the later years of English slogan use, a deliberate effort seems to have been made to direct new issues to offices that had not previously used the slogan. This contributes to the large overall number of using offices.

The English dies were eventually issued in four formats, but the bilinguals in only one. The dies were so numerous, and in most cases so similar, that it has not been possible to completely separate them other than by format, or even to ascertain just how many dies of any format existed. The number of offices having concurrent use in a given year ranges up to 25, certainly indicating that a substantial number of dies were available.

The initial English use from 1922 until late 1926 was exclusively from format A dies, the slogan in three lines, without ornamentation, having a grid at the right. These were largely retired by 1927, though at least a few were retained for occasional re-issue thereafter throughout the use period. A new format B provided the major usage from 1927 until late 1930, being large dies without a grid, the slogan in three lines of bold face type with ornamentation at each end of the upper line.

In late 1930 and 1931 a third format, designated C, was introduced. This was somewhat similar to format A, with a grid, but with taller lettering and a short dash preceding the word "PARCELS". This format largely dominated the balance of the usage, though with occasional re-issue of a few of the two earlier formats.

A format D has been seen, with short narrow letters and a grid, but only from two offices in 1950.

The catalogue states English use at 99 offices from 1922 until 1952. Actually, 106 offices have been confirmed or reported, with use from 1922 until 1950, but it is very possible that one or two of the offices with initial use in 1950 may have retained the dies for one or two additional years.

The bilingual slogan was not issued until 1930, and then apparently in only a single die for MONTREAL, but eventually several other dies must have been issued, since there is use from as many as seven offices in some years. The catalogue states intermittent use by 14 offices from 1930 until 1957. The number of offices is agreed, but there is some confirmed or reported use in every year from 1930 until 1950, though none thereafter. There is scattered early use from MONTREAL and QUEBEC, but from 1940 all use is by smaller Quebec offices.

Appendix A illustrates the four English and one bilingual formats. A usage chart, by offices by year, is also appended for both slogans, using the letter "C" to indicate confirmed use and "R" for reported use. These designations are followed, for the English dies, either by letters A to D, indicating the recorded format, or by a "?" if the format has not been recorded. Additionally, for the convenience of readers, there is an alphabetical listing of both slogans, by offices with confirmed or reported probable years of use.

SLOGAN 4815, INSURE YOUR PARCELS AT THE POST OFFICE.
English offices - 1922-36

OFFICE	1922	1923	1924	1925	1926	1927	1928	1929	1930	1931	1932	1933	1934	1935	1936
AMHERST				C-A	C-A	C-A									
BELLEVILLE		C-A	C-A	R-A						R-?					
BRANDON						C-?	C-?		C-?	C-?		C-B			
BRANTFORD								C-A							
BROCKVILLE		C-A													
CALGARY					C-A	C-B	C-B	C-B	C-B	C-B					C-C
CARLETON PLACE						C-B									
CHARLOTTETOWN				C-A									C-C		
CHATHAM													C-C		
COLLINGWOOD	R-A			C-A				C-B							
CORNWALL			C-A					C-?							
EDMONTON				C-A					C-B	C-B	C-B				
FORT FRANCES												C-?			
FORT WILLIAM									C-A	C-A					
FREDERICTON		C-A							C-B	C-B			C-C	C-C	
GALT						C-B			C-B	C-C		C-C			
GLACE BAY													C-B		
GUELPH					C-A	C-A				R-?			R-?		
HALIFAX				C-A	C-A	C-A	C-B	C-B	C-B				C-C		C-C
HAMILTON				C-A							C-C				
KAMLOOPS						C-?	R-?			C-A	R-?				
KINGSTON										R-?			C-C		
KITCHENER										R-?	C-C				C-C
LEAMINGTON										R-?					
LETHBRIDGE													C-B		
LINDSAY			C-A												
LONDON		C-A	C-A							C-B	C-B&C	C-C			
MEDICINE HAT						C-B	C-B	C-B							
MONCTON									C-C						C-C
MOOSE JAW	R-A				C-A	C-A	R-?			C-B		C-B			C-C
NANAIMO		C-A										C-B			
NELSON													C-A	C-A	
NEW WESTMINSTER								C-A	C-A	C-A	C-A			C-C	
NIAGARA								C-A	C-A	C-C					
NORTH BAY	R-A													C-C	C-C
ORILLIA										R-?		C-C	R-?		
OSHAWA										R-?					
OTTAWA							C-B	C-B		R-?		R-?	C-C		
OWEN SOUND	R-A											C-C	R-?	C-C	C-C
PARIS											C-C				
PEMBROKE											C-C				
PETERBOROUGH		C-A	R-A								C-C		C-C		
PORT ARTHUR						C-B	C-B	C-B							
PORT. LA PRAIRIE	R-A														
PRESCOTT				C-A	R-A								C-A		
PRINCE ALBERT								C-A	C-A	C-A	R-?				
PRINCE RUPERT			C-A				C-B			C-B		C-B			
REGINA				C-A		C-B		C-B	C-B						
ST. CATHERINES				C-A	C-A	C-A						C-A	C-A		
ST. JOHN			C-A				R-?	C-B						C-C	
ST. THOMAS												C-B	R-?		
SARNIA							C-B	R-?	C-A			C-A	C-C		
SASKATOON		R-A			C-A	C-A	C-B								

SLOGAN 4815, INSURE YOUR PARCELS AT THE POST OFFICE.
English offices - 1922-36, continued

OFFICE	1922	1923	1924	1925	1926	1927	1928	1929	1930	1931	1932	1933	1934	1935	1936
SIMCOE										R-?		C-C			
SMITHS FALLS						C-B						C-A	C-A		
SOUTH EDMONTON											R-?	C-A			
STRATFORD												C-B			
STRATHCONA												C-?			
SUDBURY						C-B	C-B	C-B		R-?					
SYDNEY						C-B									
TIMMINS													C-B		
TORONTO									R-?	C-C	C-C				
TRENTON													C-B		
TRURO												C-C			
VANCOUVER	R-A	C-A													
VICTORIA		C-A					C-B	C-?							
MELLAND														C-B	
WINDSOR		R-A								C-C	C-C				
WINNIPEG				C-A	C-A	C-A	C-A								
WOODSTOCK	R-A	C-A					C-B	C-B					C-C		
YORKTON							C-B								

SLOGAN 4815, INSURE YOUR PARCELS AT THE POST OFFICE.
English offices - 1937-50

OFFICE	1937	1938	1939	1940	1941	1942	1943	1944	1945	1946	1947	1948	1949	1950
AMHERST				C-C	C-C									
ANTIGONISH														C-B
AYLMER WEST												C-A		
BANFF														R-?
BARRIE														R-?
BELLEVILLE														C-A
BRAMPTON														R-?
BRANDON		C-C	C-C											
BRANTFORD														C-C
BROCKVILLE				C-C		C-C								
CAMPBELLTON												C-A	R-?	
CHATHAM		R-?		C-C	R-?							C-B	C-B	
CHILLIWACK												R-?		C-D
COBOURG							C-C							
COLEMAN														C-B
COLLINGWOOD				R-?								C-A		
CORNWALL	C-C	C-C	C-C								C-C	R-?		
DAUPHIN														R-?
DUNDAS														C-A
ESTEVAN													R-?	
FT ERIE NORTH					C-C									
FORT FRANCES	C-C	R-?				C-C								
FREDERICTON		R-?		C-C										
GALT			C-C											C-A
GEORGETOWN						C-C								
GLACE BAY			C-C			C-C				C-C	R-?	C-C		
GUELPH					C-C									
HAILEYBURY														C-A
HALIFAX DARTMOUTH												C-A		
HESPELER														R-?
HUMBOLDT														C-B

SLOGAN 4815, INSURE YOUR PARCELS AT THE POST OFFICE.
 English offices - 1937-50, continued

OFFICE	1937	1938	1939	1940	1941	1942	1943	1944	1945	1946	1947	1948	1949	1950
KAMLOOPS													C-B	
KELOWNA												C-A		C-B
KENORA													C-A	
KENTVILLE													C-B	C-D
KITCHENER		C-C												
LEAMINGTON						C-C								
LINDSAY					R-?									
LLOYDMINSTER												C-B		
LUNENBURG												C-B	C-A	
MEDICINE HAT				R-?										
MONCTON			C-C		C-C		C-C							
MOOSE JAW		C-C												
MANAIMO				C-C	C-C									
NAPANEE					C-C		C-C				C-C			
NELSON		C-C												
NEW WESTMINSTER				C-C										
NIAGARA		C-C												
NORTH BATTLEFORD								C-C	C-C	R-?				
OAKVILLE				C-C										
OWEN SOUND	C-C	R-?						C-C						
PEMBROKE		C-C	R-?											
PERTH			C-C	C-C										
PICTON				C-C										
PORT ALBERNI													C-A	
PORT. LA PRAIRIE	C-C			C-C										
PRINCE RUPERT				C-C	C-C									
ST. THOMAS			C-C									C-A		
SIMCOE			C-C											
SMITHS FALLS				C-C				C-C	R-?	R-?				
SOUTH EDMONTON				C-C										
SWIFT CURRENT				C-C										
SYDNEY										C-C		C-A		
THE PAS												C-B		
TRAIL			C-C		C-C			C-C				C-C		
TRURO				R-?	C-C									
VANCOUVER		C-C												
WATERLOO					C-C									
WELLAND				C-C										
WINDSOR			C-C		C-C									
WOODSTOCK								C-C				C-A		
YARMOUTH					C-C									
YORKTON					C-C						R-?			

SLOGAN 4815, INSURE YOUR PARCELS AT THE POST OFFICE

Using offices, alphabetical, with confirmed or reported years of use.

AMHERST	1925-27, 1940-41	MOOSE JAW	1922, 1926-28, 1931, 1933, 1936. 1938
ANTIGONISH	1949	NANAIMO	1923, 1933, 1940-41
AYLMER WEST	1948	NAPANEE	1941, 1943, 1947
BANFF	1949	NELSON	1934-35, 1938
BARRIE	1949	NEW WESTMINSTER	1929-32, 1935, 1940
BELLEVILLE	1923-25, 1931. 1949	NIAGARA	1929-31, 1938
BRAMPTON	1950	NORTH BATTLEFORD	1944-46
BRANDON	1927-28, 1930-31, 1933, 1938-39	NORTH BAY	1922, 1935-36
BRANTFORD	1949	OAKVILLE	1940
BROCKVILLE	1940, 1942	ORILLIA	1931, 1933-34
CALGARY	1926-31, 1935	OSHAWA	1931
CAMPBELLTON	1948-49	OTTAWA	1928-29, 1931, 1933-34
CARLETON PLACE	1927	OWEN SOUND	1922, 1933-38, 1944
CHARLOTTETOWN	1925, 1934	PARIS	1932
CHATHAM	1934, 1938, 1940-41	PEMBROKE	1932, 1934, 1938-39
CHILLIMACK	1948, 1950	PERTH	1939-40
COBOURG	1941	PETERBOROUGH	1923-24, 1932
COLEMAN	1950	PICTON	1941
COLLINGWOOD	1922, 1925, 1929, 1940, 1948	PORT ALBERNI	1949
CORNWALL	1924, 1929, 1937-39, 1947-48	PORT ARTHUR	1927-29
DAUPHIN	1950	PORT. LA PRAIRIE	1922, 1937, 1940
DUNDAS	1950	PRESCOTT	1925-26, 1933
EDMONTON	1925, 1930-32	PRINCE ALBERT	1929-32
ESTEVAN	1949	PRINCE RUPERT	1924, 1928, 1931, 1933, 1940-41
FT ERIE NORTH	1941	REGINA	1925, 1927, 1929-30
FORT FRANCES	1933. 1937-38, 1942	ST. CATHERINES	1925-27, 1933-34
FORT WILLIAM	1930-31	ST. JOHN	1924, 1928-29, 1935
FREDERICTON	1923, 1930-31, 1934-35, 1938, 1940	ST. THOMAS	1933-34, 1939, 1948
GALT	1927, 1930-31, 1933. 1939, 1949	SARNIA	1928-30, 1933-34
GEORGETOWN	1942	SASKATOON	1923, 1926-28
GLACE BAY	1934, 1939, 1942, 1946-48	SIMCOE	1931, 1933, 1939
GUELPH	1926-27, 1931, 1934, 1941	SMITHS FALLS	1927, 1933-34, 1940, 1944-46
HAILEYBURY	1949	SOUTH EDMONTON	1932-33, 1940
HALIFAX	1925-30, 1934, 1836	STRATFORD	1933
HALIFAX DARTMOUTH	1948	STRATHCONA	1933
HAMILTON	1925, 1932	SUDBURY	1927-29, 1931
HESPELER	1950	SWIFT CURRENT	1940
HUMBOLDT	1949	SYDNEY	1927, 1946, 1948
KAMLOOPS	1927-28, 1931-32, 1949	THE PAS	1948
KELOWNA	1948, 1950	TIMMINS	1933
KENDRA	1949	TORONTO	1930-32
KENTVILLE	1949-50	TRAIL	1939, 1931, 1944, 1948
KINGSTON	1931, 1934	TRENTON	1933
KITCHENER	1931-32, 1936, 1938	TRURO	1932, 1940-41
LEAMINGTON	1931, 1942	VANCOUVER	1922-23, 1938
LETHBRIDGE	1934	VICTORIA	1923, 1928-29
LINDSAY	1924, 1941	WATERLOO	1941
LLOYDMINSTER	1948	WELLAND	1934, 1940
LONDON	1923-24, 1931-33	WINDSOR	1923, 1930-31, 1939, 1941
LUNENBURG	1948-49	WINNIPEG	1925-28
MEDICINE HAT	1927-29, 1940	WOODSTOCK	1922-23, 1928-29, 1933, 1944, 1948
MONCTON	1930, 1936, 1939, 1941, 1943	YARMOUTH	1941

SLOGAN 4815-A, INSURE YOUR PARCELS AT THE POST OFFICE.
 Bilingual offices, 1930-50

OFFICE	1930	1931	1932	1933	1934	1935	1936	1937	1938	1939	1940
CHICOUTIMI									C		C
GRANBY					R						C
HULL						C	R			C	
JOLIETTE											
LEVIS		R			C				R	C	R
MONTREAL	C			C		C					
QUEBEC				C		C			C		
ST. HYACINTHE			C					C	R		
ST. JEAN		R					C		R	C	R
ST. JEROME											C
SHERBROOKE							C				R
TROIS RIVIERES			C					C	C		C
	1941	1942	1943	1944	1945	1946	1947	1948	1949	1950	
CHICOUTIMI	C			C							
GRANBY	C			C	C		R				
HULL	C					C				C	
JOLIETTE				C							
ST. HYACINTHE	R	C				C	C				
ST. JEAN		R						C			
ST. JEROME			C			C					
SHERBROOKE		C				C	R				
SOREL				C							
THETFORD MINES	C			C							
TROIS RIVIERES				C					C		

SLOGAN 4815-A, INSURE YOUR PARCELS AT THE POST OFFICE

Using offices, alphabetical, with confirmed or reported years of use.

CHICOUTIMI	1938, 1940-41, 1944
GRANBY	1934, 1940-41, 1944-45, 1947
HULL	1935-36, 1939, 1941, 1946, 1950
JOLIETTE	1931, 1934, 1939, 1942, 1944
LEVIS	1931, 1934, 1938-40
MONTREAL	1930, 1933, 1935
QUEBEC	1933, 1935, 1939
ST. HYACINTHE	1932, 1937-38, 1941-42, 1946-47
ST. JEAN	1931, 1936, 1938-40, 1942, 1948
ST. JEROME	1940, 1943, 1946
SHERBROOKE	1936, 1940, 1942, 1946-47
SOREL	1944
THETFORD MINES	1941, 1944
TROIS RIVIERES	1932, 1937-38, 1940, 1944, 1949

SLOGAN 4815 - INSURE YOUR PARCELS AT THE POST OFFICE

SLOGAN 4815-A - BILINGUAL

The four English formats of Slogan 4815



Format A



Format B



Format C



Format D

The single format of Bilingual 4815-A



SLOGAN 7875 - SAVE TIME FLY YOUR MAIL

The usage of this slogan is very similar to that of slogan 3945, being initiated by the issue of three dies in early February of 1939. As with all the related Air Mail slogans of 1938-48, these dies were constantly interchanged, although at various intervals, between numerous offices, in this case not less than 49 confirmed using offices and possibly five others reported, but not yet confirmed.

In April of 1939 a fourth die was added, probably of a different machine type than the original three, and until 1947 it was interchanged only between the same four offices that used die 4 of slogan 3945, KAMLOOPS, KENORA, PORT COLBORNE and TIMMINS, none using the first three dies. From mid 1947 its use was switched to four different offices, one of which had used dies 2 and 3 in 1940 and 1943. Including die 4, total use was from 56 confirmed and five reported offices.

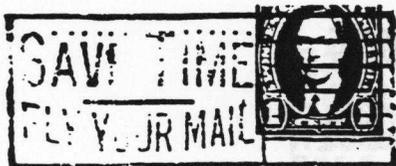
The four dies, as illustrated, are reasonably seperable. Key difference is in the length of the line between SAVE TIME and FLY YOUR MAIL. This is 14.5 mm for die 1, 7.5 mm for die 2, 13 mm for die 3 and 18 mm for die 4.

Interchange of dies 1 to 3 was very frequent and regular in 1939-40 and somewhat less frequent, but still regular, in 1941. Thereafter usage appears to have been for longer periods, more irregularly and by fewer offices.

A number of offices used the slogan in several different years, and especially in 1939-40 some used it more than once in a given year, either with the same or different dies, depending on the random re-issues.

The following listings by die identification are based much more on seeing Proof Book receipt illustrations than on seeing actual usage. Since receipt strikes have frequently reproduced poorly. it is very possible that some identification errors exist when the line between the two wording groups is not clear enough to demonstrate different lengths. The unconfirmed reported use is from the CPSGB listings in Maple Leaves.

Four dies of 1939



Die 1



Die 2



Die 3



Die 4

SLOGAN 4815 - INSURE YOUR PARCELS AT THE POST OFFICE

SLOGAN 4815-A - BILINGUAL

The four English formats of Slogan 4815



Format A



Format B



Format C



Format D

The single format of Bilingual 4815-A



SLOGAN 7875 - SAVE TIME FLY YOUR MAIL

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Four dies of 1939



Die 1



Die 2



Die 3



Die 4

SLOGAN 7875 - SAVE TIME FLY YOUR MAIL

USING OFFICES WITH YEARS OF ISSUE
AND UNCONFIRMED REPORTED USE

USAGE ISSUED LATE IN A YEAR MAY EXTEND INTO THE FOLLOWING YEAR

OFFICE	ISSUED OR REPORTED	OFFICE	ISSUED OR REPORTED
BARRIE	1940-41, 1946	MEDICINE HAT	1946
BELLEVILLE	1939, 1941	MOOSE JAW	REPORT ONLY, 1940
BRACEBRIDGE	1945	NEWCASTLE	1948
	REPORT 1942, 1947	NIAGARA	1939-41
BRANDON	1948	NORTH BAY	1940, 1943
BRANTFORD	1939-40, 1942, 1945	ORILLIA	1939, 1941, 1943
BROCKVILLE	1939, 1941, 1945	OSHAWA	1939-41
	REPORT 1940	OTTAWA	1939-41
CALGARY	1944, 1948	OWEN SOUND	1940, 1943
CHARLOTTETOWN	1944		REPORT 1946-48
CHATHAM	1939, 1941	PEMBROKE	1939-41
	REPORT 1942	PENTICTON	REPORT ONLY, 1947
COBOURG	1948	PETERBOROUGH	1940
CORNWALL	1939-40, 1942, 1945		REPORT 1941
	REPORT 1946 MAY BE	PORT ARTHUR	1940-41
	1945 CONTINUATION	PORT COLBORNE	1939-43
DUNNVILLE	1947	PORT HOPE	1946
EDMONTON	1945		REPORT 1947 MAY BE
	REPORT 1946 MAY BE		1946 CONTINUATION
	1945 CONTINUATION	ST. CATHERINES	1939, 1941
FERGUS	1948	ST. JOHN	REPORT ONLY,
FORT FRANCES	1944		1944-45
FORT WILLIAM	1939-40, 1942, 1944	ST. THOMAS	1939-42
FREDERICTON	1945-46	SARNIA	1939-42
GALT	1939-40, 1942	SASKATOON	1944
GUELPH	1939-40, 1943, 1946	SAULT	1940-41
HALIFAX	1947	STRATFORD	1940-41
HAMILTON	1939	SUDBURY	1940-41
KAMLOOPS	1940-43	SYDNEY	REPORT ONLY, 1944
KENORA	1939-42, 1944	TIMMINS	1939-42
	REPORT 1945		REPORT 1947
KENTVILLE	1947	TRAIL	1947
KINGSTON	1939, 1941-42	VANCOUVER	REPORT ONLY, 1941
KITCHENER	1939, 1942	VICTORIA	1945
LETHBRIDGE	1946	WHITE HORSE	1944
LINDSAY	1939-40, 1942-43	WINDSOR	1940-41
LONDON	1939-41	WOODSTOCK	1940-42
		YORKTON	1944

SLOGAN 7875 - SAVE TIME FLY YOUR MAIL

DIE 1

DIE 2

DIE 3

DIE 4

1939 USAGE

BRANTFORD	FEB 6 .39	GUELPH	FEB 7 .39	FT. WILLIAM	FEB 6 .39	TIMMINS	APR 20 .39
BELLEVILLE	MAR 7 .39	CHATHAM	MAR 27 .39			PORT COLBORNE	JUL 3 .39
ST. CATHERINES	APR 10 .39	KITCHENER	APR 11 .39	KINGSTON seen	APR 19 .39	KENORA	NOV 11 .39
CORNWALL	MAY 13 .39	LINDSAY	MAY 12 .39	GALT	MAY 8 .39		
LONDON	JUN 14 .39			OSHAWA	JUN 14 .39		
PEMBROKE	JUL ? .39	SARNIA	JUL 17 .39	NIAGARA seen	AUG 4 .39		
CORNWALL	AUG 21 .39	LINDSAY	AUG 15 .39	ST. THOMAS	AUG 14 .39		
OTTAWA	SEP 30 .39	HAMILTON	SEP 25 .39	GALT seen	SEP 23 .39		
		CHATHAM	OCT 27 .39	BROCKVILLE	OCT 19 .39		
BELLEVILLE	NOV 13 .39			KINGSTON	NOV 30 .39		
ST. CATHERINES	DEC 5 .39	KITCHENER	DEC 11 .39	DRILLIA	DEC 19 .39		

1940 USAGE

NORTH BAY	JAN 5 .40	OWEN SOUND	JAN 15 .40	NIAGARA	JAN 19 .40	TIMMINS	JAN 1 .40
LONDON seen	MAR 4 .40	OSHAWA	FEB 19 .40	ST. THOMAS	FEB 21 .40		
PEMBROKE	MAR 16 .40	SARNIA	MAR 21 .40	WOODSTOCK	MAR 22 .40		
OTTAWA	APR 26 .40			BARRIE	APR 26 .40		
SAULT seen	JUN 1 .40			?	MAY 27 .40	KAMLOOPS	MAY 25 .40
		SUDBURY	JUN 14 .40	STRATFORD	JUN 17 .40		
WINDSOR	JUL 22 .40			PETERBOROUGH	JUL 17 .40		
GALT	AUG 27 .40	PORT ARTHUR	AUG 6 .40	CORNWALL	AUG 27 .40	KENORA	AUG 23 .40
		LINDSAY	OCT 1 .40	FT. WILLIAM	OCT 31 .40	TIMMINS	SEP 30 .40
BRANTFORD	NOV 11 .40	OWEN SOUND	NOV 8 .40			PORT COLBORNE	NOV 6 .40
GUELPH	DEC 12 .40			NORTH BAY	DEC 11 .40	KENORA	NOV 24 .40

ADDITIONAL 1940 REPORTED OFFICES - BROCKVILLE, MOOSE JAW

1941 USAGE

DRILLIA	JAN 22 .41			LONDON	JAN 23 .41	TIMMINS	JAN 11 .41
		NIAGARA	FEB 24 .41				
PEMBROKE	MAR 18 .41			OSHAWA	MAR 19 .41	PORT COLBORNE	MAR 10 .41
		ST. THOMAS	APR 3 .41	OTTAWA	APR 28 .41	KAMLOOPS	APR 7 .41
		SARNIA	MAY 12 .41				
BARRIE	JUN 19 .41	SAULT	JUN 23 .41	WOODSTOCK	JUN 13 .41	TIMMINS	JUN 24 .41
		WINDSOR seen	JUL 23 .41	STRATFORD	JUL 25 .41		
		SUDBURY	AUG 18 .41			KENORA	AUG 16 .41
PORT ARTHUR	SEP 8 .41						
CHATHAM	OCT 30 .41	BELLEVILLE	OCT 2 .41	BROCKVILLE	OCT 29 .41	PORT COLBORNE	OCT 29 .41
		ST. CATHERINES	NOV 18 .41				
				KINGSTON	DEC 15 .41		

ADDITIONAL 1941 REPORTED OFFICES - PETERBOROUGH, VANCOUVER

1942 USAGE

		KITCHENER	JAN 19 .42	CORNWALL	JAN 19 .42	KAMLOOPS	JAN 20 .42
		KINGSTON	MAR 26 .42				
SARNIA	MAY 14 .42	ST. THOMAS	MAY 16 .42			PORT COLBORNE	MAY 19 .42
BRANTFORD	SEP 10 .42	GALT	SEP 10 .42	LINDSAY	SEP 10 .42	TIMMINS	SEP 11 .42
WOODSTOCK	NOV 5 .42			FT. WILLIAM	NOV 6 .42	KENORA	NOV 6]

ADDITIONAL 1942 REPORTED OFFICES - BRACEBRIDGE, CHATHAM

SLOGAN 7875 - SAVE TIME FLY YOUR MAIL

DIE 1

DIE 2

DIE 3

DIE 4

1943 USAGE

NORTH BAY	FEB 10 .43	ORILLIA	FEB 10 .43	OWEN SOUND	FEB 11 .43	KAMLOOPS	FEB 13 .43
				Seen to	AUG 17 .43		
GUELPH	JUL 31 .43	LINDSAY	JUL 29 .43			PORT COLBORNE	AUG 5 .43

1944 USAGE

YORKTON	JAN 14 .44	FORT FRANCES	JAN 14 .44	FT. WILLIAM	FEB 17 .44	KENORA	JAN 15 .44
CALGARY	APR 24 .44			SASKATOON	APR 24 .44		
Black out	JUN 12 .44			Black out	JUN 14 .44		
WHITE HORSE	AUG 15 .44						
		CHARLOTTETOWN	OCT 4 .44				

ADDITIONAL 1944 REPORTED OFFICES - ST. JOHN, SYDNEY. ST. JOHN PROBABLY ONE OF TWO BLACKOUTS

1945 USAGE

BRACEBRIDGE				VICTORIA	JAN 9 .45		
Seen	JAN 5 .45						
BRANTFORD	AUG 2 .45	FREDERICTON	AUG 7 .45	BROCKVILLE	AUG 2 .45		
EDMONTON	FEB 17 .45	Seen to	JAN 2 .46	CORNWALL	FEB 15 .45		

ADDITIONAL 1945 REPORTED OFFICES - KENORA, ST. JOHN,

1946 USAGE

BARRIE	JUN 11 .46	PORT HOPE seen	APR 30 .46			TIMMINS	MAY 2 .46
GUELPH	AUG 1 .46						
MEDICINE HAT	OCT 25 .46			LETHBRIDGE	DEC 31 .46		
Seen to	APR 17 .47						

ADDITIONAL 1946 REPORTED OFFICES - CORNWALL, EDMONTON, OWEN SOUND
 CORNWALL AND EDMONTON MAY BE CONTINUATIONS OF 1945 USAGE

1947 USAGE

				TRAIL	MAY 6 .47	KENTVILLE	APR 3 .47
				HALIFAX	JUN 19 .47	DUNNVILLE	JUN 5 .47

ADDITIONAL 1947 REPORTED OFFICES - BRACEBRIDGE, OWEN SOUND, PENTICTON, PORT HOPE, TIMMINS
 PORT HOPE MAY BE CONTINUATION OF 1946 USAGE

1948 USAGE

				BRANDON	JAN 3 .48	FERGUS	JAN 24 .48
		COBOURG	MAR 3 .48	CALGARY	MAR 5 .48	OWEN SOUND	MAR 12 .48
NEWCASTLE	MAR 15 .48						

This slogan, used in several offices during the period 1949-52, would not normally be significant enough to warrant special attention, but recent research suggests that there is considerable error in the catalogue listing for 1950-52 and this is probably worth drawing attention to.

The catalogue lists the following nine offices as having initial use in 1949:

CHARLOTTETOWN	OTTAWA	TORONTO
EDMONTON	REGINA	VANCOUVER
HALIFAX	ST. JOHN	WINNIPEG

This is confirmed by receipt strikes in the Proof Book for the same nine offices and indicates that nine dies were originally issued.

However, the catalogue then lists 1950 use by 14 offices, only six of which match the 1949 use. while eight are new offices as follows:

BRANDON	HAMILTON	OSHAWA	ST. CATHERINES
CHATHAM	LONDON	PRINCE ARTHUR	STRATFORD

The PRINCE ARTHUR is assumed to be a typo, either PORT ARTHUR or PRINCE ALBERT. The 1950 documentation is incomplete, confirming only EDMONTON, HALIFAX, OTTAWA, TORONTO, VANCOUVER and WINNIPEG, but ST. JOHN has been seen. This establishes at least seven offices, all with 1949 use. Since there were probably only the nine original dies, re-issued with the dates altered, it appears much more likely that the two possible additional offices were CHARLOTTETOWN and REGINA, as in 1949, than that they were any of the eight catalogue listed offices, none of which have been confirmed by documentation or seen in 1950 or any year.

The catalogue lists only eight 1951 offices, all with indicated 1949-50 use, but omits REGINA. Documentation confirms seven of the eight, excepting CHARLOTTETOWN, but does include REGINA. This strongly suggests that the 1951 use was from the same nine 1949-50 offices, again using the nine original dies with dates altered.

A 1952 change in event dates, from late May-early June to early June only, appears to have complicated the date alteration process beyond its capacity, requiring what are clearly new 1952 dies. Documentation includes only eight of a probable nine, omitting WINNIPEG, but this office has been seen, again strongly suggesting that 1952 use was exactly as in 1949-51 and that the catalogue is once more in error with its omission of REGINA.

In summary, there is much evidence that use in all four years was by the same nine offices, using the same nine dies in 1949-51, with dates altered, and nine new dies in 1952. The catalogue can be forgiven the omission of some offices in 1950-52, but it is difficult to understand the 1950 listing of eight offices whose usage is totally unsupported by documentation or sightings.

Members would do well to note corrections for this slogan in their catalogue copies, but should a member have actual use, in any year, of any of the eight questionable offices, it would be of much interest. Additionally, is any member able to give more information on the subject of the slogan. What is known about the Exhibition, where was it held and did it take place only in 1949-52, or extend later without further postal sponsorship with the new dies issued in 1952.

JAS

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Correspondence



THE PRINCES' GATES—Eastern Portal of Exhibition Park. Ornate structure of Canadian granite, giving entrance to broad sweep of Princes' Boulevard.

Posted From
CANADIAN
 INTERNATIONAL TRADE FAIR
1950
 *Rendez-vous of
 The World*

A. R. Alexandre
 P. O. Box 215, Terminal 'A'
 Toronto, Canada
Royal Yorker
 since 1929



From this card "Posted From the CANADIAN INTERNATIONAL TRADE FAIR . . ." it is apparent that the Fair was held on the grounds of the CNE.

SLOGAN UPDATES

Updates to 1919 usage

Slogan 170 - ALBERTA WINTER FAIR CALGARY EARLY NOV 25 WAS DEC 6

Slogan 892 - BUY VICTORY BONDS ALL CANADA IS YOUR SECURITY
HAMILTON EARLY NOV 14 WAS NONE
TORONTO EARLY SEP 26 WAS SEP 29 WINNIPEG LATE NOV 17 WAS NONE

Slogan 893 - BUY VICTORY BONDS EVERY DOLLAR SPENT IN CANADA
CHATHAM LATE NOV 3 WAS NONE TRURO EARLY NOV 11 WAS NONE
NIAGARA EARLY OCT 28 WAS NONE WINDSOR EARLY OCT 18 WAS NONE
ST. CATHERINES EARLY OCT 29 WAS NONE

Slogan 1744 - CLEAN UP FIRE PREVENTION TORONTO EARLY SEP 26 WAS SEP 29

Slogan 2218 - CONSERVE ENERGY NIAGARA EARLY JUN 20 WAS JUN 27

Slogan 4485 - HELP THE MUSKOKA TORONTO EARLY DEC 1 WAS DEC 4

Slogan 5075 - KEEP OUR FARMS AND FACTORIES BUSY
MONTREAL EARLY OCT 24 WAS NONE ST. JOHN LATE NOV 12 WAS OCT 23
SYDNEY LATE NOV 1 WAS OCT 28

Slogan 5213 - L'ANNEE DE LA GRANDE PAIX QUEBEC EARLY JUL 17 WAS JUL 26

Slogan 5134 - KINGSTON INDUSTRIAL KINGSTON EARLY AUG 21 WAS NONE

Slogan 5430 - LET US NOT DEMOBILIZE PATRIOTISM

FORT WILLIAM EARLY OCT 31 WAS NOV 3 MONTREAL LATE NOV 7 WAS OCT 27
LONDON EARLY OCT 17 WAS OCT 28, VICTORIA EARLY OCT 27 WAS NONE
LATE NOV 2 WAS NONE

Slogan 8522 - SOUSCRIVONS A L'EMPRUNT MONTREAL LATE OCT 30 WAS OCT 24

Slogan 9910 - VANCOUVER FAIR VANCOUVER DIE 1 EARLY AUG 8 WAS
AUG 26

Slogan 9966 - VICTORY LOAN THE BRIDGE FROM WAR TO PEACE
AMHERST EARLY OCT 29, WAS NONE CALGARY EARLY OCT 20 WAS OCT 26
BRANDON EARLY OCT 19 WAS OCT 25 LATE NOV 5 WAS NONE
HALIFAX EARLY OCT 17, LATE OCT 21
WAS NONE

Slogan 9970 - VICTORY STAMPEDE CALGARY EARLY AUG 14 WAS AUG 26

Slogan 10460 - WESTERN FAIR LONDON LONDON EARLY JUL 22 WAS SEP 13

SLOGAN UPDATES

UPDATES TO ISSUE 8

SLOGAN 6465, OBSERVE SUNDAY

CALGARY	1962	FROM PROBABLE TO CONFIRMED
FORT WILLIAM	1963	CONFIRMED, WAS NO ENTRY
HALIFAX	1963	FROM REPORTED TO CONFIRMED
	1972	CONFIRMED USE OF 6475 4 LINE FORMAT, NEW LATEST
ST. JOHN	1962	FROM PROBABLE TO CONFIRMED
TORONTO	1964	FROM PROBABLE TO CONFIRMED
	1968-69	CONFIRMED, WAS NO ENTRY, MEANING THAT 1966-67 BECOME PROBABLE

SLOGAN 6465-A, OBSERVE SUNDAY BILING.

JONQUIERE	1955	FROM PROBABLE TO CONFIRMED
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SLOGAN 5560, MAIL YOUR CHRISTMAS PARCELS EARLY

BRANDON	1934	SHOULD BE DIE 3, NOT 7 AS REPORTED
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Updates to earlier listings in prior issues

1913, HAMILTON 4173 - HAMILTON CENTENNIAL EARLY JAN 13 WAS JAN 16

1914, TORONTO 4485 - HELP THE MUSKOKA EARLY NOV 20 WAS NOV 23

1918, The Editor has discovered, and sincerely apologizes for, a major error in the 1918 listing. All references to the slogan BUY VICTORY BONDS TO THE LIMIT OF YOUR ABILITY were listed as slogan 892. They should, of course, have referred to slogan 894.

CATALOGUE CORRECTIONS

A considerable number of Canadian slogans are not, in themselves, sufficiently broad to warrant detailed review in these pages. However, in some of these cases, comparing their Proulx catalogue data with Proof Book documentation shows major differences.

Since the catalogue is the major reference for many collectors, it appears appropriate for this Newsletter to devote some attention to correcting or expanding the more obvious errors. This provides members with updates to their reference and encourages them to review material to provide reports that that can confirm doubtful listings or add data that may be omitted. Two such slogan groups are reviewed as follows:



RECORD OF POSTAL ADVERTISING DIE SLUGS

NAME OF POST OFFICE Port William, Ont

SLUG READING	ISSUED	RETURNED	EXPRESSION ON PAGE
"West Algoma Agricultural Association Sept. 15-18, 1914"	1914		
"\$25.00 for \$31.50 How? Ask your Bank or Postmaster"	1917		
"Buy War Savings Stamps and help Reconstruction"	1919		
"Buy Victory Bonds, All Canada is your security"	1919		
"Port William - Port Arthur Fall Fair Sept. 9-10-11"	1919		
"Work and provide work to reduce unemployment"	1922		
"Stamped envelopes save time and money"	10-9-23		
"Post Office C. O. D. gives satisfaction"	27-10-23		
"Give your change of address to the Postmaster"	5-5-25		
"Dominion Prachand Field Meet Port William and Port Arthur July 31 st August 2 nd ."	2-6-26		
"Register all letters of value"	2-8-26	20-10-27	
"Place Return Address on all mail"	19-10-27	1-2-29	
"Don't We Forget National Poppy Day Nov. 11th"	31-10-28	16-11-28	
"Send your money by Post Office Money Order"	25-1-29	14-11-29	
"Don't We Forget National Poppy Day Nov. 11th"	24-10-29	14-11-29	
"Place Return Address on all mail"	14-11-29	15-1-30	
"Don't We Forget National Poppy Day Nov. 11th"	28-10-30	15-1-30	
"Send your parcels at the Post Office"	13-11-30	14-11-31	
"Work and provide work to reduce unemployment"	9-1-31	4-3-31	
"Don't We Forget National Poppy Day Nov. 11th"	28-10-31	14-11-31	
"Mail Early to send your gifts in time"	3-11-31	7-1-32	
"Give your change of address to the Postmaster"	7-1-32	14-9-33	
"Don't we forget National Poppy Day, Nov. 11th"	25-10-32	14-11-32	
"Mail early - Be sure your gifts arrive in time"	5-1-32	16-1-33	
"Your friend will appreciate a letter. Write to day"	19-4-33	19-5-33	
"Post Office Money Order cover the globe - Use them"	7-9-33	16-10-33	
"Register all letters of value"	17-10-33	15-11-34	
"Don't we forget - National Poppy Day, Nov. 11th"	28-10-33	15-11-33	
"Mail your Christmas parcels early"	9-11-33	8-1-34	
"Invest in Post Office Savings Bank"	12-4-34	13-7-34	

RECORD OF POSTAL ADVERTISING DIE SLUGS

NAME OF POST OFFICE Fredericton N.B.

SLUG READING	DIED	RETURNED	REMARKS OR PAGE
"Save your money. buy War Savings Certificates"	1917		
"Buy War Savings Stamps and Help Reconstruction"	1919		
"Buy Victory Bonds all Canada is your security"	1919		
"Drive to the Right in New Brunswick"	1922		
"Send your money by Post Office Money Order"	10-9-23		
"Insure your parcels at the Post Office"	8-11-23		
"Register all letters of value"	14-1-24		
"Post Office C.O.D. gives satisfaction"	8-3-24		
"Help prevent forest fires"	25-3-24		
"Help protect our fish, forest & game"	9-6-24		
"Post Office Money Orders cover the globe use them"	11-9-24		
"Have street address on all stationery"	10-12-24		
"Post your mail when ready and ensure early landing"	20-3-25		
"Stamped envelopes save time and money"	20-5-25		
"Help protect our fish, forest & game"	13-6-25		
"Fredericton Exhibition. Sept. 12 th to 19 th 1925"	1925		
"Invest in Post Office Savings Bank"	17-10-25		
"Use Postal Notes good at 10,000 places in Canada"	2-2-26	18-10-26	
"Fredericton Exhibition Sept 18 th - 25 th "	23-8-26	18-10-26	
"Help Prevent forest fires"	1926	18-10-26	
"Post Office C.O.D. Spade Business"	18-11-26	9-4-27	
"Help prevent forest fires"	23-9-27	24-10-27	
"Parcel Post reaches everywhere"	11-4-27	24-10-27	
"Fredericton Exhibition Sept. 17-24"	17-6-27	24-10-27	
"Place Return Address on all mail"	19-10-27	25-5-28	
"Help Prevent Forest Fires"	25-5-28	8-10-28	
"Fredericton Exhibition Sept. 15 th - 22 nd "	15-7-28	8-10-28	
"Parcel Post Insurance \$5.00 for 3 cents"	8-10-28		
"Remember First Trans-Atlantic Flight By British Aviators Capt. John Alcock and Lieut. A. Whittam-Thomas"			
June 14 th , 1919	19-5-29	22-11-29	
"Observe Sunday"	17-9-29	22-11-29	
"Mail Early and Take Advantage of Mid-Day Mails"	22-11-29	15-5-30	
"Observe Sunday"	10-4-30	15-5-30	
"Send your Cards at the Post Office"	16-5-30	24-4-31	
"Observe Sunday" 00023	3-3-31	24-4-31	
"Mail your Christmas Cards Early"	3-11-31	25-4-32	
"Observe Sunday"	10-3-32	25-4-32	

RECORD OF POSTAL ADVERTISING DIE SLUGS

NAME OF POST OFFICE Predicton N.B.

SLUG READING	ISSUED	RETURNED	EXPRESSION ON PAGE
"Be Kind to Animals"	23-4-32	18-5-32	
"Be Kind to Animals"	24-10-32	12-11-32	
"Mail your Christmas parcels early"	8-11-32	29-1-33	
"Be Kind to Animals"	7-3-33	26-4-33	
"Use Postal Note. Safe, cheap, convenient"	28-4-33	3-11-33	sent at
"Observe Sunday"	8-5-33	10-7-33	
"Your Postman sells stamps"	7-9-33	17-10-33	
"Be kind to animals"	13-10-33	13-11-33	
"Mail early. Be sure your gifts arrive in time"	9-11-33	19-1-34	
"Observe Sunday"	19-3-34	11-4-34	
"Be kind to animals"	4-4-34	8-5-34	
"Pay small accounts by Postal Note, safe, cheap"			Not issued

RECORD OF POSTAL ADVERTISING DIE SLUGS

NAME OF POST OFFICE Lanarkshire Ont.

SLUG READING	ISSUED	RETURNED	EXPRESSION ON PAGE
"\$25.00 for \$21.50 How? ask your bank or Postmaster"	1917	1	

RECORD OF POSTAL ADVERTISING DIE SLUGS

NAME OF POST OFFICE Glace Bay N.S.

SLUG READING	ISSUED	RETURNED	EXPRESSION ON PAGE
"Cape Breton Summer Carnival August 1926"	6-5-26	27-10-27	
"Parcel Post Reaches Everywhere"	19-10-27	3-3-28	
"Address your mail to Street and Number"	27-2-28	1-2-29	
"Post Office Co. O. W. gives Satisfaction"	25-1-29	7-7-30	
"The Postman is your Best Salesman Recruit"	24-6-30	6-7-31	
"Your Postman Sells Stamps"	22-6-31	6-8-33	
"Route Traffic Through Canadian Ports"	13-2-33		
"Parcel Post Reaches Everywhere"	23-4-33	14-9-33	
"Register all letters of value"	7-9-33	21-4-34	
"Insure your parcels at the Post Office"	12-4-34	14-9-34	

RECORD OF POSTAL ADVERTISING DIE SLUGS

NAME OF POST OFFICE Galt, Ont.

SLUG READING	ISSUED	RETURNED	REMARKS ON PAGE
"Buy War Savings Stamps and help Reconstruction"	1919	/	
"Victory Loan 1919 the bridge from War to Peace"	1919	/	
"Made in Galt Exhibition Nov. 12-19, 1921"	1921	17-12-21	
"Insure your parcels at the Post Office"	5-1-27		
"Register all letters of Value"	3	12-1-27	
"Galt Centennial & Old Home Week June 29th to July 4th 1927"	1927		
"Place Return Address on all Mail"	19-10-27	22-11-27	
"Address your mail to Street and Number"	24-11-27	10-1-28	
"Mail Early and Take Advantage of Mid-Day Mails"	7-1-28	23-2-28	
"Post your mail when ready and Enclose any Handling"	20-2-28	31-3-28	
"Advise your correspondents of your correct Post Office Address"	27-3-28	25-5-28	
"Register All Letters of Value"	21-5-28	10-8-28	
"Place Return Address on all Mail" (all day)	25-7-28	7-8-28	
"Place Return Address on all Mail" (week day)	7-8-28	13-10-28	
"Do not Place Money in Unregistered Mail"	11-10-28	24-1-29	— 24
"Have Street Address on all Stationery"	17-1-29	27-4-29	
"Mail Early and Take Advantage of mid-day mails"	16-4-29	21-9-29	
"Address your mail to Street and Number"	19-9-29	8-11-29	
"Do not Place Money in Unregistered Mail"	6-11-29	12-2-30	— 02
"Place Return Address on all Mail"	10-2-30	5-5-30	
"Address your mail to Street and Number"	2-5-30	31-5-30	
"Register all letters of Value"	27-5-30	25-9-30	
"Post Office C. O. D. Speeds Business"	23-9-30	22-10-30	
"Insure your parcels at the Post Office"	25-10-30	22-11-30	
"Post your mail when ready and Enclose any Handling"	13-1-31	31-3-31	92 date stamp returned.