

Postal Stationery Notes

Volume 29 No. 2

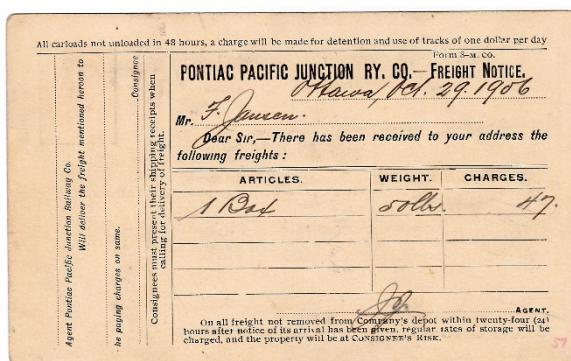
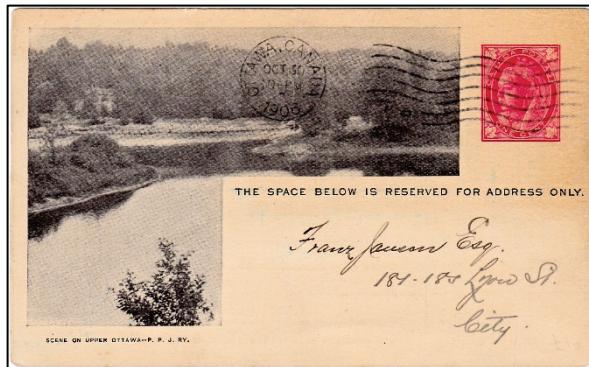
October 2018

Postal Stationery Study Group meeting at BNAPEX 2018

The BNAPS Postal Stationery Study Group held its annual meeting on Saturday, 22 September 2018 during BNAPEX 2018. Attendance was excellent (approximately 20). Bill Walton and Earle Covert gave an update on the status of the Webb's 8th edition (it's getting closer, weeks to months) and your editor gave a presentation of the 1st Karsh issue stationery dies. Thanks to Adri Veenstra for the picture below.



A Newly Discovered Railway View Card by Christopher Ellis



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I have come across a new Railway View Card for the Pontiac Pacific Junction Railway and a copy of the front and back views are shown. I have corresponded with Bill Walton about it and he confirms it is a new one not seen before and it will be added to the next/new Webb's edition, which I am told is close to ready. The card has the standard "Scene on Upper Ottawa – P.P.J. Ry." text and a view in black as on PPJ3 and PPJ4 in the 2001 Webb's seventh edition. However, the scene is different. It is the same view that occurs with different text but in blue green on PPJ1.

Velling House/Canada Veiling Co padposts by William Walton

Canadian padpost is a lovely collecting area, with many intriguing ads, sometimes quite colorful or otherwise eye catching. The Pure Gold cards are one example, and many collectors are drawn to (for example) the railway and steamship cards or the Christmas Seal cards. One other group I have always found interesting, but it has received little attention—the Veiling House cards.

One reason is certainly their apparent scarcity. I have found 15 different (14 Maple Leaf and one Edward) in many decades of collecting, and have not seen any available for a number of years. I listed one duplicate on eBay recently, and it did draw some attention, but I suspect it was a novelty to most who saw it—not part of an intriguing series.

I've never seen a non-illustrated card from the Veiling House (a Toronto firm), and a Google search—surprisingly—shows nothing about the company at 50 Bay Street. The illustrated cards, however, occur from 1898 to 1905 (the latest I have seen), so it was a going concern for some period of time.

The card illustrations are shown in chronological usage order. The earliest shows a Feb. 14, 1898 Bleecker Street squared circle cancel (a relatively early usage of the Maple Leaf card), and the latest—the only Edward example I have seen—is cancelled May 9, 1905.

Only two of the cards have an illustration on the reverse, and these backs are shown. The only illustration I've found that repeats is on the fronts of illustrations 11 and 12, and even here, the image has clearly been shifted from center to left.

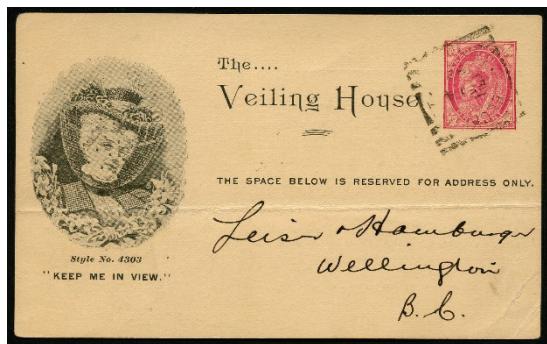


Figure 1

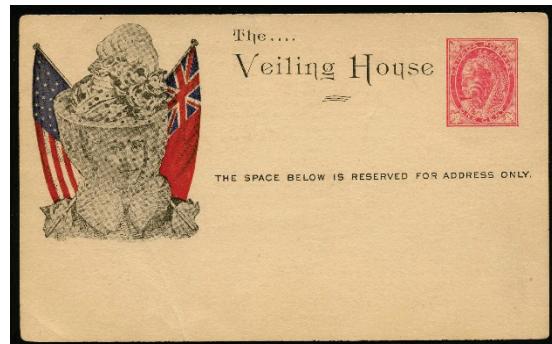


Figure 2

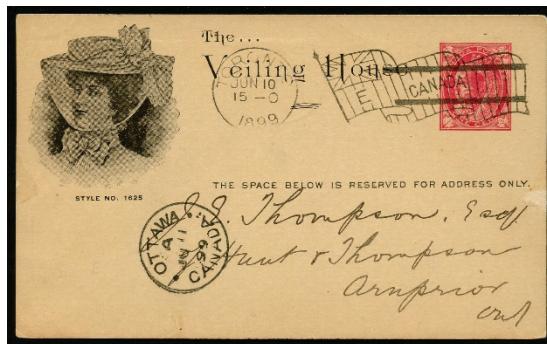


Figure 3



Figure 4



Figure 5

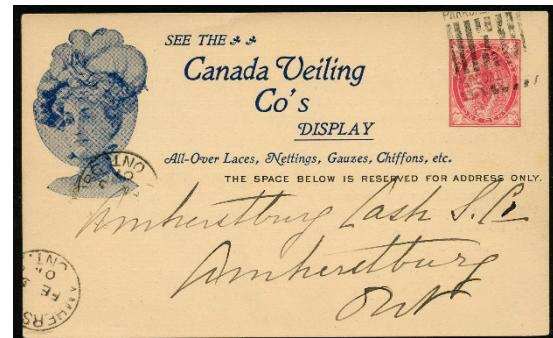


Figure 6

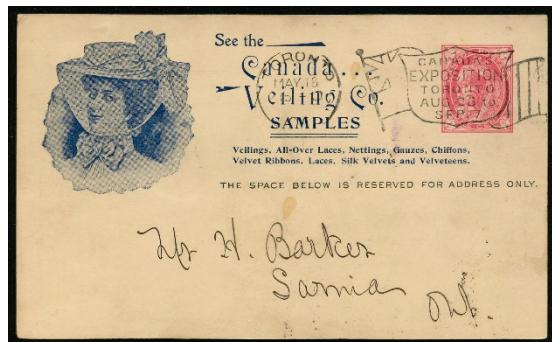


Figure 7



Figure 8



Figure 9



Figure 10



Figure 11



Figure 12



Figure 13

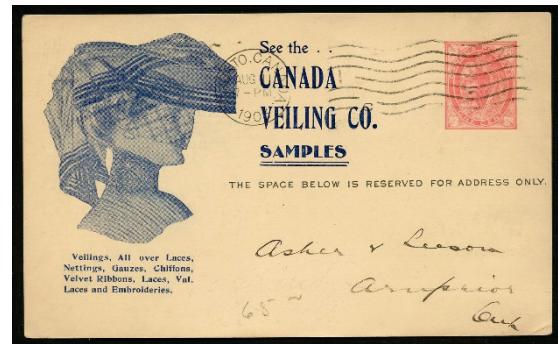


Figure 14



Figure 15

At this point, there is no real reason for individually detailing the different uses of these cards. Some were salesman will call cards, others announced new seasonal lines, and still others were used to correspond with individual customers.

There is no doubt that other cards must have been produced. Aside from potential gaps in the- Maple Leaf usages, the latest Maple Leaf usage shown here is Aug. 11, 1903—21 months before the Edward usage. The Maple Leaf usages show anywhere from one to four different illustrations per year, so the 21-month hiatus seems unlikely.

Any additional views not shown here would be good to see, if you have one or more. If so please send 300 dpi scans to your editor.

Printings of the railway advice flimsy forms by Robert Lemire

Part 5: The 4¢ CP 1st Karsh Issue printings

(Part 4 [1] appeared in PSN Volume 29, No. 1, pp. 9-10 (2018))

All of the 4¢ 1st Karsh CP forms were printed by Moore Business Forms of Toronto. It can be assumed that:

- prior to October 1963 all 4¢ CP forms are “FORM 186” to the shipper
- a CP form with a form date on the tab at the left would, at the earliest, have been printed in the month of the form date;
- copies of used CP cards postmarked (or handstamped by an express office) prior to 1960-11-15 *must* be from the CP-M-1 or CP-M-2 printings [2];
- copies of used CP cards postmarked (or handstamped by an express office) prior to 1959-10-16 *must* be from the CP-M-1 printing;
- it is likely that all 4¢ CP forms from printings between CP-M-2 through CP-M-6 (and also possibly CP-M-7) had the printed form date REV 9-59 on the tab at the left of the form;
- CP forms printed (domiciled) “TORONTO” were printed at the same time as those with similar line and box formats, and left with the space or box for the town of the express office to be filled in by hand.
- 4¢ CP forms to the consignee (FORM 161) were printed in or after October 1963 as part of Moore printing CP-M-8 and possibly CP-M-7

The First Printing of CP Advice Flimsy Form 186

An example of a 4¢ form from the CP-M-1 (March 1959) printing is shown in Figure 1. Although no used copies dated prior to June 1960 have been reported, the conclusion that this is from the first printing is based on similarities with the CP-M-1 2¢ forms (alignment holes and the script “**Press Firmly**” instruction on the tab), and the report of a used Form 186 copy from March 1960 that almost certainly comes from the second (CP-M-2, October 1959) printing¹ (the CP-M-3 printing was not done until November 1960).

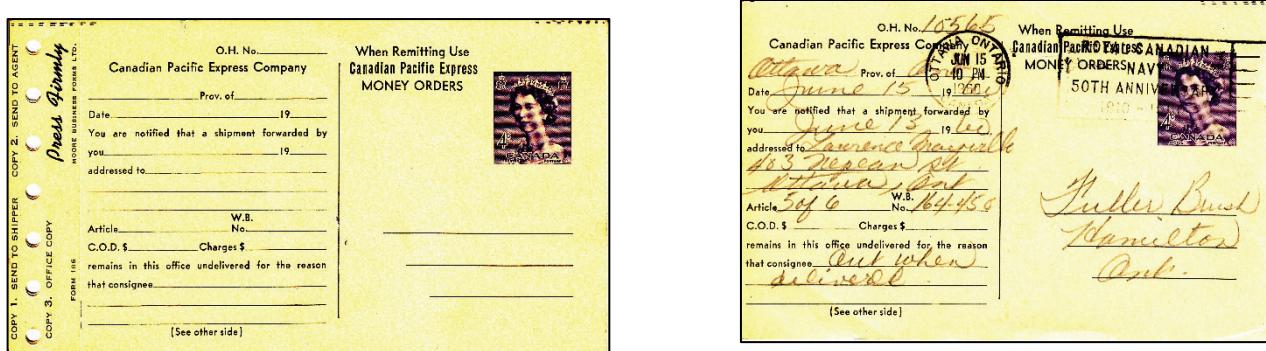


Figure 1: An unused copy of the 4¢ CP FORM 186 printed by Moore Business Forms in early 1959, and a copy used in June 1960.

The 4¢ 1st Karsh die used by Moore Business Forms

At first appearance the die used by Moore appears to be the same as the die used on the regular-issue post cards (CBNC) or envelopes (PPS), and corresponds to the “Regular Die” shown in Webb’s [3]. The Moore 4¢ die is the same die used in the production of the 4¢ 1st Karsh Hydro card (November 1958 [4]), also a Moore product. As shown in Figure 2, there is a minor difference from the dies used for the regular issue items. The central dot in “D” of “CANADA” of the PPS and CBNC impressions is missing in the impressions done by Moore. So far as I can tell, this difference is found on all CP 4¢ 1st Karsh cards and forms printed by Moore.

The negative used to prepare the Moore plates was held (for purposes of storage and availability) at the Toronto Post Office, and appears to have been damaged in the late-1950s.

¹ see the further discussion below

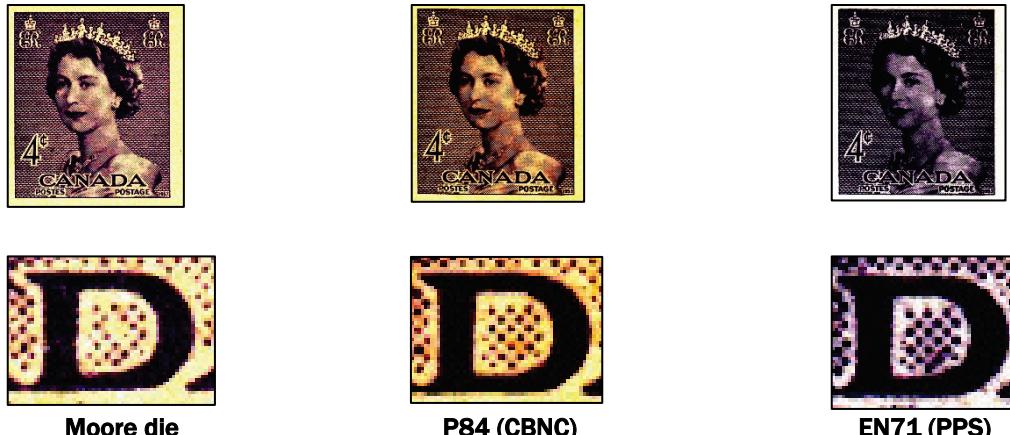


Figure 2: Four-cent 1st Karsh impressions printed by Moore Business Forms (left), by CBNC on regular-issue post cards (centre), and by PPS on regular-issue envelopes (right), with enlargements of the "D" in "CANADA"

CP Form 186 as printed between late 1959 and the end of 1962 ("REV 9-59")

As pointed out by Dick Staeker [5], two slightly, but distinctly, different versions of CP FORM 186 with a revision date "9-59" on the tab at the left were printed.

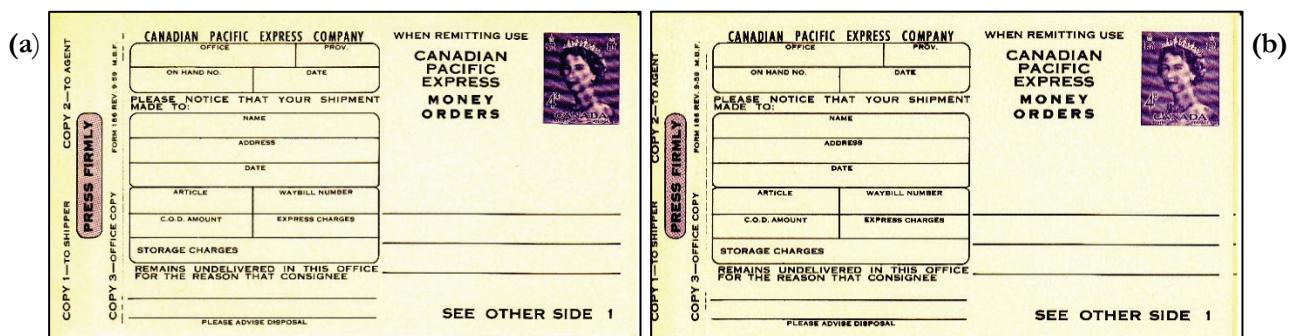


Figure 3: Unused copies of 4¢ 1st Karsh CP FORM 186, both REV.-9-59. On the form (a) at the left the distance separating the top and bottom lines of the form is slightly less than 74 mm and the width of the purple "PRESS FIRMLY" box on the tab is 7 mm. On the form at the right (b) the distance separating the top and bottom lines of the form is ~72 mm and the width of the purple "PRESS FIRMLY" box on the tab is 5 mm.

The forms shown in Figure 3 illustrate that they can be distinguished by the distance separating the top and bottom lines of a form (a) slightly less than 74 mm and (b) ~72 mm. Also, on unused copies the width of the purple "PRESS FIRMLY" box on the tab is 7 mm on form version (a) and 5 mm on form version (b), and the lengths of the printed lines on the tabs differ slightly. The type (a) card is known with the "OFFICE" printed as

"TORONTO ONT." but no comparable card has been reported for a card of type (b). Otherwise there is no firm evidence that the forms were not both being produced in any particular printing. It is clear, based on a copy of type (a) used in March 1960 (Figure 4), that type (a) cards were prepared in printing CP-M-2.

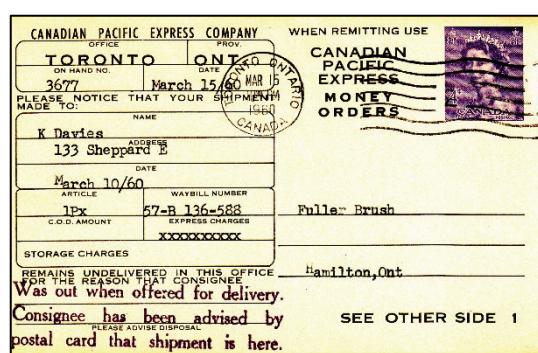


Figure 4:
The type (a) REV.-9-59 card with "TORONTO ONT." printed for that express company office, and used in March 1960, indicating that this form probably was part of printing CP-M-2.

A new version of CP FORM 186 was introduced with a form date “REV. 10-63”. As shown in Figure 5, it is easily distinguishable by the printing of “**Canadian Pacific**” in red at the top of the card. Also, unlike earlier form 186 cards, wording on the card is bilingual. The form was prepared in Moore printing CP-M-7 or CP-M-8, but no copy used in the time period between those printings (October 1963 to January 1964) has been reported. Such a copy could confirm initial printing as part of CP-M-7. As shown, below a copy is known with “TORONTO ONT.” printed as the “OFFICE” on the form.

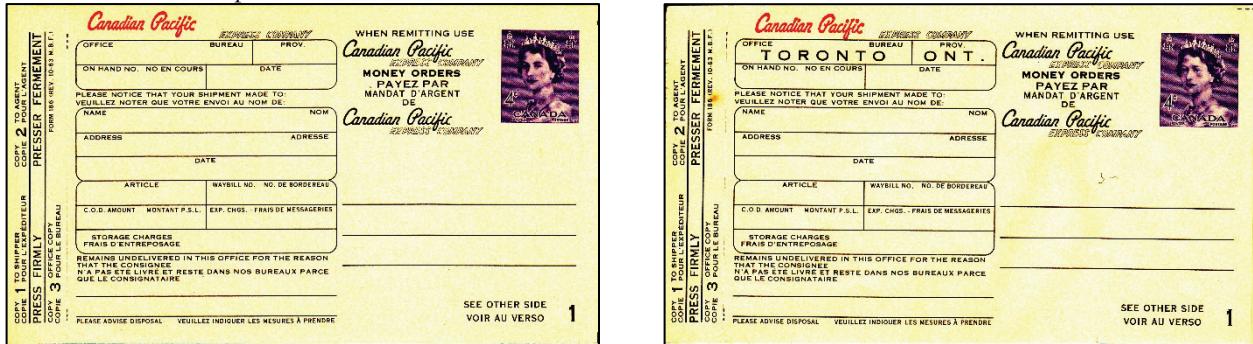


Figure 5: An unused CP 186 Form dated “REV.-10-63” and a similar form with “TORONTO ONT.” printed for that express company office.

The 4¢ CP Form 161 to the Consignee

In preparation for the impending printed matter rate change on April 1, 1964 [6], CP replaced its 2¢ Form 161 to the consignee, with unilingual (English) and bilingual newly designed 4¢ forms (Figure 15), dated “**REV. 10-63**”. The design of the forms also incorporated the red **Canadian Pacific**. Almost certainly these were prepared in printing CP-M-8 in January 1964. Less certain is whether copies were prepared in printing CP-M-7 (2¢ forms were also prepared as part of that printing), or whether any were used prior to the rate change on April 1, 1964. My earliest used 4¢ consignee copies (also shown in Figure 6) are postmarked in May 1964. Dick Staecker [5] reported a copy of the English-language card with TORONTO (actually “TORONTO ONT.” as shown to me by Earle Covert) printed as the “OFFICE” on the form.



Figure 6: Four-cent CP forms and cards, FORM 161 to the consignee, English (above) and bilingual (below); unused forms, and used copies from May 1964.

Another aspect to the 2¢ and 4¢ CP forms prepared by Moore Business Forms—forms from books.

A few years ago, Earle Covert noted another aspect of these cards. There are two different types of several of the forms described above; as some forms were incorporated in books of forms and distributed as such to express offices—others were not. He wrote [7]:

"The four cent card book had forms which has three copies. There is a front flimsy with the imprinted stamp.

Then, there is a carbon paper, a thin copy, another carbon and finally a second thin copy. The five parts are rouletted near the left edge to allow removal from each other. The three paper copies of the form with two carbon papers are glued together on the selvedge at the left. However, the very thin back copy of these forms is longer than the other copies at the right to allow the selvedge to be bound into a book on the right side. There is a roulette near the right edge to allow the back copy, and thus the set of forms, to be separated from the larger book. The book is bound at the right with two staples holding a thin cardboard front cover, a group of selvedges of the back copies of the five part forms The two cent card book is similar in binding format, but only has three parts with one carbon between the card and the thin copy."

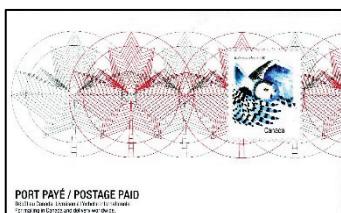
The four-cent form illustrated was the "REV. 9-59" 186 form with 72 mm between the top and bottom lines of the form; the illustrated two-cent form was the English "REV. 9-59" form 161 with no border around the shield. Unused copies usually can be identified, but it does not seem possible to do so for used copies. The residual paper copies in the books (Salt Coats, SK) were dated in May, 1968, and so definitely the books were *old* CP stock.

References

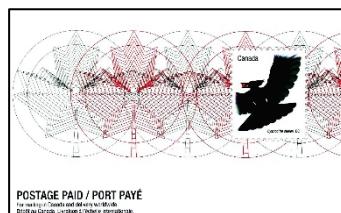
- [1] Lemire, R., Printings of the railway advice flimsy forms. Part 4: The 2¢ CN printings, PSN, Volume 29, No. 1 pp. 9-10 (2018)
- [2] Lemire, R., Printings of the railway advice flimsy forms. Part 3: The 2¢ printings for CP, PSN, Volume 28, No. 6 pp. 56-60 (2018).
- [3] Covert E. L., Walton, W. C., Webb's Postal Stationery Catalogue of Canada and Newfoundland 2001, 7th Edition, Saskatoon Stamp Centre, Saskatoon, SK, 2000.
- [4] Lemire, R., Information on cards printed to private order for Ontario Hydro, Volume 27, No. 3 pp. 29-30 (2016).
- [5] Staecker, D., Canadian Pacific – A Revised List of Advice Cards, PSN Volume 5, No. 1, pp. 3-7, (1986).
- [6] Chung, A., Machum, H. W. E., Narbonne, R. F., *Postal Rates and Fees of the Elizabethan Era in Canada 1952-2002, Volume one, Part one*, Adminware Corp., Winnipeg, (2004).
- [7] Covert, E. L., Postal Stationery Booklets, PSN, Volume 24, No. 5, pp. 43-45 (2011).

More postage-prepaid cards from Canada Post

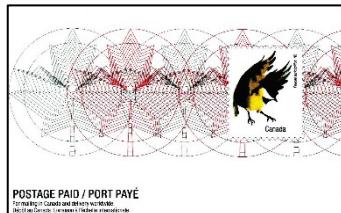
The 2018 ("final") set of five "Birds" cards was issued on 2018-08-20. These are sold only as sets (CAN\$12.50 plus applicable taxes—Canada Post order number 262481).



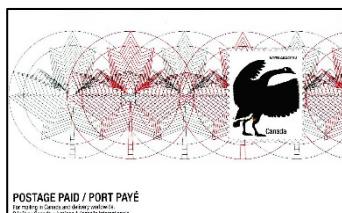
Bubo scandiacus (QC)
Harfang des neiges



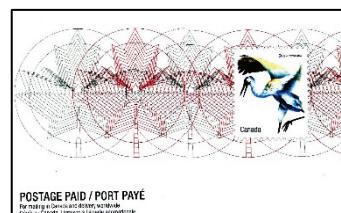
Cyanocitta stelleri (BC)
Steller's Jay



Poecile atricapillus (NB)
Black-capped Chickadee



Branta canadensis
Canada Goose



Grus americana
Whooping Crane

Unlisted varieties of Hospital for Sick Children KEVII postal cards by Jean Wang

The Hospital for Sick Children in Toronto provided care to all children in need in Ontario, not only to those living in the city. To support their operating costs, the hospital raised funds through annual Christmas campaigns. Postcards were sent to donors to thank them for their contributions. These were private order cards without headings or address separation, with various images on the front and a pre-printed message on the back from the Secretary-Treasurer, sometimes with a picture. The 7th edition of *Webb's Postal Stationery Catalogue* [1] lists ten different advertising fronts. The first three styles all show a stained glass window on the left and an image of the hospital building on College Street in the centre. Style 2 and Style 3 are similar, with more foreground appearing in front of the hospital in Style 3.

At least two varieties of the KEVII Style 2 card (SKP23cS2) exist, identifiable by differences in the shading of the front illustrations and in the font and spacing of the words "Every Little Helps" that appear below the indicium (Figure 1). The first variety has considerably darker shading than the card listed in Webb's, both in the stained glass window and in the background of the hospital building. The font is narrower; on the variant card, the word

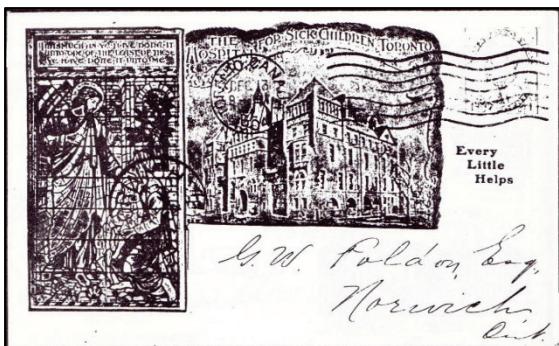
Figure 1. Fronts of SKP23cS2 and two variant cards.



SKP23cS2



Variant 1



Variant 2

**Every
Little
Helps**
SKP23cS2

**Every
Little
Helps**
Variant 1

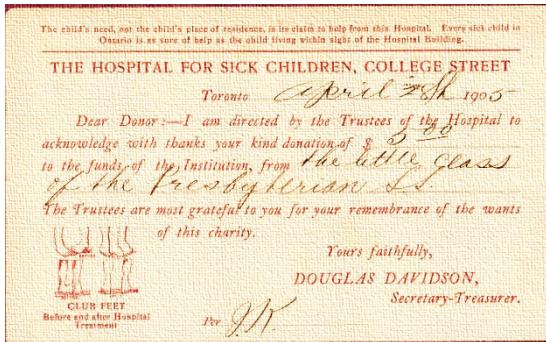
**Every
Little
Helps**
Variant 2

"Helps" is 8.5 mm wide versus 10 mm on the card listed in Webb's, and the letter "l" in "Helps" is shifted to the right of the "e" in "Little" rather than appearing directly underneath. The example shown here is postmarked DEC 5 1906, two years after the latest known usage date of SKP23cS2 in the current edition of Webb's [1]. The backs of the cards also differ—the card listed in Webb's has space to write the name of the donor, whereas the unlisted variety does not (Figure 2).

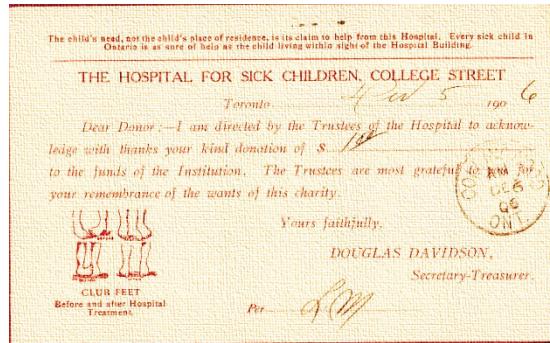
The second card variety is illustrated on page 163 of Steinhart's *The Postal History of the Post Card in Canada 1871-1911* [2]. Similar to the variety described above, the shading of the stained glass window and in the background of the hospital appear to be darker than on the Webb's-listed card, although the quality of the black-and-white image makes it difficult to be certain. Nevertheless, it is without doubt a different printing, as the word "Helps" is shifted to the left, with the letter "l" lined up to the left of the "e" in "Little". The example shown in Steinhart's publication is postmarked DEC 13 1904, within the usage dates of SKP23cS2 listed in Webb's. The back of Steinhart's variety is not illustrated.

Given that these postal cards were used to thank donors to the hospital's annual Christmas campaigns, most were postmarked during December and January. There are two usage gaps in the current edition of *Webb's* that will likely be updated in the next edition: December 1905/January 1906 and December 1907/January 1908. An SKP23cS2 card illustrated on page 9 of Horace W. Harrison's exhibit book *Canada's Business Postal Cards* [3] is

Figure 2. Backs of SKP23cS2 and variant card



SKP23cS2



Variant 1

postmarked DEC 24 1905 and fills one of these gaps. There may be other varieties of this card that have not come to light that will help to fill the remaining gap.

References

- [1] Covert E. L., Walton, W. C., *Webb's Postal Stationery Catalogue of Canada and Newfoundland 2001*, 7th Edition, Saskatoon Stamp Centre, Saskatoon, SK, 2000.
- [2] Steinhart, A. E., *Postal history of the post card in Canada: 1871-1911*, Jim A. Hennok Ltd., Toronto, 1986.
- [3] Harrison, Horace W., *Canada's Business Postal Cards*, An exhibit prepared by Horace W. Harrison, British North America Philatelic Society, Ltd., Saskatoon, SK, 2000.

Acknowledgement

Thanks to Paula Silver for permission to reproduce the picture of "Variant 2" from reference [2], Allan Steinhart's *Postal history of the post card in Canada: 1871-1911*.

PCF Corner by Robert Lemire: rlemire000@sympatico.ca – September 23, 2018

New PCF Varieties

Copies now have been reported of a borderless version of C 014 (shown below, die IIId, underlay U1, box styles sIII and sV). Other new reports (all cards have die IIId) from Erhard Nachtigall, Michel Gagné, Pierre Gauthier and Robert Lemire include:



borderless C 014

CR 2436 stamp impression at the top of the card, box style sI, underlay U1;
 CR030 now box style sI, underlay U1, no website info, PCF in logo;
 CP 017, CR249V, CST 7607, CST 9822, CST 9823, MTL 536, VAN 510, VQ 3871 now box style sV, underlay U1, PCF in logo;
 NF 185, VAN 185, now box style sV, underlay U1, no PCF in logo;
 NF 187, now box style sV, underlay U1 no PCF in logo, "are" in caption;
 MTL166 with box style sV, underlay U1, 260101 under # (no "SKU:"), no PCF in logo;
 TOR 4959 now box style sIII, underlay U1, PCF in logo, short bold title;
 VQ 515, VQ 516, VQ 2248, now box style sIII, underlay U1, bold title.