

# Postal Stationery Notes

Volume 23 No. 5

Dec 2010

## MERRY CHRISTMAS!



Chairman Covert

HO HO HO

I trust you are all writing your letters to Santa at North Pole, Canada HOH OHO, and I'll be looking to hear if you receive any interesting replies!

As far as we can tell, however, this year's Santa envelopes remain the same as last year's – the only difference being different enclosed letters. If you find any varieties however, don't fail to report them!

Wishing you and yours a Merry Christmas and a wonderful holiday season! *ELC*

## DUES TIME AGAIN!

Don't fail to send your \$8.00 dues check made out to John Grace, at 734 Aspen Rd Pickering ON, L1V 4H2. If you would prefer to pay via Paypal, you may do so by going to [Paypal](#) and making a payment to [jpg1353@yahoo.com](mailto:jpg1353@yahoo.com) of \$8.00. If you are able to make this a personal Paypal payment [instead of for goods, etc. – LOOK FOR THE TAB BELOW THE PAYMENT BOX) and are drawing from a balance in your Paypal account or using your bank account, there is no Paypal fee charged to you or to us.

We are happy to accept your money either way – why not do it now so as not to forget? *Many thanks!*

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## PRIORITY AND EXPRESS ENVELOPE DESIGNS

*Earle Covert*

At BNAPEX in Victoria this year, I showed a number of new items at the Postal Stationery Group meeting, as a number of varieties have been added to this type of postal stationery. I would be very interested to know if others have encountered some of these, and in what sizes/types, or if other designs exist beyond what is shown here. Have other members found other university items, or other merchants or sports teams? The following pages show what has been found.

*Continued on page 42*

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**Emailed copy of PSNotes:** To receive PSNotes in colour in pdf format, send your email to John Grace at [jpg1353@yahoo.com](mailto:jpg1353@yahoo.com). It's free! If you prefer this version to the mailed version and ONLY want the online version, let us know and we will remove you from the mailing list for Canada Post copies. But you do not need to choose – you can continue to receive both.

These can be found in Regional or National, in (from smallest to largest) very small, Standard, Letter and Pack sizes. Not all the designs are found on all sizes. The layout of the design may vary slightly with the sizes to allow the wording and pictures to fit the space available.

The College envelopes are part of Canada Post's 'Brand-it' which allows Special Orders with advertising or a picture on them.

Note that amongst the envelopes produced for specific merchants there is one I have been unable to find – for Bootleggers Jeans. From what I have been able to learn, they sold very badly and were returned. If anyone has seen one, I would be willing to pay \$100 for it – and under any circumstances would like at least a scan. Please contact me at [ecovet6@gmail.com](mailto:ecovet6@gmail.com).

#### Bubble Packs:



A. 2000 Christmas

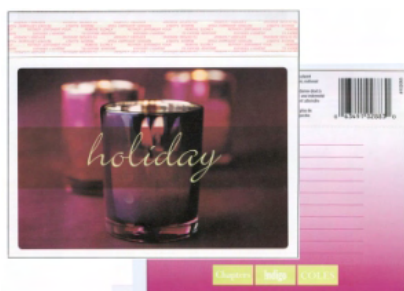


B. 2001 Birthday

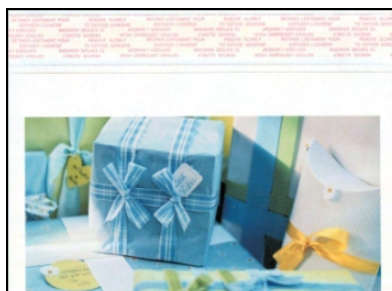


C: 2002 Christmas

#### Prepared for specific merchants:



D. 2003 Chapters



E. 2005 Sears Test Market Ontario



F. 2007 Shoppers Drug Mart

#### College envelopes – there must be more!



G: 2007 Algonquin College



H: 2007 Cambrian College



I: 2007 Ryerson University



**Sports teams:** (CPC sponsored these teams)



**J: 2007 Canadian Freestyle Ski Team**

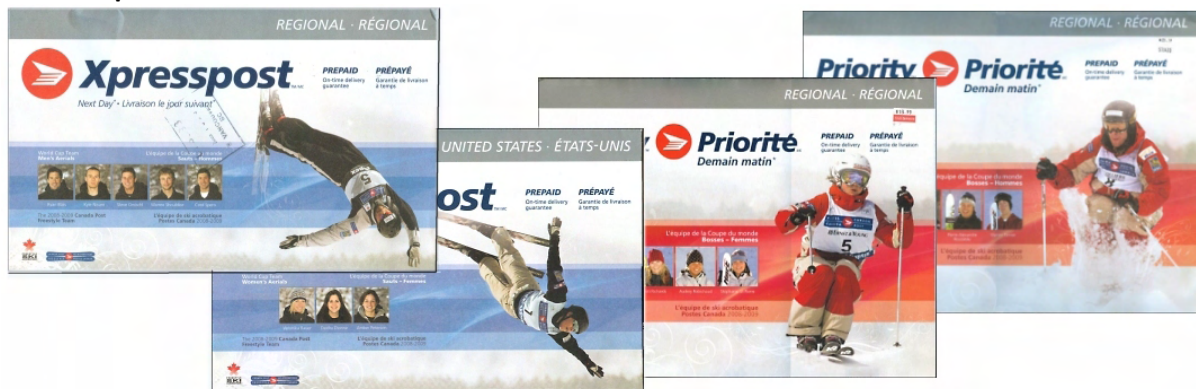


**K: 2009 Stop Watch Priority Courier**



**L: 2009 Mailbox Xpresspost**

**And more sports teams**



**M: 2008 -2009 Canada Post Freestyle Team – Aerials (left) and Moguls (right)**



**N. 2009 Canada Post Moguls and Freestyle**



**O: 2009-2010 Canada Post Freestyle**

## P. 2010 Mental Health

While there was no postal stationery #10 envelope for Mental Health this year, there was an Express envelope with a mental health design.

Most Priority and Express envelopes were available to the public at any postal outlet; some however were only available at particular merchant sites, and some were created for use by specific institutions.

All new reports welcome – [ecovert6@gmail.com](mailto:ecovert6@gmail.com).



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## Fay Wray cards used by Canada Post to promote Washington 2006

*Pierre Gauthier*

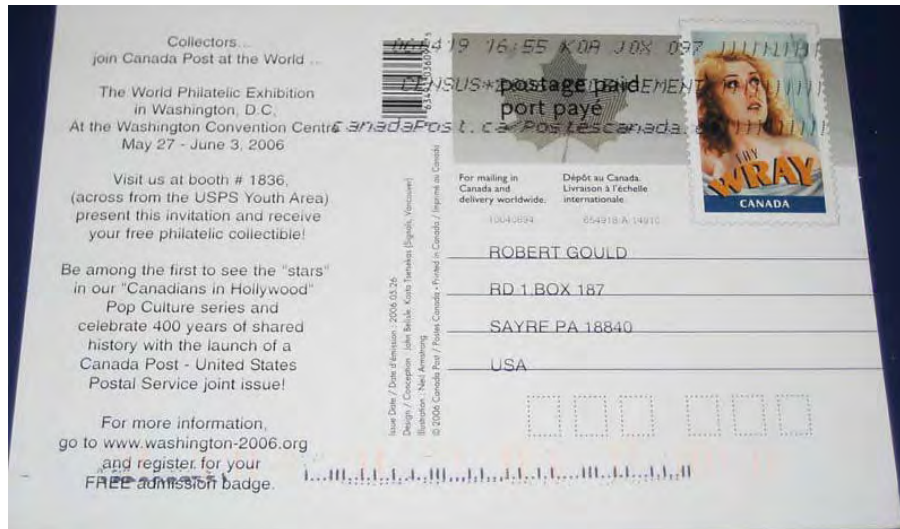


Fig. 1: Early (and separate?) printing of the Fay Wray card for Washington 2006?

First reported by Bill Walton in PSN Vol. 21, No. 3, the only reported copies of this card with Washington 2006 World Philatelic Exhibition message are all addressed to collectors in the states in the Northeast and Washington DC area. The message itself, offering a free admission badge and inviting collectors to the Canada Post booth at Washington 2006, seems only to have been used with the Fay Wray cards. Under the UV lamp, my two copies of this advertising card are much less fluorescent than copies of the cards distributed later, thus there exists the distinct possibility that this was a special printing for this mailing. All cards reported to date have been cancelled on April 19, 2006. This is more than a month before the official date of issue for the set of four cards in the "Canadians in Hollywood" series.

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## WWII Patriotic Cachets on Canadian Postal Stationery (Part II)

*Gary and Mike Sagar, Earle Covert*

### War Certificate Drive Cachets

#### Canadian Postmasters Association

Two different King George VI #10 sized envelopes are known used by the Canadian Postmasters Association that have patriotic cachets encouraging the purchase of War Savings Certificate. Both were used in 1943 from Estevan, Sask. Presumably many of these envelopes would have been produced, but these are the first two reported examples. Reports from other study group members would be appreciated.

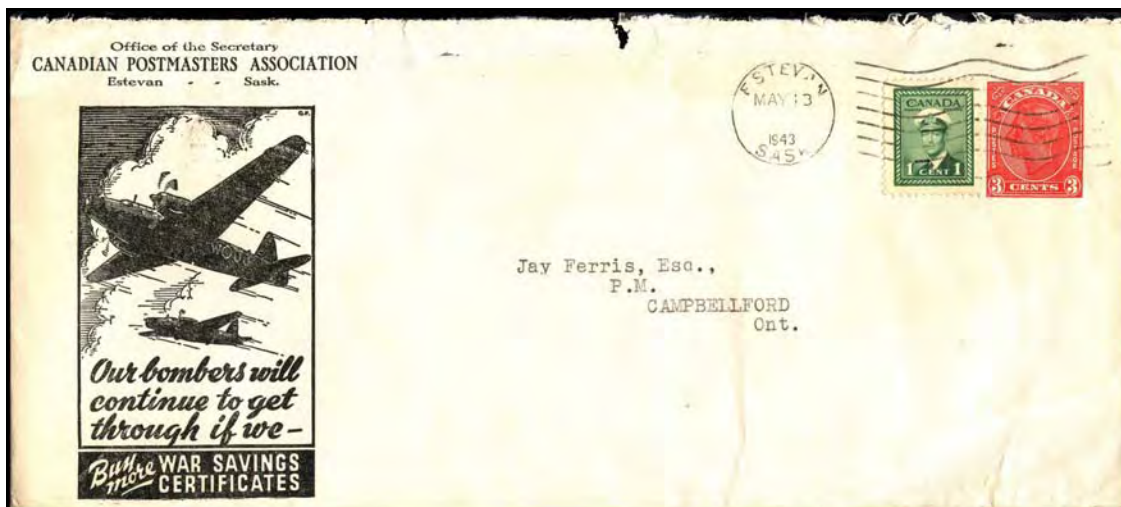


Fig. 1: EN54a with cachet, from the Canadian Postmaster's Association. 1943. Illus: E Covert



Fig. 2: EN64A, another 1943 usage with the same corner. Illus: E Covert

The upper example of EN54a has a black cachet which reads "Our bombers will continue to get through if we - Buy more WAR SAVINGS CERTIFICATES." The second envelope, EN64a, has a black cachet which depicts a line of battleships and the slogan "SUPPORT OUR FAR-FLUNG BATTLE LINE - Buy more WAR SAVINGS CERTIFICATES." The origin of the artwork is unknown, but presumed to be from the War Savings program, as cachets of a similar style were produced by Vancouver stamp dealer, Walter Purkis, discussed below.

## War Certificate Drive Cachets

### Walter Purkis

Walter Purkis was a small time stamp dealer from Vancouver whose philatelic legacy is associated with a series of patriotic cachets that he produced during WWII, many of which were associated with the War Bond drives of the day. He often had the covers mailed from various cities with war-effort slogan cancels (e.g. "Pay only Ceiling Prices", "Conserve Coal", "Stamp out VD", etc).

Two of those cachets are known on Canadian postal stationery.

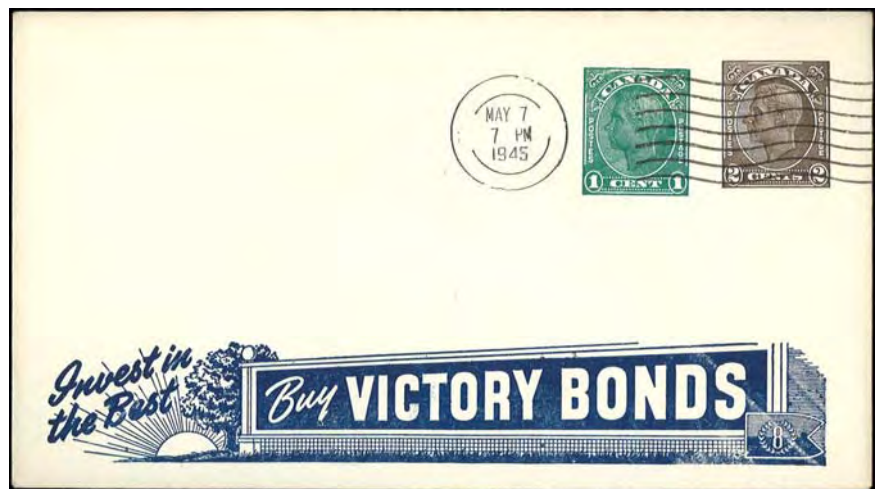


The first example shows EN57 with a blue cachet. This example is used with a Vancouver "whiteout" cancel dated April 17, 1945 (from Purkis, with his handwritten return address to his shop in Vancouver)

Fig. 3: EN57 with a blue cachet depicting 5 fighter planes in formation, with the slogan "We MUST be masters of the Air - Buy more WAR SAVINGS CERTIFICATES".

The second cachet, also in blue, shows a billboard backed with the morning sun.

Fig. 4: This example on EN57 is cancelled to order with a Vancouver "whiteout" cancel dated May 7, 1945. It has the flag/pennant for the 8th Victory Bond drive, which began on April 25, 1945, and reads: "Invest in the Best - Buy VICTORY BONDS" ..



Most of Purkis' covers appear to have been produced in some quantity and are not considered scarce (including these two examples). A monograph of Walter Purkis' cachets and usages is being produced by Cec Coutts and (the late) John Munro-Cape.

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# What's New

## in Postal Stationery

The most recent issue of Details indicates the following new issues:

- 2 postage paid post cards for "Year of the Rabbit" 2011-01-07

- 4 postage paid post cards: "Baby Animals" 2011-01-17
- 2 postage paid post cards: "Black History Month" 2011-02-01
- 2 postage paid post cards: "Sunflowers" 2011-03-01
- 1 postage paid post card: "Sign of the Zodiac (Aries)" 2011-03-21

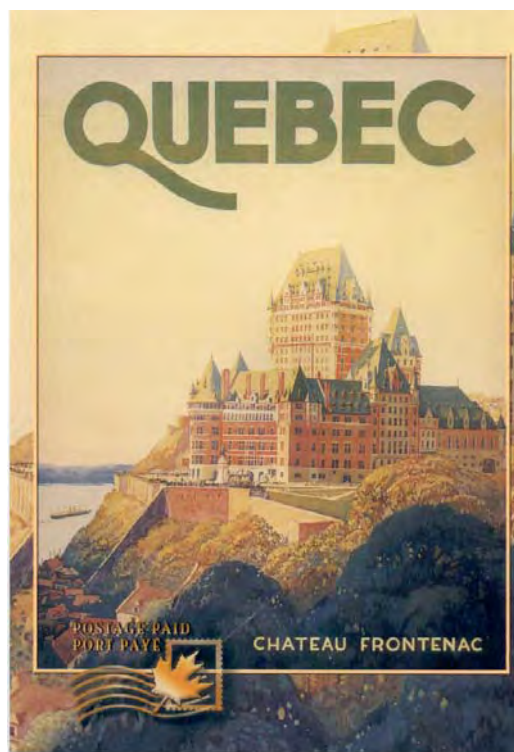
Illustrations will appear in Vol. 23. No. 6.

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## PCF Corner

(Robert Lemire: [rlemire000@sympatico.ca](mailto:rlemire000@sympatico.ca))

In the last issue of PSN a new view was mentioned (CST 7607). Just (hours) before PSN went to press, I was able to see a copy and was surprised to find that the indicium is IIIb, so the card is PCF-T3G CST 7607, not the later IIIc die. It seems reasonable to assume that the card was printed in early 2008 (it does have the latest PCF emblem, the same emblem as on the Banff "Fairmont" IIIb card). Images of the card are shown below.



CST 7607 Die IIIb

The SKU# (260336) and bar code (64392 60336) are such that we *still* have not accounted for what appears to be a missing card (PSN, Vol. 22, pg. 61). Its properties would be:

- lower right bar code 64392 00409
- centre bar code 73418 20857 (we have everything else from 20848 through 20862)
- SKU# 260363 (we have everything else from 260350 through 260368)



## Difficult cards

Over the last few years there have been a few older cards that have been reported from a single copy. These include:

C85	die I with bar code sticker, initial common bar code, brown back
VAN 180	die IIIa
PEI 072	die IIIb

Also, a number of cards appear to be in short supply (2-15 reported copies)

ALS529	die I, initial common bar code, brown back
C14	die I, initial common bar code, brown back
ATC201	die I with bar code sticker, initial common bar code, black back, corrected version: "1497"
AL08	die I with bar code sticker, initial common bar code, brown back
C03	die I with bar code sticker, initial common bar code, brown back
C09V	die I with bar code sticker, initial common bar code, brown back
CY46	die I with bar code sticker, initial common bar code, brown back
T160	die I with bar code sticker, initial common bar code, brown back
VAN504	die I with bar code sticker, initial common bar code, brown back
MTL166	die I with individualized bar code, printed number 60102
ATC207V	die I with individualized bar code and bar code sticker
VAN510	die I with individualized bar code and bar code sticker
T198	1965 flag
T198	maple leaf, no SKU number

Among the current (die IIIc) cards, only single copies of VAN198 and the borderless versions of AL 008 and CR 272V have been reported so far, though it is hoped that there are many more copies out on the racks that will be found.

Since the beginning of November a few new PCF cards have been reported (Raymond Gagné, Robert Lemire); all these new cards are Die IIIc and the RCMPC 074, T 058 and T 109 have the latest PCF logo.

### PCF-T3H (borderless)

RCMPC 074 (with SKU# and indicium at bottom)

OT 048V (indiciu at bottom)

OT 054

OT 069

T 058 (with SKU# and only one bar code)

T 109 (with SKU# and only one bar code)

The new variety of RCMPC 074 continues the trend to reversion to vertical cards with the indicium oriented at the bottom of the card. The T 058 and T 109 printings seem to confirm that use of two bar codes was a short-term, unsuccessful experiment.

(Send reports to Robert Lemire: [rlemire000@sympatico.ca](mailto:rlemire000@sympatico.ca))

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## Canadian Postal Stationery with Francophone Advertising: IV

*Pierre Gauthier*

(Last issue included the first of Pierre's additions to Francophone advertising on postal stationery. This continues his contributions.)



Fig. 10: this card has a nice colored ad on back only, for the new 1931 Pontiac. It was sent February 11, 1931 within Montmagny. Note that the advertiser has typewritten his own name below the illustration.

(P42a)



Fig. 11: Again with advertising on back only, this card advertises Procter & Gamble products at low prices. Sent with a mute Toronto machine cancel. (P43)

Some French ads from Dupuis Frères (a large Montreal retail store).

Fig. 12: A Dupuis Frères card with advertising for a sale in March of 1936. (P57).



Fig. 13: Another Dupuis Frères card for the same sale on March 9, 1936, on P62 instead of P57 as the above – with a personal invitation to a customer. (P62)

Fig. 14: Advertising in similar style to that in Fig. 12, but now with advertising both back and front in 1937 – for the 69<sup>th</sup> anniversary sale. Sent within Montreal. (P62g).



Stay tuned – more to come!