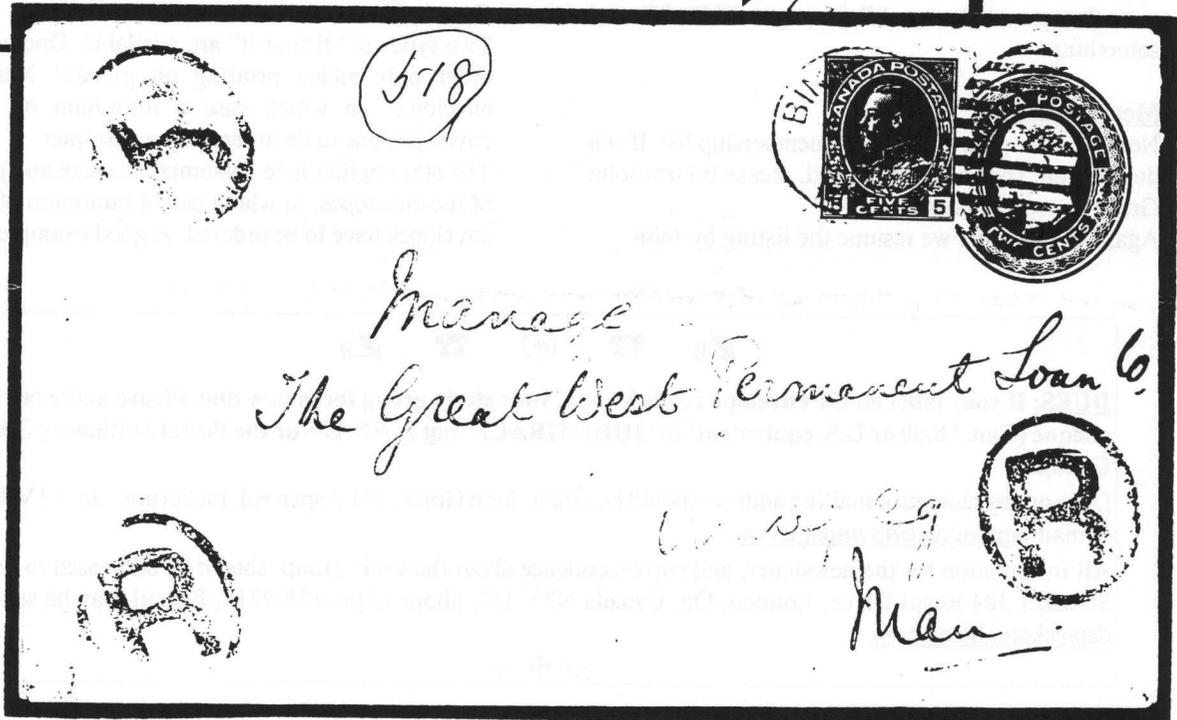
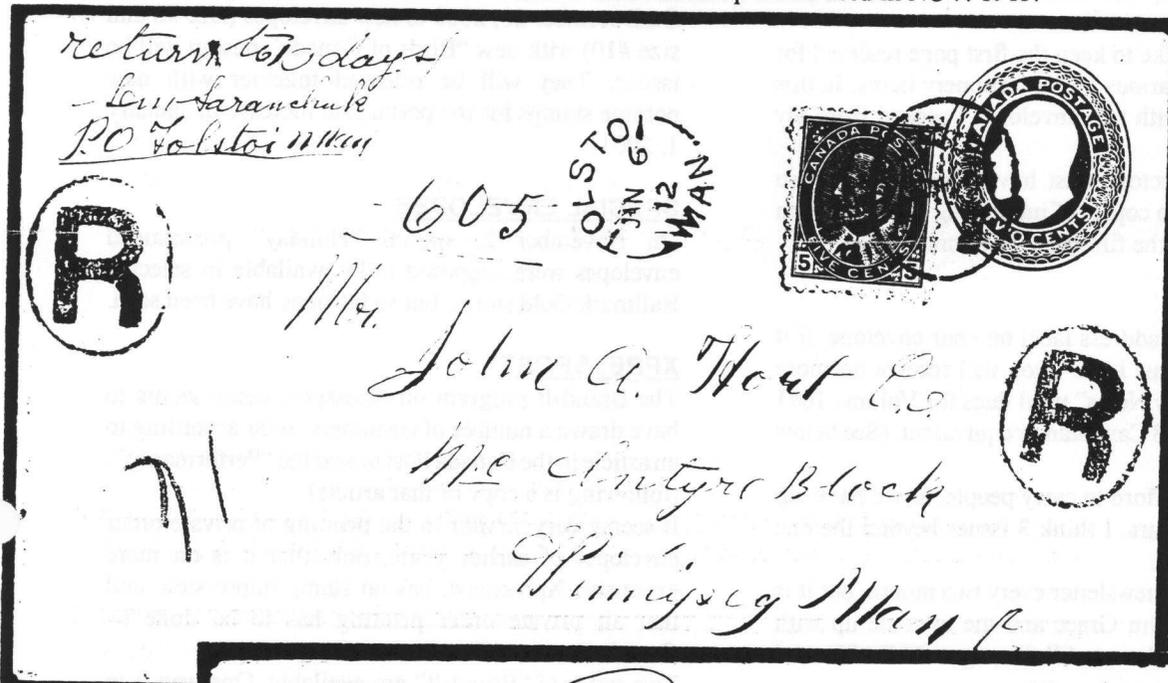


# Postal Stationery Notes

Volume 16 No. 3

November 2000

Below are shown two King Edward envelopes used as registered mail with 5 cent stamps added to pay for the correct registration rate. The first envelope is EN17a die II with a 5 cent Edward stamp used in JAN. 1912 and the second envelope is EN17c die IV with a 5 cent Admiral stamp added used in NOV. 1913.



### Editor's Notes

Touring China with my wife recently I was curious about postal stationery in that country and to my surprise I found many view cards with matching stamp imprint very similar to our 1972 Canadian multicoloured scenes. But some other cards were also available with a nice flower design imprinted and repeated on different view cards.

Why can we not have a change to some other postage paid design on our beautiful "Postcard Factory" cards. I am not against the Canadian flag, but a change to some other worthy Canadian subject would be nice.

From now on I like to keep the first page reserved for illustrations of various postal stationery items. In this issue I started with two envelopes I picked from my collection.

Any of you collectors must have some favorites, so please send photo copies of interesting items, so I can publish them on the first page in future issues.

### Note:

Please check the address label on your envelope. If it says V16 and "Last issue", you will receive no more "Postal Stationery Notes" until dues for Volume 16#1 have been paid: \$8 Canadian or equivalent. (See below under "DUES")

We really can't afford to carry people, as we have, up to 2 years in arrears. I think 3 issues beyond the due date is reasonable.

I like to issue the newsletter every two month, but it is impossible for John Grace and me to come up with enough material alone to fill the pages. PLEASE send something.

### Membership list

Next issue we plan to publish a membership list. If you do not want your address printed, please inform John Grace as soon as possible.

Again in this issue we resume the listing by John

Grace of the Canadian Express Company cards with a different front and back. please let him know about any corrections, additions or new items.

## What's New

### in Postal Stationery

### ENVELOPES

On December 28, 2000 to new envelopes (size #8 and size #10) with new "Birds of Canada" design will be issued. They will be released together with new postage stamps for the postal rate increase in January 1, 2001.

### SPECIAL ENVELOPES

On November 2, special "Holiday" prestamped envelopes were supposed to be available in selected Hallmark Gold stores, but so far none have been seen.

### XPRESSPOST

The Brand-It program on Xpresspost items seems to have drawn a number of customers so far according to an article in the Canada Post magazine "Performance". (following is a copy of that article).

It seems very similar to the printing of private order envelopes of earlier years, only that it is on more expensive Xpresspost, has no stamp impression, and that all private order printing has to be done by Canada Post.

Two types of "Brand-It" are available. One way is to order only added printing on prepaid Xpresspost envelopes, in which case a minimum of 10 000 envelopes has to be ordered by a customer.

The other option is to customize the size and printing of the envelopes, in which case a minimum of 25 000 envelopes have to be ordered. A good example are the



**DUES: If your label on the envelope reads V16#1, your study group fee is now due. Please make out the cheque (Can. \$8.00 or U.S. equivalent) to 'JOHN GRACE' not to BNAPS or the Postal Stationery Study Group.**

Dues or any change of mailing address should be sent to John Grace, 734 Aspen Rd. Pickering, On. L1V 4H2  
E-mail [jandmigrace@sympatico.ca](mailto:jandmigrace@sympatico.ca)

All information for the newsletter, and correspondence about the study group, should be addressed to Dick Staecker 384 Regal Drive, London, On. Canada N5Y 1J7, phone (519) 455-9715, E-mail may be sent to [dstaecker@home.com](mailto:dstaecker@home.com)



new Xpresspost envelopes now being used by some of the Ontario Universities replacing the old GO letters.

This type of Xpresspost so far has been seen used by Carleton University, Lakehead University and Ryerson University on Regional envelopes. All are the same size as the former GO letters. Also the Government of Ontario logo is on the upper right corner beside a shorter red band. Other distinctions are deleted "Guaranteed delivery" inside the prepaid logo and a completely different text on the back.

As you can see in the following Canada Post article, they mention other clients already using this type of Xpresspost like banks, airlines and medical/pharmaceutical companies.

Just like many earlier private order envelopes were never found by collectors, these private order Xpresspost envelopes will end up in recycling bins if we do not look out for them.

If anyone finds one of these Brand-It items please report it to me, so it can be published in the newsletter.

Earle Covert reported the release of 7 different "Festive Packaging" Xpresspost prepaid products showing a snowman and snowflakes on the front. None have been found yet and please report any sightings. They are supposed to be available in both sizes of the Regional and National bubble envelopes and on the 3 sizes of Regional boxes.

#### **CARDS**

Two more PCF cards in black, first printing with sticker have been found: ATC201 and ATC203. That leaves only two of the first printing cards with sticker not yet reported: C08 and NF122.

Also more of the second black printing cards (new bar code) have been found:

**ATC204, ATC207V, ATC208, C09, C010V, C13V, C047, C086, C092, C095V, C097, C327V, CR151, CR191, GO38V, MTL107, MTL127, NFLD011, ONT042, OT047, Q039, T049, T141, T170V, VAN118, VAN510, VCT073, VQ099V.**

Some of the new cards have another number added, but the view on the reverse remains the same.

**C**ustomers are getting their mail with the power of Xpresspost envelopes. Their own company name or logo 'branded' right on this popular product.

This unique opportunity, called Brand-It™, was developed for large-volume shippers by the Distribution Business Marketing team. It is drawing a growing

number of major clients, including several key banking institutions, airlines, the Ontario provincial government, and medical/pharmaceutical companies such as Oral Scan Labs, an American firm that uses Xpresspost for its Canadian customers.

Since Brand-It was officially launched in May 1999, more than a dozen customers have made their mark on some 500,000 Xpresspost envelopes.

"Customers really love the fast Xpresspost guaranteed delivery service and the fact that we can customize the product to meet their specific needs," says Judy Follett, Assistant Marketing manager, Distribution Business. A company can simply add its logo or word mark on generic prepaid Xpresspost envelopes, or opt for customized branding with the flexibility to choose a background colour, pattern and even size and type of Xpresspost package. "We oversee every stage of the order right through printing to final product," Follett says.

"We're now exploring further opportunities, such as developing Xpresspost envelopes for specific market sectors, and meeting smaller business needs," says Follett. *RV*



**Customers get the most from Xpresspost through Brand-It™**

## Updates on William Briggs Advertising Cards

*by Chris Ellis*

In BNA Topics, Volume 54, No. 1, 1997, Horace Harrison and I published a listing of advertising fronts for various books to be found: on Victoria, Edward and Admiral Postal Stationary Cards used by William Briggs, Publisher, a forerunner of Ryerson Press and eventually, McGraw-Hill Ryerson. We realized that there were probably other cards we were unaware of and sure enough, since that article was published three new cards have been recognized. In addition, an error was made in one listing by Ellis. As a result some additions and changes are needed as reported here.

The three new cards are these, prefaced by the numbers that will be used to refer to them, inserted at their proper place alphabetically in the published BNA Topics list:

1) WB 27A (on P18): Impressions of South Africa; by the Right Honourable James Bryce; colour unknown; used February, 1900.

2) WB59A (on P23): The Story of Sir Issac Brock and Heroines of Canadian History (Two titles advertised on one card); by Walter R. Nursey and W. S. Herrington, respectively; Red & Blue Ink; used June, 1909.

3) WB63A (on P23): Through the McKenzie Basin (Variety #2; original variety had an overprint striking out the words "Post Paid" and had added the text "By mail, \$2.25 net"; this variety lacks the overprint); by Charles Mair; Red & Green Ink; used July 1908.

The error was with WB2 which is listed as "A Pictorial History of Methodism" when in fact, the title is "Pictorial History of Methodism". Hence, in order to adhere to the alphabetical listing WB2 has been deleted and is now treated as an unassigned listing number. Pictorial History of Methodism is now listed as WB36A.

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*From the Distribution Products Service*

### **Xpresspost - Festive Packaging**

The festive season generates an increase in shipping volumes as the market responds to tradition by mailing parcels and envelopes domestically. Christmas gift-wrap for shipment commonly comprises a hand wrapped item inserted into a second, larger container to accommodate the need for:

Adequate delivery identification and parcel preparation in accordance with postal standards, and protection for the item itself and its wrapped appeal.

Festive Xpresspost prepaid products offer an effective packaging solution to address these needs, as well as cater for the urgency and delivery peace of mind associated with this season.

This product will be distributed in limited quantities to Corporate ROSS sites only.

*(See in "What's New" for items available)*



It sometimes can be very interesting reading old postal cards, like these two reply cards sent to a G. Cardiff in Brussels, Ontario. Card P10 was sent in 1893 and card P12 was sent in 1895. Although both cards offered a job paying "good wages", none of the attached prepaid reply cards were ever returned.

Toronto, Ont.

NURSERMEN

Stone & Wellington



THE ADDRESS TO BE WRITTEN ON THIS SIDE.

(REPLY)



Toronto, Ont., December, 1893.

DEAR SIR,—

Do you know of one or more men who want honorable and remunerative employment in your neighborhood? If you do, kindly send us names and addresses by return mail. If we employ the man whose name you send us and he proves successful, we shall be pleased to send you a nice collection of Shrubs for your trouble.

Yours truly,

STONE & WELLINGTON.

THE ADDRESS TO BE WRITTEN ON THIS SIDE.



G  
Geo Cardiff Esq  
Brussels  
Ont

Ont.

Toronto,

Brown Brothers Co.,



THE ADDRESS TO BE WRITTEN ON THIS SIDE.

(REPLY)



TORONTO, ONT. JAN 11 1894

Dear Sir,-

You have been recommended to us as a person worthy of our confidence. Are you open to a position and will you work for good wages? If so, write your answer on the attached postal and mail at once, accompanied by whatever information concerning yourself, you may see fit to give us,

Respectfully yours,

BROWN BROTHERS COMPANY.

Replying to your fa

Gentlemen,



THE ADDRESS TO BE WRITTEN ON THIS SIDE.



Mr. Cardiff  
Brussels  
Ant-



**1cent red MAPLE LEAF ISSUE (P18)**

CEG6 --- 1900- 1901	<p>1. <b>Front:</b> Blue ink. Same as CGE5 except that the dividing line lacks a hook. <b>Back 1:</b> Canadian Express Company. (71 mm.). Text: 38 lines. Dateline: LONDON, Ont., ... 1900 Note: <u>Solid line</u> under "STRANGERS...". J. H. MOORE. IN BOND. [Front # 6, Back # 6]</p> <p>2. <b>Back 2:</b> Canadian Express Company. (71 mm.). Text: 31 lines. Dateline: ... 190 [Front # 6, Back # 6a] [Front # 6, Back # 6b]</p> <p>3. <b>Back 3:</b> Same as Back 2 except for italics in the Dateline: ... 190</p>
CEG7 --- 1902	<p>1. <b>Front:</b> Same as CGE6, except printing is in bistre ink. <b>Back:</b> Canadian Express Company. (70 mm.). Text: 31 lines. Dateline: ... 190 Note: <u>Wavy line</u> under "STRANGERS...". [Front # 6, Back # 7]</p>
CEG8 1a 1901- 1903	<p>1. <b>Front:</b> Dark blue ink. First line below rate table reads: "The above rates are the". Line under "Special Rates for Currency" ends in a <u>hook</u> at the left and a <u>wavy</u> line at the right. <b>Back 1:</b> Canadian Express Company. (70 mm.). Form 131. Text: 30 lines. Dateline: ... 190 Note: <u>Wavy line</u> under "STRANGERS...". NEW/REDUCED/RATES. at lower left. [Front # 8, Back # 8]</p> <p>2. <b>Back 2:</b> Canadian Express Company. (70 mm.). Text: 30 lines. Dateline: ... 190 Note: <u>Wavy line</u> under "STRANGERS...". NEW/REDUCED/RATES. At lower left. [Front # 8, Back # 8a]</p>
CEG9 --- 1903	<p>1. <b>Front:</b> Same as CEG8, except printing is in purple ink. <b>Back:</b> Canadian Express Company. (92 mm.). Text: 21 lines. Dateline: Toronto, Ont., ... 190 Note: R. G. WILSON. IN BOND. One vertical line at left: PRESENT THIS NOTICE. [Front # 8, Back # 9]</p>

CANADIAN EXPRESS COMPANY  
Special Rates for Currency or Gold, Silver

RATES.	
\$5.00 or less	25 cts.
7.00	30 cts.
8.00	35 cts.
10.00	40 cts.
12.00	45 cts.
15.00	50 cts.
18.00	55 cts.
20.00	60 cts.
25.00	65 cts.
30.00	70 cts.
35.00	75 cts.
40.00	80 cts.
45.00	85 cts.
50.00	90 cts.
55.00	95 cts.
60.00	1.00
65.00	1.05
70.00	1.10

Between Offices of the Company and nearly all places reached by connecting lines.

THE SPACE BELOW IS RESERVED FOR ADDRESS ONLY.

*J. H. Moore*  
*St. John*

Front # 8 [CEG8]

Canadian Express Company.  
R. G. WILSON, General Agent, Toronto, Ont.

We have received to your address and hold at your risk IN BOND, from ... subject to following charges.

Expense	
Express freight	
Entry fee	
Cash paid Duty and Warehouse Charges	40.318
Collection	

Received Payment

Present this notice.

Back # 9 [CEG9]

Canadian Express Company.

SIR: I have this day received per Express, to your address ... which remains entirely at the risk of the Owner and will be delivered on payment of the following charges:

Charges advanced	
Express Freight	
Cash paid Customs	
Warehouse	
Broker's Commission for Entry	
Collection	

TOTAL 3.70

*R. G. Wilson* Agent.

Back # 7 [CEG7]

Canadian Express Company.

SIR: I have this day received per Express, to your address ... which remains entirely at the risk of the Owner and will be delivered on payment of the following charges:

Charges advanced	
Express Freight	
Cash paid Customs	
Warehouse	
Broker's Commission for Entry	
Collection	

TOTAL 3.70

*R. G. Wilson* Agent.

Back # 8 [CEG8.1]

Canadian Express Company.

ORILLIA, ONT. Oct 3 1901

SIR: I have this day received per Express, to your address ... which remains entirely at the risk of the Owner and will be delivered on payment of the following charges:

Charges advanced	
Express Freight	
Cash paid Customs	
Warehouse	
Broker's Commission for Entry	
Collection	

TOTAL 3.70

*J. W. Ellis* Agent.

Back # 8a [CEG8.2]

1 cent red KING EDWARD VII ISSUE (P23)

CEG10 --- 1904	1. <i>Front:</i> Dark blue ink. First line below rate table reads: "The above rates are the". Line under "Special Rates for Currency" lacks a hook at the left and is straight at the right. <i>Back:</i> Canadian Express Company. (72 mm.). Form 131. Text: 31 lines. <i>Dateline:</i> Toronto, Ont., ___ 190. R. G. WILSON <i>Note:</i> <u>Wavy line</u> under "STRANGERS...". NEW/REDUCED/RATES. at lower left. [Front # 10, Back # 10]
CEG11 --- 1906- 1910	1. <i>Front:</i> Same as CEG10, except printing is in brown ink. <i>Back:</i> Canadian Express Company. (63 mm.). Form 131. Text: 30 lines. <i>Dateline:</i> ___ 190 <i>Note:</i> <u>Wavy line</u> under "STRANGERS...". NEW/REDUCED/RATES. at lower left. [Front # 10, Back # 11]

CANADIAN EXPRESS COMPANY.  
Special Rates for Currency or Gold Coin.

← RATES →

\$50.00 or less	25 cts.
70.00	25 cts. to 30 cts.
80.00	25 cts. to 40 cts.
100.00	25 cts. to 45 cts.
125.00	25 cts. to 50 cts.
150.00	25 cts. to 60 cts.
175.00	30 cts. to 75 cts.
200.00	30 cts. to 85 cts.
225.00	35 cts. to 90 cts.
250.00	35 cts. to \$1.00.
300.00	35 cts. to \$1.25.

The above rates are the Lowest and Highest charge according to distance.  
Larger sums in much smaller proportion.

Between Offices of this Company and nearly all places reached by connecting lines.

THIS SPACE BELOW IS RESERVED FOR ADDRESS ONLY.

*Red Gum Belusant*

Front # 10 [CEG10, CEG11]

Form 131  
Canadian Express Company.  
44 & 57 Yonge Street,  
Toronto, Ont. *101 22 1904*

Sir: I have this day received per Express, to your address *125 Bay Street Montreal* which remains entirely at the risk of the owner and will be delivered on payment of the following charges:

Charges advanced		<i>75</i>
Express Freight		
Cash paid Customs Duty		
Warehouse		
Broker's Commission for Entry		
Collection		
Total		

*H. G. Wilson, General Agent.*

A post will record date of giving this notice opposite entry of shipment to their record of way bills received.  
NO OTHER MARKS MUST BE IDENTIFIED.

**MONEY ORDERS**  
NEW \$5.00 and under ..... 3 cents.  
REDUCED Over \$5.00 to \$10.00 ..... 5 cents.  
RATES " " 10.00 to 20.00 ..... 10 cents.  
" " 20.00 to 50.00 ..... 15 cents.  
A month over \$50 at same rates.  
Payable at all office places in Canada & United States.  
MONEY REFUNDED IF ORDERS ARE LOST.

Back # 10 [CEG10]

Form 131  
Canadian Express Company.  
*Belusant Sept 9 1900*

Sir: I have this day received per Express to your address *40 Beaudette Street* which remains ENTIRELY AT THE RISK OF THE OWNER and will be delivered on payment of the following charges:

Charges advanced		<i>8.55</i>
Express Freight		
Cash paid Customs Duty		
Warehouse		
Broker's Commission for Entry		
Collection		
Total		<i>8.55</i>

*H. G. Wilson, General Agent.*

A post will record date of giving this notice opposite entry of shipment to their record of way bills received.  
NO OTHER MARKS MUST BE IDENTIFIED.

**MONEY ORDERS**  
NEW \$5.00 and under ..... 3 cents.  
REDUCED Over \$5.00 to \$10.00 ..... 5 cents.  
RATES " " 10.00 to 20.00 ..... 10 cents.  
" " 20.00 to 50.00 ..... 15 cents.  
A month over \$50 at same rates.  
Payable at all office places in Canada & United States.  
MONEY REFUNDED IF ORDERS ARE LOST.

Back # 11 [CEG11]

CENSUS MATERIAL ON CEG CARDS

CEG 1	2(1)	CEG 5	1	CEG 9	1
CEG 2	10(5)	CEG 6	9	CEG 10	1
CEG 3	1	CEG 7	1	CEG 11	3
CEG 4	2	CEG 8	10	(...) = unused	

Supplied by Christopher Ellis

POSTAL STATIONERY NOTES  
c/o JOHN P. GRACE  
734 ASPEN ROAD  
PICKERING, ON L1V 4H2

R J LEMIRE            H  
P O BOX 1870  
DEEP RIVER, ON    K0J 1P0

A NEW CHRISTMAS SEAL CARD

Discovered recently by Dick Staecker, this card is on Webb P66 1¢ green King George VI offset.

Used February 11, 1941, from Halifax, Nova Scotia.

It will be added to an expanded listing based on George Manley's research first published in PSN Volume VI.

This expanded listing will be published at a later date in PSN.

*John Grace*



*Please  
don't  
forget*

To send in your contribution to The Christmas Seal Fund.

Our homes must be protected from tuberculosis.

ADDRESS: NOVA SCOTIA  
TUBERCULOSIS COMMISSION  
Room 13-5th Floor  
NEW PROVINCIAL BUILDING  
HALIFAX, N. S.

*If you have already sent in your contribution  
we thank you for your support of our campaign.*



*Mrs Florence Eisenhower  
Barrington,  
Shel. Co., N. S.*