

BNAAPS

POST CARD MATTERS

Newsletter of the Post Card Study Group Vol. 7 No.2

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THE OTTAWA CITIZEN - Maggie Toms

This postcard shows the building of the Ottawa Citizen on Sparks Street as it was being demolished in 1974. The building no longer served the needs of the paper and new quarters were established on Baxter Road. The move was very chaotic as the staff was also being introduced to new, modern equipment at the same time. No one with the paper had had any previous experience with this type of equipment. The Ottawa Citizen was one of the first newspapers in North America to make the transition to computer generated type on film and printed on offset presses. The move was made literally over a weekend, and though deadlines were frequent casualties, the paper never missed a publication. We have many kinds of heroes who serve us. For a long time after the cleanup the site on Sparks Street was used as a parking lot.

This information was supplied by Mr. Gordon Hutchinson, a senior gentleman who was a member of the staff at the time. Thank you very much Gordon. If there are any mistakes they are mine.

[This colour chrome card was published by "Tri City Printers Inc. Ottawa". It was used in 1988 as an entry for a contest. Eds.]



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THE EMPRESS OF BRITAIN

In response to J. C. Campbell's article in Vol. 7 No. 1, John Sayers writes:

Thanks for sending a copy of the BNAPS Post Card Matters. I have some comments which may be of interest in regard to the Empress of Britain pre-maiden voyage-dated card illustrated in the Vol. 7 No. 1 issue. I have two versions of this card, the same on the front, but with the back (illustrated) showing in the message side in one case a printed advertisement for a "World Cruise 138 days, from New York Dec 3, 1931." This isn't a scarce card, but it illustrated the extent to which CP used this variety of card as a promotional vehicle, and why they would want to use a card such as this to promote early sales to the public.

PRIVATE POST CARD

EMPRESS OF BRITAIN

WORLD CRUISE
128 DAYS

From New York, Dec. 3, 1931

Madeira	Gibraltar	Algeria
Monaco	Italy	Greece
Palestine	Egypt	India
Ceylon	Sumatra	Java
Malay States	Siam	China
Philippines	Japan	Hawaii
Panama Canal Zone		Cuba

30,000 miles by Land and Sea



STAMPED HERE IN CANADA

LITHOGRAPHED IN CANADA

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Even clearer evidence is another postally used card (illustrated) with a handwritten message, "July 11, 1930, 3:50pm. We are riding thru mountains still. Picked up this card on table in diner. Ride along gazing at snow covered mountains and are roasting with heat. Just went thru a 5 mile tunnel." The card has a July 12, 1930 R.P.O. cancellation.

This indicates that these cards were being distributed by CP as a promotional item well before the maiden voyage date, and would explain how J. C. Campbell's uncle, who worked for the CPR, acquired one.

PRIVATE POST CARD



Mrs H. G. Brower
Brower Road
Spencerport
New York

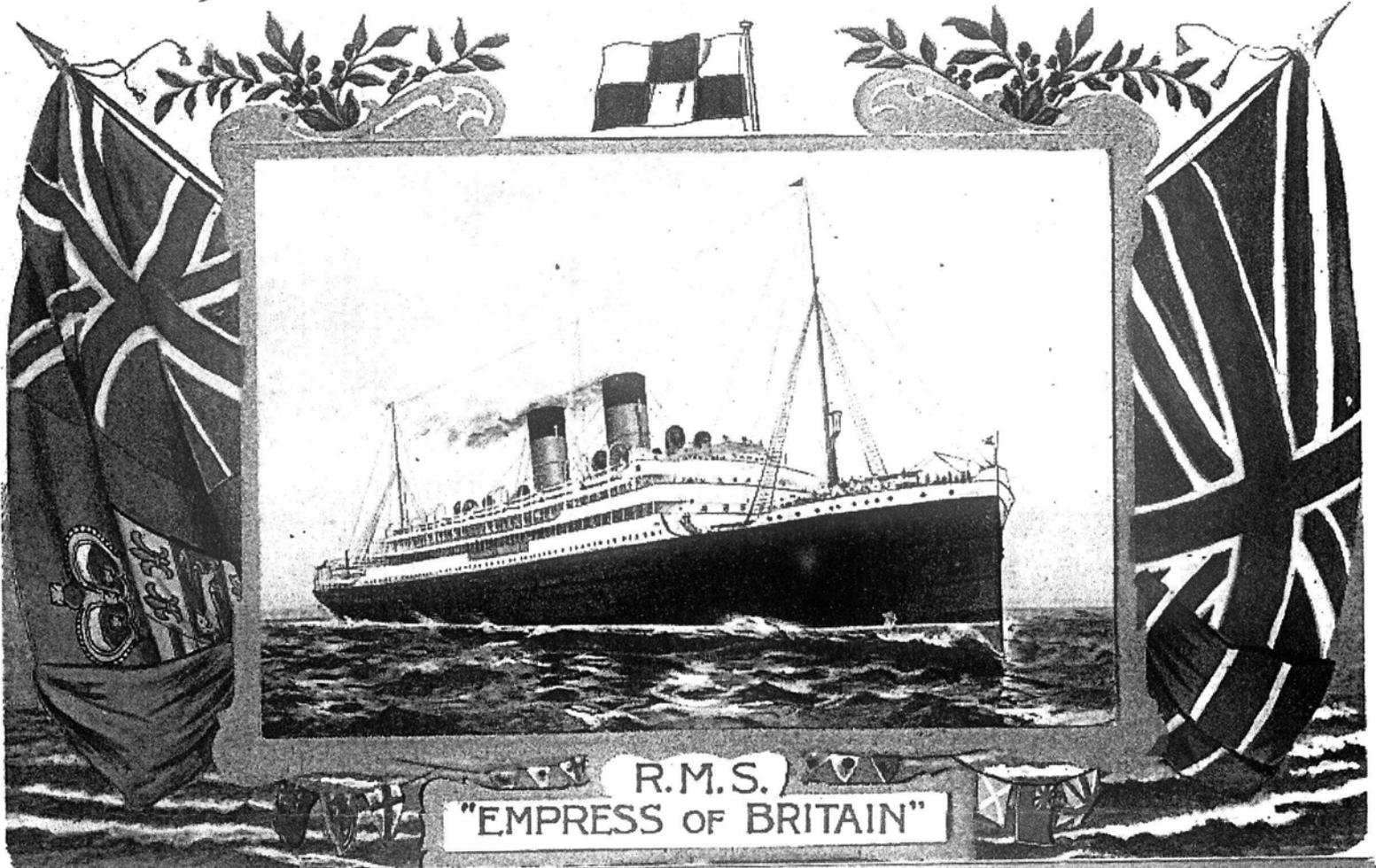
July 11, 1930 3:50pm
CANADIAN PACIFIC STEAMSHIPS

PRINTED IN CANADA

Handwritten notes on the left side of the card:
one was picked up on table
Heat. Picked up on table
July 11, 1930 3:50pm
We are riding thru
mountains still
Picked up this card
on table in diner.
Ride along gazing
at snow covered
mountains and are
roasting with heat.
Just went thru a
5 mile tunnel.

There were two other Empress of Britain ships, one prior to the 1930's iteration and one after that era. The patriotic card illustrates the first one, a sister ship to the ill-fated Empress of Ireland. The Empress of Britain was in service from 1906 to 1924. In 1924 she was refitted and renamed the Montroyal, and continued in CP passenger service until 1929, when she was laid up.

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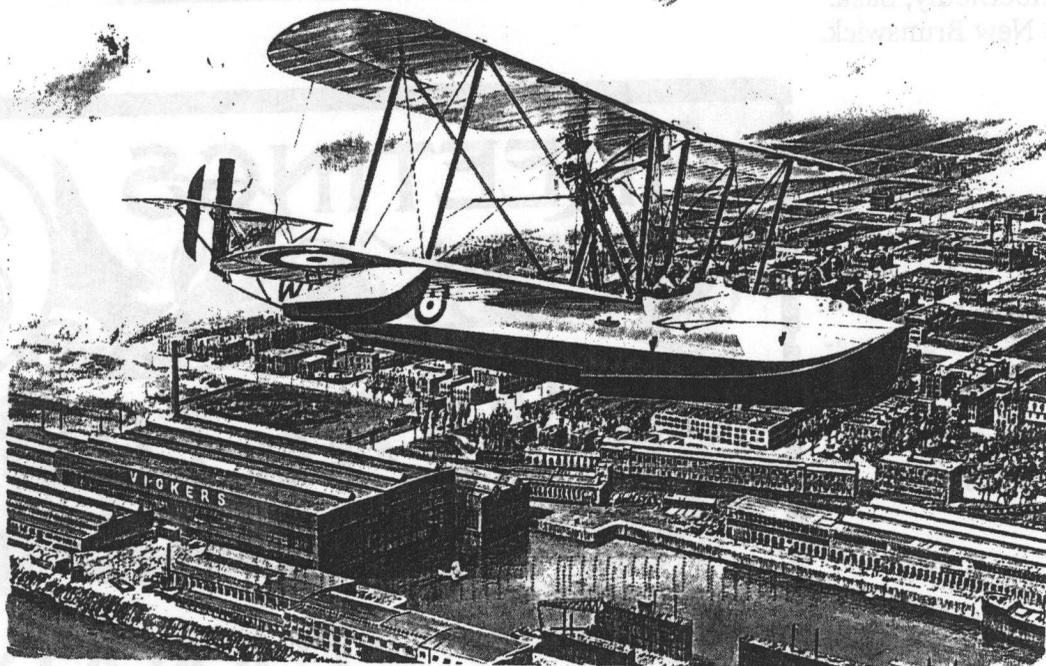
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The later Empress of Britain, also illustrated, went into service in 1956, and was sold in 1964 to Greek interests and renamed the Queen Anna Maria. In 1975 she was sold to Carnival Cruise Lines and renamed Carnivale, becoming an early Carnival Cruise Lines ship. (This followed the earlier sale by CP of the Empress of Canada directly to Carnival Cruise Lines in 1972. She was renamed the Mardi Gras by Carnival.)

[John Sayers currently is the editor of the excellent Toronto Postcard Club newsletter, (CARD TALK) and is an avid collector of shipping postcards and related ephemera. Eds.]

COME FLY WITH ME - J. C. Campbell

The following illustration shows a view of the Canadian Vickers "Vedette" flying boat. Canadian Vickers (Montreal East) built sixty of these craft used by the RCAF and the provinces of Manitoba and Saskatchewan provincial air services for photo survey and forestry patrol. The time period was late 1920s and early 1930s. Pictured is a "Mark Va".



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GREETINGS FROM
SASKATCHEWAN -
Don Kaye

These two views show what I consider to be a Patriotic type of card in vogue during the "Golden Age" of postcards. Both promote the town name to whomever received them.

The first is a company "stock" card with "Greetings from Aberdeen, Sask." and "Canada" overprinted in black and a real photo view of the town glued on. Postally used Aberdeen, Sask. Oct. 23, 1916 to the USA.

The second, also a "stock" card, with Abernethy (Sask.) applied with glue and glitter. Postally used Abernethy, Sask. Oct. 7, 1910 to New Brunswick.

That's it for this time. Keep those comments and suggestion coming. Our mail box is EMPTY. :-)

Don and Louise

