



BNAPS eLetter

March 2021 v2n3

Winnipeg 2021 Cancelled

Ron Majors, President of BNAPS, and Mark Berner, Chairman of the Board of Directors, wish to advise all members that because of Covid-19 considerations it has become necessary to cancel BNAPEX-2021-WINNIPEX, which was scheduled to take place on Labour Day weekend in Winnipeg.

Further, not wanting to run two years without a major BNAPS event, Ron and Mark would like to announce that in its place we will have:

VIRTUAL-BNAPEX 2021

which will include an online exhibition of Single- and Multi-frame exhibits to be judged by a qualified jury, scheduled Study Group Meetings and Seminars, the Annual General Meeting of the Society, Social Sessions and, if at all possible, a virtual Bourse that will allow members and dealers to interact online.

Some planning for a virtual convention has already been done. We will now proceed in earnest. Please check your emails for the March and subsequent BNAPS E-Letters and- toward the end of March - the VIRTUAL-BNAPEX 2021 pages at the BNAPEX tab on the main BNAPS website: <https://bnaps.org>

CAPEX22 – BNAPS Board approves Partnership Connection with CAPEX22

In February 2021, the BNAPS Board of Directors approved a *Matching Funds Donation Program* for CAPEX22 allowing BNAPS to take a major partnership role in this first international philatelic show in Canada in more than 25 years. In addition, CAPEX22 will be the first single-frame only international show held anywhere. In simple terms, the Matching Funds Donation Program is designed to help put CAPEX22 on solid financial footing by effectively doubling member donations with a 100% match. So if you elect to donate \$100 to help CAPEX22, BNAPS will match your contribution so the total to CAPEX22 is \$200. The campaign will run until February 28, 2022 or until a total of \$10,000 of member contributions is reached effectively providing \$20,000 for CAPEX. At this level of financial commitment,



BNAPS has become a **CAPEX22 Partner**, the highest level of sponsorship, enabling BNAPS to participate in high-visibility events and programs. Some of the events that will take place include a seminar room named *BNAPS Room*, BNAPS seminars, presentations and book launches, a BNAPS Society booth and meeting place right in the middle of the exhibit-dealer bourse main hallway,

Palmares sponsorship, a BNAPS-sponsored rest and conversation area, youth program and copromotional activities with CAPEX22 via social media, press releases, direct marketing and so on. The presence of BNAPS at this event will be all encompassing and hopefully will generate increasing interest in Canadian/BNA philately. And it will serve to fulfill our mission as a non-profit by giving back to the hobby we all love. Stay tuned for further information on the BNAPS website, future editions of *eLetter* and in *BNA Topics*. Ron Majors, BNAPS President.

Changing of the Guard:

Hank Narbone retires as Dealer Liaison and Advertising Manager after 27 years of service.

See the full announcement on page 7.

ZOOM Meetings for March

Collectors Club (New York)

March 3, 2021 at 5:30 PM EST

Patricia Stilwell Walker on Pre-Adhesive Irish Postal History
Register in advance for this webinar

RPO Study Group

March 6, 2021 at 2:00 PM EST

Jean-Pierre Forest on RPO Cover: People, Railway Lore and Contents of the RPO
Cancels Peter McCarthy on Mrs. Jasper Nicolls

Royal Philatelic Society of Canada (RPSC)

March 8, 2021 at 7:00 PM EST

Elisabeth Hisey on Telling Stories with Postcards
Register in advance for this webinar:
After registering, you will receive a confirmation email containing information about joining the webinar.

Calgary Regional Group

March 10, 2021 at 9:00 PM EST (7:00 PM Mountain Time)

Ray Villeneuve on Queen's University

King George VI Study Group

March 13, 2021 at 2.00 PM EST

John Cranmer "An unexpected Journey", a Bismarck survivor's journey to a Canadian POW camp
Eldon Godfrey will present "Foreign Exchange Control in Canada, The Role of Canada Post 1939-1951"

Royal Philatelic Society of Canada (RPSC)

March 15, 2021 at 7:00 PM EST

Sid Mensinga, Bill Longley and Ed Kroft on *Moving Beyond Album Collecting*
Register in advance for this webinar
After registering, you will receive a confirmation email containing information about joining the webinar.

Golden Horseshoe Regional Group

March 20, 2021 at 2:00 PM EST

Sam Chiu on Canada's C-Force in Hong Kong and it's Forerunners

(Zoom Meetings Continued)

BNAPS Pacific Northwest Regional Group

March 23, 2021 at 10:00 PM EST (7:00 PM Pacific Time)

Morris Beattie will present on the CPR “Crowsnest Route” in southern BC

Digital Philately

March 27, 2021 at 3:00 PM EST

NOTE! This is a new study group which will explore the various ways equipment and software enhance the collecting experience of BNAPS members. This will be member driven and may include discussion of new software and hardware, how to use existing software and hardware and possible demonstrations of specific applications. Whether you are a novice or advanced at using computers with your collection please join us and see what your colleagues are doing.

Dawson Yukon Post Office – A Federal Heritage Building

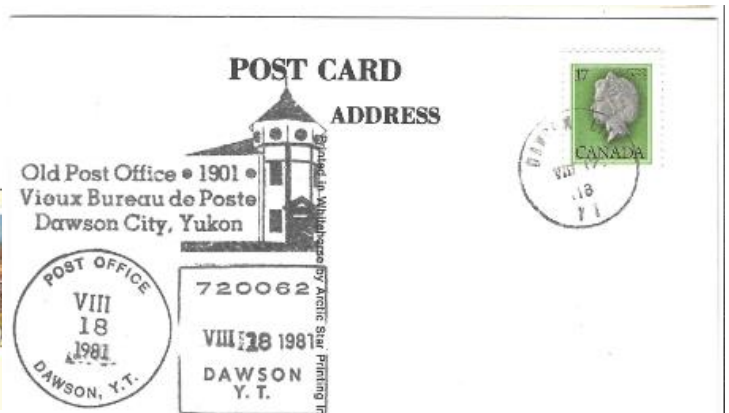
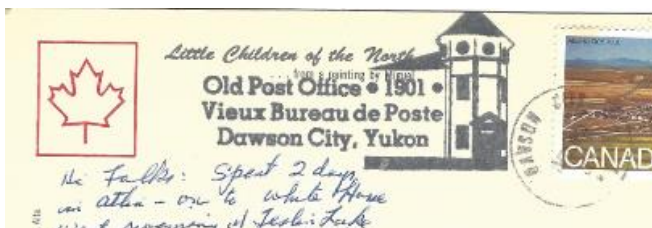
It was built in 1900, opened in November 1900, was sold in 1923. It was purchased back and reopened to the public in 1974. It is still in use as a post office at least in the summer (as a tourist attraction). I have been there a few times from the early 1980s through to 2014. I've attached some photos for your interest.



I have a cover dated January 14, 1901 which is the earliest item I have from the then new Dawson post office. When the old post office reopened, it



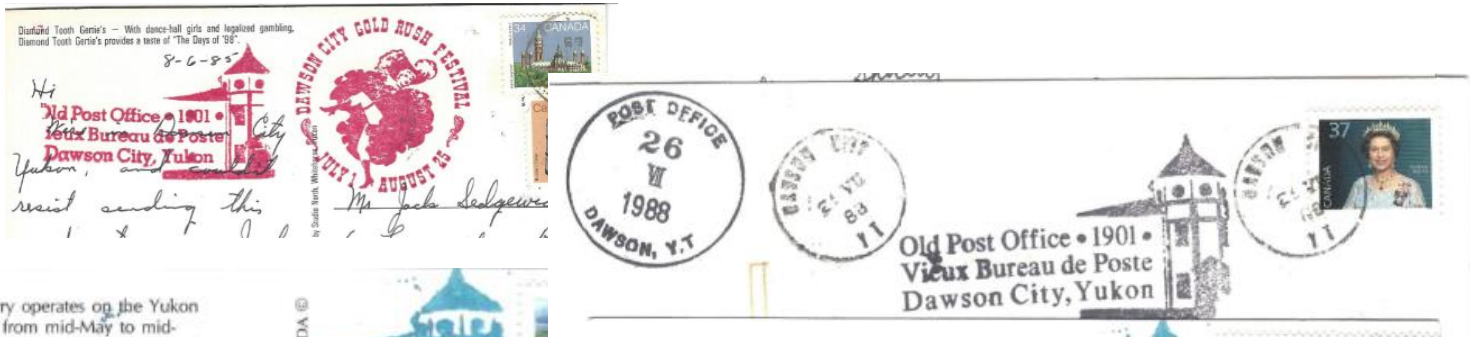
served as a mail drop and a cachet was available as early as 1981 as shown by the two post cards. A second style of cachet started as early as 1985 and is found in a variety of ink colours. The old post office was used in a pictorial date stamp as early as



2003 and a second style in 2005. These date stamps were used at the Dawson post office which is located at 1054 3rd Avenue. I hope this helps and anyone is free to make use of this information as they see fit.
 Kevin O'Reilly

You can see more information on this webpage:

<https://www.historicplaces.ca/en/rep-reg/place-lieu.aspx?id=11629>

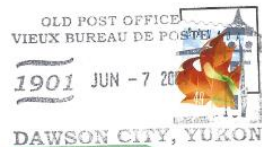


George Black Ferry operates on the Yukon at Dawson City from mid-May to mid-October. It connects the Top of the World Highway to the Klondike Highway.

*is for RTTB
 are the
 things Hope
 are all well.
 - will not my
 eter*



Jacob's Industries Ltd.



Send a Cheer

Canadian companies have long recognized the value of using postal services for the promotion of their products. Regular postage services, special-order postal stationery, permits and pre-cancelled stamps and postal stationery have all played their part.



At a recent Zoom meeting Larry Cherns showed a Cheerios box which had included a post-card with a Canada Post permit. To the left is the front of the box. Below to the right is the inside of the box with the Canada Post Permit. Larry doesn't recall when he purchased the box of cereal but there is a note on the box that the card must be mailed before February 12, 2010.

In 2009, Cheerios, owned by General Mills, launched their "SEND A CHEER" campaign. The

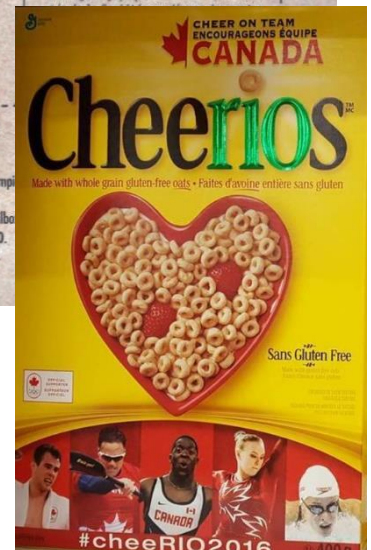
campaign varied over the years. But the essence of the program encouraged you to cut out the postcard printed on the box and mail it to the Olympic Village to cheer on the athletes.

Kristan Laird, in *Canadian Grocer*, (November 14, 2017), reports that "Cheerios is bringing back its 'Cheer' postcard and giving consumers the opportunity to share words of encouragement with Team Canada athletes ahead of the 2018 Olympic Winter Games, which kicks off Feb. 9 in PyeongChang, South Korea". She further notes "This leg of the campaign marks the first time the brand has removed the C from the front of the box — leaving 'cheer' on the front and

moving the "ios" to the side panel." For 2010 note there were no dotted lines around **Cheer**. And, on the website shown below there is a video of a young child placing a stamp on the postcard. ???



We have evidence that this campaign was used for the 2010 and 2018 games. Has it been used for other Olympic games as well? To the right is an illustration of a Cheerios box developed for the 2016 Rio de Janeiro games. Here are the dates of the Olympic games since the start of this campaign.



2010 - Vancouver – Winter
2012 - London – Summer
2014 - Sochi – Winter

2016 – Rio de Janeiro – Summer
2018 – PyeongChang – Winter
2020 – Tokyo – Summer – Postponed

<https://www.canadiangrocer.com/categories/centre-store/cheerios-continues-to-spread-olympic-cheer-76840>

Prison Letter

One of our members bought the following letter at an estate sale. It prompted the following concerns.

The strangest thing I ever found in a stamp estate is this letter and unshown cover from a Quebec prison.

The find prompted a number of moral and ethical questions.

Did other leading philatelists receive letters from this sender?

What did they do with them?

What should happen to this type of correspondence?

It seems wrong and unwise to publically trade in them.

Do they belong in a museum?

Thoughts?

Send your thoughts to charleslivermore@hotmail.com

Democracy cannot be maintained without its foundations; free public freedom of thought, belief, opinion, and expression, including freedom of the press and other media of communication, freedom of association, and discussion throughout the nation of Canada of all matters affecting the Canadian nation within the limits set by the Canadian Charter of Rights and Freedoms and by the Criminal Code and Common Law.

T

I was informed from the local news paper here that there is to be a show called Royal 2000 Royale, on stamps which is sponsored by the Royal Philatelic Society of Canada. This is to take place in April.

I would like to be informed of the following.

[1] Does the National Show trade and sell both Canadian and American Stamps. or is this just an National show on who has who in stamps.

[2] I have collected stamps Canadian only since I was a kid in the 1950'S. I have the only couple of Canadian Stamps that were ever printed that I sent to the President of the United States in a letter by register mail. You are not aware but Canada has issues TWO MAJOR STAMPS with the President's name on them and a special Price on each stamp.

[3] I would enter the letter with a certified true copies of the ORIGINAL letter to the President of the United States with a copy of the letter received which I accessed under the U.S. Freedom of Information Act.

[4] If this is only a show of stamps it would be the first time anyone has ever seen these Stamps and the letter to the Presidents of the United States.

I await your reply as soon as possible:

Yours truly,

Canada Post's WriteHere/WriteNow Campaign

In an email dated February 25, *Canadian Stamp News* reported that as of March 1, 2021 Canada Post will mail over 13 million postage-paid postcards to each Canadian residential address. There will be six versions of the postcards (illustrated below), but each household will only receive one randomly selected card. Doug Ettinger, Canada Post Pres. and CEO, stated “Meaningful connection is vital for our emotional health, sense of community and overall well-being” and Canada Post “wants everyone to stay safe but also stay in touch with the people who matter to them.”



These postage-paid postcards will be valid for mailing within Canada.

Hank Narbonne (Continued from page 1)

Hank Narbonne, a well-known Canadian stamp and postal history dealer, has decided to “retire” from that volunteer job. On behalf of our Executive staff and Officers, I would like to thank him for his years of service to Canada/BNA philately. Working with dealers, many advertisers, BNA Topics Editors and BNAPS officers, he has greatly helped the Society to grow and prosper. Over the years, besides being named to the Order of the Beaver in 2003, Hank has been on the Board of Directors, served as BNAPEX dealer liaison, written two BNAPS books and has been an exhibitor. He is also an accredited BNAPS judge. His replacement, effective immediately, will be another popular dealer, Hugo Deshaye, currently the BNAPS Social Media Officer and a member of the Board of Directors. Until a new Social Media Officer is found, Hugo will continue to work alongside Bill Longley, Publicity Officer, to keep a presence on our Social Media pages.

The eLetter is published monthly by the BNAPS Membership Committee.

Philip Atelic is always looking for short tidbits and interesting philatelic stories including biographies of BNAPS members. If you know of someone who has an interesting story to tell let us know. If you have an illustration and a short explanation send it along.

If you have a question about an item you own – send a copy and your question. Contact email: charleslivermore@hotmail.com