

SYNOPSIS : His and Hers

Purpose:

As a result of judge's feedback at the Edmonton National, this exhibit has been expanded from a single frame exhibit to a two frame exhibit. The expansion allows the exhibit to be less crowded and have additional items added to tell the story better.

This exhibit is done in two parts and shows using Canadian advertising corner cards and postal cards from various companies a "**His**" group primarily of Long Johns, and a "**Hers**" group of Corsets. Information of the companies and products sold is also provided where available. The items displayed range from the 1890's through to the 1950's. Corsets were worn by women (and men) since the 17th century and peaked in their use in the Victorian and Edwardian eras. The fashion is still in use to this day but in many cases is referred to as a girdle now. The Long John has a shorter use period mainly being used from the latter part of the 1800's through present day with the product being worn by men (and women) today particularly for winter outdoor activities.

Challenge Factor:

The covers tend to be difficult to find as they are in high demand when they come available especially when they have attractive corner card advertising. Typically, about two a year of this stature are seen. The covers with just the business name are found more often and naturally a much more reasonable cost. One of the attractive ET Corset covers was additionally mailed on August 10, 1897 from Toronto and is cancelled with the first day of use of the Bickerdike cancelling machine.

With the expansion to two frames there is little likelihood for additional expansion unless this was done as a worldwide exhibit.

Organization:

The exhibit is organized primarily by the manufacturing companies with the **His** material in frame one and the **Hers** portion of the exhibit in frame two.

Bibliography/References:

There are limited references to this test issue, but some information can be found at:

- Wikipedia under **Corsets** and **Long Johns**
- Stanfield's Underwear <https://www.stanfields.com/pages/the-history-of-stanfields>
- Dominion Corsets <http://www.corsetiere.net/Spirella/Dominion.htm>
- Crompton <http://www.corsetiere.net/Spirella/Dominion.htm>
- Fergusson Atlantic Underwear –
https://books.google.ca/books?id=mFfd8fh_zSQC&pg=PA35&lpg=PA35&dq=fergusson+atlantic+underwear&source=bl&ots=Q-XxoiCZz9&sig=ACfU3U3TbtCMH-Z92otHgF7X-jb2Tu92pA&hl=en&sa=X&ved=2ahUKEwiJzeGYr7b9AhW0DzQIHQPvAoYQ6AF6BAGbEAM#v=onepage&q=fergusson%20atlantic%20underwear&f=false