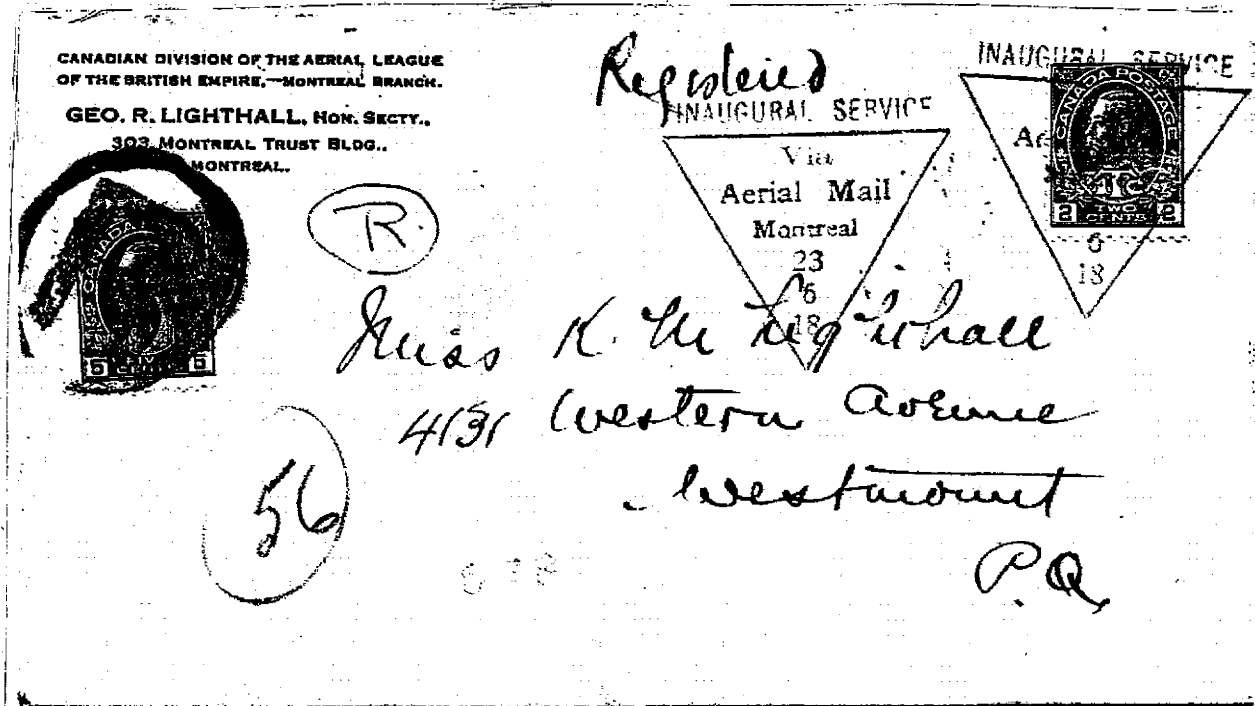


# THE HANDBOOK OF AIR MAIL SLOGAN CANCELS OF CANADA

(Second Edition)

A Presentation of the Slogan Study Group  
British North America Philatelic Society



Prepared and Edited by:

Cecil C. Coutts,

(author of the Catalogue & Guidebook Slogan Postmarks of Canada)

And

Daniel G. Rosenblat,

(Editor, The Slogan Box, Newsletter of the Slogan Study Group of B.N.A.P.S)

# ***THE SLOGAN BOX***

Newsletter of the BNAPS Slogan Study Group

Whole Numbers 58 AND 59

March/June, 1999

Volume 12 Number 2 and 3

*CHAIRMAN*

Steven A. Friedenthal

3 Lindbergh Crescent

St. Albert, Alberta T8N 2S8

(780) 458-1233

nat@compusmart.ab.ca

*SLOGAN BOX EDITOR*

Daniel G. Rosenblat

5300 Edgeview

Byron, California 94514

(925) 516-1967

drosenblat@thegrid.net

## **THE HANDBOOK OF AIR MAIL SLOGAN CANCELS OF CANADA (Second Edition)**

**A Presentation of the Slogan Study Group  
British North America Philatelic Society**

Prepared and Edited by:

**Cecil C. Coutts,**

(author of the Catalogue & Guidebook Slogan Postmarks of Canada)

And

**Daniel G. Rosenblat,**

(Editor, The Slogan Box, Newsletter of the Slogan Study Group of B.N.A.P.S)

Cover illustration and illustration of hand stamp slogans courtesy of Charles G. Firby Auctions

©copyright Slogan Study Group of B.N.A.P.S.

# A HANDBOOK OF THE AIR MAIL SLOGANS OF CANADA

SECOND EDITION

## General Introduction

In 1990 the Slogan Study Group of B.N.A.P.S published a 40-page Handbook on the Air Mail Slogans of Canada. Reprints of this are no longer available, and the data that it contained has been substantially enhanced, so a second edition at this time seems well called for.

Postal Directive slogans, advertising the Post Office's preferences in mail preparation and also its various special services, had been introduced in 1920, so the advent of a new premium priced Air Mail Service in 1927 resulted in a major response in terms of air mail related slogans. This usage continued through 1932, but was then allowed to lapse due to die obsolescence caused by machine changes. There was a major revival undertaken in 1938 that continued through 1948, but by that time air mail service had become so general and so accepted that special rate air mail stamps had been discontinued, as was the issue of airmail letter related slogans. There was a very limited revival of slogans advertising air mail parcel post service for the first time from 1952, continued generally until 1956. Thereafter the use of these air parcel post slogans declined sharply to one die used at EDMONTON until 1959 and one die used at TORONTO until as late as 1968.

From as early as 1930 some air mail slogans were bilingual for use in Quebec province, but the great majority of the variously worded formats were in English only. One bilingual die of the air parcel post group had use in 1952-54 at MONTREAL.

The original usage period of 1927-32 was at a time when the Universal (U) canceling machines were the standard in Canadian post offices, but the major replacement of these machines to the Perfect (P) type in 1931-35 obsoleted all prior dies and contributed to their withdrawal after 1932. When the air mail slogan use was revived in 1938 a majority of the new dies were for the P machines then in general use, but TORONTO and a few smaller offices had adopted Pitney-Bowes (PB) machines, which could accept the retained U dies as well as new PB dies manufactured for use in them. From that point there was both a revival of old U dies and some issue of new PB dies, in addition to the major use of P dies from 1938, and as more major offices began to use PB dies in the 1940's further PB dies were required. However, in the 1938-48 period there were many offices still using P machines, so the P dies issued in 1938 remained in use to the extent that they were serviceable until the determination to withdraw them in 1948.

As there was no seasonal factor involved in air mail related slogan use, the early U dies had largely remained in use by the office to which they had been originally issued. With the 1938 revival the die use was in six differently worded formats and in order to reduce the total number of required dies it was decided that these formats should be rotated among using offices at various intervals, resulting in a rather massive interchange of dies in 1938-48.

The total of new P and PB air mail dies issued in 1938-39 was not large, but the constant rotation permitted use at a great many offices in the ensuing years, and in addition there was the use of the revived U and new PB dies. While TORONTO was probably the only office to have had absolutely continuous use of one or more air mail slogans during the 1938-48 period, many other offices had high average use, although normally of only one or the other die at a time, for much of each year.

As the great majority of the usage occurred prior to 1953, when the proof books ceased to be maintained, documented dates of receipt impressions are available, together with clear illustrations of the dies in most instances, and for the earlier U dies the Distribution Lists supply information as to dates of issue and return of all U dies. Unfortunately, no Distribution Lists were maintained for the P dies, so their periodic uses depend on the material seen and to the known date when the die was rotated to another office. All of this makes the data contained herein very reliable, and probably the usages listed are totally complete except for precise duration.

The first four chapters of this Hand Book deal with machine generated slogans, but the fifth and final chapter covers the area of hand-stamped air mail related slogans, These began much earlier and are much scarcer than the machine types, but they are still air mail related slogans and well deserve a chapter of their own. Our Chairman, Steven Friedenthal has pioneered slogan research in this field of hand-stamps and contributed many of the illustrations and much of the limited available data.

Finally, as end papers, we have included several pages of interesting or unusual illustrations of machine slogan usage on cover.

There are 35 catalogue-numbered machine slogans involved, plus three that were special service marking, so not catalogued, but a they are a part of this group, as are the hand-stamped examples.

## Table of Contents

General Introduction		Page 1
Table of Contents		Page 2
Chapter I - Major Postal Directive Air Mail related slogans - chronologically 1928-32		Page 3
U-120-9802	USE AIR MAIL DEC. 10 TO 29 SPECIAL PRAIRIE FLIGHTS	Page 3
S-255-7879	SAVE TIME USE AIRMAIL - plane facing right - SAVE TIME curved	Pages 3-6
S-265-7880	SAVE TIME USE AIRMAIL - plane facing left	Page 6
U-110-9800	SAVE TIME USE AIR MAIL UTILISEZ LA POSTE AERIENNE - with plane	Page 6
U-115-9800	SAVE TIME USE AIR MAIL UTILISEZ LA POSTE AERIENNE - no plane	Page 6
S-650-8160	SEND YOUR SEASONS GREETINGS BY AIR MAIL	Page 7
S-250-7878	SAVE TIME USE AIR MAIL -no plane	Page 7
S-275-7882	SAVE TIME USE AIR MAIL EPARGNEZ DU TEMPS UTILISIEZ LA POSTE AERIENNE	Page 8
S-495-8060	SEE THE FLYING POSTMAN AT YOUR THEATRE	Pages 8-9
Chapter II - Major Postal Directive Air Mail related slogans - chronologically 1938-48		Page 10
S-255-7879	SAVE TIME USE AIRMAIL - plane facing right - SAVE TIME curved	Pages 11-15
S-265-7880	SAVE TIME USE AIRMAIL - plane facing left	Page 13
A-210-132	AIR MAIL SPEEDS BUSINESS	Pages 16-18
S-250-7878	SAVE TIME USE AIR MAIL - no plane	Pages 19-20
S-275-7882	SAVE TIME USE AIR MAIL EPARGNEZ DU TEMPS UTILISIEZ LA POSTE AERIENNE	Page 19
A-200-125	AIR MAIL SAFE SURE SPEEDY	Pages 21-22
G-270-3945	GIVE WINGS TO YOUR MAIL	Pages 23-24
S-245-7875	SAVE TIME FLY YOUR MAIL	Pages 25-26
S-260-7879	SAVE TIME USE AIR MAIL - more modern plane	Page 27
S-270-7881	SAVE TIME USE AIR MAIL - plane inside a triple border	Page 28
S-650-8160	SEND YOUR SEASONS GREETINGS BY AIR MAIL - one die revival of 1930 slogan	Page 28
Chapter III - Major Postal Directive Air Mail related slogans - chronologically 1952-68		Page 29
A-215-135	AIR PARCEL POST FOR SPEED	Page 29
A-216-135-A	AIR PARCEL POST FOR SPEED LE COLIS-AVION EST RAPIDE	Page 29
Chapter IV - Non-Major Postal Directive and sponsored Air Mail related slogans - chronologically 1927-74		Page 30
A-185-120	AIR FLIGHT MONTREAL-VANCOUVER JULY 1927	Page 30
A-190	AIR MAIL CANADA-AUSTRALIA 1927	Page 30
A-195	AIR MAIL LONDON CANADA-LONDON ENGLAND 1927	Page 30
A-95-70	AERO PHILATELIC EXHIBITION WINDSOR ONT. AUG.-17-22-1931	Page 30
B-810-915	BY SEAPLANE FROM STRAIT OF BELLE ISLE 1/3 OF SHORTEST ROUTE FROM EUROPE	Page 31
B-795-900	BY AIR FROM OTTAWA TO BELLE ISLE 1/3 OF SHORTEST ROUTE TO EUROPE	Page 31
A-205-128	AIR MAIL SAVES TIME	Page 32
C-1470-2007	COMMEMORATING CANADA'S FIRST AIR MAIL JUNE 24, 1918	Page 33
F-235-3310	50TH ANNIVERSARY 1ST AIR MAIL FLT. MONTREAL-TORONTO 24 JUNE 1918	Page 33
F-205-3310	50E ANNIVERSAIRE 1ER VOL POSTAL MONTREAL-TORONTO 24 JUIN 1918	Page 33
F-385-3472	1ST AIRMAIL FLT. VOL AEROPOSTAL CANADA-U.S.A. 15 OCT. 1920	Page 34
O-560-6800	OVERSEAS LETTER AIRMAIL RATE POUR OUTRE-MER TARIF AERIEN	Page 34
F-215-3315	50TH ANNIVERSARY AIR MAIL 1924-74 50e ANNIVERSAIRE CARRIERO AERIEN	Page 34
Chapter V - Hand-stamped air mail related slogans		Pages 35-41
End papers	Interesting or unusual illustrations of machine air mail slogans on cover.	Page 40-45

U-120-9802 - USE AIR MAIL DEC 10 TO 29 SPECIAL PRAIRIE FLIGHTS

Five U dies were issued November 30, 1928 to CALGARY, EDMONTON, REGINA, SASKATOON and WINNIPEG. Their primary purpose was to advertise a series of experimental airmail flights between the using offices, franked with the new five cent airmail stamp issued Sept. 21, 1928, with a variety of special cachets. The use has been seen both as initial obliteration and as back stamped receiving marks. It is also seen with normal two cent postage, so the slogan's use was not exclusively limited to the air mail flights.

This was the earliest use of multi-office air mail related slogans, but it advertised specific flights, rather than general air mail use, which came later. As the dies were not rotated, but retained for the short single period of use at the office to which they were issued, an illustration of all five dies is not required, so only the EDMONTON die is illustrated at the right.



S-255-7879 - SAVE TIME USE AIR MAIL - PLANE FACING RIGHT - S-265-7880 - PLANE FACING LEFT

These two separately catalogue-numbered varieties were the earliest ones to advertise general air mail service, rather than specific flights, and would eventually become the Air Mail slogans with the greatest usage, but their early use from 1929 to 1932 ceased when their Universal dies became obsoleted by the P machine replacements. However, several of the 16 U dies remained serviceable, and the design was popular enough to be revived in late 1938 for use with seven new P dies and eventually three new PB dies were added. They are one of the more attractive illustrated slogans, featuring a high wing monoplane of the period, very similar to the "Spirit of St. Louis" that carried Lindbergh across the Atlantic two years before their issue.

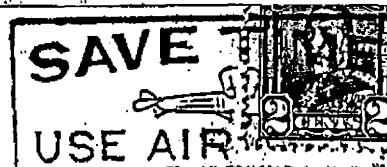
Their detailed 1929-32 usage are listed on following pages.

Initial use began in August of 1929 with the issue of four U dies to four Ontario offices, HAMILTON, LONDON, TORONTO and WINDSOR. This was followed in November of 1929 with the issue of U dies to seven Western offices, CALGARY, EDMONTON, MEDICINE HAT, NORTH BATTLEFORD, REGINA, SASKATOON and WINNIPEG. This would imply that the scope of air mail service in the Maritimes and B.C. was not sufficient at that time to warrant advertising.

One S-255 die was sent to most offices, but somewhat oddly four dies of S-255 were sent to WINNIPEG, one of S-255 and one of S-265 to CALGARY and one of S-265 to MOOSE JAW, so by Nov. 14 dies had been issued to twelve offices. One oddity exists in regard to this initial use. The die shown in the receipt impression for HAMILTON has been recorded in only two impressions on Sept. 4 and 5, 1929, the first the same date as the HAMILTON receipt impression. All subsequent HAMILTON use is from a new die for which there is no receipt impression. It has to be assumed that the HAMILTON die suffered severe damage almost immediately after being put into use, requiring replacement. Because of its limited use, an impression of this original die is very scarce and well worth illustrating below, the earliest use with the receipt impression and an impression of the replacement die side by side to illustrate the differences in the two HAMILTON dies.

FROST STEEL AND WIRE COMPANY, LIMITED

HAMILTON, CANADA



**S-255-7879 - SAVE TIME USE AIR MAIL - PLANE FACING RIGHT - S-265-7880 - PLANE FACING LEFT**

There is no real need to illustrate all of these dies, as they were continuously used at the office of issue, except in a few cases which are noted in the following listing of their 1929-32 usage, so the prior HAMILTON die illustration will suffice.

Recorded use of these dies is erratic in terms of documented issue and return dates. It is assumed that they were issued for use when no other dies were specifically authorized, so there are instances of earliest recorded use some time after the receipt impression date, and often the latest recorded is some time before the dies were returned. Some offices had only one machine, so use was alternated with other dies having priority for specific periods, making the air mail use periodic rather than continuous.

Distribution List sent dates	Distribution List returned dates	Receipt Impression date	Earliest recorded date	Latest recorded date
------------------------------	----------------------------------	-------------------------	------------------------	----------------------

**Four U S-255 dies issued Sept. 1929 to four Ontario offices. Die U-1 replaced after limited use.**

U die 1 - HAMILTON 29.08.30	None	29.09.04	29.09.04	29.09.05
U die 1-A - HAMILTON None	31.01.20	None	29.10.01	31.01.12

HAMILTON had a P machine in mid-Dec. 1930, so brief later use must have been from a retained reserve U machine.

U die 1-A - VICTORIA 31.09.21	32.06.07	31.09.28	31.10.01	32.05.26
----------------------------------	----------	----------	----------	----------

After return of this die from HAMILTON it was sent to VICTORIA, the only B.C. office to use this slogan in 1929-32. It was returned to Ottawa in June of 1932 as part of a general recall of these dies. It was not available for later reissue.

U die 2 - LONDON 29.08.30	32.05.27	None	29.09.19	31.07.04
------------------------------	----------	------	----------	----------

LONDON received a P machine in Dec. 1930, but retained its U machine and used dies of both types in 1931-32. This die was briefly revived in 1939 as listed in Chapter II.

U die 3 - TORONTO 29.08.30	32.05.28	29.09.13	29.09.29	31.11.05
-------------------------------	----------	----------	----------	----------

TORONTO had P machines before this die was issued, but retained reserve U machines. Not available for later reissue.

U die 4 - WINDSOR - 1st usage 29.08.30	29.11.12	29.09.10	29.10.06	29.10.10
---	----------	----------	----------	----------

WINDSOR received a P machine in Nov. of 1929, probably accounting for the early return of the die.

U die 4 - WINDSOR 2nd usage 30.02.08	32.05.28	30.02.11	30.02.28	32.05.24
---	----------	----------	----------	----------

When it was realized that WINDSOR had retained a reserve U machine, the original die was returned. Its recorded use into 1932 is one of the very few uses that late. Revived briefly in 1948, as listed in Chapter II.

**Ten U S-255 dies and two S-265 dies issued in Nov. 1929 to prairie province offices. CALGARY received one die of each type and WINNIPEG four dies of S-255**

U die 5 - EDMONTON 29.11.06	32.03.22	None	29.11.29	32.02.19
--------------------------------	----------	------	----------	----------

EDMONTON also received U dies 13 and 14 from WINNIPEG in Nov. 1931 - usage of these listed under those numbers. Damaged in early 1932. Not available for later reissue.

S-255-7879 - SAVE TIME USE AIR MAIL - PLANE FACING RIGHT - S-265-7880 - PLANE FACING LEFT

Distribution List sent dates	Distribution List return dates	Receipt impression date	Earliest recorded date	Latest recorded date
U die 6 - NORTH BATTLEFORD 29.11.06	32.06.04	None	30.03.03	31.07.24
This was the first slogan of any type to be used at this office. Revived in 1947-48 as listed in Chapter II.				
U die 7 - CALGARY 29.11.14	32.05.31	29.11.23	30.03.03	32.02.22
CALGARY also had a U-15 die of S-265, concurrent with U-7 to mid-1931 - U-7 was not available for later reissue.				
U die 8 - REGINA 29.11.06	34.11.05	30.02.25	30.03.03	30.11.06
This die was issued with the others, but retained until Nov. 1934, more than two years after the recall of the other dies. However, the only recorded usage is in March-November of 1930, and even the receipt impression was not issued until three months after the die arrived. REGINA received a S-265 U-16 die rotated from MOOSE JAW in early 1932.				
U die 9 - MEDICINE HAT 29.11.14	32.05.31	None	29.11.19	31.10.28
This die was revived in 1947, as listed in Chapter II.				
U die 10 - SASKATOON 29.11.14	30.10.04	30.01.03	30.02.18	30.09.13
This die retained only to Oct. 1930, then returned, but was reissued to LETHBRIDGE in January of 1931.				
U die 10 - LETHBRIDGE - 1st usage 31.01.09	31.11.12	31.01.13	31.03.02	31.11.04
The die was retained at LETHBRIDGE until Nov. of 1931, when it was again returned and LETHBRIDGE used Christmas slogan M-50 for the balance of 1931 until the same die was reissued to LETHBRIDGE in early 1932.				
U die 10 - LETHBRIDGE - 2nd usage 32.01.04	32.04.13	32.01.07	32.01.09	32.03.12
Not available for later reissue.				
U dies 11-14 - WINNIPEG were issued to WINNIPEG in late 1929, but two of them were sent to EDMONTON in Nov. of 1931.				
U dies 11-12 - WINNIPEG 29.11.04	32.05.02	30.02.26	30.03.03	32.03.14
These two of the original four dies sent to WINNIPEG were retained until 1932, but the other dies U-13-14 were sent to EDMONTON in Nov. of 1931.				
U die 13 - EDMONTON 31.11.11	32.03.22	31.11.14	None	None
This die has not been recorded at EDMONTON and may not have seen use.				
U die 14 - EDMONTON 31.11.11	32.03.22	31.11.14	31.11.18	32.03.04
The only one of two dies that is recorded. None of the original issued WINNIPEG dies were available for later reissue.				

S-255-7879 - SAVE TIME USE AIR MAIL - PLANE FACING RIGHT - S-265-7880 - PLANE FACING LEFT

Distribution List sent dates	Distribution List return dates	Receipt impression date	Earliest recorded date	Latest recorded date
U die 15 - CALGARY - type S-265 - plane facing left 29.11.14	31.08.11	29.11.23	29.11.28	31.07.10
Partially concurrent use with S-255 U die 7 - not available for later reissue.				
U die 16 - MOOSE JAW - 1st usage - S-265 - plane facing left 29.11.06	30.05.03	29.11.07	30.03.03	30.07.05
Withdrawn in May 1930 - reissued to MOOSE JAW in July 1930				
U die 16 - MOOSE JAW - 2nd usage None	32.01.09	30.07.05	31.08.28	32.01.25
Sent to REGINA in Feb. 1932				
U die 16 - REGINA use 32.02.22	32.06.02	32.02.15	32.02.22	None

The die was later revived in 1939, as listed in Chapter II.

U-110-9800 - USE AIR MAIL UTILISEZ LA POSTE AERIENNE

PLANE FACING RIGHT - THE BILINGUAL FORMAT OF S-255 - ONE U DIE

U die 1 - MONTREAL



29.08.30	31.05.26	None	29.09.03	31.05.01
----------	----------	------	----------	----------

U-115-9800 - USE AIR MAIL UTILISEZ LA POSTE AERIENNE

NO ILLUSTRATED PLANE - A BILINGUAL FORMAT OF THE LATER SLOGAN S-250-7878 - ONE U DIE

U Die 1 - QUEBEC



30.02.14	31.01.14	30.02.20	30.03.01	31.01.09
----------	----------	----------	----------	----------



**S-650-8160 - SEND YOUR SEASONS GREETINGS BY AIR MAIL**

SIX U DIES ISSUED IN NOV. 1930 FOR USE UNTIL CHRISTMAS DAY

U Dies 1-6 - CALGARY, EDMONTON, HAMILTON, REGINA, TORONTO, WINNIPEG

As the dies were not normally reissued, there is no need to illustrate more than one of them. However, the CALGARY die was subsequently revived at KAMLOOPS in 1946 only, as listed in Chapter II.



Distribution List sent dates	Distribution List return dates	Receipt impression date	Earliest recorded date	Latest recorded date
30.11.07	30..01.31	30.11.08	30.11.08	30.12.30

**S-250-7875 - SAVE TIME USE AIR MAIL**

WITHOUT AN ILLUSTRATED PLANE - 1930-32 USAGE

By late 1930 new P machines were available to be used at several Ontario offices, so the first P dies were introduced on a limited basis. One P die of S-250 was issued on Nov. 20, 1930, followed by a very similar second die on Jan. 28, 1931, both intended for rotated Ontario use, as listed below. Note that there were no Distribution Lists maintained for P dies.



P die 1



P die 2

Die and Using Office	Receipt Impression Date	Earliest Recorded Date	Latest Recorded Date
<b>P die 1</b>			
LEAMINGTON	30.11.20	30.12.13	None
TORONTO	31.02.17	31.01.27	31.03.04
LONDON	None	31.03.11	31.04.07
TORONTO	None	31.10.20	32.01.18
<b>P die 2</b>			
WINDSOR	None	31.01.28	31.03.02
KINGSTON	None	31.05.24	31.06.12
TORONTO	None	31.11.08	31.11.19
HAMILTON	None	31.12.07	31.12.09

Both dies reissued in 1938-39 as listed in Chapter II.

Note brief concurrent use of both dies at TORONTO in mid-Nov. 1931

**S-275-7882 - SAVE TIME USE AIR MAIL  
EPARGNEZ DU TEMPS UTILISEZ LA POSTE AERIENNE**

ONE P DIE ISSUED NOV. 1930 - ROTATED USE FROM OTTAWA TO QUEBEC PROVINCE OFFICES

A SECOND SIMILAR P DIE ISSUED IN 1939 FOR QUEBEC USE



Using office	Perfect die 1			
	Receipt Impression date	Earliest recorded date	Latest recorded date	
OTTAWA	30.11.20	None	None	
ST. HYACINTHE	None	None	None	
ST. JEAN	None	31.05.25	31.06.02	

**S495-8060 - SEE THE FLYING POSTMAN AT YOUR THEATRE**

THREE U AND THREE P DIES ISSUED IN LATE 1932 FOR ROTATED USE IN ALL PROVINCES EXCEPT THE MARITIMES

While the wording does not reference Air Mail, it was clearly an attempt to popularize air mail service and therefore appropriate to this work. At the time of issue use of P machines was restricted to Ontario and Quebec and western provinces continued to use U. Therefore, the three U dies were rotated one in B.C., one in Alta. and one in Sask.-Ont.-Man. The three P dies were rotated one in Ontario, one in Quebec and one used at TORONTO without rotation. Note that there was no bilingual version, and Quebec offices used English only. Only one die needs illustration, as the dies can be identified by the using offices.



Three Universal dies rotated in B.C., Alta., Man., Ont., and Sask.

Distribution List sent dates	Distribution List return dates	Receipt impression date	Earliest recorded date	Latest recorded date
<b>U die 1</b>				
VANCOUVER 1st use 32.02.17	32.02.25	32.02.17	32.02.21	32.02.24
NEW WESTMINSTER use 32.02.25	32.03.01	32.02.25	None	None
VICTORIA use 32.03.01	32.03.08	32.03.02	32.03.03	32.03.08
PRINCE RUPERT use 32.03.08	32.03.17	32.03.14	None	None
VANCOUVER 2nd use 32.03.17	32.04.12	32.03.21	32.03.23	32.04.11
KAMLOOPS use 32.04.12	32.04.19	32.03.12	32.04.14	None

NELSON use - The die was sent to NELSON on 32.04.19, but returned unused as NELSON still used a Columbia machine.

<b>U die 2</b>				
EDMONTON 1st use 32.02.11	32.03.05	32.02.19	32.02.22	32.03.04

**S-495-8060 - SEE THE FLYING POSTMAN AT YOUR THEATRE**

<b>Distribution List sent dates</b>	<b>Distribution List return dates</b>	<b>Receipt impression date</b>	<b>Earliest recorded date</b>	<b>Latest recorded date</b>
LETHBRIDGE use 32.03.05	32.03.08	32.03.07	32.03.07	None
CALGARY use 32.03.08	32.03.11	32.03.09	32.03.09	32.03.10
EDMONTON 2nd use 32.03.11	32.03.30	32.02.12	None	None
<b>U die 3</b>				
SASKATOON 32.02.20	32.03.01	32.02.24	32.02.26	None
NORTH BATTLEFORD use 32.03.01	32.03.05	32.03.01	None	32.03.05
MOOSE JAW use 32.03.05	32.03.10	32.03.07	None	32.03.09
PORT ARTHUR use 32.03.10	32.03.22	32.03.12	32.03.15	None
BRANDON use 32.03.22	32.03.28	32.03.24	32.03.23	None
WINNIPEG use 32.03.29	32.05.02	32.03.30	32.04.07	32.04.12

**Receipt Impression date                      Earliest recorded date                      Latest recorded date**

**P die 1 - P dies do not have Distribution List dates**

TORONTO use - 32.02.05	32.02.05	32.03.15
<b>P die 2</b>		
OTTAWA use - 32.02.05	32.03.05	32.03.09
HAMILTON use - 32.02.11	32.02.11	32.02.18
OSHAWA use - 32.02.20	None	32.02.22
BELLEVILLE use - 32.02.27	32.02.27	32.02.28
KINGSTON use - 32.03.01	32.03.02	None
GALT use - 32.03.05	None	None
<b>P die 3</b>		
MONTREAL use - 32.02.15	None	None
QUEBEC use - 32.02.22	32.02.24	None
TROIS RIVIERES use - 32.02.25	32.02.26	None

## Chapter II - Major Postal Directive Air Mail related slogans - 1938-48 chronologically

By late 1938 advances in flying capability and aeronautic proficiency reached a point where routing mail by air was a real enhancement over ground movement and foreshadowed a day when air mail would be by far the most acceptable means of transport. With this in mind, the Canadian P.O. undertook postal advertising of air mail in an aggressive manner.

Between late 1938 and early 1939 two major Air Mail related slogans of the 1929-32 period were revived, with additional dies, and four new wordings were introduced with multiple dies and frequently rotated usage, creating six major wording varieties with a massive combined usage. The two earlier usages that were revived were S-255-7879 and S-265-7880 combined and the unillustrated slogan with the SAVE TIME USE AIR MAIL wording, S-250-7878, together with its bilingual format, S-275. The S-255 version illustrated with the "Spirit of St. Louis" type of high wing monoplane had been so very well received that, although aircraft design had been much modernized, the original illustration was not only revived, but added to. The unillustrated version was also revived and added to, although not quite to the extent of S-255-S-265.

Additionally, four new wordings were added, being A-200-125, AIR MAIL SAFE SURE SPEEDY - A-210-132 - AIR MAIL SPEEDS BUSINESS - S-270-3945 - GIVE WINGS TO YOUR MAIL and S-245-7875, SAVE TIME FLY YOUR MAIL. The retained dies from 1929-32 and the additional dies added in 1938-39 were as follows.

S-255-7879 - two retained dies were reissued both to TORONTO in early 1939, and three others were available but not reissued until 1947-48 - added dies were P-1 to P-7 and PB-1 to PB-3, so 10 new dies and 2 reissued dies had use from 1938-39. S-265-7880 - retained die U 16 was reissued to TORONTO in early 1939, so only one die used from 1939.

S-250-7875 - retained dies - P dies 1 and 2 - early rotated use - added dies P-3 and P-4 - four dies used from 1938-39. A total of 19 dies of these four slogans had use from 1938-39 and three more early dies of S-255 were later revived in 1947-48.

Also, the early 1920-31 bilingual P die of S-275-7882, SAVE TIME USE AIR MAIL EPARGNEZ DU TEMPS UTILISEZ LA POSTE AERIENNE was revived and a new P die added for concurrent use at both MONTREAL and QUEBEC.

Four new wordings were introduced with multiple rotating dies at this time, as follows. A-210-132 - AIR MAIL SPEEDS BUSINESS - Two consecutive PB dies were issued for TORONTO use only, the first used from Apr. 1938 to Sep. 1939, replaced by the second in Oct. 1939. Three P dies issued in late 1938, followed by three more in early 1939. A-200-125, AIR MAIL SAFE SURE SPEEDY - Three P dies issued Feb. 1939, followed by two PB dies later in 1939. G-270-3945 - GIVE WINGS TO YOUR MAIL - Three P dies issued Feb. 1939, followed by one PB die in Apr. 1939. S-245-7875, SAVE TIME FLY YOUR MAIL - Three P dies issued in Feb. 1939, followed by one PB die in Apr. 1939. The total of these four new wording dies was 21, which when added to the 19 dies of the revived wording is a total of 40 air mail related dies by mid-1939. Their very considerable rotated usage is classified on the following pages.

By 1940 slogan S-255-7879 required some replacements and additions, so one replacement P die and five added PB dies of this slogan were introduced in early 1940, the replacement P die for rotational use at several offices, but the five PB dies were all assigned to TORONTO use only. These six dies all had the SAVE TIME USE AIR MAIL wording as used by S-255, but as a concession to the more advanced era they were illustrated with a more modern plane facing right.

By 1946 many of the multiple air mail dies having constant use at TORONTO became unserviceable and required replacement. The original wording was retained, but the illustrated plane was updated to a twin engine, twin tailed type, nose down within a triple box. Four PB dies of this S-270-7881 were issued, one for rotational use and three for TORONTO use only. These were the last dies referencing letter air mail issued and were withdrawn in 1948 together with all the surviving older dies. The ten wordings used in the 1938-48 period are listed below in the order of their first recorded use.

S-255-7879	Nov. 12, 1938 - SAVE TIME USE AIR MAIL - plane facing right - SAVE TIME curved
A-210-132	Nov. 12, 1938 - AIR MAIL SPEEDS BUSINESS
S-250-7878	Nov. 12, 1938 - SAVE TIME USE AIRMAIL - no illustration.
S-275-7882	Feb. 2, 1939 - SAVE TIME USE AIR MAIL EPARGNEZ DU TEMPS UTILISEZ LA POSTE AERIENNE
A-200-125	Feb. 6, 1939 - AIR MAIL SAFE SURE SPEEDY
G-270-3945	Feb. 6, 1939 - GIVE WINGS TO YOUR MAIL
S-245-7875	Feb. 6, 1939 - SAVE TIME FLY YOUR MAIL
S-265-7880	Feb. 20, 1939 - SAVE TIME USE AIR MAIL - plane facing left
S-260-7879	May 9, 1940 - SAVE TIME USE AIRMAIL - plane facing right - SAVE TIME straight
S-270-7881	Mar. 15, 1946 - SAVE TIME USE AIR MAIL - plane inside a triple border
S-650-8160	Dec. 1946 - SEND YOUR SEASONS GREETINGS BY AIR MAIL - A one die revival of the 1930 slogan

Slogans S-255 - 7879 and S-265 - 7880 - SAVE TIME USE AIR MAIL - APPENDIX A

Five Perfect dies issued Nov. 1938, two more added Feb. 1939.

Perfect die 1



MOOSE JAW	38.11.12	39.01.07
REGINA	39.01.16	39.03.15
PRINCE ALBERT	39.03.17	39.05.09

VANCOUVER	39.05.16	39.11.20	PRINCE ALBERT	41.05.13	41.08.12
LETHBRIDGE	39.11.23	39.12.22	PORT ARTHUR	41.10.30	41.11.12
WINNIPEG	40.02.02	40.03.27	WINNIPEG	41.12.23	42.02.02
SAULT STE MARIE	40.04.29	40.05.21	BELLEVILLE	42.03.26	42.04.19
CALGARY	40.06.10		YORKTON	42.05.16	
LETHBRIDGE	40.07.19		PRINCE ALBERT	42.09.12	46.02.21
MOOSE JAW	40.08.29	40.09.07	SAINT JOHN	46.05.02	46.05.13
WINNIPEG	40.10.12	40.11.05	LEAMINGTON	46.08.22	
MOOSE JAW	40.11.23		YARMOUTH	46.10.25	
PORT ARTHUR	41.01.13	41.01.23	TRURO	46.12.30	47.01.27
ST. CATHARINES	41.02.25	41.03.17	COBOURG	47.05.05	47.12.10
KITCHENER	41.04.02	41.05.01	FORT FRANCES	48.03.11	48.07.16

VANCOUVER May-July 1939 use is partially concurrent with VANCOUVER use of die P-4.

Perfect die 2



CALGARY	38.11.12	39.03.17
SASKATOON	39.03.22	39.07.11
CALGARY	39.08.09	39.11.21
SASKATOON	39.11.28	40.01.08
CALGARY	40.02.02	40.03.29

CORNWALL	40.04.26	40.05.21	VANCOUVER	42.01.22	42.02.20
ST. THOMAS	40.06.06		NORTH BAY	42.03.27	42.04.11
BARRIE	40.07.01	40.08.17	PORTAGE LA P.	42.05.15	42.05.27
LONDON	40.08.28	40.09.28	NO. BATTLEFORD	42.09.14	44.01.07
NO. BATTLEFORD	40.10.05	40.12.23	PORT HOPE	44.08.09	44.09.07
LETHBRIDGE	41.02.25	41.03.21	STRATFORD	45.08.02	45.08.23
NO. BATTLEFORD	41.04.08		NORTH BAY	46.02.13	46.03.15
BRANTFORD	41.06.06	41.06.07	GLACE BAY	46.05.03	46.08.20
GUELPH	41.06.13	41.07.11	WOODSTOCK	46.09.12	46.10.10
VANCOUVER	41.07.23	41.08.20	PEMBROKE	46.11.19	
FORT WILLIAM	41.09.08	41.09.18	SASKATOON	47.01.01	47.01.28
PETERBOROUGH	41.10.31	41.11.07	GLACE BAY	47.05.05	47.07.31
SAULT STE MARIE	41.12.15	42.01.12	PRINCE RUPERT	47.09.18	48.03.12

Perfect die 3



WINNIPEG	38.11.14	39.01.12
EDMONTON	39.01.16	39.03.12
LETHBRIDGE	39.03.16	39.04.20
NO. BATTLEFORD	39.05.17	39.06.23
REGINA	39.07.19	39.09.18
PRINCE ALBERT	39.09.20	39.10.09
MOOSE JAW	39.11.21	40.01.08
REGINA	40.01.22	40.04.06

PRINCE ALBERT	40.04.10	
SASKATOON	40.06.01	40.06.10
VANCOUVER	40.08.30	40.09.30
PRINCE ALBERT	40.10.12	
SASKATOON	41.02.25	41.03.07
SARNIA	41.04.28	41.05.09
OTTAWA	41.06.06	41.07.02

Not recorded after 1941, probably retired as unserviceable.

Perfect die 4



VANCOUVER	38.11.15	39.01.01
MOOSE JAW	39.01.07	39.05.04
VANCOUVER	39.05.16	39.07.07
EDMONTON	39.07.21	39.09.20
WINNIPEG	39.09.25	39.11.23
NO. BATTLEFORD	39.11.30	40.01.15
EDMONTON	40.02.20	40.04.01

VANCOUVER	40.04.25	40.06.20	LETHBRIDGE	42.09.14	42.10.13
OTTAWA	40.07.08	40.07.30	OSHAWA	43.02.24	44.01.12
NORTH BAY	40.08.15	40.08.23	BELLEVILLE	44.02.17	44.03.13
OSHAWA	40.10.01	40.10.25	LETHBRIDGE	44.04.24	44.05.19
STRATFORD	40.11.08	40.12.04	FREDERICTON	44.06.12	44.08.01
BELLEVILLE	41.01.11	41.02.03	MEDICINE HAT	44.10.03	44.10.28
BROCKVILLE	41.02.24	41.03.14	ST. THOMAS	45.08.02	45.08.30
PEMBROKE	41.04.02		NELSON	46.02.18	46.03.07
WOODSTOCK	41.05.10	41.06.11	NO. BATTLEFORD	46.05.06	46.06.25
REGINA	41.06.24	41.07.16	PORTAGE L.P.	46.09.14	46.09.27
GALT	41.08.13	41.09.11	OAKVILLE	46.10.22	46.11.18
OWEN SOUND	41.10.02	41.11.10	PARIS	46.12.31	47.03.05
MOOSE JAW	41.12.16	41.12.29	AMHERST	47.05.08	47.07.03
BROCKVILLE	42.03.26	42.04.18	CORNWALL	47.09.11	47.11.25
MOOSE JAW	42.05.16		NO. BATTLEFORD	48.03.06	48.09.22

VANCOUVER May-July 1939 use is partially concurrent with VANCOUVER use of die P-4.

Perfect die 5



OTTAWA	39.02.08	39.03.07
SAULT	39.03.09	39.03.20
LONDON	39.04.11	39.05.09
PEMBROKE	39.05.26	39.06.08
ST. CATHARINES	39.06.21	39.07.07
CORNWALL	39.07.22	39.08.19

SAULT	39.10.20	39.11.06
LONDON	39.11.18	39.12.04
CORNWALL	39.12.19	40.01.04
BRANTFORD	40.01.17	40.02.02
BELLEVILLE	40.02.19	40.03.14
ST. CATHERINES	40.03.22	40.04.18
WINDSOR	40.04.30	40.05.07

Not recorded after 1940, probably retired as unserviceable.

Slogans S-255 - 7879 and S-265 - 7880 - SAVE TIME USE AIR MAIL - APPENDIX A

Perfect die 6



HAMILTON	39.02.08	39.03.03
SUDBURY	39.03.07	39.03.22
OSHAWA	39.04.11	39.04.18
SARNIA	39.05.12	39.06.06
KITCHENER	39.06.13	39.06.22
LINDSAY	39.07.15	39.08.09
SUDBURY	39.08.16	39.09.08

OSHAWA	39.09.18	39.09.26
LINDSAY	39.10.20	39.11.15
GUELPH	39.11.22	39.12.21
CHATHAM	39.12.23	40.01.14
KITCHENER	40.01.23	40.02.22
SUDBURY	40.02.24	
PORT ARTHUR	40.03.27	40.04.11
NO. BATTLEFORD	40.05.20	40.06.21
REGINA	40.08.30	40.09.04
EDMONTON	40.10.17	40.11.15
WINDSOR	40.12.13	41.01.10
CALGARY	41.01.24	41.02.22
KINGSTON	41.03.18	41.04.13
ST. THOMAS	41.04.28	41.06.11
SUDBURY	41.06.23	41.07.02
LINDSAY	41.08.13	41.09.08

NIAGARA	41.10.03	41.11.13
WINDSOR	41.12.15	42.01.14
ST. CATHARINES	42.03.26	42.04.22
PICTON	42.05.14	42.08.31
MOOSE JAW	43.02.12	43.02.16
REGINA	43.08.02	43.08.24
CORNWALL	44.01.12	44.09.30
SWIFT CURRENT	45.08.04	45.08.24
SMITHS FALLS	46.05.07	46.08.26
BRANDON	46.09.14	46.10.09
BROCKVILLE	46.10.22	46.10.26
BRACEBRIDGE	47.01.19	47.03.03
GRAVENHURST	47.05.20	
CHARLOTTETOWN	47.09.22	47.10.14
BRANTFORD	47.12.31	48.01.27
FT. ERIE NORTH	48.03.08	48.07.20

The lower portion of the tall broke during use at WINDSOR between JAN 1 and JAN 2.42 and the break is constant thereafter.

Perfect die 7



TORONTO	39.02.09	39.03.07
STRATFORD	39.03.10	39.03.28
NIAGARA	39.04.11	39.05.12
ST. THOMAS	39.05.16	39.06.09
KINGSTON	39.06.10	39.07.06
GALT	39.08.05	39.08.17

STRATFORD	39.08.21	39.09.16
NIAGARA	39.09.26	39.10.10
GALT	39.10.23	39.11.24
FORT WILLIAM	39.12.11	39.12.22
BROCKVILLE	40.01.15	40.02.01
KINGSTON	40.02.15	40.03.05
STRATFORD	40.03.18	40.04.15
PETERBOROUGH	40.04.27	40.05.21
SARNIA	40.06.06	40.06.21
WOODSTOCK	40.07.11	40.08.07
ORILLIA	40.08.15	40.09.03
NIAGARA	40.10.01	40.10.31
SAULT	40.11.12	40.11.26
PETERBOROUGH	41.01.11	41.01.27

CHATHAM	41.02.26	41.03.20
MOOSE JAW	41.04.05	
CALGARY	41.05.12	41.05.16
N. BATTLEFORD	41.06.27	42.03.29
EDMONTON	42.09.16	42.09.28
CHATHAM	42.11.06	42.12.03
CALGARY	43.02.10	43.03.14
LETHBRIDGE	43.08.02	43.08.31
NAPANEE	44.01.10	44.12.15
ORILLIA	46.08.21	46.08.29
TRAIL	46.10.25	46.11.16
PRINCE ALBERT	46.12.31	47.01.22
FORT FRANCES	47.05.09	47.07.18
SMITHS FALLS	47.09.13	48.09.27

Three Pitney-Bowes Universal dies issued in 1939, all three for TORONTO use only, two with the plane all black.

Pitney-Bowes die 1  
White plane



TORONTO	39.04.18	41.03.06
---------	----------	----------

Pitney-Bowes die 2  
Black plane



TORONTO	39.10.03	40.04.22
---------	----------	----------

Pitney-Bowes die 3  
Black plane

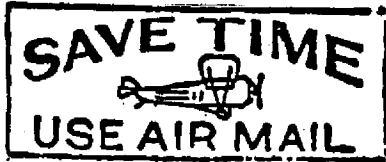


TORONTO	39.10.03	40.04.24
---------	----------	----------

Slogans S-255 - 7879 and S-265 - 7880 - SAVE TIME USE AIR MAIL - APPENDIX A

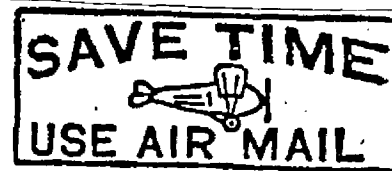
Revived use of early U dies - 1939

U die 2  
Early use at LONDON



TORONTO 39.02.09 39.09.26

U die 8  
Early use at REGINA



TORONTO 39.03.02 39.09.29

U die 16 - S-265 - Plane facing left  
Early use at MOOSE JAW and REGINA



TORONTO 39.02.20 39.03.09

Revived use of early U dies - 1947-48

U die 4  
Early use at WINDSOR



SIOUX LOOKOUT 48.01.24  
WINDSOR, N.S. 48.04.27 48.05.06

U die 6  
Early use at NORTH BATTLEFORD



PENTICTON 47.01.28 47.04.30  
KIRKLAND LAKE 47.05.31 47.07.30  
ORANGEVILLE 48.01.02 48.01.22  
WOODSTOCK N.B. 48.04.26 48.06.09

U die 9  
Early use at MEDICINE HAT



KENTVILLE 47.02.24 47.03.05  
TIMMINS 47.05.30  
HAMILTON 47.08.02 47.08.30  
LIVERPOOL 48.02.05 48.06.14

Slogans S-255 - 7879 and S-265 - 7880 - SAVE TIME USE AIR MAIL - APPENDIX B

<b>AMHERST</b>		<b>EDMONTON</b>		<b>KITCHENER</b>		<b>NIAGARA FALLS</b>	
P-4 47.05.08 47.07.03		U-5 29.11.07 32.03.22		P-6 39.06.13 39.06.22		P-7 39.04.11 39.05.12	
		U-14 31.11.14 32.03.22		P-6 40.01.23 40.02.22		P-7 39.09.26 39.10.10	
		U-13 31.11.14 32.03.22		P-1 41.04.02 41.05.01		P-7 40.10.01 40.10.31	
<b>BARRIE</b>		P-3 39.01.16 39.03.12				P-6 41.10.03 41.11.13	
P-2 40.07.01 40.08.17		P-4 39.07.21 39.09.20		<b>LEAMINGTON</b>			
		P-4 40.02.20 40.04.01		P-1 46.08.22		<b>NORTH BATTLEFORD</b>	
		P-6 40.10.17 40.11.15				U-6 29.11.07 32.06.04	
<b>BELLEVILLE</b>		P-7 42.09.16 42.09.28				P-3 39.05.17 39.06.23	
P-5 40.02.19 40.03.14				<b>LETHBRIDGE</b>		P-4 39.11.30 40.01.15	
P-4 41.01.11 41.02.03		<b>FORT ERIE NORTH</b>		U-10 31.01.13 31.11.12		P-6 40.05.20 40.06.21	
P-1 42.03.26 42.04.19		P-6 48.03.08 48.07.20		U-10 32.01.07 32.04.14		P-2 40.10.05 40.12.23	
P-4 44.02.17 44.03.13				P-3 39.03.16 39.04.20		P-2 41.04.08	
		<b>FORT FRANCES</b>		P-1 39.11.23 39.12.22		P-7 41.06.27 42.03.29	
<b>BRACEBRIDGE</b>		P-7 47.05.09 47.07.18		P-1 40.07.19		P-2 42.09.14 44.01.07	
P-6 47.01.19 47.03.03		P-1 48.03.11 48.07.16		P-2 41.02.25 41.03.21		P-4 46.05.06 46.06.25	
				P-4 42.09.14 42.10.13		P-4 48.03.06 48.09.22	
		<b>FORT WILLIAM</b>		P-7 43.08.02 43.08.31			
<b>BRANDON</b>		P-7 39.12.11 39.12.22		P-4 44.04.24 44.05.19		<b>NORTH BAY</b>	
P-6 46.09.14 46.10.09		P-2 41.09.08 41.09.18				P-4 40.08.15 40.08.23	
				<b>LINDSAY</b>		P-2 42.03.27 42.04.11	
<b>BRANTFORD</b>		<b>FREDERICTON</b>		P-6 39.07.15 39.08.09		P-2 46.02.13 46.03.15	
P-5 40.01.17 40.02.02		P-4 44.06.12 44.08.01		P-6 39.10.20 39.11.15			
P-2 41.06.06 41.06.07				P-6 41.08.13 41.09.08		<b>OAKVILLE</b>	
P-6 47.12.31 48.01.27						P-4 46.10.22 46.11.18	
		<b>GALT</b>		<b>LIVERPOOL</b>			
<b>BROCKVILLE</b>		P-7 39.08.05 39.10.24		U-9 48.02.05 48.06.14		<b>ORANGEVILLE</b>	
P-7 40.01.15 40.02.01		P-4 41.08.13 41.09.11				U-6 48.01.22 48.01.22	
P-4 41.02.24 41.03.14				<b>LONDON</b>			
P-4 42.03.26 42.04.18		<b>GLACE BAY</b>		U-4 29.09.13 32.05.27		<b>ORILLIA</b>	
P-6 46.10.22 46.10.26		P-2 46.05.03 46.08.20		P-5 39.04.11 39.05.09		P-7 40.08.15 40.08.23	
		P-2 47.05.05 47.07.31		P-5 39.11.18 39.12.04		P-7 46.08.21 40.09.03	
<b>CALGARY</b>				P-2 40.08.28 40.09.28			
U-7 29.11.23 32.05.31		<b>GRAVENHURST</b>				<b>OSHAWA</b>	
U-15 29.11.23 31.08.11		P-6 47.05.20		<b>MEDICINE HAT</b>		P-6 39.04.11 39.04.18	
P-2 38.11.12 39.03.17				U-9 29.11.14 32.05.31		P-6 39.09.18 39.09.26	
P-2 39.08.09 39.11.21		<b>GUELPH</b>		P-4 44.10.03 44.10.28		P-4 40.10.01 40.10.25	
P-2 40.02.02 40.03.29		P-6 39.11.22 39.12.21				P-4 43.02.24 44.01.12	
P-1 40.06.10		P-2 41.06.13 41.07.11		<b>MOOSE JAW</b>			
P-6 41.01.24 41.02.22				U-16 29.11.07 30.05.03		<b>OTTAWA</b>	
P-7 41.05.12 41.05.16		<b>HAMILTON</b>		U-16 30.07.05 32.01.29		P-5 39.02.08 39.03.07	
P-7 43.02.10 43.03.14		U-1 29.09.04		P-1 38.11.12 39.01.07		P-4 40.07.08 40.07.30	
		U-1A 29.10.01 31.01.20		P-4 39.01.07 39.05.04		P-3 41.06.06 41.07.02	
<b>CHARLOTTETOWN</b>		P-6 39.02.08 39.03.03		P-3 39.11.21 40.01.08			
P-6 47.09.22 47.10.14		U-9 47.08.02 47.08.30		P-1 40.08.29 40.09.07		<b>OWEN SOUND</b>	
				P-1 40.11.23		P-4 41.10.02 41.11.10	
<b>CHATHAM</b>		<b>KENTVILLE</b>		P-7 41.04.05			
P-6 39.12.23 40.01.14		U-9 47.02.24 47.03.05		P-4 41.12.16 41.12.29		<b>PARIS</b>	
P-7 41.02.26 41.03.20				P-4 42.05.16		P-4 46.12.31 47.03.05	
P-7 42.11.06 42.12.03		<b>KINGSTON</b>		P-6 43.02.12 43.02.16			
		P-7 39.06.10 39.07.06		<b>NAPANEE</b>		<b>PEMBROKE</b>	
<b>COUBURG</b>		P-7 40.02.15 40.03.05		P-7 44.01.10 44.12.15		P-5 39.05.26 39.06.08	
P-1 47.05.05 47.12.10		P-6 41.03.18 41.04.13				P-4 41.04.02	
				<b>NELSON</b>		P-2 46.11.19	
<b>CORNWALL</b>		<b>KIRKLAND LAKE</b>		P-4 46.02.18 46.03.07			
P-5 39.07.22 39.08.19		U-6 47.05.31 47.07.30					
P-5 39.12.19 40.01.04							
P-2 40.04.26 40.05.21							
P-6 44.01.12 44.09.30							
P-4 47.09.11 47.11.25							



Slogans S-255 - 7879 and S-265 - 7880 - SAVE TIME USE AIR MAIL - APPENDIX B

<b>PENTICTON</b> U-6 47.01.28 47.02.28	<b>SAINT JOHN</b> P-1 46.05.02 46.05.13	<b>TIMMINS</b> U-9 47.05.30	<b>WOODSTOCK N.B.</b> U-6 48.04.26 48.06.09
<b>PETERBOROUGH</b> P-7 40.04.27 40.05.21 P-7 41.01.11 41.01.27 P-2 41.10.31 41.11.07	<b>ST. THOMAS</b> P-7 39.05.16 39.06.09 P-2 40.06.06 P-6 41.04.28 41.06.11 P-4 45.08.02 45.08.30	<b>TORONTO</b> U-3 29.09.13 32.05.28 P-7 39.02.09 39.03.07 U-16 39.02.20 39.03.09 S-265 - Plane facing left U-4 39.02.09 39.09.26 U-8 39.03.02 39.09.29 PB-1 39.04.18 41.03.06 PB-3 39.10.03 40.04.24 PB-2 39.10.03 40.04.22	<b>WOODSTOCK ONT.</b> P-7 40.07.11 40.08.07 P-4 41.05.10 41.06.11 P-2 46.09.12 46.10.10
<b>PICTON</b> P-6 42.05.14 42.08.31	<b>SARNIA</b> P-6 39.05.12 39.06.06 P-7 40.06.06 40.06.21 P-3 41.04.28 41.05.09		<b>YARMOUTH</b> P-1 46.10.25
<b>PORT ARTHUR</b> P-6 40.03.27 40.04.11 P-1 41.01.13 41.01.23 P-1 41.10.30 41.11.12	<b>SASKATOON</b> U-10 30.01.03 30.10.04 P-2 39.03.22 39.07.11 P-2 39.11.28 40.01.08 P-3 40.06.01 40.06.10 P-3 41.02.25 41.03.07 P-2 47.01.01 47.01.28	<b>TRAIL</b> P-7 46.10.25 46.11.16	<b>YORKTON</b> P-1 42.05.16
<b>PORT HOPE</b> P-2 44.08.09 44.09.07		<b>TRURO</b> P-1 46.12.30 47.01.27	
<b>PORTAGE LA PRAIRIE</b> P-2 42.05.15 42.05.27 P-4 46.09.14 46.09.27	<b>SAULT STE. MARIE</b> P-5 39.03.09 39.03.20 P-5 39.11.06 39.11.06 P-1 40.04.29 40.05.21 P-7 40.11.12 40.11.26 P-2 41.12.15 42.01.12	<b>VANCOUVER</b> P-4 38.11.15 39.01.01 P-4 39.05.16 39.07.07 P-1 39.05.16 39.11.20 P-4 40.04.25 40.06.20 P-3 40.08.30 40.09.30 P-2 41.07.23 41.08.20 P-2 42.01.22 42.01.29	
<b>PRINCE ALBERT</b> P-1 39.03.17 39.05.09 P-3 39.09.20 39.10.09 P-3 40.04.10 P-3 40.10.12 P-1 41.05.13 41.08.12 P-1 42.09.12 46.02.21 P-7 46.12.31 47.01.22	<b>SHOULDERS</b> U-2 48.01.24	<b>VICTORIA</b> U-1A 31.09.28 32.06.07	
<b>PRINCE RUPERT</b> P-2 47.09.18 48.03.12	<b>SMITHS FALLS</b> P-6 46.05.07 46.08.26 P-7 47.09.13 48.09.27	<b>WINDSOR N.S.</b> U-2 48.04.27 48.05.06	
<b>REGINA</b> U-8 30.02.25 30.09.27 U-16 32.02.15 32.06.02 P-1 39.01.16 39.03.15 P-3 39.07.19 39.09.18 P-3 40.01.22 40.04.06 P-6 40.08.30 40.09.04 P-4 41.06.24 41.07.16 P-6 43.08.02 43.08.24	<b>STRATFORD</b> P-7 39.03.10 39.03.28 P-7 39.08.21 39.09.16 P-7 40.03.18 40.04.15 P-4 40.11.08 40.12.04 P-2 45.08.02 45.08.23	<b>WINDSOR ONT.</b> U-2 29.09.10 29.11.12 U-2 30.02.11 32.05.28 P-5 40.04.30 40.05.07 P-6 40.12.13 41.01.10 P-6 41.12.15 42.01.14	
<b>ST. CATHARINES</b> P-5 39.06.21 39.07.07 P-5 40.03.22 40.04.18 P-1 41.02.25 41.03.17 P-6 42.03.26 42.04.22	<b>SUDBURY</b> P-6 39.03.07 39.03.18 P-6 39.08.16 39.09.08 P-6 40.02.24 39.03.22 P-6 41.06.23 41.07.02	<b>WINNIPEG</b> U-13 30.02.26 31.11.11 U-14 30.02.26 31.11.11 U-12 30.02.26 32.05.02 U-11 30.02.26 32.05.02 P-3 38.11.14 39.01.12 P-4 39.09.25 39.11.23 P-1 40.02.02 40.03.27 P-1 40.10.12 40.11.05 P-1 41.12.23 42.02.02	
	<b>SWIFT CURRENT</b> P-6 45.08.04 45.08.24		

Slogan A-210 - 132 - AIR MAIL SPEEDS BUSINESS - APPENDIX A

Perfect die 1.



PRINCE ALBERT	38.11.12	38.12.29
LETHBRIDGE	39.01.18	39.02.23
EDMONTON	39.03.17	39.05.12
WINNIPEG	39.05.23	39.07.20

MOOSE JAW	39.07.26	39.09.11
CALGARY	39.09.25	39.10.05
VANCOUVER	39.11.27	40.01.26
LETHBRIDGE	40.02.01	40.03.21
CALGARY	40.04.02	40.04.15
BROCKVILLE	40.06.12	40.07.08
PRINCE ALBERT	40.07.18	40.11.19
GALT	40.12.11	41.01.02
PRINCE ALBERT	41.02.08	41.03.20
OSHAWA	41.06.06	42.05.12
WINDSOR	42.09.11	
OWEN SOUND	42.11.07	42.11.10

GALT	43.01.10	43.03.09
BARRIE	43.07.30	43.09.17
PORTAGE LA PR.	44.01.13	
PEMBROKE	44.04.20	44.04.27
NELSON	44.06.13	44.06.24
SIMCOE	44.08.08	44.08.31
SAINT JOHN	44.10.10	44.11.27
NANAIMO	46.06.11	46.07.05
MONCTON	46.08.22	46.09.20
FREDERICTON	46.10.24	47.06.06
SYDNEY	47.06.19	47.07.17
PORT HOPE	47.08.02	48.07.11

Perfect die 2



EDMONTON	38.11.14	39.01.13
WINNIPEG	39.01.20	39.03.18
NO. BATTLEFORD	39.04.01	39.05.05
PRINCE ALBERT	39.05.18	39.07.12
LETHBRIDGE	39.07.20	39.09.13

NO. BATTLEFORD	39.10.09	39.11.27
WINNIPEG	39.12.04	39.12.08
NO. BATTLEFORD	40.02.12	40.04.25
EDMONTON	40.05.03	
VANCOUVER	40.07.23	40.08.22
LETHBRIDGE	40.09.03	40.10.21
CALGARY	40.12.14	40.02.21
BRANTFORD	41.01.20	41.02.18
NORTH BAY	41.03.10	41.04.23
NO. BATTLEFORD	41.05.05	41.05.23
CHATHAM	41.07.21	41.10.29
BARRIE	41.11.15	41.12.04
LONDON	42.01.19	42.02.05

SUDBURY	42.03.25	42.03.27
PEMBROKE	42.05.14	
NORTH BAY	42.09.11	42.09.27
BRANTFORD	42.11.06	42.12.09
CORNWALL	43.02.11	43.08.04
NORTH BAY	44.02.16	44.03.17
WOODSTOCK	44.04.20	44.05.17
MEDICINE HAT	44.07.03	
FORT FRANCES	44.08.09	46.02.06
PRINCE ALBERT	46.02.22	46.08.17
SASKATOON	46.09.14	46.10.15
GEORGETOWN	47.05.03	
PICTON	47.09.12	

Perfect die 3



NO. BATTLEFORD	38.11.21	39.01.07
SASKATOON	39.01.12	39.02.21
REGINA	39.03.17	39.05.16
CALGARY	39.05.29	39.07.20
SASKATOON	39.08.08	39.08.19
REGINA	39.09.28	39.10.05

PRINCE ALBERT	39.12.05	40.01.20
SASKATOON	40.01.30	40.03.25
REGINA	40.04.08	40.06.01
WINNIPEG	40.06.15	40.07.15
PEMBROKE	40.07.29	
OTTAWA	40.09.09	40.09.13
WOODSTOCK	40.10.29	40.11.26
CORNWALL	40.12.11	41.01.29
VANCOUVER	41.02.27	41.03.19
ORILLIA	41.04.02	41.04.28
LETHBRIDGE	41.05.03	41.06.11
BROCKVILLE	41.06.23	
REGINA	41.08.15	41.09.15
SARNIA	41.10.05	41.11.07
WINNIPEG	41.11.17	41.12.18

PRINCE ALBERT	41.01.22	42.02.20
NIAGARA FALLS	42.03.26	42.04.27
PORT ARTHUR	42.05.15	
FORT WILLIAM	42.09.11	42.09.24
FORT ERIE NORTH	42.11.10	44.01.12
OSHAWA	44.02.17	44.03.16
FORT WILLIAM	44.04.21	44.05.10
PARIS	44.06.24	44.06.29
BRANDON	44.08.08	
SOUTH EDMONTON	44.10.19	
EDMONTON	45.08.06	45.09.04
HUNTSVILLE	46.02.03	46.08.21
OWEN SOUND	46.09.12	47.05.19
LISTOWEL	47.08.05	48.03.02
TRAIL	48.04.13	48.04.21

Perfect die 4



OSHAWA	39.02.06	39.03.06
OWEN SOUND	39.03.08	39.04.08
PORT ARTHUR	39.04.10	34.04.19
SUDBURY	39.05.12	39.06.06
GUELPH	39.06.14	39.06.21
CHATHAM	39.07.07	39.07.18
OWEN SOUND	39.08.19	39.09.03
PORT ARTHUR	39.09.23	39.10.13
SARNIA	39.10.25	39.12.26

LINDSAY	40.01.16	40.01.24
GUELPH	40.02.15	40.03.01
OWEN SOUND	40.03.16	40.04.06
NIAGARA FALLS	40.04.27	40.05.19
BELLEVILLE	40.05.30	40.06.06
ST. CATHARINES	40.07.02	40.07.31
SASKATOON	40.08.26	40.09.12
EDMONTON	40.10.12	
REGINA	40.11.23	40.12.02
WINNIPEG	41.01.15	41.02.12
GUELPH	41.02.25	41.03.24
OWEN SOUND	41.04.03	41.06.04
EDMONTON	42.06.26	41.07.18
CALGARY	41.08.15	
ST. THOMAS	41.10.04	41.10.06
VANCOUVER	41.11.18	41.12.17
ORILLIA	42.01.19	42.02.17

STRATFORD	42.03.25	42.04.14
BARRIE	42.05.14	42.05.27
OSHAWA	42.09.10	42.10.05
GEORGETOWN	42.11.06	43.04.03
BRANTFORD	44.02.17	44.03.16
ST. THOMAS	44.04.24	44.05.04
LEAMINGTON	44.06.12	44.07.10
CALGARY	44.08.07	44.09.07
NEW WESTMINSTER	44.10.04	44.11.04
FORT ERIE NORTH	45.08.06	46.04.17
GUELPH	46.06.08	46.07.08
NAPANEE	46.08.24	46.09.28
BARRIE	46.10.22	46.11.18
REGINA	46.12.30	
ORILLIA	47.05.03	47.06.06
GUELPH	47.06.17	47.07.11
NO. BATTLEFORD	47.08.05	48.02.17

Slogan A-210 - 132 - AIR MAIL SPEEDS BUSINESS - APPENDIX A

Perfect die 5



LONDON	39.02.06	39.03.03
NORTH BAY	39.03.07	39.04.17
WINDSOR	39.04.20	39.05.18
SAULT STE MARIE	39.05.23	39.05.26
BRANTFORD	39.07.06	39.08.02
BELLEVILLE	39.08.08	39.09.07
NORTH BAY	39.09.09	39.09.21
WINDSOR	39.10.10	39.11.09

PEMBROKE	39.11.15	39.11.27
OTTAWA	39.12.16	40.01.14
CORNWALL	40.01.15	40.02.03
BRANTFORD	40.02.19	40.03.16
NORTH BAY	40.03.19	40.04.23
LONDON	40.05.17	40.06.15
CHATHAM	40.06.22	
ST. THOMAS	40.07.20	40.07.29
BARRIE	40.10.30	40.11.02
NO. BATTLEFORD	40.12.30	
FORT WILLIAM	41.02.25	41.03.25
LETHBRIDGE	41.04.05	41.04.17
LONDON	41.05.12	41.05.22
BELLEVILLE	41.06.23	41.07.24
ST. CATHARINES	41.08.14	41.09.15
PEMBROKE	41.10.02	41.10.27

OWEN SOUND	41.11.14	42.09.03
LINDSAY	42.11.05	
BRANDON	43.02.15	
NORTH BAY	43.07.29	
PERTH	44.01.13	44.02.12
BELLEVILLE	44.04.21	44.06.29
TRURO	44.08.09	44.08.18
YARMOUTH	44.10.04	44.10.06
GLACE BAY	45.08.06	46.04.11
OAKVILLE	46.06.10	46.07.10
NELSON	46.08.26	46.10.04
CORNWALL	46.10.24	47.04.28
SIMCOE	47.06.17	47.07.08
BRACEBRIDGE	47.09.05	47.09.11
GRAVENHURST	47.12.31	
TRURO	48.04.12	48.05.10

Perfect die 6



NIAGARA FALLS	39.02.07	39.03.03
ORILLIA	39.03.10	39.03.25
PETERBOROUGH	39.04.08	39.05.28
STRATFORD	39.05.30	
FORT WILLIAM	39.07.04	39.07.19
BROCKVILLE	39.08.08	
ORILLIA	39.09.12	39.10.01
PETERBOROUGH	39.10.13	39.11.11

ST. THOMAS	39.11.15	39.12.02
WOODSTOCK	39.12.19	40.01.04
GALT	40.01.20	40.02.08
FORT WILLIAM	40.02.24	40.03.16
ORILLIA	40.03.27	40.04.03
OSHAWA	40.05.17	40.05.31
KINGSTON	40.06.21	40.07.05
KITCHENER	40.07.24	40.08.03
SARNIA	40.09.03	40.11.22
LINDSAY	41.01.11	41.02.12
EDMONTON	41.02.26	41.03.24
SASKATOON	41.04.04	41.05.01
NIAGARA FALLS	41.05.12	41.06.12
SASKATOON	41.06.26	
KINGSTON	41.08.13	41.09.13
WOODSTOCK	41.10.02	41.11.04
NORTH BAY	41.11.15	41.12.20
LETHBRIDGE	42.01.15	42.02.19

SAULT STE MARIE	42.03.27	42.04.10
GUELPH	42.05.14	41.06.15
CORNWALL	42.09.10	42.10.19
MOOSE JAW	44.02.16	44.03.18
LINDSAY	44.04.20	44.04.22
PRINCE RUPERT	44.06.15	44.07.17
BROCKVILLE	44.08.04	44.08.31
YORKTON	44.10.03	
GUELPH	45.08.02	45.08.31
HALIFAX	46.02.18	46.08.17
PORT ARTHUR	46.09.13	46.10.09
BARRIE	46.10.22	46.11.18
REGINA	46.12.30	
STRATFORD	47.05.03	47.05.29
LETHBRIDGE	47.06.19	47.07.03
TRAIL	47.08.05	47.09.09
SWIFT CURRENT	48.01.17	48.02.06
MEDICINE HAT	48.03.05	48.07.26

Pitney-Bowes die 1



TORONTO	38.04.18	39.09.19
---------	----------	----------

Pitney-Bowes die 2



TORONTO	39.10.03	40.07.16
---------	----------	----------

Slogan A-210 - 132 - AIR MAIL SPEEDS BUSINESS - APPENDIX B

<b>BARRIE</b>	<b>BRANTFORD</b>	<b>CHATHAM</b>	<b>FORT ERIE NORTH</b>
P-5 40.10.30 40.11.02	P-5 39.07.06 39.08.02	P-4 39.07.07 39.07.18	P-3 42.11.10 44.01.12
P-2 41.11.15 41.12.04	P-5 40.02.19 40.03.16	P-5 40.06.22	P-4 45.08.06 46.04.17
P-4 42.05.14 42.05.27	P-2 41.01.20 41.02.18	P-2 41.07.21 41.10.29	
P-1 43.07.30 43.09.17	P-2 42.11.06 42.12.09		<b>FORT FRANCES</b>
P-4 46.10.22 46.11.18	P-4 44.02.17 44.03.16		P-2 44.08.09 46.02.06
P-6 46.10.22 46.11.18		<b>CORNWALL</b>	<b>FORT WILLIAM</b>
<b>BELLEVILLE</b>	<b>BROCKVILLE</b>	P-5 40.01.15 40.02.03	P-6 39.07.04 39.07.19
P-5 39.08.08 39.09.07	P-6 39.08.08	P-3 40.12.11 41.01.29	P-6 40.02.24 40.03.18
P-4 40.05.30 40.06.06	P-1 40.06.12 40.07.08	P-6 42.09.10 42.10.19	P-5 41.02.25 41.03.25
P-5 41.06.23 41.07.24	P-3 41.06.23	P-2 43.02.11 43.08.04	P-3 42.09.11 42.09.24
P-5 44.04.21 44.06.29	P-6 44.08.04 44.08.31	P-5 46.10.24 47.04.28	P-3 44.04.21 44.05.10
<b>BRACEBRIDGE</b>	<b>CALGARY</b>	<b>EDMONTON</b>	<b>FREDERICTON</b>
P-5 47.09.05 47.09.11	P-3 39.05.29 39.07.20	P-2 38.11.14 39.01.13	P-1 46.10.24
	P-1 39.09.25 39.10.05	P-1 39.03.17 39.05.12	
	P-1 40.04.02 40.04.15	P-2 40.05.03	
<b>BRANDON</b>	P-2 40.12.14 41.01.13	P-4 40.10.12	<b>GALT</b>
P-5 43.02.15	P-4 41.08.15	P-6 41.02.26 41.03.24	P-6 40.01.20 40.02.08
P-3 44.08.08	P-4 44.08.07 44.09.07	P-4 42.06.26 41.07.18	P-1 40.12.11 41.01.02
		P-3 45.08.06 45.09.04	P-1 43.01.10 43.03.09

## Slogan A-210 - 132 - AIR MAIL SPEEDS BUSINESS - APPENDIX B

<b>GUELPH</b>			<b>NELSON</b>		<b>PERTH</b>		<b>SAULT STE. MARIE</b>	
P-4	39.06.14	39.06.21	P-1	44.06.13	44.06.24	P-5	44.01.13	44.02.12
P-4	40.02.15	40.03.01	P-5	46.08.26	46.10.04		P-5	39.05.23
P-4	41.02.25	41.03.24					P-6	42.03.27
P-6	42.05.14	42.06.15	<b>NEW WESTMINSTER</b>			<b>PETERBOROUGH</b>		<b>SIMCOE</b>
P-6	45.08.02	45.08.31	P-4	44.10.04	44.11.04	P-6	39.04.08	P-1
P-4	46.06.08	46.07.08				P-6	39.10.13	P-5
P-4	47.06.17	47.07.11						44.08.08
			<b>NIAGARA FALLS</b>					47.07.08
<b>HALIFAX</b>			P-6	39.02.07	39.03.03	<b>PICTON</b>		<b>SOUTH EDMONTON</b>
P-6	46.02.18	46.08.17	P-4	40.04.27	40.05.19	P-2	47.09.12	P-3
			P-6	41.05.12	41.06.12			44.10.19
<b>HUNTSVILLE</b>			P-3	42.03.26	42.04.27	<b>PORT ARTHUR</b>		<b>STRATFORD</b>
P-3	46.02.03	46.08.21				P-4	39.04.10	P-6
			<b>NORTH BATTLEFORD</b>			P-4	39.09.23	P-4
<b>KINGSTON</b>			P-3	38.11.21	39.01.07	P-3	42.05.15	P-6
P-6	40.06.21	40.07.05	P-2	39.04.01	39.05.05	P-6	46.09.13	47.05.29
P-6	41.08.13	41.09.13	P-2	39.10.09	39.11.27			
			P-2	40.02.12	40.04.25	<b>PORT HOPE</b>		<b>SUDBURY</b>
<b>KITCHENER</b>			P-5	40.12.30		P-1	47.08.02	P-4
P-6	40.07.24	40.08.03	P-2	41.05.05	41.05.23		48.07.11	P-2
			P-4	47.08.05	48.02.17	<b>PORTAGE LA PRAIRIE</b>		42.03.25
<b>LEAMINGTON</b>						P-1	44.01.13	42.03.27
P-4	44.06.12	44.07.10	<b>NORTH BAY</b>					<b>SWIFT CURRENT</b>
			P-5	39.03.07	39.04.17	<b>PRINCE ALBERT</b>		P-6
<b>LETHBRIDGE</b>			P-5	39.09.09	39.09.21	P-1	38.11.12	48.02.06
P-1	39.01.18	39.02.23	P-5	40.03.19	40.04.23	P-2	39.05.18	48.02.06
P-2	39.07.20	39.09.13	P-2	41.03.10	41.04.23	P-3	39.12.05	47.07.17
P-1	40.02.01	40.03.21	P-6	41.11.15	41.12.20	P-1	40.07.18	
P-2	40.09.03	40.10.21	P-2	42.09.11	42.09.27	P-3	41.01.22	<b>TORONTO</b>
P-5	41.04.05	41.04.17	P-5	43.07.29		P-1	41.02.06	PB 1
P-3	41.05.03	41.06.11	P-2	44.02.16	44.03.17	P-2	46.02.22	PB-2
P-6	42.01.15	42.02.19						38.04.10
P-6	47.06.19	47.07.03	<b>OAKVILLE</b>					39.09.07
			P-5	46.06.10	46.07.10			39.10.03
<b>LINDSAY</b>						<b>PRINCE RUPERT</b>		40.06.21
P-4	40.01.16	40.01.24	<b>ORILLIA</b>			P-6	44.06.15	44.07.17
P-6	41.01.11	41.02.12	P-6	39.03.10	39.03.25			<b>TRURO</b>
P-5	42.11.05		P-6	39.09.12	39.10.01	P-3	39.03.17	P-5
P-6	44.04.20	44.04.22	P-6	40.03.27	40.04.03	P-3	39.09.28	P-5
			P-3	41.04.02	41.04.28	P-4	40.04.08	48.04.12
<b>LISTOWEL</b>			P-4	42.01.19	42.02.17	P-3	40.04.08	48.05.10
P-3	47.08.05	48.03.02	P-4	47.05.03	47.06.06	P-4	40.11.23	
						P-3	41.08.15	<b>VANCOUVER</b>
<b>LONDON</b>			<b>OSHAWA</b>			P-6	46.12.30	P-1
P-5	39.02.06	39.03.03	P-4	39.02.06	39.03.06	P-4	46.12.30	P-2
P-5	40.05.17	40.06.15	P-6	40.05.17	40.05.31			40.07.23
P-5	41.05.12	41.05.22	P-1	41.06.06	42.05.12	<b>ST. CATHARINES</b>		41.03.19
P-2	42.01.19	42.02.05	P-4	42.09.10	42.10.05	P-4	40.07.02	41.12.17
			P-3	44.02.17	44.03.16	P-5	40.07.31	41.11.18
<b>MEDICINE HAT</b>							40.07.31	<b>WINDSOR</b>
P-2	44.07.03	48.07.26	<b>OTTAWA</b>				41.09.15	P-5
P-6	48.03.05		P-5	39.12.16	40.01.14	<b>SAINT JOHN</b>		39.04.20
			P-3	40.09.09	40.09.13	P-1	44.10.10	39.11.09
<b>MONCTON</b>								39.10.10
P-1	46.08.22	46.09.20	<b>OWEN SOUND</b>			P-1	44.10.10	42.09.11
			P-4	39.03.08	39.04.08			<b>WINNIPEG</b>
<b>MOOSE JAW</b>			P-4	39.08.19	39.09.03			P-2
P-1	39.07.26	39.09.11	P-4	40.03.16	40.04.06	<b>ST. THOMAS</b>		39.01.20
P-6	44.02.16	44.03.18	P-4	41.04.03	41.06.04	P-6	39.11.15	39.07.20
			P-5	41.11.14	42.09.03	P-5	40.07.20	39.12.08
<b>NANAIMO</b>			P-1	42.11.07	42.11.10	P-4	41.10.04	40.07.15
P-1	46.06.11	46.07.05	P-3	46.09.12	47.05.19	P-4	44.04.24	41.02.12
								41.12.18
<b>NAPANEE</b>			<b>PARIS</b>					P-3
P-4	46.08.24	46.09.28	P-3	44.06.24	44.06.29	<b>SARNIA</b>		41.11.17
						P-4	39.10.25	<b>WOODSTOCK</b>
			<b>PEMBROKE</b>			P-6	40.09.03	P-6
			P-5	39.11.15	39.11.27	P-3	41.10.05	39.12.19
			P-3	40.07.29				40.11.26
			P-5	41.10.02	41.10.27	<b>SASKATOON</b>		41.11.07
			P-1	44.04.20	44.04.27	P-3	39.01.12	P-6
						P-3	39.08.08	40.10.29
						P-3	40.01.30	41.11.04
								44.05.17
						P-4	40.08.26	44.04.20
								<b>YARMOUTH</b>
						P-6	41.04.04	P-5
						P-6	41.06.26	44.10.04
						P-2	46.09.14	44.10.06
								<b>YORKTON</b>
								P-6
								44.10.03

## Slogan S-250 - 7878 - SAVE TIME USE AIR MAIL APPENDIX A

Two P dies were issued in 1930-31, and used briefly in that period, then retired until they were revived in late 1936, when a third P die was added, followed by a new PB die in early 1939, with varying use to 1940-48. The early use of these dies has been treated in Chapter I, but is repeated here to show the continuity.

Perfect die 1



LEAMINGTON	30.11.20	30.12.13
TORONTO	31.01.27	31.02.24
LONDON	31.03.11	31.04.07
BELLEVILLE	31.06.14	31.06.20
TORONTO	31.10.20	32.01.18
LETHBRIDGE	38.11.12	39.01.12

PRINCE ALBERT	39.01.15	39.03.15
CALGARY	39.03.18	39.05.09
REGINA	39.05.18	39.07.05
WINNIPEG	39.07.21	39.09.21
LETHBRIDGE	39.09.28	39.11.09
REGINA	39.12.04	40.01.10
PRINCE ALBERT	40.01.29	40.04.08
SASKATOON	40.04.09	40.05.11
REGINA	40.07.03	40.07.29
CALGARY	40.08.17	40.09.17
VANCOUVER	40.09.23	40.11.05
LETHBRIDGE	40.11.22	41.01.08
NO. BATTLEFORD	41.02.27	
VANCOUVER	41.05.14	41.10.18
LETHBRIDGE	41.07.21	41.07.24

WINNIPEG	41.09.09	41.09.13
MOOSE JAW	41.11.04	41.11.05
SASKATOON	41.12.16	42.11.09
PORT ARTHUR	44.02.17	44.03.10
REGINA	44.05.05	44.05.29
AMHERST	44.08.07	46.04.12
FORT WILLIAM	46.06.11	46.07.10
LETHBRIDGE	46.08.24	46.09.17
BRANTFORD	46.10.22	46.11.20
NELSON	47.01.06	47.02.04
SWIFT CURRENT	47.05.08	47.05.12
OAKVILLE	47.06.17	
FORT ERIE NORTH	47.06.18	48.01.14
STRATFORD	48.04.03	48.05.01

Note that TORONTO appears to have used P dies 1 and 2 concurrently in 1931

Perfect die 2



WINDSOR	31.01.28	31.03.02
KINGSTON	31.05.24	31.06.12
TORONTO	31.11.08	31.11.19
HAMILTON	31.12.07	31.12.09
SASKATOON	38.11.12	39.01.06
NO. BATTLEFORD	39.01.13	39.03.11

WINNIPEG	39.03.22	39.05.31
EDMONTON	39.05.31	39.07.20
PRINCE ALBERT	39.07.31	39.09.17
MOOSE JAW	39.09.20	39.11.14
CALGARY	39.11.22	40.02.21
WINNIPEG	40.03.11	40.05.04
LETHBRIDGE	40.05.13	40.06.29
WINNIPEG	40.08.29	40.09.19
MOOSE JAW	40.10.11	40.10.21
SASKATOON	40.11.28	41.02.15
CALGARY	41.02.25	41.03.18
REGINA	41.04.07	
WINNIPEG	41.06.10	41.07.02
EDMONTON	41.07.23	
PRINCE ALBERT	41.10.04	

NO. BATTLEFORD	41.11.04	41.11.17
CALGARY	42.09.14	42.10.06
CORNWALL	42.11.05	43.02.01
CALGARY	43.07.26	43.08.24
GEORGETOWN	44.01.28	44.02.09
BRACEBRIDGE	45.08.02	
GRAVENHURST	46.02.15	46.03.13
BRANDON	46.06.11	46.06.26
LINDSAY	46.08.21	46.09.17
MONCTON	46.10.24	46.11.25
NORTH BAY	47.01.03	47.03.17
NO. BATTLEFORD	47.05.23	47.07.04
PEMBROKE	47.09.11	47.11.18
CHARLOTTETOWN	48.01.12	48.02.03
CORNWALL	48.03.03	48.09.03

Perfect die 3



KAMLOOPS	39.04.18	39.06.08
KENORA	39.06.27	39.08.05
TIMMINS	39.08.24	39.11.02
PORT COLBORNE	39.11.17	39.12.18
KAMLOOPS	40.01.12	40.02.22

REGINA	38.11.12	39.01.12
MOOSE JAW	39.01.14	39.03.08
VANCOUVER	39.03.15	39.05.13
LETHBRIDGE	39.05.18	39.06.17
NO. BATTLEFORD	39.07.20	39.08.12

SASKATOON	39.09.22	39.10.06
EDMONTON	39.12.02	40.01.23
VANCOUVER	40.01.27	40.03.24
MOOSE JAW	40.04.01	40.05.18
NO. BATTLEFORD	40.06.26	40.08.06

Pitney-Bowes die 1

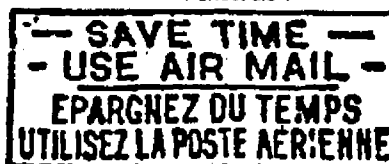


KAMLOOPS	39.04.18	39.06.08
KENORA	39.06.27	39.08.05
TIMMINS	39.08.24	39.11.02
PORT COLBORNE	39.11.17	39.12.18
KAMLOOPS	40.01.12	40.02.22

KENORA	40.03.27	40.04.09
TIMMINS	40.05.13	40.06.28
PORT COLBORNE	40.08.02	40.10.10
KAMLOOPS	40.11.05	40.11.25

## Slogan S-275-7882 - SAVE TIME USE AIR MAIL EPARGNEZ DU TEMPS UTILISEZ LA POSTE AERIEENNE

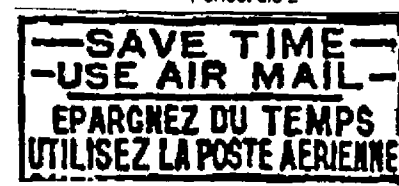
Perfect die 1



MONTREAL 39.02.03 48.06.18  
This die had prior use at three offices in 1931, as listed in Chapter I, and then was revived.

This is the bilingual format of slogan S-250, and like the early dies of that slogan are P type

Perfect die 2



QUEBEC 39.02.25 48.09.18  
This die had no prior use, but was issued in 1939 for use at QUEBEC in 1939-48

Slogan S-250 - 7878 - SAVE TIME USE AIR MAIL APPENDIX B

<b>AMHERST</b> P-1 44.08.07 46.04.12	<b>GRAVENHURST</b> P-2 48.02.15 46.03.13	<b>NELSON</b> P-1 47.01.06 47.02.04	<b>SASKATOON</b> P-2 38.11.12 39.01.06 P-3 39.09.22 39.10.06 P-1 40.04.09 40.05.11 P-1 41.12.16 42.11.09 P-2 40.11.28 41.02.15
<b>BELLEVILLE</b> P-1 31.06.14 31.06.20	<b>HAMILTON</b> P-2 31.12.07 31.12.09	<b>NORTH BAY</b> P-2 47.01.03 47.03.17	<b>STRATFORD</b> P-1 48.04.03 48.05.01
<b>BRACEBRIDGE</b> P-2 45.08.02	<b>KAMLOOPS</b> PB-1 39.04.18 39.06.08 PB-1 40.01.12 40.02.22 PB-1 40.11.05 40.11.25	<b>NORTH BATTLEFORD</b> P-2 39.01.13 39.03.11 P-3 39.07.20 39.08.12 P-3 40.06.26 40.08.06 P-1 41.02.27 P-2 41.11.04 41.11.17 P-2 47.05.23 47.07.04	<b>SWIFT CURRENT</b> P-1 47.05.08 47.05.12
<b>BRANDON</b> P-2 46.06.11 46.06.26	<b>KENORA</b> PB-1 39.06.27 39.08.05 PB-1 40.03.27 40.04.09	<b>OAKVILLE</b> P-1 47.06.17	<b>TIMMINS</b> PB-1 39.08.24 39.11.02 PB-1 40.05.13 40.06.28
<b>BRANTFORD</b> P-1 46.10.22 46.11.20	<b>KINGSTON</b> P-2 31.05.24 31.06.12	<b>PEMBROKE</b> P-2 47.09.11 47.11.18	<b>TORONTO</b> P-1 31.01.27 31.02.24 P-1 31.10.20 32.01.18 P-2 31.11.08 31.11.19
<b>CALGARY</b> P-1 39.03.18 39.05.09 P-2 39.11.22 40.02.21 P-1 40.08.17 40.09.17 P-2 41.02.25 41.03.18 P-2 42.09.14 42.10.06 P-2 43.07.26 43.08.24	<b>LEAMINGTON</b> P-1 30.11.20 30.12.13	<b>PORT ARTHUR</b> P-1 44.02.17 44.03.10	<b>VANCOUVER</b> P-3 39.03.15 39.05.13 P-3 40.01.27 40.03.24 P-1 40.09.23 40.11.05 P-1 41.05.14 41.10.18
<b>CHARLOTTETOWN</b> P-2 48.01.12 48.02.03	<b>LETHBRIDGE</b> P-1 38.11.12 39.01.12 P-3 39.05.18 39.06.17 P-1 39.09.28 39.11.09 P-2 40.05.13 40.06.29 P-1 40.11.22 41.01.08 P-1 41.07.21 41.07.24 P-1 46.08.24 46.09.17	<b>PORT COLBORNE</b> PB-1 39.11.17 39.12.18 PB-1 40.08.02 40.10.10	<b>WINDSOR</b> P-2 31.01.28 31.03.02
<b>CORNWALL</b> P-2 42.11.05 43.02.01 P-2 48.03.03 48.09.03	<b>LINDSAY</b> P-2 46.08.21 46.09.17	<b>PRINCE ALBERT</b> P-1 39.01.15 39.03.15 P-2 39.07.31 39.09.17 P-1 40.01.29 40.04.08 P-2 41.10.04	<b>WINNIPEG</b> P-2 39.03.22 39.05.31 P-1 39.07.21 39.09.21 P-2 40.03.11 40.05.04 P-2 40.08.29 40.09.19 P-2 41.06.10 41.07.02 P-1 41.09.09 41.09.13
<b>EDMONTON</b> P-2 39.05.31 39.07.20 P-3 39.12.02 40.01.23 P-2 41.07.23	<b>LONDON</b> P-1 31.03.11 31.04.07	<b>REGINA</b> P-3 38.11.12 39.01.12 P-1 39.05.18 39.07.05 P-1 39.12.04 40.01.10 P-1 40.07.03 40.07.29 P-2 41.04.07 P-1 44.05.05 44.05.29	
<b>FORT ERIE NORTH</b> P-1 47.08.18 48.01.14	<b>MONCTON</b> P-2 46.10.24 46.11.25		
<b>FORT WILLIAM</b> P-1 46.06.11 46.07.10	<b>MOOSE JAW</b> P-3 39.01.14 39.03.08 P-2 39.09.20 39.11.14 P-3 40.04.01 40.05.18 P-2 40.10.11 40.10.21 P-1 41.11.04 41.11.05		
<b>GEORGETOWN</b> P-2 44.01.28 44.02.09			

Slogan A-200-125 - AIR MAIL SAFE SURE SPEEDY - APPENDIX A

Perfect die 1.



KITCHENER	39.02.06	39.03.07
LINDSAY	39.03.09	39.04.03
GUELPH	39.09.15	39.10.13
CHATHAM	39.05.05	39.06.03
HAMILTON	39.06.10	39.07.08
OWEN SOUND	39.07.12	
SARNIA	39.08.14	39.09.07

OWEN SOUND	39.10.25	39.11.13
OSHAWA	39.11.17	39.12.08
SUDBURY	40.01.04	
PORT ARTHUR	40.02.17	40.03.11
CHATHAM	40.03.21	40.04.12
ST. CATHARINES	40.04.26	40.05.17
LINDSAY	40.06.06	40.06.24
FORT WILLIAM	40.07.18	40.07.31
STRATFORD	40.08.27	40.09.12
PORT ARTHUR	40.10.10	
BROCKVILLE	40.11.20	40.12.12
ST. CATHARINES	41.01.15	41.02.11
CORNWALL	41.02.24	41.03.31
FORT WILLIAM	41.04.28	41.06.23
NIAGARA FALLS	41.08.14	41.09.22
SAULT	41.10.03	41.10.19
BELLEVILLE	41.11.14	41.12.10

ST. CATHARINES	42.01.19	42.02.20
PETERBOROUGH	42.03.26	
LINDSAY	42.05.14	42.06.05
PORT ARTHUR	42.09.11	
GALT	42.11.08	42.11.25
PEMBROKE	43.02.10	
BELLEVILLE	43.07.30	43.08.10
PICTON	44.01.20	44.02.10
LEAMINGTON	45.08.03	45.08.14
OWEN SOUND	46.02.14	46.03.28
NAPANEE	46.05.12	46.07.10
NEW WEST.	46.09.16	46.10.22
PEMBROKE	46.12.28	47.01.21
TRURO	47.05.05	47.06.04
SMITHS FALLS	47.06.18	47.09.02
HALIFAX	48.01.05	48.01.28
AMHERST	48.02.11	48.10.08

Perfect die 2.



KINGSTON	39.02.06	39.02.28
GALT	39.03.07	39.04.06
FORT WILLIAM	39.04.10	39.05.06
BROCKVILLE	39.05.13	39.06.09
TORONTO	39.06.15	39.07.12
ORILLIA	39.07.18	39.08.12
ST. THOMAS	39.08.23	39.09.11
FORT WILLIAM	39.09.25	39.10.21
ORILLIA	39.10.27	
NIAGARA FALLS	39.12.01	39.12.22

STRATFORD	40.01.03	40.01.30
PETERBOROUGH	40.02.02	40.02.29
BROCKVILLE	40.03.05	40.03.28
KINGSTON	40.04.03	40.04.27
GALT	40.05.17	40.06.13
BRANTFORD	40.06.21	40.07.16
GUELPH	40.07.24	40.08.22
SUDBURY	40.08.27	40.09.15
PETERBOROUGH	40.10.01	40.12.02
KINGSTON	41.01.22	41.02.04
GALT	41.03.18	41.04.09
BRANTFORD	41.04.26	41.05.23
NORTH BAY	41.06.06	41.07.15
ORILLIA	41.07.23	41.08.26
OSHAWA	41.09.08	41.09.29
SUDBURY	41.11.03	41.11.24
KITCHENER	41.12.15	42.01.14
WINDSOR	42.03.27	42.04.27

CORNWALL	42.05.14	42.08.07
ST. THOMAS	42.11.05	42.12.08
FORT WILLIAM	43.02.11	43.03.19
CHATHAM	43.07.30	43.09.09
ORILLIA	44.02.16	44.03.03
BRANTFORD	44.04.21	44.05.19
NANAIMO	44.06.13	44.07.15
OAKVILLE	44.08.02	44.09.08
GRAVENHURST	44.10.03	
HALIFAX	45.08.07	45.08.28
CHARLOTTETOWN	46.02.15	46.04.03
LISTOWEL	46.05.03	46.07.29
OSHAWA	46.09.12	46.12.17
YARMOUTH	47.05.06	47.05.10
LISTOWEL	47.06.18	47.06.23
FORT WILLIAM	47.09.13	47.10.06
COBOURG	47.12.31	48.02.12
YARMOUTH	48.04.13	48.05.09

Note the somewhat unusual TORONTO use of a P die in 1939, from a retained earlier P machine.

Perfect die 3.



BRANTFORD	39.10.06	39.11.02
NORTH BAY	39.11.07	39.11.16
LONDON	39.12.07	40.01.06
SAULT	40.01.06	40.02.07
WINDSOR	40.02.22	40.03.16
BELLEVILLE	40.03.19	40.04.13
KITCHENER	40.04.26	40.05.21
CORNWALL	40.05.28	40.06.29
SAULT	40.08.15	40.09.10
WINDSOR	40.10.03	40.10.09
BELLEVILLE	40.11.08	40.11.26
CHATHAM	40.12.12	41.01.29
KITCHENER	41.02.25	41.03.22
LINDSAY	41.04.02	41.04.25
GUELPH	41.05.10	41.05.17

OWEN SOUND	41.06.13	41.09.06
STRATFORD	41.10.18	41.11.15
BROCKVILLE	41.12.15	42.01.14
CHATHAM	42.01.19	42.03.21
BRANTFORD	42.05.14	42.06.14
GUELPH	42.09.10	42.10.05
SARNIA	42.11.06	
WOODSTOCK	43.02.11	43.03.31
BROCKVILLE	43.07.30	43.08.15
BRANDON	44.01.14	44.05.16
COBOURG	44.06.10	45.05.28
CALGARY	46.02.01	46.03.19
AMHERST	46.05.02	47.05.17
CORNWALL	47.05.30	47.09.09
BROCKVILLE	47.12.31	48.01.29
LISTOWEL	48.03.05	48.08.03

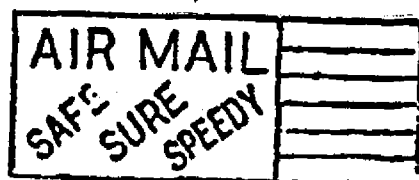
Pitney-Bowes die 1.



KENORA	39.04.25	
KAMLOOPS	39.06.28	39.08.21
PORT COLBORNE	39.09.02	39.10.23
TIMMINS	39.11.13	39.12.27
KENORA	40.01.09	40.02.17
KAMLOOPS	40.03.01	40.05.13
PORT COLBORNE	40.05.25	40.06.24
TIMMINS	40.07.27	40.08.22
KENORA	40.10.02	40.10.16
KAMLOOPS	40.12.10	41.02.05

TIMMINS	41.02.25	41.03.19
PORT COLBORNE	41.04.23	41.05.24
KENORA	41.06.20	41.06.23
KAMLOOPS	41.08.16	41.11.22
PORT COLBORNE	42.02.14	42.04.09
KAMLOOPS	42.05.15	42.06.29
KENORA	42.09.21	42.09.24
PORT COLBORNE	42.11.01 S	43.03.17
KENORA	43.08.03	43.09.04
TORONTO	44.01.19	46.07.26

Pitney-Bowes die 2



TORONTO	46.08.06	48.09.03
---------	----------	----------

Slogan A-200-125 - AIR MAIL SAFE SURE SPEEDY - APPENDIX B

<b>AMHERST</b>		<b>GUELPH</b>		<b>OAKVILLE</b>		<b>STRATFORD</b>	
P-3 46.05.02	47.05.17	P-1 39.09.15	39.10.13	P-2 44.08.02	44.09.08	P-1 40.08.27	40.09.12
P-1 48.02.11	48.10.08	P-1 39.09.15	39.10.13			P-3 41.10.18	41.11.15
<b>BELLEVILLE</b>		P-2 40.07.24	40.08.22	<b>ORILLIA</b>		P-2 40.01.03	40.01.30
P-3 39.05.27	39.06.11	P-3 41.05.10	41.05.17	P-2 39.07.18	39.08.12	<b>SUDBURY</b>	
P-3 39.05.27	39.06.11			P-2 39.10.27		P-1 40.01.04	
P-3 40.03.19	40.04.13	<b>HALIFAX</b>		P-2 41.07.23	41.08.26	P-2 40.08.27	40.09.15
P-3 40.11.08	40.11.26	P-2 45.08.07	45.08.28	P-2 44.02.16	44.03.03	P-2 41.11.03	41.11.24
P-1 41.11.14	41.12.10	P-1 48.01.05	48.01.28	<b>OSHAWA</b>		<b>TIMMINS</b>	
P-1 43.07.30	43.08.10	<b>HAMILTON</b>		P-1 39.11.17	39.12.08	PB-1 39.11.13	39.12.27
<b>BRANDON</b>		P-1 39.06.10	39.07.08	P-2 41.09.08	41.09.29	PB-1 40.07.27	40.08.22
P-3 44.01.14	44.05.16	<b>KAMLOOPS</b>		P-2 46.09.12	46.12.17	PB-1 41.02.25	41.03.19
<b>BRANTFORD</b>				<b>OTTAWA</b>		<b>TORONTO</b>	
P-3 39.04.24	39.05.23	PB-1 39.06.28	39.08.21	P-3 39.06.28	39.07.26	P-2 39.06.15	39.07.12
P-3 39.04.24	39.05.23	PB-1 40.03.01	40.05.13	P-3 39.06.28	39.07.26	PB-1 44.01.19	46.07.28
P-3 39.10.06	39.11.02	PB-1 40.12.10	41.02.05	<b>OWEN SOUND</b>		PB-2 46.08.06	48.09.03
P-2 40.06.21	40.07.16	PB-1 41.08.16	41.11.22	P-1 39.07.12		<b>TRURO</b>	
P-2 41.04.26	41.05.23	PB-1 42.05.15	42.06.29	P-1 39.10.25	39.11.13	P-1 47.05.05	47.06.04
P-3 42.05.14	42.06.14	<b>KENORA</b>		P-3 41.06.13	41.09.06	<b>WINDSOR</b>	
P-2 44.04.21	44.05.19	PB-1 39.04.25		P-1 46.02.14	46.03.28	P-3 40.02.22	40.03.16
<b>BROCKVILLE</b>		PB-1 40.01.09	40.02.17	<b>PEMBROKE</b>		P-3 40.10.03	40.10.09
P-2 39.05.13	39.06.09	PB-1 41.06.20	41.06.23	P-3 39.09.02	39.09.25	P-2 42.03.27	42.04.27
P-2 40.03.05	40.03.28	PB-1 42.09.21	42.09.24	P-3 39.09.02	39.09.25	<b>WOODSTOCK</b>	
P-1 40.11.20	40.12.12	PB-1 43.08.03	43.09.04	P-1 43.02.10		P-3 43.02.11	43.03.31
P-3 41.12.15	42.01.14	PB-1 40.10.02	40.10.16	P-1 46.12.28	47.01.21	<b>YARMOUTH</b>	
P-3 43.07.30	43.08.15	<b>KINGSTON</b>		<b>PETERBOROUGH</b>		P-2 47.05.06	47.05.10
P-3 47.12.31	48.01.29	P-2 39.02.06	39.02.28	P-2 40.10.01	40.12.02	P-2 48.04.13	48.05.09
<b>CALGARY</b>		P-2 40.04.03	40.04.27	P-1 42.03.26		<b>PORT ARTHUR</b>	
P-3 46.02.01	46.03.19	P-2 41.01.22	41.02.04	P-2 40.02.02	40.02.29	P-1 40.02.17	40.03.11
<b>CHARLOTTETOWN</b>		<b>KITCHENER</b>		<b>PICTON</b>		P-1 40.10.10	
P-2 46.02.15	46.04.03	P-1 39.02.06	39.03.07	P-1 44.01.20	44.02.10	P-1 42.09.11	
<b>CHATHAM</b>		P-3 40.04.26	40.05.21	<b>PORT COLBORNE</b>		<b>ST. CATHARINES</b>	
P-1 39.05.05	39.06.03	P-3 41.02.25	41.03.22	PB-1 39.09.02	39.10.23	P-3 39.02.08	39.03.10
P-1 40.03.21	40.04.12	P-2 41.12.15	42.01.14	PB-1 40.05.25	40.06.24	P-3 39.02.08	39.03.10
P-3 40.12.12	41.01.29	<b>LEAMINGTON</b>		PB-1 41.04.23	41.05.24	P-1 40.04.26	40.05.17
P-3 42.01.19	42.03.21	P-1 45.08.03	45.08.14	PB-1 42.02.14	42.04.09	P-1 41.01.15	41.02.11
P-2 43.07.30	43.09.09	<b>LINDSAY</b>		PB-1 42.11.01	43.03.17	P-1 42.01.19	42.02.20
<b>COBOURG</b>		P-1 39.03.09	39.04.03	<b>ST. THOMAS</b>		<b>SAULT STE. MARIE</b>	
P-3 44.06.10	45.05.28	P-1 40.06.06	40.06.24	P-2 39.08.23	39.09.11	P-3 40.01.06	40.02.07
P-2 47.12.31	48.02.12	P-3 41.04.02	41.04.25	P-2 42.11.05	42.12.08	P-3 40.08.15	40.09.10
<b>CORNWALL</b>		P-1 42.05.14	42.06.05	<b>SARNIA</b>		P-1 41.10.03	41.10.19
P-3 39.03.13	39.04.18	<b>LISTOWEL</b>		P-1 39.08.14	39.09.07	<b>SMITHS FALLS</b>	
P-3 39.03.13	39.04.18	P-2 46.05.03	46.07.29	P-3 42.11.06		P-1 47.06.18	47.09.02
P-3 40.05.28	40.06.29	P-2 47.06.18	47.06.23	<b>SAULT STE. MARIE</b>			
P-1 41.02.24	41.03.31	P-3 48.03.05	48.08.03	P-3 40.01.06	40.02.07		
P-2 42.05.14	42.08.07	<b>LONDON</b>		P-3 40.08.15	40.09.10		
P-3 47.05.30	47.09.09	P-3 39.12.07	40.01.06	P-1 41.10.03	41.10.19		
<b>FORT WILLIAM</b>		<b>NANAIMO</b>		<b>SMITHS FALLS</b>			
P-2 39.04.10	39.05.06	P-2 44.06.13	44.07.15	P-1 47.06.18	47.09.02		
P-2 39.09.25	39.10.21	<b>NAPANEE</b>					
P-1 40.07.18	40.07.31	P-1 46.05.12	46.07.10				
P-1 41.04.28	41.06.23	<b>NEW WESTMINSTER</b>					
P-2 43.02.11	43.03.19	P-1 46.09.16	46.10.22				
P-2 47.09.13	47.10.06	<b>NIAGARA FALLS</b>					
<b>GALT</b>		P-2 39.12.01	39.12.22				
P-2 39.03.07	39.04.06	P-1 41.08.14	41.09.22				
P-2 40.05.17	40.06.13	<b>NORTH BAY</b>					
P-2 41.03.18	41.04.09	P-3 39.07.29	39.08.29				
P-1 42.11.06	42.11.25	P-3 39.07.29	39.08.29				
<b>GRAVENHURST</b>		P-3 39.11.07	39.11.16				
P-2 44.10.03		P-2 41.06.06	41.07.15				



Slogan G-270-3945 - GIVE WINGS TO YOUR MAIL - APPENDIX A

Perfect die 1.



WINDSOR	39.02.07	39.03.04
PEMBROKE	39.03.08	39.03.17

OTTAWA	39.04.11	39.05.10
NORTH BAY	39.05.12	39.06.10
WINDSOR	39.06.14	39.08.01
SAULT	39.08.12	
BELLEVILLE	39.09.11	
ST. CATHERINES	39.10.12	39.11.10
SAULT	39.11.15	39.12.06
WINDSOR	39.12.16	40.01.12
PEMBROKE	40.02.02	40.02.14
OTTAWA	40.02.19	40.03.18
CORNWALL	40.03.20	40.04.14

BRANTFORD	40.04.26	40.05.23
OWEN SOUND	40.05.29	40.05.30
OSHAWA	40.07.08	
BROCKVILLE	40.08.16	40.10.12
KINGSTON	40.10.29	40.11.25
SARNIA	40.12.11	41.01.15
OTTAWA	41.01.22	41.02.21
STRATFORD	41.03.18	41.04.17
PORT ARTHUR	41.04.28	41.05.14
GALT	41.06.07	41.06.30
GUELPH	41.07.29	41.07.30

Perfect die 2.



PETERBOROUGH	39.02.07	39.02.21
ST. THOMAS	39.03.03	39.03.31
TORONTO	39.04.05	39.04.28
ORILLIA	39.05.06	39.05.30
PETERBOROUGH	39.06.07	39.06.10
STRATFORD	39.07.10	39.07.26
BROCKVILLE	39.08.14	39.09.03
KINGSTON	39.09.11	39.09.25

STRATFORD	39.10.12	
PETERBOROUGH	39.11.06	39.11.16
ST. THOMAS	39.12.02	40.01.16
WOODSTOCK	40.01.19	40.02.01
GALT	40.02.26	40.03.07
FORT WILLIAM	40.03.29	40.04.18
NORTH BAY	40.05.18	40.06.14
NIAGARA	40.06.29	40.08.04
CHATHAM	40.08.17	40.09.15
ST. CATHERINES	40.10.02	40.10.11
PEMBROKE	40.11.08	40.12.09
WOODSTOCK	40.12.21	41.01.21
BARRIE	41.02.02	41.03.04
SUDBURY	41.03.18	
PETERBOROUGH	41.04.28	41.05.17
LINDSAY	41.06.06	41.06.14

BRANTFORD	41.07.21	41.08.28
NORTH BAY	41.09.08	41.10.19
OSHAWA	41.10.29	41.11.19
OWEN SOUND	42.09.11	42.10.30
SUDBURY	43.02.15	
PEMBROKE	43.07.30	43.08.10
FT. ERIE NORTH	44.01.15	44.09.06
CHARLOTTETOWN	45.08.04	45.09.02
COBOURG	46.02.19	46.08.16
PERTH	46.09.12	46.10.02
MOOSE JAW	46.12.30	47.01.29
YORKTON	47.05.07	47.05.21
MEDICINE HAT	47.06.19	47.07.14
GEORGETOWN	47.08.06	47.10.07
FT FRANCES	48.01.16	48.02.09
SWIFT CURRENT	48.04.12	48.06.15

Perfect die 3.



PORT ARTHUR	39.02.09	39.03.01
SARNIA	39.03.11	39.04.09
HAMILTON	39.04.11	39.05.11
OWEN SOUND	39.05.13	39.06.09
PORT ARTHUR	39.06.17	39.06.19
SUDBURY	39.07.19	
CHATHAM	39.08.18	39.09.06
KITCHENER	39.09.20	39.10.18
SUDBURY	39.10.21	39.11.16

PORT ARTHUR	39.11.12	39.12.19
SARNIA	39.12.29	
BARRIE	40.01.30	40.02.13
LINDSAY	40.03.02	40.03.19
GUELPH	40.03.30	40.04.25
LONDON	40.05.17	40.07.18
BELLEVILLE	40.07.25	40.10.04
KITCHENER	40.10.30	40.11.15
ST. THOMAS	40.12.12	
SAULT	41.02.24	41.03.15
WINDSOR	41.04.04	41.05.01
CORNWALL	41.05.10	41.06.17
FORT WILLIAM	41.07.21	41.09.04
ORILLIA	41.10.02	41.10.17
NIAGARA FALLS	41.11.14	41.12.01
PEMBROKE	42.01.19	42.01.31
LONDON	42.03.28	42.04.25

FORT WILLIAM	42.05.15	
ST. THOMAS	42.09.11	42.10.02
STRATFORD	42.11.05	42.11.21
PORT ARTHUR	43.02.11	43.03.09
FORT WILLIAM	43.08.04	
BARRIE	44.01.13	44.03.28
PRINCE ALBERT	44.04.22	44.05.02
SWIFT CURRENT	44.06.08	44.06.12
HUNTSVILLE	44.08.16	44.08.19
CORNWALL	45.08.03	46.02.06
PICTON	46.04.30	46.08.21
PARIS	46.09.18	
NAPANEE	47.03.20	47.05.28
ORILLIA	47.06.17	
CALGARY	47.08.04	47.10.16
GUELPH	47.12.31	48.01.22
NELSON	48.03.08	48.04.06

Pitney-Bowes die 1.



PORT COLBORNE	39.04.18	39.06.01
TIMMINS	39.06.01	39.07.20
KENORA	39.08.21	39.09.15
PORT COLBORNE	40.01.03	40.03.07

TIMMINS	40.03.14	
KENORA	40.05.14	40.07.06
KAMLOOPS	40.08.04	40.10.29
PORT COLBORNE	40.11.20	41.02.06
KENORA	41.02.25	
TIMMINS	41.04.28	41.05.10
KAMLOOPS	41.06.04	41.06.09
PORT COLBORNE	41.07.22	41.08.22
TIMMINS	41.09.08	
KENORA	41.11.03	
PORT COLBORNE	41.12.22	42.01.12
TIMMINS	42.01.19	42.02.06
KAMLOOPS	42.04.08	42.05.12

PORT COLBORNE	42.07.06	42.11.09
KENORA	43.02.11	
TIMMINS	44.01.14	44.02.16
PORT COLBORNE	44.05.02	
KENORA	45.08.16	46.04.27
PORT COLBORNE	46.06.14	47.02.23
TIMMINS	47.03.08	47.05.20
KENTVILLE	47.06.06	47.07.14
KIRKLAND LAKE	47.08.05	47.08.13
BRIDGEWATER	47.09.13	47.10.22
CHATHAM	48.01.23	
AURORA	48.03.13	48.03.17
WELLAND	48.05.15	

## Slogan G-270 - 3945 - GIVE WINGS TO YOUR MAIL APPENDIX B

<b>AURORA</b>		<b>HAMILTON</b>		<b>OSHAWA</b>		<b>SARNIA</b>	
PB-1 48.03.13		P-3 39.04.11 39.05.11		P-1 40.07.08		P-3 39.03.11 39.04.09	
				P-2 41.10.29 41.11.19		P-3 39.12.29	
<b>BARRIE</b>		<b>HUNTSVILLE</b>				P-1 40.12.11 41.01.15	
P-3 40.01.30 40.02.13		P-3 44.08.16 S 44.08.19		<b>OTTAWA</b>		<b>SAULT STE. MARIE</b>	
P-2 41.02.07 41.03.04				P-1 39.04.11 39.05.10		P-1 39.08.12	
P-3 44.01.13 44.03.28		<b>KAMLOOPS</b>		P-1 40.02.19 40.03.18		P-1 39.11.15 39.12.03	
<b>BELLEVILLE</b>		PB-1 40.08.04 40.10.29		P-1 41.01.22 S 41.02.21		P-3 41.02.24 41.03.15	
P-1 39.09.11		PB-1 41.06.04 41.06.09		<b>OWEN SOUND</b>		<b>STRATFORD</b>	
P-3 40.07.25 40.10.04		PB-1 42.04.08 42.05.12		P-3 39.05.13 39.06.09		P-2 39.07.10 39.07.26	
<b>BRANTFORD</b>		<b>KENORA</b>		P-1 40.05.29 40.05.30		P-2 39.10.12	
P-1 40.04.26 40.05.23		PB-1 39.08.21 39.09.15		P-2 42.09.11 42.10.30		P-1 41.03.18 41.04.17	
P-2 41.07.21 41.08.28		PB-1 40.05.14 40.06.18		<b>PARIS</b>		P-3 42.11.05 42.11.21	
<b>BRIDGEWATER</b>		PB-1 41.02.25		P-3 46.09.18		<b>SUDBURY</b>	
PB-1 47.09.13 S 47.09.29		PB-1 41.11.03		<b>PEMBROKE</b>		P-3 39.07.19	
		PB-1 43.02.11		P-1 39.03.08 39.03.17		P-3 39.10.21 39.11.16	
<b>BROCKVILLE</b>		PB-1 45.08.16 46.04.27		P-1 40.02.02 40.02.14		P-2 41.03.18	
P-2 39.08.14 39.09.01		<b>KENTVILLE</b>		P-2 40.11.08 40.12.09		P-2 43.02.15	
P-1 40.08.15 40.10.12		PB-1 47.06.06 47.07.14		P-3 42.01.19 42.01.31		<b>SWIFT CURRENT</b>	
<b>CALGARY</b>		<b>KINGSTON</b>		P-2 43.07.30 43.08.10		P-3 44.06.12	
P-3 47.08.04 47.10.16		P-2 39.09.11 39.09.25		<b>PERTH</b>		P-2 48.04.12 48.06.15	
		P-1 40.10.29 40.11.25		P-2 46.09.12 46.10.02		<b>TIMMINS</b>	
<b>CHARLOTTETOWN</b>		<b>KIRKAND LAKE</b>		<b>PETERBOROUGH</b>		PB-1 39.06.22 S 39.07.20	
P-2 45.08.04 45.09.02		PB-1 47.08.05 47.08.13		P-2 39.02.07 39.02.21		PB-1 40.03.14	
<b>CHATHAM</b>		<b>KITCHENER</b>		P-2 39.06.07 39.06.10		PB-1 41.04.28	
P-3 39.08.18 39.09.05		P-3 39.09.28 39.10.18		P-2 39.11.06 39.11.16		PB-1 41.09.08	
P-2 40.08.17 40.09.15		P-3 40.10.30 40.11.03		P-2 41.04.28 41.05.17		PB-1 42.01.19 42.02.06	
PB-1 48.01.23		<b>LINDSAY</b>		<b>PICTON</b>		PB-1 44.01.14 44.02.15	
<b>COBOURG</b>		P-3 40.03.02 40.03.14		P-3 46.04.30 46.08.21		PB-1 47.03.08 47.05.10	
P-2 46.02.19 46.08.16		P-2 41.06.06 41.06.14		<b>PORT ARTHUR</b>		<b>TORONTO</b>	
<b>CORNWALL</b>		<b>LONDON</b>		P-3 39.02.09 39.03.01		P-2 39.04.05 39.04.28	
P-1 40.03.20 40.04.14		P-3 40.06.21 40.07.18		P-3 39.06.17 39.06.19		<b>WELLAND</b>	
P-3 41.05.10 41.06.17		P-3 42.03.28 42.04.25		P-3 39.11.22 39.11.24		PB-1 48.05.15 S	
P-3 45.08.03 46.02.06		<b>MEDICINE HAT</b>		P-1 41.04.28 41.05.14		<b>WINDSOR</b>	
<b>FORT ERIE NORTH</b>		P-2 47.06.19		P-3 43.02.11 43.03.09		P-1 39.02.07 39.03.04	
P-2 44.01.15 44.09.06		<b>MOOSE JAW</b>		<b>PORT COLBORNE</b>		P-1 39.06.14 39.08.01	
<b>FORT FRANCES</b>		P-2 46.12.30 47.01.29		PB-1 39.04.18 39.06.01		P-1 39.12.16 40.01.12	
P-2 48.01.16 48.02.09		<b>NAPANEE</b>		PB-1 40.01.03 40.03.07		P-3 41.04.04 41.05.01	
<b>FORT WILLIAM</b>		P-3 47.03.20 S 47.05.28		PB-1 40.11.20 41.02.06		<b>WOODSTOCK</b>	
P-2 40.03.29 40.04.16		<b>NELSON</b>		PB-1 41.07.22 41.08.22		P-2 40.01.19 40.02.01	
P-3 41.07.21 41.09.04		P-3 48.03.08 48.04.06		PB-1 41.12.22 42.01.12		P-2 40.12.21 41.01.21	
P-3 42.05.15		<b>NIAGARA FALLS</b>		PB-1 42.07.06 40.11.09		<b>YORKTON</b>	
P-3 43.08.04		P-2 40.06.29 40.08.04		PB-1 44.05.02		P-2 47.05.07 47.05.21	
<b>GALT</b>		P-3 41.11.14 41.12.01		PB-1 46.06.14 47.02.23			
P-2 40.02.26 40.03.11		<b>NORTH BAY</b>		<b>PRINCE ALBERT</b>			
P-1 41.06.07 41.06.30		P-1 39.05.12 39.06.10		P-3 44.04.22 44.04.29			
<b>GEORGETOWN</b>		P-2 40.05.18 40.06.14		<b>ST. CATHARINES</b>			
P-2 47.08.06 47.10.07		P-2 41.09.08 41.10.19		P-1 39.10.12 39.11.10			
<b>GUELPH</b>		<b>ORILLIA</b>		P-2 40.10.02 40.10.11			
P-3 40.03.30 40.04.25		P-2 39.05.06 39.05.30		<b>ST. THOMAS</b>			
P-1 41.07.29 41.07.30		P-3 40.05.17 40.06.13		P-2 39.03.03 39.03.31			
P-3 47.12.31 48.01.22		P-3 41.10.02 41.10.17		P-2 39.12.18 40.01.16			

Slogan S-245 - 7875 - SAVE TIME FLY YOUR MAIL APPENDIX A

Perfect Die 1



BRANTFORD	39.02.06	39.03.02
BELLEVILLE	39.03.07	39.04.02
ST. CATHARINES	39.04.02	39.05.01
CORNWALL	39.05.13	39.06.05
LONDON	39.06.14	39.06.28
PEMBROKE	39.07.17	
CORNWALL	39.08.21	39.09.18
OTTAWA	39.09.30	39.10.28
BELLEVILLE	39.11.04	39.11.29

ST. CATHARINES	39.12.05	39.12.29
NORTH BAY	40.01.05	40.03.02
LONDON	40.02.13	40.03.12
PEMBROKE	40.03.16	40.03.29
OTTAWA	40.04.26	40.05.24
SAULT	40.05.29	40.06.16
WINDSOR	40.06.22	40.10.02
BRANTFORD	40.11.02	40.11.29
GUELPH	40.12.12	41.01. ?
ORILLIA	41.01.22	41.02.18
PEMBROKE	41.03.18	41.03.29
OTTAWA	41.04.26	41.05.01
BARRIE	41.06.19	41.07.03
WINDSOR	41.07.21	41.08.08
PORT ARTHUR	41.09.08	41.10.07
CHATHAM	41.10.30	41.12.24
PORT ARTHUR	42.03.28	42.04.10
SARNIA	42.05.14	

BRANTFORD	42.09.10	42.10.09
WOODSTOCK	42.11.05	42.12.22
NORTH BAY	43.02.10	43.02.21
GUELPH	43.07.31	43.08.28
YORKTON	44.01.14	44.02.04
CALGARY	44.04.24	44.05.22
SYDNEY	44.06.01	44.07.08
WHITE HORSE	44.08.15	44.09.08
BRACEBRIDGE	44.10.17	45.01.05
SYDNEY	45.02.28	
BRANTFORD	45.08.02	45.09.01
EDMONTON	46.02.18	46.05.11
BARRIE	46.06.11	46.07.18
GUELPH	46.08.21	46.09.11
MEDICINE HAT	46.10.24	47.06.12
OWEN SOUND	47.08.05	47.09.26
BRANDON	48.01.03	48.01.28
NEWCASTLE	48.03.15	48.03.30

Perfect Die 2



GUELPH	39.02.07	39.03.04
CHATHAM	39.03.27	39.04.05
KITCHENER	39.04.11	39.05.05
LINDSAY	39.05.12	39.06.05
OSHAWA	39.06.14	39.07.04
SARNIA	39.07.17	39.08.12
LINDSAY	39.08.15	

HAMILTON	39.09.25	39.10.25
CHATHAM	39.10.27	39.11.25
KITCHENER	39.12.11	40.01.10
OWEN SOUND	40.01.15	40.02.11
OSHAWA	40.02.19	40.03.18
SARNIA	40.03.21	40.05.27
SUDBURY	40.06.14	
PORT ARTHUR	40.08.06	
GALT	40.08.27	40.09.24
LINDSAY	40.10.01	40.10.15
OWEN SOUND	40.11.08	41.02.12
NIAGARA FALLS	41.02.24	41.03.21
ST. THOMAS	41.04.03	
SARNIA	41.05.12	41.06.10
SAULT STE MARIE	41.06.23	

SUDBURY	41.08.18	41.08.28
BELLEVILLE	41.10.02	41.10.28
ST. CATHARINES	41.11.18	41.12.04
KITCHENER	42.01.19	42.02.19
KINGSTON	42.03.26	42.04.22
ST. THOMAS	42.05.16	42.06.15
GALT	42.09.10	42.10.09
PEMBROKE	42.11.06	
ORILLIA	43.02.10	43.02.17
LINDSAY	43.07.29	43.08.18
FORT FRANCES	44.01.14	44.03.11
CHARLOTTETOWN	44.10.04	44.11.09
FREDERICTON	45.08.07	46.02.12
PORT HOPE	46.03.06	47.03.27
HUNTSVILLE	47.06.18	47.08.27
COBOURG	48.03.03	48.09.17

Perfect Die 3



FORT WILLIAM	39.02.06	39.03.07
BROCKVILLE	39.03.09	
KINGSTON	39.04.17	39.05.03
GALT	39.05.08	39.06.23
NIAGARA FALLS	39.07.24	39.08.05
ST. THOMAS	39.08.14	39.09.06
GALT	39.09.16	39.10.11
BROCKVILLE	39.10.19	

KINGSTON	39.11.20	39.12.10
ORILLIA	39.12.19	40.01.15
NIAGARA FALLS	40.01.19	40.01.31
ST. THOMAS	40.02.21	40.03.13
WOODSTOCK	40.03.22	40.04.19
BARRIE	40.04.26	40.06.04
STRATFORD	40.06.12	40.07.05
PETERBOROUGH	40.07.17	40.08.11
CORNWALL	40.08.27	40.10.13
FORT WILLIAM	40.10.31	40.11.02
NORTH BAY	40.12.11	1941 rep.
LONDON	41.01.23	41.02.22
OSHAWA	41.03.19	41.05.31
WOODSTOCK	41.06.13	41.07.16
STRATFORD	41.07.23	41.08.11
PETERBOROUGH	41.09.08	41.10.02

BROCKVILLE	41.10.29	41.11.07
KINGSTON	41.12.15	42.01.08
CORNWALL	42.01.19	42.04.11
LINDSAY	42.09.10	42.09.17
FORT WILLIAM	42.11.06	42.11.23
OWEN SOUND	43.02.11	44.01.12
FORT WILLIAM	44.02.17	
SASKATOON	44.04.24	44.05.23
VICTORIA B/O	44.06.14	45.02.27
BROCKVILLE	45.08.02	45.08.26
OWEN SOUND	45.11.15	1946 rep.
CORNWALL	46.02.15	46.10.18
LETHBRIDGE	46.12.31	47.02.03
TRAIL	47.05.06	47.05.27
HALIFAX	47.06.19	47.12.23
CALGARY	48.03.05	48.03.08

Pitney-Bowes Die 1



TIMMINS	39.04.20	39.06.07
PORT COLBORNE	39.07.03	39.08.28
KENORA	39.11.11	
TIMMINS	40.01.03	40.02.26

PORT COLBORNE	40.04.08	40.04.22
KAMLOOPS	40.05.25	40.07.31
KENORA	40.08.20	40.08.26
TIMMINS	40.09.30	
PORT COLBORNE	40.11.06	
KENORA	40.11.24	
TIMMINS	41.01.05	41.02.11
PORT COLBORNE	41.02.25	41.03.22
KAMLOOPS	41.04.07	41.05.20
TIMMINS	41.06.24	41.07.12
KENORA	41.08.16	
PORT COLBORNE	41.10.29	41.12.01
KAMLOOPS	42.01.20	42.03.21

PORT COLBORNE	42.05.19	42.06.03
TIMMINS	42.09.10	42.10.09
KENORA	42.11.06	
KAMLOOPS	43.02.13	43.03.27
PORT COLBORNE	43.08.05	
KENORA	44.01.15	45.06.21
TIMMINS	46.05.02	47.03.07
KENTVILLE	47.04.03	47.05.01
DUNNVILLE	47.06.05	47.06.19
PENTICTON	47.07.30	47.09.19
FERGUS	48.01.24	48.02.06
OWEN SOUND	48.03.12	48.04.03
WETASKIWIN	48.04.27	

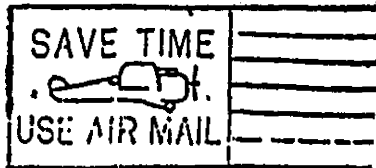
## Slogan S-245 - 7875 - SAVE TIME FLY YOUR MAIL APPENDIX B

<b>BARRIE</b>			<b>FREDERICTON</b>			<b>MEDICINE HAT</b>			<b>ST. CATHARINES</b>		
P-3	40.04.26	40.06.04	P-2	45.08.07	46.02.12	P-1	46.10.24	47.06.12	P-1	39.04.02	39.05.01
P-1	41.06.19	41.07.03							P-1	39.12.05	39.12.29
P-1	46.06.11	46.07.18	<b>GALT</b>			<b>NEWCASTLE</b>			P-2	41.11.18	41.12.04
			P-3	39.05.08	39.06.23						
<b>BELLEVILLE</b>			P-3	39.09.16	39.10.11	<b>NIAGARA FALLS</b>			<b>ST. THOMAS</b>		
P-1	39.03.07	39.04.02	P-2	40.08.27	40.09.24	P-3	39.07.29	39.08.05	P-3	39.08.14	39.09.06
P-1	39.11.04	39.11.29	P-2	42.09.10	42.10.09	P-3	40.01.19	40.01.31	P-3	40.02.21	40.03.13
P-2	41.10.02	41.10.28				P-2	41.02.24	41.03.21	P-2	41.04.03	42.06.15
			<b>GUELPH</b>								
<b>BRACEBRIDGE</b>			P-2	39.02.07	39.03.04	<b>NORTH BAY</b>			<b>SARNIA</b>		
P-1	44.10.17	45.01.05	P-1	40.12.12	41.01. ?	P-1	40.01.05	40.01.10	P-2	39.07.17	39.08.12
			P-1	43.07.31	43.08.28	P-3	40.12.11	1941 rep.	P-2	40.03.21	40.05.27
<b>BRANDON</b>			P-1	46.08.21	46.09.11	P-1	43.02.10	43.02.21	P-2	41.05.12	41.06.10
P-1	48.01.03	48.01.28							P-1	42.05.14	
			<b>HALIFAX</b>			<b>ORILLIA</b>			<b>SASKATOON</b>		
<b>BRANTFORD</b>			P-3	47.06.19	47.12.23	P-3	39.12.19	40.01.15	P-3	44.04.24	44.05.23
P-1	39.02.06	39.03.02				P-1	41.01.22	41.02.18			
P-1	40.11.02	40.11.29	<b>HAMILTON</b>			P-2	43.02.10	43.02.17	<b>SAULT</b>		
P-1	42.09.10	42.10.09	P-2	39.09.25	39.10.25				P-1	40.05.29	40.06.16
P-1	45.08.02	45.09.01				<b>OSHAWA</b>			P-2	41.06.23	
			<b>HUNTSVILLE</b>			P-2	39.06.14	39.07.04			
<b>BROCKVILLE</b>			P-2	47.06.18	47.08.27	P-2	40.02.19	40.03.18	<b>STRATFORD</b>		
P-3	39.03.09					P-3	41.03.19	41.05.31	P-3	40.06.12	40.07.05
P-3	39.10.19		<b>KAMLOOPS</b>						P-3	41.07.23	41.08.11
P-3	41.10.29	41.11.07	PB-1	40.05.25	40.07.31	<b>OTTAWA</b>					
P-3	45.08.02	45.08.26	PB-1	41.04.07	41.05.20	P-1	39.09.30	39.10.28	<b>SUDBURY</b>		
			PB-1	42.01.20	42.03.21	P-1	40.04.26	40.05.24	P-2	40.06.14	
<b>CALGARY</b>			PB-1	43.02.13	43.03.27	P-1	41.04.26	41.05.01	P-2	41.08.18	41.08.28
P-1	44.04.24	44.05.22									
P-3	48.03.05	48.03.08	<b>KENORA</b>			<b>OWEN SOUND</b>			<b>SYDNEY</b>		
			PB-1	39.11.11		P-2	40.01.15	40.02.11	P-1	44.06.01	44.07.08
<b>CHARLOTTETOWN</b>			PB-1	40.08.26	40.08.26	P-2	40.11.08	41.02.12	P-1	45.02.28	
P-2	44.10.04	44.11.09	PB-1	40.11.24		P-3	43.02.11	44.01.12			
			PB-1	41.08.16		P-3	45.11.15	1946 rep.	<b>TIMMINS</b>		
<b>CHATHAM</b>			PB-1	42.11.06		P-1	47.08.05	47.09.26	PB-1	39.04.20	39.06.07
P-2	39.03.27	39.04.05	PB-1	44.01.15	45.06.21	PB-1	48.03.12	48.04.03	PB-1	40.01.03	40.02.26
P-2	39.10.27	39.11.25							PB-1	40.09.30	
P-1	41.10.30	41.12.24	<b>KENTVILLE</b>			<b>PEMBROKE</b>			PB-1	41.01.05	41.02.11
			PB-1	47.04.03	47.05.01	P-1	39.07.17		PB-1	41.06.24	41.07.12
<b>COBOURG</b>						P-1	40.03.16	40.03.29	PB-1	42.09.10	42.10.09
P-2	48.03.03	48.09.17	<b>KINGSTON</b>			P-1	41.03.18	41.03.29	PB-1	46.05.02	47.03.07
			P-3	39.04.17	39.05.03	P-2	42.11.06				
<b>CORNWALL</b>			P-3	39.11.20	39.12.10	<b>PENTICTON</b>			<b>TRAIL</b>		
P-1	39.05.13	39.06.05	P-3	41.12.15	42.01.08	PB-1	47.07.30	47.09.19	P-3	47.05.06	47.05.27
P-1	39.08.21	39.09.18	P-2	42.03.26	42.04.22						
P-3	40.08.27	40.10.13				<b>PETERBOROUGH</b>			<b>VICTORIA</b>		
P-3	42.01.19	42.04.11	<b>KITCHENER</b>			P-3	40.07.17	40.08.11	P-3	44.06.14	45.02.27
P-3	46.02.15	46.10.18	P-2	39.04.11	39.05.05	P-3	41.09.08	41.10.02			
			P-2	39.12.11	40.01.10	<b>PORT ARTHUR</b>			<b>WETASKIWIN</b>		
<b>DUNNVILLE</b>			P-2	42.01.19	42.02.19	P-2	40.08.06		PB-1	48.04.27	
PB-1	47.06.05	47.06.19							<b>WHITE HORSE</b>		
			<b>LETHBRIDGE</b>			<b>PORT COLBORNE</b>			P-1	44.08.15	44.09.08
<b>EDMONTON</b>			P-3	46.12.31	47.02.03	PB-1	39.07.03	39.08.28			
P-1	46.02.18	46.05.11				PB-1	40.04.08	40.04.22	<b>WINDSOR</b>		
			<b>LINDSAY</b>			PB-1	40.11.06		P-1	41.07.21	41.08.08
<b>FERGUS</b>			P-2	39.05.12	39.06.05	PB-1	41.02.25	41.03.22			
PB-1	48.01.24	48.02.06	P-2	39.08.15		PB-1	41.10.29	41.12.01	<b>WOODSTOCK</b>		
			P-2	40.10.01	40.10.15	PB-1	42.05.19	42.06.03	P-3	40.03.22	40.04.19
<b>FORT FRANCES</b>			P-3	42.09.10	42.09.17	PB-1	43.08.05		P-3	41.06.13	41.07.16
P-2	44.01.14	44.03.11	P-2	43.07.29	43.08.18				P-1	42.11.05	42.12.22
						<b>PORT HOPE</b>			<b>YORKTON</b>		
<b>FORT WILLIAM</b>			<b>LONDON</b>			P-2	46.03.06	47.03.27	P-1	44.01.14	44.02.04
P-3	39.02.06	39.03.07	P-1	39.06.14	39.06.28						
P-3	40.10.31	40.11.02	P-1	40.02.13	40.03.12						
P-3	42.11.06	42.11.23	P-3	41.01.23	41.02.22						
P-3	44.02.17										

# Slogan S-260 - SAVE TIME USE AIR MAIL APPENDIX A

Not separately numbered by Proulx, he listed it as part of slogan 7879

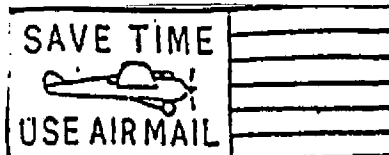
Perfect die 1



WINDSOR	40.05.09	40.05.31
PEMBROOKE	40.06.06	40.07.05
EDMONTON	40.07.18	40.08.17

OWEN SOUND	40.08.26	40.10.18	LINDSAY	44.01.13	44.02.03
SUDBURY	40.11.22		SIMCOE	44.02.17	44.03.12
EDMONTON	41.01.15	41.02.14	MOOSE JAW	44.04.22	44.05.22
REGINA	41.03.20	41.04.17	GUELPH	44.06.13	44.07.07
MOOSE JAW	41.05.12	41.05.17	BARRIE	44.08.05	44.09.07
STRATFORD	41.06.23		LISTOWEL	44.10.09	46.03.08
CORNWALL	41.08.14	41.11.19	PARIS	46.06.08	
ORILLIA	41.12.15	42.01.27	NANAIMO	46.08.26	46.09.24
KITCHENER	42.03.27	42.04.24	FORT WILLIAM	46.10.23	46.11.01
PERTH	42.05.15	42.07.08	OSHAWA	46.12.28	47.05.30
BRANDON	42.09.12	43.02.12	PICTON	47.06.17	47.09.07
GALT	43.07.29	43.08.31	HUNTSVILLE	48.01.03	48.01.10
			SMITH'S FALLS	48.05.18	48.07.07

Pitney-Bowes die 1



TORONTO	40.04.26	43.04.03
---------	----------	----------

One of two dies issued to TORONTO Apr. 1940, with relatively continuous use to Apr. 1943, when it probably became unserviceable. As the single Perfect die was not withdrawn until the normal end of air mail advertising in 1948, it can be assumed that TORONTO's use of PB dies was until they became unserviceable, due to heavy use, rather than withdrawn or replaced for other reasons

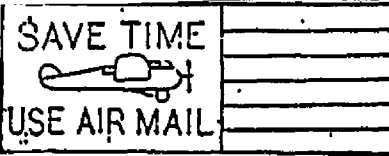
Pitney-Bowes die 2



TORONTO	40.04.01	41.11.06	Original issue
TORONTO	42.02.06	42.03.15	Re-issue

The 2nd of two dies issued to TORONTO in Apr. 1940. The 1940 use is recorded in Apr.-May only but was resumed in Jan. of 1941, with relatively continuous use until Nov. 1941. It then appears to have been withdrawn as there is no later use until a receipt impression of Feb. 6, 1942 indicates reissue, with further use for only a few weeks. This is the only one of the six dies of the slogan with the plane having a tail skid

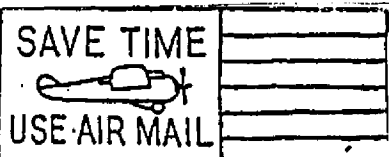
Pitney-Bowes die 3



TORONTO	41.04.01	41.09.15	in an unbroken state
	41.09.26	43.12.21	in the broken state

This third die was additional, not a replacement, so there was concurrent use of three dies from Apr. 1941 Mar. 1942. The lower left corner of the slogan box broke between Sept. 16 and 28, 1941, but usage in the broken state continued until Dec. of 1943, when it probably was considered unserviceable.

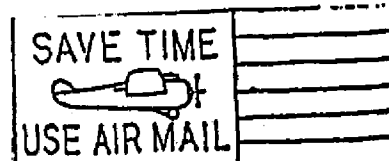
Pitney-Bowes die 4



TORONTO	44.02.22	45.06.18
---------	----------	----------

One of two dies issued to TORONTO in Feb. 1944, with relatively continuous use in 1944 and from Apr. to Jun. 1945, when it probably became unserviceable.

Pitney-Bowes die 5



TORONTO	44.02.22	46.01.21
---------	----------	----------

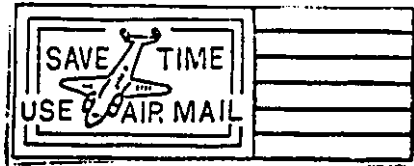
The second of two dies issued to TORONTO in Feb. 1944. It had relatively continuous use until Jan. 1946, when it probably became unserviceable.

As only one die had rotating use, an Appendix B is not required for this slogan.

Slogan S-270-7881 - SAVE TIME USE AIR MAIL in a triple box

This slogan format of the traditional SAVE TIME USE AIRMAIL wording was the last of the Air Mail slogans to be issued. It was introduced in early 1946, shortly after the last recorded use of U-260 at TORONTO, and was clearly intended to replace the use of both the dedicated TORONTO dies of U-260 and to supplement the remaining rotating P die of that format with a similar PB die.

Pitney-Bowes die 1



OTTAWA	46.03.15	46.04.08	KENTVILLE	47.07.26	48.01.20
KENORA	46.05.13	47.07.02	ANTIGONISH	48.03.15	48.06.28

Pitney-Bowes die 2



TORONTO 46.03.15 48.05.31

Pitney-Bowes die 3



TORONTO  
Unbroken state 46.05.28 46.10.18  
Broken state 46.11.06 47.02.16

Pitney-Bowes die 4



TORONTO  
1st issue 47.03.10 47.09.05  
2nd issue 48.01.06 48.06.01

As only one die had rotating use, an Appendix B is not required for this slogan

Slogan S-650-8160 - SEND YOUR SEASONS GREETINGS BY AIR MAIL

One die of this 1930 slogan use was revived in 1946 for use at

KAMLOOPS 46.12.17



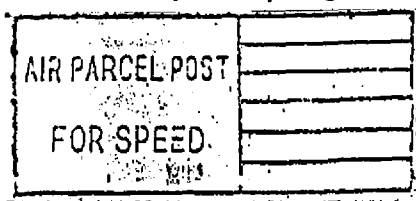
SLOGAN A-215-135 - AIR PARCEL POST FOR SPEED

SLOGAN A-216-135-A - AIR PARCEL POST FOR SPEED LE COLIS-AVION EST RAPIDE

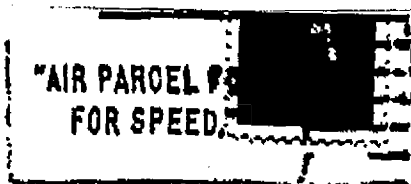
All use of slogans advertising general air mail ceased after 1948, but in early 1952 the P.O. decided that there was still one premium rate service available that warranted advertising. This was parcel post service by air, and one P die and five PB dies were issued to six major offices to be retained at the office of issue for use as continuously as possible, without rotation. The five English PB offices were EDMONTON, REGINA, TORONTO, VANCOUVER and WINNIPEG, with a bilingual P die for use at MONTREAL.

Usage began in late February of 1952, with various lengths of use depending on the serviceability of the dies, as follows.

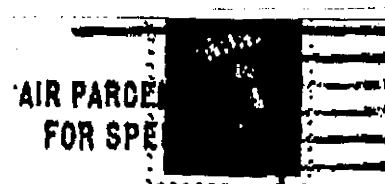
EDMONTON use - The original die is recorded to Dec. 14, 1956, so early 1957 use may exist, but no 1957-58 use is recorded. A new die with the lettering in quotation marks has been recorded May 26, 1959 with undamaged use to Sep. 1, but by Sep. 3 this die suffered a major break in the upper left corner of the box. It continued in use in this condition until Oct. 6, but by Oct. 9 the lower left corner also broke and it is only recorded to Oct. 13 in this severely damaged state. The original die illustrated below is the only one requiring illustration.



Original die, without quotes - 1952-56



New 1959 die, first stage damage



1959 die, second stage damage

REGINA use - The original die is recorded undamaged until June 27, 1956, and no further REGINA use is recorded.

TORONTO use - The original die is recorded to July 20, 1955, but by Aug. a replacement die is recorded in a four line format, the top three lines echeloned right and the fourth centered. This is recorded to March of 1958, but by June of 1958 it was replaced by a third die, also with four lines, all centered. This final die is recorded in each year until as late as Dec. of 1968, and early 1969 use may exist.



First replacement die - top three lines echeloned right

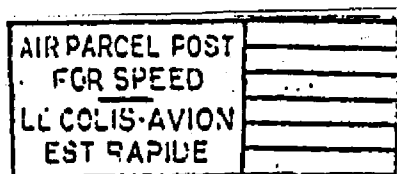


Second replacement die - four lines centered

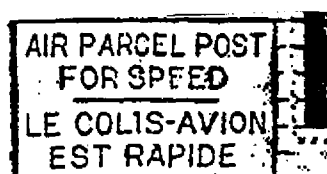
VANCOUVER use - The original die is recorded undamaged until June of 1959.

WINNIPEG use - The original die is recorded until Nov. of 1955.

MONTREAL use - The original die is recorded Sep. 1954, but by Feb. of 1955 a replacement die with slightly different lettering is recorded until Dec. of 1955.



The original bilingual die



The replacement bilingual die

Chapter IV Non-Major Postal Directive and sponsored Air Mail related slogans - 1927-74 - chronologically

Slogans A-185-120 - A-190 - A-195 - AIR FLIGHT MONTREAL-VANCOUVER JULY 1927

AIR MAIL CANADA-AUSTRALIA 1927 - AIR MAIL LONDON CANADA LONDON ENGLAND 1927

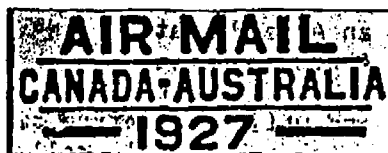
The three U die slogans illustrated below were all issued in 1927 to advertise specific long distance air flights intended to carry mail, either across the North American Continent or across the Atlantic or Pacific oceans. These were sincere undertakings, but two of them never got off the ground and the third failed in its mission.

The Montreal-Vancouver slogan does not reference air mail, but it was used on about 500 special flight covers intended to be carried on the flight. The die was issued to MONTREAL on July 5, 1927 and the covers were prepared, but when the flight was subsequently canceled as unfeasible these covers were returned to the sender through the Ottawa Dead Letter Office.. They therefore exist. but were not flown.

The Canada-Australia die was prepared and proofed and the die forwarded to Vancouver on Sept. 27, 1927, but the proof is annotated "not used". No usage has been seen or reported, and it is catalogued without a value as non-existent except for the proof impression.

The London, Canada-London, England die was sent to LONDON Ontario on August 19, 1927 and used to cancel the special semi-official stamps prepared to prepay the postage on about 90 covers. The Carling Brewery of London, Ontario had offered a \$25,000 prize for any Canadian or British pilot who could make a non-stop light from London, Ontario to London, England. The company then bought a Stinson aircraft, named it the "Sir John Carling" and selected a pilot and a navigator from about 80 candidates to attempt the flight. The plane took off at about 6:00 a.m. on August 29, 1927, but ran into heavy fog at Kingston, and was forced to turn back to London. The non-stop rule was then revised, permitting the plane to refuel at Harbour Grace, Newfoundland. When the mail for the flight was postmarked again and taken to the plane, one cover was removed.

The plane was forced down at Caribou, Maine, but finally arrived at Harbour Grace on September 5<sup>th</sup> and then left on its attempt to reach England, but was never heard from again. Therefore, the single cover that had been previously removed was the only one to survive, although not flown. A few trial impressions on piece also survived.



A-95-70 AERO PHILATELIC EXHIBITION WINDSOR ONT. AUG. 17-22- 1931

It is somewhat surprising that, although Canadian air mail service was not introduced until 1927, by 1931 Aero Philately had become sufficiently popular in Canada that there existed several branches of the American Aero Philatelic Society in the so-called Canadian Border Cities surrounding Windsor, Ontario. An International Convention of the Society was to be held in Windsor in 1931. A Canadian representative of the group addressed the Canadian Post office in January of 1931 requesting a special cancellation to be used during the August week when the Convention was to be held. He indicated that part of the publicity pertaining to the event would be the free dispersal of 5,000 special envelopes which the Convention attendees could use to send souvenir air mail letters to their various home cities.

The original requested wording referenced the Society's Convention itself, and this was rejected by the P.O. on the grounds that it would violate the policy of not permitting advertising of any Society by the inclusion of its name in a slogan. After much correspondence extending to April of 1931, a compromise was reached permitting the issue of slogan A-95- 70, reading AERO PHILATELIC EXHIBITION WINDSOR ONT. AUG. 17-22-1931. While this slogan does not advertise Air Mail as such, its background is so related to air mail usage and collecting as to warrant inclusion herein.



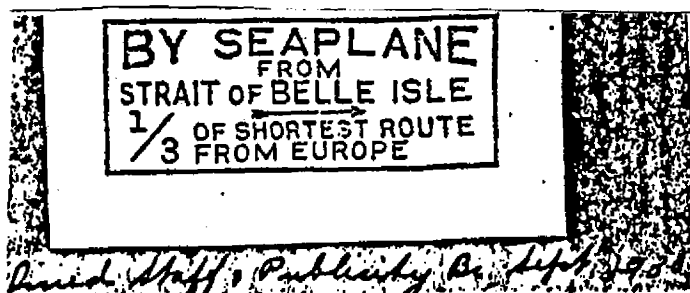


**B-810-915 - BY SEAPLANE FROM STRAIT OF BELLE ISLE 1/3 OF SHORTEST ROUTE FROM EUROPE**

The Strait of Belle Isle is a 75 mile waterway between the north of Newfoundland and the south coast of Labrador. Belle Isle is a granite island at the Atlantic entrance, about 15 miles from either coast, with a lighthouse. During the summer months it is a convenient short cut for steamers bound from Europe to the Gulf of Saint Lawrence, but becomes dangerous at other times.

By 1930 a plan had evolved whereby incoming mail carrying vessels could be met at Bradore Bay of Belle Isle by a seaplane, to which Canada bound mail could be transferred and flown inland, thereby much reducing the time for mail to arrive at MONTREAL or other major Canadian cities in the vicinity. The Proof Book has an impression of slogan B-810-915, BY SEA PLANE FROM STRAIT OF BELLE ISLE 1/3 OF SHORTEST ROUTE FROM EUROPE, which is annotated "*Staff and Publicity Br. Sept. 1930*".

With only one exception, all recorded use is in the summer of 1932, but it is possible that all four of the eventual P dies were issued in 1930 in anticipation of the service starting then, but that in fact the service did not become operational until mid 1932. The exception is a MONTREAL back-stamp receiving impression on an air mail envelope dated Sep. 27, 1930, apparently flown from Quebec City, as the cover front has a Sept. 24, 1930 QUEBEC cds and is signed by the two pilots. It therefore appears that the sea plane made at least one flight from Quebec to MONTREAL in 1930, but the Strait of Belle Isle flights did not begin until two years later. However, the die used on this cover was not that of the proof impression, but rather that die which was receipted for from MONTREAL in 1932. This suggests that the annotated proof die was that eventually issued to TORONTO, as it does not match the other three dies known to have been issued to MONTREAL, OTTAWA and WINNIPEG.



The annotated proof die of 1930, probably used at TORONTO



MONTREAL 1932 die



OTTAWA 1932 die



WINNIPEG 1932 die

**B-795-900 - BY AIR FROM OTTAWA TO BELLE ISLE 1/3 OF SHORTEST ROUTE TO EUROPE**

A single P die of had use on the reverse eastward flights from OTTAWA to BELLE ISLE. It has been recorded used from OTTAWA on July 12, 1932, endorsed "Via Air Mail Ottawa - Bradore Bay, with an attractive cachet, but oddly is not addressed to Europe, rather to Florida in the U.S.A. The cachet is illustrated below, showing the Ottawa Parliament Building, Britannia and the British Lion superimposed on a map of eastern Canada with Ottawa and Belle Isle highlighted, and a plane above, but the plane is not a sea plane and it is flying west, rather than east. The die is also illustrated.



The cachet



The slogan die

A-205-128 - AIR-MAIL SAVES TIME - A COLEMAN PROPRIETARY

Slogan A-205 is not officially documented, there being neither a proof nor a receipt impression. The issue was noted by Walter Purkis in his June 1945 Slogan Column in *Popular Stamps*. He appears to have contacted the Coleman, Alberta postmaster, Frank H. Graham and quotes him as indicating that he had ordered the die for exclusive use "at different times to promote the growth of Canadian Air Mail Service."

Mr. Graham also said that the slogan was first used on April 17, 1945. Further use is reported in 1946-47.

It is known that the Coleman post office was using a postmaster-owned Columbia canceling machine from 1 May 1936 to 26 August 1938. A Pitney-Bowes Model D machine, also owned by the Coleman postmaster, was in operation from at least April 17, 1945 with the slogan A-205 die therein. The PB machine could have been in service for a short time prior sans slogan.

Coleman, Alberta's population in 1945 was 1,890 souls. Certainly, the volume of mail from a town this size did not warrant official issue of a canceling machine. Obviously, this is why the machines were postmaster owned.

In any event, Coleman was the only office using this unique format of slogan A-205. In the absence of a proof or receipt impression, it is illustrated here by a copy from the Coutts collection.



It is of interest to note that this same slogan format was used by several U.S. offices during the period 1937-52. The U.S. impressions are reported from International and Universal machines (see copies below.) There is every indication that the Coleman postmaster obtained his slogan die from the Universal Stamping Machine Co., manufacturers of Universal dies, which of course would fit Pitney-Bowes machines.

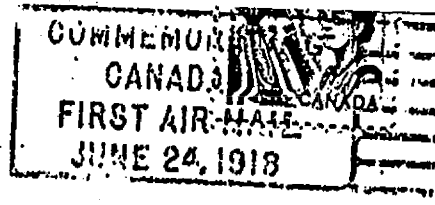


Reduced U.S. images from *United States Postal Slogan Cancel Catalogue* (1956) by Moe Luff.

A-205 - Coleman	Earliest recorded date	Latest recorded date
	45.04.17	46.1.11 - 1947 use reported.

SLOGAN C-1470-2070 - COMMEMORATING Canada's First AIR MAIL JUNE 24, 1918

This slogan was issued in 1967, somewhat premature for the 50<sup>th</sup> anniversary of the 1918 flight, and is therefore in effect a forerunner of the 50<sup>th</sup> Anniversary slogan F-235 issued in the following year. It had use at TORONTO only, probably from shortly before the June 24 flight date until at least June 29.



SLOGAN F-235-3310 - 50<sup>TH</sup> ANNIVERSARY 1ST AIR MAIL FLT. MONTREAL-TORONTO 24 JUNE 1918

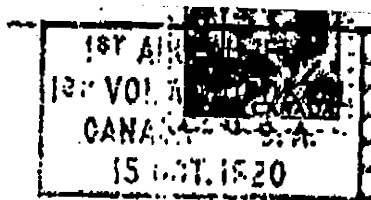
SLOGAN F-205-3310 - 50E ANNIVERSAIRE 1ER VOL POSTAL MONTREAL-TORONTO 24 JUIN 1918

This F-235 slogan was issued in 1968 to officially mark the 50<sup>th</sup> Anniversary of the flight that had also been commemorated the year before. It had use at TORONTO, but the French version had use at MONTREAL. F-235 has been seen on air mail envelopes addressed to MONTREAL, with a cachet that gives the name of the pilot, Captain Brian Peck. These F-235 special covers have been seen on both May 24, 1968 and June 24, 1968, but the slogan also had use on regular mail between these two dates.



SLOGAN F-385-3472 - 1<sup>ST</sup> FLT.-1er VOL AEROPOSTAL CANADA-U.S.A. 15 OCT. 1920

This die was used only at VICTORIA, the origin point of the flight, on its 50<sup>th</sup> anniversary in 1970.



Slogan O-560-6800 - OVERSEAS LETTERS AIRMAIL RATE POUR OUTRE-MER TARIF AERIEN

This slogan referring to the special rate for air mail letters sent overseas was issued in 1972 to six Ontario offices, which seems rather strange as its message appears to have been a national rather than a provincial one. The PB dies were not intended to rotate, but rather to be retained and intermittently used by each office until unserviceable. Accordingly, the length of total use varied from office to office, and there does not appear to have been any attempt to replace any unserviceable dies.

The using offices alphabetically were the following.

BRANTFORD - The latest recorded use was Oct. 9, 1973

CHATHAM - The last recorded use was July 25, 1974.

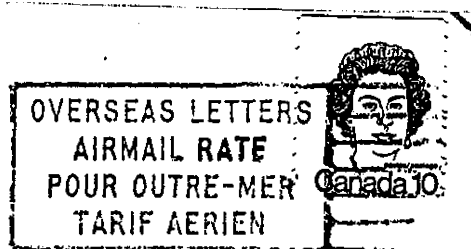
GUELPH - The die has been recorded undamaged until Oct. 9, 1975, but is recorded with a clear break in the upper left corner of the box on Dec. 22, 1975, so some very early 1976 use may exist.

LONDON - The die has actually been recorded until 1986, fourteen years after issue. It probably had some use in each of these years, although at the present has not been recorded in 1973, 1975 or 1981-82.

SARNIA - The die has been recorded only to mid 1973, making it the shortest of all the uses.

WINDSOR - The die has been recorded until Mar. 1974.

As the dies are not separable, only one needs to be illustrated



SLOGAN F-215-3315 - 50<sup>TH</sup> ANNIVERSARY AIRMAIL 1924-74 50e ANNIVERSAIRE COURRIERO AERIEN

This slogan, with 1974 use only at both HAILEYBURY and NORTH BAY, oddly contradicts the two slogans on the previous page in regard to the true fiftieth Anniversary of Air Mail, which had been previously established as in 1968. Unfortunately, it is not available for illustration in either of the author's collections.

Chapter V - Hand Stamped Air Mail related slogans

Much as a result of a suggestion made by our Chairman, Steven Friedenthal, who has recently published a comprehensive catalogue of hand stamped (as opposed to machine impressed) slogans, a decision has been made to include a final Chapter devoted to this category. Slogans of this type were not normally included in the original 1st Edition of the Air Mail Slogan Hand Book, so their inclusion herein expands this 2nd Edition to something more than merely a revised and updated version of the original.

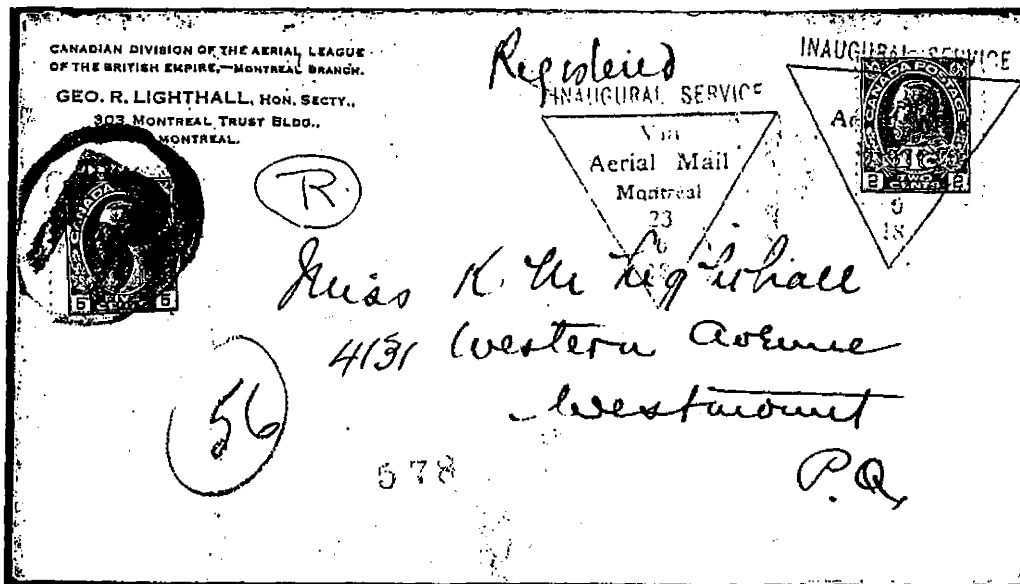
Many of these hand stamped air mail related slogans were issued prior to first air mail machine slogans from 1928, and few if any had official status, or were intended to advertise the Post Office's proprietary air mail service, but rather to advertise specific Pioneer efforts to carry mail by air between two specific locations. Some of them were actual obliterators used to cancel the postage, while others were in effect cachets with no cancellation duties. Nevertheless, their collateral value to the collector of the official machine impressed air mail related slogans is obvious, and their inclusion herein well warranted.

There are several sources of data and illustrations in addition to the Friedenthal Catalogue. One is a Catalogue published in 1931 by Ian C. Morgan, which contains considerable historical data pertaining to early attempts to carry mail by air, and has reduced size illustrations. A second is the Charles G. Firby well illustrated Catalogue of his February 20, 1999 sale, which includes many illustrations in color of a notable collection of Pioneer flights, together with descriptions that supply valuable data. However, it must be noted that the Firby illustrations are almost always of reduced size, and can of course be only reproduced in black and white. Finally, there is the AAMS (American Air Mail Society) Catalogue, selected pages of which made available by Cecil Coutts, provided as the final authority on the Pioneer flights. Not all these Pioneer flights carried hand stamped slogans, but many of them did.

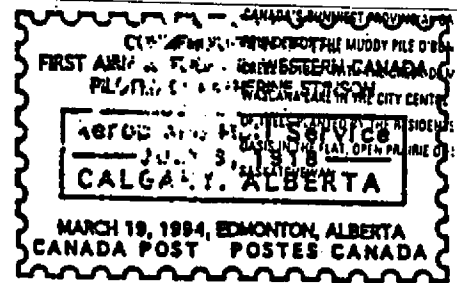
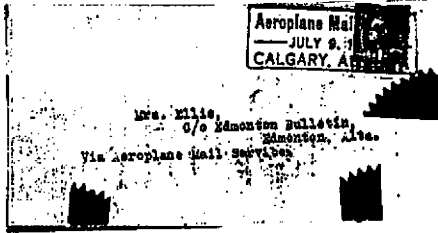
The historical data pertaining to these earliest air mail efforts will be presented chronologically, whether with or without hand stamped slogans, but those with such slogans will be illustrated to the extent available.

The Morgan Catalogue suggests that the earliest of these was an attempt to carry newspapers by air from MONTREAL to Ottawa by W.C. Robertson of the "Montreal Daily Mail" on October 8th, 1913, but the attempt failed. A second attempt was made at Windsor on 1 September, 1915, but also failed and the covers were returned to the senders, although surviving examples are not recorded. No hand stamped air mail markings appear to have been used in these two attempts.

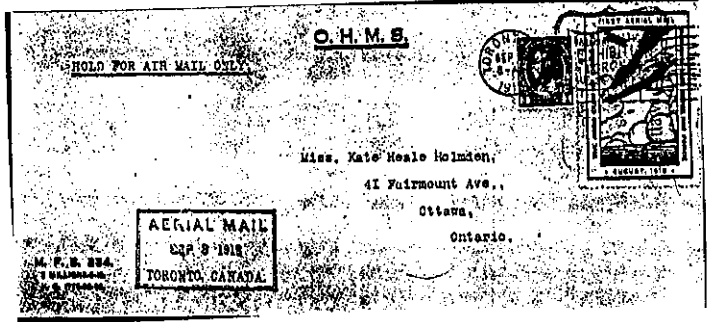
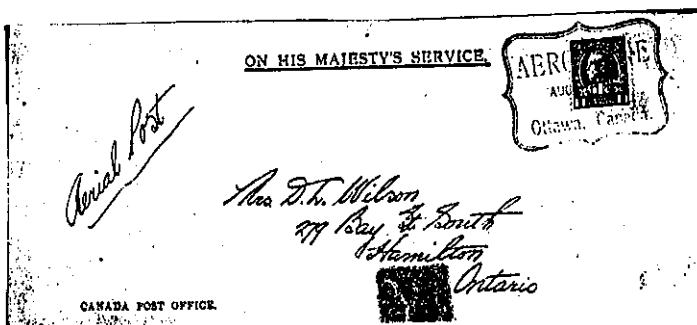
The first successful attempt was made on June 24, 1918 between Montreal and Toronto, with 124 letters carried by the pilot, Captain Brian Peck, the flight taking about six hours. The covers carry a hand stamp in red reading "INAUGURAL SERVICE" over an inverted triangle with the wording "Via - Aerial Mail - Montreal - 23 - 6 - 18" in six lines.. It was sponsored by a Branch of the Aerial League of the British Empire, and had official sanction, although the postal rate was only the normal 3 cent first class of the period. The Firby Catalogue estimated the value of a cover at \$1,700 U.S. This is the flight commemorated by slogan C-1470 in 1967 and slogans F-235 and F-205 in 1968, listed in Chapter IV. A cover is illustrated in slightly reduced size below.



Very shortly thereafter, on July 9, 1918, a successful flight was made from the Calgary Exhibition site to Edmonton, piloted by one of the earliest female fliers, Miss Katherine Stinson. The flight had official permission from Ottawa and the number of covers carried are variously given as 380 by Morgan and 250 by the AAMS catalogue. They had a violet hand stamp cancel reading "Aeroplane Mail Service - JULY 9, 1918 - CALGARY, ALBERTA" in a rectangle. The Firby Catalogue estimated the value of a cover at \$3,000.00 U.S. Note that a hand stamp slogan commemorating this flight was used at Edmonton in March of 1994. A reduced sized photo of a 1918 cover and a full sized example of the 1994 commemorative are illustrated.

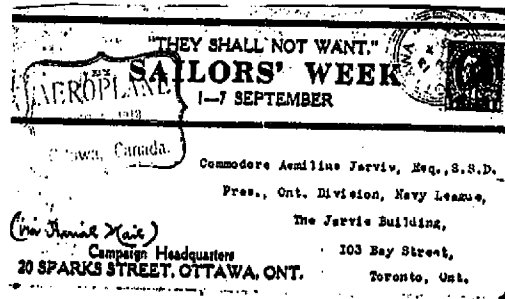


The next important event was inauguration of service between Toronto and Ottawa by the Aero Club of Canada on Aug. 15, 1918. Morgan describes this as "The first direct attempt on the part of the post office to sponsor an air mail service in Canada." In addition to first class postage, the covers had a label intended to be affixed to the reverse, although one cover is recorded with it on the front. This had a 25 cent value, showing a German Zeppelin being shot down in aerial combat, inscribed as "Service - per Royal Air Force". The face of the cover carried a hand stamped cancel reading "BY AEROPLANE - (date) - Ottawa Canada" in an ornate rectangle if sent Ottawa-Toronto or in a plain rectangle cachet reading "AERIAL MAIL (date) TORONTO, CANADA" if in the reverse direction. A number of flights were made between August 15 and September 4, 1918 by different pilots. Most of the mail was official correspondence and is estimated by the AAMS catalogue as being a total of 350 items.



A reduced sized cover, Ottawa to Toronto, with the Ottawa cachet on the front and the label properly on the reverse.

A reduced sized cover, Toronto to Ottawa, with the Toronto cachet, the Ottawa cachet as a receiving mark and the label on the front

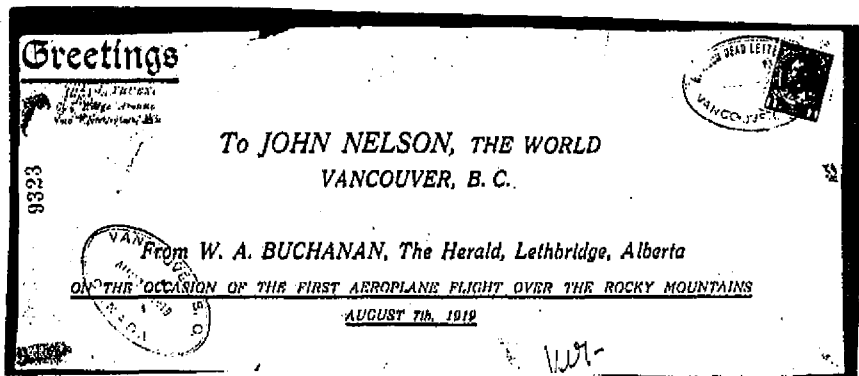
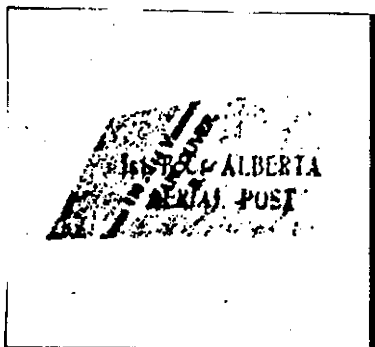


A reduced size expanded cover from Ottawa to Toronto, showing the Ottawa cachet on the front and the label on the reverse. Firby estimated this at \$1,500 U.S.

On March 3, 1919 a first flight was made from Vancouver to Seattle in a Boeing Seaplane with W. E. Boeing as a passenger. It carried 60 letters from the P.M. Vancouver to the P.M. Seattle. The flight took three hours including one refueling stop. The covers carry a three line cachet reading "Via Airplane Mail. First Flight. Vancouver, B.C. to Seattle". It was the first international route on the North American continent. It is not available for illustration, but in 1994 a hand stamp was used at Vancouver commemorating the 75th Anniversary of the flight, which is illustrated.

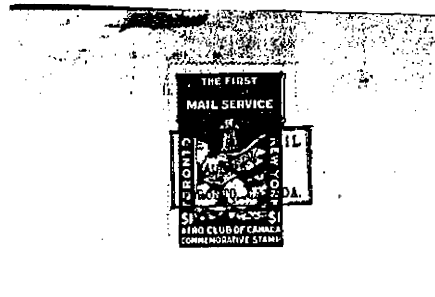


On August 7, 1919 Morgan lists a first air mail flight, piloted by a Captain Hoy, from Vancouver to Vernon to Lethbridge to Calgary. He states that only a very few covers were carried, with a red cachet reading "1st B.C.-Alberta Aerial Post Mail". The Vancouver-Calgary covers are not available for illustration, but an impression of the hand stamp is. Also what can be illustrated is a reduced size photo of a special cover, only one other being known, carried from Lethbridge to Vancouver on the return flight Calgary-Vancouver, dated August 7 at Lethbridge with an August 13 receiving mark at Vancouver. This is canceled with a violet oval hand stamp reading to "Branch Dead Letter Office Vancouver B.C." with an obscured date. Firby estimated this cover at \$1,5000 U.S.



On August 16, 1919 a total of 96 letters were carried by air from Victoria to Nanaimo, then a three hour flight. However, these carried P.O. markings only with no hand stamps.

On August 25, 1919 an International Air Race was held from the Toronto Canadian National Exhibition grounds to New York. The entering planes carried mail, as witnessed by covers with a red and blue sticker on the reverse, reading "THE FIRST INTERNATIONAL AERIAL MAIL AUGUST 1919 AERO CLUB OF CANADA COMMEMORATIVE STAMP". These were canceled in blue with a hand stamp in a rectangle reading "AERO MAIL AUGUST 1919 TORONTO CANADA". Firby estimated these covers at between \$150 and \$200 U.S.



On September 24, 1919 a first airmail flight was made from Truro, N.S. to Charlottetown, P.E.I. About 200 letters were carried with P.O. markings only, no hand stamp, but only a few have survived. A return flight was made on September 29 with only 30 covers carried, and Firby estimated one at \$700 U.S.

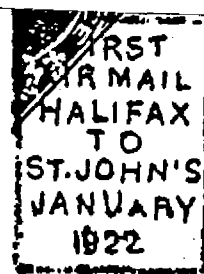
On May 28, 1920 a first airmail flight was made from Toronto to Hamilton and return, sponsored by the Grand Army of Canada, who issued a flight sticker similar to the Aero Club of Canada sticker of 1919, reading "THE FIRST TORONTO TO HAMILTON AERIAL MAIL MAY 1920", without color. Only five covers were carried to Hamilton and less than 30 on the return Hamilton-Toronto flight. There was no hand stamp.



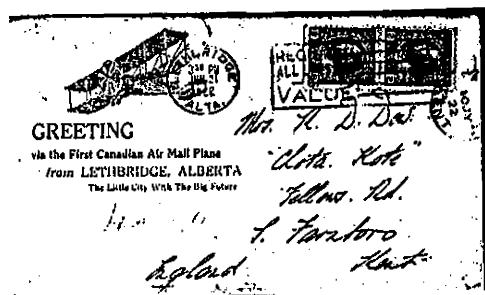
On October 15, 1920 an airmail flight was made from Victoria to Seattle by seaplane. About 50 covers were carried, canceled with a black wavy line obliteration having the words "AIRPLANE SERVICE" in the middle of the lines. From its appearance and the position of the dater, this could conceivably have been a machine cancel, but if so it is not documented as such in any fashion, so is probably a hand stamp. A commemorative hand stamp marking the 75th anniversary of the flight was used at Victoria in 1995, although it reads Seattle-Victoria rather than the reverse.



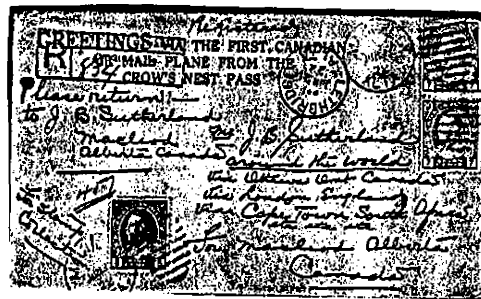
Pioneer flights ceased in 1921, but resumed in early-1922 when on January 20, 1922 an airmail flight was attempted between Halifax and St. John's, but the plane was wrecked shortly after take off, although the mail was salvaged and carried to St. John's by boat. The covers had a violet cachet hand stamp reading "FIRST AIRMAIL HALIFAX TO ST. JOHN'S JANUARY 1922"



An air mail flight was made on June 22, 1922 from Lethbridge to Ottawa with non-air mail service beyond. The plane was damaged when attempting to land at Minot, North Dakota, which appears to be somewhat off course, but the 993 covers were salvaged and carried to Ottawa by rail. The covers did not carry either a machine or hand stamp air mail slogan, but the white envelopes, which were sold for a \$1.00, had one of two messages in red imprinted, together with a picture of a single motored biplane. These two messages were "Greetings via the First Canadian Air Mail Plane from LETHBRIDGE, ALBERTA. The Little City With The Big Future." or "Southern Alberta, the Land of Irrigation and Sunshine, Greets You." In addition, a yellow envelope was available with the imprint "GREETINGS VIA THE FIRST CANADIAN AIR MAIL PLANE FROM THE CROW'S NEST PASS", without an illustration. A yellow envelope is illustrated addressed to go "Around the world Via Ottawa, Ont. Canada, Via London, England, Via Cape Town, South Africa etc etc. etc. for Macleod, Alberta Canada". For this lengthy journey the postage was only 14 cents plus a five cent registration fee.

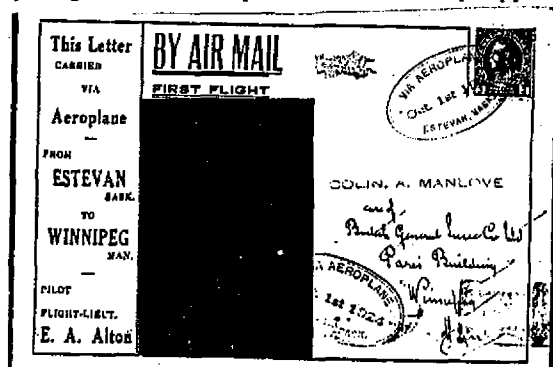


White envelope addressed to England, with plane



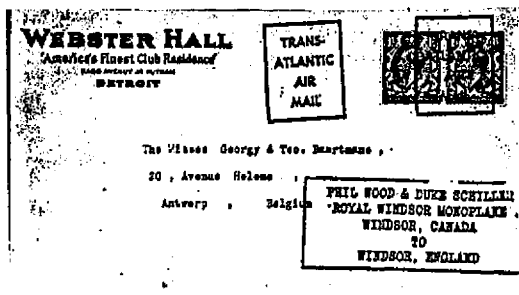
Yellow envelope addressed "Around the World" without plane

On October 1, 1924 a flight was attempted from Estevan, Sask. to Winnipeg, by pilot Lt. E. A. Alton, but the plane had to crash land at Bienfait, Sask. The mail of approximately 1,400 covers was undamaged, and taken to Winnipeg by rail for forwarding. Covers carried a red and black sticker valued at \$1.00, which was not necessary, but used only to raise extra funds. A hand stamp reading "VIA AEROPLANE Oct. 1st 1924 ESTEVAN SASK" in blue or violet was used to cancel the first class postage. The vertical pair of dark red stamps appear as black on the cover, so a clearer impression with the hand stamp is shown.





The LONDON, CANADA to LONDON, ENGLAND machine slogan has been listed in Chapter IV, but there is a related usage that is not as well known. This was a companion WINDSOR, CANADA to WINDSOR, ENGLAND proposed flight that was abandoned after the LONDON to LONDON plane was lost at sea. A cover from this proposed WINDSOR-WINDSOR flight is illustrated below, together with the description in the Firby February 1999 Catalogue.



(AAMC#PF31). The *Royal Windsor* aircraft left Windsor, Ontario Sept 1, 1927 arriving at Harbour Grace, Nfld Sept 7. The occasion being a race between the *Sir John Carling* (the London, Ontario to London, England flight) & the *Royal Windsor* (from Windsor, Ontario to Windsor, England). Upon arrival in Harbour Grace the crew, Wood & Schiller were notified that the race had been called off as a result of the loss at sea of the *Sir John Carling*. Only 6 covers are known. This with the original enclosure. Another showpiece. AAMC CV \$1500.00 P \$1500.00

Three U die Special Service Markings reading THIS MAIL WAS CARRIED BY POSTAL AIRPLANE TO (MONTREAL), (OTTAWA), and (TORONTO) were issued on April 12, 1928. They are not included in the Coutts Slogan Catalogue because of their Special Service status, but are clearly a part of the Air Mail related postal markings covered by this work.

In the first edition of this Hand Book these were treated as machine slogans of a special marking type, as only the proof impressions in the proof book had been seen, plus one illustration which, by its straight line position and the equally placed dater (although on the right, rather than the left.) This illustration had been identified as a back impression receiving mark, so it was assumed that all usage was of that nature, indicating that although the covers on which these appear were flown, the slogan impressions were not added until the flights had been completed. The referenced reduced size item is illustrated, together with the three proof impressions.



However, since the first edition other examples have been seen that much alter the concept, as some of their diagonal positioning and absence of a dater are far more indicative of hand stamps use than of machine impressed slogans. Further, the American Air Mail Society's definitive Catalogue discusses several of the earliest flights with these markings on May 4-6, 1928 and suggests that there were both machine dies and hand stamp dies for each of the three offices involved. Our own research now establishes that there were two clearly separable dies of both the Toronto and Montreal use, as illustrated on the following pages, so the possibility of two dies for each is very reasonable.

If this is the case, the machine types of these markings should be included in Chapter IV, and only the hand stamp types in this Chapter, but in the interest of space savings, both are listed in this Chapter only. These full sized illustrations are presented on the two following pages. It is to the credit of Chairman Friedenthal that he realized the nature of the hand stamp variety and included them in his hand stamp catalogue.

THIS MAIL WAS CARRIED BY POSTAL AIRPLANE TO (OFFICE NAME)

Two clearly separable dies of the Toronto use, the upper one probably the machine type, matching the proof book die, use as a receiving mark on the reverse of a cover, with a dater positioned at the right, rather than at the left. The lower illustration shows the different die, without dater, as a receiving mark on the face of the cover, very probably the hand stamp.

HIS MAIL WAS CARRIED BY  
POSTAL AIRPLANE  
TO TORONTO

TORONTO ONT.  
OCT 1  
4 PM  
1928  
POSTAL TERMS



64

S.S. DORIC  
JULY 5



*Mrs J. Barringer.*

*16 Bricket Place.*

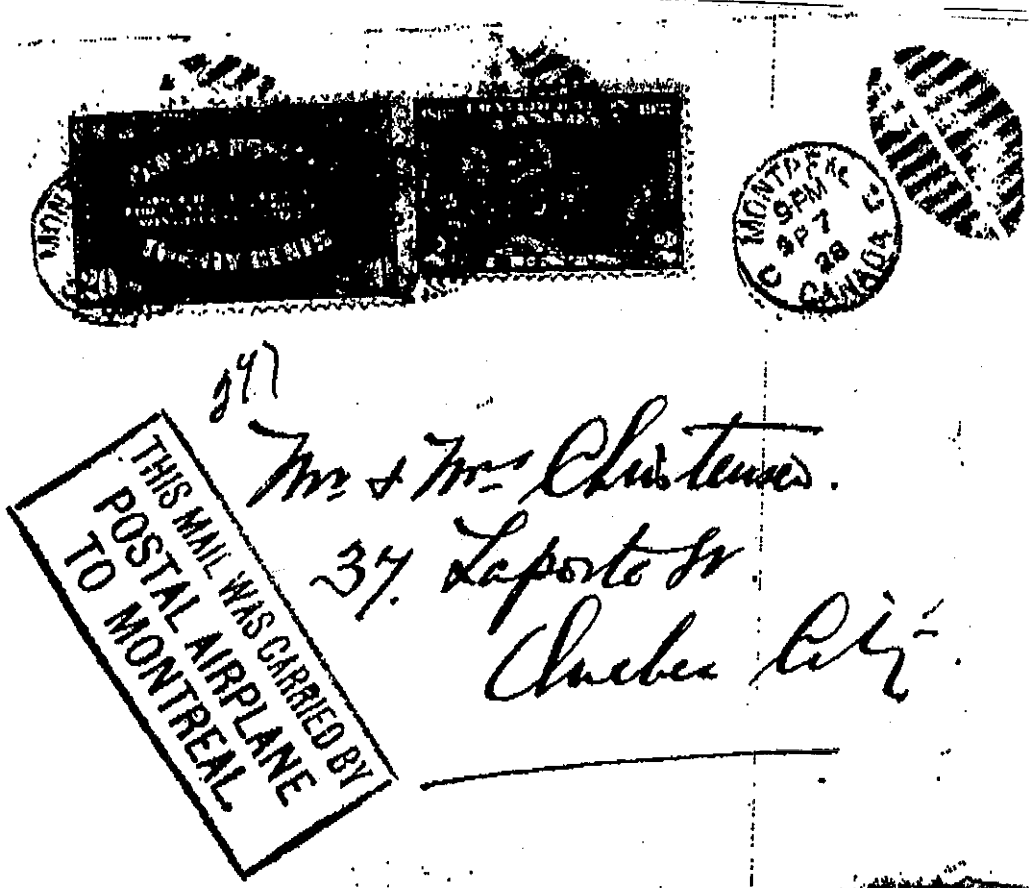
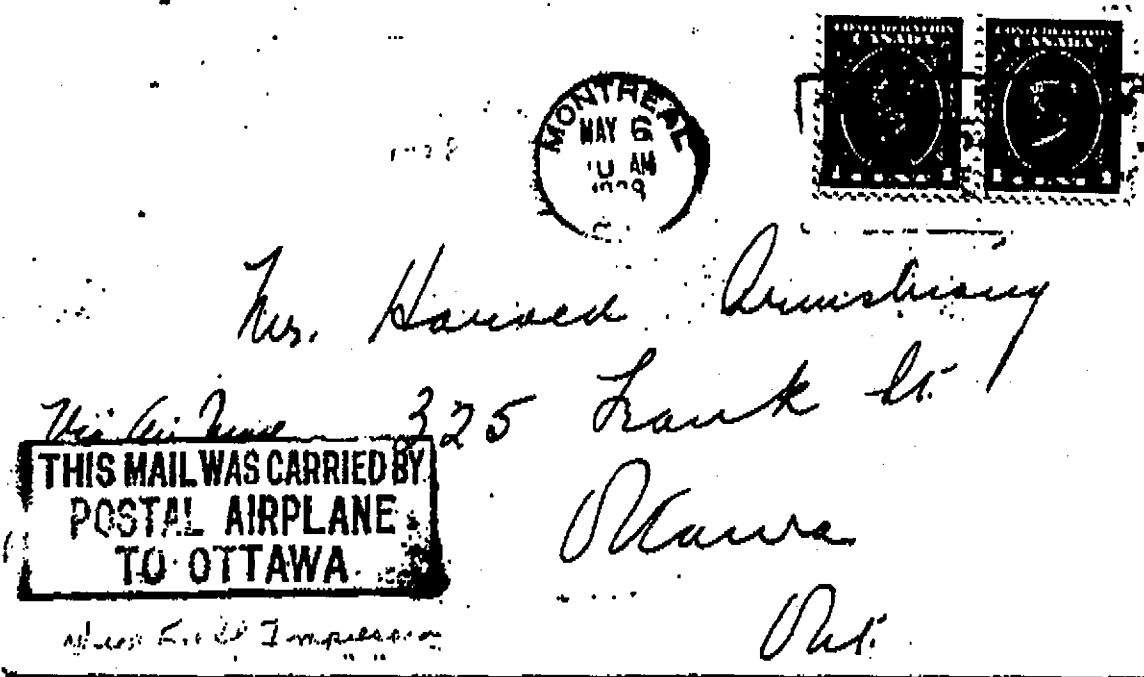
THIS MAIL WAS CARRIED BY  
POSTAL AIRPLANE  
TO TORONTO.

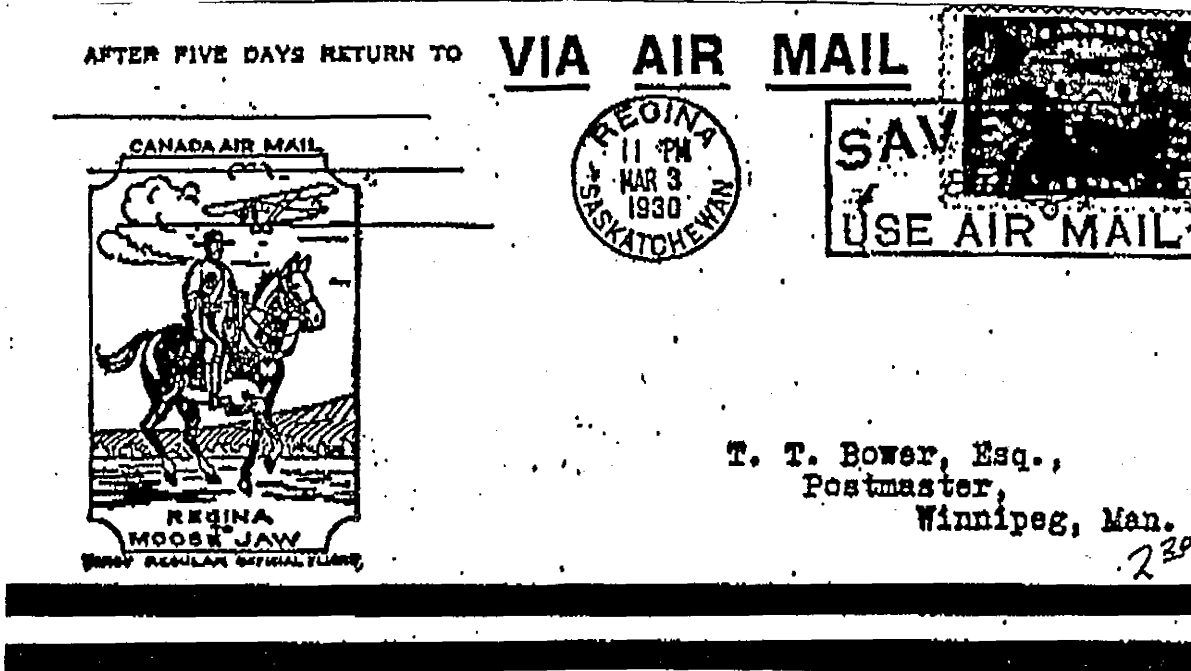
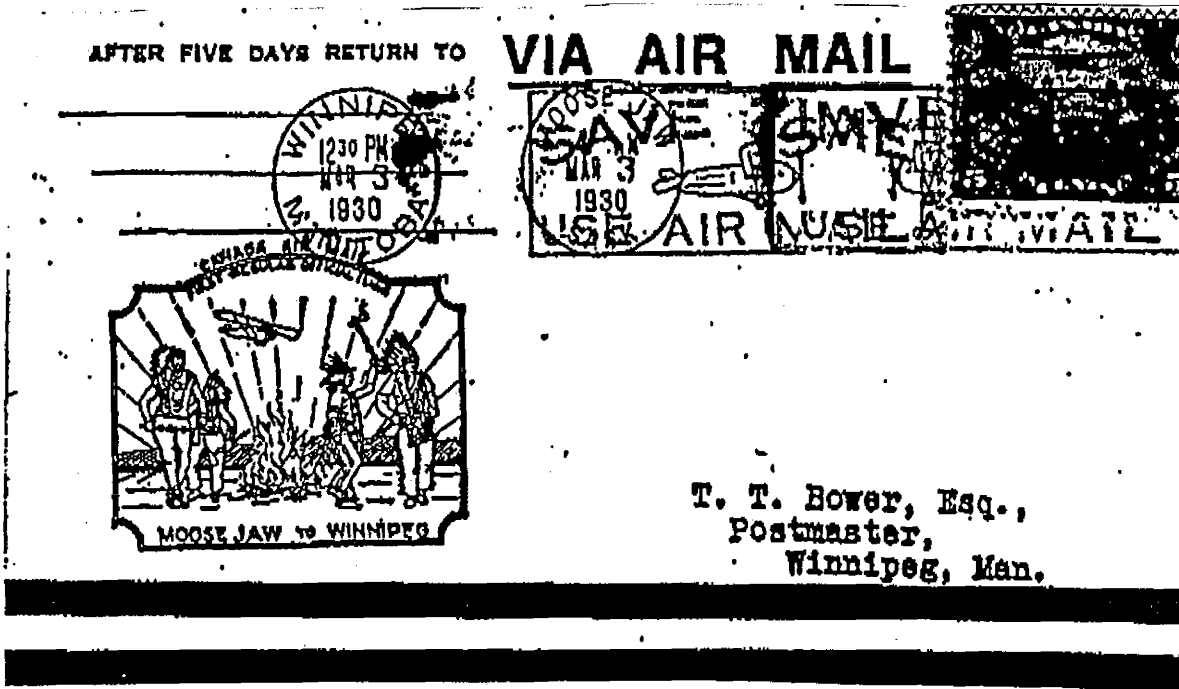
*Pelntow Ontario,  
Canada.*

VIA AIRMAIL

THIS MAIL WAS CARRIED BY POSTAL AIRPLANE TO (OFFICE NAME)

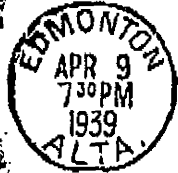
The upper illustration is the probable use of the Ottawa hand stamp, which appears to be somewhat separable from the machine type version illustrated on page 39. The lower illustration is the Montreal version, clearly a hand stamp from its diagonal position and separable from the proof book machine version illustrated on page 39.





The original MOOSE JAW obliteration was of S-265 (plane facing left), but a WINNIPEG receiving mark with S-255 (plane facing right) was added to the front of the cover, rather than the reverse. The result appears as two planes on a direct collision course.

A REGINA S-255 obliteration with a handsome R.C.M.P cachet. In this case the WINNIPEG receiving mark was correctly impressed on the reverse of the cover.

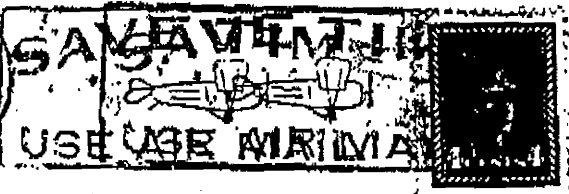
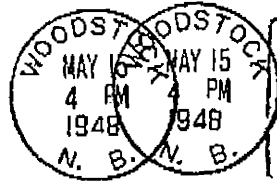
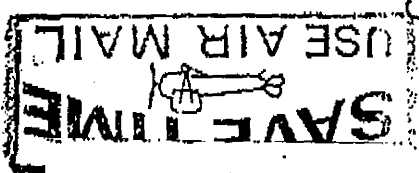


**MILCO LIMITED**  
OPERATING  
VI-TONE COMPANY  
EGG-O BAKING POWDER COMPANY  
HAMILTON CANADA

*Milco Milk Ltd*  
*Box 356*



*Mrs William D. Aalport*  
*101 York St. Stevens*  
*Woodstock*



**MILL OWNERS MUTUAL FIRE INSURANCE CO.**

**SUITE 306-320 IMPERIAL BUILDING**

**HAMILTON, Ontario**

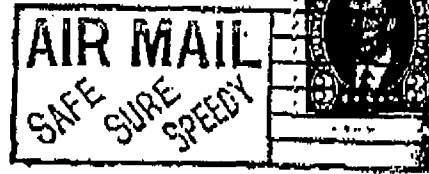
A clear early impression of A-210 on an interesting advertising cover.

A double impression of both S-255 and S-260.

A double impression of S-255, appearing as two planes in formation.

END PAPERS - A SELECTION OF ATTRACTIVE AIR MAIL SLOGAN IMPRESSIONS ON COVER

RETURN IN TEN DAYS TO  
GEO. BOWYER  
48 ST. PAUL STREET WEST  
KAMLOOPS, B. C.



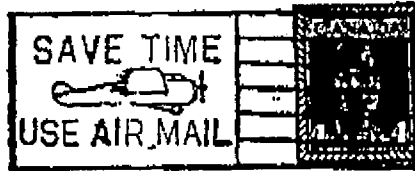
Mr. F. S. McKee,  
Masonic Temple,  
692 Seymour St.

THE CANADIAN FISHING COMPANY LTD.  
VANCOUVER, B. C.  
CANADA



Royal Bank of Canada,  
East End Branch,

City



Justrite Pet Foods Limited,  
51 King Street West,  
Hamilton, Ontario.

A very clear impression of A-200

An impression of S-200.

An impression of S-260



W.C. Hensyl M.D.  
Berwick  
Pa.



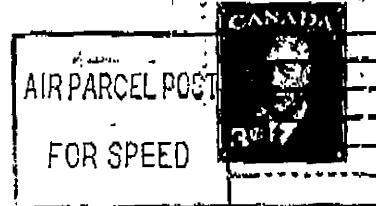
115 CHESTNUT STREET - TORONTO, 2



W. L. Clarke.



A. V. CASHMORE  
GUN MAKER  
101 CORDOVA STREET WEST  
VANCOUVER, B. C.



Gordon & Belyea, Ltd.,  
101 - Powell St.,  
Vancouver, B.C.

An early impression of A-205 with an attractive patriotic cachet.

An impression of S-270

An impression of A-215 with an unusual corner card.