

THE SLOGAN BOX

NEWSLETTER OF THE BNAPS MACHINE SLOGAN CANCEL STUDY GROUP

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Dear Fellow Member,

I am pleased that we have two new members, Brian W. Draves, and David W. Link. Welcome to our study group. Back issues are available at US \$2.00/issue plus postage. Please forward requests to your chairman.

Due to the length of the Community Chest article, there is not enough room for an Editors message.

Due to the lack of response for our exhibit, Cecil Coutts has undertaken this project. We appreciate Cecil's dedication! If by chance anyone would still be interested, please contact Cecil.

Until the next issue, I hope all is well.

Your Chairman,



Dan Huffman

L'ANNEE MONDIALE DES REFUGES DONNER, C'EST NE PAS OUBLIER

SLOGANS 10655 AND 5215

These two slogans had 1960 use only. They were probably sponsored either by the United Nations Organization, which had declared 1960 as World Refugee Year, or by some Canadian support group of that organization. Proulx lists English use at 15 offices, but an annotated Pritchard and Andrews proof indicates 16 dies, and since the standard group of major offices favored by the P.O. consisted of 16 offices, it is almost certain that the usage was at the following offices.

CALGARY
CHARLOTTETOWN
EDMONTON
HALIFAX

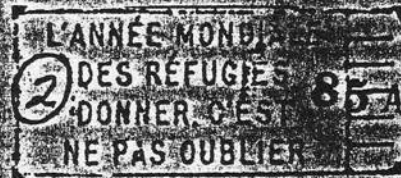
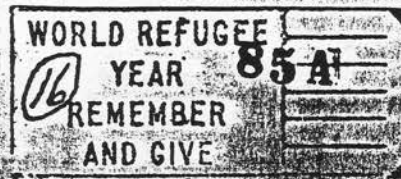
HAMILTON
LONDON
MONTREAL
OTTAWA

REGINA
ST. JOHN
ST. JOHN'S
SASKATOON

TORONTO
VANCOUVER
VICTORIA
WINNIPEG

The two bilingual dies were used at MONTREAL and QUEBEC, although MONTREAL also used an English die. A non-reliable CPSGB report of English use at WINDSOR exists, but that would have meant 17 dies, and would have meant five Ontario using offices, which would have given too much weight to that province.

The annotated proof impressions are illustrated below.



WRITE A LETTER TODAY LETTER WRITING WEEK (DATES)

Slogans 10720, 10721, 10722 and 8125

The manner in which this group of related slogans was catalogued presents a strong argument in favor of Cecil Coutts' efforts to present a new revised catalogue. There was no reason to assign three different numbers to what was essentially one annual slogan advertising an event with variable yearly dates. The 1954 use is indicated as having been at 14 offices in each year, but with no indication that the offices were the same in each year, and the 1956 use lists a lesser number of offices by name. Also, there is no cross-reference between these three slogan numbers and the strangely limited use of the related bilingual version, slogan 8125.

Therefore, while the slogan itself is of little importance, the awkward cataloguing suggests that it is appropriate to publish a brief explanation of the usage. Just what kind of a group or association that would undertake the not inconsiderable expense of sponsoring 14 dies to nationally advertise what could hardly be deemed a major event, is very much a matter of conjecture.

It is even possible that the Post Office itself may have been the sponsor, as it was in the case of slogan 10725, WRITE OFTEN AND KEEP THE FAMILY TOGETHER, or slogan 10770, YOUR FRIEND WILL APPRECIATE A LETTER WRITE TODAY, which actually had final use at GLACE BAY in 1954-55, concurrent with this slogan. Anything that might promote additional postal revenue seems to have been within the scope of the Post Office's activities.

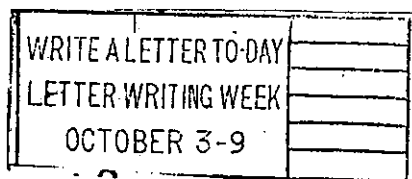
In any event, the English usage in 1954 was at 14 major offices, as follows:

CALGARY	HAMILTON	ST. JOHN	TORONTO	WINDSOR
EDMONTON	LONDON	ST. JOHN'S	VANCOUVER	WINNIPEG
HALIFAX	OTTAWA	SASKATOON	VICTORIA	

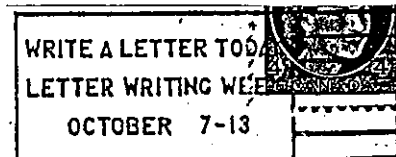
This distribution is somewhat unusual in that it omits both CHARLOTTETOWN and REGINA, both normally always included in a national slogan. Also, there was Quebec office included. Four of these offices, CALGARY, HALIFAX, ST. JOHN and SASKATOON were issued Perfect dies, and the other ten were issued Pitney-Bowes dies. The master die concept had not yet come into use, so the dies were individually engraved and can be separated.

The 1955 use, to the extent seen, appears to have been to the same 14 offices by reissue of twelve of the original dies with dates altered, plus a replacement Pitney Bowes die with much smaller lettering, used at LONDON, and, very oddly indeed, a bilingual Perfect die of slogan 8125 issued to CALGARY. In addition, a second Perfect bilingual die of 8125 was used at MONTREAL and a third, with the same wording in a larger format without grid, at QUEBEC, both of which offices had been omitted from 1954 use.

The only QUEBEC use seen is quite late, dated in October, during the Letter Writing week. This suggests that possibly just before the issue date one of the four Perfect English dies may have been found unserviceable, so the second Perfect die of 8125, intended for QUEBEC use, was sent to CALGARY, rather than QUEBEC, and a third bilingual die ordered for QUEBEC. This would help to explain both the unusual use of a bilingual at CALGARY and the clear difference in appearance of the first two dies of 8125 from the third die, possibly not issued to QUEBEC until just before the event. The normal English format and the 1955 replacement English format are illustrated below, and three bilingual 8125 formats are illustrated on the following page.



Normal English 10720 format

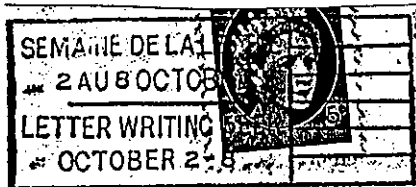


Replacement 10720 format

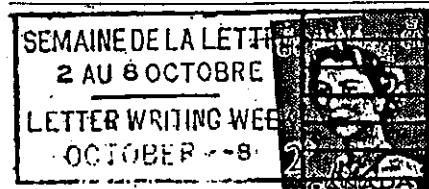
4

WRITE A LETTER TODAY LETTER WRITING WEEK (DATES)

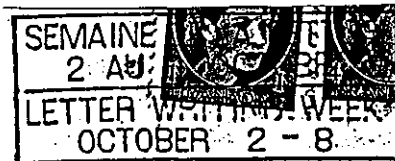
Slogan 8125 formats



Bilingual 8125 format - MONTREAL use



Bilingual 8125 format - CALGARY use



Bilingual 8125 format - QUEBEC use

In 1956 all major offices still using Perfect machines had been replaced by Pitney Bowes, so the four English and one bilingual Perfect dies were obsolete and not replaced. This would have reduced the possible use to ten offices, but it can be assumed that two more original PB dies were unserviceable, since use is only recorded or reported from eight offices, EDMONTON, HALIFAX, HAMILTON, OTTAWA, REGINA, TORONTO, VANCOUVER and WINNIPEG. Note that in 1956 REGINA had use of the slogan for the first time, replacing SASKATOON as representing Saskatchewan.

The smaller lettered replacement English PB die used at LONDON in 1955 has been seen used at WINNIPEG in 1956.

Eat Right For Health

SLOGAN 2710

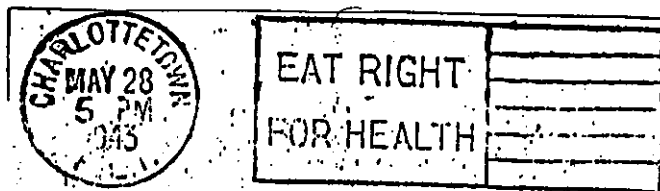
This slogan, and its bilingual version 2710-A were first issued during WW II, but no documentation has been seen as to who sponsored it or whether it was directly war related, rather than just a general health reminder. However, it was used at major offices in each province and at OTTAWA, and its usage was continued well after the war, so it is a slogan of some importance.

It was briefly referred to in Issue 9, with comments pertaining to the Catalogue's listing, but now with the Proulx collection available, in addition to a considerable amount of material already on hand, it can be presented more fully. Since it was issued during the Proof Book period, receipt impressions are available. Use appears to have been relatively continuous over several years, with each die retained at its original office of issue, rather than rotated annually.

The using offices in alphabetical order, with comments on the length of usage and illustrations of the documentation, are as follows.

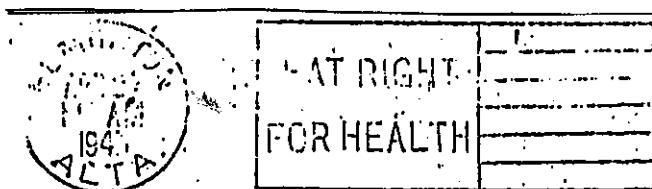
CHARLOTTETOWN

A Perfect die was receipted May 28th, 1943, slightly later than the normal issue in April of that year, and has been seen used in 1944-45 and the Thorne inventory reports 1947. The 1946 use can be assumed, so the Proulx listing of 1943-47 appears as correct.



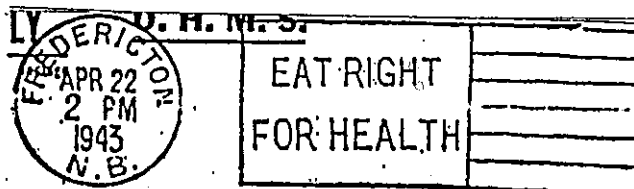
EDMONTON

A Perfect die was receipted in April, 1943, so there was certainly some use in that year, but no actual impressions have been seen and neither CPSGB nor Thorne report any use. Proulx lists 1951 use only, but his material does not verify this. In the absence of further evidence, it appears probable that use was in 1943 only.



FREDERICTON

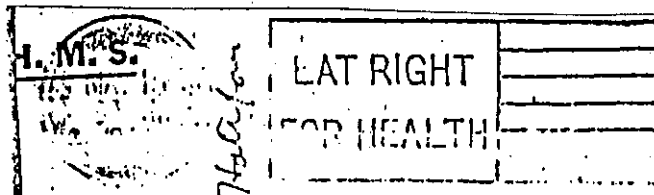
A Perfect die was receipted April 22, 1943 and has been seen used in 1944-45, 1951 and 1955. Proulx lists 1943-46 and 1955 and Thorne reports 1953, so the die may well have been retained from its 1943 issue until this office switched from a Perfect machine in 1955.



EAT RIGHT FOR HEALTH continued

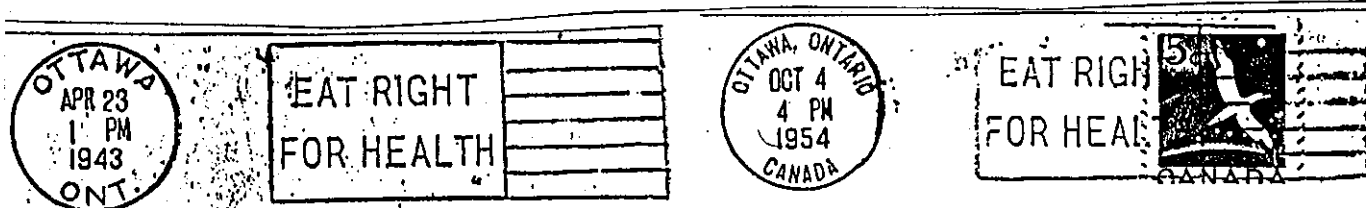
HALIFAX

A Perfect die was receipted with an unclear blackout dater in 1943 and has been seen in each year of 1944-50. Proulx lists 1942-50, but the 1942 is very unlikely.



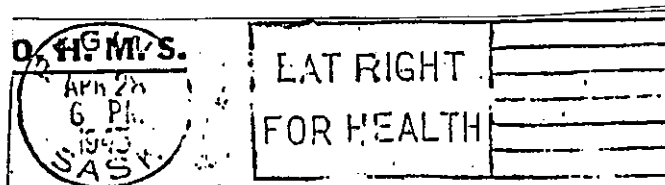
OTTAWA

A Pitney-Bowes die was receipted April 23, 1943 and has been seen in 1944-47, as Proulx lists, but Thorne reports that the die was damaged in September of 1947 and was probably withdrawn shortly thereafter. However, very oddly, the broken die was revived briefly in October of 1954, two impressions having been seen and one illustrated.



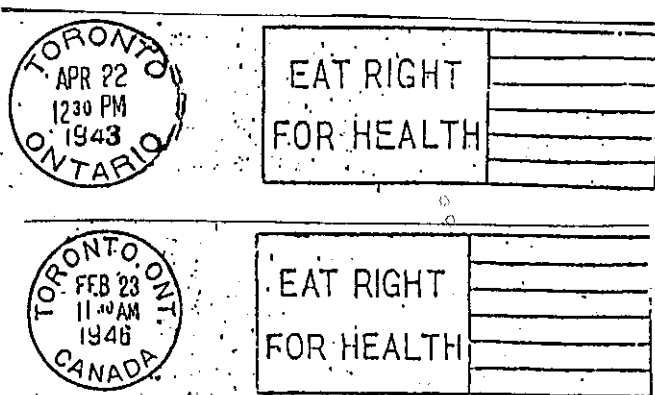
REGINA

A Perfect die was receipted Apr. 28, 1943 and has been seen in 1944-45 and 1947-48. While 1946 use has neither been seen or reported, it can be assumed as likely, so retained use from 1943 to 1948 is probable, rather than the Proulx listing of 1943-45 only.



TORONTO

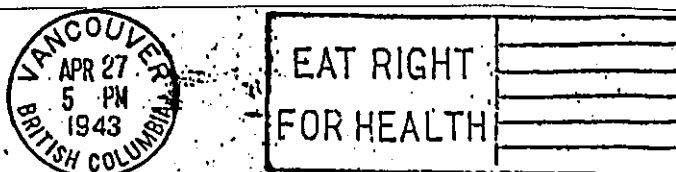
A Pitney-Bowes die was receipted Apr. 22, 1943 and it appears that it was used very continuously thereafter, so much so that by late 1945 the left side of the box was worn away. A new replacement die was issued Feb. 2, 1946 and this also had very continuous use until at least August of 1947, so the Proulx listing of 1943-47 is correct.



EAT RIGHT FOR HEALTH continued

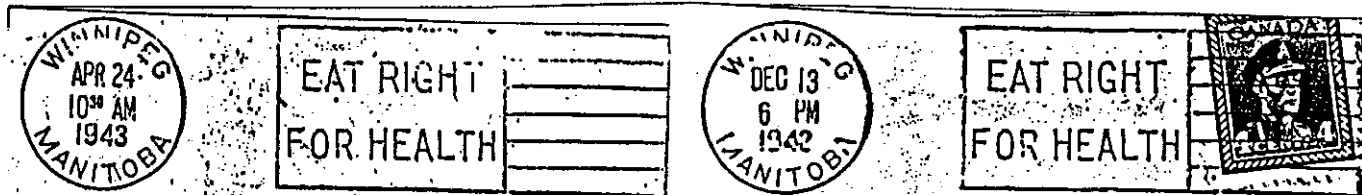
VANCOUVER

A Pitney-Bowes die was receipted Apr. 27, 1943 and has been seen until into 1944 only, with the 1944 use all blackout. The Proulx 1943-44 listing is correct.



WINNIPEG

A Pitney-Bowes die was receipted April 24, 1943, and has been seen until into 1950. A photocopy of a Dec. 13, 1942 impression was recently sent to the Editor, as illustrated, but this is obviously a misdating for 1943, since the four cent War Issue stamp was not put into use until Apr. 10, 1943. The Proulx listing of 1943-50 is therefore correct.



EAT RIGHT FOR HEALTH ALIMENTEZ-VOUS SAINEMENT

SLOGAN 2710-A

Proulx lists use of this slogan at both MONTREAL and QUEBEC in 1943, but there is no documentation of it ever having been issued to QUEBEC, so his listing is probably based on an erroneous CPSGB report, since a QUEBEC impression is not included in his material.

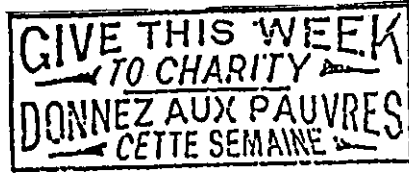
MONTREAL

A Perfect die was receipted Apr. 26, 1943 and has been seen used continuously until 1954, as Proulx lists. The length of this usage is quite unusual, and indeed it may only have terminated because MONTREAL switched from Perfect machines in 1955.



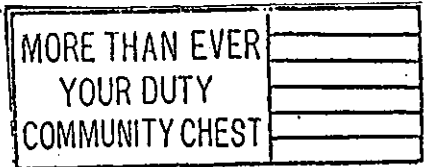
COMMUNITY CHEST - UNITED WAY - RED FEATHER RELATED SLOGANS

In 1936, WINNIPEG began use of a Perfect die of slogan 9195, SUPPORT YOUR COMMUNITY CHEST. Proulx lists nine offices as using this slogan at various times, but clearly it was not a true multi-office slogan. Rather, it was a proprietary slogan, originating in WINNIPEG, with the wording subsequently requested by other offices at various later times. It was reissued at WINNIPEG in 1937-38, then retired undamaged, since it was revived at MOOSE JAW in 1949. This wording was revived at WINNIPEG in 1961, from a die first issued to BRANDON in 1959.



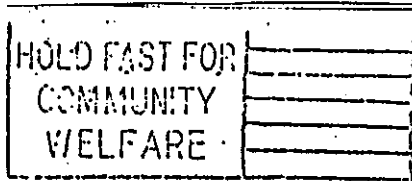
In 1938 MONTREAL began use of a P die of slogan 3865, GIVE THIS WEEK TO CHARITY DONNEZ AUX PAUVRES CETTE SEMAINE. In all its prior use of these related slogans, MONTREAL had referenced "Federated" charities, so this slogan may have been church sponsored, rather than civic sponsored. However, its use was in late October-early November, the same time of year as normal for this theme, so it is included here, though its status is somewhat unclear. The die was reissued through 1941.

WINNIPEG revived its Community Chest campaign in 1940 with a single P die of slogan 5825, MORE THAN EVER YOUR DUTY COMMUNITY CHEST. It was not reissued, and the next WINNIPEG usage was in 1946.



1941 usage

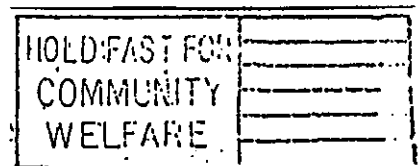
The first multi-office Community Chest related slogans were issued as 4635, HOLD FAST FOR COMMUNITY WELFARE. This slogan was used by VANCOUVER and VICTORIA (a logical combination) but also by OTTAWA. It is unclear if there was a joint sponsorship of the PB die used at OTTAWA and the two P dies used at VANCOUVER and VICTORIA, but the wording and appearance of all three are the same.



OTTAWA PB die

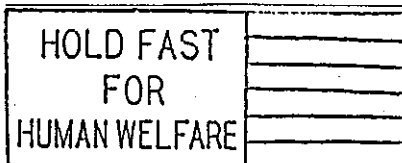


VANCOUVER P die

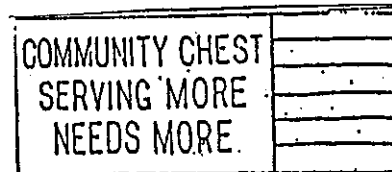


VICTORIA P die

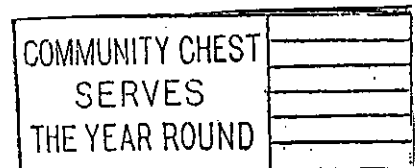
HAMILTON used a slightly altered wording of 4635, slogan 4636, HOLD FAST FOR HUMAN WELFARE, assumed as also related to Community Chest appeals. Neither 4636 or 4635 were reissued.



HALIFAX used a P die of slogan 2123, COMMUNITY CHEST SERVING MORE NEEDS MORE, not reissued.



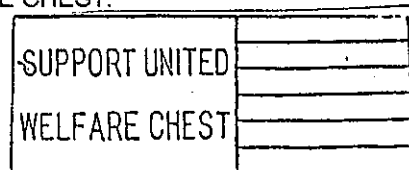
SASKATOON began use of a P die of slogan 2120, COMMUNITY CHEST SERVES THE YEAR ROUND. This was reissued in 1942 and 1943, but then appeared rather worn, and is not further recorded.



In 1943 TORONTO continued use of these related slogans with slogan 9765, UNITED WELFARE FUND 18 CAMPAIGNS IN ONE, replacing the last of its Community Service slogans. This was the earliest use of the word "United" in these related slogans, as a forerunner to the term "United Way", which eventually replaced "Community Chest". This slogan was not reissued, but was replaced in 1944-46 by a related slogan 9160, SUPPORT UNITED WELFARE CHEST.



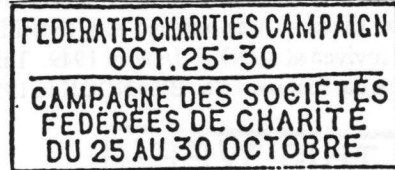
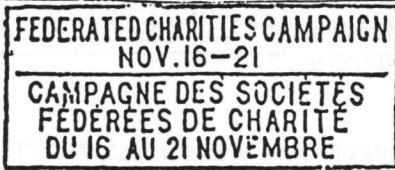
1943 use - slogan 9765



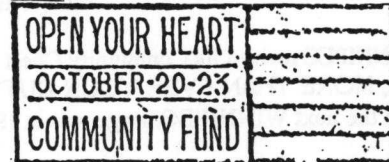
1944 usage - slogan 9160

COMMUNITY CHEST - UNITED WAY - RED FEATHER RELATED SLOGANS

In 1925 MONTREAL began advertising its local campaign with a Universal bilingual die of slogan 3256, FEDERATED CHARITIES CAMPAIGN NOV. 16-21 CAMPAGNE DES SOCIÉTÉS FÉDÉRÉES DE CHARITÉ DU 16 AU 21 NOVEMBRE. When new dates in October were established for the 1926 campaign, the original die could not be altered, so it was replaced by a new die with the same wording, but the dates reading October 25-30. There was no further usage until a somewhat similar revival in 1933.



In 1930 HAMILTON used a Universal die of slogan 6735, OPEN YOUR HEART OCTOBER 21-24 COMMUNITY FUND. The same campaign was repeated in 1931, but by then HAMILTON had converted to a Perfect machine, so a new Perfect die was used with the same wording as before, in a slightly different format, with the dates October 20-23. There was no further usage in 1932-35, but when the campaign dates happened to coincide in 1936, the 1931 die was revived and used for the last time.



In October of 1932, OTTAWA used a Perfect die of slogan 10480, WE WILL SHARE NOVEMBER 14 TO 19 OTTAWA EMERGENCY RELIEF. In spite of the use of the word "Emergency", the late fall timing suggests that, although a one time only advertising, it was an effort to raise funds for local charities in the Community Chest fashion.



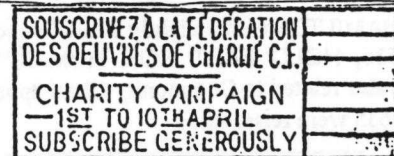
From this point on, usage become rather heavier in some years, so space will be saved if certain years are given a single heading, rather than repeating the first year of usage for each individual slogan listed.

1933 usage

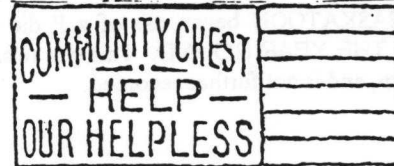
OTTAWA replaced 10460 with a P die of a slogan omitted by Proulx, so assigned a number (8270), SHARE ONCE FOR ALL OCT. 30TH TO NOV. 4TH OTTAWA FEDERATED CHARITIES. This was not reissued, and the next OTTAWA use of a related slogan was not until 1941.



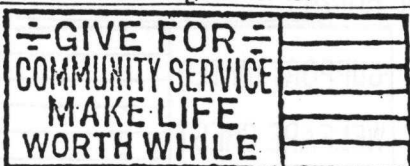
MONTREAL revived use of a Federated campaign with a P die of slogan 8512, SOUSCRIVEZ A LA FEDERATION DES OEUVRES DE CHARITE C.F. CHARITY CAMPAIGN 1ST TO 10TH APRIL SUBSCRIBE GENEROUSLY, not reissued.



As has been mentioned in regard to prior slogans 2141 and 2142, WINNIPEG adopted the term "Community Chest" in 1933, and used a Universal die of slogan 2115, COMMUNITY CHEST LET'S ALL GIVE. However, it could not be reissued in 1934 because WINNIPEG switched to Perfect machines, requiring a new Perfect die of slogan 2110, COMMUNITY CHEST HELP OUR HELPLESS. This die was reissued in 1935, but not used thereafter, although a Community Chest related slogan was used in WINNIPEG in 1937. Slogan 2115 was the earliest use of the term "Community Chest" to appear in a Canadian slogan.

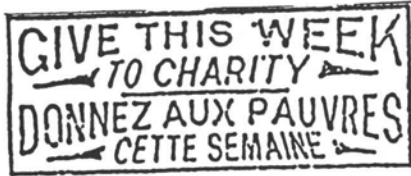


TORONTO resumed use of a Community Service slogan 3787, GIVE FOR COMMUNITY SERVICE MAKE LIFE WORTHWHILE. The original P die was reissued in 1934-38, after which it was obsolete by the switch to PB machines in 1939, and replaced by a PB die of slogan 3785, GIVE FOR COMMUNITY SERVICE in 1940, which was reissued in 1941-42, then replaced by a United Welfare Fund slogan in 1943.



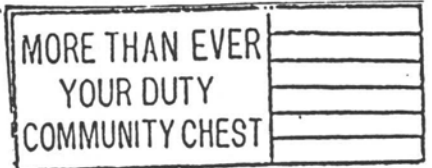
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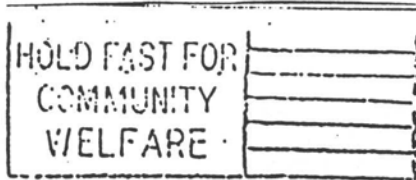
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1941 usage

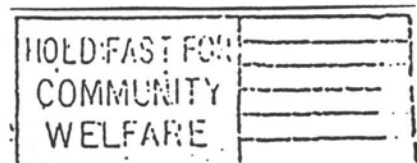
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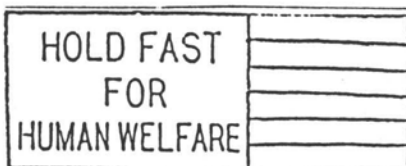


VANCOUVER P die

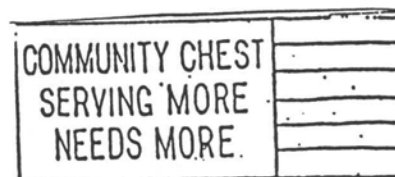


VICTORIA P die

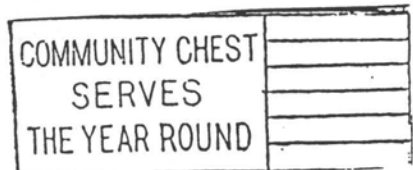
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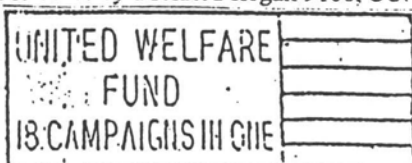
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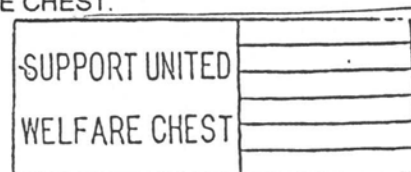
SASKATOON began use of a P die of slogan 2120, COMMUNITY CHEST SERVES THE YEAR ROUND. This was reissued in 1942 and 1943, but then appeared rather worn, and is not further recorded.



In 1943 TORONTO continued use of these related slogans with slogan 9765, UNITED WELFARE FUND 18 CAMPAIGNS IN ONE, replacing the last of its Community Service slogans. This was the earliest use of the word "United" in these related slogans, as a forerunner to the term "United Way", which eventually replaced "Community Chest". This slogan was not reissued, but was replaced in 1944-46 by a related slogan 9160, SUPPORT UNITED WELFARE CHEST.



1943 use - slogan 9765

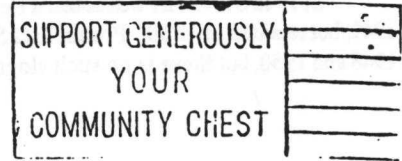


1944 usage - slogan 9160

38-10

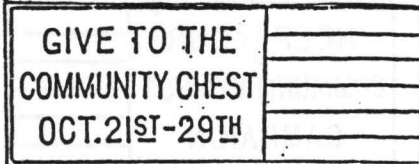
COMMUNITY CHEST - UNITED WAY - RED FEATHER RELATED SLOGANS

In 1944 the first related use at KINGSTON began with the issue of slogan 8893, SUPPORT GENEROUSLY YOUR COMMUNITY CHEST. Rather amazingly, the single PB die was reissued for the next twelve years through 1956.

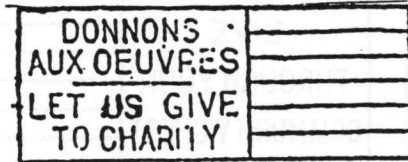


1946 usage

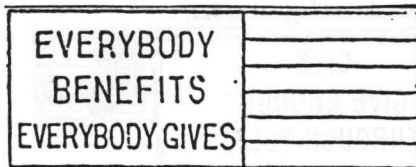
HAMILTON resumed related use with the issue of slogan 3915, GIVE TO THE COMMUNITY CHEST, OCT. 21ST-29TH, not reissued.



QUEBEC had its earliest use of a related slogan, a bilingual P die of slogan 2602, DONNONS AUX OEUVRES LET US GIVE TO CHARITY, reissued in 1947.



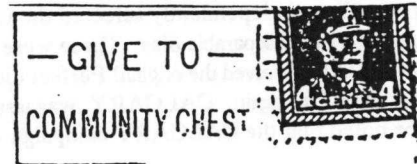
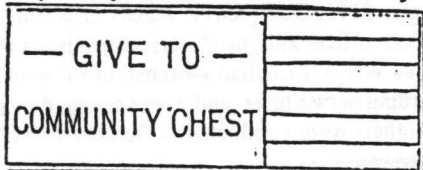
WINNIPEG resumed use of these related slogans with the issue of a PB die of slogan 3050, EVERYBODY BENEFITS EVERYBODY GIVES, reissued to 1951.



VANCOUVER selected the wording of the former WINNIPEG slogan 9195, SUPPORT YOUR COMMUNITY CHEST, reissued in 1947, appears to have been omitted in 1948, but was revived in 1949-50.

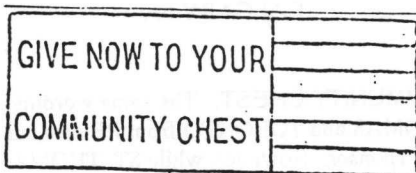


VICTORIA began use of a PB die of slogan 3877, GIVE TO COMMUNITY CHEST, which was reissued to 1948 and replaced by a very similar PB die in 1949 only.

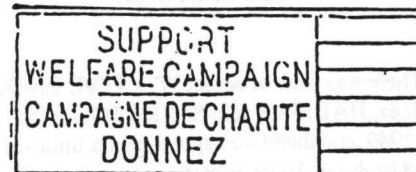


1947 usage

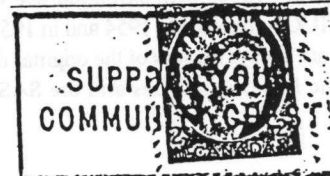
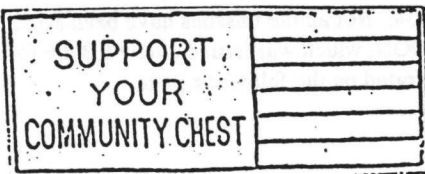
TORONTO replaced use of slogan 9160 with a single PB die of slogan 3840, GIVE NOW TO YOUR COMMUNITY CHEST, not reissued.



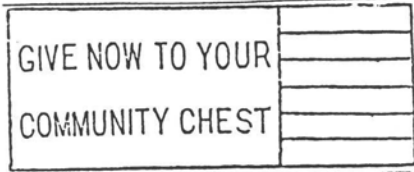
MONTREAL used slogan 9175, SUPPORT WELFARE CAMPAIGN CAMPAGNE DE CHARITE DONNEZ. The die was reissued to 1950 before being replaced by the earliest slogan referencing "Red Feather".



OSHAWA selected the wording of former WINNIPEG slogan 9195, SUPPORT YOUR COMMUNITY CHEST, and used a PB die with the wording in three lines. This was reissued in 1948-49, then discontinued until revived in 1960 and reissued in 1961-62. The die was by then badly worn, and it was replaced by a die with the same wording in two lines, confirmed as used in 1963-68, and possibly later.

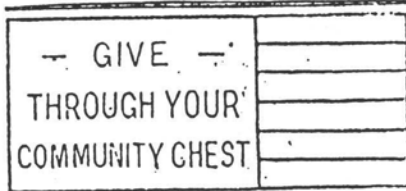


In 1948 ST. JOHN was issued a Perfect die of slogan 3840, GIVE NOW TO YOUR COMMUNITY CHEST. It was omitted in 1949, but reissued in 1950. Proulx lists ST. JOHN as also using a slogan 3830, GIVE NOW JOIN YOUR COMMUNITY CHEST, in 1948 and 1950, but there is no such slogan, and ST. JOHN, as a one-machine office, could not have used two slogans concurrently.

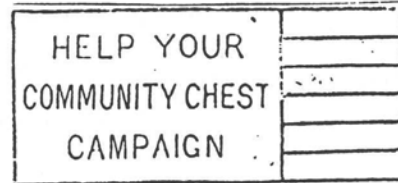


1949 usage

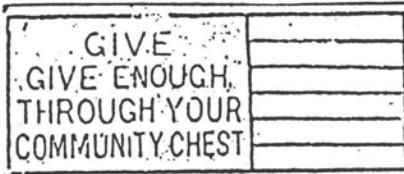
HAMILTON resumed use of these related slogans with the issue of slogan 3870, GIVE THROUGH YOUR COMMUNITY CHEST, not reissued.



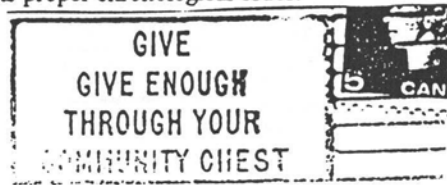
CHATHAM used a PB die of slogan 4575, HELP YOUR COMMUNITY CHEST CAMPAIGN, reissued to 1956.



BRANTFORD had use of a P die of slogan 3818, GIVE GIVE ENOUGH THROUGH YOUR COMMUNITY CHEST. Although this die was used in one year only, the same wording was revived at BRANTFORD with a PB die in 1960 and that die was reissued through 1965, before being replaced by slogan 600 in 1966-68. However, during the eleven year gap between 1949 and 1960, BRANTFORD used a die of slogan 3960 in 1954, which is later listed in its proper chronological order.



1949 use



1960-65 use

Two offices independently selected the wording of former WINNIPEG slogan 9195, SUPPORT YOUR COMMUNITY CHEST, and were issued separable dies. These were MOOSE JAW and CALGARY. Both offices still used Perfect machines at that time, so MOOSE JAW received the original Perfect die used by WINNIPEG in 1937-38, as WINNIPEG had switched to PB machines, so it could not use the die again. CALGARY was issued a new Perfect die, with the wording in two lines, and it was reissued in 1950-52. It can be noted that the CALGARY campaign was conducted in March, while all others were conducted in October-November.



MOOSE JAW use

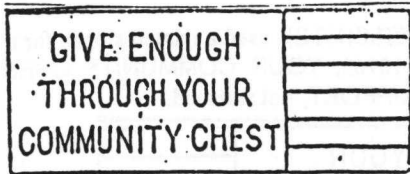


CALGARY use

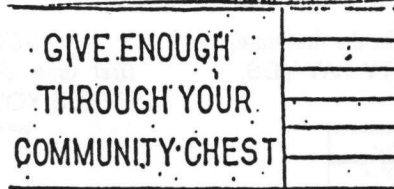
There was issue of slogan 3775, GIVE ENOUGH THROUGH YOUR COMMUNITY CHEST. The same wording was used at five offices, HALIFAX and SASKATOON from P dies and LONDON, ST. THOMAS and TORONTO from PB dies, all issued in October of 1949, and therefore appearing as a multi-office usage with a single national sponsor. However, while ST. THOMAS appears to have used its die in 1949 only, the other four offices had reissue in various later years, but in each case were reissued their original die, rather than a random reissue from a pool of dies. This sort of treatment suggests that the dies were actually proprietary, that reissue had to be separately requested by each office, and the dies were individually assigned, rather than pooled.

The four offices with extended use were as follows. HALIFAX, reissued in 1950-51. LONDON, reissued in 1949-51 and 1954. SASKATOON, reissued to 1954 and in 1957-58. TORONTO, reissued in 1953-54. Not all the reissues have been seen, but those that have been are always reissues of the original dies with the exception of SASKATOON, which was issued a new PB die for its 1957-58 revival. The five original dies and the SASKATOON replacement die are illustrated on the following page.

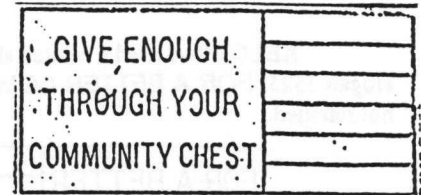
Illustrations of slogan 3775



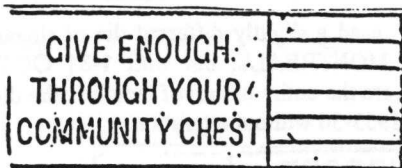
HALIFAX P die



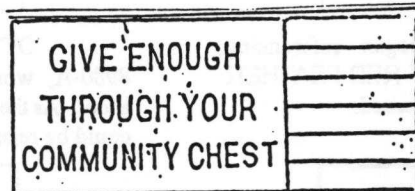
LONDON PB die



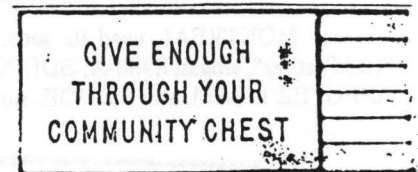
ST. THOMAS PB die



SASKATOON P die



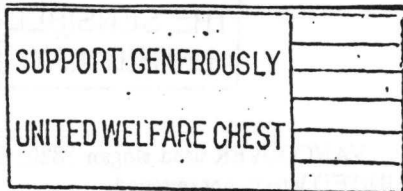
TORONTO PB die



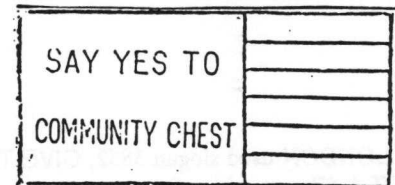
SASKATOON PB die

1950 usage

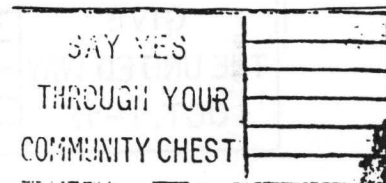
SUDBURY used a PB die of slogan 8890, SUPPORT GENEROUSLY UNITED WELFARE CHEST, not reissued.



OTTAWA used a PB die of slogan 7903, SAY YES TO COMMUNITY CHEST not reissued.



TORONTO used a PB die of slogan 7900, SAY YES THROUGH YOUR COMMUNITY CHEST, reissued in 1951.

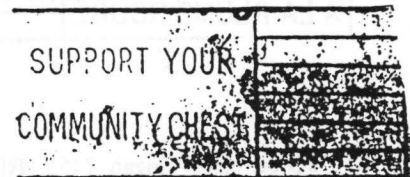


1951 usage

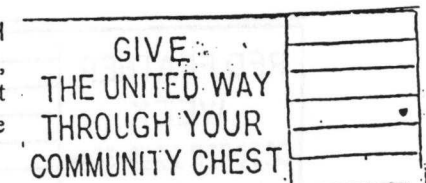
MONTREAL used a P die of slogan 10800, YOUR RED FEATHER NEEDS YOUR HELP VOTRE PLUME ROUGE RECLAME VOTRE APPUI. not reissued. This was the earliest slogan use of the term "Red Feather" to denote united civic charities.



EDMONTON became the sixth office to adopt the wording of slogan 9195, SUPPORT YOUR COMMUNITY CHEST. However, it was not issued a new die, but used the CALGARY die that had been used in March of 1951, and then retained it for reissue in 1952, omitted use in 1953-54 and revived it in 1955-56.



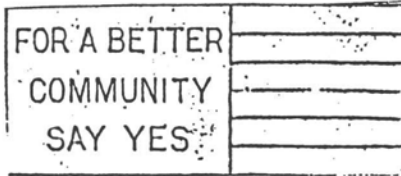
TORONTO began use of slogan 3858, GIVE THE UNITED WAY THROUGH YOUR COMMUNITY CHEST. This was the earliest slogan use of the term "United Way", but still in conjunction with "Community Chest, rather than replacing it. Note that TORONTO also used a reissue of its 1950 slogan 7900 in 1951, thus creating the first time it used two related slogans concurrently. This die was reissued through 1954.



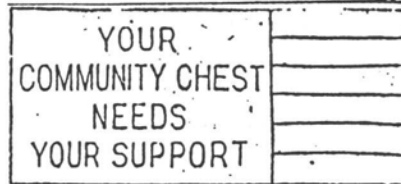
COMMUNITY CHEST - UNITED WAY - RED FEATHER RELATED SLOGANS

1952 usage

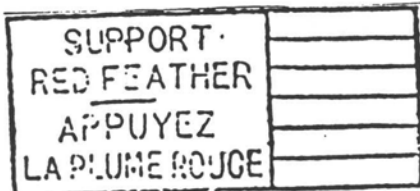
KELOWNA used a related slogan for the first time, slogan 3525, FOR A BETTER COMMUNITY SAY YES, not reissued.



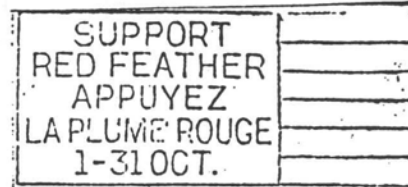
NEW WESTMINSTER used a related slogan for the first time, slogan 10765, YOUR COMMUNITY CHEST NEEDS YOUR SUPPORT, not reissued.



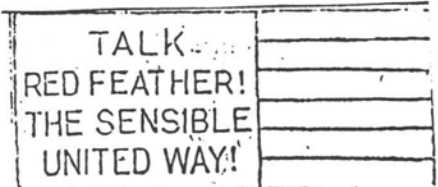
MONTREAL used its second slogan referencing "Red Feather", slogan 8980-A, SUPPORT RED FEATHER APPUYEZ LA PLUME ROUGE, not reissued.



OTTAWA used a slightly different die of slogan 8980-A, worded as MONTREAL's, but with 1-31 OCT. added. As the dates were the entire month of October, the die could be reissued in 1953-56 without alteration.

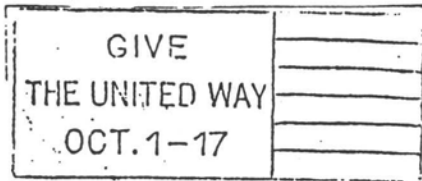


ST. JOHN used a P die of slogan 9295, TALK RED FEATHER! THE SENSIBLE WAY!, reissued in 1953. This was the second use of "Red Feather", after MONTREAL's use in the prior year.

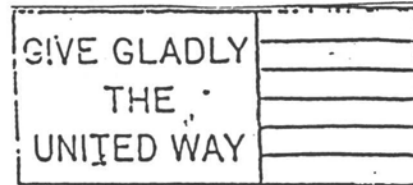


1953 usage

LONDON used slogan 3852, GIVE THE UNITED WAY OCT. 1-17, not reissued.



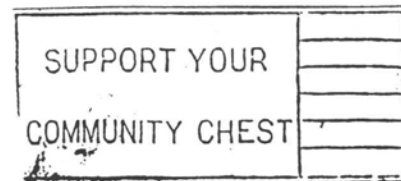
VANCOUVER used slogan 3820, GIVE GLADLY THE UNITED WAY, not reissued.



MONTREAL used slogan 3825, GIVE MORE TO RED FEATHER DONNEZ PLUS A LA PLUME ROUGE. Proulx lists use to 1957, but there are no reports beyond 1953, and as a P die, MONTREAL could not use it beyond 1955.

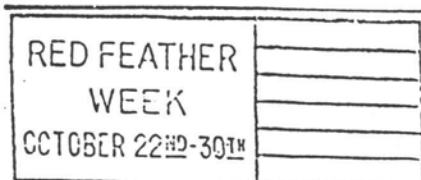


VICTORIA became the seventh office to adopt the wording of slogan 9195, SUPPORT YOUR COMMUNITY CHEST. The two line die was reissued in 1954-57.

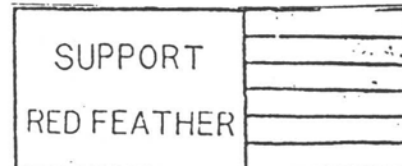


1954 usage

ST. JOHN used slogan 7455, RED FEATHER WEEK OCTOBER 22ND-30TH, not reissued.



SARNIA began use of slogan 8980, SUPPORT RED FEATHER. The original die was reissued annually until at least 1966.

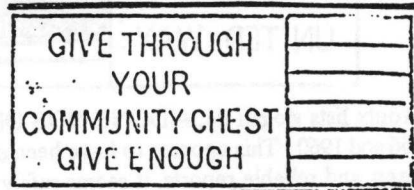
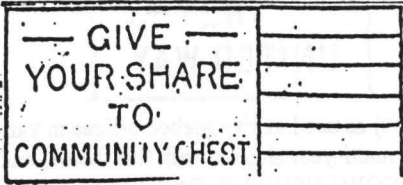


COMMUNITY CHEST - UNITED WAY - RED FEATHER RELATED SLOGANS

1954 usage continued

BRANTFORD used slogan 3960, GIVE YOUR SHARE TO COMMUNITY CHEST, not reissued. Note that this usage is in between BRANTFORD's use of slogan 3818 in 1949 and its revival of that wording in 1960.

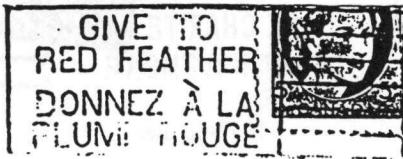
BRANDON used slogan 3873, GIVE THROUGH YOUR COMMUNITY CHEST GIVE ENOUGH, not reissued. Proulx lists reissues, but they are incorrect, and the die was sent to BRANTFORD for 1957-59 use.



1955 usage

MONTREAL used a P die of slogan 3900-A, GIVE TO RED FEATHER DONNEZ A LA PLUME ROUGE. Proulx lists use as 1955 and 1957, but only 1955 is confirmed, and MONTREAL used a PB die of slogan 4510 in 1956-57.

TORONTO used slogan 7610, REPEAT THE FEAT GIVE TO YOUR COMMUNITY CHEST. Proulx lists use as 1954-55, based on an incorrect CPSGB report, but use was 1955 only.



SUDBURY began use of 3900-A, from a different but identical PB bilingual die to that used at MONTREAL, which was reissued in 1956, then replaced in 1957 by a new die with the same wording in smaller letters. Just why SUDBURY should have used a bilingual in this period is unclear.



1955-56 use

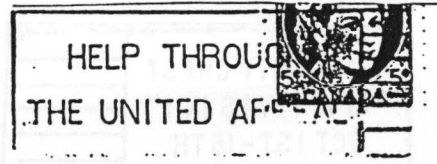


1957 use

1956 usage

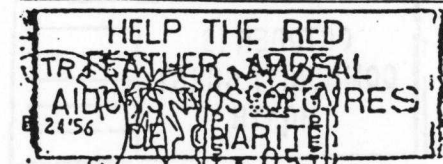
HALIFAX used a PB die of slogan 4680, HOW MANY WILL YOU HELP THROUGH RED FEATHER, not reissued.

TORONTO used slogan 4560, HELP THROUGH THE UNITED APPEAL, not reissued.



KELOWNA used slogan 8960, SUPPORT OUR RED FEATHER AGENCIES. Proulx lists use as 1956-57, but the original die has been seen reissued through 1966.

MONTREAL had switched to PB machines after 1955, so it required a new related die of slogan 4510, HELP THE RED FEATHER APPEAL AIDONS NOS OEUVRRES DE CHARITE, reissued in 1957



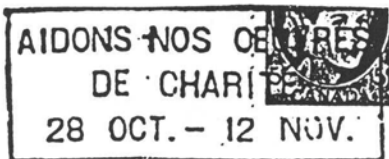
COMMUNITY CHEST - UNITED WAY - RED FEATHER RELATED SLOGANS

1956 usage continued

HAMILTON began use of a two line PB die of slogan 3850, GIVE THE UNITED WAY, which was reissued to 1966, when the left border line had disappeared, and a three line die with the same wording replaced it in 1967.



Proulx lists slogan 94, AIDONS NOS OEUVRES DE CHARITE (dates) as used at six Quebec offices in various years between 1956 and 1960. This appears to have been one of the few true multi-office, multi-year slogans with this theme, and between material seen and reliable reports, it seems safely assumable that the use was at COWANSVILLE, FARNHAM, GRANBY, ST. HYACINTHE, SOREL and WATERLOO (P.Q., not ONT.), each having non-separable dies with altered dates in 1956-60. However, the 1956 dies showed dates of 28 OCT. - 12 NOV., but from 1957 to 1960 the campaign period was reduced to one date only, requiring that six new dies with smaller lettering be issued in 1957 and reissued in 1958-60 with the date altered. All dies were PB except the two used at COWANSVILLE, which still used a Perfect machine throughout the slogan use period. The two P dies must have been engraved separately from the master original PB dies, since they differ slightly in letter placement. Those illustrated below are PB.



1956 dies

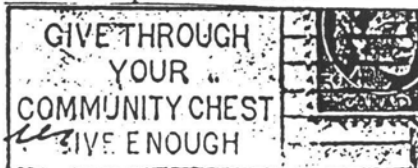


1957-60 dies

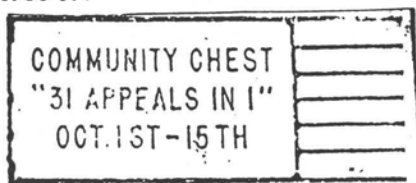
Proulx lists LONDON use of slogan 3900, GIVE TO RED FEATHER, and TROIS RIVIERES use of slogan 91, AIDONS NOS OEUVRES DE CHARITE. Both are reliably reported, but impressions are missing from the Proulx material, so they cannot be illustrated.

1957 usage

BRANTFORD used slogan 3873, GIVE THROUGH YOUR COMMUNITY CHEST GIVE ENOUGH. It was reissued in 1958-59, then replaced by the revival of slogan 3818 in 1960-65. See special note below.

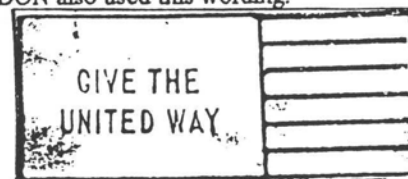


EDMONTON began use of slogan 2125, COMMUNITY CHEST "31 APPEALS IN 1" (dates), reissued in 1958-59.

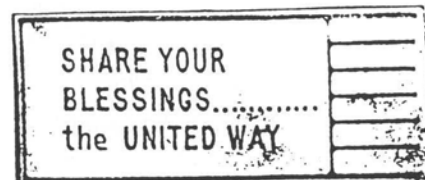


Slogan 6480

OAKVILLE began use of slogan 3850, GIVE THE UNITED WAY. Proulx lists reissue to 1967, but only use to 1966 is confirmed, though later use is possible. HAMILTON and LONDON also used this wording.

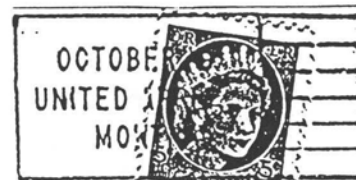
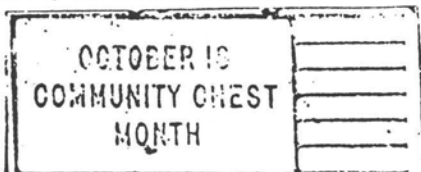


ST. JOHN began use of slogan 8300, SHARE YOUR BLESSINGS . . . the UNITED WAY, reissued in 1958-59.



Slogan 6485

NIAGARA FALLS began use of slogan 6480, OCTOBER IS COMMUNITY CHEST MONTH. The PB die was not reissued, but replaced in 1958-59 by a similar die of slogan 6485, OCTOBER IS UNITED APPEAL MONTH. Proulx lists use of both slogans in 1957, but that is incorrect.



COMMUNITY CHEST - UNITED WAY - RED FEATHER RELATED SLOGANS

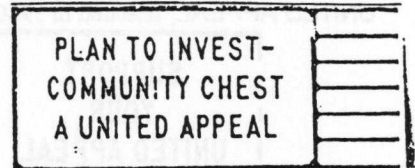
1957 usage continued

Coutts states that KELOWNA used a slogan omitted by Proulx, (9224), SUPPORT YOUR RED FEATHER AGENCIES, in 1957-64, but slogan 8960, reading "OUR" instead of "YOUR" was used at KELOWNA in 1956-66, so this report appears incorrect.

Special note re BRANTFORD. Proulx lists slogan 3935, GIVE TO UNITED APPEAL, as used in 1957 only, but also lists use of 3873 in 1957-59. There is no impression of 3935 in the Proulx material, nor is it included in the Thorne inventory. The source appears to be a CPSGB report, but it seems most questionable that BRANTFORD, a one machine office, would have used both 3873 and 3935 in the same year. Since the use of 3873 is fully confirmed by material seen, the existence of 3935 is extremely doubtful.

1958 usage

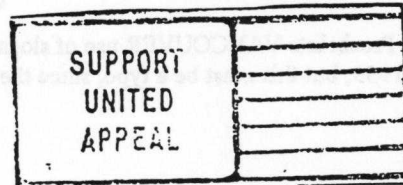
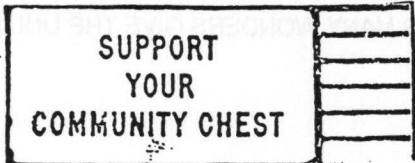
CALGARY used slogan 7023, PLAN TO INVEST-COMMUNITY CHEST A UNITED APPEAL, reissued in 1959.



1959 usage

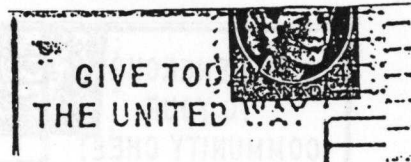
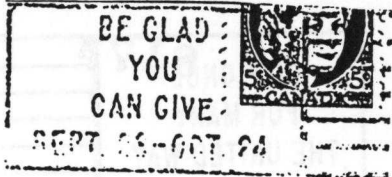
BRANDON became the eighth office to adopt the wording of slogan 9159, SUPPORT YOUR COMMUNITY CHEST, with a new PB die in three lines. It was not reissued at BRANDON, but was reissued to WINNIPEG in 1961.

LONDON used slogan 9155, SUPPORT UNITED APPEAL, not reissued.



VANCOUVER used slogan 577, BE GLAD YOU CAN GIVE SEPT.28-OCT.24, not reissued.

BROCKVILLE used slogan 3888, GIVE TODAY THE UNITED WAY, reissued in 1960



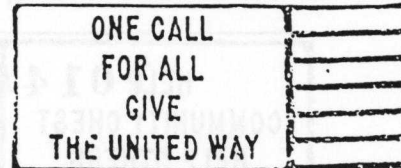
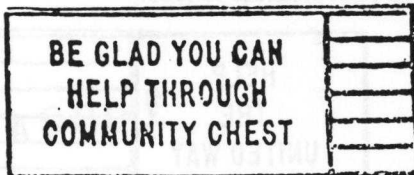
MISSION CITY used slogan 4583, HELP YOUR LOCAL UNITED APPEAL "BE THANKFUL YOU CAN GIVE", reissued in 1960.

ST.THOMAS used slogan 4550, HELP THE UNITED WAY SEPT.26-OCT.8, reissued in 1960.



VICTORIA used slogan 578, BE GLAD YOU CAN HELP THROUGH COMMUNITY CHEST, reissued in 1960.

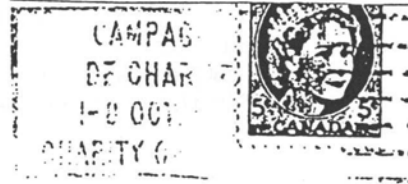
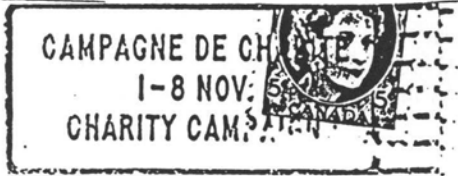
SASKATOON used slogan 6575, ONE CALL FOR ALL GIVE THE UNITED WAY, reissued in 1960-61.



COMMUNITY CHEST - UNITED WAY - RED FEATHER RELATED SLOGANS

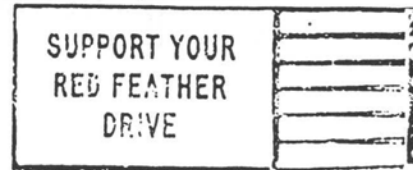
1959 usage continued

SHERBROOKE used slogan 945, CAMPAGNE DE CHARITE (dates) CHARITY CAMPAIGN, in three lines. and reissued in 1960 with the dates altered. Proulx indicates that it was merely redated again in 1961, but it was actually replaced by a slogan with the same wording in four lines, instead of three

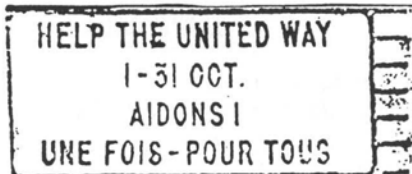


SYDNEY used slogan 9240, SUPPORT YOUR UNITED APPEAL, reissued in 1960-69.

MONCTON used slogan 9225, SUPPORT YOUR RED FEATHER DRIVE, not reissued.



OTTAWA used slogan 4549, HELP THE UNITED WAY 1-31 OCT. AIDONS UNE FOIS-POUR TOUS, reissued in 1960.

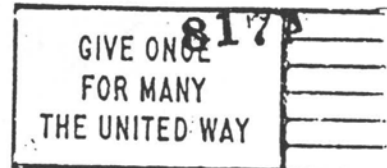
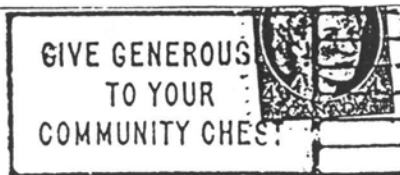


Proulx lists VANCOUVER use of slogan 6585, ONE GIFT WORKS MANY WONDERS GIVE THE UNITED WAY, as being in 1959, but this must be a typo, since the only use is in 1969.

1960 usage

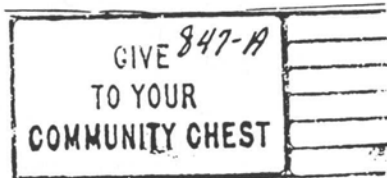
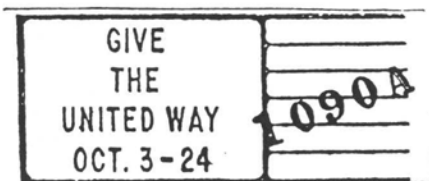
VANCOUVER used slogan 3815, GIVE GENEROUSLY TO YOUR COMMUNITY CHEST, not reissued.

KAMLOOPS used slogan 3843, GIVE ONCE FOR MANY THE UNITED WAY, reissued in 1961.



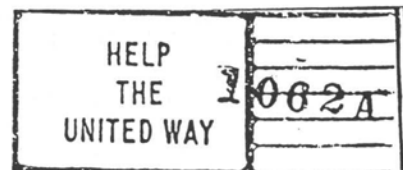
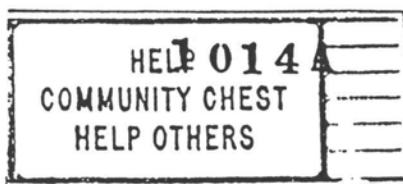
FREDERICTON used slogan 3854, GIVE THE UNITED WAY OCT. 3-24, reissued in 1961 with dates altered.

MONCTON used slogan 3940, GIVE TO YOUR COMMUNITY CHEST, reissued in 1961-68.



ST. CATHARINES used slogan 4328, HELP COMMUNITY CHEST HELP OTHERS, reissued to 1963.

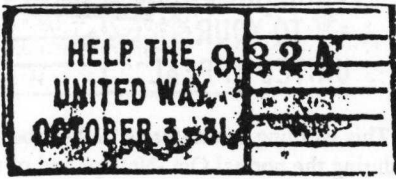
NIAGARA FALLS used slogan 4545, HELP THE UNITED WAY, reissued to 1963.



COMMUNITY CHEST - UNITED WAY - RED FEATHER RELATED SLOGANS

1960 usage continued

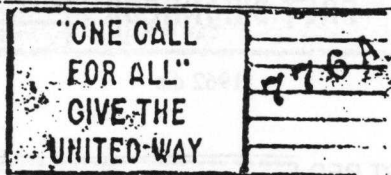
EDMONTON used slogan 4548, HELP THE UNITED WAY OCTOBER 3-31, reissued in 1961 with the dates altered.



REGINA used slogan 7585, REMEMBER TO GIVE ENOUGH FOR ALL 31 AGENCIES THE UNITED WAY, reissued in 1961 (as illustrated) with agencies altered.



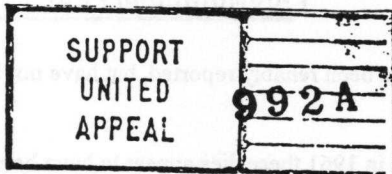
PRINCE ALBERT used slogan 6575, "ONE CALL FOR ALL" GIVE THE UNITED WAY, reissued in 1961. Though numbered as the GUELPH use at the right, it differs in having quotation marks.



GUELPH used slogan 6575, ONE CALL FOR ALL GIVE THE UNITED WAY, reissued in 1961. Similar to the MEDICINE HAT use that follows, but the dies differ.



NANAIMO used slogan 9155, SUPPORT UNITED APPEAL, reissued to 1967.



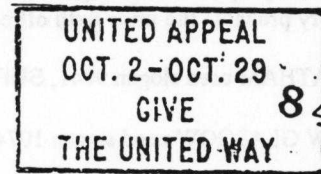
CALGARY used slogan 9197, SUPPORT YOUR COMMUNITY CHEST RED CROSS UNITED APPEAL. This slogan, and its 1961 replacement, were rather unique in that they advertised combined appeals.



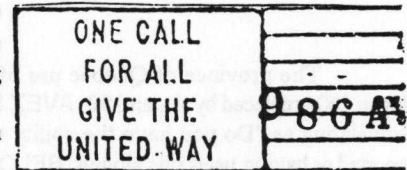
MONTREAL used slogan 9225, SUPPORT YOUR RED FEATHER DRIVE, not reissued. A Pritchard and Andrews proof indicates that two dies were issued.



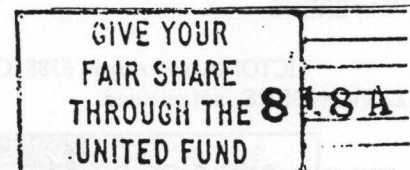
MOOSE JAW used slogan 9753, UNITED APPEAL OCT. 2-OCT. 29 GIVE THE UNITED WAY, not reissued.



MEDICINE HAT used slogan 6575, ONE CALL FOR ALL GIVE THE UNITED WAY, which Proulx lists as reissued in various years to 1969. This is the same wording as used by GUELPH and illustrated above, but this cannot be considered multi-office use, being rather a proprietary coincidence that offices requested the same wording in the same year. Also, this wording was used at PRINCE ALBERT, but with a portion of it in quotation marks, though Proulx assigns it the same number as those without quotation marks.



ST. JOHN used slogan 3957, GIVE YOUR FAIR SHARE THROUGH THE UNITED FUND, reissued in 1961.



BELLEVILLE used slogan 9137, SUPPORT THE UNITED APPEAL OCT. 17-NOV. 1, not reissued. Though reliably reported, it has not been seen, so it cannot be illustrated.

Also, there is 1960 only usage at KELOWNA listed by Proulx, slogan 3843, GIVE ONCE FOR MANY THE UNITED WAY. This has not been confirmed in any way, and it is therefore questionable whether KELOWNA did in fact use an identical slogan to that confirmed as used at KAMLOOPS, as illustrated above.

COMMUNITY CHEST - UNITED WAY - RED FEATHER RELATED SLOGANS

1961 usage

VICTORIA used slogan 380, A UNITED APPEAL FOR A BETTER COMMUNITY, not reissued.



MOOSE JAW used slogan 3959, GIVE YOUR FAIR SHARE TO YOUR UNITED APPEAL, reissued to 1963.



MONTREAL used slogan 8515, SOUSCRIVEZ AU PRET D'HONNEUR. This wording translates as "Subscribe to the loan of honor", with no real reference to the cause involved, but since the usage is all during the normal Oct.-Nov. period of this slogan group, it seems probable that there is a relationship. The die was replaced in 1962, with the same wording in larger lettering.



1961 die



1962 die

CALGARY used slogan 9198, SUPPORT YOUR COMMUNITY CHEST RED CROSS COMBINED APPEAL, which was a replacement die of its 1960 use of slogan 9197, the wording being slightly different, so two slogan numbers were assigned.



In addition to the above, there are three usages originating in 1961 that have been reliably reported, but have not been seen, and therefore cannot be illustrated.

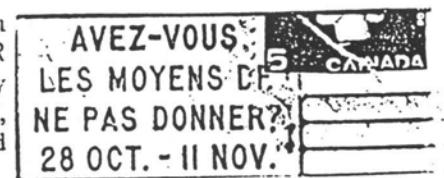
In 1956-60 a group of six Quebec offices used the all-French slogan 94, and in 1961 these dies appear to have been replaced by another all-French slogan 2604, DONNONS C'EST NOTRE DEVOIR, (translating as "Let us give, it is our duty"). Five of these six offices are reliably reported as having used this slogan, COWANSVILLE, FARNHAM, GRANBY, ST. HYACINTHE and SOREL, so it seems very probable the prior sixth office, WATERLOO, also used this slogan.

CHATHAM used slogan 9041, SUPPORT THE COMMUNITY CHEST THE UNITED WAY, not reissued.

NEW GLASGOW used slogan 10743, YOU HELP MORE WHEN YOU GIVE THE UNITED WAY, not reissued.

1962 usage

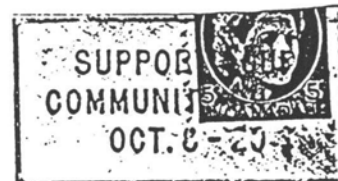
The province of Quebec use of all-French slogans at six offices continued, with slogan 2604 replaced by slogan 390, AVEZ VOUS LES MOYENS DE NE PAS DONNER (translating as "Do you have the ability to not give"). In this year, six offices are reliably reported as having used this slogan, BELOEIL, COWANSVILLE, FARNHAM, GRANBY, ST. HYACINTHE and SOREL, so it seems very probable that BELOEIL replaced WATERLOO.



VICTORIA used slogan 6588, ONE GIFT WORKS 23 WONDERS, not reissued.



TRAIL used slogan 9196, SUPPORT YOUR COMMUNITY CHEST OCT. 8-20, not reissued.



COMMUNITY CHEST - UNITED WAY - RED FEATHER RELATED SLOGANS

1962 usage continued

MONTREAL used slogan 6873, PARTAGEONS AVEC LA PLUME ROUGE SHARE WITH RED FEATHER, reissued in 1965-67 and possibly also in 1963-64. Note that MONTREAL also used a reissue of slogan 8515 in this year.



LONDON used slogan 3850, give THE UNITED WAY, reissued in 1963.

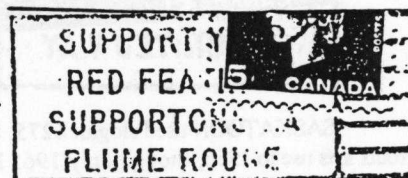


ST. JOHN used slogan 8275, SHARE THE UNITED WAY. A reissue has been seen in 1966, so 1963-65 use may exist, although not confirmed.



1963 usage

Proulx lists CORNWALL use of slogan 9223, SUPPORT YOUR RED FEATHER SUPPORTONS LA PLUME ROUGE, in 1963-66, but also lists CORNWALL use of slogan 8962, reading "OUR" instead of "YOUR", in 1963 only. The 9223 use has been seen, and Coutts corrects the catalogue to extend its use to 1963-69, so the existence of slogan 8962 is most questionable.



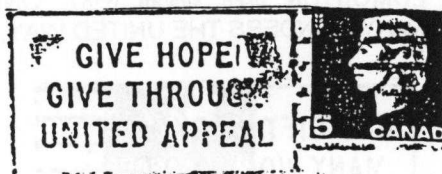
CALGARY used slogan 6584, ONE GIFT TO THE UNITED FUND WORKS MANY WONDERS, not reissued.



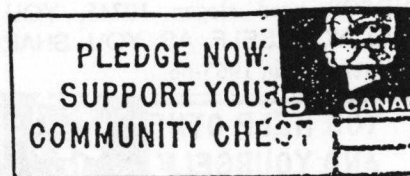
EDMONTON used slogan 8687-A, ONE GIFT WORKS MANY WONDERS THE UNITED WAY OCTOBER 1-31, not reissued.



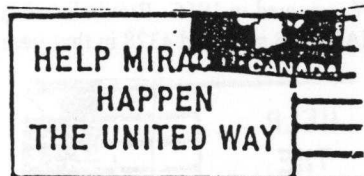
TORONTO used slogan 3823, GIVE HOPE GIVE THROUGH UNITED APPEAL, not reissued.



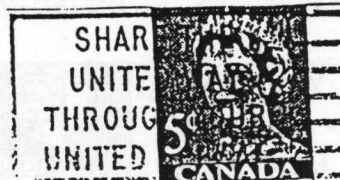
WINNIPEG used slogan 7065, PLEDGE NOW SUPPORT YOUR COMMUNITY CHEST, reissued in 1964.



VANCOUVER used slogan 4370, HELP MIRACLES HAPPEN THE UNITED WAY, reissued in 1964-65.



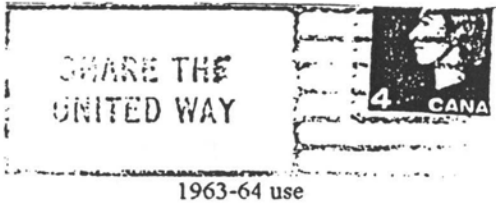
LETHBRIDGE used slogan 8279, SHARE THE UNITED WAY THROUGH YOUR UNITED APPEAL, reissued in 1964-68.



COMMUNITY CHEST - UNITED WAY - RED FEATHER RELATED SLOGANS

1963 usage continued

VICTORIA used slogan 8275, SHARE THE UNITED WAY, reissued in 1964, replaced in 1965-66.



Two offices are reliably reported as having had unseen usage that cannot be illustrated. They are ST. JOHN using slogan 8355, SHOW YOU CARE GIVE YOUR SHARE, in 1963 only, and BRAMPTON using slogan 2530, DISTRICT UNITED RED FEATHER APPEAL, reissued in 1964-66.

1964 usage

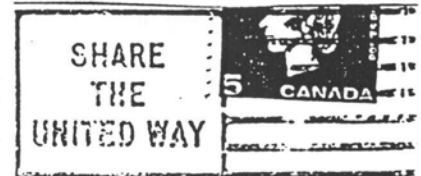
CALGARY used slogan 8360, SHOW YOU CARE PLEASE SHARE THE UNITED WAY, not reissued.



BRANDON used slogan 8275, SHARE THE UNITED WAY, reissued in 1965-66.



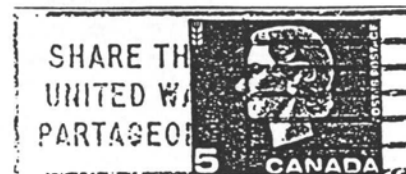
SASKATOON used slogan 8275, SHARE THE UNITED WAY, reissued in 1965. Proulx lists use to 1966, though only 1965 has been seen, but also lists use of 3765 in 1966-68, though only 1967-68 has been seen, so 1966 use may be either, but not both. Note that this die is non-separable from the BRANDON die above, but both are proprietary and the similarity is only the result of the coincidence of two offices requesting the same wording in the same year.



KINGSTON used slogan 9135, SUPPORT THE UNITED APPEAL, reissued in 1965-69.



OTTAWA used slogan 8277, SHARE THE UNITED WAY PARTAGEONS, reissued in 1965.



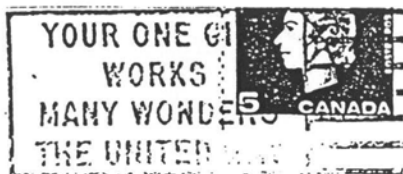
WINDSOR used slogan 10745, YOU HELP OTHERS AND YOURSELF AS YOU SHARE THE UNITED WAY, reissued in 1965-66.



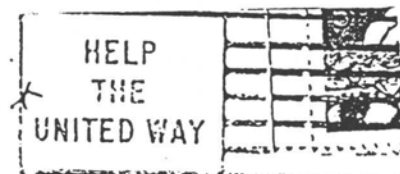
EDMONTON used slogan 6587, ONE GIFT WORKS MANY WONDERS THE UNITED WAY, reissued in 1965-67.



LONDON used slogan 10782, YOUR ONE GIFT WORKS MANY WONDERS THE UNITED WAY, reissued in 1965.

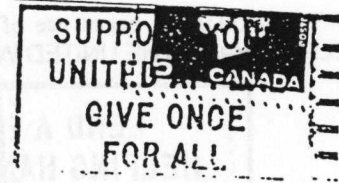


ST. CATHARINES used slogan 4545, HELP THE UNITED WAY, reissued in 1965. Proulx lists issue as 1963, but ST. CATHARINES still used 4328 in that year.



1964 usage continued

WELLAND used slogan 9241, SUPPORT YOUR UNITED APPEAL GIVE ONCE FOR ALL, reissued in 1965.

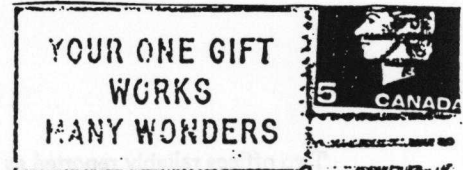


This year marked the introduction of one of the few major multi-office slogans, 10780, YOUR ONE GIFT WORKS MANY WONDERS. Usage was at TORONTO and other smaller offices that could be considered as suburbs of TORONTO, so it appears that a "Greater Toronto" organization was established to coordinate United Way activities and postal advertising, since the dies are non-separable, indicating a single sponsor. The dies were reissued to each office in later years, but with some changes, so this use will be classified under the appropriate year. The ten offices recorded or reliably reported as using the slogan are:

DON MILLS
DOWNSVIEW
ETOBICOKE
ISLINGTON

ROXBORO
SCARBOROUGH
TORONTO

WEST HILL
WESTON
WILLOWDALE



Three reliably reported but unseen usages originating in 1964 are listed below, but cannot be illustrated.

ST. HYACINTHE used slogan 6108, 9E SOUSCRIPTION PRET D'HONNEUR DONNEZ GENNERUSEMENT, not reissued. QUEBEC used slogan 5225, LA PLUME ROUGE PARTEGEONS LE 4 OCTOBRE, not reissued. FREDERICTON used slogan 8278, SHARE THE UNITED WAY SEPT. 14 OCT.5, not reissued.

1965 usage

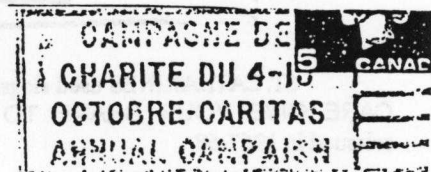
The ten Greater Toronto area offices that had used slogan 10780 in 1964 were issued non separable dies of a similar, but slightly different worded slogan 6586, ONE GIFT WORKS MANY WONDERS GIVE THROUGH THE UNITED APPEAL. The same ten offices had 1966 usage, which will be detailed under that year's listing.



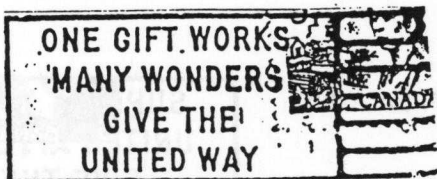
BARRIE, FORT WILLIAM and PORT ARTHUR all began use of slogan 9155, SUPPORT UNITED APPEAL, from what appear to be non-separable dies. It is very probable that the sister cities of FORT WILLIAM and PORT ARTHUR may have had a joint campaign and their two dies had a single sponsor, but the inclusion of BARRIE is probably only a coincidence of that office choosing the same wording in the same year. The BARRIE and PORT ARTHUR dies were reissued to 1969, but FORT WILLIAM is only reported to 1968, although 1969 use is possible.



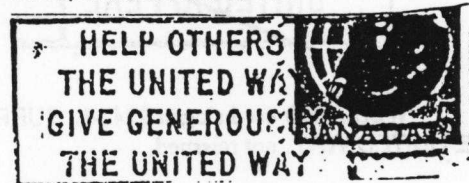
SHERBOOKE began use of slogan 944, CAMPAGNE DE CHARITE DU (dates) CARITAS ANNUAL CAMPAIGN, reissued with dates altered in 1966-67. The word "CARITAS" is not understood, since it does not appear to be either French or English.



WINNIPEG began use of slogan 6585, ONE GIFT WORKS MANY WONDERS GIVE THE UNITED WAY, with reissue to 1969.



WOODSTOCK began use of slogan 4383, HELP OTHERS THE UNITED WAY GIVE GENEROUSLY THE UNITED WAY, reissued in 1966-67.



COMMUNITY CHEST - UNITED WAY - RED FEATHER RELATED SLOGANS

1965 usage continued

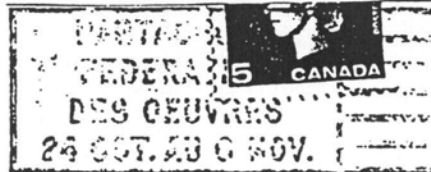
CALGARY began use of slogan 5325, LEND A HELPING HAND THE UNITED WAY, reissued in 1966.



RED DEER began use of slogan 8275, SHARE THE UNITED WAY, reissued in 1966.



A group of five Quebec offices, CAP DE LA MADELAINE, GRAND'MERE, LA TUQUE, SHAWINIGAN and TROIS RIVIERES, were issued non-separable dies of slogan 6878, PARTAGEONS FEDERATION DES OEUVRES 24 OCT. AU 6 NOV., not reissued.



Two offices reliably reported as having had 1965 use have not been seen, and therefore cannot be illustrated. They are QUEBEC using slogan 6880, PARTAGEONS NOTRE SOURIR CAMPAGNE DE LA PLUME ROUGE, not reissued and FREDERICTON using slogan 8275, SHARE THE UNITED WAY, not reissued. This is the same wording as the illustrated RED DEER usage above, but possibly from a separable die.

1966 usage

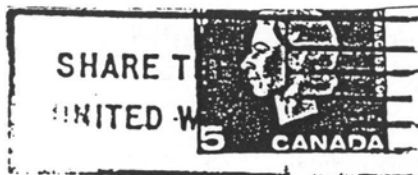
BRANTFORD used slogan 600, BE PROUD OF OUR COMMUNITY FUND, reissued in 1967-68.



VANCOUVER used slogan 4375, HELP MORE PEOPLE MORE WAYS THE UNITED WAY, not reissued.



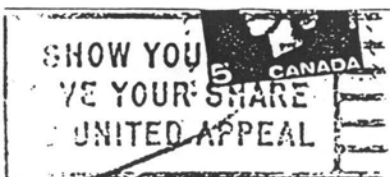
BELLEVILLE used slogan 8275, SHARE THE UNITED WAY, reissued in 1967-68.



TRAIL used slogan 9195, SUPPORT YOUR COMMUNITY CHEST, reissued in 1967.

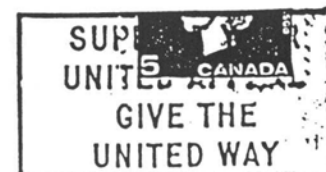


ST. CATHARINES used slogan 8357, SHOW YOU CARE GIVE YOUR SHARE TO UNITED APPEAL, reissued in 1967-68.



Proulx lists SASKATOON as using slogan 3765, GIVE AND BE GLAD YOU CAN, in 1966-69, but only 1967-68 has been seen. He also lists 8275 use in 1964-66, so 1966 use may be either, but not both.

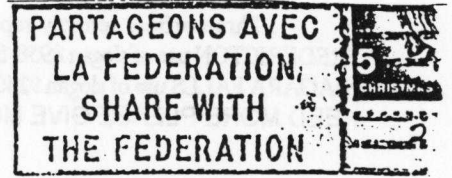
WELLAND used slogan 9241-L, SUPPORT YOUR UNITED APPEAL GIVE THE UNITED WAY, not reissued.



COMMUNITY CHEST - UNITED WAY - RED FEATHER RELATED SLOGANS

1966 usage continued

A group of Quebec offices, LACHINE, LAVAL-DES-RAPIDES, MONTREAL and VILLE DE LAVAL, used non-separable dies of slogan 6870, PARTAGEONS AVEC LA FEDERATION SHARE WITH RED FEATHER, all reissued in 1967. Note that MONTREAL also used a reissued die of slogan 6873 in this year.



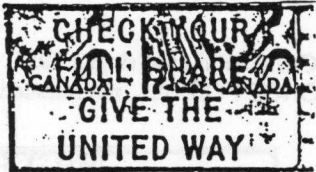
The ten "Greater Toronto" offices with usage in 1964-65 were all reissued dies of either 10780 or 6586 in 1966. DON MILLS, ISLINGTON, REXDALE and WILLOWDALE have been seen using 10780, DOWNSVIEW, SCARBOROUGH, and TORONTO have been seen using 6586, but ETOBICOKE, WEST HILL and WESTON very probably used either one or the other, so it is likely that five dies of each of the two slogans were reissued in this year.

Two offices reliably reported as having had 1966 use have not been seen, and therefore cannot be illustrated. They are CHARLOTTETOWN using slogan 1312, CARE ENOUGH TO SHARE ENOUGH THROUGH YOUR UNITED FUND, not reissued, and LONDON using slogan 560, BECAUSE YOU CARE SHARE THE UNITED WAY, reissued in 1967.

Proulx lists WINNIPEG use of slogan 10745, YOU HELP OTHERS AND YOURSELF AS YOU SHARE THE UNITED FUND WAY, but WINNIPEG used 6585 from 1965 to 1969, and its use of 10745 in 1966 is very doubtful.

1967 usage

EDMONTON used slogan 1610, CHECK YOUR FULL SHARE GIVE THE UNITED WAY, reissued in 1968.



VANCOUVER used slogan 6587, ONE GIFT WORKS MANY WONDER THE UNITED WAY, reissued in 1968.



REGINA used slogan 7625, SHARE IN THE TRADITIONAL WAY, reissued in 1968-69.



VICTORIA used slogan 9090, SUPPORT THE NEW RED FEATHER RED CROSS APPEAL, not reissued.



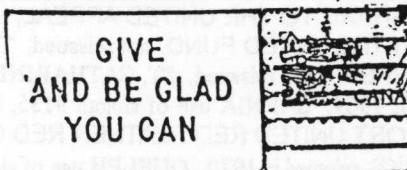
CALGARY used slogan 9242, SUPPORT YOUR UNITED APPEAL GIVE YOUR FAIR SHARE, not reissued.



WHITBY used slogan 10780, YOUR ONE GIFT WORKS MANY WONDERS, not reissued.



SASKATOON used slogan 3785, GIVE AND BE GLAD YOU CAN, reissued in 1968.



COMMUNITY CHEST - UNITED WAY - RED FEATHER RELATED SLOGANS

1967 usage continued

Three offices reliably reported as having had 1967 use have not been seen, and therefore cannot be illustrated. They are FREDERICTON use of slogan 8958, SUPPORT OUR HEALTH WELFARE YOUTH PROGRAMS THE UNITED WAY, not reissued. NIAGARA FALLS use of slogan 9240, SUPPORT YOUR UNITED APPEAL, not reissued. WELLAND use of slogan 9475, THEY NEED MORE PLEASE GIVE MORE THROUGH UNITED APPEAL, not reissued.

1968 usage

Smaller multi-office-office usage had existed in Quebec province in earlier years, but in 1968 a much larger group emerged, using slogan 950, CAMPAGNE DES FEDERATIONS FEDERATED APPEAL. Some assumptions have to be made in regard to this usage, since the amount of material seen or reliably reported does not appear to fully cover the probable use. Proulx lists 16 offices, but Coutts corrects this to read 17. Only 14 can be confirmed, as follows:

BELOEIL
BOUCHERVILLE
CITE DE JACQUES CARTIER
LACHINE
LONGUEIL

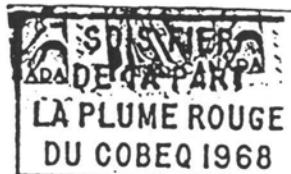
MONTREAL
POINTE AUX TREMBLES
POINTE CLAIR DORVAL
REPENTIGNY
ROXBORO

STE ANNE DE BELLEVUE
ST. BRUNO
ST. JEAN
VILLE DE LAVAL

If there are in fact 17 using offices, the others may well include RIMOUSKI, ST. JEROME, SHAWINIGAN and TROIS RIVIERES, although QUEBEC had a proprietary slogan of its own in 1968. Usage was clearly intended to be reissued in 1969-71, but whether all dies remained serviceable that long cannot be determined. Seven offices are recorded to 1971, but others may exist



QUEBEC used slogan 8500, SOIS FIER DE TA PART LA PLUME ROUGE DU COBEQ 1968, not reissued. The meaning of the peculiar word "COBEQ" is unclear.



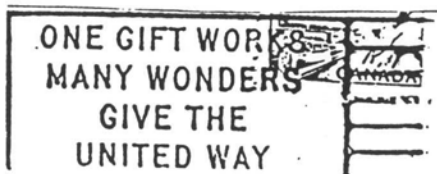
CALGARY used slogan 3955, GIVE YOUR FAIR SHARE ONCE FOR ALL, not reissued.



WELLAND is reported to have used slogan 6705, ONE UNITED GIFT WORKS MANY WONDERS, not reissued.

1969 usage

VANCOUVER used slogan 6585, ONE GIFT WORKS MANY WONDERS GIVE THE UNITED WAY, reissued in 1970.



CALGARY used slogan 3958, GIVE YOUR FAIR SHARE TO THE UNITED APPEAL, not reissued.

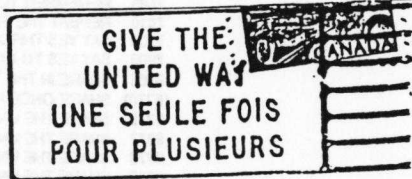


Unfortunately, seen use in this year is very limited, but the following uses are listed by Proulx, though they cannot be illustrated. They are ST. JOHN use of slogan 180, ALL GOOD GUYS GIVE FAIR SHARE THE UNITED WAY, not reissued. CHARLOTTETOWN use of slogan 3780, GIVE FAIR SHARE ONLY ONE HOUR'S PAY PER MONTH, not reissued. CALGARY use of slogan 3958, GIVE YOUR FAIR SHARE TO THE UNITED APPEAL, not reissued. ST. CATHARINES use of slogan 4578, HELP YOUR COMMUNITY SUPPORT THE UNITED FUND, not reissued. THOROLD use of slogan 8357, SHOW YOU CARE GIVE YOUR SHARE TO UNITED APPEAL, not reissued. ST. CATHARINES had used this wording in 1966-68, so the same die may have been used at THOROLD in 1969. SARNIA use of slogan 9135, SUPPORT THE UNITED APPEAL, not reissued. VICTORIA use of slogan 9158, SUPPORT UNITED RED FEATHER RED CROSS APPEAL, reissued in 1970. LONDON use of slogan 9755, UNITED APPEAL WORKS, reissued in 1970. GUELPH use of slogan 10768, YOUR FAIR SHARE HELP YOUNG AGED AND TROUBLED "UNITED APPEAL", not reissued.

1970 usage

There is evidence in the usage that suggests the 1970 establishment of some kind of national group that coordinated postal advertising for this related theme, since a substantial number of offices throughout the country used non-separable dies of slogan 3850-A, GIVE THE UNITED WAY UNE SEULE POUR PLUSIEURS. Proulx states usage at 22 offices in 1970-74, but at least 24 are recorded as having had use in the period, and the probability is that all use originated with a simultaneous issue of bilingual dies in 1970, with random reissue thereafter, possibly decreasing somewhat as dies wore out and were not replaced. Recorded offices are:

BELLEVILLE	MEDICINE HAT	ST. JOHN	TORONTO
CORNWALL	MISSISSAUGA	SARNIA	WELLAND
GUELPH	NEW WESTMINSTER	SCARBOROUGH	WILLOWDALE
ISLINGTON	PEMBROKE	SYDNEY	WINDSOR
KAMLOOPS	PORTAGE	THOROLD	WINNIPEG
LETHBRIDGE	ST. CATHARINES	THUNDER BAY	WOODSTOCK



Since use of slogan 3850-A is recorded in a period between mid September and the end of November, it seems probable that use was from about eight dies, each rotated to three offices.

The only proprietary use seen in 1970 was the CALGARY use of slogan 4662, HONOR YOUR MARCH PLEDGE RESPECTEZ VOTRE PROMESSE, reissued in 1971.

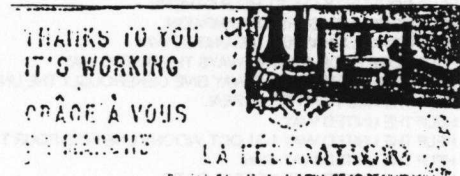
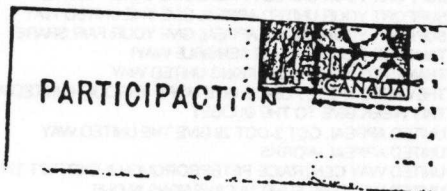


Post 1970 usage

Other than the reissue of slogan 3850-A in 1971-74, post 1970 use was very limited. Most of these have not been seen, so they cannot be illustrated, but the Proulx listing is given:

PETERBOROUGH used slogan 6883, PARTICIPATION, in 1974, not reissued. The wording of this does not really prove a relationship to the theme being classified, but it may be related, so it is included.

LONDON used slogan 9324-C, THANKS TO YOU IT'S WORKING, (symbol-bilingual), in 1974, not reissued.



Proulx lists the following usages, which have not been seen and therefore cannot be illustrated. WINDSOR used slogan 9223, SUPPORT YOUR RED FEATHER SUPPORTONE LA PLUME ROUGE, in 1972, not reissued. This wording had been used at CORNWALL in 1963-68, and may be a reissue of that die. HULL used slogan 940, CAMPAGNE CENTRAIDE '75 UNITED WAY CAMPAIGN GIVE GENEROUSLY SEPT. 19-NOV. 6 in 1975, not reissued. PETERBOROUGH used slogan 9764, UNITED WAY CENTRAIDE PETERBOROUGH & DISTRICT 277 STEWART 21 SEPT. 31 OCT. 1980, in 1980, not reissued. CAMBRIDGE used slogan 3770, GIVE-DONNEZ THE UNITED WAY (biling - symbol), in 1982, not reissued.

A presentation as massive as this one is requires some summarization. Three pages of summarization follow. One is a listing of the total usage of the 161 slogans, in numerical order, with their wordings. A second is a listing of the 97 offices, alphabetically, with usage by year, by slogan. The third is a listing by year, by office, by slogan. These three following pages are in very condensed type, of necessity because the Editor was reluctant to devote an entire issue to one article. In order to retain a few pages for other subjects, each of these three pages, which would normally have required two pages each, were rather harshly condensed, but hopefully are still legible.

28

91	AIDONS NOS OEUVRES DE CHARITE	6095	NEXT WEEK FEDERATED BUDGET CAMPAIGN
94	AIDONS NOS OEUVRES DE CHARITE dates	6108	BE SOUSCRIPTION PRET D'HONNER DONNEZ GENNERUSEMENT
180	ALL GOOD GUYS GIVE FAIR SHARE THE UNITED WAY	6488	OCTOBER IS COMMUNITY CHEST MONTH
380	A UNITED APPEAL FOR A BETTER COMMUNITY	6485	OCTOBER IS UNITED APPEAL MONTH
390	AVEZ VOUS LES MOYENS DE NE PAS DONNER	6575	ONE CALL FOR ALL GIVE THE UNITED WAY
580	BECAUSE YOU CARE SHARE THE UNITED WAY	6575	ONE CALL FOR ALL GIVE THE UNITED WAY
677	BE GLAD YOU CAN GIVE SEPT.28-OCT.24	6584	ONE GIFT TO THE UNITED FUND WORKS MANY WONDERS
578	BE GLAD YOU CAN HELP THROUGH COMMUNITY CHEST	6585	ONE GIFT WORKS MANY WONDERS GIVE THE UNITED WAY
600	BE PROUD OF OUR COMMUNITY FUND	6586	ONE GIFT WORKS MANY WONDERS GIVE THROUGH UNITED APPEAL
940	CAMPAGNE CENTRAIDE '75 UNITED WAY CAMPAIGN	6587	ONE GIFT WORKS MANY WONDERS THE UNITED WAY
944	CAMPAGNE DE CHARITE	6587-A	ONE GIFT WORKS MANY WONDERS THE UNITED WAY OCTOBER 1-30
945	CAMPAGNE DE CHARITE 1-8 NOV. CHARITY CAMPAIGN	6588	ONE GIFT WORKS 23 WONDERS
950	CAMPAGNE DES FEDERATIONS FEDERATED APPEAL	6705	ONE UNITED GIFT WORKS MANY WONDERS
1312	CARE ENOUGH TO SHARE ENOUGH THROUGH YOUR UNITED FUND	6735	OPEN YOUR HEART OCTOBER (DATES)
1810	CHECK YOUR FULL SHARE GIVE THE UNITED WAY	6870	PARTAGEONS AVEC LA FEDERATION
3825	GIVE MORE TO RED FEATHER	6873	PARTAGEONS AVEC LA PLUME ROUGE SHARE WITH RED FEATHER
2110	COMMUNITY CHEST HELP OUR HELPLESS	6878	PARTAGEONS FEDERATION DES OEUVRES 24 OCT. AU 8 NOV.
2115	COMMUNITY CHEST LET'S ALL GIVE	6880	PARTAGEONS NOTRE SOURIR CAMPAGNE DE LA PLUME ROUGE
2120	COMMUNITY CHEST SERVES THE YEAR ROUND	6883	PARTICIPATION
2123	COMMUNITY CHEST SERVING MORE NEEDS MORE	7023	PLAN TO INVEST COMMUNITY CHEST A UNITED APPEAL
2125	COMMUNITY CHEST '31 APPEALS IN J'	7065	PLEDGE NOW SUPPORT YOUR COMMUNITY CHEST
2140	COMMUNITY SERVICE CAMPAIGN FOR \$450,000.00	7455	RED FEATHER WEEK - OCTOBER 27ND-30TH
2140	COMMUNITY SERVICE CAMPAIGN FOR \$465,000.00	7585	REMEMBER TO GIVE ENOUGH FOR ALL 31 AGENCIES
2141	COMMUNITY SERVICE CAMPAIGN	7810	REPEAT THE FEAT GIVE TO YOUR COMMUNITY CHEST
2142	COMMUNITY SERVICE CAMPAIGN	7900	SAY YES THROUGH YOUR COMMUNITY CHEST
2530	DISTRICT UNITED RED FEATHER APPEAL	7903	SAY YES TO COMMUNITY CHEST
2602	DONNONS AUX OEUVRES LET US GIVE TO CHARITY	8285	SHARE IN THE TRADITIONAL WAY
2604	DONNONS C'EST NOTRE DEVOIR	(8270)	SHARE ONCE FOR ALL
3050	EVERYBODY BENEFITS EVERYBODY GIVES	8275	SHARE THE UNITED WAY
3258	FEDERATED CHARITIES CAMPAIGN	8277	SHARE THE UNITED WAY PARTAGEONS
3525	FOR A BETTER COMMUNITY SAY YES	8278	SHARE THE UNITED WAY DATES
3765	GIVE AND BE GLAD YOU CAN	8278	SHARE THE UNITED WAY THROUGH YOUR UNITED APPEAL
3775	GIVE ENOUGH THROUGH YOUR COMMUNITY CHEST	8300	SHARE YOUR BLESSINGS...THE UNITED WAY I
3780	GIVE FAIR SHARE ONLY ONE HOUR'S PAY	8355	SHOW YOU CARE GIVE YOUR SHARE
3785	GIVE FOR COMMUNITY SERVICE	8357	SHOW YOU CARE GIVE YOUR SHARE TO UNITED APPEAL
3787	GIVE FOR COMMUNITY SERVICE MAKE LIFE WORTHWHILE	8360	SHOW YOU CARE PLEASE SHARE THE UNITED WAY
3815	GIVE GENEROUSLY TO YOUR COMMUNITY CHEST	8500	SOIS FIER DE TA PART LA PLUME ROUGE
3818	GIVE GIVE ENOUGH THROUGH YOUR COMMUNITY CHEST	8512	SOUSCRIVEZ A LA FEDERATION DES OEUVRES DE CHARITE ETC.
3820	GIVE GLADLY THE UNITED WAY	8515	SOUSCRIVEZ AU PRET D'HONNEUR
3823	GIVE HOPE GIVE THROUGH UNITED APPEAL	8890	SUPPORT GENEROUSLY UNITED WELFARE CHEST
3840	GIVE NOW TO YOUR COMMUNITY CHEST	8893	SUPPORT GENEROUSLY YOUR COMMUNITY CHEST
3843	GIVE ONCE FOR MANY THE UNITED WAY	8958	SUPPORT OUR HEALTH WELFARE YOUTH PROGRAMS THE UNITED WAY
3854	GIVE THE UNITED dates	8960	SUPPORT OUR RED FEATHER AGENCIES
3860	GIVE THE UNITED WAY	8980	SUPPORT RED FEATHER
3852	GIVE THE UNITED WAY dates	8980-A	SUPPORT RED FEATHER BILING
3858	GIVE THE UNITED WAY THROUGH YOUR COMMUNITY CHEST	9041	SUPPORT THE COMMUNITY CHEST THE UNITED WAY
3850-A	GIVE THE UNITED WAY UNE SEULE FOIS POUR PLUSIERES	9090	SUPPORT THE NEW RED FEATHER RED CROSS UNITED APPEAL
3885	GIVE THIS WEEK TO CHARITY DONNEZ AUX PAUVRES CETTE SEMAINE	9135	SUPPORT THE UNITED APPEAL
3870	GIVE THROUGH YOUR COMMUNITY CHEST	9137	SUPPORT THE UNITED APPEAL OCT17-NOV.1.
3873	GIVE THROUGH YOUR COMMUNITY CHEST GIVE ENOUGH	9155	SUPPORT UNITED APPEAL
3877	GIVE TO COMMUNITY CHEST	9158	SUPPORT UNITED RED FEATHER RED CROSS APPEAL
3800	GIVE TO RED FEATHER	9160	SUPPORT UNITED WELFARE CHEST
3900-A	GIVE TO RED FEATHER BILING	9175	SUPPORT WELFARE CAMPAIGN
3915	GIVE TO THE COMMUNITY CHEST	9185	SUPPORT YOUR COMMUNITY CHEST
3940	GIVE TO YOUR COMMUNITY CHEST	9196	SUPPORT YOUR COMMUNITY CHEST OCT. 8-20
3888	GIVE TODAY THE UNITED WAY	9197	SUPPORT YOUR COMMUNITY CHEST RED CROSS APPEAL
3955	GIVE YOUR FAIR SHARE ONCE FOR ALL	9198	SUPPORT YOUR COMMUNITY CHEST RED CROSS COMBINED APPEAL
3957	GIVE YOUR FAIR SHARE THROUGH THE UNITED FUND	9223	SUPPORT YOUR RED FEATHER BILING.
3958	GIVE YOUR FAIR SHARE TO THE UNITED APPEAL	9225	SUPPORT YOUR RED FEATHER DRIVE
3958	GIVE YOUR FAIR SHARE TO YOUR UNITED APPEAL	9225	SUPPORT YOUR RED FEATHER DRIVE
3960	GIVE YOUR SHARE TO COMMUNITY CHEST	9240	SUPPORT YOUR UNITED APPEAL
3770	GIVE-DONNEZ THE UNITED WAY CENTRAIDE OF/DU CAMBRIDGE	9241	SUPPORT YOUR UNITED APPEAL GIVE ONCE FOR ALL
4328	HELP COMMUNITY CHEST HELP OTHERS	9241-L	SUPPORT YOUR UNITED APPEAL GIVE THE UNITED WAY
4330	HELP COMMUNITY SERVICE CAMPAIGN	9242	SUPPORT YOUR UNITED APPEAL GIVE YOUR FAIR SHARE
4370	HELP MIRACLES HAPPEN THE UNITED WAY	9295	TALK RED FEATHER! THE SENSIBLE WAY!
4375	HELP MORE PEOPLE MORE WAYS THE UNITED WAY	9324-C	THANKS TO YOU IT'S WORKING UNITED WAY
4383	HELP OTHERS THE UNITED WAY GIVE GENEROUSLY THE UNITED WAY	9475	THEY NEED MORE PLEASE GIVE MORE THROUGH UNITED APPEAL
4510	HELP THE RED FEATHER APPEAL	9585	THIS WEEK GIVE TO THE BUDGET
4545	HELP THE UNITED WAY	9753	UNITED APPEAL OCT 2-OCT 29 GIVE THE UNITED WAY
4548	HELP THE UNITED WAY 1-31 OCT. AIDONS UNE FOIS-POUR TOUS	9755	UNITED APPEAL WORKS
4548	HELP THE UNITED WAY dates	9764	UNITED WAY CENTRAIDE PETERBOROUGH & DISTRICT 277 STEWART DATES
4550	HELP THE UNITED WAY SEPT.26-OCT 8	8765	UNITED WELFARE FUND 18 CAMPAIGNS IN ONE
4560	HELP THROUGH THE UNITED APPEAL	10480	WE WILL SHARE NOVEMBER
4575	HELP YOUR COMMUNITY CHEST CAMPAIGN	10743	YOU HELP MORE WHEN YOU GIVE THE UNITED WAY
4578	HELP YOUR COMMUNITY SUPPORT THE UNITED FUND	10745	YOU HELP OTHERS AND YOURSELF AS YOU SHARE THE UNITED FUND WAY
4583	HELP YOUR LOCAL UNITED APPEAL BE THANKFUL YOU CAN GIVE	10765	YOUR COMMUNITY CHEST NEEDS YOUR SUPPORT
4635	HOLD FAST FOR COMMUNITY WELFARE	10768	YOUR FAIR SHARE HELPS YOUNG-AGED TROUBLED "UNITED APPEAL"
4636	HOLD FAST FOR HUMAN WELFARE	10780	YOUR ONE GIFT WORKS MANY WONDERS
4682	HONOUR YOUR MARCH PLEDGE RESPECTEZ VOTRE PROMESSE	10782	YOUR ONE GIFT WORKS MANY WONDERS THE UNITED WAY
4680	HOW MANY WILL YOU HELP THROUGH RED FEATHER	10800	YOUR RED FEATHER NEEDS YOUR HELP BILING
5225	LA PLUME ROUGE PARTEGEONS LE 4 OCTOBRE		

COMMUNITY CHEST - UNITED WAY - RED FEATHER RELATED SLOGANS - by office, by year, by slogan

BARRIE	1965-69	9155	LONDON continued	1962-63	3650	SCARBOROUGH	1964	10780
BELLEVILLE	1960	9137		1964-65	10782		1965-66	6586
	1966-68	8275		1966-67	560		1970+	3850-A
	1970	3850-A		1968-70	8755	SHAWINIGAN	1965	6878
BELOEIL	1962	390		1974	8324-C	SHERBROOKE	1959-61	945
	1968-71	950	LONGUEIL	1968-71	950		1965-67	944
BOUCHERVILLE	1968-69	950	MEDICINE HAT	1960-69	6575	SOREL	1956-60	94
BRAMPTON	1963-66	2530		1970+	3850-A		1961	2604
BRANDON	1954	3973	MISSION CITY	1959-60	4583		1962	390
	1959	9195	MISSISSAUGA	1970+	3850-A	SUDBURY	1950	8890
	1964-66	8275	MONCTON	1959	9225		1955-57	3900-A
BRANTFORD	1949 & 60-65	3818		1960-68	3940	SYDNEY	1959-68	9240
	1954	3960	MONTREAL	1925-26	3256		1970+	3850-A
	1957-59	3873		1933	8512	THOROLD	1969	8357
	1966-68	600		1938-41	3865		1970+	3850-A
BROCKVILLE	1959-60	3989		1947-50	9175	THUNDER BAY	1970+	3850-A
CALGARY	1949-52	9195		1951	10800	TORONTO	1924	4330
	1958-58	7023		1952	8980-A		1925	2140
	1960	9197		1953	3825		1925	2140
	1961	9188		1955	3900-A		1926	2141
	1963	6584		1956-57	4510		1927	2142
	1964	8360		1960	9225		1933-38	3787
	1965-68	5325		1961-62	8515		1940-42	3785
	1967	9242		1962 & 65-67	8873		1943	9785
	1968	3955		1966-67	6870		1944-46	9160
	1969	3958		1968-70	950		1947	3940
	1970-71	4862	MOOSE JAW	1949	9195		1949 & 53-54	3775
CAMBRIDGE	1982	3770		1960	9753		1950-51	7900
CAP DE LA MAD.	1965	6878		1961-63	3959		1951-54	3858
CHARTTOWN	1966	1312	NANAIMO	1960-67	9155		1955	7810
	1969	3780	NEW GLASGOW	1961	10743		1956	4580
CHATHAM	1949-56	4575	NEW WESTMINSTER	1952	10765		1963	3823
	1961	9041		1970+	3850-A		1964	10780
CITE DE J.C.	1968	950	NIAGARA	1957	6480		1965	6586
CORNWALL	1963-69	8223		1959-59	8485		1966	6588
	1971-73 & 77	3850-A		1960-63	4545		1970+	3850-A
COWANSVILLE	1958-60	94		1967	9240	TRAIL	1962	9186
	1961	2804	OAKVILLE	1957-67	3850		1968-67	9195
	1962	390	OSHAWA	1947-49 & 60-68	9185	TROIS RIVERES	1956-57	91
DON MILLS	1964	10780	OTTAWA	1932	10480		1965	6878
	1965	6586		1933	(8270)	VANCOUVER	1941	4635
	1966	10780		1941	4835		1946-47 & 49-50	9195
DOWNSVIEW	1964	10780		1950	7903		1953	3820
	1965-66	6586		1952-58	8980-A		1959	577
EDMONTON	1951-52 & 55-56	9185		1959-60	4548		1960	3815
	1957-59	2125		1964-65	8277		1963-65	4370
	1960-61	4548	PEMBROKE	1970+	3850-A		1966	4375
	1963	6587-A	PETERBOROUGH	1974	6883		1967-68	6587
	1964-67	6587		1980	9764		1969-70	6585
	1967-68	1810	POINTE AUX TREM	1968	950	VICTORIA	1941	4635
ETOBICOKE	1964	10780	POINTE-CLAIRE	1968-70	950		1946-49	3877
	1965	6586	PR. ALBERT	1960-61	6575		1953-57	9195
	1966	6586 or	PORTAGE	1970+	3850-A		1959-60	578
		10780	PORT ARTHUR	1965-68	9155		1961	380
FARNHAM	1956-60	94	QUEBEC	1946-47	2602		1962	6588
	1961	2604		1964	5225		1963-66	8275
	1962	390		1965	8880		1967	9090
FREDERICTON	1960-61	3854		1968	8500		1968-70	9158
	1964	8278	RED DEER	1965-66	8275	VILLE DE LAVAL	1966-67	6870
	1965	8275	REGINA	1960-61	7585		1968-71	950
	1967	8958		1967-69	8265	WATERLOO	1956-60	94
FT. WILLIAM	1965-68	9155	REPENTIGNY	1968	950		1961	2604
GRANBY	1956-60	94	REXDALE	1964	10780	WELLAND	1964-65	9241
	1961	2604		1965	6586		1966	9241-L
	1962	390		1966	10780		1967	9475
GRANDMERE	1965	6878	ROXBORO	1968-71	950		1968-68	6705
GUELPH	1960-61	6575	STE ANNE DE B.	1968-71	950		1970+	3850-A
	1969	10768	ST. BRUNO	1968-69	950	WEST HILL	1964	10780
	1972 & 74	3850-A	ST. CATHARINES	1960-63	4328		1965	6586
HALIFAX	1949-51	3775	ST. HYACINTHE	1956-60	94		1966	6586 or
	1958	4880		1961	2604			10780
	1941	2123		1962	390	WESTON	1964	10780
HAMILTON	1930-31 & 36	6735		1964	6108		1965	6586
	1941	4636	ST. JEAN	1968-71	950		1966	6586 or
	1946	3915	ST. JOHN	1948 & 50	3840			10780
	1949	3870		1952-53	8295	WHITBY	1967	10780
	1956-67	3850		1954	7455	WILLOWDALE	1964	10780
HULL	1975	940		1957-59	8300		1965	6586
ISLINGTON	1964 & 68	10780		1960-61	3957		1966	10780
	1965	6586		1962 & 68	8275		1970+	3850-A
	1966	10780		1963	9355	WINDSOR	1964-68	10745
	1972	3850-A		1968	180		1970+	3850-A
KAMLOOPS	1960-61	3843		1970+	3850-A		1972	9223
	1970	3850-A	ST THOMAS	1949	3775	WINNIPEG	1924-32	6095
	1952	3525		1959-60	4550		1924-32	8585
	1956-66	8980	SARNIA	1954-68	8980		1933	2115
	1960	3843		1969	9135		1934-35	2110
KINGSTON	1944-56	8893		1970+	3850-A		1936-38 & 61	9195
	1964-69	9135	SASKATOON	1941-43	2120		1940	5825
	1965	8878		1949-54 & 57-58	3775		1948-51	3050
LA TUQUE	1968-71	950		1959-61	6575		1963-64	7065
LACHINE	1966-67	6870		1964-65	8275 or		1965-68	6585
LAVAL DES RAPIDES	1966-67	8870			3865		1970+	3850-A
LETHBRIDGE	1963-68	8278			3785	WOODSTOCK	1965-67	4383
LONDON	1949-51 & 54	3775		1966	3765		1970+	3850-A
	1953	3852		1967-68	3765			
	1956	3000						

TORONTO	1924	4330	LONDON	1959	9155	QUEBEC	1965	6880
WINNIPEG	1924-32	8585	BRANDON	1959	9185	FREDERICTON	1965	8275
WINNIPEG	1924-32	6095	MONCTON	1959	9225	RED DEER	1965-68	8275
TORONTO	1925	2140	SYDNEY	1959-69	9240	BARRIE	1965-68	9155
TORONTO	1925	2140	VANCOUVER	1960	3815	FT. WILLIAM	1965-68	9155
MONTREAL	1925-26	3256	KAMLOOPS	1960-61	3843	PORT ARTHUR	1965-69	9155
TORONTO	1926	2141	KELOWNA	1960	3843	LONDON	1966-67	580
TORONTO	1927	2142	FREDERICTON	1960-61	3854	BRANTFORD	1966-68	600
HAMILTON	1930-31 & 38	8735	MONCTON	1960-68	3940	CHARTOWN	1968	1312
OTTAWA	1932	10480	ST. JOHN	1960-61	3957	SASKATOON	1968	8275 or 3765
WINNIPEG	1933	2115	ST. CATHARINES	1960-63	4328			
TORONTO	1933-38	3787	NAGARA	1960-63	4545	VANCOUVER	1966	4375
MONTREAL	1933	8512	EDMONTON	1960-61	4548	TORONTO	1968	6586
OTTAWA	1933	(8270)	GUELPH	1960-61	6575	ETOBICOKE)		6586
WINNIPEG	1934-35	2110	MEDICINE HAT	1960-69	6575	WEST HILL)	1968 all three	or
WINNIPEG	1936-38 & 61	9185	REGINA	1960-61	7585	WESTON)		10780
MONTREAL	1938-41	3885	BELLEVILLE	1960	9137	LAVAL DES RAPIDES	1968-67	8870
TORONTO	1940-42	3785	NANAIMO	1960-67	9155	LACHINE	1968-67	8870
WINNIPEG	1940	5825	CALGARY	1960	9197	MONTREAL	1968-67	8870
SASKATOON	1941-43	2120	MONTREAL	1960	9225	VILLE DE LAVAL	1966-67	8870
HALIFX	1941	2123	MOOSE JAW	1960	9753	BELLEVILLE	1966-68	8275
OTTAWA	1941	4635	PR. ALBERT	1960-61	6575	ST. CATHARINES	1966-68	8357
VANCOUVER	1941	4635	CALGARY	1961	9188	TRAIL	1966-67	9185
VICTORIA	1941	4635	VICTORIA	1961	380	WELLAND	1968	9241-L
HAMILTON	1941	4636	COWANSVILLE	1961	2604	DON MILLS	1966	10780
TORONTO	1943	8785	FARNHAM	1961	2604	ISLINGTON	1968	10780
KINGSTON	1944-58	8893	GRANBY	1961	2804	REXDALE	1966	10780
TORONTO	1944-48	9160	SOREL	1961	2804	WILLOWDALE	1966	10780
QUEBEC	1948-47	2802	WATERLOO	1961	2604	EDMONTON	1967-68	1610
WINNIPEG	1946-51	3050	ST. HYACINTHE	1961	2604	SASKATOON	1967-68	3765
VICTORIA	1948-49	3877	MOOSE JAW	1961-63	3959	VANCOUVER	1967-68	6587
HAMILTON	1946	3815	MONTREAL	1961-62	8515	REGINA	1967-68	8265
VANCOUVER	1946-47 & 49-50	9185	CHATHAM	1961	9041	FREDERICTON	1967	8958
TORONTO	1947	3840	NEW GLASGOW	1961	10743	VICTORIA	1967	9090
MONTREAL	1947-50	9175	BELOEL	1962	380	NAGARA	1967	8240
OSHAWA	1947-48 & 80-88	9185	COWANSVILLE	1962	380	CALGARY	1967	9242
ST. JOHN	1948 & 50	3840	FARNHAM	1962	390	WELLAND	1967	9475
HAMILTON	1948	3870	GRANBY	1962	390	WHITBY	1967	10780
MOOSE JAW	1948	9185	SOREL	1962	380	BELOEL	1968-71	950
HALIFX	1948-51	3775	ST. HYACINTHE	1962	380	BOUCHERVILLE	1968-69	950
LONDON	1948-51 & 54	3775	LONDON	1962-63	3850	CITE DE J.C.	1968	950
SASKATOON	1948-54 & 57-58	3775	VICTORIA	1962	8588	LACHINE	1968-71	950
ST. THOMAS	1949	3775	MONTREAL	1962 & 85-87	8873	LONGUEIL	1968-71	950
TORONTO	1949 & 53-54	3775	ST. JOHN	1962 & 66	8275	MONTREAL	1968-70	950
BRANTFORD	1949 & 60-85	3818	TRAIL	1962	9186	POINTE AUX TREM	1968	950
CHATHAM	1949-56	4575	BRAMPTON	1963-68	2530	POINTE-CLAIRE	1968-70	950
CALGARY	1949-52	9185	TORONTO	1963	3823	REPENTIGNY	1968	950
TORONTO	1950-51	7800	VANCOUVER	1963-65	4370	ROXBORO	1968-71	950
OTTAWA	1950	7803	CALGARY	1963	6584	STE. ANNE DE B.	1968-71	950
SUDBURY	1950	8890	EDMONTON	1963	8587-A	ST. BRUNO	1968-69	950
TORONTO	1951-54	3858	WINNIPEG	1963-64	7065	ST. JEAN	1968-71	950
EDMONTON	1951-52 & 55-58	9185	VICTORIA	1963-66	8275	VILLE DE LAVAL	1968-71	950
MONTREAL	1951	10800	LETHBRIDGE	1963-68	8278	CALGARY	1968	3855-A
KELOWNA	1952	3525	ST. JOHN	1963	8355	WELLAND	1968-69	6705
MONTREAL	1952	8980-A	CORNWALL	1963-69	9223	QUEBEC	1968	8500
OTTAWA	1952-58	8980-A	ST. CATHARINES	1964-65	4545	ST. JOHN	1968	180
ST. JOHN	1952-53	8285	ST. HYACINTHE	1964	8108	CHARTOWN	1968	3780
NEW WESTMINSTER	1952	10765	QUEBEC	1964	5225	CALGARY	1968	3958
MONTREAL	1953	3825	EDMONTON	1964-67	6587	ST. CATHARINES	1969	4578
VANCOUVER	1953	3820	BRANDON	1964-68	8275	VANCOUVER	1968-70	6585
LONDON	1953	3852	SASKATOON	1964-85	8275	THOROLD	1969	8357
VICTORIA	1953-57	9185	FREDERICTON	1964	8278	SARNIA	1969	9135
BRANDON	1954	3873	OTTAWA	1964-65	8277	VICTORIA	1969-70	9158
BRANTFORD	1954	3960	CALGARY	1964	8380	LONDON	1969-70	9755
ST. JOHN	1954	7455	KINGSTON	1964-69	9135	GUELPH	1969	10768
SARNIA	1954-66	8880	WELLAND	1964-85	9241	BELLEVILLE	1970	3850-A
MONTREAL	1955	3900-A	WINDSOR	1964-86	10745	CORNWALL	1971-73 & 77	3850-A
SUDBURY	1955-57	3800-A	DON MILLS	1964	10780	GUELPH	1972 & 74	3850-A
TORONTO	1955	7610	DOWNSVIEW	1964	10780	ISLINGTON	1972	3850-A
TROIS RIVERES	1956-57	91	ETOBICOKE	1964	10780	KAMLOOPS	1970	3850-A
COWANSVILLE	1956-60	94	ISLINGTON	1964 & 66	10780	LETHBRIDGE	1973	3850-A
FARNHAM	1956-60	94	REXDALE	1964	10780	MEDICINE HAT	1970+	3850-A
GRANBY	1956-80	94	SCARBOROUGH	1964	10780	MISSISSAUGA	1970+	3850-A
SOREL	1956-80	94	TORONTO	1964	10780	NEW WESTMINSTER	1970+	3850-A
ST. HYACINTHE	1956-80	94	WEST HILL	1964	10780	PEMBROKE	1970+	3850-A
WATERLOO	1956-80	94	WESTON	1964	10780	PORTAGE	1970+	3850-A
HAMILTON	1956-67	3850	WILLOWDALE	1964	10780	SARNIA	1970+	3850-A
LONDON	1956	3900	LONDON	1964-65	10782	SCARBOROUGH	1970+	3850-A
MONTREAL	1956-57	4510	SHERBROOKE	1965-67	944	ST. CATHARINES	1970+	3850-A
TORONTO	1956	4580	WOODSTOCK	1965-67	4383	ST. JOHN	1970+	3850-A
HALIFX	1956	4680	CALGARY	1965-68	5325	SYDNEY	1970+	3850-A
KELOWNA	1956-66	8860	WINNIPEG	1965-69	6585	THOROLD	1970+	3850-A
EDMONTON	1957-59	2125	DON MILLS	1965	6586	THUNDER BAY	1970+	3850-A
OAKVILLE	1957-67	3850	DOWNSVIEW	1965-66	6586	TORONTO	1970+	3850-A
BRANTFORD	1957-59	3873	ETOBICOKE	1965	8586	WELLAND	1970+	3850-A
NAGARA	1957	6480	ISLINGTON	1965	8588	WILLOWDALE	1970+	3850-A
ST. JOHN	1957-59	8300	REXDALE	1965	6586	WINDSOR	1970+	3850-A
NAGARA	1958-59	6485	SCARBOROUGH	1965-66	6586	WINNIPEG	1970+	3850-A
CALGARY	1958-58	7023	TORONTO	1965	6588	WOODSTOCK	1970+	3850-A
VANCOUVER	1959	577	WEST HILL	1965	6586	CALGARY	1970-71	4882
VICTORIA	1959-60	578	WESTON	1965	6586	WINDSOR	1972	9223
SHERBROOKE	1959-61	945	WILLOWDALE	1965	6586	LONDON	1974	8324-C
BROCKVILLE	1959-80	3888	CAP DE LA MAD.	1965	6878	PETERBOROUGH	1974	6883
OTTAWA	1959-60	4548	GRAND'MERE	1965	6878	HULL	1975	840
ST. THOMAS	1959-60	4550	LA TUQUE	1965	6878	PETERBOROUGH	1980	9764
MISSION CITY	1959-60	4583	SHAWINIGAN	1965	6878	CAMBRIDGE	1982	3770
SASKATOON	1959-60	4583	THOMAS	1965	6878			