



THE SLOGAN BOX

NEWSLETTER OF THE BNAPS
MACHINE SLOGAN CANCEL STUDY GROUP

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CHAIRMAN:

Dan Huffman
16642 No. Midway Rd.
Tracy, Ca. 95376
(510) 373-6246

EDITOR:

Daniel G. Rosenblat
3612 Wood Duck Ct.
Stockton, Ca. 92507
(209) 951-9903

SECT./TREAS.

Jeffrey Switt
3962 Belford Av.
Fort Worth, Tx. 76103
(817) 531-2199

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Members may have noticed that in the last Issue, and again in this one, there has been rather more revisions of previously published material than there is completely new data.

A major reason is that we have already published something on almost all major slogans that exist, at least prior to the period after which the proof book documentation ceases and detailed studies are no longer possible. Another reason is that some of what we have published is now over three years old, so revisions may very well be in order.

Some of the older work was done before the Editor had access to clear full sized copies of the proof book, so illustrations were often of actual strikes on hand, rarely as satisfactory as illustration of the receipt strikes on stampless O.H.M.S covers, where the full strike is not in part obscured by a stamp. Also, a better presentation format has been developed over the years, so revisions can be upgraded in this respect.

Finally, in spite of urging greater member contributions, or at least greater input of what members would like to read, the decision as to the contents of each issue is still pretty much forced on the Editor alone. Since he happens to like revisions, he will continue the policy, though subject to protests that will of course be heeded.

Chairman's Message:

Dear Fellow Member,

The previous Newsletter was posted a little late, this was your chairman's inability to get his act together, however, this issue is going out on time.

In the index, acknowledgement is given to guest writers. At this point in time I think our EDITOR-DAN ROSENBLAT, should be acknowledged as the writer of all other articles.

Our Editor is making great progress on the next publication. I can hardly wait to see this new work.

Your Chairman,

Dan Huffman

If any single year of Canadian slogan use, from its inception, might be thought the most interesting, it was possibly 1919. Use in this year was included in our Study Group Handbook of 1912-19 and also treated at some length in Issue 7 of April, 1989, but there have been many additions, corrections and up-datings since then. Also, in both publications the proprietary and multi-office uses were combined by offices. It is felt that separating these presents a clearer picture of the multi-office use, so this revision has been prepared to give a more complete and better organized over-view of a year of particular interest.

In 1912-16 all slogans were of a proprietary nature, used at one office only to advertise a local event. In 1917-18 the first multi-office use of the same slogan was introduced with the Flag cancels, advertising War Bonds. Multiple dies were issued in each of several formats and wordings, so that groups of offices could use the same slogan concurrently. However, this multi-office use was somewhat limited in the number of offices employing it and each use was in one year only.

In early 1919 the Dominion government began a massive campaign to sell War Savings Stamps and issued the single slogan 895, BUY WAR SAVINGS STAMPS AND HELP RECONSTRUCTION, to a recorded total of 54 offices, by far the greatest number to that date concurrently using the same slogan. Major use of it extended into early 1920 and in a few cases beyond that.

In September of 1919 slogan 1744, CLEAN UP! FIRE PREVENTION DAY OCTOBER 9 1919, was introduced simultaneously at six major offices, having short concurrent use with slogan 895 until early October. This was the earliest slogan used nationally to advertise anything other than a form of government fund raising.

Later in the year, a campaign to sell Victory Bonds resulted in the issue of five English and five French slogans, all with different wordings, but with the same "Buy Victory Bonds" theme. These were all issued in mid-October, with use to mid-November, so that in addition to their concurrence with one another, they were also concurrent with slogan 895. The intricate nature of these concurrences and the need for frequent alternation or omission of use that it required will be discussed later.

A significant factor enhancing interest in 1919 use was a major change-over from the International machines that a majority of the offices had employed from 1902-07, together with only a few early Universals. In 1919 all Internationals, excepting those at COBOURG, GANANOQUE, NEW GLASGOW and RENFREW were replaced, largely by Universals, but in some cases by Columbias. This change took place in mid-year, requiring many new dies for slogan 895. Other multi-office slogans were not affected, as all were issued after the change-over had taken place. Detailed listings of all 1919 machine type usage follows in Appendix C and Appendix D.

There was only limited proprietary use in 1919, since some events cancelled during the War had not yet revived. They numbered 27, used at 18 offices, with concurrent multiple die use of some at TORONTO and VANCOUVER. If the event took place either early or late in the year, the mid-year change in machine types did not involve it, but Exhibitions at PRINCE ALBERT and REGINA had begun slogan advertising in June for the July events, so in each case a second consecutive die of a different type was required, identical at REGINA, but differing in format for PRINCE ALBERT. Thirteen of the eighteen offices using local proprietaries also used slogan 895, so that some alternation must have taken place during the concurrences of these.

NIAGARA use of slogan 2218, CONSERVE ENERGY LOCATE FACTORY AT SEAT OF POWER, is the first proprietary slogan not advertising a local event or charity, but rather had a broader message. TRURO use of slogan 10350, WEAR A FLANDERS POPPY ON ARMISTICE DAY, was the first of the "Poppy Day" slogans that later became numerous.

A total of 13 slogans can be considered as constituting the multi-office usage, as distinct from true proprietaries. These include seven English slogans, each used in from several to many offices, six being of a fund-raising nature and the seventh urging fire prevention. These were as follows:

- Slogan 892 - BUY VICTORY BONDS ALL CANADA IS YOUR SECURITY - OCT-NOV use only.
- Slogan 893 - BUY VICTORY BONDS EVERY DOLLAR SPENT IN CANADA - OCT-NOV use only.
- Slogan 895 - BUY WAR SAVINGS STAMPS AND HELP RECONSTRUCTION - MAR-DEC use.
- Slogan 1744 - CLEAN UP! FIRE PREVENTION DAY OCTOBER 9 1919 - SEP-OCT use only.
- Slogan 5075 - KEEP OUR FARMS AND FACTORIES BUSY BUY VICTORY BONDS - OCT-NOV use only.
- Slogan 5430 - LET US NOT DEMOBILIZE PATRIOTISM BUY VICTORY BONDS - OCT-NOV use only.
- Slogan 9966 - VICTORY LOAN 1919 THE BRIDGE FROM WAR TO PEACE - OCT-NOV use only.

Additionally, there were 6 French slogans (oddly, there were no bilinguals), of which three had use at only one office and three used at two offices, all with OCT-NOV use only. Those used at only one office might be considered as proprietary, but they are all in fact variously worded versions of the six fund-raising slogans above, so they are included with the multi-office group. These were as follows:

- Slogan 27 - ACHETEZ DES TIMBRES D'ECONOMIE LA GUERRE ET AIDEZ LA RECONSTRUCTION - TROIS RIVIERES use only, but clearly a part of slogan 895.
- Slogan 3468 - FINISSONS LA BESONGE EMPRUNT DE LA VICTOIRE 1919 - MONTREAL and QUEBEC use, a part of the Victory Loan group.
- Slogan 5295 - LE COUP DE BALAI EMPRUNT DE LA VICTOIRE 1919 - MONTREAL use only, but a part of the Victory Loan group.
- Slogan 5476 - LIQUIDONS LA GUERRE EMPRUNT DE LA VICTOIRE 1919 - MONTREAL and TROIS RIVIERES use, a part of the Victory Loan group.
- Slogan 7612 - REPONDEZ A L'APPEL EMPRUNT DE LA VICTOIRE 1919 - MONTREAL use only, but a part of the Victory Loan group.
- Slogan 8522 - SOUSCRIVONS A L'EMPRUNT DE LA VICTOIRE 1919. - MONTREAL and QUEBEC use a part of the Victory Loan group.

Since twelve of these thirteen slogans had concurrent use in OCT-NOV only, it resulted in much overlapping employment of two or more slogans by one office during the period. This was even a problem for major offices having more than one machine, since they were committed to using multiple dies of slogan 895. For most offices, which had only one machine, the requirement to alternate slogans during the period caused somewhat erratic and interrupted use, rather than any real continuity. This no doubt contributes to the relative rarity of some of them, other than slogan 895 which could have sole continuous use at many offices for most of the year.

There is no documented list of offices having cancelling machines in 1919, the earliest official inventory available being for 1926, but the total of offices known to have had machine use in or prior to 1919 is 68, and of these 66 used at least one of the multi-office slogans in 1919. The only exceptions are RENFREW, which used two Flag slogans in 1917, but has not yet been reported as having any 1919 use, although it very possibly exists, and NEW GLASGOW, which used an I machine from 1913 to 1937, but with no slogan use from it until 1933.

The extent of the overlapping of the multi-office use in the October-November period is indicated by the following figures. Of the 66 using offices, 10 used only one slogan, 22 used two, 29 used three, 3 used 4 and 2 used more than four, these being TORONTO with five, all English, and MONTREAL with five English and five of the French. TORONTO had five machines, but was using at least four dies of slogan 895, so there must have been some alternation or else slogan 895 was omitted for a month. MONTREAL also had five machines at the head office and at least two at branch offices, but with the four dies of slogan 895, the total use must have also required some alternation or omission.

No study of 1919 slogan use would be complete without a study of the machine type use of the 68 offices believed to have had machines in that year. Data is largely based on recorded use, but owes much to David Sessions' work, "The Early Rapid Cancelling Machines of Canada", much quoted herein as a major reference.

Pre-1919 machines were almost all Internationals that had been the basic machine since early in the century. At the start of the year there were 62 machine using offices, with 50 using an I machine or machines only, plus MONTREAL, OTTAWA and QUEBEC with both International and Universal. There were also nine other offices, BELLEVILLE, BRANTFORD, KINGSTON, MOOSE JAW, NIAGARA, OWEN SOUND, PETERBOROUGH, PORT ARTHUR and SASKATOON that used Universal machines only prior to 1919, either as replacements or as first issue.

In mid-1919 a change over began with 39 of the 50 International machine only offices switching to Universals, 8 to Columbias and 4 retaining their Internationals beyond 1919. MONTREAL, OTTAWA and QUEBEC gave up Internationals, retaining its their Universals, together with the other nine offices having pre-1919 Universals.

The eight offices switching to Columbias were NELSON, NORTH BAY, ORILLIA, PRINCE ALBERT, PRINCE RUPERT, ST. HYACINTHE, TRURO and YARMOUTH. All but ORILLIA and YARMOUTH had early use of 895 I dies, replaced by Columbia dies in mid-year. These two had no early 895 use, but had Columbia use from June.

The four offices retaining International machines beyond 1919 were COBOURG, GANANOQUE, NEW GLASGOW and RENFREW. COBOURG and GANANOQUE used I dies of slogan 895 throughout 1919 and beyond, but NEW GLASGOW and RENFREW, though retaining their machines until well after 1919, did not have any slogan use during that year.

From mid-1919, three offices with no recorded pre-1919 machine use, PICTON, PORTAGE LA PRAIRIE and WALKERVILLE, began U slogan use, suggesting that they were then issued Universal machines as originals. At the same time, three other offices with no recorded pre-1919 machine use, COLLINGWOOD, INGERSOLL and WELLAND, began C slogan use, suggesting that they had then obtained Columbia machines as originals.

Therefore, the machine distribution from mid-1919 was to 68 offices, 53 using Universals, 11 using Columbias and 4 retaining Internationals.

It can be noted that of the nine offices listed above which began the year with Universals, only five, BRANTFORD, KINGSTON, MOOSE JAW, OWEN SOUND and SASKATOON, used slogan 895. Their use began early in the year, but in each case their original presumably U die of the slogan was consecutively replaced in mid-year by a second U die. This appears to coincide with the general mid-year replacement of I dies by U's, but the replacement of five undamaged U dies by a second of the same type is very strange.

Generally speaking, I dies of slogan 895 were very similar to the following U dies and they are normally separated simply by the obvious format difference of the daters. However, the word AND always seems to be in somewhat smaller lettering in the I dies than is the case with the U dies. Based on this, the first dies of each of the five offices really appear as I dies used with a Universal dater. If this were so, it would suggest that all the original issue of slogan 895 dies, including those to the five Universal using offices, were I type and therefore all needed to be replaced by either U or C dies in mid year.

However, that would imply that at least the earlier Universal machines used prior to 1919 were capable of accepting I dies, whereas those issued in mid-1919 were not. This is not a very acceptable concept, so the reason for the mid-year replacement of the dies used by these five offices remains unanswered.

Details of the above machine type use are in the attached Appendix C and D.

APPENDIX A

1919 PROPRIETARY SLOGAN USE.

By offices alphabetically, in the order of first recorded issue.

OFFICE	SLOGAN NO.	WORDING AND COMMENT	MACHINE TYPE	EARLIEST	LATEST
CALGARY	169	ALBERTA SPRING SHOWS CALGARY APRIL 4-1919-21 - Issued 1919, re-issued in 1921.	I		APR 21*
	927	CALGARY EXHIBITION JUNE 28 TO JULY 5 1919 - Prior use in 1915, not continued. A new die, omitting CALGARY, ALBERTA.	I	MAY 12	JUL 5*
	9970	VICTORY STAMPEDE CALGARY AUG. 25-30, 1919 - 1919 use only	U	JUL 14	AUG 30*
	170	ALBERTA WINTER FAIR CALGARY, ALTA. DEC.9-12.1919 - Issued 1913, re-issued 1915-20. A new U die, not 1918 I die with dates altered.	U	NOV 6	DEC 12*
COBOURG	1780	COBOURG ONT. HORSE SHOW AUG.19-23 1919 - Issued 1912, re-issued 1913-14 and 1919. 1914 die, dates altered.	I	JUL 3	AUG 23*
FORT WILLIAM	3588	FORT WILLIAM-PORT ARTHUR FALL FAIR SEPT.9,10,11 - 1919 use only. Although identical wording was also used at PORT ARTHUR at the same time, this slogan is listed as proprietary, since it advertised a single event co-sponsored by the two "sister-cities".	U	SEP 6	SEP 11*
KINGSTON	5134	KINGSTON INDUSTRIAL EXHIBITION KINGSTON,ONT. SEPT. 23-27,1919 1919 use only, replaced by slogan 5135 in 1920.	U	AUG 7	SEP 27*
LONDON	10460	WESTERN FAIR LONDON,CANADA SEPT. 6-13,1919 - Issued 1912, re-issued 1913-16 and 1918-19. A new die, not 1918 I die, dates altered. Replaced by slogan 10462 in 1921.	U	JUL 22	SEP 13*
NEW WESTMINSTER	7310	PROVINCIAL EXHIBITION SEPT.29-OCT 4 NEW WESTMINSTER B.C. 1919 - Issued in 1912, re-issued 1913-14, 1919 and 1921. A new U die, not the 1914 I die, dates altered.	U	OCT 1	OCT 4*
NIAGARA	2218	CONSERVE ENERGY LOCATE FACTORY AT SEAT OF POWER - Issued 1919, re-issued or possibly retained in 1920-21.	U	JUN 20	DEC 3
PORTAGE LA PRAIRIE	1580	CENTRAL MANITOBA VICTORY FAIR PORTAGE LA PRAIRIE JULY 8-10-1919 - 1919 use only.	U	MAY 6	JUL 10*
PORT ARTHUR	3588	FORT WILLIAM-PORT ARTHUR FALL FAIR SEPT.9,10,11 - 1919 use only. Although identical wording was also used at FORT WILLIAM at the same time, this slogan is listed as proprietary, since it advertised a single event co-sponsored by the two "sister-cities".	U	SEP 4	SEP 11*
PRINCE ALBERT	7210	PRINCE ALBERT EXHIBITION JULY 29 TO AUG.1-1919 - Flag type 40-3. Issued 1917, re-issued in 1918-19. A new I die, not 1918 die, dates altered.	I	JUN 4	JUN 28
	(7215)	PRINCE ALBERT EXHIBITION JULY 29 TO AUG.1-1919. The office's change to a Columbia machine in late June required issue of a new non-flag Exhibition die. Not catalogued, number assigned.	C	JUL 3	AUG 1*
QUEBEC	5213	L'ANNEE DE LA GRANDE PAIX 28 AOUT-6 SEPT. 1919 - 1919 use only. The die must have been considered unsatisfactory, due to the absence of reference to the Provincial Exhibition, so was replaced by slogan (5444).	U	JUN 25	JUL 21
	(5444)	L'EXPOSITION PROVINCIALE L'ANNEE DE LA GRAND PAIX 28 AOUT-6 SEPT. 1919 - 1919 use only. Not catalogued, number assigned.	U	JUL 26	SEP 6*

APPENDIX A continued.

1919 PROPRIETARY SLOGAN USE.

REGINA	7320	PROVINCIAL EXHIBITION REGINA, SASK. JULY 28-AUG. 2, 1919 - Issued 1912, re-issued 1913-19, 1921, 1923-24, 1936 and 1948. 1918 die, dates altered.	I	JUN 18	JUN 23
	7320	PROVINCIAL EXHIBITION REGINA, SASK. JULY 28-AUG. 2, 1919 - A replacement U die, seen in one strike only, well after the closing date, but can be assumed to have had earlier use.	U	JUL 25	AUG 15
SASKATOON	7815	SASKATOON INDUSTRIAL EXHIBITION JULY-14-19-1919 - Flag type 41-3. Issued 1913, re-issued 1914-19 and 1921-22. 1918 die, dates altered. Since SASKATOON had a Universal machine from 1913, the machine change-over did not require a new die.	U	MAY 10	JUL 19*
TORONTO	4530	HELP THE TORONTO FREE HOSPITAL FOR CONSUMPTIVES - Issued 1916, re-issued in 1917-19. This is carried over late 1918 final use of five dies, identified A to E, in the TORONTO FREE HOSPITAL format, before reverting to slogan 4885 in late 1919.	I	JAN 1	JAN 29
	1150	CANADIAN NATIONAL EXHIBITION TORONTO AUG 23-1919-SEPT 6 - Issued 1912, re-issued 1913-23, 1925-41 and 1949. Five new U dies, identified 1 to 5.	U	AUG 5	SEP 6*
	745	BROADVIEW BOYS' FALL FAIR SEPT. 17-20 TORONTO Y.M.C.A. - Issued 1912, re-issued 1913-21 and 1923-27. A new U die, not 1918 I die, dates altered.	U	AUG 5	SEP 20*
	4485	HELP THE MUSKOKA FREE HOSPITAL FOR CONSUMPTIVES - Issued 1912, re-issued 1913-16 and 1919-21. Replaced by slogan 4486. Five new U dies, reverting to MUSKOKA from slogan 4530 TORONTO format, with carry-over use to early 1920.	U	DEC 1	DEC 31
TROIS RIVIERES	3130	EXPOSITION DE LA VALLEE DU ST. LAURENT 18/23 AOUT 1919 - Issued 1912, re-issued 1913-21. A new U die omitting TROIS RIVIERES, not the 1918 I die, dates altered.	U	JUL 11	AUG 23*
TRURO	10350	WEAR A FLANDERS POPPY ON ARMISTICE DAY - Issued 1919, re-issued 1920-22.	C	UNDATED REPORT	
VANCOUVER	4870	INTERNATIONAL MINING CONVENTION MARCH 17-18-19 VANCOUVER CANADA - 1919 use only. Two dies.	I	FEB 22	MAR 19*
	9910	VANCOUVER FAIR SEPT. 8-13, 1919 - 1919 use only. Two dies.	U	JUN 30	SEP 13*
VICTORIA	9964	VICTORIA'S WINTER SEASON 1918-19 BEGINNING DEC. 9TH - Issued 1918, carry-over use to early 1919.	I	JAN 1	JAN 10
	9960	VICTORIA HOME PRODUCTS FAIR SEPTEMBER 22ND TO 27TH 1919 - 1919 use only.	U	AUG 28	SEP 27*

APPENDIX B

1919 MULTI-OFFICE SLOGAN USE

- 27 ACHETEZ DES TIMBRES D'ECONOMIE LA GUERRE ET AIDEZ LA RECONSTRUCTION - See English 895. Reported used to 1920. The earliest French only Canadian slogan. TROIS RIVIERES usage only, but is a part of English slogan 895.

TROIS RIVIERES U SEP 18 DEC 31+

- 892 BUY VICTORY BONDS ALL CANADA IS YOUR SECURITY -

1919 usage only, except FORT WILLIAM reported to 1920. No International use, Universal and Columbia only. Normal use appears to have been from mid-October to mid-November. 24 offices recorded or reported.

BRANDON	U	Undated report		BROCKVILLE	U	NOV 1	
CHATHAM	U	Undated report		FORT WILLIAM	U	Undated report	
FREDERICTON	U	Undated report		GLACE BAY	U	OCT 21	
HAMILTON	U	OCT 15	NOV 17	INGERSOLL	C	Undated report	
KITCHENER	U	Undated report		LINDSAY	U	Undated report	
MEDICINE HAT	U	OCT 8	OCT 29	MONCTON	U	OCT 24	
MONTREAL	U	OCT 30	NOV 14	NELSON	C	OCT 21	OCT 29
NEW WESTMINSTER	U	OCT 23	OCT 28	NORTH BAY	C	Undated report	
ORILLIA	C	Undated report		PETERBOROUGH	U	OCT 23	NOV 12
PRINCE ALBERT	C	OCT 25	NOV 10	REGINA	U	OCT 20	NOV 13
SARNIA	U	OCT 20	OCT 23	TORONTO	U	OCT 16	NOV 12
WINNIPEG	U	OCT 16	NOV 12	YARMOUTH	C	OCT 16	

- 893 BUY VICTORY BONDS EVERY DOLLAR SPENT IN CANADA -

1919 usage only. No International use, Universal and Columbia only. Use appears as from mid-October to mid-November. 23 offices recorded or reliably reported and one doubtful.

BRANTFORD	U	OCT 22	NOV 11	CHATHAM	U	OCT 23	NOV 3
COLLINGWOOD	C	Undated report		EDMONTON	U	OCT 15	NOV 10
INGERSOLL	C	OCT 15		KINGSTON	U	NOV 2	NOV 8
KITCHENER	U	OCT 31	NOV 15	LETHBRIDGE	U	Undated report	
MONTREAL	C	Undated report		- The MONTREAL use was only at Sub-Station C, which had a Columbia machine.			
NIAGARA	U	OCT 28	NOV 12	NORTH BAY	C	Reported, but doubtful.	
OTTAWA	U	OCT 16		OWEN SOUND	U	NOV 4	
PORT ARTHUR	U	OCT 21	NOV 20	ST. CATHARINES	U	OCT 28	NOV 15
ST. HYACINTHE	C	Undated report		STRATFORD	U	Undated report	
TORONTO	U	SEP 26	NOV 10	TRURO	C	OCT 27	NOV 4
VANCOUVER	U	OCT 15	NOV 9	WINDSOR	U	OCT 18	NOV 11
WINNIPEG	U	OCT 21	NOV 17	WOODSTOCK	U	Undated report	
YARMOUTH	C	Undated report					

- 895 BUY WAR SAVINGS STAMPS AND HELP RECONSTRUCTION - See French slogan 27. Issued 1919, with much carry-over to early 1920 or beyond in a few cases. First use is largely from I and a few U dies, with mid-year replacement of most I dies by U and a few C dies. It is unlikely that all of the initial dies were issued simultaneously, but the earliest seen are FEB 27 at TORONTO and MAR 1 at MONTREAL. Replacement probably began in early June. A total of 54 offices are recorded, using 132 I, U and C dies. When 1920 use is known, latest 1919 use shows as DEC 31+, even if latest seen is prior.

AMHERST	I	MAY 20	JUN 25	BRANDON	I	MAR 18	MAY 4
	U	JUL 26	DEC 31+		U	JUN 29	DEC 31+
BRANTFORD	U use from 1913, but 2 consecutive U dies.						
		1st die MAR 10	APR 16	CALGARY	I	MAR 12	MAY 1
		2nd die AUG 22	DEC 31+		U	OCT 15	DEC 31+
CHARLOTTETOWN	I	MAR 26	JUN 17	CHATHAM	I	MAY 5	JUN 28
	U	AUG 3	DEC 31+		U	JUL 11	DEC 31+
COBBOURG	I use to 1925, so early I use continued all year.						
	I	APR 1	DEC 31+	COLLINGWOOD	A C	machine introduced in mid-1919.	
					C	JUL 11	DEC 31+

1919 MULTI-OFFICE SLOGAN USE

APPENDIX B continued.

Slogan 895 continued.

TORONTO	4 concurrent I dies, followed by 5 concurrent U dies, one later replaced.			
	I FEB 27	JUN 11	A replacement U die has been seen in 1920, probably issued in late 1919.	
	U JUN 10	DEC 31+		
TRURO	1 die was replaced by a C die, not a U.			
	I MAY 7			
	C JUL 28	DEC 31+		
VANCOUVER	2 concurrent I dies, followed by 2 concurrent U dies.			
	I MAR 31	JUN 14		
	U JUN 25	DEC 31+		
VICTORIA	I APR 13	JUN 24	WELLAND	A C machine introduced in mid-1919.
	U JUN 28	DEC 31+	C JUL 10	AUG 8
WINDSOR	I MAR 19	JUN 27		
	U JUL 7	DEC 31+		
WINNIPEG	2 concurrent I dies, followed by 4 concurrent U dies, suggesting there may have been more I dies.			
	I MAR 19	JUN 20		
	U JUN 25	DEC 31+		
WOODSTOCK	I MAY 6	MAY 19	YARMOUTH	A C machine introduced in mid-1919.
	U JUL 15	DEC 17	C JUN 2	DEC 31+

1744 CLEAN UP! FIRE PREVENTION DAY OCTOBER 9 1919 -

1919 use only by 6 offices, all with U dies, but re-issued to a greater number of offices in 1920 with the year date altered. It can be assumed that use was discontinued after OCT 9. This was the first multi-office slogan that did not represent a government appeal for funds.

CALGARY	U	Undated report	MONTREAL	U	SEP 20
OTTAWA	U	OCT 8	REGINA	U	OCT 2
TORONTO	U	SEP 24	WINNIPEG	U	SEP 26

3468 FINISSONS LA BESOGNE EMPRUNT DE LA VICTOIRE 1919 -

This slogan is catalogued as used at QUEBEC only, but documentation indicates use at MONTREAL also.

MONTREAL	U	Undated report	QUEBEC	U	OCT 27
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5075 KEEP OUR FARMS AND FACTORIES BUSY BUY VICTORY BONDS -

1919 usage only. No International use, Universal and Columbia only. Use appears as from mid-October to mid-November. 21 offices recorded or reported.

BELLEVILLE	U	OCT 24	OCT 27	CHARLOTTETOWN	U	Undated report	
COLLINGWOOD	C	NOV 2		EDMONTON	U	OCT 18	
GUELPH	U	NOV 1	NOV 15	MONCTON	U	Undated report	
MONTREAL	U	OCT 21	NOV 5	NANAIMO	U	OCT 16	
NEW WESTMINSTER	U	Undated report		DRILLIA	C	OCT 31	
OTTAWA	U	OCT 15	DEC 17	PICTON	U	NOV 10	
PRINCE RUPERT	C	Undated report		ST. JOHN	U	OCT 15	NOV 12
ST. THOMAS	U	OCT 22	OCT 31	SHERBROOKE	U	Undated report	
SYDNEY	U	OCT 17	NOV 10	TORONTO	U	OCT 15	NOV 12
VANCOUVER	U	OCT 17	NOV 13	VICTORIA	U	OCT 17	
WELLAND	C	Undated report					

1919 MULTI-OFFICE SLOGAN USE

APPENDIX B continued.

5295 LE COUP DE BALAI EMPRUNT DE LA VICTOIRE 1919 -

While it was only used in a single office, it is clearly a part of the War Loan appeal slogan group, so it is listed with the multi-office slogans, though it is not an exact translation of any of the others.

MONTREAL U Undated report

5430 LET US NOT DEMOBOLIZE PATRIOTISM -

1919 usage only. No International use, Universal and Columbia only. Use appears as from mid-October to mid-November. 16 offices recorded or reported.

FORT WILLIAM	U	OCT 15	NOV 7	FREDERICTON	U	Undated report
GALT	U	OCT 29	NOV 3	LETHBRIDGE	U	Undated report
LONDON	U	OCT 17	NOV 15	MONTREAL	U	OCT 18 NOV 12
NORTH BAY	C	Undated report		OTTAWA	U	OCT 20 OCT 22
PORTAGE	U	OCT 22	OCT 27	PRINCE ALBERT	C	Undated report
SARNIA	U	Undated report		SASKATOON	U	OCT 23 OCT 28
SAULT STE MARIE	U	OCT 15		SYDNEY	U	Undated report
TRURO	C	Undated report		VICTORIA	U	OCT 16 OCT 27

5476 LIQUIDONS LA GUERRE EMPRUNT DE LA VICTOIRE 1919 -

MONTREAL U OCT 17 NOV 3 TROIS RIVIERES U NOV 3

7612 REPONDEZ A L'APPEL EMPRUNT DE LA VICTOIRE 1919 -

While it was only used in a single office, it is clearly a part of the War Loan appeal slogan group, so it is listed with the multi-office slogans, though it is not an exact translation of any of the others.

MONTREAL U NOV 7

8522 SOUSCRIVONS A L'EMPRUNT DE LA VICTOIRE 1919 -

This slogan is catalogued as used at MONTREAL only, but documentation indicates use at QUEBEC also.

MONTREAL U OCT 15 OCT 30 QUEBEC U Undated report

9966 VICTORY LOAN 1919 THE BRIDGE FROM WAR TO PEACE -

1919 usage only. No International use, Universal and Columbia only. Use appears as from mid-October to mid-November. 22 offices recorded or reported.

AMHERST	U	OCT 29		BELLEVILLE	U	Undated report
BRANDON	U	OCT 19	OCT 25	BROCKVILLE	U	Undated report
CALGARY	U	OCT 20	NOV 5	CHARLOTTETOWN	U	NOV 1
GALT	U	Undated report		HALIFAX	U	OCT 17 NOV 11
MOOSE JAW	U	OCT 18	NOV 1	NELSON	C	Undated report
PETERBOROUGH	U	Undated report		PORT ARTHUR	U	Undated report
PRINCE RUPERT	C	NOV 7		ST. HYACINTHE	C	Undated report
SASKATOON	U	Undated report		SHERBROOKE	U	OCT 20 NOV 13
STRATFORD	U	OCT 15	NOV 10	TORONTO	U	OCT 21 NOV 7
WALKERVILLE	U	OCT 23	NOV 3	WELLAND	C	OCT 22 OCT 31
WINNIPEG	U	OCT 23	DEC 4	WOODSTOCK	U	OCT 18

THE MACHINE USAGE OF THE 68 RECORDED OFFICES WITH MACHINE CANCELLERS IN 1919.

APPENDIX C

AMHERST 895 I use to JUN 25 and U use from JUL 26, establishing the change to U in JUN-JUL.

BELLEVILLE Sessions states a U machine from at least 1917. No 895 use, but U use of 5075 from OCT 24.

BRANDON 895 I use to MAY 4 and U use from JUN 29, establishing the change to U in MAY-JUN.

BRANTFORD Sessions states a U machine from at least 1913. 895 U use from MAR 10 to year end.

BROCKVILLE Sessions states I use to 1918 and probably to early 1919, but no 895 use. U use of 892 from NOV 1.

CALGARY Proprietary I use to JUL 5 and U use from JUL 14, establishing the change to U in JUL.
Also 895 I and U use.

CHARLOTTETOWN 895 I use to JUN 17 and U use from AUG 3, establishing the change to U in JUN-AUG.

CHATHAM 895 I use to JUN 28 and U use from JUL 11, establishing the change to U in JUN-JUL.

COBBOURG Sessions states I use retained to 1928, so 895 and a proprietary are both I use in 1919.

COLLINGWOOD C use from at least 1919 to 1922. No early 895 use, but a C die from JUL 11.

EDMONTON 895 I use to JUN 28 and U use from JUN 30, establishing the change to U in JUN.

FORT WILLIAM 895 I use to MAY 24 and U use from JUL 4, establishing the change to U in MAY-JUL.

FREDERICTON 895 I use to MAY 28 and U use from JUL 10, establishing the change to U in MAY-JUL.

GALT 895 I use to AUG 7 and U use from AUG 28, establishing the change to U in AUG.

GANANOQUE Sessions states I use retained to 1938, so 895 is I use from MAY 4 to year end.

GLACE BAY Sessions states I use from 1918, but no 895 use. 892 U use from OCT 21 so the change to U was prior to that.

GUELPH 895 I use to JUN 16 and U use from JUN 26, establishing the change to U in JUN.

HALIFAX 895 I use to JUN 17 and U use from JUN 18, establishing the change to U in JUN.

HAMILTON 895 I use to JUN 18 and non-slogan U use from JUN 18, establishing the change on that date.

INGERSOLL C use from at least 1919 to 1929. No early 895 use, but a C die from JUL 31.

KINGSTON Sessions states a U machine from at least 1913. 895 U use from MAR 14 to year end.

KITCHENER 895 I use to MAY 16 and U use from JUN 21, establishing the change to U in MAY-JUN.

LETHBRIDGE 895 I use to JUN 27 and U use from JUL 2, establishing the change to U in JUN-JUL.

LINDSAY 895 I use to JUN 6 and U use from JUL 9, establishing the change to U in JUN-JUL.

LONDON 895 I use to JUN 25 and non-slogan U use from JUL 31, establishing the change to U in JUN-JUL.

MEDICINE HAT 895 I use to MAY 27 and U use from OCT 1, establishing the change to U in MAY-OCT.

MONCTON 895 I use to MAY 22 and U use from AUG 25, establishing the change to U in MAY-AUG.

MONTREAL Sessions states four I machines plus one U added in 1913. 895 I use to JUN 11 and U use from JUN 13, establishing the change to all U machines in JUN.

MOOSE JAW Sessions states a U machine from at least 1913. 895 U use from APR 17 to year end.

NANAIMO Sessions states I use to early 1919, but no 895 use. Non-slogan U use reported from JUL 19.

NELSON 895 I use to JUN 16 and C use from JUN 16, establishing the change to C on that date.

NEW GLASGOW Sessions states I use retained to 1937, but no I slogan use until 1933.

NEW WESTMINSTER 895 I use to JUN 13 and U use from JUL 17, establishing the change to U in JUN-JUL.

NIAGARA Sessions states a U machine from at least 1913. No 895 use, but proprietary 221B from JUN 20 to year end.

NORTH BAY 895 I use reported early in 1919 and C use from AUG 7, establishing the change to C prior to AUG.

ORILLIA Sessions states C replaced I in 1919, but no early 895 use. C 895 die from JUL 22.

OTTAWA Sessions states both I and U machines from 1913. 895 recorded as both I and U in early 1919, but only U use of 895 and others is recorded thereafter. I machine probably withdrawn in mid-year.

OWEN SOUND Sessions states a U machine from at least 1914. 895 U use from AUG 8 to year end.

PETERBOROUGH Sessions states a U machine from at least 1912. No 895 use, but 892 and 9966 U use in OCT-NOV.

PICTON Probably never had an I machine and no 895 use, but probably issued a U in mid-1919, use of 5075 in OCT-NOV.

PORTAGE Sessions does not list an I machine, but proprietary U use from MAY 6 and 5430 in OCT-NOV.

PORT ARTHUR Sessions states a U machine from at least 1913. No 895 use, but several U uses from SEP. 4.

PRINCE ALBERT Proprietary I use to JUN 28 and C use from JUL 3, establishing the change to C in JUN-JUL.
Also 895 I and U use.

PRINCE RUPERT 895 I use to JUN 25 and C use from JUN 26, establishing the change to C in JUN.

QUEBEC Sessions states both I and U machines from 1913. 895 recorded as I to JUN 14 and proprietary U use from of 895 and JUN 25. I machine probably withdrawn in mid-year.

REGINA Proprietary I use to JUN 23 and proprietary U use from JUL 25, establishing the change to U in JUN-JUL.
Also 895 I and U use.

RENFREW Sessions states I machine retained to at least 1929, but no slogan use after 1917.

ST. CATHARINES Sessions states non-slogan I use to JUN 16 and U use from JUL 8. No 895 use, but 893 U use from OCT. 28.

ST. HYACINTHE 895 I use to APR 16 and an undated report of later C use.

THE MACHINE USAGE OF THE 68 RECORDED OFFICES WITH MACHINE CANCELLERS IN 1919.

APPENDIX C continued.

ST. JOHN 895 I use to MAY 27 and U use from JUN 28, establishing the change to U in MAY-JUN, but Sessions reports U use (unspecified as to slogan or not) on MAY 27, same as last I use.

ST. THOMAS 895 I use to JUN 16 and U use from JUL 3, establishing the change to U in JUN.-JUL.

SARNIA 895 I use to JUN 27 and U use from JUL 3, establishing the change to U in JUN.-JUL.

SASKATOON Sessions does not list I use, but U use known from 1913. Two consecutive 895 U dies from APR 1.

SAULT STE MARIE 895 I use to JUN 6 and U use from JUL 25, establishing the change to U in JUN.-JUL.

SHERBROOKE 895 I use to MAY 30 and U use from JUL 3, establishing the change to U in MAY-JUL.

STRATFORD Latest 895 I use has been seen on AUG 16, but earliest U is seen JUL 19. This is the only recorded overlap. The dies differ, so it is not a case of just changing daters. Should be impossible, but exists.

SYDNEY 895 I use to JUN 4 and U use from JUN 19, establishing the change to U in JUN.

TORONTO 895 I use to JUN 11 and U use from JUN 10, but with multiple machines, the overlap is quite possible.

TRDIS RIVIERES Sessions lists I use to 1919, but the earliest recorded slogan is a U proprietary from JUL 11.

TRURO 895 I use to MAY 7 and C use from JUL 28, establishing the change to C in MAY-JUL.

VANCOUVER 895 I use to JUN 14 and U use from JUN 25, establishing the change to U in JUN.

VICTORIA 895 I use to JUN 24 and U use from JUN 28, establishing the change to U in JUN.

WALKERVILLE Sessions does not list I use, but 9966 U use from OCT 23. No 895 use.

WELLAND Sessions does not list I use, but 895 C use from JUL 10.

WINDSOR 895 I use to JUN 27 and U use from JUL 7, establishing the change to U in JUN.-JUL.

WINNIPEG 895 I use to JUN 20 and U use from JUN 25, establishing the change to U in JUN.

WOODSTOCK 895 I use to MAY 19 and U use from JUL 15, establishing the change to U in MAY-JUL.

YARMOUTH Sessions lists I use from 1912, but earliest 1919 use is 895 C from JUN 2.

THE 68 OFFICES HAVING MACHINES IN 1919 WITH SLOGAN USAGE, IF ANY.

APPENDIX D

Multi-office usage is designated by machine type under the appropriate slogan number heading, with 895 use separated into Early and Late.

Proprietary use is designated by slogan number and machine type following the office's name.

OFFICE	PROPRIETARY		MULTI-OFFICE						1744	3468	5075	5295	5430	5476	7612	8522	9966
	NUMBER	TYPE	27	892	893	895											
						EARLY	LATE										
AMHERST						I	U										U
BELLEVILLE										U							U
BRANDON				U			I	U									U
BRANTFORD					U		U	U									
BROCKVILLE				U													U
CALGARY	169	I					I	U	U								U
	927	I															
	9970	U															
	170	U															
CHARLOTTETOWN							I	U		U							U
CHATHAM				U	U		I	U									
COBOURG	1780	I					I	I									
COLLINGWOOD					C			C		C							
EDMONTON					U		I	U		U							
FORT WILLIAM	3588	U		U			I	U				U					
FREDERICTON				U			I	U				U					
GALT							I	U				U					U
GANANOQUE							I	I									
GLACE BAY				U													
GUELPH							I	U		U							
HALIFAX							I	U									U
HAMILTON				U			I	U									
INGERSOLL				C	C			C									
KINGSTON	5134	U			U		U	U									
KITCHENER				U	U		I	U									
LETHBRIDGE					U		I	U				U					
LINDSAY				U			I	U									
LONDON	10460	U					I	U				U					
MEDICINE HAT				U			I	U									
MONCTON				U			I	U		U							
MONTREAL				U	C		I	U	U	U	U	U	U	U	U		
MOOSE JAW							U	U									U
NANAIMO										U							
NELSON				C			I	C									C
NEW GLASGOW	No 1919 usage																
NEW WESTMINSTER	7310	U		U			I	U		U							
NIAGARA	2218	U			U												
NORTH BAY				C	C		I	C				C					
ORILLIA				C				C		C							
OTTAWA					U		I and U	I and U	U	U		U					
OWEN SOUND					U			U									
PETERBOROUGH				U													U
PICTON										U							
PORTAGE	1580	U										U					
PORT ARTHUR	3588	U			U												U
PRINCE ALBERT	7210	I		C			I	C				C					
	(7215)	C															

THE 68 OFFICES HAVING MACHINES IN 1919 WITH SLOGAN USAGE, IF ANY.

APPENDIX D continued

OFFICE	PROPRIETARY		MULTI-OFFICE														
	NUMBER	TYPE	27	892	893	895		1744	3468	5075	5295	5430	5476	7612	8522	9966	
						EARLY	LATE										
PRINCE RUPERT						I	C			C							C
QUEBEC	5213	U				I	U		U								U
	(5444)	U															
REGINA	7320	I		U		I	U	U									
	7320	U															
RENFREW	No 1919 usage																
ST. CATHARINES					U												
ST. HYACINTHE					C	I	C										C
ST. JOHN						I	U			U							
ST. THOMAS						I	U			U							
SARNIA				U		I	U					U					
SASKATOON	7815	U				U	U					U					U
SAULT STE MARIE						I	U					U					
SHERBROOKE						I	U			U							U
STRATFORD					U	I	U										U
SYDNEY						I	U			U		U					
TORONTO	4530	I		U	U	I	U	U		U							U
	1150	U															
	745	U															
	4485	U															
TROIS RIVIERES	3130	U	U										U				
TRURO	10350	C			C	I	C						C				
VANCOUVER	4870	I			U	I	U			U							
	9910	U															
VICTORIA	9964	I				I	U			U		U					
	9960	U															
WALKERVILLE																	U
WELLAND							C			C							C
WINDSOR					U	I	U										
WINNIPEG				U	U	I	U	U									U
WOODSTOCK					U	I	U										U
YARMOUTH				C	C		C										

PLEASE HAVE YOUR MAIL ADDRESSED
TO STREET AND NUMBER

SLOGAN 7050

This is a very minor slogan, with only one die used at four offices, although the usage is somewhat interesting in terms of the time intervals and the repetition of using offices. Additionally, it appears to have been a somewhat more polite format of the major postal directive slogan 45, ADDRESS YOUR MAIL TO STREET AND NUMBER, used originally in 1922-34 and revived in 1948-49.

Several minor offices had been issued the small version of the new Pitney-Bowes machines in 1937-38, at about the same time as TORONTO was issued a number of the larger versions. Of these offices a few, ANTIGONISH, KAMLOOPS, KIRKLAND LAKE, NEW GLASGOW, PORT COLBORNE and TIMMINS, together with TORONTO, began the first use of new Pitney-BOWES slogan dies in 1938. Among the earliest of these was the single die of slogan 7050, first issued to NEW GLASGOW on April 25, 1938. The die was next sent to TIMMINS on June 1, 1938, then to KIRKLAND LAKE on November 4, 1938 and finally to KAMLOOPS on March 29, 1939.

KAMLOOPS had a tendency to retain dies for very considerable periods, and in this instance appears to have kept it until early 1948, with constant but irregular use during this period. With the 1948-49 revival of the Universal dies of slogan 45; which could be used in Pitney-Bowes machines, the die of slogan 7050 was finally withdrawn from KAMLOOPS and sent first to former user KIRKLAND LAKE on MARCH 30, 1948 and to former user TIMMINS on August 20, 1948. It has been reported as used there into 1949.

The Proulx catalogue lists the above usage correctly except in omitting 1941 use at KAMLOOPS and including PORT ALBERNI use in 1948. There is no documentary support for the PORT ALBERNI use and it is very unlikely.



The 1941 KAMLOOPS use omitted from the Proulx catalogue.

ADVISE (YOUR) CORRESPONDENTS
OF YOUR CORRECT (POST OFFICE) ADDRESS

SLOGANS 63, 55 AND 61

Slogan 55 was previously classified in Issue 6 of February 1989, but this was over three years ago and there have been additions and corrections. Also, neither slogans 63 nor 61 have been classified, and although given separate catalogue numbers because of minor wording differences, these three are really all the same slogan in three different formats. Therefore, a joint classification at this time seems appropriate.

The original wording was that of slogan 63, ADVISE YOUR CORRESPONDENTS OF YOUR CORRECT POST OFFICE ADDRESS, designated format A, introduced in 1922 as one of the first of the postal directives. When additional dies of it were thought desirable in 1926, the Post Office was experimenting with a new slogan design. This eliminated the grid at the right and spread the slogan wording across the entire die, normally with either larger lettering or the addition of an illustration. In this case, because of the larger lettering, it was necessary to omit three words that had been included in slogan 63, the first "YOUR" and "POST OFFICE", creating slogan 55, reading ADVISE CORRESPONDENTS OF YOUR CORRECT ADDRESS, designated as format B.

By 1961 most of the original dies of formats A and B were unserviceable, but the slogan was still considered appropriate for use, so new Pitney-Bowes dies of slogan 61, with the third wording, ADVISE YOUR CORRESPONDENTS OF YOUR CORRECT ADDRESS, were introduced as format C.

It can be noted that none of the formats had a bilingual or French only version, though the English slogan 63 has been confirmed as used briefly at ST. HYACINTHE in 1923. This was the only instance of the use of any format of the slogan in the province of Quebec.

Format A, slogan 63

Use of this format was reported by the CPSGB Slogan Study Group as initiated in 1920 in at least two offices and continued in 1921 in at least two others, but documentation does not confirm any use until 1922. The four reported early offices all had later use of the slogan, suggesting that these reports were based on misread dates. The Proulx catalogue probably used this as its source for listing 1920 as earliest, since it is prone to include many CPSGB errors.

Seven Universal dies have been identified, of which six are known to have had 1922 usage. The seventh, not recorded until 1923, may have been a later addition, or else have earlier use than presently known. All seven dies had usage beyond 1926, so the later format B dies were additions, not replacements.

The advent of almost total Perfect machine use in the 1930's obsoleted the Universal dies of both formats, and five of the seven format A dies have not been recorded beyond 1933 and presumably were then retired. The other two were retained for later revival when it was found that the Pitney-Bowes machines, which eventually replaced all Perfects, could employ the old Universal dies.

One die was not revived until used at NIAGARA FALLS from at least 1954 until 1962. The other had earlier revival, being used in at least five offices between 1946 and 1949, but then is not again recorded until it appears at SELKIRK in at least 1957 and has rather amazingly been reported as used there as late as 1975, over 50 years after its first issue.

continued

Format B, slogan 55

Three Universal dies of format B have been recorded in late 1926 and six more in late 1927, so they may not have all been issued simultaneously. As with format A, the major Perfect machine usage of the early 1930's retired all of these dies for some period after 1934. Three of them had a later revival, one in 1938 only, one in 1948-50 only and one first in 1948-50 and then at AURORA with use there from 1950 to 1958.

The catalogue lists the use of format B from 1923, which is incorrect, possibly because some early use of format A has been confused with that of format B. From 1926, some offices used both formats A and B consecutively, but never concurrently, which supports the assumption that both wordings were essentially the same slogan.

Format C, slogan 61

This was issued well after the proof book documentation ceased, so the only authorities are the catalogue, the unpublished CPSGB reports of 1961-65 and strikes actually seen. Based on these, it appears that five dies were issued in 1961 to FORT WILLIAM, HAMILTON, PETERBOROUGH, SAULT STE. MARIE and WINDSOR. These were of a type with an oversized 45 mm slogan box at the left, to accommodate the considerable wording, and a shortened 8 mm grid box at the right. Since by 1961 multiple dies were being duplicated from a single master die, rather than individually, they are too identical to be separated and all five are all designated as C-1.

However, separation is not important, since it seems probable that the offices retained their issued die for various periods, and it is unlikely that they were ever rotated. The catalogue lists HAMILTON use as 1961-64, PETERBOROUGH as 1961-74, SAULT as 1961-62, WINDSOR with an interrupted use of 1961, 1965 and 1967-70, and FORT WILLIAM as 1961 only. This is not totally confirmed by CPSGB reports of strikes seen, but can be accepted except that CPSGB reports WINDSOR use in 1962-63, suggesting that this office, like the others, had continuous use in 1961-70.

The catalogue also lists a later 1963-67 issue at ST. JOHN'S and a 1966 strike of this has been seen. The die is quite different from those seen at the other offices, having the same wording but in an overall 53 mm box with no grid. This indicates that the ST. JOHN'S use was not a re-issue of the FORT WILLIAM or SAULT dies, reported in 1961-62 only, but rather a new sixth die issued after the others. It is designated as C-2.




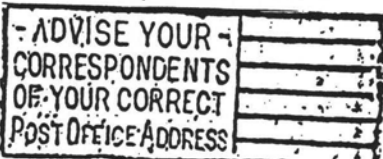


Appendix A lists the three formats separately, by illustrated dies and their using offices with dates. The formats A and B dates can be given in full, but by years only for format C, with only a single die illustration for the very similar first five using offices and one for the different ST. JOHN'S die. Appendix B lists all formats together, by using offices alphabetically, with periods of use and format-die number, if known. It includes four offices with documented early format A use, but without receipt strikes, so their dies have not been identified and are listed as A-?. These four are annotated in Appendix A, but not listed by die.

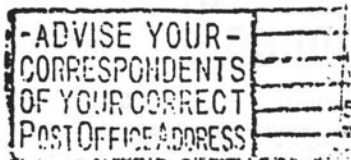
The Proulx catalogue lists 39 offices using format A, but 40 have been recorded. It lists 42 for format B, but only 38 are so far recorded. A total of 65 offices are recorded or reported as using the slogan in one or more of the three formats, 19 having used a combination of two of the three.

Format A - Slogan 63

Documented issue or return dates are without a suffix. If not documented, recorded dates are suffixed S to indicate SEEN.

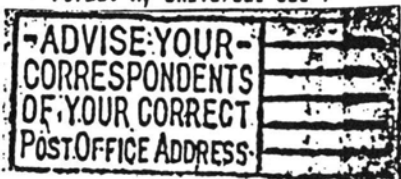
The following offices have been documented or reliably reported as having use in or from the periods indicated, but have not been seen and the die is not identified.

PRINCE RUPERT	23.11.30	PORT ARTHUR	24.01.31	LETHBRIDGE	25.01.15	COLLINGWOOD	25.08.31	
		OFFICE		EARLIEST	LATEST	OFFICE	EARLIEST	LATEST
Format A, Universal die 1		BELLEVILLE		22.05.29 S	22.07.29 S			
		ST. CATHARINES		1922?	S 24 report			
		SASKATOON		28.12.10	29.03.01 S			
Format A, Universal die 2		EDMONTON		22.06.02 S	22.06.15 S	HALIFAX	25.07.23	27.07.05
		VANCOUVER		22.08.28 S	22.09.01 S	OWEN SOUND	27.10.19	
		ST. HYACINTHE		23.09.19		LONDON	33.03.21	33.06.06
		KITCHENER		24.01.03	24.04.25 S	WINNIPEG	33.09.09	33.10.18
Format A, Universal die 3		FORT WILLIAM		22.06.12 S		STRATFORD	27.10.20	29.02.01
		VICTORIA		22.12.22 S	23.01.16 S	PRINCE RUPERT	30.01.08	30.05.23
		EDMONTON		25.07.20	25.07.24 S	CARLETON PLACE	30.07.24	33.05.01
		SARNIA		25.10.19	25.11.03 S			
Format A, Universal die 4		WINNIPEG		22.08.08 S		KINGSTON	25.01.15	27 report
		LONDON		23.03.01	23.04.06 S	GALT	28.03.27	25.05.28
		MEDICINE HAT		23.09.10	23.12.12 S	LONDON	28.09.06	28.11.06
Format A, Universal die 5		PORT ARTHUR		22.08.22 S	22.12.18 S			
		MONCTON		23.09.12	23.09.24 S			
		ST. JOHN		25.01.17	25.05.09 S			
		LETHBRIDGE		30.01.08	30.11.15			
Format A, Universal die 6		WALKERVILLE		23.09.13		NIAGARA FALLS	25.07.29	27.09.02 S
		VICTORIA		23.12.04	24.01.22 S	SUDBURY	29.01.25	
		WOODSTOCK		24.02.14		NIAGARA FALLS	54.06.15 S	62 report
		WINNIPEG		25.05.12				



Format A - Slogan 63 continued

Format A, Universal die 7



WINDSOR	22.06.07 S	VANCOUVER	34.04.14	34.11.12
VANCOUVER	23.09.10 23.10.11 S	PENTICTON	46.11.27	46.12.10 S
SASKATOON	24.03.12	GODERICH	48.01.27	
CORBWALL	26.05.05 S	VERNON	48.05.11 S	
PRESCOTT	27.10.19 28.07.10	BRACEBRIDGE	48.09.21	
REGINA	28.09.17 28.11.19	KAMLOOPS	49.01.17	49.10.21 S
NANAIMO	29.01.25 33.05.06	SELKIRK	57 report	75.01.29 S



SELKIRK late revived use of die A-7

Format B - Slogan 55

Format B, Universal die 1



OSHAWA	26.07.20	27.10.21	LUNENBURG	48.01.24
MOOSE JAW	28.01.25	28.05.10	BELLEVILLE	48.03.12 48.03.23 S
BRANDON	28.11.26	30.05.08	WATERLOO	48.04.30 48.05.21 S
VICTORIA	31.01.21	31.04.27	LIVERPOOL	48.06.22 48.11.01 S
REGINA	32.04.15	32.06.02	KELOWNA	50.02.20 50.02.24
VICTORIA	33.09.09	33.10.23	AURORA	50.10.23 58.03.18 S
ST. THOMAS	34.04.13	34.08.09		

Format B, Universal die 2



TORONTO	26.11.18	29.11.12		
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Format B, Universal die 3



COLLINGWOOD	26.11.19	26.12.29	KAMLOOPS	33.07.07 33.11.20
HAMILTON	27.10.19	28.11.22	PRINCE RUPERT	34.09.06 34.11.22
LETHBRIDGE	29.01.02	29.11.16	TIMMINS	38.02.03
CALGARY	31.08.11	32.05.31		

Format B, Universal die 4



KINGSTON	27.10.19	29.02.01		
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Format B, Universal die 5



LINDSAY	27.10.19	28.05.21		
WINNIPEG	29.01.03	30.11.17		
LETHBRIDGE	33.09.07	33.10.16		

Format B - Slogan 55 continued

Format B, Universal die 6



NEW WESTMINSTER	27.10.19	32.06.04	HALIFAX (DART)	49.01.15	
KELOWNA	48.01.26		HESPELER	49.05.21	49.06.13 S
OTTAWA	48.06.05		HUMBOLDT	49.07.08	
NIAGARA FALLS	48.07.09		KINGSTON	49.08.24	49.09.07 S
ST. CATHERINES	48.08.19	48.09.13 S	KENTVILLE	49.10.06	50.02.21 S

Format B, Universal die 7



NORTH BAY	27.10.19	29.02.01	CHARLOTTETOWN	30.09.04	31.05.06
EDMONTON	29.02.01	29.08.20	CALGARY	31.08.11	32.05.31
LONDON	30.01.03	30.08.05	CHARLOTTETOWN	33.04.28	33.05.26

Format B, Universal die 8



PETERBOROUGH	27.10.19	28.11.14
VANCOUVER	31.03.18	33.01.14

Format B, Universal die 9

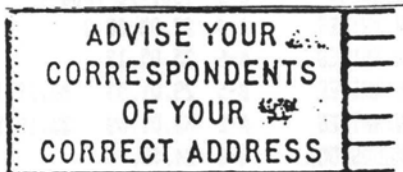


SMITH'S FALLS	27.10.20	29.02.01	BRANDON	33.02.23	33.07.08
LONDON	31.04.17	31.05.22	VANCOUVER	33.09.09	33.10.18
BRANDON	31.08.07	32.05.30	COLLINGWOOD	34.04.16	34.08.13

Format C - Slogan 61

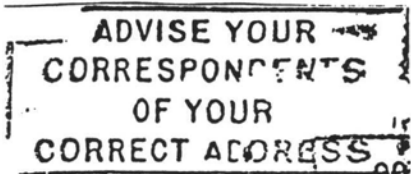
Catalogue dates only, not documented.

Format C, 5 Pitney-Boves dies C-1



FORT WILLIAM	1961 only	
HAMILTON	1961	1964
PETERBOROUGH	1961	1974
SAULT STE. MARIE	1961	1962
WINDSOR	1961	1970

Format C, Pitney-Boves die C-2



ST. JOHN'S	1963	1967
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APPENDIX B

Formats A, B and C - Slogans 63, 55 and 61 combined.

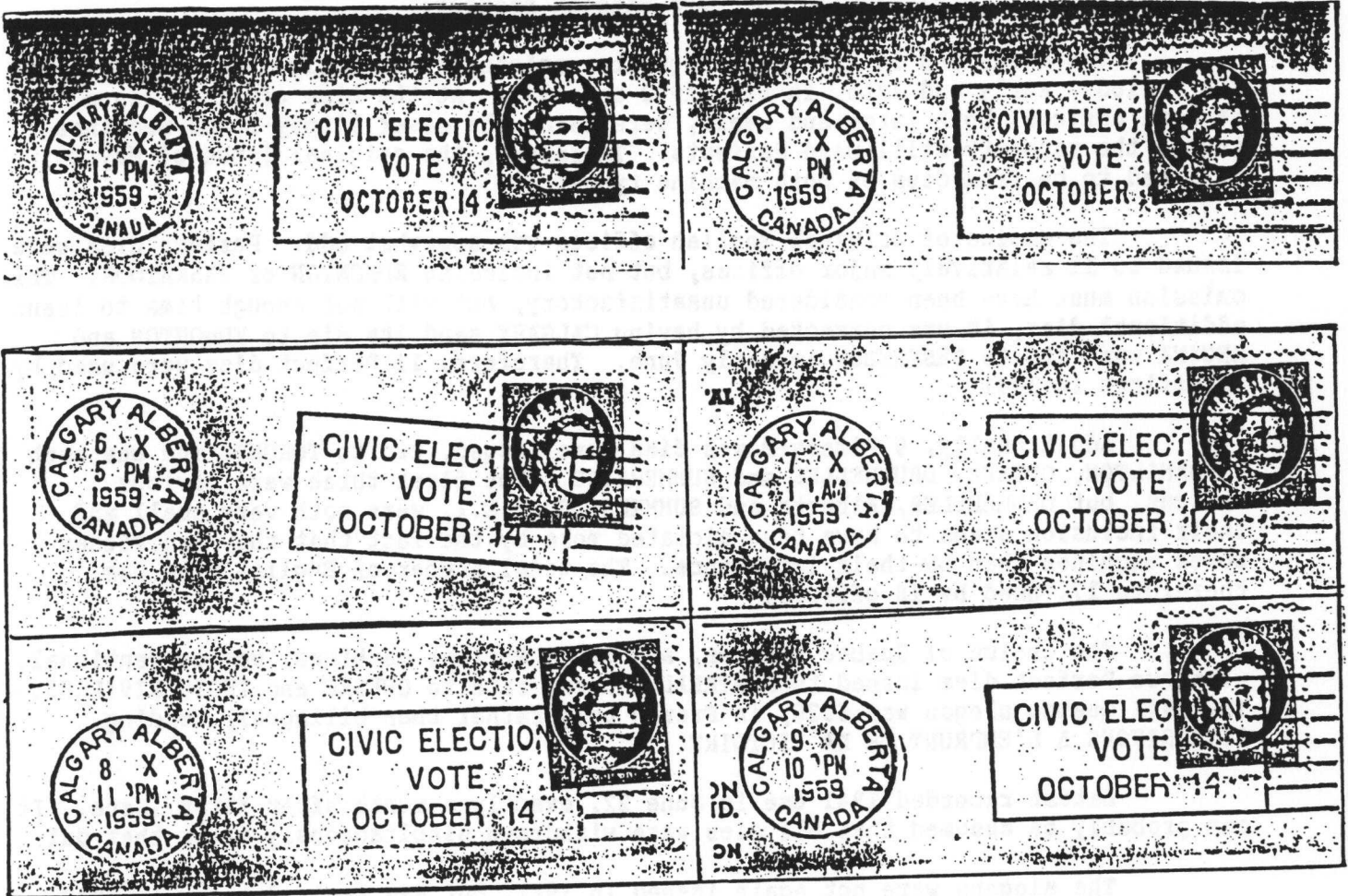
OFFICE	DIE EARLIEST	LATEST	OFFICE	DIE EARLIEST	LATEST	OFFICE	DIE EARLIEST	LATEST			
AURORA	B-1	50.10.23	58.03.18 S	KITCHENER	A-2	24.01.03	24.04.25 S	ST CATHARINES	A-1	1922?	S 24 report
BELLEVILLE	A-1	22.05.29 S	22.07.29 S	LETHBRIDGE	A-?	25.01.15		ST CATHARINES	B-6	48.08.19	48.09.13 S
BELLEVILLE	B-1	48.03.12	48.03.23 S	LETHBRIDGE	B-3	29.01.02	29.11.16	ST. HYACINTHE	A-2	23.09.19	
BRACEBRIDGE	A-7	48.09.21		LETHBRIDGE	A-5	30.01.08	30.11.15	ST. JOHN	A-5	25.01.17	25.05.09 S
BRANDON	B-1	28.11.26	30.05.08	LETHBRIDGE	B-5	33.09.07	33.10.16	ST. JOHN'S	C-2	1963-67 report	
BRANDON	B-9	31.08.07	32.05.30	LINDSAY	B-5	27.10.19	28.05.21	ST. THOMAS	B-1	34.04.13	34.08.09
BRANDON	B-9	33.02.23	33.07.08	LIVERPOOL	B-1	48.06.22	48.11.01 S	SARNIA	A-3	25.10.19	25.11.03 S
CALGARY	B-7	31.08.11	32.05.31	LONDON	A-4	23.03.01	23.04.06 S	SASKATOON	A-7	24.03.12	
CALGARY	B-3	31.08.11	32.05.31	LONDON	A-4	28.09.06	28.11.06	SASKATOON	A-1	28.12.10	29.03.01 S
CARL. PLACE	A-3	30.07.24	33.05.01	LONDON	B-7	30.01.03	30.08.05	SAULT	C-1	1961-62 report	
CHARLOTTETOWN	B-7	30.09.04	31.05.06	LONDON	B-3	31.04.17	31.05.22	SELKIRK	A-7	57 report	75.01.29 S
CHARLOTTETOWN	B-7	33.04.28	33.05.26	LONDON	A-2	33.03.21	33.06.06	SMITH'S FALLS	B-9	27.10.20	29.02.01
COLLINGWOOD	A-?	25.08.31		LUNENBURG	B-1	48.01.24		STRATFORD	A-3	27.10.20	29.02.01
COLLINGWOOD	B-3	26.11.19	26.12.29	MEDICINE HAT	A-4	23.09.10	23.12.12 S	SUDBURY	A-6	29.01.25	
COLLINGWOOD	B-9	34.04.16	34.08.13	MONCTON	A-5	23.09.12	23.09.24 S	TIMMINS	B-3	38.02.03	
CORBWALL	A-7	26.05.05 S		MOOSE JAW	B-1	28.01.25	28.05.10	TORONTO	B-2	26.11.18	29.11.12
EDMONTON	A-2	22.06.02 S	22.06.15 S	NANAIMO	A-7	29.01.25	33.05.06	VANCOUVER	A-2	22.08.28 S	22.09.01 S
EDMONTON	A-3	25.07.20	25.07.24 S	NEW WEST.	B-6	27.10.19	32.06.04	VANCOUVER	A-7	23.09.10	23.10.11 S
EDMONTON	B-7	29.02.01	29.08.20	NIAGARA FALLS	A-6	25.07.29	27.09.02 S	VANCOUVER	B-8	31.03.18	33.01.14
FORT WILLIAM	A-3	22.06.12 S		NIAGARA FALLS	B-6	48.07.09		VANCOUVER	B-9	33.09.09	33.10.18
FORT WILLIAM	C-1	1961 only report		NIAGARA FALLS	A-6	54.06.15 S	62 report	VANCOUVER	A-7	34.04.14	34.11.12
GALT	A-4	28.03.27	25.05.28	NORTH BAY	B-7	27.10.19	29.02.01	VERNON	A-7	48.05.11 S	
GODERICH	A-7	48.01.27		OSHAWA	B-1	26.07.20	27.10.21	VICTORIA	A-3	22.12.22 S	23.01.16 S
HALIFAX	A-2	25.07.23	27.07.05	OTTAWA	B-6	48.06.05		VICTORIA	A-6	23.12.04	24.01.22 S
HALIFAX-DART.	B-6	49.01.15		OWEN SOUND	A-2	27.10.19		VICTORIA	B-1	31.01.21	31.04.27
HAMILTON	B-3	27.10.19	28.11.22	PENTICTON	A-7	46.11.27	46.12.10 S	VICTORIA	B-1	33.09.09	33.10.23
HAMILTON	C-1	1961-64 report		PETERBOROUGH	B-8	27.10.19	28.11.14	WALKERVILLE	A-6	23.09.13	
HESPELER	B-6	49.05.21	49.06.13 S	PETERBOROUGH	C-1	1961-74 report		WATERLOO	B-1	48.04.30	48.05.21 S
HUMBOLDT	B-6	49.07.08		PORT ARTHUR	A-5	22.08.22 S	22.12.18 S	WINDSOR	A-7	22.06.07 S	
KAMLOOPS	B-3	33.07.07	33.11.20	PORT ARTHUR	A-?	24.01.31		WINDSOR	C-1	1961-70 report	
KAMLOOPS	A-7	49.01.17	49.10.21 S	PRESCOTT	A-7	27.10.19	28.07.10	WINNIPEG	A-4	22.08.08 S	
KELOWNA	B-6	48.01.26		PRINCE RUPERT	A-?	23.11.30		WINNIPEG	A-6	25.05.12	
KELOWNA	B-1	50.02.20	50.02.24 S	PRINCE RUPERT	A-3	30.01.08	30.05.23	WINNIPEG	B-5	29.01.03	30.11.17
KENTVILLE	B-6	49.10.06	50.02.21 S	PRINCE RUPERT	B-3	34.09.06	34.11.22	WINNIPEG	A-2	33.09.09	33.10.18
KINGSTON	A-4	25.01.15	27 report	REGINA	A-7	28.09.17	28.11.19	WOODSTOCK	A-6	24.02.14	
KINGSTON	B-4	27.10.19	29.02.01	REGINA	B-1	32.04.15	32.06.02				
KINGSTON	B-6	49.08.24	49.09.07 S								

CIVIC (CIVIL) ELECTION VOTE (date)
SLOGAN 1713

by Leonard Harris

When examining an accumulation of slogans of the 1950 era, I was amazed to find three copies of this CALGARY Election slogan incorrectly reading "CIVIL" rather than "CIVIC", all dated 1 X (Oct. 1, 1959). Further examination revealed several copies reading correctly, with daters ranging from 6 X to 9 X, as illustrated.

It is interesting to note that the incorrect Oct. 1 strikes are with two different daters, but all the later strikes share the same dater. Can any member fill in the six day gap between the incorrect and correct use.



Editor's note.

Having recently completed an extensive survey of the Voting slogans which appeared in Issue 22, I was delighted to see this most interesting footnote to it. I did not have any 1959 strikes of this slogan, only 1960, and since it is beyond the period of the proof book documentation, there was no way of knowing about this error, nor does the catalogue mention it.

Instances of an incorrectly worded slogan actually being put into use, then corrected, are very scarce. The only other one that comes immediately to mind is the corrected SALEMAN to SALESMAN of slogan 9425 in 1926-27. Since it is clear that the original die was replaced, not merely corrected, it must have taken a few days to obtain a new die, so there has to be some gap between the original and corrected use. This being the case, it is quite possible that the error was noticed and the die withdrawn on the morning of Oct. 2nd and the replacement not on hand until the 6th. Nevertheless, members should certainly search for and report any Oct.2-5 use.

BUY VICTORY BONDS

SLOGAN 890

WITH FRENCH AND BILINGUAL SLOGANS

8520 - 7190 - 890-A

These important W.W. II patriotic slogans were extensively classified in Issue 16 of October, 1990, researched and written by member Robert Thorne. There has not been much additional information since then, but details concerning the quantity, machine types and frequency of usage are complicated. Accordingly, with apologies to Bob, the editor felt that if the introduction was somewhat expanded and the listing were revised into our standard format of a completely illustrated Appendix A and an Appendix B listing the using offices alphabetically, with die numbers and dates, it would be helpful in clarifying the more complex factors.

The usage was in five time segments, originally in early 1941, followed by two periods, early and late, in both 1942 and 1943. At the time of first issue, several offices, both large and small, were using the newer Pitney-Bowes machines, though the majority still used Perfects. Therefore, the original issue of May 23, 1941 had to be from dies of both machine types.

The choice of original English offices was somewhat odd. Perfect dies were issued to 11 relatively major offices, but not including EDMONTON or SASKATOON. This omission must have been considered unsatisfactory, but with not enough time to issue additional dies, it was corrected by having CALGARY send its die to EDMONTON and REGINA sent its to SASKATOON in early June. Therefore, 11 Perfect dies were used by 13 offices in 1941.

Additionally, 6 Pitney-Bowes dies were issued, two to TORONTO and one each to HAMILTON, OTTAWA, DRUMHELLER and SUMMERSIDE. The first three were obvious choices, but DRUMHELLER, Alberta and SUMMERSIDE, P.E.I. were both very small and their inclusion seems to have been dictated more by the fact that they had Pitney-Bowes machines than by their importance. The total number of English dies was therefore 17, used by 18 offices.

The choice of Quebec offices, all using Perfect machines, was conventional, with two Perfect dies issued to MONTREAL and one each to QUEBEC and TROIS RIVIERES. The 1941 Quebec slogan was 8520, in French only rather than bilingual, reading SOUSCRIVONS A L'EMPRUNT DE LA VICTOIRE.

Latest recorded 1941 use is June 22, exactly a month after first issue. It can probably be assumed that all dies were withdrawn simultaneously after that date.

The slogans were not again issued in 1941, but was revived early in 1942, the general date of issue appearing to be February 7th. Two additional English Perfect dies were available, so all 13 of the 1941 English Perfect using offices were randomly re-issued a die. There were no additions to the six English Pitney-Bowes dies, so they were randomly re-issued to the five 1941 using offices, with two dies to TORONTO as before. The total of English dies was therefore 19, used by the same 18 offices as in 1941.

Somewhat oddly, the Quebec dies were retired and replaced by four new Perfect French only dies of slogan 7190, reading PRETEZ POUR LA VICTOIRE. These were issued as in 1941, two to MONTREAL and one each to QUEBEC and TROIS RIVIERES. The wording change must have had some special purpose, since the 1941 dies were certainly still serviceable. Neither slogan was an exact translation of the English, since they did not use the French term for "bond", which is "lien". Slogan 8520 translates as SUBSCRIBE TO THE VICTORY LOAN, while 7190 translates as LEND FOR THE VICTORY.

Latest recorded early 1942 use is March 7th, a month and a day after first issue, and it is again assumed that all dies were withdrawn simultaneously after that date.

By the time of the late 1942 re-issue, LONDON, VANCOUVER, WINDSOR and WINNIPEG used Pitney-Bowes machines in place of Perfects, so the re-issue required four additional Pitney-Bowes dies for their use, but released four Perfect dies. These were issued to four offices without prior use, BRANDON, PRINCE ALBERT. SAULT STE. MARIE and YARMOUTH. The general date of issue appears to be October 7th, with latest use recorded on November 12th, slightly over a month from issue.

The total number of English dies therefore increased to 23, 13 Perfects and 10 Pitney-Bowes, used at 22 offices, and these numbers remained constant through the rest of the usage, although the actual using offices varied slightly in 1943.

The Perfect dies of slogan 7190 were randomly re-issued to the same Quebec offices, MONTREAL again using two.

The slogans were again revived in early 1943, the general date of issue being April 12th. English dies were randomly re-issued to the same 22 offices, except that a new PB die 11 was substituted for PB die 1, which had been damaged during TORONTO use in late 1942. The lower left corner of the slogan box broke away, but the die continued to be used with the damage until the end of the usage period, and was then retired. Also, for some reason, FORT WILLIAM was substituted for SAULT STE. MARIE. SAULT had only begun use in late 1942, so it is the only office having just one usage period out of the five.

Again oddly, 1942 Quebec dies were replaced by four new Perfect bilingual dies of slogan 890-A, reading BUY WAR BONDS PRETEZ A LA VICTOIRE, issued as in 1942, two to MONTREAL and one each to QUEBEC and TROIS RIVIERES. The wording change may have been to return to the normal bilingual format, rather than French only. The French words are not exactly the same as in 1942, which read PRETEZ POUR LA VICTOIRE, possibly because of the greater space required by a bilingual. The proof book includes a die reading BUY VICTORY BONDS SOUSCRIVEZ A L'EMPRUNT, but it is annotated "Not used", probably because it did not have room for the term "DE LA VICTOIRE".

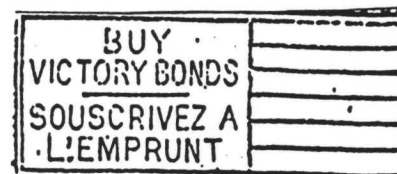
Latest recorded early 1943 use is May 16th, again slightly more than a month after first issue, and it can be assumed that all dies were withdrawn simultaneously after that date.

The final revival was in late 1943, the general date of issue being October 6th. All dies, English and bilingual, were randomly re-issued to the immediately prior using offices. The normal latest recorded use is November 12th, but a strike from FORT WILLIAM has been seen dated December 7th, a full two months after issue. It appears unlikely that other offices retained their dies that long.

During 1943 usage, certain offices had blackout daters in this period. Blackout daters were used at HALIFAX, ST. JOHN, YARMOUTH and QUEBEC during both 1943 re-issues, while VANCOUVER and VICTORIA had them during the late 1943 re-issue only. These usages have been identified and are listed in both Appendix A and Appendix B.



The damaged use of PB die 1 used at TORONTO in late 1942.



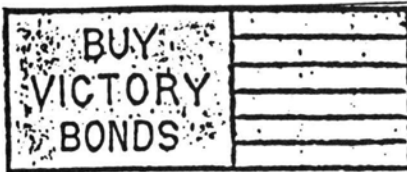
The unused bilingual, proofed in early 1943.

SLOGAN 890 - BUY VICTORY BONDS

APPENDIX A

OFFICE EARLY LATE OFFICE EARLY LATE

Perfect die 1, issued MAY.41



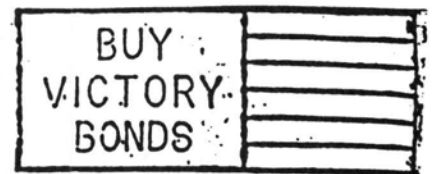
CALGARY	41.05.23	41.05.31
EDMONTON	41.06.07	41.06.13
WINDSOR	42.02.07	42.03.05
REGINA	42.10.07	42.10.13
SASKATOON	43.04.12	43.05.10
FORT WILLIAM	43.10.06	43.12.07

Perfect die 2, issued MAY.41



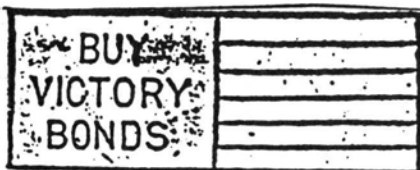
CHARLOTTETOWN	41.05.23	41.06.21
VANCOUVER	42.02.07	42.02.14
VICTORIA	42.10.19	42.10.26
CALGARY	43.04.12	43.05.12
BRANDON	43.10.06	

Perfect die 3, issued MAY.41



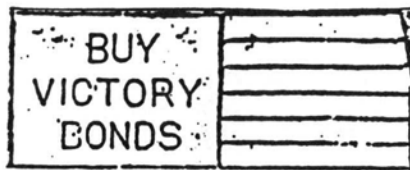
HALIFAX	41.05.23	41.06.19
ST. JOHN	42.02.07	42.02.20
CALGARY	42.10.07	42.11.03
CHARLOTTETOWN	43.04.26	
CHARLOTTETOWN	43.10.07	

Perfect die 4, issued MAY.41



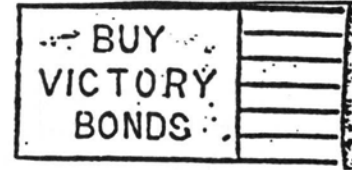
LONDON	41.05.23	41.06.20
VICTORIA	42.02.07	42.02.16
YARMOUTH	42.10.09	42.10.12
REGINA	43.04.12	43.05.11
EDMONTON	43.10.06	43.10.07

Perfect die 5, issued MAY.41



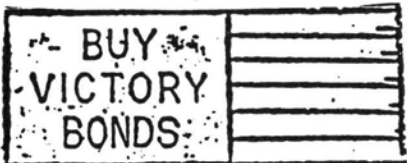
MONCTON	41.05.23	
CHARLOTTETOWN	42.02.09	42.03.05
CHARLOTTETOWN	42.10.07	42.11.12
PRINCE ALBERT	43.04.12	
VICTORIA - B/O use	43.10.06	43.11.12

Perfect die 6, issued MAY.41



REGINA	41.05.23	
SASKATOON	41.06.07	41.06.10
MONCTON	42.02.07	
MONCTON	42.10.07	42.11.16
EDMONTON	43.04.12	
ST. JOHN - B/O use	43.10.06	

Perfect die 7, issued MAY.41



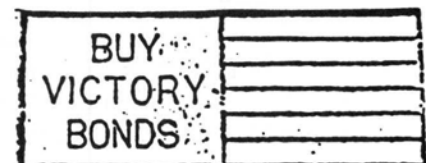
ST. JOHN	41.05.23	41.06.16
REGINA	42.02.07	42.03.05
BRANDON	42.10.07	
ST. JOHN - B/O use	43.04.12	43.04.27
MONCTON	43.10.06	43.11.05

Perfect die 8, issued MAY.41



VANCOUVER	41.05.23	41.06.21
EDMONTON	42.02.07	42.03.05
SAULT	42.10.07	42.10.19
FORT WILLIAM	43.04.12	43.05.07
HALIFAX - B/O use.	43.10.06	43.11.02

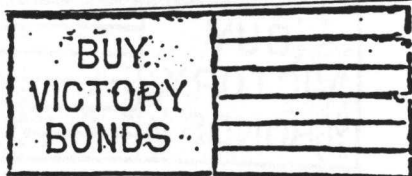
Perfect die 9, issued MAY.41



VICTORIA	41.05.26	41.06.11
LONDON	42.02.07	42.03.07
ST. JOHN	42.10.07	42.10.16
BRANDON	43.04.12	
CALGARY	43.10.06	43.11.05

APPENDIX A continued

Perfect die 10, issued MAY.41



WINDSOR	41.05.23	41.06.17
WINNIPEG	42.02.07	42.02.25
EDMONTON	42.10.07	42.10.19
HALIFAX - B/D use.	43.04.12	43.05.12
REGINA	43.10.06	

Perfect die 11, issued MAY.41



WINNIPEG	41.05.23	41.06.23
HALIFAX	42.02.08	42.02.14
PRINCE ALBERT	42.10.02	
YARMOUTH - B/D use	43.04.12	
PRINCE ALBERT	43.10.02	

Perfect die 12, issued FEB.42



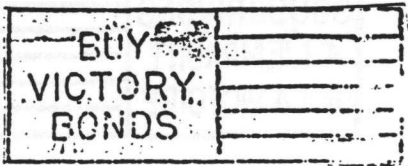
CALGARY	42.02.07	42.03.05
SASKATOON	42.10.06	
VICTORIA	43.04.12	43.05.11
YARMOUTH - B/D use	43.10.06	

Perfect die 13, issued FEB.42



SASKATOON	42.02.07	
HALIFAX	42.10.07	42.11.04
MONCTON	43.04.12	43.05.07
SASKATOON	43.10.06	

Pitney-Boves die 1, issued MAY.41



DRUMHELLER	41.05.30	
HAMILTON	42.02.07	42.03.05
TORONTO	42.10.07	42.11.05
Damaged during late 1942 use, not re-issued.		

Pitney-Boves die 2, issued MAY.41



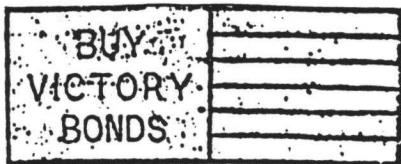
HAMILTON	41.05.23	41.06.20
DRUMHELLER	42.02.21	
WINDSOR	42.10.07	42.11.09
LONDON	43.04.12	43.05.16
TORONTO	43.10.06	43.11.06

Pitney-Boves die 3, issued MAY.41



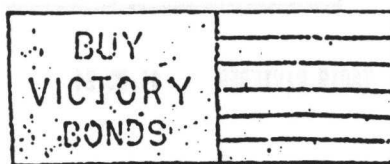
OTTAWA	41.05.23	41.06.22
TORONTO	42.02.07	42.03.07
DRUMHELLER	42.10.07	
OTTAWA	43.04.18	43.05.15
LONDON	43.10.06	43.11.04

Pitney-Boves die 4, issued MAY.41



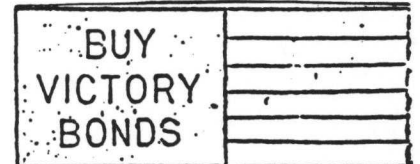
SUMMERSIDE	41.05.23	
OTTAWA	42.02.07	42.03.06
WINNIPEG	42.10.07	
SUMMERSIDE	43.04.12	43.05.10
WINNIPEG	43.10.06	43.11.04

Pitney-Boves die 5, issued MAY.41



TORONTO	41.05.23	41.06.21
SUMMERSIDE	42.02.07	
VANCOUVER	42.10.07	42.10.31
TORONTO	43.04.12	43.05.14
WINDSOR	43.10.20	43.10.29

Pitney-Boves die 6, issued MAY.41



TORONTO	41.05.23	41.06.21
TORONTO	42.02.07	42.03.07
LONDON	42.10.07	42.11.06
VANCOUVER	43.04.12	43.05.12
TORONTO	43.10.06	43.11.06

APPENDIX A continued

Pitney-Boves die 7, issued OCT.42



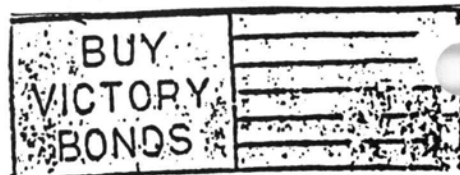
HAMILTON	42.10.07	42.11.06
TORONTO	43.04.12	43.05.14
HAMILTON	43.10.06	43.11.01

Pitney-Boves die 8, issued OCT.42



TORONTO	42.10.07	42.11.05
HAMILTON	43.04.13	43.05.13
DRUMHELLER	43.10.06	

Pitney-Boves die 9, issued OCT.42



OTTAWA	42.10.07	42.11.04
WINNIPEG	43.04.12	43.05.16
VANCOUVER	B/O use 43.10.06	43.11.06

Pitney-Boves die 10, issued OCT.42



SUMMERSIDE	42.10.27	
WINDSOR	43.04.12	43.05.13
OTTAWA	43.10.06	43.11.05

Pitney-Boves die 11, issued APR.43



DRUMHELLER	43.04.12
SUMMERSIDE	43.10.?

SLOGAN 8520 - SOUSCRIVONS A L'EMPRUNT DE LA VICTOIRE

Perfect die 1, issued MAY.41



MONTREAL	41.05.22	41.06.25
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Perfect die 2, issued MAY.41



MONTREAL	41.05.22	41.06.25
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Perfect die 3, issued MAY.41



QUEBEC	41.05.23
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Perfect die 4, issued MAY.41

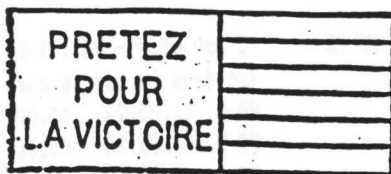


TROIS RIVIERES	41.05.24
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APPENDIX A continued

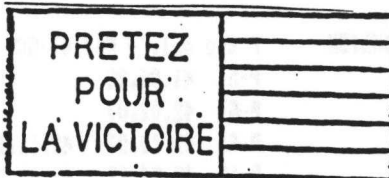
SLOGAN 7190 - PRETEZ POUR LA VICTOIRE

Perfect die 1, issued FEB.42



MONTREAL 42.02.07 42.03.09
TROIS RIVIERES 42.10.07 42.11.04

Perfect die 2, issued FEB.42



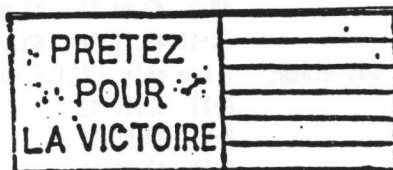
MONTREAL 42.02.07 42.03.09
MONTREAL 42.10.07 42.11.04

Perfect die 3, issued FEB.42



QUEBEC 42.02.07 42.03.06
MONTREAL 42.10.07 42.10.09

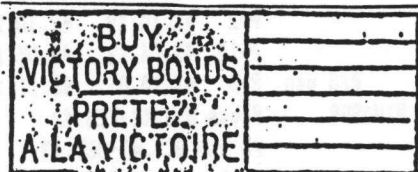
Perfect die 4, issued FEB.42



TROIS RIVIERES 42.02.07
QUEBEC 42.10.07

SLOGAN 890-A - BUY VICTORY BONDS PRETEZ A LA VICTOIRE

Perfect die 1, issued APR.43



MONTREAL 43.04.13 43.05.05
MONTREAL 43.10.06 43.10.28

Perfect die 2, issued APR.43



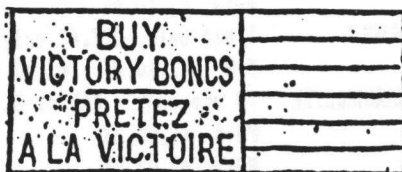
MONTREAL 43.04.13 43.05.05
QUEBEC - B/O use 43.10.06 43.10.28

Perfect die 3, issued APR.43



QUEBEC - B/O use 43.04.12
MONTREAL 43.10.06 43.10.15

Perfect die 4, issued APR.43



TROIS RIVIERES 43.04.21 43.05.21
TROIS RIVIERES 43.10.06

SLOGAN B90 - BUY VICTORY BONDS

APPENDIX B

OFFICE	DIE	EARLY	LATE	OFFICE	DIE	EARLY	LATE	OFFICE	DIE	EARLY	LATE
BRANDON	P use only - OCT.42-OCT.43			MONCTON	P use only - MAY.41-OCT.43			TORONTO	PB use only - MAY.41-OCT.43		
	P-7	42.10.07			P-5	41.05.23			Two dies issued in each use		
	P-9	43.04.12			P-6	42.02.07			PB-6	41.05.23	41.06.21
	P-2	43.10.06			P-6	42.10.07	42.11.16		PB-5	41.05.23	41.06.21
CALGARY	P use only - MAY.41-OCT.43			OTTAWA	PB use only - MAY.41-OCT.43			PB-6	42.02.07	42.03.07	
	P-1	41.05.23	41.05.31		P-13	43.04.12	43.05.07	PB-3	42.02.07	42.03.07	
	P-12	42.02.07	42.03.05		P-7	43.10.06	43.11.05	PB-1	42.10.07	42.11.05	
	P-3	42.10.07	42.11.03		PB-3	41.05.23	41.06.22	PB-8	42.10.07	42.11.05	
	P-2	43.04.12	43.05.12		PB-4	42.02.07	42.03.06	PB-7	43.04.12	43.05.14	
CHAR' TOWN	P use only - MAY.41-OCT.43			PR. ALBERT	P use only - OCT.42-OCT.43			PB-5	43.04.12	43.05.14	
	P-2	41.05.23	41.06.21		PB-9	42.10.07	42.11.04	PB-2	43.10.06	43.11.06	
	P-5	42.02.09	42.03.05		PB-3	43.04.18	43.05.15	PB-6	43.10.06	43.11.06	
	P-5	42.10.07	42.11.12		PB-10	43.10.06	43.11.05	P use MAY.41-FEB.42			
	P-3	43.04.26			P-11	42.10.02		PB use OCT.42-OCT.43			
DRUMHELLER	PB use only - MAY.41-OCT.43			REGINA	P use only - MAY.41-OCT.43			P-8	41.05.23	41.06.21	
	PB-1	41.05.30			P-6	41.05.23		P-2	42.02.07	42.02.14	
	PB-2	42.02.21			P-7	42.02.07	42.03.05	PB-5	42.10.07	42.10.31	
	PB-3	42.10.07			P-1	42.10.07	42.10.13	PB-6	43.04.12	43.05.12	
	PB-11	43.04.12			P-4	43.04.12	43.05.11	B/O use	PB-9	43.10.06	43.11.06
EDMONTON	P use only - MAY.41-OCT.43			ST. JOHN	P use only - MAY.41-OCT.43			VICTORIA	P use only - MAY.41-OCT.43		
	P-1	41.06.07	41.06.13		B/O use - APR.43-OCT.43			B/O use OCT.43			
	P-8	42.02.07	42.03.05		P-7	41.05.23	41.06.16	P-9	41.05.26	41.06.11	
	P-10	42.10.07	42.10.19		P-3	42.02.07	42.02.20	P-4	42.02.07	42.02.16	
	P-6	43.04.12			P-9	42.10.07	42.10.16	P-2	42.10.19	42.10.26	
FORT WILLIAM	P use only - APR.43-OCT.43			B/O use	P-7	43.04.12	43.04.27	B/O use	P-5	43.10.06	43.11.12
	P-8	43.04.12	43.05.07	B/O use	P-6	43.10.06		WINDSOR	P use MAY.41-FEB.42		
	P-1	43.10.06	43.12.07	SASKATOON	P use only - MAY.41-OCT.43			PB use OCT.42-OCT.43			
	P-13	42.10.07	42.11.04	P-6	41.06.07	41.06.10	P-10	41.05.23	41.06.17		
HALIFAX	P use only - MAY.41-OCT.43			P-13	42.02.07		P-1	42.02.07	42.03.05		
	B/O use - APR.43-OCT.43			P-12	42.10.06		PB-2	42.10.07	42.11.09		
	P-3	41.05.23	41.06.19	P-1	43.04.12	43.05.10	PB-10	43.04.12	43.05.13		
	P-11	42.02.08	42.02.14	P-13	43.10.06		PB-5	43.10.20	43.10.29		
	P-13	42.10.07	42.11.04	SAULT	P use only, OCT.42 only.			WINNIPEG	P use MAY.41-FEB.42		
B/O use	P-10	43.04.12	43.05.12	P-8	42.10.07	42.10.19	PB use OCT.42-OCT.43				
B/O use	P-8	43.10.06	43.11.02	SUMMERSIDE	PB use only - MAY.41-OCT.43			P-11	41.05.23	41.06.23	
HAMILTON	PB use only - MAY.41-OCT.43			PB-4	41.05.23		P-10	42.02.07	42.02.25		
	PB-2	41.05.23	41.06.20	PB-5	42.02.07		PB-4	42.10.07			
	PB-1	42.02.07	42.03.05	PB-10	42.10.27		PB-9	43.04.12	43.05.16		
	PB-7	42.10.07	42.11.06	PB-4	43.04.12	43.05.10	PB-4	43.10.06	43.11.04		
	PB-8	43.04.13	43.05.13	PB-11	43.10.?		YARMOUTH	P use only OCT.42-OCT.43			
LONDON	P use MAY.41-FEB.42						B/O use APR.43-OCT.43				
	PB use OCT.42-OCT.43						P-4	42.10.09	42.10.12		
	P-4	41.05.23	41.06.20				B/O use	P-11	43.04.12		
	P-9	42.02.07	42.03.07				B/O use	P-12	43.10.06		
	PB-6	42.10.07	42.11.06								
	PB-2	43.04.12	43.05.16								
	PB-3	43.10.06	43.11.04								

THE POSTMAN IS YOUR BEST
SALESMAN-USE HIM

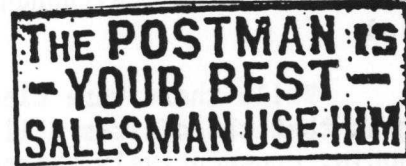
SLOGAN 9425

This is a very minor postal directive slogan, with only one die in use at any time between its issue in 1926 and its retirement in 1935. However, it is of considerable interest in being one of the very few slogans issued with an obvious error in the spelling of a word, subsequently corrected.

A single Universal die was issued to TORONTO on NOV.25.26, with the word "SALESMAN" incorrectly reading "SALEMAN". The slogan was put into use in this format and has been recorded until at least JAN.6.27. A new corrected die is received from TORONTO on JAN 21.27 and retained until returned on NOV.21.27. The two versions are illustrated below:



Reading SALEMAN



Reading SALESMAN

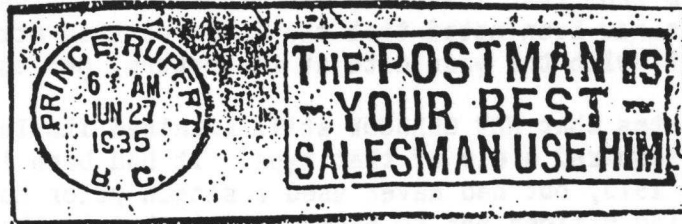
The die was subsequently rotated to other offices as follows:

OFFICE	ISSUED	RETURNED
LETHBRIDGE	28.01.03	28.04.02
MOOSE JAW	29.04.26	29.06.11
GLACE BAY	30.06.24	31.07.06
MOOSE JAW	33.04.04	33.07.21
VANCOUVER	33.09.09	33.10.18
WINNIPEG	34.03.13	34.05.09
PRINCE RUPERT	35.06.18	35.09.23

The final usage at PRINCE RUPERT was the last Universal die to be used there prior to that office's conversion to a Perfect machine on SEP 24.35. It was then retired because there were so few remaining offices with Universal machines and was not included in the 1948-50 revival of Universal postal directive slogans.

The Proulx catalogue listing has several errors, indicating GLACE BAY use in 1930 only, rather than 1930-31, MOOSE JAW use in 1933 only, rather than 1929 and 1933, LETHBRIDGE use in 1926 and 1928, rather than 1928 only and omitting the PRINCE RUPERT use in 1935.

The Proulx catalogue values the TORONTO early use with the error at six and a half times the value of other usages, but although the use was for a short period, few TORONTO usages are really worth major premiums.



Receipt strike of the uncatalogued PRINCE RUPERT usage.

SLOGAN 7660

This is not an important slogan, having had use in only eight offices over two years, but includes an unusual element that merits comment. It must be assumed that it was sponsored by a group or organization located in the Maritimes, since the using offices are exclusively seven port cities in Nova Scotia and one in New Brunswick.

Four of the using offices, HALIFAX, ST. JOHN, SYDNEY and TRURO had received Perfect machines in 1931, well before the first issue of the slogan, so these four were issued Perfect dies. ST. JOHN was the first, having receipted for its die on Dec. 28, 1932 and therefore being the only office to have had use--although very short--in that year. The other three Perfect using offices receipted for their dies between January and March of 1933 and all four appear to have retained them until middle or late 1934, although probably altering usage with other slogans during the period.

While there were clearly four Perfect dies in concurrent use, appearances suggest that the offices still using Universal machines, AMHERST, GLACE BAY and YARMOUTH, consecutively shared short use of only a single Universal die.

It was first receipted for at GLACE BAY on Feb. 15, 1933, with no return date indicated. Only 1933 use has been reported, and it can be assumed that it was very short, since it was a one-machine office and is documented as having used three postal directive slogans between April 28, 1933 and August 14, 1934.

What certainly appears to have been the same die was receipted for by AMHERST on March 4, 1933, but is documented as being returned on March 18 with the notation "for use in another office". The die was probably used very briefly before its return, since there are reports of 1933 use. What appears to be the same die was then receipted for at YARMOUTH on March 21, 1933 and is documented as retained until August 15, 1934. However, this return date is very questionable for several reasons.

YARMOUTH was a one-machine office documented as having begun use of a major postal directive slogan in May of 1933, followed by two others, one in September of 1933 and one in April of 1934. All use of slogan 7660 seen or reported is within a week or two of the receipt date and there is no indication of later 1933 or 1934 use. Additionally, what appears to be the same die has been seen used at AMHERST on July 23, 1934, prior to the listed return date of August 15.

There is no documentation of a 1934 re-issue to AMHERST, but it must have occurred, no matter how briefly, as the only 1934 use of this Universal die.

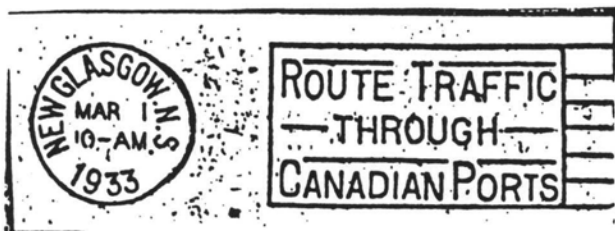
There is also one other aspect of the use of the slogan which is probably the most interesting, involving the eighth office to use it, NEW GLASGOW. Its 1933 inclusion in the use of slogan 7660, as a minor Nova Scotia port, was first assumed to have been part of the normal Universal usage still existing in smaller offices at that time. However, closer examination of its March 1, 1933 receipt strike shows that the die differs from that issued to the other three Universal using offices. Additionally, it has now been noted that the dater of this strike was of an International format, with the year date at the bottom, per the illustration below.

This indicates that NEW GLASGOW still retained its International machine in 1933 and therefore required a die of that type. It had been issued an International machine as early as 1913, but had never used a slogan prior to 1933, being one of only two machine using offices not to have participated in the major multi-office usage of 1919 and one of only four offices to retain its International after 1919.

continued

To the best of present knowledge, no other International slogan dies were ever issued after 1919. International machines were only retained after 1919 at four offices, COBOURG to 1928, GANANOQUE to 1938, RENFREW to 1926 and NEW GLASGOW to 1937. COBOURG and GANANOQUE used retained 1919 issue dies of slogan 895 slightly beyond 1920, but not after 1923. RENFREW had used a Flag slogan in 1917, but had no 1919 slogan use and never again used an International slogan, while NEW GLASGOW had never used a slogan, either prior to or in 1919, until its use of this one.

Accordingly, this 1933 issue of an International die must have been unquestionably the first such issue since 1919 and the last such issue ever undertaken, making a NEW GLASGOW strike of slogan 7660 a most unique and desirable item. No usage of it has been seen or reported after 1933 and the office did not again have slogan use until it was issued a Pitney-Bowes machine in 1937.



The NEW GLASGOW receipt strike, showing the International type dater with the year date at the bottom of the circle.

