

NEWSLETTER OF THE BNAPS
MACHINE SLOGAN CANCEL STUDY GROUP

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IN THIS ISSUE:

Chairman's Message	Pages 1,2
Editor's Message	Page 3
Minutes from meeting at BNAPEX	Page 4
Dawson City Gold Rush Festival/Cecil Coutts	Page 5
Send Your Season's Greetings By Air Mail/Jeff Switt	Page 6
Protect Your Parcels Address Distinctly Wrap Carefully Insure	Page 7
Observe Sunday and bilingual versions	Pages 8-27
Old Home Weeks-Old Boys Reunions	Pages 28,29
Place Stamp In Upper Right Hand Corner	Pages 30,31
Golden Jubilee Year Navy League	Pages 32,33

Chairman's Message:

Dear Fellow Member ,

I am pleased to have the opportunity to be chairman of such a successful study group. At this point, I would like to extend our appreciation to Jeff Switt for doing such a fine job. Jeff has volunteered to assume the duties as Secretary/Treasurer for a limited time. This gesture is much appreciated, and well received.

As evidenced, our newsletter has undergone some changes. From here out, each issue will be denoted and sequenced as a whole number, eliminating the volume number. I solicit each and every member to write an article that we would publish in our newsletter.

In Jeff's new capacity as Secretary/Treasurer, it will be his responsibility to furnish an up to date financial statement. Hopefully, this information will be in hand for our next newsletter.

Our latest handbook, "SLOGAN POSTAL MARKINGS OF CANADA" 1931 to 1940, was scheduled for release at BNAPEX this past September. However, this was not the case. The handbook arrived after the fact. The good news is that the BNAPS Book Department has our handbook and it is available for \$14.00 Canadian.

Just a reminder, all members have the opportunity to place advertisements in our newsletter at no charge. If there is anything you wish to exchange, sell, or purchase, send your chairman the appropriate information.

Your Chairman,

A handwritten signature in cursive script, appearing to read "Dan Huffman", with a long horizontal flourish extending to the right.

Dan Huffman

EDITOR ' S MESSAGE

In view of Jeffrey Switt's decision to resign as Chairman at the Vancouver Convention, it was not considered appropriate to burden him with the reproduction and distribution of the Newsletter due to be published at the end of August. Accordingly, issue 21 was skipped, for the first time since the Newsletter was published 20 issues prior.

This issue now becomes whole number 21, due for publication at the end of October, 1991. It will be noted that some changes have been made in the heading, in order to accommodate the names and addresses of three officers, rather than two. It has also been decided to omit the volume designation, which served no particular purpose, so subsequent issues will be designated with whole numbers only.

Ever attempt will be made to keep the schedule to one issue every two months, with each issue of approximately 30 pages. This gives the membership a quantity of literature appropriate to the somewhat greater than normal Study Group dues that have been established. The current dues structure are in line with the costs of reproducing and mailing approximately 180 pages per year, but the royalties afforded to us by BNAPS on the sale of the annual handbooks may well make it possible to reduce them to some extent.

In regard to the annual handbooks, it is much regretted that the 1931-40 issue was not available at the Vancouver Convention, although it had been mailed a full two weeks in advance of that event. It has since been established that they arrived safely, though several days late, and should be available immediately from the BNAPS book department. The selling price is not known to the Editor at this time, but should not be more than last years's, since the volume is slightly thinner.

It is now contemplated that the next handbook will cover the somewhat longer period of 1941-53. The cut-off 1953 date has been arrived at because that is the last year in which the official documentation exists. Without this documentation, any attempt to produce a definitive post 1953 listing would not be possible, so next year's volume will likely be the last of the series.

However, it is proposed to request BNAPS to publish a combined 1912-53 work in 1993, being a compilation of all the four prior handbooks, updated and corrected. A volume of this size, possibly 250-300 pages, will not be a cheap item, but it will be a very definitive listing of all slogan usage from the classic to the relatively modern. Since the Editor is now 70 years of age and his principal consultant, Leonard Harris, is in his 80's, any further efforts will have to depend on younger blood.

The current issue devotes much space to a revision of the OBSERVE SUNDAY slogan, but this is clearly one of the major usages--extending from 1929 to 1969 and even a little later in related usage--so the Editor offers no apologies for having treated it in a major fashion.

The Editor is still concerned that so much of the contents of the Newsletter is of his own choice. If this is totally satisfactory to the membership, he is happy to retain the responsibility, but any exceptions are much solicited.

As a final word, the Editor is much pleased that our founder, Jeffrey Switt, has indicated that he still retains strong ties to our Group by offering to assume the by no means casual duties of its Secretary-Treasurer.

A word of caution--the Editor is considering the possibility of moving to Florida early in 1992. A new address may hopefully be available in the next issue, but such a move can possibly disrupt the continuity of later Newsletters.

REPORT OF THE SLOGAN STUDY GROUP MEETING, VANCOUVER, 1990

The Slogan Study Group meeting was called to order by Chairman Switt at noon, Saturday, August 30.

The following members were present: Ed Whiting, Alex Hadden, Cec Coutts, David Sessions, Al Skukas, Dan Huffman, and Jeff Switt. Those present introduced themselves and their collecting interests.

The Chairman reported that the group is in excellent financial shape. It was decided the new dues period would extend for a full year, six issues of the newsletter. It was noted that dues had been received from the following members: Dresser, Pope, Poore, Coutts, Dalpe, Hadden, Thorne, Lingard, Estus, Davis, Robertson, Gagne, Burega, Murduck, McGregor, Whiting, Skukas, and Middleton.

A general discussion about the content of the Slogan Box was attempted with little response from members present.

Dan Huffman was elected Chairman of our group and will assist our editor with the publication of the newsletter.

Jeff Switt was elected Secretary/Treasurer to continue with the administrative functions of the study group.

As the much-awaited handbook on the 1930-1940 slogans was not available the meeting was adjourned.

DAWSON CITY GOLD RUSH FESTIVAL
July 1 - August 25, 1962

Not too many "local" events received the play afforded the Dawson City Festival. Thirty-three cities across Canada ran a slogan promoting the Festival. (Note: Proulx Cat. reports 32 offices.) I can think of only Expo '67 which also was given National coverage. The latter of course was an International event.

The Festival was designed first and foremost to promote tourism. Dawson City is steeped in history, being one of the best known gold mining towns in North America.

Dawson was little more than a virgin wilderness until the sensational gold discovery was made on Bonanza Creek by George Carmack in 1896. When news of the new Eldorado in the Northland flashed across the world, it started one of the most bazarre stampedes in history. Dawson City quickly mushroomed into a flourishing boom town. During its heyday, at the peak of the gold rush, an estimated forty thousand people swarmed through the Klondike.

The spirit of those glamorous, golden days has been epitomized in the poems of Robert W. Service, and the books of writers like Rex Beach, Jack London and others.

<u>Slogan 2370</u>	<u>From</u>	<u>To</u>	<u>From</u>	<u>To</u>
Brandon	Aug 3		Regina	Jul 9 Aug 25
Brantford	Jul 16	Aug 23	St.Catharines	Jul 11 Aug 22
Calgary	Jul 24	Aug 25	slogan inverted	Jul 27 1:30 PM
Don Mills	Jul 30		corrected	Jul 27 11:30 PM
Edmonton	Jul 10	Aug 8	St.John	Jul 23
Downsview	Jul 30	Aug 22	St.John's	
Ft. William	Jul 25	Aug 23	Saskatoon	Jul 23 Aug 23
Halifax	Jul 18	Jul 31	Sault Ste.Marie	Jul 27 Sep 10
Hamilton	Jul 9	Aug 26	Scarborough	Jul 23 Jul 26
Kitchener	Jul 30	Aug 24	Stratford	Jul 31
Lethbridge			Toronto	Jul 10 Aug 16
London	Jul 20	Aug 3	Vancouver	Jul 16 Aug 24
Moncton	Jul 13		Weston	Jul 21 Aug 22
Moose Jaw	Jul 14	Aug 18	Willowdale	Jul 20 Jul 27
New Westminster	Jul 16	Aug 22	Windsor	Jul 26 Aug 24
Oshawa	Jul 20	Aug 13	Winnipeg	Jul 16 Aug 8
Ottawa	Jul 25	Aug 21	Victoria	Jul 18
Pt. Arthur	Jul 14	Aug 23		

Conspicuous by its absence is slogan 2370 from the host city since it did not have a cancelling machine.

Slogan 2365 Bilingual (2 cities)

Montreal	Jul 11	Aug 21
Quebec	Jul 23	Aug 6

Note: St.Ste.Marie
UL & LL box
corners broken.

Thanks to Bob Thorne, John Robertson and Jeff Switt for contributions.

SEND YOUR SEASONS GREETINGS BY AIR MAIL

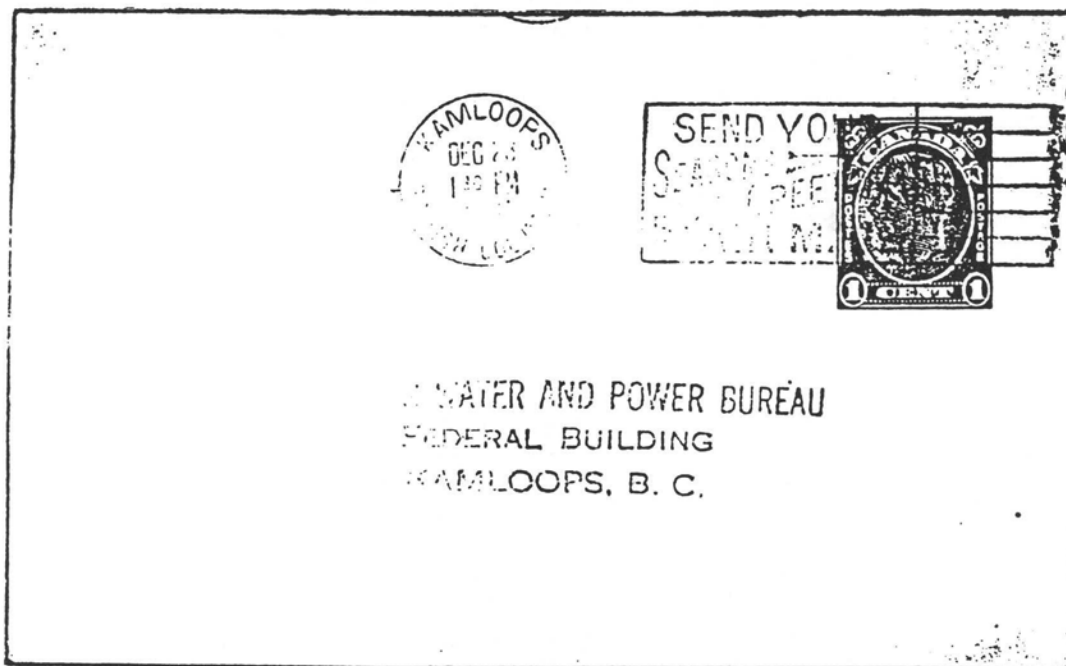
Jeffrey Switt

In A Handbook of the Air Mail Slogans of Canada Dan Rosenblat lists the known use of this slogan at six cities at CALGARY, EDMONTON, HAMILTON, REGINA, TORONTO, and WINNIPEG during the 1930 Christmas season with the note that the dies were not reissued in later years.

At the just concluded BNAPS convention in Vancouver this writer found an example of the CALGARY die of this slogan used 16 years later at KAMLOOPS. Just why it was resurrected for use at this time is a mystery. Did the Kamloops postmaster have a desire to have a seasonal slogan? Its use opens the door for speculation that perhaps the other dies may have been used at other locations.

SEND YOUR SEASONS GREETINGS BY AIR MAIL

KAMLOOPS, Dec.23, 1946



Editor's Note: Since publication of the Air Mail Handbook, a receipt strike of this asage has been discovered, dated Nov. 26, 1946. Usage can therefore be expected between that date and Christmas. As these were Universal dies that could not be used in Perfect machines, it is not too likely that late use of this slogan will be found. KAMLOOPS never had a Perfect machine, but it received one of the first Pitney-Bowes machines in 1938 and thereafter made it a habit to use many more retained Universal dies than most offices.

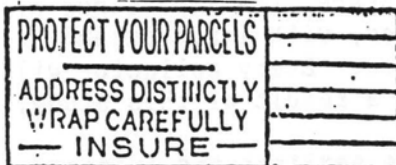
SLOGAN 7275 - PROTECT YOUR PARCELS ADDRESS DISTINCTLY WRAP CAREFULLY INSURE

This slogan was initiated with four Universal dies in 1930, there being no bilingual version. Early use was 1930-35, but ceased thereafter with the general replacement of Universal machines by Perfects. It was revived in 1948-49 when it was realized that Universal dies could be accepted in the then general usage of the Pitney-Bowes machines. The peculiar oddity is in the case of Universal die 1, which was issued to GEORGETOWN in 1948, and from recorded use appears to have had rather consistent intermittent use until as late as 1974.

APPENDIX A

Dates without suffix are those documented as issued or returned, dates with suffix S are earliest or latest seen, if not documented.

Universal die 1.



WINNIPEG	30.11.25	30.12.27
YORKTON	34.04.14	35.10.17
DUNDAS	48.01.22	48.02.10 S
NEW GLASGOW	48.03.16	
GEORGETOWN	48.08.20	74.09.01 S

Sufficiently recorded to indicate at least intermittent 1948-74 use.

Universal die 2.



TORONTO	30.11.29	32.05.28
ANTIGONISH	48.01.23	
NIAGARA	48.03.15	48.04.07 S
PRESTON	48.04.26	48.05.28 S
HAILEYBURY	48.08.16	
NORTH SYDNEY	49.02.09	49.07.27 S
BRIDGEWATER	49.10.18	49.11.01 S

Universal die 3.



YORKTON	30.11.29	32.05.31
ST. CATHERINES	33.05.02	33.09.12
BANFF	48.02.17	
LONDON	48.03.16	48.04.08 S
GANANOQUE	48.08.19	48.09.07 S
NORANDA	49.02.09	S

Universal die 4.



NORTH BATTLEFORD	30.11.29	32.06.04
DRUMHELLER	48.01.24	
MISSION CITY	48.03.15	
POWELL RIVER	48.04.29	48.07.06 S
GODERICH	48.10.23 S	48.10.25 S
NEW GLASGOW	49.01.21	
KAMLOOPS	49.03.15	

APPENDIX B

ANTIGONISH	U-2	48.01.23		HAILEYBURY	U-2	48.08.16		NORTH SYDNEY	U-2	49.02.09	49.07.27 S
BANFF	U-3	48.02.17		KAMLOOPS	U-4	49.03.15		N. BATTLEFORD	U-4	30.11.29	32.06.04
BRIDGEWATER	U-2	49.10.18	49.11.01 S	LONDON	U-3	48.03.16	48.04.08 S	POWELL RIVER	U-4	48.04.29	48.07.06 S
DRUMHELLER	U-4	48.01.24		MISSION CITY	U-4	48.03.15		PRESTON	U-2	48.04.26	48.05.28 S
DUNDAS	U-1	48.01.22	48.02.10 S	NEW GLASGOW	U-1	48.03.16		ST CATHARINES	U-3	33.05.02	33.09.12
GANANOQUE	U-3	48.08.19	48.09.07 S	NEW GLASGOW	U-4	49.01.21		TORONTO	U-2	30.11.29	32.05.28
GEORGETOWN	U-1	48.08.20	74.09.01 S	NIAGARA	U-2	48.03.15	48.04.07 S	WINNIPEG	U-1	30.11.29	30.12.27
GODERICH	U-4	48.10.23 S	48.10.25 S	NORANDA	U-3	49.02.09 S		YORKTON	U-3	30.11.29	32.05.31
								YORKTON	U-1	34.04.14	35.10.17

OBSERVE SUNDAY

AND BILINGUAL VERSIONS

These three slogans, 6465 the English version, 6465-A the bilingual English over French and 6475, the bilingual French over English, were previously classified in Issue 8. However, at that time efforts to identify the very substantial number of dies had not been successful, so the classification was given only in terms of format usage, rather than usage by individual dies. Since then, especially with the assistance of Jean-Guy Dalpe in regard to the bilinguals, the individual dies of the several formats have been separated and much of their rotational use established.

Though presenting this data requires substantial space, the importance of the slogans in terms of the number of dies and using offices, with issue extending over more than 40 years, warrants some extravagance of space. Every collector will have considerable material that can be better organized as a result of this study.

Bilingual use, initiated in April of 1929, was the earliest and inspired the English use later in that year, but the English will be listed first because of its greater usage. The slogans are somewhat unique in that English and bilingual versions were sponsored, and the dies paid for, by two different organizations.

The slogan's concept originated with the Ligue du Dimanche, a Catholic Church group in the province of Quebec, which on February 28, 1929 asked permission to sponsor a bilingual slogan reading "Thou Shalt Keep Holy the Sabbath Day". The Post Office viewed this wording as both somewhat controversial and overly long, so a briefer version, reading "Observe Sunday - Observez le Dimanche", was agreed to. Seven bilingual Universal dies were purchased for use in April-May of 1929, entirely in Quebec province.

Shortly after this initial use, a Protestant organization headquartered in Toronto, "The Lord's Day Alliance of Canada", asked to sponsor an English version reading "Observe Sunday". This was approved and 16 Universal dies were purchased for use in all of the major English speaking offices in the Dominion. They were first put into use in October of 1929, though in the following years both versions were issued more or less together in the spring, normally in the Easter period.

These slogans, from inception until well into the 1960's, were subject to much protest from individuals and organizations, taking exception to them on either religious or civil-liberty grounds. The P. O. was consistently called on to reply to these objections and eventually settled on a form letter stating that the slogans had no religious connotation whatsoever. It's intent, the Post Office contended, was to call attention to the observance of the "Lord's Day Act", passed by the Parliament some years before to regulate certain business activities on Sundays.

In the light of the known sponsorship of the slogans by religious groups, rather than by law-enforcement authorities, this explanation had little validity, but once committed to the issuance of the slogans, the Post Office seemed determined to continue their use in the face of any opposition. Use of it, at the request of both sponsors, continued until the original dies were no longer serviceable, some as late as 1969, and also from newer bilingual dies of slogan 6475 as late as 1972.

The original 1929 Universal English dies are designated as format A, with three horizontal lines between the words OBSERVE and SUNDAY (abbreviated as UA plus the die numeral). Their use at 16 designated offices continued in 1930-31, but in 1932 six of these offices had switched from Universal machines to Perfects and could no longer use these dies.

SLOGAN 6465 - OBSERVE SUNDAY

On being so informed, The Lord's Day Alliance undertook to pay for six new Perfect dies. These are designated as format B, (abbreviated as PB plus the die numeral), with the wording as before, but a thick-lined horizontal diamond in place of the three horizontal lines. Six format A Universal dies became available after issue of the Perfect replacements, allowing the sponsors to designate six added offices that still used Universal machines, so the 1932-34 usage grew to 22 offices, the largest number to use the English slogan at any time, either prior or thereafter.

In late 1934 the using offices in the four Western provinces converted from Universal machines to Perfects, so that for 1935 use they required new dies. The sponsor again agreed to purchase four more new Perfect dies. These are designated as format C, (abbreviated as PC plus the die numeral) with the wording as before, but a sun-burst in place of the prior horizontal lines or diamond.

This made 10 Perfect dies available, with most of the 16 original Universal dies still serviceable, but there were only four of the designated using offices still with Universal machines, so usage dropped sharply to only 14 offices, ten with Perfects and four with Universals. Five of the 16 originally designated offices could not be accommodated, nor could three of the six added in 1932.

By 1936 the four offices using Universals in 1935 also converted to Perfects, so that to maintain the level of 14 users it was necessary to issue four further new Perfect dies. These are designated as format D, (abbreviated as PD plus the die numeral) with the wording as before, but a thinner lined horizontal diamond between the wording.

This resulted in 14 usable Perfect dies, with all the remaining original Universal dies effectively obsoleted, so use remained at 14 offices, but the sponsor wished to reinstate four of the dropped originals and delete four offices that had been added in 1932. 1937-38 usage continued as in 1936, with 14 offices, all part of the original group of 16, but excluding two of them.

English usage ceased in 1939-41, although bilingual usage continued. The cause of this could not have been occasioned by the war, since 1939 spring use would have been prior to its outbreak. Rather, it would appear to reflect Post Office policy that annual slogans were not automatically re-issued, but rather required a specific request from the sponsor in each year. Since the English and bilingual use had different sponsors, it must be assumed that the Ligue du Dimanche made the request in each of these years, while The Lord's Day Alliance failed to do so.

English use resumed in 1942, but by then three of the 1936-38 using offices had switched from Perfects to new Pitney-Bowes machines, able to employ the reserve Universal dies. Therefore, 11 of the 14 1936-38 using group continued to use Perfect dies, while three used revived Universals. This could have permitted three Perfect using offices to be added, but for unknown reasons advantage of this was not taken.

The only exception from 1936-38 using offices in 1942 was that GALT was issued a Perfect die in May that had been used at FREDERICTON in April. Since there were reserve Perfect dies available, it is unclear why GALT was not issued one in April, but rather was issued the FREDERICTON die after its use in that office. The 1942 usage was therefore from 15 offices, 13 employing 12 Perfect dies and three using revived Universals.

SLOGAN 6465 - OBSERVE SUNDAY

English use was also omitted in 1943, probably for the same reason as in 1939-41, though again there was 1943 bilingual use. It resumed in 1944, when four more 1942 using offices switched to Pitney-Bowes machines using revived Universal dies. Additionally, one new office, CHATHAM, was added with a Universal die.

The total offices therefore grew from 15 to 16, with Universal die users increased from 3 to 8 and Perfect users decreased from 12 to 8. It is unclear why at least six Perfect dies and several Universals were left unused. An oddity of the 1944 usage is that HAMILTON used UA-6 in March and VANCOUVER used UA-9 at the same time, but then UA-9 was re-issued to HAMILTON in May. This was the first, but not the last, instance of an office using two different dies in the same year.

In 1945 two original using offices, CHARLOTTETOWN and SASKATOON, both using Perfect dies, were dropped, but replaced by three totally new offices, FORT WILLIAM, SOUTH EDMONTON and YORKTON, all three also using Perfect dies. At the same time, FREDERICTON switched from a Perfect die to a Universal, so total usage increased to 17 offices, 9 with Universals and 8 with Perfects. The 1946 usage was as in 1945.

English use was again omitted in 1947, although bilingual use continued, but English use was revived in 1948. In that year three offices were omitted, but two of the original offices that had been dropped, MOOSE JAW and VICTORIA, were reinstated and a new office, BELLEVILLE, was added. The total therefore remained at 17, with 9 using Universals and 8 Perfects.

English use was again omitted in 1949-50, while bilingual continued, but was revived in 1951 and continued with only a one year interruption from then until 1969. The number of using offices dropped rather sharply, although this was clearly not due to any shortage of dies, since at least 12 Universals and 10 Perfects have been recorded in subsequent years.

In 1951 seven offices were dropped, including such major original offices as EDMONTON, LONDON, OTTAWA, VANCOUVER, VICTORIA and WINNIPEG, together with the briefly used BELLEVILLE. Only COLEMAN was added, for the first time. This resulted in a net drop of six, from 17 offices to 11, seven using Perfect dies and four Universals. The same usage was maintained in 1952.

The proof books with receipt strikes ceased to be maintained after 1952, so this important source of documentation is not available thereafter. The published reports of CPSGB extend to 1957, and the Editor has access to the unpublished extension to 1965. While these are moderately reliable in what they include, omissions are not a sure indication of non usage. Additionally, of course, reported items have not necessarily been seen and therefore cannot be die identified.

There is also some P.O. correspondence available for 1963-65 and 1967-69, but again this gives no die information. Together with material in the Editor's own collection, and photos kindly sent by other members, these sources give at least a partial indication of the post-1952 usage. It suggests that there were probably the same ten using offices in 1953-55, these ten plus one more in 1956-58, reverting to ten in 1959-61, nine in 1962-63 and eight in 1965 and 1967-69, there being no usage in 1966. By 1955 most Perfect machines had been recalled and usage from then on was exclusively from the original Universal dies. The P.O. correspondence clearly states that in 1967-69 there were only eight of these original dies still serviceable, but this is rather a goodly number considering that by 1969 they were 41 years old.

SLOGAN 6465 - OBSERVE SUNDAY

There is an oddity in HALIFAX 1958-59 use. In 1958 die UA-14 is seen on Apr. 30 and UA-10 in May-June. Whether use of two dies was consecutive or concurrent cannot be determined. In 1959, HALIFAX use is seen from UA-12 in May, but U-14 is also seen earlier in April and later on various dates between June and December. This suggests at least some concurrent use of both dies, but it is also strange that any use extended so late in the year, since it was normally authorized for no more than a few weeks and no other instance of prolonged use has been noted.

BILINGUAL SLOGAN 6465-A

As stated, the initial bilingual usage preceded the English by several months in 1929. It was from seven Universal dies, designated as format A, reading OBSERVE SUNDAY over OBSERVEZ LE DIMANCHE, with a horizontal line between, the wording extending over the full width of the die without a grid, (abbreviated as U plus the die numeral). Two dies were issued to MONTREAL and the other five to larger Quebec offices, CHICOUTIMI, HULL, QUEBEC, SHERBROOKE and TROIS RIVIERES.

Use by the same six offices was contemplated in 1930, but by then TROIS RIVIERES had switched to a Perfect machine, so only six dies were issued and the same pattern was followed in 1931. By 1932 MONTREAL, QUEBEC AND SHERBROOKE switched to Perfects, so three new Perfect dies were issued, designated as format B, reading OBSERVE SUNDAY OBSERVEZ LE DIMANCHE in four lines, with a grid at the right, (abbreviated P plus the die numeral). They were used at MONTREAL, QUEBEC and TROIS RIVIERES, omitting use at SHERBROOKE.

Two of the Universal dies continued to be used at CHICOUTIMI and HULL and a third was issued to THETFORD MINES, creating use at six offices, three with Perfects and three with Universals. This pattern continued in 1933-34.

By 1935 all larger Quebec offices had switched to Perfects, but no added Perfect dies were issued and no use was made of any of the Universal dies, so use was restricted to only MONTREAL, QUEBEC and TROIS RIVIERES in 1935 and 1936.

In 1937 two of the original dies were re-issued, one to GRAND MERE and one to VALEYFIELD, small offices still using Universal machines, and this pattern of use by five offices continued through 1941. In 1942 three more of the reserve Universal dies were re-issued, one each to DRUMMONDVILLE, RIMOUSKI and SHAWINIGAN FALLS. It should be noted that during the war years QUEBEC used a blackout dater, but so did RIMOUSKI, although it was a very minor port on the St. Lawrence.

The 1942 use was therefore from eight offices, three with Perfects and five with Universals. Since dies U-2 and U-4 have not been recorded later than 1933-34, it is probable that the five Universal dies used in this year were all that remained serviceable. This 1942 usage pattern continued through 1947.

The 1948 use was also by 8 offices, but VICTORIAVILLE replaced DRUMMONDVILLE for that year only and JONQUIERE KENOGAMI replaced SHAWINIGAN FALLS. The 1949 total was the same, but the DRUMMONDVILLE-VICTORIA switch was reversed and SHAWINIGAN FALLS returned to the list in place of VALLEYFIELD. This pattern of 8 offices, MONTREAL, QUEBEC and TROIS RIVIERES with Perfect dies and DRUMMONDVILLE, GRAND MERE, JONQUIERE KENOGAMI, RIMOUSKI and SHAWINIGAN FALLS with Universal, continued through 1955.

For the first time slogan use was omitted in 1956. By the revival in 1957, all Perfect machines had been withdrawn, so only the five Universals could be used. There is some question as to the five possible using offices. MONTREAL, QUEBEC and SHAWINIGAN FALLS have been seen and RIMOUSKI is reported. The fifth was probably either JONQUIERE KENOGAMI or TROIS RIVIERES, more likely the former.

BILINGUAL SLOGAN 6475

In 1958 there is documentation of issue of the old dies to JONQUIERE KENOGAMI, MONTREAL, QUEBEC, RIMOUSKI and SHAWINIGAN FALLS and of a new die of slogan 6475 issued to TROIS RIVIERES. It appears probable that these six offices, using five old dies of 6465-A and the new 6475, constituted the balance of the usage in 1959-60 and 1962-64, use in 1961 having been omitted.

In 1958 a single new Pitney-Bowes bilingual die was added to the five Universal dies then in use, designated as format C, with French over English reading OBSERVEZ LE DIMANCHE/OBSERVE SUNDAY in two lines and a short grid at the right, (abbreviated PBC-1). It was first issued to TROIS RIVIERES in that year. TROIS RIVIERES had used a Perfect die from 1932 until 1955, when it switched to a Pitney-Bowes machine. There was no usage of the slogan in 1956 and it is probable that the office was not issued one of the five available Universal dies in 1957.

By 1958 it appears that use was desired from 6 offices, so a single new die was added, with further use rotated among the 6 offices until 1965. Its 1959 use is somewhat peculiar, since it was not included in the February issue of the five Universal dies, leaving TROIS RIVIERES without a die at that time. However, it has been seen used at MONTREAL in May, appearing as replacing the U-7 die used there from February, and the U-7 die has been seen at TROIS RIVIERES in May.

The PBC-1 was probably used at TROIS RIVIERES again in 1960 and has been recorded at RIMOUSKI in 1962, SHAWINIGAN in 1963, RIMOUSKI in 1964 and JONQUIERE KENOGAMI in 1965. Use of it in this format appears to have ceased after 1965, together with that of the remaining Universal dies.

In the final usage year of 1965 it appears that it was desired to expand usage from six to nine offices, so three new Pitney-Bowes dies were issued, designated as format D, with the same wording as format C, but in four lines rather than two, (abbreviated PBD plus the die numeral). These three were issued to DRUMMONDVILLE, GRANBY and ST. HYACINTHE. DRUMMONDVILLE had previous use of the slogan in 1937-55, but the other two offices had not used it previously.

The concurrent use in three offices indicates that there were three dies issued, but they are very similar and the few strikes seen are not clear enough to permit their separation. Use of the PBD dies ceased after 1965, together with all Quebec use, but they were retained in reserve and had a somewhat unusual revival in 1972. This one year revival was in three English speaking offices, CALGARY, HALIFAX and WILLOWDALE, at the request of The Lord's Day Alliance.

By 1972 it was a policy that all slogans should be bilingual, so use of the bilingual slogan in English speaking offices was not unreasonable. However, since it is documented that these dies had been paid for by the Ligue du Dimanche, they were in effect proprietary to them. It was not normally the policy to permit re-issue of proprietary dies other than at the request of the original sponsor.

Possibly, since either no English dies were serviceable, or the Post Office was reluctant to issue English only slogans at that time, the Post Office appears to have waived the policy in this instance. In any event, the choice of the three offices is odd, two being major and the third quite minor. No additional usage beyond 1972 is recorded.

The following Appendix A lists all use by individual dies, excepting the format D slogan 6475, where the 3 dies cannot be separated. The Appendix B lists offices alphabetically, by year, with die use if known. It is somewhat broader than Appendix A in that it includes known use that has not been seen, so that die identification is not established.

APPENDIX A

16 Universal format A dies.

These dies were issued in 1929, but were largely obsolete after 1935. Some were revived from the early 1940's and they were used exclusively after the withdrawal of Perfect machines in 1955. Their usage is indicated by office when they have been seen and the die identification can be confirmed, but there is no doubt some additional use that has not yet been determined. The serviability of eight of the 16 dies in 1967-69 is confirmed by documentation and they certainly include dies 1, 4, 12 and 14-16, plus probably two of dies 3, 5 and 10. Dies 2 and 8 are not recorded beyond 1934, die 13 not beyond 1944, die 11 not beyond 1948 and dies 6-7, 9 and 12 only to the early or middle 1960's.

Universal die 1



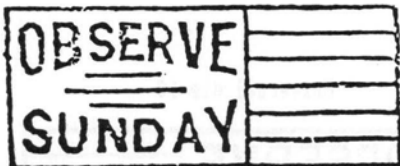
- | | |
|--------------------|--------------------------|
| 1929 CALGARY | 1960 EDMONTON |
| 1930 VANCOUVER | 1961 FORT WILLIAM |
| 1931 VICTORIA | 1962 HALIFAX |
| 1932 MEDICINE HAT | 1963 TORONTO |
| 1933 VANCOUVER | 1964 REGINA |
| 1934 PRINCE RUPERT | 1965 REGINA |
| 1946 VANCOUVER | 1967 Probable, not seen. |
| 1956 TORONTO | 1968 Probable, not seen. |
| 1959 REGINA | 1969 CALGARY |

Universal die 2



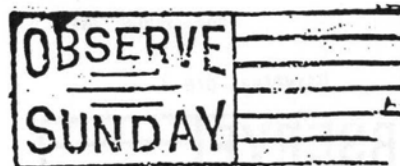
- | | |
|--------------------|------------------|
| 1929 CHARLOTTETOWN | 1932 PORTAGE |
| 1930 CHARLOTTETOWN | 1933 LETHBRIDGE |
| 1931 OTTAWA | 1934 FREDERICTON |

Universal die 3



- | | |
|-----------------|--------------------------|
| 1929 EDMONTON | 1953 YORKTON |
| 1930 VICTORIA | 1957 MOOSE JAW |
| 1931 HALIFAX | 1958 TORONTO |
| 1932 SASKATOON | 1959 CALGARY |
| 1933 REGINA | 1960 FREDERICTON |
| 1934 LETHBRIDGE | 1961 REGINA |
| 1935 BRANDON | 1962 YORKTON |
| 1942 HAMILTON | 1963 CALGARY |
| 1944 WINNIPEG | 1964 Probable, not seen. |
| 1945 HAMILTON | 1965 YORKTON |

Universal die 4



- | | |
|--------------------|----------------------------|
| 1929 FREDERICTON | 1958 ST. JOHN |
| 1930 HAMILTON | 1960 CALGARY |
| 1931 MOOSE JAW | 1962 ST. JOHN |
| 1932 WINNIPEG | 1963 REGINA - Apr. use. |
| 1933 PRINCE RUPERT | 1963 MOOSE JAW - June use. |
| 1934 VANCOUVER | 1964 TORONTO |
| 1945 OTTAWA | 1965 MOOSE JAW |
| 1948 LONDON | 1967 TORONTO |
| 1951 COLEMAN | 1968 Probable, not seen. |
| 1956 REGINA | identified. |
| 1957 TORONTO | 1969 ST. JOHN |

Universal die 5



- | | |
|---------------|--------------------------|
| 1929 HALIFAX | 1948 TORONTO |
| 1930 LONDON | 1952 COLEMAN |
| 1931 CALGARY | 1954 TORONTO |
| 1932 CALGARY | 1957 FORT WILLIAM |
| 1933 PORTAGE | 1958 MOOSE JAW |
| 1934 WINNIPEG | 1960 REGINA |
| 1942 TORONTO | 1961 TORONTO |
| 1944 LONDON | 1962 FORT WILLIAM |
| 1945 TORONTO | 1963 Probable, not seen. |
| 1946 HAMILTON | 1964 Probable, not seen. |
| | 1965 CALGARY |

Universal die 6



- | | |
|-----------------|--|
| 1929 HAMILTON | 1944 HAMILTON - March use,
die U-9 used in May. |
| 1930 SASKATOON | 1946 LONDON |
| 1931 TORONTO | 1948 WINNIPEG |
| 1932 LETHBRIDGE | 1955 TORONTO |
| 1933 VICTORIA | 1957 REGINA |
| 1934 REGINA | 1959 EDMONTON |

Universal die 7



- | | |
|-----------------|--------------------------|
| 1929 LONDON | 1952 SOUTH EDMONTON |
| 1930 OTTAWA | 1956 MOOSE JAW |
| 1931 EDMONTON | 1957 YORKTON |
| 1932 EDMONTON | 1958 COLEMAN |
| 1933 CALGARY | 1959 TORONTO |
| 1934 EDMONTON | 1960 ST. JOHN |
| 1946 OTTAWA | 1961 Probable, not seen. |
| 1948 BELLEVILLE | 1962 MOOSE JAW |

Universal die 8



- | | |
|--------------------|--------------------|
| 1929 MOOSE JAW | 1932 REGINA |
| 1930 FREDERICTON | 1933 MOOSE JAW |
| 1931 CHARLOTTETOWN | 1934 CHARLOTTETOWN |

Universal die 9



- | | |
|-----------------------------|--|
| 1929 OTTAWA | 1944 HAMILTON - May use,
die U-6 used in Mar. |
| 1930 HALIFAX | 1945 GALT |
| 1931 REGINA | 1948 OTTAWA |
| 1932 FREDERICTON | 1951 SOUTH EDMONTON |
| 1933 EDMONTON | 1957 EDMONTON |
| 1934 MOOSE JAW | 1958 FORT WILLIAM |
| 1935 PRINCE RUPERT | 1959 MOOSE JAW |
| 1942 OTTAWA | 1960 FORT WILLIAM |
| 1944 VANCOUVER - March use. | 1964 HALIFAX |

Universal die 10



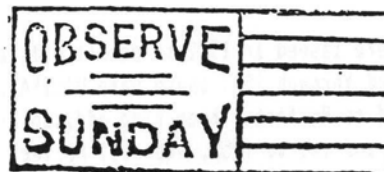
- | | |
|--------------------|---|
| 1929 REGINA | 1946 GALT |
| 1930 MOOSE JAW | 1948 VICTORIA |
| 1931 SASKATOON | 1952 YORKTON |
| 1932 CHARLOTTETOWN | 1958 HALIFAX - May use,
U-14 use April & June. |
| 1933 MEDICINE HAT | 1960 MOOSE JAW |
| 1934 BRANDON | 1963 HALIFAX |
| 1935 PORTAGE | 1964 ST. JOHN |
| 1944 TORONTO | 1965 EDMONTON |
| 1945 CHATHAM | |

Universal die 11



1929 ST. JOHN	1935 MEDICINE HAT
1930 CALGARY	1944 EDMONTON
1931 FREDERICTON	1945 LONDON
1932 VANCOUVER	1946 TORONTO
1933 SASKATOON	1948 VANCOUVER
1934 PORTAGE	

Universal die 12



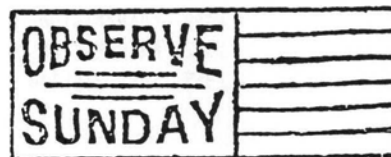
1929 SASKATOON	1958 FREDERICTON
1930 EDMONTON	1959 HALIFAX - May use, U-14 use April & June through Dec.
1931 LONDON	
1932 NEW WESTMINSTER	1962 EDMONTON
1933 BRANDON	1963 EDMONTON
1934 MEDICINE HAT	1964 EDMONTON
1946 WINNIPEG	1967 CALGARY
1948 YORKTON	1968 Probable, not seen.
1952 TORONTO	1969 Probable, not seen.
1955 YORKTON	
1956 EDMONTON	

Universal die 13



1929 TORONTO	1933 WINNIPEG
1930 REGINA	1934 VICTORIA
1931 HAMILTON	1944 OTTAWA
1932 VICTORIA	

Universal die 14



1929 VANCOUVER	1958 HALIFAX - April use, U-10 use in May.
1930 ST. JOHN	
1931 VANCOUVER	1959 HALIFAX - April and June-Dec. use. U-12 use in May.
1932 BRANDON	
1933 FREDERICTON	1960 HALIFAX
1934 NEW WESTMINSTER	1961 HALIFAX
1945 VANCOUVER	1962 TORONTO
1948 SOUTH EDMONTON	1963 FORT WILLIAM
1956 HALIFAX	1967 Probable, not seen.
1957 HALIFAX	1968 CALGARY
	1969 HALIFAX

Universal die 15



1929 VICTORIA	1957 FREDERICTON
1930 TORONTO	1959 ST. JOHN
1931 ST. JOHN	1960 YORKTON
1932 PRINCE RUPERT	1961 CALGARY
1933 NEW WESTMINSTER	1962 REGINA
1934 SASKATOON	1967 YORKTON
1945 WINNIPEG	1968 EDMONTON
1948 EDMONTON	1969 REGINA
1951 YORKTON	

Universal die 16



1929 WINNIPEG	1957 COLEMAN
1930 WINNIPEG	1958 EDMONTON
1931 WINNIPEG	1960 TORONTO
1932 MOOSE JAW	1961 ST. JOHN
1933 CHARLOTTETOWN	1962 CALGARY
1934 CALGARY	1964 MOOSE JAW
1944 CHATHAM	1965 HALIFAX
1946 CHATHAM	1967 Probable, not seen.
1951 TORONTO	1968 TORONTO
1956 FORT WILLIAM	1969 TORONTO

6 Perfect format B dies.

These 6 dies were issued in 1932 to permit offices that had switched to Perfect machines in 1931 to continue use of the slogan. Initially and through 1934 these were HALIFAX, HAMILTON, LONDON, OTTAWA, ST. JOHN and TORONTO, but thereafter other offices also switched to Perfects, requiring additional Perfect dies from 1935. One of these dies had use only to 1945, one to 1951, two to 1952 and two to 1955, when all Perfect use had been replaced by Pitney-Bowes machines that could employ the retained original Universal dies.

Perfect format B die 1.



- | | |
|---------------|---------------------|
| 1932 HALIFAX | 1942 HALIFAX |
| 1933 HALIFAX | 1944 FREDERICTON |
| 1934 HALIFAX | 1945 SOUTH EDMONTON |
| 1935 HAMILTON | 1946 FREDERICTON |
| 1936 ST. JOHN | 1952 FREDERICTON |
| 1937 TORONTO | 1955 FORT WILLIAM |
| 1938 LONDON | |

Perfect format B die 2.



- | | |
|----------------|-------------------|
| 1932 HAMILTON | 1938 SASKATOON |
| 1933 OTTAWA | 1944 REGINA |
| 1934 TORONTO | 1946 YORKTON |
| 1935 LONDON | 1948 REGINA |
| 1936 SASKATOON | 1951 FORT WILLIAM |
| 1937 LONDON | 1955 FREDERICTON |

Perfect format B die 3.



- | | |
|--------------|--------------------|
| 1932 LONDON | 1937 CHARLOTTETOWN |
| 1933 LONDON | 1938 HAMILTON |
| 1934 OTTAWA | 1942 SASKATOON |
| 1935 HALIFAX | 1951 MOOSE JAW |
| 1936 HALIFAX | 1952 HALIFAX |

Perfect format B die 4.



- | | |
|---------------|----------------|
| 1932 OTTAWA | 1937 ST. JOHN |
| 1933 ST. JOHN | 1938 VANCOUVER |
| 1934 LONDON | 1944 SASKATOON |
| 1935 TORONTO | 1946 CALGARY |
| 1936 WINNIPEG | 1951 CALGARY |

Perfect format B die 5.



- | | |
|------------------|----------------|
| 1932 ST. JOHN | 1937 WINNIPEG |
| 1933 TORONTO | 1938 OTTAWA |
| 1934 HAMILTON | 1942 ST. JOHN |
| 1935 OTTAWA | 1945 REGINA |
| 1936 FREDERICTON | 1948 MOOSE JAW |

Perfect format B die 6.



- | | |
|--------------------|------------------|
| 1932 TORONTO | 1937 HALIFAX |
| 1933 HAMILTON | 1938 CALGARY |
| 1934 ST. JOHN | 1942 WINNIPEG |
| 1935 ST. JOHN | 1945 FREDERICTON |
| 1936 CHARLOTTETOWN | |

4 Perfect format C dies.

These 4 dies were issued in 1935 to permit use by additional offices that had switched to Perfect machines by 1935. Three of them are recorded to 1955 and the fourth to at least 1953.

Perfect format C die 1.



- | | |
|--------------|-------------------|
| 1935 CALGARY | 1944 ST. JOHN |
| 1936 CALGARY | 1945 FORT WILLIAM |
| 1937 CALGARY | 1948 FORT WILLIAM |
| 1938 REGINA | 1954 HALIFAX |
| 1942 LONDON | 1955 HALIFAX |

Perfect format C die 2.



- | | |
|------------------|---------------|
| 1935 REGINA | 1944 HALIFAX |
| 1936 EDMONTON | 1945 CALGARY |
| 1937 VANCOUVER | 1948 ST. JOHN |
| 1938 FREDERICTON | 1955 REGINA |
| 1942 CALGARY | |

Perfect format C die 3.



- | | |
|-------------------------------|----------------------|
| 1935 VANCOUVER | 1942 GALT - May use. |
| 1936 VANCOUVER | 1945 HALIFAX |
| 1937 EDMONTON | 1951 REGINA |
| 1938 CHARLOTTETOWN | 1952 REGINA |
| 1942 FREDERICTON - April use. | 1953 HALIFAX |

Perfect format C die 4.



- | | |
|---------------|---------------|
| 1935 WINNIPEG | 1942 EDMONTON |
| 1936 REGINA | 1948 CALGARY |
| 1937 REGINA | 1952 CALGARY |
| 1938 HALIFAX | 1955 CALGARY |

SLOGAN 6465 - OBSERVE SUNDAY

4 Perfect format D dies.

These 4 dies were issued in 1936 to further permit use by additional offices that had switched to Perfect machines by 1936. Two of them are recorded to 1954, one to 1952 and the fourth to at least 1946.

Perfect format D die 1.



1936 HAMILTON
1937 OTTAWA
1938 EDMONTON

1942 REGINA
1944 CALGARY
1946 ST. JOHN

Perfect format D die 2.



1936 LONDON
1937 HAMILTON
1938 ST. JOHN

1942 CHARLOTTETOWN
1945 YORKTON
1954 FREDERICTON

Perfect format D die 3.



1936 OTTAWA
1937 FREDERICTON
1938 WINNIPEG
1942 VANCOUVER
1944 GALT

1946 FORT WILLIAM
1951 HALIFAX
1952 ST. JOHN
1954 ST. JOHN

Perfect format D die 4.



1936 TORONTO
1937 SASKATOON
1938 TORONTO
1944 CHARLOTTETOWN

1945 ST. JOHN
1951 FREDERICTON
1952 FORT WILLIAM

APPENDIX B

Appendix A gives usage of known or probable die use, but Appendix B includes this data and also gives usage by offices that is not die identified but is either probable due to usage patterns, reliably reported or documented. This usage is by offices chronologically in alphabetic order.

1948	BELLEVILLE	UA-7	1944	CHATHAM	UA-16	1929	FREDERICTON	UA-4
1932	BRANDON	UA-14	1945	CHATHAM	UA-10	1930	FREDERICTON	UA-8
1933	BRANDON	UA-12	1946	CHATHAM	UA-16	1931	FREDERICTON	UA-11
1934	BRANDON	UA-10	1951	COLEMAN	UA-4	1932	FREDERICTON	UA-9
1935	BRANDON	UA-3	1952	COLEMAN	UA-5	1933	FREDERICTON	UA-14
1929	CALGARY	UA-1	1957	COLEMAN	UA-16	1934	FREDERICTON	UA-2
1930	CALGARY	UA-11	1958	COLEMAN	UA-7	1936	FREDERICTON	PB-5
1931	CALGARY	UA-5	1929	EDMONTON	UA-3	1937	FREDERICTON	PD-3
1932	CALGARY	UA-5	1930	EDMONTON	UA-12	1938	FREDERICTON	PC-2
1933	CALGARY	UA-7	1931	EDMONTON	UA-7	1942	FREDERICTON	PC-3
1934	CALGARY	UA-16	1932	EDMONTON	UA-7		Apr. use-to GALT in May	
1935	CALGARY	PC-1	1933	EDMONTON	UA-9	1944	FREDERICTON	PB-1
1936	CALGARY	PC-1	1934	EDMONTON	UA-7	1945	FREDERICTON	PB-6
1937	CALGARY	PC-1	1936	EDMONTON	PC-2	1946	FREDERICTON	PB-1
1938	CALGARY	PB-6	1937	EDMONTON	PC-3	1948	Reported use.	
1942	CALGARY	PC-2	1938	EDMONTON	PD-1	1951	FREDERICTON	PD-4
1944	CALGARY	PD-1	1942	EDMONTON	PC-4	1952	FREDERICTON	PB-1
1945	CALGARY	PC-2	1944	EDMONTON	UA-11	1953	Reported use.	
1946	CALGARY	PB-4	1945	Probable use.		1954	FREDERICTON	PD-2
1948	CALGARY	PC-4	1946	Reported use.		1955	FREDERICTON	PB-2
1951	CALGARY	PB-4	1948	EDMONTON	UA-15	1956	Reported use.	
1952	CALGARY	PC-4	1956	EDMONTON	UA-12	1957	FREDERICTON	UA-15
1953	Reported use.		1957	EDMONTON	UA-9	1958	FREDERICTON	UA-12
1954	Reported use.		1958	EDMONTON	UA-16	1959	Probable use.	
1955	CALGARY	PC-4	1959	EDMONTON	UA-6	1960	FREDERICTON	UA-3
1956	Probable use.		1960	EDMONTON	UA-1	1961	Reported use.	
1957	Reported use.		1961	Reported use.		1942	GALT	FC-3
1958	Probable use.		1962	EDMONTON	UA-12		May use, from FREDERICTON	
1959	CALGARY	UA-3	1963	EDMONTON	UA-12	1944	GALT	PD-3
1960	CALGARY	UA-4	1964	EDMONTON	UA-12	1945	GALT	UA-9
1961	CALGARY	UA-15	1965	EDMONTON	UA-10	1946	GALT	UA-10
1962	CALGARY	UA-16	1967	Documented as used.		1929	HALIFAX	UA-5
1963	CALGARY	UA-3	1968	EDMONTON	UA-15	1930	HALIFAX	UA-9
1964	Documented as used.		1969	Documented as used.		1931	HALIFAX	UA-3
1965	CALGARY	UA-5	1945	FORT WILLIAM	PC-1	1932	HALIFAX	PB-1
1967	CALGARY	UA-12	1946	FORT WILLIAM	PD-3	1933	HALIFAX	PB-1
1968	CALGARY	UA-14	1948	FORT WILLIAM	PC-1	1934	HALIFAX	PB-1
1969	CALGARY	UA-1	1951	FORT WILLIAM	PB-2	1935	HALIFAX	PB-3
1929	CHARLOTTETOWN	UA-2	1952	FORT WILLIAM	PD-4	1936	HALIFAX	PB-3
1930	CHARLOTTETOWN	UA-2	1953	Probable use.		1937	HALIFAX	PB-6
1931	CHARLOTTETOWN	UA-8	1954	Reported use.		1938	HALIFAX	PC-4
1932	CHARLOTTETOWN	UA-10	1955	FORT WILLIAM	PB-1	1942	HALIFAX	PB-1
1933	CHARLOTTETOWN	UA-16	1956	FORT WILLIAM	UA-16	1944	HALIFAX	PC-2
1934	CHARLOTTETOWN	UA-8	1957	FORT WILLIAM	UA-5	1945	HALIFAX	PC-3
1936	CHARLOTTETOWN	PB-6	1958	FORT WILLIAM	UA-9	1946	Reported use.	
1937	CHARLOTTETOWN	PB-3	1959	Probable use.		1948	Reported use.	
1938	CHARLOTTETOWN	PC-3	1960	FORT WILLIAM	UA-9	1951	HALIFAX	PD-3
1942	CHARLOTTETOWN	PD-2	1961	FORT WILLIAM	UA-1	1952	HALIFAX	PB-3
1944	CHARLOTTETOWN	PD-4	1962	FORT WILLIAM	UA-5	1953	HALIFAX	PC-3
			1963	FORT WILLIAM	UA-14	1954	HALIFAX	PC-1
						1955	HALIFAX	PC-1

SLOGAN 6465 - OBSERVE SUNDAY

1956	HALIFAX	UA-14	1929	LONDON	UA-7	1929	OTTAWA	UA-9
1957	HALIFAX	UA-14	1930	LONDON	UA-5	1930	OTTAWA	UA-7
1958	HALIFAX	UA-10	1931	LONDON	UA-12	1931	OTTAWA	UA-2
	May use, U-14 use Apr. & June.		1932	LONDON	PB-3	1932	OTTAWA	PB-4
1958	April use,	UA-14	1933	LONDON	PB-3	1933	OTTAWA	PB-2
	U-10 use in May.		1934	LONDON	PB-4	1934	OTTAWA	PB-3
1959	HALIFAX	UA-12	1935	LONDON	PB-2	1935	OTTAWA	PB-5
	May use, U-14 use Apr. & Jun-Dec.		1936	LONDON	PD-2	1936	OTTAWA	PD-3
1959	HALIFAX	UA-14	1937	LONDON	PB-2	1937	OTTAWA	PD-1
	Apr. & June-Dec. use. U-12 in May.		1938	LONDON	PB-1	1938	OTTAWA	PB-5
1960	HALIFAX	UA-14	1942	LONDON	PC-1	1942	OTTAWA	UA-9
1961	HALIFAX	UA-14	1944	LONDON	UA-5	1944	OTTAWA	UA-13
1962	HALIFAX	UA-1	1945	LONDON	UA-11	1945	OTTAWA	UA-4
1963	HALIFAX	UA-10	1946	LONDON	UA-6	1946	OTTAWA	UA-7
1964	HALIFAX	UA-9	1948	LONDON	UA-4	1948	OTTAWA	UA-9
1965	HALIFAX	UA-16	1932	MEDICINE HAT	UA-1	1932	PORTAGE	UA-2
1967	Documented as used.		1933	MEDICINE HAT	UA-10	1933	PORTAGE	UA-5
1968	Documented as used.		1934	MEDICINE HAT	UA-12	1934	PORTAGE	UA-11
1969	HALIFAX	UA-14	1935	MEDICINE HAT	UA-11	1935	PORTAGE	UA-10
1929	HAMILTON	UA-6	1929	MOOSE JAW	UA-8	1932	PRINCE RUPERT	UA-15
1930	HAMILTON	UA-4	1930	MOOSE JAW	UA-10	1933	PRINCE RUPERT	UA-4
1931	HAMILTON	UA-13	1931	MOOSE JAW	UA-4	1934	PRINCE RUPERT	UA-1
1932	HAMILTON	PB-2	1932	MOOSE JAW	UA-16	1935	PRINCE RUPERT	UA-9
1933	HAMILTON	PB-6	1933	MOOSE JAW	UA-8	1929	REGINA	UA-10
1934	HAMILTON	PB-5	1934	MOOSE JAW	UA-9	1930	REGINA	UA-13
1935	HAMILTON	PB-1	1948	MOOSE JAW	PB-5	1931	REGINA	UA-9
1936	HAMILTON	PD-1	1951	MOOSE JAW	PB-3	1932	REGINA	UA-8
1937	HAMILTON	PD-2	1952	Reported use.		1933	REGINA	UA-3
1938	HAMILTON	PB-3	1953	Reported use.		1934	REGINA	UA-6
1942	HAMILTON	UA-3	1954	Probable use.		1935	REGINA	PC-2
1944	HAMILTON	UA-6	1955	Reported use.		1936	REGINA	PC-4
	March use, U-9 used in May.		1956	MOOSE JAW	UA-7	1937	REGINA	PC-4
1944	HAMILTON	UA-9	1957	MOOSE JAW	UA-3	1938	REGINA	PC-1
	May use, U-6 used in March.		1958	MOOSE JAW	UA-5	1942	REGINA	PD-1
1945	HAMILTON	UA-3	1959	MOOSE JAW	UA-9	1944	REGINA	PB-2
1946	HAMILTON	UA-5	1960	MOOSE JAW	UA-10	1945	REGINA	PB-5
1932	LETHBRIDGE	UA-6	1962	MOOSE JAW	UA-7	1946	Probable use.	
1933	LETHBRIDGE	UA-2	1963	MOOSE JAW- Apr. use. UA-4		1948	REGINA	PB-2
1934	LETHBRIDGE	UA-3		U-4 used at REGINA in June.		1951	REGINA	PC-3
			1964	MOOSE JAW	UA-16	1952	REGINA	PC-3
			1965	MOOSE JAW	UA-4	1953	Probable use.	
			1967	Documented as used.		1954	Probable use.	
			1968	Documented as used.		1955	REGINA	PC-2
			1969	Documented as used.		1956	REGINA	UA-4
			1932	NEW WESTMINSTER	UA-12	1957	REGINA	UA-6
			1933	NEW WESTMINSTER	UA-15	1958	Probable use.	
			1934	NEW WESTMINSTER	UA-14	1959	REGINA	UA-1
						1960	REGINA	UA-5
						1961	REGINA	UA-3
						1962	REGINA	UA-15
						1963	REGINA - June use. UA-4	
							U-4 used at MOOSE JAW in April.	
						1964	REGINA	UA-1
						1965	REGINA	UA-1
						1967	Documented as used.	
						1968	Documented as used.	
						1969	REGINA	UA-15

SLOGAN 6465 - OBSERVE SUNDAY

1932	ST. JOHN	PB-5	1929	TORONTO	UA-13	1929	VICTORIA	UA-15
1933	ST. JOHN	PB-4	1930	TORONTO	UA-15	1930	VICTORIA	UA-3
1934	ST. JOHN	PB-6	1931	TORONTO	UA-6	1931	VICTORIA	UA-1
1935	ST. JOHN	PB-6	1932	TORONTO	PB-6	1932	VICTORIA	UA-13
1936	ST. JOHN	PB-1	1933	TORONTO	PB-5	1933	VICTORIA	UA-6
1937	ST. JOHN	PB-4	1934	TORONTO	PB-2	1934	VICTORIA	UA-13
1938	ST. JOHN	PD-2	1935	TORONTO	PB-4	1948	VICTORIA	UA-10
1942	ST. JOHN	PB-5	1936	TORONTO	PD-4	1929	WINNIPEG	UA-16
1944	ST. JOHN	PC-1	1937	TORONTO	PB-1	1930	WINNIPEG	UA-16
1945	ST. JOHN	PD-4	1938	TORONTO	PD-4	1931	WINNIPEG	UA-16
1946	ST. JOHN	PD-1	1942	TORONTO	UA-5	1932	WINNIPEG	UA-4
1948	ST. JOHN	PC-2	1944	TORONTO	UA-10	1933	WINNIPEG	UA-13
1951	ST. JOHN	PB-4	1945	TORONTO	UA-5	1934	WINNIPEG	UA-5
1952	ST. JOHN	PD-3	1946	TORONTO	UA-11	1935	WINNIPEG	PC-4
1953	Reported use.		1948	TORONTO	UA-5	1936	WINNIPEG	PB-4
1954	ST. JOHN	PD-3	1951	TORONTO	UA-16	1937	WINNIPEG	PB-5
1955	Reported use.		1952	TORONTO	UA-12	1938	WINNIPEG	PD-3
1956	Reported use.		1953	Probable use.		1942	WINNIPEG	PB-6
1957	Reported use.		1954	TORONTO	UA-5	1944	WINNIPEG	UA-3
1958	ST. JOHN	UA-4	1955	TORONTO	UA-6	1945	WINNIPEG	UA-15
1959	ST. JOHN	UA-15	1956	TORONTO	UA-1	1946	WINNIPEG	UA-12
1960	ST. JOHN	UA-7	1957	TORONTO	UA-4	1948	WINNIPEG	UA-6
1961	ST. JOHN	UA-1E	1958	TORONTO	UA-3	1945	YORKTON	PD-2
1962	ST. JOHN	UA-4	1959	TORONTO	UA-7	1946	YORKTON	PB-2
1963	Documented as used.		1960	TORONTO	UA-16	1948	YORKTON	UA-12
1964	ST. JOHN	UA-10	1961	TORONTO	UA-5	1951	YORKTON	UA-15
1965	Documented as used.		1962	TORONTO	UA-14	1952	YORKTON	UA-10
1967	Documented as used.		1963	TORONTO	UA-1	1953	YORKTON	UA-3
1968	Documented as used.		1964	TORONTO	UA-4	1954	Probable use.	
1969	ST. JOHN	UA-4	1965	Reported use.		1955	YORKTON	UA-12
1929	SASKATOON	UA-12	1967	TORONTO	UA-4	1956	Reported use.	
1930	SASKATOON	UA-6	1968	TORONTO	UA-16	1957	YORKTON	UA-7
1931	SASKATOON	UA-10	1969	TORONTO	UA-16	1958	Probable use.	
1932	SASKATOON	UA-3	1929	VANCOUVER	UA-14	1959	Probable use.	
1933	SASKATOON	UA-11	1930	VANCOUVER	UA-1	1960	YORKTON	UA-15
1934	SASKATOON	UA-15	1931	VANCOUVER	UA-14	1963	Documented as used.	
1935	Probable use.		1932	VANCOUVER	UA-11	1964	Reported use.	
1936	SASKATOON	PB-2	1933	VANCOUVER	UA-1	1965	YORKTON	UA-3
1937	SASKATOON	PD-4	1934	VANCOUVER	UA-4	1967	YORKTON	UA-15
1938	SASKATOON	PB-2	1935	VANCOUVER	PC-3	1968	Documented as used.	
1942	SASKATOON	PB-3	1936	VANCOUVER	PC-3	1969	Documented as used.	
1944	SASKATOON	PB-4	1937	VANCOUVER	PC-2			
1945	Reported use.		1938	VANCOUVER	PB-4			
1945	SOUTH EDMONTON	PB-1	1942	VANCOUVER	PD-3			
1946	Probable use.		1944	VANCOUVER- Mar. use	UA-9			
1948	SOUTH EDMONTON	UA-14		U-9 used at HAMILTON in May.				
1951	SOUTH EDMONTON	UA-9	1945	VANCOUVER	UA-14			
1952	SOUTH EDMONTON	UA-7	1946	VANCOUVER	UA-1			
			1948	VANCOUVER	UA-11			

7 Universal format A dies.

These seven dies were issued in 1929, with use in six offices, MONTREAL having used two. TROIS RIVIERES switched to a Perfect machine in 1930, so 1930-31 use was from only five offices. After MONTREAL and QUEBEC also switched to Perfects in 1932, the Universal dies were intermittently used by smaller offices through 1955, when all Perfects were withdrawn and the Universals were the only usable dies thereafter. Two of the dies were unserviceable by 1933, but the remainder stayed in use until 1965.

Universal format A die 1

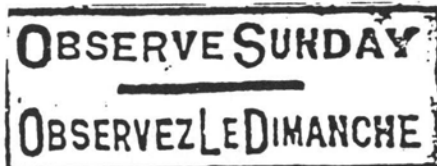


Universal format A die 2



1929 MONTREAL	1948 VALLEYFIELD	1929 QUEBEC
1930 CHICOUTIMI	1949 SHAWINIGAN FALLS	1930 QUEBEC
1931 QUEBEC	1950 RIMOUSKI	1931 CHICOUTIMI
1932 CHICOUTIMI	1951 GRAND MERE	1933 HULL
1933 NOT USED	1952 RIMOUSKI	
1934 THETFORD MINES	1953 SHAWINIGAN FALLS	
1943 VALLEYFIELD	1957 SHAWINIGAN FALLS	
1944 GRAND MERE	1960 JONQUIERE	
1945 SHAWINIGAN FALLS	1962 MONTREAL	
1946 VALLEYFIELD	1963 MONTREAL	
1947 GRAND MERE	1964 SHAWINIGAN	

Universal format A die 3



Universal format A die 4



1929 MONTREAL	1947 SHAWINIGAN FALLS	1929 HULL
1931 MONTREAL	1948 VICTORIAVILLE	1930 HULL
1932 THETFORD MINES	1949 DRUMMONDVILLE	
1937 VALLEYFIELD	1950 DRUMMONDVILLE	
1938 VALLEYFIELD	1951 JONQUIERE	
1940 GRAND MERE	1952 DRUMMONDVILLE	
1941 GRAND MERE	1953 JONQUIERE	
1942 GRAND MERE	1959 JONQUIERE	
1943 SHAWINIGAN FALLS	1960 SHAWINIGAN	
1944 RIMOUSKI	1962 JONQUIERE	
1945 VALLEYFIELD	1963 JONQUIERE	
1946 SHAWINIGAN FALLS	1964 TROIS RIVIERES	

Universal format A die 5

OBSERVE SUNDAY
OBSERVEZ LE DIMANCHE

Universal format A die 6

OBSERVE SUNDAY
OBSERVEZ LE DIMANCHE

1929 CHICOUTIMI	1951 RIMOUSKI
1930 MONTREAL	1952 SHAWINIGAN FALLS
1934 HULL	1957 QUEBEC
1943 DRUMMONDVILLE	1958 QUEBEC
1944 VALLEYFIELD	1959 QUEBEC
1945 DRUMMONDVILLE	1960 QUEBEC
1946 GRAND MERE	1962 TROIS RIVIERES
1947 RIMOUSKI	1963 RIMOUSKI
1948 RIMOUSKI	1964 MONTREAL
1949 JONQUIERE	1965 TROIS RIVIERES
1950 SHAWINIGAN FALLS	

1929 TROIS RIVIERES	1946 RIMOUSKI
1930 MONTREAL	1947 DRUMMONDVILLE
1932 HULL	1948 GRAND MERE
1932 CHICOUTIMI	1949 GRAND MERE
1937 GRAND MERE	1950 GRAND MERE
1938 GRAND MERE	1951 DRUMMONDVILLE
1940 VALLEYFIELD	1952 JONQUIERE
1941 VALLEYFIELD	1959 SHAWINIGAN
1942 VALLEYFIELD	1960 RIMOUSKI
1943 RIMOUSKI	1962 QUEBEC
1944 SHAWINIGAN FALLS	1963 QUEBEC
1945 RIMOUSKI	1964 QUEBEC

Universal format A die 7

OBSERVE SUNDAY
OBSERVEZ LE DIMANCHE

1929 SHERBROOKE	1949 RIMOUSKI
1930 SHERBROOKE	1950 JONQUIERE
1931 SHERBROOKE	1951 SHAWINIGAN FALLS
1933 THETFORD MINES	1952 GRAND MERE
1934 CHICOUTIMI	1954 RIMOUSKI
1940 GRAND MERE	1957 MONTREAL
1941 GRAND MERE	1958 MONTREAL
1942 GRAND MERE	1959 MONTREAL FEE
1943 GRAND MERE	1960 MONTREAL
1944 DRUMMONDVILLE	1962 SHAWINIGAN
1945 GRAND MERE	1963 TROIS RIVIERES
1946 DRUMMONDVILLE	1964 JONQUIERE
1947 VALLEYFIELD	1965 MONTREAL
1948 JONQUIERE	

3 Perfect format B dies.

These three dies were issued in 1932 to accomodate MONTREAL, QUEBEC and TROIS RIVIERES, all of which had switched to Perfect machines by that date. They were used exclusively in these three offices until 1955, when all Perfect machines were withdrawn. Thereafter these three offices used the older Universal dies in their Pitney-Boves machines.

Perfect format B die 1



Perfect format B die 2



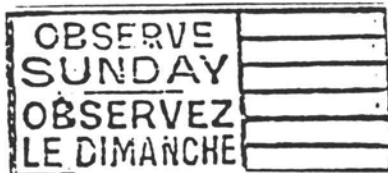
1932 QUEBEC
1933 QUEBEC
1934 TROIS RIVIERES
1935 QUEBEC
1936 QUEBEC
1937 QUEBEC
1938 QUEBEC
1940 MONTREAL
1941 MONTREAL
1942 TROIS RIVIERES
1943 MONTREAL

1944 QUEBEC
1945 TROIS RIVIERES
1946 TROIS RIVIERES
1947 QUEBEC
1948 MONTREAL
1949 TROIS RIVIERES
1950 TROIS RIVIERES
1952 MONTREAL
1953 TROIS RIVIERES
1954 MONTREAL
1955 MONTREAL

1932 TROIS RIVIERES
1933 TROIS RIVIERES
1934 MONTREAL
1935 TROIS RIVIERES
1936 TROIS RIVIERES
1937 TROIS RIVIERES
1938 TROIS RIVIERES
1939 MONTREAL
1940 TROIS RIVIERES
1941 QUEBEC
1942 MONTREAL
1943 QUEBEC
1944 MONTREAL

1945 MONTREAL
1946 QUEBEC
1947 TROIS RIVIERES
1948 TROIS RIVIERES
1949 MONTREAL
1950 MONTREAL
1951 TROIS RIVIERES
1952 QUEBEC
1953 QUEBEC
1954 TROIS RIVIERES
1955 TROIS RIVIERES

Perfect format B die 3

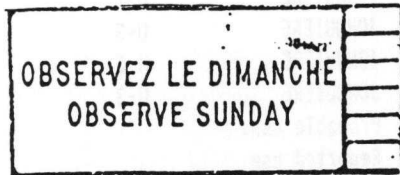


1932 MONTREAL
1933 MONTREAL
1934 QUEBEC
1935 MONTREAL
1936 MONTREAL
1937 MONTREAL
1938 MONTREAL
1940 QUEBEC
1941 TROIS RIVIERES
1942 QUEBEC
1943 TROIS RIVIERES
1944 TROIS RIVIERES

1945 QUEBEC
1946 MONTREAL
1947 MONTREAL
1948 QUEBEC
1949 QUEBEC
1950 QUEBEC
1951 QUEBEC
1952 TROIS RIVIERES
1953 MONTREAL
1954 QUEBEC
1955 QUEBEC

One Pitney-Bowes format C die.

This die was issued in 1958 to augment the five format A dies still serviceable at that time. Use rotated until 1965.



1958 TROIS RIVIERES

1960 TROIS RIVIERES

1963 SHAWINIGAN

1965 JONQUIERE KENOGAMI

1959 TROIS RIVIERES

1962 RIMOUSKI

1964 RIMOUSKI

Use in Feb., followed by

1959 MONTREAL

Use in May following Feb.
use of slogan 6465-A die U-7.

Three Pitney-Bowes format D dies.

These three dies were issued in 1965 to further augment use of five slogan 6465 U dies and the single slogan 6475 format C die. Use was not continued in Quebec province after 1965, but the three dies were re-issued to English speaking offices in 1972 only. The dies are too similar to be separated and only one is illustrated.



1965 DRUMMONDVILLE
GRANBY
ST. HYACINTHE

1972 CALGARY
HALIFAX
WILLOWDALE

SLOGAN 6465-A - OBSERVE SUNDAY OBSERVEZ LE DIMANCHE

1929	CHICOUTIMI	U-5	1948	JONQUIERE	U-7	1929	QUEBEC	U-2
1930	CHICOUTIMI	U-1	1949	JONQUIERE	U-5	1930	QUEBEC	U-2
1931	CHICOUTIMI	U-2	1950	JONQUIERE	U-7	1931	QUEBEC	U-1
1932	CHICOUTIMI	U-1	1951	JONQUIERE	U-3	1932	QUEBEC	P-1
1933	CHICOUTIMI	U-6	1952	JONQUIERE	U-6	1933	QUEBEC	P-1
1934	CHICOUTIMI	U-7	1953	JONQUIERE	U-3	1934	QUEBEC	P-3
1943	DRUMMONDVILLE	U-5	1954	Probable use.		1935	QUEBEC	P-1
1944	DRUMMONDVILLE	U-7	1955	Reported use.		1936	QUEBEC	P-1
1945	DRUMMONDVILLE	U-5	1957	Probable use.		1937	QUEBEC	P-1
1946	DRUMMONDVILLE	U-7	1958	Documented as used.		1938	QUEBEC	P-1
1947	DRUMMONDVILLE	U-6	1959	JONQUIERE	U-3	1940	QUEBEC	P-3
1948	Probable use.		1960	JONQUIERE	U-1	1941	QUEBEC	P-2
1949	DRUMMONDVILLE	U-3	1962	JONQUIERE	U-3	1942	QUEBEC	P-3
1950	DRUMMONDVILLE	U-3	1963	JONQUIERE	U-3	1943	QUEBEC	P-2
1951	DRUMMONDVILLE	U-6	1964	JONQUIERE	U-7	1944	QUEBEC	P-1
1952	DRUMMONDVILLE	U-3	1929	MONTREAL-2 dies used	U-1	1945	QUEBEC	P-3
1953	Reported use.		1929	MONTREAL	U-3	1946	QUEBEC	P-2
1954	Reported use.		1930	MONTREAL-2 dies used	U-6	1947	QUEBEC	P-1
1955	Reported use.		1930	MONTREAL	U-5	1948	QUEBEC	P-3
1937	GRAND MERE	U-6	1931	MONTREAL-2 dies used	U-3	1949	QUEBEC	P-3
1938	GRAND MERE	U-6		2nd die not seen.		1950	QUEBEC	P-3
1939	Probable use.		1932	MONTREAL	P-3	1951	QUEBEC	P-3
1940	GRAND MERE	U-7	1933	MONTREAL	P-3	1952	QUEBEC	P-2
1940	GRAND MERE	U-3	1934	MONTREAL	P-2	1953	QUEBEC	P-2
1941	GRAND MERE	U-3	1935	MONTREAL	P-3	1954	QUEBEC	P-3
1941	GRAND MERE	U-7	1936	MONTREAL	P-3	1955	QUEBEC	P-3
1942	GRAND MERE	U-3	1937	MONTREAL	P-3	1957	QUEBEC	U-5
1942	GRAND MERE	U-7	1938	MONTREAL	P-3	1958	QUEBEC	U-5
1943	GRAND MERE	U-7	1939	MONTREAL	P-2	1959	QUEBEC	U-5
1944	GRAND MERE	U-1	1940	MONTREAL	P-1	1960	QUEBEC	U-5
1945	GRAND MERE	U-7	1941	MONTREAL	P-1	1962	QUEBEC	U-6
1946	GRAND MERE	U-5	1942	MONTREAL	P-2	1963	QUEBEC	U-6
1947	GRAND MERE	U-1	1943	MONTREAL	P-1	1964	QUEBEC	U-6
1948	GRAND MERE	U-6	1944	MONTREAL	P-2	1965	Probable use.	
1949	GRAND MERE	U-6	1945	MONTREAL	P-2	1943	RIMOUSKI	U-6
1950	GRAND MERE	U-6	1946	MONTREAL	P-3	1944	RIMOUSKI	U-3
1951	GRAND MERE	U-1	1947	MONTREAL	P-3	1945	RIMOUSKI	U-6
1952	GRAND MERE	U-7	1948	MONTREAL	P-1	1946	RIMOUSKI	U-6
1953	Probable use.		1949	MONTREAL	P-2	1947	RIMOUSKI	U-5
1954	Probable use.		1950	MONTREAL	P-2	1948	RIMOUSKI	U-5
1955	Probable use.		1952	MONTREAL	P-1	1949	RIMOUSKI	U-7
1929	HULL	U-4	1953	MONTREAL	P-3	1950	RIMOUSKI	U-1
1930	HULL	U-4	1954	MONTREAL	P-1	1951	RIMOUSKI	U-5
1932	HULL	U-6	1955	MONTREAL	P-1	1952	RIMOUSKI	U-1
1933	HULL	U-2	1957	MONTREAL	U-7	1954	RIMOUSKI	U-7
1934	HULL	U-5	1958	MONTREAL	U-7	1955	Probable use.	
			1959	MONTREAL-Feb use.	U-7	1957	Reported use.	
				Used at T.R. in MAY		1958	Documented as used.	
				Slogan 6475 in May.		1959	Reported use.	
			1960	MONTREAL	U-7	1960	RIMOUSKI	U-6
			1962	MONTREAL	U-1	1962	Slogan 6475 use.	
			1963	MONTREAL	U-1	1963	RIMOUSKI	U-5
			1964	MONTREAL	U-5	1964	Slogan 6475 use.	
			1965	MONTREAL	U-7	1965	Probable use.	

1943	SHAWINIGAN FALLS	U-3	1929	TROIS RIVIERES	U-6
1944	SHAWINIGAN FALLS	U-6	1932	TROIS RIVIERES	P-2
1945	SHAWINIGAN FALLS	U-1	1933	TROIS RIVIERES	P-2
1946	SHAWINIGAN FALLS	U-3	1934	TROIS RIVIERES	P-1
1947	SHAWINIGAN FALLS	U-3	1935	TROIS RIVIERES	P-2
1949	SHAWINIGAN FALLS	U-1	1936	TROIS RIVIERES	P-2
1950	SHAWINIGAN FALLS	U-5	1937	TROIS RIVIERES	P-2
1951	SHAWINIGAN FALLS	U-7	1938	TROIS RIVIERES	P-2
1952	SHAWINIGAN FALLS	U-5	1940	TROIS RIVIERES	P-2
1953	SHAWINIGAN FALLS	U-1	1941	TROIS RIVIERES	P-3
1954	Probable use.		1942	TROIS RIVIERES	P-1
1955	Reported use.		1943	TROIS RIVIERES	P-3
1957	SHAWINIGAN FALLS	U-1	1944	TROIS RIVIERES	P-3
1958	Documented as used.		1945	TROIS RIVIERES	P-1
	Name change from 1959		1946	TROIS RIVIERES	P-1
1959	SHAWINIGAN	U-6	1947	TROIS RIVIERES	P-2
1960	SHAWINIGAN	U-3	1948	TROIS RIVIERES	P-2
1962	SHAWINIGAN	U-7	1949	TROIS RIVIERES	P-1
1963	Slogan 6475 use.		1950	TROIS RIVIERES	P-1
1964	SHAWINIGAN	U-1	1951	TROIS RIVIERES	P-2
1965	Documented as used.		1952	TROIS RIVIERES	P-3
1929	SHERBROOKE	U-7	1953	TROIS RIVIERES	P-1
1930	SHERBROOKE	U-7	1954	TROIS RIVIERES	P-2
1931	SHERBROOKE	U-7	1955	TROIS RIVIERES	P-2
1932	THETFORD MINES	U-3	1957	Probable use.	
1933	THETFORD MINES	U-7	1958	Slogan 6475 use.	
1934	THETFORD MINES	U-1	1959	Slogan 6475 use in Feb.	

	TROIS RIVIERES	U-7
	May use, used by MONTREAL in Feb.	
1960	Slogan 6475 use.	
1962	TROIS RIVIERES	U-5
1963	TROIS RIVIERES	U-7
1964	TROIS RIVIERES	U-3
1965	TROIS RIVIERES	U-5
1937	VALLEYFIELD	U-3
1938	VALLEYFIELD	U-3
1940	VALLEYFIELD	U-6
1941	VALLEYFIELD	U-6
1942	VALLEYFIELD	U-6
1943	VALLEYFIELD	U-1
1944	VALLEYFIELD	U-5
1945	VALLEYFIELD	U-3
1946	VALLEYFIELD	U-1
1947	VALLEYFIELD	U-7
1948	VALLEYFIELD	U-1

OLD HOME WEEKS - OLD BOYS

REUNIONS

The Editor has recently received a letter from a non-member, Mr. Terence Hines of Box 629, Chappaqua, NY 10514, who has a specialized interest in Canadian slogans with themes as in the heading. He requested information about them and indicated a willingness to purchase duplicates as available.

A list of those documented in the 1912-53 period was prepared for him, but not including some post-1953 use given in the Proulx catalogue. They are not too common, as events of this nature were only held in relatively smaller towns and post office policy rarely permitted use for more than a few weeks.

A few others appear as probably includable, but the list is restricted to those with the specified wording. If the place and year of use is not included in the wording, it is annotated.

The listing is arranged by using offices in alphabetic order and it appears that the earliest use of a slogan of this nature was at GUELPH in 1913, with at least two later usages of the same type in 1927.

Members have occasionally expressed interest in thematic collecting, so since the listing had been prepared, it seems worthwhile to publish it for the benefit of those who might find it of interest. Also, members with duplicates of these might wish to communicate with Mr. Hines.

1912-53 usage of slogans advertising Old Home Weeks and Old Boys Reunions.
By offices in alphabetic order.

- 1540 - CENTENNIAL YEAR 1853-1953 OLD HOME WEEK AUG 1-9 - BARRIE in 1953.
- 5495 - OLD BOYS REUNION AND PEACE CELEBRATION BELLEVILLE ONT. AUG.1ST TO 5TH 1925
- 595 - BELLEVILLE OLD HOME WEEK JULY 13-19 - BELLEVILLE in 1947.
- 1520 - CENTENNIAL OLD HOME WEEK JULY 1-5 - BRAMPTON in 1953.
- 693 - BRANTFORD OLD HOME WEEK AUG. 9-14 1914
- 693 - BRANTFORD OLD HOME WEEK AUG. 1-6 1921
- 2893 - 1887 BRANTFORD 1937 DIAMOND JUBILEE CELEBRATION MAY 12 AUG 7 OLD HOME WEEK AUG.8-14
- 753 - BROCKVILLE REUNION A WEEK OF JOY JULY 18-24 1926
- 1322 - CARLETON PLACE AUGUST 3RD TO 9TH OLD HOME WEEK - CARLETON PLACE in 1924.
- 6520 - OLD HOME WEEK AND FIREMAN'S TOURNAMENT CHARLOTTETOWN JULY 13-18 1925
- 6500 - OLD BOYS' REUNION CHATHAM ONT. 29TH JUNE TO 5TH JULY 1924
- 1778 - COBOURG OLD BOYS AND BATTERY REUNION AUG 4-5-6 1934
- 6503 - OLD BOYS' REUNION COLLINGWOOD JULY 30 TO AUG.3 1938
- 6525 - OLD HOME WEEK CORNWALL ONT. JULY 31-AUG 7 1926
- 2245 - CORNWALL CENTENNIAL AND OLD BOYS REUNION JUNE 3RD JULY 7TH - Use in 1934.
- 2250 - CORNWALL OLD HOME WEEK AUG.3RD-10TH - CORNWALL in 1946.
- 3715 - GALT CENTENNIAL AND OLD HOME WEEK JUNE 29TH TO JULY 4TH 1927
- 3725 - GALT OLD BOYS REUNION JUNE-20-28-1947
- 4120 - GUELPH'S OLD HOME WEEK 1913 JULY 28 - AUG.2 - GUELPH in 1913.
- 4090 - GUELPH CENTENNIAL-1927-ANNIVERSARY DAY APRIL 23RD OLD HOME WEEK AUG.1-6
- 4095 - GUELPH CENTENNIAL OLD HOME WEEK AUG.1-6 - GUELPH in 1927.
- 5140 - KINGSTON OLD BOY'S REUNION AUG 1-6 1925
- 5130 - KINGSTON'S CENTENARY OLD HOME WEEK JULY 30-AUG 6 1938
- 1485 - CENTENNIAL CELEBRATION OLD HOME WEEK JULY-27-AUG-2 - KINGSVILLE in 1952.
- 6508 - OLD BOYS' REUNION KITCHENER ONT. AUG 1-8 1925

- 5260 - LEAMINGTON OLD BOY'S REUNION AUG.6TH-12TH 1939
- 5460 - LINDSAY'S OLD HOME WEEK JUNE 28TH TO JULY 5TH (INCLUSIVE) 1924 COME
- 10400 - WELCOME TO LINDSAY OLD HOME WEEK JULY 1ST-10TH - LINDSAY in 1948.
- 6512 - OLD BOYS' REUNION 1921 JULY 31-AUGUST 4 - LISTOWEL in 1921.
- 5480 - LISTOWEL OLD BOYS REUNION AUG.1-2-3-4-5 1936
- 6510 - OLD BOYS REUNION LONDON-CANADA AUG.5-11-1923
- 1920 - COME TO LONDON CENTENNIAL AND OLD BOYS' CELEBRATION JULY 31-AUG.7 1926
- 6510 - OLD BOYS' REUNION LONDON ONT. AUG 5-10 1933
- 6510 - OLD BOYS' REUNION LONDON ONT. JULY 30TH AUGUST 6TH - LONDON in 1938.
- 6530 - OLD HOME WEEK JUNE 19-25 - LONDON in 1949.
- 6530 - OLD HOME WEEK JULY 13-19 1953 - LUNENBURG in 1953.
- 6490 - OLD BOYS' NIAGARA FALLS REUNION JULY 13-18 1925
- 6370 - NORTH BAY OLD HOME WEEK AUG.2ND TO 8TH 1925
- 6535 - OLD HOME WEEK NORTH BAY AUG.15TH-21ST - NORTH BAY in 1948.
- 1920-A- COME TO OAKVILLE OLD BOYS REUNION AUGUST 2-3-4-5 - OAKVILLE in 1924.
- 6748 - ORILLIA OLD HOME WEEK AUG.6-12, 1922
- 6530 - OLD HOME WEEK JUNE 30-JULY 4 - OSHAWA in 1949
- 6543 - OLD HOME WEEK OWEN SOUND ONT. JULY 1ST TO 9TH 1927
- 6530 - OLD HOME WEEK JUNE 27-JULY 3 PERTH ONT. - PERTH in 1947-48.
- 6955 - PETERBOROUGH CITY AND COUNTY OLD HOME WEEK JUNE 29 TO JULY 7, 1929
- 2823 - 1834-1934 PORT HOPE CENTENNIAL & REUNION JUNE 29 JULY 2 - PORT HOPE in 1934.
- 6506 - OLD BOYS' REUNION JUNE 30TH - JULY 4TH - PRESTON in 1949.
- 6530 - OLD HOME WEEK JULY-17TH-23RD - ST. CATHARINES in 1921.
- 8785 - ST. THOMAS OLD BOYS' REUNION AUG 3-4-5-6 - ST. THOMAS in 1924.
- 6546 - OLD HOME WEEK SARNIA JULY 18 TO 25-1925
- 8480 - SMITH'S FALLS OLD HOME WEEK AUG.2ND 8TH 1925
- 8770 - STRATFORD OLD BOYS REUNION AUG 1-8 1914
- 8772 - STRATFORD OLD BOYS REUNION AUG 2 TO 9 BIG WEEK OF FUN - STRATFORD in 1924.
- 6530 - OLD HOME WEEK JUNE 29-JULY 5 1953 - STRATFORD in 1953.
- 6548 - OLD HOME WEEK SUDBURY-ONT. JULY 26TH AUGUST 1ST 1931
- 300 - ATTEND OLD HOME WEEK AT TIMMINS JUNE 28TH TO JULY 1ST - TIMMINS in 1937.
- 9682 - TRENTON ONTARIO HOME COMING WEEK AUG.4TH TO AUG.11TH - TRENTON in 1923.
- 6515 - OLD BOYS' REUNION WALKERVILLE AUG. 6-13-1922
- 10322 - WALLACEBURG OLD BOY'S REUNION JULY 26-30 - WALLACEBURG in 1936.
- 6516 - OLD BOYS' REUNION WINDSOR AUG.6-13 1922
- 6555 - OLD HOME WEEK WOODSTOCK N.B. AUG 23-28 - WOODSTOCK, N.B. in 1948.

PLACE STAMP IN UPPER RIGHT HAND
CORNER

SLOGAN 6998

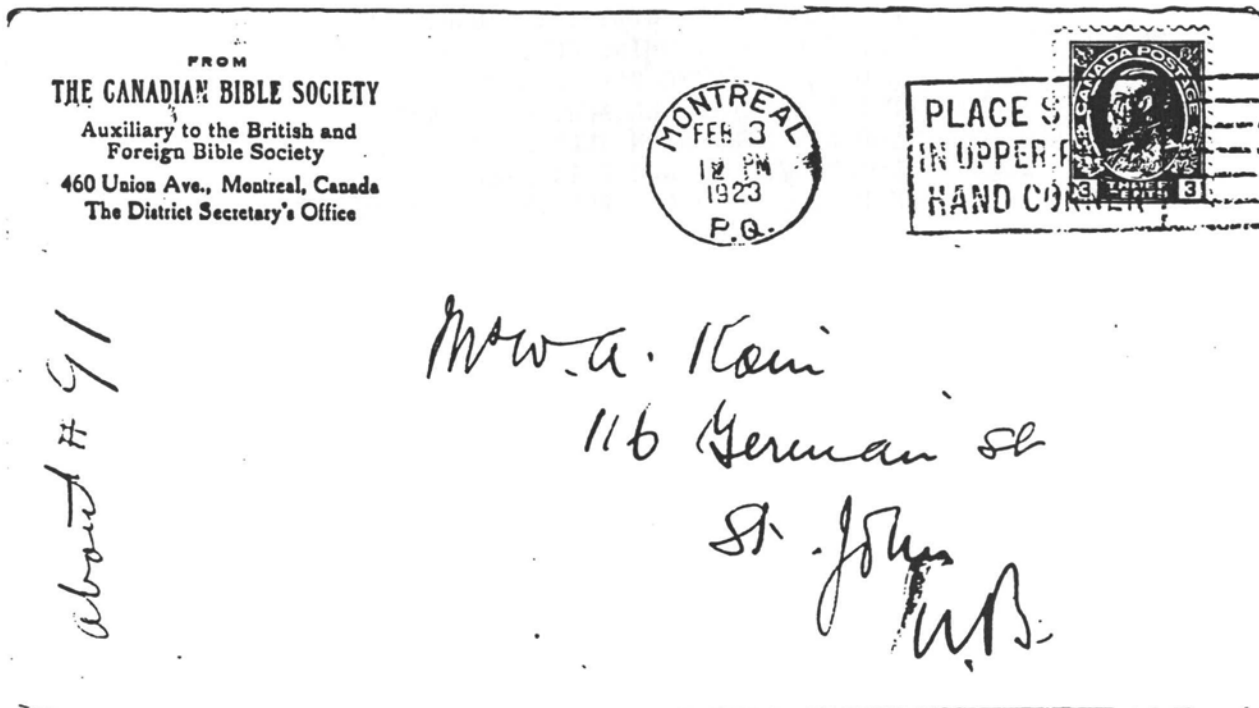
APPOSEZ LE TIMBRE A L'ANGLE
DROIT SUPERIEUR

SLOGAN 238

This is an early, but minor, Postal Directive slogan. It appears to have been initiated in late 1922, with a single Universal English die issued to MONTREAL, followed in early 1923 by two additional English Universal dies issued to WINNIPEG and TORONTO. In 1924 the single Universal bilingual die was added for initial use at ST. HYACINTHE. Somewhat oddly, MONTREAL never used the bilingual version and had no usage of the slogan in either version after 1923.

Three offices are documented as using the slogan in 1923-24, but have not been seen or die identified. If these three, CORNWALL, HALIFAX and COLLINGWOOD, could be assigned dies, the usage pattern would possibly be quite complete.

The slogan was probably somewhat unnecessary, since placing the stamp in the upper right hand corner was certainly normal practice and it is questionable that the public needed special urging to do so. In any event, its usage was quite restricted. One English die had use to 1932, but the other two only to the mid 1920's, and the bilingual is not recorded beyond 1928. This is well before the advent of the Perfect dies would have obsoleted them, and there was no revival in the late 1940's when so many other Universal dies were put to use in Pitney-Bowes machines.



The somewhat unusual MONTREAL use of the English slogan version.

SLOGAN 6998 - PLACE STAMP IN UPPER RIGHT HAND CORNER

SLOGAN 238 - APPOSEZ LE TIMBRE A L'ANGLE DROIT SUPERIEUR

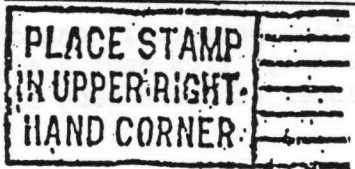
APPENDIX A

Documented issue or return dates are without a suffix. If not documented, recorded dates are suffixed S to indicate SEEN.

The following offices have been documented or reliably reported as having use in or from the periods indicated, but have not been seen and the die is not identified.

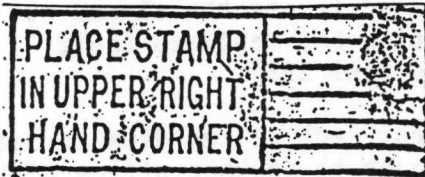
CORNWALL 23.09.10 COLLINGWOOD 24.09.11 1925 report

Universal die 1



MONTREAL	22.12.04 S	23.08.07 S	PRINCE RUPERT	27.05.03	27.10.14
ST. THOMAS	23.10.27		VICTORIA	27.10.14	28.01.26
WALKERVILLE	24.01.03		MOOSE JAW	29.01.02	29.03.11
TORONTO	24.02.07	26.01.05	TORONTO	30.02.22	32.06.04

Universal die 2



WINNIPEG	23.02.13 S	23.03.14 S
HALIFAX	23.09.10	23.10.03 S
VANCOUVER	23.10.26	23.10.23 S
SASKATOON	24.01.15	
KITCHENER	25.04.28	27.04.27 S

Universal die 3



TORONTO	23.01.22	23.03.13 S
REGINA	23.09.14	23.12.07 S
VICTORIA	24.04.24	

SLOGAN 238 - APPOSEZ LE TIMBRE A L'ANGLE DROIT SUPERIEUR

Universal die 1



ST. HYACINTHE	24.05.21	1927 REPORT
TROIS RIVIERES	27.10.20	27.11.21
LEVIS	28.10.10	

SLOGAN 6998 - PLACE STAMP IN UPPER RIGHT HAND CORNER

APPENDIX B

COLLINGWOOD	?	24.09.11	1925 report	PRINCE RUPERT	1	27.05.03	27.10.14	VANCOUVER	2	23.10.26	23.10.23 S
CORNWALL	?	23.09.10		REGINA	3	23.09.14	23.12.07 S	VICTORIA	3	24.04.24	
HALIFAX	2	23.09.10	23.10.03 S	ST. THOMAS	1	23.10.27		VICTORIA	1	27.10.14	28.01.26
KITCHENER	2	25.04.28	27.04.09 S	SASKATOON	2	24.01.15		WALKERVILLE	1	24.01.03	
MONTREAL	1	22.12.04 S	23.08.07 S	TORONTO	3	23.01.22	23.03.13 S	WINNIPEG	2	23.02.13 S	23.03.14 S
MOOSE JAW	1	29.01.02	29.03.11	TORONTO	1	24.02.07	26.01.05				
				TORONTO	1	30.02.22	32.06.04				

GOLDEN JUBILEE YEAR

NAVY LEAGUE

This slogan, in its English version, is Proulx catalogue number 4060. It had use only in 1946 and would not normally be considered as meriting more than casual interest. However, a detailed study of the receipt strikes reveals an unusual usage pattern that is worthy of comment.

The catalogue lists use in 15 offices, but omits BRANDON, CALGARY and WINDSOR, so actual use was from 18 offices. Not only that, but of these 18 offices nine used the slogan twice in an eight month interval and four used it three times, so there were actually 35 separate collectable periods of use, yet interestingly these involved the use of only two dies at any given time.

It can be assumed that the slogan was sponsored and the dies paid for by the Navy League, but this organization must have had some important political connections to enable it to arrange for such a very broad Dominion-wide usage from such a minimal number of dies. It is clearly one of the outstanding instances of "more bang from a buck" in Canadian slogan history.

The original issue was of one Pitney Bowes Universal die to VICTORIA on May 1st and one Perfect die to SYDNEY on May 13. The need for a die of each type was because at this time nine of the 18 major offices designated to use the slogan still retained the Perfect machines introduced in 1930-35 and nine had replaced their Perfects with the newer Pitney-Bowes Universal introduced from 1937.

The intent of the usage pattern appears to be that each of two dies be used at a given office for an average of about 12 days, then sent to another office of the same machine type, and that this 108 day cycle should be repeated twice in the eight month period (May to December) during which usage was planned. This should have meant that each of the 18 offices had two uses during the year, but in practice five had only one use and four had three uses, the other nine having the normal two uses.

At some point after issue to CALGARY on June 4, the Pitney-Bowes die 1 must have become damaged, since there was no further issue of it, but a new Pitney-Bowes die 3 began replacement use at LONDON on July 5.

In summary, therefore, there was use of three dies, but not more than two at any one time, in 18 offices over an eight month period, half using a Perfect die and the other half using one or another of the two consecutive Pitney-Bowes dies.

For the average collector, without access to the proof book, the English slogan use might well have appeared to be probably continuous in each office from an individual die, machine type unknown, presenting only 18 collectibles, but this research shows the slogan to have had a much more interesting and complex pattern.

There was also a single Perfect bilingual die, reading GOLDEN JUBILEE YEAR NAVY LEAGUE ANNEE JUBILAIRE, intended to be shared between MONTREAL and QUEBEC only. There are only three receipt strikes of it recorded, with initial issue to QUEBEC on April 28, issue to MONTREAL on May 5 and re-issue to MONTREAL on October 21. However, additional QUEBEC use has been seen in July-Oct. in late Nov. and again in mid Dec, while additional MONTREAL use has been seen in early Dec. and late Dec. This suggests that the die had at least four periods of use at MONTREAL, May-July, Oct-Nov., early Dec. and late Dec., and QUEBEC had four, April-May, July-Oct. late Nov. and mid-Dec.

However, the duration of use of bilingual slogans has always been rather unusual and the above may not be complete.

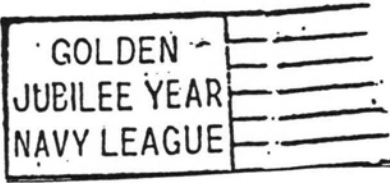
The Appendix A gives the usage by dies for slogan 4060 and 4060A. Appendix B lists the English offices in alphabetic and chronologic order, with the die number.

SLOGAN 4060 - GOLDEN JUBILEE YEAR NAVY LEAGUE

One Perfect and two Pitney-Bowes Universal dies issued and used in 1946.

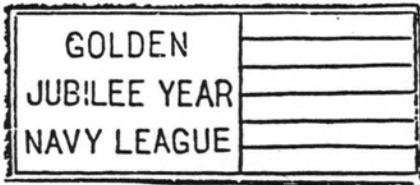
APPENDIX A

Pitney-Bowes Universal die 1



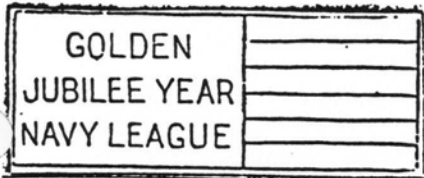
VICTORIA	05.01
VANCOUVER	05.11
EDMONTON	05.25
CALGARY	06.04

Perfect die 2



SYDNEY	05.13	NEW WESTMINSTER	08.12
CHARLOTTETOWN	05.25	REGINA	09.10
HALIFAX	06.07	BRANDON	09.20
ST. JOHN	06.17	WINDSOR	09.30
WINDSOR	06.26	ST. JOHN	10.15
BRANDON	07.06	SYDNEY	11.04
REGINA	07.15	CHARLOTTETOWN	11.14
SASKATOON	07.23	SYDNEY	12.05
		ST. JOHN	12.26

Pitney-Bowes Universal die 3



LONDON	07.05	WINNIPEG	09.16
HAMILTON	07.15	CALGARY	09.25
TORONTO	07.23	EDMONTON	10.05
OTTAWA	08.03	TORONTO	10.21
TORONTO	08.15	VANCOUVER	11.02
HAMILTON	08.23	VICTORIA	11.13
LONDON	09.05	EDMONTON	12.07

SLOGAN 4060A - GOLDEN JUBILEE YEAR NAVY LEAGUE ANNEE JUBILAIRE

Perfect die 1



QUEBEC	04.28 RECEIPT	MONTREAL	10.21 RECEIPT 11.05 SEEN
MONTREAL	05.05 RECEIPT 07.03 SEEN	QUEBEC	11.25 SEEN
QUEBEC	07.09 SEEN 10.16 SEEN	MONTREAL	12.03 SEEN
		QUEBEC	12.11 SEEN
		MONTREAL	12.18 SEEN

APPENDIX B

OFFICE	RECEIPT DATE	DIE	OFFICE	RECEIPT DATE	DIE	OFFICE	RECEIPT DATE	DIE
BRANDON	07.06	2	LONDON	07.05	3	TORONTO	07.23	3
BRANDON	09.20	2	LONDON	09.05	3	TORONTO	08.15	3
CALGARY	06.04	1	NEW WESTMINSTER	08.12	2	TORONTO	10.21	3
CALGARY	09.25	3	OTTAWA	08.03	3	VANCOUVER	05.11	1
CHARLOTTETOWN	05.25	2	REGINA	07.15	2	VANCOUVER	11.02	3
CHARLOTTETOWN	11.14	2	REGINA	09.10	2	VICTORIA	05.01	1
EDMONTON	05.25	1	ST. JOHN	06.17	2	VICTORIA	11.13	3
EDMONTON	10.05	3	ST. JOHN	10.15	2	WINDSOR	06.26	2
EDMONTON	12.07	3	ST. JOHN	12.26	2	WINDSOR	09.30	2
HALIFAX	06.07	2	SASKATOON	07.23	2	WINNIPEG	09.16	3
HAMILTON	07.15	3	SYDNEY	05.13	2			
HAMILTON	08.23	3	SYDNEY	11.04	2			
			SYDNEY	12.05	2			

