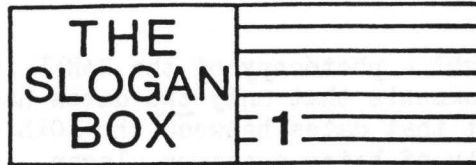


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NEWSLETTER OF THE BNAPS MACHINE SLOGAN CANCEL STUDY GROUP

VOLUME 4 - NUMBER 1 - WHOLE NUMBER 18

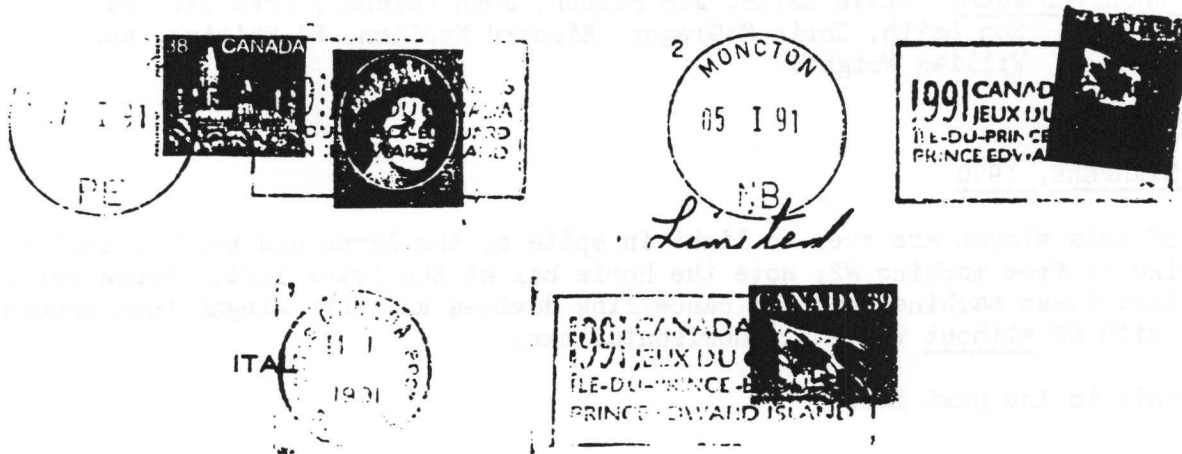
FEBRUARY 1991

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CHAIRMAN'S MESSAGE

At the PHILEX show in Toronto in January your chairman learned of a new slogan which has recently been introduced to promote the 1991 CANADA GAMES in Prince Edward Island. So far, examples are known from MONCTON, HALIFAX, CHARLOTTETOWN, and ST. JOHN'S. Thanks to Bob Thorne, John Robertson who provided me with nice examples. I have not yet seen the ST. JOHN'S, and can use an example if someone has an extra.



In spite of being poorly dressed for an unexpected snowstorm, it was a pleasant weekend; Bob and John showed up on Friday for a short visit, and Allan Steinhart was present at the bourse. Dan Huffman made it to Toronto and we enjoyed sharing hotel facilities and some late night comaradarie with philatelic friends down the hall of the hotel.

A note from Allan brought a photocopy of the BANFF 1987 100 YEARS OF POSTAL SERVICE slogan with the comments that only two dates have been noted sofar, June 10 and 17. I would expect that dates between the 10th and 17th will surface, but this has the possibility of being a scarce slogan. Reports of dates outside these would be appreciated.

Allan also reports that apparently only PORTAGE LA PRAIRIE used the FIGHT LUNG DISEASE slogan in the late 1990-early 1991 period. Another one to watch for.

DISEASE slogan in the Klussendorf machine. Another one to watch for.

Plans for March include attending the CSDA show in Toronto. Look forward to seeing the local members there.

Dan Huffman made it to Texas for the February Prairie Beaver meeting and was my guest at my home along with Topics editor Vic Willson. A good time was had by all.

SLOGAN POSTAL MARKINGS, 1920 TO 1930... between page 60 and 61 of this book, slogans 4400 thru 4565 are missing in the Multi-Office section. A page with these omissions is included with this newsletter pre-punched for insertion into the book. Many self-service photocopy centers have the machine to take the book apart and insert this page. Your Chairman and Editor apologize for this oversight.

MAIL EARLY BE SURE ... (SANTA)

In Volume 14 a detailed presentation of the Santa Dies and city distribution was offered. Our Editor has noted an error in the 1931 identification of Die 11, which is shown to be Saskatoon but is most likely Kamloops.

MEMBERSHIP UPDATE

Algis Skucas 3200 4th St. South, Cranbrook, BC V1C 5N5
Collecting interest: Western Canada

DUES NOT RECEIVED FROM: Steve Davis, Jim Felton, John Fordham, Fred Jeffrey, Ron Leith, Chris McGregor, Richard Moulton, Ed Whiting, and William Wright.

CALGARY STAMPEDE, 1990

Strikes of this slogan are ever so light in spite of the large and bold lettering. This strike is from machine #2; note the horiz bar at the lower left. Bruce Murduck reports that these machines had two cancelling devices and this slogan then should be found with #2 without the short horizontal bar.

More on this in the next issue.



EDITOR'S MESSAGE

Occasionally the Editor feels a need to comment in a chatty way about various slogan related or personal matters that do not fit properly into the various articles that he writes, so here are a few such instances.

In the field of interesting updates, we can note the following. A NELSON slogan reading 26TH ANNUAL NELSON FAIR NELSON B.C. SEPT.19,20,21,22 1928 had been reported in our recent 1920-30 Slogan usage book, but it had not been seen, nor was it catalogued in the Proulx 3rd Edition. It was thought that it might have been the Columbia die of slogan 9735, 25TH ANNUAL NELSON FAIR, with dates altered.

A few weeks ago new-member-to-be, Mrs E.M. Drury of Rexdale, Ont., sent in a photo of a fine full strike on cover, dated SEP 10.28, which indicated that it was a new Columbia die, not the prior year with dates altered. An interesting point was that the slogan was inverted to the dater, and the Editor suggested that, since Nelson was known to have a Postmaster owned Columbia machine at the time, the die had probably been inserted by the Postmaster himself, but that Nelson having used so few slogans, he was inexperienced enough to have done so incorrectly.

Shortly thereafter member John Robertson, also of Rexdale, sent a photo of a second strike, dated AUG 27.28, but also showing the inversion. Short term inversions are not uncommon, but if this one escaped notice for two weeks, it suggests that the inversion took place at the time of first insertion and may well have continued undetected throughout the usage.

The 1928 usage is now included in the 4th edition of the catalogue under number 9735, the number of the 1927 usage, but the slight difference in wording, 26TH for 25TH, may have deserved a separate number. Also, the wording of the 1927 use is again incorrectly given as NELSON FRUIT FAIR, but FRUIT should be omitted. Just how the only two recorded strikes of this slogan both ended up in Rexdale is a little amazing, but may speak well of the dealer stocks in that area.

Another interesting reappearance of an unusual use recently occurred in the case of the APR 2.30 use of HELP THE MUSKOKA, illustrated in issue 16. In this case the dies are known as returned to Ottawa on JAN 3.30, so the APRIL date was impossible. It was suggested that one of the five dies had an APR slug improperly inserted on JAN 1.30 and continued on the next day only, because of the return date.

The Editor has recently found, in an otherwise scruffy lot of cut squares, a strike of the same die dated APR 1.30, which rather confirms the usage suggested above, and these two strikes of APR 1-2 are almost certainly the only dates on which the error will be found.

Readers of the Air Mail Handbook will recall that the HAMILTON SEP 4.29 receipt strike of slogan 7879 is a different die than that on any of the office's subsequent usage, indicating an undocumented die switch, either immediately or shortly after the receipt date. Member Bob Thorne has now found the original die on a cover, but oddly dated on the same day as the receipt strike. This proves that there was normal use of the receipted die for at least one day.

Member Steven Friedenthal has now demonstrated for the first time two dies of WINNIPEG 1913 slogan 1100, CANADIAN FORESTRY CONVENTION. We have known that the 1912 slogan 8105, SELKIRK CENTENNIAL, had two dies and that 1913 slogan 9455, THE STAMPEDE, had three. We also know that many WINNIPEG proprietary slogans of the early 1920's had multiple dies, and Jeff Switt has just discovered a 3rd die of the 1922-23 slogan 287, AUTO AND RADIO EQUIPMENT, previously only recorded in two dies.

EDITOR'S MESSAGE, continued.

Members should therefore recheck all their earlier WINNIPEG proprietary usage to determine if they have the recorded multiple dies or can add more to them. The 1915 slogan 5965, NATIONAL PATRIOTIC WEEK, is only so far recorded in one die, but seems a possible candidate for a second.

In terms of corrections, the Editor apologizes for the need to reprint in this issue the two page appendix B of the slogan 4815, INSURE YOUR PARCELS article that appeared in issue 17. Failing eye sight, or negligence, or both resulted in some of the columns of latest dates being offset one row from the appropriate earliest dates. This creates some very obviously distorted usages, and the entire two new pages should be substituted for the originals.

Also in the area of updates, the Editor has recently received a copy of the new 4th Edition of the Proulx catalogue, which brings listed usage up from 1978 to 1983 and makes some additions to the earlier use. This is very commendable effort, but the Editor still finds it disappointing in several aspects. Mr. Proulx had been invited to join our Group at its inception, but replied that he could not do so, since he was no longer a member of BNAPS. He was therefore possibly unaware of the considerable up-dating and corrections to the 3rd Edition that we have published in our Newsletter and hand books.

The absence of these from the new Edition considerably detracts from it, as does also the perpetuation of numerous prior typos, spelling errors and misdatings. The work has obviously been retyped, so one would have expected that such obvious typos as CHANKO MIKA, rather than CHAHKO MIKA in the NELSON 1914 slogan 1590, and a great many others, would have been corrected in a revision of this magnitude.

Readers who are also members of the Canadian Postal History Society may have been a little puzzled to see in their latest issue an article on Winnipeg machine usage that also appeared in our issue 17. This was intended to be noted as a reprint from our Newsletter, but the fact was omitted in error. It was felt that exposing slogan related matters to the broad audience of the CPHS Journal would be image enhancing, so its Editor, Bob Lee, had been asked if he would accept occasional reprints, as it did not seem appropriate to write original articles on slogan related subjects for the Journal, but omit them from the Newsletter.

Bob has now done so, and indicates that he would welcome more, so literary inclined members who are part of both groups now have an opportunity to extend the scope of their audience.

Finally, a few words on a personal matter. The Editor had noticed a marked deterioration of his eye sight as he approaches his 70th birthday, and this was diagnosed as a major cataract in one eye. It was operated on the day after Christmas, supposedly in a successful manner, but the benefits will not appear for some weeks yet.

This is trying enough, but by unfortunate coincidence, at much the same time a swollen foot was diagnosed as a severe infection, requiring a heavy bandaging and rather massive doses of anti-biotic drugs. It is improving, but as of this writing is not yet healed. Thus, the Editor has found himself with a patch over one eye, a bandaged foot and a stomach full of drugs. These are not conducive to philatelic research, writing or correspondence, so if the quality of this Newsletter or the promptness of replies to letters both show declines, it can perhaps be understood.

Catalogue slogans 6860, 6861 and 6862

The catalogue lists this wording under three numbers, 6860 being the English version without a globe, 6861 the English version illustrated with a globe and 6862 the bilingual version, either with or without a globe.

However, study indicates that these were really all one slogan, but in six different formats, with normal use in the 1926-50 period, and in a few cases continuing until as late as 1969. Dies were issued or re-issued to offices as available to their machine type, without regard to format other than the normal separation of English and bilinguals between Quebec province and the rest of Canada. The formats can be described as follows:

English format A - Slogan 6861, large dies without grid, having either a white or a black globe at the left and REACHES EVERYWHERE in script at the right. Five Universal dies of this format had the earliest use, from Jan. 1926 to 1935, when almost all offices had switched to Perfects. Four of these five dies were retained in reserve and re-issued for use with Pitney-Bowes Universals in 1948-50.

English slogan B - Slogan 6860, large dies without grid, the slogan in straight line thick block letters, without a globe. Eight Universal dies were issued in late 1926 to 1927, concurrent with format A, and carried the major English use until 1935, when as with the format A Universal dies, they were retired until seven of the eight were re-issued in 1948.

English format C - Slogan 6860, small dies with a grid at the right, the slogan in three lines of medium width block letters, the upper line arced and the others straight. Three Perfect dies were issued in 1930-31 for use in those offices that had by then switched to Perfect machines, and were concurrent with format A and B dies until the format B was retired in 1935. Thereafter, these Perfect dies carried the major English usage until they were joined in the major 1948-50 revival by the re-issue of format A and B dies and the issue of a new format D.

Of the three format C dies issued in 1930-31, one had heavy use to 1952, one had use to 1940, but not thereafter, and one is recorded in 1931, then not again until 1939-48. This mixture is peculiar and subsequent updates may alter it.

English format D - Slogan 6860, small dies with a grid at the right, the slogan in three straight lines of thin block letters. These were eventually nine new Pitney-Bowes Universal dies, five recorded from 1949 and a sixth from 1950. Three others had consecutive use exclusively at Edmonton from 1962 to 1969.

Bilingual format E - Slogan 6862, as format A, with a black globe at the left and REACHES EVERYWHERE in block letters of both languages at the right. Only one Universal die, used in 1926-34, then in reserve until re-issued in 1948-50.

Bilingual format F - Slogan 6862, large dies without grid, the slogan in two lines of block letters, English over French. There was only one Perfect die issued in 1930 and re-issued frequently in the province of Quebec until 1949-50.

The combined use was very extensive, including well over 100 offices, many of which used the slogan on several occasions, for varying periods, in either the same or in differing formats, depending on machine type and random die re-issue.

The use began in 1926, tapered off somewhat in the early 1940's, but enjoyed a major revival in 1948-50, then was largely discontinued in 1951. It can be noted that slogan 135, AIR PARCEL POST FOR SPEED, appeared in 1952, probably intended as a more modernized replacement of earlier parcel post advertising. However, there was quite lengthy post-1951 use by a small number of offices, which will be discussed later.

PARCEL POST REACHES EVERYWHERE

continued

There appears to have been use of 27 dies, 2 bilingual and 25 English, in two distinctive bilingual and four English formats, as illustrated in appendix A.

There are more than 100 offices confirmed as having English use from 1926 to 1951. Bilingual use was at least 20 offices, so the overall total is approximately 120 or more.

Post-1951 use was from only five offices, all English, DUNNVILLE, EDMONTON, HAILEYBURY, ORANGEVILLE and VANCOUVER. VANCOUVER has been confirmed as using a format D die in 1959, though possibly issued earlier, and use from the same die is recorded in 1959-68. Whether this was continuous use from 1959 to 1968 has not yet been determined.

HAILEYBURY and DUNNVILLE had both been issued format D dies in Oct. 1950 and appear to have retained them until at least Aug. 1954 and Nov. 1958 respectively. There is no record of ORANGEVILLE having used the slogan in the period ending 1951, but it has been reported as having use in 1956 and is recorded with a format D die from Nov. 1957 until Dec. 1963.

The most peculiar post-1951 use is by EDMONTON. The office had been issued a format D die in Sep. 1949, probably used to 1950. Another different format D die is recorded in 1959-60. There is then brief recorded use of another format D die in 1961-62, followed in 1963-65 by use of a new format D die, but with the wording in a notably wider box, with shorter grid.

This appears to have been replaced in 1967 by a second similar die, where all strikes show major breaks in both the upper and lower left of the slogan box. Finally, there is recorded 1969 Edmonton use of a final modified format D die.

It is of some interest to compare the catalogue's list of the numbers of using offices and usage with those now known. For slogan 6861, format A, English with globe, the catalogue states 83 offices, 1926-29, 1933-34 and 1948-49. Our findings are 42 offices, 1926-35 and 1948-50, fewer offices with more continuous use.

For slogan 6860, our formats B, C, D, English without a globe, the catalogue states 33 offices, 1925-35, 1938-41, 1946-67 and 1979-80. Our findings are 83 offices, 1926-69. The 1925 earliest report has no documentary support and is highly unlikely. The catalogued 1979-80 use is possible, but has not yet been recorded. What is now suggested by the above is that the catalogue's number of using offices for these two slogans has been transposed, since there is no doubt that slogan 6860 usage was much broader than that of slogan 6861.

For bilingual slogan 6862, our formats E and F, the catalogue listing is 16 offices, 1926-33, 1935-42, 1945-46 and 1948-50. Our findings are 20 offices, 1926-50, again more offices and with completely continuous use.

Appendix B alphabetically lists all using offices, as slogan 6861 and then 6860, with use by dies and years. The earliest use is either the year and month of the receipt strike date or Distribution List report, if these exist, or else the earliest seen. Latest use is the return date of the Distribution List, if given, or else the latest seen.

The total number of dies, some of which are undocumented, suggests that this listing may be subject to considerable correction and addition, but does represent a comprehensive preliminary to this very major usage.

SLOGANS 6860-61-62, PARCEL POST REACHES EVERYWHERE

APPENDIX A

Documented issue or return dates are without a suffix. If not documented, recorded dates are suffixed S to indicate SEEN.

Slogan 6861, English format A, with globe.

Format A Universal die 1



OFFICE	ISSUED OR SEEN FROM	RET'D OR SEEN TO	OFFICE	ISSUED OR SEEN FROM	RET'D OR SEEN TO
OTTAWA	26.01.08 S	29.02.01	KENDRA	48.01.22	48.04.04 S
OTTAWA	29.03.11	30.11.12	DAUPHIN	48.09.22	
MEDICINE HAT	33.04.29	33.09.14	KINCARDINE	49.01.15	
PR. RUPERT	34.01.03	34.03.20	COLLINGWOOD	49.09.22	
FORT FRANCES	34.04.12	34.12.03	ESTEVAN	50.10.16 S	

Format A Universal die 2



WINNIPEG	26.02.04	26.04.01 S	KAMLOOPS	48.01.23	48.04.03 S
SASKATOON	26.04.14		ESTEVAN	48.08.09	48.10.10 S
BRANDON	26.07.10	28.11.26	KIMBERLEY	49.01.18	
BROCKVILLE	29.01.25	32.05.27	BELLEVILLE	49.05.18	49.06.13 S
CARLTON PL.	33.04.27	33.09.07	KENTVILLE	49.06.24	
NORTH BAY	33.09.08	34.04.18	KELDNA	49.09.20	49.10.27 S

Format A Universal die 3



HALIFAX	26.01.30	27.07.05	HAMILTON	27.10.19	28.11.22
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Format A Universal die 4



TORONTO	26.02.04	26.06.14 S	CAMBELLTON	48.02.16	
FREDERICTON	27.04.11	27.10.24	GALT	48.03.13	48.04.07 S
SAULT	28.07.28	29.02.01	SUDBURY		48.05.19 S
CHAR'TOWN	31.05.06	31.11.16	GRANDE PR.	48.07.12	
S. EDMONTON	32.06.04	33.05.10	DRUMHELLER	48.09.21	
CHAR'TOWN	33.09.05	33.10.17	HATLEYBURY	48.11.23	
PORTAGE	34.04.13	35.04.23	CHILLIWACK	49.09.25	49.10.25 S
			FLIN FLON	50.01.19	

Format A Universal die 5



VANCOUVER	26.02.02	27.04.29	GANANOQUE	48.01.21	
SUDBURY	27.06.17	27.10.18	BRACEBRIDGE	48.03.12	
CHAR'TOWN	27.10.19	29.02.08	GODERICH	48.07.15	
AMHERST	33.07.21	34.04.30	DRUMHELLER	49.09.20	49.10.14 S
			LIVERPOOL	50.02.29	

SLOGANS 6860-61-62, PARCEL POST REACHES EVERYWHERE
APPENDIX A continued

Slogan 6860, English format B, without globe, large slogan box without grid.

Format B Universal die 1

**PARCEL POST
= REACHES =
EVERYWHERE**

WOODSTOCK	26.11.18	27.02.26	GLACE BAY	33.04.28	33.09.14
GLACE BAY	27.10.19	28.03.03	KAMLOOPS	34.02.16	34.11.20
LINDSAY	28.05.21	29.02.01	WETASKIWIN	48.01.24	
LONDON	29.04.23	29.07.12	GEORGETOWN	48.03.12	
REGINA	29.12.28	30.07.19	KAMLOOPS	49.08.02	

Format B Universal die 2

**PARCEL POST
= REACHES =
EVERYWHERE**

OWEN SOUND	26.12.09	27.10.27	PORT ALBERNI	48.02.04	
ST. THOMAS	28.09.08	28.10.10	FLIN FLON	48.03.17	
SMITH'S FALL	29.01.25	32.06.08	CHATHAM	48.07.10	48.08.03 S
VICTORIA	33.05.02	33.10.07	AURORA	48.08.23	
BRANDON	34.01.03	34.03.29			
N. BATTLEFOR	34.04.13	34.11.37			

Format B Universal die 3

**PARCEL POST
= REACHES =
EVERYWHERE**

LETHBRIDGE	27.01.05	27.10.28	MELVILLE	49.01.26	
WINDSOR	28.01.10	28.11.13	HESPELLER	48.04.07	
OWEN SOUND	29.01.04	29.03.20	SARNIA	48.04.26	48.05.16 S
			COLLINGWOOD	48.07.08	

Format B Universal die 4

**PARCEL POST
= REACHES =
EVERYWHERE**

KINGSTON	27.01.07		MOOSE JAW	32.01.21	32.03.07
NANAIMO	28.03.12	29.02.07	LETHBRIDGE	33.04.28	33.09.14
WOODSTOCK	29.08.10	29.10.29	PR. GEORGE	49.09.02 S	49.09.14 S
VICTORIA	29.12.26	30.06.17			

Format B Universal die 5

**PARCEL POST
= REACHES =
EVERYWHERE**

KAMLOOPS	27.01.05	29.01.21	VANCOUVER	29.01.22	31.03.16
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Format B Universal die 6

**PARCEL POST
= REACHES =
EVERYWHERE**

STRATFORD	27.01.07	27.03.30	SUMMERSIDE	48.01.23	
KITCHENER	27.10.19	29.02.01	S. EDMONTON	48.03.19	
SARNIA	29.03.13	29.04.29	COLEMAN	48.07.14	
MOOSE JAW	30.01.18	30.07.02			
LONDON	30.08.05	30.10.16			
COBOURG	33.09.05	35.07.09			

SLOGANS 6860-61-62, PARCEL POST REACHES EVERYWHERE
APPENDIX A continued

Slogan 6860, English format B, without globe, large slogan box without grid.

Format B Universal die 7



PRESCOTT	27.02.09	27.07.07	HUMBOLDT	48.01.26
EDMONTON	27.10.07	27.12.19	SAULT	48.05.13
WINDSOR	29.01.12	34.07.12	HESPELLER	48.07.10

Format B Universal die 8



REGINA	27.08.22	27.10.22	KENTVILLE	48.01.22
BRANDON	28.04.23	31.05.08		
SASKATOON	33.05.02	34.04.21		

ORILLIA is documented as having been issued a die on 27.01.05, which from the date is probably this die.

Slogan 6860, English format C, without globe, slogan box with grid, top line arced.

Format C Perfect die 1



TORONTO	30.11.18	1931 REPORT	COLLINGWOOD	34.09.06	NELSON	41.01.27	41.03.01 S	
WOODSTOCK	31.01.26		SMITH'S F.	34.11.09	PORTAGE	41.03.26		
OWEN SOUND		32.06.11 S			1936 REPORT	FORT ERIE N.	41.06.19	
GALT	32.10.06		SWIFT CUR.	37.03.23		SWIFT CUR.	41.10.05	
WINDSOR	33.03.04		PERTH	37.07.22		LETHBRIDGE	41.11.27	
LONDON	33.09.01		LEAMINGTON	37.09.01	37.09.15 S	BRANDON	42.02.20	
BROCKVILLE	34.02.07		MOOSE JAW	37.11.12	38.01.15 S	MEDICINE HAT	42.05.18	
			WINNIPEG	38.02.09	38.03.07 S	NAPANEE	42.09.09	
			SMITH'S F.	38.04.07	38.05.02 S	DAKVILLE	43.08.04	
			PORT HOPE	38.11.22	1939 REPORT	N. BATTLE.	44.01.17	
			WOODSTOCK	39.08.24		NEW WEST.	44.08.07	
			MEDICINE HAT	39.10.23	39.11.10 S	ST. THOMAS	46.05.01	
			S. EDMONTON	40.02.16		YORKTON	46.06.11	
			FORT FRANCES	40.04.22		HALIFAX	46.08.23	47.02.01 S
			CHATHAM	40.07.29		NAPANEE	47.08.02	52.03.13 S

Format C Perfect die 2



KITCHENER	31.01.26	31.02.26 S	HAMILTON	31.05.26	31.06.03 S	TRURO	42.03.28	42.04.13 S
			YARMOUTH	39.08.24		MONCTON	42.05.15	
			WINNIPEG	39.11.01		AMHERST	42.09.11	
			FREDERICTON	40.03.13		NELSON	43.08.03	43.08.25 S
			MONCTON	40.04.22		HUNTSVILLE	46.08.21	47.05.02 S
			SYDNEY	40.06.03	40.06.25 S	FREDERICTON	47.08.08	
			PICTON	40.07.11		LEAMINGTON		48.01.31 S
			SMITH'S F.	41.10.04		SYDNEY	48.08.23	
			NANAIMO	42.02.16				

Format C Perfect die 3



KINGSTON	31.02.04 S		LONDON	32.05.02		SAULT	37.12.02	1938 REPOR
LEAMINGTON	32.02.13		WINDSOR	32.10.03	32.10.11 S	HALIFAX	38.01.26	
			LONDON	33.02.20		FORT FRANCES	38.03.03	1939 REPOR
			MONCTON	33.03.23		YORKTON	39.08.28	
			BELLEVILLE	33.09.01		FORT ERIE N.	39.11.03	
			PARIS	34.02.07		PERTH	40.02.12	40.03.20 S
			GLACE BAY	34.09.08	36.07.03 S	MEDICINE HAT	40.04.22	
			GUELPH	37.03.22		BRANDON	40.05.27	
			WOODSTOCK	37.07.22				
			KINGSTON	37.08.31				

SLOGANS 6860-61-62, PARCEL POST REACHES EVERYWHERE
APPENDIX A continued

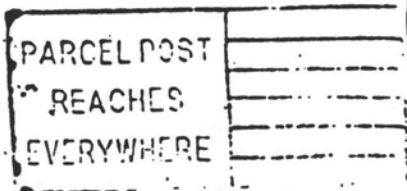
Slogan 6860, English format D, without globe, slogan box with grid, top line straight.

Format D Pitney-Bowes Universal die 1



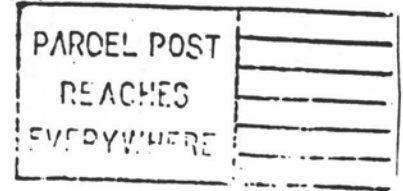
GALT	49.09.08	
BELLEVILLE	49.10.15	49.11.10 S
CAMPBELLTON	50.01.16	
CHATHAM	50.02.27	50.03.29 S
HAILEYBURY	50.10.21	54.07.10 S

Format D Pitney-Bowes Universal die 2



EDMONTON	49.09.30	49.10.26 S
COLEMAN	50.02.15	
KAMLOOPS	50.04.26	50.05.25 S
BRIDGEWATER	50.10.29	
BURLINGTON	50.12.12	
VANCOUVER	59.10.29 S	68.09.16 S

Format D Pitney-Bowes Universal die 3



NANAIMO	49.10.01	49.10.18 S
ANTIGONISH	49.11.14	50.04.04 S
DUNNVILLE	50.10.24	58.11.13 S
DUNDAS	50.12.12	

Format D Pitney-Bowes Universal die 4



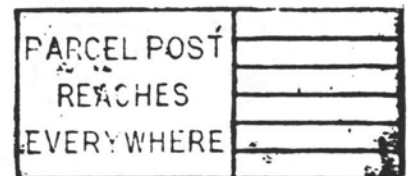
CHATHAM	49.10.07	50.04.11 S
ARNPRIOR	50.12.13	
EDMONTON	59.11.10 S	60.10.12 S

Format D Pitney-Bowes Universal die 5



GODERICH	49.11.21	
AURORA	50.04.11 S	50.04.15 S
BRAMPTON	50.11.04	
ORANGEVILLE	57.11.14 S	63.12.11 S
		1964 REPORT

Format D Pitney-Bowes Universal die 6



GRANDE PR.	50.02.14	
HUMBOLDT	50.10.23	
EDMONTON	1960 REPORT	61.05.12 S
		62.01.16 S

Format D Pitney-Bowes Universal die 7



EDMONTON	62.12.21 S	66.01.11 S
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Format D Pitney-Bowes Universal die 8



EDMONTON	67.06.12 S	67.07.31 S
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Format D Pitney-Bowes Universal die 9



EDMONTON	69.01.02 S	69.01.03 S
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SLOGANS 6860-61-62, PARCEL POST REACHES EVERYWHERE
APPENDIX A continued

Slogan 6862, Bilingual format E, with globe.

Format E Universal die 1



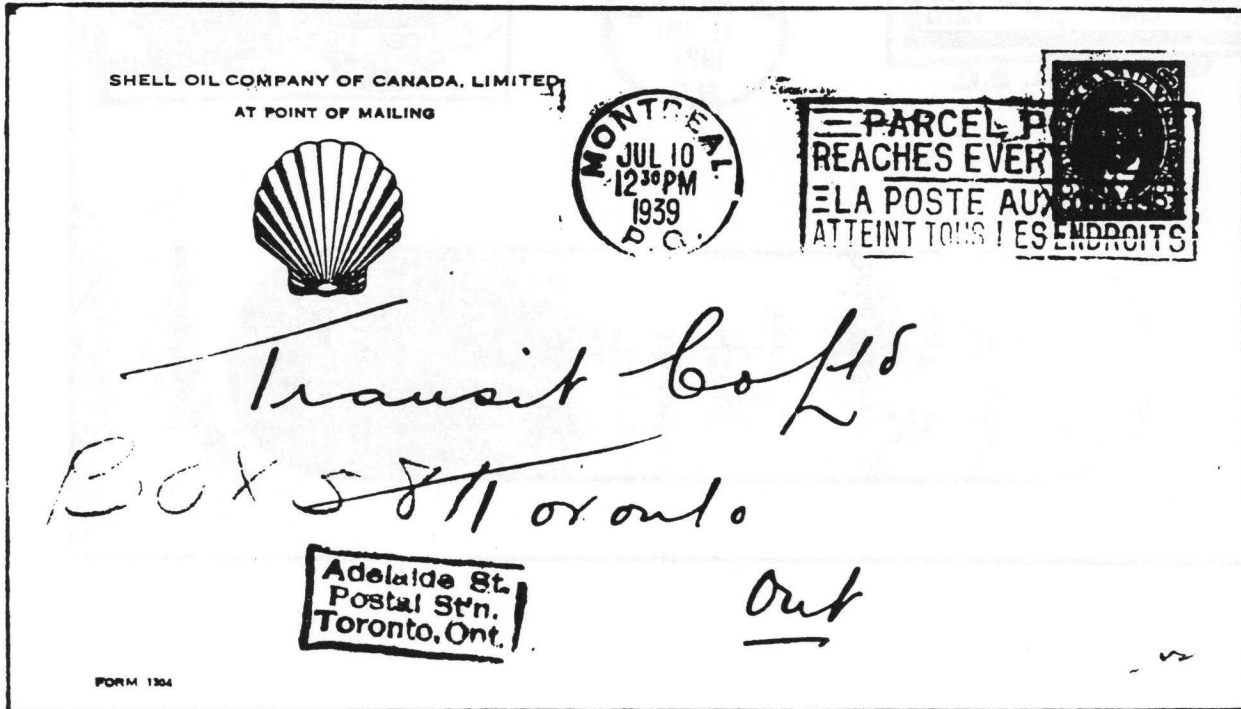
QUEBEC	26.01.09	27.11.25	RIMOUSKI	48.08.26
SHERBROOKE	28.11.30	34.06.18	VICTORIAV.	49.01.15
AMOS	48.01.24		DRUMMONDV.	49.09.30
GRAND MERE	48.08.05		GRAND MERE	50.02.27

Slogan 6862, Bilingual format F, without globe.

Format F Perfect die 1



LEVIS	30.11.24		ST. JEAN	41.06.12	
SHERBROOKE	31.07.24 S		ST. JEROME	42.02.14	
MONTREAL	31.12.04 S		TROIS RIV.	42.03.26	
ST. HYAC.	32.02.09	32.12.12 S	GRANBY	42.05.26	
QUEBEC	33.03.08		ST. HYAC.	42.09.15	43.07.12 S
GRANBY	33.09.05		HULL	43.08.04	
JOLIETTE	34.02.08		SHERBROOKE	44.01.13	44.01.24 S
ST. JEAN	34.10.04		THETFORD M.	44.04.22	
LEVIS	35.05.31		LEVIS	45.08.06	
TROIS RIV.	35.10.03		CHICOUTIMI	46.02.14	
THETFORD M.	35.11.26		JOLIETTE	46.05.04	
ST. JEROME	36.07.20		ST. JEROME	46.06.11	
CHICOUTIMI	36.09.14		SOREL	46.09.18	
ST. HYAC.	37.03.17		GRANBY	47.06.02	
TROIS RIV.	37.09.11	37.09.27 S	HULL	47.08.04	
LEVIS	37.11.29		TROIS RIV.	48.01.02	48.01.11 S
JOLIETTE	38.02.18		CHICOUTIMI	48.03.05	
ST. JEAN	38.03.21	38.04.19 S	ST. HYAC.	48.08.02	
THETFORD M.	38.05.12	38.07.15 S	ST. HYAC.	48.11.11	
GRANBY	38.11.21	38.12.28 S	HULL	49.09.19	
ST. JEROME	39.01.20				
SHERBROOKE	39.04.04	39.04.25 S			
MONTREAL	39.07.05	39.07.20 S			
HULL	39.08.24				
ST. HYAC.	39.10.20	39.11.25 S			
TROIS RIV.	40.05.18				
JOLIETTE	40.07.06				
CHICOUTIMI	40.08.17				
THETFORD M.	40.10.11				
LEVIS	41.04.28				

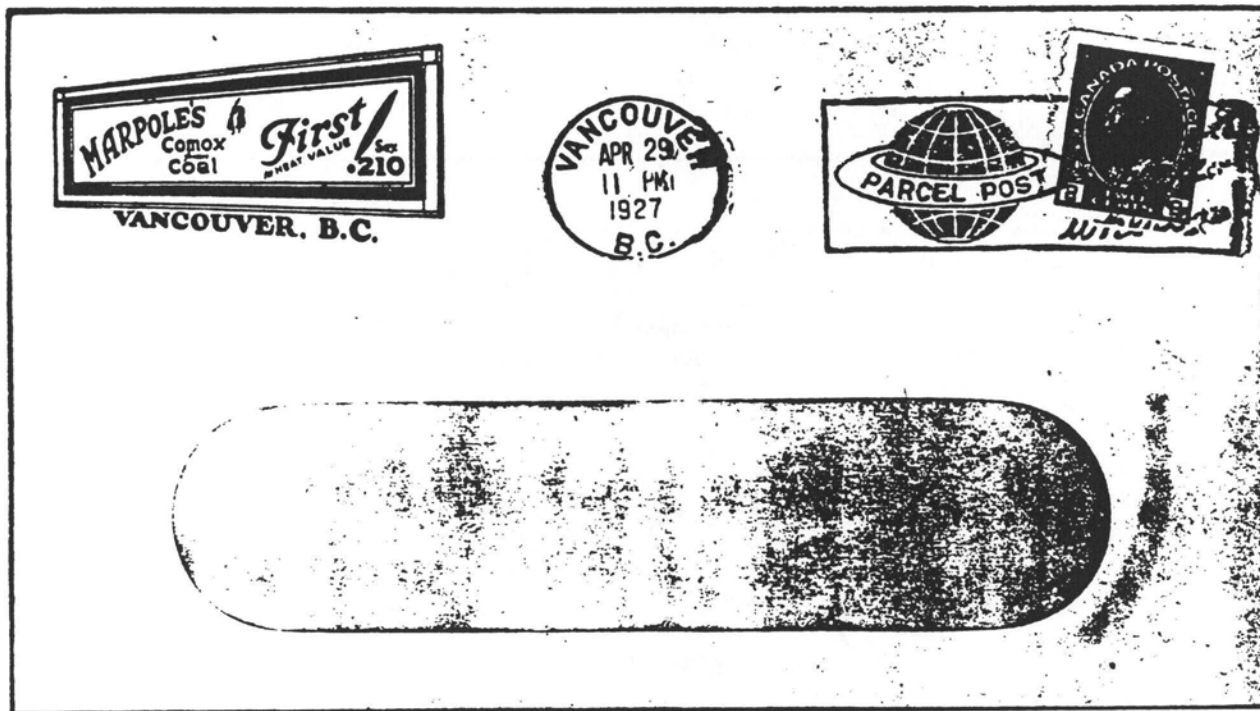


SLOGANS 6860-61-62, PARCEL POST REACHES EVERYWHERE

APPENDIX B

Slogan 6861, English format A, with globe.

OFFICE	DIE ISSUED OR SEEN FROM	RET'D OR SEEN TO	OFFICE	DIE ISSUED OR SEEN FROM	RET'D OR SEEN TO	OFFICE	DIE ISSUED OR SEEN FROM	RET'D OR SEEN TO
AMHERST	AU-5 33.07.21	34.04.30	FLIN FLON	AU-4 50.01.19		LIVERPOOL	AU-5 50.02.29	
BELLEVILLE	AU-2 49.05.18	49.06.13 S	FT. FRANCES	AU-1 34.04.12	34.12.03	MEDICINE HATAU-1	33.04.29	33.09.14
BRACEBRIDGE	AU-5 48.03.12		FREDERICTON	AU-4 27.04.11	27.10.24	NORTH BAY	AU-2 33.09.08	34.04.18
BRANDON	AU-2 26.07.10	28.11.26	GALT	AU-4 48.03.13	48.04.07 S	OTTAWA	AU-1 26.01.08 S	29.02.01
BROCKVILLE	AU-2 29.01.25	32.05.27	GANANOQUE	AU-5 48.01.21		OTTAWA	AU-1 29.03.11	30.11.12
CAMBELLTON	AU-4 48.02.16		GODERICH	AU-5 48.07.15		PORTAGE	AU-4 34.04.13	35.04.23
CARLTON PL.	AU-2 33.04.27	33.09.07	GRANDE PR.	AU-4 48.07.12		PR. RUPERT	AU-1 34.01.03	34.03.20
CHAR'TOWN	AU-5 27.10.19	29.02.08	HAILEYBURY	AU-4 48.11.23		SASKATOON	AU-2 26.04.14	
CHAR'TOWN	AU-4 31.05.06	31.11.16	HALIFAX	AU-3 26.01.30	27.07.05	SAULT	AU-4 28.07.28	29.02.01
CHAR'TOWN	AU-4 33.09.05	33.10.17	HAMILTON	AU-3 27.10.19	28.11.22	S. EDMONTON	AU-4 32.06.04	33.05.10
CHILLIWACK	AU-4 49.09.25	49.10.25 S	KAMLOOPS	AU-2 48.01.23	48.04.03 S	SUDBURY	AU-5 27.06.17	27.10.18
COLLINGWOOD	AU-1 49.09.22		KELOWNA	AU-2 49.09.20	49.10.27 S	SUDBURY	AU-4 48.05.19 S	
DAUPHIN	AU-1 48.09.22		KENORA	AU-1 48.01.22	48.04.04 S	TORONTO	AU-4 26.02.04	26.06.14 S
DRUMHELLER	AU-4 48.09.21		KENTVILLE	AU-2 49.06.24		VANCOUVER	AU-5 26.02.02	27.04.29
DRUMHELLER	AU-5 49.09.20	49.10.14 S	KIMBERLEY	AU-2 49.01.18		WINNIPEG	AU-2 26.02.04	26.04.01 S
ESTEVAN	AU-2 48.08.09	48.10.10 S	KINCARDINE	AU-1 49.01.15				
ESTEVAN	AU-1 50.10.16 S							



SLOGANS 6860-61-62, PARCEL POST REACHES EVERYWHERE
 APPENDIX B continued
 Slogan 6860, English formats B, C and D, without globe.

OFFICE	DIE ISSUED OR SEEN FROM	RET'D OR SEEN TO	OFFICE	DIE ISSUED OR SEEN FROM	RET'D OR SEEN TO	OFFICE	DIE ISSUED OR SEEN FROM	RET'D OR SEEN TO
AMHERST	CP-2 42.09.11		HAMILTON	CP-2 31.05.26	31.06.03 S	OWEN SOUND	CP-1 32.06.11 S	
ANTIGONISH	DU-3 49.11.14	50.04.04 S	HESPELLER	BU-3 48.04.07		PARIS	CP-3 34.02.07	
ARNPRIOR	DU-4 50.12.13		HESPELLER	BU-7 48.07.10		PERTH	CP-1 37.07.22	
AURORA	BU-2 48.08.23		HUMBOLDT	BU-7 48.01.26		PERTH	CP-3 40.02.12	40.03.20 S
AURORA	DU-5 50.04.11 S	50.04.15 S	HUMBOLDT	DU-6 50.10.23		PICTON	CP-2 40.07.11	
BELLEVILLE	CP-3 33.09.01		HUNTSVILLE	CP-2 46.08.21	47.05.02 S	PORTAGE	CP-1 41.03.26	
BELLEVILLE	DU-1 49.10.15	49.11.10 S	KAMLOOPS	BU-5 27.01.05	29.01.21	PORT ALBERNIBU-2	48.02.04	
BRAMPTON	DU-5 50.11.04		KAMLOOPS	BU-1 34.02.16	34.11.20	PORT HOPE	CP-1 38.11.22	1939 REPORT
BRANDON	BU-8 28.04.23	31.05.08	KAMLOOPS	BU-1 49.08.02		PRESCOTT	BU-7 27.02.09	27.07.07
BRANDON	BU-2 34.01.03	34.03.29	KAMLOOPS	DU-2 50.04.26	50.05.25 S	PR. GEORGE	BU-4 49.09.02 S	49.09.14 S
BRANDON	CP-1 42.02.20		KENTVILLE	BU-8 48.01.22		REGINA	BU-8 27.08.22	27.10.22
BRIDGewater	DU-2 50.10.29		KINGSTON	BU-4 27.01.07	27.10.21	REGINA	BU-1 29.12.28	30.07.19
BROCKVILLE	CP-1 34.02.07		KINGSTON	CP-3 31.02.04 S		ST. THOMAS	BU-2 28.09.08	28.10.10
BURLINGTON	DU-2 50.12.12		KINGSTON	CP-3 37.08.31		ST. THOMAS	CP-1 46.05.01	
CAMPBELLTON	DU-1 50.01.16		KITCHENER	BU-6 27.10.19	29.02.01	SARNIA	BU-6 29.03.13	29.04.29
CHATHAM	CP-1 40.07.29		KITCHENER	CP-2 31.01.26	31.02.26 S	SARNIA	BU-3 48.04.26	48.05.16 S
CHATHAM	BU-2 48.07.10	48.08.03 S	LEAMINGTON	CP-3 32.02.13		SASKATOON	BU-8 33.05.02	34.04.21
CHATHAM	DU-4 49.10.07	50.04.11 S	LEAMINGTON	CP-1 37.09.01	37.09.15 S	SAULT	CP-3 37.12.02	1938 REPORT
CHATHAM	DU-1 50.02.27	50.03.29 S	LEAMINGTON	CP-2 48.01.31 S		SAULT	BU-7 48.05.13	
COBBOURG	BU-6 33.09.05	35.07.09	LETHBRIDGE	BU-3 27.01.05	27.10.28	SMITH'S F.	BU-2 29.01.25	32.06.08
COLEMAN	BU-6 48.07.14		LETHBRIDGE	BU-4 33.04.28	33.09.14	SMITH'S F.	CP-1 34.11.09	35.07.05 S
COLEMAN	DU-2 50.02.15		LETHBRIDGE	CP-1 41.11.27		SMITH'S F.	CP-1 38.04.07	38.05.02 S
COLLINGWOOD	CP-1 34.09.06		LINDSAY	BU-1 28.05.21	29.02.01			1939 REPORT
COLLINGWOOD	BU-3 48.07.08		LONDON	BU-1 29.04.23	29.07.12	SMITH'S F.	CP-2 41.10.04	
DUNDAS	DU-3 50.12.12		LONDON	BU-6 30.08.05	30.10.16	S. EDMONTON	CP-1 40.02.16	
DUNNVILLE	BU-3 50.10.24	58.11.13 S	LONDON	CP-3 32.05.02		S. EDMONTON	BU-6 48.03.19	
EDMONTON	BU-7 27.10.07	27.12.19	LONDON	CP-3 33.02.20		STRATFORD	BU-6 27.01.07	27.03.30
EDMONTON	DU-2 49.09.30	49.10.26 S	LONDON	CP-1 33.09.01		SUMMERSIDE	BU-6 48.01.23	
EDMONTON	DU-4 59.11.10 S		MEDICINE HAT	CP-1 39.10.23	39.11.10 S	SWIFT CUR.	CP-1 37.03.23	
EDMONTON	1960 REPORT		MEDICINE HAT	CP-3 40.04.22		SWIFT CUR.	CP-1 41.10.05	
	DU-6 61.05.12 S	62.01.16 S	MEDICINE HAT	CP-1 42.05.18		SYDNEY	CP-2 40.06.03	40.06.25 S
EDMONTON	DU-7 62.12.21 S	66.01.11 S	MELVILLE	BU-3 49.01.26		SYDNEY	CP-2 48.08.23	
EDMONTON	DU-8 67.06.12 S	67.07.31 S	MONCTON	CP-3 33.03.23		TORONTO	CP-1 30.11.18	
EDMONTON	DU-9 69.01.02 S	69.01.03 S	MONCTON	CP-2 40.04.22		TRURO	CP-2 42.03.28	42.04.13 S
FLIN FLON	BU-2 48.03.17		MONCTON	CP-2 42.05.15		VANCOUVER	BU-5 29.01.22	31.03.16
FORT ERIE N.	CP-3 39.11.03		MOOSE JAW	BU-6 30.01.18	30.07.02	VANCOUVER	DU-2 59.10.29 S	68.09.16 S
FORT ERIE N.	CP-1 41.06.19		MOOSE JAW	BU-4 32.01.21	32.03.07	VICTORIA	BU-4 29.12.26	30.06.17
FORT FRANCESC	CP-3 38.03.03	1939 REPORT	MOOSE JAW	CP-1 37.11.12	38.01.15 S	VICTORIA	BU-2 33.05.02	33.10.07
FORT FRANCESC	CP-1 40.04.22		NANAIMO	BU-4 28.03.12	29.02.07	WETASKIWIN	BU-1 48.01.24	
FREDERICTON	CP-2 40.03.13		NANAIMO	CP-2 42.02.16		WINDSOR	BU-3 28.01.10	28.11.13
FREDERICTON	CP-2 47.08.08		NANAIMO	DU-3 49.10.01	49.10.18 S	WINDSOR	BU-7 29.01.12	34.07.12
GALT	CP-1 32.10.06		NAPANEE	CP-1 42.09.09		WINDSOR	CP-3 32.10.03	32.10.11 S
GALT	DU-1 49.09.08		NAPANEE	CP-1 47.08.02	52.03.13 S	WINDSOR	CP-1 33.03.04	
GEORGETOWN	BU-1 48.03.12		NELSON	CP-1 41.01.27	41.03.01 S	WINNIPEG	CP-1 38.02.09	38.03.07 S
GLACE BAY	BU-1 27.10.19	28.03.03	NELSON	CP-2 43.08.03	43.08.25 S	WINNIPEG	CP-2 39.11.01	
GLACE BAY	BU-1 33.04.28	33.09.14	NEW WEST.	CP-1 44.08.07		WOODSTOCK	BU-1 26.11.18	27.02.26
GLACE BAY	CP-3 34.09.08	36.07.03 S	N. BATTLE.	BU-2 34.04.13	34.11.37	WOODSTOCK	BU-4 29.08.10	29.10.29
GODERICH	DU-5 49.11.21		N. BATTLE.	CP-1 44.01.17		WOODSTOCK	CP-1 31.01.26	
GRANDE PR.	DU-6 50.02.14		OAKVILLE	CP-1 43.08.04		WOODSTOCK	CP-3 37.07.22	
GUELPH	CP-3 37.03.22		ORANGEVILLE	DU-5 57.11.14 S	63.12.11 S	WOODSTOCK	CP-1 39.08.24	
HAILEYBURY	DU-1 50.10.21	54.07.10 S			1964 REPORT	YARMOUTH	CP-2 39.08.24	
HALIFAX	CP-3 38.01.26		OWEN SOUND	BU-2 26.12.09	27.10.27	YORKTON	CP-3 39.08.28	
HALIFAX	CP-1 46.08.23	47.02.01 S	OWEN SOUND	BU-3 29.01.04	29.03.20	YORKTON	CP-1 46.06.11	

COMPASS DIRECTION NECESSARY ON MAIL FOR CALGARY

Calgary, September 28, 1962



*missent to
the Ricklands*

TO

*Needlecraft Dept. Co. op.
Consumers 211 ave
North
Saskatoon
Sask.*



see destination 5710.621

If compass directions are necessary on mail for Calgary, what does it take to get a letter to Saskatoon. Properly addressed this envelope took the scenic route via the Netherlands where it received a datestamp at Amsterdam on Oct. 20, and apparently arrived in Saskatoon on October 5 per the manuscript note.

POSTAL CODE CODE POSTAL

London, April 29, 1980

*63 Roundhill Court,
London, ONT,
N5Z 4M3*

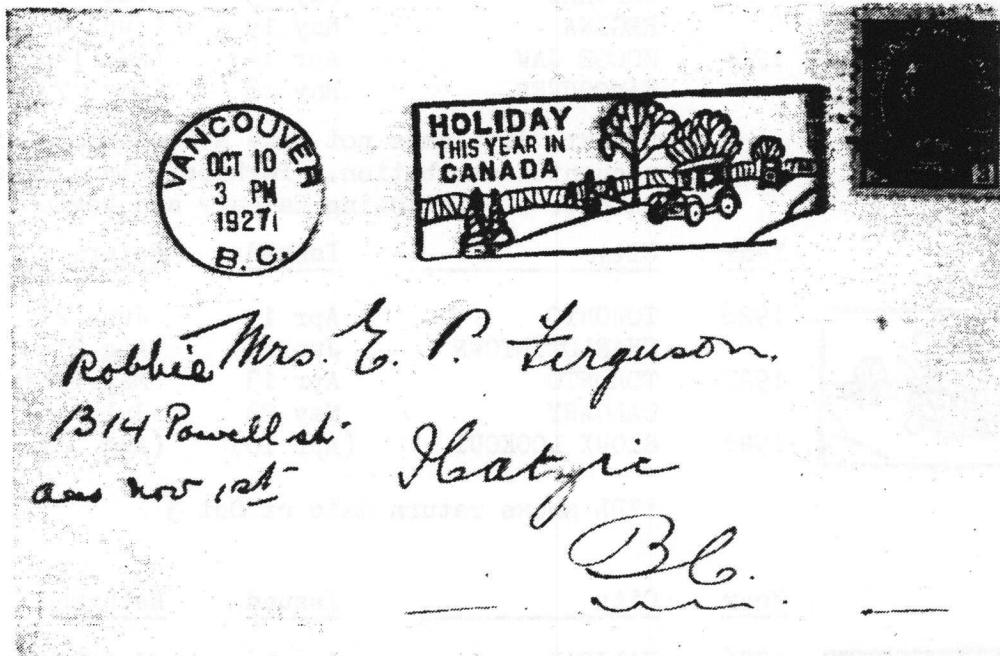


*Please advise your correspondents of your correct postal address.
Veuillez le donner à vos correspondants votre adresse postale correcte.*

*The Anaesthesia Ass.,
P.O. Box 546, Station B.,
London, ONT,
~~N5Z 4M3~~ N6A 4X7*

This envelope addressed locally apparently had an incorrect postal code and required correcting along with a bilingual handstamp "Please advise your correspondents of your correct postal address."

One of Canada's most attractive pictorial slogans, "Holiday this Year in Canada" features a vintage auto motoring down a tree-lined country lane. In the distance appears another vehicle going in the opposite direction.



This slogan was issued in the spring of 1926 and saw initial use from five dies (four English and one Bi-lingual) in Winnipeg, Toronto, Halifax, Vancouver, and Montreal (Bi).


Primary use was in 1926 and 1927 with subsequent singular use in Moose Jaw in 1932 and revival use in Sioux Lookout in 1946, 1947, and 1949. Detailed die use is shown in Appendix A.

Die identification is made easy by examining the shading lines between the left vertical box line and the small tree or bush to the immediate right. On clear strikes other differences are noted but are usually obscured by the positioning of the postage stamp.


Issue dates are taken from receipt strike dates where shch exist; or distribution list dates where receipt strike dates are missing; or actual strikes (in parenthesis) where only actual strikes are known.

Return dates are taken from the distribution list; or actual strikes where DL information is missing.


For the first time since publication of the Slogan Box an attempt has been made to price a slogan under study. Your comments to the chairman would be appreciated.

DIE 1	Year	City	Issued	Returned	\$C Value
	1926	WINNIPEG	Apr 23	(Apr 30)	\$20
		CALGARY	May 3	Jul 5*	\$12
		REGINA	May 19	(Jun 4)	\$12
	1927	MOOSE JAW	Apr 14	(May 14)**	\$12
		VANCOUVER	May 18	(Nov 7)	\$ 3


*Return date does not make sense considering subsequent distribution. Perhaps return date to Toronto of die following Calgary and Regina.

DIE 2	Year	City	Issued	Returned	Value
	1926	TORONTO	Apr 13	Jun 2	\$ 3
		CHARLOTTETOWN	Jun 19	Aug 25	\$10
	1927	TORONTO	Apr 13	May 13**	\$ 5
		CALGARY	May 23	Jul 5	\$ 3
	1946	SIOUX LOOKOUT	(Apr 10)	(Aug 8)	\$ 8


**DL shows return date of Oct 3

DIE 3	Year	City	Issued	Returned	Value
	1926	HALIFAX	Apr 16	Oct 2	\$ 3
	1927	HALIFAX	Apr 30#	(May 6)	\$ 5.

#DL shows issue date Apr 11
Receipt strike date

DIE 4	Year	City	Issued	Returned	Value
	1926	VANCOUVER	Apr 26	Jun 7	\$ 3
		ST. JOHN	Jul 16		\$ 5-10""
	1927	ST. JOHN	Apr 20	Jul 5	\$ 5
	1932	MOOSE JAW	May 6	Jul 15	\$10
	1947	SIOUX LOOKOUT	Apr 15	(Jun 23)	\$ 8
1949	SIOUX LOOKOUT	Apr 6	(Oct 31)	\$ 5	

""Until more precise return date is established value range is questionable

DIE 5 Bilingual	Year	City	Issued	Returned	Value
	1926	MONTREAL	May 4	May 17	\$ 8
		QUEBEC	May 31	(Nov 7)	\$ 3
	1927	MONTREAL	Apr 4	(Apr 27)	\$ 5
		QUEBEC	(May 25)	Sep 26	\$ 3

Prices are for strikes on standard size envelopes. Full complete strikes +25%. Post cards with imprinting which conflicts with strike -25%. Strikes on piece @ 25%

Our Study Group has published a great deal of literature pertaining to the slogan cancels of Canada, but most of it as been concerned with the usage of specific slogans or of the machines which produced them. However, some recently acquired correspondence from the Postal Archives has contained interesting side-lights on the general policies of the Canadian Post Office during the 1920-30's in regard to the issuance of slogans and the various constraints that were imposed.

When slogans were first introduced in 1912, their major purpose was seen as a public service, whereby organizations promoting special causes or events could effectively advertise them at small cost. Since they only competed with the standard wavy line obliterations, they could be issued almost as far ahead of an event as the sponsor might wish, and used continuously from issue until the events closing date and very few rules applied to the wording.

Beginning in the early 1920's, the Post Office became aware that slogan advertising was effective and that they had been neglecting to make good use of it for their own purposes. Once realized, the concept was very actively pursued and dramatically increased slogan use with the introduction of the many multi-office postal directives in that period.

As a result of this, the privately sponsored slogans became in effect competitive with the Post Office's own advertising efforts, and a variety of constraints in terms of wording and periods of use began to be applied to protect the Department's self interest.

Among the policies adopted was that a sponsored slogan could only be used at the office where the event took place, that it could only refer to the cause or event, but not contain the name of any sponsoring club or society, and that the usage could not monopolize a machine for any great length of time, but had to alternate with Department issued slogans in general use.

There were, of course, a few exceptions, notably the Canadian Legion. This organization had King George as its Patron-in-Chief and the Governor-General as its Grand Patron, so that it had more than enough political power to include its name in the multiple slogan dies used annually throughout the Dominion advertising the "Poppy Day" event that the Legion sponsored. Indeed, the P.O. Department went so far as to pay for the many dies, rather than charge for their manufacture as was the case for all other non-governmental sponsored slogan use. A similar exemption from the policy of excluding sponso's names was made in the case of The Red Cross, actually the name of the Association.

In November of 1931, the Bell Telephone Co. of Canada drew the Department's attention to a slogan then in use in England, reading "It's Quicker To Telephone", and asked if it would be allowed in Canada. The Secretary of the Post Office replied that it would not, citing the fact that in England the phone service was under the British Post Office control and that they were, "merely using their own special medium to give publicity to one of their own services."

He went on to state that "in Canada, the telephones are not under the post office, but come under the head of 'business interests' to which the privilege of this form of advertising is refused." The letter also includes a rather broad statement of P.O. policy in regard to slogans, noting the name exemptions mentioned above, but going on to say in part, "The privilege is commonly granted in relation to benevolent projects under various auspices, provided the slogan contains no direct reference to any particular church, clubs or other organization."

Additionally, the letter states, "Certain types of advertising we consistently reject, such as the specific advertising of a certain place or district (Nova Scotia, Canada's Playground, Visit Revelstoke's Mountain Paradise, etc.) If we accepted these we would at once be flooded with this type of advertising, and those matters which should be legitimately given the privilege would be crowded out."

Not specifically stated, but strongly implied, is that among those areas that would be crowded out were the "Those cancellation dies we use ourselves to broadcast postal advice and information."

In contrast to the more favored organizations, it can be noted that in the same year, the American Aero Philatelic Society wished to use a slogan to advertise their annual convention that was to be held at Windsor in August of 1931. It requested permission on a letterhead that included among its Honorary Members such important names as Orville Wright, Charles Lindbergh, Admiral Richard Byrd and Sir Hubert Wilkins.

In spite of these impressive credentials, the Society was informed that, "it is contrary to our policy in connection with these dies to allow the advertising of any club or society on same by inclusion of its name, and this makes it practically impossible to authorize publicity for any convention of this nature." The Society was therefore forced to accept slogan 70, AERO PHILATELIC EXHIBITION WINDSOR ONT. AUG. 17-22 1931, with no reference to either the Society or the Convention itself.

Even such a worthy as the Canadian Minister of Agriculture was rebuffed in a 1931 personal letter from the Postmaster General, when he forwarded a request from the Prince Albert Board of Trade for the use of a slogan reading VISIT PRINCE ALBERT NATIONAL PARK.

The reason stated was, "If we granted this privilege in one case, we would have to deal similarly with other applications, or be open to a charge of unfair discrimination, and the result would be that we would be overwhelmed with requests from all parts of the Dominion. Compliance with this would practically mean the exclusion from the cancelling machines of our own postal advertising, which is of value to us and which naturally has first claim on the machines." From this it can be seen how forcefully the P.O. guarded its own turf.

In regard to the earliness of issue and frequency of usage allowed a sponsored die, an interesting example is referred to in a late 1931 request for slogan 1860, reading COME HOME FOR ORILLIA'S CENTENARY CELEBRATION JULY 17 TO 23 1932. The sponsors wished it to be issued in early December of 1931 for maximum exposure during the Christmas rush, then for at least six days in each month from January to July of 1932. The request was granted, but the usage strictly curtailed to only ten days between December 4th and Christmas of 1931 and three to four days each month in 1932.

Therefore, calendar collections of sponsored slogans of this period would very probably show a considerable number of blank dates between the earliest and latest usage.

An additional letter of this period approved a 1931 slogan for the Manitoba Provincial Exhibition at Brandon and noted that this was an instance where the Department would bear the cost of the slug, in consideration of free space allowed for postal exhibits at the Exhibition. This implies that even if the slogan did not include a specific reference to a Postal Exhibit, as was so much the case in the 1923-27 period, many major Exhibition dies were provided without charge by the Department.

These policies were of course somewhat relaxed in later years, since BNAPS was allowed to use its initials on at least four slogans between 1966 and 1977, and the Royal Philatelic Society of Canada had the entire name on its 1960 Convention slogan at Kitchener.

This slogan and its bilingual version is somewhat unique among the major Postal Directives, in that it was not introduced until 1930-31 and all four of its dies, three English and one bilingual, are Perfects, there being neither earlier Universal or later Pitney-Bowes Universal die usage.

The English version is listed in the 4th Edition catalogue as having use in 64 offices from 1931 to 1953, but has been confirmed or reliably reported from 70 offices in 1931-55. This period of usage neatly spans the normal period of the Perfect machines, which were generally introduced in 1930 and generally recalled by 1955.

The bilingual version is catalogue-listed as used at 13 offices in 1930-42, 1944 and 1948. The number of offices appears to be correct, but the single die certainly had rotational use throughout 1930-50. By 1950 almost all Quebec offices, except a few very small ones, had ceased to use Perfect machines, so there were no appropriate offices capable of using the die.

Only the three originating English offices have early receipt strikes, all in early 1931, but one other office has been seen with later 1931 use and several others are reliably reported as used in that year, though not seen and their dies not identified. From 1932 it is obvious from the receipt strikes that each of the three dies was rotated five or six times a year. Until late 1934 all using offices were in eastern Canada, since no Perfect machines were issued to the four western provinces until late 1934-early 1935.

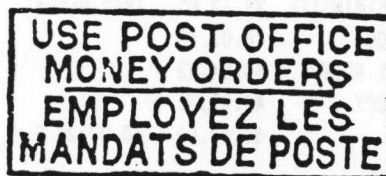
Thereafter, the use was throughout Canada, although after the early 1940's not is some of the major offices, since they had by then switched to Pitney-Bowes machines and could no longer use Perfect slogan dies.

The dies are quite easily identifiable, and being only three, present little difficulty in separating. Since there are no Distribution Lists for Perfect dies, the only issue data available is the date of the receipt strike, which may sometimes be a few days after actual first usage. Also, of course, there are no return dies, so the length of use in each office can only be estimated based on such use as has been actually seen or reported, combined with the known date of its re-issue to the next office in the rotation.

Perfect die 1

Perfect die 2

Perfect die 3



Dates without suffix are receipt strike issue dates, dates with suffix S are earliest or latest seen.

The following offices have been reliably report as having use in the year indicated, but have not been seen as actual or receipt strikes, so that die identification cannot be established.

SYDNEY	1931 REPORT	KINGSTON	1931 REPORT	NORTH BATTLEFORD	1939 REPORT
ORILLIA	1931 REPORT	HALIFAX	1931 REPORT	COBOURG	1940 REPORT
WOODSTOCK	1931 REPORT	MONCTON	1931 REPORT		

Perfect die 1



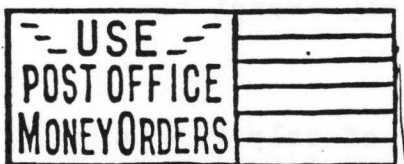
HAMILTON	31.01.26	31.02.21 S	TRURO	36.02.24		SYDNEY	41.01.27	
WINDSOR	32.02.10		BRANDON	36.07.20		FORT FRANCES	41.03.29	
LEAMINGTON	32.10.01		CHATHAM	36.09.18		DAYVILLE	41.10.03	
PEMBROKE	33.03.06		SMITH'S FALLS	37.03.15		CORNWALL	41.11.20	
BELLEVILLE	34.02.07		YARMOUTH	38.02.05		NELSON	42.02.16	
AMHERST	34.09.07	1935 REPORT	OWEN SOUND	38.04.07		TRAIL	42.03.30	42.05.01 S
KINGSTON	35.11.22		GUELPH	38.06.27		COLLINGWOOD	42.05.14	
			NANAIMO	38.11.08		FORT FRANCES	42.09.11	
			PARIS	39.01.21		AMHERST	43.08.02	
			CHARLOTTETOWN	39.03.27		GRAVENHURST	44.08.03	
			COLLINGWOOD	39.07.06		PICTON	44.09.30	
			WELLAND	39.08.23		PORTAGE	46.06.18	
			AMHERST	39.10.24	1940 REPORT	NORTH BATTLEFORD	46.08.24	
			YARMOUTH	40.05.27		OWEN SOUND	47.05.30	
			SMITH'S FALLS	40.07.02		YARMOUTH	48.01.02	
			HALIFAX	40.08.29	40.10.07 S	AMHERST	50.02.04	55.11.21 S

Perfect die 2



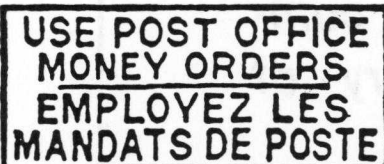
BELLEVILLE	31.01.26		NAPANEE	36.07.18		PRINCE RUPERT	40.09.03	
PETERBOROUGH		31.08.05 S	FREDERICTON	36.09.14		TRAIL	40.10.18	
TRURO	32.02.11		MOOSE JAW	37.03.15	37.07.07 S	NEW WESTMINSTER	41.01.27	
KINGSTON	32.09.26		COLLINGWOOD	37.08.31		GLACE BAY	41.03.29	
PETERBOROUGH	33.03.01		ST. THOMAS	37.11.29	1938 REPORT	PERTH	41.10.03	
LONDON	33.06.12		WOODSTOCK	38.02.05	38.02.19 S	AMHERST	41.11.20	
SIMCOE	33.09.01		TRURO	38.03.30		LEAMINGTON	42.05.01	
HAMILTON	34.02.07		BROCKVILLE	38.05.10		CHATHAM	42.09.09	
FORT WILLIAM	34.09.07		LETHBRIDGE	38.06.27		PICTON	42.11.09	
HALIFAX	34.10.29	1935 REPORT	NAPANEE	38.11.05	38.11.12 S	TRURO	44.02.19	
PORT ARTHUR	35.06.01		BRANDON	38.12.08	1939 REPORT	FT. ERIE NORTH	44.10.06	
MOOSE JAW	35.07.12		ST. JOHN	39.01.23		FREDERICTON	46.02.13	
BROCKVILLE	36.02.20		PORTAGE	39.03.25		STRATFORD	46.06.08	
			COBOURG	39.07.14		SMITH'S FALLS	46.08.31	
			WINNIPEG	39.09.12		AMHERST	47.08.05	
			NEW WESTMINSTER	39.12.05	1940 REPORT	NAPENEE	48.03.03	
			WATERLOO	40.02.15		PRINCE ALBERT	48.04.12	
			FT ERIE NORTH	40.04.23		BRANTFORD	49.01.21	
			WOODSTOCK	40.05.31		BROCKVILLE	50.02.01	
			NELSON	40.07.09	40.07.24 S	CHARLOTTETOWN	50.10.24	50.11.07 S

Perfect die 3



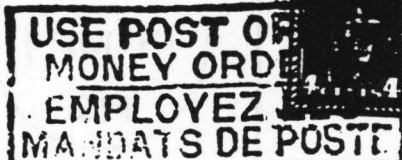
GALT	31.01.26		LEAMINGTON	36.02.20		YORKTON	40.09.03
KITCHENER	32.02.23		PRINCE RUPERT	36.07.27		WINDSOR	40.10.18
OTTAWA	32.09.29		FORT WILLIAM	36.09.14		ST. JOHN	40.11.22
LONDON	32.11.21	1933 REPORT	AMHERST	37.03.15	37.06.28 S	YARMOUTH	41.01.27
ORILLIA	33.03.01		YORKTON	38.02.05		FREDERICTON	41.03.29
GALT	34.02.07		TRAIL	38.03.18		MEDICINE HAT	41.06.10 41.06.11 S
BRANTFORD	34.09.07		BRANDON	38.05.10		GEORGETOWN	41.07.24
WELLAND	34.10.29		KINGSTON	38.06.27		FT ERIE NORTH	42.02.16 42.09.21 S
EDMONTON	35.06.01		MOOSE JAW	38.09.16		GLACE BAY	43.08.02
GUELPH	35.10.02		SUDBURY	38.11.21		MONCTON	44.08.03
ST. THOMAS	35.12.07 35.04.25 S		NORTH BAY	39.01.21	39.02.09 S	BELLEVILLE	45.08.03
			PRINCE RUPERT	39.04.03		NORTH BAY	46.06.08
			NAPANEE	39.07.06		LISTOWEL	46.08.30
			TRURO	39.08.25		FORT FRANCES	47.08.14
			BARRIE	39.10.21		GRAVENHURST	48.03.03
			SIMCOE	39.12.02		BRANDON	49.01.24
			SWIFT CURRENT	40.02.13		LETHBRIDGE	50.02.04
			BELLEVILLE	40.06.12 40.06.17 S		BRANTFORD	50.10.23
			CORNWALL	40.07.29		HALIFAX	51.01.03 56.02.29 S

Bilingual Perfect die 1



SHERBROOKE	30.11.17	30.12.21 S	TROIS RIVIERES	36.07.20		ST. JEROME	42.09.10
MONTREAL		31.06.02 S	HULL	36.09.14		JOLIETTE	42.11.09
MONTREAL	32.02.10		GRANBY	37.03.15		CHICOUTIMI	43.08.03
GRANBY	32.09.16		SHERBROOKE	37.07.26	38.02.03 S	LEVIS	44.01.13
ST. HYACINTHE	33.03.01	33.06.21 S	QUEBEC	38.02.24	30.09.10 S	ST. JEAN	44.?
SHERBROOKE	33.09.30		CHICOUTIMI	38.11.22		SHERBROOKE	44.07.18
MONTREAL	34.02.14		JOLIETTE	39.01.20		HULL	44.08.08
CHICOUTIMI	34.09.10	34.09.21 S	ST. JEROME	39.03.28		ST. JEROME	44.09.30
QUEBEC	34.10.30	34.11.09 S	ST. HYACINTHE	39.07.05		ST. JEAN	45.?
THETFORD MINES	35.06.06		THETFORD	39.12.13	1940 REPORT	GRANBY	46.02.12
JOLIETTE	36.02.22	36.02.25 S	HULL	40.05.21		THETFORD	46.05.03
			LEVIS	40.07.18		CHICOUTIMI	46.09.14
			ST. JEAN	40.?		ST. HYACINTHE	46.10.28
			JOLIETTE	41.01.24		ST. JEAN	47.06.10
			CHICOUTIMI	41.?		ST. JEROME	47.09.17
			ST. HYACINTHE	41.06.06	41.08.29 S	HULL	48.03.05
			GRANBY	42.02.14		TROIS RIVIERES	48.08.24 48.09.21 S
			MONTREAL	42.03.26		CHICOUTIMI	48.?
			HULL	42.05.17		HULL	49.01.26
						CHICOUTIMI	50.02.02

NAP. LEGRIS
BIJOUTIER - JEWELLER
201 MAIN ST., HULL, QUE.



Not much has come my way in Klussendorfs lately except the following:

Commemorative card stated to be a special printing of only 225 to commemorate the 225th Anniversary of Yarmouth County with Klussendorf 225TH ANNIVERSARY slogan.

Clara Amelia Cate b. 1874-d. 1955, Yarmouth, Nova Scotia
 An outstanding citizen and philanthropist, she left her mark on the community and the character of those who knew her.
 This is the result of good works and aims deeds which she did. Act 0-30

YARMOUTH N.S. N.S.
 225TH ANNIVERSARY
 225^e ANNIVERSAIRE
 1751-1986

PROGRESS
 YARMOUTH
 1751-1986

NS

225

YARMOUTH N.S. N.S.
 225TH ANNIVERSARY
 225^e ANNIVERSAIRE
 1751-1986

YARMOUTH N.S. N.S.
 225TH ANNIVERSARY
 225^e ANNIVERSAIRE
 1751-1986

This is No. 143 of a limited edition issue of 225 First Day Covers commemorating the 225th Anniversary of Yarmouth County.

Margie J. MacEachern
 Mayor

Dan Stanton
 Warden

Postcard Design: Elaine MacEachern

This project is sponsored by the Yarmouth Business and Professional Women's Club. Funded by the 225th Anniversary Committee in commemoration of the founding of Yarmouth County, Nova Scotia, Canada.

Photos courtesy of the Yarmouth County Historical Society
 Printed in Canada by Sentinel Printing Ltd., Yarmouth, N.S.

AMHERST CENTENNIAL 1889, a dater year error showing 1980 instead of 1989

AMHERST
 (29 V 1980-1)
 NS

Amherst
 Centennial
 1839

Slogans 9835, USE POSTAL NOTES GOOD AT 10,000 PLACES IN CANADA and 9837, USE POSTAL NOTES SAFE CHEAP CONVENIENT, together with 9837-A, the bilingual of 9837, are all obviously related and can be presented as a single usage.

Both English slogans were issued in 1922, but there was no bilingual of 9835 and the bilingual of 9837 did not appear until 1930. Slogan 9835 was issued in two Universal dies, the first recorded to 1929 and the second to 1932. The catalogue lists use at 20 offices in 1922-33 and a revival in 1946, but the 1933 and 1946 usage has not yet been recorded and only 18 offices are known.

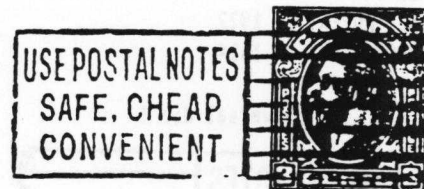
Slogan 9837 was originally issued in three Universal dies, two recorded to 1933-34 only and one to the same period, but with a brief revival in 1948-49. With the introduction of Perfect machines in 1930, two Perfect English dies and one Perfect bilingual were issued, all three having extensive and frequently rotated use to 1948-49, after which the slogan appears to have been retired. The catalogue lists use at 66 offices in 1922-39 only for the English, but there is substantial confirmed use in 1940-49. Sixty-five offices are known, but the 66 figure may be correct.

All bilingual use was from a single Perfect die issued in 1930 and rotated within the province of Quebec in every year until either late 1948 or early 1949. The catalogue lists use at 14 offices in 1927, 1930-34 and 1945-49, but the 1927 use of a Perfect die is impossible and there is well confirmed usage in 1935-44. The number of using offices agree.

Some offices of both 9835 and 9837 have either been documented or are reliably reported, but have not been seen in actual or receipt strikes, so the dies cannot be determined. These are listed separately and die identification and dates are solicited.

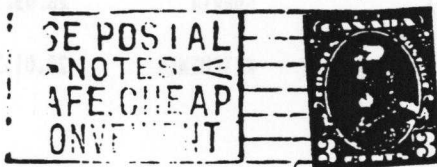
Two Universal Dies

Three Universal Dies



Two English Perfect Dies


One Bilingual Perfect Die




APPENDIX A

Dates without suffix are receipt strike issue dates, dates with suffix S are earliest or latest seen.

The following offices have been reliably reported as having use in the year indicated, but have not been seen as actual or receipt strikes, so that die identification cannot be established.


	PETERBOROUGH	1923		VICTORIA	1925
	MONTREAL	22.07.24 S		CORNWALL	25.11.23
	WINDSOR	23.09.12	24.12.17 S	LETHBRIDGE	26.02.27
			1925 REPORT	ST. THOMAS	26.08.05 27.10.24
	WOODSTOCK	25.01.30		ST. THOMAS	27.05.03
	LONDON	25.03.28	25.06.11 S	VICTORIA	28.09.10
	REGINA	25.08.11		MOOSE JAW	29.08.02 29.10.11

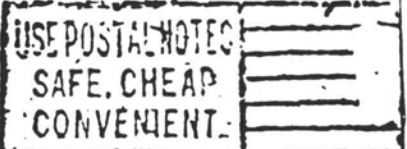
	NANAIMO	22.07.10 S			
	BRANDON	23.09.12			
	TORONTO	22.04.07	24.02.19 S		
	CALGARY	25.01.30 S			
	MOOSE JAW	25.09.11	25.11.27 S		
				1926 REPORT	
	FREDERICTON	26.02.02	26.10.18		
	SARNIA	27.10.20	27.12.02		
	STRATFORD	29.01.25	32.05.28		

Slogan 9837, USE POSTAL NOTES SAFE CHEAP CONVENIENT

The following offices have been reliably reported as having use in the year indicated, but have not been seen as actual or receipt strikes, so that die identification cannot be established.

GLACE BAY	1922	COLLINGWOOD	1924	NIAGARA FALLS	1931
PRINCE RUPERT	1922	HALIFAX	1931	OWEN SOUND	1931
WINDSOR	1924	LONDON	1931	TORONTO	1931-32

	TORONTO	23.09.10	23.09.29 S		
	GLACE BAY	26.02.26 S	26.12.18 S		
				1927 REPORT	
	FREDERICTON	33.04.28	33.06.07		

	MEDICINE HAT	24.03.30 S		SARNIA	26.09.10 26.09.29 S
	WINNIPEG	25.07.06	25.12.24 S		1927 REPORT
			1926 REPORT	KITCHENER	29.01.25 34.04.27

APPENDIX A continued

Universal die 3



REGINA	24.08.08	24.09.20 S	PORT COLBORNE	48.01.22
WOODSTOCK	24.10.18	24.11.25 S	NANAIMO	48.03.25 S
GUELPH	25.01.15	25.04.06 S	PENTICTON	48.05.04 48.05.18 S
TRENTON	29.01.25	33.05.09	FLIN FLON	48.09.23
PRESCOTT	33.09.08	34.04.18	OTTAWA	49.01.14

Perfect die 1



PARIS	30.11.18	30.12.13 S
OSHAWA	31.05.26 S	
GUELPH	32.02.26	
DRILLIA	32.09.29	1933 REPORT
LEAMINGTON	33.03.06	
PEMBROKE	33.09.01	
DRILLIA	34.02.07	
ST. THOMAS	34.11.02	
WINNIPEG	35.05.30	
YARMOUTH	35.07.13	

BROCKVILLE	35.10.02		SWIFT CURRENT	39.12.04
WELLAND	35.11.22		WELLAND	40.04.19
CHATHAM	36.03.04 S		TRAIL	40.06.19
PICTON	36.07.20		FORT FRANCES	40.07.17
BRANTFORD	36.10.01	36.10.15 S	VICTORIA	41.01.31 S 41.02.22 S
FORT FRANCES	36.11.06		MONCTON	41.03.27
WINDSOR	37.03.23		PRINCE RUPERT	41.05.13
WATERLOO	37.07.22		NELSON	41.07.26
GALT	37.08.31		GLACE BAY	41.09.12
SIMCOE	37.11.30		NANAIMO	42.03.30
MOOSE JAW	38.01.27		NAPANEE	42.05.14
CHARLOTTETOWN	38.05.10		NAPANEE	42.11.15
BRANDON	38.10.24		BELLEVILLE	44.01.26
SIMCOE	39.01.20		STRATFORD	44.02.17
PEMBROKE	39.03.24		GLACE BAY	44.04.21
PARIS	39.07.14		GRAVENHURST	47.08.04
WATERLOO	39.08.23		LEAMINGTON	48.03.03
BRANDON	39.10.23		PRINCE RUPERT	48.04.16

Perfect die 2



OWEN SOUND	31.01.27
WOODSTOCK	32.02.09
PEMBROKE	32.09.29
OTTAWA	33.03.03
PRINCE ALBERT	33.09.11
SYDNEY	33.09.29
OWEN SOUND	34.02.07
MONCTON	34.11.02
MOOSE JAW	35.03.28
SIMCOE	35.06.06

HALIFAX	35.10.05	ST. JOHN	39.12.05
OTTAWA	36.02.20		1940 REPORT
LETHBRIDGE	36.07.20	YORKTON	40.02.13
COBBOURG	36.10.01	PICTON	40.04.23
YORKTON	37.03.23	BRANTFORD	40.07.17
SYDNEY	37.07.22	BRANDON	41.04.25
HALIFAX	37.09.03	NANAIMO	41.03.27
	1938 REPORT	SYDNEY	41.06.10
WELLAND	38.02.07	FORT FRANCES	41.09.12 1942 REPORT
SWIFT CURRENT	38.03.17	BRANDON	42.03.28
BRANTFORD	38.05.10	AMHERST	42.11.07 1943 REPORT
LEAMINGTON	38.06.27	LISTOWEL	44.08.13
MONCTON	38.11.07	PORT HOPE	44.10.02 1946 REPORT
SAULT	39.01.20	TRAIL	46.07.13 S
FREDERICTON	39.03.25	PORT HOPE	47.05.30
PERTH	39.07.05	PERTH	47.09.11
TRAIL	39.08.26	CALGARY	48.01.03
GEORGETOWN	39.11.03		

APPENDIX A continued

Perfect die 1



ST. JEAN	30.11.27	GRANBY	36.02.21	GRANBY	41.11.20
JOLIETTE	31.05.26 S	SHERBROOKE	36.07.22	CHICOUTIMI	42.02.21
MONTREAL	31.08.05 S	JOLIETTE	36.09.14	ST. JEAN	42.03.08
SHERBROOKE	32.02.08	LEVIS	37.03.13	LEVIS	42.05.15
ST. JEAN	32.09.16	HULL	37.07.22	THETFORD	42.09.18
LEVIS	33.03.03	CHICOUTIMI	37.09.03	ST. JEROME	42.11.07
TROIS RIVIERES	33.04.06	ST. JEROME	37.12.02	ST. HYACINTHE	43.08.02
JOLIETTE	33.08.31	GRANBY	38.03.10	GRANBY	44.08.08
QUEBEC	34.02.08	JOLIETTE	38.04.07	TROIS RIVIERES	44.10.03
HULL	34.09.07	LEVIS	38.05.11	ST. JEROME	45.08.07
MONTREAL	34.10.30	MONTREAL	38.06.28	ST. JEAN	45. ?
CHICOUTIMI	35.05.31	QUEBEC	38.11.07	SOREL	46.04.03
ST. JEAN	35.10.09	TROIS RIVIERES	39.01.21	ST. HYACINTHE	46.06.10
		ST. JEAN	39.03.37	HULL	46.12.30
		TROIS RIVIERES	39.12.02	JOLIETTE	47.05.06
		SHERBROOKE	40.02.13	THETFORD	47.06.18
		ST. JEROME	40.10.31	GRANBY	48.03.06
		TROIS RIVIERES	41.01.24	CHICOUTIMI	48.04.17
		ST. HYACINTHE	41.03.25	ST. JEROME	48.08.27
		JOLIETTE	41.07.28	GRANBY	48.11.11
		HULL	41.09.11		

Slogan 9835, USE POSTAL NOTES GOOD AT 10,000 PLACES

APPENDIX B

BRANDON	U-2	23.09.12	MOOSE JAW	U-1	29.08.02	29.10.11	STRATFORD	U-2	29.01.25	32.05.28
CALGARY	U-2	25.01.30 S	MONTREAL	U-1	22.07.24 S		TORONTO	U-2	22.04.07	24.02.19 S
CORNWALL	U-1	25.11.23	NANAIMO	U-2	22.07.10 S		VICTORIA	?	1925	
FREDERICTON	U-2	26.02.02	PETERBOROUGH	?	1923		VICTORIA	U-2	28.09.10	
LETHBRIDGE	U-1	26.02.27	REGINA	U-1	25.08.11		WINDSOR	U-1	23.09.12	24.12.17 S
LONDON	U-1	25.03.28	ST. THOMAS	U-1	26.08.05	27.10.24				1925 REPORT
MOOSE JAW	U-2	25.09.11	ST. THOMAS	U-1	27.05.03		WOODSTOCK	U-1	25.01.30	
		1926 REPORT	SARNIA	U-2	27.10.20	27.12.02				

APPENDIX B continued

AMHERST	P-2 42.11.07	1943 REPORT	LISTOWEL	P-2 44.08.13	PT. COLBORNE	U-3 48.01.22
BELLEVILLE	P-1 44.01.26		LONDON	? 1931	REGINA	U-3 24.08.08 24.09.20 S
BRANDON	P-1 38.10.24		MEDICINE HAT	U-2 24.03.30 S 24.04.23 S	ST. JOHN	P-2 39.12.05 39.12.13 S
BRANDON	P-1 39.10.23		MONCTON	P-2 34.11.02		1940 REPORT
BRANDON	P-2 41.04.25		MONCTON	P-2 38.11.07	ST. THOMAS	P-1 34.11.02
BRANDON	P-2 42.03.28		MONCTON	P-1 41.03.27	SARNIA	U-2 26.09.10 26.09.29 S
BRANTFORD	P-1 36.10.01	36.10.15 S	MOOSE JAW	P-2 35.03.28		1927 REPORT
BRANTFORD	P-2 38.05.10		MOOSE JAW	P-1 38.01.27	SAULT	P-2 39.01.20
BRANTFORD	P-2 40.07.17		NANAIMO	P-2 41.03.27	SIMCOE	P-2 35.06.06
BROCKVILLE	P-1 35.10.02		NANAIMO	P-1 42.03.30	SIMCOE	P-1 37.11.30
CALGARY	P-2 48.01.03		NANAIMO	U-3 48.03.25 S	SIMCOE	P-1 39.01.20
CHAR'TOWN	P-1 38.05.10		NAPANEE	P-1 42.05.14	STRATFORD	P-1 44.02.17
CHATHAM	P-1 36.03.04 S		NAPANEE	P-1 42.11.15	SWIFT CURR.	P-2 38.03.17
COBOURG	P-2 36.10.01		NELSON	P-1 41.07.26	SWIFT CURR.	P-1 39.12.04
COLLINGSWOOD	? 1924		NIAGARA	? 1931	SYDNEY	P-2 33.09.29
FLIN FLON	U-3 48.09.23		ORILLIA	P-1 32.09.29 1933 REPORT	SYDNEY	P-2 37.07.22
FREDERICTON	U-1 33.04.28	33.06.07	ORILLIA	P-1 34.02.07	SYDNEY	P-2 41.06.10
FREDERICTON	P-2 39.03.25		OSHAWA	P-1 31.05.26 S	TORONTO	? 1931-32
FT. FRANCES	P-1 36.11.06		OTTAWA	P-2 33.03.03	TORONTO	U-1 23.09.10 23.09.29 S
FT. FRANCES	P-1 40.07.17		OTTAWA	P-2 36.02.20	TRAIL	P-2 39.08.26
FT. FRANCES	P-2 41.09.12	1942 REPORT	OTTAWA	U-3 49.01.14	TRAIL	P-1 40.06.19
GALT	P-1 37.06.31		OWEN SOUND	? 1931	TRAIL	P-2 46.07.13 S
GEORGETOWN	P-2 39.11.03		OWEN SOUND	P-2 31.01.27	TRENTON	U-3 29.01.25 33.05.09
GLACE BAY	? 1922		OWEN SOUND	P-2 34.02.07	VICTORIA	P-1 41.01.31 S 41.02.22 S
GLACE BAY	U-1 26.02.26 S	26.12.18 S	PARIS	P-1 30.11.18 30.12.13 S	WATERLOO	P-1 37.07.22
		1927 REPORT	PARIS	P-1 39.07.14	WATERLOO	P-1 39.08.23
GLACE BAY	P-1 41.09.12		PEMBROKE	P-2 32.09.29	WELLAND	P-1 35.11.22
GLACE BAY	P-1 44.04.21		PEMBROKE	P-1 33.09.01	WELLAND	P-2 38.02.07
GRAVENHURST	P-1 47.08.04		PEMBROKE	P-1 39.03.24	WELLAND	P-1 40.04.19
GUELPH	U-3 25.01.15	25.04.06 S	PENTICTON	U-3 48.05.04	WINDSOR	? 1924
GUELPH	P-1 32.02.26		PERTH	P-2 39.07.05	WINDSOR	P-1 37.03.23
HALIFAX	? 1931		PERTH	P-2 47.09.11	WINNIPEG	U-2 25.07.06 26.03.19 S
HALIFAX	P-2 35.10.05		PICTON	P-1 36.07.20	WINNIPEG	P-1 35.05.30
HALIFAX	P-2 37.09.03	37.09.22	PICTON	P-2 40.04.23	WOODSTOCK	U-3 24.10.18 24.11.25 S
		1938 REPORT	PORT HOPE	P-2 44.10.02 1946 REPORT	WOODSTOCK	P-2 32.02.09
KITCHENER	U-2 29.01.25	34.04.27	PORT HOPE	P-2 47.05.30	YARMOUTH	P-1 35.07.13
LEAMINGTON	P-1 33.03.06		PRESCOTT	U-3 33.09.08 34.04.18	YORKTON	P-2 37.03.23
LEAMINGTON	P-2 38.06.27		PR. ALBERT	P-2 33.09.11	YORKTON	P-2 40.02.13
LEAMINGTON	P-1 48.03.03		PR. RUPERT	? 1922		
LETHBRIDGE	P-2 36.07.20		PR. RUPERT	P-1 41.05.13		
			PR. RUPERT	P-1 48.04.16		

While there still remains to be written a feature article about this slogan, a quantity of strikes from Winnipeg during the time period 1925 to 1929 gave notice of three interesting points:

First, in the six year period of use (DL Dec 7, 1925 - Nov 12, 1930) Winnipeg was issued a single die with 7-bar obliterator and apparently kept it for the entire period.

Second, there are at least 4 different dater hubs found used with this slogan at Winnipeg.

Third, there are periods of time for which this accumulation of strikes was void of examples.

Given that this slogan was in use for such a long time, it is not surprising that different dater hubs are found or that gaps in use occur. It would not be expected that this slogan would be in use constantly, 365 days a year. As slogans with seasonal or local interest were issued one would expect a workhorse slogan of this nature to be put aside, and not necessarily be replaced in the same machine.

This premise does assume that a change in dater hubs means a change in machines, but is plausible that hubs could be removed for servicing or cleaning and not replaced in the same machines. This last point requires confirmation by someone with more knowledge about the subject, and as the eventual answer is outside this writer's area of interest, he is content to proceed without the answer.

Each noted hub is illustrated and identified for this article, and is not intended to be a definitive hub identification for Winnipeg. Early and late dates are solely from this writer's collection, and significant extensions and even additional hub changes are expected and their reports solicited.



A

DEC 8, 25
JUL 5, 26



B

JUN 17, 27
MAR 2, 28



C

APR 2, 28
NOV 6, 28



B

DEC 15, 28



D*

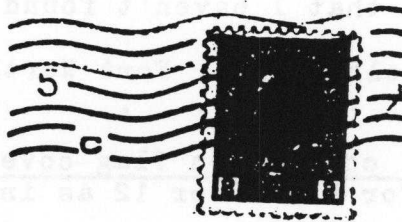
DEC 18, 28
MAR 1, 29

* Noted as a different die from Die A, this might be only a worn state of Die A.

In his handbook, THE EARLY RAPID CANCELLING MACHINES OF CANADA, David Sessions notes, regarding the issuance of International machines to Toronto, "Ultimately, five International machines were in use at Toronto, ... The fourth machine has been noted in 1912 whilst the fifth was certainly in use at the beginning of 1915." (Emphasis added)

Bruce Murduck has discovered a strike of what is clearly a Die 5 wavy line obliterator dated JAN 15, 1914. This date appears to be quite earlier than David Sessions' 1915 reference.

Thus the apparent existence of five Internationals in Toronto in 1914 opens yet another door for study of the issuance of the 1914 slogans and their intermingled use with the wavy obliterator. Is there someone up to the challenge of sorting all this out?

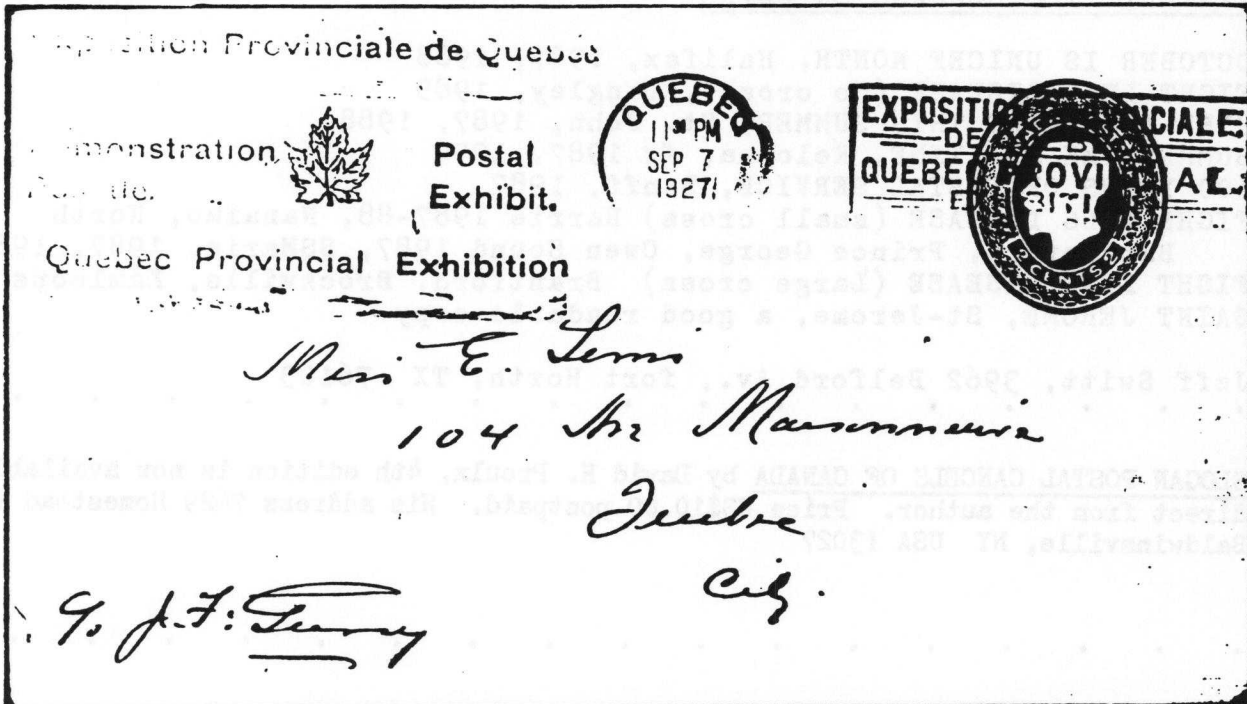


Bruce Murduck

AN UNUSUAL SLOGAN EVENT COVER--EXPOSITION PROVINCIALE DE QUEBEC

Jeff Switt

Most event, fair and exhibition covers are found with printed cachets for advertising purposes; but this cover for Exposition Provinciale De Quebec is unusual for two reasons. First it is a rubber handstamp struck in purple. second, the handstamp references a postal exhibit at the Exposition. Perhaps this is a souvenir reom the postal exhibit itself.



.
WANTED: HOLIDAY THIS YEAR IN CANADA Will pay prices listed in
article in this issue:

On Cover or card: WINNIPEG, 1926; CALGARY, 1926; REGINA, 1926;
MOOSE JAW, 1926; CHARLOTTETOWN, 1926; CALGARY,
1926; ST. JOHN, 1926 & 1927; MOOSE JAW, 1932;
MONTREAL, 1926'

On piece, "2 x 4": CHARLOTTETOWN, 1926; CALGARY, 1927; SIOUX
LOOKOUT, 1946; ST. JOHN, 1926 & 1927; MOOSE
JAW, 1932; MONTREAL, 1926.

Jeff Switt, 3962 Belford Av., Fort Worth, TX 76103 USA
.

WANTED: FORT VICTORIA 100TH ANNIVERSARY, need on cover dated
MARCH 27 to complete all dates on cover.
Have other dates to trade. As far as I know
there is nothing special about this date except
that I haven't found one yet.

Jeff Switt, 3962 Belford Av., Fort Worth, TX 76103 USA
.

WANTED: 1937 KG VI coronation flag covers with cachets for the
following cities for MAY 10 or 12 as indicated.

CALGARY, 12; CHARLOTTETOWN, 12; EDMONTON, 12; FORT WILLIAM 10, 12;
FREDERICTON, 10, 12; HALIFAX, 10, 12; HAMILTON, 12; LONDON, 10, 12;
NEW WESTMINSTER, 10, 12; OTTAWA, 12; PORT ARTHUR, 12; REGINA, 12;
SAINT JOHN, 10, 12; SASKATOON, 10, 12; TORONTO I, 10, 12; TORONTO II,
10, 12; VANCOUVER, 12; WINDSOR, 10, 12; WINNIPEG I, 12; MONTREAL I,
10, 12; MONTREAL II, 10, 12; QUEBEC, 10, 12; VICTORIA, 10, 12.

Jeff Switt, 3962 Belford Av., Fort Worth, TX 76103
.

WANTED: IPS SLOGANS ON COVER

OCTOBER IS UNICEF MONTH, Halifax, 1987, 1988
FIGHT LUNG DISEASE (no cross), Langley, 1989
HIRE A STUDENT THIS SUMMER, St. John, 1987, 1988
SUMMERTIME PLAYTIME, Kelowna, #2 1987, 1990
100 YEARS OF POSTAL SERVICE, Banff, 1987
FIGHE LUNG DISEASE (small cross) Barrie 1987-88, Nanaimo, North
Battleford, Prince George, Owen Sound 1987, SSMarie, 1987. 1988
FIGHT LUNG DISEASE (Large cross) Brantford, Brockville, Kamloops 1989
SAINT JEROME, St-Jerome, a good readable copy

Jeff Switt, 3962 Belford Av., fort Worth, TX 76103
.

SLOGAN POSTAL CANCELS OF CANADA by David H. Proulx, 4th edition is now available
direct from the author. Price US\$10.00 postpaid. His address 7629 Homestead Dr.,
Baldwinsville, NY USA 13027

The Editor has been intermittently sorting through a very large accumulation of slogan proof strikes, some included in the standard proof book, but many of the post 1953 period, later than the proof book listings. These were sent to him by the Chairman, who received them from J. P. Hughes and are very valuable in providing the exact wording of the later material, since the only other source for these is the Proulx catalogue, which often contains minor errors in wording, spelling and dates.

One problem with them, however, is that they are true proof strikes, not receipt strikes, so unless included in the actual wording, the office to which the slogan was issued and the year of use is not indicated. If the slogan is included in the catalogue, this missing information is supplied and necessary corrections to the catalogue wording, if any, can be determined.

Nevertheless, a certain proportion of those so far found do not appear to be included in the catalogue. These are probably among the to-be-expected number of omissions from the catalogue, though some appear as proofs of dies manufactured, but never actually issued because of errors. In any event, it becomes a matter of some importance to try to establish their place and date of use, if any, which can then be annotated in the catalogue. With this in mind, those found to date are listed below, with line format indicated by slashes. Members are urged to check these against their holdings and report needed data, which will be listed in future Newsletters as received.

ATTEND/BALL TOURNAMENT/JUNE 23-24-1954 - There is a CAMROSE slogan 440 listed as reading BALL TOURNEY, with various dates in 1951-53, so this may be a new 1954 die with the wording somewhat altered.

CHAMBRE DE COMMERCE/DES JEUNES/22e CONGRES PROVINOIAL/5-6-7 SERTEMBRE 1958 - This appears to be slogan 1589, though differing slightly from the catalogue wording, which is listed as having 1958 use from an unknown office. What is interesting is that the proof has two spelling errors, PROVINCIAL and SEPTEMBRE, which raises the questions of whether it was actually issued in this form or as a corrected die. The using office is more probably QUEBEC than MONTREAL, since MONTREAL tended to use bilinguals, while QUEBEC favored all French.

CLEAN UP/PAINT UP/APRIL 28-MAY 12 - Slogan 1753 has this wording, but without dates, listed as ST. CATHARINES, 1946 and 1948, so this may be a slightly later new die from that office.

CLEAN UP/WEEK - The wording is as used in slogan 1766, MONTREAL 1923, although with dates, and there is also an uncatalogued use of the wording plus dates at CALGARY in 1923, but the appearance of this proof is that of a much later die, probably in the 1950's.

COME TO/GOLDEN JUBILEE/NELSON-B.C./AUG.3-9 - The catalogued NELSON slogan 1900 has the same wording, but with different August dates and the year 1947. Since a Golden Jubilee slogan would not be used in two different years, it is possible that the dates of the event were changed after this die was proofed and a new die actually issued, reading as catalogued.

COME TO/THE/JUBILEE - NANAIMO 1949 slogan 2025 has this wording, but with dates. This may be an early unused version of that die, with actual use from a second die that included dates. However, it may also have been used at a different office in a different year.

NOTES ON UNCATALOGUES SLOGANS, Cont'd.

DOMINION DAY/SPORTS/JULY-1ST-2ND - The only remotely similar catalogued slogan is OWEN SOUND 2540 of 1925-26, but the appearance of this die is in the manner of much later usage.

DOMINION/DRAMA FESTIVAL/JAN.24 -27.1959 - EDMONTON slogan 2545 advertises a similar, possibly annual event in 1957, but the 1959 event would have been held elsewhere.

EDMONTON/EXHIBITION/POST OFFICE/ALBERTA - This may not be a normal slogan, but rather a special marking used by a temporary branch office located on the Exhibition grounds.

ESPOSITION/ARTISANALE/JUNE 8-15 JUIN/HANDICRAFT/EXHIBITION - This is clearly an early die of SHERBROOKE slogan 3126 of 1947, but with an error in the spelling of EXPOSITION. Probably replaced before use.

EXHIBITION WEEK/AUG.29 - SEPT. 3 - There is nothing similar to this in the catalogue, nor do the dates match those of any other Exhibition event for which there is a slogan, but there is also an identical proof showing dates AUG.31 - SEPT.5, which suggests that these were actual usages for some annual event.

FRONTIER/DAYS/ JULY 1-2 - The term "Frontier Days" sounds familiar as used in some other slogans, but there is nothing catalogued as beginning with these words.

GET A FREE/CHEST X-RAY/JAN.15-FEB.5 - This is very probably an unissued die error of the 1954 WELLAND slogan 3745, which has the same wording but the starting date is JAN 25, not JAN 15.

SHARE YOUR FUTURE/WITH YOUTH - There are a number of slogans with reference to YOUTH, but the catalogue does not include anything like this wording.

STAMPEDE/AND/EXHIBITION/JUNE 21-22 - The wording is that of MEDICINE HAT slogan 8625 of 1950, but the dates are not the same. It may be this slogan with dates altered for use in another year.

STAMPEDE AND/JUBILEE/CELEBRATION/JUNE 24 AND 25 - A reasonably worded slogan that probably had use, but there is nothing catalogued that resembles it.

SUPPORT SCOUTING/AND GUIDING/SCOUT WEEK/FEB. 19-26. 1961 - OWEN SOUND used slogan 8995, SUPPORT SCOUTING, in this period, but this wording is not catalogued.

VISIT/SASKATOON/EXHIBITION/JULY 25-30 - SASKATOON slogan 10210 reads VISIT THE SASKATOON EXHIBITION with dates in 1936-54, so this may be a post 1954 version of it.