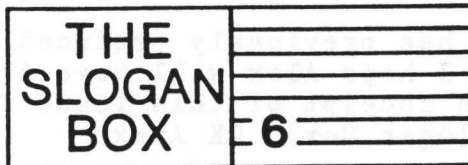


CHAIRMAN
Jeffrey Switt
3962 Belford Av.
Fort Worth, TX 76103
(817) 531-2199



EDITOR
Daniel G. Rosenblat
3612 Wood Duck Circle
Stockton, CA 95207
(209) 951-9903

NEWSLETTER OF THE BNAPS MACHINE SLOGAN CANCEL STUDY GROUP

VOLUME 3 - NUMBER 6 - WHOLE NUMBER 17

DECEMBER 1990

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CHAIRMAN'S MESSAGE

Your chairman is pleased to report that our study group is in sound financial shape (see financial statement within this issue) and as a result, dues for the next three issues will be reduced to US\$10.00. This favorable situation is in part due to successful sales of the Airmail Handbook. The remaining copies that were not distributed to members have been sold out which paid for the initial printing of 50 copies and an additional twenty copies for future sales. Also BNAPS commission on the 1912-1919 book were a welcome addition, and as sales of the 1920-1930 book progress, our group will be receiving a commission of \$2 per book.

Your chairman greatly acknowledges the contributions of members in articles submitted during the last three issues for which \$1.00 credit per page will be given to the following authors:

Bob Thorne	\$10.00
Ron Leith	\$1.00
Cecil Coutts	\$9.00
Bruce Murduck	\$1.00
Alex Hadden	\$10.00

Perhaps a note of attention should be given to Alex in his preparation of post-Proulx listing of slogans from an abundance of proof photocopies I sent to him earlier this year and addressed in the last issue. Since things are still in question as to the reported new P-book, your chairman has let Alex's work sit dormant. While I haven't asked Alex about what follows, perhaps Alex would be able to provide interested members with photocopies of his listing in compensation for postage and reproduction costs.

Also, Alex has previously produced an updated index for the Slogan Box, and I hope Alex will have the time and interest to do so again upon receipt of this issue for publication in the February 1991 Slogan Box. OK Alex?

Your chairman plans to attend PHILEX in Toronto in January and looks forward to meeting again with our local members. And in February, member Dan Huffman will be our guest speaker at the meeting of the Prairie Beavers. Dan is accumulating a respectable stock of Canadian stamps and covers, and while your chairman and editor have pretty well taken care of his slogan stock, you might wish to contact Dan on other areas of interest. Address: 16842 Midway Rd., Tracy CA 95376.

Another member who needs no introduction in the area of Canadian postal history is Allan Steinhart. Allan's knowledge and stock is legendary, and his address is 45 Dunfield Av., #1910, Toronto, ON M4S 2H3.

An additional member worth knowing about is Ron Leith who conducts auctions with emphasis on Canadian postal history. His catalogs are fully illustrated and often contain slogan lots. Ron's address is P. O. Box 430, Abbotsford, BC V2S 5Z5.

The above "plugs" were unsolicited and not approved for publication, and your chairman trusts that they are met with favor from the mentioned members.

This past month your chairman, along with his most understanding wife, attended an ASDA bourse in San Francisco and were the guests of Dan and Linda Huffman. At the show it was nice to have a visit with member Preston Pope who was filling staff duty with a local auctioneer.

I mention this visit, as I have mentioned previous visits with other members including our dedicated editor, to stress the point about the great potential this society offers in building, not only philatelic, but also personal friendships through our hobby. I invite each of you to drop a note to a study group member to inquire about your interests and to see what happens. Ours is a society built not just on philatelic acquisition, but more importantly the development of philatelic, and eventually, personal associations.

In closing I would like to offer my sincere thanks to Frank Waite who is terminating his duties in writing in TOPICS his excellent column on the activities of all BNAPS study groups. Frank has been instrumental in our receiving numerous inquiries about our study group, and while your chairman received few membership responses from interested BNAPSers, his efforts accomplished what was required. Thanks Frank. To me you are a true "Ordinary Beaver."

Seasons greetings to all, and I look forward to receiving your checks promptly.

FINANCIAL STATEMENT, 1990

Balance, December 31, 1989

-\$ 4.78

Income

Dues received	\$ 493.00
Sale of back issues	187.00
Prepaid dues, Steinhart	8.00
BNAPS stipend for 1989	99.00
BNAPS book sales commissions	60.00
Airmail handbook sales	210.00
Total income	<u>\$1057.00</u>

Expenses

Slogan Box #12, Printing, post & env	85.46
Slogan Box #13, "	87.48
Slogan Box #14, "	107.34
Slogan Box #15, "	88.04
Slogan Box #16, "	93.93
Slogan Box #17, " (estimated)	90.00
Airmail book printing, post & env	196.67
Misc. photocopies & postage	9.50
Total expense	<u>\$ 922.83</u>

Balance December 31, 1990

\$129.39

SLOGAN GEMS

Jeffrey Switt

PRINCE RUPERT EXHIBITION OPENS SEPT

September 9, 1916



This strike clearly shows the removal of the actual event dates.

POST OFFICE C.O.D. SPEEDS BUSINESS

CHATHAM, ONT.

WHEN TRAVELLING CARRY CANADIAN PACIFIC EXPRESS TRAVELLERS CHEQUES GOOD THE WORLD OVER.

Charge for Return of Products		
\$ 4.00 and under	25	
Over	per cent	
\$ 5.00	\$11.00	25
10.00	20.00	30
15.00	30.00	35
20.00	40.00	40
25.00	50.00	45
30.00	60.00	50
35.00	70.00	55
40.00	80.00	60
45.00	90.00	65
50.00	100.00	70
55.00	110.00	75
60.00	120.00	80
65.00	130.00	85
70.00	140.00	90
75.00	150.00	95
80.00	160.00	1.00
85.00	170.00	1.05
90.00	180.00	1.10
95.00	190.00	1.15
100.00	200.00	1.20
105.00	210.00	1.25
110.00	220.00	1.30
115.00	230.00	1.35
120.00	240.00	1.40
125.00	250.00	1.45
130.00	260.00	1.50
135.00	270.00	1.55
140.00	280.00	1.60
145.00	290.00	1.65
150.00	300.00	1.70
155.00	310.00	1.75
160.00	320.00	1.80
165.00	330.00	1.85
170.00	340.00	1.90
175.00	350.00	1.95
180.00	360.00	2.00
185.00	370.00	2.05
190.00	380.00	2.10
195.00	390.00	2.15
200.00	400.00	2.20
205.00	410.00	2.25
210.00	420.00	2.30
215.00	430.00	2.35
220.00	440.00	2.40
225.00	450.00	2.45
230.00	460.00	2.50
235.00	470.00	2.55
240.00	480.00	2.60
245.00	490.00	2.65
250.00	500.00	2.70
255.00	510.00	2.75
260.00	520.00	2.80
265.00	530.00	2.85
270.00	540.00	2.90
275.00	550.00	2.95
280.00	560.00	3.00
285.00	570.00	3.05
290.00	580.00	3.10
295.00	590.00	3.15
300.00	600.00	3.20
305.00	610.00	3.25
310.00	620.00	3.30
315.00	630.00	3.35
320.00	640.00	3.40
325.00	650.00	3.45
330.00	660.00	3.50
335.00	670.00	3.55
340.00	680.00	3.60
345.00	690.00	3.65
350.00	700.00	3.70
355.00	710.00	3.75
360.00	720.00	3.80
365.00	730.00	3.85
370.00	740.00	3.90
375.00	750.00	3.95
380.00	760.00	4.00
385.00	770.00	4.05
390.00	780.00	4.10
395.00	790.00	4.15
400.00	800.00	4.20
405.00	810.00	4.25
410.00	820.00	4.30
415.00	830.00	4.35
420.00	840.00	4.40
425.00	850.00	4.45
430.00	860.00	4.50
435.00	870.00	4.55
440.00	880.00	4.60
445.00	890.00	4.65
450.00	900.00	4.70
455.00	910.00	4.75
460.00	920.00	4.80
465.00	930.00	4.85
470.00	940.00	4.90
475.00	950.00	4.95
480.00	960.00	5.00
485.00	970.00	5.05
490.00	980.00	5.10
495.00	990.00	5.15
500.00	1000.00	5.20

Over \$1,000 at rate of \$2.00 per \$1,000.00
Plus Excise Stamps

POST OFFICE C.O.D. SPEEDS BUSINESS

WRITE SHIPPER'S NAME AND ADDRESS PLAINLY

N. Smith Belting Works,
138 York St.,
Toronto.

Currency must be forwarded only in envelope form 132

Used on a Canadian Pacific Express C.O.D. envelope.

POST OFFICE C.O.D. GIVES SATISFACTION

OSHAWA, ONT.

C.N.E. 8172
12-55

CHARGE FOR RETURN OF PRODUCTS		
\$ 4.00 and under	25	
Over	per cent	
\$ 5.00	\$11.00	25
10.00	20.00	30
15.00	30.00	35
20.00	40.00	40
25.00	50.00	45
30.00	60.00	50
35.00	70.00	55
40.00	80.00	60
45.00	90.00	65
50.00	100.00	70
55.00	110.00	75
60.00	120.00	80
65.00	130.00	85
70.00	140.00	90
75.00	150.00	95
80.00	160.00	1.00
85.00	170.00	1.05
90.00	180.00	1.10
95.00	190.00	1.15
100.00	200.00	1.20
105.00	210.00	1.25
110.00	220.00	1.30
115.00	230.00	1.35
120.00	240.00	1.40
125.00	250.00	1.45
130.00	260.00	1.50
135.00	270.00	1.55
140.00	280.00	1.60
145.00	290.00	1.65
150.00	300.00	1.70
155.00	310.00	1.75
160.00	320.00	1.80
165.00	330.00	1.85
170.00	340.00	1.90
175.00	350.00	1.95
180.00	360.00	2.00
185.00	370.00	2.05
190.00	380.00	2.10
195.00	390.00	2.15
200.00	400.00	2.20
205.00	410.00	2.25
210.00	420.00	2.30
215.00	430.00	2.35
220.00	440.00	2.40
225.00	450.00	2.45
230.00	460.00	2.50
235.00	470.00	2.55
240.00	480.00	2.60
245.00	490.00	2.65
250.00	500.00	2.70
255.00	510.00	2.75
260.00	520.00	2.80
265.00	530.00	2.85
270.00	540.00	2.90
275.00	550.00	2.95
280.00	560.00	3.00
285.00	570.00	3.05
290.00	580.00	3.10
295.00	590.00	3.15
300.00	600.00	3.20
305.00	610.00	3.25
310.00	620.00	3.30
315.00	630.00	3.35
320.00	640.00	3.40
325.00	650.00	3.45
330.00	660.00	3.50
335.00	670.00	3.55
340.00	680.00	3.60
345.00	690.00	3.65
350.00	700.00	3.70
355.00	710.00	3.75
360.00	720.00	3.80
365.00	730.00	3.85
370.00	740.00	3.90
375.00	750.00	3.95
380.00	760.00	4.00
385.00	770.00	4.05
390.00	780.00	4.10
395.00	790.00	4.15
400.00	800.00	4.20
405.00	810.00	4.25
410.00	820.00	4.30
415.00	830.00	4.35
420.00	840.00	4.40
425.00	850.00	4.45
430.00	860.00	4.50
435.00	870.00	4.55
440.00	880.00	4.60
445.00	890.00	4.65
450.00	900.00	4.70
455.00	910.00	4.75
460.00	920.00	4.80
465.00	930.00	4.85
470.00	940.00	4.90
475.00	950.00	4.95
480.00	960.00	5.00
485.00	970.00	5.05
490.00	980.00	5.10
495.00	990.00	5.15
500.00	1000.00	5.20

Over \$1,000 at rate of \$2.00 per \$1,000.00
Plus Excise Stamps

POSTMASTER
PAID DELIVERED BY 5 DAYS RETURN
MONEY ORDER ONLY

CANADIAN NATIONAL EXPRESS
325 MIDDLE ST. - MONTREAL, QUE.

N. SMITH-BELTING WORKS,
138-142 York Street,
TORONTO 2, Canada.

Used on a Canadian National Express C.O.D. envelope
The brown Kraft envelope stock makes reproduction a bit difficult.

AT THE POST OFFICE

Slogans 4815 and 4815-A

These two major postal directive slogans were listed in issue No. 9 in August of 1989, but at the time separation of the dies had not been completed and it was given by format only. Since then, further study and added data about machine usage has permitted a much more detailed classification of the use.

The English slogan was introduced in 1922, with use extending to 1950, and the bilingual was issued in 1930, continued to 1950. There were no seasonal factors involved in the usage, so random re-issue of the dies was for very varied periods, ranging from a few months to several years. In many cases, major offices were re-issued the slogan one or more times, after intervals of various lengths, though in the later years machine changes precluded re-issue to some offices and forced a broader range of overall users.

The English dies were eventually issued in four formats, but the bilinguals in only one. The initial English use, from 1922 until late 1926, was exclusively from five format A Universal dies, the slogan in three lines, without ornamentation, having a grid at the right. The incomplete documentation of this period leaves ten offices with confirmed usage in 1923-25, though without receipt strikes and not yet seen, so without die identification.

Use of these five dies ceased by 1934, when almost all offices had switched to Perfect machines, but two were retained in reserve until re-issued in 1948-50, when Universal dies could be re-issued for use in the Pitney-Bowes Universal machines then employed.

In late 1926-early 1927 eight new format B Universal dies were issued, the slogan in three lines of larger letters, with ornamentation but without a grid. This style of design, with the slogan spread over the entire die, became popular for several years from 1926, but presents problems for collectors. The right third of the lettering is normally obscured by the stamp, so that separation of very similar dies becomes difficult on other than very clear and almost complete strikes.

Four of these eight dies had extensive use from 1927 until 1934, concurrent with the format A dies, although the other four are only documented as having been used by two or three offices in this period. All eight were retired by 1934, but two were retained in reserve until 1948-50, when Universal dies could be re-issued for use in the Pitney-Bowes Universal machines then employed.

By 1930-31, most eastern offices had converted to Perfect machines and could no longer use the Universal dies, requiring the issue of three new format C Perfect dies, somewhat similar to format A, with a grid, but with taller lettering and a short dash preceding the word "PARCELS". All three of these dies had very extensive use, largely in eastern Canada from 1930-31 until 1934, and thereafter to 1947 across the country, as the only dies of the slogan in use, since almost all offices then had Perfect usage.

The Perfect dies continued in use in 1948-50, concurrent with the four re-issued Universal dies then used in offices that had switched from Perfects to Pitney-Bowes Universals. They were also concurrent with a single new format D Pitney-Bowes die, with short narrow letters and a grid, used in only three offices in 1949-50.

A problem exists in the identification of the first issue of one of the three Perfect dies. The proof book illustrates the three different dies, with facing receipt strikes of WINDSOR for die C-2 and of MONCTON for C-1, but the third receipt is of die C-1 used at NIAGARA six weeks later than the issue to MONCTON.

Therefore, the first recipient of die C-3 is not documented and the die has not been seen until use at LONDON in October of 1931. It can be certain that at least one, and possibly two offices, used it from its issue in November of 1930 until the LONDON use, but the information is not yet available.

There is a very unusual usage of this slogan at LONDON in the 1931-33 period. LONDON had received a Perfect machine in late 1930, but also retained its Universal until it was replaced by a second Perfect in 1934. Accordingly, LONDON used both Universal and Perfect dies concurrently in this period.

A Universal die B-7 was issued to LONDON on July 7, 1931 and retained until January 6, 1933, an unusually long period during which LONDON's Universal machine was dedicated to the use of this one slogan, of which several strike have been seen during its 18 months of use. However, LONDON was also issued a Perfect die of the same slogan on two different occasions during the Universal use. Die C-3 was used there in Oct-Dec.1931 and die C-1 in June-Sep.1932. This is the only instance so far recorded of an office using two different dies of the same postal directive slogan concurrently, and it happened on two occasions.

The bilingual slogan was not issued until 1930, when a single Perfect die, without grid, was issued to MONTREAL, and then re-issued two or three times a year until 1950 to a group of thirteen other Quebec offices.

An appendix A and an appendix B are included with this presentation. Appendix A illustrates the 17 English dies in four formats and the one bilingual die. The usage of each die is listed by office in chronological order, to the extent that it has been established. Appendix B lists all using offices alphabetically, with different die uses chronologically. It includes the ten offices with confirmed, but unrecorded, early format A use, the non-identified dies being listed as A-?.






NELSON, B.C., Die A-5




SLOGAN 4815, INSURE YOUR PARCELS AT THE POST OFFICE

APPENDIX A

Documented issue or return dates are without a suffix. If not documented, recorded dates are suffixed S to indicate SEEN.

OFFICE	ISSUED OR SEEN FROM	RET'D OR SEEN TO	OFFICE	ISSUED OR SEEN FROM	RET'D OR SEEN TO	OFFICE	ISSUED OR SEEN FROM	RET'D OR SEEN TO			
UNIVERSAL DIE A-1 Original usage only, no later revival.			VICTORIA	23.10.08							
			LONDON	23.11.29	24.02.13 S						
			HALIFAX	25.05.05	25.05.31 S						
			REGINA	25.08.11							
			GUELPH	26.08.05	28.06.26						
			BRANTFORD	29.01.25	29.02.05 S						
			SARNIA	30.06.08	30.10.22						
			FORT WILLIAM	30.11.13	31.11.14						
			SOUTH EDMONTON	33.05.02	33.09.18						
			UNIVERSAL DIE A-2 Original usage only, no later revival.			MOOSE JAW	22.08.16 S				
						PETERBOROUGH	23.09.12	24.10.30 S			
AMHERST	25.01.14	27.10.24									
NIAGARA FALLS	29.01.25	30.12.18									
						AMHERST strikes have not been seen, but from the documented use period it is probably die A-2.					
UNIVERSAL DIE A-3 Original usage only, no later revival.			OWEN SOUND	22.07.28 S							
			BELLEVILLE	23.12.10	24.12.24 S						
			WINNIPEG	25.06.23	28.10.01						
			PRINCE ALBERT	29.01.25	32.06.04						
			ST. CATHARINES	33.09.08	34.04.17						
UNIVERSAL DIE A-4 Original usage to 1934, 1948-50 revival.			WOODSTOCK	23.09.12	23.10.08 S	AYLMER WEST	48.01.22				
			FREDERICTON	23.11.08	24.00.00 S	COLLINGWOOD	48.03.12				
			ST. JOHN	24.02.25		CAMPBELLTON	48.09.23				
			ST. CATHARINES	25.01.23 S	26.07.25 S	KENORA	49.01.14	49.04.14 S			
			ST. CATHARINES	26.12.05	27.10.24	BELLEVILLE	49.08.24	49.09.13 S			
			NEW WESTMINSTER	29.01.25	33.05.22	LUNENBURG	49.10.03				
			SMITH'S FALLS	33.09.08	34.04.21	DUNDAS	50.02.17				
						HESPELLER	50.10.23				
UNIVERSAL DIE A-5 Original usage to 1934, 1948-50 revival.			VANCOUVER	22.12.29 S	23.02.19 S	WOODSTOCK	48.01.24	48.02.02 S			
			EDMONTON	25.12.04 S		HALIFAX	48.03.15	48.03.17 S			
			CALGARY	26.01.13	26.02.16 S	ST. THOMAS	48.04.24	48.05.02 S			
			KAMLOOPS	27.10.19	31.08.29 S	ESTEVAN	49.01.15				
			PRESCOTT	33.04.29	33.09.23	PORT ALBERNI	49.05.24	49.06.30 S			
			SARNIA	33.09.26	33.10.25	GALT	49.07.22				
			NELSON	34.04.13	35.09.28	HAILEYBURY	49.09.05				
Documented format A issue, not seen, die not identified.	BROCKVILLE	23.09.10	PRINCE RUPERT	24.02.14	CORNWALL	24.11.22	COLLINGWOOD	25.04.28			
	NANAIMO	23.09.13	LINDSAY	24.04.17	PRESCOTT	25.02.19	HAMILTON	25.05.05			

APPENDIX A continued

OFFICE	ISSUED OR SEEN FROM	RET'D OR SEEN TO	OFFICE	ISSUED OR SEEN FROM	RET'D OR SEEN TO	OFFICE	ISSUED OR SEEN FROM	RET'D OR SEEN TO
UNIVERSAL DIE B-1 Original usage to 1934, 1948-50 revival.			MOOSE JAW	26.10.05	27.01.12	LLOYDMINSTER	48.01.26	
			PORT ARTHUR	27.10.19	29.02.01	SUSSEX	48.06.18	
			COLLINGWOOD	29.03.27	29.07.19	LUNENBURG	48.07.10	
			CALGARY	29.10.04	32.05.31	CHATAM N.B.	48.09.20	
			NANAIMO	33.09.07	33.11.01	KENTVILLE	49.01.18	49.03.26 S
			LETHBRIDGE	34.04.12	34.11.10	CHATAM	49.07.06	49.07.07 S
						ANTIGONISH	49.08.26	
			COLEMAN	50.04.11				
			KELOWNA	50.10.25	50.11.10 S			

UNIVERSAL DIE B-2
Original usage only, no late revival.



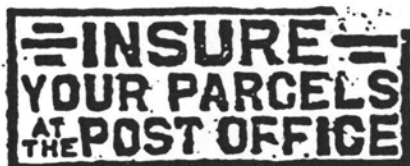
SMITH'S FALLS	27.01.08	27.10.26
HALIFAX	28.07.12	

UNIVERSAL DIE B-3
Original usage only, no later revival.



GALT	27.01.05	27.05.30 S	PRINCE RUPERT	33.01.03	33.02.21
VICTORIA	28.05.18	28.09.10	TIMMINS	33.05.02	33.09.15
SASKATOON	28.10.20	28.11.17	WELLAND	34.04.14	34.08.09
ST. JOHN	29.01.25	29.11.25			
HALIFAX	30.05.12	30.07.16			
GALT	30.10.20	30.11.22			
PRINCE RUPERT	31.01.02	31.05.05			
MOOSE JAW	31.10.05	31.11.16			

UNIVERSAL DIE B-4
Original usage only, no later revival.



YORKTON	27.01.05	27.12.05
OTTAWA	28.01.03	29.01.02
ST. THOMAS	33.09.08	34.02.19 S

UNIVERSAL DIE B-5
Original usage to 1934, 1948-50 revival.



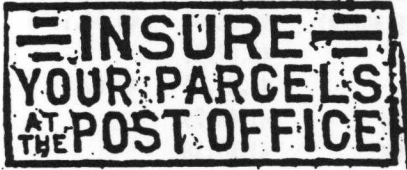
CARLETON PLACE	27.01.05	27.10.08	THE PAS	48.05.03	
SUDBURY	27.10.15	29.02.01	CHATAM	48.09.18	48.10.12 S
HALIFAX	29.05.30	29.09.09	HUMBOLDT	49.01.15	
REGINA	29.09.24	30.06.07	KANLOOPS	49.04.19	
BRANDON	30.05.08	31.05.08			
MOOSE JAW	33.01.03	33.02.20			
TRENTON	33.05.02	33.09.14			
BRANDON	33.10.04	33.11.13			
GLACE BAY	34.04.12	34.08.14			

SLOGAN 4815, INSURE YOUR PARCELS AT THE POST OFFICE

APPENDIX A continued

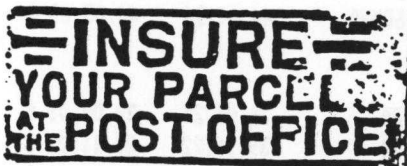
OFFICE ISSUED OR RET'D OR
SEEN FROM SEEN TO

UNIVERSAL DIE B-6
Original usage only, no later revival.



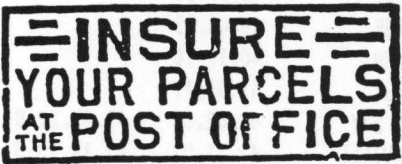
REGINA 27.04.11 27.06.17
CALGARY 27.09.27 29.08.23 S

UNIVERSAL DIE B-7
Original usage only, no later revival.



SYDNEY 27.10.28 28.01.04
SARNIA 28.02.07 28.05.04
WOODSTOCK 28.05.08 28.09.19
CORNWALL 29.08.12 29.11.23
FREDERICTON 30.05.16 31.04.24
LONDON 31.07.07 33.01.06
STRATFORD 33.09.09 33.10.12

UNIVERSAL DIE B-8
Original usage only, no later revival.



MEDICINE HAT 27.10.19 29.02.04
EDMONTON 30.09.02 32.06.06

PERFECT DIE C-1
Original usage only, no later revival.



OWEN SOUND	35.11.22	36.01.10 S	SYDNEY	46.06.11	46.07.08 S
PORTAGE	37.03.22		GLACE BAY	46.08.26	
OWEN SOUND	37.07.22	38.01.20 S	NAPANEE	47.05.30	
MOOSE JAW	38.04.14	38.05.28 S	CORNWALL	47.12.31	48.02.24
NIAGARA	38.11.06	38.11.17 S	SYDNEY	48.04.12	
PERTH	39.01.19		TRAIL	48.08.26	48.09.11 S
GLACE BAY	39.06.22		GLACE BAY	48.11.15	
BRANDON	39.12.15	39.12.25 S	BRANTFORD	49.10.12	49.11.04 S
MANAIMO	40.04.22	40.04.26 S			
SWIFT CURRENT	40.06.01	40.06.09 S			
FREDERICTON	40.08.17				
NEW WESTMINSTER	40.10.15				
PRINCE RUPERT	41.01.29	41.02.21 S			
FORT EIRE NORTH	41.03.41	41.04.05 S			
YARMOUTH	41.06.11				
NAPANEE	41.07.23	41.09.12 S			
WATERLOO	41.10.03				
GUELPH	41.11.20	42.05.22 S			
FORT FRANCES	42.02.16	42.05.04 S			
LEAMINGTON	42.11.09				
PICTON	43.08.02				
TRAIL	44.02.21				
NORTH BATTLEFORD	44.04.24	46.03.16 S			

MONCTON	30.11.19	30.12.16 S
NIAGARA	31.01.26	
PETERBOROUGH	32.02.09	32.03.30 S
LONDON	32.06.11	32.09.26 S
TRURO	32.10.07	
WOODSTOCK	33.03.01	33.03.18 S
HAMILTON	33.04.07	33.05.01
GALT	33.09.01	33.09.18 S
HALIFAX	34.02.09	34.03.16 S
CHATHAM	34.09.08	34.10.08 S
SARNIA	34.10.09	34.11.24 S
CALGARY	35.05.30	35.06.29 S
NEW WESTMINSTER	35.10.02	35.11.01 S

APPENDIX A continued

OFFICE	ISSUED OR SEEN FROM	RET'D OR SEEN TO	OFFICE	ISSUED OR SEEN FROM	RET'D OR SEEN TO	OFFICE	ISSUED OR SEEN FROM	RET'D OR SEEN TO
<p>PERFECT DIE C-2 Original usage only, no later revival.</p>			KITCHENER	32.09.29	32.10.18 S	CORNWALL	39.10.23	39.11.06 S
			OWEN SOUND	33.03.02	33.11.08 S	COLLINGWOOD	40.02.12	40.02.14 S
			KINGSTON	34.02.20	34.03.01 S	DAKVILLE	40.04.19	
			CHARLOTTETOWN	34.09.08	34.09.29 S	PRINCE RUPERT	40.06.05	40.06.10 S
			ST. JOHN	35.11.25	35.12.16 S	AMHERST	40.07.20	
			MOOSE JAW	36.02.21	36.02.25 S	TRURO	41.01.25	41.02.18 S
			MONCTON	36.08.14		YORKTON	41.04.29	
			FORT FRANCES	37.03.16	37.12.08 S	MONCTON	41.07.28	
			VANCOUVER	38.03.02	38.03.31 S	COBOURG	41.10.13	41.10.27 S
			FREDERICTON	38.05.11	38.06.01 S	LINDSAY	41.11.19	
			BRANDON	38.07.25		GEORGETOWN	42.02.27	42.05.14 S
WINDSOR	30.11.19	31.01.08 S	NELSON	38.11.09	38.11.11 S	NAPANEE	43.08.12	
LONDON	31.02.13 S	31.03.06 S	ST. THOMAS	39.01.19	39.02.08 S	YARMOUTH B/D	44.03.06	
TORONTO	31.04.25 S	31.06.28 S	GALT	39.04.20 S	39.10.18 S	OWEN SOUND	44.04.24	44.05.03 S
OTTAWA		31.11.24 S						
TORONTO	32.02.10	32.02.29 S						



PERFECT DIE C-3
Original usage only, no later revival.



			SIMCOE	33.03.01	33.03.15 S	WINDSOR	39.08.25	39.09.09 S
			LONDON	33.04.04		MONCTON	39.11.22	39.11.22 S
			ORILLIA	33.09.27	33.12.06 S	TRAIL	39.12.18	39.12.19 S
			PEMBROKE	34.02.16		TRURO	40.02.19 S	40.04.20 R
			FREDERICTON	34.09.08	34.10.11 S	PERTH	40.02.19	40.05.18 S
			OTTAWA	34.10.29		SOUTH EDMONTON	40.06.04	
			FREDERICTON	35.05.30	35.07.02 S	BROCKVILLE	40.07.17	
			NORTH BAY	35.10.02		PORTAGE	40.08.29	
			HALIFAX	36.02.22	36.03.09 S	WELLAND	40.10.10	
			KITCHENER	36.08.12	36.08.20 S	AMHERST	41.09.11	
			CORNWALL	37.03.12	38.04.10 S	GLACE BAY	42.02.16	42.05.22 S
			CHATHAM	38.05.11		BROCKVILLE	42.11.07	42.11.13 S
			KITCHENER	38.06.27	38.07.21 S	MONCTON	43.08.02	
			PEMBROKE	38.11.22	39.03.06 S	WOODSTOCK	44.02.17	44.03.15 S
			SIMCOE	39.07.05	39.07.10 S	SMITH'S FALLS	44.09.24	45.10.18 S
?	30.11.?							
LONDON		31.10.16 S						
GALT		31.12.21 S						
PEMBROKE	32.02.23							
PARIS	32.10.06							

PITNEY BOWES UNIVERSAL DIE D-1

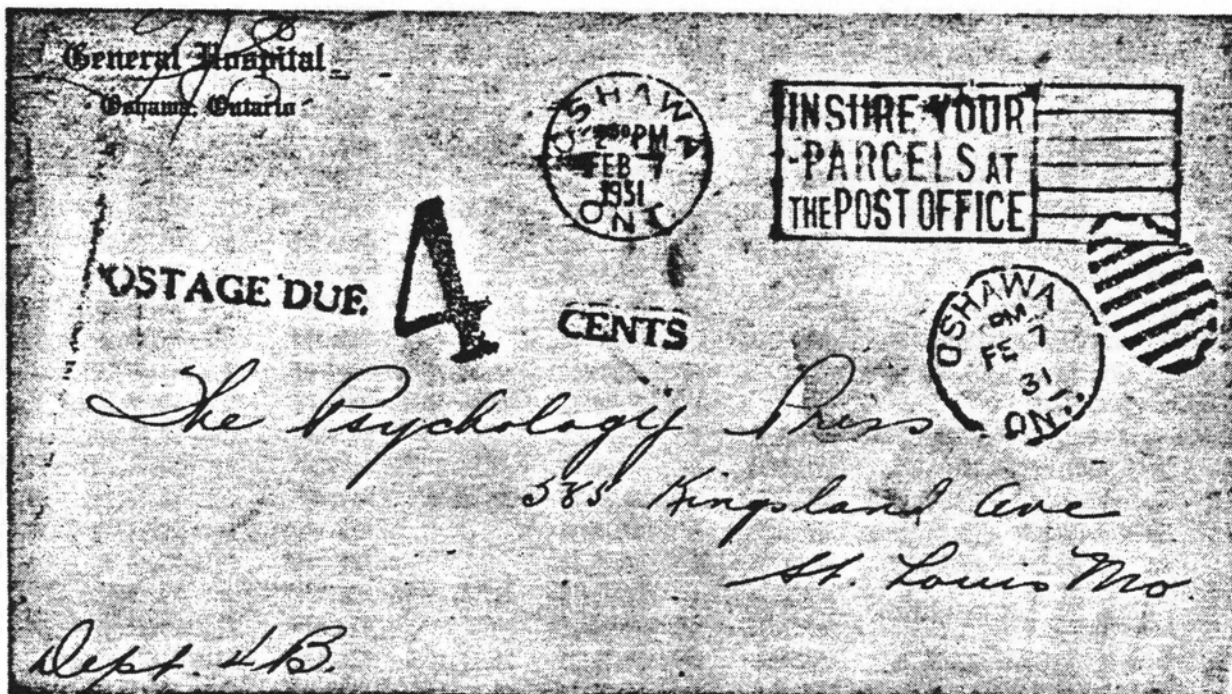


BARRIE	49.11.14	
CHILLIWACK	50.02.09	50.03.06 S
KENTVILLE	50.10.24	50.12.16 S

APPENDIX A continued

OFFICE	ISSUED OR SEEN FROM	RET'D OR SEEN TO	OFFICE	ISSUED OR SEEN FROM	RET'D OR SEEN TO	OFFICE	ISSUED OR SEEN FROM	RET'D OR SEEN TO
PERFECT DIE E-1			SHERBROOKE	36.03.11	36.03.23 S	GRANBY	41.09.10	
<div style="border: 2px solid black; padding: 5px; width: fit-content;"> INSURE YOUR PARCELS -AT THE POST OFFICE -ASSUREZ VOS COLIS- AU BUREAU DE POSTE </div>			ST. JEAN	36.08.14	36.08.25 S	ST. HYACINTHE	41.11.21	42.03.21 S
			TROIS RIVIERES	37.03.12	37.04.01 S	JOLIETTE	42.05.14	
			ST. HYACINTHE	37.07.22		ST. JEAN	42.11.19	
			CHICOUTIMI	38.05.11		SHERBROOKE	43.08.03	
			TROIS RIVIERES	38.07.11	38.07.25 S	SOREL	44.01.29	
			ST. JEAN	38.11.07		CHICOUTIMI	44.02.19	44.04.13 S
			HULL	39.01.20		JOLIETTE	44.06.10	
			LEVIS	39.03.27	39.04.21 S	TROIS RIVIERES	44.08.25	
			QUEBEC	39.07.06		THETFORD MINES	44.10.06	
			JOLIETTE	39.08.23	39.08.30 S	GRANBY	45.08.06	
MONTREAL	30.11.17		ST. HYACINTHE	46.02.28	46.05.25 S			
TROIS RIVIERES	32.02.08		HULL	46.09.12	46.09.25 S			
ST, HYACINTHE	32.09.01	32.11.14 S	ST. JEROME	46.10.31	46.11.18 S			
MONTREAL	33.03.02	33.04.11 S	SHERBROOKE	46.12.30	47.01.07 S			
QUEBEC	33.09.02		ST. HYACINTHE	47.05.05				
GRANBY	34.02.13		ST. JEAN	48.01.06	48.02.05 S			
LEVIS	34.09.10		ST. JEAN	48.11.13				
JOLIETTE	34.10.29		SOREL	49.09.11				
QUEBEC	35.06.01	35.06.24 S	TROIS RIVIERES	49.08.20				
MONTREAL	35.10.04	35.10.21 S						
HULL	35.11.22							

A last minute discovery...OSHAWA, ONT., Die C-3



Listed as "?" in Appendix A, omitted from Appendix B

APPENDIX B

AMHERST A-2	25.01.14	27.10.24	FREDERICTON A-4	23.11.08	24.00.00 S	KITCHENER C-2	32.09.29	32.10.18 S
AMHERST C-2	40.07.20		FREDERICTON B-7	30.05.16	31.04.24	KITCHENER C-3	36.08.12	36.08.20 S
AMHERST C-3	41.09.11		FREDERICTON C-3	34.09.08	34.10.11 S	KITCHENER C-3	38.06.27	38.07.21 S
ANTIGONISH B-1	49.08.26		FREDERICTON C-3	35.05.30	35.07.02 S	LEAMINGTON C-1	42.11.09	
AYLMER WEST A-4	48.01.22		FREDERICTON C-2	38.05.11	38.06.01 S	LETHBRIDGE B-1	34.04.12	34.11.10
BARRIE D-1	49.11.14		FREDERICTON C-1	40.08.17		LEVIS E-1	34.09.10	
BELLEVILLE A-3	23.12.10	24.12.24 S	GALT B-3	27.01.05	27.05.30 S	LEVIS E-1	39.03.27	39.04.21 S
BELLEVILLE A-4	49.08.24	49.09.13 S	GALT B-3	30.10.20	30.11.22	LINDSAY A-?	24.04.17	
BRANDON B-5	30.05.08	31.05.08	GALT C-3	31.12.21 S		LINDSAY C-2	41.11.19	
BRANDON B-5	33.10.04	33.11.13	GALT C-1	33.09.01	33.09.18 S	LLOYDMIN. B-1	48.01.26	
BRANDON C-2	38.07.25		GALT C-2	39.04.20 S	39.10.18 S	LONDON A-1	23.11.29	24.02.13 S
BRANDON C-1	39.12.15	39.12.25 S	GALT A-5	49.07.22		LONDON C-2	31.02.13 S	31.03.06 S
BRANTFORD A-1	29.01.25	29.02.05 S	GEORGETOWN C-2	42.02.27	42.05.14 S	LONDON B-7	31.07.07	33.01.06
BRANTFORD C-1	49.10.12	49.11.04 S	GLACE BAY B-5	34.04.12	34.08.14	LONDON C-3	31.10.16 S	
BROCKVILLE A-?	23.09.10		GLACE BAY C-1	39.06.22 S		LONDON C-1	32.06.11	32.09.26 S
BROCKVILLE C-3	40.07.17		GLACE BAY C-3	42.02.16	42.05.22 S	LONDON C-3	33.04.04	
BROCKVILLE C-3	42.11.07	42.11.13 S	GLACE BAY C-1	46.08.26		LUNENBURG B-1	48.07.10	
CALGARY A-5	26.01.13	26.02.16 S	GLACE BAY C-1	48.11.15		LUNENBURG A-4	49.10.03	
CALGARY B-6	27.09.27	29.08.23 S	GRANBY E-1	34.02.13		MED. HAT B-8	27.10.19	29.02.04
CALGARY B-1	29.10.04	32.05.31	GRANBY E-1	40.11.20	40.12.19 S	MED. HAT C-1	40.07.08	
CALGARY C-1	35.06.01	35.06.29 S	GRANBY E-1	41.09.10		MONCTON C-1	30.11.19	30.12.16 S
CAMPBELLTON A-4	48.09.23		GRANBY E-1	45.08.06		MONCTON C-2	36.08.14	
CARLETON PL. B-5	27.01.05	27.10.08	GUELPH A-1	26.08.05	28.06.26	MONCTON C-3	39.11.22	39.11.22 S
CHAR'TOWN C-2	34.09.08	34.09.29 S	GUELPH C-1	41.11.20	41.12.12 S	MONCTON C-2	41.07.28	
CHATHAM N.B. C-1	48.09.20	34.10.08 S	HAILEYBURY A-5	49.09.05		MONCTON C-3	43.08.02	
CHATHAM C-1	34.09.08		HALIFAX A-1	25.05.05	25.05.31 S	MONTREAL E-1	30.11.17	
CHATHAM C-3	38.05.11	41.04.01 S	HALIFAX B-2	28.07.12		MONTREAL E-1	33.03.02	33.04.11 S
CHATHAM C-3	40.11.22	48.10.12 S	HALIFAX B-5	29.05.30	29.09.09	MONTREAL E-1	35.10.04	35.10.21 S
CHATHAM B-5	48.09.18	48.10.12 S	HALIFAX B-3	30.05.12	30.07.16	MOOSE JAW A-2	22.08.16 S	
CHATHAM B-1	49.07.06	49.07.07 S	HALIFAX C-1	34.02.09	34.03.16 S	MOOSE JAW B-1	26.10.05	27.01.12
CHICOUTIMI E-1	38.05.11		HALIFAX C-3	36.02.22	36.03.09 S	MOOSE JAW B-3	31.10.05	31.11.16
CHICOUTIMI E-1	40.05.18		HALIFAX A-5	48.03.15	48.03.17 S	MOOSE JAW B-5	33.01.03	33.02.20
CHICOUTIMI E-1	41.07.24	44.04.13 S	HAMILTON A-?	25.05.05		MOOSE JAW C-2	36.02.21	36.02.25 S
CHICOUTIMI E-1	44.02.19	50.03.06 S	HAMILTON C-1	33.04.07	33.05.01 S	MOOSE JAW C-1	38.04.14	38.05.28 S
CHILLIWACK D-1	50.02.09	41.10.27 S	HESPELLER A-4	50.10.23		NANAIMO A-?	23.09.13	
COBBOURG C-2	41.10.13		HULL E-1	35.11.22		NANAIMO B-1	33.09.07	33.11.01
COLEMAN B-1	50.04.11		HULL E-1	39.01.20		NANAIMO C-1	40.04.22	40.04.26 S
COLLINGWOOD A-?	25.04.28	29.07.19	HULL E-1	41.06.06		NANAIMO C-3	41.07.28	
COLLINGWOOD B-1	29.03.27	40.02.14 S	HULL E-1	46.09.12	46.09.25 S	NAPANEE C-1	41.07.23	41.09.12 S
COLLINGWOOD C-2	40.02.12		HULL E-1	50.02.25	50.04.10 S	NAPANEE C-2	43.08.12	
COLLINGWOOD A-4	48.03.12	1925 REPORT	HUMBOLDT B-5	49.01.15		NAPANEE C-1	47.05.30	
CORNWALL A-?	24.11.22	29.11.23	JOLIETTE E-1	34.10.29		NELSON A-5	34.04.13	35.09.28
CORNWALL B-7	29.08.12	38.04.10 S	JOLIETTE E-1	39.08.23	39.08.30 S	NELSON C-2	38.11.09	38.11.11 S
CORNWALL C-3	37.03.12	39.11.06 S	JOLIETTE E-1	42.05.14		NEW WEST. A-4	29.01.25	33.05.22
CORNWALL C-2	39.10.23	48.02.24 S	JOLIETTE E-1	44.06.10		NEW WEST. C-1	35.10.05	35.11.01 S
CORNWALL C-1	47.12.31		KARLOOPS A-5	27.10.19	31.08.29 S	NEW WEST. C-1	40.10.15	
DUNDAS A-4	50.02.17		KARLOOPS B-5	49.04.19		NIAGARA A-2	29.01.25	30.12.18
EDMONTON A-5	25.12.04 S	32.06.06	KELOWNA B-1	50.10.25	50.11.10 S	NIAGARA C-1	31.01.26	
EDMONTON B-8	30.09.02		KENORA A-4	49.01.14	49.04.14 S	NIAGARA C-1	38.11.05	38.11.17 S
ESTEVAN A-5	49.01.15	41.04.05 S	KENTVILLE B-1	49.01.18	49.03.26 S	NOOSE JAW C-1	38.04.14	38.05.28 S
FORT EIRE N.C-1	41.03.41	37.12.08 S	KENTVILLE D-1	50.10.24	50.12.16 S	N. BATTLE. C-1	44.04.24	46.03.16 S
FT. FRANCES C-2	37.03.16	42.05.04 S	KINGSTON C-2	34.02.20	34.03.01 S	NORTH BAY C-3	35.10.02	
FT. FRANCES C-1	42.02.16	31.11.14				OAKVILLE C-2	40.04.19	
FT. WILLIAM A-1	30.11.13					ORILLIA C-3	33.09.27	33.12.06 S

APPENDIX B continued

OTTAWA	B-4	28.01.03	29.01.02	ST. JOHN	A-4	24.02.25		TRURO	C-1	32.10.07	
OTTAWA	C-2		31.11.24 S	ST. JOHN	B-3	29.01.25	29.11.25	TRURO	C-3	40.02.19 S	40.04.20 R
OTTAWA	C-3	34.10.29		ST. JOHN	C-2	35.11.25	35.12.16 S	TRURO	C-2	41.01.25	41.02.18 S
OWEN SOUND	A-3	22.07.28 S	33.11.08 S	ST. THOMAS	B-4	33.09.08	34.02.19 S	VANCOUVER	A-5	22.12.29 S	23.02.19 S
OWEN SOUND	C-2	33.03.02	36.01.10 S	ST. THOMAS	C-2	39.01.19	39.02.08 S	VANCOUVER	C-2	38.03.02	38.03.31 S
OWEN SOUND	C-1	35.11.22	38.01.20 S	ST. THOMAS	A-5	48.04.24	48.05.12 S	VICTORIA	A-1	23.10.08	
OWEN SOUND	C-1	37.07.22	44.05.03 S	SARNIA	B-7	28.02.07	28.05.04	VICTORIA	B-3	28.05.18	28.09.10
OWEN SOUND	C-2	44.04.24	33.03.15 S	SARNIA	A-1	30.06.08	30.10.22	WATERLOO	C-1	41.10.03	
PARIS	C-3	32.10.06		SARNIA	A-5	33.09.26	33.10.25	WELLAND	B-3	34.04.14	34.08.09
PENBROKE	C-3	32.02.23		SARNIA	C-1	34.10.29	34.11.24 S	WELLAND	C-3	40.10.10	
PENBROKE	C-3	34.02.16	39.03.06 S	SASKATOON	B-3	28.10.20	28.11.17	WINDSOR	C-2	30.11.19	31.01.08 S
PENBROKE	C-3	38.11.22		SHERBROOKE	E-1	36.03.11	36.03.23 S	WINDSOR	C-3	39.08.25	39.09.09 S
PERTH	C-1	39.01.19	40.05.18 S	SHERBROOKE	E-1	40.07.02		WINNIPEG	A-3	25.06.23	28.10.01
PERTH	C-3	40.02.19	24.10.30 S	SHERBROOKE	E-1	43.08.03		WOODSTOCK	A-?	22.00.00	
PETERBORO	A-2	23.09.12	32.03.30 S	SHERBROOKE	E-1	46.12.30	47.01.07 S	WOODSTOCK	A-4	23.09.12	23.10.08 S
PETERBORO	C-1	32.02.09		SIMCOE	C-3	33.03.01	33.03.15 S	WOODSTOCK	B-7	28.05.08	28.09.19
PICTON	C-1	40.12.05		SIMCOE	C-3	39.07.05	39.07.10 S	WOODSTOCK	C-1	33.03.01	33.03.18 S
PICTON	C-1	43.08.02		SM. FALLS	B-2	27.01.08	27.10.26	WOODSTOCK	C-3	44.02.17	44.03.15 S
PORTAGE	C-1	37.03.22		SM. FALLS	A-4	33.09.08	34.04.21	WOODSTOCK	A-5	48.01.24	48.02.02 S
PORTAGE	C-3	40.08.29	49.06.30 S	SM. FALLS	C-1	40.02.14		YARMOUTH	C-1	41.06.11	
PT. ALBERNI	A-5	49.05.24	29.02.01	SM. FALLS	C-3	44.09.24 S	45.10.18 S	YARMOUTH B/DC	C-2	44.03.06	
PT. ARTHUR	B-1	27.10.19	1926 REPORT	SOREL	E-1	44.01.29		YORKTON	B-4	27.01.05	27.12.05
PRESCOTT	A-?	25.02.10	33.09.23	SOREL	E-1	49.09.11		YORKTON	C-2	41.04.29	
PRESCOTT	A-5	33.04.29	32.06.04	S. EDMONTON	A-1	33.05.02	33.09.18	?	C-3	30.11.?	
PR. ALBERT	A-3	29.01.25		S. EDMONTON	C-3	40.06.04					
PR. RUPERT	A-?	24.02.14	31.05.05	STRATFORD	B-7	33.09.09	33.10.12				
PR. RUPERT	B-3	31.01.02	33.02.21	SUDBURY	B-5	27.10.15	29.02.01				
PR. RUPERT	B-3	33.01.03	40.06.10 S	SUSSEX	B-1	48.06.18					
PR. RUPERT	C-2	40.06.05	41.02.21 S	SW. CURRENT	C-1	40.06.01	40.06.09 S				
PR. RUPERT	C-1	41.01.29		SYDNEY	B-7	27.10.28	28.01.04				
QUEBEC	E-1	33.09.02	35.06.24 S	SYDNEY	C-1	46.06.11	46.07.08 S				
QUEBEC	E-1	35.06.01		SYDNEY	C-1	48.04.12					
QUEBEC	E-1	39.07.06		THE PAS	B-5	48.05.03					
REGINA	A-1	25.08.11	27.06.17	THET. MINES	E-1	41.05.05					
REGINA	B-6	27.04.11	30.06.07	THET. MINES	E-1	44.10.06					
REGINA	B-5	29.09.24	26.07.25 S	TIMMINS	B-3	33.05.02	33.09.15				
ST. CATH.	A-4	25.01.23 S	27.10.24	TORONTO	C-2	31.04.25 S	31.06.28 S				
ST. CATH.	A-4	26.12.05	34.04.17	TORONTO	C-2	32.02.10	32.02.29 S				
ST. CATH.	A-3	33.09.08	32.11.14 S	TRAIL	C-3	39.12.18	39.12.19 S				
ST HYACINTHEE-1		32.09.01		TRAIL	C-3	41.06.12	41.07.03 S				
ST HYACINTHEE-1		37.07.22	42.03.21 S	TRAIL	C-1	44.02.21	44.02.29 S				
ST HYACINTHEE-1		41.11.21	46.05.25 S	TRAIL	C-1	48.08.26	48.09.11 S				
ST HYACINTHEE-1		46.02.28		TRENTON	B-5	33.05.02	33.09.14				
ST HYACINTHEE-1		47.05.05	36.08.25 S	TROIS RIV.	E-1	32.02.08					
ST. JEAN	E-1	36.08.14		TROIS RIV.	E-1	37.03.12	37.04.01 S				
ST. JEAN	E-1	38.11.07	39.12.28 S	TROIS RIV.	E-1	38.07.11	38.07.25 S				
ST. JEAN	E-1	39.10.27		TROIS RIV.	E-1	40.10.05					
ST. JEAN	E-1	42.11.19	48.02.05 S	TROIS RIV.	E-1	44.08.25					
ST. JEAN	E-1	48.01.06		TROIS RIV.	E-1	49.08.20					
ST. JEAN	E-1	48.11.13									
ST. JEROME	E-1	40.08.17	46.11.18 S								
ST. JEROME	E-1	46.10.31									

One of Canada's most attractive slogans is the Santa slogan struck in red, and this writer has only a single example of Die 5 used from Winnipeg dated December 24, 1932.

In COLLECT CANADA COVERS, author Ed Richardson devoted two pages to the subject of Christmas cancellations which included the Santa slogan, Advance Posting Service Slogans, and subsequent Christmas related slogans.

According to Richardson Winnipeg, Toronto and St. John used slogans to promote an Advance Posting Service which would guarantee delivery of mail on Christmas Eve.

"The purpose of these advance posting service bureaus was to facilitate the handling of Christmas mail, particularly Christmas cards destined for local delivery. In Toronto for example, bundles of cards bearing Toronto addresses could be handed in thru the wicket or window rather than being dropped in mail chutes or boxes. This could be done any time between Dec. 10th and 17th, and would receive guaranteed delivery on December 24th...By the use of this service, the time consuming job of cancelling and sorting could be done ahead of time; all that remained was the delivery."

Mail that was entered into this system for December 24 delivery was struck in red and can be found not only with the Santa slogan, but also the Advance Posting Service slogan and the usual wavy line cancellation.

It is interesting that the hub on the red Winnipeg Santa strike of the 24th differs from a black strike from that city dated December 3. Apparently the Santa slogan was installed in another machine separate from the machines which were processing regular mail.

The subject of red slogans is a more extensive one than this concluding chapter on the Santa slogan permits, and is deserving of a separate article of its own. This writer would appreciate confirming reports of the Santa slogan struck in red from other cities, and also locations and dates of other red ink slogans.



Santa slogan struck in black



Stantaslogan struck in red, different dater hub

PERFECT MACHINE USAGE

A recent article listed in considerable detail the offices using the Perfect cancelling machines, but additional files from the National Archives of Canada, covering the period from 1927, present some interesting additional historical background to the extensive use of Perfect machines in this period.

Almost all Canadian cancelling machines in the mid-1920's were U.S. made Universals on a lease arrangement with the Postage Meter Co. of Stamford, Conn., and the P.O. owned outright only a few elderly Columbia machines.

The correspondence indicates that the first attempts to interest the Post Office in using cancelling machines of Canadian manufacture were made as early as 1922 by a J. O. Lamoureux, but it was not until 1926 that he was ready to install a sample cancelling machine at Montreal, to demonstrate its effectiveness to both Canadian and visiting U.S. postal officials. He appears to have been the designer of the machine, but had not yet arranged for its manufacture in quantities. The sample was accepted for testing, but without any assurance that an order would be placed until details of cost, delivery, replacement parts and service had been established.

By early 1927 it appears that Lamoureux had transferred his interest in the machines to a George H. Robert of Montreal, and that the P.O. had found them to be sufficiently better than current machines, especially in regard to speed, to begin negotiations with Robert to purchase 25 machine at \$2,500 each.

The Postage Meter Co. became aware of the proposed purchase of new machines, and in late April of 1927 offered to sell replacement Canadian assembled Universal machines for \$1,600 each, or new U.S. built machines for \$750.00, or to factory rebuild all existing rental machines and sell them, with new machine guarantees, at \$500.00 each. These terms were very considerably better than the \$2,500 each for Robert's machines, but when on Apr. 29.27 the Deputy Minister of Public Works asked the DPMG for a decision, his request was tersely hand endorsed "Buy the Lamoureux machines, Canadian made." Additionally, on May 10.27, the DPMG firmly stated to the Public Works Deputy in a formal letter that the Postage Meter proposal was not favorable because of three stated reasons.

1. The Postage Meter products were not built in Canada (though they had offered Canadian assembled machines).
2. Duty, freight, sales tax etc. had not been taken into consideration.
3. The Lamoureux's speed of operation was double that of the Universals.

Considering the price differences, this decision is difficult to understand, but domestic politics may have played a major role.

In any event, on June 10 1927 a contract was signed between Robert, as an individual, and the government (actually reading as with "HIS MAJESTY THE KING, represented by the PMG", in the quaint wording of the time) for the purchase of 25 of his Lamoureux machines at \$2,500 each, with delivery of the first machines within four months. Machines were to be capable of handling 36,000 to 40,000 pieces of average mail per hour, in the area of 10 pieces per second, which implies a rather advanced technology for that period.

A new test machine was shortly delivered to the Montreal P.O. and production of the balance of the order begun. However, the tests revealed numerous problems that required the machine to be constantly modified during most of 1928. By the time the P.O. was ready to accept the result, the test machine so differed from the production units that they all required complete rebuilding. This not only much delayed delivery, but also severely impacted whatever profit Robert may have anticipated.

Additional notes on Perfect Machine usage.

Finally, on Nov. 26.28 (17 months after the contract date), a memo to the DPMG stated that the sample machine had been in successful test operation at Montreal Postal Station R for two months, that all problems had been resolved and the PM Montreal had accepted the machine. An initial payment to Robert was recommended under the contract terms, which were for a 75% payment on acceptance, with the balance withheld until three months of satisfactory performance had been established. The formal acceptance date of the first machine appears to have been Nov.22.28.

At some point in 1928-29, Robert appears to have merged with the actual manufacturers that he had selected, a French-Canadian Montreal firm named Machine Works Ltd. They advertised themselves on their letterhead as manufacturers of "Machinery of all kinds, built to specifications.", and further contracts were always with this firm. Also, at least by mid-1929, the machines were renamed as "Perfect", rather than as Lamoureux, possibly to better appeal to the English speaking postal authorities who referenced them as "Robert machines" in internal correspondence.

By June of 1929 delivery of the 25 machines (serial numbers 101 to 125) had been made, 11 to Montreal, 5 to Toronto, 4 to Ottawa. 3 to Quebec and one each to Sherbrooke and Trois Rivieres. It will be seen that placement of the first 25 machines was all in Quebec and Ontario, probably because installation, instruction of their operators, mechanical servicing and spare parts distribution was all handled by Machine Works Ltd. from Montreal. Accordingly, installation within a short radius of Montreal was probably most attractive.

A second contract for 20 machines was received by Machine Works on Nov.29.29 and delivery must have been made promptly, since a letter of Apr. 9.30, from the DPMG to Machine Works, states in part, "I might add that there are now 45 of your machines in daily operation throughout the country and giving every satisfaction." It also notes that the several machines in Toronto had been known to service as many as 277,000 letters in a two hour period. The contract appears to have covered machines numbered 126 to 145, all listed as issued between late 1929 and February of 1930.

An inventory of Aug.12.30 lists these 45 as being placed in the following 15 offices. 18 at Montreal, 11 at Toronto, 3 at Quebec, 2 at Ottawa, 4 in smaller Quebec offices, 6 in smaller Ontario offices and one at Moncton, N.B., the first placement out of Quebec or Ontario.

A letter of June 4.29, from Machine Works to the P.O. Ottawa, references sending of two special dies reading "FREE" and one "PAQUEBOT" to Quebec. Just why these were essential is not clear, since Quebec still retained one or more rental Universals as back-ups at that time. Indeed, the inventory of Aug.12.30 indicates that the 15 Perfect using offices then still retained a total of 27 Universals.

Two months later, Machine Works billed Ottawa for several standard slogan dies that would fit the Perfect machines. These, 3 of slogan 800 (BUY A DOMINION), 3 of slogan 1150 (CNE) and one for the 1930 Montreal Exhibition, were the first standard slogans to appear in the Perfect die section of the Proof Book, indicating that they had been put in use. However, the P.O. protested strongly that the price (not indicated) was "exorbitant" in comparison with those charged by Pritchard & Andrews for Universal dies. Thereafter, it appears that no die orders were placed with Machine Works, and all later Perfect dies appear as made by Pritchard & Andrews.

In August of 1930 Robert visited Washington in an effort to sell Perfects to the U.S. Post Office, and in this connection asked the Canadian P.O. for a letter of recommendation. It was replied that such a letter would have to await a formal request from the U.S., but went on to say, "At the present time this Department, while satisfied with the Perfect machines in principle, is not satisfied with the way some of the parts are standing up under service conditions." This dissatisfaction with parts wear was to continue for the next several years, and no doubt contributed to the later switch back to new Universals.

A third contract, for 27 machines, was signed in 1930, with delivery beginning in Sept. of 1930 and continuing in 1931. These appear to be 22 of the 100 series, numbers 146-60, 162, 164, 166-67 and 169-71, and the balance of a new 200 series. Machines 161, 163, 165 and 168 were never listed as delivered. These machines had an automatic feed not present on earlier models, so efforts were made to install them at major offices, replacing older machines that could be sent to smaller offices.

On Apr. 2.31 Machine Works informed Ottawa that Toronto was testing a new and much improved machine model, which had already processed over 700,000 letters without adjustments and with 100% accuracy. This was probably the prototype of what later became their model 300.

On April 13.31 the P.O. Engineering Dept. addressed the DPMG on the general subject of machine cancellers, stating that orders had been placed for 72 Perfects, of which 63 were in service, two in reserve and seven not yet delivered. In this memo, under the heading FOREIGN CONTRACTS, interesting background data was given in regard to termination of the International machine contract in 1919, as follows:

"Up to the War Period the machines in use in the Canadian Postal Service were supplied by the International Postal Supply, Brooklyn, N.Y. When the insertion of patriotic slogans in the cancelling "flag" was decided upon during the war, great difficulty was experienced in obtaining the same and largely for this reason the International contract was cancelled and awarded to the Universal Co. of Stamford, Conn. U.S.A."

A later document from the same source elaborates somewhat further, saying, "During the War, when there was use of a foreign type machine, rental contracts were cancelled because the foreign company would not provide "Victory Loan" slogans as a government advertising."

On Apr 16.31 the DPMG addressed a letter to the Minister of Public Works, ultimately responsible for budgeting future expenditures, strongly requesting \$87,500 for the purchase of 35 more Perfects. He pointed out that this would much reduce lease rentals of some \$20,000 per year on over 100 still retained Universal machines, of which about 30% were not in active use, having been retained at offices then using Perfects. The balance were largely those used in the four western provinces, none of which had yet been issued Perfects.

He stressed that the contract with Universal allowed either party to cancel any leases on three months notice, and was afraid that Universal might withdraw all machines if any significant number were cancelled. He summarized the problem by saying, "At the present time this Department is under unnecessary expense for cancelling machine rentals and at the same time is unable to terminate the American contracts without the assurance of additional Canadian equipment."

An interesting memo of July 14.31 states that the P.O. had received a letter from the International Bureau of the Universal Postal Union, "stating that one Heinrich H. Klussendorff, manufacturer of precision instruments, has asked them to secure the name of the manufacturer of the second Canadian Cancelling Machine reproduced on page 113 of the attached Postal Union Bulletin, together with a detailed description of the machine." The data was sent as requested, but there is no subsequent correspondence. However, this very early contact between Klussendorff and the Canadian Post Office can be assumed to have had eventual results.

In spite of urgent 1931 pleading, no funds were available in these early depression years, so additional purchase of machines was not authorized until late in 1933. On Aug. 11.33, a memo drew attention to the fact that no rented Universals had ever been released, in spite of purchase of 72 Perfects, and rental costs--much of it unneeded--continued at \$19,000-20,000 per year.

Researchers have conjectured that lengthy retention of Universals after Perfect replacement was because of long term rentals, but it is now clear that leases could be cancelled on short notice, though the P.O. did not dare do so, for fear that the company might withdraw all rentals before enough replacements were authorized.

There were still 105 rental machines. located in 78 offices, many of which also had Perfects, and it was estimated that at least 47 of these, including 16 at Montreal (with 28 machines, though only 12 were needed) and 9 at Toronto (with 21 machines, though only 12 were needed) could be dispensed with. On Sep.15.33 the P.O. at last dared to cancel rental contracts for 7 machines at Toronto, probably in anticipation of finally getting authority to buy additional Perfects.

A memo of Sep.27.33 suggests that if 33 new Perfects were purchased, all rentals could be cancelled, though it was pointed out that it would then be necessary to restrict use of machines to only those offices whose volume demanded it, and would involve withdrawal of machines from some smaller offices.

In any event, a contract was signed with Machine Works on Dec.30.33 for purchase of 36 machines at a considerably reduced price of \$1,900.00 each. Following this, the P.O. served notice on Universal, dated Apr 23.34, cancelling rentals on 28 machines, 9 being at Montreal and 2 at Quebec. By Sept. of 1934 the great majority of Universal contracts had been cancelled and only a few remained in the western provinces, awaiting final delivery of their new Perfects. A memo of Jan.22.35 stated that only 19 remained, but did not list them.

The Universal Stamping Machine Co., U.S parent of the Canadian Postage Meter Co from whom the Universals were rented, knew of the pending contract for 36 additional Perfects and reacted strongly. They pointed out that for less than the \$62,700 of the contract the P.O. could buy the more than 100 Universals still on lease and considered it outrageous that the Post Office could waste such sums, merely to give preference to Canadian made machines.

They therefore turned over to their subsidiary all of their Canadian business, including ownership of the machines and rental contracts thereon, so that the P.O. could deal with an exclusively Canadian company, both in terms of rental and purchase. Nevertheless, this did no good at the time, as the P.O. was determined to continue purchasing Perfects and excused the price differences based on the comparative quality of the machines as they judged it to be.

A memo of Feb.28.38 lists the overall purchase of Perfects, indicating that 72 had been bought on the three contracts prior to 1933, 36 on the fourth contract of 1933, a fifth contract for 18 machines executed in March of 1935 and an additional 6 machines bought later that year on individual orders, a total of 132 machines.

However, by that date a further change in machine usage was under way. By late 1936 a number of lesser offices had reached the point of requiring a small machine, not necessarily with the scope of a Perfect. Since the Perfects were made in only one size, the P.O. again looked to the Universals, by now the Pitney-Bowes Universal, and began to rent their models D or DD to fill this need. These machines were improved models of the old Universal C and D, but were still available at the former rental of \$100-125 per year.

The first of these was a model D issued to Kirkland Lake in Dec. of 1936, followed by 12 to other small Ontario and Quebec offices in 1937 and another 11 in several provinces in 1938. More importantly, a decision was made in 1938 to replace 8 Perfect machines at Toronto with leased Pitney-Bowes Universal model G's, still renting at \$220 per year. These machines appeared to be very satisfactory and from 1939 more and more of all three models were leased, for both small and larger offices, with the Perfects relegated to medium sized offices or as backups to the larger.

By the mid 1940's the P.O. was increasingly disenchanted with the concept of owning machines, holding large inventories of spare parts, hiring travelling mechanics to do minor repairs and maintaining a complete repair works at Montreal for major problems. It was much easier and cheaper to rent, since the lessor was responsible for all service and could quickly provide replacement machines as needed.

So, by 1955 when all Perfects were over 20 years old, it was decided to recall all of them into a backup reserve. Between 1957 and 1960, the P.O. started to send Perfects to the Crown Assets Disposal Corporation as scrap, and though there was protest that at least a few could have been used in small offices having no machine, the P.O. was adamant in not wanting the repair responsibility for the "obsolete" Perfects and permitted only a very few to survive. At least 60 had been scrapped by 1960 and most of the rest soon thereafter, but at least a few very small Quebec offices are reported as having use to 1966 and Tisdale, Sask. is reported to 1970.

The Machine Works Co. received no orders for machines after 1935, but its other machine business seems to have prospered, especially during the war. By 1956 the asked the P.O. to test a new cancelling machine that they had developed, and this was undertaken for about a year. The tests were unsatisfactory, the machine frequently breaking down and having to be returned to the factory for adjustment. There is no final documentation on this, but the project appears to have been mutually abandoned.

Therefore, after 1955, the entire experiment in government owned, Canadian built machines was more than reversed and those few Perfects still serviceable were surviving by cannibalizing, since no further spare parts were being ordered.

Meanwhile, the return to leasing Pitney-Bowes Universals in several sizes was totally successful, especially when the company introduced a model K hand operated machine that the P.O. began to rent at \$20.00 a month in large numbers for use at extremely small offices during the month of December only.

In summary, from 1929 until 1934 an increasing number of offices, including all major ones, had Perfect machines, but still retained Universals, so slogan use in this period was mixed. Many new Perfect dies were issued, but almost all Universal slogan dies were retained, though increasingly used at smaller offices only.

From 1934 until 1938, most Universal machines having been withdrawn, much the greater part of all slogan use was from Perfect dies and several major postal directive slogans, for which Perfect dies had not been issued, totally disappeared from use.

However, from 1938 to 1950, when the Pitney-Bowes Universal use increased dramatically, substantial numbers of retained old Universal dies, used in 1920-33, were found to be usable in the Pitney-Bowes machines. Their revival, coupled with the fact that all Perfect dies could still be used in smaller offices, greatly expanded overall slogan use of multi-office postal directives. As new slogans were introduced in this period, nearly all were made for the Pitney-Bowes machines, so that by 1955, when most Perfects were withdrawn to reserve, the use of Perfect dies dropped sharply.

Late 1950's slogan use was largely of newly issued Pitney-Bowes dies, though still with some carry-over of still serviceable old Universals of the 1920's period, but few of these continued to survive into the 1960's.

An understanding of this sequence of machine use from 1930 on much clarifies the otherwise odd pattern of slogans disappearing entirely in the 1930's, then being much revived from the mid-1940's. For this reason, serious slogan collectors need to study machine cancelling usage, and the Editor--having gone to some effort and expense to obtain massive documentation on this subject--is anxious to share it with the membership through the pages of this Newsletter.

SOME BACK-OF-THE-BOOK STUFF

FREE FRANKING

"Free" franking privileges were accorded to authorized persons and government departments.

I have copies of the straight line "FREE" from 18 September 1919 to 2 October 1952. Proulx lists use in 1918. Five different dies are shown hereunder.

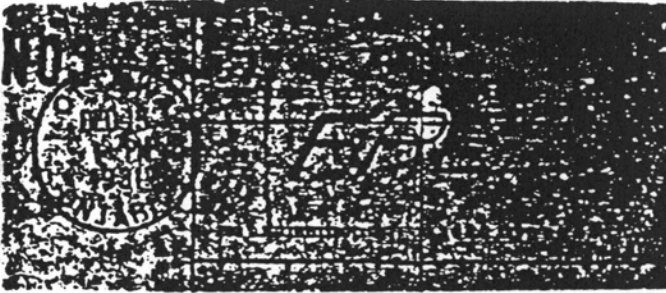
S.



FREE

7.5 36

Sep 18 1919



Dec 15 1931



FREE

Nov 21 1941



FREE

Oct 21 1946

FREE FRANKING

EMBASSY OF PERU
OTTAWA



Diplomatic Mail
FREE
FREE



Mr.
Fred A. Amess,
Principal
The Vancouver School of Art
590 Hamilton Street
Vancouver, B. C.

Oct 2 1952

Proulx lists the wavy line FREE in 1936. My copies are dated from Jun 18 1935 to Apr 29 1939. Minor die differences are noted.



Jun 18 1935

FREE FRANKING

The only bilingual FREE marking. Proulx lists 1957 use. Earliest and latest dates in my holdings are shown. Two dies of the large print are included. No doubt there are other dies.



May 11 1956

Mar 11 1958

POSTES CANADA POST

C.O.D. No. 25

C.R. N°



*Camera House Ltd.
207 Sparks - st
Ottawa*

C.O.D. REMITTANCE ONLY
PAIEMENT C.R. SEULEMENT

NO-30-4,1884-1512-30

Smaller print. Jul 28 1962

AT WINNIPEG AND SUB-OFFICE ST. BONIFACE

Recent documentation received from the National Archives of Canada includes nearly 100 pages pertaining to cancelling machines at Winnipeg and its sub-office at St. Boniface. While this does not give any details of slogan usage, it nevertheless appears to be sufficiently detailed to warrant publication in the Slogan Box, since the interchange of these machines significantly impacted Winnipeg's ability to use certain types of slogan dies at various intervals.

While not totally complete, this official data probably gives the best definitive listing of Winnipeg machine usage from the 1920's until 1956 that is obtainable, and as such is an important research source that should be in the files of all serious slogan collectors.

In the late 1920's, Winnipeg was still using the four Universal machines that it had received in 1919, to replace its Internationals. A notation of July 19, 1928, indicates that the St. Boniface sub-office was using a Columbia Junior Hand Machine, owned by the then Postmaster. However, an official inventory of Sep. 4, 1929, lists it as an electric Columbia. One of the two references may be in error, or perhaps the machine was upgraded in the interim, but the matter is somewhat moot, since a notation of Oct. 22, 1929, authorizes rental of a Universal Model D for St. Boniface. The date of installation is not given, but can be assumed as late 1929. This would have permitted the office to begin slogan use, but none have been recorded.

On June 9, 1934, Ottawa asked 18 major offices to report how many machines they felt were needed, what duties present machines performed and the approximate amount of mail serviced by each machine, per day, not including the Christmas rush period.

Winnipeg replied on June 12, 1934, that its present four machines were adequate, each machine dedicated to one duty and servicing daily amounts of mail as indicated.

One machine for long letters	- 18,000 per day
One machine for short letters	- 55,000 per day
One machine for circulars	- 7,000 per day
One machine for City mail	- 20,000 per day

These 100,000 letters per day give a good idea of the amount of potential slogan covers being generated by a major office at that time, although what percentage were cancelled with available Universal slogan dies can only be estimated.

By late 1934, a decision was made to issue Perfect machines in the four western provinces, where no offices had as yet received any. Winnipeg received the first of these, four machines being issued on Sep. 29, 1934, serial numbers 317-18-19-20, all new machines from the factory rather than transfers from eastern offices.

Although some offices receiving Perfects in 1929-34 retained their Universals for concurrent use, possibly because the Universal leases had not yet terminated, this does not appear to have been the case with Winnipeg. Accordingly, Winnipeg slogan use in late 1934-early 1935 was sharply curtailed because of its inability to use Universal dies. Two proprietary slogans, from new Perfect dies, were used in late 1934, but it was not until April of 1935 that Winnipeg resumed multi-office slogan use when it received a Perfect die of OBSERVE SUNDAY.

It appears that at this time Winnipeg had a relatively new sub-office, Norwood Grove, since a letter of Feb. 14, 1935, points out that this office had hand stamped 20,000 letters in the prior six weeks, compared to 30,000 machine cancelled at St. Boniface in the same period, and recommending that a machine be installed there. No action was taken at that time, and though a second recommendation was made in December, 1936, no documentation suggests the issue of a machine there.

On Aug. 19, 1935, a Perfect machine, serial number 145, was issued to St. Boniface to replace the Universal model D that it had been using since 1929.

Replacement of Perfect machines in major offices with new Pitney-Boves Universals had begun in 1938, and on Jan. 15, 1942, the Chief Superintendent of Post Office Service informed the Equipment and Supply Branch of a policy, based on the war time increase of mail usage, to equip some further offices with the better Pitney-Boves machines, releasing their Perfect machines to a general reserve for peak load periods. Six Pitney-Boves were to be sent to Vancouver, four to Winnipeg and one each to Kingston, London, Niagara Falls, Peterborough, St. Catharines and Windsor.

On May 11, 1942, Winnipeg's four new machines were shipped there for installation between May 18 and May 21, and instructions were given for the disposition of its five Perfects, four at the main office and one at St. Boniface. Perfects 317 and 320 were to be retained as reserve machines for nearby points, Perfect 318 was to be exchanged for 145 at St. Boniface and 319, together with the 145 from St. Boniface, were to be sent to Montreal.

In 1945 Canada began distributing what are referred to as Family Allowance checks on a monthly basis. The exact nature of this program is not known, but it appears to have involved rather massive mailings from several distribution points throughout the country. To facilitate this, eight additional machines were to be issued to the distribution centers, one Perfect each to Fredericton, Halifax and Quebec and one Pitney-Boves each to Edmonton, Regina, Toronto and Victoria, this representing eight of the nine provinces, excepting Prince Edward Island.

This brought Winnipeg's machine totals to five Pitney-Boves, with two Perfects in reserve and a Perfect at St. Boniface. A subsequent letter indicates that the two reserve Perfects were actually being put to use, one in the Registration Branch and one in the Air Mail Section.

On Nov. 9, 1948, Ottawa indicated to the Family Allowance distributing offices that all checks involved were then being cancelled with postage meters, so it wished to know whether the eight extra machines were still required. Halifax responded that its two normal Perfects were adequate and the extra 3rd would be returned. Fredericton, with only one other Perfect, wished to retain its extra 203 and Quebec, with two other Perfects, wished to retain its extra 319. Of the extra Pitney Boves, Toronto was willing to return its, Regina wished to retain its in addition to two regular Perfects, Victoria, with one other Pitney-Boves, wished to retain the extra, as did Edmonton and Winnipeg, each with four other Pitney-Boves.

All requests were granted with the exception of Edmonton, which was ordered to return its extra machine.

On Jan. 11, 1951, Winnipeg informed Ottawa, in response to an inquiry, that Perfect 318, transferred from Winnipeg to St. Boniface in 1942, was still essential to that office, cancelling 2,000 letters per day.

In December of 1955 the Post Office established a policy of recalling all Perfect machines still in use and replacing them with Pitney-Boves. This involved the two Perfects, 317 and 320, at Winnipeg and the Perfect 318 at St. Boniface. This resulted, by early 1956, in Winnipeg having seven Pitney-Boves, its original four issued in 1942, the extra issued in 1945 and the replacements for its two reserve Perfects. St. Boniface also had its first Pitney-Boves.

This concludes the documentation, but very well establishes the machine usage at Winnipeg and St. Boniface in the lengthy period from 1929 until 1956.

Further to the Perfect Machine article in issue 15

Since the above revision of slogan 4815 owes much to the machine usage information recently acquired from the Archives, as listed in issue 15, this seems an appropriate place to add something to that article. A copy of the article was sent to the Archives with a letter of appreciation, to which Mr. Thomas Hillman replied in part as follows:

"I read your article with interest. I have one small suggestion. While you do credit the National Archives of Canada, we encourage researchers to be as precise as possible when citing our material. Your citation should read: National Archives of Canada. Record Group 3, Records of the Post Office, Vol. 123, File No. 1-2-3 Document title or Correspondence from/to date."

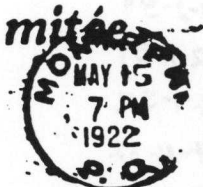
"With the more precise citation, a researcher can request and obtain the item without undue delay."

While the above appears a little complex, the Editor feels that the Archives preference in these matters should be respected. The Archive's correspondence reference number in this instance was 4140-90-RM-RS 5503, dated June 24, 1990.

MEMBERSHIP UPDATE

Ed Whiting	25 Kings Circle, Malvern, PA 19355 Former BNAPS president & BNAPS # <u>61!</u>
Ken Ellison	RR #1, Oyama, BC V0H 1W0 Admiral area slogans
Woody Poore	1910 Laurel, Gainsville, TX 76240 General interest
Jean Guy Dalpe	NEW ADDRESS 4812 Joseph-Poulin, St.Hubert, QC J3Y 8W4

Membership at the end of this year is 31, our highest so far. Let's keep it growing. Thanks for your support.



ADDRESS
YOUR MAIL
TO STREET
AND NUMBER



Jean Guy Dalpe sent a photocopy of ADDRESS YOUR MAIL... Die 5, dated MAY 15, 1922. This is now the earliest date for this slogan and of this die.

RECORD OF POSTAL ADVERTISING DIE SLUGS

00542

NAME OF POST OFFICE Lethbridge, Alta

SLUG READING	ISSUED	RETURNED	IMPRESSIONS ON PAGE
"Western Canada Irrigation Convention - Lethbridge, Aug. 5-6-7, 1913	1913		
"Help to win the War buy War Savings Certificates	1917		
"Buy War Savings Stamps and Help Reconstruction"	1919		
"Let us not demobilize Patriotism Buy Victory Bonds"	1919		
"Post Office C. O. D. gives satisfaction"	10-9-23		
"Address your mail to street and number"	2-11-23		
"Have Postal address on all Stationery"	31-1-24		
"Lethbridge Exhibition July 16-17-18-19"	1924		
"Mail early and take advantage of midday mails"	13-8-24		
"Advise your correspondents of your correct Post Office address"	15-1-25		
"Post your mail when ready and insure early handling"	20-5-25		
"Help to control the Loan Power Stamp envelopes save time and money"	31-3-25 23-6-25		
"Lethbridge Exhibition, Aug. 6-7-8"	1925		
"Send your money by Post Office Money Order"	14-11-25		
"Use Postal notes good at 10000 places in Canada"	27-2-26		
"Lethbridge Exhibition June 30-July 1-2-3"	27-4-26		
"Parcel Post Insurance 500 for 3 cents"	25-5-26	3-1-27	
"Parcel Post reaches everywhere"	5-1-27	28-10-27	
"Place Return Address on all Mail"	19-10-27	26-11-27	
"Mail your Christmas Parcels Early"	18-11-27	3-1-28	
"The Postman is your Best Salesman Use Him"	3-1-28	2-4-28	
"Your Postman Sells Stamps"	2-4-28	11-9-28	
"Post your Mail when Ready and Insure Early Handling"	11-9-28	14-11-28	
"Mail your Christmas Parcels Early"	6-11-28	2-1-29	
"Advise correspondents of your correct Address"	2-1-29	16-1-29	
"Mail your Christmas Parcels Early"	6-11-28	7-1-30	
"Advise your correspondents of your correct Post Office Address"	8-1-30	15-11-30	
"Mail your Christmas Parcels Early"	6-11-28	9-1-31	
"Save Time, Use Air Mail"	9-1-31	12-11-31	
"Mail Early Expires your gifts arrive in time"	3-11-31	4-1-32	
"Save Time, Use Air Mail"	4-1-32	14-4-32	
"Be the Flying Postman at your Stake"	5-3-32	8-3-32	
"Observe Sunday"	10-3-32	14-4-32	
"Register all letters of value"	11-4-32	4-5-33	
"Parcel Post Reaches Everywhere"	23-4-33	14-7-33	
"Observe Sunday"	9-5-33	6-7-33	

RECORD OF POSTAL ADVERTISING DIE SLUGS

NAME OF POST OFFICE Lethbridge, Alberta

SLUG READING	ISSUED	RETURNED	IMPRESSIONS ON PAGE
"Advise correspondents of your correct address"	7-7-33	16-10-33	
"Post Office Money Orders cover the globe use them"	17-1-34	19-4-34	
"Your friend will appreciate a letter - write to-day"	14-11-33	14-12-33	
"Post Office Sunday"	17-3-34	12-4-34	
"Insure your parcels at the Post Office"	12-4-34		

RECORD OF POSTAL ADVERTISING DIE SLUGS

NAME OF POST OFFICE Kitchener, Ont. 00041

SLUG READING	ISSUED	RETURNED	IMPRESSIONS ON PAGE
"Celebration of Cityhood Berlin, Ontario July 15-20, 1912 Inside in Berlin Exhibition"	1912		
"25¢ for \$21.50 Low? ask your Bank or Postmaster"	1911		
"Buy War Savings Stamps and help Reconstruction"	1919		
"Buy Victory Bonds all Canada is your security"	1919		
"Post your mail when ready and ensure early handling"	10-9-23		
"Kitchener Ontario, Old Boys Reunion Aug 1-8, 1925"	1925		
"Advise your correspondents of your correct Post Office Address"	5-1-24		
"Register all letters of Value"	20-8-24		
"Kitchener Country Fair Kitchener, October 6 th to 11 th "	1924		
"Post Office Money Orders cover the globe use them"	10-12-24		
"Place stamp in upper right-hand corner"	25-4-25		
"Carroll Post Boxes Everywhere"	19-10-27	1-2-29	
"Electrical Exhibition May 1 to 6, Kitchener, Ont."		21-10-27	
"Use Postal Notes safe, so easy convenient"	25-1-29	27-4-34	
"Visit the Kitchener Flower Show August 19 th to 22 nd "	7-6-30	28-5-32	

RECORD OF POSTAL ADVERTISING DIE SLUGS

NAME OF POST OFFICE Lindsay, Ont.

SLUG READING	ISSUED	RETURNED	REPRODUCTION ON PAGE
"Lindsay Central Exhibition Sept. 21-22-23, 1916"	1916		
"Buy War Savings Stamps and Help Reconstruction"	1917		
"Post Office Money Orders cover the Globe use them"	1923		
"Invest in Post Office Savings Bank"	10-7-23		
"Insure your Parcels at the Post Office"	17-4-24		
"Lindsay's Old Home Week June 25th to July 5th (Inclusive) 1924 Come"	1924		
"See Postal Exhibit Lindsay Central Exhibition Sept. 17-20"	1924		
"Register all letters of value"	11-11-24	5-5-27	
"See Postal Exhibit Lindsay Central Exhibition Sept. 23-26"	1925		
"Lindsay Postal Exhibit Sept. 23-24-25-26"	1925		
"Lindsay Central Exhibition Sept. 22-25, 1926"	1926	22-3-1930	
"Post Office C. O. D. Speeds Business"	3-5-27	21-10-29	
"Send Jubilee Day, July 1st at Lindsay Parade - Sports - Pageant"	7-6-27	7-7-29	
"Advise Correspondents of your correct Address"	17-10-29	21-5-28	
"Parcel Post Parcels Everywhere"	21-5-28	1-2-28	
"See Postal Exhibit Lindsay Central Exhibition Sept. 19-22"	4-7-29	27-9-28	
"Attend Gladiolus Show at Lindsay Armouries August 22nd. and 23rd"	7-6-28	25-2-28	
"Place Return Address on All Mail"	25-1-29	25-3-30	
"See Postal Exhibit Lindsay Central Exhibition Sept. 18-21"	24-5-29	26-9-29	
"Register all letters of value"	22-3-30	9-5-32	
"See Postal Exhibit Lindsay Central Exhibition Sunday, Ont. Ex. (Round Die)"	14-7-30	1-10-30	
"Invest in Post Office Savings Bank"	28-5-32	3-5-33	
"Post Office Money Orders cover the Globe. Use them"	28-4-33	7-1-33	
"Post office C. O. D. Speeds Business"	7-9-33	14-11-34	
"your friend will appreciate a letter Write today"	12-11-34	9-8-34	

note the "Round Die" reference to the 1930 Postal Exhibit.

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1912 Canadian Slogan Usage		1 4	5
1912 Canadian Slogan Usage (update)		1 5	30
1912 Canadian Slogan Usage (update)		2 3	3
1913 Canadian Slogan Usage		1 4	10
1913 Canadian Slogan Usage (update)		1 5	30
1913 Canadian Slogan Usage (update)		2 3	3
1913 Canadian Slogan Usage (update)	4173	2 4	28
1913 Winnipeg Stampede Slogan Die 1	9455	3 3	14-2
1914 Canadian Slogan Usage		1 5	17
1914 Canadian Slogan Usage (update)		2 3	3
1914 Canadian Slogan Usage (update)	4485	2 4	28
1915 Canadian Slogan Usage		1 5	23
1915 Canadian Slogan Usage (update)		2 3	3
1916 Canadian Slogan Usage		1 5	27
1916 Canadian Slogan Usage (update)		2 3	3
1917 Canadian Slogan Usage		2 1	21
1917 Canadian Slogan Usage (update)		2 3	4
1918 Canadian Slogan Usage		2 1	28
1918 Canadian Slogan Usage (update)		2 3	4
1918 Canadian Slogan Usage (update)		2 4	28
1919 Canadian Slogan Usage		2 2	13
1919 Canadian Slogan Usage (update)		2 3	4
1919 Canadian Slogan Usage (update)		2 4	27
Abbotsford International Air Show		2 5	22
ABBOTSFORD INTERNATIONAL AIR SHOW		3 4	15-17
Adding Interest to Slogan Collecting - Jeffrey Switt		1 5	34
Adding Interest to Slogan Collecting - Jeffrey Switt		3 1	24
Adding Interest to slogan collecting - Jeffrey Switt		3 3	14-15
Adding interest to Slogan Collecting - Jeffrey Switt		3 5	16-23
Adding interest to Slogan collecting - Jeffrey Switt		3 6	17-4
Adding interest to slogan collecting - Jim Felton		2 5	23
ADDRESS YOUR MAIL TO STREET AND NUMBER	45	2 1	17
ADDRESS YOUR MAIL TO STREET AND NUMBER	45	3 5	16-13
ADVISE CORRESPONDENTS OF YOUR CORRECT ADDRESS	55	2 1	13
Air Mail (updates on GIVE WINGS...and SAVE TIME FLY...		2 5	19
Air Mail (various slogans)		2 1	7
Air Mail - 1938 - 1948 related slogan use		2 2	24
Air Mail - GIVE WINGS TO YOUR MAIL	3945	2 3	17
Air Mail - SAVE TIME FLY YOUR MAIL	7875	2 4	21
Air Mail - SAVE TIME USE AIR MAIL ...	various	2 5	5
Air Mail Handbook - Updates		3 4	15-19
AIR MAIL SAFE SURE SPEEDY (revision)	125	2 6	19
AIR MAIL SAVES TIME	128	1 5	31
ANCASTER FAIR SEPT 23 & 24		3 1	2
Armistice Day - see also Poppy day & Remembrance Day			
ARMISTICE DAY ...	various	1 3	7
ARMISTICE DAY ...	various	1 5	3

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BETTER SECRETARIES ...	615	3	1 14
BETTER SECRETARIES MEANS BETTER BUSINESS		1	4 32
British Columbia Centennial slogans 1958		3	2 23
BUY A DOMINION GOVERNMENT ANNUITY	800;800A	3	1 15
BUY CHRISTMAS SEALS TUBERCULOSIS ACHETEZ DES ...	855;855A	3	1 5
BUY TB CHRISTMAS SEALS FIGHT TUBERCULOSIS	880	3	5 16-4
BUY VICTORY BONDS & bilingual	890&890A	3	5 16-5
BUY WAR SAVINGS STAMPS AND HELP RECONSTRUCTION	895	1	1 3
BUY WAR SAVINGS STAMPS AND HELP RECONSTRUCTION	895 & 27	1	2 3
BUY WAR SAVINGS STAMPS AND HELP RECONSTRUCTION	895	1	3 4
BUY WAR SAVINGS STAMPS AND HELP RECONSTRUCTION	895	1	4 27
BUY WAR SAVINGS STAMPS AND HELP RECONSTRUCTION	895	1	5 30
BUY WAR SAVINGS STAMPS AND HELP RECONSTRUCTION	895	3	3 14-17
BUY WAR SAVINGS STAMPS AND HELP RECONSTRUCTION	895	3	4 15-9
CALGARY STAMPEDE ...		3	4 15-17
CAN YOU QUALIFY AIR FORCE AIRCREW	1290	3	2 2
CANADIAN INTERNATIONAL TRADE FAIR ...	1120	2	4 25
CANADIAN NATIONAL EXHIBITION ... (1901 & 1912-1949)	1150	3	2 5
CANADIAN NATIONAL EXHIBITION TORONTO AUG.24...	1150	1	2 6
CANADIAN OLYMPIC TRACK AND FIELD TRIALS AUGUST 24-25		3	4 15-18
Chairman's message, Proulx revised book		3	5 16-2
Collecting Illustrated Slogan Covers, part 2 - J. Switt		2	2 7
COMPASS DIRECTIONS NECESSARY ON MAIL FOR CALGARY	2155	1	3 19
COMPASS DIRECTIONS NECESSARY ON MAIL FOR CALGARY	2155	3	2 30
CONSERVE COAL CONSERVEZ LE CHARBON	2215	1	4 29
CONSERVE COAL SAVE ONE TON IN FIVE	2216	1	4 29
CORONATION H.M. KING GEORGE VI MAY 12, 1937 ...	2262 & A	1	2 9
CUSTOMS DUTY PAID and CUSTOMS DUTY FREE		2	3 11
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DO NOT PLACE MONEY IN UNREGISTERED ... (see also bilingual)	2625	2	1	11
DO NOT PLACE MONEY IN UNREGISTERED MAIL		3	4	15-15
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HELP PREVENT FOREST FIRES (English and Bilingual)	4400	2	4	3
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ILL/ SYDNEY'S 150TH ANNIVERSARY JULY 29. AUG. 4 1935		1	2	20
ILL/ VISIT THE PROVINCIAL EXHIBITION BRANDON ... 1924		1	2	23
ILL/ WHY WAIT FOR SPRING? DO IT NOW!		1	3	3

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ILL/1903 GOLDEN JUBILEE 1953 (Moose Jaw, Sask.)		2	3	22
ILL/BUY VICTORY BONDS TO THE LIMIT OF YOUR ABILITY	894	3	1	22
ILL/CHANKO MIKA NELSON, B.C. JULY 13-18, 1914	1590	3	1	21
ILL/EXPOSITION DE LA VALLEE DU ST. LAURENT ...1916		2	3	21
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Klussendorf Slogans (listing of K-slogans to date)		2	2	2
MAIL EARLY BE SURE YOUR GIFTS ARRIVE IN TIME	5537	3	3	14-3
MAIL EARLY BE SURE YOUR GIFTS ARRIVE IN TIME	5537	3	4	15-3
MAIL EARLY BE SURE YOUR GIFTS ARRIVE IN TIME	5537	3	6	17-14
MAIL YOUR CHRISTMAS PARCELS EARLY	5560	2	3	5
MAIL YOUR CHRISTMAS PARCELS EARLY (revised)	5560	3	4	15-23
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NEST PAS ADMISE ... L'ENVELOPPE DE MOINS ...	6055	2	6	17
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Newfoundland Slogans - Unreported multiple dies		3	3	14-9
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PLAN TO VISIT WORLD'S GRAIN EXHIBITION REGINA ...		1	5	36
Poppies - Further Mystery to the Poppy Day mystery	7595	3	4	15-25
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POPPY DAY	various	1	3	7
Poppy Day - HAMILTON G.W.V.A. POPPY DAY ...	4180	3	2	3
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Poppy Day - See also Armistice Day & Remembrance Day				
Poppy Day slogans (overview)		1	4	2
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POST OFFICE MONEY ORDERS COVER THE GLOBE ...	7115	3	1	14
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PRETEZ POUR LA VICTOIRE	7190	3	5	16-5

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PRINCE ALBERT EXHIBITION ...		2	5	21
Proof Book 1912 - 1954		1	1	2
PROTECT THE BIRDS AND HELP THE CROPS	7250-A	2	3	23
REGISTER ALL LETTERS OF VALUE	7525 & A	2	6	3
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REMEMBRANCE DAY (update)	7595	1	4	27
Remembrance Day - see also Armistice Day & Poppy Day				
SAVE TIME USE AIR MAIL	7881	1	3	26
SAVE TIME USE AIR MAIL (update)		1	4	26
SAVE TIME USE AIR MAIL (update)	7879;7880	2	6	24
SAVE TIME USE AIRMAIL (update)		3	1	23
Slogan Bank		2	5	4
Slogan Gems - Jeffrey Switt (PRINCE RUPERT ...)	7220	3	6	17-3
Slogan Postal Markings of Canada 1912 to 1919 (book)		2	4	1
Slogan updates - Cec Coutts	various	3	5	16-19
Some back-of-the-book stuff - Cec. Coutts (FREE franks)		3	6	17-20
SOUSA'S BAND TWO CONCERTS DAILY REGINA ... (error)	8510	3	5	16-16
SOUSCRIVONS A L'IMPRUNT DE LA VICTOIRE	8520	3	5	16-5
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There is Humor to be found in slogans (comment)		1	3	6
Toshiba machines; an inquiry - Bruce Murduck		3	5	16-30
USE AIR MAIL DEC 10 TO 29 SPECIAL PRAIRIE FLIGHTS	9802	1	5	32
V ● ● ● -	9965	1	1	14
V ● ● ● -	9965	1	2	4
V ● ● ● - (update)	9965	1	3	24
V ● ● ● - (update)	9965	1	4	32
V ● ● ● - (update)	9965	1	5	31
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VICTORY LOAN-1919 THE BRIDGE FROM WAR TO PEACE	9966	1	2	5
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