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NEWSLETTER OF THE BNAPS MACHINE SLOGAN CANCEL STUDY GROUP

VOLUME 3 - NUMBER 4 - WHOLE NUMBER 15

AUGUST 1990

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CHAIRMAN'S MESSAGE

Today the temperature this afternoon was reported to be 106^o, and as your chairman finds that starting at about 85^o his golf game increases one stroke per degree, the game of golf seems to be not worth the effort this day, so on to the production of this newsletter. Perhaps I should move to Michigan and move in with Frank Waite.

The past two months have been a philatelically rewarding period of time. During the production of the last newsletter I attended Stampex in Toronto. This trip afforded a nice visit with many Toronto-area friends including John Robertson and Bob Thorne, and resulted in an afterhours visit to John's home, dinner, and of course a few hours of slogans. John has a very nice collection, neatly organized in boxes and cover albums. He and Bob live in close proximity and are actively interested in the WW II patriotic slogans. This issue contains a one-page article by Bob, and I hope that John will follow shortly with a page or two of his own.

A trip was also made to our editor's home over a weekend, during which we discussed the upcoming book on the slogans of 1920 to 1930. This project has consumed much of Dan's time, quite understandably, and will be presented at the BNAPS convention this October in Galveston. Dan and I will both be there, and there will be a meeting of the slogan study group. The outlook for member attendance from afar looks to be a bit bleak...it must be further to Galveston from the Toronto area than it is from the rest of the world to Toronto.

Members expected to be at Galveston include your editor and chairman; local Prairie Beavers Erick Middleton, George Dresser and Jim Felton from Arkansas; member dealer Allan Steinhart (bring some slogans Al); and from this point its a free-throw.

Last weekend included a Sunday trip to Cincinnati for the APS Convention. Roughly 100 dealers in 4 1/2 hours. I managed to find a few slogan items, mostly pretty stuff and nothing of importance. No slogans in the Champion-of-Champion exhibit either. One day.

On September 15 your chairman will visit the regional BNAPS meeting in California and see in addition to our editor, two new study group members, Dan Huffman and William Wright.

With this issue I am pleased to report two additional members, Steven Friedenthal from Alberta, and John Fordham of Australia. Steven has provided much data to our editor already. John has an interest in the bilingual slogans. Welcome to each of you.

Membership renewals have been a bit distressing however with response from only Steinhart, Dresser, Dalpe, Robertson, Thorne, Coutts, felton, Lingard, Hadden, and Moulton who prepaid an additional subscription. This leaves out Barry, Burega, Davis, Gignac, Jeffrey, Leith, McGregor, Murduck, Pope, Sagar. If any members are in contact with the latter, please mention their lapse to them as I have neither the time or interest to go begging.

I assume that we still have our U.K. members, Almond, Harris, Lyon and Sessions. Tom Almond is handling the distribution within the U.K., but it would be nice to hear from a few of you in the process.

In closing, to quote from Pink Floyd, Comfortably Numb recording, " Is there anybody in (out) there?"

Financial Statement, June 30, 1990

Balance, December 31, 1989

- \$ 4.78

Income:

Dues	\$228.00
Prepaid dues	12.00
Sale back issues	66.00
Book commission	60.00
BNAPS stipend	99.00
Total income	<u>465.00</u>

Expenses:

Printing, postage and envelopes	
#12	85.46
#13	87.48
#14	107.34
Printing, airmail book	125.60
Misc photocopy, postage, LD	
phone	4.23
Total expense	<u>410.11</u>

Balance, June 30, 1990

\$ 50.11

During the past months your chairman has received several letters from NWT specialist Kevin O'Reilly regarding the use of the Santa slogan at various NWT post offices. Kevin provided photocopies of purported use at ARCTIC RED RIVER and PANGNIRTUNG, as well as a photocopy of an article written by F. Walter Pollock in STAMPS (Feb. 27, 1943) which discussed an additional use at Arctic Red River. During this same time, Allan Steinhart sent me a photocopy of an AKLAVIK, NWT cover, also with the Santa slogan.



DIE 4



DIE 8

It is inconceivable that any NWT post office in the late 1920s had a volume of mail to warrant the possession of postmarking equipment. Several questions immediately come to mind... Where were these slogans actually used? When were they used? And the question with the most surprising answer, Why were they used?

The PANGNIRTUNG Cover: This cover is dated AUG 22, 1927, and is Santa slogan Die 12. Kevin reported that this was the date that the "S.S. BETHOIC" called at Pangnirtung for the once yearly mail pickup. I asked Kevin if it was possible that the ship had a machine on board for postmarking mail. His reply was that due to space limitations, this was highly unlikely and unknown to him.

Die 12 is recorded used in VANCOUVER during the 1927 Christmas season, and was sent to that city on November 18, 1927. If the machine was on board, the ship apparently made its return in time to return the Santa die to Ottawa, and for subsequent distribution to Vancouver.

The Pangnirtung envelope is without enclosure, a vital missing link to help explain this mystery use of a Christmas theme slogan in August. The envelope does, however, have a return address on the reverse of a street address in New York City. Perhaps this could provide a clue.

A letter of inquiry to a philatelic friend in NYC, Steve Suffet, brought a reply that the return address was that of a major department store at that time. Perhaps the addressee on the envelope, Mrs. Brady, was a store customer, and this was part of a store promotional gimmick.

It is not clear from the photocopy if the address is typewritten, or if it is an addressograph imprint. The letter "S" in "U.S.A." appears to be larger than the other S's in the address, and may have been added as the "U.S.A" would not have been required for a domestic address in the United States. Perhaps Kevin can answer this query?

As readers will see, this Pangnirtung cover is the only one of these NWT uses which remotely approaches legitimate NWT use.



Mrs. Philip L. Brady.
119-31 191st St.,
St. Albans, L. I.

U.S.A.

DIE 12, 1927

Kevin O'Reilly

FIVE WEST THIRTY-FOURTH STREET
NEW YORK CITY

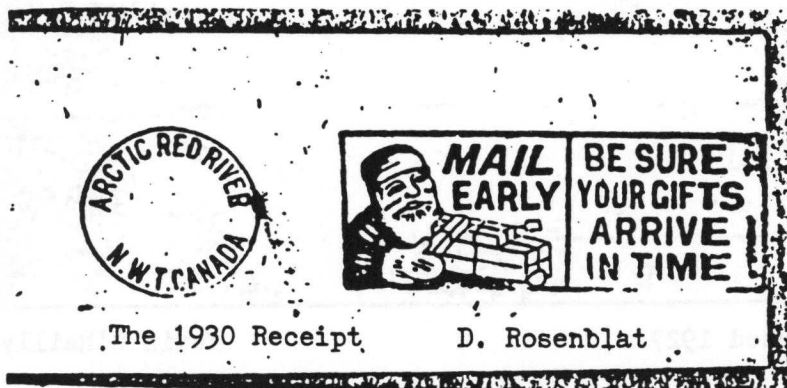
Reverse of the 1927 PANGNIRTUNG cover

Kevin O'Reilly

The ARCTIC RED RIVER Cards: The Distribution List (DL) for Toronto notes "Arctic Red River NWT Canada (Round Die)" and "Mail Early Be Sure..." distribution to Toronto on November 28, 1927 with joint return on January 1, 1928.

A subsequent listing for 1928 shows issue and return dates of the slogan of November 6 and January 2; and similar data for the "round die" of November 16 and March 11, three months into the next year.

An additional DL listing for 1930 shows joint issue and return dates of October 7 and January 14.



From their appearance in the Toronto DL it is apparent that these cancels were used in Toronto and not Arctic Red River. The listing of the "Round Dies" (actual wording) in the slogan DL is unusual in its own right.

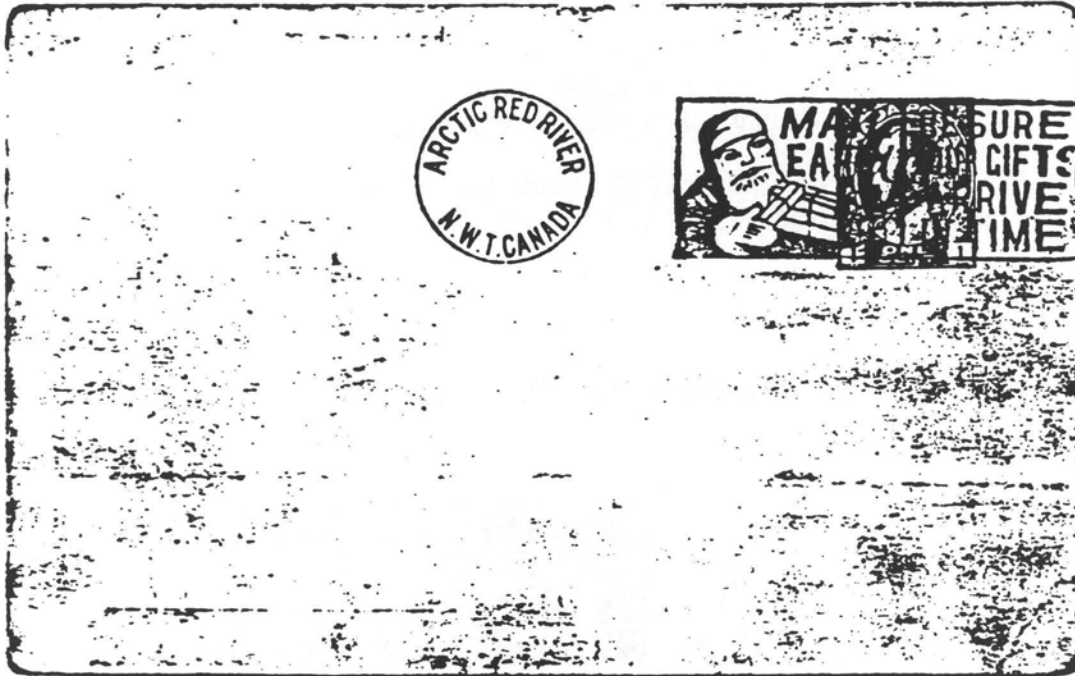
The lack of actual dates in the ARR daters compounds the problem a bit as to actual time of use. It is in keeping, however, with the practice of not dating third class mail, if these ARR items actually went through the mail. But did they? While the card in the Pollock article makes no mention of an address, the card Kevin provided is clearly without one.

The messages on the two ARR cards reference two Ohio newspapers and are an obvious promotion of some kind: "My Dear Little Friend, Hurrah for Danny Dare, the Scranton Times Explorer! He found me all right. A Merry Christmas to you. Be sure to go to bed early Christmas Eve. Your True Friend, Santa Claus." this being the message on Kevin's card.

Lack of available time has prevented me from writing to the newspapers in question to see if they can provide background information.

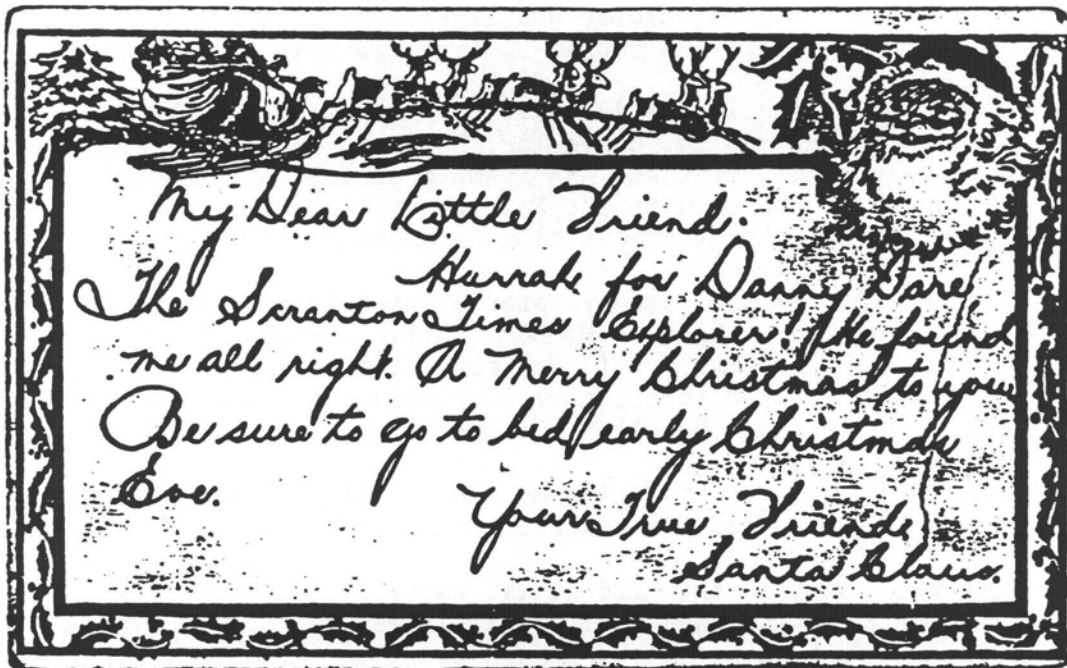
Examination of receipt strikes and actual material indicates that Kevin's card with Santa Die 4 was used in 1927, the same year as the Pangnirtung. The Pollock mentioned card, Die 8, should be 1930. At this time no example of the 1928 ARR slogan has been seen by this writer.

Our editor, Dan Rosenblat, proposes that these cards were distributed by the newspaper carrier to the subscribers of the newspaper. This seems to be the most logical explanation until someone can turn up facts to the contrary.



DIE 4, used 1927

Kevin O'Reilly



Message side of the 1927 ARCTIC RED RIVER CARD

Kevin O'Reilly

The AKLAVIK Cover: The DL for OTTAWA shows that an "Aklavik N.W.T Round Die" and a Santa slogan were "Sent to B. Farrell Staff & Publicity" presumably at Ottawa. "Publicity!" Now we're getting a clearer picture. The distribution date for both is November 19, 1931, with return made for both on December 19, quite earlier than normal return dates for this slogan.

The use of this Die 8 has not been recorded in normal use. The Aklavik cover, with airmail border and impression but without stamp (!) is addressed "To Santa's Helpers Who Live in this House." Again, a lack of enclosure leaves us guessing as to the originator of this item...perhaps another newspaper promotional gimmick?

Our editor proposes that these envelopes were postmarked in bulk in OTTAWA and returned in bulk for non-postal distribution to their unknown recipients.

VIA AIR MAIL



To Santa's Helpers

Who Live in this House

A long cover shorted at left for reproduction

Allan Steinhart

The Dater Hubs: The inclusion of "CANADA" as a country designation in the daters in this time frame is in my opinion a bit unusual. The ARR and PANGNIRTUNG daters are most similar of the three, with the latter having a pair of side dots reminiscent of duplex daters. While the AKLAVIK dater is missing the side dots, the lettering "N.W.T. CANADA" is both taller and longer than the other two. As the ARR and PANGNIRTUNG were both used in 1927, and the AKLAVIK 4 years later, perhaps the daters were not cut at the same time.





By F. Walter Pollock

Owing to devotion of time to other duties Mr. Pollock will be unable to answer correspondence.

Referring to our recent notes on N. W. T. cancels, William Elliott, of Hollywood, Calif., submits a card, the face of which is illustrated herewith. The postmark is without date, but Mr. Elliott says he believes it was mailed about ten or twelve years ago. The reverse side of the card is bordered in red and green with a holly and reindeer design, enclosing

a message printed in script, "Dear Little Friend, The Toledo News-Bee told me about your cute saying—and here's a Merry Christmas to you and all the family. Santa Claus." Apparently the card was forwarded to Arctic Red River for mailing, as indicating the home of Mr. Claus. Arctic Red River is north of the Arctic Circle, not far south of Fort MacPherson and Aklavik.

From the Distribution Lists

RECORD OF POSTAL ADVERTISING DIE SLUGS

00111

NAME OF POST OFFICE Pasars, Ont.

"Arctic Red River N.W.T. Canada" (Round Die)	28-11-27 11-1-28
"Mail Early Be Sure Your Gifts Arrive in Time"	28-11-27 11-1-28
"Mail Early Be Sure Your Gifts Arrive in Time"	6-11-28 2-1-29
"Arctic Red River N.W.T. Canada" (Round Die)	16-11-28 11-3-29
"Arctic Red River N.W.T. Canada" (Round Die)	7-10-30 11-1-31
"Mail Early Be Sure Your Gifts Arrive in Time"	7-10-30 11-1-31

RECORD OF POSTAL ADVERTISING DIE SLUGS

00170

NAME OF POST OFFICE Ottawa, Ont.

SLUG READING	ISSUED	RETURNED	EXPIRES ON PAGE
"Mail Early Be Sure Your Gifts Arrive in Time" & "Aklavik N.W.T. Canada" (Round Die)	30-11-31	11-12-31	

In Conclusion: It would seem that these "NWT" covers were a part of a continuing advertising campaign, originating in the United States, by a firm or firms who saw value in sending to customers a seasonal message from Santa. With the possible exception of Pangnirtung, none saw actual postal service transmission.

And one final question: When did Santa become a Canadian resident? I grew up believing that Santa was a rich Texas jet-setter who used his oil fortunes for the good of the kiddies of the world. But then, who would want to receive a message from Santa postmarked from Midland, Texas?

BUY WAR SAVINGS STAMPS AND HELP RECONSTRUCTION

A FURTHER REVISION OF SLOGAN 895

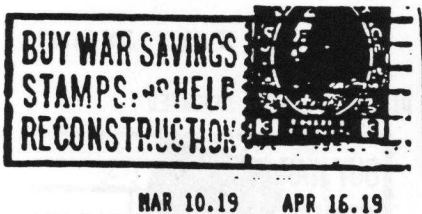
This slogan was revised in issue 14, largely from Cecil Coutts' fresh data, but soon after new member Steven Friedenthal of St. Albert, Alberta, presented enough new additional material to obsolete the last revision and to require this new presentation. Friedenthal has now demonstrated that there were two consecutive Universal dies used at KINGSTON and OWEN SOUND, in addition to recently discovered similar use at MOOSE JAW and SASKATOON. These, together with the previously known two-die use at BRANTFORD, are probably instances of a damaged die being replaced at a one machine office. He has also found a to-be-expected, but heretofore unrecorded second concurrent Universal die used at VANCOUVER. The progress that has been made in developing the full use of this slogan is very gratifying, and certainly enhances its distinction of being one of the most collectable in the entire field of multi-office usage.

TYPE	EARLY	LATE
AMHERST		
I USE	MAY 20.19	JUN 25.19
U USE	JUL 26.19	AUG 15.19
	1920 REPORTED, NOT RECORDED	

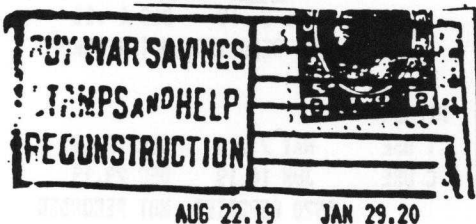
TYPE	EARLY	LATE
BRANDON		
I USE	MAR 18.19	MAY 4 .19
U USE	JUN 29.19	JAN 7 .20

BRANTFORD
Sessions states U use from 1913, so no I use. Two consecutive dies, the 1st with taller lettering.

U USE
Die 1 S/STAMPS RIGHT OF S/RECON.
SMALL "AND"



Die 2 S/STAMPS OVER S/RECON.
LARGER "AND"



TYPE	EARLY	LATE
CALGARY		
I USE	MAR 12.19	MAY 1 .19
U USE	OCT 15.19	JAN 19.20

TYPE	EARLY	LATE
CHARLOTTETOWN		
I USE	MAR 26.19	JUN 17.19
U USE	AUG 3 .19	JAN 15.20

TYPE	EARLY	LATE
CHATHAM		
I USE	MAY 5 .19	JUN 28.19
U USE	JUL 18.19	JAN 20.20

COBOURG
Sessions states I use to 1925, so no U use. Die retained until 1923.

TYPE	EARLY	LATE
I USE	APR 1 .19	OCT 28.23

COLLINGWOOD
C use in all 1919, no I use.

TYPE	EARLY	LATE
C USE	JUL 11.19	DEC 22.19
	1920 not reported or seen, but late 1919 use suggests it.	

TYPE	EARLY	LATE
EDMONTON		
I USE	MAR 4 .19	JUN 28.19
U USE	JUN 30.19	APR 11.20

TYPE	EARLY	LATE
FORT WILLIAM		
I USE	APR 2 .19	MAY 24.19
U USE	JUL 4 .19	JAN 17.20

TYPE	EARLY	LATE
FREDERICTON		
I USE	MAR 7 .19	MAY 28.19
U USE	JUL 10.19	DEC 17.19
	1920 REPORTED, NOT RECORDED	

TYPE	EARLY	LATE
GALT		
I USE	MAY 2 .19	AUG 7 .19
U USE	AUG 28.19	JAN 17.20

GANANQUE
Sessions states I use to 1938, so no U use. Die retained until 1921.

TYPE	EARLY	LATE
I USE	MAY 4 .19	APR 20.21

TYPE	EARLY	LATE
GUELPH		
I USE	APR 15.19	JUN 16.19
U USE	JUN 26.19	JAN 17.20

TYPE	EARLY	LATE
HALIFAX		
I USE	MAR 5 .19	JUN 17.19
U USE	JUN 18.19	JAN 23.20

TYPE	EARLY	LATE
HAMILTON		
I USE	APR 7 .19	JUN 18.19
U USE	JUN 25.19	FEB 2 .20

INGERSOLL
Sessions states I use ceased in 1918, so all 1919 use was C.

TYPE	EARLY	LATE
C USE	JUL 31.19	NOV 19.19
	1920 NOT REPORTED	

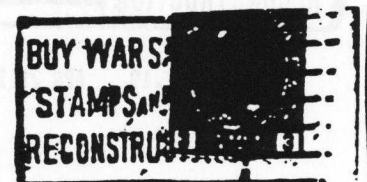
KINGSTON
Sessions states U use from 1913, so no I use. Two consecutive dies.

U USE
Die 1 W/STAMPS over ON/RECON.



MAR 14.19 APR 30.19

Die 2 W/STAMPS over W/RECON.



JUN 25.19 JAN 6 .20

TYPE	EARLY	LATE
KITCHENER		
I USE	APR 10.19	MAY 16.19
U USE	JUN 21.19	AUG 19.19
	1920 REPORTED, NOT RECORDED	

LETHBRIDGE

I USE APR 21.19 JUN 27.19
 U USE JUL 2 .19 SEP 6 .19
 1920 REPORTED, NOT RECORDED

LINDSAY

I USE MAR 24.19 JUN 6 .19
 U USE JUL 9 .19 DEC 16.19
 1920 NOT REPORTED

LONDON

I USE MAR 23.19 JUN 25.19
 U USE OCT 2 .19 JAN 23.20

MEDICINE HAT

I USE APR 7 .19 MAY 27.19
 U USE OCT 8 .19 OCT 11.19
 1920 REPORTED, NOT RECORDED

MONCTON

I USE MAY 22.19
 U USE AUG 25.19 JAN 12.20

MONTREAL

Four concurrent I dies recorded.

I USE

Die 1 STAMPS FLUSH LEFT, Y/BUY RIGHT OF A/STAMPS. LEG OF P/STAMPS OVER N/RECON.



APR 17.19 JUN 9 .19

Die 2 STAMPS FLUSH LEFT, Y/BUY JUST RIGHT OF A/STAMPS. LEG OF P/STAMPS OVER RIGHT LEG OF N/RECON.



APR 4 .19 APR 29.19

MONTREAL continued

Die 3 STAMPS INDENTED. Y/BUY TO LEFT OF A/STAMPS, LEG OF P OVER RIGHT LEG OF N/RECON.



MAR 1 .19 JUN 11.19

Die 4 STAMPS FLUSH LEFT, VERY SIMILAR TO DIE 1, BUT ALL LETTERS OF HELP ARE SLIGHTLY MORE RIGHT RELATIVE TO "TION".



APR 25.19

Four concurrent U dies recorded, but one is in two formats

U USE

Die 1 STAMPS INDENTED, M/STAMPS OVER ON/RECON.



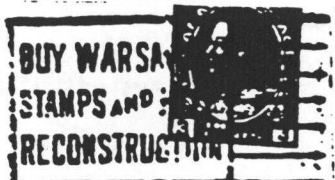
JUN 13.19 OCT 9 .19

Die 1-C DIE 1 WITH "C" ADDED IN GRID



DEC 8 .19 JAN 20.20

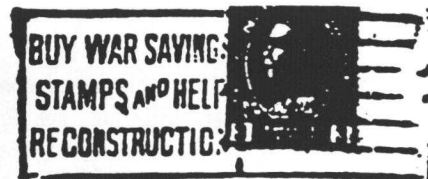
Die 2 STAMPS FLUSH LEFT, M/STAMPS OVER CO/RECON.



JUL 10.19 JAN 2 .20

MONTREAL continued

Die 3 STAMPS INDENTED, M/STAMPS OVER O/RECON.



JUN 18.19 DEC 7 .19

Die 4 AS DIE 1, BUT Y/BUY RIGHT OF A/STAMPS.



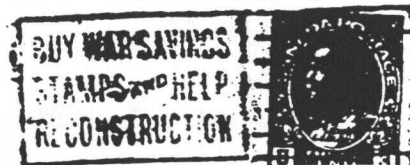
SEP 5 .19 JAN 16.20

MOOSE JAW

Sessions states U use from 1912, so no I use. Two consecutive dies.

U USE

Die 1 STAMPS JUSTIFIED LEFT



APR 17.19 JUN 21.19

Die 2 STAMPS INDENTED



JUL 3 .19 DEC 2 .19
 1920 REPORTED, NOT RECORDED

NELSON

I USE MAY 2 .19 JUN 16.19
 C USE JUN 16.19 DEC 29.19
 1920 REPORTED, NOT RECORDED

NEW WESTMINSTER

I USE MAR 25.19 JUN 13.19
 U USE JUL 17.19 JAN 17.20

NORTH BAY

I USE 1920 REPORTED, NOT RECORDED
 C USE AUG 7 .19 JAN 6 .20

ORILLIA

Sessions states C use only.

C USE JUL 22.19 JAN 5 .20

OTTAWA

Sessions states both I and U machines in 1919, so concurrent use probable.

I USE MAR 1 .19
 U USE MAR 6 .19 OCT 11.19
 Both uses appear as the same die with different style daters.
 1920 REPORTED, NOT RECORDED

OWEN SOUND

Sessions states U use from 1915, so no I use. Two consecutive dies.

U USE
 Die 1 S/STAMPS over ST/RECON.



JUN 29.19

Die 2 S/STAMPS over S/RECON.



AUG 7 .19 DEC 21.19
 1920 NOT REPORTED

PRINCE ALBERT

I USE MAR 31.19 APR 25.19
 C USE SEP 20.19 NOV 24.19
 1920 NOT REPORTED

PRINCE RUPERT

I USE APR 4 .19 JUN 25.19
 C USE JUN 26.19 AUG 12.19
 1920 NOT REPORTED

QUEBEC

I USE APR 1 .19 JUN 14.19
 U USE AUG 29.19 JAN 2 .20

REGINA

I USE MAR 3 .19 MAY 16.19
 U USE AUG 29.19 JAN 12.20

ST. HYACINTHE

I USE APR 16.19
 C USE REPORTED, NOT RECORDED
 1920 NOT REPORTED

ST. JOHN

I USE MAR 19.19 MAY 27.19
 U USE JUN 18.19 JAN 29.20

ST. THOMAS

I USE APR 3 .19 JUN 16.19
 U USE JUL 3 .19 NOV 24.19
 1920 REPORTED, NOT RECORDED

SARNIA

I USE MAY 12.19 JUN 27.19
 U USE JUL 3 .19 NOV 20.19
 1920 REPORTED, NOT RECORDED

SASKATOON

Sessions does not list I use.
 Two consecutive dies.

U USE
 Die 1 STAMPS JUSTIED LEFT



APR 1 .19 JUL 23.19

Die 2 STAMPS INDENTED



AUG 7 .19 AUG 31.19
 1920 REPORTED, NOT RECORDED

SAULT STE. MARIE

I USE APR 9 .19 JUN 6 .19
 U USE JUL 25.19 OCT 10.19
 1920 NOT REPORTED

SHERBROOKE

I USE MAR 14.19 MAY 30.19
 U USE JUL 3 .19 DEC 16.19
 1920 REPORTED, NOT RECORDED

STRATFORD

I USE MAY 1 .19 AUG 16.19
 U USE JUL 19.19 DEC 24.19
 LATEST I OVERLAPS EARLY U
 1920 REPORTED, NOT RECORDED

SYDNEY

I USE APR 10.19 JUN 4 .19
 U USE JUN 19.19 NOV 27.19
 1920 NOT REPORTED

TORONTO

Four concurrent I dies are recorded.

I USE
 Die 1 Y/BUY SLIGHTLY RIGHT OF A/STAMPS, R/WAR OVER S/STAMPS



MAR 18.19 JUN 5 .19

Die 2 Y SLIGHTLY RIGHT OF A, R RIGHT OF S.



MAR 31.19 MAY 27.19

Die 3 Y DIRECTLY OVER A, I/SAVINGS DIRECTLY OVER RIGHT LEG OF H/HELP.



MAR 21.19 MAY 30.19

Die 4 Y/BUY LEFT OF A/STAMPS.



FEB 27.19 JUN 11.19

TORONTO continued

5 concurrent U dies recorded with a 6th, possibly a replacement, recorded in 1920 only.

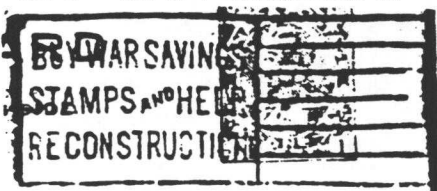
U USE

Die 1 LEG OF P/STAMPS OVER LEFT LEG OF N/RECON.



JUN 26.19 JAN 3 .20

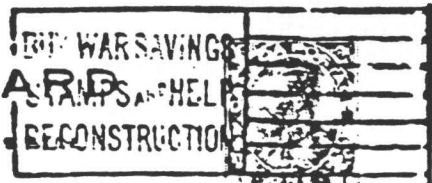
Die 2 LEG OF P CENTERED over N.



JUL 7 .19 NOV 27.19

Die 3 LEG OF P OVER RIGHT LEG OF N.

Note JUN 10 early is one day earlier than latest I die 4, indicating some concurrent use of both machine types.



JUN 10.19 AUG 2 .19

Die 4 AS DIE 1, BUT Y/BUY DIRECTLY OVER A/STAMPS



JUN 12.19 JAN 29.20

Die 5 LEG OF P CENTERED OVER N, E/HELP OVER TI/RECON.



SEP 18.19 NOV 20.19

TORONTO continued

Die 6 LEG OF P/STAMPS SLIGHTLY LEFT OF LEFT LEG OF N/REC. TALLER, THINNER LETTERING THAN OTHER U DIES, APPEARS MORE LIKE AN I DIE. USE IN 1920 OF AT LEAST FIVE 1919 U DIES PROBABLE.



1919 ? APR 9 .20

TRURO

I USE MAY 7 .19
C USE JUL 28.19 JAN 3 .20

VANCOUVER

Two concurrent I dies are recorded.

I USE

Die 1 L/HELP DIRECTLY UNDER RIGHT LEG OF N/SAVINGS



MAR 31.19 JUN 14.19

Die 2 L/HELP UNDER LEFT SIDE OF G/SAVINGS, WELL RIGHT OF N/SAVINGS.



APR 14.19 MAY 26.19

Two concurrent U dies are recorded.

I USE

Die 1 S/STAMPS SLIGHTLY RIGHT OF S/RECON.



JUN 25.19 JAN 22.20

VANCOUVER continued

Die 2 S/STAMPS OVER ST/RECON.



DEC ? .19

VICTORIA

I USE APR 13.19 JUN 24.19
U USE JUN 28.19 JAN 21.20

WELLAND

Sessions states C use only from 1919.
C USE JUL 10.19 AUG 8 .19
1920 NOT REPORTED

WINDSOR

I USE MAR 19.19 JUN 27.19
U USE JUL 7 .19 DEC 28.19
1920 REPORTED, NOT RECORDED

WINNIPEG

Two concurrent I dies are recorded, but the greater number of U dies suggests that others may exist.

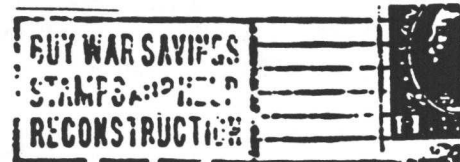
I USE

Die 1 BASE OF Y/BUY LEFT OF A/STAMPS NO CUTS IN BOX MARGIN LINES.



MAR 19.19 JUN 20.19

Die 2 BASE OF Y RIGHT OF A, TWO CUTS IN LEFT MARGIN AND THREE IN BOTTOM FROM AT LEAST APR. 8



APR 8 .19 MAY 13.19

WINNIPEG continued

Four concurrent U dies recorded, but a 5th has been reported, not seen.

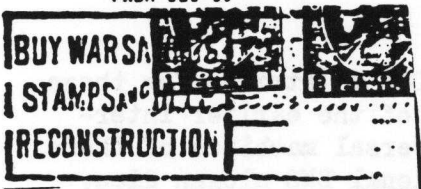
U USE

Die 1 STAMPS INDENTED, A/WAR OVER PS/STAMPS, ONE CUT AT LEFT FROM JUL 12



JUN 25.19 DEC 17.19

Die 2 STAMPS INDENTED, A/WAR OVER P/STAMPS, TWO CUTS AT LEFT FROM JUL 9.



JUN 26.19 DEC 9 .19

WINNIPEG continued

Die 3 STAMPS FLUSH LEFT. S/STAMPS OVER ST/RECON., THREE CUTS AT LEFT FROM AT LEAST AUG.20.



JUL 9 .19 NOV 22.19

Die 4 STAMPS JUSTIFIED LEFT. LAST S/STAMPS OVER TR/RECON., TWO CUTS AT LEFT.



DEC 9 .19 JAN 7 .20

THE CUTS IN THE BOX MARGINS ARE DELIBERATE RATHER THAN BREAKS, SINCE THEY APPEAR ON ALL WINNIPEG DIES OF THIS PERIOD.

WOODSTOCK

I USE MAY 13.19 MAY 19.19
U USE JUL 15.19 DEC 17.19
1920 NOT REPORTED

YARMOUTH

Sessions states C use only from 1919.
C USE JUN 2 .19 NOV 17.19
1920 REPORTED, NOT RECORDED

Slogan 27

French version, used only at TROIS RIVIERES

U USE SEP 18.19
1920 REPORTED, NOT RECORDED

Prior to organizing the slogan study group one of your chairman's favorite slogans was the 1919 Buy War Savings Stamps... which has seen quite a lot of study in these pages, thanks greatly to our editor's shared interest in this slogan.

In the introduction to our editor's listing of this slogan in this issue, Dan gives particular attention to the multiple "Universal" die use at BRANTFORD, KINGSTON, MOOSE JAW, OWEN SOUND and SASKATOON. Dan presents the theory for this occurrence in his statement that they "...are probably instances of damaged dies being replaced at a one machine office." An examination of Universal machine use at these offices shows a more logical explanation.

While the major issuance of Universal machines began in June of 1919, there were instances of earlier 1912, 1913, and 1914 issuance of Universals. And what were some of these cities. They include the above mentioned BRANTFORD, KINGSTON, MOOSE JAW, OWEN SOUND and SASKATOON.

An examination of the so-called BWS "Universal Die 1" strikes for these cities shows they share common letter characteristics of the earlier International BWS dies. This writer contends that the Universal machines of these cities were able to, or were made to, accept International BWS slogan dies.

The "proof" of this theory lies in the listing for OTTAWA in which it is noted that "Both uses appear as the same die with different style daters."

It stands to reason that with these principal cities already having Universal machines on hand that a post office contract with the "International" supplier to provide slogan dies for a majority of the machine-using cities for this important promotion, that dies were ordered for these 5 "Universal" cities, plus Ottawa.

The reason for the subsequent true-Universal BWS dies for these 6 cities was again likely contractual, in line with the major issuance of Universal machines in June of 1919.

It has been noted that the dater hubs on the two BRANTFORD BWS Universals differ. Did BRANTFORD receive a replacement Universal machine, or perhaps an additional machine at this time? It seems unlikely that a new dater hub would be issued at mid-year, barring damage which required replacement.

Until new conclusive information arises to prove otherwise, your chairman proposes that the term for the apparent use of International BWS dies in Universal machines be called "Hybrids" to more accurately reflect their most peculiar use.

#####

WANTED: HOLIDAY THIS YEAR IN CANADA...your chairman is preparing an article on this pictorial slogan for the next issue, and is in need of a clear illustration of use from CHARLOTTETOWN, 1927. Also, many strikes on piece and cover are needed for his collection. If you have duplicates, please write.

Something Old, Something New...

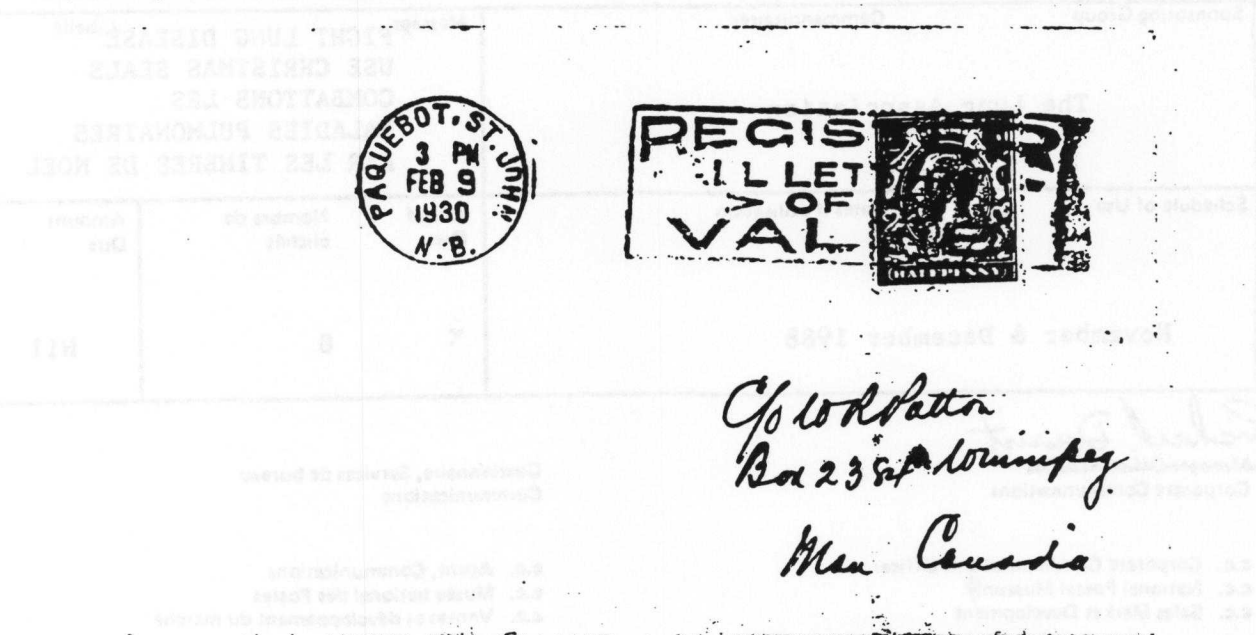
At Stampex in June your chairman picked up a couple of items to share with the membership.

DO NOT PLACE MONEY IN UNREGISTERED MAIL... In the Slogan Box, Vol.2, No. 1, your editor presented information on this slogan. regarding use after a bit of discontinuance following 1935 he notes revived use in 1948 of both dies.

A new use of Die 1 for HAWKESBURY can now be added to the revival period of 1948 to 1950, DATED October 29, 1948.



REGISTER ALL LETTERS OF VALUE... In Slogan Box Vol. 2, No. 6 your editor also wrote about this slogan. Die B-8 is noted used at ST. JOHN between January and November, 1930. A more unusual use of this slogan is shown at ST. JOHN with PAQUEBOT, ST. JOHN dater.



Something Old, Something New, cont'd.

Allan Steinhart has provided an interesting document which details the issue of an IPS slogan, FIGHT LUNG DISEASE..., to 7 listed cities in November, 1988. Note that while 7 cities are listed, the number of dies issued is 8. The letter has been mechanically shortened to fit on one page.

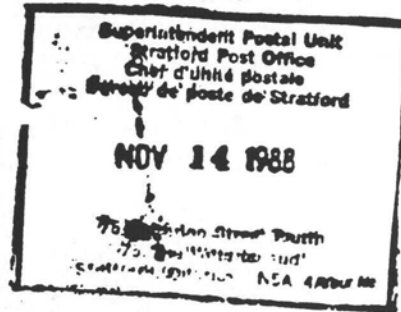


Canada Post Corporation

Société canadienne des Postes

Corporate Communications
Sir Alexander Campbell Building
OTTAWA, Ontario
K1A 0B1

Communications
Édifice Sir Alexander Campbell
OTTAWA (Ontario)
K1A 0B1



1988-03-11

TERRA

Postmaster

Au maître de poste

Brockville, Sarnia, ~~Stratford~~, Orillia, Welland, Stratford, Quelph

Enclosed is the advertising die mentioned below.

Vous trouverez sous ce pli, copies du cliché publicitaire dont il question ci-dessous.

Will you please collect the amount due from the sponsoring group, make the funds payable by money order or certified cheque to the Receiver General for Canada, and forward to the Manager, Office Services Corporation Communications, Sir Alexander Campbell Building, Ottawa, Ontario, K1A 0B1.

Veillez percevoir du commanditaire le montant nécessaire et le faire parvenir au Gestionnaire, Services de bureau communications, édifice Sir Alexander Campbell, Ottawa (Ontario) K1A 0B1, sous forme d'un mandat-poste ou d'un chèque visé à l'ordre du Receveur général du Canada.

Do not credit the amount to the district or Post Office.

Ne versez pas l'argent au compte du district ou du bureau de poste.

Immediately after the exposure period expires, the advertising die is to be cleaned and returned by ordinary mail to:

Aussitôt que la période d'utilisation est terminée, il faut que le cliché soit nettoyé et retourné par courrier ordinaire à l'adresse suivante:

Die Slug Co-ordinator
Corporate Communications
Sir Alexander Campbell Bldg.
Annex "A", Room P-103
OTTAWA, Ontario
K1A 0B1

Coordonnateur des clichés d'oblitération
Communications
Édifice Sir Alexander Campbell
Annexe "A", Pièce P-103
OTTAWA (Ontario)
K1A 0B1

Sponsoring Group The Lung Association		Commanditaires		Message FIGHT LUNG DISEASE USE CHRISTMAS SEALS COMBATTONS LES MALADIES PULMONAIRES PAR LES TIMBRES DE NOEL	
Schedule of Use November & December 1988		Dates d'utilisation		No. of Dies 8	Montant a percevoir Nil
				Nombre de clichés	Amount Due

Richard Dewar
Manager, Office Services
Corporate Communications

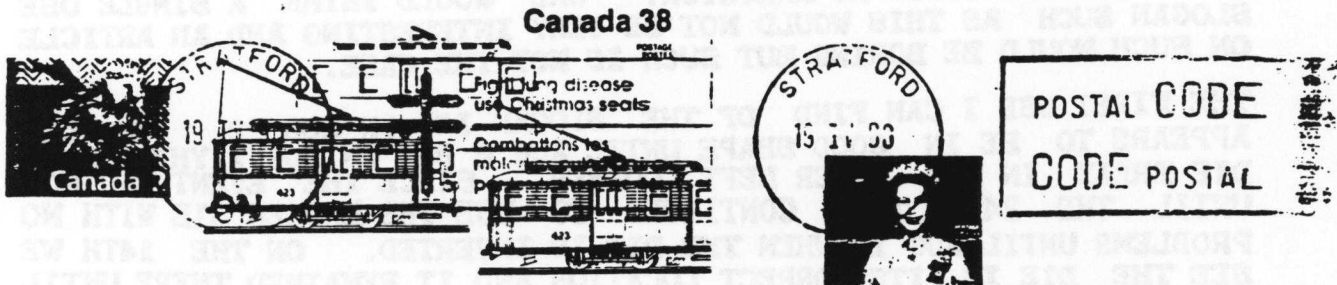
Gestionnaire, Services de bureau
Communications

c.c. Corporate Communications Officer
c.c. National Postal Museum
c.c. Sales Market Development

c.c. Agent, Communications
c.c. Musée national des Postes
c.c. Ventes et développement du marché

Something Old, Something New, Cont'd.

Allan also included examples from STRATFORD from 1990 which show the latest date for the FIGHT LUNG DISEASE slogan on April 19, and replacement by the POSTAL CODE obliterator on the same day.



ABBOTSFORD INTERNATIONAL AIR SHOW... Cecil Coutts submitted 1990 use of this slogan which was first used in 1989. Examples with the stamp under the slogan impression are impossible to read.

Cecil Coutts
34820 McLeod Avenue,
R.R. 9, Abbotsford, B.C.
V2S 6B7



Mr. Jeffrey Switt,
3962 Belford Ave.,
Fort Worth, Texas
U.S.A. 76103



CALGARY STAMPEDE... This year's Stampede saw use of a slogan which reads: CALGARY STAMPEDE / Be there! July 6-15, 1990. (bilingual). The lightness of impression makes the slogan difficult to read. With the small lettering of the Abbotsford slogan and the light ink impression of the Stampede slogan, your chairman wonders why anyone still makes the effort to have a slogan produced!



CALGARY STAMPEDE



1190 CANADIAN OLYMPIC TRACK AND FIELD TRIALS AUGUST 24-25

THIS IS A TYPICAL SINGLE OFFICE SINGLE YEAR USE FOR A SPECIFIC EVENT HELD IN 1956 AT HAMILTON. ONE WOULD THINK A SINGLE USE SLOGAN SUCH AS THIS WOULD NOT BE VERY INTERESTING AND AN ARTICLE ON SUCH WOULD BE BORING BUT SUCH IS NOT THE CASE.

THE FIRST USE I CAN FIND OF THE SLOGAN IS ON AUG 2. THE DIE APPEARS TO BE IN GOOD SHAPE UNTIL AUG 6 BUT ON AUG 7 THERE IS A DIE BREAK IN THE UPPER LEFT CORNER. SINCE THE EVENT WAS NOT UNTIL THE 24TH THEY CONTINUED TO USE THE BROKEN DIE WITH NO PROBLEMS UNTIL AUG 13 WHEN THE DIE IS INVERTED. ON THE 14TH WE SEE THE DIE IN ITS CORRECT LOCATION AND IT REMAINED THERE UNTIL THE EVENT TOOK PLACE ON THE 24TH. I DO NOT HAVE AN EXAMPLE FOR THE 25TH BUT WOULD EXPECT TO FIND USE ON THE 25TH.

THUS THIS SIMPLE SLOGAN HAS A DIE BREAK AND AN INVERT IN ITS RECORDED 23 DAY USE. THIS IS TYPICAL OF HAMILTON AS THEY HAD NUMEROUS BROKEN DIE VARIETIES THROUGHOUT AND ALSO A NUMBER OF INVERTED VARIETIES BUT FINDING BOTH IN A SHORT TIME USE SLOGAN MAKES 1190 INTERESTING.



UNBROKEN EARLY DATE



UNBROKEN LATE DATE



INVERTED DIE



BROKEN EARLY DATE



BROKEN LATE DATE



UPDATES TO THE AIR MAIL HANDBOOK

Reactions to the publication of the Air Mail Handbook have been very gratifying. A considerable number of very kind comments, but more importantly, a very considerable number of updates, additions and corrections, which demonstrate that members are giving the book attention and have found it interesting.

Special thanks are due to Robert Thorne, who not only supplied many updates to the individual articles as they were published in the Newsletter, but has since found enough new material to update his own updates in many instances. Also a very pleasant surprise from one of our U.K. members, Leonard Harris, formerly the Chairman of the CPSGB Slogan Study Group that published a fine slogan listing in Maple Veaves starting in 1957. It was to be assumed that he had a broad collection, but the Editor was somewhat amazed to receive from him a total of approximately 300 updates to the Air Mails.

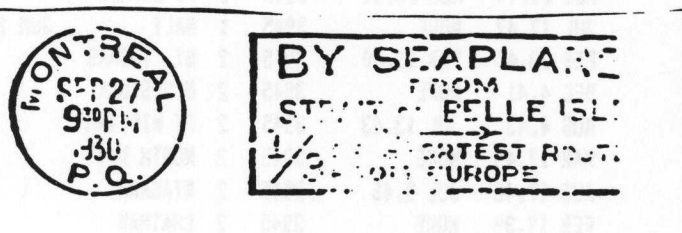
It had been originally intended to withhold publishing of Air Mail updates for a few months, in order to let them accumulate, but the response has been such that immediate publication seems in order. It would be somewhat unfair to members who have not yet had time to respond, if they subsequently undertook to send in updates based on the book, only to find that the book was already far updated.

It is with apologies that the Editor must point out that there were some regrettable errors in the book, especially incorrect die illustrations that could cause members concern and confusion. Fortunately, our alert Chairman had spotted these and will provide corrections elsewhere in this issue. Errors of this nature are not only unfortunate, but also embarrassingly un-professional. The Editor can only partially excuse himself by pointing out that he recently celebrated his 69th birthday by having his eyes examined, and was informed that he had cataracts.

The following very considerable listing is divided into two sections, the first being the simple updates and the second the additions and corrections, including several instances of usage being included under an incorrect die number. The listing has been condensed as much as possible, with longer office names abbreviated and minimal spacing, but it is hoped that it will enable members to annotate their copies with some effort, but not too much difficulty.

One of the most important additions has been provided by Robert Thorne, with an illustration of MONTREAL slogan 915, the Belle Isle-Ottawa flight slogan, dated in 1930, although the die involved was not receipted for by MONTREAL until two years later. This suggests that the several other dies of the slogan documented as issue in 1932 may all have had much earlier usage.

Thorne's strike, a back-stamp receiving mark, with date confirmed on the front of the cover, is illustrated below. Note that this is the MONTREAL 1932 die illustrated on page 5 of the Handbook, not the unrecorded 1930 die.



UPDATES ONLY

SLOGAN	DIE	OFFICE	EARLIEST	LATEST	WAS	SLOGAN	DIE	OFFICE	EARLIEST	LATEST	WAS
125	1	OSHAWA		DEC 8.39	NONE	132	3	SASKATOON		MAR 1.40	NONE
125	1	PT ARTHUR		MAR 11.40	NONE	132	3	REGINA		APR 30.40	NONE
125	1	CATHAM		MAR 27.40	NONE	132	3	OTTAWA		SEP 13.40	NONE
125	1	LINDSAY		JUN 7.40	NONE	132	3	ORILLIA		APR 24.41	APR 11.41
125	1	ST. CATH		FEB 8.41	FEB 3.41	132	3	REGINA		AUG 26.41	NONE
125	1	AMHERST	APR 19.48		APR 22.48	132	3	FT WILLIAM		MAY 10.44	MAY 4.44
125	1	AMHERST		SEP 13.48	JUL 23.48	132	4	SUDBURY		JUN 6.39	NONE
125	2	FT WILLIAM	SEP 25.39		SEP 26.39	132	4	GUELPH	JUN 14.39		JUN 21.39
125	2	FT WILLIAM		OCT 21.39	OCT 18.39	132	4	GUELPH		JUN 21.39	NONE
125	2	STRATFORD		JAN 18.40	NONE	132	4	PT ARTHUR		OCT 13.39	NONE
125	2	BROCKVILLE		MAR 28.40	MAR 19.40	132	4	BELLEVILLE		MAY 31.40	NONE
125	2	BRANTFORD		JUL 16.40	JUN 27.40	132	4	EDMONTON		JUL 9.41	JUL 8.41
125	2	SUDBURY		AUG 30.40	NONE	132	4	ORILLIA		FEB 4.42	NONE
125	2	PETERBORO		OCT 24.40	NONE	132	4	CALGARY		SEP 7.44	NONE
125	2	GALT		APR 9.41	APR 8.41	132	4	GUELPH		JUL 8.46	JUN 14.46
125	2	NORTH BAY		JUL 7.41	NONE	132	5	NORTH BAY		SEP 21.39	NONE
125	2	ORILLIA		AUG 26.41	AUG 9.41	132	5	CORNWALL		FEB 3.40	FEB 2.40
125	2	KITCHENER		DEC 20.41	DEC 17.41	132	5	LONDON		JUN 15.40	JUN 11.40
125	2	ORILLIA		MAR 3.44	NONE	132	5	BARRIE		NOV 2.40	NONE
125	2	FT WILLIAM		OCT 6.47	SEP 28.47	132	5	PEMBROKE		OCT 15.41	NONE
125	3	CORNWALL		APR 18.39	NONE	132	5	BELLEVILLE		JUN 28.44	MAY 22.44
125	3	OTTAWA		JUL 24.39	JUL 7.39	132	5	OAKVILLE		JUL 10.46	NONE
125	3	LONDON		JAN 5.40	DEC 30.39	132	5	SIMCOE		JUL 8.47	NONE
125	3	WINDSOR	FEB 22.40		FEB 28.40	132	6	NIAGARA		MAR 3.39	FEB 19.39
125	3	BELLEVILLE		APR 13.40	APR 8.40	132	6	ST. THOMAS		NOV 30.39	NONE
125	3	KITCHENER		MAY 9.40	MAY 4.40	132	6	ORILLIA		APR 3.40	NONE
125	3	CORNWALL		JUN 29.40	NONE	132	6	OSHAWA		MAY 31.40	MAY 22.40
125	3	BROCKVILLE		DEC 22.41	NONE	132	6	KINGSTON		JUL 5.40	NONE
125	3	BROCKVILLE		AUG 15.43	NONE	132	6	KITCHENER		AUG 3.40	NONE
125	3	COBOURG		MAY 15.45	NONE	132	6	SARNIA		NOV 22.40	OCT 2.40
125	4	TIMMINS		DEC 21.39	DEC 18.39	132	6	SASKATOON		APR 7.41	NONE
125	4	KENDRA		JAN 11.40	NONE	132	6	KINGSTON		AUG 27.41	AUG 26.41
125	4	PT COLBORNE		JUN 1.40	NONE	132	6	TRAIL		SEP 9.47	NONE
125	4	TIMMINS		AUG 17.40	AUG 9.40	132	8	TORONTO		MAR 11.40	MAR 7.40
125	4	TIMMINS		MAR 19.41	NONE	135	3	TORONTO		DEC 10.68	JUN 13.66
125	4	PT COLBORNE		MAY 24.41	MAY 20.41	135-A	2	MOBTREAL		NOV 5.55	
125	4	KAMLOOPS		MAY 29.42	NONE	3945	1	OTTAWA		MAY 15.39	MAY 10.39
132	1	MOOSE JAW		AUG 28.39	AUG 11.39	3945	1	SAULT		DEC 3.39	NOV 20.39
132	1	VANCOUVER		DEC 29.39	DEC 20.39	3945	1	OTTAWA		MAR 18.40	MAR 8.40
132	1	BROCKVILLE		JUL 8.40	NONE	3945	1	CORNWALL		APR 14.40	APR 9.40
132	1	PR ALBERT		MAR 20.41	FEB 6.41	3945	1	OWEN SOUND		MAY 30.40	NONE
132	1	OWEN SOUND		NOV 10.42	NONE	3945	1	BROCKVILLE		OCT 12.40	NONE
132	1	GALT		MAR 9.43	FEB 23.43	3945	1	KINGSTON		NOV 25.40	NOV 14.40
132	1	NELSON		JUN 19.44	NONE	3945	1	SARNIA		JAN 15.41	DEC 31.40
132	1	SIMCOE		AUG 31.44	AUG 15.44	3945	1	PT ARTHUR		MAY 14.41	NONE
132	1	SYDNEY		JUL 17.47	NONE	3945	1	GALT	JUN 17.41		JUN 19.41
132	2	N. BATTLE		FEB 28.40	FEB 13.40	3945	2	ST. THOMAS		JAN 15.40	DEC 22.39
132	2	BARRIE		DEC 4.41	NONE	3945	2	WOODSTOCK		FEB 1.40	NONE
132	2	CORNWALL		AUG 4.43	JUL 13.43	3945	2	FT WILLIAM		APR 16.40	NONE
132	2	NORTH BAY		MAR 17.44	NONE	3945	2	NORTH BAY		JUN 14.40	NONE
132	2	PR ALBERT		AUG 17.46	JUL 9.46	3945	2	NIAGARA		AUG 4.40	NONE
132	3	SASKATOON		FEB 19.39	NONE	3945	2	CHATHAM		SEP 15.40	SEP 6.40
132	3	REGINA		MAY 2.39	NONE	3945	2	NORTH BAY		OCT 19.41	OCT 15.41

UPDATES ONLY

SLOGAN	DIE OFFICE	EARLIEST	LATEST	WAS	SLOGAN	DIE OFFICE	EARLIEST	LATEST	WAS
3945	2 PETERBORO		FEB 17.42	FEB 15.42	7875	3 WOODSTOCK		APR 19.40	APR 8.40
3945	2 OWEN SOUND		OCT 30.42	SEP 22.42	7875	3 PETERBORO		JUL 27.40	JUL 21.40
3945	2 PEMBROKE		AUG 10.43	NONE	7875	3 FT WILLIAM		NOV 2.40	NONE
3945	2 MOOSE JAW		JAN 29.47	JAN 4.47	7875	3 FT WILLIAM		NOV 23.42	NONE
3945	2 GEORGETOWN		OCT 7.47	NONE	7875	3 SASKATOON		MAY 8.44	NONE
3945	3 KITCHENER		OCT 18.39	OCT 17.39	7875	3 FREDERICTON		FEB 8.46	JAN 2.46
3945	3 SUDBURY		NOV 16.39	NOV 9.39	7875	3 CORNWALL		SEP 22.46	AUG 20.46
3945	3 PT ARTHUR		NOV 24.39	NONE	7875	4 TIMMINS		FEB 26.40	JAN 20.40
3945	3 LINDSAY		MAR 19.40	MAR 13.40	7875	4 PT COLBORNE	Seen APR 8.40		NONE
3945	3 GUELPH		APR 25.40	APR 5.40	7875	4 TIMMINS		JUL 12.41	NONE
3945	3 BELLEVILLE		OCT 4.40	SEP 2.40	7875	4 PT COLBORNE		DEC 1.41	OCT 31.41
3945	3 KITCHENER		NOV 3.40	NONE	7878	1931-32 USE			
3945	3 CORNWALL		JUN 17.41	JUN 11.41	7878	1 LONDON		APR 7.31	NONE
3945	3 FT WILLIAM		JUL 26.41	NONE	7878	2 WINDSOR		FEB 25.31	NONE
3945	3 NIAGARA		DEC 1.41	NOV 26.41	7878	2 KINGSTON	JUN 4.31		UNLISTED
3945	3 PEMBROKE		JAN 31.42	NONE	7878	2 HAMILTON	DEC 5 .31		DEC 7 .31
3945	4 TIMMINS	JUN 22.39		JUL 4.39	7878	2 HAMILTON		DEC 9 .31	NONE
3945	4 TIMMINS		JUL 10.39	NONE	7878	1939-48 USE			
3945	4 KENORA		AUG 29.39	NONE	7878	1 WINNIPEG		MAY 19.39	MAY 31.39
3945	4 PT COLBORNE		MAR 7 .40	NONE	7878	1 CALGARY		FEB 21.40	JAN 13.40
3945	4 KENORA		JUN 18.40	NONE	7878	1 WINNIPEG		JUB 29.41	JUB 18.41
3945	4 KAMLOOPS	AUG 4.40		AUG 6.40	7878	1 CALGARY		OCT 1.42	NONE
3945	4 KAMLOOPS		MAY 8.42	NONE	7878	1 CORNWALL		DEC 8.42	NONE
3945	4 PT COLBORNE	DEC 22.41		DEC 27.41	7878	1 GRAVENHURST		MAR 13.46	MAR 11.46
3945	4 PT COLBORNE		FEB 23.47	FEB 18.47	7878	1 MONCTON		OCT 28.46	NONE
3945	4 BRIDGEWATER	SEP 13.47		SEP 29.47	7878	2 PR ALBERT		JAN 27.39	JAN 21.39
3945	4 BRIDGEWATER		SEP 29.47	NONE	7878	2 LETHBRIDGE		JUL 24.41	NONE
3945	4 WELAND	seen MAY 15.48		NONE	7878	2 REGINA		MAY 19.44	NONE
7875	1 DRILLIA		FEB 18.40	NONE	7878	3 VANCOUVER		MAY 12.39	MAY 3.39
7875	1 PEMBROKE		MAR 18.40	NONE	7878	3 VANCOUVER		MAR 24.40	MAR 16.40
7875	1 OTTAWA		MAY 1 .40	NONE	7878	3 MOOSE JAW		MAY 18.40	NONE
7875	1 BRANTFORD	NOV 2.40		NOV 11.40	7878	3 N. NATTLE		AUG 6.40	NONE
7875	1 PEMBROKE		MAR 28.41	NONE	7878	4 KENORA		JUL 10.39	NONE
7875	1 CHATHAM		DEC 24.41	DEC 15.41	7878	4 PT COLBORNE		DEC 6.39	NONE
7875	1 GUELPH		AUG 18.43	NONE	7878	4 PT COLBORNE		OCT 10.40	AUG 22.40
7875	1 YORKTON		FEB 4.44	JAN 18.44	7878	4 KENORA	MAR 25.40		MAR 27.40
7875	1 OWEN SOUND	AUG 5.47		NONE	7878	4 KENORA		MAR 27.40	NONE
7875	1 OWEN SOUND		SEP 26.47	NONE	7878	4 KAMLOOPS		NOV 15.40	NOV 7.40
7875	1 NORTH BAY		JAN 9.40	NONE	7879	1 LETHBRIDGE		DEC 22.39	NONE
7875	2 KITCHENER		APR 15.39	NONE	7879	1 WINNIPEG		MAR 21.40	MAR 20.40
7875	2 SARNIA		AUG 12.39	NONE	7879	1 ST. CATH		MAR 3.41	MAR 1.41
7875	2 CHATHAM		NOV 25.39	NOV 14.39	7879	1 KITCHENER		MAY 1.41	APR 30.41
7875	2 DRILLIA		JAN 8.40	NONE	7879	1 WINNIPEG	DEC 23.41		DEC 28.41
7875	2 OWEN SOUND		FEB 11.40	JAN 16.40	7879	1 WINNIPEG		FEB 2.42	JAN 12.42
7875	2 LINDSAY		OCT 15.40	NONE	7879	1 BELLEVILLE		APR 19.42	NONE
7875	2 DRILLIA		FEB 11.41	NONE	7879	1 PR ALBERT		FEB 21.46	JAN 17.46
7875	2 WINDSOR	JUL 21.41		JUL 23.41	7879	2 SASKATOON		JUN 11.39	APR 28.39
7875	2 WINDSOR		JUL 23.41	NONE	7879	2 CALGARY		MAR 29.40	MAR 18.40
7875	2 SUDBURY		AUG 28.41	NONE	7879	2 BARRIE		AUG 17.40	NONE
7875	2 BELLEVILLE		OCT 20.41	OCT 17.41	7879	2 BRANTFORD		JUN 7.41	NONE
7875	2 CHAR' TOWN		OCT 16.44	NONE	7879	2 FT WILLIAM		SEP 13.41	NONE
7875	2 STRATFORD	Seen APR 30	MAY 1.48	NONE	7879	2 VANCOUVER		JAN 29.42	JAN 28.42
7875	3 KINGSTON		DEC 10.39	NONE	7879	2 PORTAGE		MAY 27.42	MAY 26.42

UPDATES ONLY

SLOGAN	DIE	OFFICE	EARLIEST	LATEST	WAS	SLOGAN	DIE	OFFICE	EARLIEST	LATEST	WAS
7879	2	GLACE BAY		AUG 20.46	NONE	7879	7	KINGSTON	JUN 10.39		JUN 19.39
7879	3	N. BATTLE		JUN 23.39	NONE	7879	7	KINGSTON		JUN 19.39	NONE
7879	3	VANCOUVER		SEP 25.40	SEP 23.40	7879	7	NIAGARA		OCT 10.39	NONE
7879	3	SASKATOON		MAR 7.41	NONE	7879	7	FT WILLIAM		DEC 22.39	NONE
7879	3	OTTAWA		JUL 2.41	JUN 28.41	7879	7	KINGSTON		MAR 5.40	FEB 27.40
7879	4	VANCOUVER		JUL 7.39	JUN 1.39	7879	7	STRATFORD		APR 15.40	NONE
7879	4	N. BATTLE		JUL 9.48	NONE	7879	7	PETERBORO		MAY 21.40	NONE
7879	4	NORTH BAY		AUG 23.40	NONE	7879	7	SARNIA		JUN 18.40	NONE
7879	4	OSHAWA		OCT 25.40	NONE	7879	7	ORILLIA		AUG 23.40	NONE
7879	4	BROCKVILLE		MAR 14.41	MAR 1.41	7879	7	NIAGARA		OCT 31.40	OCT 16.40
7879	4	GALT		SEP 11.41	SEP 4.41	7879	7	SAULT		NOV 25.40	NOV 14.40
7879	4	OWEN SOUND		NOV 10.41	NONE	7879	7	PETERBORO		JAN 18.41	NONE
7879	4	N. BATTLE		JUN 25.46	NONE	7879	7	CALGARY		MAY 16.41	MAY 14.41
7879	5	CORNWALL		AUG 19.39	NONE	7879	7	EDMONTON		SEP 28.42	NONE
7879	5	CORNWALL		JAN 4.40	NONE	7879	7	CALGARY	FEB 10.43		FEB 15.43
7879	5	BRANTFORD		FEB 2.40	JAN 24.40	7879	7	LETHBRIDGE		AUG 31.43	NONE
7879	5	BELLEVILLE		MAR 14.40	MAR 12.40	7879	7	TRAIL		NOV 15.46	NONE
7879	5	ST. CATH		APR 14.40	APR 12.40	7879	7	FT FRANCES		JUL 18.47	JUL 5.47
7879	6	OSHAWA		APR 14.39	NONE	7879	11	TORONTO		SEP 26.39	SEP 13.39
7879	6	SARNIA		JUN 1.39	MAY 16.39	7879	12	TORONTO		SEP 29.39	SEP 28.39
7879	6	CHATHAM		JAN 14.40	NONE	7879	14	TORONTO		APR 12.40	MAR 6.40
7879	6	PT ARTHUR		APR 11.40	NONE	7879-A	P.1	PEMBROKE		JUL 5.40	NONE
7879	6	N. BATTLE		MAY 21.40	NONE	7879-A	P.1	OWEN SOUND		OCT 16.40	SEP 29.40
7879	6	REGINA		SEP 4.40	NONE	7879-A	P.1	EDMONTON		JAN 27.41	JAN 17.41
7879	6	EDMONTON		NOV 15.40	NONE	7879-A	P.1	REGINA		MAR 31.41	NONE
7879	6	KINGSTON		APR 8.41	NONE	7879-A	P.1	MOOSE JAW		MAY 15.41	NONE
7879	6	SUDBURY		JUL 2.41	JUN 26.41	7879-A	P.1	CORNWALL		NOV 19.41	OCT 20.41
7879	6	CORNWALL		SEP 21.44	SEP 6.44	7879-A	P.1	ORILLIA		JAN 17.42	JAN 7.42
7879	6	SMITH'S F.		AUG 26.46	NONE	7879-A	P.1	LISTOWELL	OCT 9.44		FEB 27.45
7879	6	CHAR'TOWN		OCT 6.47	NONE	7879-A	P.1	HUNTSVILLE	JAN 10.48		NONE
7879	6	FT. ERIE N		JUL 17.48	MAY 28.48	7879-A	U.3	TORONTO		DEC 21.43	DEC 18.43
7879	7	STRATFORD		MAR 28.39	MAR 25.39	7881	1	TORONTO		MAY 31.48	AUG 28.47
7879	7	NIAGARA		MAY 12.39	APR 25.39	7881	2	ANTIGONISH		JUN 28.48	NONE

ADDITIONS AND CORRECTIONS

125	3	WAS 2	CHATHAM	JAN 19.42	ADD TO DIE 3, OMIT FROM DIE 2
125	3	WAS 2	CHATHAM	JAN 19.42	OMIT FROM DIE 2, ADD TO DIE 3
132	4	WAS 6	PT ARTHUR	SEP 23.39	ADD TO DIE 4, OMIT FROM DIE 6
132	4	WAS 6	PT ARTHUR	SEP 23.39	OMIT FROM DIE 6, ADD TO DIE 4
132	5	WAS 6	GRAVENHURST	DEC 31.47	ADD TO DIE 5, OMIT FROM DIE 6
132	5	WAS 6	GRAVENHURST	DEC 31.47	OMIT FROM DIE 6, ADD TO DIE 5
132	6	WAS 4	ORILLIA	SEP 12.39	ADD TO DIE 6, OMIT FROM DIE 4
132	6	WAS 4	ORILLIA	SEP 12.39	OMIT FROM DIE 4, ADD TO DIE 6
132	6	WAS 5	PR RUPERT	JUN 15.44	ADD TO DIE 6, OMIT FROM DIE 5
132	6	WAS 5	PR RUPERT	JUN 15.44	OMIT FROM DIE 5, ADD TO DIE 6
915			MONTREAL	SEEN AS A BACKSTAMP SEP 27.30, THOUGH NOT RECEIPTED UNTIL JUL.32	
7875	1		BRACEBRIDGE	OCT 17.44	SHOULD READ "SEEN", NO RECEIPT STRIKE
7875	2		PORT HOPE	APR 30.46	SHOULD READ "SEEN", NO RECEIPT STRIKE
7875	3		NIAGARA	AUG 4.39	SHOULD READ "SEEN", NO RECEIPT STRIKE
7875	3		OWEN SOUND	DEC 10.45	SHOULD READ "SEEN", NO RECEIPT STRIKE

MAIL YOUR CHRISTMAS
PARCELS EARLY (REVISED)

In preparing the coming book on the 1920-30 slogan use, the Editor has had occasion to review several major slogans of that period, including 5560, MAIL YOUR CHRISTMAS PARCELS EARLY and the bilingual version 2412, DEPOSEZ VOS COLIS DE NOEL DE BONNE HEURE. These slogans were classified in Issue 8, with die illustrations, but there has been sufficient further data to warrant a short updating.

It is now clear that 6 Universal dies of 5560 were issued before Christmas of 1922 and were the earliest Canadian slogans with reference to Christmas. A single bilingual Universal die was also issued in the following year, but it can be noted that MONTREAL used the English version in 1922. Two additional English dies were issued in 1925-26. One is first recorded in 1925 and the other in 1926, but it is probable that both were issued together in 1925. The two later dies have slightly taller lettering and three-pronged ornaments, rather than two-pronged.

The 1922 usage has been confirmed for six offices, with die identification. The 1923 usage has been documented for six offices, four of which used dies 3 to 6, so the other two offices can be assumed as using either die 1 or 2. There are also reports of use by VANCOUVER and WINNIPEG in this year, but they are not documented and eight offices seems unlikely. Both VANCOUVER and WINNIPEG had usage in 1924-26, so the reports are probably mis-readings of the dater.

The 1924-25 use is confirmed as six offices using dies 1 to 6 and HAMILTON is confirmed as the first user of die 8. There is an unconfirmed report of ST. JOHN 1925 use, and very possibly this was of die 7, probably issued in that year.

Though 8 dies were available in 1926, only three offices are reported to have had use. This is peculiar, but perhaps accounted for by the fact that six of the nine 1922-25 using offices of 5560 switched to the very popular Santa slogan 5537 in 1926, which appears to have been favored over 5560.

The 1927-31 usage is quite well established for eight offices in each year. In 1932-34 the usage begins to drop off, as by then most of the Ontario, Quebec and Maritime offices had converted to Perfect machines and could not use the Universal dies. In 1935, on completion of the Perfect switch-over, both the English and bilingual usage ceased for a period, with only an unconfirmed report of possible NORTH BATTLEFORD 1935 use of die 8. Certainly there was no further use of any of the six original English or the one bilingual die.

KAMLOOPS, which had retained its Universal machine long after most other offices, became the sole user of many of the otherwise obsolete Universal dies. This office is confirmed as using die 8 of 5560 in 1939, 1941 and 1944-48, with interim year use possible.

By the late 1940's, most offices had reverted to Pitney-Bowes Universal machines, which could use the old 1920-30 dies. Slogan 5537 was revived as early as 1948, but 5560 was not revived until 1954, when TORONTO only began reuse of die 8, confirmed for 1954-63. This die must have then been retired, but a new Pitney-Bowes Universal die 9 replaced it at TORONTO in 1964 and 1966-67, with 1966 use possible. Die 9 is a much more simple three-line format, without ornamentation.

The single bilingual die was rotated between MONTREAL, TROIS RIVIERES and SHERBROOKE IN 1923-30. There is no reported 1931 use, but it was rotated between three smaller Quebec offices in 1932-34, then retired, since no Quebec office still retained a Universal machine after 1934.

As no new dies are known, die photos in issue 8 will serve to supplement the revised classification of die usage by year by offices which follows.

MAIL YOUR CHRISTMAS PARCELS EARLY
and DEPOSEZ VOS COLIS DE NOEL DE BONNE HEURE

YEAR	UNIVERSAL DIE 1	UNIVERSAL DIE 2	UNIVERSAL DIE 3	UNIVERSAL DIE 4	UNIVERSAL DIE 5	UNIVERSAL DIE 6
1922	TORONTO	WINNIPEG	HALIFAX	REGINA	OTTAWA	MONTREAL
1923	BRANDON or CORNWALL	CORNWALL or BRANDON	OTTAWA	HALIFAX	EDMONTON	TORONTO
	VANCOUVER and WINNIPEG both have unconfirmed 1923 reports, unlikely.					
1924	OTTAWA	EDMONTON	WINNIPEG	TORONTO	VANCOUVER	SASKATOON
1925	CALGARY	TORONTO	WINNIPEG	OTTAWA	REGINA	VANCOUVER
1926			WINNIPEG			VANCOUVER
1927	PETERBOROUGH	ESTEVAN probable	MOOSE JAW	WINDSOR	LETHBRIDGE	HALIFAX
	ESTEVAN is documented for 1927, but not seen. It is probably die 2, by elimination.					
1928	MOOSE JAW	KAMLOOPS	WINDSOR	OWEN SOUND	HALIFAX	PRINCE RUPERT
1929	PRINCE RUPERT	PETERBOROUGH	OWEN SOUND	WINDSOR	LETHBRIDGE	HALIFAX
1930	PRINCE RUPERT	PETERBOROUGH	OWEN SOUND	WINNIPEG	MOOSE JAW	HALIFAX
1931	FORT FRANCES	VICTORIA	WINDSOR (?)	FREDERICTON	CHARLOTTETOWN	CORNWALL
	WINDSOR has been reported for 1931 and could be die 3.					
1932	EDMONTON	SARNIA	MOOSE JAW	FREDERICTON		CORNWALL ?
	CORNWALL has been reported for 1932 and could be die 5 or 6.					
1933	CALGARY		BRANDON	FORT WILLIAM	SARNIA	WINNIPEG
1934	KAMLOOPS		BRANDON			
	FORT FRANCES has been reported for 1934 and could be one of several dies.					

YEAR	UNIVERSAL DIE 7	UNIVERSAL DIE 8	PITNEY-BOWES DIE 9	UNIVERSAL BILINGUAL
1923				TROIS RIVIERES
1924				MONTREAL
1925	ST. JOHN (?)	HAMILTON		MONTREAL
	ST. JOHN has been reported for 1925 and could be die 7.			
1926	SASKATOON			TROIS RIVIERES
	There are no additional unconfirmed 1926 reports, but die 8 use is possible.			
1927	PRINCE RUPERT	OWEN SOUND		TROIS RIVIERES
1928	LETHBRIDGE	PETERBOROUGH		TROIS RIVIERES
1929	VICTORIA	MOOSE JAW		SHERBROOKE
1930	LETHBRIDGE	VICTORIA		SHERBROOKE
1931	ST. CATHERINES	SARNIA		(?)
1932	VICTORIA	SASKATOON		HULL
1933	FORT FRANCES	KAMLOOPS		THETFORD MINES
1934	PICTON	NORTH BATTLEFORD		ST JEROME
1935	NORTH BATTLEFORD has been reported for 1935 and may have retained die 8 for that year.			
1939		KAMLOOPS		
1941		KAMLOOPS		
1944-48		KAMLOOPS		
1954-63		TORONTO		
1964			TORONTO	
1965			TORONTO ?	
	TORONTO is not reported for 1965, but use is possible.			
1966			TORONTO	
1967			TORONTO	

FURTHER TO THE POPPY DAY MYSTERY

The previous issue contained an article regarding the unusual replacement of the 1935 OTTAWA new Perfect die S of slogan 7595, shortly after it had been receipted, by an older Universal die D which had been sent to CHARLOTTETOWN and receipted for by that office. The questions raised by this were why the die D appeared at OTTAWA after confirmed earlier use of die S and what use, if any, existed at CHARLOTTETOWN in 1935.

A number of members, especially Robert Thorne, have supplied enough usage data to determine that OTTAWA used its original die S from mid-October until at least October 22nd and was using die D by October 25th. Further, it has been established that CHARLOTTETOWN used the OTTAWA die S from at least October 29th. It is therefore clear that the dies were switched between the two offices, probably in the short period Oct.22-Oct.25. This leaves a question of whether CHARLOTTETOWN ever used the die D, since no normal usage of it has been reported between the receipt of October 15 and the die S use of October 29.

However, this only enhances the question of why the unusual switch took place. In this regard, some valuable Archive data pertaining to the issue dates of Perfect machines has become available since the original article was written. (See the further article in the current issue relative to this subject.)

The original article noted that slogan 7595 had been initiated in 1931 with the issue of 13 English Universal dies, designated A to M, and that these had been randomly re-issued to the same 13 offices, at the request of the Canadian Legion, in 1932-33. The Legion had overlooked its request in 1934, so that there was no usage of the slogan in that year, but had asked for the re-issue of the dies to the same offices in 1935.

Following approval of the request, an official memorandum is recorded, forwarded from the Director of the Administrative Services to the Deputy Postmaster General on September 27, 1935, stating in part "Within the last year, the type of cancelling machine used at a number of our post offices has been changed, and this will necessitate the preparation of new slugs suitable to the Perfect cancelling machines now operated at nine such offices."

The DPMG authorized the purchase of nine new Perfect dies, which were issued to the nine of thirteen offices listed as having switched to Perfects, the other offices being issued four Universal dies, with nine Universal dies retained in reserve. OTTAWA was one of the offices issued a Perfect die and CHARLOTTETOWN one of those issued a Universal.

On the surface, this was straightforward enough, but unfortunately one branch of the Post Office was not fully aware of what another branch had done. The 13 offices involved in the usage of slogan 7595 were CALGARY, CHARLOTTETOWN, EDMONTON, HALIFAX, LONDON, OTTAWA, REGINA, ST. JOHN, SASKATOON, TORONTO, VANCOUVER, VICTORIA and WINNIPEG. Nine of these were designated to receive the Perfect dies, while the Universals were to go to CHARLOTTETOWN, REGINA, SASKATOON and WINNIPEG.

What the Administrative Services had not realized, though it is clearly indicated by the Archive data, is that all 13 offices had already been issued Perfect machines by the fall of 1935, the latest of them being CHARLOTTETOWN on Dec.14, 1934. However, at least several offices, if not all, had also retained at least one reserve Universal machine, so that REGINA, SASKATOON and WINNIPEG accepted the Universal slogan 7595 dies without demur, receipted for them and put them in use.

CHARLOTTETOWN must also have had a reserve Universal machine, since it receipted with the die D that it had been sent. However, we must conjecture that CHARLOTTETOWN alone preferred to use its new Perfect as much as possible and therefore requested issue of a Perfect die, although whether making interim use of the Universal, we do not know.

In any event, the request was granted, but since there was no spare Perfect die available, OTTAWA was instructed to exchange dies with CHARLOTTETOWN and to continue use of the slogan with the CHARLOTTTOWN die D in its own reserve Universal machine.

This would be interesting enough in its own right, but there is more. In 1936 the Post Office randomly re-issued the nine Perfect dies and the same four Universal dies, D, E, H and J. In that year OTTAWA, ST. JOHN and VANCOUVER received Universal dies D, H and J respectively and appear to have used them without question, while CHARLOTTETOWN, by chance, again received a Universal die E, but was then prepared to use it without protest.

A similar pattern followed in 1937-38, with a random four of the 13 offices receiving and using the same four retained Universal dies of slogan 7595. In 1939-43 at least three of these dies were re-issued each year. By the time when use of the slogan resumed in 1947-48, most of the offices involved had changed to the Pitney-Bowes Universals, which could not use Perfect dies, but could use the old original Universals, so a number of the nine Universal dies placed in reserve in 1935 were re-issued.

What remains very much of a mystery is just how many offices retained reserve Universal machines after the general issue of Perfects was completed in late 1934, and for how long, and why the Post Office continued to pay rent on these machines (all of which were leased, rather owned). Indeed, if there was so much retention of Universal machines, why bother to have issued new Perfect dies to replace originally issued Universal slogans. Clearly, all nine Perfect slogan 7595 dies issued in 1935 were not really needed, the Administrative Services memorandum to the contrary, since actually 12 of the 13 offices involved used a Universal die at least once in 1935-38.

The Editor has raised these questions of Universal machine retention with the Archives, since some documentation regarding their expense and the justification for it should exist. Hopefully, something will surface from this source.

It will be seen that the Poppy continues to exercise its opiate powers, overclouding any complete understanding of the usage of slogan 7595, even though much new has been learned since the last article.

THE INTRODUCTION OF PERFECT MACHINE CANCELS

Slogan collectors require some knowledge regarding the various types of machine cancelling devices employed by the Canadian Post Office during the slogan usage period. These machines printed the slogans from inserted dies, but in the earlier period, from 1912 until the late 1940's, dies made for a particular brand of machine were not usable if a new machine brand was introduced.

When general slogan use began in 1912, the machines used at most offices were Internationals. Almost all slogan dies of this period were therefore of that type, but were obsoleted when the Post Office undertook a major change-over to Universals in mid-1919. The impact of this change on slogans is best illustrated by the use pattern of slogan 895, BUY WAR SAVINGS STAMPS AND HELP RECONSTRUCTION.

This slogan had been introduced in early 1919 at over 50 offices, most of which had International machines at that time, but changed to Universals, or in a few cases to Columbias, in mid-year. The change required issue of numerous new dies, in order to continue the slogan's use, and much enhanced the collectable varieties of 895.

A similar, though not so abrupt, change to Perfect machines began in late 1928, but was not completed until 1935-36. The many Universal slogan dies that had been in use during the 1920's were therefore gradually obsoleted. In some cases they were replaced by new Perfect dies, but in other cases use of the slogan was discontinued, either permanently or for a considerable number of years until a further change to modified Pitney-Bowes Universals permitted their revival.

On a visit to the Ottawa Postal Archives in late 1989, the Editor asked for records of the Perfect change-over, in order to establish when each office possibly ceased using Universals and how many new Perfects replaced them. He was told that the records were not available, but might be requested from the National Archives, who had not yet completed distributing all postal holdings to the Postal Archives.

The request was made, but no reply was received until very recently. On 24 June 1990 the National Archives addressed a polite letter to the Editor, stating in part, "My colleagues in the Postal Archives, somewhat red faced and embarrassed at the delay, have passed your letter of 26 October 1989 to me for reply. Please accept my apology and be assured that it is not the policy of the National Archives of Canada to take eight months to reply to letters received from researchers."

Enclosed with the letter was documentation of machine acquisitions and transfers, of which the most important were inventories of machine types and locations as of August 1933, September 1936 and September 1939. These have provided a great deal of useful information, although a computer analysis of the three sets of data combined suggests certain minor contradictions and omissions.

Nevertheless, what can be considered well documented is substantial and most useful in determining when a given office received its Perfect machine or machines. Thereafter, unless a reserve Universal machine was retained, the office could no longer employ Universal dies and would either have had to be supplied with Perfect replacements or abandon use of a particular slogan. A summary of this data is therefore well worth being made available to our membership.

The first Perfect machine was delivered to MONTREAL on Nov. 22, 1928, followed by seven additional between Dec. 1928 and early Apr. 1929. This office was one of the first to employ a Perfect slogan die, though not until Aug. 1930, but it also continued to use Universal slogan dies until at least Apr. 1933. This suggests that MONTREAL's Perfects had pre-1930 use with only standard obliterated and also that a least one Universal machine was retained until 1933.

Fifteen additional machines were delivered between April 25 and May 26 of 1929, but rather oddly eight of these went to smaller offices, four in Ontario and four in Quebec. Of the others, two more went to MONTREAL three to QUEBEC and two to TORONTO. TORONTO's first use of a Perfect slogan die was also not until August of 1930, more than a year after receiving its first machines, but this office also continued to use Universal slogan dies until at least the fall of 1931, so one or more Universal machines were retained until then.

Forty-nine additional machines were delivered in the next two-year period, ending in Sep.1931, including twelve more to TORONTO and eight more to MONTREAL, although some of MONTREAL's additional were later transferred to other offices. By Sep.1931, 72 machines had been delivered and this total was unchanged on the Inventory of Aug.18 1933. The 72 machines were then listed as installed at 36 offices, of which MONTREAL had no less than 21, TORONTO had 14, QUEBEC 3 and OTTAWA 2. The remaining 32 offices had one machine each. In the case of single machine offices, the switch over probably ended all Universal slogan die use, although there is some indication that SHERBROOKE may have had its two Perfect Machines, issued in 1929, withdrawn soon after and reverted to Universal use until 1932-33.

A most interesting point about this inventory is that the using offices of the initial 1928-31 issue were entirely located in Ontario, Quebec and the Maritimes. No office in the four Western provinces had been issued a Perfect machine by 1933, and it was not until the issue of four machines to WINNIPEG on Sep.29 1934 that Western issue began.

By the time of the inventory of Sep.30 1936, the Western issue had been completed and the number of machines had increased to 132, at which level it remained in 1939. The using offices in 1936 numbered 90, with 14 machines at TORONTO, 12 at MONTREAL, 4 at OTTAWA, VANCOUVER and WINNIPEG and 2 at CALGARY, EDMONTON, HALIFAX, HAMILTON, LONDON, QUEBEC, REGINA, ST. JOHN and WINDSOR. The remaining 76 offices had one machine each.

The inventory of Sep.19 1939 shows the same 132 machines, but they were then distributed over 95 offices, TORONTO dropping its total sharply to 8, MONTREAL's rising to 13 and the other multi-machine offices remaining as in 1936. The six extra TORONTO machines were re-assigned, one to MONTREAL, one each to four new using offices and one to the Royal Train.

It is interesting to note that all three inventories list THREE RIVERS, though this office consistently used a dater reading TROIS RIVIERES.

Although the issue of a Perfect machine to an office probably coincided with the retirement of its Universal in most cases, there is clear evidence that many of the larger offices continued to occasionally use a Universal slogan die until as late as 1938. This evidence of retained reserve Universal machines is somewhat puzzling, but may be related to the fact that most Universals were leased from the manufacturer, rather than owned by the Post Office, so the retentions may have been determined by the duration of the lease.

The total data included in the documentation contains numerous details involving the machine numbers and dates of various exchanges of machines between offices. However, these details are not essential to a slogan collector, so a much simplified classification has been prepared in two formats. The first lists all Perfect machine using offices alphabetically, with the date on which they received the first machine or machines, the date of receipt of any subsequent machines and their number of machines on the final 1939 inventory. This same data is then rearranged by date of first issue.

The Editor is prepared to furnish to any member who so desires the additional details available, either as a whole or for a particular office,

DATA PERTAINING TO ISSUANCE OF PERFECT MACHINES, 1928-35
 SOURCE - NATIONAL ARCHIVES OF CANADA, JULY 1990

Listing of offices issued machines, alphabetically.

Page 1 of 3

OFFICE	REC'D 1ST MACHINE(S) NO. DATE	REC'D ADDED MACHINE(S) NO. DATE	NO. OF MACHINES IN 1939	OFFICE	REC'D 1ST MACHINE(S) NO. DATE	REC'D ADDED MACHINE(S) NO. DATE	NO. OF MACHINES IN 1939
AMHERST	1 34.07.27		1	NAPANEE	1 35.07.02		1
BARRIE	1 1936-39		1	NELSON	1 35.09.03		1
BELLEVILLE	1 30.11.21		1	NEW WESTMINSTER	1 34.11.01		1
BRANDON	1 35.08.24		1	NIAGARA FALLS	1 30.12.12		1
BRANTFORD	1 34.07.09		1	N. BATTLEFORD	1 35.10.02		1
BROCKVILLE	1 30.11.21		1	NORTH BAY	1 34.06.28		1
CALGARY	2 34.10.22		2	OAKVILLE	1 1936-39		1
CHARLOTTETOWN	1 34.12.14		1	ORILLIA	1 30.11.24		1
CHATHAM	1 35.04.15		1	OSHAWA	1 30.11.24		1
CHICOUTIMI	1 34.08.06		1	OTTAWA	2 31.01.05	3 34.04.05 TO 34.12.19	4
COBOURG	1 35.07.04		1	OWEN SOUND	1 30.11.27		1
COLLINGWOOD	1 34.07.23		1	PARIS	1 29.05.23		1
CORNWALL	1 34.08.03		1	PEMBROKE	1 29.04.25		1
EDMONTON	2 34.10.16		2	PERTH	1 36.09.01		1
FT. ERIE NORTH	1 1936-39		1	PETERBOROUGH	1 30.11.24		1
FORT FRANCES	1 35.08.16		1	PICTON	1 36.02.27		1
FORT WILLIAM	1 34.07.09		1	PORTAGE	1 35.08.21		1
FREDERICTON	1 34.08.01		1	PORT ARTHUR	1 34.07.25		1
GALT	1 30.12.04		1	PORT HOPE	1 35.07.05		1
GEORGETOWN	1 1936-39		1	PRINCE ALBERT	1 35.10.09		1
GLACE BAY	1 34.07.26		1	PRINCE RUPERT	1 35.09.24		1
GRANBY	1 30.12.01		1	QUEBEC	3 29.05.08	2 30.12.03 1 34.06.18 1 1936-39	2
GUELPH	1 30.12.01		1	REGINA	2 34.10.03		2
HALIFAX	1 31.06.16	1 34.12.17	2	ROYAL TRAIN	1 1936-39		1
HAMILTON	1 30.12.13	1 34.07.04	2	ST. BONIFACE	1 35.08.19		1
HULL	1 34.07.20		1	ST. CATHERINES	1 34.07.06		1
JOLIETTE	1 30.11.26		1	ST. HYACINTHE	1 30.12.06		1
KINGSTON	1 30.11.21		1	ST. JEAN	1 29.04.25		1
KITCHENER	1 30.11.29		1	ST. JEROME	1 35.08.15		1
LEAMINGTON	1 29.05.23		1	ST. JOHN	1 31.01.12	34.10.10	2
LETHBRIDGE	1 34.10.24		1	ST. THOMAS	1 34.08.06		1
LEVIS	1 29.05.23		1	SARNIA	1 35.08.01		1
LINDSAY	1 34.07.26		1	SASKATOON	1 34.10.10		1
LONDON	1 30.12.05	1 34.11.30	2	SAULT	1 34.07.05		1
MEDICINE HAT	1 35.08.28		1	SHERBROOKE	1 29.04.26		1
MONCTON	1 29.12.17		1	SIMCOE	1 29.05.23		1
MONTREAL	1 28.11.22	1 28.12.15 12 29.01.08 TO 29.12.31 3 30.02.12 4 1930-33 5 34.04.30 TO 34.06.12 4 1936-39	13	SMITH'S FALLS	1 34.07.21		1
MOOSE JAW	1 34.10.06		1	SOUTH EDMONTON	1 35.09.30		1
MANAIMD	1 35.09.10		1	STRATFORD	1 35.03.13		1
				SUDBURY	1 31.01.07		1
				SWIFT CURRENT	1 36.05.20		1
				SYDNEY	1 31.06.18		1
				THETFORD MINES	1 34.08.08		1

DATA PERTAINING TO ISSUANCE OF PERFECT MACHINES, 1928-35
SOURCE - NATIONAL ARCHIVES OF CANADA, JULY 1990

Listing of offices issued machines, alphabetically, continued.

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OFFICE	REC'D 1ST MACHINE(S) NO. DATE	REC'D ADDED MACHINE(S) NO. DATE	NO. OF MACHINES IN 1939	OFFICE	REC'D 1ST MACHINE(S) NO. DATE	REC'D ADDED MACHINE(S) NO. DATE	NO. OF MACHINES IN 1939
TORONTO	2 29.05.23	3 29.10.29 TO 29.12.12	8	VANCOUVER	1 34.10.30	3 34.11.03 TO 34.11.07	4
		9 30.02.12 TO 30.09.09		VICTORIA	1 34.11.02		1
		8 35.01.24 TO 35.10.22		WATERLOO	1 35.07.09		1
		2 36.07.11		WELLAND	1 34.07.27		1
		1 1936-39		WINDSOR	1 30.12.08	2 34.11.14 TO 35.08.10	2
TRAIL	1 35.09.04		1	WINDSOR	4 34.09.29		4
TROIS RIVIERES	1 29.05.08		1	WINNIPEG	1 30.12.09		1
TRURO	1 31.06.12		1	WOODSTOCK	1 34.07.24		1
				YARMOUTH	1 35.10.11		1
				YORKTON			

Listing of offices issued machines, by date of issue.

MONTREAL	1 28.11.22	1 28.12.15	13	PETERBOROUGH	1 30.11.24		1
		12 29.01.08 TO 29.12.31		JOLIETTE	1 30.11.26		1
		3 30.02.12		OWEN SOUND	1 30.11.27		1
		4 1930-33		KITCHENER	1 30.11.29		1
		5 34.04.30 TO 34.06.12		GRANBY	1 30.12.01		1
		4 1936-39		GUELPH	1 30.12.01		1
PEMBROKE	1 29.04.25		1	GALT	1 30.12.04		1
ST. JEAN	1 29.04.25		1	LONDON	1 30.12.05	1 34.11.30	2
SHERBROOKE	1 29.04.26		1	ST. HYACINTHE	1 30.12.06		1
QUEBEC	3 29.05.08	2 30.12.03	2	WINDSOR	1 30.12.08	2 34.11.14 TO 35.08.10	2
		1 34.06.18		WINDSOR			
		1 1936-39		WOODSTOCK	1 30.12.09		1
TROIS RIVIERES	1 29.05.08		1	NIAGARA FALLS	1 30.12.12		1
LEAMINGTON	1 29.05.23		1	HAMILTON	1 30.12.13	1 34.07.04	2
LEVIS	1 29.05.23		1	OTTAWA	2 31.01.05	3 34.04.05 TO 34.12.19	4
PARIS	1 29.05.23		1	SUDBURY	1 31.01.07		1
SIMCOE	1 29.05.23		1	ST. JOHN	1 31.01.12	34.10.10	2
TORONTO	2 29.05.23	3 29.10.29 TO 29.12.12	8	TRURO	1 31.06.12		1
		9 30.02.12 TO 30.09.09		HALIFAX	1 31.06.16	1 34.12.17	2
		8 35.01.24 TO 35.10.22		SYDNEY	1 31.06.18		1
		2 36.07.11		NORTH BAY	1 34.06.28		1
		1 1936-39		SAULT	1 34.07.05		1
MONCTON	1 29.12.17		1	ST. CATHERINES	1 34.07.06		1
BELLEVILLE	1 30.11.21		1	BRANTFORD	1 34.07.09		1
BROCKVILLE	1 30.11.21		1	FORT WILLIAM	1 34.07.09		1
KINGSTON	1 30.11.21		1	HULL	1 34.07.20		1
ORILLIA	1 30.11.24		1	SMITH'S FALLS	1 34.07.21		1
OSHAWA	1 30.11.24		1	COLLINGWOOD	1 34.07.23		1
				YARMOUTH	1 34.07.24		1
				PORT ARTHUR	1 34.07.25		1
				GLACE BAY	1 34.07.26		1
				LINDSAY	1 34.07.26		1

DATA PERTAINING TO ISSUANCE OF PERFECT MACHINES, 1928-35
 SOURCE - NATIONAL ARCHIVES OF CANADA, JULY 1990

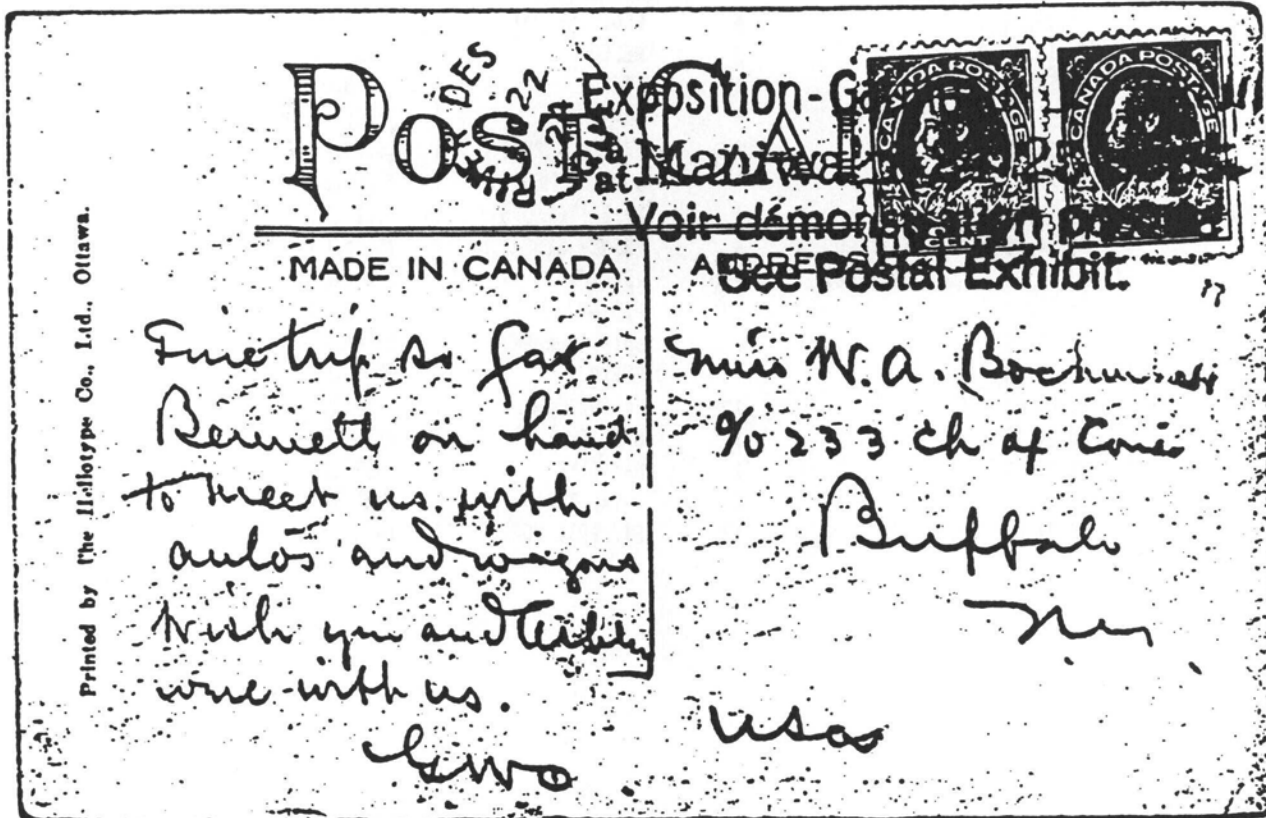
Listing of offices issued machines, by date of issue, continued.

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OFFICE	REC'D 1ST MACHINE(S) NO. DATE	REC'D ADDED MACHINE(S) NO. DATE	NO. OF MACHINES IN 1939	OFFICE	REC'D 1ST MACHINE(S) NO. DATE	REC'D ADDED MACHINE(S) NO. DATE	NO. OF MACHINES IN 1939
AMHERST	1 34.07.27		1	WATERLOO	1 35.07.09		1
WELLAND	1 34.07.27		1	SARNIA	1 35.08.01		1
FREDERICTON	1 34.08.01		1	ST. JEROME	1 35.08.15		1
CORNWALL	1 34.08.03		1	FORT FRANCES	1 35.08.16		1
CHICOUTIMI	1 34.08.06		1	ST. BONIFACE	1 35.08.19		1
ST. THOMAS	1 34.08.06		1	PORTAGE	1 35.08.21		1
THETFORD MINES	1 34.08.08		1	BRANDON	1 35.08.24		1
WINNIPEG	4 34.09.29		4	MEDICINE HAT	1 35.08.28		1
REGINA	2 34.10.03		2	NELSON	1 35.09.03		1
MOOSE JAW	1 34.10.06		1	TRAIL	1 35.09.04		1
SASKATOON	1 34.10.10		1	NANAIMO	1 35.09.10		1
EDMONTON	2 34.10.16		2	PRINCE RUPERT	1 35.09.24		1
CALGARY	2 34.10.22		2	SOUTH EDMONTON	1 35.09.30		1
LETHBRIDGE	1 34.10.24		1	N. BATTLEFORD	1 35.10.02		1
VANCOUVER	1 34.10.30	3 34.11.03 TO 34.11.07	4	PRINCE ALBERT	1 35.10.09		1
NEW WESTMINSTER	1 34.11.01		1	YORKTON	1 35.10.11		1
VICTORIA	1 34.11.02		1	PICTON	1 36.02.27		1
CHARLOTTETOWN	1 34.12.14		1	SWIFT CURRENT	1 36.05.20		1
STRATFORD	1 35.03.13		1	PERTH	1 36.09.01		1
CHATHAM	1 35.04.15		1	GEORGETOWN	1 1936-39		1
NAPANEE	1 35.07.02		1	BARRIE	1 1936-39		1
COBOURG	1 35.07.04		1	OAKVILLE	1 1936-39		1
PORT HOPE	1 35.07.05		1	ROYAL TRAIN	1 1936-39		1
				FT. ERIE NORTH	1 1936-39		1

The postal marking shown in figure-1 was used to advertise an exposition at Maniwaki, Quebec. The slogan at first appears to be a handstamp, however, on closer inspection it happens to be positioned exactly parallel to the card edge to within a remarkable 0.1 mm tolerance. This might just be a lucky "one in a thousand" handstamps but it is also evidence that it could be a machine cancel. If any of the readership has this marking, please send a photocopy to the author. We should be able to quickly determine if it is a machine cancel or not.

Since the slogan has no dater hub and is unboxed, it is not surprising that it was unlisted by Proulx. The card has a partial split ring cancel that appears to be dated AU22/24 at RIVER-DES-??/QUE. The "1924" is quite weak and it would be much appreciated if someone could authenticate both the year date and the town name. September 24-25, 1924 happens to be a Wednesday-Thursday, an unusual mid week date for an exposition but not entirely improbable for a commercial show. To add philatelic interest, the slogan indicated a postal exhibit was included in the festivities.



Reproduced 122%

Exposition-Gatineau- ??
 at Maniwaki, 24-25 Sept.
 Voir démonstration postale
 See Postal Exhibit.

In keeping with bilingual procedure, could the missing word be "Exhibition"?
 J.S.

New Members

Since last issue we have four new members to welcome:

Steven Friedenthal 3 Lindberg Crescent, St Albert, AB T8N 2S8
1912 to current XM XI

Dan Huffman 16842 Midway Rd., Tracy CA 95376
Airmail slogans

William Wright 2724 Doris Ct., Carmichael, CA 94131
General

John Fordham P. O. Box 138, Islington, NSW, Australia 2296
Bilingual slogans XM XI

Kevin O'Reilly submits this handstamp slogan from Fort Simpson with a request for information about it. Direct response to your chairman.

WE CELEBRATE IN '58



Mr. H. W. Roche
13549 115th Avenue
Edmonton
Alberta

Airmail Slogan Handbook Illustration Corrections

Study group members may wish to cut out and paste in corrected slogan illustrations on page 8 for North Battleford and Regina as shown below:

NORTH BATTLEFORD use,

REGINA use,

NOV 6.29 - JUN 4.32
Re-issued in 1947

NOV 6.29 - NOV 5.34
Re-issued in 1939



