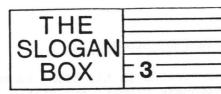
CHAIRMAN Jeffrey Switt 3962 Belford Av. Fort Worth, TX 76103 (817) 531-2199





E D I T O R Daniel G. Rosenblat 3612 Wood Duck Circle Stockton, CA 95207 (209) 951-9903

NEWSLETTER OF THE BNAPS MACHINE SLOGAN CANCEL STUDY GROUP

VOLUME 3 - NUMBER 3 - WHOLE NUMBER 14

JUNE 1990

IN THIS ISSUE

Chairman's Message	Ρ	1
The 1913 Winnipeg Stampede Slogan, Die 1	Ρ	2
MAIL EARLY BE SURE YOUR GIFTS ARRIVE IN TIME	Ρ	3-8
Newfoundland Slogans Unreported Multiple Dies	Ρ	9-11
The Newfoundland "Poppy Day" Slogan	Ρ	12
Nice Newfies	Ρ	13-14
Adding Interest to Slogan Collecting	Ρ	15-16
Buy Was Savings Stamps, A Major Update	Ρ	17-21
Mind Blowing Poppies	Ρ	22

CHAIRMAN'S MESSAGE

It's bonus time. For those who were members during the first quarter of 1990, you are receiving with this issue the Bonus Issue mentioned in the last Slogan Box. And what a bonus it is.

It was my initial understanding that our Editor intended this to be an extra Slogan Box issue. But when I received the reproduction copy from him, and saw the title layout, I decided that this is much more than a nice fat newsletter...its a bloody handbook. Previous conversation with Dan gave me executive leeway to handle this as I saw fit. From the enclosed you can tell what my feelings were.

As current members of the Slogan Study Group you are receiving this handbook free of charge. The initial printing is limited to 50 copies. Copies will be available to other interested persons at the price of \$10 US.

I congratulate Dan on a splendid effort and outstanding results from his work and research.

Dues are Due...US\$12, cash, check, or preferably postal money order payable to Jeffrey Switt. Not all members will be required to pay the full amount as some took up my offer of receiving a \$1/page reduction in dues for each manuscript page published this year. These members receiving a dues reduction are:

Cecil	L Con	itts	\$3.00
Alex	Hadd	len	\$4.00
Jean	Guy	Dalpe	\$4.00

My greatful thanks for your interest and participation. Who else can contribute to the next 3 issues of the Slogan Box?

THE 1913 WINNIPEG STAMPEDE SLOGAN, DIE 1

David Sessions records in his book¹ on machine cancellations two dies for the 1913 Winnipeg Stampede slogan, one with a 20.5mm wide box, and one with a 24mm wide box. Using this information as a guide several years ago, I examined the material in my collection, and found that I was able to identify two distinct larger box slogans, but turned up nothing of the diminuitive one. With apologies to David, I assumed that the 20.5mm die identification was a typographical error, perhaps for a measurement of 24.5mm, and was content that I possesed suitable examples of the two dies.

As work progressed on the study group listing of slogans in The Slogan Box for the year 1913 I was quite surprised to hear that our editor was able to confirm the existance of the 20.5mm die, from which he provided a photocopy that was eventually used to illustrate Die 1 in his book.² After publication of the book I was still troubled by my inability to clearly read the slogan wording or to perform my compulsive letter alignment comparison.

While visiting Dan in late April I was able to examine full-size photocopies of the slogan "proof" books which Dan had recently acquired. This revealed that there indeed were three Stampede dies issued to Winnipeg, but none were a 20.5mm box size. The next step was to examine Dan's 20.5 mm strike, a "2 x 4" piece that was quite wrinkled. Close examination convinced us that the strike was distorted apparently from the envelope being crunched in the postmarking process.

We are now able to offer a clear example of Die 1 (this copy turned up in my own collection, misidentified much to my chagrin) along with die descriptions for all three dies. Interested collectors are encouraged to photocopy this correct Die 1 illustration and paste it over the distorted illustration in their books.



- Die 1: Second A of CANADA between IP of WINNIPEG. Second 1 of 1913 inside right leg of last A of CANADA.
- Die 2: Second A of CANADA just right of second I of WINNIPEG. Second 1 of 1913 under right leg of last A of CANADA.
- Die 3: Second A of CANADA directly under second I of WINNIPEG. Frame line break under U of AUG.

1. EARLY RAPID CANCELLING MACHINES OF CANADA, David F. Sessions

2. SLOGAN POSTAL MARKINGS OF CANADA, 1912 TO 1919, Daniel G. Rosenblat

Although this is not the earliest Canadian slogan which refers to Christmas mail, the inclusion of an illustration of the seasonal children's hero, Santa Claus, makes it one of the more attractive and popular slogans.

Initial use was at Ottawa in 1925, and the Distribution List shows a receipt date of November 18, 1925. While this slogan promoted early processing of Christmas mail, use for 1925 is noted as late as Christmas eve, December 24.

This slogan apparently met with favor as eleven additional dies were prepared for subsequent use in addition to the original 1925 die in 1926.

Use of all twelve dies was fairly consistent through 1933. Almost all use ceased in 1934, with only Prince Rupert and South Edmonton known for that year. Use continued at Kamloops for 1935 and 1936, with a break in use until 1948 from Estevan. In the years 1950 through 1952, Kamloops was the only user, followed by Toronto in years 1954, 1955, and the final year of use, 1956.

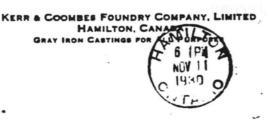
Two bilingual dies were prepared in additional to the twelve English dies, for use at Montreal, Quebec and Chicoutime. The Distribution List shows dies issued to Trois Rivieres in 1929 and 1930, but return dates of less than a week for both years makes it doubtful if use occurred. Confirmation from readers for Three Rivers is eagerly sought.

The following pages identify each die with illustrations taken from Dan Rosenblat's "proof book" photocopies. Identification of actual strikes by die is an easier task than first imagined, as die identification is based on the shading lines in Santa's mitten.

Grateful thanks are extended to Dan Rosenblat for his work in tabulating die distribution, and for making the writing of this article a pleasure.

(Coming next issue, SANTA SEES RED and SANTA AT THE NORTH POLE)

"Santa coming down the chimney, head first"





HAMILTON, NOV 11, 1930, Die 6, inverted.

MAIL EARLY BE SURE YOUR GIFTS ARRIVE IN TIME (SANTA)

12 English dies numbered 1 through 12. 2 Bilingual dies numbered B1 and B2

.

- DIE 1: Distinct in the 3-dimensional appearance of Santa. Extra package. Small MAIL EARLY lettering
 - 1925 OTTAWA
 1926 OWEN SOUND
 1927 SASKATOON
 1928 TORONTO
 1929 EDMONTON
 1930 SASKATOON
 1931 PRINCE RUPERT
 1932 CALGARY
 1933 PORTAGE LA PRAIRIE



- IIFS 2-5: Have wrist shading made of"vertical" lines
- TIE 2: Wrist has one distinct vertical line. Nitten has four well-defined horizontal lines

1926 ST. JOHN 1927 EDMONTON 1928 VICTORIA 1929 KAMLOOPS 1930 KAMLOOPS 1931 VANCOUVER 1932 FORT WILLIAM 1933 SASKATOON



IIE 3: Wrist has two distinct vertical lines, right line curves to shape mitten at wrist. Mitten has three horizontal lines, the top line quite short and sometimes indistinct.

> 1926 CALGARY 1927 CTTAWA 1928 HAMILTON 1929 WINNIPEG 1930 REGINA 1931 WINNIPEG 1932 not recorded 1933 BRANTFORD



DIE 4: Wrist has two distinct vertical lines. Mitten has four distinct horizontal lines, longer to shorter, top to bottom.

> 1926 OTTAWA 1927 REGINA or TORONTO 1928 OTTAWA 1929 LONDON 1930 EDMONTON 1931 CALGARY 1932 REGINA 1933 PRINCE RUPERT 1934 SOUTH EDMONTON



DIE 5: Wrist has two distinct short vertical lines. Mitten has four distinct horizontal lines, randomly cut.

> 1926 HAMILTON 1927 REGINA or TORONTO 1928 LONDON 1929 ST. JOHN 1930 LONDON 1931 EDMONTON 1932 WINNIPEG 1933 VANCOUVER



DIES 6-12: Have wrist shading made of "horizontal" lines

- DIE 6: Mitten has two distinct horizontal shading lines, the top line loops up at right.
 - 1926 HALIFAX 1927 LONDON 1928 REGINA 1929 TORONTO 1930 HAMILTON 1931 REGINA 1932 not recorded 1933 EDMONTON



DIE 7: Mitten has 3 strong horizontal shading lines. Wrist shading is aligned at top with center mitten line.

1926	REGINA
1927	CALGARY
1928	CALGARY
1929	OTTAWA
1930	OTTAWA
1931	LETHBRIDGE
1932	CORNWALL
1933	REGINA



- DIE 8: Mitten has three well-defined shading lines, bottom line shorter. Wrist shading extends higher than mitten shading.
 - 1926 WINNIPEG 1927 HAMILTON 1928 SASKATOON 1929 REGINA 1930 ARCTIC RED RIVER 1931 AKLAVIK 1932 not recorded 1933 not recorded 1948 ESTEVAN 1949 not recorded 1950 KAMLOOPS 1951 KAMLOOPS 1952 KAMLOOPS 1953 not recorded 1954 TORONTO 1955 TORONTO 1956 TORONTO



DIE 9: Mitten has three truly horizontal lines, top arched.

1926 TORONTO
1927 WINNIPEG
1928 VANCOUVER
1929 VANCOUVER
1930 ST. JOHN
1931 FORT WILLIAM
1932 not recorded
1933 CHARLOTTETOWN



DIE 10: Mitten has four rather weak horizontal shading lines, second line dominates, fourth often appears as a dot.

> 1926 EDMONTON 1927 ST. JOHN PAQUEBOT ST. JOHN 1927 1928 ST. JOHN 1929 SASKATOON 1930 CALGARY 1931 SASKATOON 1932 PRINCE RUPERT 1933 CORNWALL 1934 not recorded 1935 KAMLOOPS 1936 KAMLOOPS



DIE 11: Mitten has four distinct horizontal shading lines. Parcel tag more horizontal than Die 10.

> 1926 VICTORIA 1927 VICTORIA 1928 WINNIPEG 1929 CALGARY 1930 OTTAWA 1931 SASKATOON 1932 CHARLOTTETOWN 1933 VICTORIA 1934 PRINCE RUPERT



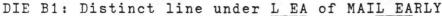
BE SURE

YOUR GIFTS

ARRIVE

DIE 12: Mitten has four irregular horizontal shading lines.

VANCOUVER 1926 1927 VANCOUVER 1927 PANGNIRTUNG (AUG 22) 1928 not recorded 1929 HAMILTON 1930 VANCOUVER 1931 MOOSE JAW 1932 VANCOUVER 1933 FREDERICTON



1926 MONTREAL 1927 QUEBEC 1928 MONTREAL 1929 MONTREAL 1930 TROIS RIVIERES* 1933 CHICOUTIMI



DIE B2: Three dots under IL EAR of MAIL EARLY

1926 QUEBEC 1927 MONTREAL 1928 QUEBEC 1929 TROIS RIVIERES* 1930 MONTREAL



* Recorded in Distribution list, but returned within one week. Use unprobable.

sinte all site erro conversity party real ere ere of located control and an analysis and an transformer there and all and any arrows and the state of the second and any arrows base in 1930, as and the transformer office. Taking the test is the office is related to four transformer and the state is any 1936-35 are. The short revises in the 1930's related to the second and revises that the second to the second and the second

hore that analy is bles were which in 1200, there is a local report of Hillich, but this report to only from a single enreliable source and HALLESS ever single 3350 in 1923. Note also that theogh OTTAMA receipted for die 11 only in 1930, there is confirmed concernant nerSlogan 5537 - MAIL EARLY BE SURE by year.

DTTAWA	1925	01	EDMONTON 1929	01	CALGARY	1932	01
			KAMLOOPS	02	FORT WILLIAM		02
DWEN SOUND	1926	01	WINNIPEG	03	NONE		03
ST. JOHN		02	LONDON	04	REGINA		04
CALGARY		03	ST. JOHN	05	WINNIPEG		05
OTTAWA		04	TORONTO	06	NONE		06
HAMILTON		05	DTTAWA	07	CORNWALL		07
HALIFAX		06	REGINA	08	NONE		08
REGINA		07	VANCOUVER	09	NONE		09
WINNIPEG		08	SASKATOON	10	PR. RUPERT		10
TORONTO		09	CALGARY	11	CHAR' TOWN		11
EDMONTON		10	HAMILTON	12	VANCOUVER		12
VICTORIA		11					
VANCOUVER		12	SASKATOON 1930	01	PORTAGE	1933	01
			KAMLOOPS	02	SASKATOON		02
SASKATOON	1927	01	REGINA	03	BRANTFORD		03
EDMONTON		02	EDMONTON	04	PR. RUPERT		04
OTTAWA		03	LONDON	05	VANCOUVER		05
TORONTO		04 or 05	HAMILTON	06	EDMONTON		06
REGINA		04 or 05	OTTAWA	07	REGINA		07
LONDON		06	ARCTIC R. R.	08	NONE		08
CALGARY		07	ST. JOHN	09	CHAR' TOWN		09
HAMILTON		08	CALGARY	10	CORNWALL		10
WINNIPEG		09	DTTAWA	11	VICTORIA		11
ST. JOHN		10	VANCOUVER	12	FREDERICTON		12
PAQUEBOT ST.	JOHN	10					
VICTORIA		11	PR. RUPERT 1931	01	S. EDMONTON	1934	04
PANGNIRTUNG		12	VANCOUVER	02	PR. RUPERT		11
VANCOUVER		12	WINNIPEG	03			
ARCTIC RED R	IVER	?	CALGARY	04	KAMLOOPS	1935	10
			EDMONTON	05			
TORONTO	1928	01	REGINA	06	KAMLOOPS	1936	10
VICTORIA		02	LETHBRIDGE	07			
HAMILTON		03	AKLAVIK	08	ESTEVAN	1948	08
DTTAWA		04	FORT WILLIAM	09			
LONDON		05	SASKATOON	10	KAMLOOPS	1950	80
REGINA		06	SASKATOON	11		1051	
CALGARY		07	MOOSE JAW	12	KAMLOOPS	1951	08
SASKATOON		08			KAN 0000	1050	00
VANCOUVER		09			KANLOOPS	1952	08
ST. JOHN		10			TODONTO	1054	00
WINNIPEG		11			TORONTO	1954	08
NONE	TUED	12			TORONTO	1955	08
ARCTIC RED R	TAEK	1			I UNUAL U		~~
					TORONTO	1956	08

Since all dies were Universals, note that use by TORONTO ceased in 1930 and by HAMILTON. LONDON and DTTAWA in 1931, as most Ontario offices switched to Perfects. Also that the bilinguals had only very brief post 1930 use at one small Quebec office. KAMLOOPS was one of few offices to retain a Universal until 1936, so had the only 1935-36 use. The minor revival in the 1950's reflects the switch back to Universals that began in 1939, but was not completed until the 1950's.

Note that only 11 dies were used in 1928, though there is a CPS6B report of HALIFAX, but this report is only from a single unreliable source and HALIFAX used slogan 5560 in 1928. Note also that though OTTAWA receipted for die 11 only in 1930, there is confirmed concurrent use of die 7, not otherwise receipted, in that year.

PAGE 14-8

During the span of the last 20 years there has been little written, with the exception of The Slogan Box, on Canadian slogan postmarks, and even less information published about the slogans of Newfoundland.

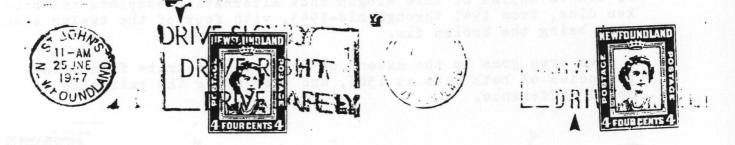
Going back to 1942 Winthrop Boggs listed fifteen Newfie slogans in his book, <u>The Postage Stamps and Postal History of Newfound-</u> <u>land</u>. This listing was expanded and updated by the Meyerson brothers in the pages of <u>Topics</u> in 1958.

The Newfie Newsletter (newsletter of the Newfoundland Study Group of BNAPS) Jan/Feb 1987 contained an article by Carl Newswanger in which that author illustrated the twenty-one Newfoundland slogans, along with early/late date information. These illustrations showed the multiple dies of FOOD WILL WIN THE WAR..., NEWFOUNDLAND FOR YOUR VACATION..., AND BUY GOODS MADE IN NEWFOUNDLAND. However, no mention is made of multiple dies of more recent slogans.

This writer has been able to positively identify multiple dies for at least three additional slogans; DRIVE SLOWLY DRIVE RIGHT DRIVE SAFELY, EAT MORE NEWFOUNDLAND FISH..., and HELP THE RED CROSS. In addition, there is evidence that two dies exist for the slogan SAVE FOR SECURITY..., but the evidence at hand is not conclusive. A description of the die differences follow.

DRIVE SLOWLY DRIVE RIGHT DRIVE SAFELY

This slogan is the most obvious of the four. In <u>Die 1</u>, the lettering of the slogan is more proportionally square with angular characteristics than <u>Die 2</u> whose lettering is condensed. Note the distinct difference in the construction of the letter "R" which appears multiple times. Dater hubs differ too.



DIE 1

DIE 2

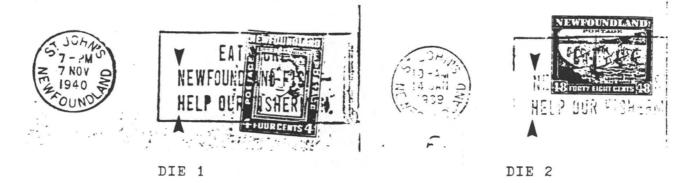
My collection contains two copies of Die 1 and one copy of Die 2. The Die 1 strikes are dated 25 JNE and 10 JLY, while the Die 2 copy follows later in the year dated OCT 3. Note the change in sequence of the date and month designations. Newswanger reports Early/Late dates of April 17, 1947 and May 3, 1948. One can conclude that Die 2 replaced Die 1.

EAT MORE NEWFOUNDLAND FISH HELP OUR FISHERMEN

These two dies are more difficult to identify because of similarities in lettering positioning. But a careful examination shows that in Die 1, "NE" of NEWFOUNDLAND is directly over "HE" of HELP. In Die 2, "NE" of NEWFOUNDLAND is indented slightly. Other distinguishing similar letter positioning differences are readily noted.

Of 14 examples or photocopies of this slogan, only <u>two</u> are the indented Die 2.

Newswanger lists Early Late dates for this slogan as December 2, 1937 and December 17, 1940. This writer's two examples of Die 2 are dated January 14 and April 10, 1939, and are my only 1939 dates. The remaining 1937, 1938 and 1940 dates are Die 1.



SAVE FOR SECURITY BUY SAVINGS CERTIFICATES VITAL FOR VICTORY.

This slogan is quite perplexing, as the only indication of the existance of two dies is a missing section of the top slogan box line at the left side. For the time being, I have chosen to designate Die 1 as the complete box and Die 2 as the broken box. A run of twelve copies of this slogan show alternating complete and broken dies, from 1941 through mid-1943, with four of the twelve examples being the broken die.

I have even gone to the extent of preparing accurate film transparencies of both dies at 150%, and overlaying the pair with no noted difference.



DIE 1

DIE 2

PAGE 14-10

HELP THE RED CROSS

This writer has no copies of this slogan, but does have a copy of an article written by Derek Paul, "The Slogan Cancels of Newfoundland I The Seasonal Cancels." This was published in an unknown-tome show program, with a footnote that it has been submitted to Topics for publication.

Paul points out that this slogan was used in 1948, 1949 and 1950, and gives particular attention to differences in the datestamp, but notes no differences between his two illustrations. He even writes, "The last Newfoundland slogan to have been used before confederation was HELP THE RED CROSS +, which enjoyed two seasons only in its <u>original form</u>, that is, having the word NEWFOUNDLAND curved around the inside bottom of the datestamp..."

If one is to believe his photocopy reproductions, two dies can readily be identified by the position of "R" of RED in relation to "R" of CROSS. In Die 1, "R" of RED is nearly centered over "CR" of CROSS. In Die 2, the "R" of RED is directly over the "R" of CROSS.

The illustrations reproduced are photocopies from Paul's article.



DIE 1

DIE 2

CONCLUSION

A lesson to be learned from this article is....take a close look at what you are collecting. No matter how "well researched" an area may be, there is always the chance of something new poking its head up from the horizon.

For those interested in the Slogans of Newfoundland, I would expect that a note to C.A. Stillions, Chairman of the Newfie group, would result in a copy of the Newswanger article. And, why not send C.A. a dollar bill to cover his photocopy and postage expenses. Address: 5031 Eskridge Terrace, N.W., Washington, DC 20016 In our editor's fine article on the Canadian "poppy" slogans, omission was given to the Newfoundland WEAR A POPPY REMEMBRANCE DAY. The purpose of this article is to present the basic information about this slogan.

While usage is reported as early as 1924, this year is suspect, with years 1925 through 1930 confirmed used, apparently from a single die. As with other "poppy" slogans, the die was issued prior to Remembrance Day, November 11, and retired afterward,

An article by Derek Paul which appeared in a stamp show program lists early and late dates by years. The 1924 report is attributed to Newfie philatelic pioneer, Dan Meyerson.

Year	Earliest date	Latest date	Number of different dates	Span (days)
1924	31 Oct.		1	1
1925	26 Sept.	24 Nov.	12	60
1926	6 Oct.	11 Nov.	8	37
1927	4 Oct.	11 Nov.	13	39
1928	31 Oct.	7 Nov.	3	8
1929	30 Oct.	18 Nov.	6	20
1930	1 Nov.	8 Nov.	3	8

This slogan can be quite elusive for certain years, and even for the common years, is one well worth watching for,



Messrs. Furness, Withy & Co. Limited,

10 State Street,

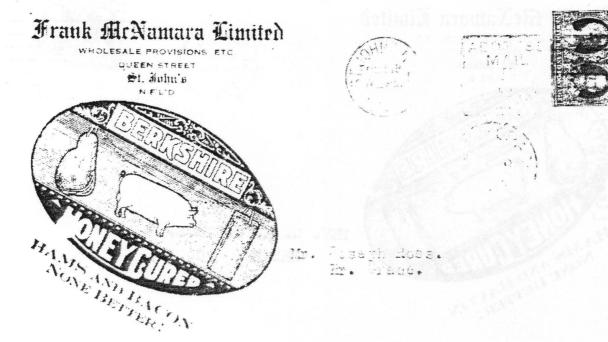
Boston, Mass.

NICE NEWFIES

Jeffrey Switt

ADDRESS MAIL TO STREET OR BOX NUMBER

ST. JOHNS, N'FLD.



A contender for the "Adding Interest to Slogans" column, this cover with the above instructional slogan is addressed only to recipient's name at Harbour Grace. Advertising printed in red.

PREVENT FOREST FIRES SAVE OUR FORESTS

ST. JOHNS, N'FLD.



WATER STREET ST. JULINS . . NFLD.

E. J. GODDEN, Ltd.



Messrs Grand Palls Co-operative Society.

Distributors of Old Dutch Cleanser Rex Lye **Gold Dust Washing** Powder

Grand Falls.

Common slogans are often available on illustrated advertising covers such as this. Advertising printed in black.



Another McNamara cover, one of the more common Newfie ad covers. Does anyone know how much it costs to mail and insure a Honey Cured Ham?

ST. JOHN'S NEWFOUNDLAND "BUY GOODS MADE IN NEWFOUNDLAND" ressesses a Martin-Royal Stores-Hardware Co. Ltd. Ē ST. JOHN'S (SIGN OF THE CIRCULAR SAW) Beese States RE3CIP IMPORTERS OF Builders' Hardware, viz. : M Papels Cale Carneshes 📅 Booles Glas, Patte, Nucle, 🎽 an and the second s SPOBTING MODIA

And according to this merchant's advertising cover there is a lot of products available. The question is, "How many of them were made in Newfoundland?" Advertising printed in blue.

ADDING INTEREST TO SLOGAN COLLECTING

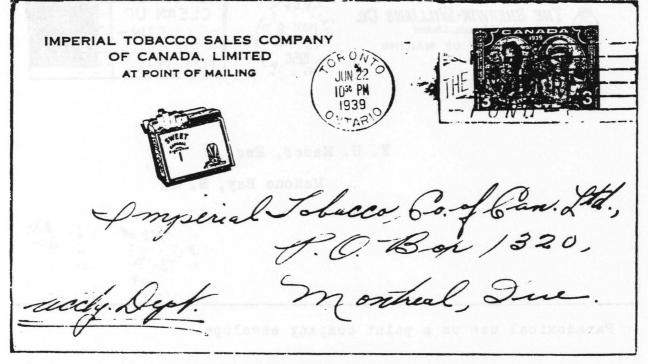
Interesting covers continue to turn up:

PROPER ADDRESSING HELPS SPEED YOUR MAIL, Ottawa, 1968

:1) PM 1968 50 the Premius Lany 24 June 12 1068 FUCHT Peronto Opened in Error Dend Letter Branch in the Erancisco, Calif.

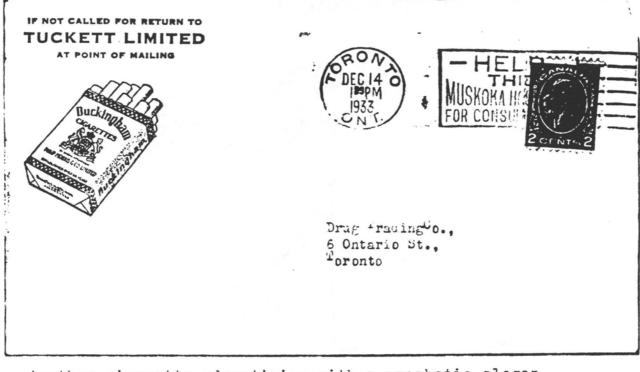
Lacking a street or post office box address this cover sent to San Francisco was marked "Insufficient address" and received numerous dead letter office markings, both front and back.

HELP THE FRESH AIR FUND, Toronto, 1939



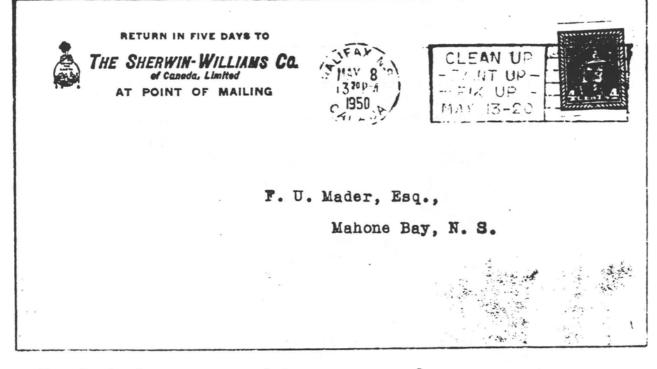
Used on a corner card envelope of a tobacco sales company.

HELP THE MUSKOKA HOSPITAL FOR CONSUMPTIVES, Toronto, 1933



Another cigarette advertising with a prophetic slogan.

CLEAN UP PAINT UP FIX UP MAY 13-20 halifax, 1950



Paradoxical use on a paint company envelope.

BU WAR SAVINGS STAMPS ND

RECONSRUCT

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ON

HEL

 $-\mathbf{P}$

Slogan 895

This slogan was one of the first to be classified in depth, appearing in Slogan Box Issue No. 1, and updates to it have been included in many following issues. Since not all updates and additions had been published, a general revision had been contemplated for later in the year. However, member Cecil Coutts recently added a remarkable holding of Admiral material to his already substantial collection, and forward such a quantity of additional 895 information as to require immediate attention.

This not only produced over 40 updates, but also several significant discoveries of new dies, including second dies of MOOSE JAW and SASKATOON, and additionally the reported, but never recorded, fourth MONTREAL International die and a fifth TORONTO Universal die, in keeping with TORONTO's five machines at that time. With many thanks to Cecil for his reports and fine illustrations, we are now able to much enhance the published data on this fascinating slogan.

TYPE YEAR	EARLY	LATE	TYPE YEAR	EARLY	LATE	TYPE YEAR	EARLY	LATE
AMHERST			CALGARY			FREDERICTO	IN	
I 1919	MAY 20	JUN 25	I 1919	MAR 12	MAY 1	I 1919	MAR 7	MAY 6
U 1919	AUG 15		U 1919		IOT RECORDED	U 1919	JUL 10	DEC 17
U 1920	REPORTED, N	OT RECORDED	U 1920	JAN B	JAN 19	U 1920		NOT RECORDED
BRANDON			CHARLOTTET	OWN		GALT		
I 1919	MAR 21	MAY 4	I 1919	APR 9	JUN 17	1 1919	MAY 2	AUG 7
U 1919	JUN 29	AUG 13	U 1919	AUG 3	DEC 16	U 1919	AU6 28	DEC 17
U 1920	JAN 7		U 1920	JAN 15		U 1920	JAN 6	JAN 17
BRANTFORD			CHATHAM			GANANDQUE		
Sessions st	ates U use o	nly from 1913, so	I 1919	MAY 5	JUN 18	Sessions s	tates I use	to 1938, so no
		ive dies, the 1st		JUL 18	SEP 19		retained unt	
appearing a	as an I die w	ith a U dater.	U 1920	JAN 20		I 1919	MAY 4	AUG 17
						I 1920	MAR 2	AUE 28
U 1919			COBOURG			I 1921	APR 20	
Die 1 SA	STAMPS RIGHT	OF S/RECON.	Sessions s	tates I use t	to 1925, so no L	I		
St	ALL "AND"		use. Die	retained unti	1 1923.	GUELPH		
	MAR 10	APR 16	I 1919	APR 1		I 1919	APR 17	JUN 16
	51/2		I 1920	APR 2	DEC 23	U 1919	JUN 26	DEC 31
BUY WAR	SAVINGS		I 1921	SEP 1	DEC 20	U 1920	JAN 6	JAN 17
STAMPS:			I 1922	APR 6	DEC 16			
and a second second second second			I 1923	FEB 24	AUG 27	HALIFAX		
KECONSI	RUCHON					I 1919	MAR 5	JUN 17
	an and a state of the second s	1	COLLINGWOO			U 1919	JUN 18	DEC 15
	Die 1		Sessions s	tates C use i	in all of 1919,	U 1920	JAN 5	JAN 23
			so no I us					
	STAMPS OVER	S/RECON.	C 1919	JUL 11	DEC 22	HAMILTON		
1	RGER "AND"		C 1920		ed or seen, but	I 1919	APR 7	JUN 18
	AUG 22	DEC 25		late 1919 u	ise suggest it.	U 1919	JUN 25	DEC 24
		F LE				U 1920	JAN 10	FEB 2
IY WAR SA	VINES	A	EDMONTON					
MPSAND	HEIP	A THO FAIL	I 1919	MAR 4	JUN 28	INGERSOLL		
			U 1919	JUN 30	DEC 31			ceased in 1918,
CUNSTRU		!	U 1920	JAN 3	AP 11	so all 191	9 use was C.	1011-02-21-080-4
	Die 2		FORT WILLI	AN		C 1919	JUL 31	NOV 19
U 1920			I 1919	APR 2	MAY 24	C 1920	NOT REPORT	
Die 2	JAN 29-CC		U 1919	JUL 4				
			U 1920	JAN 17	TOAT			
				PAGE 14-				

Slogan 895 continued

KINGSTON	,	MONTREA	L continued	MONTREAL continued
	states U use only from 1913			
so no I u		Die 2	STAMPS FLUSH LEFT, Y/BUY	Die 1-C DIE 1 WITH "C" ADDED IN GRID
U 1919 U 1920	MAR 14 DEC 9 Reported, Not Recorded		JUST RIGHT OF A/STAMPS. LEG OF P/STAMPS OVER RIGHT LEG OF N/RECON. APR 4 APR 29	DEC 8 JAN 10,1920
KITCHENER				
I 1919	APR 17 MAY 16	BUY	WAR SAVINGS	FECONSTRUCT IN THE
U 1919	JUN 21 DEC 8		MESS HE HELP	THE CENT III
U 1920	REPORTED, NOT RECORDED		ONSTRUCTION	Die 1-C
LETHBRIDE			Die 2	Die 2 STAMPS FLUSH LEFT, M/STAMPS
I 1919	MAY 28 JUN 27		- MAR 11	OVER CO/RECON.
U 1919	JUL 2 SEP 6	Die 3	STAMPS INDENTED. Y/BUY TO	JUL 10 DE 31
U 1920	REPORTED, NOT RECORDED		LEFT OF A/STAMPS, LEG OF P DVER RIGHT LEG OF N/RECON. MAR 1 JUN 11	BUY WARSA
LINDSAY		-		CIAMPOAN R
I 1919	MAR 24 MAY 5	BU	Y WAR SAVINGS	RECONSTRUCTION
U 1919	DCT 4 DEC 16	ST	AMPSANDHELP	
U 1920	NOT REPORTED	RE	CONSTRUCTION	Die 2
LONDON			Die 3	Die 3 STAMPS INDENTED, M/STAMPS
I 1919	MAR 23 JUN 25			OVER O/RECON.
U 1919	OCT 2 DEC 31 -	Die 4	STAMPS FLUSH LEFT, VERY	JUN 18 DEC 7
U 1920	JAN 12 JAN 23		SIMILAR TO DIE 1, BUT ALL LETTERS OF HELP ARE SLIGHTLY MORE RIGHT RELATIVE TO "TION".	BUY WAR SAVING
MEDICINE	HAT		APR 25	Olumin day meril strategy
I 1919	APR 7	1	1 5 6 121	RECONSTRUCTIO
U 1919	OCT 11		WAR SAVINGS	
U 1920	REPORTED, NOT RECORDED		MPS MP HELP ONSTRUCTION	Die 3
MONCTON	MAY 22			Die 4 AS DIE 1, BUT Y/BUY RIGHT OF
I 1919 U 1919	MAY 22 AUG 25 DEC 20		Die 4	A/STAMPS.
U 1920	JAN 9 JAN 10		845 1	SEP 5 DEC 30
MONTREAL		U 1919 Four U	dies are reported and recorded,	BUY WAR SAVINGS
	ies are reported and recorde		is in two formats	STAMPSANDHELP
I 1919				RECONSTRUCTION
	STAMPS FLUSH LEFT, Y/BUY	Die 1	STAMPS INDENTED, M/STAMPS	
	RIGHT OF A/STAMPS. LEG OF		DVER ON/RECON.	Die 4
	P/STAMPS OVER N/RECON.		JUN 13 JUL 24	
	APR 17 JUN 9	BOY	WAR SAVINES	U 1920 PROBABLE USE OF ALL U DIES
BUY WAR		STA	MPSANDHELP	
STAMPS.			· · · · · · · · · · · · · · · · · · ·	Die 1-C JAN 10 JAN 14
RECONST	PUCTION	HE G	INSTRUCTION DE PRESE EL	Die 2 JAN 2 Die 4 JAN 8
			Die 1	
			816 1	

Die 1

PAGE 14-18

Slogan 895 continued

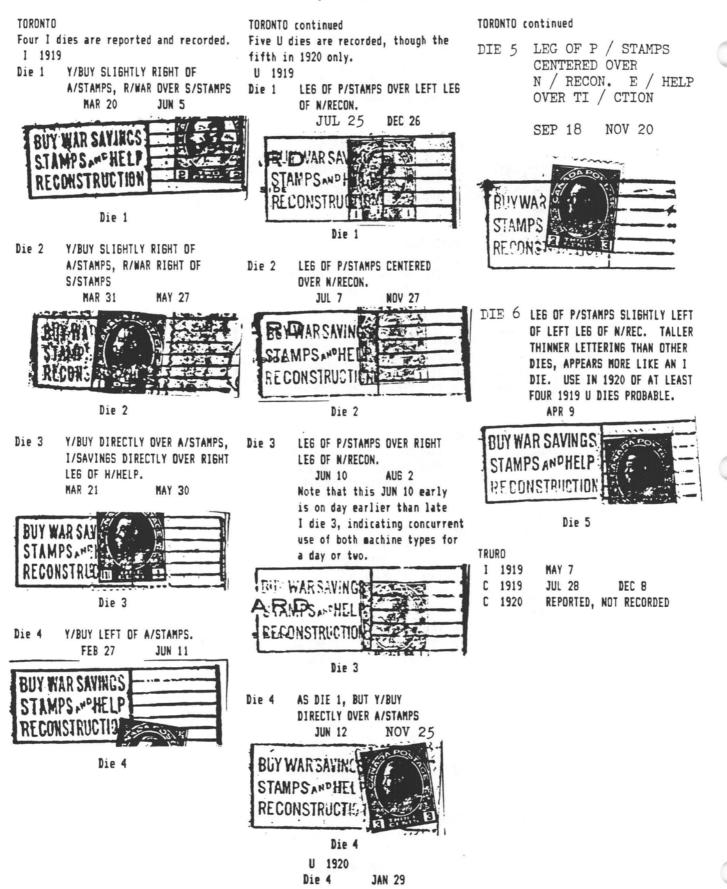
MODSE JAW SASKATOON OWEN SOUND Sessions states U use only from 1912. Sessions states U use only from 1915, Sessions does not list I use. so no I use. so no I use. Two dies reported, but only 1 recorded, U 1919 U 1919 U 1919 AUG 8 DEC 21 Two dies recorded, may be consecutive. Two dies recorded, may be consecutive. U 1920 NOT REPORTED STAMPS JUSTIED LEFT Die 1 STAMPS JUSTIFIED LEFT Die 1 APR 1 **JUL 23** JUN 7 SEP 9 PRINCE ALBERT BUAN WYS STAINC I 1919 APR 16 APR 25 SULA MERSTAIR C 1919 SEP 25 SIAMPSANDHELF AMPS TO HELP C 1920 NOT REPORTED RECONSTRUCTION RECONSTRUCT OF PRINCE RUPERT Die 1 **JUN 25** I 1919 APR 4 Die 1 AUG 12 U 1919 JUN 26 STAMPS INDENTED Die 2 U 1920 NOT REPORTED STAMPS INDENTED Die 2 AUG 25 DEC 2 AUG 7 AUG 29 BUY WA QUEBEC **BUY WAR SAVINGS** I 1919 APR 1 **JUN 14** STAMPC STAMPS AND HELP U 1919 AUG 29 DEC 13 RECONS U 1920 REPORTED, NOT RECORDED RECONSTRUCTION Die 2 REGINA Die 2 U 1920 REPORTED, NOT RECORDED I 1919 MAR 3 MAY 15 U 1919 AUG 29 NOV 28 U 1920 REPORTED. NOT RECORDED NELSON U 1920 REPORTED, NOT RECORDED I 1919 MAY 2 JUN 16 C 1919 **JUN 16** DEC 5 SAULT STE. MARIE C 1920 REPORTED, NOT RECORDED ST. HYACINTHE I 1919 APR 9 JUN 6 1 1919 APR 16 U 1919 **JUL 25** OCT 10 NEW WESTMINSTER C 1919 REPORTED, NOT RECORDED U 1920 NOT REPORTED I 1919 MAR 25 **JUN 13** C 1920 NOT REPORTED U 1919 **JUL 17** NOV 27 U 1920 REPORTED, NOT RECORDED SHERBRODKE ST. JOHN I 1919 MAR 14 MAY 30 NORTH BAY I 1919 MAR 19 MAY 27 U 1919 JUL 3 **DEC 16** REPORTED, NOT RECORDED I 1919 U 1919 JUN 18 DEC 25 U 1920 REPORTED, NOT RECORDED C 1919 AUG 7 U 1920 JAN 14 C 1920 JAN 6 STRATFORD DRILLIA ST. THOMAS I 1919 MAY 12 AUG 16 Sessions states C use only. I 1919 APR 3 **JUN 16** U 1919 **JUL 19** DEC 24 C 1919 **JUL 22** NOV 24 U 1919 JUL 3 LATEST I OVERLAPS EARLY U C 1920 JAN 5 U 1920 REPORTED, NOT RECORDED U 1920 REPORTED, NOT RECORDED OTTANA Sessions states both I and U machines SARNIA SYDNEY in 1919, so concurrent use probable. I 1919 MAY 12 **JUN 27** I 1919 MAY 14 JUN 4 U 1919 JUL 3 NOV 18 U 1919 **JUN 19** NOV 27 I 1919 MAR 1 U 1920 REPORTED, NOT RECORDED U 1920 NOT REPORTED U 1919 MAR 6 **DCT 11**

Appears as I die with U dater.

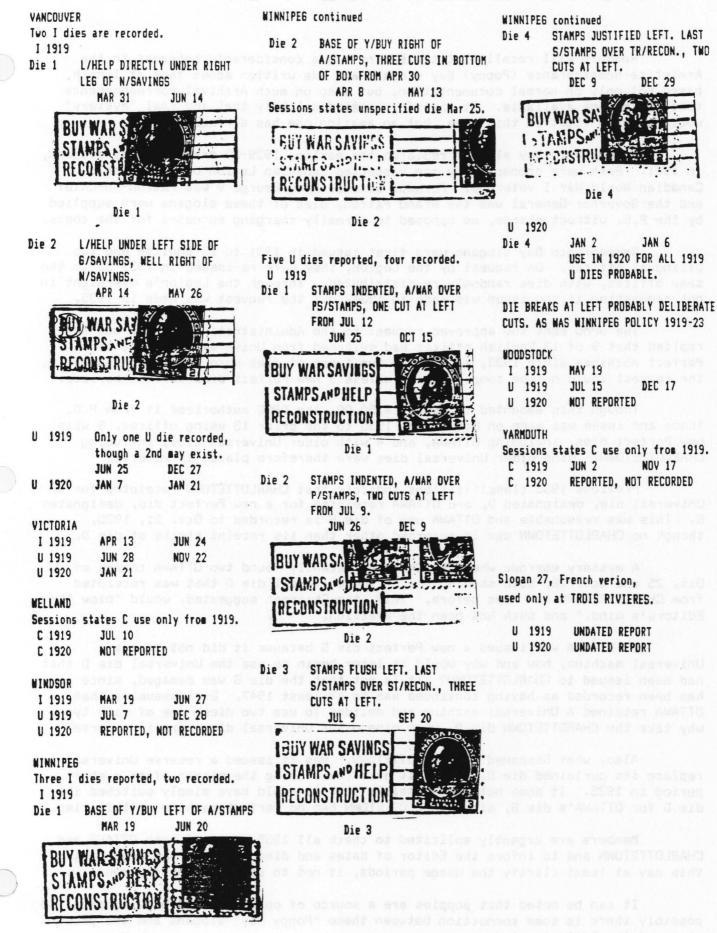
REPORTED, NOT RECORDED

U 1920

Slogan 895 continued



PAGE 14-20



Die 1

PAGE 14-21

Readers will recall that the Editor has a considerable interest in the Armistice-Rememberance (Poppy) Day slogans and has written about them at length, based not only on normal documentation, but also on much Archival correspondence that has become available. It therefore seemed unlikely that any real "mystery" would come to light in this area, but an amazing one has surfaced.

Remembrance Day slogans replaced the earlier 1929-30 Armistice Day slogans, in 1931. Both were sponsored by the respected Canadian Legion organization of Canadian World War I veterans. Perhaps because King George V was Patron-in-Chief and the Governor-General was the Grand Patron, dies of these slogans were supplied by the P.O. without charge, as opposed to normally charging sponsors for the costs.

Remembrance Day slogans were first issued in 1931 to 13 English and two bilingual offices. On request by the Legion, they were re-issued in 1932-33 to the same offices, with dies randomly re-distributed. Through the Legion's oversight in not requesting it, no issue was made in 1934, but the request was made in 1935.

The DPMG sent the approved request to the Administrative Branch, but they replied that 9 of 13 English offices had switched from Universal machines to new Perfect machines since 1933, and as the two types of dies were not inter-changable, the request could not be complied with unless 9 new Perfect dies were authorized.

Though this amounted to nearly \$150.00, the DPMG authorized it from P.O. funds and issue was made on Oct. 15th, 1935 to the prior 13 using offices, 9 with new Perfect dies, including DTTAWA, and 4 with older Universal dies, including CHARLOTTETOWN. Nine older Universal dies were therefore placed in reserve.

Previous 1935 classifications indicate that CHARLOTTETOWN receipted for an Universal die, designated D, and OTTAWA receipted for a new Perfect die, designated S. This was reasonable and OTTAWA use of die S is recorded to Oct. 21, 1935, though no CHARLOTTETOWN use is recorded other than its receipt strike of die D.

A mystery emerges when the Chairman recently found two DTTAWA covers of Oct. 25 and Oct. 28, both showing use of the Universal die D that was receipted from CHARLOTTETOWN ten days before. This, the Chairman suggested, would "blow the Editors's mind." and such has been the reaction,

If DTTAWA was issued a new Perfect die S because it did not have a Universal machine, how and why would it later begin to use the Universal die D that had been issued to CHARLOTTETOWN? It is not that the die S was damaged, since it has been recorded as having continued use to at least 1947. Even assuming that DTTAWA retained A Universal machine and decided to use two dies, one of each type, why take the CHARDITETOWN die D, when nine other Universal dies were in reserve?

Also, what happened at CHARLDTTETOWN. Was it issued a reserve Universal to replace its purloined die D, or did it just cease using the slogan after a short period in 1935. It does not seem possible that it could have simply switched its die D for OTTAWA's die S, since CHARLOTTETOWN had no Perfect machine at this time.

Members are urgently solicited to check all 1935 usage of both OTTAWA and CHARLOTTETOWN and to inform the Editor of dates and dies seen, in the hope that this may at least clarify the usage periods, if not to solve the entire mystery.

It can be noted that poppies are a source of opium, a mind-blowing drug, so possibly there is some connection between these "Poppy Day" slogans and the present state of the Editor's mind.