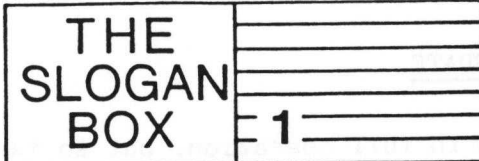


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NEWSLETTER OF THE BNAPS MACHINE SLOGAN CANCEL STUDY GROUP

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CHAIRMAN'S MESSAGE

It appears that your chairman is destined to stay at the helm in his production duties of the Slogan Box as there were no volunteers to take over this task. I wish to thank those who wrote expressing their support to me in this effort.

This issue of the Slogan Box is a banner issue in that we have contributions from six members, four in addition to your editorial staff of Rosenblat and Switt...John Robertson, Jean Guy-Dalpe', Cecil Coutts, and Alex Hadden to whom we owe a special thanks for compiling a combined index of Volumes 1 & 2.

After much delay on the part of your chairman, we are now under way with our plan to make distribution to our members who reside in England. Tom Almond will be receiving one copy of the Slogan Box, and will perform distribution logistics in this area.

On this subject, we have three new members from England:

Tom Almond	2 Filbert Dr., Tilehurst, Reading, Berks, Rg3 5DZ 1912 to 1919, especially flags XM XI
A. Leonard Harris	Bowcot Rise, Bowcot Hill, Headley, Bordon, Hants GU35 8DE All slogans XI
Reg Lyon	9 Faireseld (?) Crescent, Llantwit Major, S. Glam, Cf6 9XJ George V XM XI

I feel a special reward in the interest of Len Harris, whom I understand is providing our editor, Dan Rosenblat, with valuable information and help in Dan's work in our group's second handbook on the slogans from 1920 to 1930 which may actually extend to 1940. Tentative plans call for the issuance of this book at the 1990 BNAPS convention in Galveston, Texas, in October.

A financial statement will be found on page 2 of this issue. As of December, 1989, we are at a near break-even point, with income from our inventory of past issues, BNAPS stipend, and handbook sales commission still outstanding.

We are now in full operation, but so far very little response from members.

The material on hand is mostly from the 1930's and 1940's, with some later, and if you send me 50 covers from this period, I can send back an equal amount of different slogans with no problem.

Don't forget to initial your material with 3 initials (not 2 as previously stated) and return postage please to the amount that it cost to send your covers. U.S. members please send cash--no stamps.

Toronto area members are welcome to phone me at 416-742 2347 to make an appointment to come to my house and do an actual trade of material.

FINANCIAL REPORT, SLOGAN STUDY GROUP,
May 12, 1989 through December 31, 1989

Balance, May 12, 1989		-\$110.75
Income**		
Dues, sale of back issues, misc. donations, and admission fees	\$530.00	
Anon. donation	<u>110.75</u>	
Total Income	640.75	
Expenses		
Printing, Issues 8, 9, 10, 11 and back issues	\$389.77	
Postage	135.41	
Envelopes	<u>9.60</u>	
Total Expenses	534.78	
Balance, December 31, 1989		<u><u>-\$ 4.78</u></u>

** Not included are:
 BNAPS stipend, uncollected
 Handbook sales commission, uncollected

ANCASTER FAIR SEPT 23 & 24

Our recently retired TOPICS editor who lives in Ancaster sent your chairman a photocopy of this unusual slogan handstamp. He jokingly asked that if I had two or three of these on cover that he would be pleased to acquire one.

I must admit that I don't have even one copy, and although it is not a machine slogan, I would make an exception for a nice item like this.

It was used in this case in conjunction with the Ancaster CDS, and is dated September 15, 1913. If anyone has any information on this, why not drop Mike Street a note. Its nice to see that Mike is having time for philatelic pursuits after all the years he spent making TOPICS the fine publication that is today.



Canada's first true slogan postmark made its debut in March, 1912 at Lethbridge, Alberta. The featured event was the Seventh International Dry Farming Congress which was held in that city October 21 through 26 of that year.

The use of this slogan which read "INTERNATIONAL DRY FARMING CONGRESS LETHBRIDGE, ALTA. 1912" was announced by the Lethbridge Board of Trade who mailed a promotional postcard (Figure 1)¹ to newspaper editors. The card's message announced that this cancellation was a "first" in Canada, and asked that notice be given of its use. This notice further announced that a "cut" of the slogan would be furnished to illustrate any forthcoming announcements.

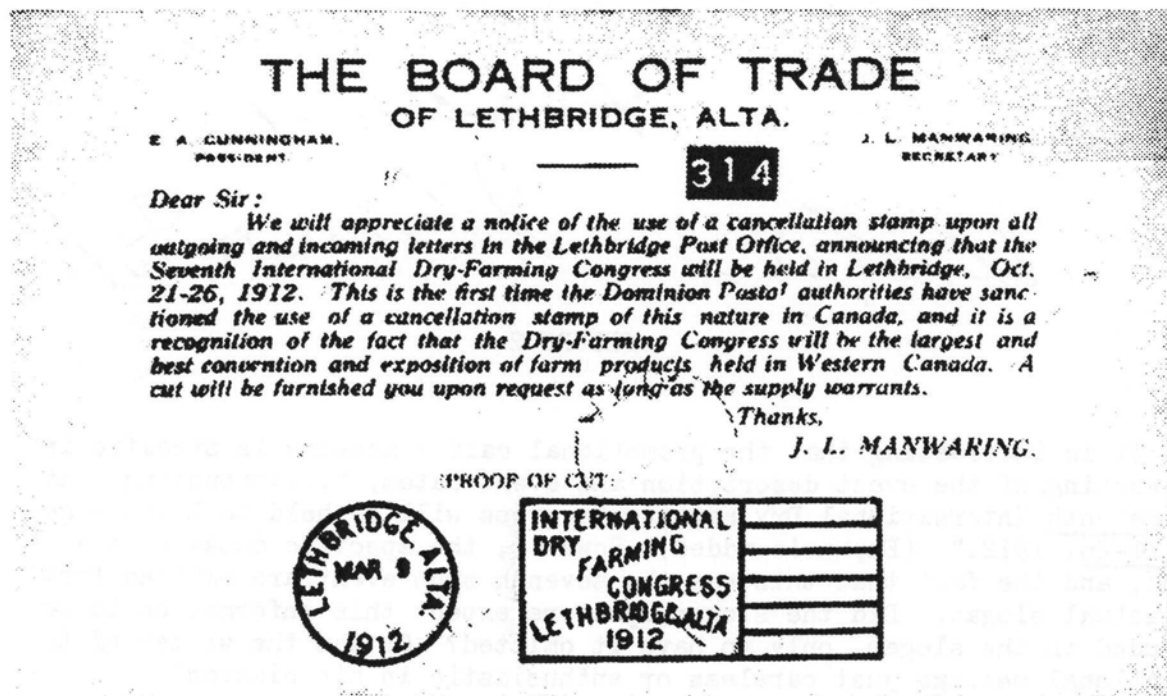


FIGURE 1

The Distribution List omits this slogan from its listings, as do the Post Office Department-Pike correspondence, the 1922 Pike checklist in the Collectors Digest, and Garrett's slogan listings in Topics in 1945-1946. It is, however, picked up in the CPSGB slogan listings in Maple Leaves.

Recorded in use from March 10 (Figure 2) to January 24 of the following year² this slogan saw use over a significant time period to be so elusive as to be omitted from recording for so long a time. As the date of the slogan illustration on the promotional card is dated March 9, one day before the earliest recorded date of March 10, this early date should be difficult to beat.

¹ Lot 314, from the August 8, 1987 Auction of John H. Talman Auctions, Ltd., Toronto.

² Rosenblat, Daniel G. SLOGAN POSTAL MARKINGS OF CANADA...1912 TO 1919

The promotional card is postmarked with this slogan and is dated MAR 21 / PM / 1912 per the auction catalog description. Note that the earliest recorded copy and the March 9 reproduction are absent of any time mark.

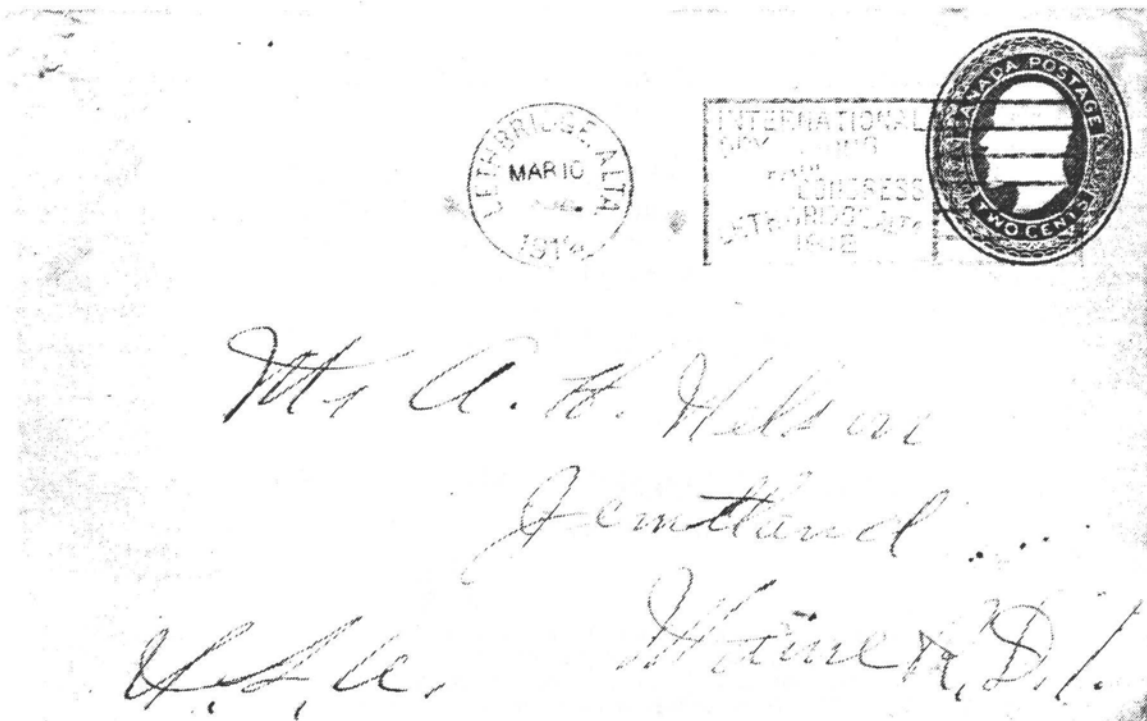


FIGURE 2

It is interesting that the promotional card's message is specific in its wording of the event description and event dates, "...announcing that the Seventh International Dry Farming Congress will be held in Lethbridge, Oct 21-26, 1912." (Emphasis added) However, the specific dates of the event, and the fact that this was the seventh such event are omitted from the actual slogan. Did the slogan sponsors expect this information to be included in the slogan, only to have it omitted? Or was the writer of the promotional message just careless or enthusiastic in his mission?



FIGURE 3
Although this is not the latest recorded date, this strike demonstrates the use of the slogan two months after the event.

Another point of interest is the continued use of this slogan some three months after the event. It has been previously established that, at later times, the post office department was particular about the return of slogan dies at the conclusion of its period of use. Perhaps this system had not yet been established, after all, this was a "first." And who could blame the citizens of Lethbridge for taking pride in being the first to use a slogan postmark, and for continuing its promotion of the city in lieu of the standard wavy line obliterator?

BUY CHRISTMAS SEALS
TUBERCULOSIS

Slogan 855-A, 1927-69

by Jean-Guy Dalpe

The Proulx Catalogue lists this slogan as used at nine offices from 1955 to 1969. This is incorrect on both counts, since issue is documented in the Proof and Receipt Strike Book as being in 1927, continued to early 1928, and it has been recorded from eleven offices and reported as used at a twelfth.

The slogan is the bilingual version of the simultaneously issued slogan 855, STAMP OUT TUBERCULOSIS BUY CHRISTMAS SEALS, but with the wording somewhat modified, probably because the term "STAMP OUT" was not easily translated into French.

The Proof Book indicates, by Receipt Strikes or notation, that eight dies were issued in late November of 1927, one each to MONCTON, OTTAWA, QUEBEC and TROIS RIVIERES, with four to MONTREAL. Unfortunately, the absence of some Receipt Strikes and the fact that the four MONTREAL receipts were all struck from a single die, does not yet permit exact assignment of all dies to the original 1927 using offices.

However, all have been seen and separated in their later usage, and when strikes from all the original using offices in the early period are eventually found, it will establish their actual assignment.

Two formats exist, the original issue with the slogan extending the entire width of the die, without grid, and a second with wording in a box at the left and a grid at the right. The original format A accounts for all use prior to 1959, while the later format B is known only at OTTAWA in 1959-60, probably a replacement die which may have had later use at other offices.

Original use is not recorded beyond mid-January of 1928, and documentation shows that OTTAWA returned its die by Dec. 28, 1927 and other offices in early 1928. Use appears intended as seasonal only, over the Christmas and possibly New Year period. These Universal dies could all have been re-issued in the 1928-29 seasons, but for unknown reasons this was not done. However, from 1930 the rapid change-over to Perfect machines precluded their further use until the Perfects were eventually replaced by Universal Pitney Bowes, which could employ the old Universal dies.

Slogan advertising of Christmas seals appears to have lacked sponsorship from 1928 until 1946, when slogan 3442, FIGHT T.B. WITH CHRISTMAS SEALS, was used until 1967, but without a bilingual version. However, in 1955 the Universal dies of slogan 855-A were still available and could then be used in current machines, so the slogan was revived, probably at the request of the original or a successor sponsor group. Most dies continued in use to 1969, but two are not recorded beyond 1957-58, suggesting that the single format B die, recorded in 1959-60, was a replacement.

Recorded use is not yet sufficient to establish complete rotation of the dies, but to the extent that it is known it is given in Appendix A, together with illustrations. Appendix B is a simplified usage chart for the period 1927-69.

It seems probable that original die use may have been by eight offices from 1955 until 1957-58 and by six offices thereafter to 1969, with a seventh office using the format B replacement for all or a part of that period.

The author will appreciate photo copies of any use not listed in the Appendix, and also wishes to thank Daniel Rosenblat and Jeffrey Switt for assistance in compiling the data.

1

BUY CHRISTMAS SEALS
TUBERCULOSIS
—ACHETEZ DES.—
TIMBRES DE NOËL

2

BUY CHRISTMAS SEALS
TUBERCULOSIS
—ACHETEZ DES.—
TIMBRES DE NOËL

3

BUY CHRISTMAS SEALS
TUBERCULOSIS
—ACHETEZ DES.—
TIMBRES DE NOËL

4

BUY CHRISTMAS SEALS
TUBERCULOSIS
—ACHETEZ DES.—
TIMBRES DE NOËL

FIRST FORMAT

5

BUY CHRISTMAS SEALS
TUBERCULOSIS
—ACHETEZ DES.—
TIMBRES DE NOËL

6

BUY CHRISTMAS SEALS
TUBERCULOSIS
—ACHETEZ DES.—
TIMBRES DE NOËL

7

BUY CHRISTMAS SEALS
TUBERCULOSIS
—ACHETEZ DES.—
TIMBRES DE NOËL

8

BUY CHRISTMAS SEALS
TUBERCULOSIS
—ACHETEZ DES.—
TIMBRES DE NOËL

SECOND FORMAT



Slogan 855-A, 1927-69.

Appendix A, usage by dies.

Format A dies continued

Format B die

Die 7, round C/ACHETEZ. Y/BUY over left side of U/TUB.

Die 8, squared C/ACHETEZ, short dash at left of ACHETEZ, Y/BUY over left side of U/TUB.

OTTAWA NOV 18.27 DEC 24.27
1955-58 use probable.

MONTREAL DEC 19.27
VALLEYFIELD NOV 19.55

1956-57 use probable.
OTTAWA DEC 17.58

SHAWINIGAN DEC 23.59
JONQUIERE NOV 22.60 DEC 3.60
KENOGAMI
RIMOUSKI DEC 19.61
DRUMMONDVILLE NOV 19.62 DEC 23.62
JONQUIERE DEC 7.63
KENOGAMI
RIMOUSKI NOV 19.64
1965-67 use probable.
DRUMMONDVILLE DEC 7.68
1969 use probable.

Later use possible, but probably retired.

OTTAWA DEC 1.59 DEC 17.59
OTTAWA DEC 5.60

Appendix B, usage by year.

Confirmed use is designated X, unconfirmed CPSGB 1955-57 reports are R.

	1927	1955	1956	1957	1958	1959	1960	1961	1962	1963	1964	1965	1966	1967	1968	1969	
DRUMMONDVILLE			X	R	X	X	X	X	X			X			X	X	X
JONQUIERE KENOGAMI			R	R	X	X	X	X	X	X						X	
MONCTON	X																
MONTREAL	X				X												
OTTAWA	X	X	X	X	X	X	X										
QUEBEC	X							X									
RIMOUSKI		X		R	X		X	X	X	X		X	X				X
ROUYN		R		R			X		X	X				X			
SHAWINIGAN FALLS		R	X	X													
SHAWINIGAN					X	X	X		X	X		X					X
TROIS RIVIERES	X																
VALLEYFIELD		X										X					
VICTORIAVILLE		R															

Slogan 855-A, 1927-69.

Appendix A, usage by dies.

Format A dies

Die 1, tall C/ACHETEZ, left leg of M/MAS at left of U/CUL.

MONTREAL DEC 1.27 JAN 12.28
 OTTAWA DEC 6.55 DEC 9.55
 SHAWINIGAM FALLS DEC 16.56

1957 use probable

SHAWINIGAM DEC 10.58 DEC 22.58
 JONQUIERE DEC 7.59

KENOGAMI
 ROUYN NOV 22.60 DEC 13.60
 JONQUIERE NOV 14.61
 KENOGAMI
 QUEBEC DEC 18.61

Note consecutive 1961 use of this die at two offices.

JONQUIERE NOV 17.62 DEC 7.62
 KENOGAMI

ROUYN NOV 20.63 DEC 16.63
 DRUMMONDVILLE NOV 27.64
 1965 use probable

Die 2, tall C/ACHETEZ, left leg of M/MAS flush over left side of U/CUL.

MONTREAL DEC 24.27 JAN 14.28
 1955 use probable.
 1956 use probable.

SHAWINIGAM FALLS DEC 16.57

1958 use probable.
 1959 use probable.

SHAWINIGAM NOV 22.60 DEC 16.60
 1961 use probable.

RIMOUSKI DEC 3.62

1963 use probable.
 1964 use probable.

RIMOUSKI DEC 23.65

Die 3, squared C/ACHETEZ

MONTREAL NOV 28.27 DEC 23.27
 RIMOUSKI NOV 26.55
 1956 use probable.

OTTAWA DEC 14.57
 Later use possible, but probably retired.

Die 4, round C/ACHETEZ. ACHETEZ DES between two short dashes. Y/BUY at left of U/TUB.

1927 - MONTREAL, MONCTON or TROIS RIVIERES.

1955 use probable.
 DRUMMONDVILLE NOV 27.56

1957 use probable.
 RIMOUSKI DEC 8.58 DEC 11.58

1959 use probable.
 RIMOUSKI NOV 16.60 DEC 23.60

1961 use probable.
 ROUYN NOV 19.62 DEC 22.62

RIMOUSKI NOV 15.63 NOV 21.63
 SHAWINIGAM DEC 10.64 DEC 22.64

DRUMMONDVILLE NOV 29.65 DEC 1.65
 1966 use probable.

DRUMMONDVILLE DEC 12.67
 JONQUIERE DEC 2.68

KENOGAMI
 1969 use probable.

Die 5, round C/ACHETEZ. Y/BUY at left of U/TUB. I/SIS in the middle of A/SEALS.

QUEBEC NOV 23.27

1955-65 use possible.

ROUYN DEC 3.66 DEC 24.66
 1967 use probable.

SHAWINIGAM DEC 13.68

1969 use probable.

Die 6, round C/ACHETEZ. Y/BUY at left of U/TUB. I/SIS under left leg of A/SEALS.

1927 - MONTREAL, MONCTON or TROIS RIVIERES.

1955 use probable.
 OTTAWA DEC 17.56

1957 use probable.
 JONQUIERE DEC 4.58 DEC 10.58

KENOGAMI
 DRUMMONDVILLE DEC 19.59

DRUMMONDVILLE NOV 11.60 DEC 27.60
 DRUMMONDVILLE NOV 17.61

SHAWINIGAM NOV 17.62 DEC 7.62
 SHAWINIGAM NOV 22.63 DEC 24.63

TROIS RIVIERES NOV 27.64 NOV 28.64
 1965-67 use probable.

RIMOUSKI DEC 6.68

DRUMMONDVILLE DEC 4.69

INVEST IN POST OFFICE SAVING BANK

Slogans 4910 (English) - 1923-65 and 4910-A (bilingual) - 1930-50

The English version of these two Postal Directive slogans was among the earliest of this type, and retained general use to 1950, together with its later bilingual version. Additionally, the English version was retained at PRESCOTT only until at least 1965, well over 40 years after its die was issued in 1923.

The slogans are somewhat unusual in that considerable and lengthy use was made from a relatively few dies. These were three English Universal dies, all issued simultaneously in 1923, followed by two English Perfect dies, issued together in early 1931, and a single bilingual Perfect die, issued in late 1930.

All three English Universal dies had considerable rotating use until 1934, by which date there were no major and very few minor offices that could use the Universal dies until the late 1940's, when most of the Perfect machines had been replaced by Pitney Bowes Universals, that could resume use of the earlier dies.

The two English and one bilingual Perfect dies were issued in late 1930-early 1931 to accommodate numerous offices that began use of the Perfect machines by then. One of the Perfect English dies is only recorded to 1931 and appears to have been retired after quite short use. The second English and single bilingual Perfect dies had extensive rotating use from their 1930-31 issue until 1950-52.

By this date, few if any offices continued use of Perfect machines, so they were retired at that time, together with one of the two revived Universal dies. This left the only post-1952 use to the single Universal die that had been rotated to Prescott in 1938 and has been recorded there continuously until at least 1965.

The two English Perfect dies are easily distinguished from the earlier Universals, having a wider slogan box, with larger lettering of the same wording as the Universals, but with INVEST arced and IN bracketed with ornamentation.

The catalogue lists the English use as continuous from 1923 until 1966 in a total of 49 offices. While PRESCOTT may well have retained the die a year longer than presently recorded, it does not appear that there was any usage in 1936-37, and with the exception of PRESCOTT, there is no recorded use, English or bilingual, in the war years 1941-44. This was probably because the various war loans of that period conflicted with and took priority over the slogan's appeal.

A total of confirmed using offices is only 48, but there is a 1933 receipt strike with date too unclear to be identified, so this may be a 49th. Also, of two Perfect dies issued in 1931, one was to TORONTO, but the receipt strike date of the other is unclear. ? VILLE, ONT. can be read, so it may be BELLEVILLE, which had other use in 1934, or possibly BROCKVILLE, which is not otherwise recorded.

The catalogue lists the bilingual use as from 12 offices in 1930-35, 1937-40, 1946, 1948 and 1950. However, the documentation of the bilingual use is quite complete and indicates use in 1930-40 and 1945-50.

The usage classification consists of four appendices. Appendix A illustrates the dies and lists their use chronologically by offices. If the office is known to have had use, but the die has not been identified, it will be omitted from this listing, but included in Appendix C.

Appendix B lists the using offices alphabetically, with multiple use if any, chronologically and gives the die if known. Appendix C lists use by die, chronologically. It is really an unillustrated Appendix A, except that it also includes known using offices whose die is not identified. Appendix D gives the bilingual use chronologically from the single die.

INVEST IN POST OFFICE SAVINGS BANK

SLOGAN 4910 - 1923-65

Appendix A - English offices by die, chronologically.

Universal
Die 1 - 1923-50



OFFICE	EARLY USE	LATE USE	OFFICE	EARLY USE	LATE USE
GUELPH	SEP 10.23	DEC 30.24	CALGARY	JUL 24.33	OCT 14.33
REGINA	MAR 5 .25	MAR 10.25	FORT WILLIAM	APR 12.34	JUL 13.34
NANAIMO	JAN 13.26	MAY 10.26	MOOSE JAW	AUG 29.34	OCT 25.34
PRESCOTT	OCT 5 .26	JAN 10.27	FORT FRANCES	NOV 26.34	SEP 3.35
VICTORIA	JAN 26.28	MAY 18.28	SARNIA	? .48	
PRESCOTT	JAN 25.29	AUG 22.29	BARRIE	SEP 16.49	
REGINA	JUL 21.30	OCT 27.30	KIMBERLEY	FEB 10.50	FEB 21.50
REGINA	MAR 23.31	JUN 2 .32	CHILLIWACK	APR 3 .50	APR 19.50

Universal
Die 2 - 1923-34



OFFICE	EARLY USE	LATE USE	OFFICE	EARLY USE	LATE USE
LINDSAY	SEP 10.23	MAR 24.24	TIMMINS	JAN 25.29	FEB 15.29
MOOSE JAW	APR 10.24	MAY 10.24	REGINA	MAR 25.29	OCT 8.29
SASKATOON	JAN 7 .25	JAN 20.25	FORT FRANCES	JAN 8 .32	MAY 6.33
PRINCE RUPERT	APR 28.25	JUL 4 .25	CARLETON PLACE	SEP 5 .33	APR 16.34
WOODSTOCK	DEC 12.25				

Universal
Die 3 - 1923-65



OFFICE	EARLY USE	LATE USE	OFFICE	EARLY USE	LATE USE
TORONTO	SEP 10.23		CORNWALL	APR 24.30	OCT 20.30
CALGARY	NOV 11.24	JAN 16.25	COLLINGWOOD	NOV 5 .30	JAN 26.32
REGINA	FEB 5 .25		LINDSAY	MAY 28.32	MAY 2 .33
EDMONTON	FEB 13.25	MAY 13.25	PRINCE RUPERT	JUN 29.33	AUG 15.33
FREDERICTON	OCT 17.25	OCT 19.25	BRANTFORD	SEP 5 .33	OCT 12.33
REGINA	AUG 3 .26	OCT 18.26	SARNIA	OCT 25.33	JAN 12.34
FORT FRANCES	JAN 18.29	APR 2 .29	PRESCOTT	JAN 31.38	JAN 23.65
KAMLOOPS	APR 9 .29	AUG 26.29			

Perfect
Die 4 - 1930-52



OFFICE	EARLY USE	LATE USE	OFFICE	EARLY USE	LATE USE
PEMBROKE	DEC 4 .30		CORNWALL	APR 14.38	JAN 9 .39
GUELPH	FEB 13.31	MAR 12.31	WATERLOO	DEC 6 .39	
WINDSOR	MAY 30.31	JUN 12.31	SYDNEY	FEB 14.40	
LONDON	AUG 27.31	SEP 3 .31	GLACE BAY	MAY 10.40	
NIAGARA FALLS	DEC 18.31		YORKTON	JUN 1 .40	
SIMCOE	FEB 12.32		GUELPH	FEB 13.46	MAR 3 .46
PETERBOROUGH	MAY 28.32		OWEN SOUND	APR 18.46	JUL 10.46
OWEN SOUND	OCT 22.32	FEB 12.33	PRINCE ALBERT	AUG 23.46	SEP 18.46
?	MAR ? .33		SWIFT CURRENT	OCT 24.46	
GALT	APR ? .33	MAY 18.33	BARRIE	DEC 30.46	FEB 11.47
GUELPH	FEB 7 .34	MAR 8 .34	SYDNEY	MAY 6 .47	
PORT ARTHUR	SEP 8 .34		PORTAGE	JUN 18.47	JUN 23.47
BELLEVILLE	NOV 9 .34		GLACE BAY	AUG 4 .47	SEP 21.47
SAULT STE. M.	MAY 30.35		SIMCOE	MAY 6 .48	
MOOSE JAW	SEP 13.35	SEP 15.36	PRINCE RUPERT	SEP 25.48	JAN 18.49
WINNIPEG	SEP 18.35	SEP 26.35	AMHERST	AUG 21.49	JAN ? .50
WINDSOR	FEB 7 .38	FEB 9 .38	CORNWALL	JUL 18.50	NOV 9 .52

Perfect



(BELLE?) VILLE	JAN 27.31		TORONTO	APR 27.31	JUN 1 .31
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INVEST IN POST OFFICE SAVINGS BANK
SLOGAN 4910 - 1923-65

Appendix B - English offices alphabetically, with usage and die.

OFFICE	ISSUED OR EARLIEST SEEN	RETURNED OR LATEST SEEN	DIE	OFFICE	ISSUED OR EARLIEST SEEN	RETURNED OR LATEST SEEN	DIE
AMHERST	AUG 21.49	JAN ? .50	4	PEMBROKE	DEC 4 .30		4
BARRIE	DEC 30.46	FEB 11.47	4	PETERBOROUGH	MAY 28.32		4
BARRIE	SEP 16.49		1	PORT ARTHUR	SEP 8 .34		4
BELLEVILLE	NOV 9 .34		4	PORTAGE LA P.	JUN 18.47	JUN 23.47	4
BRANDON	JUL 19.27	APR 23.28	?	PRESCOTT	OCT 5 .26	JAN 10.27	1
BRANTFORD	SEP 5 .33	OCT 12.33	3	PRESCOTT	JAN 25.29	AUG 22.29	1
CALGARY	NOV 11.24	JAN 16.25	3	PRESCOTT	APR 13.34		?
CALGARY	JUL 24.33	OCT 14.33	1	PRESCOTT	JAN 31.38	JAN 23.65	3
CARLETON PLACE	SEP 5 .33	APR 16.34	2	PRINCE ALBERT	AUG 23.46	SEP 18.46	4
CHILLIWACK	APR 3 .50	APR 19.50	1	PRINCE RUPERT	APR 28.25	JUL 4 .25	2
COLLINGWOOD	FEB 26.27		?	PRINCE RUPERT	JUN 29.33	AUG 15.33	3
COLLINGWOOD	NOV 5 .30	JAN 26.32	3	PRINCE RUPERT	SEP 25.48	JAN 18.49	4
CORNWALL	SEP 1 .25		?	REGINA	FEB 5 .25		3
CORNWALL	APR 24.30	OCT 20.30	3	REGINA	MAR 5 .25	MAR 10.25	1
CORNWALL	APR 14.38	JAN 9 .39	4	REGINA	AUG 3 .26	OCT 18.26	3
CORNWALL	JUN 18.50	NOV 9 .52	4	REGINA	MAR 25.29	OCT 8 .29	2
EDMONTON	FEB 13.25	MAY 13.25	3	REGINA	JUL 21.30	OCT 27.30	1
FORT FRANCES	JAN 18.29	APR 2 .29	3	REGINA	MAR 23.31	JUN 2 .32	1
FORT FRANCES	JAN 8 .32	MAY 6 .33	2	SARNIA	OCT 25.33	JAN 12.34	3
FORT FRANCES	NOV 26.34	SEP 3 .35	1	SARNIA	? .48		1
FORT WILLIAM	APR 12.34	JUL 13.34	1	SASKATOON	JAN 7 .25	JAN 20.25	2
FREDERICTON	OCT 17.25	OCT 19.25	3	SAULT STE. M.	MAY 30.35		4
GALT	APR ? .33	MAY 18.33	4	SIMCOE	FEB 12.32		4
GLACE BAY	MAY 10.40		4	SIMCOE	MAY 6 .48		4
GLACE BAY	AUG 4 .47	SEP 21.47	4	STRATHCONA	AUG 31.25		?
GUELPH	SEP 10.23	DEC 30.24	1	SWIFT CURRENT	OCT 24.46		4
GUELPH	FEB 13.31	MAR 12.31	4	SYDNEY	FEB 14.40		4
GUELPH	FEB 7 .34	MAR 8 .34	4	SYDNEY	MAY 6 .47		4
GUELPH	FEB 13.46	MAR 3 .46	4	TIMMINS	JAN 25.29	FEB 15.29	2
KAMLOOPS	APR 9 .29	AUG 26.29	3	TORONTO	SEP 10.23		3
KIMBERLEY	FEB 10.50	FEB 21.50	1	TORONTO	APR 27.31	JUN 1 .31	5
LINDSAY	SEP 10.23	MAR 24.24	2	VICTORIA	JAN 26.28	MAY 18.28	1
LINDSAY	MAY 28.32	MAY 2 .33	3	WATERLOO	DEC 6 .39		4
LONDON	AUG 27.31	SEP 3 .31	4	WINDSOR	MAY 30.31	JUN 12.31	4
MOOSE JAW	APR 10.24	MAY 10.24	2	WINDSOR	FEB 7 .38	FEB 9 .38	4
MOOSE JAW	AUG 29.34	OCT 25.34	1	WINNIPEG	SEP 18.35	SEP 26.35	4
MOOSE JAW	SEP 13.35	SEP 15.36	4	WOODSTOCK	DEC 12.25		2
NANAIMO	JAN 13.26	MAY 10.26	1	YORKTON	JUN 1. 40		4
NIAGARA FALLS	DEC 18.31		4	(BELLE?) VILLE	JAN 27.31		5
OWEN SOUND	OCT 22.32	FEB 12.33	4	?	MAR ? .33		4
OWEN SOUND	APR 18.46	JUL 10.46	4				

INVEST IN POST OFFICE SAVINGS BANK
SLOGAN 4910 - 1923-65
Appendix C - English offices by die, chronologically.

OFFICE	ISSUED OR EARLIEST SEEN	RETURNED OR LATEST SEEN	DIE	OFFICE	ISSUED OR EARLIEST SEEN	RETURNED OR LATEST SEEN	DIE
GUELPH	SEP 10.23	DEC 30.24	1	PEMBROKE	DEC 4 .30		4
REGINA	MAR 5 .25	MAR 10.25	1	GUELPH	FEB 13.31	MAR 12.31	4
MANAIMO	JAN 13.26	MAY 10.26	1	WINDSOR	MAY 30.31	JUN 12.31	4
PRESCOTT	OCT 5 .26	JAN 10.27	1	LONDON	AUG 27.31	SEP 3 .31	4
VICTORIA	JAN 26.28	MAY 18.28	1	NIAGARA FALLS	DEC 18.31		4
PRESCOTT	JAN 25.29	AUG 22.29	1	SIMCOE	FEB 12.32		4
REGINA	JUL 21.30	OCT 27.30	1	PETERBOROUGH	MAY 28.32		4
REGINA	MAR 23.31	JUN 2 .32	1	OWEN SOUND	OCT 22.32	FEB 12.33	4
CALGARY	JUL 24.33	OCT 14.33	1	?	MAR ? .33		4
FORT WILLIAM	APR 12.34	JUL 13.34	1	GALT	APR ? .33	MAY 18.33	4
MOOSE JAW	AUG 29.34	OCT 25.34	1	GUELPH	FEB 7 .34	MAR 8 .34	4
FORT FRANCES	NOV 26.34	SEP 3 .35	1	PORT ARTHUR	SEP 8 .34		4
SARNIA	? .48		1	BELLEVILLE	NOV 9 .34		4
BARRIE	SEP 16.49		1	SAULT STE. M.	MAY 30.35		4
KIMBERLEY	FEB 10.50	FEB 21.50	1	MOOSE JAW	SEP 13.35	SEP 15.36	4
CHILLIWACK	APR 3 .50	APR 19.50	1	WINNIPEG	SEP 18.35	SEP 26.35	4
				WINDSOR	FEB 7 .38	FEB 9 .38	4
LINDSAY	SEP 10.23	MAR 24.24	2	CORNWALL	APR 14.38	JAN 9 .39	4
MOOSE JAW	APR 10.24	MAY 10.24	2	WATERLOO	DEC 6 .39		4
SASKATOON	JAN 7 .25	JAN 20.25	2	SYDNEY	FEB 14.40		4
PRINCE RUPERT	APR 28.25	JUL 4 .25	2	GLACE BAY	MAY 10.40		4
WOODSTOCK	DEC 12.25		2	YORKTON	JUN 1. 40		4
TIMMINS	JAN 25.29	FEB 15.29	2	GUELPH	FEB 13.46	MAR 3 .46	4
REGINA	MAR 25.29	OCT 8 .29	2	OWEN SOUND	APR 18.46	JUL 10.46	4
FORT FRANCES	JAN 8 .32	MAY 6 .33	2	PRINCE ALBERT	AUG 23.46	SEP 18.46	4
CARLETON PLACE	SEP 5 .33	APR 16.34	2	SWIFT CURRENT	OCT 24.46		4
				BARRIE	DEC 30.46	FEB 11.47	4
TORONTO	SEP 10.23		3	SYDNEY	MAY 6 .47		4
CALGARY	NOV 11.24	JAN 16.25	3	PORTAGE LA P.	JUN 18.47	JUN 23.47	4
REGINA	FEB 5 .25		3	GLACE BAY	AUG 4 .47	SEP 21.47	4
EDMONTON	FEB 13.25	MAY 13.25	3	SIMCOE	MAY 6 .48		4
FREDERICTON	OCT 17.25	OCT 19.25	3	PRINCE RUPERT	SEP 25.48	JAN 18.49	4
REGINA	AUG 3 .26	OCT 18.26	3	AMHERST	AUG 21.49	JAN ? .50	4
FORT FRANCES	JAN 18.29	APR 2 .29	3	CORNWALL	JUL 18.50	NOV 9 .52	4
KAMLOOPS	APR 9 .29	AUG 26.29	3	(BELLE?) VILLE	JAN 27.31		5
CORNWALL	APR 24.30	OCT 20.30	3	TORONTO	APR 27.31	JUN 1 .31	5
COLLINGWOOD	NOV 5 .30	JAN 26.32	3				
LINDSAY	MAY 28.32	MAY 2 .33	3	STRATHCONA	AUG 31.25		?
PRINCE RUPERT	JUN 29.33	AUG 15.33	3	CORNWALL	SEP 1.25		?
BRANTFORD	SEP 5 .33	OCT 12.33	3	COLLINGWOOD	FEB 26.27		?
SARNIA	OCT 25.33	JAN 12.34	3	BRANDON	JUL 19.27	APR 23.28	?
PRESCOTT	JAN 31.38	JAN 23.65	3	PRESCOTT	APR 13.34		?

INVEST IN POST OFFICE SAVINGS BANK
 DEPOSEZ VOS ECONOMIES A LA CAISSE D'EPARGNE POSTALE
 SLOGAN 4910-A - 1930-50

Appendix D - Bilingual offices chronologically.
 All usage from a single Perfect die.

Rotating use among 12 province of Quebec offices.

Perfect die 1



OFFICE	ISSUED OR EARLIEST SEEN	RETURNED OR LATEST SEEN	OFFICE	ISSUED OR EARLIEST SEEN	RETURNED OR LATEST SEEN
QUEBEC	DEC 5 .30		ST. JEROME	JUL 2 .38	
ST. JEAN	FEB 13.32		THETFORD MINES	NOV 14.38	JAN 21.39
QUEBEC	SEP 16.32		GRANBY	JUL 5.39	
JOLIETTE	MAR 2 .33		TROIS RIVIERES	AUG 25.39	AUG 26.39
GRANBY	APR 7 .33		MONTREAL	OCT 21.39	NOV 22.39
TROIS RIVIERES	AUG 31.33		LEVIS	FEB 12.40	
ST. HYACINTHE	FEB 8 .34	FEB 8 .35	ST. HYACINTHE	APR 5 .40	
ST. JEROME	FEB 21.36		CHICOUTIMI	AUG 6 .45	
THETFORD MINES	JUL 20.36		JOLIETTE	FEB 11.46	FEB 28.46
LEVIS	SEP 23.36		LEVIS	APR 30.46	
ST. JEAN	MAR 15.37	MAR 23.37	GRANBY	SEP 12.46	OCT 3 .46
JOLIETTE	AUG 12.37		HULL	OCT 28.46	
GRANBY	SEP 5 .37		ST. JEAN	JAN 3 .47	
TROIS RIVIERES	NOV 29.37		ST. JEROME	JUN 18.47	JUN 23.47
MONTREAL	FEB 7 .38	APR 18.38	CHICOUTIMI	SEP 15.47	
QUEBEC	APR 27.38		CHICOUTIMI	SEP 20.49	
			GRANBY	FEB 25.50	

.....
 DON'T FORGET THE SLOGAN BANK

Why not bundle up your extra slogans and send them to the Slogan Bank in exchange for a similar lot. Address: 10 Pergola Rd., Rexdale, ON M9W 5K5. And dont forget to mark your covers with your initials (3) and include return postage.

.....
 I N V E S T I N T H E S L O G A N B A N K

7117 POST OFFICE MONEY ORDERS SAFE CONVENIENT PRACTICAL

Vancouver use only 1966 to 1973. Two dies have been identified. Die 1 has a hyphen between "Safe-Convenient." Die 2 sans hyphen. Die 1 was intact until at least 12 Dec 1967. Earliest die break I have is 4 Jan 1968. Die 2 earliest use of this new die in my collection is 27 Dec 1968. Die was intact to at least 23 May 1972. Die broken by 25 Aug 1972.

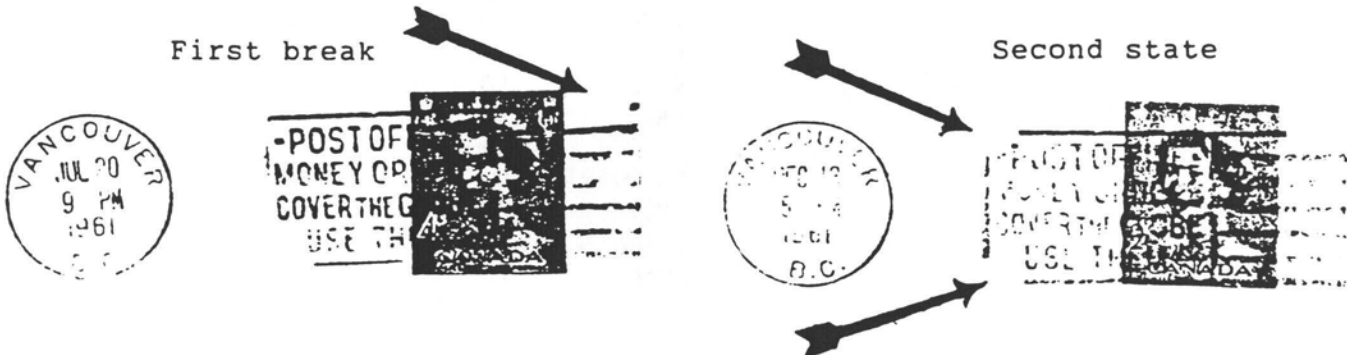


Broken Die 1

Broken Die 2

7115 POST OFFICE MONEY ORDERS COVER THE GLOBE USE THEM

A multi-office slogan. Vancouver seems to have retained the same die for 1957-1962 period. The top killer bar develops a break about 19 June 1961. The remainder of the die is intact 30 Oct 1961 but shows two breaks by 13 Dec 1961 - at top and bottom, left side of frame.

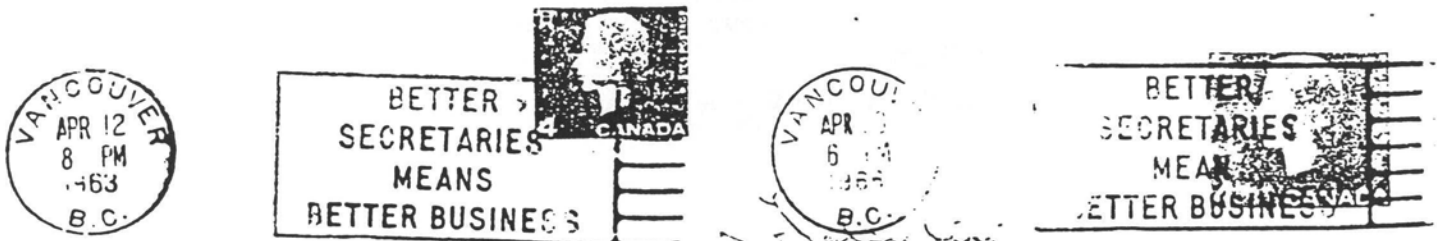


First break

Second state

615 BETTER SECRETARIES etc.

On page 32 of Slogan Box 4 our intrepid editor quite correctly pointed out a glowing grammatical error. I am pleased to report that the pesky "s" was eventually exterminated as evidenced in this 1966 example.



Original Die

Corrected

ANNUITY - Slogans 800 and 800-A

This slogan and its bilingual version were probably sponsored by the Dominion Ministry of Finance to advertise efforts to sell longer term government securities. The slogan was first issued in late 1926, with 12 Universal English dies used by the normal list of Canada's major cities and two bilingual dies for MONTREAL and QUEBEC.

With a few exceptions, the first issue was retained for various periods into 1927, with much reduced use from mid-1927 to early 1929. There was a major re-issue in May of 1929, to a slightly different list of offices, and another reshuffle in late 1930. By then TORONTO had already converted to Perfect cancelling machines, requiring a new die, and by 1932 the conversion to Perfects had reached a point where at least five and possibly six more Perfect dies were required. Some offices were able to retain Universal dies at this time, but they were all retired by early 1933.

The Perfect dies retained the same large format as the originals, without a grid, but differed slightly in letter sizes. All the dies are separable, and their rotation by die groups is listed in Appendix A, together with illustrations.

There does not appear to have been use in 1934-35 and only briefly at one office in 1936, but there was a final short re-issue of Perfect dies only in early 1938.

Since the 1926-32 use generally falls within the time span of the Distribution Lists, dates of issue and return can be given for the majority of it. However, one problem exists with the Perfect die re-issue of 1938. This has been recorded at four offices, OTTAWA, TORONTO, WINNIPEG and VANCOUVER. The first three can be identified as dies known to have been issued in 1932, but the VANCOUVER use does not match any of the six known Perfect dies. This suggests that there may have been an unrecorded seventh die in 1932 that was re-issued to VANCOUVER in 1938. Because of this, the English usage includes 19 dies, 12 Universals and 7 Perfects.

Bilingual use over the same 1926-38 period is much less than English, but rather odd. MONTREAL and QUEBEC alternated the two Universal dies until late 1930, when QUEBEC required a new Perfect die, retained until all of that office's use ceased in 1932. MONTREAL appears to have retained a Universal machine until 1931, then used a second new Perfect die in 1932, re-issued to it briefly in 1938. However, a single English Perfect die strike has been recorded at MONTREAL on FEB 3.32, which appears to have been concurrent with that office's first use of the second Perfect bilingual.

OTTAWA did not normally use bilingual slogans, and its first use of this slogan was English in 1926-27. However, in the re-issue of 1929 OTTAWA was given one of the Universal bilinguals and retained it until 1932. Then, reversing this policy, OTTAWA was re-issued a Perfect English die in the brief revival of the slogan in 1938.

The catalogues listing of English use in 1926-33, 1936 and 1938 appears correct, but it lists MONTREAL bilingual use as 1926, 1932, 1934-36 and 1938, rather than the 1926-27, 1929-32 and 1938 supported by documentation, and omits QUEBEC use in 1932.

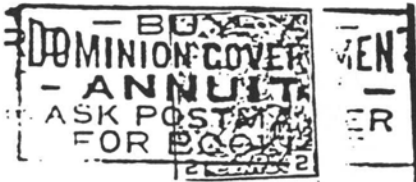
As is typical of slogan dies without a grid box, complete clear strikes are very infrequent, but there are enough letter position differences in the left half of the dies to make separation of partial strikes possible.

In addition to Appendix A, illustrating and listing the usage by dies, offices and dates, there is also an Appendix B, listing use by office, dates and dies, as well as an Appendix C listing dates, offices and dies. As a requirement of computer date sorting, the Appendix C gives dates numerically, year followed by month.

Total recorded English use appears to be from 29 offices, including OTTAWA and MONTREAL, while bilingual use was from three offices, including OTTAWA and MONTREAL.

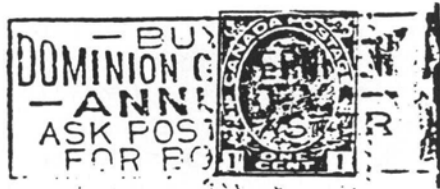
Appendix A. use by dies, offices and dates.

Universal die 1, 1926-32



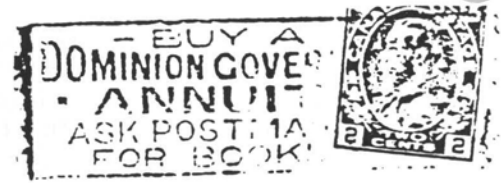
LONDON	OCT 3.26	JUN 30.27
LONDON	SEP 8.27	OCT 21.27
HALIFAX	MAY 17.29	AUG 8.29
CARLTON PLACE	JAN 4.30	JUL 26.30
WALKERVILLE	JUL 26.30	AUG 26.30
LONDON	AUG 26.30	OCT 16.30
CORNWALL	OCT 16.30	JUN 26.31
WINNIPEG	NOV 3.31	AUG 9.32

Universal die 2, 1926-31



REGINA	DEC 9.26	JAN 17.27
EDMONTON	MAY 17.29	AUG 10.29
PETERBOROUGH	SEP 10.20	NOV 6.31

Universal die 3, 1926-32



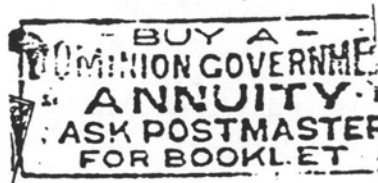
OTTAWA	DEC 9.26	NOV 5.27
WINNIPEG	MAY 17.29	NOV 3.31
REGINA	APR 26.32	JUN 29.32

Universal die 4, 1926-33



ST. JOHN	DEC 9.26	JUL 5.27
BRANTFORD	MAY 17.29	JUL 5.29
COBOURG	NOV 8.29	JUL 28.30
WINDSOR	JUL 31.30	AUG 5.30
BRANTFORD	SEP 26.30	NOV 19.30
VANCOUVER	APR 26.32	JUN 17.32
WINNIPEG	MAR 13.33	MAR 14.33

Universal die 5, 1926-32



HAMILTON	DEC 9.26	OCT 21.27
VICTORIA	MAY 17.29	NOV 26.29
FORT FRANCES	JUL 24.30	SEP 5.30
KINGSTON	SEP 5.30	APR 28.32
VICTORIA	APR 28.32	JUN 20.32

Universal die 6, 1926-32



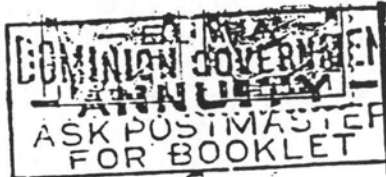
CALGARY	DEC 9.26	MAY 13.27
LONDON	MAY 17.29	JUL 5.29
CALGARY	JUL 24.30	SEP 13.30
HALIFAX	SEP 24.30	NOV 17.30
CALGARY	APR 26.32	JUN 17.32

Universal die 7, 1926-32



VANCOUVER	DEC 9.26	MAY 30.27
HAMILTON	MAY 17.29	AUG 27.30
ST. CATHERINES	AUG 27.30	APR 29.32
WALKERVILLE	APR 29.32	JUN 7.32

Universal die 8, 1926-32



HALIFAX	DEC 9.26	JUL 5.27
REGINA	MAY 17.29	FEB 15.30
REGINA	JUL 24.30	OCT 27.30
EDMONTON	APR 26.32	JUN 17.32

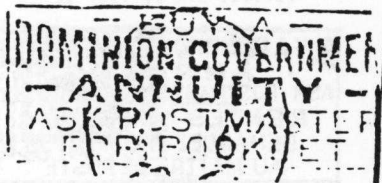
Universal die 9, 1926-32



EDMONTON	DEC 9.26	AUG 29.28
VANCOUVER	MAY 17.29	NOV 23.29
VICTORIA	JUL 24.30	APR 27.31
STRATFORD	APR 26.32	JUN 17.32

Appendix A, use by dies, offices and dates, continued

Universal die 10, 1926-30



SASKATOON	DEC 9.26	JAN 17.27
ST. JOHN	MAY 17.29	NOV 25.29
EDMONTON	JUL 24.30	SEP 9.30

SASKATOON	DEC 9.26	JAN 17.27
ST. JOHN	MAY 17.29	NOV 25.29
EDMONTON	JUL 24.30	SEP 9.30

Universal die 11, 1926-33



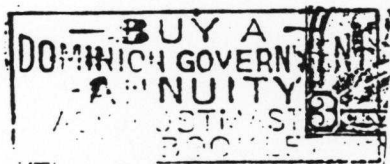
WINNIPEG	DEC 9.26	APR 3.27
TORONTO	MAY 17.29	NOV 12.29
VANCOUVER	JUL 24.30	SEP 8.30
ST. JOHN	SEP 24.30	NOV 21.30
CHATHAM	APR.26.32	MAY 3.33

Universal die 12, 1926-30



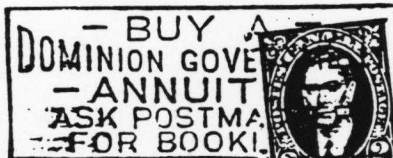
TORONTO	MAY 16.27	APR 11.29
MOOSE JAW	JUL 24.30	SEP 11.30
BROCKVILLE	SEP 24.30	DEC 2.30

Perfect die 13, 1930-32



TORONTO	AUG 11.30	SEP 10.30
TORONTO	NOV 20.30	AUG 4.31
MONTREAL	FEB 3.32	
TORONTO	FEB 10.32	FEB 12.32
TORONTO	APR 28.32	JUN 7.32
HALIFAX	JUN 13.32	AUG 12.32

Perfect die 14, 1932-38



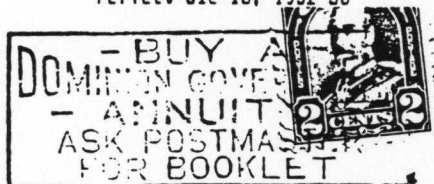
KINGSTON	JUL 24.32	
WINNIPEG	FEB 1.38	MAR 10.38

Perfect die 15, 1932

Not available for illustration, but identifiable by usage.

LONDON	JUL 29.32
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Perfect die 16, 1932-38



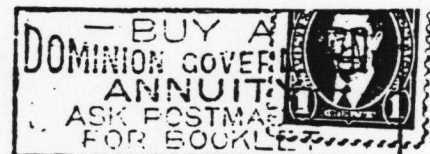
HAMILTON	JUL 28.32	AUG 5.32
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Perfect die 17, 1932-38



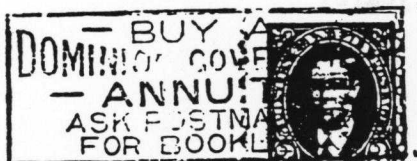
WINDSOR	JUL 29.32	
OTTAWA	JAN 2.38	FEB 19.38

Perfect die 18, 1932-38



KITCHENER	JUL 29.32	
BRANTFORD	SEP 9.36	SEP 24.36
TORONTO	JAN 15.38	FEB 21.38

Perfect die 19, 1938



VANCOUVER	FEB 3.38	MAR 7.38
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Appendix A, use by dies, offices and dates, continued

Universal die 1, 1926-32



MONTREAL	DEC 9.26	NOV 29.27
OTTAWA	JUL 29.29	MAR 27.30
OTTAWA	JUL 26.30	NOV 12.30
OTTAWA	APR 27.32	

Universal die 2, 1926-31



QUEBEC	DEC 9.26	JUL 8.27
MONTREAL	MAY 17.29	APR 1.31

Perfect die 3, 1930-32



QUEBEC	AUG 11.30	JUL 12.31
QUEBEC	FEB 3.32	

Perfect die 4, 1930-32



MONTREAL	FEB 3.32	MAY 6.32
MONTREAL	JAN 31.38	MAR 8.38

.....
 WANTED: on 2 x 4, EDMONTON EXHIBITION slogans for years:
 1912, 1916, 1928, 1929, 1931, 1947, 1949, 1951
 Jeffrey Switt, address on masthead

Slogan 800 - BUY A DOMINION GOVERNMENT ANNUITY, 1926-38

Appendix B, use by offices, dates and dies.

BRANTFORD	MAY 17.29	JUL 5.29	04	PETERBOROUGH	SEP 10.20	NOV 6.31	02
	SEP 26.30	NOV 19.30	04	REGINA	DEC 9.26	JAN 17.27	02
	SEP 9.36	SEP 24.36	18		MAY 17.29	FEB 15.30	08
BROCKVILLE	SEP 24.30	DEC 2.30	12		JUL 24.30	OCT 27.30	08
CALGARY	DEC 9.26	MAY 13.27	06		APR 26.32	JUN 29.32	03
	JUL 24.30	SEP 13.30	06	SASKATOON	DEC 9.26	JAN 17.27	10
	APR 26.32	JUN 17.32	06	STRATFORD	APR 26.32	JUN 17.32	09
CARLTON PLACE	JAN 4.30	JUL 26.30	01	ST. CATH.	AUG 27.30	APR 29.32	07
CHATHAM	APR.26.32	MAY 3.33	11	ST. JOHN	DEC 9.26	JUL 5.27	04
COBBOURG	NOV 8.29	JUL 28.30	04		MAY 17.29	NOV 25.29	10
CORNWALL	OCT 16.30	JUN 26.31	01		SEP 24.30	NOV 21.30	11
EDMONTON	APR 26.32	JUN 17.32	08	TORONTO	MAY 16.27	APR 11.29	12
	DEC 9.26	AUG 29.28	09		MAY 17.29	NOV 12.29	11
	MAY 17.29	AUG 10.29	02		JAN 15.38	FEB 21.38	18
	JUL 24.30	SEP 9.30	10		AUG 11.30	SEP 10.30	13
FORT FRANCES	JUL 24.30	SEP 5.30	05		NOV 20.30	AUG 4.31	13
HALIFAX	DEC 9.26	JUL 5.27	08		FEB 10.32	FEB 12.42	13
	MAY 17.29	AUG 8.29	01	VANCOUVER	DEC 9.26	MAY 30.27	07
	SEP 24.30	BOV 17.30	06		MAY 17.29	NOV 23.29	09
HAMILTON	DEC 9.26	OCT 21.27	05		JUL 24.30	SEP 8.30	11
	MAY 17.29	AUG 27.30	07		APR 26.32	JUN 17.32	04
	JUL 28.32	AUG 5.32	16		FEB 3.38	MAR 7.38	19
KINGSTON	SEP 5.30	APR 28.32	05	VICTORIA	MAY 17.29	NOV 26.29	05
	JUL 24.32		14		JUL 24.30	APR 27.31	09
KITCHENER	JUL 29.32		18		APR 28.32	JUN 20.32	05
LONDON	OCT 3.26	JUN 30.27	01	WALKERVILLE	JUL 26.30	AUG 26.30	01
	SEP 8.27	OCT 21.27	01		APR 29.32	JUN 7.32	07
	MAY 17.29	JUL 5.29	06	WINDSOR	JUL 31.30	AUG 5.30	04
	AUG 26.30	OCT 16.30	01		JUL 29.32		17
	JUL 29.32		15	WINNIPEG	DEC 9.26	APR 3.27	11
MONTREAL	FEB 3.32		13		MAY 17.29	NOV 3.31	03
MOOSE JAW	JUL 24.30	SEP 11.30	12		NOV 3.31	AUG 9.32	01
OTTAWA	DEC 9.26	NOV 5.27	03		MAR 13.33	MAR 14.33	04
	JAN 2.38	FEB 19.38	17		FEB 1.38	MAR 10.38	14

Slogan 800-A Bilingual - BUY A DOMINION GOVERNMENT ANNUITY, 1926-38

MONTREAL	DEC 9.26	NOV 29.27	01	QUEBEC	DEC 9.26	JUL 8.27	02
	MAY 17.29	APR 1.31	02		AUG 11.30	JUL 12.31	03
	FEB 3.32	MAY 6.32	04		FEB 3.32		03
	JAN 31.38	MAR 8.38	04	OTTAWA	JUL 29.29	MAR 27.30	01
					JUL 26.30	NOV 12.30	01
					APR 27.32		01

Slogan 800. BUY A GOVERNMENT ANNUITY. 1926-38

Appendix C, use by dates, offices and dies.

LONDON	26.10	27.06	01	LONDON	30.08	30.10	01
CALGARY	26.12	27.05	06	ST. CATHERINES	30.08	32.04	07
EDMONTON	26.12	28.08	09	TORONTO	30.08	30.09	13
HALIFAX	26.12	27.07	08	BRANTFORD	30.09	30.11	04
HAMILTON	26.12	27.10	05	BROCKVILLE	30.09	30.09	12
OTTAWA	26.12	27.11	03	HALIFAX	30.09	30.11	06
REGINA	26.12	27.01	02	KINGSTON	30.09	32.04	05
ST. JOHN	26.12	27.07	04	ST. JOHN	30.09	30.11	11
SASKATOON	26.12	27.01	10	CORNWALL	30.10	31.06	01
VANCOUVER	26.12	27.05	07	TORONTO	30.11	31.08	13
WINNIPEG	26.12	27.03	11	WINNIPEG	31.11	32.09	01
TORONTO	27.05	29.04	12	MONTREAL	32.02	32.02	13
LONDON	27.09	27.10	01	TORONTO	32.02	32.02	13
BRANTFORD	29.05	29.07	04	CALGARY	32.04	32.06	06
EDMONTON	29.05	29.08	02	CHATHAM	32.04	33.05	11
HALIFAX	29.05	29.08	01	EDMONTON	32.04	32.06	08
HAMILTON	29.05	30.08	07	REGINA	32.04	32.06	03
LONDON	29.05	29.12	06	STRATFORD	32.04	32.06	09
REGINA	29.05	30.02	08	TORONTO	32.04	32.06	13
ST. JOHN	29.05	29.11	10	VANCOUVER	32.04	32.06	04
TORONTO	29.05	29.11	11	VICTORIA	32.04	32.06	05
VANCOUVER	29.05	29.11	09	WALKER	32.04	32.06	07
VICTORIA	29.05	29.11	05	HALIFAX	32.06	32.08	13
WINNIPEG	29.05	31.11	03	HAMILTON	32.07	32.08	16
PETERBOROUGH	29.09	31.11	02	KINGSTON	32.07		14
COBourg	29.11	30.07	04	KITCHENER	32.07		18
CARLTON	30.01	30.07	01	LONDON	32.07		15
CALGARY	30.07	30.09	06	WINDSOR	32.07		17
EDMONTON	30.07	30.09	10	WINNIPEG	33.03	33.03	04
FORT FRANCES	30.07	30.09	05	BRANTFORD	36.09	36.09	18
MOOSE JAW	30.07	30.09	12	OTTAWA	38.01	38.02	17
REGINA	30.07	30.10	08	TORONTO	38.01	38.02	18
VANCOUVER	30.07	30.09	11	VANCOUVER	38.02	38.03	19
VICTORIA	30.07	31.04	09	WINNIPEG	38.02	38.03	14
WALKERVILLE	30.07	30.08	01				
WINDSOR	30.07	30.08	04				

Slogan 800-A Bilingual - BUY A GOVERNMENT ANNUITY. 1926-38

MONTREAL	DEC 9.26	NOV 29.27	01	QUEBEC	AUG 11.30	JUL 12.31	03
QUEBEC	DEC 9.26	JUL 8.27	02	MONTREAL	FEB 3.32	MAY 6.32	04
MONTREAL	MAY 17.29	APR 1.31	02	QUEBEC	FEB 3.32		03
OTTAWA	JUL 29.29	MAR 27.30	01	OTTAWA	APR 27.32		01
OTTAWA	JUL 26.30	NOV 12.30	01	MONTREAL	JAN 31.38	MAR 8.38	04

Working on the assumption that members might be interested in seeing copies of really nice slogan covers, this portion of the Slogan Box will be devoted to reproducing copies of such covers as members see fit to submit to your chairman for reproduction.

CHAHKO MIKA NELSON, B.C. JULY 13-18 1914

NELSON, B.C.



John A. Bruce Co. Ltd.

Hamilton, Ont.

One of the scarcer slogans, this is indeed an example of a slogan cover gem. The short obliterator bars tell that this was a hand-driven machine.

STRATFORD OLD BOYS' REUNION AUG. 1-8 1914

STRATFORD, ONT.

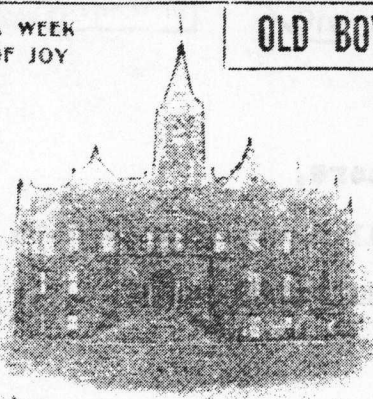
We will All Meet at Stratford, Aug. 1 to 8, 1914

REDUCED RAILWAY RATES FROM EVERYWHERE

A WEEK OF JOY

OLD BOYS' RE-UNION

RE-UNION
AUG. 1-8
1914



Mr. L. C. Patton & Family,

Box 78

Woodstock, Ont.

Return to A. W. DEACON, Sec. Old Boys' Ass'n., 17 Albert St., Stratford

A similar cover was illustrated in an earlier Slogan Box by John Robertson. This cover is special as it is an illustrated postal stationery envelope.

SLOGAN COVER GEMS, Cont'd.

The WWI flags are slogans too and should be included in any comprehensive slogan collection.

\$25.00 FOR \$21.50 BUY WAR SAVINGS CERTIFICATES EDMONTON, ALTA.

JAMES RAMSEY
LIMITED
EDMONTON, ALBERTA




*Mr. J. Emory Renold
Hanover P. a
United States*

To the casual observer, just a nice clean slogan/flag cover. The date, September 15, 1917 tells us this was the day of issue of the three cent brown Confederation stamp.

BUY VICTORY BONDS TO THE LIMIT OF YOUR ABILITY ST. JOHN, N.B.

BOX 163, ST. JOHN, N. B. OUR READERS ARE OUR AGENTS




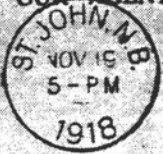
HELP SAVE A SOLDIER
BY BUYING
"MY BELOVED POILUS"
Proceeds From The Sales of Which
Are For His Benefit

DO YOUR SHARE WITH THESE NURSES!

ST. JOHN, N.B.
NOV 15
5-PM
1918

BUY VICTORY BONDS TO THE LIMIT OF YOUR ABILITY

Estil's Book Store,
Will P. Williams, Proprietor,
111 Park Avenue,
Plainfield,
N.J.



An average strike of the scarcer 1918 slogan/flags, however its appearance on a commercial, semi-patriotic cover makes it quite desirable.

FUN WITH SLOGANS Cec Coutts

"The Devil Made Me Do It."

- 5¢ stamp inverted
- Dater head inverted
- Three machine strikes
- Two different slogans
- Two days to get job done

(11 & 12 Dec)



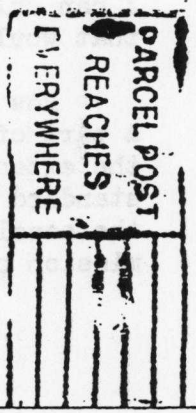
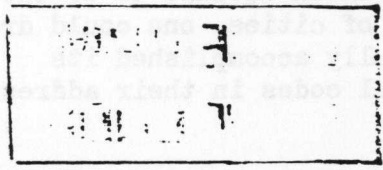
DEVIL'S CLUB Stamp

4498 #4 Rd.

RR #2

SARDIS B.C.

Vox 1yo'



MAKE UP YOUR MIND!

Too late for Air Mail



AIRMAIL UPDATE

Bob Thorne sent a copy of the bilingual SAVE TIME USE AIRMAIL, used from ST. HYACINTHE, March 9, 1931.

This use was not listed in Dan's fine documentation of these.



Postal Codes . . .

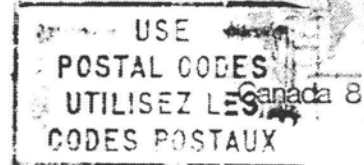
The slogan "USE POSTAL CODES" (bilingual) was introduced in the early 1970's following the introduction of the current Canadian postal code format. The initial unpopularity of the postal code, and the perceived identity crisis resulting from the replacement of city names in dater hubs by postal codes, created a resistance to the use of this impersonal, but theoretically efficient, address supplement.

One example of this resistance can be found in the cover featured in this article. Not only did the sender use an envelope pre-printed with the message "Justice for Postal Workers Boycott the Postal Code" but the sender affixed a red label reading "SPEED YOUR MAIL BOYCOTT THE POSTAL CODE" over the addressee's postal code which was included with the address.

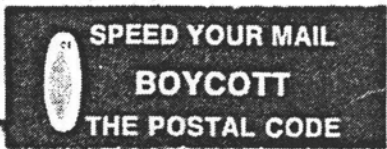
The significance of "Justice for Postal Workers" is lost on this writer. I can only assume that the code was thought to be a labor-saving device that would eliminate some postal worker jobs.

How successful has the "boycott" been? Well, the postal code is still a part of Canadian addresses. How popular is the code today? If one judges the extensive use of the POSTAL CODE obliterator which appears to be the standard issue machine obliterator in a majority of cities, one could draw the conclusion that Canada Post has not successfully accomplished its mission of converting mailers to the use of postal codes in their addresses.

*10 copies sent
to [unclear]*



*Canadian Postal Commission
[unclear]*



**Justice for Postal Workers
Boycott the Postal Code**



Description	Slogan #	Volume	Number	Page
1912 Canadian Slogan Usage		1	4	5
1912 Canadian Slogan Usage (update)		1	5	30
1912 Canadian Slogan Usage (update)		2	3	3
1913 Canadian Slogan Usage		1	4	10
1913 Canadian Slogan Usage (update)		1	5	30
1913 Canadian Slogan Usage (update)		2	3	3
1913 Canadian Slogan Usage (update)	4173	2	4	28
1914 Canadian Slogan Usage		1	5	17
1914 Canadian Slogan Usage (update)		2	3	3
1914 Canadian Slogan Usage (update)	4485	2	4	28
1915 Canadian Slogan Usage		1	5	23
1915 Canadian Slogan Usage (update)		2	3	3
1916 Canadian Slogan Usage		1	5	27
1916 Canadian Slogan Usage (update)		2	3	3
1917 Canadian Slogan Usage		2	1	21
1917 Canadian Slogan Usage (update)		2	3	4
1918 Canadian Slogan Usage		2	1	28
1918 Canadian Slogan Usage (update)		2	3	4
1918 Canadian Slogan Usage (update)		2	4	28
1919 Canadian Slogan Usage		2	2	13
1919 Canadian Slogan Usage (update)		2	3	4
1919 Canadian Slogan Usage (update)		2	4	27
Abbotsford International Air Show		2	5	22
Adding Interest to Slogan Collecting - Jeffrey Switt		1	5	34
Adding interest to slogan collecting - Jim Felton		2	5	23
ADDRESS YOUR MAIL TO STREET AND NUMBER	45	2	1	17
ADVISE CORRESPONDENTS OF YOUR CORRECT ADDRESS	55	2	1	13
Air Mail (updates on GIVE WINGS...and SAVE TIME FLY...)		2	5	19
Air Mail (various slogans)		2	1	7
Air Mail - 1938 - 1948 related slogan use		2	2	24
Air Mail - GIVE WINGS TO YOUR MAIL	3945	2	3	17
Air Mail - SAVE TIME FLY YOUR MAIL	7875	2	4	21
Air Mail - SAVE TIME USE AIR MAIL ...	various	2	5	5
AIR MAIL SAFE SURE SPEEDY (revision)	125	2	6	19
AIR MAIL SAVES TIME	128	1	5	31
Armistice Day - see also Poppy day & Remembrance Day				
ARMISTICE DAY ...	various	1	3	7
ARMISTICE DAY ...	various	1	5	3
BETTER SECRETARIES MEANS BETTER BUSINESS		1	4	32
BUY WAR SAVINGS STAMPS AND HELP RECONSTRUCTION	895	1	1	3
BUY WAR SAVINGS STAMPS AND HELP RECONSTRUCTION	895 & 27	1	2	3
BUY WAR SAVINGS STAMPS AND HELP RECONSTRUCTION	895	1	3	4
BUY WAR SAVINGS STAMPS AND HELP RECONSTRUCTION	895	1	4	27
BUY WAR SAVINGS STAMPS AND HELP RECONSTRUCTION	895	1	5	30
CANADIAN INTERNATIONAL TRADE FAIR ...	1120	2	4	25

Description	Slogan #	Volume	Number	Page
CANADIAN NATIONAL EXHIBITION TORONTO AUG.24...	1150	1	2	6
Collecting Illustrated Slogan Covers, part 2 - J. Switt		2	2	7
COMPASS DIRECTIONS NECESSARY ON MAIL FOR CALGARY	2155	1	3	19
CONSERVE COAL CONSERVEZ LE CHARBON	2215	1	4	29
CONSERVE COAL SAVE ONE TON IN FIVE	2216	1	4	29
CORONATION H.M. KING GEORGE VI MAY 12, 1937 ...	2262 & A	1	2	9
CUSTOMS DUTY PAID and CUSTOMS DUTY FREE		2	3	11
DEPOSEZ VOS COLIS DE NOEL DE BONNE HEURE	2412	2	3	5
Distribution List - Amherst, N.S. 1919 - 1934		1	5	37
Distribution List - Belleville, Ont. 1914 - 1934		1	5	37
Distribution List - Brandon, Man. 1916 - 1935		1	5	38
Distribution List - Brantford, Ont. 1917 - 1934		1	5	40
Distribution List - Brockville, Ont. 1916 - 1930		1	5	40
Distribution List - Calgary, Alberta 1914 - 1934		2	1	31
Distribution List - Carleton Place, Ont. 1924 - 1934		2	1	34
Distribution List - Charlottetown, P.E.I. 1914 - 1934		2	1	35
Distribution List - Chatham, Ont. 1919 - 1934		2	1	36
Distribution List - Chicoutimi, P.Q. 1927 - 1934		2	2	35
Distribution List - Cobourg, Ont. 1919 - 1934		2	2	35
Distribution List - Collingwood, Ont. 1919 - 1934		2	2	36
Distribution List - Cornwall, Ont. 1923 - 1934		2	2	37
Distribution List - Edmonton, Alberta 1916 - 1934		2	3	33
Distribution List - Estavan, Sask. 1926 - 1929		2	2	38
Distribution List - Fort Francis, Ont. 1928 - 1935		2	3	36
Distribution List - Fort William, Ont. 1914 - 1934		2	4	31
Distribution List - Fredericton, N.B. 1917 - 1953		2	4	32
Distribution List - Galt, Ont. 1919 - 1933		2	4	34
Distribution List - Gananoque, Ont. 1917		2	4	33
Distribution List - Glace Bay, N.S. 1926 - 1934		2	4	33
Distribution List - Halifax, N.S. 1914 - 1931		2	5	24
Distribution List - Hamilton, Ont. 1913 - 1931		2	5	26
Distribution List - Hull, Quebec 1920 - 1934		2	5	28
Distribution List - Ingersoll, Ont. 1919		2	5	25
Distribution List - Saskatoon, Sask. 1927 - 1932		1	1	17
DO NOT PLACE MONEY IN UNREGISTERED ... (see also bilingual)	2625	2	1	11
EAT RIGHT FOR HEALTH	2710 & A	2	4	29
ENVELOPES SMALLER THAN ...	3025	2	6	17
French Language Slogans/ Bilingual Slogans		1	4	17
HELP PREVENT FOREST FIRES (English and Bilingual)	4400	2	4	3
HELP PREVENT FOREST FIRES (update)	4400	2	6	28
HELP THE MUSKOKA (slogans 4485, 4486 and 4530)		2	5	20
ILL/ CANADA'S GREAT EASTERN EXHIBITION SHERBROOKE ...		1	3	2
ILL/ CANADIAN NATIONAL EXHIBITION TORONTO ... 1915		1	2	21
ILL/ CANADIAN NATIONAL EXHIBITION TORONTO ... 1915 & '33		2	3	21
ILL/ CAPE BRETON ISLAND EXHIBITION SYDNEY ... 1914		1	2	24
ILL/ COME TO EDMONTON FOR THE BIG AIR SHOW ...		1	4	20
ILL/ COME TO LONDON CENTENNIAL AND OLD BOY'S ... 1926		1	2	23

Description	Slogan #	Volume	Number	Page
ILL/ GERMAN-CANADIAN "SOMMERFEST" JUNE 30 - JULY 2		1	2	26
ILL/ HALIFAX FIREMAN'S TOURNAMENT ... 1914		1	2	22
ILL/ INTERNATIONAL MINING CONVENTION ... VANCOUVER		1	3	3
ILL/ INTERNATIONAL PEACE CELEBRATION PRESCOTT...1938		1	2	25
ILL/ L'EXPOSITION PROVINCIALE DE QUEBEC 31 AOUT-1914...		1	2	22
ILL/ NOVA SCOTIA LIONS CONVENTION ... MAY 10-12 MAI		1	2	26
ILL/ PICTON CENTENNIAL JUNE 30-JULY 5, 1937		1	2	25
ILL/ PLAN TO PLANT ANOTHER TREE		1	3	3
ILL/ SEPTEMBER ... TRANS CANADA HIGHWAY CELEBRATION ...		1	5	35
ILL/ ST. JOHN EXHIBITION SEPT. 5-12, 1914		1	2	24
ILL/ STRATFORD OLD BOYS RE-UNION AUG. 1-8 1914		1	4	20
ILL/ SYDNEY'S 150TH ANNIVERSARY JULY 29. AUG. 4 1935		1	2	20
ILL/ VISIT THE PROVINCIAL EXHIBITION BRANDON ... 1924		1	2	23
ILL/ WHY WAIT FOR SPRING? DO IT NOW!		1	3	3
ILL/1903 GOLDEN JUBILEE 1953 (Moose Jaw, Sask.)		2	3	22
ILL/EXPOSITION DE LA VALLEE DU ST. LAURENT ... 1916		2	3	21
INDIQUEZ LE NO. ET LA RUE SUR VOS ENVOIS (bilingual)	4767	2	1	17
INSURE YOUR PARCELS AT ... (English and Bilingual)	4815	2	4	14
Klussendorf cancels		2	1	2
Klussendorf Slogans (listing of K-slogans to date)		2	2	2
MAIL YOUR CHRISTMAS PARCELS EARLY	5560	2	3	5
MAIL YOUR CHRISTMAS PARCELS EARLY (update)	5560	2	4	28
MAIL YOUR PARCELS EARLY (update)	5560	2	6	28
Membership list		1	1	19
Membership list		2	1	37
N'EST PAS ADMISE ... L'ENVELOPPE DE MOINS ...	6055	2	6	17
NE METTEZ PAS D'ARGENT ...	6045	2	1	11
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OBSERVE SUNDAY (update)	6465 & A	2	4	28
OBSERVE SUNDAY, OBSERVEZ LE DIMANCHE	6465 & A	2	6	25
OBSERVEZ LE DIMANCHE ... (bilingual)	6475	2	3	25
PARCEL POST INSURANCE ... (English & Bilingual)	6855, 275	2	1	5
PLAN TO VISIT WORLD'S GRAIN EXHIBITION REGINA ...		1	5	36
POPPY DAY	various	1	3	7
Poppy Day - remarks from the Editor		1	3	1
Poppy Day - See also Armistice Day & Remembrance Day				
Poppy Day slogans (overview)		1	4	2
Poppy Day slogans usage		1	5	2
PRINCE ALBERT EXHIBITION ...		2	5	21
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PROTECT THE BIRDS AND HELP THE CROPS	7250-A	2	3	23
REGISTER ALL LETTERS OF VALUE	7525 & A	2	6	3
REMEMBRANCE DAY (update)	7595	1	4	27
Remembrance Day - see also Armistice Day & Poppy Day				
SAVE TIME USE AIR MAIL	7881	1	3	26
SAVE TIME USE AIR MAIL (update)		1	4	26
SAVE TIME USE AIR MAIL (update)	7879;7880	2	6	24

Description	Slogan #	Volume	Number	Page
Slogan Bank		2	5	4
Slogan Postal Markings of Canada 1912 to 1919 (book)		2	4	1
ST. JOHN EXHIBITION SEPT. 5-12 1914		1	4	26
There is Humor to be found in slogans (comment)		1	3	6
USE AIR MAIL DEC 10 TO 29 SPECIAL PRAIRIE FLIGHTS	9802	1	5	32
V ● ● ● -	9965	1	1	14
V ● ● ● -	9965	1	2	4
V ● ● ● - (update)	9965	1	3	24
V ● ● ● - (update)	9965	1	4	32
V ● ● ● - (update)	9965	1	5	31
VICTORY LOAN- 1919 THE BRIDGE FROM WAR TO PEACE	9966	1	2	5
VISIT WORLD'S GRAIN EXHIBITION REGINA ...		1	5	36
WHY NOT HIRE THE HANDICAPPED ...	10525	2	4	30
WHY WAIT FOR SPRING DO IT NOW		1	4	21
Year at a Glance Calendar - Jim Felton		2	1	3