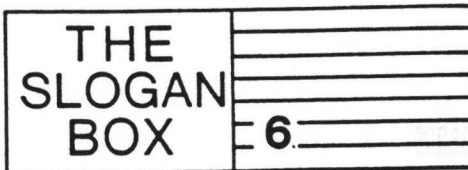


CHAIRMAN
Jeffrey Switt
3962 Belford Av.
Fort Worth, TX 76103
(817) 531-2199



EDITOR
Daniel G. Rosenblat
3612 Wood Duck Circle
Stockton, CA 95207
(209) 951-9903

NEWSLETTER OF THE BNAPS MACHINE SLOGAN CANCEL STUDY GROUP

VOLUME 2 - NUMBER 6 - WHOLE NUMBER 11

DECEMBER 1989

IN THIS ISSUE

Chairman's Message, Membership Updates, Etc.	P 1-2
REGISTER ALL LETTERS OF VALUE, Daniel Rosenblat	P 3-16
ENVELOPES SMALLER THAN, Daniel Rosenblat	P 17-18
AIRMAIL SAFE SURE SPEEDY, Revised, Daniel Rosenblat	P 19-23
SAVE TIME USE AIRMAIL, Updates, Jeff Switt	P 24
OBSERVE SUNDAY, Historical Background, Daniel Rosenblat	P 25-27
Slogan Box Updates	P 28
Members' Exchange	P 29-30

CHAIRMAN'S MESSAGE

My, this has been a quick two years! And they have been very productive years as well . . . 11 issues of the Slogan Box, 350 pages of slogan articles and information, plus our group's first book on slogans. This has been a most rewarding time for your chairman, and now I need some help.

During these past two years your chairman has done the paste-up, copying and distribution of the Slogan Box, a task which takes about 6 hours per issue to accomplish. While this may not sound like a lot of time, when added to the time spent on membership, dues and other functions, it is an amount of time that I cannot commit to for the next year. Plus, the Prairie Beavers will be hosting the 1990 BNAPS Convention in Galveston, and I will be up to my ears in this project.

Therefore, this will out of necessity, be the last issue that your chairman will be able to publish.

Who will step forward to take over the task of organizing, printing and distributing the Slogan Box during 1990? In compensation for accepting this task, this person will receive free membership, and your chairman will pay membership dues to our group. Please contact your chairman if interested in taking on this task.

Dues are Due: This issue is being included in the current dues period, and it is time to ante up for the first half of 1990. Dues will remain the same, US \$12 for the first three issues. Please remit this amount to your chairman, making check or money order payable to him by name, and do so as soon as possible so that printing of the next issue can be accomplished without delay.

A financial statement will be included in the next issue, along with an index of Volumes 1 and 2 which Alex Hadden is putting together for us. Thanks Alex. A membership list will also be included.

Dues reduction for contributing authors: Effective with Volume 3, members who contribute articles will be credited with a \$1 reduction in dues for the following dues period for each page of typewritten manuscript produced. Photocopies of covers will not apply unless they are an integral part of an article. So here is an opportunity to save a few dollars and to provide encouragement for latent authors to put their research into print.

MEMBERSHIP UPDATE

Chris McGregor 6312 Carnarvon St., Vancouver BC V6N 1K3
General Interest, 1912-1925

Steve B. Davis 1203 - 840 9th Street SW, Calgary, AB T2P 2T1
General Interest

Sandra J. Lee 338 - 1260 Raymer Avenue, Kelowna, BC ViY 9B8
General Interest

COMING NEXT ISSUE

Your editor has prepared a fine article on BUY A DOMINION GOVERNMENT ANNUITY, which was scheduled to be included in this issue. However to keep the size of this issue down and to try to include its expense in the current dues period, it will be held over to the February 1990 issue. Anyone who did not respond to Dan's request for data are urged to do so.

ADVISE YOUR CORRESPONDENTS (Slogan 63) Your editor is digging away on this most complex slogan and needs your help. Documentation seems to indicate that this was issued in 1922 but there are reports of PRINCE RUPERT and STRATFORD in 1920, and WOODSTOCK and ST. CATHARINES in 1921. He would appreciate photocopies of any 1920-1922 use and contact with members having holdings of this slogan.

AIR PARCEL POST FOR SPEED Copies of interesting covers should be sent to your editor.

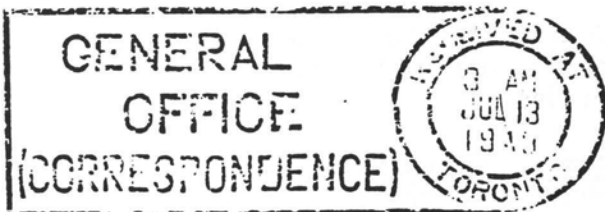
WWII BLACKOUT SLOGANS Members Ron Leith and Daniel Rosenblat have been working in conjunction with non-member Ken Barlow on tabulating/researching this interesting period of slogan postmark use. Members who may not have been contacted by this group are urged to send slogan ID, dates and cities to Ron Leith, P. O. Box 430, Abbotsford, BC V2S 5Z5.

MEMBERS' INTERESTS

If there is some particular area of interest that you need information about or have a single question, contact your Editor, Chairman or other members. Your requests for information will gladly be reproduced in the Slogan Box.

WHO HAS OTHERS AND WHAT ARE THEY?

Found as backstamps, GENERAL OFFICE (CORRESPONDENCE) - two types and CENTRAL LETTER DISPATCH. All used at TORONTO. Respond to Jeff Switt



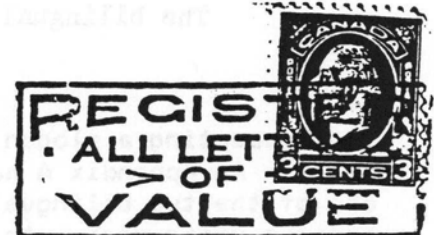
REGISTER ALL LETTERS OF VALUE

Slogans 7525 and 7525-A

This slogan, followed three years later by its bilingual, was introduced in 1922 and was among the first truly multi-office, multi year slogans, with use extending for decades. Additionally, it appears to have been one the earliest instances of the Post Office using a multi-office slogan to advertise one of its own functions, nearly all prior use to 1920 having been sponsored by special groups or by such other government departments as the Finance Ministry or the Department of the Interior.

There are reports of 7525 usage in 1921, but the documentation clearly indicates that the first five format A dies were issued in late 1922. Their wording was in four lines in a box at the left, with a grid at the right. However, there was 1921 issue of two much related slogans, both used at Toronto only, slogan 7525, REGISTER LETTERS OF VALUE and slogan 2625, DO NOT PLACE MONEY IN UNREGISTERED MAIL.

Either simultaneously in 1924, or during the period 1924-26, four additional dies in the same format were introduced, bringing the total of the format A dies to nine. The usage to this point was by no means seasonal, it appearing that the dies were rotated very randomly between about 25 offices for periods ranging between a few months to several years. Their usage, together with other postal service orientated slogans which followed, was essentially as a substitute for the standard wavy line obliterators which had been used when no sponsored dies took priority.



FORMAT A

FORMAT B

In late 1926-early 1927, the popularity of the slogan was evidenced by the issue of eight additional dies in format B, with the same four line wording, but extending over the full width of the die, without a grid. These 17 dies, nine format A and eight format B, were all for use in the Universal machines that had been introduced in 1919 and continued to be used through 1929.

In 1930, many major offices, led by Toronto, began switching to the Canadian made Perfect machines, which would predominate until 1939. To accommodate these offices, three new Perfect dies were added in format A, for a total to 20 dies, 9 format A Universals, 8 format B Universals and 3 format A Perfects. Thus, the number of offices having rotating use of these grew to major proportions in the early 1930's.

The number of offices which had switched to Perfect machines, which could use only the last three format A dies, had risen to nearly 50 by the end of 1932, so the number of offices still able to use the 17 Universal dies decreased sharply. Many of the Universal dies were retired, and by 1935 use of the 8 format B dies ceased altogether, as did at least three of the Universal format A and one of the Perfect format A.

This left most of the 1936-48 use to only two of the format A Perfects, but in 1947-48 a major change back to Universal machines, now manufactured by Pitney Bowes, had reached a point where many offices could resume use of the retained Universal

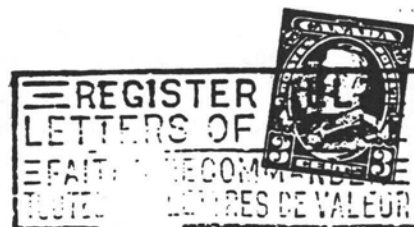
dies, and 6 of the original format A Universals, plus two format A Perfects, are recorded from 1947-48. This revival continued through 1950, but usage thereafter dropped sharply, though what very little remained, all from three Universal format A dies, extended for a very considerable period.

Usage is recorded at KENORA from 1949 until at least late 1956, all with one of the Universal format A dies, and at ORANGEVILLE from at least 1956 to 1964 from another. A third Universal format A is recorded at AURORA from 1948 until at least 1970, and may well have been used there even longer, since the same die has been seen used at KING CITY in 1979. Bear in mind that this die was issued in 1924, yet was still servicable 55 years later.

Use has been recorded or reported from 102 offices between 1922 and 1979, many of them with from four to six usages at intervals, and LONDON with seven.

A bilingual version, slogan 7525-A, was introduced with a single Universal die in 1925, documented as being issued to HULL, then sent to CHICOUTIMI and finally to THETFORD MINES, where it remained in use from 1927 until 1932. With the advent of the Perfect machines in 1930, a new Perfect die was issued to TROIS RIVIERES, then rotated between 14 province of Quebec offices until 1950. These two die uses were the total for the bilingual slogan.

The bilingual Perfect Die



Presenting a slogan of this dimension in a detailed fashion takes considerable space. An Appendix A has been prepared which illustrates each of the 20 English and one of the two bilingual dies involved, followed by a chronological listing of the offices using each. An earliest and latest date is given, if either are available. Some of these dates are those of issue and return, as given in the Distribution Lists, but where this documentation is not available, dates of seen usage are substituted.

Since the differences that permit identification of the 12 format A dies are relatively minor, they have been illustrated at approximately one and a half times actual size, in order to better facilitate separation.

It should be noted that Appendix A does not include all documented or reported use, since some of this has not been seen and the die cannot be identified for inclusion in its appropriate group.

An Appendix B lists all using offices alphabetically, separated into English and bilingual, with the periods of use and dies as in Appendix A, but including any documented or reported use where die identification has not been made and is indicated by a ?.

An Appendix C lists the English use chronologically. The bilingual use is omitted, since it would be essentially the same as in Appendix B. It should be noted that for purposes of computer sorting, the dates in this appendix are numeral, year followed by month, and the format A die numbers are given in two digits, i.e. those with numbers 1 to 9 have a preceding 0.

Appendix A permits grouping strikes by die, by office and by chronology, Appendix B permits grouping them by office, by chronology and by die, while Appendix C permits grouping by chronology, by office and by die.

SLOGAN 7525 - REGISTER ALL LETTERS OF VALUE

Appendix A, office usage by dies, chronologically

Format A dies

OFFICE	RECEIPT OR SEEN FROM	RETURN OR SEEN TO	OFFICE	RECEIPT OR SEEN FROM	RETURN OR SEEN TO	OFFICE	RECEIPT OR SEEN FROM	RETURN OR SEEN TO
--------	-------------------------	----------------------	--------	-------------------------	----------------------	--------	-------------------------	----------------------



DIE 1
Universal, recorded 1922-64

NIAGARA	OCT.22	OCT.23	SASKATOON	SEP.30	JUN.31	DRILLIA	JAN.49	
HAMILTON	NOV.23	JAN.24				AYLMER WEST	SEP.49	
			CORNWALL	JUN.31				
CALGARY	JAN.24	MAR.24				BRACEBRIDGE	FEB.50	
LONDON	APR.24	JUN.24	LETHBRIDGE	APR.32	MAY.33	MISSION CITY	OCT.50	NOV.50
LINDSAY	NOV.24	MAY.27						
			LONDON	MAY.33	JUN.33	Reported from 1956		
CARLETON PLACE	OCT.27	FEB.29	GLACE BAY	SEP.33	APR.34	ORANGEVILLE	NOV.60	MAY.64
COLLINGWOOD	JUL.29	SEP.29	GALT	SEP.48				



DIE 2
Universal, recorded 1922-56

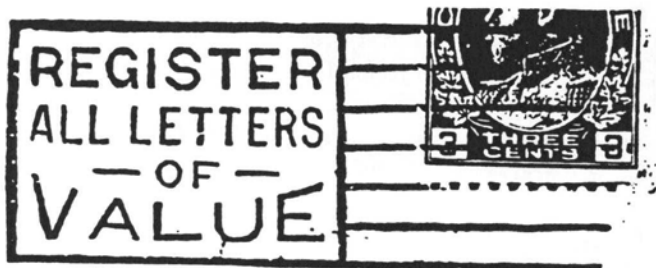
SHERBROOKE	JUL.22	OCT.23	YORKTON	OCT.27	FEB.29	NEW WESTMINSTER	SEP.33	OCT.33
EDMONTON	DEC.23	FEB.24	PRINCE RUPERT	SEP.29	NOV.29	CALGARY	APR.34	OCT.34
WOODSTOCK	APR.24	MAY.24	LINDSAY	MAR.30	MAY.32	HAILEYBURY	APR.48	
OTTAWA	SEP.24	FEB.25				THE PAS	SEP.48	OCT.48
			TIMMINS	MAY.32	MAY.33			
						KENORA	SEP.49	DEC.56
						Reported retained to 1957 Use to 1959 probable		

Appendix A, format A dies, continued



DIE 3
Universal, recorded 1922-50

MONCTON	OCT.22	? .23	NORTH BAY	JAN.29	MAY.33	BRIDGWATER	JUL.48	
						KENTVILLE	AUG.48	DEC.48
VICTORIA	FEB.24	MAR.24	YARMOUTH	MAY.33	SEP.33			
						CHATHAM	MAY.49	
PRINCE ALBERT	APR.25	NOV.27	VANCOUVER	APR.34	NOV.34	DAUPHIN	JUL.49	
						KIRKLAND LAKE	OCT.49	
GALT	MAY.28	AUG.28	VERNON	JAN.48	FEB.48			
						COLLINGWOOD	FEB.50	



DIE 4
Universal, recorded 1922-32

GALT	DEC.22	JAN.27	HALIFAX	JAN.29	FEB.29	CHARLOTTETOWN	JAN.32	MAR.32
TIMMINS	MAR.27	NOV.27						



DIE 5
Universal, recorded 1923 (possibly 1922)-1950

LETHBRIDGE	APR.23		SARNIA	MAY.28	JUL.28	CHATHAM	APR.34	AUG.34
PORT ARTHUR	NOV.23	DEC.23						
			KAMLOOPS	JAN.29	APR.29	PRINCE GEORGE	JAN.48	
FREDERICTON	JAN.24					NEW GLASGOW	AUG.48	
KITCHENER	AUG.24	SEP.24	GALT	MAY.30	SEP.30			
						GRANDE PRAIRIE	SEP.49	
SARNIA	JAN.25	FEB.25	FORT FRANCES	FEB.31	NOV.31	AURORA	OCT.49	
SASKATOON	MAR.25							
			COLLINGWOOD	JAN.32	SEP.32	HESPELER	FEB.50	
FORT FRANCES	DEC.27	FEB.28				MELVILLE	OCT.50	
			ST. THOMAS	MAY.33	SEP.33			
			MEDICINE HAT	OCT.33	DEC.33			

Appendix A, format A dies, continued



DIE 6
 Universal, recorded 1926 (possibly 1924)-33,
 then reported lost.

MOOSE JAW	FEB.26	OCT.26	CORNWALL	APR.28	SEP.28	SARNIA	MAY.33
						TRENTON	SEP.33
ESTEVAN	OCT.27	FEB.28	PORT ARTHUR	JAN.29	MAY.33	Die reported lost, probably in 1934	



DIE 7
 Universal, recorded 1927 (possibly 1924)-50

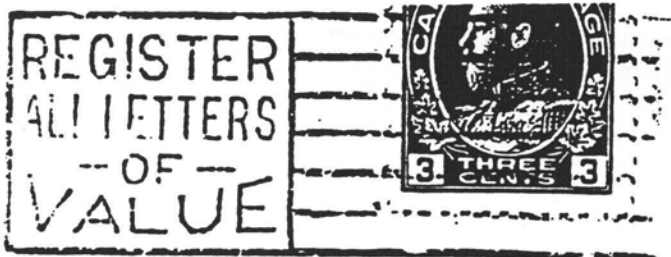
CHATHAM	OCT.27	FEB.29	PRINCE RUPERT	JUN.34	SEP.34	NIAGARA	JAN.49
						DUNNVILLE	JUL.49
PRESCOTT	AUG.29	MAY.33	PENTICTON	JUN.47		GANANOQUE	SEP.49
			KENORA	AUG.47			
PORT LA PRAIRIE	SEP.33	OCT.33				CHATHAM	FEB.50
FORT WILLIAM	OCT.33	APR.34	CAMPBELLTON	JUL.48		COLEMAN	NOV.50
			DUNDAS	OCT.48			



DIE 8
 Universal, recorded 1924-27 only

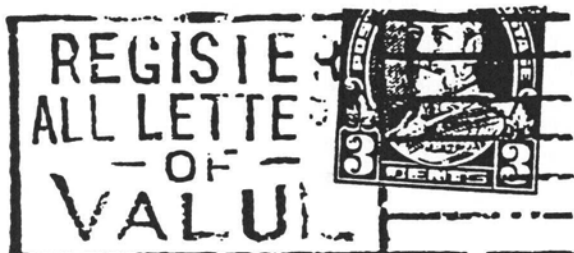
ST. JOHN	DEC.24		VICTORIA	OCT.25	DEC.25	MEDICINE HAT	APR.26	NOV.27
Probably retained to 1925								

Appendix A, format A dies, continued



DIE 9
Universal, recorded 1924-79

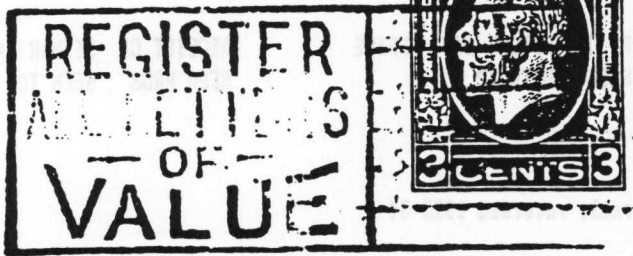
VANCOUVER	FEB.24	MAR.24	BRANDON	FEB.33	JUL.33	OSHAWA	JAN.49
ST. THOMAS	MAY.24	JUN.26	SAULT STE MARIE	AUG.33	APR.34	CHILLIWACK	MAY.49
						TIMMINS	JUL.49
SUDBURY	SEP.26	JUN.27	BRANDON	JUL.34	NOV.34	GODERICH	SEP.49
REGINA	JUN.28	OCT.28	TIMMINS	MAR.38	APR.39	BELLEVILLE	FEB.50
						BARRIE	MAR.50
PRINCE RUPERT	JAN.29	MAY.29	PRESCOTT	JAN.48		AURORA	FE.60
			NEW WESTMINSTER	MAR.48	APR.48		
COBOURG	JUL.30	MAY.32	PICTOU	APR.48			
			FLIN FLON	JUL.48			
			ESTEVAN	OCT.48			
						Reported from 1963	
						AURORA	MAY.65 MAR.70
						KING CITY	DEC.79



DIE 10
Perfect, recorded 1930-49

SIMCOE	DEC.30		MONCTON	FEB.34	MAR.34	HALIFAX	JUN.38	JUL.38
			CORNWALL	OCT.34	JUN.36	BRANDON	AUG.38	
HAMILTON	OCT.31					MEDICINE HAT	NOV.38	
			CHARLOTTETOWN	AUG.36				
DRILLIA	FEB.32	JUL.32				ST. CATHERINES	JAN.39	FEB.39
ST. JOHN	OCT.32		OWEN SOUND	MAR.37	JUL.37	NELSON	MAR.39	APR.39
			LINDSAY	AUG.37	FEB.38	SMITHS FALLS	JUL.39	
GALT	MAR.33							
HAMILTON	SEP.33					Reported from 1948		
						AURORA	MAY.49	

Appendix A, format A dies, continued



DIE 11
Perfect, recorded 1931-50

OTTAWA	JAN.31		WELLAND	JUL.37		SASKATOON	JAN.44	FEB.44
TORONTO	SEP.31	NOV.31	NANAIMO	SEP.37		AMHERST	MAY.44	
			COBOURG	DEC.37		CORNWALL	OCT.44	JUN.45
Reported retained to 1938								
BROCKVILLE	FEB.32		GALT	JUN.38	NOV.38	BROCKVILLE	FEB.46	MAR.46
SUDBURY	SEP.32	OCT.32				GRAVENHURST	MAY.46	
OSHAWA	OCT.32		Reported retained to 1939			Reported retained to 1947		
			FORT FRANCES	JUL.39		OSHAWA	JUL.47	
BELLEVILLE	MAR.33		MONCTON	DEC.39		STRATFORD	SEP.47	
WOODSTOCK	APR.33		Reported retained to 1940					
			SIMCOE	FEB.40		TRAIL	JAN.48	
LEAMINGTON	FEB.34		GEORGETOWN	APR.40		GLACE BAY	MAR.48	AUG.48
HAMILTON	SEP.34	OCT.34						
KITCHENER	OCT.34	JUL.36	BRANDON	JUN.41		AMHERST	JAN.49	
			FORT ERIE NORTH	OCT.41		BRANTFORD	AUG.49	
			Reported retained to 1942			BROCKVILLE	OCT.49	
BELLEVILLE	SEP.36		CHATHAM	MAR.42	APR.42			
MOOSE JAW	DEC.36	FEB.37	GLACE BAY	NOV.42				



DIE 12
Perfect, recorded 1931-34

ORILLIA	JAN.31		LONDON	JAN.33		OTTAWA	FEB.34	
LONDON	JUL.31		KINGSTON	MAR.33		NORTH BAY	SEP.34	NOV.34
			TORONTO	APR.33		Reported retained to 1935		
LONDON	FEB.32		LONDON	JUN.33				
HALIFAX	OCT.32	NOV.32						

SLOGAN 7525 - REGISTER ALL LETTERS OF VALUE

Appendix A, office usage by dies, chronologically

Format B dies

OFFICE	RECEIPT OR SEEN FROM	RETURN OR SEEN TO	OFFICE	RECEIPT OR SEEN FROM	RETURN OR SEEN TO	OFFICE	RECEIPT OR SEEN FROM	RETURN OR SEEN TO
--------	-------------------------	----------------------	--------	-------------------------	----------------------	--------	-------------------------	----------------------



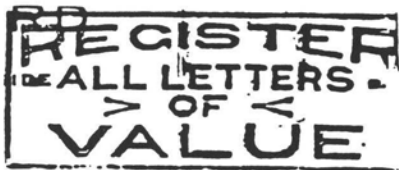
Die 1
Universal, recorded 1926-34

FORT WILLIAM	AUG.26	OCT.27	HAMILTON	NOV.28	SEP.30	SAULT STE MARIE	MAR.31	OCT.31
SAULT STE MARIE	OCT.27	AUG.28	HALIFAX	SEP.30	FEB.31	REGINA	SEP.33	APR.34



Die 2
Universal, recorded 1926-31

VICTORIA	OCT.26	MAY.27	BRANDON	JUL.27	SEP.27	OTTAWA	MAR.29	NOV.30
			NONCTON	OCT.27	FEB.29	LONDON	MAY.31	JUL.31



Die 3
Universal, recorded 1926-31

TORONTO	NOV.26	OCT.30	TORONTO	FEB.31	SEP.31			
---------	--------	--------	---------	--------	--------	--	--	--



Die 4
Universal, recorded 1927-35

ESTEVAN	APR.27	JUN.27	PETERBOROUGH	NOV.28	APR.34	KANLOOPS	MAR.35	OCT.35
---------	--------	--------	--------------	--------	--------	----------	--------	--------



Die 5
Universal, recorded 1926-34

NANAIMO	DEC.26	APR.27	NANAIMO	APR.33	SEP.33	ST. CATHERINES	APR.34	MAY.34
AMHERST	OCT.27	JUN.32						

SLOGAN 7525 - REGISTER ALL LETTERS OF VALUE

Appendix A, format B dies, continued



Die 6
Universal, recorded 1927-30

REGINA JAN.27 APR.27 BELLEVILLE OCT.27 FEB.29 LONDON JUL.29 JAN.30



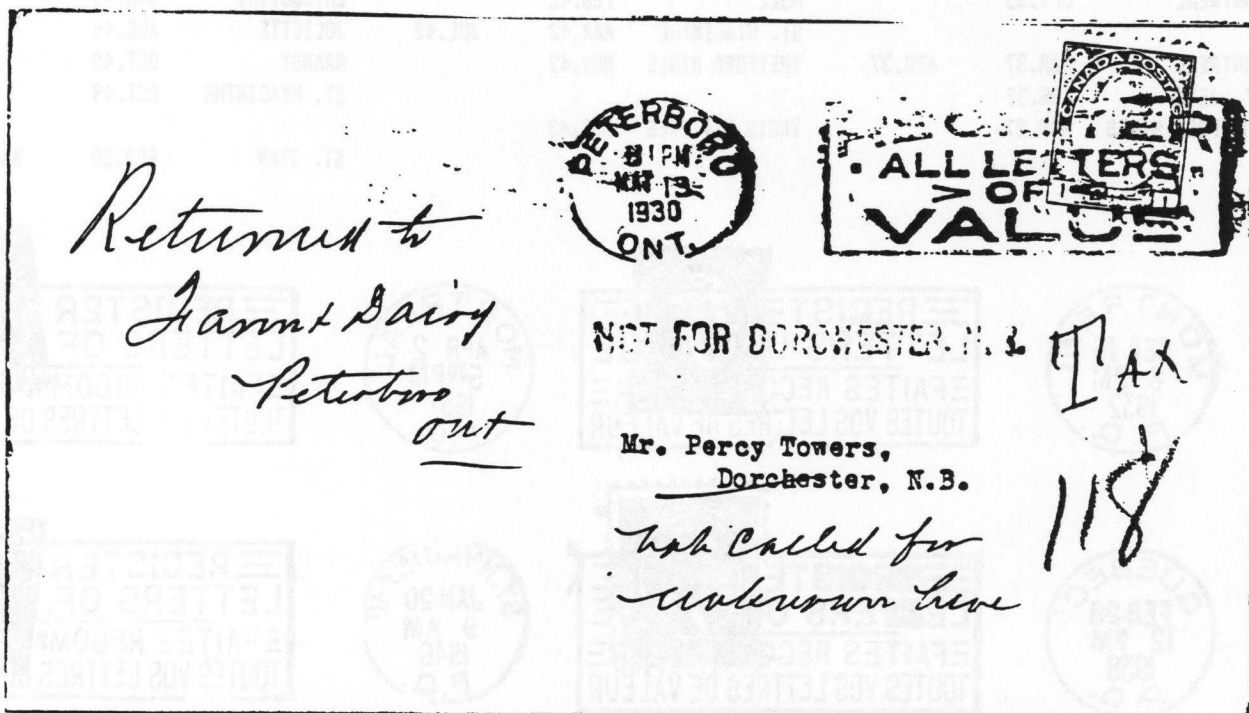
Die 7
Universal, recorded 1927-34

TRENTON	JAN.27	OCT.27	VICTORIA	APR.31	SEP.31	YORKTON	SEP.33	JAN.34
WOODSTOCK	JAN.29	MAY.29	SARNIA	SEP.31	NOV.31	AMHERST	APR.34	SEP.34
REGINA	JUL.30	APR.31	REGINA	APR.32	AUG.32			



Die 8
Universal, recorded 1930 (probably earlier)-34

ST. JOHN JAN.30 NOV.30 WELAND SEP.33 OCT.33 NORTH BAY APR.34 JUL.34



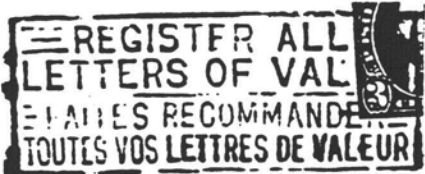
Format B, Die B-4, recorded used at PETERBORO from NOV 28 to APR 34.

Appendix A, bilingual format dies

Not available for illustration. but easily identifiable by offices and dates.

Bilingual die 1
Universal, recorded 1925-32

HULL JUN.25 JUL.25 CHICOUTIMI JAN.27 THETFORD MINES DEC.27 MAY.32



Bilingual die 2
Perfect, recorded 1930-50

TROIS RIVIERES	NOV.30		QUEBEC	FEB.38	MAR.38	JOLIETTE	FEB.44	
			HULL	MAR.38		HULL	APR.44	
LEVIS	FEB.32		ST. HYACINTHE	APR.38	FEB.39	LEVIS	JUN.44	
MONTREAL	SEP.32					CHICOUTIMI	AUG.44	
			TROIS RIVIERES	APR.39		ST. HYACINTHE	SEP.44	MAY.45
SHERBROOKE	MAR.33	MAR.33	MONTREAL	AUG.39	SEP.39			
ST. HYACINTHE	AUG.33	FEB.34				ST. JEROME	MAY.45	
			ST. JEROME	FEB.40				
TROIS RIVIERES	MAR.34		ST. HYACINTHE	SEP.40		TROIS RIVIERES	JUN.46	JUL.46
THETFORD MINES	SEP.34					ST. JEAN	SEP.46	
GRANBY	OCT.34		GRANBY	APR.41				
			LEVIS	JUL.41		THETFORD MINES	JAN.47	
MONTREAL	MAY.35	JUL.35	ST. JEROME	SEP.41		SHERBROOKE	MAY.47	
SHERBROOKE	OCT.35							
MONTREAL	OCT.35		HULL	FEB.42		CHICOUTIMI	JAN.49	
			ST. HYACINTHE	MAR.42	JUL.42	JOLIETTE	AUG.49	
MONTREAL	MAR.37	APR.37	THETFORD MINES	NOV.42		GRANBY	OCT.49	
ST. JEAN	AUG.37					ST. HYACINTHE	OCT.49	
THETFORD MINES	NOV.37		TROIS RIVIERES	AUG.43				
						ST. JEAN	FEB.50	MAY.50



Various usages of the bilingual Die 2.

Appendix B, offices alphabetically

AMHERST	27.10	32.06	B- 05	DUNNVILLE	49.07	49.07	A- 07	LINDSAY	24.11	27.05	A- 01
	34.04	34.09	B- 07	EDMONTON	23.12	24.02	A- 02		30.03	32.05	A- 02
	44.05		A- 11	ESTEVAN	27.04	27.06	B- 04		37.08	38.02	A- 10
	49.01		A- 11		27.10	28.02	A- 06	LONDON	24.04	24.06	A- 01
AURORA	49.05		A- 10		48.10		A- 09		29.07	30.01	B- 06
	Use reported from 1948			FLIN FLON	48.07		A- 09		31.05	31.07	B- 02
AURORA	49.10		A- 05	FT. ERIE NORTH	41.10	41.10	A- 11		32.02		A- 12
AURORA	60.02		A- 09	Reported retained to 1942					33.01		A- 12
AURORA	65.05	70.03	A- 09	FORT FRANCES	27.12	28.02	A- 05		33.05	33.06	A- 01
	Use reported from 1963				31.02	31.11	A- 05		33.06		A- 12
AYLMER WEST	49.09		A- 01		39.07		A- 11	MEDICINE HAT	26.04	27.11	A- 08
BARRIE	50.03		A- 09	FORT WILLIAM	26.08	27.10	B- 01		33.10	33.12	A- 05
BELLEVILLE	27.10	29.02	B- 06		33.10	34.04	A- 07		38.11		A- 10
	33.03		A- 11	FREDERICTON	24.01	24.01	A- 05	MELVILLE	50.10		A- 05
	36.09		A- 11	GALT	22.12	27.01	A- 04	MISSION CITY	50.10	50.11	A- 01
	50.02		A- 09		28.05	28.08	A- 03	MONCTON	22.10		A- 03
BRACEBRIDGE	50.02		A- 01		30.05	30.09	A- 05		27.10	29.02	B- 02
BRANDON	27.07	27.09	B- 02		33.03	33.03	A- 10		34.02	34.03	A- 10
	33.02	33.07	A- 09		38.06	38.11	A- 11		39.12	39.12	A- 11
	34.07	34.11	A- 09	Reported retained to 1939				Reported retained to 1940			
	38.09		A- 10		48.09		A- 01	MOOSE JAW	26.02	26.10	A- 06
	41.06		A- 11	GANANOQUE	49.09		A- 07		36.12	37.02	A- 11
BRANTFORD	49.08	49.08	A- 11	GEORGETOWN	40.04		A- 11	NANAIMO	26.12	27.04	B- 05
BRIDGEWATER	48.07		A- 03	GLACE BAY	33.09	34.04	A- 01		33.04	33.09	B- 05
BROCKVILLE	2.26	26.11	?		42.11		A- 11		37.09		A- 11
	32.02		A- 11		48.03	48.08	A- 11	NELSON	39.03	39.04	A- 10
	46.02	46.03	A- 11	GODERICH	49.09		A- 09	NEW GLASGOW	48.08		A- 05
	49.10		A- 11	GRANDE PRAIRIE	49.09		A- 05	N. WESTMINSTER	33.09	33.10	A- 02
CALGARY	24.01	24.03	A- 01	GRAVENHURST	46.05	46.05	A- 11		48.03	48.04	A- 09
	34.04	34.10	A- 02	Reported retained to 1947				NIAGARA	22.10	23.10	A- 01
CAMPBELLTON	48.07		A- 07	HAILEYBURY	48.04		A- 02		49.01		A- 07
CARLETON PLACE	27.10	29.02	A- 01	HALIFAX	29.01	29.02	A- 04	NORTH BAY	29.01	33.05	A- 03
CHARLOTTETOWN	32.01	32.03	A- 04		30.09	31.02	B- 01		34.04	34.07	B- 08
	36.08		A- 10		32.10	32.11	A- 12		34.09	34.11	A- 12
CHATHAM	27.10	29.02	A- 07		38.06	38.07	A- 10	Reported retained to 1935			
	34.04	34.08	A- 05	HAMILTON	23.11	24.01	A- 01	ORANGEVILLE	60.11	64.05	A- 01
	42.03	42.03	A- 11		28.11	30.09	B- 01	Reported use from 1956			
	49.05	49.05	A- 03		31.10	31.10	A- 10	ORILLIA	29.01		
	50.02		A- 07		33.09	33.09	A- 10		31.01		A- 12
CHILLIWACK	49.05	49.05	A- 09		34.09	34.10	A- 11		32.02	32.07	A- 10
COBOURG	30.07	32.05	A- 09	HESPELLER	50.02		A- 05		49.01		A- 01
	37.12		A- 11	KAMLOOPS	29.01	29.04	A- 05	OSHAWA	32.10		A- 11
	Reported retained to 1938				34.01	35.11	?- ?		47.05	47.07	A- 11
	50.02	50.03	A- 11	KAMLOOPS	35.03	35.10	B- 04		49.01	49.01	A- 09
COLEMAN	50.11		A- 07	KENORA	47.08	47.08	A- 07	OTTAWA	24.09	25.02	A- 02
COLLINGWOOD	23.11		A- ?		49.09	56.12	A- 02		29.03	30.11	B- 02
	29.07	29.09	A- 01	Reported retained to 1957					31.01		A- 11
	32.01	32.09	A- 05	KENTVILLE	48.08	48.12	A- 03		34.02		A- 12
	50.02	50.02	A- 03	KINGSTON	33.03		A- 12	OWEN SOUND	23.09		A- ?
CORNWALL	28.04	28.09	A- 06	KIRKLAND LAKE	49.10		A- 03		37.03	37.07	A- 10
	31.06		A- 01	KITCHENER	24.08	24.09	A- 05	PENTICTON	47.06		A- 07
	34.10	36.06	A- 10		34.10	36.07	A- 11	PETERBOROUGH	28.11	34.04	B- 04
	44.10	45.06	A- 11	LEAMINGTON	34.02	34.02	A- 11	PICTOU	48.04		A- 09
DAUPHIN	49.07		A- 03	LETHBRIDGE	23.04		A- 05	PORT ARTHUR	23.11	23.12	A- 05
DUNDAS	48.10	48.10	A- 07		32.04	33.05	A- 01		29.01	33.05	A- 06

7525 - REGISTER ALL LETTERS OF VALUE

Appendix B, offices alphabetically, continued.

PT LA PRAIRIE	33.09	33.10	A- 07	ST. THOMAS	24.05	26.06	A- 09	TORONTO	26.11	30.10	B- 03
PRESCOTT	25.08		A- ?		33.05	33.09	A- 05		31.02	31.11	A- 11
	29.08	33.05	A- 07	SARNIA	25.01	25.02	A- 05		31.02	31.09	B- 03
	48.01		A- 09		28.05	28.07	A- 05		33.04	33.04	A- 12
PRINCE ALBERT	25.04	27.11	A- 03		31.09	31.11	B- 07	TRAIL	48.01		A- 11
PRINCE GEORGE	48.01		A- 05		33.05	33.08	A- 06	TRENTON	27.01	27.10	B- 07
PRINCE RUPERT	24.05		A- ?	SASKATOON	25.03		A- 05		33.09	LOST	A- 06
	29.01	29.05	A- 09		30.09	31.06	A- 01	Die 6 lost, probably early 1934			
	29.09	29.11	A- 02		44.01	44.02	A-11	VANCOUVER	24.02	24.03	A- 09
	34.06	34.09	A- 07	SAULT STE M.	27.10	28.08	B- 01		26.10		?- ?
REGINA	27.01	27.04	B- 06		31.03	31.10	B- 01		34.04	34.11	A- 03
	28.06	28.10	A- 09		33.08	34.04	A- 09	VERNON	48.01	48.02	A- 03
	30.07	31.04	B- 07	SHERBROOKE	22.07	23.10	A- 02	VICTORIA	24.02	24.03	A- 03
	32.04	32.08	B- 07	SIMCOE	30.12		A- 10		25.10	25.12	A- 08
	32.09	34.04	B- 01		40.02		A- 11		26.10	27.05	B- 02
ST. CATHERINES	34.04	34.05	B- 05	SMITHS FALLS	39.07	39.07	A- 10		31.04	31.09	B- 07
	39.01	39.02	A- 10	STRATFORD	47.09		A- 11	WELLAND	33.09	33.10	B- 08
ST. JOHN	24.12		A- 08	STRATHCONA	25.12	26.11	A- ?		37.07		A- 11
	Probably retained to 1925			SUDBURY	26.09	27.06	A- 09	WOODSTOCK	24.04	24.05	A- 02
	30.01	30.11	B- 08		32.09	32.10	A- 11		29.01	29.05	B- 07
	32.10		A-10	THE PAS	48.09	48.10	A- 02		33.04		A- 11
				TIMMINS	27.03	27.11	A- 04	YARMOUTH	33.05	33.09	A- 03
					32.05	33.05	A- 02		37.04		A- 11
					38.03	39.04	A- 09	YORKTON	27.10	29.02	A- 02
					49.07	49.07	A- 09		33.09	34.01	B- 07

7525-A - REGISTER ALL LETTERS OF VALUE

HULL	25.06	25.07	1	ST JEAN	37.08		2	TROIS RIVIERES	43.08		2
CHICOUTIMI	27.01		1	THETFORD MINES	37.11		2	JOLIETTE	44.02		2
THETFORD MINES	27.12	32.05	1	QUEBEC	38.02	38.02	2	HULL	44.04		2
TROIS RIVIERES	30.11		2	HULL	38.03		2	LEVIS	44.06		2
LEVIS	32.02		2	ST. HYACINTHE	38.04	39.02	2	CHICOUTIMI	44.08		2
MONTREAL	32.09		2	TROIS RIVIERES	39.04		2	ST. HYACINTHE	44.09	45.05	2
SHERBROOKE	33.03		2	MONTREAL	39.08	39.09	2	ST. JEROME	46.05		2
ST. HYACINTHE	33.08	34.02	2	ST. JEROME	40.02		2	TROIS RIVIERES	46.06	46.07	2
TROIS RIVIERES	34.03		2	ST. HYACINTHE	40.08		2	ST JEAN	46.09		2
THETFORD MINES	34.09		2	GRANBY	41.04		2	THETFORD MINES	47.01		2
GRANBY	34.10		2	LEVIS	41.07		2	SHERBROOKE	47.05		2
MONTREAL	35.05	35.07	2	ST. JEROME	41.09		2	CHICOUTIMI	49.01		2
SHERBROOKE	35.10		2	HULL	42.02		2	JOLIETTE	49.08		2
MONTREAL	35.10		2	ST. HYACINTHE	42.03	42.07	2	GRANBY	49.10		2
MONTREAL	37.03	37.04	2	THETFORD MINES	42.11		2	ST. HYACINTHE	49.10		2
								ST JEAN	50.02	50.05	2

7525 - REGISTER ALL LETTERS OF VALUE

Appendix C, offices chronologically.

NIAGARA	22.10	23.10	A- 01	GALT	28.05	28.08	A- 03	BELLEVILLE	33.03	33.03	A- 11
SHERBROOKE	22.07	23.10	A- 02	SARNIA	28.05	28.07	A- 05	KINGSTON	33.03		A- 12
MONCTON	22.10	23, ?	A- 03	REGINA	28.06	28.10	A- 09	WOODSTOCK	33.04		A- 11
GALT	22.12	27.01	A- 04	HAMILTON	28.11	30.09	B- 1	TORONTO	33.04	33.04	A- 12
LETHBRIDGE	23.04		A- 05	PETERBOROUGH	28.11	34.04	B- 4	NANAIMO	33.04	33.09	B- 5
OWEN SOUND	23.09		?	ORILLIA	29.01		?	LONDON	33.05	33.06	A- 01
COLLINGWOOD	23.11		?	NORTH BAY	29.01	33.05	A- 03	YARMOUTH	33.05	33.09	A- 03
PORT ARTHUR	23.11	23.12	A- 05	HALIFAX	29.01	29.02	A- 04	ST. THOMAS	33.05	33.09	A- 05
HAMILTON	23.11	24.01	A- 01	KAMLOOPS	29.01	29.04	A- 05	SARNIA	33.05	33.08	A- 06
EDMONTON	23.12	24.02	A- 02	PORT ARTHUR	29.01	33.05	A- 06	LONDON	33.06		A- 12
FREDERICTON	24.01	24.01	A- 05	PRINCE RUPERT	29.01	29.05	A- 09	SAULT	33.08	34.04	A- 09
CALGARY	24.01	24.03	A- 01	WOODSTOCK	29.01	29.05	B- 7	GLACE BAY	33.09	34.04	A- 01
VICTORIA	24.02	24.03	A- 03	OTTAWA	29.03	30.11	B- 2	N. WESTMINSTER	33.09	33.10	A- 02
VANCOUVER	24.02	24.03	A- 09	COLLINGWOOD	29.07	29.09	A- 01	TRENTON	33.09		A- 06
LONDON	24.04	24.06	A- 01	LONDON	29.07	30.01	B- 8	Trenton reported die 6 lost in 1934			
WOODSTOCK	24.04	24.05	A- 02	PRESCOTT	29.08	33.05	A- 07	PORTAGE L.P.	33.09	33.10	A- 07
PRINCE RUPERT	24.05		?	PRINCE RUPERT	29.09	29.11	A- 02	REGINA	33.09	34.04	B- 1
ST. THOMAS	24.05	26.06	A- 09	ST. JOHN	30.01	30.11	B- 8	HAMILTON	33.09	33.09	A- 10
KITCHENER	24.08	24.09	A- 05	LINDSAY	30.03	32.05	A- 02	YORKTON	33.09	34.01	B- 7
OTTAWA	24.09	25.02	A- 02	GALT	30.05	30.09	A- 05	WELLAND	33.09	33.10	B- 8
LINDSAY	24.11	27.05	A- 01	COBOURG	30.07	32.05	A- 09	MEDICINE HAT	33.10	33.12	A- 05
ST. JOHN	24.12		A- 08	REGINA	30.07	31.04	B- 7	FORT WILLIAM	33.10	34.04	A- 07
SARNIA	25.01		A- 05	SASKATOON	30.09	31.06	A- 01	KAMLOOPS	34.01	35.11	B- 4
SASKATOON	25.03		A- 05	HALIFAX	30.09	31.02	B- 1	MONCTON	34.02	34.02	A- 10
PRINCE ALBERT	25.04	27.11	A- 03	SIMCOE	30.12		A- 10	LEAMINGTON	34.02		A- 11
PRESCOTT	25.08		?	OTTAWA	31.01		A- 11	OTTAWA	34.02		A- 12
VICTORIA	25.10	25.12	A- 08	ORILLIA	31.01		A- 12	CALGARY	34.04	34.10	A- 02
STRATHCONA	25.12	26.11	?	FORT FRANCES	31.02	31.11	A- 05	VANCOUVER	34.04	34.11	A- 03
BROCKVILLE	26	26.11	?	TORONTO	31.02	31.09	B- 3	CHATHAM	34.04	34.08	A- 05
MOOSE JAW	26.02	26.10	A- 06	SAULT	31.03	31.10	B- 1	ST. CATHERINES	34.04		B- 5
MEDICINE HAT	26.04	27.11	A- 08	VICTORIA	31.04	31.09	B- 7	AMHERST	34.04	34.09	B- 7
FORT WILLIAM	26.08	27.10	B- 1	LONDON	31.05	31.07	B- 2	NORTH BAY	34.04	34.07	B- 8
SUDBURY	26.09	27.06	A- 09	CORNWALL	31.06		A- 01	PRINCE RUPERT	34.06	34.09	A- 07
VANCOUVER	26.10		?	TORONTO	31.09	31.11	A- 11	BRANDON	34.07	34.11	A- 09
VICTORIA	26.10	27.05	B- 2	SARNIA	31.09	31.11	B- 8	HAMILTON	34.09	34.10	A- 11
TORONTO	26.11	30.10	B- 3	HAMILTON	31.10		A- 10	NORTH BAY	34.09		A- 12
NANAIMO	26.12	27.04	B- 5	CHARLOTTETOWN	32.01	32.03	A- 04	KITCHENER	34.10	36.04	A- 11
REGINA	27.01	27.04	B- 6	COLLINGWOOD	32.01	32.09	A- 05	CORNWALL	34.10	36.06	A- 10
TRENTON	27.01	27.10	B- 7	ORILLIA	32.02	32.07	A- 10	CHARLOTTETOWN	36.08		A- 10
TIMMINS	27.03	27.11	A- 04	BROCKVILLE	32.02		A- 11	BELLEVILLE	36.09		A- 11
ESTEVAN	27.04	27.06	B- 4	LONDON	32.02		A- 12	MOOSE JAW	36.12	37.02	A- 11
BRANDON	27.07	27.09	B- 2	LETHBRIDGE	32.04	33.05	A- 01	OWEN SOUND	37.03	37.07	A- 10
CARLETON PLACE	27.10	29.02	A- 01	REGINA	32.04	32.08	B- 7	YARMOUTH	37.04		A- 11
YORKTON	27.10	29.02	A- 02	TIMMINS	32.05	33.05	A- 02	WELLAND	37.07		A- 11
ESTEVAN	27.10	28.02	A- 06	SUDBURY	32.09	32.10	A- 11	LINDSAY	37.08		A- 10
CHATHAM	27.10	29.02	A- 07	OSHAWA	32.10		A- 11	NANAIMO	37.09		A- 11
SAULT	27.10	28.08	B- 1	HALIFAX	32.10	32.11	A- 12	COBOURG	37.12		A- 11
MONCTON	27.10	29.02	B- 2	ST. JOHN	32.10		A- 10	TIMMINS	38.03	38.11	A- 09
AMHERST	27.10	32.06	B- 5	LONDON	33.01		A- 12	HALIFAX	38.06		A- 10
BELLEVILLE	27.10	29.02	B- 6	BRANDON	33.02	33.07	A- 09	GALT	38.06	38.11	A- 11
FORT FRANCES	27.12	28.02	A- 05	GALT	33.03	33.03	A- 10	BRANDON	38.09		A- 10
CORNWALL	28.04	28.09	A- 06								

Appendix C, offices chronologically, continued

MEDICINE HAT	38.11		A- 10	TRAIL	48.01		A- 11	TIMMINS	49.07		A- 09
ST. CATHERINES	39.01		A- 10	N. WESTMINSTER	48.03	48.04	A- 09	BRANTFORD	49.08	49.08	A- 11
NELSON	39.03	39.04	A- 10	GLACE BAY	48.03	48.08	A- 11	AYLMER WEST	49.09		A- 01
SMITHS FALLS	39.07	39.07	A- 10	HAILEYBURY	48.04		A- 02	KENORA	49.09	56.12	A- 02
FORT FRANCES	39.07		A- 11	PICTOU	48.04		A- 09	GRANDE PRAIRIE	49.09		A- 05
MONCTON	39.12	39.12	A- 11	BRIDGEMATER	48.07		A- 03	SANANOUQUE	49.09		A- 07
SINCOE	40.02		A- 11	CAMPBELLTON	48.07		A- 07	GODERICH	49.09		A- 09
GEORGETOWN	40.04		A- 11	FLIN FLON	48.07		A- 09	KIRKLAND LAKE	49.10		A- 03
BRANDON	41.06		A- 11	KENTVILLE	48.08	48.12	A- 03	AURORA	49.10		A- 05
FORT ERIE N.	41.10		A- 11	NEW GLASGOW	48.08		A- 05	BROCKVILLE	49.10		A- 11
CHATHAM	42.03		A- 11	GALT	48.09		A- 01	BRACEBRIDGE	50.02		A- 01
GLACE BAY	42.11		A- 11	THE PAS	48.09	48.09	A- 02	COLLINGWOOD	50.02	50.02	A- 03
SASKATOON	44.01	44.02	A- 11	DUNDAS	48.10	48.10	A- 07	HESPELER	50.02		A- 05
AMHERST	44.05		A- 11	ESTEVAN	48.10		A- 09	BELLEVILLE	50.02	50.02	A- 09
CORNWALL	44.10	45.02	A- 11	ORILLIA	49.01		A- 01	COBOURG	50.02		A- 11
BROCKVILLE	46.02	46.03	A- 11	NIAGARA	49.01		A- 07	BARRIE	50.03		A- 09
GRAVENHURST	46.05	46.05	A- 11	OSHAWA	49.01	49.01	A- 09	MISSION CITY	50.10	50.11	A- 01
OSHAWA	47.05	47.06	A- 11	AMHERST	49.01		A- 11	MELVILLE	50.10		A- 05
PENTICTON	47.06		A- 07	CHATHAM	49.05	49.05	A- 03	COLEMAN	50.11		A- 07
KENORA	47.08	47.08	A- 07	CHILLIWACK	49.05	49.05	A- 09	AURORA	60.02		A- 09
STRATFORD	47.09		A- 11	AURORA	49.05		A- 10	ORANGEVILLE	64.05		A- 01
VERNON	48.01	48.02	A- 03	DAUPHIN	49.07		A- 03	AURORA	65.05	70.03	A- 09
PRINCE GEORGE	48.01		A- 05	DUNNVILLE	49.07	49.07	A- 07	KING CITY	79.11		A- 09
PRESCOTT	48.01		A- 09								

Mrs N. Norrie
R.R. #1,
King, Ontario
Canada LOGIKO



REGISTER
ALL LETTERS
- OF -
VALUE



Specialty Brands Inc.,
Spice Islands Booklets,
Dept. CB-79
One Jackson Place
633 Battery St.,
SAN FRANCISCO
CA 94111

The latest recorded usage of slogan 7525, at KING CITY on DEC 11.79,
fifty-five years after the die was issued in 1924.

AIR MAIL SAFE SURE SPEEDY

Slogan 125 revision

Slogan Box 7 included a classification of this slogan and several members have contributed substantial additional material. These have so enhanced the original that a complete revision seems more appropriate than a very lengthy list of updates.

The slogan is one of the large group of related Air Mail slogans that were issued in 1938-39, continuing to 1948. Original issue was of three Perfect dies in early 1939, designated 1 to 3, followed shortly by a Universal die, designated 4, for use at those offices which were then beginning to adopt the new Universal machines. Die 4 required replacement by a fifth die in 1946, but dies 1 to 3 continued in rotating use among nearly 50 offices until 1948.

Usage, as was the case for all Air Mail related slogans, was by no means seasonal and continued throughout each year. Interchange of dies 1-3 was originally very frequent in 1939-40, often at intervals of only five to six weeks. In this period more than 30 offices used the slogan at least once and in some cases several times. However, thereafter the number of offices which still retained Perfect machines began to decrease, and coupled with the requirement to give priority to war related slogans, the rotation became less frequent and among smaller offices.

Die 4 appears to have rotated between only four offices, KAMLOOPS, KENORA, PORT COLBORNE and TIMMINS. until early 1944. It was then issued to TORONTO for the first time and remained in use there until mid-1946, when it appears to have been worn to a point where it required replacement by a fifth die, again used only at TORONTO, until 1948.

The usage, by offices alphabetically, with years and dies, appears in Appendix A. This is followed by Appendix B, which lists the usage by illustrated dies, in their chronological order. The dies are relatively easy to separate, especially die 1, which has a uniquely distinctive corner marking in the lower left.

These two appendices therefore assist in mounting a collection either by offices or by dies. both in chronological order. However, if mounted by offices rather than by dies, reference should be made to Appendix B, since several offices had more than one period of use in a given year, either of the same or different dies, depending on the random re-issue.

It is an interesting point, though the answer cannot yet be established, whether the dies were returned to Ottawa for re-issue after each usage, or whether they were forwarded directly to the following office on instructions from the P.O. Department.

AIR MAIL SAFE SURE SPEEDY

Slogan 125, 1939-48 usage.

Appendix A

Alphabetical list of 53 confirmed and one reported only using offices,
with recorded or possible usage and die. if known.

OFFICE	USAGE	DIE	OFFICE	USAGE	DIE	OFFICE	USAGE	DI
AMHERST	1946-47	3	HALIFAX	1945	2	PEMBROKE	1939	3
	1948	1		1948	1		1943	1
BELLEVILLE	1939-40	3	HAMILTON	1939	1		1946-47	1
	1941	1	KAMLOOPS	1939-42	4	PETERBOROUGH	1939 report only	
	1943	1		1943 possible	4		1940-41	2
BRANDON	1944	3	KENORA	1939-43	4		1942	1
BRANTFORD	1939	3		1944 report only	4	PICTON	1944	1
	1940-41	2	KINGSTON	1939-41	2	PORT ARTHUR	1940	1
	1942	3	KITCHENER	1939	1		1942	1
	1944	2		1940-41	3	PORT COLBORNE	1939-42	4
BROCKVILLE	1939-40	2		1941-42	2		1943 possible	4
	1940-41	1	LEAMINGTON	1945	1	ST. CATHERINES	1939	3
	1941-42	3	LINDSAY	1939-42	1		1940	1
	1943	2	LISTOWEL	1946-47	2		1942	1
	1947-48	3		1948	3	ST. THOMAS	1939	2
CALGARY	1946	3	LONDON	1939-40	3		1942-43	2
CHARLOTTETOWN	1946	2	NANAIMO	1944	2	SARNIA	1939	1
CHATHAM	1939-40	1	NAPANEE	1946	1		1942-43	3
	1940-43	3	NEW WESTMINSTER	1946	1	SAULT	1940	3
COBOURG	1944	3	NIAGARA	1939-40	2		1941	1
	1945	3		1941	1	SMITHS FALLS	1947	1
	1947-48	2	NORTH BATTLEFORD	1939 report only		STRATFORD	1940	1
CORNWALL	1939-40	3	NORTH BAY	1939	3		1940	2
	1941	1		1941	2		1941	3
	1942	2	OAKVILLE	1944	2	SUDBURY	1939 report only	
	1947	3	ORILLIA	1939	2		1940	1
FORT WILLIAM	1939	2		1941	2		1940-41	2
	1940-41	1		1944	2	TIMMINS	1939-41	4
	1943	2	OSHAWA	1939-40	1		1942-43 possible	4
	1947	2		1941	2	TORONTO	1939	2
GALT	1939-41	2		1942 report only			1944-46	4
	1942-43	1		1946-47	2		1946-48	5
GRAVENHURST	1944	2	OTTAWA	1939	3	TRURO	1947	1
	1945 possible	2	OWEN SOUND	1939	1	WINDSOR	1940	3
GUELPH	1939	1		1941	3		1942	2
	1940	2		1946	1	WOODSTOCK	1943	3
	1941-42	3				YARMOUTH	1947	2

AIR MAIL SAFE SURE SPEEDY

Slogan 125, 1939-48 usage.

Appendix B

Chronological list of using offices, by dies.

OFFICE	RECEIPT OR SEEN FROM	SEEN TO	OFFICE	RECEIPT OR SEEN FROM	SEEN TO	OFFICE	RECEIPT OR SEEN FROM	SEEN TO
DIE 1			DIE 2			DIE 3		



1939 usage



KITCHENER	FEB 8 .39	FEB 28.39	KINGSTON	FEB 6 .39		ST. CATHERINES	FEB 8 .39	MAR 8 .39
LINDSAY	MAR 9 .39		GALT	MAR 7 .39	MAR 20.39	CORNWALL	MAR 13.39	
GUELPH	APR 3 .39		FORT WILLIAM	APR 10.39		BRANTFORD	APR 24.39	MAY 23.39
CHATHAM	MAY 5 .39		BROCKVILLE	MAY 13.39	MAY 29.39	BELLEVILLE	MAY 27.39	
HAMILTON	JUN 10.39	JUN 26.39	TORONTO	JUN 15.39	JUN 30.39	OTTAWA seen from	JUN 28.39	JUN 28.39
OWEN SOUND	JUL 12.39		DRILLIA	JUL 18.39		NORTH BAY	JUL 29.39	AUG 23.39
SARNIA	AUG 14.39	SEP 7 .39	ST. THOMAS	AUG 23.39	SEP 11.39	PEMBROKE	SEP 2 .39	
GUELPH	SEP 15.39	OCT 13.39	FORT WILLIAM	SEP 25.39	OCT 18.39	BRANTFORD	OCT 6 .39	NOV 2 .39
OWEN SOUND	OCT 24.39	OCT 27.39	DRILLIA	OCT 27.39		NORTH BAY	NOV 7 .39	
OSHAWA	NOV 17.39		NIAGARA	DEC 4 .39		LONDON	DEC 7 .39	DEC 29.39

1939 use reported for NORTH BATTLEFORD, PETERBOROUGH and SUDBURY, but time intervals do not appear to permit this.

1940 usage

OSHAWA carry-over use probable			NIAGARA carry-over use probable			LONDON carry-over use probable		
SUDBURY	JAN 4 .40		STRATFORD	JAN 3 .40		SAULT	JAN 6 .40	FEB 7 .40
PORT ARTHUR	FEB 17.40		PETERBOROUGH	FEB 2 .40	FEB 29.40	WINDSOR	FEB 28.40	MAR 16.40
CHATHAM	MAR 21.40		BROCKVILLE	MAR 5 .40		BELLEVILLE	MAR 19.40	APR 8 .40
ST. CATHERINES	APR 26.40		KINGSTON	APR 3 .40	APR 21.40	KITCHENER	APR 26.40	MAY 4 .40
			GALT	MAY 18.40		CORNWALL	MAY 28.40	
LINDSAY	JUN 6 .40		BRANTFORD	JUN 21.40	JUN 27.40			
FORT WILLIAM	JUL 16.40		GUELPH	JUL 24.40	AUG 20.40	Unidentified JUN-JUL use probable		
STRATFORD	AUG 27.40		SUDBURY	AUG 27.40		SAULT	AUG 15.40	
PORT ARTHUR	OCT 10.40		PETERBOROUGH	OCT 1 .40		Unidentified SEP-OCT use probable		
BROCKVILLE	NOV 20.40					BELLEVILLE	NOV 9 .40	
						CHATHAM	DEC 12.40	

1941 usage

BROCKVILLE carry-over use probable			PETERBOROUGH carry-over use reported			CHATHAM carry-over use probable		
ST. CATHERINES	JAN 15.41	JAN 27.41	KINGSTON	JAN 27.41	FEB 4 .41	KITCHENER	FEB 25.41	
CORNWALL	FEB 25.41		GALT	MAR 18.41	MAR 26.41	Unidentified APR-MAY use probable		
LINDSAY	APR 2 .41					GUELPH	MAY 10.41	
FORT WILLIAM	APR 28.41		BRANTFORD	APR 26.41		OWEN SOUND	JUN 13.41	
Unidentified JUN-JUL use probable			NORTH BAY	JUN 6 .41		Unidentified JUL-AUG use probable		
Unidentified JUL-AUG use probable			DRILLIA	JUL 23.41		Unidentified SEP-OCT use probable		
NIAGARA	AUG 14.41	SEP 5 .41	OSHAWA	SEP 8 .41	SEP 18.41	STRATFORD	OCT 18.41	NOV 15.41
SAULT	OCT 3 .41							
BELLEVILLE	NOV 14.41		SUDBURY	NOV 3 .41	NOV 24.41			
Unidentified DEC-JAN use probable			KITCHENER	DEC 16.41		BROCKVILLE	DEC 15.41	

AIR MAIL SAFE SURE SPEEDY

Slogan 125, 1939-48 usage, continued

Appendix B continued

DIE 1

Unidentified carry-over use probable
 ST. CATHERINES JAN 19.42 FEB 20.42
 PETERBOROUGH MAR 26.42
 LINDSAY MAY 14.42 MAY 25.42
 PORT ARTHUR SEP 11.42
 GALT NOV 6 .42

1942 use reported for OSHAWA.

GALT carry-over use probable
 PEMBROKE FEB 10.43
 BELLEVILLE JUL 30.43 AUG 2 .43

PICTON JAN 20.44 FEB 8 .44
 Additional die 1 use during this year
 seems probable, but is neither
 documented nor recorded.

LEAMINGTON AUG 5 .45 AUG 14.45

OWEN SOUND FEB 14.46 MAR 18.46
 NAPANEE MAY 14.46 JUL 10.46
 NEW WESTMINSTER SEP 16.46 SEP 27.46
 PEMBROKE DEC 28.46 JAN 21.47

PEMBROKE carry-over use recorded
 TRURO MAY 5 .47 JUN 3 .47
 SMITHS FALLS JUN 18.47 AUG 29.47

HALIFAX JAN 5 .48 JAN 15.48
 AMHERST
 seen from APR 22.48 JUL 23.48

1948 use reported for NEW WESTMINSTER and YARMOUTH.

DIE 2

1942 usage

KITCHENER carry-over use probable
 WINDSOR MAR 27.42 APR 4
 CORNWALL MAY 14.42
 Unidentified SEP-NOV use probable
 ST. THOMAS NOV 6 .42

1943 usage

ST. THOMAS carry-over use probable
 FORT WILLIAM FEB 11.43 MAR 19.43
 BROCKVILLE JUL 30.43

1944 usage

ORILLIA FEB 16.44
 BRANTFORD APR 21.44 MAY 18.44
 NANAIMO JUN 13.44 JUL 4 .44
 OAKVILLE AUG 2.44
 GRAVENHURST OCT 3 .44

1945 usage

HALIFAX
 seen from AUG 21.45 AUG 28.45

1946 usage

CHARLOTTETOWN FEB 15.46 MAR 27.46
 LISTOWEL MAY 4.46 MAY 7 .46
 OSHAWA SEP 12.46 NOV 23.46

1947 usage

OSHAWA carry-over use probable
 YARMOUTH MAY 6 .47 MAY 10.47
 LISTOWEL JUN 18.47
 FORT WILLIAM
 seen from SEP 13.47 SEP 28.47
 COBOURG DEC 31.47 FEB 12.48

1948 usage

COBOURG carry-over use recorded

DIE 3

BROCKVILLE carry-over use probable
 CHATHAM JAN 19.42
 Unidentified MAR-MAY use probable
 BRANTFORD MAY 14.42
 GUELPH SEP 10.42 OCT 5
 SARNIA NOV 6 .42

SARNIA carry-over use probable
 WOODSTOCK FEB 11.43 FEB 12.43
 CHATHAM JUL 30.43 AUG 9 .43

BRANDON JAN 14.44
 BRANDON APR 22.44 MAY 1 .44
 COBOURG JUN 10.44 AUG 9 .44
 Unidentified AUG-OCT use probable
 Unidentified OCT-DEC use probable

COBOURG
 seen from MAY 11.45

CALSARY FEB 1 .46 MAR 12.46
 AMHERST MAY 2 .46 MAR 19.47

AMHERST carry-over use recorded
 CORNWALL MAY 30.47 SEP 9.47
 BROCKVILLE DEC 31.47 JAN 22.48

BROCKVILLE carry-over use recorded
 LISTOWEL MAR 5 .48 MAY 17.48

AIR MAIL SAFE SURE SPEEDY

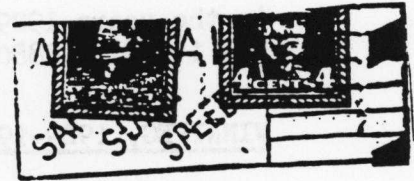
Slogan 125, 1939-48 usage, continued

Appendix B continued

DIE 4



DIE 5



1939 usage

KENORA	APR 25.39	PORT COLBORNE	SEP 2 .39	OCT 23.39	TORONTO
KAMLOOPS	JUN 28.39	AUG 3.39	TIMMINS	NOV 13.39	DEC 18.39

1946 usage

AUG 8 .46

1940 usage

TIMMINS carry-ove use probable	TIMMINS	JUL 27.40	TORONTO
KENORA	JAN 9 .40	OCT 2 .40	
KAMLOOPS	MAR 1 .40	MAY 11.40	
PORT COLBORNE	MAY 25.40	seen from	DEC 28.40
			JAN 7 .41

1947 usage

JAN.47 OCT.47

1941 usage

KAMLOOPS carry-over use recorded	KENORA	JUN 22.41	TORONTO
TIMMINS	FEB 25.41	KAMLOOPS	AUG 16.41
PORT COLBORNE	APR 23.41		

1948 usage

JAN.48 SEP 3 .48

1942 usage

PORT COLBORNE	FEB 14.42	MAR 16,42	KENORA	SEP 21,42
KAMLOOPS	MAY 15.42			

Some TIMMINS use probable

1943 usage

KENORA AUG 3. 43

PORT COLBORNE reported, some KAMLOOPS and TIMMINS use probable.

1944 usage

TORONTO JAN 20.44 APR 5.44

KENORA reported, early January use possible.

1945 usage

TORONTO
seen from JUN.45 OCT.45

1946 usage

TORONTO
seen from JAN.46 JUN.46

Some New Information

A review of Dan Rosenblat's article on this subject in Slogan Box No. 10 with material at hand has produced new information regarding WINNIPEG die use in the years 1929 to 1932 of 7879, Die 10 use of 7879 at SOUX LOOKOUT, and Die 1 use of 7880 at TORONTO in 1939.

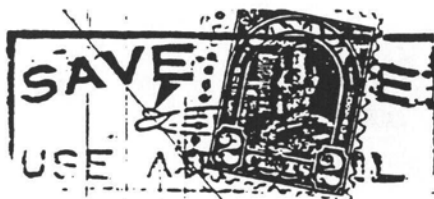
WINNIPEG, 1929-1932

On page 5 Dan wrote "While WINNIPEG was originally issued four dies, the recorded use makes it doubtful that more than one or two were actually used." This writer has been able to identify and document use of all four dies in this time period which are illustrated:



WINNIPEG DIE 1

WINNIPEG DIE 2



WINNIPEG DIE 3

WINNIPEG DIE 4

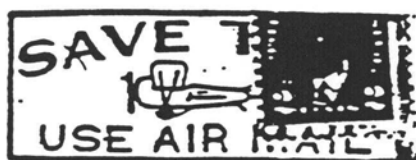
The four dies bear similar characteristics which make distinction difficult but examination of the airplane tail assemblies, side bars and fusilage shape permits identification. It is not yet known which two dies were sent to EDMONTON in 1931.

SOUX LOOKOUT, 1949, Die 10

At the time of writing his article Dan was unable to identify the original issue of what appeared to be a reissue of a 1929-1932 die. This SOUX LOOKOUT die appears to be a reissue of the WINDSOR die. My WINDSOR strike is on a brown envelope which defied reproduction, and as such was not fit for inclusion.

TORONTO (7880) 1939 use

According to Dan, this die 1 of plane flying to left is recorded at TORONTO only in 1939 only. In fact, this is the same die used at MOOSE JAW in 1931.



ORIGINAL TORONTO ILLUSTRATION

MOOSE JAW

O B S E R V E S U N D A Y
O B S E R V E Z L E D I M A N C H E

Slogans 646S and 6465-A

In a recent Message, the Editor spoke of visiting the Postal Archives at Ottawa and being able to study some of the many files pertaining to the above slogans. He said that added information from these would probably require a future broad revision of their classification, as published in Issue 8, but it now seems appropriate to precede this revision by presenting here some of the newly-learned historical background to the origination of these slogans.

The concept of a slogan advocating observance of Sabbath, the seventh day of rest and worship, originated early in 1929 when a Quebec Roman-Catholic religious group, the Ligue du Dimanche (League of Sunday), asked the Post Office if they could sponsor a slogan issue based on the Sabbath theme, for use in the province of Quebec only.

The Ligue's first choice of wording was "Thou shalt keep holy the Sabbath Day", which if worded bilingually would have been quite lengthy. The P.O. was not adverse to the concept, but felt that the wording was too controversial, so a compromise was reached that it was to read simply "Observe Sunday, Observez Le Dimanche".

The Ligue requested and paid for 7 dies, to be used in April-MAY during Easter season, and re-issued annually in the spring. They selected as the using offices CHICOUTIMI, HULL, MONTREAL (2 dies), QUEBEC, SHERBROOKE and TROIS RIVIERES.

The slogan use in Quebec province does not appear to have drawn any objection, but rather drew the interest of a Toronto non-Catholic religious group, the "Lord's Day Alliance of Canada", which soon asked to sponsor slogans reading "Observe Sunday" in English only, for use throughout Canada, with the exception of Quebec.

The P.O. was willing to oblige and the Alliance paid for 16 dies, to be first used in many major English speaking offices in September-October of 1929, but then re-issued annually in the spring, shortly following the bilinguals.

The first reaction to the English version that is recorded in the files is when the Calgary Postmaster thought it appropriate to furnish Ottawa with a clipping of an October 10th letter to the Editor of the Calgary Herald. This was probably the least vehement reaction the P.O. was ever to receive, and it is illustrated to show its quaintly humorous approach. Since it was not directly addressed to the P.O., no official reply to it was felt necessary.

However, beginning in 1929 and extending long thereafter, the P.O. was to receive many other responses, a very few laudatory, but the vast majority harshly critical. These came from non-Christian individuals, from several inter-denominational groups that were devoted to religious liberty, and especially from Seventh Day Adventist groups and individuals. These latter did not object to the religious over-tones, as did the others, but to the official association of Sunday with the Sabbath, which they said was so objectionable to them as to be abhorrent.

Since these letters were addressed directly to the P.O., the Post Master General felt obligated to reply personally to each, attempting to placate aggrieved writers and to defend the P.O. actions. A form letter response was prepared which attempted to serve this purpose in an ingenious but not totally honest or convincing fashion.

The P.M.G. begged to inform writers that the slogans made no religious reference at all. He noted that 20 years prior, Parliament had passed a law which was still extant, regulating the extent that business could be conducted on Sunday, entitled "The Lord's Day Act". Thus, the slogan was only a reminder to citizens of all faiths that this law existed and urged them to observe it. Any objections to so proper a purpose should be made to Parliament, not the beleaguered but innocent Post Office.



An Oct. 10, 1929, letter to the Editor of the Calgary Herald, retained in the files of the Archives.

This contrived apologia should have been beneath the P.M.G.'s integrity, since he well knew that the slogan's concept was initiated and paid for by religious groups, for religious reasons, and that no government officers responsible for legal observances had been in any way involved in the decision to issue them.

It is doubtful that the rationale satisfied any of the objectors, but few of them were prepared to enter into a debate with the P.O., so the form letter provoked only limited response. However, an American group, the Religious Liberty Association, was prepared to point out the obvious flaws in the explanation, and did so in 1932 by way of a well worded rebuttal that is illustrated in full on the following page. It is regrettable that the reply to this letter, if any, is not in the files.

Intermediate files of the 1940's and 1950's have not yet been studied, so neither the extent of further objections nor the nature of the response during that period is not known, but since the slogans use continued unabated, the objections clearly fell on deaf ears and the P.O. must have felt that they were successfully defending their position.

That the use of the slogans continued to offend, even 40 years after their issue, is attested to in the final files of the 1958-69 period. These continue to include strong letters of objection, but by then the original response had been dropped and the P.O. had prepared a new form letter that abandoned the pretense that the slogans had no religious significance.

Instead, it reads in part, "We do not consider the die OBSERVE SUNDAY, requested by the Lord's Day Alliance of Canada, to be offensive, as Canada is predominantly a Christian country with a large number of its people observing Sunday as a day of rest." It goes on to close cheerfully with, "Thank you for showing interest in the cancellations. Please be assured that every effort is made to avoid discrimination."

This is at least somewhat more forthright and honest, in that it admits to the religious nature of the slogan's sponsor, but the P.O. was again treading on dangerous ground in contending that a predominantly Christian country would take no offense. Among the latest protests received in 1969 are still those from avowed Seventh Day Adventists, a totally Christian sect, but who view government advocacy of a Sunday Sabbath as a very disturbing instance of discrimination.

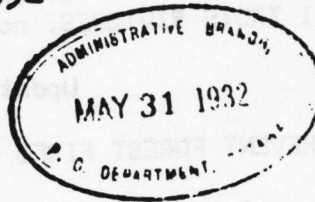
The slogan's sponsorship by the Ligue appears to have been discontinued in 1965, but that of the Alliance continued until 1969 and was in fact revived in 1972, when at their request three dies of slogan 6475, a bilingual with French above English, was issued at CALGARY, HALIFAX and WILLOWDALE.

RELIGIOUS LIBERTY ASSOCIATION

TAKOMA PARK, WASHINGTON, D.C.

May 27, 1932

The Honorable Arthur Sauve,
Postmaster General,
Ottawa, Canada



Dear Sir:

Your letter of the 18th instant, in response to my inquiry, just received. Your answer does not satisfy the Canadian citizens who are members of the International Religious Liberty Association in whose behalf I am writing. They cannot understand why the Post Office Department of the Canadian Government should single out one particular law upon the statute books, to the neglect of all other important laws, and place it as a cancellation stamp upon all envelopes, including their own epistles. They feel that such a procedure is contrary to the ideals of the Canadian Government which advocates equal justice and fair play to all its citizens, irrespective of what their religious belief may be.

Why did not the Post Office Department place the cancellation stamp reading "Observe the Prohibition Law on all mail when Canada had the prohibition law? Obviously, for the reason that all Canadian citizens did not believe in the prohibition law. For the same reason the Post Office Department should not single out the Lord's Day Act because it is a religious law upon which many of the citizens differ honestly. If you want to be fair and impartial to all your citizens, why not single out a law upon which all your citizens are agreed, like, "Do not Defraud," "Do Not Kill," if you deem it necessary to place any law on the cancellation stamp?

There are many thousands of Canadian citizens who believe you ought to desist carrying on a religious propoganda so objectionable to them. You say that this slogan does not force upon any one the religious beliefs of any particular sect or creed. It certainly does add force to a religious law that should in justice be wiped off the civil statute books of Canada. This law does force the observance of Sunday upon all dissenters who believe in another day of the week as holy time and has brought hardship and religious persecution upon their heads, and your Post Office Department is aiding and abetting the Lord's Day Alliance of Canada in this unChristian work.

I hope you may see your way clear to cease being partial in this respect and that the wishes of Canadian citizens may be respected even though they are in the minority.

Respectfully submitted,

CSL:LC

Updates to issue 8

Slogan 5560, MAIL YOUR CHRISTMAS PARCELS EARLY

1922 usage, previously reported HALIFAX is confirmed as die 3.
 1934 usage, BRANDON is die 3, not die 7.
 Bilingual usage, 1924 and 1925 usage is MONTRÉAL, no SHERBROOKE in 1925.
 1926-28 usage is all TROIS RIVIERES, no MONTREAL 1926.

Updates to issue 9

Slogan 4400, HELP PREVENT FOREST FIRES

Since publication of the article on this slogan in issue 9, a very interesting addition to the data has been discovered. The article indicates that Winnipeg used two dies, No.s 3 and 4, in 1920-22 and that these were joined by a new third die, no. 10, in 1923. Then the Editor received from new member Bill Barry photos of Winnipeg strikes of 1921 and 1922 that did not match either dies 3 or 4 nor any later uses by any office.

This clearly indicated that Winnipeg had three dies starting in 1920, dies 3 and 4 and a third, now designated 4a. What must have happened is that die 4a broke after the 1922 use and was therefore replaced in 1923 by the new die 10, rather than die 10 being an addition, as had been previously thought.

In a rather amazing case of coincidence, shortly after receiving Bill's photos, the Chairman somewhat excitedly sent a photo of a 1920 Winnipeg strike that he claimed did not match dies 3 or 4. In this he was quite correct, since it was the to-be-expected 1920 use of the newly discovered die 4a. The Editor, therefore, now has a very nice page of photos showing the only three years of use of this die, and one of the strikes is illustrated below.

Additionally, the opportunity to see the Postal Archives files on this slogan have added enough background data and additional usage information to probably require a future complete revision of the original article, but it seems appropriate to make the additions above available without delay.



1921 use



MEMBERS' EXCHANGE

For Sale, prices in C\$, US\$ at 85%, Jeff Switt, address on masthead

750A	BROCKVILLE FAIR AND HORSE SHOW, 1913, MAY 29, nice strike on EVII envelope, corner tear	\$2.00
930	CALGARY INDUSTRIAL EXHIBITION, 1913, JUN 27, full strike on ppc	\$1.50
1655	CHILD WELFARE EXHIBITION, MONTREAL, 1912, SEP 19, full strike on envelope	\$2.50
2555	DOMINION EXHIBITION OTTAWA, 1912, JUN 26, almost full strike on envelope	\$2.50
2935	ELECTRICAL EXHIBITION, KITCHENER, 1922, APR 17, full strike on envelope	\$5.00
2995A	ENLIST NOW (flag) MONTREAL, 1941, AUG 2 Full strike on envelope	\$1.00
3085	EXHIBITION CHAMPIONSHIP STAMPEDE, VANCOUVER, 1929, AUG 7 Full strike on govt. pc	\$3.00
3145	EXPOSITION OF ADVERTISING, VANCOUVER, 1927, SEP 20 Full strike on envelope	\$7.50
3166	EXPOSITION PROVINCIALE, QUEBEC, 1918, SEP 4 Normal strike on ppc	\$2.00
4160	HALIFAX FIREMEN'S TOURNAMENT, 1914, JUL 29 Almost full strike on envelope	\$2.50
4173	HAMILTON CENTENNIAL INDUSTRIAL EXPO, 1913, MAY 20 Normal strike on KEVII envelope	\$2.50
4450	HELP THE HAMILTON MOUNTAIN SANATORIUM, 1914, NOV 20 Almost full strike on envelope	\$2.50
5443A	L'EXPOSITION PROVINCIAL DE QUEBEC, 1915, AUG 31 Normal strike on ppc, card scrapes	\$1.00
5930	NATIONAL COUNCIL OF EDUCATION, VANCOUVER, 1929, MAR 28 Full strike on blue envelope	\$2.50
6785	OTTAWA HORSE SHOW, 1913, MAR 6, full strike on ppc	\$2.00
6955	PETERBOROUGH CITY AND COUNTY, 1929, MAY 16 Full strike on envelope, sl. reduction at left	\$2.50
7230	PRODUCED IN CANADA EXHIBITION, HAMILTON, 1928, MAY 14 Almost full strike on envelope, center of strike light	\$1.50
7673	ROYAL AIR FORCE BAND EXHIBITION, VANCOUVER, 1928, JUL 24 Almost complete strike (missing D of BAND) on envelope	\$2.50
7750	SAFETY CONVENTION HAMILTON, 1935, APR 4 Full strike on govt pc	\$2.00
10595	WINTER GARDEN REVUE, VANCOUVER, 1929, AUG 15 Full strike on window envelope	\$3.50
10560	WINNIPEG GARDEN SHOW, 1926, JUL 13, Almost full strike on KGV envelope	\$3.50

Items sent on approval, remit or return upon receipt, postage extra

WANTED Jeffrey Switt, Address on Masthead.

ENVELOPES SMALLER THAN... Need on cover CALGARY original die, EDMONTON, OTTAWA, REGINA, ST. JOHN'S, SASKATOON, and WINDSOR. Also your extra 2 x 4's for monthly calendars.

ALWAYS PLACE YOUR RETURN ADDRESS ON ALL YOUR MAIL, 2 x 4, MOOSE JAW

ADDRESS YOUR MAIL TO STREET AND NUMBER, Die 3, TORONTO, 2 x 4 or cover

THE FOLLOWING INTERNATIONALS ON COVER

AMHERST BUY WAR SAVINGS , 1919, Intl and Univ
VICTORY BONDS THE BRIDGE...

BRANDON 1916 SUMMER FAIR
1918 PROVINCIAL EXHIBITION
1919 BWS
1919 BUY VICTORY BONDS
1919 VICTORY LOAN

BRANTFORD 1919 BWS, Univ and Intl

BROCKVILLE 1916 FAIR AND HORSE SHOW
1917 FAIR AND HORSE SHOW
1919 BUY VICTORY BONDS
1919 VICTORY LOAN

CALGARY 1918 INDUSTRIAL EXHIBITION
1918 WINTER FAIR
1919 BWS intl and Univ
1919 SPRING SHOWS
1919 Calgary exhibition
1919 VICTORY STAMPEDE
1919 CLEAN UP FIRE PREVENTION DAY
1919 VICTORY LOAN

CHARLOTTETOWN 1919 BWS, univ
1919 Keep our farms
1919 VICTORY LOAN

CHATHAM 1919 BUY VICTORY BONDS EVERY DOLLAR
1919 BUY VICTORY BONDS ALL CANADA

COBOURG 1919 BWS, intl

COLLINGWOOD 1919 BWS
1919 BUY VICTORY BONDS EVERY
1919 KEEP OUR FARMS

.

ALSO ON 2 x 4: in quantity, especially die breaks

BACK THE ATTACK ON TRAFFIC ACCIDENTS
CAN YOU QUALIFY AIR FORCE AIR CREW
CANADIAN OLYMPICS TRACK AND FIELD TRIALS