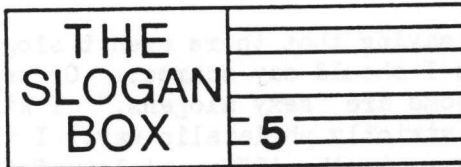


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NEWSLETTER OF THE BNAPS MACHINE SLOGAN CANCEL STUDY GROUP

VOLUME 2 - NUMBER 5 - WHOLE NUMBER 10

OCTOBER 1989

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CHAIRMAN'S MESSAGE

Our Society's convention this past September was a most rewarding time for your chairman. Not only was there the pleasure of seeing old friends and renewing acquaintances, but also meeting people for the first time whose previous contact was an occasional letter about a topic of shared interest.

After flying to Little Rock, your chairman drove the distance in the company of Jim Felton. We enjoyed numerous philatelic stops (pillaging as Jim called them) along the way, and with the hospitality of friends and Jim's relatives we made the trip well fed, but light in sleep.

Our Slogan Study Group meeting was well attended by members and visitors alike. Those members signing in included Jim Felton, Ron Leith, Lew Ludlow, Doug Lingard, Bob Thorne, John Robertson, Don Fraser and Daniel Rosenblat.

Items discussed at the study group meeting included the subject of rarity factors for slogans; our group's first book SLOGAN POSTAL MARKINGS OF CANADA, 1912 to 1919; and the establishing of a "Slogan Bank" to enable our members to exchange slogans within our group. A few words on each follow.

Member Ron Leith suggested that assigning rarity factors in the new book would not only help sell more books, but help establish a parity in trading or a value for buying and selling slogans. It was the chair's view that this idea had merit in theory but offered the following objections to doing such at this time.

First, I have neither the time nor interest in attempting to develop a rarity factor, or RF scale for slogans. Personally, I am more interested in writing about them, writing the newsletter and exchanging correspondence with fellow collectors. Second, given the broad scope of the subject, I don't know of anyone who has both the material and the knowledge of its scarcity to do the subject justice. Third, I'm concerned that by commercializing our specialty that much of the fun of trading will be eliminated. As an example of the fun to be had in trading, I had great pleasure meeting with several of our group in my hotel room at the convention and trading on a handful for a handful basis. In fact it often came to the point of saying, "here, just take the damn thing. I've got one. You don't. Now you do. Yes I know it's scarce. So find something I can use." Now, that is fun to me. Trading handsfull. Trading boxes full.

Now I'm not saying that there aren't slogans that have more value than others. Or maybe I should say scarcer. Or perhaps more desirable. Or as Ron Leith says, some are "sexy slogans." I kinda like that; slogans with sex appeal, in a strictly philatelic way. I think slogans today are much like squared circles were in the 1950s. A lot of fun, and a lot of them. Let's try to keep it that way for a while.

Now to our book. So far about 30 copies have been sold. They are available only from the BNAPS book department, address to be found in TOPICS. Selling price is around \$12, with \$1 of each sale going to our study group. Thanks again to Dan for doing the dirty work in putting it together, and to all of you who contributed the data to make publishing it possible.

The idea of a slogan bank was introduced at the study group meeting. The bank would act as a collecting spot for members' duplicate slogans. A slogan banker would organize the bank, record deposits, and circulate trades. This idea met with a favorable response and following the study group meeting, the plans for its operation were laid out. Details appear elsewhere in this issue. Thanks to John Robertson who volunteered to be our banker.

Speaking of John Robertson, John also volunteered to chair the flag cancel study group. Best wishes to John in this area.

Also in attendance at the convention and at our study group meeting was Tom Almond, editor of the Flag Pole, newsletter of the flag group. Yes, Tom came all the way from England just to meet with our slogan group in which he has an interest. We had the opportunity to visit for a few minutes and discuss how to make membership in the slogan study group more affordable to those BNAPS members living in England. The outcome of our meeting was an agreement, albeit without all the details, that Tom would receive one copy of the Slogan Box, and duplicate and distribute it in England. This should ease the financial burden of postage to GB members (about \$4 airmail per issue) and increase our membership from England.

Speaking of England, the BNAPS board has opened the doors to BNAPS study groups to members of the Canadian Philatelic Society of Great Britain (CPSGB) who are not BNAPS members. For our study group I think this is a wonderful idea, and gesture, as our slogan interest owes so much to the efforts of Len Harris, CPSGB. I also think this is a marvelous attempt to unite in comaradery members of both organizations.

The board has also opened the doors to BNAPS study groups for non-BNAPS and non-CPSGB members by offering such persons a one year trial study group membership. This I am approaching very cautiously, and if such applications pass my muster, will be subject to paying \$24 for a "year" which means 3 issues/6 months for our group.

In closing, I must thank both Bob Thorne and John Robertson for making one nite for three out-of-town guys a very special part of the convention. Dan, Jim and I were treated to a most delicious dinner at Bob and Yvonne Thorne's home, several hours of talking and trading slogans, and a level of hospitality that would put a few Texans I know to shame. It was great fun and in spirit what our society is all about.

And if I hear one more person I meet say, "why, I expected someone a lot older . . ."

EDITOR'S MESSAGE

The Chairman will have given you a complete report on the events of the Convention and of the fine Slogan Study Group meeting held in conjunction with it. To this I would only like to express the great pleasure it gave me to meet so many members who had only been "pen pals", as well as some of you whom I knew, but am always pleased to see again.

The real purpose of this message is to report on an event that took place after the Convention, when I went on to Ottawa in order to see for myself what was available from the Canadian Postal Archives. Most of you will recall that when Doug Lingard very kindly spent considerable time at the Archives, and then sent me massive copies of files on the Poppy Day slogans, the result required a complete re-write of the original Poppy Day article, but resulted in one of the most complete and best documented slogan classifications available.

This alerted me to what the potential of the Archives might be for our research, and I arrived there with high hopes. I had been able to meet with M. Cimon Morin, the Director of the Archives, at the Convention. I gave him a list of about 30 slogans that I thought would be worth while checking, and he promised to have them available when I arrived.

What he failed to explain to me was that each of the slogans that I had requested would have from one to six correspondence files, each file averaging about 150 pages. That meant that there were more than fifty files neatly stacked in boxes when I arrived, something on the order of about 7,500 pages, and I had only one day available.

After the first shock wore off and I realized that I had to make a heart-breaking choice of only a most minimum number, I selected two major slogans--which we have already researched in much depth--and sat down with three files of HELP PREVENT FOREST FIRES and six of OBSERVE SUNDAY. Eight bleary-eyed hours later, I had managed to get through HELP PREVENT, but only half of OBSERVE SUNDAY. All the rest had to go back on the shelves, unread.

I can only liken this experience to that of someone who wins a prize of being allowed into a bank vault to take as much money as he can gather in one minute. I left delighted with what I had gotten, but desolated by the thought of the fortune that I had left behind.

In due course you will all see the results of this when HELP PREVENT and OBSERVE SUNDAY, as thoroughly detailed as their original reports were, are completely revised and much expanded.

I cannot too strongly urge any member, especially those who has closer access to Ottawa than the journey from California, to spend as much time as possible in these Archives. The amount of information available is breath-taking, and the assistance and the cooperation of the staff is outstanding. No kid in a candy store ever had it so well.

I hope that most of you now have a copy of our recently published handbook on the 1912-19 slogans, probably as good and as complete a reference on these as will ever be gathered together, although it will always be subject to continuous updating. Please remember that this is not a personal work of mine, but rather a joint presentation of our Study Group as a whole, so each of you can take some pride in it and some credit for it. Without the group, it would never have been undertaken.

SLOGAN BANK ESTABLISHED

At the recent BNAPS convention in Hamilton the idea was proposed to establish a "slogan bank" for the exchange of slogans among study group members. The basic concept is for members to send their duplicate slogans to the bank and receive other members' duplicates in exchange.

If a member only collects a certain category such as medical slogans, WW II Patriotics, etc., that member may have to wait a bit longer to receive material in that specialty than a general collector would, until deposits in the slogan bank are built up.

John Robertson has volunteered to serve as banker for this project. It will be his responsibility to keep members' deposits organized, keep aware of what type of material is at hand, and keep the material circulating as best as possible.

For those members who collect by chronological periods, slogans may be submitted and exchanged in the following categories:

1. Slogans to 1919+
2. Slogans from 1919+ to 1936
3. Slogans from 1937 to 1952, KGVI
4. Slogans from 1952 to 1975, QE II
5. Slogans from 1975 not handbook listed

Of course, members may request special exchanges such as Klussendorf, IPS, or by any particular stamp issue. But remember, the more specific your wants are, the longer it may take to fulfill an exchange. At this time please do not send in scarcer slogans until the program is established and evaluated.

The following rules must be followed by slogan bank participants:

1. Depositors are responsible for postage on both deposits and returns. Please send a good amount of postage along with your deposit to cover mailing a like quantity of slogans back to you. US members, do not send US postage, but US dollars are fine.
2. Organize all covers in alphabetical order.
3. Ship in a sturdy container, based upon bulk and weight, to withstand postal shipment to the bank, and facilitate storage and easy access while at the bank.
4. ALL covers must be initialled, lightly in pencil, by the owner at the bottom right front corner.
5. Members may resubmit covers received, but again must initial them.

Please note, John will do his best to arrange equitable trades. He will be fair and we hope that everyone will benefit. In submitting material, all participants agree to accept the valuation set by John. John will keep us updated in future newsletters.

The Slogan Bank already has some 1500 covers on deposit. Why not send in a bundle of duplicates and see how it works. To make deposits, or if you have questions write to: John Robertson, 10 Pergola Rd., Rexdale, ON M9W 5K5 CANADA.

SAVE TIME USE AIR MAIL

Slogans 7878, 7879, 7879-A, 7880 and 7882

The wording SAVE TIME USE AIR MAIL had extensive slogan use, in various formats with considerable concurrency, beginning in 1929-32 and revived in greater quantity in 1938-48. The 1929-32 usage was restricted to the first four catalogue numbers listed above, which were then retired until revived in 1938-48. While these all shared the same wording, but differed as follows:

Slogan 7878 is the English and 7882 the bilingual version of the wording without illustration. Slogans 7879 and 7880 have the same illustrated format, but with a plane facing to the right or left respectively.

These four slogans were revived in 1938-48 and were joined in 1940-48 by two others, also using the same wording. One of the new 1940 slogans, included in this article, is 7879-A. This number is not catalogue listed, but is assigned to the 1940-48 use of the wording, illustrated with a more modern low wing plane, rather than the older high wing plane of slogan 7879. Since this format is distinctively different from that of 7879, a separate number appears appropriate.

The second new 1940 slogan, again with the same wording, is 7881, with the plane in a triple box. This was originally reviewed in Newsletter 3 and has been updated in a separate article in this issue.

A somewhat related bilingual slogan 9800 of 1929-31, illustrated as in slogan 7879, but worded USE AIR MAIL only, does not fall within the scope of this article.

The 1929-32 use of four of the slogans had been briefly outlined in a prior issue, but it appears appropriate to review it as a preface to the lengthier and more complicated later usages.

Slogan 7879 use in 1929-32

The 7879 first issue in 1929 appears to have been of 15 dies, sent to 11 offices, one die each to CALGARY, EDMONTON, HAMILTON, LONDON, MEDICINE HAT, NORTH BATTLEFORD, REGINA, SASKATOON, TORONTO and WINDSOR, with four dies to WINNIPEG. All retained their original die in use until 1932 except the following.

HAMILTON returned its die in early 1931, which was re-issued to VICTORIA for 1931-32 use. SASKATOON returned its in late 1930 and it was re-issued to LETHBRIDGE for 1931-32 use, bringing the total of using offices to 13. It is probable that HAMILTON and SASKATOON both switched from Universal machines to Perfects in 1930-31, so their original Universal dies were not usable and were therefore sent to offices still using the Universals.

Ceasing all use of the slogan in 1932 was probably not from dissatisfaction with it, but rather because by then most offices had switched from Universal to Perfect machines, making all the dies unusable. However, evidence indicates that three dies were retained and re-issued in 1947-48, as additions to 1938-39 Perfect dies then still in use, since some offices had then switched back to Universals.

REGINA is documented as retaining its die until 1934, but usage beyond 1932 has not been recorded. While WINNIPEG was originally issued four dies, the recorded use makes it doubtful that more than one or two were actually used. In any event, two WINNIPEG dies were sent as additional to EDMONTON in 1931, but again recorded use makes it doubtful that EDMONTON employed more than its single original die.

Slogan 7880 use in 1929-32

The catalogue lists the slogan with plane facing left only at TORONTO in 1939, but omits the limited earlier 1929-32 use. A die was issued to CALGARY in 1929 for concurrent use with its 7879 die until 1931. We can illustrate an unusual CALGARY cover struck with both dies in such a manner as to look like a head-on collision. A second die was issued to MOOSE JAW in late 1929, retained to mid-1931, then sent to REGINA in early 1932 for very short concurrent use with that office's 7879 die.

Slogan 7878 use in 1930-31.

Only two dies are documented for early use, and what little is recorded does not present a clear picture. A new Perfect die was receipted at LEAMINGTON on NOV 26.30, but use of it there has not been seen. However, it is recorded at TORONTO between JAN 30-FEB 3.31, at LONDON on MAR 26.31 and at TORONTO again OCT 23.31.

Another Perfect die is notated as issued to TORONTO in January, 1931, but the receipt strike is not dated until FEB 17.31. This may be a late receipt, but oddly it is seen used at WINDSOR JAN 31.31, suggesting it may have been sent to WINDSOR immediately after issue to TORONTO, then shortly returned to TORONTO. In any event, the die is recorded at TORONTO in OCT 26-NOV 18.31, possibly continuing from the FEB 17.31 receipt date, but also showing that both dies had TORONTO use only a few days apart in OCT.31. Finally, the second die has been seen at HAMILTON on DEC 7.31

Obviously, both dies rotated in some fashion, but reports of additional use would be very helpful in trying to establish the rotation pattern. What can be established is that both dies were retained in reserve and re-issued as two of four 7878 dies put in use from 1938-48.

Slogan 7882 use in 1930-31.

Early use of this slogan is reported by both the Catalogue and the CPSGB study group as follows: OTTAWA, 1930-1, ST JEAN, 1931 and ST. HYACINTHE, 1931. No use has been recorded, nor does any documentation support it, but in light of the two reports, it may well exist, probably as rotation of a single die.

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Concurrent use of CALGARY slogans 7879 and 7800 on the same cover.

1938-48 usage

A major revival of the four 1929-32 slogans occurred in 1938-39, together with new issue of four other air mail related slogans with different wording, 125, 132, 3945 and 7875, previously classified in earlier issues. Additional slogans with the SAVE TIME USE AIR MAIL wording were added in 1940, being 7881, revised elsewhere in this issue, and 7879-A, included in this article.

Slogan 7878 use in 1938-48

This slogan is rather similar in use to 125, 132, 3345 and 7875. but differs in having had prior use in 1930-32. Two dies of this slogan that had earlier use were retained and re-issued in 1938, together with one new die. As with other air mail slogans of the period, a fourth Universal die was added in early 1939. to be used by several offices that switched back from Perfects to Universals at that time.

The two re-issued dies are recorded from 1938 until 1947-48. but the one new Perfect die is not recorded after 1941. The new Universal die had use in a regular circuit of four offices only from 1939 until late 1940, but not thereafter.

The catalogue lists 61 offices using the slogan in 1939-47, but omits early 1930-32 as well as later 1938 and 1948 use. Only 32 offices are recorded as using it in 1938-48, but as the same wording was used by other slogans, the catalogue's office count probably includes some of these. Appendix A lists 1938-48 use by offices of four illustrated dies and Appendix B lists 32 using offices in their alphabetic order, with years of use in the same period.

Slogan 7882 use in 1939-48

As noted earlier, this bilingual slogan is catalogued as used by OTTAWA, ST. JEAN and ST. HYACINTHE in 1930-31, though this use is not recorded or confirmed. There is recorded use of two dies issued in 1939, one to MONTREAL and one to QUEBEC, both dies retained by each of the offices with frequent use until 1947-48. The catalogue lists additional QUEBEC use in 1936, but this appears unlikely.

Slogan 7879, 1938-48 use.

Initial issue was of four new dies in late 1938, followed by three more in early 1939, designated 1 to 7. One of these dies appears to have been retired as early as 1940 and another by 1942, but five are recorded to 1947-48, extensively rotated between offices in 1939-41 and somewhat less frequently thereafter.

As with other slogans of the period, the switch by some offices from Perfect to Universal machines in early 1939 required issue of new dies, but in this case only TORONTO appears to have been affected. Three new Universal dies, designated 11 to 13, were issued to TORONTO between late February and early April of 1938, but use of two of them is recorded only briefly in 1939 and they appear as replaced in October of that year by two new dies, designated 14 and 15, with the illustrated planes all black, rather than black and white. Even these replacements are not recorded later than 1940 and the third of the originals only to 1941.

Additionally to the the twelve new dies of 7879 used between 1938 and 1948, usage demands in 1947-48 became heavy enough to require re-issue of three of the much earlier 1929-32 dies, designated 8 to 10, which had been retained in reserve. One of these can be identified as that used by MEDICINE HAT and one as that used by NORTH BATTLEFORD in 1929-32. A third is clearly also a re-issue, but identification of the earlier use has not been established.

Appendix A lists 1938-48 use by offices of 15 illustrated dies and Appendix B lists 75 using offices in alphabetic order, with years of use in the same period.

Slogan 7880, 1939 use.

TORONTO, additionally to five dies of 7879 in 1939-41, also had been issued one die in the 7880 format, with the plane facing left rather than right, similar to the two early dies of that format in 1930-32. This die had limited 1939 use only. It is illustrated in Appendix A, following 7879.

Slogan 7879-A, 1940-48 use.

A new format with the wording SAVE TIME USE AIRMAIL was introduced in 1940, similar to slogan 7879, but smaller and with a grid at the right, illustrated with a slightly more modern looking plane. Since this appears to have been included with slogan 7879 in the catalogue, rather than given a separate listing, it has been assigned number 7879-A to differentiate it from 7879.

The earliest issue seems to have been of two dies to TORONTO on APR 26.40, easily distinguishable, since the plane in die 1 has no tail skid, while the plane in die 2 has one. These were followed by a third die issued to WINDSOR on MAY 9.40. It was probably a Perfect die, intended for general rotational use in several offices that still retained the Perfect machines, rather than TORONTO, which had switched to Universals in early 1939. Since this was the only rotating die, it is designated as die R, rather than numbered as are the several TORONTO dies.

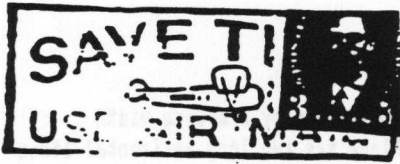
Documentation lists 26 using offices of the rotating die, originally at quite frequent intervals up to six times per year, but after 1944 the documented intervals become longer and there may have been additional use in 1945-48 that is neither documented nor recorded. Usage of this die beyond that listed in Appendix A should be reported.

A third TORONTO die was issued APR 1.41, having concurrent use with TORONTO dies 1 and 2. It is also without a tail skid, but identifiable as having somewhat wider lettering than TORONTO die 1. At some time between September 15.41 and September 26.41, the lower left corner of this die was badly broken, but it was retained in use until at least late 1943 and probably to early 1944, easily identified in its later use by the broken corner. It is separately illustrated in Appendix A.

All three early TORONTO dies were replaced FEB 22.44 by two new dies, both without tail skids and very similar, yet separable by minor letter shape differences. These two dies are not recorded after early 1946, but the general die R is recorded as still rotating until early 1948, though never twice to the same office. The dies of this slogan are illustrated in Appendix A.

Appendix A, listing by dies, continued

Slogan 7879, 1938-48 usage.



Die 1

Received from MOOSE JAW on NOV 12.38. Identifiable by a wide S/SAVE and the left leg of M/MAIL shorter than right. Propeller under I/TIME. Plane has two long horizontal and two short vertical lines. Use is recorded in 1938-48, but PRINCE ALBERT appears to have retained it from late 1942 until early 1946.

OFFICE	RECEIPT	SEEN TO	OFFICE	RECEIPT	SEEN TO	OFFICE	RECEIPT	SEEN TO
MOOSE JAW	NOV 12.38		WINNIPEG	OCT 12.40		PRINCE ALBERT	SEP 14.42	
REGINA	JAN 16.39	MAR 13.39	MOOSE JAW	NOV 23.40		Seen JUN 22.43, JAN 10.45		
PRINCE ALBERT	MAR 17.39	MAY 9 .39	PORT ARTHUR	JAN 13.41		and NOV 27.45		
VANCOUVER	MAY 23.39	NOV 16.39	ST. CATH.	FEB 25.41		ST. JOHN	MAY 2 .46	
LETHBRIDGE	NOV 23.39		KITCHENER	APR 2 .41	APR 30.41	LEAMINGTON	AUG 22.46	
WINNIPEG	FEB 2 .40	MAR 20.40	PRINCE ALBERT	MAY 10.41		YARMOUTH	OCT 25.46	
S. S. MARIE	APR 29.40	MAY 13.40	PORT ARTHUR	OCT 30.41		TRURO	DEC 30.46	
CALGARY	JUN 10.40		WINNIPEG	DEC 23.41	JAN 12.42	COBOURG	MAY 5 .47	DEC 4 .47
LETHBRIDGE	JUL 19.40		BROCKVILLE	MAR 26.42		FORT FRANCES	MAR 11.48	
MOOSE JAW	SEP 6 .40		YORKTON	MAY 16.42				

The VANCOUVER use in 1939 appears as partially concurrent with VANCOUVER use of Die 4 from MAY 16 to at least JUNE 1.



Die 2

Received from CALGARY on NOV 12.38. Identifiable by a narrow, somewhat distorted S/SAVE. Propeller well right of I/TIME. Plane has two long horizontal and two short vertical lines. Use recorded 1938-48, but NORTH BATTLEFORD appears to have retained it from late 1942 until 1944-45.

CALGARY	NOV 12.38	MAR 10.39	LETHBRIDGE	FEB 25.41	FEB 25.41	NORTH BAY	MAR 27.42	APR 9 .42
SASKATOON	MAR 22.39	APR 28.39	N. BATTLEFORD	APR 8 .41		PORTAGE L.P.	MAY 15.42	MAY 26.42
CALGARY	AUG 9 .39	NOV 21.39	WOODSTOCK	MAY 10.41	JUN 2 .41	N. BATTLEFORD	SEP 14.42	JAN 7.44
SASKATOON	NOV 26.39		BRANTFORD	JUN 6 .41		STRATFORD	AUG 2 .45	AUG 20.45
CALGARY	FEB 2 .40	MAR 13.40	GUELPH	JUN 13.41	JUL 11.41	NORTH BAY	FEB 23.46	MAR 15.46
CORNWALL	APR 23.40		VANCOUVER	JUL 23.41	AUG 13.41	GLACE BAY	MAY 4 .46	
ST. THOMAS	JUN 6 .40		FORT WILLIAM	SEP 8 .41		WOODSTOCK	SEP 12.46	OCT 10.46
BARRIE	JUL 1 .40		PETERBOROUGH	OCT 31.41		SASKATOON	JAN 1 .47	JAN 16.47
LONDON	AUG 28.40	SEP 28.40	S. S. MARIE	DEC 15.41		GLACE BAY	MAY 5 .47	
N. BATTLEFORD	OCT 6 .40		VANCOUVER	JAN 22.42	JAN 28.42	PRINCE RUPERT	SEP 18.47	FEB 21.48
BELLEVILLE	JAN 11.41	FEB 3 .41						



Die 3

Received from WINNIPEG on NOV 14.38. Identifiable by a wide S/SAVE. Propeller well right of I/TIME. Plane has two long horizontal lines, coming together at the left, and two short vertical lines. Use recorded 1938-42 only and was probably retired thereafter.

WINNIPEG	NOV 14.38	JAN 11.39	PRINCE ALBERT	SEP 20.39		PRINCE ALBERT	OCT 12.40	
EDMONTON	JAN 16.39	MAR 12.39	MOOSE JAW	NOV 21.39	DEC 30.39	SASKATOON	FEB 25.41	
LETHBRIDGE	MAR 16.39	APR 11.39	REGINA	JAN 22.40	MAR 29.40	SARNIA	APR 28.41	MAY 9.41
N. BATTLEFORD	MAY 17.39		SASKATOON	JUN 1 .40	JUN 10.40	OTTAWA	JUN 6 .41	
REGINA	JUL 21.39	SEP 18.39	VANCOUVER	AUG 31.40	SEP 23.40	BELLEVILLE	MAR 26.42	

SAVE TIME USE AIR MAIL

Appendix A, listing by dies, continued

Slogan 7879, continued



Die 4

Received from VANCOUVER on NOV 15.38. Identifiable by a medium width S/SAVE. Propeller well right of I/TIME. Plane has two long horizontal lines and one short vertical line. Leg of L/MAIL is unusually long. Use recorded in 1938-48.

OFFICE	RECEIPT	SEEN TO
VANCOUVER	NOV 15.38	DEC 22.38
MOOSE JAW	MAR 11.39	MAY 4 .38
VANCOUVER	MAY 16.39	JUN 1 .39
EDMONTON	JUL 21.39	AUG 26.39
WINNIPEG	SEP 25.39	NOV 22.39
N. BATTLEFORD	NOV 30.39	
EDMONTON	FEB 20.40	MAR 17.40
VANCOUVER seen	MAY 10.40	JUN 17.40
? ONT	JUL 8 .40	
NORTH BAY	AUG 10.40	
OSHAWA	OCT 1 .40	
STRATFORD	NOV 8 .40	DEC 4 .40

OFFICE	RECEIPT	SEEN TO
BROCKVILLE	FEB 24.41	
PEMBROKE	APR 2 .41	
REGINA	JUN 24.41	JUN 27.41
GALT	AUG 13.41	AUG 30.41
OWEN SOUND	OCT 2 .41	
MOOSE JAW	DEC 16.41	DEC 18.41
MOOSE JAW	MAY 15.42	
LETHBRIDGE	SEP 14.42	OCT 13.42
OSHAWA	FEB 24.43	DEC 22.43
BELLEVILLE	FEB 17.44	
LETHBRIDGE	APR 24.44	

OFFICE	RECEIPT	SEEN TO
FREDERICTON	JUN 12.44	
MEDICINE HAT	OCT 3 .44	
ST. THOMAS	AUG 2 .45	AUG 25.45
NELSON	FEB 18.46	MAR 7 .46
N. BATTLEFORD	MAY 6 .46	
PORTAGE L.P.	SEP 14.46	
OAKVILLE	OCT 22.46	
PARIS	DEC 31.46	FEB 3 .47
AMHERST	MAY 6 .47	
CORNWALL	SEP 11.47	OCT 11.47
N. BATTLEFORD	MAR 6 .48	



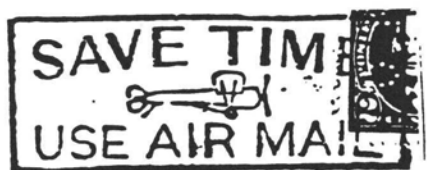
Die 5

Received from OTTAWA on FEB 3.39. Identifiable by a narrow fuselage plane, without markings. Propeller under I/TIME. Similar to die 6, but with a wider S/SAVE and taller lettered USE AIR MAIL. Use recorded 1939-40 only and probably retired thereafter.

OFFICE	RECEIPT	SEEN TO
OTTAWA	FEB 3 .39	MAR 6 .39
SUDBURY	MAR 7 .39	
LONDON	APR 11.39	MAY 9 .39
PEMBROKE	MAY 26.39	
ST. CATHERINES	JUN 21.39	

OFFICE	RECEIPT	SEEN TO
CORNWALL	JUL 22.39	
STRATFORD	AUG 23.39	
SAULT STE MARIE	OCT 20.39	
LONDON	NOV 18.39	
CORNWALL	DEC 19.39	

OFFICE	RECEIPT	SEEN TO
BRANTFORD	JAN 17.40	JAN 24.40
BELLEVILLE	FEB 19.40	
ST. CATHERINES	MAR 22.40	APR 12.40
WINDSOR seen	APR 30.40	DEC 20.40



Die 6

Received from HAMILTON on FEB 8.39. Identifiable by a narrow fuselage plane, without markings. Propeller under I/TIME. Similar to die 5, but with a narrower S/SAVE and shorter lettered USE AIR MAIL. Use recorded 1939-48.

OFFICE	RECEIPT	SEEN TO
HAMILTON	FEB 8 .39	MAR 3 .39
SAULT STE MARIE	MAR 9 .39	
OSHEWA	APR 11.39	
SARNIA	MAY 12.39	MAY 15.39
KITCHENER	JUN 19.39	
LINDSAY	JUL 15.39	
SUDBURY	AUG 15.39	SEP 8 .39
OSHAWA	SEP 18.39	
LINDSAY	OCT 20.39	
GUELPH	NOV 22.39	DEC 21.39
CHATHAM	DEC 23.39	
KITCHENER	JAN 23.40	FEB 22.40
SUDBURY	FEB 24.40	

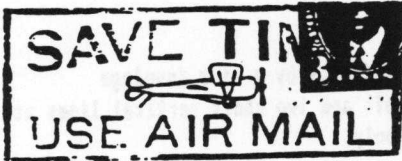
OFFICE	RECEIPT	SEEN TO
PORT ARTHUR	MAR 27.40	
NORTH BATTLEFORD	MAY 20.40	
REGINA	AUG 30.40	
WINDSOR	DEC 13.40	JAN 5 .41
PETERBOROUGH	JAN 11.41	
CALGARY seen	FEB 18.41	FEB 22.41
? ONT	MAR 18.41	
ST. THOMAS	APR 28.41	JUN 10.41
SUDBURY	JUN 21.41	JUN 26.41
LINDSAY	AUG 13.41	
NIAGARA	OCT 3 .41	NOV 13.41
WINDSOR	DEC 16.41	JAN 12.42
ST. CATHERINES	MAR 26.42	APR 22.42

OFFICE	RECEIPT	SEEN TO
PICTON	MAY 14.42	JUN 22.42
MOOSE JAW	FEB 12.43	
REGINA	AUG 2 .43	
CORNWALL seen	FEB 8 .44	AUG 12.44
SWIFT CURRENT	AUG 4 .45	AUG 24.45
SMITHS FALLS	MAY 7 .46	
BRANDON	SEP 14.46	
BROCKVILLE	OCT 22.46	OCT 26.46
BRACEBRIDGE	JAN 19.47	MAR 3 .47
GRAVENHURST	MAY 20.47	
CHARLOTTETOWN	OCT 29.47	
BRANTFORD	DEC 31.47	JAN 24.48
FORT ERIE NORTH	Seen	MAY 28.48

SAVE TIME USE AIR MAIL

Appendix A, listing by dies, continued

Slogan 7879, continued



Die 7

Receipted from TORONTO on FEB 9.39. Identifiable by a narrow fuselage plane with a single short horizontal line. Propeller under I/TIME. Use is recorded in 1939-48.

OFFICE	RECEIPT	SEEN TO	OFFICE	RECEIPT	SEEN TO	OFFICE	RECEIPT	SEEN TO
TORONTO	FEB 9 .39	MAR 7 .39	STRATFORD	MAR 18.40		EDMONTON	SEP 17.42	
STRATFORD	MAR 10.39	MAR 25.39	PETERBOROUGH	APR 27.40		CHATHAM	NOV 6 .42	
NIAGARA	APR 11.39	APR 25.39	SARNIA	JUN 6 .40		CALGARY	FEB 15.43	MAR 12.43
ST. THOMAS	MAY 16.39	MAY 31.39	WOODSTOCK	JUL 11.40	JUL 15.40	LETHBRIDGE	AUG 2 .43	
? DNT	JUN 15.39		ORILLIA	AUG 15.40		NAPANEE	JAN 13.44	
? DNT	JUL 31.39		NIAGARA	OCT 1 .40	OCT 16.40	FORT FRANCES	MAY 9 .44	
STRATFORD	AUG 21.39		SAULT STE MARIE	NOV 12.40	NOV 14.40	ORILLIA	AUG 21.46	AUG 29.46
NIAGARA	SEP 26.39		CHATHAM	FEB 26.41		TRAIL	OCT 25.46	
FORT WILLIAM	DEC 11.39		MOOSE JAW	APR 5 .41		PRINCE ALBERT	DEC 31.46	JAN 22.47
BROCKVILLE	JAN 5 .40	FEB 1 .40	CALGARY	MAY 12.41	MAY 14.41	FORT FRANCES	MAY 9 .47	
KINGSTON	FEB 15.40	FEB 20.40	NORTH BATTLEFORD	JUN 27.41	MAR 29.42	SMITHS FALLS	SEP 13.47	SEP 27.48



Die 8

This is the first of the re-issued 1929-32 dies, having been used at MEDICINE HAT in that period. The plane's fuselage is thicker than that of dies 1-7, showing two long horizontal lines and one short vertical line. Its re-issued use is in 1947-48 only.

KENTVILLE	FEB 21.47	MAR 5 .47	HAMILTON	AUG 2 .47	AUG 30.47	LIVERPOOL	FEB 5 .48
TIMMINS	MAY 30.47						



Die 9

This is the second of the re-issued 1929-32 dies, having been used at NORTH BATTLEFORD in that period. It is quite similar to die 8, but the shape and size of the lettering differs and the plane has a tail skid. Its re-issued use is in 1947-48 only.

PENTICTON	JAN 28.47	FEB 4 .47	ORANGEVILLE	JAN 22.48		WOODSTOCK	APR 26.48
KIRKLAND LAKE	MAY 31.47	JUN 11.47					



Die 10

This appears to be a third re-issued 1929-32 die, but its original using office has not been determined. The single documented usage has not been seen, so the illustration is an enlargement of the reduced receipt strike. Its re-issued use is recorded only in 1948.

SOUX LOOKOUT JAN 24.48

SAVE TIME USE AIR MAIL

Appendix A, listing by dies, continued

Slogan 7879, continued



OFFICE RECEIPT SEEN TO
TORONTO FEB 28.39 SEP 13.39

Die 11

Received from TORONTO on FEB 9.39. Identifiable by a wide fuselage plane with two long horizontal lines at left and two short vertical lines at right. Recorded at TORONTO only in 1939 only.



TORONTO MAR 2.39 SEP 25.39

Die 12

Received from TORONTO on MAR 2.39. Identifiable by a wide fuselage plane with two long horizontal lines at left and one short vertical line at right. Recorded at TORONTO only in 1939 only.



TORONTO APR 18.39 MAR 3 .41

Die 13

Received from TORONTO on APR 18.39. Identifiable by a thin fuselage plane with no markings. Recorded at TORONTO only in 1939-41.



TORONTO OCT 3.39 MAR 6 .40

Die 14

Received from TORONTO on OCT 3.39. Identifiable by an all black plane and shorter lettered USE AIR MAIL. Recorded at TORONTO only in 1939-40.



TORONTO OCT 3.39 APR 11.40

Die 15

Received from TORONTO on OCT 3.39. Identifiable by an all black plane and taller lettered USE AIR MAIL. Recorded at TORONTO only in 1939-40.

Slogan 7880, 1939 use.



TORONTO FEB 28.39 MAR 9.39

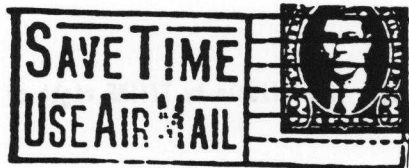
Die 1

Received from TORONTO on FEB 9.39. Identifiable by the plane flying to the left. Recorded at TORONTO only in 1939 only.

SAVE TIME USE AIR MAIL

Appendix A, listing by dies.

Slogan 7878, 1938-48 usage.



Die 1, receipted from SASKATOON NOV 12.38. Identifiable by T/TIME over R/AIR. Re-issue of die originally sent to TORONTO in 1930. Use is recorded 1938-48,

OFFICE	RECEIPT	SEEN TO	OFFICE	RECEIPT	SEEN TO	OFFICE	RECEIPT	SEEN TO
SASKATOON	NOV 12.38	JAN 6 .39	MOOSE JAW	OCT 11.40		GEORGETOWN	JAN 28.44	
NORTH BATTLEFORD	JAN 15.39	MAR 11.39	SASKATOON	NONE	FEB 15.41	BRACEBRIDGE	AUG 2 .45	
WINNIPEG	MAR 22.39	MAY 17.39	CALGARY	FEB 25.41	MAR 18.41	GRAVENHURST	FEB 15.46	
EDMONTON	MAY 31.39		REGINA	APR 8 .41		BRANDON	JUN 11.46	
PRINCE ALBERT	JUL 30.39		WINNIPEG	JUN 10.41		LINDSAY	AUG 21.46	SEP 17.46
MOOSE JAW	SEP 21.39	OCT 11.39	EDMONTON	JUL 23.41		MONCTON	OCT 24.46	
CALGARY	NOV 22.39	DEC 14.39	PRINCE ALBERT	OCT 4 .41		NORTH BAY	JAN 3 .47	FEB 8.47
WINNIPEG	MAR 11.40	APR 13.40	MOOSE JAW	NOV 4 .41		NORTH BATTLEFORD	MAY 23.47	JUL 3 .47
LETHBRIDGE	MAY 13.40		CALGARY	SEP 14.42		PEMBROKE	SEP 29.47	OCT 27.47
WINNIPEG	AUG 29.40		CORNWALL	NOV 5 .42		CHARLOTTETOWN	JAN 12.48	
			CALGARY	AUG 2 .43	AUG 24.43	CORNWALL	MAR 3 .48	JUL 5.48



Die 2, receipted from LETHBRIDGE on NOV 14.38. Identifiable by T/TIME over left leg of M/MAIL. Re-issue of die originally sent to LEAMINGTON in 1930, Use recorded 1938-47.

OFFICE	RECEIPT	SEEN TO	OFFICE	RECEIPT	SEEN TO	OFFICE	RECEIPT	SEEN TO
LETHBRIDGE	NOV 12.38	JAN 10.39	CALGARY	AUG 17.40		REGINA	MAY 5 .44	
PRINCE ALBERT	JAN 15.39		VANCOUVER	OCT 7 .40	OCT 18.40	AMHERST	AUG 7 .44	DEC 20.45
CALGARY	MAR 18.39	APR 28.39	LETHBRIDGE	NOV 22.40	DEC 24.40	FORT WILLIAM	JUN 11.46	JUL 10.46
REGINA	MAY 18.39	JUL 5 .39	VANCOUVER	MAY 14.41	JUN 9..41	LETHBRIDGE	AUG 24.46	
WINNIPEG	JUL 21.39	SEP 21.39	LETHBRIDGE	JUL 21.41		BRANTFORD	OCT 22.46	NOV 20.46
LETHBRIDGE	SEP 28.39	OCT 18.39	WINNIPEG	SEP 9 .41		NELSON	JAN 6 .47	JAN 24.47
REGINA	DEC 4 .39	JAN 9 .40	NORTH BATTLEFORD	NOV 4 .41		SWIFT CURRENT	MAY ? .47	
SASKATOON	APR 9 .40	MAY 7 .40	SASKATOON	DEC 16.41	JAN 20.42	OAKVILLE	JUN 17.47	
REGINA	JUL 3 .40	JUL 25.40	PORT ARTHUR	FEB 17.44		FORT ERIE NORTH	SEP 3 .47	SEP 17.47

SAVE TIME USE AIR MAIL

Appendix A, listing by dies, continued

Slogan 7878, 1938-48 usage, continued



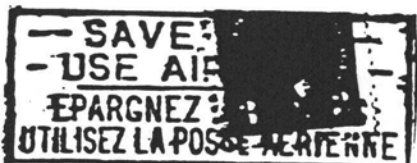
Die 3, receipted from REGINA on NOV 12.38. Identifiable by T/TIME right of R/AIR. Use recorded 1938-41

OFFICE	RECEIPT	SEEN TO	OFFICE	RECEIPT	SEEN TO	OFFICE	RECEIPT	SEEN TO
REGINA	NOV 12.38	DEC 12.38	NORTH BATTLEFORD	JUL 20.39		MOOSE JAW	APR 1 .40	
MOOSE JAW	JAN 27.38		SASKATOON	SEP 22.39	OCT 6 .39	NORTH BATTLEFORD	JUN 26.40	
VANCOUVER	MAR 15.39	APR 29.39	EDMONTON	DEC 2 .39	JAN 22.40	NORTH BATTLEFORD	FEB 27.41	
LETHBRIDGE	MAY 18.39		VANCOUVER	JAN 30.40	MAR 16.40			



Die 4, receipted from KAMLOOPS on APR 18.39. Identifiable by an additional line under SAVE T. Recorded in a regular circuit of four offices, 1939-40 only.

OFFICE	RECEIPT	SEEN TO	OFFICE	RECEIPT	SEEN TO	OFFICE	RECEIPT	SEEN TO
KAMLOOPS	APR 18.39	JUN 9 .39	PORT COLBORNE	NOV 17.39		TIMMINS	MAY 13.40	
KENORA	JUN 27.39		KAMLOOPS	JAN 12.40	FEB 21.40	PORT COLBORNE	AUG 14.40	AUG 22.40
TIMMINS	AUG 24.39	SEP 15.39	KENORA	MAR 27.40		KAMLOOPS	NOV 5 .40	NOV 7 .40



Slogan 7882, 1939-48 bilingual usage

Die 1, receipted from MONTREAL FEB 3.39. All usage at MONTREAL, Recorded 1939-48

OFFICE	RECEIPT	SEEN TO
MONTREAL	FEB 3 .39	JAN 30.48



Die 2, receipted from QUEBEC FEB 25.39. All usage from QUEBEC Recorded 1939-48

OFFICE	RECEIPT	SEEN TO
QUEBEC	FEB 25.39	SEP 18.48

SAVE TIME USE AIR MAIL

Appendix A, listing by dies, continued

Slogan 7879-A, 1940-48 usage



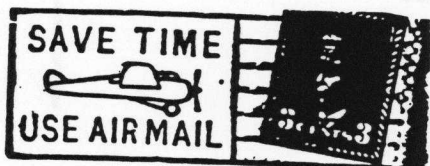
Die R

So designated, rather than numbered, because it was the only die with rotational office use. It appears as a die for the Perfect machines, still used at this time by most offices, rather than the new Universals then in use at Toronto. Received from WINDSOR, MAY 9.40, identifiable as the only die used outside of TORONTO. Multi-office use recorded 1940-48.

OFFICE	RECEIPT	SEEN TO	OFFICE	RECEIPT	SEEN TO	OFFICE	RECEIPT	SEEN TO
WINDSOR	MAY 9.40	MAY 27.40	CORNWALL	AUG 14.41	OCT 13.41	GUELPH	JUN 13.44	JUL 5 .44
PEMBROOKE	JUN 6.40		ORILLIA	DEC 15.41	DEC 23.41	BARRIE	AUG 5.44	
EDMONTON	JUL 13.40	JUL 24.40	KITCHENER	MAR 27.42	APR 24.42	LISTOWEL	FEB 27.45	JAN 11.46
OWEN SOUND	AUG 25.40	SEP 29.40	PERTH	MAY 15.42		PARIS	JUN 8.46	
SUDBURY	NOV 22.40		BRANDON	SEP 12.42	FEB 5. 43	NANAIMO	AUG 26.46	SEP 24.46
EDMONTON	JAN 15.41	JAN 16.41	GALT	JUL 29.43	AUG 16.43	FORT WILLIAM	OCT 23.46	
REGINA	MAR 20.41		LINDSAY	JAN 13.44		OSHAWA	DEC 28.46	MAY 29.47
MOOSE JAW	MAY 12.41		SIMCOE	FEB 17.44	FEB 23.44	PICTON	JUN 17.47	
STRATFORD	JUN 23.41		MOOSE JAW	APR 22.44		SMITHS FALLS	JUL 7.48	MAY 27.48

The following five numbered dies were for the new Universal machines, used in TORONTO from 1939, and the use was restricted to that office. Two were issued in 1940, later having concurrent use with a third issued in 1941. All three were replaced by two new dies issued in 1944, with use to 1945-46.

The opportunity to see several hundred strikes of these dies permits listing recorded use by months, giving some indication of how continuous their usage was. Certain gaps suggest they they may occasionally have been withdrawn in order to permit priority use of war related slogans.



Die 1

Received from TORONTO APR 26.40. Identifiable by narrow lettering and no tail skid. TORONTO only use recorded 1940-43, partially concurrent with dies 2 and 3.

Recorded 1940 - April to September and November. 1941 - January to March, May to October and December.
1942 - January to March, September to December. 1943 - February only, the latest being FEB 26.43.



Die 2

Received from TORONTO APR 26.40. Identifiable by narrow lettering and a tail skid. TORONTO only use recorded 1940-42, partially concurrent with dies 1 and 3.

Recorded 1940 - April-May only. 1941 - January to September and November.
1942 - February-March, the latest being MAR 10.42

SAVE TIME USE AIR MAIL

Appendix A, listing by dies, continued

Slogan 7879-A, 1940-48 usage, continued



Die 3

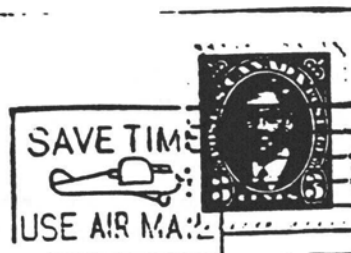
Receipted from TORONTO APR 1.41. Identifiable by wider lettering and no tail skid, also broken lower left corner from late SEP.41. TORONTO only use recorded 1941-43, partially concurrent with dies 1 and 2.

Recorded 1941 - Unbroken state April to September 15th, broken state from September 26th to December.

1942 - January to April, June-July and September. 1943 - June, October and December. the latest being DEC 18.43.

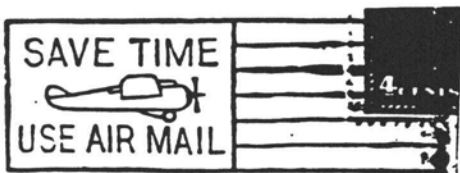
The broken state of die 3.

COLONIAL OPTICAL COMPANY
10 TEMPERANCE STREET
TORONTO, ONT.



E.F. Davis Co.

Tillsonburg Ont



Die 4

Receipted from TORONTO FEB 22.44. Very similar to die 5, but identifiable by minor differences in lettering. TORONTO only use recorded 1944-45, concurrent with die 5.

Recorded 1944 - March-April, September-October. 1945 - May-June, the latest being JUN 7.45.



Die 5

Receipted from TORONTO FEB 22.44. Very similar to die 4, but identifiable by minor differences in lettering. TORONTO only use recorded 1944-46, concurrent with die 4.

Recorded 1944 - July-August and December. 1945 - February, April, June to December.

1946 - January only, the latest being JAN 16.46.

Appendix B - alphabetic office listings

Slogan 7878, 1938-46 usage.

AMHERST	1944, possibly to 1946	GRAVENHURST	1946 only	PEMBROKE	1947, possibly 1948
BRACEBRIDGE	1945, possibly to 1946	KAMLOOPS	1939-40, possibly to 1941	PORT ARTHUR	1944 only
BRANDON	1946 only	KENORA	1939-40	PORT COLBORNE	1939-40
BRANTFORD	1946, possibly to 1947	LETHBRIDGE	1938-41 & 1946	PRINCE ALBERT	1939 & 1941
CALGARY	1939-43, possibly to 1944	LINDSAY	1946 only	REGINA	1938-41
CHAR'TOWN	1948 only	MONCTON	1946, possibly to 1947	SASKATOON	1938-41, probably to 1942 and possibly 19
CORNWALL	1942, possibly to 1943, also 1948	MOOSE JAW	1939-41, possibly to 1942	SWIFT CURRENT	1947 only
EDMONTON	1939-41	NELSON	1947 only	TIMMINS	1939-40
FT ERIE N.	1947, possibly 1948	N BATTLEFORD	1939-41, also 1947	VANCOUVER	1939-41
FT WILLIAM	1946 only	NORTH BAY	1947 only	WINNIPEG	1939-41
GEORGETOWN	1944 only	OAKVILLE	1947 only		

Slogan 7879, 1938-48 usage.

AMHERST	1947 only	LINDSAY	1939 and 1941	PRINCE RUPERT	1947, possibly to 1948
BARRIE	1940 only	LIVERPOOL	1948 only	REGINA	1939-41 & 1943 possibly to 1944
BELLEVILLE	1940-42 and 1944	LONDON	1939-40	ST CATHERINES	1939-42
BRACEBRIDGE	1947 only	MEDICINE HAT	1944, possibly to 1945	ST. THOMAS	1939-41 and 1945
BRANDON	1946 only	MOOSE JAW	1939-43	ST. JOHN	1946 only
BRANTFORD	1940-41 and 1947-48	NAPANEE	1944 ONLY	SARNIA	1939-41
BROCKVILLE	1940-42 and 1946	NELSON	1946 ONLY	SASKATOON	1939-41 and 1947
CALGARY	1938-41 and 1943	NIAGARA	1939-41	SAULT	1939-41
CHAR'TOWN	1947 only	NORTH BAY	1940, 1942 and 1946	SMITHS FALLS	1946-48
CHATHAM	1939-42	N BATTLEFORD	1939-42, possibly to 1944, also 1946 and 1948	SOUX LOOKOUT	1948 only
COBOURG	1947 only	OAKVILLE	1946 only	STRATFORD	1939-41 & 1945 possibly to 1946
CORNWALL	1939-40, 1944 & 1947	ORANGEVILLE	1948 only	SUDBURY	1939-41
EDMONTON	1939-40 and 1942	ORILLIA	1940 and 1946	SWIFT CURRENT	1945 possibly to 1946
FT ERIE N.	1948 only	OSHEWA	1939-40 & 1943, probably to 1944	TIMMINS	1947 only
FORT FRANCES	1944, possibly to 1946, also 1947-48	OTTAWA	1939 and 1941	TORONTO	1939-41
FORT WILLIAM	1939-41	OWEN SOUND	1941 only	TRAIL	1946 only
FREDERICTON	1944 only	PARIS	1946-47	TRURO	1946-47
GALT	1941 only	PEMBROKE	1939 and 1941	VANCOUVER	1938-42
GLACE BAY	1946-47	PENTICTON	1947 only	WINDSOR	1940-42
GRAVENHURST	1947 only	PETERBOROUGH	1940-41	WINNIPEG	1938-42
GUELPH	1939 and 1941	PICTON	1942 only	WOODSTOCK	1940-41, 1946 and 1948
HAMILTON	1939 and 1947	PORT ARTHUR	1940-41	YARMOUTH	1946 only
KENTVILLE	1947 only	PORTAGE L.P.	1942 and 1946	YORKTON	1942 only
KINGSTON	1940 only	PRINCE ALBERT	1939-47		
KIRKLAND LAKE	1947 only				
KITCHENER	1939-41				
LEAMINGTON	1946 only				
LETHBRIDGE	1939-44				

SAVE TIME USE AIR MAIL

Slogan 7881, 1946-48 usage

Elsewhere in this issue there is a major article on the SAVE TIME USE AIRMAIL slogans of the 1938-48 period, but it does not include slogan 7881, the same wording but with an illustrated plane in a triple box. This omission is because slogan 7881 was discussed and illustrated in some depth in Newsletter 3.

However, the prior article did not arrive at definite conclusions, there being a difference of opinion as to the number of Toronto dies and whether there were three stages of a second of three Toronto dies or actually four Toronto dies, in addition to one travelling die used in other offices.

The fault for this indecision lies largely with the Editor, for having failed to fully discover the receipt strikes in the Proof Book that now provide a much clearer answer to the problems.

Original research indicated a first Toronto die, receipted MAR 15.46, easily distinguished by 3 dots on the wing at the left of the illustrated plane, V of SAVE centered over the three dots and U of USE left of the inner of three frame lines, This die remains as listed, with the earliest recorded use MAR 18.46 and the latest AUG 28.46, though at the present writing no use has been recorded between JUL 12.46 and JAN 2.47.

A second Toronto die was receipted APR 2.46, differing from die 1 in having 4 dots on the wing, V of SAVE over the leftmost dot and U of USE centered under the inner of three frame lines. It is now known to have had concurrent use with die 1 from its receipt date to early MAR.47, actually recorded APR 4.46 until FEB 16.47. Between late AUG.46 and late NOV.46 this die developed a small break at the upper left of the middle frame line and a bulge further in the upper left of the inner frame line. Earliest recorded strike with damage is NOV 22.46 and latest FEB 16.47.

Subsequent use of what appeared to be this same die did not show the damage, so it was questionable whether the die had been repaired or replaced. Later study of Archive correspondence indicates that there was never serious consideration of repairing damaged dies. If damage was slight, the die continued in use, if it became serious, the die was replaced, but repair does not seem to have been an option.

The Editor contended that the die had been replaced, though at the time he could not prove it. Because of the great similarity with the original die, the Chairman felt that it was the same die, with the damage repaired. More careful perusal of the Proof Book now reveals that a new die was receipted MAR 10.47, neatly fitting into the gap between latest use of the damaged die and earliest of its undamaged, thought to be repaired, state.

The similarities between the original die 2 and its replacement die 3 are most substantial, but once the fact that a new die had been receipted was established, very minor differences in the plane, especial the two engine nacelles, can be seen. This die 3 therefore had use from MAR 10.47 until at least mid-AUG.47, still concurrent with use of the original die 1, recorded until the end of AUG.47.

A Toronto die is receipted JAN 6.48, originally thought to have been a new die replacing all earlier use, but on reconsideration it now appears to have been a re-issue of die 3, probably temporarily returned to Ottawa from AUG-SEP.47 until early 1948, since no use of any die is recorded in late 1947. This second use of die 3 is recorded JAN 6.48 until JUN 1.48, but may have continued slightly later, until it was withdrawn, as were all the airmail slogans, in mid-1948.

The single travelling die, originally issued to OTTAWA MAR 15.46 and later sent to KENORA, KENTVILLE and ANTIGONISH in 1946-48, remains as listed in issue 3.

AIRMAIL UPDATES

UPDATES TO SLOGAN 3945, GIVE WINGS TO YOUR MAIL, PUBLISHED IN ISSUE 8.
AND SLOGAN 7875. SAVE TIME FLY YOUR MAIL, PUBLISHED IN ISSUE 9

Updates of 3945 to the annual listing by dies.

DIE	YEAR	OFFICE	UPDATES	DIE	YEAR	OFFICE	UPDATES
1	1939	WINDSOR	Issued DEC 16.39, seen to JAN 12.40	4	1941	PT COLBORNE	Seen to JAN 12.42
2	1939	KINGSTON	Seen SEP 25.39	1941			Delete CORNWALL, NIAGARA, OTTAWA and WOODSTOCK from reported only offices.
3	1939	HAMILTON	Seen to MAY 11.39	4	1942	PT COLBORNE	Now seen to FEB 18.47
	1939		Delete KINGSTON from reported only offices	3	1945	CORNWALL	Now seen MAY 6-13.47
1	1940	PEMBROKE	Seen FEB 3-14.40	2	1946	PICTON	Seen to JAN 22.48
1	1940	SARNIA	Probable use into 1941.	4	1946	KENORA	Issued FEB 8.48
2	1940	WOODSTOCK	Seen to JAN 10.41	4	1946	PT COLBORNE	Delete FORT FRANCES from
3	1940	BARRIE	Seen FEB 13.40	3	1947	NAPANEE	reported only offices
	1940		Delete BARRIE and PEMBROKE from reported only offices	3	1947	GUELPH	offices.
1	1941	OTTAWA	Seen FEB 21.41	2	1948	FT FRANCES	
2	1941	NORTH BAY	Seen SEP 10.41 to OCT 15.41	1948			
3	1941	CORNWALL	Seen MAY 20-JUN 8.41				
3	1941	NIAGARA	Seen NOV 24.41				

Updates to 3945 alphabetic list of using offices, with years.

BARRIE	1940-41 and 1944, delete 1940 report.	NIAGARA	1940-41, REPORT 1939 and 1
CORNWALL	1940-41 and 1945-46, delete 1941 report.	OTTAWA	1940-41, delete 1941 repor
FORT FRANCES	1948, delete REPORT ONLY	PEMBROKE	1939-40 and 1943, REPORT 1
GUELPH	1940-41 and 1947-48	PT COLBORNE	1939-42, 1944 and 1946-47
KENORA	1939-41, 1943 and 1945-46	WINDSOR	1939-40
KINGSTON	1939-40, delete 1939 report.	WOODSTOCK	1940-41, delete 1941 repor
NAPANEE	1946-47		

Updates of 7875 to the annual listing by dies.

3	1939	KINGSTON	seen APR 19-29.39	3	1946	CORNWALL	seen AUG 20.46
3	1939	GALT	seen SEP 23-OCT 11.39	4	1946	TIMMINS	seen to JUL 25.46
1	1940	LONDON	seen MAR 4-6.40	1946			Delete CORNWALL from reported only offices
2	1940	GALT	seen SEP 24.40	1	1947	MEDICINE HAT	seen APR 16.47
2	1940	OWEN SOUND	seen to FEB 2.41	2	1947	PORT HOPE	seen MAR 27.47
3	1941	PETERBOROUGH	seen SEP 23.41	2	1947	HUNTSVILLE	seen JUL 22.47
3	1941	KINGSTON	seen to JAN 8.42	4	1947	TIMMINS	seen MAR 7.47
	1941		Delete PETERBOROUGH from reported only offices.	3	1947	OWEN SOUND	seen AUG 5.47
1	1942	PORT ARTHUR	seen APR 10.42	4	1947	PENTICTON	seen JUL 30.47 to SEP 8.47
3	1943	OWEN SOUND	seen AUG 17.43 to JAN 12.44	1947			Delete PENTICTON and PORT HOPE from reported only offices.
3	1945	OWEN SOUND	seen DEC 19.45	4	1948	OWEN SOUND	seen to MAR 16.48

Updates to 7875 alphabetic list of using offices, with years.

CORNWALL	1939-40, 1942, 1945-46 Delete REPORT 1946	PETERBOROUGH	1940-41, delete REPORT 1941
HUNTSVILLE	1947	PORT ARTHUR	1940-42
MEDICINE HAT	1946-47	PORT HOPE	1946-47, delete REPORT 1947
OWEN SOUND	1940-41, 1943-44 & 1947 REPORT 1946 & 1948	TIMMINS	1939-42 and 1946-47 Delete REPORT 1947
PENTICTON	1947, delete REPORT ONLY		

HELP THE MUSKOKA

Slogans 4485, 4486 and 4530

Those Group members who are also members of the Canadian Philatelic Society of Great Britain will be aware of a recently published article by the Editor in the CPSGB Journal, Maple Leaves. This article covered the usage of the above three related slogans, pertaining to the Sanitarium for consumptives located at Muskoka in Ontario. The appeal for support, in its several different wordings and formats, was used at Toronto during the Christmas Seasons from 1913 until 1944, with multiple dies in each year.

Additional data regarding these slogans has now been discovered, and it is sufficiently interesting to warrant some further comment.

Beginning in 1921, the wording of the appeal was changed to eliminate the word FREE before HOSPITAL. This action was originally thought to merely reflect altered financial circumstances, but this does not now appear to have been entirely the case. An Ontario member has kindly sent the Editor a recent clipping from the Muskoka Sun newspaper, which gave some prior history of the Sanitarium and sheds light on the actual reason for the name change.

A privately operated Sanitarium, named the Muskoka Cottage Hospital, was first opened at Muskoka in 1897, charging patients a fee of \$6.00 per week, but in 1902 a second adjoining hospital was opened for the benefit of patients who could not afford the fees. This second facility was named the Muskoka Free Hospital for Consumptives and the original slogans from 1913 were an appeal for public funds to support this charitable effort.

On November 30th, 1920, the main building of the Muskoka Free Hospital burned to the ground. As the two adjoining facilities had always been under a single administration, a decision was made to turn the Free Hospital property into a farm and to rebuild the facility as an addition to and a part of the adjacent Cottage Hospital. This effectively eliminated the Free Hospital as a separate entity, and the slogan format from 1921, listed as 4486, reflected this by eliminating the word "Free".

However, there remains a second mystery about the related slogans that has not yet been solved. Beginning in 1916, and extending through the 1918 to early 1919 usage, slogan 4485 was replaced by slogan 4530, reading HELP THE TORONTO FREE HOSPITAL FOR CONSUMPTIVES, but the original wording was revived for the 1919-20 usage. Since this took place during the latter part of World War I, it is possible that the government may have requisitioned the facility for military purposes. The patients may have been transferred to a Toronto facility from 1916 until shortly after the War ended, and the wording of slogan 4530 reflected this.

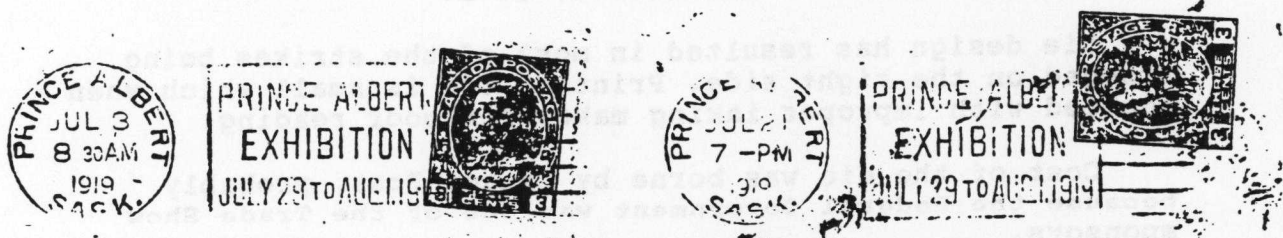
While this solution is only conjectural, one new facet of the usage now seems to have been established. While slogans 4485 and 4530 were very similar in appearance, except for the one word change, and were both issued annually from 1915 in five dies, identified A to E, their separate wording and numbering gave the impression that the dies differed. More careful examination now concludes that this was not the case.

The five dies of slogan 4530 can be seen to be identical with those of the preceding slogan 4485, with only the seven lettered word MUSKOKA altered to the seven lettered TORONTO. Since re-issuing exhibition dies with only the event dates altered had been effectively undertaken since 1913, the feasibility of this change was well established and it saved the sponsors the difference between the \$15.00 cost of each new die and the lesser \$3.00 charge for an alteration only.

At the time of publishing THE CANADIAN FLAG CANCELLATION HANDBOOK in 1974, author Ed Richardson noted that the Prince Albert Exhibition "flag" cancel (40-3) was known in proof form only. Since that time at least three examples have been found. Dates known to this writer are June 4, 26 and 28. With only three reported dates, this is a very scarce item whose desirability is enhanced by the popularity of it being a "flag" cancel. The Flag Cancel Study Group newsletter, The Flag Pole, (Vol. 1, No. 1, June 1987) contains an article by Doug Lingard, with acknowledged assistance from David Sessions, which lists the 1917 to 1919 "flag" cancels. In this article a value of C\$250 was assigned to the 1919 Prince Albert Exhibition Flag on cover.

(While this value may cause some collectors of slogans to grit their teeth, the Prince Albert Exhibition "flag" of 1918 is listed in Lingard's article at C\$350 on cover. And if that seems like a lot of money keep in mind that in 1985 at the BNAPS convention in Calgary, a cover with the 1918 Prince Albert Exhibition "flag," described as "...lt. stains. Earliest date of two known examples" was sold for C\$550 against an estimated value of C\$700 to a floor buyer at the R. A. Lee auction which was held in part at the convention. And who was the buyer of this scarce "flag," whose value was listed in the Richardson handbook at only \$25? None other than Ed Richardson himself.)

There is another Prince Albert Exhibition "slogan" of equivalent scarcity that I would like to bring to the attention of our members. In the Postal History Society of Canada Journal, (Issue 28, Dec. 1981) David Proulx wrote an article about the "discovery" of a "new" Prince Albert Exhibition slogan without flag, dated July 14, 1919. In this article Proulx surmised that the



scarcity of the 1919 "flag" which was an International machine die was because the International machine was replaced in July of that year by a Universal machine, and thus a new die. He was correct in his replacement theory in general, but the replacement machine was a Columbia, not a universal.

The existence of this Exhibition "slogan" was previously noted by A. H. Pike in his "CHECK LIST - Postmarks with Slogan Cancellations" which was published in the October 1922 edition of Collectors' Digest. At the time of his article, Pike made no distinction between "flag" postmarks and "slogan" postmarks, but was content to list two Prince Albert Exhibition postmarks for 1919--one an International and one a Columbia.

Just how many examples of this Prince Albert Exhibition "slogan" are known? This author has been fortunate to acquire two copies; one on piece dated July 3, and one on a large Dominion Lands cover dated July 21. Added to the Proulx "discovery" copy, this makes three examples. If any member has a copy, or knows of one in another collection, please report the usual data to this writer for subsequent publication. And needless to say, keep your eyes open for any of these scarce slogans. They're worth looking for.

Cec Coutts

The renowned Abbotsford International Air Show took on new dimensions in 1989 when, for the first time, an Aerospace Trade Show was held in conjunction. Called "Airshow Canada," the trade show will be staged every second year.

Highlight of this year's show was the North American debut of the Soviets. Russian built MiG-29 fighter jets did their stuff in the air while displayed on the tarmac was the world's largest aircraft, the Soviet Antonov 225 cargo plane with six jet engines and thirty-two wheels.

An employee in the Abbotsford Mail Processing Plant convinced Canada Post that a slogan cancel would be appropriate for this ever growing event. Canada Post placed an order for the die with Sterling Marketing Products of London, Ontario. First day use at Abbotsford exclusively was 10 July 1989 and last day 7 September 1989. The bilingual slogan fitted to an I.P.S. machine reads:

Abbotsford, B.C.
International
Air Show
August - Aout
Salon International
de l'aviation de
Abbotsford, C.-B.

Die design has resulted in most of the strikes being smudged on the right side. Printing too is small which when coupled with improper inking makes for poor reading.

Cost of the die was borne by Canada Post, probably because the Federal Government was one of the Trade Show sponsors.

Processing Plant Supervisor admitted the slogan was a popular one with collectors which is one reason it ran for nearly two months, well after the show concluded on August 13.

This show traditionally is held in August. The die does not carry a year date so we can expect to see this same slogan in the future.

Military postal buffs will know that Abbotsford Airport was the site of a Commonwealth Air Training Base during World War II, with M.P.O. #1125.



ADDING INTEREST TO SLOGAN COLLECTING

Jim Felton who has a keen eye for the unusual submitted a cover for illustration of an example of how to add interest to slogan collecting. This example has a strike of the BUY CHRISTMAS STAMPS NOW slogan used in CALGARY with a corner card from The Canadian Jewish Tourist Guide.

*The Canadian
Jewish Tourist Guide*
BOX 963
CALGARY, ALBERTA, CANADA



MEMBERS' EXCHANGE

W A N T E D /// For major article on REGISTER ALL LETTERS OF VALUE (7525) Need Photocopies or actual strikes of BROCKVILLE, COLLINGWOOD, ORILLIA, OWEN SOUND, PRESCOTT, PRINCE RUPERT, STRATHCONIA and VANCOUVER from 1922-1930.

A l s o, 1922-1923 use of any office other than above and for EDMONTON, GALT, HAMILTON, MONCTON, NIAGARA and SHERBROOKE.

For 1950 and later: AURORA other than 60, 65, 66, 68, 69, 70. KENORA other than 50, 52, 53, 55, and 56. KING CITY other than 79. ORANGEVILLE other than 60 and 64.

A L S O: REGISTER ALL ITEMS OF VALUE (Bilingual) other than AURORA 73.

Daniel Rosenblat, address on masthead.

W A N T E D /// PLACE RETURN ADDRESS... Certain towns/years on cover, card or piece. All three types.

PARCEL POST REACHES EVERYWHERE (GLOBE) Same as above

FORT VICTORIA 100th Anniv March 27 on cover

Jeffrey Switt, address on masthead.

RECORD OF POSTAL ADVERTISING DIE SLUGS

NAME OF POST OFFICE Halifax, N.S.

SLUG READING	ISSUED	RETURNED	EXPOSITION ON PAGE
Halifax Firemen's Tournament and Summer Carnival Aug. 4-9, 1914	1914		
Provincial Exhibition Halifax Sept. 8-16, 1915	1915		
Help to win the War Buy War Savings Certificates	1917		
Buy War Savings Stamps and help Reconstruction	1919		
Drive to the Right	1923		
Paquetbot Postea at Sea	1923		
Send your money by Post Office Money Order	1923		
Place stamp in upper right hand corner	10-8-23		
"Post Office C. O. D. gives satisfaction"	17-10-23		
"Mail your Christmas parcels early"	6-12-23		
Place return address on all mail	7-1-24	5-7-27	
"Help prevent forest fires"	25-3-24	✓	
"Your Postman sells stamps"	26-3-24	✓	
"Insure your parcels at the Post Office"	5-5-25	✓	
"Advise your correspondents of your correct Post Office address"		5-7-27	
	23-7-25	✓	
"Parcel Post reaches everywhere"	30-1-25	5-7-27	
"Holiday this year in Canada"	13-4-26	2-10-26	
"Help prevent forest fires"	1926	2-10-26	
"Mail early to see your gifts arrive on time"	18-11-26	5-7-27	
"Ontario Mental Health Day October 20th"	6-10-26	21-10-26	
"Clean up! Fire Prevention Day October 9th 1919"	-1919		
"Clean up! Fire Prevention Day October 9th 1920"	27-9-20	✓	
"Remember the National Fish Day February 9"	1921	✓	
"Remember the National Fish Day February 9"	6-1-22	✓	
"Buy, Build and work to reduce unemployment"	1922	✓	
"Buy a Dominion Government Security and Postmaster for Dollars"	9-12-22	5-7-27	
"Help prevent forest fires"	23-3-27	5-7-27	
"Help the Red Cross"	18-5-27	5-7-27	
"Holiday this year in Canada"	11-4-27		
"Diamond Jubilee of Confederation 1867-1927"	22-6-27	20-8-27	
"Parcel Post Insurance \$5.00 for slugs"	29-9-27	15-2-28	
"Mail your Christmas parcels early"	4-11-27	29-12-27	
"Stamp Out Tuberculosis Buy Christmas Seals"	15-11-27	29-12-27	
"Mail Early Take Advantage of Mid-Way Mails"	11-2-28		
"Give your change of address to the Postmaster"	23-4-28	10-5-28	
"Help prevent forest fires"	3-5-28	16-6-28	

00032

RECORD OF POSTAL ADVERTISING DIE SLUGS

00033

NAME OF POST OFFICE *Halifax, N.S.*

SLUG READING	ISSUED	RETURNED	REPRODUCTION ON PAGE
"Your Postman Sells Stamps"	17-6-28	19-7-28	
"Insure your Parcels at the Post Office"	12-7-28		
"Place Return Address on all Mail"	2-8-28	10-9-28	
"Address your Mail to Street and Number"	4-9-28	29-11-28	
"National Council of Women Foundation Fund Appeal Begins Oct 1st"	21-9-28	20-10-28	
"Mail your Christmas Parcels Early"	6-11-28	2-1-29	
"Register all Letter of Value"	16-1-29	1-2-29	
"Give your change of Address to the Postmaster"	6-4-29	17-5-29	
"Buy a Dominion Government Annuity Ask Postmaster for Booklet"	17-5-29	8-8-29 ✓	
"Insure your Parcels at the Post Office"	30-5-29	9-9-29	
"Your Postman Sells Stamps"	9-9-29	25-11-29	
"Observe Sunday"	17-9-29	21-11-29	
"Armistice Day Canadian Legion Veterans Coffee"	9-10-29	14-11-29	
"Mail your Christmas Parcels Early"	6-11-29	30-12-29	
"Post Office L.O.V. Speeds Business"	13-3-30	14-4-30	
"Give your change of Address to the Postmaster"	8-4-30	12-5-30	
"Observes Sunday"	10-4-30	8-5-30	
"Insure your Parcels at the Post Office"	12-5-30	16-7-30	
"Mail Early and Take Advantage of Mid-Day Mail"	12-7-30	1-10-30	
"Register all Letter of Value"	23-9-30	23-2-31	
"Buy a Dominion Government Annuity Ask Postmaster for Booklet"	24-9-30	17-11-30 ✓	
"Armistice Day Canadian Legion Veterans Coffee"	2-10-30	17-11-30	
"Mail your Christmas Parcels Early"	6-11-30	29-12-30	
"Work and Provide Work to Reduce Unemployment"	9-1-31	5-3-31	
"Observes Sunday"	2-3-31	16-4-31	

RECORD OF POSTAL ADVERTISING DIE SLUGS

00038

NAME OF POST OFFICE *Ingersoll, Ont.*

SLUG READING	ISSUED	RETURNED	REPRODUCTION ON PAGE
"Buy Victory Bonds all Canada is your Security"	17-11		

RECORD OF POSTAL ADVERTISING DIE SLUGS

00031

NAME OF POST OFFICE *Hamilton*

SLUG READING	ISSUED	RETURNED	IMPRESSION ON PAGE
<i>Ontario Christian Endeavour Convention</i>			
<i>Hamilton Sept 18-21, 1913</i>	12-11		
<i>" Hamilton Horse Show June 18 19 20, 1914</i>	19-11		
<i>" Hamilton Industrial Exhibition July 6-15, 1914</i>	19-11		
<i>" Help to win the War - War Savings Certificates</i>	19-11		
<i>" Buy War Savings Stamps and help Reconstruction</i>	19-17		
<i>" Help the Hamilton Patriotic Fund Jan 17-18-19</i>	19-17-17		
<i>" Protect the birds and help the crops</i>	23-5-23		
<i>" Send your money by Post Office Money Order</i>	19-2-23 10-9-23		
<i>" Mail early and take advantage of midday mails</i>	5-10-23		
<i>" Register all letters of value</i>	21-11-23		
<i>" Post your mail when ready and measure only handling</i>	-1-24		
<i>" Stamped envelopes save time and money</i>	2-24		
<i>" Protect the birds and help the crops</i>	5-5-24		
<i>" Clean up Paint up and beautify April 25th to May 3rd</i>	19-24		
<i>" Help the Hamilton Mountain Sanatorium for Consumptives</i>	19-24		
<i>" Hamilton G. W. U. Poppy Day Nov. 8, 1924</i>	19-24		
<i>" Help to control the Corn Borer</i>	17-3-25		
<i>" Protect the birds and help the crops</i>	27-4-25 2-6-25		
<i>" Insure your parcels at the Post Office</i>	5-5-25		
<i>" Post Office & O.D. gives satisfaction</i>	26-6-25		
<i>" Mail your Christmas parcels early</i>	Nov 25		
<i>" Back Memorial Endowments \$500,000 Nov. 20th 28th "</i>	19-25		
<i>" (Produced in Canada Exhibitions</i>			
<i>" Hamilton, Ont. May 31 to June 5th</i>	6-4-25 9-6-25		
<i>" Hamilton G. W. U. Poppy Day Nov. 7, 1925</i>	11-11-25		
<i>" The Hobby Fair Hamilton, Ont. May 4-5-6-7-8</i>	9-9-25		
<i>" Protect the Birds and help the crops</i>	21-7-26		
<i>" Parcel Post Insurance \$5.00 for 5 cents</i>	21-8-26		
<i>" Give your change of address to the Postmaster</i>	24-7-26		
<i>" Ontario Mental Health May, October 20th 1926</i>	5-10-26		
<i>" Safety Week October 10-15, 1926 - be careful prevent accidents</i>	9-10-26 25-2-27		
<i>" Remember the National Fish Day February 9</i>	24-1-21		
<i>" " " " " " "</i>	31-12-21		
<i>" Work and provide work to reduce unemployment</i>	1-3-22		
<i>" Greater courtesy campaign courtesy costs nothing like courtesy</i>	19-23		

RECORD OF POSTAL ADVERTISING DIE SLUGS

01335

NAME OF POST OFFICE Hamilton

SLUG READING	ISSUED	RETURNED	IMPRESSION ON PAGE
"Mail early to sure your gifts arrive in time"	8-1-27	13-1-27	
"Buy Dominion Government Immunity ask Postmaster for booklet"	4-2-27	21-10-27	
"Help the Lem! Buy Health Stamps"	17-12-26	12-1-27	
"Post Office C.O.D. speeds business"	7-1-27	21-10-27	
"Hamilton enters celebratory jubilee of Confederation June 29th to July 4th"	26-3-27	6-7-27	
"Produced in Canada Exhibition May 30th to June 4th"	26-3-27	16-6-27	
"Protect the Birds and help the crops"	3-5-27	6-7-27	
"Hamilton & W. V. A. Coffer Day Nov. 12 - 1927"	17-10-27	21-10-27	
"Cancel Post Reaches Everywhere" (eggs)	19-10-27	22-11-28	
"Advise correspondents of your correct address"	19-10-27	22-11-28	
"Hamilton Veterans Coffer Day November 12th, 1927"	24-10-27	16-11-27	
"Stamp out Tuberculosis, Buy Christmas Seals"	15-11-27	9-7-28	
"Mail Early, Be Sure your gifts arrive in time"	18-11-27	11-7-28	
"Produced in Canada Exhibition Hamilton, Ont. May 28th. to June 2nd."	23-2-28	9-7-28	
"Customs Duty Paid Hamilton"	4-7-28		
"The Hobby Fair Irene Hamilton, Ont October 8-13"	27-9-28	27-10-28	
"Hamilton Veterans Coffer Day November 10th, 1928"	29-10-28	22-11-28	
"Mail Early, Be Sure your gifts arrive in time"	6-11-28	27-12-28	
"Cancel Post Reaches Everywhere"	9-11-28		
"Register All Letters of Value"	4-11-28	4-9-30	
"Protect The Birds and Help the Crops"	8-5-29	7-9-29	
"Buy a Dominion Government Immunity ask Postmaster for Booklet"	17-5-29	27-8-30	
"Remember First Trans-Atlantic Flight by British Aviators Capt John Alcock and Lieut. G. Whitten Crossed June 14th, 1919"	23-5-29	19-6-29	
"Save Time - Use Air Mail"	30-8-29	20-1-30	
"Observe Sunday"	17-9-29	20-1-30	
"Hamilton Veterans Coffer Day November 9th, 1929"	23-9-29	13-11-29	
"Mail Early, Be Sure your gifts arrive in time"	6-11-29	18-1-30	
"Observe Sunday"	10-4-30	12-5-30	
"British Empire Games Hamilton August 16-23 1930"	26-5-30	27-8-30	
"Place Return Address on all Mail"	27-5-30	24-11-30	
"Hamilton Veterans Coffer Day November 8th, 1930"	23-9-30	14-11-30	
"Show Your Great Victory 21-24 Community Fund"	10-10-30	23-11-30	
"Mail Early, Be Sure your gifts arrive in time"	6-11-30	10-1-31	

RECORD OF POSTAL ADVERTISING DIE SLUGS

NAME OF POST OFFICE *Stamilton, Ont.*

00036

SLUG READING	ISSUED	RETURNED	REPRODUCTION ON PAGE
<i>Send your Season's Greeting By Air Mail</i>	6-1-31	10-1-31	
<i>"Write and Enclose Note to Federal Employment"</i>	9-1-31	5-3-31	
<i>"Observe Sunday"</i>	3-3-31	14-4-31	
<i>"Protect the Birds and Birds the Crops"</i>	7-5-31	27-5-31	

RECORD OF POSTAL ADVERTISING DIE SLUGS

NAME OF POST OFFICE *Hull, Que.*

00037

SLUG READING	ISSUED	RETURNED	REPRODUCTION ON PAGE
<i>"125^e anniversaire cite - Hull - City"</i>	12-5-31		
<i>June 14-15 June, 125^e anniversary</i>	June 2-31		
<i>"Register all letters of value" (Bi)</i>	18-11-25	12-6-29	
<i>"Place return address on all mail" (Bi)</i>	12-2-25	11-5-33	
<i>"Do not place money in unregistered mail" (Bi)</i>	19-10-27	11-7-29	
<i>"Post office C.O.D. gives satisfaction" (Bi)</i>	2-5-32	17-5-29	
<i>"Have Street Address on all Stationery" (Bi)</i>	6-14-29	17-5-29	
<i>"Observe Sunday - Observez le dimanche"</i>	5-4-29	26-4-31	
<i>"Observe Sunday - Observez le dimanche"</i>	{ 31-3-31		
<i>"Observe Sunday - Observez le dimanche"</i>		20-5-32	
<i>"Deposez vos lettres de Noel de toute heure - mail your Christmas parcels early"</i>	8-11-29	2-2-33	
<i>"Observe Sunday - Observez le dimanche"</i>	12-4-33	11-5-33	
<i>"Mail early. Deposez vos correspondances de toute heure"</i>	7-11-33	6-1-34	
<i>"Observe Sunday - Observez le dimanche"</i>	13-11-33	5-5-34	

WANTED: IPS SLOGAN COORDINATOR

To your Chairman's knowledge there is no comprehensive listing of IPS slogans of the type illustrated at the right of this message.

Is there a member who has word processing capabilities who can take on the task of listing all such slogans in the manner of the Klussen-dorf list which appeared in Issue 6 of the SLOGAN BOX?

If interested, contact your Chairman.



POST OFFICE
 MALADIES PULMONAIRES
 PAR LES TABACS DE ...