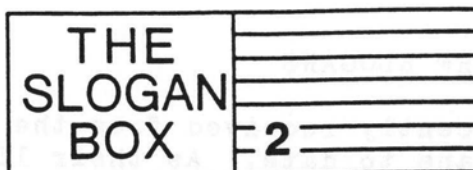


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NEWSLETTER OF THE BNAPS MACHINE SLOGAN CANCEL STUDY GROUP

VOLUME 2 - NUMBER 2 - WHOLE NUMBER 7

APRIL 1989

CHAIRMAN'S MESSAGE

As BNAPS 'ers we have a lot to be thankful for. Our society is in good financial shape. We have the most study groups in the history of our organization. Our leadership under the direction of our president, and group member Lew Ludlow, is among the best that I can recall in my nearly 20 year membership in BNAPS. Our journal, BNA TOPICS, has never been better. Attendance at our annual conventions continues to be strong.

At the April regional BNAPS meeting of the Prairie Beavers, BNAPS president Lew Ludlow was our guest speaker. Lew revealed to those in attendance that two of his prime concerns about BNAPS is the expansion of our general membership which has been at the 1500 member level for some years and the development of active regional groups. Thus I would like to encourage each of you to interest anyone you know who has an interest in BNA philately to join BNAPS. Furthermore, if you are in an area that does not have an active regional group to consider starting one.

As a slogan study group member you have one more thing to be thankful for . . . our editor Daniel Rosenblat. We are indeed fortunate to have as editor a seasoned collector of many areas, a diligent researcher who has dedicated his time so unselfishly on our behalf to help produce what has been described to me by many as the best study group newsletter of our society.

I know that Daniel's work has expanded my slogan horizons considerably. In particular I would like to cite his article on the Poppy Day slogans. When Dan first wrote to me about this topic I was probably less than enthusiastic as I had never considered collecting slogans by topic. During the preparation of his article I had pulled from boxes and albums everything I had on poppy slogans and kept them in a large envelope "for future reference." Following his updated version I began to read in earnest the story of their development and compared what he had written with my material at hand. What resulted over a very rainy weekend was some 25 pages of my poppy envelope slogans organized and mounted. And, that does not include the massive Remembrance Day slogans.

The point I wish to make is this: take advantage of the articles that appear in the Slogan Box. Each should present an opportunity for you to put together a tidy collection of a slogan or slogan topic. The slogan collecting area can appear at times neverending and incomprehensible. By using articles such as Dan's, we can give purpose to our collecting and have a great deal of enjoyment.

KLUSSENDORF SLOGANS

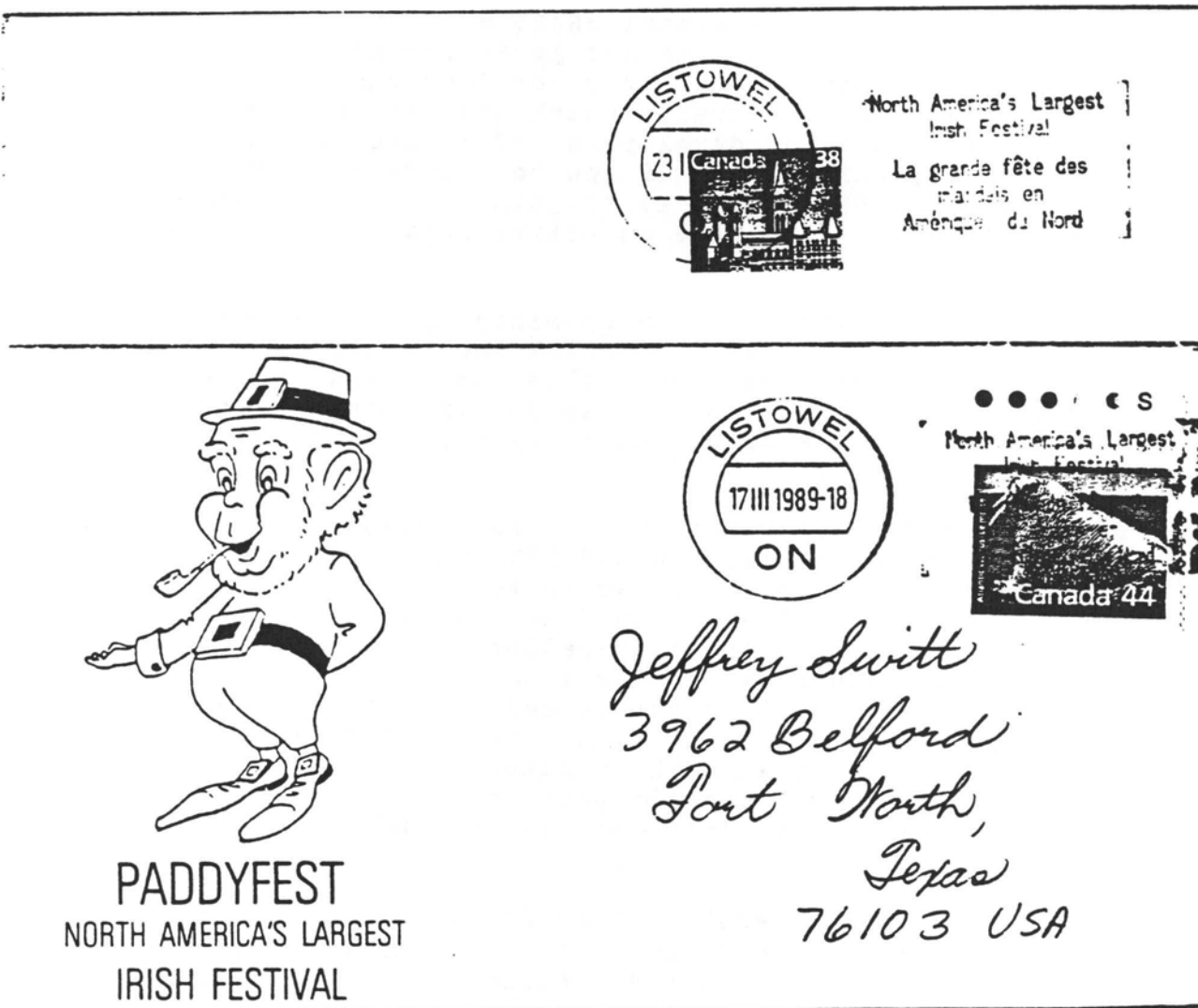
Jeffrey Switt

I recently received from the Klussendorf Study Group a listing of K-slogans to date. As their listing included dates of Postal Code obliterator use, I retyped their information into what I trust is a more useable version for slogan collecting. Slogans are listed alphabetically by town, and chronologically within each town where more than one slogan was used.

The two columns of dates represent the earliest and latest dates reported sofar. Please report extensions of any dates to your chairman and to Allan Steinhart, 45 Dunfield Av., Apt 1910, Toronto, ON M4S 2H3.

LISTOWEL: North America's Largest Irish Festival (bilingual)

TOP: 23 II 1989, first day of use
BOTTOM: 17 III 1989, last day of use



Cachet in green, of course!

<u>ALEXANDRIA, ON</u>					
FAISONS LA FETE LETS CELEBRATE ALEXANDRIA 1884/1984	25 V 1984				Current
<u>BEAUHARNOIS, PQ</u>					
PARC ARCHEOLOGIQUE POINTE-DU-BUISSON MELOCHEVILLE (Qc)-P.Q. MAI-1986-MAY	28 IV 1986				11 VI 1986
<u>CORUNNA, ON</u>					
50th ANNIVERSARY BLUE WATER BRIDGE	30 IX 1988				30 IX 1988 (One day only)
<u>CRANBROOK, BC</u>					
1986 B.C. SUMMER GAMES JEUX D'ETE 1986 de C.B. JULY 10-13 JUILLET CRANBROOK, B.C., C.-B.	8 V 1986				10 VII 1986
<u>CRESTON, BC</u>					
BLOSSOM FESTIVAL FESTIVAL DES FLEURS VICTORIA DAY WEEKEND FETE DE LA REINE	19 IV 1985				10 V 1985
	28 IV 1986				26 V 1986
	19 III 1987				10 VI 1987
	8 IV 1988				10 VI 1988
<u>EDSON, AB</u>					
ALBERTA WINTER GAMES JEUX D'HIVER D'ALBERTA 26 FEBRUARY TO 2 MARCH DU 26 FEVRIER AU 2 MARS EDSON 1986	23 IX 1985				13 II 1986
<u>HUMBOLDT, AB</u>					
1911-EDSON-1911 75 YEARS 75 ANS	10 III 1986				29 XII 1986
<u>KENTVILLE, NS</u>					
FIGHT LUNG DISEASE USE CHRISTMAS SEALS (bilingual)	20 XI 1987				23 XII 1987
SUPPORT-APPUYEZ THE TERRY FOX RUN LA COURSE TERRY FOX 15 SEPT. 15 1986	28 XII 1988				29 XII 1988
<u>LISTOWEL, ON</u>					
NORTH AMERICA'S LARGEST IRISH FESTIVAL LA GRANDE FETE DES IRLANDAIS EN AMERIQUE DU NORD	13 VIII 1985				19 X 1985
<u>MALARTIC, PQ</u>					
MALARTIC 1937-1987	23 II 1989				17 III 1989
<u>MELFORT, SK</u>					
FIGHT LUNG DISEASE USE CHRISTMAS SEAKS (bilingual)	3 II 1987				8 XII 1987
	30 XI 1987				22 XII 1987
	01 XI 1988				31 XII 1988

MERRITT, BC
 HOMECOMING-LE RETOUR 75TH ANNIVERSARY 22 X 1985 15 VII 1986
 75E ANNIVERSAIRE JULY 18-20 Juillet 1986

MIDLAND, ON
 PAPAL VISIT MIDLAND 1984 09-15 VISITE DU PAPE 10 IX 1984 2 X 1984

MONT LAURIER, PQ
 CENTENAIRE DE MONT-LAURIER CENTENNIAL 1885-1985 29 XI 1984 23 XII 1985

MONTMAGNY, PQ
 FESTIVAL DE L'OIE BLANCHE SNOW GOOSE FESTIVAL 21 VI 1985 12 XI 1985
 17-27 OCT. 1985 MONTMAGNY, QUEBEC

MUSEE POSTAL MUSEUM, ON
 Flag with maple leaf 1974-1984 27 IX 1984 29 II 1985
 Flag with maple leaf OTTAWA CANADA 08 VII 1985? 16 II 1988

NORTH SYDNEY, NS
 CENTENNIAL DAYS JOUR DU CENTENAIRE 05 VII 1985 29 XI 1985
 JULY 21 TO AUG 3 21 JUILLET AU 4 AOUT
 (possible date error: 08 to 29 XI 1984 should be XI 1985?)

OTTAWA, ON
 Flag ORAPEX 85 CANADA INTO SPACE LE CANADA 04 V 1985 05 V 1985
 DANS L'ESPACE (two days only)

PENTICTON, BC
 CHRISTMAS SEALS FIGHT TB & RD (bilingual) 30 XI 1984 30 XII 1984
 18 XI 1985 15 XII 1985

PICTON, ON
 QUINTE SUMMER MUSIC FESTIVAL DE MUSIQUE D'ETE DE QUINTE 26 V 1986 3 VIII 1986
 JULY 24 TO AUG 3 24 JUILLET AU 3 AOUT 12 V 1987 11 V 1988
 150 YEARS . SESQUICENTENNIAL UN SIECLE ET DEMI 150 ANS

PORTAGE LA PRAIRIE, MB
 FIGHT LUNG DISEASE 2 XI 1987 06 I 1988
 1 XI 1988 31 XII 1988

PORT ALBERNI, BC
 CHRISTMAS SEALS FIGHT TB & RD (bilingual) 29 XI 1984 22 XII 1984
 15 XI 1985 11 XII 1985
 20 XI 1986 16 XII 1986

SALMON FESTIVAL LABOUR DAY WEEKEND FETE DU SAUMON
FETE DU TRAVAIL PORT ALBERNI B.C./C.B.

13 VIII 1985 28 IX 1985
05 VIII 1986 30 VIII 1986
5 VIII 1988 20 IX 1988

1986 PORT ALBERNI FORESTRY CAPITAL OF CANADA
CAPITALE DE L'INDUSTRIE FORESTIERE

02 II 1986 30 VII 1986
2 IX 1986 13 IX 1986
20 XII 1986 31 XII 1986

(Slogan use intermixed with SALMON and CHRISTMAS)

PRINCE RUPERT, BC

CHRISTMAS SEALS FIGHT TB & RD (bilingual)

28 XI 1984 02 I 1985
16 XI 1985 12 II 1986
19 XI 1986 22 I 1987
13 I 1988 26 I 1988

RICHMOND, PQ

EXCHANGE CULTUREL CULTURAL EXCHANGE RICHMOND (QUEBEC)

LE RAINCY (FRANCE) 1986-IX-3-18

18 VIII 1986 22 IX 1986

SELKIRK, MB

FIGHT LUNG DISEASE (bilingual)

09 XI 1987 21 XII 1987
01 XI 1988 31 XII 1988

SHERBROOKE, PQ

SEMAINE DE LA PREVENTION DU CRIME
PREVENTION WEEK 2-8 NOV.

16 X 1986 6 XI 1986

SUMMERSIDE, PE

PROUD HOST OF WORLD YOUTH SOFTBALL
FIERE HOTESSE DU CHAMPIONNAT DE BALLE MOLLE
SUMMERSIDE - 1989

15 VI 1988 Current

SWIFT CURRENT, SK

FIGHT LUNG DISEASE (bilingual)

16 XI 1987 31 XII 1987
05 XII 1988 29 XII 1988

THOMPSON, MB

FIGHT LUNG DISEASE (bilingual)

31 X 1988 30 XII 1988

THREE HILLS, AB

75TH ANNIVERSARY 75e ANNIVERSAIRE THREE HILLS ALBERTA
JULY 30-AUG 2 1987 30 JUIL-2 AOUT 1987

15 V 1987 15 VII 1987

TISDALE, SK

FIGHT LUNG DISEASE (bilingual)

20 XI 1987 11 I 1988
16 XI 1988 04 I 1989

TRAIL, BC
CHRISTMAS SEALS FIGHT TB & RD (bilingual)

29 XI 1984 28 XII 1984
16 XI 1985 21 XII 1985
18 XI 1986 14 XII 1986

TRENTON, ON
QUINTE SUMMER MUSIC FESTIVAL DE MUSIQUE
D'ETE DE QUINTE JULY 24 TO AUG 3 24 JUILLET AU 3 AOUT

01 VI 1986 31 VII 1986

VILLE MARIE, PQ
VILLE-MARIE 1886-1986

29 III 1986 13 I 1987

WEYBURN, SK
FIGHT LUNG DISEASE (bilingual)

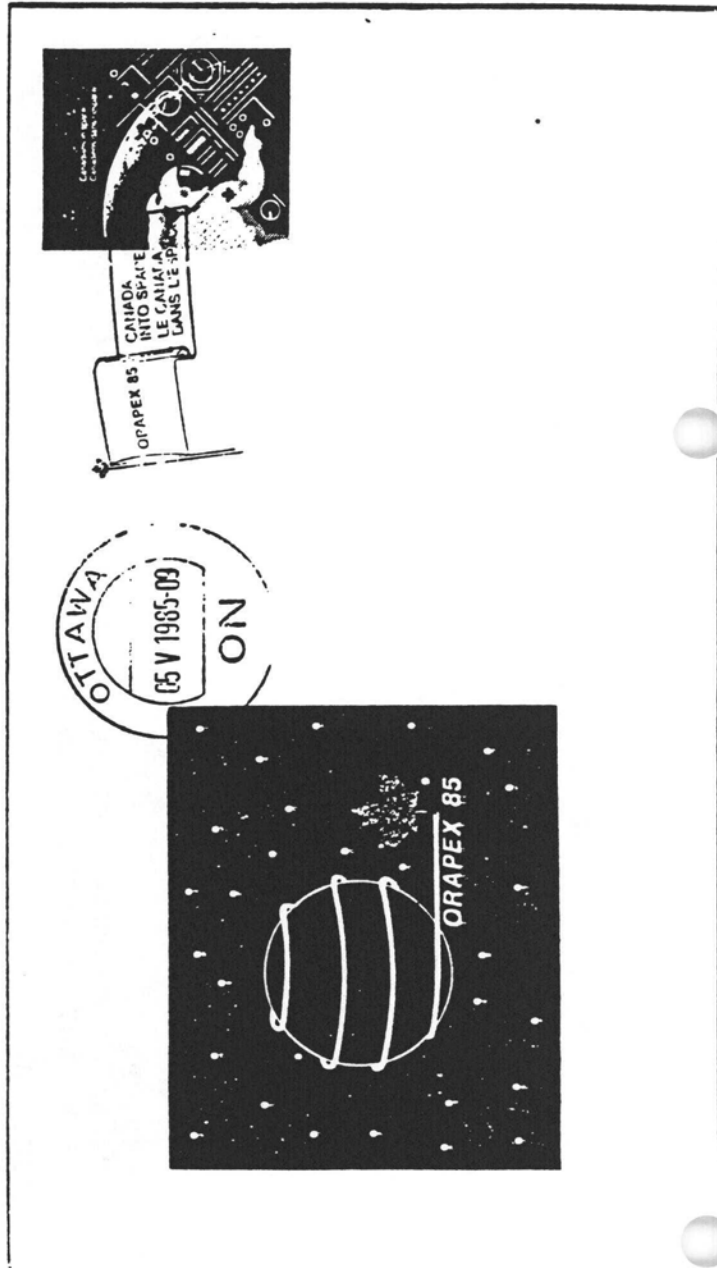
14 XI 1987 30 XII 1987
01 XI 1988 31 XII 1988

WHITEHORSE, YT
ARCTIC WINTER GAMES JEUX D'HIVER DE L'ARCTIQUE
WHITEHORSE+ YUKON MARCH 16-21 MARS 1986

04 II 1986 25 III 1986

YARMOUTH, NS
YARMOUTH NS-NE 225 ANNIVERSARY 225E ANNIVERSAIRE
1761-1986

09 VI 1986 30 XII 1986



OTTAWA-ORAPEX 85
Used for only 2 days

A note from John Robertson along with a photocopy of a SHERBROOKE centennial cover prompted me to dig out a few more examples of this popular area.

CENTENAIRE DE SHERBROOKE SHERBROOKE CENTENNIAL JULY 31-SEPT 4, 1937
Sherbrooke, P.Q. June 21, 1937

STEVENSON'S LIMITED

FLORISTS
"WE GROW OUR OWN"
BOX 622
SHERBROOKE QUE.



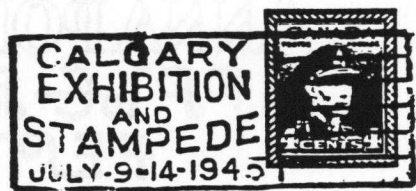
TURNBULLS FLOWER SHOP

441 GEORGE ST

PETERBORO. ONT.

1837 CENTENAIRE de SHERBROOKE CENTENNIAL 1937

CALGARY EXHIBITION AND STAMPEDE JULY-9-14-1945
Calgary, Alberta July 9, 1945



Mr. Edward Goodale

490 Dundurn St. S

HAMILTON

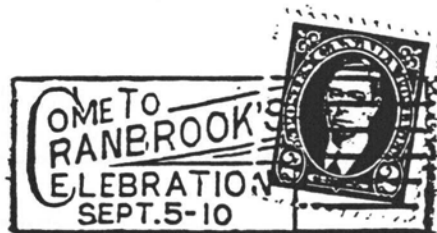
Ont

EXHIBITION & STAMPEDE
CALGARY ALBERTA, CANADA
July 9-14, 1945

Cachet in red and blue

COME TO CRANBROOK'S CELEBRATION SEPT. 5-10
Cranbrook, B.C. May 6, 1938

RETURN TO
THE CRANBROOK COURIER
CRANBROOK, B. C.



City of Cranbrook,
City

COVERING TWENTY-TWO TOWNS IN THE EAST KOOTENAY TRADING AREA

Cachet in red with black cornercard and bottom copy

APPLE BLOSSOM FESTIVAL MAY 30-JUNE 2
Kentville, N.S. May 27, 1958



KENTVILLE, NOVA SCOTIA

Mr. P. D. van Oudenol,
123 West 18th Street,
North Vancouver,
Suite 4. British Columbia

Cachet in green

APPLE BLOSSOM FESTIVAL JUNE 1 - 4
Kentville, N.S. May 22, 1962 (Dater hub inverted)



30TH ANNAPOLIS VALLEY
APPLE BLOSSOM FESTIVAL
MAY 31 - JUNE 4, 1962
ISSUED BY VALLEY STAMP CLUB



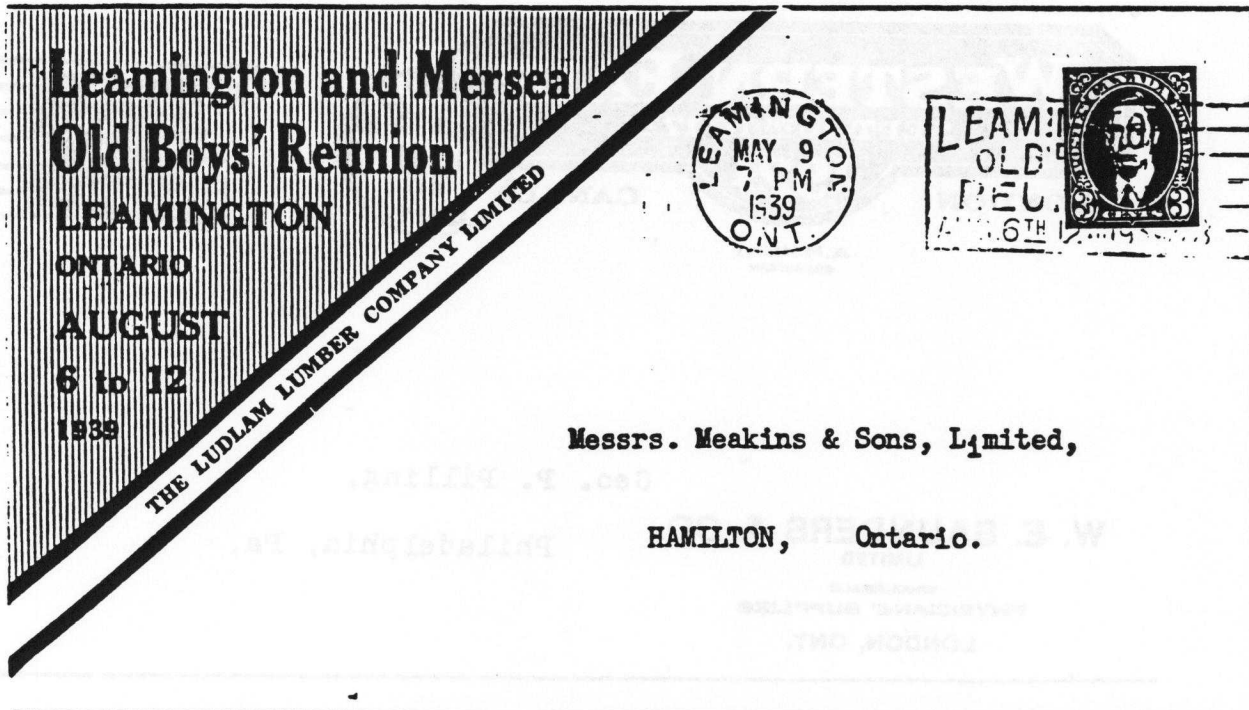
APPLE BLOSSOM
FESTIVAL
JUNE 1 - 4



M. E. I. Biggott
467 Main St.
Kentville.

Cachet in green with red type

LEAMINGTON OLD BOYS' REUNION AUG. 6TH-12TH 1939
Leamington, Ontario May 9, 1939



Messrs. Meakins & Sons, Limited,
HAMILTON, Ontario.

Cachet in red with brown vertical stripes

WESTERN FAIR LONDON, CANADA SEPT. 6-14, 1919
London, Ontario July 31, 1919

Western Fair
SEPTEMBER 6TH TO 13TH 1919 LONDON ONTARIO
A. M. HUNT SECRETARY

LONDON JUL 31 6 PM 1919 ONT.

WESTERN FAIR LONDON, CANADA SEPT 6-13, 1919
CANADA POSTAGE THREE CENTS

J.G. Burnett Esq.
Courtland
Ont.

IF NOT CALLED FOR IN TEN DAYS, RETURN TO
THE KARN SHOE CO.
WHOLESALE
BOOTS, SHOES AND RUBBERS
LONDON, CANADA

Cachet in black

WESTERN FAIR LONDON-ONT. SEPT. 10-17, 1921
London, Ontario July 19, 1921

WESTERN FAIR
SEPT. 10TH TO 17TH 1921
LONDON CANADA
A. M. HUNT SECRETARY

LONDON SEPT 10 10 AM 1921 ONT.

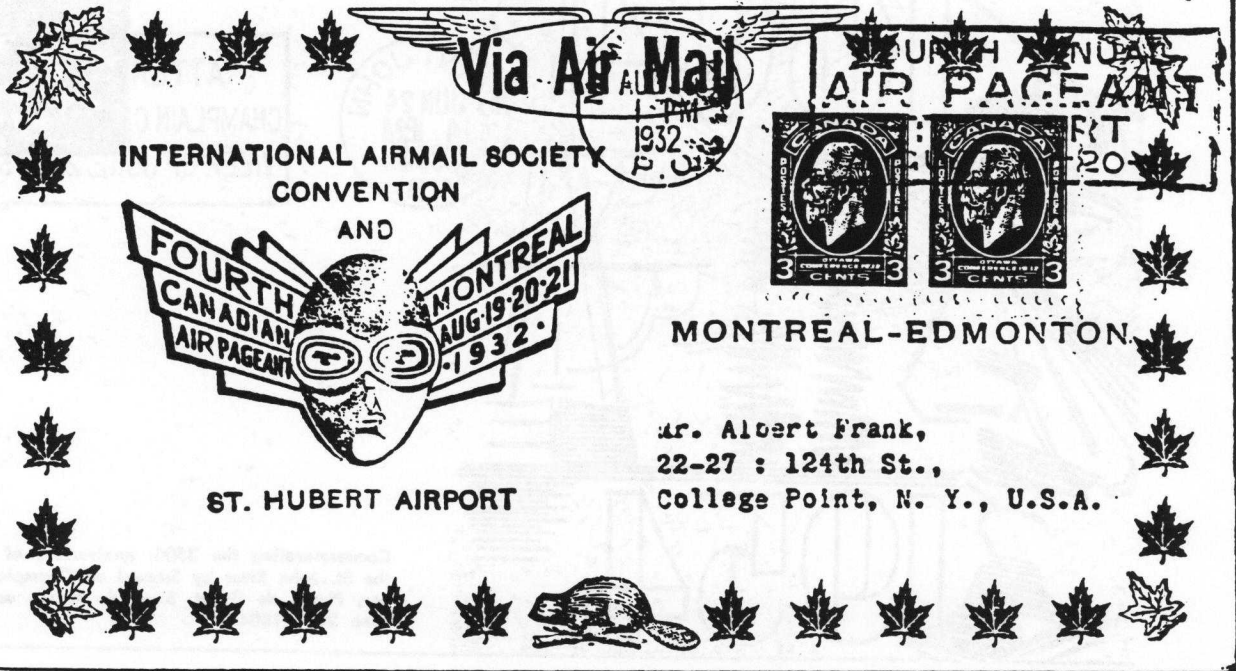
WESTERN FAIR LONDON-ONT. SEPT. 10-17, 1921
CANADA POSTAGE

Geo. P. Pilling,
Philadelphia, Pa.

W. E. SAUNDERS & CO.
LIMITED
WHOLESALE
PHYSICIANS' SUPPLIES
LONDON, ONT.

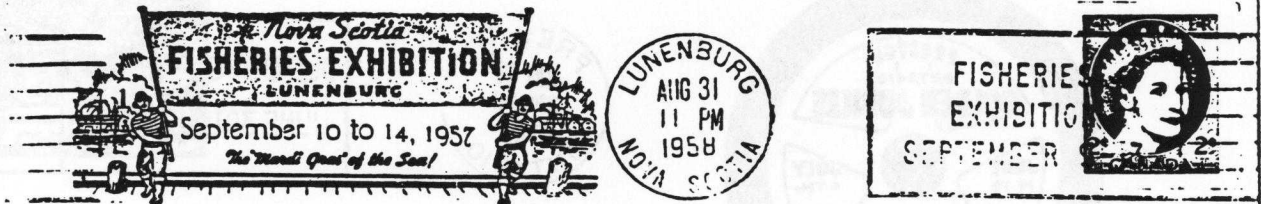
Cachet in black

FOURTH ANNUAL AIR PAGEANT ST. HUBERT AUGUST 19-20-21
 Montreal, P.Q. August 20, 1932



Cachet in magenta and blue, rubber stamp
 Red and blue pre-printed airmail envelope border

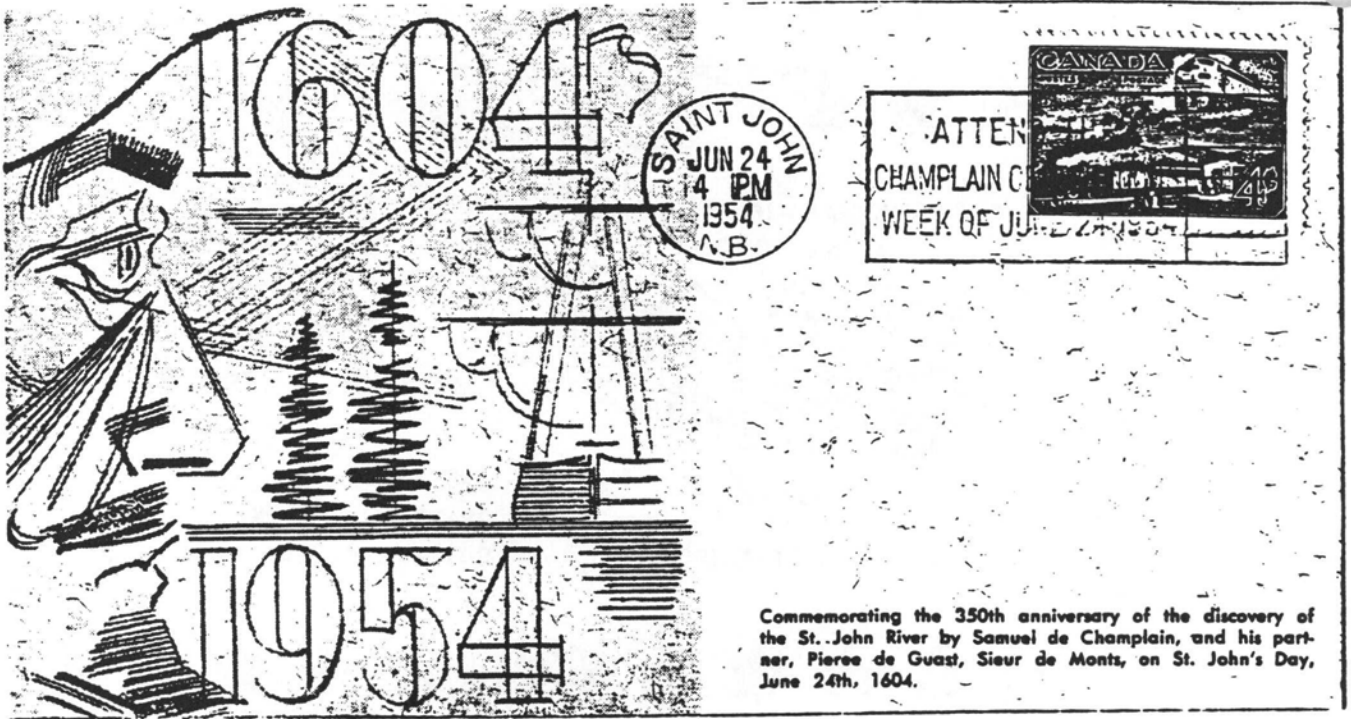
FISHERIES EXHIBITION SEPTEMBER 9-13
 Lunenburg, Nova Scotia August 31, 1958



Walter Purkis
 3702 Quebec Street
 Vancouver 10 B.C.

Cachet in blue

ATTEND THE CHAMPLAIN CELEBRATIONS WEEK OF JUNE 24-1954
 Saint John, N.B. June 24, 1954



Commemorating the 350th anniversary of the discovery of the St. John River by Samuel de Champlain, and his partner, Pierre de Guast, Sieur de Monts, on St. John's Day, June 24th, 1604.

Cachet printed in blue

OLD BOYS' REUNION JUNE 30TH-JULY 4TH
 Preston, Ontario June 21, 1949



Cachet in red and gold

Canadian slogan usage, 1919

1919 is one of the most interestingly complex years of slogan usage. It not only involved the introduction of far more use of the same slogan by multiple offices than in prior years, but also saw the massive change from the earlier International machine usage to the newer Universal. In the case of slogan 895, the majority of the more than 50 using offices began the year with International dies, then had these replaced in mid-year with new Universal dies.

The major multi-office slogans introduced in this year were as follows:

892 BUY VICTORY BONDS ALL CANADA IS YOUR SECURITY
893 BUY VICTORY BONDS EVERY DOLLAR SPENT IN CANADA
895 BUY WAR SAVINGS STAMPS AND HELP RECONSTRUCTION
5075 KEEP OUR FARMS AND FACTORIES BUSY BUY VICTORY BONDS
5430 LET US NOT DEMOBILIZE PATRIOTISM BUY VICTORY BONDS
9966 VICTORY LOAN 1919 THE BRIDGE FROM WAR TO PEACE

As with the classification of prior usage, the major sources of data are the CPSGB listings in MAPLE LEAVES, the Proulx catalogue, the Proof Book and Distribution List documentation and material actually seen. What is not available for this year is the reliable and detailed listings with dates that were given by Sessions for International usage, which does not extend to the massive non-International usage of 1919.

There are considerable conflicts between sources that remain available, none of which can be considered complete or totally reliable, so that the eventual correctness of this listing will depend much on member's reports of material actually in their collections, not merely to establish dates, but to verify or add to some of the questionable prior reporting.

Because of the dimensions and complexities of the 1919 usage, it becomes necessary to alter the format of this classification from that in use for 1912-18 and to employ various codings in order to conserve space. In the case of the major multi-office slogans listed above, rather than repeated spelling out the slogan in full, they are referred to by number only.

Slogan 895 normally had use from early spring until the end of the year, and in many cases continued into 1920 and beyond. Its listed usage here includes the latest 1919 dates seen, but when use into 1920 is known or is reported, it can be assumed that use continued until year end. These instances are indicated by a plus (+) following the latest 1919 date.

The other five major multi-office slogans had the majority of their use during the Oct 15 - Nov 14 1919 period only, although there are reports of NELSON use of 892 and FORT WILLIAM use of 5430 either extending to or resuming in 1920. There was also a more limited six office use of slogan 1744, CLEAN UP! FIRE PREVENTION DAY OCTOBER 9TH, 1919 in this period. Therefore, at least the five VICTORY BOND slogans appear to have had concurrency with one another and with slogan 895 in Oct-Nov.

Since the majority of using offices had only one machine, their use of more than one slogan at the same time of year must have been alternated, and there is reason to believe that slogan 895 use was often interrupted in this period to permit alternate use of the others.

Canadian slogan usage, 1919 continued

While in 1912-18 it was feasible to annotate the occasional instances of probable alternation, this is so frequent in 1919 that it is impractical to do so. Therefore, slogans whose usage was probably alternated or interrupted are marked with an asterisk (*) preceding their catalogue no.

The type of machine probably used for each slogan is abbreviated I for International, U for Universal and C for the limited Columbia usage.

AMHERST

*895 I use MAY 20 - JUN 25 U use Reported

*9966 U use

BELLEVILLE

*5075 U use *9966 U use

BRANDON

*895 I use MAR 21 - MAY 4 U use Reported

*892 U use *9966 U use OCT 25 -

BRANTFORD

*895 U use, two nonconcurrent dies with different daters,
 Die 1 - S/STAMPS right of S/RECONSTRUCTION.
 smaller AND MAR 11 - APR 16
 Die 2 - S/STAMPS over S/RECONSTRUCTION,
 larger AND AUG 22 - DEC 24+
 *893 U use OCT 22 - OC 27

BROCKVILLE

*892 U use *9966 U use

CALGARY

*895 I use MAR 12 - MAY 1 U use Reported

*166 ALBERTA'S SPRING SHOWS CALGARY APRIL 4-1919-21
 I use, 1919 only - APR 21

*927 CALGARY EXHIBITION JUNE 28 TO JULY 8 1919 MAY 12 - JUL 8
 I use - Part of 1915 and 1919 usage, A new die, omitting
 CALGARY ALBERTA.

166 and 927 are consecutive, but both conflict with 895 I use

*9970 VICTORY STAMPEDE CALGARY AUG. 25-30 1919
 U use, 1919 only AUG 26

*9966 U use OCT 28 -

*1744 CLEAN UP! FIRE PREVENTION DAY OCTOBER 9 1919
 U use, 1919 only. Not listed in the catalogue, but documented

*170 ALBERTA WINTER FAIR CALGARY DEC 9-12-1919 DEC 6
 U use, Part of 1913 and 1915-20 usage.
 A new Universal die. 9970, 1744 and 170 probably consecutive,
 but all must have alternated with slogan 895 U use

Canadian slogan usage, 1919 continued

CHARLOTTETOWN

*895 I use APR 9 - JUN 17 U use AUG 3 - AUG 6
 *5075 U use *9966 U use

CHATHAM

*895 I use MAY 5 - JUN 18 U use JUL 18 - SEP 6+
 *893 U use OCT 31 - *892 U use

COBOURG

*895 I use APR 1 - DEC 23+
 *1780 COBOURG ONT. HORSE SHOW AUG. 19-23 1919 JUL 3 - AUG 23
 I use, part of 1912-14 and 1919 usage
 Probably 1914 die with dates altered

COLLINGWOOD

*895 C use JUL 11 - *893 C use
 *5075 C use

EDMONTON

*895 I use MAR 4 - JUN 28 U use JUL 7 - DE 30+
 *893 I use OCT 15 - NOV 10 * 5075 I use

FORT WILLIAM

*895 I use APR 2 - MAY 24 U use JUL 4 - AUG 19+
 *3588 FORT WILLIAM-PORT ARTHUR FALL FAIR
 SEPT. 9-10-11 - U use, 1919 only. Also used at PORT ARTHUR
 *892 U use, reported as extending to 1920
 *5430 NOV 3 -

FREDERICTON

*895 I use MAR 7 - MAY 6 U use JUL 10 - DEC 17+
 *892 U use *5430 U use

GALT

*895 I use MAY 8 - JUL 17 U use AUG 28 - DEC 10+
 *5430 U use OCT 29 - *9966 U use

GANANOQUE

895 I use MAY 4+

GLACE BAY

892 U use

GUELPH

*895 I use APR 19 - JU 16 U use JUN 30 - DEC 30+
 *5075 U use

Canadian slogan usage, 1919 continued

		HALIFAX		
*895	I use	MAR 5 - JUN 6	U use	JUN 18 - OCT 2+
*9966	U use			
		HAMILTON		
*895	I use	APR 7 - JUN 4	U use	JUN 25 - AUG 13+
*892	U use			
		INGERSOLL		
*895	C use			Reported
*892	C use		*893 C use	
		KINGSTON		
5134	KINGSTON INDUSTRIAL EXHIBITION KINGSTON ONT. SEPT. 23-27, 1919 - U use 1919 usage only, replaced by slogan 5135 in 1920. Probably preceded concurrent use of 895 and 893			
*895	U use	MAR 14 - APR 28+	*893 U use	NOV 2 -
		KITCHENER		
*895	I use	APR 30 - MAY 16	U use	Reported
*892	U use		*893 U use	
		LETHBRIDGE		
*895	I use	MAY 28 - JUN 27	U use	AUG 21 - SEP 6+
*893	U use		*5430 U use	
		LINDSAY		
*895	I use	MAR 24 - MAY 5	U use	Reported
*892	U use			
		LONDON		
*895	I use	MAR 23 - JUN 25	U use	OCT 3 - DEC 1+
*10460	U use	WESTERN FAIR LONDON CANADA SEPT. 6-13 1919 - U use		- SEP 13
		Part of 1912-16, 1918-19 and 1921 use, from a new U die with a rectangular rather than flag-like box. Probably preceded 5430 use but possibly concurrentt with 895 U use.		
*5430	U use			OCT 28 -
		MEDICINE HAT		
*895	I use	APR 7 -	U use	Reported
*892	U use			
		MONCTON		
*895	I use	MAY 22 -	U use	DEC 20
*892	U use		*5075 U use	

Canadian slogan usage, 1919 continued

MONTREAL

- *895 I use - Four concurrent dies with different I daters
 Die 1 - S/STAMPS justified left. Y/ BUY right of
 A/STAMPS. Leg of P/STAMPS centered over
 N/RECONSTRUCTION APR 17 - JUN 6
 Die 2 - S/STAMPS justified left. Y centered over A,
 Leg of P centered over right leg of N. APR 9 - APR 29
 Die 3 - S/STAMPS indented. Y to left of A, leg
 of P centered over right leg of N MAR 8 - MAY 12
 Die 4 - not recorded
 U use - Four concurrent dies recorded, including
 alteration of die 1 to I-C
 Die 1 - S/STAMPS indented. M/STAMPS over
 ON/RECONSTRUCTION JUN 13 - JUL 24+
 Die 1-C - Modified die 1 with a C added DEC 10 - DEC 11+
 Die 2 - S flush left, M over CO JUL 10 - DEC 31+
 Die 3 - S indented, M over O JUN 23 - NOV 19+
 Die 4 - As die 1, but Y right of A SEP 5 - DEC 30+
- *1744 CLEAN UP! FIRE PREVENTION DAY OCTOBER 9TH 1919 SEP 20 - OCT 9
 U use, 1919 only, also in 5 other offices. It
 probably replaced one 895 die prior to Oct. 9.
- *892 U use OCT 30 - NOV 12
- *893 U use
- *3468 FINNAISONS LA BESONGE EMPRUNT DE LA VICTOIRE 1919
 U use. Reported Quebec 1919 only, but documentation
 indicates Montreal use only.
- *5075 U use
- *5295 LE COUP DE BALAI EMPRUNT DE LA VICTOIRE 1919
 U use, Montreal only, 1919 only
- *5430 U use OCT 18 - OCT 27
- *5476 LIQUIDONS LA GUERRE EMPRUNT VICTOIRE 1919 OCT 17 - OCT 20
 U use, Montreal Sta B and Trois Rivieres, 1919 only
- *7612 REPONDEZ A L'APPEL EMPRUNT DE LA VICTOIRE 1919
 U use, Montreal only, 1919 only
- *8522 SOUSCRIVONS A L'EMPRUNT DE LA VICTOIRE 1919 OCT 15 - OCT 24
 U use, Montreal only, 1919 only,

Late 1919 Montreal slogan use is so large that even assuming that use of the 4 dies of 895 was suspended for a period after Oct. 15, to permit alternate use of Victory Bond dies, it is questionable as to the number of machines available. Sessions implies 4 I machines replaced by 4 U's. but the Distribution List separately indicates slogan 5430 as issued to Station B and 893 to Station C. If these Stations each had a machine of its own, the usage would seem more reasonable

Canadian slogan usage, 1919 continued

MOOSE JAW

*895 U use JUN 21 - AUG 25+ *9966 U use OCT 18

NANAIMO

5075 U use

NELSON

*895 C use JUL 5 - DEC 6+

*892 C use, possibly to 1920 *9966 C use

NEW WESTMINSTER

*895 I use MAR 25 - JUN 13 U use JUL 17+

*892 U use *5075 U use

*7310 PROVINCIAL EXHIBITION NEW WESTMINSTER B.C,
SEPT 29-OCT 4 1919 - U use. Part of 1912-14,
1919, 1921 and 1928-29 usage. Probably a new Universal die.

NIAGARA FALLS

*893 U use

*2218 CONSERVE ENERGY LOCATE FACTORY AT SEAT OF POWER
U use JUN 27 - DE 3

1919-21 usage. May have been suspended in Oct.
to permit use of 893.

NORTH BAY

*895 I use Reported C use Reported+

893 C use, reported by CPSGB, but documentation
indicates use of 892 only, may be an error.

*892 C use

ORILLIA

*895 C use Reported

*892 U use *5075 U use

OTTAWA

895 I use Reported U use MAR 6 - OCT 11+

1744 CLEAN UP! FIRE PREVENTION DAY OCTOBER 9TH 1919 - OCT 9
U use, 1919 only, also in 5 other offices.

5075 U use OCT 15 - DE 17 5430 U use OCT 20 -

OTTAWA had a U machine in addition to an I since 1913, so if the
I was replaced in 1919 it would have had two machines and 895 use
could have continued concurrently with 1744, followed by 5075.

OWEN SOUND

895 U use AUG 12 - OCT 6

Canadian slogan usage, 1919 continued

PETERBOROUGH

*892 U use - dater reads PETERBORO NOV 12 -

*9966 U use

PICTON

5075 U use

PORTAGE LA PRAIRIE

1580 CENTRAL MANITOBA VICTORY FAIR PORTAGE LA PRAIRIE
JULY 8-10 1919 - U use MAY 6 - JUL 10

5430 U use

PORT ARTHUR

3588 FORT WILLIAM-PORT ARTHUR FALL FAIR SEP 4 - SEP 11
SEPT. 9-10-11 - U use

1919 usage only. Also used at FORT WILLIAM

*893 U use NOV 20 -

*9966 U use

PRINCE ALBERT

*895 I use APR 25 - C use Reported

*7210 FLAG 40-3 - PRINCE ALBERT EXHIBITION AUG. 7-9
I use JUN 4 - AUG 9

Part of 1917-19 usage. A new die, not 1918 with dates altered

*892 C use

*5430 C use

PRINCE RUPERT

*5075 U use

*9966 U use

QUEBEC

*895 I use APR 1 - JUN 14 U use AUG 29 - NOV 28+

*8522 U use - not reported, but documented

*3468 U use - 1919 use only OCT 15 - NOV 3

*5213 L'EXPOSITION PROVINCIALE L'ANNEE DE LA GRANDE
PAIX 28 AOUT-6 SEPT. 1919 - U use, 1919 only JUL 26 - SEP 6

The 5213 listing is a typographical error in the catalog, omitting the words "L'EXPOSITION PROVINCIALE. If these words were included, it should alphabetically be number 5444.

Canadian slogan usage, 1919 continued

STRATFORD

*895 I use MAY 12 - AUG 16 U use JY 19 -DEC 23+
Confirmed late I use overlaps early U use

*893 U use *9966 U use

SYDNEY

*895 I use JUL 4 U use JUN 19 - NOV 27

*5430 U use, not reported, but documented

*5075 U use OCT 17 - OCT 28

TORONTO

4530 HELP THE TORONTO FREE HOSPITAL FOR CONSUMPTIVES
1 use JAN 1 - JAN 22

Part of 1913-45 MUSKOKA use, but in the 1916-19 format reading
TORONTO HOSPITAL. Carry-over 1918 use,

*895 I use, 4 dies reported and recorded, but a 5th machine available
Die 1 - Y of BUY slightly right of A of STAMPS,
R of WAR over S of STAMPS, MAR 20 - JUN 5
Die 2 - Y slightly to right of A, R of WAR
right of S-STAMPS. MAR 31 - MAY 27
Die 3 - Y directly over A. I of SAVINGS
directly over right leg of H of HELP. MAR 21 - MAY 30
Die 4 - Y left of A FE 27 - JUN 11

U use, 5 dies reported but only 4 recorded
Die 1 - Leg of P of STAMPS over left leg of N
of RECONSTRUCTION SEP 23 - DEC 26
Die 2 - Leg of P centered over N JUL 7 - NOV 27
Die 3 - Leg of P over right leg of N JUN 11 - AUG 2
Die 4 - same as die 1, but Y/BUY directly over
A/STAMPS JUN 12 - NOV 19+

*1150 CANADIAN NATIONAL EXHIBITION TORONTO AUG 9 - SEP 6
AUG 23-1919-SEPT. 6 - U use
Part of 1912-23, 1926-41 and 1949 use. 5 new dies, 1-5 in a
flag-like format similar to 1918. Concurrent with U use of 895,
which may have been interrupted

*745 BROADVIEW BOYS' FALL FAIR SEPT. 17-20 SEP 8 - SEP 20
TORONTO Y.M.C.A. - U use
Part of 1912-21 and 1923-27 use. A new U die. Possibly not
concurrent with 1150 but may have replaced one die of 895.

*1744 CLEAN UP! FIRE PREVENTION DAY OCTOBER 9TH 1919 SEP 29 - OCT 9
U use, 1919 only, also in 5 other offices. It
probably replaced one 895 die prior to Oct. 9.

*892 U use OCT 22 - NOV 11 *893 U use OCT 15 - NOV 10

*5075 U use OCT 18 - NOV 12 *9966 U use OCT 25 - NOV 4

Canadian slogan usage, 1919 continued

TORONTO continued

4485 HELP THE MUSKOKA FREE HOSPITAL FOR CONSUMPTIVES
U use DEC 4 - JAN 29.20

Part of 1913-45 MUSKOKA use, reverting to the MUSKOKA format
5 new U dies with carry-over use to JAN. 1920,

TROIS RIVIERES

3130 EXPOSITION DE LA VALLEE DU ST. LAURENT JUL 11 - AUG 23
18/23 AOUT 1919 - U use

Part of 1912-21. Sessions lists as I, but use is from a new U
die, omitting TROIS-RIVIERES from the wording

*27 ACHETEZ DES TIMBRES D'ECONOMIE LA GUERRE ET
AIDEZ LA RECONSTRUCTION - U use, 1919-20

*5476 U use

TRURO

*895 I use MAY 7 - C use JUL 28 - DEC 8+

*893 C use

*5430 Sessions lists I use, but C use more probable

*i0350 WEAR A FLANDERS POPPY ON ARMISTICE DAY - C use

VANCOUVER

4870 INTERNATIONAL MINING CONVENTION MARCH 17-18-19
VANCOUVER CANADA - 1919 only
I use - 2 dies reported, only one recorded
Die 1, Left leg M/MARCH left of A/VANCOUVER FEB 26 - MAR 19
Die 2, Left leg M/MARCH directly over A/VANCOUVER ? - MAR 19

*895 I use - 2 dies
Die 1, L/HELP under right leg of N/SAVINGS MAR 31 - JUN 13
Die 2, L under left side of G/SAVINGS, well
right of N/SAVINGS, APR 14 - MAY 26
U use - Only one die recorded, a 2nd may exist SEP 24 - DEC 27+

*9910 VANCOUVER FAIR SEPT 8-13 1919 - U use, 2 dies
Die 1, 1st 1 of 1919 directly under P/SEPT AUG 26 - SEP 13
Die 2, 1st 1 of 1919 under EP/SEPT. JUN 30 - SEP 13

*893 U use OCT 15 - NOV 9 *5075 U use OCT 17 - NOV 13

VICTORIA

9964 VICTORIA'S WINTER SEASON 1918-19 BEGINNING JAN 1 - JAN 6.19
DECEMBER 9TH VICTORIA
Paired year usage, late 1918-early 1919

*895 I use APR 13 - JUN 24 U use JUN 28 - NOV 22+

*9960 VICTORIA HOME PRODUCTS FAIR SEPTEMBER 22ND
TO 27TH 1919 - U use, 1919 only AUG 28 - SEP 27

1938-48 Air Mail related slogan use

In Slogan Box issue 6 we published an article dealing in a general way with the related slogans pertaining to Air Mail. The early 1928-32 were treated in some detail, but the much more important and considerable 1938-48 usage was only noted in an overall fashion.

This later related group consists of 7 slogans, the minor 7880, SAVE TIME USE AIR MAIL, plane facing left, and six major slogans, 125 - AIR MAIL SAFE SURE SPEEDY, 132 - AIR MAIL SPEEDS BUSINESS, 3945 - GIVE WINGS TO YOUR MAIL, 7875 - SAVE TIME FLY YOUR MAIL, 7879 - SAVE TIME USE AIR MAIL, plane facing right and 7879-A - SAVE TIME USE AIR MAIL, without plane,

The Chairman and Editor both have much interest in this area and feel it is probably shared by many members, so an effort to expand detailed usage of these slogans should appeal to our Group as desirable and helpfull.

Some considerable help is certainly needed, since Catalogue listings for the major ones are only in terms of a large number of unspecified offices over lengthy periods. Fortunately, interesting results can be achieved in relating the documentation afforded by dated receipt strikes, shown in the Proof Book, with actual material in our combined collections.

We begin this series with slogans 125 and 132 and can offer an interesting first report. Slogan 125 was initiated by issue of three dies in early February of 1939. These three dies were constantly interchanged, though at various intervals, between not less than 43 confirmed using offices and possibly five reported by other sources, but not yet seen or confirmed. This is a rather amazing amount of using offices for so few dies.

In April of 1939 a fourth 125 die was issued, probably a different machine type than the three original Universal machine dies. This 4th die was interchanged, during 1939 to early 1944, between only four offices, none of which used the three Universal dies. In January of 1944 it was sent to TORONTO, for the first time, and remained in exclusive use there until mid 1946. It appears to have been damaged at that time, and was replaced by a fifth die, used only at TORONTO, in 1946-48. The total use of all dies was therefore from 47 confirmed and five reported offices.

Interchange of the original dies in the early period was very regular, on an almost monthly basis. In the 11 months of 1939 alone, they rotated in 30 different usages among 24 offices, six of which used one die or another twice during this period. However, from 1941 the rotations became less regular and for longer periods, so from 1945 the annual usage ranged from as few as eight offices to only two confirmed and two reported in 1948.

The five dies, illustrated in appendix A, can be easily separated, especially the first, which has a distinctive corner marking at the lower left. A specialized collection of this slogan should therefore be mounted by dies, each in the chronological order of its various using offices, as indicated in the following detailed classification.

The concurrent use of slogan 132 is somewhat greater than for 125, since it encompassed six dies with major rotational use and two dies for TORONTO use only.

1938-48 Air Mail related slogan use

The first three dies were issued in NOV.38, followed by a second three in FEB.39. The first of the TORONTO only dies was issued in APR.39, but probably suffered early damage, since it was replaced by a second TORONTO only die in OCT.39. The first six dies were constantly interchanged between at least 73 offices at various intervals during the entire usage to 1948, although with remarkable frequency in the earlier years. Many offices used the slogan several times, sometimes more than once within a given year.

All of the offices that used 125 also used 132, but there were more offices using 132 because of the greater number of dies. The concurrent use of both slogans with one another, or with some of the other four major air mail slogans in use during the same period, is frequent.

The eight dies of slogan 132 illustrated in appendix B can be separated, although not quite as easily as in the case of 125, and as with 125 they should be mounted by dies, probably in the chronology of their use rather than by offices. Collectors who carefully check their material against the following two detailed die classifications will be pleasantly surprised to find that multiple strikes, that all appeared as from a given office in a given year, may well be other usages of different dies and therefore collectables rather than duplicates.

The detailed listings give the date of the receipt strike, indicating the approximate earliest date of each usage. It can generally be assumed that such usage will have continued until at least shortly prior to the next recorded receipt strike date, since the dies do not appear to have been left idle for any length of time. There are instances when material has been seen in a period not preceded by a receipt strike date, indicating that a receipt strike is missing. In these instances the usage is entered as "seen", with the date or dates of actual use.

For both slogans there are instances in 1943-45 when receipt strike dates are blackouts, so the using offices cannot be positively identified. It can be assumed that these are probably strikes from HALIFAX, SYDNEY or VANCOUVER, since there is no recorded use of these slogans by the other blackout offices, PRINCE RUPERT, QUEBEC, ST. JOHN or VICTORIA. It is somewhat surprising that neither of these widely used slogans were issued as a bilingual, and usage from the province of Quebec is not noted.

The data given for these slogans is probably as nearly complete as anything that has been published, but it is certain that some receipt strikes are missing, and therefore some usages cannot be documented, but must rely on strikes actually seen. Accordingly, members are urgently solicited to check their holdings and report any periods of use, by die if possible, that may have been omitted. If the die identification is doubtful, photos of actual strikes should be sent to the Editor.

If our group were to fully cooperate in making what is no doubt a very considerable combined resource available for the thorough classification of these two slogans, and subsequently for the other Air Mail slogans of this period that are planned to be classified in coming months, the result might well support publication of a hand book on this highly popular slogan field.

1938-48 Air Mail related slogan use

The classifications for both slogans 125 and 132 are given for confirmed offices by dies, chronologically in the order of the usage of each die with annual notations of usage that has been reported from various sources, but cannot be assigned to a die as not having been seen either as a receipt or actual strike.

Consideration has been given to appending a listing alphabetically by offices, with dates and dies, but the space requirements are too great to warrant it. A strike of a given office can be located within the classifications by comparing its date with each die column's chronology.

SLOGAN 125 - AIR MAIL SAFE SURE SPEEDY

DIE 1		DIE 2		DIE 3	
KITCHENER	FEB 8.39	KINGSTON	FEB 6.39	ST CATH	FEB 8.39
LINDSAY	MAR 9.39	GALT	MAR 7.39	CORNWALL	MAR 13.39
GUELPH	APR 3.39	FT WILL	APR 10.39	BRANTFORD	APR 24.39
CHATHAM	MAY 5.39	BROCK	MAY 13.39	BELLE	MAY 7.39
HAMILTON	JUN 10.39	TORONTO	JUN 15.39	OTTAWA	
				Seen JUN 28-JUL	7.39
OWEN SD	JUL 12.39	ORILLIA	JUL 18.39	NORTH BAY	JUL 29.39
SARNIA	AUG 14.39	ST THOMAS	AUG 23.39		
GUELPH	SEP 15.39	FT WILL	seen OCT 18.39	PEMBROKE	SEP 2.39
OWEN SD	OCT 24.39	ORILLIA	OCT 27.39	BRANTFORD	OCT 6.39
OSHAWA	NOV 17.39			NORTH BAY	NOV 7.39
		NIAGARA	DEC 4.39	LONDON	DEC 7.39

Reports of 1939 use by N. BATTLEFORD. PETERBORO and SUDBURY, die unknown

SUDBURY	JAN 4.40	STRATFORD	JAN 3.40	SAULT	JAN 6.40
PT ARTHUR	FEB 17.40	PETERBORO	FEB 2.40	WINDSOR	seen MAR 7-16.40
		BROCK	MAR 5.40	BELLE	MAR 19.40
ST CATH	APR 26.40	KINGSTON	APR 3.40	KITCHENER	APR 26.40
		GALT	MAY 18.40	CORNWALL	MAY 28.40
FT WILL	JUL 16.40	GUELPH	JUL 24.40		
STRATFORD	AUG 27.40	SUDBURY	AUG 27.40	SAULT	AUG 15.40
PT ARTHUR	OCT 10.40	PETERBORO	OCT 1.40	BELLE	NOV 8.40
				CHATHAM	DEC 12.40

Reports of 1940 use by BRANTFORD, LINDSAY, LONDON and OSHAWA, die unknown

ST CATH	JAN 15.41	KINGSTON	JAN 27.41		
		CORNWALL	FEB 25.41	KITCHENER	FEB 25.41
LINDSAY	APR 2.41	GALT	MAR 18.41		
FT WILL	APR 28.41	BRANTFORD	APR 26.41	GUELPH	MAY 10.41
		NORTH BAY	JUN 6.41	OWEN SD	JUN 13.41
NIAGARA	AUG 14.41	ORILLIA	JUL 23.41		
		OSHAWA	seen SEP 18.41		
STRATFORD	OCT 18.41	SAULT	OCT 3.41	STRATFORD	
BELLE	NOV 14.41	SUDBURY	NOV 3.41	seen NOV	18.41
				BROCK	DEC 15.41
		KITCHENER	DEC 16.41		

1938-48 Air Mail related slogan use
 SLOGAN 125 - AIR MAIL SAFE SURE SPEEDY

DIE 1

ST CATH JAN 19.42
 PETERBORO MAR 26.42
 LINDSAY MAY 14.42
 PT ARTHUR SEP 11.42

DIE 2

WINDSOR MAR 27.42
 CORNWALL MAY 14.42
 ST THOMAS NOV 6.42

DIE 3

CHATHAM JAN 19.42
 BRANTFORD MAY 14.42
 GUELPH SEP 10.42
 SARNIA NOV 6.42

Reports of 1942 use by GALT and OSHAWA, die unknown

PEMBROKE FEB 10.43 FT WILL WOODSTOCK FEB 11.43
 seen FEB 15-MAR 19.43
 BELLE JUL 30.43 BROCK JUL 30.43

Reports of 1943 use by CHATHAM, die unknown

PICTON JAN 20.44 BRANDON JAN 14.44
 BRANTFORD AP 21.44 X
 COBOURG JU 10.44
 OAKVILLE AU 2.44

Report of 1944 use by NANAIMO, die unknown

Reports of 1945 use by COBOURG, HALIFAX and LEAMINGTON, die unknown

OWEN SD FEB 14.46 CALGARY FEB 1.46
 NAPANEE MAY 14.46 LISTOWEL MAY 4.46X
 NEW WEST SEP 16.46 OSHAWA SEP 12.46
 AMHERST seen
 NOV 28.46-MAR 14.47
 PEMBROKE DEC 28.46

Report of 1946 use by CHARLOTTETOWN, die unknown

TRURO MAY 5.47
 SMITHS FA JUL 30.47 X
 FT WILL seen SEP 16-27.47 CORNWALL seen
 JUL 8-SEP 9.47

Reports of 1947 use by LISTOWEL and YARMOUTH, die unknown

HALIFAX seen JAN 15.48
 AMHERST seen July 23.48

Reports of 1948 use by BROCKVILLE and COBOURG, NEW WESTMINSTER and YARMOUTH, die unknown

1938-48 Air Mail related slogan use

SLOGAN 125 - AIR MAIL SAFE SURE SPEEDY

DIE 4

Rotated only between KAMLOOPS, PORT COLBOURNE, TIMMINS, and KENORA in 1939 to JAN.44, then used exclusively by TORONTO until mid 1946. It was probably a die for a different type of machine than that used by the majority of offices. The confirmed usage is as follows:

KENORA	APR 25.39	TIMMINS	JUL 27.40	PT COLB	FEB 14.42
KAMLOOPS	JUN 28.39	KENORA	OCT 2.40	KAMLOOPS	MAY 16.42
seen to	AUG 3.39	KAMLOOPS		KENORA	SEP 21.42
PT COLB	SEP 2.39	seen	DEC 28.40 to JAN 7.41	KENORA	AUG 3.43
TIMMINS	NOV 13.39	TIMMINS	FEB 25.41	TORONTO	JAN 20.44
KENORA	JAN 9.40	PT COLB	APR 23.41	1944 USE TO	APR 5.44
KAMLOOPS	MAR 1.40	KENORA	JUN 22.41	1945 USE	JUN-OCT.45
seen to	APR 30.40	KAMLOOPS	AUG 16.41	1946 USE	JAN-MAY.46
PT COLB	MAY 25.40	seen to	NOV 19.41		

Report of 1943 use by PORT COLBOURNE, probably die 4

Report of 1944 die 4 use by KENORA is possible but would have to be in early January

DIE 5

Appears to be a replacement of Die 4, with TORONTO use only from AUG.46 until at least JUL.48

TORONTO	AUG 8.46	1947 use	JAN OCT.47	1948 use	JAN-JUL.48
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SLOGAN 132 - AIRMAIL SPEEDS BUSINESS

DIE 1		DIE 2		DIE 3	
PRINCE ALBERT	NOV 12.38	EDMONTON	NOV 14.38	N. BATTLEFORD	DEC 2.38
LETHBRIDGE	JAN 18.39	WINNIPEG	JAN 20.39	SASKATOON	JAN 12.39
EDMONTON <i>seen</i>	MAR-MAY.39	N. BATTLEFORD	APR 1.39	REGINA	MAR 17.39
WINNIPEG	MAY 23.39	PRINCE ALBERT	MAY 19.39	CALGARY	MAY 29.39
MCOSE JAW	JUL 26.39	LETHBRIDGE	JUL 20.39	SASKATOON	AUG 8.39
CALGARY	SEP 25.39	N. BATTLEFORD	OCT 9.39	REGINA	SEP 28.39
VANCOUVER	NOV 27.39	WINNIPEG	DEC 4.39	PRINCE ALBERT	DEC 5.39
LETHBRIDGE	FEB 1.40	N. BATTLEFORD	FEB 14.40	SASKATOON	JAN 30.40
CALGARY	APR 2.40	EDMONTON	MAY 3.40	REGINA	APR 8.40
BROCKVILLE	JUN 12.40	VANCOUVER	JUL 23.40	WINNIPEG	JUN 17.40
PRINCE ALBERT	JUL 18.40	LETHBRIDGE	SEP 3.40	PEMBROKE	JUL 29.40
				OTTAWA	SEP 9.40
				WOODSTOCK	OCT 29.40
GALT	DEC 11.40	CALGARY	DEC 14.40	CORNWALL	DEC 11.40
		BRANTFORD	JAN 20.41		
PRINCE ALBERT	FE ? .41	NORTH BAY	MAR 10.41	VANCOUVER	FEB 27.41
				ORILLIA	APR 3.41
N. BATTLEFORD	MY 5.41	NIAGARA	MAY 12.41	LETHBRIDGE	MAY 3.41
OSHAWA	JUN 6.41	CHATHAM	JUN 21.41	BROCKVILLE	JUN 23.41
		Seen to OCT	10.41		
				REGINA	AUG 15.41
				SARNIA	OCT 5.41
		BARRIE	NOV 15.41	WINNIPEG	NOV 17.41
		LONDON	JAN 19.42	PRINCE ALBERT	JAN 25.42
? ONT.	MAR 25.42			NIAGARA	MAR 26.42
OSHAWA <i>seen</i>	APR-MAY.42	PEMBROKE	MAY 14.42	PORT ARTHUR	MAY 15.42
WINDSOR	SEP 11.42	NORTH BAY	SEP 11.42	FORT WILLIAM	SEP 11.42
OWEN SOUND	NOV 7.42	BRANTFORD	NOV 6.42	FORT ERIE N	NOV 10.42
GALT	FEB 10.43	CORNWALL	FEB 11.43		
BARRIE	JUL 30.43				
				FORT ERIE N <i>seen</i>	DEC,43
PORTAGE L.P.	JAN 13.44	OSHAWA	FEB 17.44		
		NORTH BAY <i>seen</i>	MAR 8.44	FORT WILLIAM	APR 21.44
PEMBROKE	APR 20.44	WOODSTOCK	APR 20.44	PARIS	JUN 29.44
NELSON	JUN 13.44	MEDICINE HAT	JUL 3.44	BRANDON	AUG 8.44
SIMCOE	AUG 8.44	FORT FRANCES	AUG 9.44		
		<i>seen to FEB</i>	21.45	S. EDMONTON	OCT 19.44
Blackout	OCT 10.44			EDMONTON	AUG 6.45
		PRINCE ALBERT	FEB 22.46	HUNTSVILLE	FEB 3.46
NANAIMO	JUN 11.46				
		MONCTON	AUG 23.46	OWEN SOUND	SEP 12.46
				<i>Seen to DEC.46-MAY.47</i>	
		SASKATOON	SEP 14.46		
		<i>seen TO OCT</i>	7.46		
FREDERICTON	OCT 24.46			LISTOWEL	AUG 5.47
SYDNEY	JUN 19.47	PICTON	SEP 12.47	TRAIL	APR 13.48
PORT HOPE <i>seen to</i>	JUL 11.48				

SLOGAN 132 - AIRMAIL SPEEDS BUSINESS continued

DIE 4		DIE 5		DIE 6	
OSHAWA	FEB 6.39	LONDON	FEB 6.39	NIAGARA FALLS	FEB 7.39
OWEN SOUND	MAR 8.39	NORTH BAY	MAR 7.39	ORILLIA	MAR 25.39
PORT ARTHUR	APR 10.39	WINDSOR	APR 20.39	PETERBORO	APR 8.39
SUDBURY	MAY 12.39	SAULT	MAY 23.39	STRATFORD	MAY 30.39
GUELPH seen	JUN 21.39				
FT WILL	JUL 4.39	BRANTFORD	JUL 6.39	CHATHAM	JUL ? .39
BROCKVILLE	AUG 8.39	BELLEVILLE	AUG 8.39	OWEN SOUND	AUG 19.39
ORILLIA	SEP 12.39	NORTH BAY	SEP 9.39	PORT ARTHUR	SEP 23.39
SARNIA	OCT 25.39	WINDSOR	OCT 10.39	PETERBORO	OCT 13.39
		PEMBROKE	NOV 17.39	ST THOMAS	NOV 15.39
SARNIA	DEC 13.39	OTTAWA	DEC 16.39	WOODSTOCK	DEC 19.39
LINDSAY	JAN 16.40	CORNWALL	JAN 15.40	GALT	JAN 22.40
GUELPH	FEB 15.40	BRANTFORD	FEB 19.40	FORT WILLIAM	FEB 24.40
OWEN SOUND	MAR 16.40	NORTH BAY	MAR 19.40	ORILLIA	MAR 27.40
NIAGARA	APR 27.40	LONDON	MAY 17.40	OSHAWA	MAY 17.40
BELLEVILLE	MAY 30.40	CHATHAM	JUN 22.40	KINGSTON	JUN 21.40
ST CATHERINES	JUL 2.40	ST THOMAS	JUL 29.40	KITCHENER	JUL 24.40
SASKATOON	AUG 26.40			SARNIA	SEP 3.40
EDMONTON	OCT 12.40	BARRIE	OCT 30.40		
REGINA	NOV 23.40				
WINNIPEG	JAN 15.41	N. BATTLEFORD	DEC 30.40	LINDSAY	JAN 11.41
GUELPH	FEB 25.41	FORT WILLIAM	FEB 25.41	EDMONTON	FEB 26.41
OWEN SOUND	APR 3.41	LETHBRIDGE	APR 5.41	SASKATOON	APR 4.41
		LONDON	MAY 5.41	NIAGARA FALLS	MAY 12.41
EDMONTON	JUN 26.41	BELLEVILLE	JUN 23.41	SASKATOON	JUN 26.41
CALGARY	AUG 15.41	ST CATHERINES	AUG 14.41	KINGSTON	AUG 13.41
ST THOMAS	OCT 4.41	PEMBROKE	OCT 2.41	WOODSTOCK	OCT 2.41
VANCOUVER	NOV 18.41	OWEN SOUND	NOV 14.41	NORTH BAY	NOV 15.41
		Seen to MAY-JULY.42			
ORILLIA	JAN 19.42			LETHBRIDGE	JAN 15.42
STRATFORD	MAR 25.42			SAULT	MAR 27.42
BARRIE	MAY 14.42			GUELPH	MAY 14.42
OSHAWA	SEP 10.42			CORNWALL	SEP 10.42
GEORGETOWN	NOV 6.42	LINDSAY	NOV 5.42		
Seen to APR 3.43		BRANDON	FEB 15.43		
		NORTH BAY	JUL 29.43		
MOOSE JAW	FEB 16.44	PERTH	JAN 14.44	BRANTFORD	FEB 19.44
ST THOMAS	APR 24.44	BELLEVILLE	APR 21.44	LINDSAY	APR 20.44
LEAMINGTON	JUN 12.44	Blackout	JUN 15.44		
CALGARY	AUG 7.44	TRURO	AUG 9.44	BROCKVILLE	AUG 4.44
N WESTMINSTER	OCT 4.44	Blackout	OCT 6.44	YORKTON	OCT 3.44
FORT ERIE N	AUG 6.45	GLACE BAY	AUG 6.45	GUELPH	AUG 2.45
HALIFAX	FEB 18.46				
GUELPH	JU 8.46	OAKVILLE	JUN 10.46	NANAIMO seen	JUN 14.46
NAPANEE	AUG 24.46	NELSON	AUG 26.46	HALIFAX seen	AUG 7.46
BARRIE	OCT 22.46	CORNWALL	OCT 24.46		
REGINA	DEC 30.46	Seen to JAN-APR,47			
ORILLIA	MAY 3.47	GEORGETOWN	MAY 3.47	STRATFORD	MAY 3.47
GUELPH	JUN 17.47	SIMCOE	JUN 17.47	LETHBRIDGE	JUN 19.47
N. BATTLEFORD	AUG 5.47	BRACEBRIDGE	SEP 5.47	TRAIL	AUG 5.47
		GRAVENHURST	DEC 31.47	SWIFT CURR	JA ? .48
				MEDICINE HAT	MAR 5.48
				TRURO	APR 12.48

SLOGAN 132 - AIRMAIL SPEEDS BUSINESS continued

DIE 7	DIE 8
TORONTO APR 18.39	TORONTO OCT 2.39
Probable use through SEP.39	

Die 7 not recorded after introduction of die 8, so die 7 was probably damaged and replaced by die 8, which is recorded until at least APR 24.40.

We have a photo copy of a short article on slogans 125 and 132, written by David Proulx, author of the catalogue, published in the PHSC JOURNAL 32. (unfortunately not dated). It includes illustrations and descriptions of some of the dies, but only three of the five of 125 and four of the eight of 132. He lists using offices for both slogans by year only, without designating dies or dates, and separates them into those that had been reported to him and those that he had seen.

His list of offices using 132 totals 71 rather than the 72 he shows in the catalogue. This differs from our 72 confirmed in that we include, and he omits, GEORGETOWN, LEAMINGTON, PICTON, PORTAGE LA PRAIRIE, SOUTH EDMONTON, while he includes as reported to him only PRINCE RUPERT, ST. JOHN and YARMOUTH, plus his "seen" Quebec (see below). He therefore omits five on our list, but includes four not on our list, creating a difference of one.

Those offices that were just reported to him are too suspect to be referenced here, but those that he had personally seen, but are missing from our confirmed data, are worth listing as being for the most part very probable.

For slogan 132, his additions to our usages are as follows:

1946

BELLEVILLE - 1946. We include latest BELLEVILLE use APR 21.44 to JUN 15.44, so 1946 would be a separate usage.
PORT ARTHUR - 1946. We include latest PORT ARTHUR use from MAY.42 to SEP.42, so 1946 would be a separate usage.
QUEBEC - 1946. He shows this as seen, but We have no use of QUEBEC and with no bilingual dies it appears very unlikely that this slogan had any use in the province of Quebec.

1947

FREDERICTON - 1947. We include die 1 issued to FREDERICTON OCT 24.46, with next issue not until JUN.47, so the 1946 usage may well extend into early 1947.
NAPANEE - 1947. We include die 1 issued to NAPANEE AUG 24.46, but re-issued twice more in that year, so 1947 use could not be carry-over from 1946 and would have to a separate use.

1948

TRAIL - 1948. We include die 6 issued to TRAIL AUG 5.47, with next issue not until JAN 7.48, so the usage could have extended to very early 1948.
N BATTLEFORD 1948. We include die 4 issued to NORTH BATTLEFORD AUG 5.47 and no further re-issue, so the usage may well have extended to 1948.

Appendix A

The five dies of 1939 and 1946



DIE 1



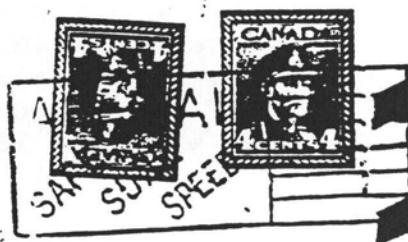
DIE 2



DIE 3



DIE 4



DIE 5

The eight dies of 1938-39



Die 1



Die 2



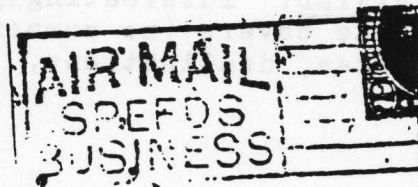
Die 3



Die 4



Die 5



Die 6



Dier 7



Die 8

COLLECTORS' EXCHANGE

WANTED: Slogan 8970 SUPPORT POLISH RELIEF FUND on cover, need WINDSOR only. John Robertson, 10 Pergola Rd., Rexdale, ON M6W 5U5

WANTED: Copy of PROULX CATALOG. Alex Hadden, P. O. Box 34461, Sta. D, Vancouver, BC V6J 4W6

FOR SALE: Lot of 80 diff slogans on cover and card, US\$35.

Lot of 200 diff slogans on cover and card, US\$80.

Lot of 350+ covers, cards and stationery, SQ to modern. Includes machines, flags, POCONs, QE II registereds (a few reduced #10s), stamp exhibitions and more. US\$90.

Jeffrey Switt, 3962 Belford Av., Fort Worth, TX 76103

WANTED: Your extra slogans on "2 x 4" Write with description and asking price. Jeffrey Switt.

WANTED: WWII era covers with Foreign Exchange Control Board seals (similar to typeset official seals) Jeffrey Switt

WANTED: Interestingly-franked or illustrated QEII definitive rate covers (no commemorative stamps) Unusual combinations, rates, destinations. Jeffrey Switt

Just fillin' in space

JS



FREDERICTON, N. B.
Canada



Mr. Harold B Griffin
Stanley N.B.

RECORD OF POSTAL ADVERTISING DIE SLUGS

NAME OF POST OFFICE Le Bicoutemi, P.Q.

SLUG READING	ISSUED	RETURNED	REPRESSION ON PAGE
"Register all letters of Value"	5-1-27		
"Observe Sunday - Observer le Dimanche"	8-4-29	4-6-29	
"Observe Sunday - Observer le Dimanche"	5-4-30	8-5-30	
"Achetez vos Timbres de Noel"	16-12-30	12-1-31	
"Observe Sunday - Observer le Dimanche"	31-3-31	7-5-31	
"Observe Sunday - Observer le dimanche"	22-4-31	18-5-31	pub. 1932
"Le service de envois C.P. donne satisfaction - Post office C. O. D. gives satisfaction"	1-6-32	30-7-32	
"Indiquez votre adresse sur tout vos envois - Please return address on all mail"	19-7-32	25-3-33	
"Post Office C. O. D. Speeds Business - le service C. P. active les affaires"	20-3-33	13-11-33	
"Observe Sunday - Observer le Dimanche"	12-4-33	10-5-33	
"Mail early - Deposez de bonne heure - Come, et Faites vos depots de bonne heure et profitez de l'expedition du midi - Mail, send to the advantage of midday mails"	7-11-33	18-1-34	
"Post Office C. O. D. Speeds Business - le service C. P. active les affaires"	9-3-34	11-8-34	
"Observe Sunday - Observer le dimanche"	18-4-34	7-5-34	

RECORD OF POSTAL ADVERTISING DIE SLUGS

NAME OF POST OFFICE Le Bourg, Ont.

SLUG READING	ISSUED	RETURNED	REPRESSION ON PAGE
"Buy War Savings Stamps and Help Reconstruction"	1919		✓
"Le Bourg Horse Show, August 12-16, 1924"	1924		✓
"Buy a Dominion Government Annuity Ask Estimates for Details"	8-11-24	28-7-30	
"Register all Letter of Value"	24-7-30	27-5-32	
"Have Postal address on all Stationery"	28-5-32	1-5-33	
"Stamped envelopes save time and money"	28-4-33	9-9-33	
"Parcel Post Reaches Everywhere"	5-9-33	9-7-35	
"Le Bourg Old Boys and Bakery Reunion, Aug 9-5-6 1934"	12-6-34	4-9-34	

RECORD OF POSTAL ADVERTISING DIE SLUGS

NAME OF POST OFFICE Gallinwood, Ont.

SLUG READING	ISSUED	RETURNED	IMPRESSIONS ON PAGE
"Buy Victory Bonds, Every dollar spent in Canada"	1919		
"Post Office Money Orders cover the globe use them"	10-9-23		
"Register all letters of value"	2-11-23		
"Give your change of address to the Postmaster"	15-1-24		
"Use Postal Notes, safe, cheap, convenient"	23-3-24		
"Send your money by Post Office Money Order"	9-5-24		
"Stamped envelopes save time and money"	23-7-24		
"Place stamp in upper right hand corner"	11-9-24		
"Post Office C. O. D. gives satisfaction"	27-1-25		
"Insure your parcels at the Post Office"	24-4-25		
"Advise your correspondents of your correct Post Office address"	31-8-25		
"Send your money by Post Office Money Order"	15-11-25		
"Invest in Post Office Savings Bank"	27-2-26		
"Parcel Post Insurance \$500 for 3 cents"	28-4-26		
"Place Return address on all mail"	15-6-26	22-11-26	
"Advise correspondents of your correct address"	19-11-26		
"Stamped envelopes save time and money"	3-5-27	24-11-27	
"Send your money by Post Office Money Order"	25-1-29	3-4-29	
"Insure your parcels at the Post Office"	27-3-29	19-7-29	
"Register all letters of value"	15-7-29	25-9-29	
"Place Return address on all mail"	19-9-29	24-2-30	
"Stamped Envelopes Save Time and Money"	20-2-30	26-8-30	
"Give your change of address to the Postmaster"	22-8-30	8-11-30	
"Invest in Post Office Savings Bank"	5-11-30	26-1-32	
"Register all letters of value"	22-1-32	21-7-32	
"Write often and keep the family together"	16-9-32	3-5-33	
"Post Office C. O. D. Speeds Business"	29-4-33	9-9-33	
"Your friend will appreciate a letter. Write to-day"	21-7-33	21-8-33	
"Give your change of address to the Postmaster"	5-9-33	12-10-33	
"Place return address on all mail"	12-4-34	19-4-34	
"Advise your correspondents of your correct address"	16-4-34	13-8-34	

RECORD OF POSTAL ADVERTISING DIE SLUGS

NAME OF POST OFFICE Cornwall, Ont.

SLUG READING	ISSUED	RETURNED	REFERENCE ON PAGE
"Place Stamp in upper right hand corner"	10-9-23		
"Mail your Christmas parcels early"	24-10-23		
"Give your change of address to the Postmaster"	8-1-23		
"Stamped envelopes save time and money"	12-3-24		
"Write often and keep the family together"	19-5-24		
"Post Office C. O. D. gives satisfaction"	9-9-24		
"Insure your parcels at the Post Office"	22-11-24		
"Send your money by Post Office Money Order"	17-3-25		
"Invest in Post Office Savings Bank"	1-9-25		
"Use Postal Notes good at 10,000 places in Canada"	23-11-25		
"Your Postman sells stamps"	1-3-26		
"Visit Postal Booth at Cornwall Exhibition Sept 4-6	1924		
"Visit Postal Booth at Cornwall Exhibition Aug. 11 th to 14 th	1925		
"Visit Postal Booth at Cornwall Exhibition"	15-6-26		
"Old Home Week Cornwall, Ont. July 31-Aug 7, 1926"	16-9-26		
"Post Office Money Orders cover the globe use them"	10-9-26	12-10-26	
"Your Postman sells stamps"	9-10-26	7-1-27	
"Place return address on all mail."	5-1-27	21-5-27	
"Visit Postal Booth at Cornwall Exhibition"	18-5-27	13-9-27	
"Your Postman sells stamps"	27-7-27	12-1-28	
"Address your mail to Street and Number"	10-1-28	20-4-28	
"Register All Letters of Value"	18-4-28	13-9-28	
"Visit Postal Booth at Cornwall Exhibition Sept. 5-7"	10-7-28	11-7-28	
"Write often and keep the family together"	11-9-28	11-12-28	
"Give your change of address to the Postmaster"	7-12-28	16-3-29	
"Mail Early and take Advantage of Mid-Way Mails"	14-3-29	14-8-29	
"Insure your parcels at the Post Office"	12-8-29	23-11-29	
"Address your mail to Street and Number"	21-11-29	29-4-30	
"Invest in Post Office Savings Bank"	24-4-30	20-10-30	
"Buy a Dominion Government Amity Ask Postmaster for Booklet"	16-10-30	26-6-31	
"Mail Early and take Advantage of Mid-Way Mails"	20-10-30	26-6-31	
"Register All Letters of Value"	24-6-31		
"Mail your Christmas parcels Early"	3-11-31	10-1-32	
"Give & Turn Address on all mail"	00018	12-1-32	31-5-32
"Have street address on all Stationery"		28-5-32	11-11-32

RECORD OF POSTAL ADVERTISING DIE SLUGS

NAME OF POST OFFICE Cornwall Ont

SLUG READING	ISSUED	RETURNED	REVISIONS ON PAGE
"Mail early - Be sure your gifts arrive in time"	8-11-32	12-1-33	
"Give your change of address to the Postmaster"	10-1-33	7-9-33	
"Your Postman sells stamps"	5-9-33	7-10-33	
"Place return address on all mail"	5-10-33	13-11-33	
"Mail early. Be sure your gifts arrive in time"	7-11-33	6-1-34	
"Address your mail to street and number"	4-1-34	11-7-34	
"Cornwall Centennial and Old Boy Re Union June 30. July 7"	28-2-34	11-7-34	
"Do not place money in unregistered mail"	10-7-34	13-8-34	

RECORD OF POSTAL ADVERTISING DIE SLUGS

NAME OF POST OFFICE Kesteven, Sask

SLUG READING	ISSUED	RETURNED	REVISIONS ON PAGE
"Plans to Plant another Tree"	5-10-26	23-5-27	
"Register all letters of value"	11-4-27		
"Stamped envelopes save time and money"	19-7-27	28-10-27	
"Register All Letters of Value"	20-10-27	27-2-28	
"Mail your Christmas Parcels Early"	28-10-27	27-2-28	
"Plans to Plant Another Tree"	27-2-28	5-6-28	
"Post Office & D.D. Speeds Business"	27-2-28	4-2-29	
"Postmasters' Convention Saskatoon, June 26th, 27th, and 28th."	17-4-28	3-7-28	
"Post Office Money Orders cover the globe use them"	25-1-29	4-2-29	