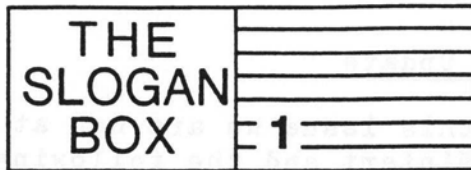


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NEWSLETTER OF THE BNAPS MACHINE SLOGAN CANCEL STUDY GROUP

VOLUME 2 - NUMBER 1 - WHOLE NUMBER 6

FEBRUARY 1989

CHAIRMAN'S MESSAGE

As your Chairman, and with Dan at the helm as Editor of this newsletter, we have successfully reached the first plateau in the life of any organization . . . one complete year. 150 pages of slogan tidbits. And membership-wise we are at 25, a good number in my eyes, considering that we are in an area still considered to be peripheral to the big BNA area of collecting. But then, the rejuveners boast a membership of over 100, and look how the professional exhibition judging world looked at revenues (on the international level) only 10 years ago. Perhaps in another 10 years one of us might have a slogan exhibit at the next Capex? Sure, and in the morning when I wake up, I'll be back in Kansas. Right Toto? Arf!

From on high (BNAPS Board) comes a directive that directs all study groups to have elected officers. OK. Who out there wants our jobs? I figure that since Dan and I haven't had to worry about being crushed under a pile of member-submitted manuscripts that we are secure with our philatelic Civil Servant positions, along with all the benefits of world travel, lush expense accounts and pre-show bourse access at all the Toronto shows. Therefore, as the chairman of this group I chair that we have a silent election, that is unless someone speaks up, Dan and I remain at the helm.

Financially speaking I am also glad to report that we are in sound shape; those of you who kicked in a few bucks pulled the treasury to a break-even position, which includes the BNAPS stipend of \$25 which is included in the math, but still uncollected at this time. Thanks y'all, eh? (That's the extent of my bilingualism.)

Is there a member who would care to compile an index of articles from Volume 1? I would prefer someone who has a WP, or someone with a typewriter who doesn't mind starting from scratch every year. The BNAPS librarian has expressed an interest in having one, and I think its a good idea. If this project gives you an intense adrenaline rush, drop me a note first. I don't want 23 people drafting up indexes, or indices, at one time. (Oh, I think I just drifted back to Kansas again.)

In closing I again encourage you to start on an article on one of your favorite (favourite) slogans. And frankly, I am surprised at how few "Classified Ads" have been received. I am quite pleased at the results that mine have produced. Considering the cost, they are cheap at twice the price. Those who have submitted ads previously need to contact me each time you want the ad to run. Now, on to what you pay your dues for . . .

Membership Update

With this issue we are now at 25 members with the renewal of Zenith Mintert and the following additions. Welcome to the study group!

DRESSER, George B. 501 Fairview Av., College Station, TX 77840
Air Mail Slogans

RALEY, James H. 5723F NE Hazel Dell Av., Vancouver, WA 98663
Canada wide, especially BC XI only

RICHARDSON, Edward A. P. O. Box 939, League City, TX 77573

XM: Member wishes to exchange material
XI: Member wishes to exchange information

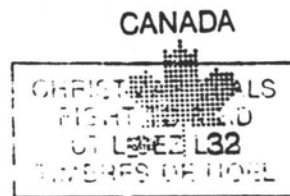
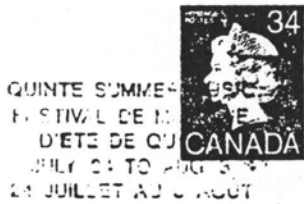
Those Krazy Klussies

I can't recall when there has been so much of a philatelic furor since the height of the squared circle boom which preceeded the publication of the handbook. I understand that there are now four study groups and a book recently published (!) about the Klussendorf machine postmarks.

The latest entry into this modern madness is our own member Allan Steinhart who is leading the group under the title of Co-ordinator. For those who may have been living on another planet for the last 5 years and have no idea what a Klussendorf is, a few examples of the slogan versions are shown.

I have contemplated addressing the issue of the Klussendorfs since the inception of our group, and now with the entry of Allan and an "Official" BNAPS study group for this specialty, I will be pleased to let them carry the load for this area. Most Klussies bear the standard POSTAL CODE CODE POSTAL obliterator, a noxious message which I personally have refused to classify as a slogan. In the event I or a member obtains a current and fairly complete listing of the K-slogans, we will gladly publish it for the benefit of the membership.

If you have a desire for further information about the K-cancels, write to Allan, 45 Dunfield Av., Apt 1910, Toronto, ON M4S 2H3. Dues are C\$10. Allan suggests US members send a US\$10 bill with credit given for the excess.



The Year-At-A-Glance Calendar:

A Tool For Postmark Studies

by Jim Felton

When studying postmarks there are two problems that always come up: acquiring material and keeping the data organized. That first one is perpetual no matter what; the second one doesn't need to be. What I use is a year-at-a-glance calendar. I am including a sample of what I use for your benefit but feel free to develop one that better suits your needs.

When I was studying the V...- slogan [Proulx 9965] I needed a way to keep a better grip on my covers from the 18 cities, not wanting to drag a box along with me to shows nor to paw through them every time I needed to check something. A written list of the cities with early and late dates plus an indication of what cities I needed worked okay when I went to a show but those loose covers in the shoebox still took a beating. Then I began using something long proven valuable in collecting squared circles. I could keep track of what dates and timemarks I had which ought to prevent my buying duplicates of what I already have. For the slogan I just kept a record of the dates I had, with an indication of which dates I had multiple timemarks for.

The form is rather basic. I used a sheet of graph paper with $\frac{1}{4}'' \times \frac{1}{4}''$ squares, and outlined a rectangle 31 squares by 12. You will notice that two of these fit on a page, so we actually have 2-years-at-a-glance. This is fine with the squared circles. I start out with the cancel's first year in the left hand box and used as many sheets as required. The same approach will work with multi-year slogans. Slogans used only once but in multiple cities could be charted one city to a box, then use as many forms as required to cover all the cities. Perhaps a form with a single year and plenty of room for notes could be made then used for one-time, one-city slogans.

The quarter inch square may or may not provide enough room for recording all the data desired. I have seen charts other collectors use and some try to address the need for more room by using larger spaces. Making the month columns two spaces wide instead of one provides a bit more room though now it's obviously one year to a form. Another approach might be to go to footnotes referring to another sheet. Or you may want to go to a month-at-a-glance in order to record the 48 half-hour intervals possible with many slogans.

Further refinements include such things as marking Sundays or devising a code so that data from several collections or sources can be incorporated in the same chart and still retain the reference. I put a dot in the lower left corner of the squares representing Sundays and usually use the initials of other reporters.

Those of you with personal computers, spreadsheet software, and a lot of time and patience can create calendar chart files for recording postmark data.

Whichever way you go these charts not only provide an inventory list for you but also a ready-to-copy record to exchange data with other collectors, or for the Slogan Study Group chairman or editor when you prepare your items for the newsletter. Now take the sample form down and get a few hundred copies run off. You're all set.

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PARCEL POST INSURANCE \$5 FOR 3 CENTS A Checklist

Jeffrey Switt

This slogan is listed in the Proulx book as 6855 in English and 275 in its bilingual form. While Proulx indicates 21 English cities from years 1925 through 1933, the Distribution Lists, using the CPSGB list as a guide, can account for 22 English offices. The Distribution list revealed usage in a few cities and years not listed by the CPSGB. Added to the CPSGB listing are OTTAWA and REGINA.

CPSGB's 1925 listing of COLLINGWOOD is apparently in error as the slogan wasn't put into use in that city until April 20, 1926. Proulx' 1928 listing of the bilingual version used in MONTREAL is also in error. There was but one bilingual die and it was transferred to SHERBROOKE on October 20, 1927.

The English version

The bilingual version



The following table presents the using cities, receipt strike dates and Distribution List issue and return dates.

CITY	RECEIPT STRIKE	DL ISSUE	DL RETURN
CALGARY	--	FEB 27 26	--
COLLINGWOOD	APR 19 26	APR 20 26	--
EDMONTON	--	JAN 30 26	--
FORT FRANCES	APR 8 29	APR 2 29	DEC 7 29
FREDERICTON	OCT ? 28	OCT 8 28	--
HALIFAX	OCT 4 27	SEP 29 27	FEB 15 28
HAMILTON	AUG 4 26	AUG 4 26	--
LETHBRIDGE	MAY 25 26	MAY 25 26	JAN 3 27
LONDON	DEC 23 27	DEC 28 27	SEP 8 28
MOOSE JAW	MAY 11 31	MAY 7 31	JUL 9 31
NEW WESTMINSTER	JAN 12 27	JAN 7 27	OCT 29 27
	MAR 24 27 +		
OTTAWA	--	JAN ? 26	--
REGINA	FEB 5 26 *	FEB 5 25	--
ST. CATHERINES	JAN ? 29	JAN 25 29	MAY 6 33
ST. JOHN	FEB 23 26	FEB 3 26	JUL 5 27
SAULT STE. MARIE	DEC 2 29	NOV 30 29	MAR 31 31
SMITH'S FALLS	MAR 5 33	MAY 2 33	SEP 20 33
TORONTO	--	NOV 18 26	NOV 12 29
VANCOUVER	FEB 7 26	FEB 2 26	JUL 5 27
WALKERVILLE	OCT ? 27	OCT 20 27	FEB 1 29
WELLAND	MAY 5 33	MAY 3 33	SEP 13 33
WOODSTOCK	APR ? 26	APR 20 26	--
MONTREAL	FEB 18 26	FEB ? 26	--
SHERBROOKE	OCT 24 27	OCT 20 27	DEC 6 28
	NOV 28 28 **		

Notes to previous table:

- + A second receipt strike dated two months later than the original. Whether this represents the receipt of a replacement die is not known at this time. Perhaps a bureaucratic snafu.
 - * The receipt strike dated 1926 is located with early 1925 receipt strikes of other slogans. Given the DL date of 1925 we assume the 1926 date to be in error.
 - ** A second receipt strike dated a week before the DL return date. Most likely a strike entered upon the die's return.
-

To give a clearer idea of the sequence of use of this slogan, the following table shows the use of this slogan by year, in the general order of issue.

CITY	1925	1926	1927	1928	1929	1930	1931	1932	1933
REGINA	X								
CALGARY		X							
COLLINGWOOD		X							
EDMONTON		X							
HAMILTON		X							
LETHBRIDGE		X							
OTTAWA		X							
ST. JOHN		X	X						
TORONTO		X	X	X	X				
VANCOUVER		X	X						
WOODSTOCK		X							
HALIFAX			X	X					
LONDON			X	X					
NEW WESTMINSTER			X						
WALKERVILLE			X	X	X				
FREDERICTON				X	X				
FORT FRANCES					X				
ST CATHERINES					X	X	X	X	X
SAULT STE. MARIE					X	X	X		
MOOSE JAW							X		
SMITH'S FALLS									X
WELLAND									X
MONTREAL		X	X						
SHERBROOKE			X	X					

No attempt has been made to determine the number of slogan dies which exist or their identifying characteristics. While some cities are abundantly available, there are simply too many gaps in the author's collection, coupled with the poor quality of the receipt strike photocopies to make this attempt worthwhile at this time.

Thanks are extended to Dan Rosenblat who contributed the receipt strike data for this report.

The author would appreciate hearing from members who have material available for sale or trade of this slogan.

RELATED CANADIAN SLOGANS PERTAINING TO AIR MAIL

Since this Study Group was organized, the Editor has been of the opinion that we should one day turn our attention to the massive related group of slogans, in various formats. that encouraged the use of Air Mail.

It had been hoped that a member with specialized interest in this usage would present a preliminary article, to form the basis for a continuing series attempting a classification of the complex area. Unfortunately, this has not been forthcoming, so the Editor now attempts his own preliminary survey, based largely on documentation available to him, in the hope that it will provoke the interest that the field deserves.

Air mail slogan use was in two time periods, the first in 1928-32, then a gap until late 1938, when use of a much larger later group began and continued until 1948. There is also even later usage in the 1950-60's, but restricted to air parcel post and outside the scope of this article.

Probably the earliest reference to Air Mail is the very scarce AIR MAIL LONDON, CANADA LONDON, ENGLAND of 1927, followed by the 1928 Special Service Marking, catalogue listing #37, THIS MAIL WAS CARRIED BY POSTAL AIRPLANE TO (A) TORONTO, (B) OTTAWA, (C) MONTREAL, (D) ST. CATHERINES, and also in 1928 the brief issue of slogan 9802 to CALGARY, EDMONTON, REGINA, SASKATOON and WINNIPEG, advertising a series of Special Prairie Flights, discussed in Newsletter No. 5.



One of a dozen or so souvenir strikes prepared at the time of the event by Dr. S. Holmes. (J. Switt Collection)

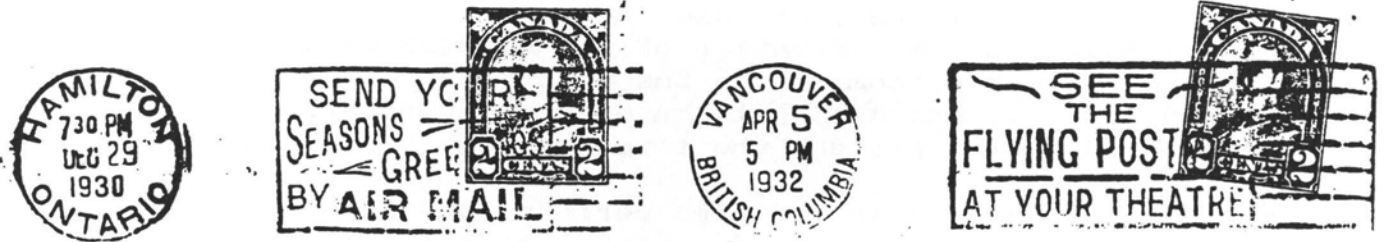
Usually found as a backstamp

In 1929, when the first Canadian Air Mail stamp was issued, the popular illustrated slogans 7879 and 7880, SAVE TIME over a plane facing right or left, made their first appearance. Slogan 7879 had 1929-32 use at EDMONTON, LONDON, MEDICINE HAT, NORTH BATTLEFORD, REGINA, SASKATOON, TORONTO, WINDSOR and WINNIPEG, the WINNIPEG use being from four different dies. The Proof Book has a notation that two of the WINNIPEG dies were sent to EDMONTON NOV.11.31, so EDMONTON usage in late 1931-early 1932 may be from as many as three dies.

There was also 1929-31 use at CALGARY and HAMILTON, 1930-32 at MOOSE JAW and 1931-32 at LETHBRIDGE and VICTORIA. Bilingual slogan 9800 had use at Montreal (with plane) in 1929-31 and Quebec (without plane) in 1930-31.

Although the catalogue lists 7880 (plane facing left) as having 1939 TORONTO use only, this is quite incorrect, as a die was extensively used at CALGARY in 1929-31, concurrent with CALGARY's 7879 die. A second die of 7880 was used at MOOSE JAW in 1929-30, prior to its receiving a 7879 die, then returned to Ottawa, but re-issued to REGINA for brief 1932 use.

In 1930 slogan 8160, SEND YOUR SEASONS GREETINGS BY AIR MAIL, had confirmed use in 6 offices, CALGARY, EDMONTON, HAMILTON, REGINA, TORONTO and WINNIPEG, with unconfirmed reports of OSHAWA and WINDSOR. The 1932 slogan 8060, SEE THE FLYING POSTMAN AT YOUR THEATRE, can probably be considered part of the early usage of this related group.



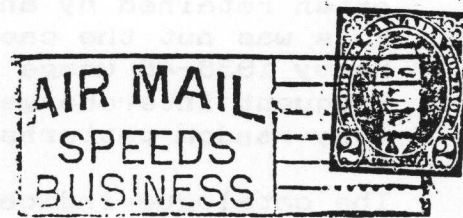
With the few exceptions, the using offices appear to have retained their issued dies for several years, rather than returning them annually for random re-issue. Therefore, the use is relatively simple and a specialized collection of the 1928-32 air mail slogans can be formed without major die identification problems.



There was no significant Air Mail slogan use in 1933-37, but 1938-39 saw the onset of an outburst of multi-office, multi-year slogans, including revival of illustrated slogans 7879 and 7880, the former differing from the 1938 introduction of a slogan SAVE TIME USE AIRMAIL, reading as 7879, but without illustration, now referred to as 7879-A.

The total new or revived 1938-39 usage was of the following slogans,

- 125, AIR MAIL SAFE SURE SPEEDY, introduced in 1939
- 132, AIR MAIL SPEEDS BUSINESS, introduced in 1938
- 3945, GIVE WINGS TO YOUR MAIL, introduced in 1939
- 7875, SAVE TIME FLY YOUR MAIL, introduced in 1939
- 7879, SAVE TIME USE AIRMAIL, with plane to the right, revived in 1938
- 7879-A, SAVE TIME USE AIRMAIL, without plane, introduced in 1938
- 7880, SAVE TIME USE AIRMAIL, with plane to the left, revived in 1939



The Proof Book of the 1938-39 period shows dated receipt strikes in two ways, either opposite an undated proof strike or as a dated receipt only, minus a proof strike. This suggests that those with proofs were original issues of new dies, while receipts alone indicate that the die had been returned to Ottawa after some use, then being randomly re-issued.

Assuming this to be the case, a group of 25 dies of six of the above seven slogans appear to have been issued in the period NOV.38-FEB.39, the 1938 proofs being 3 dies of 132, 4 of 7879 and 3 of 7879-A. The 1939 proofs were 3 of 125, 3 more of 132, 3 of 3945, 3 of 7825 and 3 more of 7879. The 25 proofed dies were first issued to 24 offices, WINNIPEG having received one die of 7879 in late 1938 and one of 3945 in early 1939. The original using offices are as indicated in Appendix A.

TORONTO's original 7879 die was issued in FEB.39, but returned shortly thereafter. However, between MAR and OCT.39 there was a further issue of four 7879 dies that appear as being for TORONTO continuous use only, two with the planes in white as normal and two with them in black, plus one die of 7880, with the plane facing left. This was no doubt as a result of TORONTO's switch from Perfect to Universal machines in early 1939, so that all of the original 25 dies were no longer usable there.

Additionally, documentation indicates later 1939 issue of one further die of 125, two of 132, one of 7875 and one of 7879-A, some of which appear to have been for TORONTO use only, while others were interchanged. Thus, by the end of 1939 there were at least 34 air mail related dies, the original 25 and nine later additions.

While this is a significant number of dies, it is very few considering the extent and duration of their usage. From MAR.39 and continuing for several years thereafter, the Proof Book indicates constant interchange of the majority of these dies between the offices to which they had been originally issued and/or to many additional offices. These interchanges were far more frequent than annual, but rather often after use periods of only a few weeks. It is evident that many offices used two or more of these slogans in each of the succeeding years, either consecutively or concurrently, and sometimes the same slogan more than once during the course of a year, at intervals, though normally from a different die than they had previously used for that slogan in that year.

The collector, noting substantial use of these slogans among so very many offices, each using several of them in succeeding years, might assume that there were a great many dies of each slogan and that these were often retained by an office for annual re-use, but it can be seen that this was not the case. It must be realized that the major portion of the heavy 1938-48 usage of these slogans was accomplished by consistent frequent interchange of the relatively small number of original dies, in very random patterns.

The catalogue indicates that 1938-39 to 1947-48 usage of these slogans was as follows: 125, 49 offices - 132, 72 offices - 3945, 55 offices - 7875, 61 offices - 7879 and 7879-A (not separated) 59 offices. While it is not likely that these quantities are exactly correct, and are probably even larger, it gives some indication of the extent of die interchanges and the degree to which the using offices expanded in this period.

While the tracing the frequent and rapid interchange of the relatively few dies over a ten year period can be at least somewhat accomplished by study of the documented receipt strikes, it would be a very extensive task, much hampered by receipts not sufficiently clear for positive die identification. The Editor doubts that such further information as the Proof Book could supply over the long period of heavy usage would be of enough general interest to warrant publication. However, members with substantial holdings of these slogans, who may wish to pursue their detailed classification, are invited to enter into private correspondence.

It can be noted that at least two other air mail related slogans were introduced in the 1940's, slogan 7881--already discussed in prior Newsletters--and the SAVE TIME USE AIRMAIL with the more modern plane, not separately numbered in the catalogue.

Appendix A

Original using offices issued new dies in NOV.38 - FEB.39

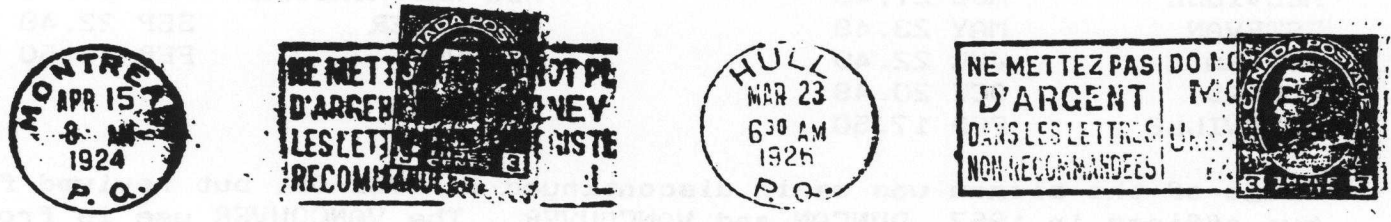
SLOGAN	OFFICE	RECEIPT DATE	SLOGAN	OFFICE	RECEIPT DATE
7879	MOOSE JAW	NOV.12.38	132	LONDON	FEB.6.39
	CALGARY	NOV.12.38		NIAGARA FALLS	FEB.6.39
	WINNIPEG	NOV.14.38	7875	OSHEWA	FEB.6.39
	VANCOUVER	NOV.15.38		BRANTFORD	FEB.6.39
	HAMILTON	FEB.6.39		FT. WILLIAM	FEB.6.39
	OTTAWA	FEB.6.39		GUELPH	FEB.6.39
	TORONTO	FEB.6.39		125	KINGSTON
7879-A	LETHBRIDGE	NOV.12.38	KITCHENER		FEB.6.39
132	REGINA	NOV.12.38	3945	ST. CATHERINES	FEB.6.39
	SASKATOON	NOV.12.38		PETERBOROUGH	FEB.6.39
	PRINCE ALBERT	NOV.12.38		PORT ARTHUR	FEB.6.39
	EDMONTON	NOV.14.38		WINNIPEG	FEB.6.39
	N. BATTLEFORD	DEC.2.38			

SLOGAN 2625, DO NOT PLACE MONEY IN UNREGISTERED MAIL
 SLOGAN 6045, NE METTEZ PAS D'ARGENT DANS LES LETTRES NON RECOMMANDEES

Initial English use appears to have been from a single die, with small lettering in a 23mm wide box, issued to TORONTO early in 1921, remaining in use until mid 1923, when it was sent to EDMONTON for brief use in OCT-NOV of 1923, then retired. TORONTO use was concurrent with that office's 1921-22 use of several dies of the related slogan 7527, REGISTER LETTERS OF VALUE, similar to but differing from the major slogan 7525, REGISTER ALL LETTERS OF VALUE, also introduced in 1921, but not used at TORONTO in this period.



The bilingual slogan in a single die was issued to MONTREAL in SEP. 1923, remaining in use until 1926. In 1926 a new bilingual die was issued to HULL, where use is only reported in 1926-27, but the die was not returned to Ottawa until 1933, so usage may have extended beyond 1927. These two bi-lingual dies were the only ones issued and constitute the entire usage of slogan 6045.



There was no English usage in 1924-26, but it was revived in 1927 with the issue of a new die, having larger lettering in a 34mm wide box, followed by a similar second die in 1929. The two new dies can be readily separated by slight differences in letter placement. Die 1 has the leg of P/PLACE over the right leg of the N/MONEY, while die 2 has the P leg over the center of the N.



These two dies appear to have been interchanged between at least 14 offices in the period 1927-35, the rotation being indicated from the Distribution lists as follows:

SLOGAN 2625, DO NOT PLACE MONEY IN UNREGISTERED MAIL
 SLOGAN 6045, NE METTEZ PAS D'ARGENT DANS LES LETTRES NON RECOMMANDEES
 continued

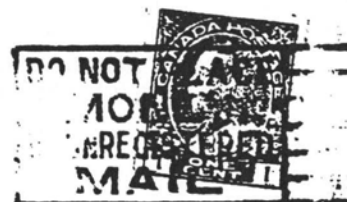
DIE 1		DIE 2	
OFFICE	USAGE	OFFICE	USAGE
PRESCOTT	JUL 19-NOV 5.27	SYDNEY	JAN 4.28-FEB 4.29
VICTORIA	NOV 25.27-MAY 18.28	GALT	NOV 6.29-FEB 12.30
REGINA	JUN 19-OCT 1.28	TORONTO	FEB 22.30-MY 28.32
GALT	OCT 11.28-JAN 24.29	AMHERST	SEP 26.32-MAY 3.33
STRATHCONA		CHATHAM	SEP 5.33-APR 18.34
and/or	JAN 25.29-JUN 13.32	CORNWALL	JUL 10.34-AUG 13.34
SOUTH EDMONTON			
PORT ARTHUR	APR 29-SEP 13.33		
NELSON	SEP 18.33-JAN 20.34		
PRINCE ALBERT	APR 13.34-OCT.35		

Note that GALT returned its Die 1 in JAN.29, then was re-issued Die 2 in NOV.29. STRATHCONA and SOUTH EDMONTON were both sub-offices of EDMONTON and STRATHCONA appears to have interchanged the die, both being recorded in MAR-MAY of 1931.

Usage of both dies was discontinued after 1934-35, but they were retained and use revived in 1948-50, rotated in at least eight offices which did not have earlier use of the slogan. Precise issue and return dates are not available, but the dates of receipt strikes are known, as follows"

DIE 1		DIE 2	
MELVILLE	AUG 27.48	NEW WESTMINSTER	AUG 23.48
ESTEVAN	MAY 23.49	HESPELLER	SEP 22.49
AURORA	JUL 22.49	FERGUS	FEB 18.50
DUNDAS	OCT 20.49		
DUNNVILLE	FEB 17.50		

Usage of the slogan was again discontinued in 1951-56, but revived for two offices in 1957, DUNCAN and VANCOUVER. The VANCOUVER use is from Die 1 in at least 1957-59. The DUNCAN use has not been seen, but is probably from Die 2 in the same period.



Slogan 55, ADVISE CORRESPONDENTS OF YOUR CORRECT ADDRESS

This major multi-office slogan is one where the Proulx catalogue gives only a total number of using offices, with overall dates of usage, rather than listing the individual offices with respective usage periods.

Collectors desire more detailed information on slogans of this nature. The documentation, consisting of Distribution Lists, Proof Book receipt strikes and CPSGB Study Group annual listings, in spite of their various limitations, can clarify the usage to some extent, if not completely.

The catalogue indicates use by 42 offices in 1923-70. Present research gives 38 confirmed offices. There may be several others and reports of omissions from this listing are solicited. Documentation will not support 1923-25 use and it appears quite clear that it began in 1926 with the issue of three dies to COLLINGWOOD, OSHEWA and TORONTO, followed in 1927 by six more dies issued to KINGSTON, LINDSAY, NEW WESTMINSTER, NORTH BAY, PETERBOROUGH and SMITHS FALLS. No further dies were issued and the nine, variously rotated over a long period, served all using offices. These dies, designated 1 to 9, are illustrated in Appendix A.

It appears very unlikely that usage was continuous from issue until 1970, as the catalogue indicates. Instead, as was frequently the case with these early multi-office slogans, there was considerable use in the original 1926-34 period, then lesser use in revival periods of 1937 and 1948-50. Only one office, AURORA, continued use in 1951-58. The AURORA use may have extended for another year or two, but usage in the 1960's is not presently known. It is possible that there has been confusion between this and a similar slogan 63, ADVISE YOUR CORRESPONDENTS, which had both earlier and later use than slogan 55.

Of the nine dies, 6 are recorded only in the initial 1926-34 period, one only to 1929, one to 1930 and 4 to 1933. Only three dies are recorded for the later use, one to 1949, one to 1950 and one, with the AURORA use, to 1958 at least.

Several offices had two or more periods of use at intervals, sometimes from different dies and occasionally from the same die. Whether later use of the same die was intentional or coincidental cannot be determined.

The length of usage varies considerably between offices, some for a number of years and some for no more than a few months. All offices have either had the die identified, or can be reasonably assigned a die based on its period of use. Usage can therefore be listed by dies in the chronological order of confirmed or anticipated periods of use. Actual dates of issue and return are given in full month, day and year when available, but if the use can only be assumed, because enough detailed data is not included in the distribution lists, it is shown by month and year only.

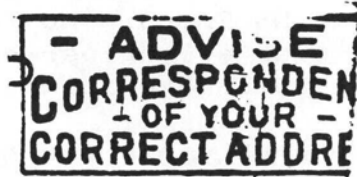
In addition to a listing by dies, additional data is provided by listing using offices in alphabetical order, with usage and dies, and also in a chronological order, with usage and dies. Thus, the usage is cross-referenced three ways and should be very clear to the extent that the research can provide it.

Appendix A

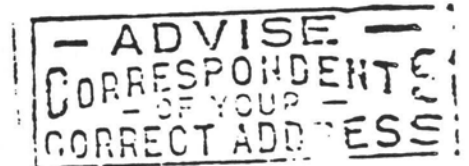
Note that most of these illustrations are enlargements of the reduced size Proof Book strikes. They are therefore only approximately actual size and should not be used for measurements.



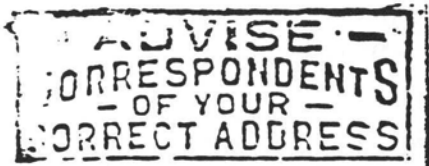
Die 1



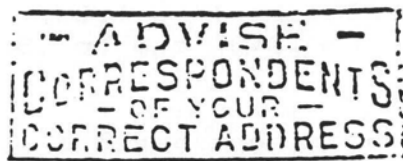
Die 2



Die 3



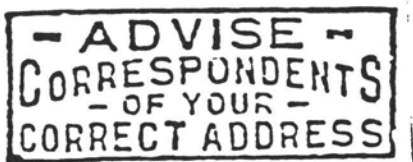
Die 4



Die 5



Die 6



Die 7



Die 8



Die 9

Slogan 55, using offices by dies, with periods of use

Die 1

OSHAWA	JUL 20.26	OCT 21.27	LUNENBURG	JAN-MAR. 48
MOOSE JAW	JAN 25.28	MAY 10.28	BELLEVILLE	MAR-APR. 48
BRANDON	NOV 26.28	MAY 8.30	WATERLOO	APR-JUN. 48
VICTORIA	JAN 21.31	APR 27.31	LIVERPOOL	JUN. 48-JAN. 50
REGINA	APR 15.32	JUN 2.32	KELOWNA	FEB-SEP. 50
VICTORIA	SEP 9.33	OCT 23.33	AURORA	OCT. 50-1958
ST. THOMAS	ARP 13.34	SEP 9.34		

BRANDON and VICTORIA confirmed as listed, but actual or receipt strikes not seen, so die is questionable, but periods of use indicate die 1.

Die 2

TORONTO	NOV 18.26	NOV 12.29	LETHBRIDGE	SEP 7.33	OCT 16.33
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Die 3

COLLINGWOOD	NOV 19.26-SEP.27		PR. RUPERT	SEP 6.34	NOV 22.34
HAMILTON	OCT 19.27	NOV 22.28	TIMMINS	FEB-SEP.38	
LETHBRIDGE	JAN 2.29	NOV 16.29	OTTAWA	JUN-JUL. 48	
LONDON	JAN 3.30	MAR 17.30	NIAGARA	JUL-DEC. 48	
LONDON	MAY 8.30	AUG 5.30	HALIFAX DART.	JAN-JUL. 49	
LONDON	APR 17.31	MAY 13.31	HUMBOLT	JUL-AUG. 49	
CALGARY	AUG 11.31	MAY 31.32	KINGSTON	AUG-OCT. 49	
KAMLOOPS	JUL 7.33	NOV 20.33			
COLLINGWOOD	APR 16,34	AUG 12.34			

3rd LONDON and 2nd COLLINGWOOD confirmed as listed, but actual or receipt strikes not seen, so die is questionable, but use periods use indicate die 1.

Die 4

KINGSTON	OCT 19.27	FEB 1.29		
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Die 5

LINDSAY	OCT 19.27	MAY 21.28	WINNIPEG	JAN 3.29	NOV 17.30
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Die 6

NEW WEST.	OCT 19.27	JUN 4.32	HESPELLER	MAY-SEP. 49
ST. CATH	AUG-NOV. 48		KENTVILLE	OCT. 49-FEB. 50

Die 7

NORTH BAY	OCT 19.27	FEB 1.29	CHARLOTTE.	SEP 4.30	MAY 6.31
EDMONTON	FEB 1.29	AUG 20.29	CHARLOTTE.	APR 28.33	MAY 26.33

Die 8

PETERBOROUGH	OCT 19.27	NOV 14.28	VANCOUVER	MAR 18.31	JAN 14.33
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Die 9

SMITHS FALLS	OCT 20.27	FEB 1.29	BRANDON	FEB 23.33	JUL 8.33
BRANDON	AUG 7.31	MAY 30.32	VANCOUVER	AUG-NOV. 33	

Slogan 55, using offices alphabetically,
with periods of use and die

OFFICE	USAGE	DIE
AURORA	OCT. 50-1958	1
BELLEVILLE	MAR-APR. 48	1
BRANDON	NOV 26.28	1
	AUG 7.31	9
	FEB 23.33	9
CALGARY	AUG 11.31	3
CHARLOTTETOWN	SEP 4.30	7
	APR 28.33	7
	NOV 19.26-SEP.27	3
COLLINGWOOD	APR 16.34	3
	FEB 1.29	7
EDMONTON	JAN-JUL. 49	3
HALIFAX-DARTM.	OCT 19.27	3
HAMILTON	MAY-SEP. 49	6
HESPELLER	JUL-AUG. 49	3
HUMBOLT	JUL 7.33	3
KAMLOOPS	FEB-SEP. 50	1
KELOWNA	OCT. 49-FEB. 50	6
KENTVILLE	OCT 19.27	4
KINGSTON	AUG-OCT. 49	3
	JAN 2.29	3
LETHBRIDGE	SEP 7.33	3
	OCT 19.27	2
LINDSAY	JUN. 48-JAN. 50	5
LIVERPOOL	JAN 3.30	1
LONDON	MAY 8.30	3
	APR 17.31	3
LUNENBURG	JAN-MAR. 48	1
MOOSE JAW	JAN 25.28	1
NEW WESTMINSTER	OCT 19.27	6
NIAGARA FALLS	JUL-DEC. 48	3
NORTH BAY	OCT 19.27	7
OSHAWA	JUL 20.26	1
OTTAWA	JUN-JUL. 48	3
PETERBOROUGH	OCT 19.27	8
PRINCE KUPERT	SEP 6.34	3
REGINA	APR 15.32	1
ST. CATHERINES	AUG-NOV. 48	6
ST. THOMAS	APR 13.34	1
SMITHS FALLS	OCT 20.27	9
TIMMINS	FEB-SEP. 38	3
TORONTO	NOV 18.26	2
VANCOUVER	MAR 18.31	8
	AUG-NOV. 33	9
VICTORIA	JAN 21.31	1
	SEP 9.33	1
WATERLOO	APR-JUN. 48	1
WITTEG	JAN 3.29	5

Slogan 55, using offices by chronology, with die

OFFICE	USAGE	DIE
OSHAWA	JUL 20.26	1
TORONTO	NOV 18.26	2
COLLINGWOOD	NOV 19.26	3
HAMILTON	OCT 19.27	3
KINGSTON	OCT 19.27	4
LINDSAY	OCT 19.27	5
NEW WESTMINSTER	OCT 19.27	6
NORTH BAY	OCT 19.27	7
PETERBOROUGH	OCT 19.27	8
SMITHS FALLS	OCT 20.27	9
MOOSE JAW	JAN 25.28	1
BRANDON	NOV 26.28	1
LETHBRIDGE	JAN 2.29	3
WINNIPEG	JAN 3.29	5
EDMONTON	FEB 1.29	7
LONDON	JAN 3.30	3
LONDON	MAY 8.30	3
CHARLOTTETOWN	SEP 4.30	7
VICTORIA	JAN 21.31	1
VANCOUVER	MAR 18.31	8
LONDON	APR 17.31	3
BRANDON	AUG 7.31	3
CALGARY	AUG 11.31	3
REGINA	APR 15.32	1
BRANDON	FEB 23.33	9
CHARLOTTETOWN	APR 28.33	7
KAMLOOPS	JUL 7.33	3
LETHBRIDGE	SEP 7.33	2
VANCOUVER	AUG-NOV. 33	9
VICTORIA	SEP 9.33	1
ST. THOMAS	APR 13.34	1
COLLINGWOOD	APR 16.34	3
PRINCE RUPERT	SEP 6.34	3
TIMMINS	FEB-SEP. 38	3
LUNENBURG	JAN-FEB. 48	1
BELLEVILLE	MAR-APR. 48	1
WATERLOO	APR-JUN. 49	1
OTTAWA	JUN-JUL. 48	3
LIVERPOOL	JUN. 48-JAN. 50	1
NIAGARA	JUL-DEC. 48	3
ST. CATHERINES	AUG-NOV. 48	6
HALIFAX DART.	JAN-JUL. 49	3
HESPELLER	MAY-SEP. 49	6
HUMBOLT	JUL-AUG. 49	3
KINGSTON	AUG-OCT. 49	3
KENTVILLE	OCT. 49-FEB. 50	3
KELOWNA	FEB-SEP. 50	3
AURORA	OCT. 50-1958	5

Slogan 45, ADDRESS YOUR MAIL TO STREET AND NUMBER
Slogan 4767, bilingual French before English
INDIQUEZ LE NO, ET LA RUE SUR VOS ENVOIS

The English version of this major multi-office slogan is one of those for which the Proulx catalogue gives only a total number of using offices, with overall dates of usage, rather than listing the individual offices with their respective usage periods.

It is helpful for a collector to have more detailed information on the slogans of this nature. The documentation, consisting of Distribution Lists, the Proof Book receipt strikes and the CPSGB Study Group annual listings, in spite of their various limitations, can often clarify the usage to some extent, if not completely.

In the case of slogan 45, with use beginning in 1922, the effectiveness of these sources is reduced by a total absence of proof or D.L. data in 1922 and major omissions in 1923-24. However, thereafter documentation is relatively complete, including dates of issue and return in the period 1925-34. Additionally, the illustrated receipt strikes in the Proof Book facilitate the identification of the specific die used by an office, even if strikes of these are not available for examination.

The catalogue indicates English use by 34 offices in 1922-34 and 1947-48. Present research gives 28 confirmed English offices, including MONTREAL and 3 others unconfirmed but reported, a total of only 31. There may be several others and reports of omissions from this listing are solicited. Confirmed overall period of use agrees with the catalogue listing, except that the later revival is confirmed as 1948-49, rather than 1947-48.

The catalogue indicates bilingual use as only from MONTREAL and LEVIS in 1929-30, but while LEVIS is correct and MONTREAL used both English and bilingual formats, there is confirmed bilingual use from QUEBEC and the overall use is 1923-30.

It can be established that the entire usage was from only one bilingual and six English dies. The bilingual die appears to have been introduced in 1923 and retired in 1930. The English dies were all issued in 1922, with one recorded only to 1924, one to 1929, two to 1931, and one to 1934. A sixth die was retained after 1934 use and accounts for all of the 1948-49 revived use. These dies, designated 1 to 7, are illustrated in Appendix A,

The number of using offices makes it obvious that the relatively few dies were frequently interchanged, although by no means on an seasonal or annual basis. While a few offices retained their die over several years, the majority had relatively short, although sometimes repeated, use for only a few months.

The majority of offices have had the die identified, and can be listed by dies in the chronological order of confirmed or anticipated periods of use. Actual dates of issue and return are given in full month, day and year when available, but if the use is only anticipated, because the data is not included in the distribution lists, it is shown only by month and year. The few offices that are only reported and not recorded, with die unknown, are shown separately.

Slogans 45 and 4787

OFFICE	ISSUED	RETURNED	OFFICE	ISSUED	RETURNED
English die 1					
HAMILTON	JUL. 22	OCT. 22	WOODSTOCK	JAN 10. 28	MAY 8. 28
SARNIA	NOV. 22	APR. 23	SARNIA	JUL 4. 28	SEP 11. 28
CALGARY	JUL 23	APR. 25	SARNIA	JAN 29. 29	MAR 15. 29
PR. ALBERT	JUL 24. 25	NOV 2. 27			

OFFICE	ISSUED	RETURNED	OFFICE	ISSUED	RETURNED
English die 2					
OTTAWA	JAN. 22	JUL. 23	MED. HAT	JAN 25. 29	MAY 5. 33
BRANTFORD	SEP 10. 23	JAN 11. 27	CORNWALL	JAN 4. 34	JUN 11. 34
CALGARY	MAY 18. 27	NOV 26. 27	OWEN SOUND	AUG 19. 48	SEP. 48
REGINA	DEC 12. 27	MAR 26. 28	KAMLOOPS	OCT 5. 48	MAR. 49
HALIFAX	SEP 4. 28	NOV 29. 28	DUNNVILLE	JUL. 49	NOV. 49

OFFICE	ISSUED	RETURNED	OFFICE	ISSUED	RETURNED
English die 3					
TORONTO	JAN. 22	OCT. 23	ST. THOMAS	DEC 11. 23	OCT. 24

OFFICE	ISSUED	RETURNED	OFFICE	ISSUED	RETURNED
English die 4					
ST. JOHN	NOV. 22	JUL. 23	GALT	SEP 19. 29	NOV 8. 29
LETHBRIDGE	NOV 2. 23	JAN. 24	MOOSE JAW	SEP 23. 30	NOV 29. 30
TORONTO	FEB 7. 24	NOV 21. 27	SARNIA	DEC 31. 31	NOV 12. 32
GALT	NOV 24. 27	JAN 10. 28	EDMONTON	APR 12. 34	OCT 23. 34
CORNWALL	JAN 11. 28	APR 20. 28			

OFFICE	ISSUED	RETURNED	OFFICE	ISSUED	RETURNED
English die 5					
MONTREAL	JAN. 22	JUL. 22	WINDSOR	MAY 8. 25	OCT 27. 27
HAMILTON	NOV. 22	JUL. 23	GLACE BAY	FEB 27. 28	FEB 1. 29
KINGSTON	SEP 10. 23	JUN. 24	CORNWALL	NOV 21. 29	APR 29. 30
REGINA	AUG 11. 24	OCT. 24	GALT	MAY 2. 30	MAY 31. 30
LONDON	NOV. 24	APR. 25	LONDON	OCT 16. 30	APR 17. 31

OFFICE	ISSUED	RETURNED	OFFICE	ISSUED	RETURNED
English die 6					
SAULT	JUL. 23	OCT. 26	EDMONTON	FEB 1. 29	AUG 12. 29
REGINA	JAN 5. 27	APR 22. 27	REGINA	SEP 24. 29	FEB 19. 31
VANCOUVER	SEP 27. 27	OCT. 27			

Reported 1922 or 1934 usage, not confirmed and die unknown

Reported 1922 - CALGARY, HALIFAX, NANAIMO, REGINA, VANCOUVER. WINNIPEG
Reported 1934 - CHATHAM

1922 usage is not recorded for dies 4 and 6, so several of the 6 offices reported for 1922 could have had short use in that year

Four of the 7 offices with unconfirmed 1922 or 1934 use are recorded in other years, so only CHATHAM, NANAIMO and WINNIPEG are not confirmed as having some use.

Bilingual die 7 usage

QUEBEC	JUL 31. 23	JUL. 27
LEVIS	OCT 29. 27	OCT 13. 28
MONTREAL	JAN 3. 29	AUG 26. 30

Appendix A



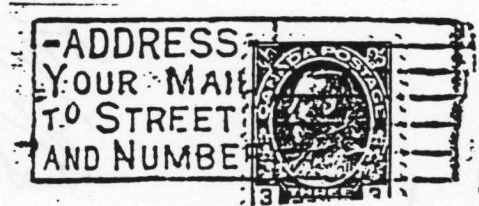
English die 1



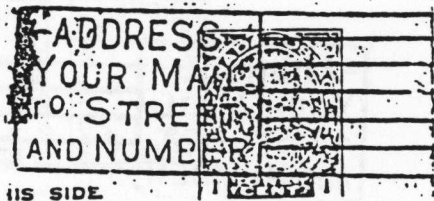
English die 2



English die 3



English die 4



English die 5



English die 6

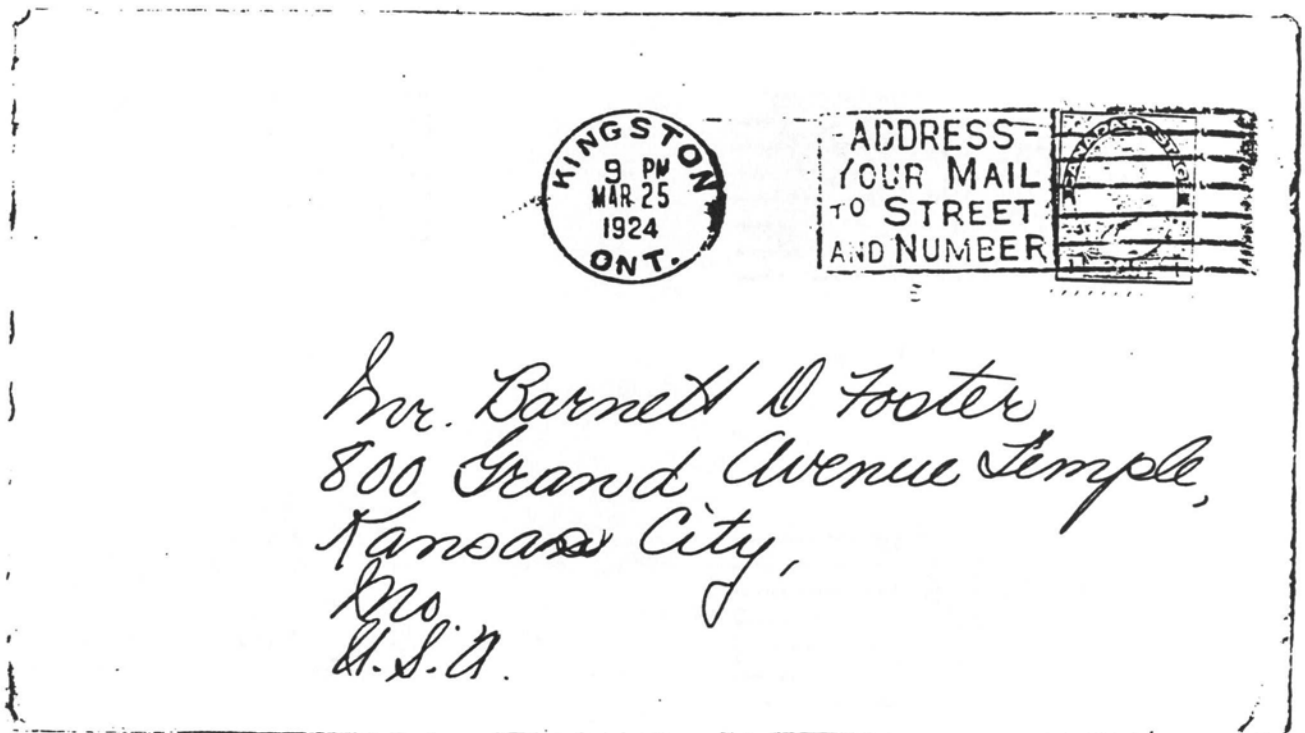


Bilingual die 7

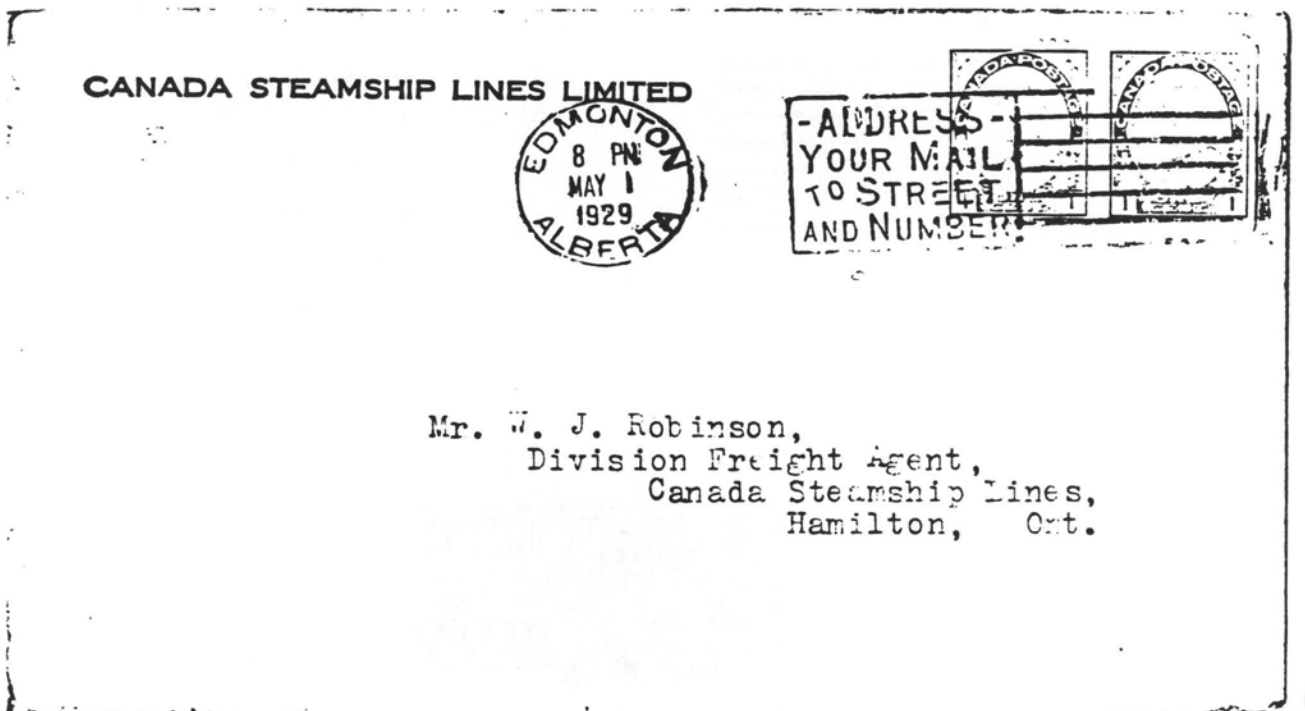
Slogan 45, ADDRESS YOUR MAIL TO STREET AND NUMBER

A pair of tidy covers showing unusually good strikes.

DIE 5: KINGSTON



DIE 6: EDMONTON



Canadian Slogan Usage, 1917

Slogans are either a continuation of prior usage or initiated in 1917, as indicated, except that the "1917 usage only" designation is omitted in the case of the multi-office Flags, which all had use in 1917 only, the earliest being FEB 5 and the latest OCT 10. Unless otherwise noted, use is from one International die and dates are 1917.

Slogan usage in 1917 both changed and increased dramatically, due to the introduction of multi-office use of either the same slogan, or slogans with different formats and wording, but the same purpose and theme. These were the first of the W.W. I official patriotic "Flags", urging the purchase of War Savings Certificates.

The multi-office Flags, which have been extensively researched by the Flag Study Group, are listed by Proulx under seven catalogue numbers, depending on the wording, including the first slogan use in French only, although without any bilingual formats. The Flag Study Group has catalogued them in somewhat more detail, using their own numbering. In order to conserve space, they are listed here with both numbering systems only, while the repetition of their wordings is omitted.

In addition to the multi-office Flags, Moose Jaw, Prince Albert and Saskatoon used proprietary slogans, advertising local events, which included a flag in the design and are included in the Flag Handbook. In these instances the wording is given in full, together with both numbers.

While some offices received only one multi-office Flag format, and used it exclusively for most of the year, larger multi-machine offices used several formats, with at least some concurrent use of two or more. There was also considerable interchange of Flag dies between offices during the year, which is listed as known, with approximate date of change.

Thirty-two offices used one or more multi-office Flags exclusively during the year, ten others used them together with one or more proprietary slogans, involving local events or appeals, while three offices used proprietary slogans only, with no use of the multi-office Flags. Two of the latter three uses, at Moose Jaw and Prince Albert, were of their proprietary flags, while the Lindsay use was of its annual LINDSAY CENTRAL EXHIBITION. The total of slogan using offices was 45, 42 of which included use of multi-office Flags and three that did not.

In several cases, single machine offices used multi-office Flags during most of the year, but also had limited use of a proprietary slogan in the same period. In these instances, use of the Flag must have been either replaced or alternated.

The total number of slogans used during the year appears to have been 81, 18 of them proprietary slogans and 63 multi-office Flag slogans, but the flag total includes the considerable number of die interchanges between offices, rather than the total of flag dies, which was less.

By far the majority of the using offices employed International machines exclusively, but Brantford, Kingston, Moose Jaw, Port Arthur and Saskatoon used the Universal machine only, while Montreal and Ottawa used both types.

BRANDON

7890 FLAG 35-10 - Die sent to Winnipeg before APR 16, MAR 4 - APR 2
replaced by 4570 sent from Regina after APR 11

4570 FLAG 21-1 APR 14 - SEP

BRANTFORD

4570 FLAG 25-1 - U use FEB 9 - OCT 8

BROCKVILLE

7890 FLAG 35-2 - Die sent from Stratford after APR 2 APR 19 - OCT 1

750 BROCKVILLE FAIR AND HORSE SHOW 1917 ? - AUG 23
AUG 20-23 - Part of 1912-17 use. 1917 is 1916
die with dates altered. The office had only one machine, so the
7890 flag must have either replaced or alternated with slogan 750

CALGARY

4570 FLAG 23-1 - Die sent to Regina, prior to APR 10. FEB 28 - APR 9
replaced by 7892 sent from Edmonton after APR 9

7892 FLAG 34-2 APR 10 - MAY 2
Probably retired and replaced by

930 CALGARY INDUSTRIAL EXHIBITION CALGARY ALBERTA JUN 7 - JUL 5
JUNE 28-1917-JULY 5 - Part of 1913-14 and 1916-18
use. 1916 die with dates altered. Replaced by

170 ALBERTA WINTER FAIR CALGARY DEC 11-14-1917 JUL 13 - DEC 14
Part of 1913 and 1915-20 use. 1916 die with
dates altered.

CHARLOTTETOWN

4570 FLAG 23-2 - Die I, sent to Sherbrooke prior FEB 15 - MAR 9
to APR 3, replaced by a new die II

4570 FLAG 23-3 - die II APR 14 - OCT 5

EDMONTON

7892 FLAG 34-1 - Die sent to Calgary prior to APR 9 FEB 15 - APR 7
replaced by 9740 sent from Victoria after APR 2

9740 FLAG 26-1 APR 9 - OCT 5

FORT WILLIAM

9741 FLAG 30-1 APR 3 - SEP 4

FREDERICTON

7890 FLAG 35-3 MAR 1 - OCT 8

GANANOQUE

9741 FLAG 29-3 - Whether the die was sent elsewhere FEB 23 - APR 4
or retired has not been determined, but it was
replaced by 4570, sent from London after APR 22

4570 FLAG 23-4 MAY 5 - SEP 28

GUELPH

7892 FLAG 34-3 MAR 29 - OCT 6

HALIFAX

- 4570 FLAG 21-3 - Retired and replaced by FEB 20 - OCT 8
 7445 RED CROSS EXHIBIT WAR TROPHIES HALIFAX OCT 13 - OCT 23
 ARMOURIES OCT 17-24 - 1917 usage only

HAMILTON

- 4455 HELP THE HAMILTON PATRIOTIC FUND JAN 5 - JAN 19
 JAN 17-18-19 1917 - 1917 usage only
 4570 FLAG 24-1 - Die probably sent to Renfrew prior FEB 20 - APR 18
 to APR 20. replaced by 7865 sent from Winnipeg
 after APR 14



- 7865 FLAG 36-1 APR 20 - OCT 6
 4450 HELP THE HAMILTON MOUNTAIN SANATORIUM ? ?
 FOR CONSUMPTIVES - Part of 1913-15, 1917-18
 and 1924 use. Not seen, but probable 1917 to
 1918 use, as in 1913-14. 1915 die re-issued.

KINGSTON

- 4570 FLAG 25-2 - U use FEB 15 - MAY 14

KITCHENER

- 9741 FLAG 30-2 MAR 28 - SEP 24

LETHBRIDGE

- 4570 FLAG 23-5 APR 5 - OCT 3

LINDSAY

- 5455 LINDSAY CENTRAL EXHIBITION SEP. 20-22 1917 JUN 28 - SEP 25
 Part of 1912-18 and 1926 use. Slogan not seen,
 but 1917 is probably 1916 die with dates altered.
 Since there was no Lindsay flag slogan use, there
 is no conflict with the use of this slogan.

LONDON

- 4570 FLAG 23-6 - Sent to Gananoque prior to APR 25, FEB 22 - APR 23
 replaced by 7865 sent from Renfrew after APR 16

- 7865 FLAG 36-3 APR 25 - OCT 5

MEDICINE HAT

- 7890 FLAG 35-4 MAR 26 - SEP 17

MONCTON

- 7890 FLAG 35-5 APR 6 - JUL 25

MONTREAL

- 4570 FLAG 22-1 FEB 5 - JUN 7

- 9741-A FLAG 31-1 - Possibly replaced by FEB 17 - MAR 27

- 7892 FLAG 34-4 MAR 28 - OCT 6

- 9741 FLAG 28-1 - U use APR 4 - JUN 22

Montreal had four machines, so it can be assumed that these four flags had various concurrencies in the early part of 1917.

MOOSE JAW

7415 FLAG 39 - RANCHERS FAIR AND LIVE STOCK SHOW JUN 5 - JUL 20
MOOSE JAW JULY 16-20 1917 - U use - 1917 use only

NELSON

7890 FLAG 35-6 APR 4 - OCT 5

NEW WESTMINSTER

9741 FLAG 30-3 APR 2 - OCT 6

NORTH BAY

7890 FLAG 35-7 MAR 27 - SEP 27

ORILLIA

9741 FLAG 28-2 APR 2 - MAY 30

OTTAWA

6895 PATRIOTIC MOTOR SHOW OTTAWA JAN 1 - JAN 19
JAN 15TH TO 19TH 1917 - U use

Carry-over use of paired years 1916-17. Known use from trial U machine introduced in 1913. but Sessions reports I use also. Proulx lists 1917 only, but Sessions lists undated 1916. Dies probably issued in late 1916, with use extending into early 1917.

4570 FLAG 25-3 - U use Die sent to Port Arthur FEB 8 - MAY 18
prior to AUG 3

PORT ARTHUR

4570 FLAG 25-4 - U use Die sent from Ottawa between AUG 3 - OCT 2
MAY-AUG

PRINCE ALBERT

7210 FLAG 40-1 - PRINCE ALBERT EXHIBITION JUL 5 - AUG 11
AUG 9-11 1917 - 1917-19 usage

PRINCE RUPERT

4570 FLAG 23-7 MAR 21 - OCT 7

QUEBEC

9741-A FLAG 32-1 FEB 16 - OCT 7

REGINA

4570 FLAG 21-2 - Die sent to Brandon prior to APR 13, FEB 16 - APR 11
replaced by 4570 sent from Calgary after APR 9

4570 FLAG 23-8 APR 13 - OCT 2

7320 PROVINCIAL EXHIBITION REGINA, SASK. JUL 7 - JUL 28

JULY 23-28 1917 - Part of 1912-19 and additional use. 1916 die with dates altered. Use conflicts with 4570 in July at least, so must have either replaced or alternated with it

10590 WINTER FAIR REGINA SASK. NOV, 27-30-1917 OCT 29 - DEC 4
1917 usage only, replacing 7355
Proofed with other strikes dated OCT. 20

RENFREW

7865 FLAG 36-4 - Sent to London prior to APR 21, FEB 19 - APR 16
replaced by 4570, probably from Hamilton

4570 FLAG 24-2 APR 21 - SEP 22

ST. HYACINTHE

9741-A FLAG 32-2 FEB 22 - OCT 2
 ST. JOHN
 9740 FLAG 27-1 FEB 13 - OCT 6
 SASKATOON
 7890 FLAG 35-1 - U use MAR 6 - OCT 8
 7815 FLAG 41-1 - SASKATOON INDUSTRIAL EXHIBITION JUN 24 - AUG 4
 JULY 31 - AUG 4 1917 - U use

Part of 1913-19 and 1921-22 usage. 1917 is a new die in a flag format

Since there is date conflict between the two flags, they must have been alternated in JUL-AUG.

SAULT STE. MARIE

9741 FLAG 28-3 MAR 24 - OCT 1
 SHERBROOKE
 4570 FLAG 23-9 - Sent from Charlottetown after MAR 9 APR 3 - OCT 2
 1020 CANADA'S GREAT EASTERN EXHIBITION AUG 17 - SEP 2
 SHERBROOKE P.Q. AUG 25 SEPT. 1 1917

Part of 1912-17 and 1922 use. Probably 1916 die with dates altered. As use would conflict with 4570 in AUG at least, it must have either replaced or alternated with the flag.

STRAITFORD

7890 FLAG 35-8 - Die sent to Brockville before APR 19 FEB 14 - APR 6

SYDNEY

4570 FLAG 23-10 APR 2 - OCT 9

TORONTO

9740 FLAG 27-2 FEB 6 - MAY 31
 Replaced carry-over 1916-17 4530 use, Probably retired May 31 and replaced by 1150 use June 1
 4570 FLAG 23-11 - Die I of slogan 4570. FEB 23 - OCT 6
 4570 FLAG 23-12 - Die II of slogan 4570 MAR 8 - MAY 31
 Probably retired and replaced by 1150 use
 7892 FLAG 34-5 MAR 31 - OCT 6
 9741 FLAG 28-4 APR 4 - SEP 28

Use of above three flags, while appearing as concurrent through mid-summer, must have been alternated with the five slogan 1150 dies in the JUN 1-SEP 10 period of their use.

1150 CANADIAN NATIONAL EXHIBITION TORONTO JUN 1 - SEP 10
 AUG 25-1917-SEPT. 10 - Part of 1912-23, 1926-41
 and 1949 use. Five 1916 dies 1-5 with dates altered.

TORONTO continued

745 BROADVIEW BOYS' FALL FAIR SEPT. 20-22 SEP 13 - SEP 22
 TORONTO Y.M.C.A. - Part of 1912-21 and 1923-27
 use. 1916 die with dates altered. If, as in past
 years, this slogan had some use prior to withdrawing
 slogan 1150 use, one of the 1150 dies must have been
 replaced by or alternated with this slogan.

4530 HELP THE TORONTO FREE HOSPITAL FOR CONSUMPTIVES
 JAN 1 - FEB 6
 NOV 12 - FEB 4.18

Part of 1913-45 use of HELP THE MUSKOKA, but in the
 1916-19 format reading TORONTO HOSPITAL. Five 1916
 dies, A to E, re-issued. JAN-FEB is carry-over 1916
 use and NOV-FEB is 1917-18 use,

TROIS RIVIERES

9741-A FLAG 32-3 FEB 20 - SEP 25

3130 EXPOSITION DE LA VALLEE DU ST. LAURENT AUG 10 - AUG 25
 20/25 AOUT 1917 - Part of 1912-17, 1919 and 1921
 use. 1916 die with dates altered.

As use would conflict with flag slogan 4570 use in AUG at least,
 it must have either replaced or been alternated with the flag.

VANCOUVER

7892 FLAG 33-1 - Die sent to Victoria on APR 4, FEB 10 - APR 4
 replaced by

4570 FLAG 23-13 APR 4 - SEP 24

9741 FLAG 29-1 - Concurrent use with 4570 APR-SEP APR 23 - OCT 10

VICTORIA

9740 FLAG 26-2 - Die sent to Edmonton prior to APR 4, FEB 19 - APR 3
 replaced by 7892 sent from Vancouver APR 4

7892 FLAG 33-2 APR 5 - OCT 10

WINDSOR

4570 FLAG 23-14 MAR 20 - OCT 1

WINNIPEG

7865 FLAG 36-2 - Die sent to Hamilton prior to APR 20, FEB 9 - APR 14
 replaced by 7890 sent from Brandon after APR 2

7890 FLAG 35-9 APR 16 - OCT 8

4570 FLAG 23-15 FEB 26 - SEP 11

Concurrent use with 7865 FEB-APR, then with 7890 in APR-SEPT

Slogans either a continuation of prior usage or initiated in 1918, as indicated, except that "1918 usage only" designation is omitted for the multi-office Flags used in 1918 only, from OCT 19 to NOV 23. Unless otherwise noted, use is from one International die and dates are 1918.

1918 slogan use decreased, since 1917 Flags were not re-issued and the new group of multi office Flags were issued to fewer offices than in 1917. The Flags are listed by Proulx under only two catalogue numbers, one for 11 English offices and one for the only French usage. The Flag Handbook catalogues them in more detail, using their own numbering. For convenience, they are listed here with both numbering systems.

In addition to the multi-office Flags, Prince Albert and Saskatoon continued to use proprietary slogans, advertising local events, which included a flag in the design and are listed in the Flag Handbook.

Only 4 of 11 offices using the English Flags also used a proprietary slogan, but since the Flags were not issued until October, there was no conflict between these mid-year proprietaries and flag use. 8 offices used a single Flag exclusively in 1918, 4 used them together with one or more proprietaries and 9 used proprietaries only, including the Prince Albert and Saskatoon proprietary flags. The total slogan using offices was 21, 12 of which used multi-office Flags and 9 that did not.

The total number of slogans used during the year appears to have been 28, 16 of them proprietary slogans and 12 multi-office Flag slogans.

BRANDON

7293 PROVINCIAL EXHIBITION BRANDON MAN. JUN 21 - JUL 27
JULY 22-27 1918

1918 usage only

CALGARY

930 CALGARY INDUSTRIAL EXHIBITION CALGARY ALBERTA APR 22 - JUL 6
JUNE 28-1918-JULY 6

Part of 1913-14 and 1916-18 use. 1917 die with dates altered.

170 ALBERTA WINTER FAIR CALGARY DEC 10-13 1918 AUG 1 - DEC 13

Part of 1913 and 1915-20 use. 1917 die with dates altered.

CHARLOTTETOWN

892 FLAG 37-1 - BUY VICTORY BONDS TO THE LIMIT OF OCT 31 - NOV 20
YOUR ABILITY

COBOURG

649-A BIG TRACTOR DEMONSTRATION COBOURG ONT. AUG 5 - SEP 20
SEPT 17-20 1918



1918 usage only. Unlisted by Proulx, catalogue number assigned.

EDMONTON

892 FLAG 37-2 - BUY VICTORY BONDS TO THE LIMIT OF OCT 29 - NOV 23
YOUR ABILITY

Canadian Slogan Usage, 1918 continued

HALIFAX

892 FLAG 37-3 - BUY VICTORY BONDS TO THE LIMIT OF YOUR ABILITY OCT 22 - NOV 22

LETHBRIDGE

8525 SOUTHERN ALBERTA AMALGAMATED FAIR AND STAMPEDE LETHBRIDGE JULY 22-27, 1918 MAY 15 - JUL 27

1918 usage only

LINDSAY

5455 LINDSAY CENTRAL EXHIBITION SEP. 19-21 1918 SEP 7 - SEP 21

Part of 1912-18 and 1926 use. 1917 die with dates altered.

LONDON

10460 WESTERN FAIR LONDON CANADA SEPT 6-14 1918 JUN 10 - SEP 14

Part of 1912-16 1918-19 and 1921 use. 1916 die with dates altered.

MONTREAL

892 FLAG 37-4 - BUY VICTORY BONDS TO THE LIMIT OF YOUR ABILITY OCT 30 - NOV 20

OTTAWA

1572 CENTRAL CANADA EXHIBITION OTTAWA SEPT. 7-16 1918 - U use SEP 6 - SEP 16

Part of 1913, 1916, 1918, 1920-21 and 1923-24 use. 1916 U die with dates altered. Sessions reports 1918 I use in addition.

892 FLAG 37-5 - BUY VICTORY BONDS TO THE LIMIT OF YOUR ABILITY - Reported as I use only. OCT 10 - NOV 8

PRINCE ALBERT

7210 FLAG 40-1 - PRINCE ALBERT EXHIBITION AUG 8-10 1918 JUL 1 - AUG 10

Part of 1917-19 usage

QUEBEC

3167 EXPOSITION PROVINCIALE PROVINCIAL EXHIBITION 29 AUG-7 SEPT. 1918 APR 29 - SEP 7

1918 usage only, but related to other Quebec Exhibition slogans.

892 FLAG 37-6 - BUY VICTORY BONDS TO THE LIMIT OF YOUR ABILITY OCT 23 - NOV 16

REGINA

7320 PROVINCIAL EXHIBITION REGINA, SASK. JULY 29-AUG 3 1918 MAY 11 - AUG 3

Part of 1912-19 and additional use. 1917 die with dates altered.

894 FLAG 37-7 - BUY VICTORY BONDS TO THE LIMIT OF YOUR ABILITY OCT 22 - NOV 14

Canadian Slogan Usage, 1918 continued

ST. JOHN

892 FLAG 37-8 - BUY VICTORY BONDS TO THE LIMIT OF YOUR ABILITY OCT 26 - NOV 22

SASKATOON

7815 FLAG 41-1 - SASKATOON INDUSTRIAL EXHIBITION JULY 16 - 20 1918 - U use MAY 8 - JUL 20

Part of 1913-19 and 1921-22 usage. 1917 die with dates altered.

TORONTO

4530 HELP THE TORONTO FREE HOSPITAL FOR CONSUMPTIVES JAN 1 - FEB 4
NOV 12 - JAN 22.19

Part of 1913-45 MUSKOKA use, but in the 1916-19 format reading TORONTO HOSPITAL. Five 1916 dies, A to E, re-issued. JAN-FEB is carry-over 1917 use and NOV-JAN is 1918-19 use,

1150 CANADIAN NATIONAL EXHIBITION TORONTO AUG 26-1918-SEPT. 7 MAY 18 - SEP 7

Part of 1912-23, 1926-41 and 1949 use. 5 new dies, 1-5 in a flag-like format, rather than rectangular.

745 BROADVIEW BOYS' FALL FAIR SEPT. 18-21 TORONTO Y. M. C. A. AUG 8 - SEP 21

Part of 1912-21 and 1923-27 use. 1917 die with dates altered. Partially concurrent with 1150, so probably replaced or alternated with one of the 1150 dies.

892 FLAG 37-9 - BUY VICTORY BONDS TO THE LIMIT OF YOUR ABILITY OCT 19 - NOV 20

TROIS RIVIERES

26 FLAG 38-1 - ACHETEZ AUTANT D'OBLIGATIONS DE LA VICTOIRE QUE POSSIBLE OCT 25 - NOV 7

VANCOUVER

892 FLAG 37-10 - BUY VICTORY BONDS TO THE LIMIT OF YOUR ABILITY OCT 24 - NOV 19

VICTORIA

9964 VICTORIA'S WINTER SEASON 1918-19 BEGINNING DECEMBER 9TH OCT 17 - JAN 6.19



Paired year usage, late 1918-early 1919

WINNIPEG

892 FLAG 37-11 - BUY VICTORY BONDS TO THE LIMIT OF YOUR ABILITY OCT 22 - NOV 23

Slogan Box 6 updates of previously reported data.

1913 slogan usage

BROCKVILLE - Slogan 750 - BROCKVILLE FAIR AND HORSE SHOW
Earliest MAR 18, was MAR 20

COBOURG - Slogan 1780 - COBOURG ONTARIO HORSE SHOW
Earliest MAY 22, was JULY 2

GUELPH - Slogan 4120 - GUELPH'S OLD HOME WEEK 1913 JULY 26 - AUG. 2
Earliest APR. 2, was APR. 4

TROIS RIVIERES - Slogan 3130, EXPOSITION DE LA VALLEE DU ST. LAURENT
Earliest JULY 7, was ?

WINNIPEG - Slogan 9455, THE STAMPEDE WINNIPEG CANADA
Earliest MAY 14, was MAY 15

1914 slogan usage

REGINA - Slogan 7320, PROVINCIAL EX. earliest JUN 29, was JUL 6.

1916 slogan usage

BROCKVILLE - Slogan 750, BROCKVILLE FAIR AND HORSE SHOW
Earliest JUN 3, was JUN 23

Slogan 9965, V . . . -

CHARLOTTETOWN - Latest DEC 15.42, was DEC 12.42

HAMILTON - Die 1, break reported in Slogan Box 5 as from OCT. 18.41.
Intact usage now reported as late as OCT.14.41, so
break must have occurred between OCT 15-18.41

Slogan 895

AMHERST - 1919 I use, MAY 20 - JUN 25, was JUN 25 only

CHARLOTTETOWN - 1919 I use, latest JUN 17, was JUN 11

GALT - 1919 I use, MAY 8 - JUL 17, was JUL 5 - JUL 12

GUELPH - 1919 U use, early JUN 30, was AUG 8

INGERSOLL - JULY 31, 1919, previously only reported.

KITCHENER - 1919 I use, APR 30 - MAY 16, was MAY 16 only

NEW WESTMINSTER - 1919 I use, MAR 25 - JUN 13, was only reported

SYDNEY - 1919 I use, JUL 14, was only reported

Slogan 5349, LEST WE FORGET

VANCOUVER reported 1969 use is confirmed as a re-issue of the new 1968 die.

RECORD OF POSTAL ADVERTISING DIE SLUGS

NAME OF POST OFFICE Calgary, Alta

SLUG READING	ISSUED	RETURNED	IMPRESSIONS ON PAGE
"International Irrigation Congress Calgary, Canada Oct. 5-6-7-8, 1914"	1914		
"Spring Stock Shows, Calgary, Alta. April 21-23, 1915"	1915		
"Alberta Horse & Cattle Shows, Calgary April 10-15, 1916"	1916		
"Calgary Industrial Exhibition Calgary, Alta. June 29 - 1916 - July 5."	1916		
"Alberta Winter Fair, Calgary Dec. 12-15, 1916"	1916		
"Calgary Industrial Exhibition, Calgary Alta. June 28 - 1917 - July 5"	1917		
"Help to win the War, Buy War Savings Certificates"	1917		
"Alberta Winter Fair, Calgary, Dec. 11-14, 1917"	1917		
"Calgary Industrial Exhibition Calgary, Alta. June 28 - 1918 July 5"	1918		
"Alberta Winter Fair, Calgary Dec. 10-13, 1918"	1918		
"Buy War Savings Stamps and Help Reconstruction"	1919		
"Alberta Winter Fair, Calgary, November 22-26, 1920"	1920		
"Alberta Spring Show, Calgary April 4-9, 1921"	1921		
"Canadian Track & Field Championships Calgary Aug 12, 1922"	1922		
"Remember Red Cross Membership"	1922		
"Calgary Boys Fair Y.M.C.A. April 4-7, 1923"	1923		
"Government Motor Highway, Banff, Hindermere Open June 30 th 1923"	1923		
"Calgary Exhibition - Stamped: July 9 th to 14 th , 1923"	1923		
"Please return address on all mail"	1923		
"Address your mail to street and number"	1923		
"Give your change of address to the postmaster"	14-11-23		
"Register all letters of value"	11-1-24		
"Calgary Boys Fair Y.M.C.A. April 23-26, 1924"	1924		
"Calgary Exhibition and Stampede July 7 th to 12 th "	1924		
"Remember Red Cross Day Oct. 31 st "	1924		
"Wear a Poppy on Armistice Day made by disabled returned soldiers in Alberta"	1924		
"Calgary Winter Carnival Feb. 11 th - 16 th Reduced Fares"	1924		
"Help prevent Forest Fires"	19-4-24		
"Invest in Post Office Savings Bank"	1924		
"Send your money by Post Office Money Order"	14-1-25		
"Use Postal - it's good at 10,000 places in Canada"	1925		

1919-22
next page

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RECORD OF POSTAL ADVERTISING DIE SLUGS

NAME OF POST OFFICE Calgary, Alta.

SLUG READING	ISSUED	RETURNED	IMPRESSIONS ON PAGE
"Calgary Exhibition and Stampede July 6 th to 11 th "	1925		
"Mail early and take advantage of midday mails"	31-8-25		
"Stamped envelopes save time and money"	17-10-25		
"Mail your Christmas Parcels early"	18-11-25		
"Insure your parcels at the Post Office"	15-1-26		
"Banff Winter Sports, Feb 5-19, 1926"	1926		
"Parcel Post Insurance \$5.00 for 3 cents"	27-2-26		
"Calgary Exhibition and Stampede July 5 th to 10 th "	1926		
"Remember Red Cross Membership"	1925		
"Clean up! Fire Prevention Day October 9, 1919"	1919		
"Clean up! Fire Prevention Day October 9, 1920"	1920		
"Remember the National Fish Day Feb 9."	20-1-21		
"Remember the National Fish Day Feb 1"	3-1-22		
"Work and provide work to reduce unemployment"	6-2-22		
"Clean up! Fire Prevention Day October 9 th 1922"	5-9-22		
"Wear a Poppy on Armistice Day made by disabled Returned Soldiers in Alberta"	9-10-25	1	
"Holiday this year in Canada"	3-5-26	✓	
"Help Prevent Forest fires"	10-2-26	9-10-26	
"Have street address on all stationery"	1-10-26	11-12-26	
"Post Office C.O.D gives satisfaction"	1-10-26	23-11-26	
"Mail early, be sure your gifts arrive in time"	22-11-26	8-1-27	
"Post Office C.O.D. Speeds Business"	22-11-26	13-5-27	
"Wear a Poppy on Armistice Day"	20-11-1926		
"Vote Election Day, vote as you please but Vote"	1-12-26	27-12-26	
"Buy a Dominion Government Annuity, ask Postmaster for Booklet"	9-12-26	13-5-27	
"Your Postmaster sells mailing lists"	10-2-26	13-5-27	
"Help prevent forest fires"	23-3-27	7-10-27	
"Alberta Musical Festival Calgary May 19 th to 13 th "	6-4-27		
"Customs - Duty Paid - Calgary"	3-5-27	25-10-27	
"Help the Red Cross"	3-5-27	5-7-27	
"Address your mail to Street and Number"	18-5-27	26-11-27	
"Place return address on all mail"	18-5-27	5-7-27	
"Holiday this year in Canada" 00033	18-5-27	5-7-27	
"Calgary Exhibition and Stampede July 11 th to 16 th "	4-6-27	22-7-27	
"Diamond Jubilee of Confederation 1867-1927"	26-6-27	6-7-27	
"Insure your parcels at the Post Office"	27-9-27		
"Stamp out Tuberculosis Buy Christmas Seals"	15-11-27	3-1-28	

RECORD OF POSTAL ADVERTISING DIE SLUGS

NAME OF POST OFFICE

Calgary, Alta.

SLUG READING	ISSUED	RETURNED	IMPRESSION ON PAGE
"Mail Early, Be Sure your Gifts Arrive in Time"	18-11-27	3-1-28	
"Place Return Address on all Mail"	3-1-28	31-5-32	
"Calgary Exhibition and Stampede July 9th to 14th"	26-1-28	21-7-28	
"Banff Highland Gathering August 31st to Sept 3rd"	26-7-28	8-9-28	
"Mail Early, Be Sure your Gifts Arrive in Time"	6-11-28	2-1-29	
"Use Air Mail Dec 10. to 29 Special Cruise Slights"	30-11-28	4-1-29	
"Insure your Parcels at the Post Office"	2-1-29	4-10-29	damaged
"Calgary Exhibition and Stampede July 8th. to 13th"	26-2-29	17-7-29	
"Observe Sunday"	17-9-29	22-11-29	
"Insure your Parcels at the Post Office"	4-10-29	31-5-32	
"Armistice Day Canadian Legion Vetscraft Coffins"	7-10-29	16-11-29	
"Vote Exhibition Day, Vote as you please, But Vote"	21-10-29	25-11-29	
"Mail Early, Be Sure your Gifts Arrive in Time"	6-11-29	31-12-29	
"Save Time - Use Air Mail" (2 slugs)	14-11-29	11-2-31	(1) 31-5-32
"Calgary Exhibition and Stampede July 7th. to 12th"	23-1-30	18-7-30	
"Observe Sunday"	10-4-30	9-5-30	
"Buy a Dominion Government Ammunity ask Postmaster for Booklet"	24-7-30	13-9-30	
"Armistice Day Canadian Legion Vetscraft Coffins"	2-10-30	17-11-30	
"Mail Early, Be Sure your Gifts Arrive in Time"	6-11-30	29-12-30	
"Send your Season Greetings by Air Mail"	7-11-30	29-12-30	
"Work and Provide Work to Reduce Unemployment"	9-1-31	7-3-31	
"Calgary Exhibition and Stampede July 6th. to 11th"	20-1-31	17-7-31	
"Observe Sunday"	3-3-31	17-4-31	
"Advise Correspondents of your correct Address"	11-8-31	31-5-32	
"Remembrance Day Canadian Legion Vetscraft Coffins"	21-10-31	16-11-31	
"Mail Early Be sure your Gifts Arrive in Time"	3-11-31	4-1-32	
"See the Flying Postman at your Theatre"	4-2-32		
"Calgary Exhibition and Stampede July 11th to 16th"	24-2-32	25-7-32	
"See The Flying Postman at your Theatre"	8-3-32	11-5-32	
"Observe Sunday"	10-3-32	16-4-32	
"Buy a Dominion Government Ammunity ask Postmaster for Booklet"	26-4-32	17-6-32	
"Remembrance Day Canadian Legion Vetscraft Coffins"	22-10-32	15-11-32	
"Mail early - Be sure your gifts arrive in time"	8-11-32	7-1-33	
"Calgary Exhibition and Stampede July 10th to 15th"	24-7-33	20-7-33	
"Observe Sunday"	8-5-33	8-7-33	
"Invest in Post Office Savings Bank"	2-1-33	16-1-33	

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RECORD OF POSTAL ADVERTISING DIE SLUGS

NAME OF POST OFFICE Calgary, Alberta

SLUG READING	ISSUED	RETURNED	IMPRESSION ON PAGE
"Your friend will appreciate a letter. Write 10 days"	11-10-33	13-11-33	
"Remembrance Day Canadian Legion Vetscraft Poppies"	6-10-33	16-11-33	
"Mail your Christmas parcels early"	8-11-33	30-12-33	
"Calgary Exhibition & Stampede, July 4th to 14th"	5-3-34	17-7-34	
"Observe Sunday"	17-3-34	13-4-34	
"Register all letters of value"	12-4-34	25-6-34	

RECORD OF POSTAL ADVERTISING DIE SLUGS

NAME OF POST OFFICE Carleton Place, Ont

SLUG READING	ISSUED	RETURNED	IMPRESSION ON PAGE
"Carleton Place Old Home Week Aug 3rd-9th"	1924		
"Insure your parcels at the Post Office"	5-7-27	8-10-27	
Register all letters of value	6-10-27	1-2-29	
"Post Office C.O.D. gives Satisfaction"	25-1-29	7-1-30	
"Buy Dominion Government Amenity Debt Postmaster for Booklet"	4-1-30	26-7-30	
"Advice your correspondents of your correct Post Office Address"	24-7-30	1-5-33	
"Parcel Post Reaches Everywhere"	27-4-33	7-9-33	
"Invest in Post Office Savings Bank"	5-9-33	16-4-34	
"Post Office C.O.D. speeds business"	12-4-34		

RECORD OF POSTAL ADVERTISING DIE SLUGS

NAME OF POST OFFICE Charlottetown, P.E.I.

SLUG READING	ISSUED	RETURNED	IMPRESSION ON PAGE
"Golden Jubilee Confederation Conference Charlottetown, Aug. 18-19-20, 1914"	1914		
"Help to win the War Buy War Savings Certificates"	1917		
"Keep our farms and factories busy, buy Victory Bonds."	1919		
"Buy War Savings Stamps and help Reconstruction"	1919		
"P.E. Island Carnival Week, Charlottetown July 14-15-16-17."	1924		
"See Postal Booth, Charlottetown Exhibition P.E.I. Sept. 30 to Oct. 3."	1924		
"Insure parcels for Great Britain and Ireland, at the Post Office"	15-1-25		
"Old Home Week and Fireman's Tournament Charlottetown July 13-15"	1925		
"See Exhibition Charlottetown P.E.I. Postal Booth Sept. 22 to 25"	1925		
"Visit Postal Booth, Charlottetown Exhibition Sept. 21 to 24"	1926	1-10-26	
"Holiday this year in Canada"	June 19: 125-8-26		
"Clean up! Fire Prevention Day October 9 th 1919"	1919		
" " " " " 9 th 1920"	1920		
"Remember the National Fish Day February 9 th "	1921		
" " " " " 1 st "	1922		
"Insure parcels for Great Britain and Ireland at the Post Office."	28-12-26	18-8-27	
"Holiday this year in Canada"	/	28-9-27	
"Help the Red Cross"	21-5-27	30-6-27	
"Diamond Jubilee of Confederation 1867-1927"	23-6-27	18-8-27	
"Visit Postal Booth Charlottetown Exhibition Sept 27 to 30"	10-8-27	26-10-27	
"Parcel Post Reaches Every Where (eggs)"	19-10-27	8-2-29	
"Stamp Out Tuberculosis Buy Christmas Stamps"	15-11-27	8-2-29	
"Visit Postal Booth Charlottetown Exhibition Aug. 20 to 24"	1-8-28	17-11-28	
"Place Return Address on all Mail"	25-1-29	12-5-30	
"Visit Postal Booth Charlottetown Exhibition Aug. 19 to 23"	23-7-29	12-5-30	
"Observe Sunday"	17-9-29	12-5-30	
"Armistice Day Canadian Legion Vets Craft Coffee"	9-10-29	12-5-30	
"Bot Office B.O.W. Speeds Business"	12-5-30	9-6-30	
"Visit Postal Booth Charlottetown Exhibition Aug. 18 to 22"	22-5-30	4-9-30	
"Advise correspondents of your correct Address"	4-9-30	6-5-31	
"Armistice Day Canadian Legion Vets Craft Coffee"	2-10-30	15-11-30	

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RECORD OF POSTAL ADVERTISING DIE SLUGS

NAME OF POST OFFICE Charlottetown, P. E. I.

SLUG READING	ISSUED	RETURNED	IMPRESSION ON PAGE
"Observe Sunday"	3-3-31	6-5-31	
"Parcel Post Reaches Everywhere" (Globe)	6-5-31	16-11-31	
"Remembrance Day Canadian Legion Vetscraft Poppies"	21-10-31	16-11-31	
"Mail your Christmas Parcels Early"	3-11-31	7-1-32	
"Register All Letters of Value"	7-1-32	26-3-32	
"Observe Sunday"	10-3-32	4-5-32	
"Remembrance Day Canadian Legion Vetscraft Poppies"	22-10-32	16-11-32	
"Mail early. Be sure your gifts arrive in time"	8-11-32	3-1-33	
"Advise correspondents of your correct address"	28-4-33	26-5-33	
"Observe Sunday"	8-5-33	7-7-33	
"Parcel Post Reaches Everywhere"	5-9-33	17-10-33	
"Remembrance Day Canadian Legion Vetscraft Poppies"	6-10-33	15-11-33	
"Mail early. Be sure your gifts arrive in time"	8-11-33	20-1-34	
"Observe Sunday"	19-3-34	18-4-34	
"Your Postman sells stamps"	12-4-34	23-8-34	

RECORD OF POSTAL ADVERTISING DIE SLUGS

NAME OF POST OFFICE Chatham, Ont.

SLUG READING	ISSUED	RETURNED	IMPRESSION ON PAGE
"Buy War Savings Stamps and Help Reconstruction"	1919	✓	
"Buy Victory Bonds, every dollar spent in Canada"	1919	✓	
"Old Boys Reunion, Chatham, Ont. 29 th June to 5 th July 1924"	1924	✓	
"Peninsular Fall Fair, Chatham, Sept 7, 8, 9. Better than ever"	19-7-27	31-10-27	
"Register All Letters of Value"	19-10-27	1-2-27	
"Post Office L.O.D. Speeds Business"	25-1-29	3-5-33	
"Buy a Dominion Government Annuity Ask Postmaster for Booklet"	26-4-32	3-5-33	
"Your Postman sells Stamps"	28-4-33	9-9-33	
"Do not place money in unregistered mail"	5-9-33	18-4-34	
"Your friend will appreciate a letter. Write to-day"	33-9-33	26-10-33	
"Register all letters of value"	12-4-34	9-8-34	

Membership List

BARTLETT, WILLIAM 41 Admiral St., Charlottetown, PE C1A 2C5
BUREGA, PAUL Box 15765 Station F Ottawa, ON K2C 3S7
COUTTS, CECIL 34820 McLeod Av., RR9, Abbotsford, BC V2S 6B7
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JEFFREY, FRED 602 Corbett St., Hamilton, ON L8H 6V1
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