

Newsletter of the BNAPS Machine Slogan Cancel Study Group

VOL. 1 - NO. 2

APRIL 1988

A Joint Message from the Chairman and the Editor

Since publication of our first issue, we are pleased to report the names of several new members, considerably increasing our ranks and indicating a wider interest in slogan collecting than may have been thought.

New member Lewis Ludlow, much involved in a very active Pacific Northwest BNAPS regional group, has requested sample copies of the Newsletter and application forms, for circulation at their next meeting. Meanwhile, your Chairman has been doing the same at the last meeting of the Prairie Beavers Regional Group, so we are getting good coverage. Any member wishing additional sample copies of the Newsletters and applications should not hesitate to contact the Chairman for these.

There has been recent correspondence with member Kim Dodwell, regarding his specialized interest in the W.W, II blackout cancels, particularly the dates of both slogan and wavy bar usage. Anyone sharing this interest, or having any of Kim's requested data, should <u>contact him</u>.

New member Douglas Lingard, until recently interim editor of the Flag Cancel Study Group Newsletter, The Flagpole, has kindly provided copies of very interesting usage reports from the early 1920's, which have now provided additional information regarding our recently classified BWS slogan 895. See the "update" pages. As 20th centuary Flag cancels are all really "ornamental" slogans, members may wish to contact Doug in regard to membership in the Flag Group. If you do so, he will provide you with four back issues of the Newsletter, which much update the Flag Handbook and are beautifully presented and valuable references.

Member Earle Covert has sent his remarkable computer listing of two large boxes of Edmonton slogans, giving dates of use for each strike and arranged in both alphabetic and chronoligic order. By listing all dates, rather than just annual earliest and latest, it clearly indicates both periods of exclusive and of concurrent slogan usage. Although it is still far from being complete, it is an amazing piece of work as it stands. With some help from the membership, this could become a classic reference of Edmonton slogan usage.

While the above may sound as though we are getting a lot of feed-back from the membership, it is actually a rather disappointing number of responses to our first issue. Far more members not heard from than those who were, It is not that we want pats on the back for a job well done. Rather we need member contributions of articles or questions, indications of member wishes as to contents of further issues and the interchange of information between members that is the major purpose of a Study Group: So far, the two issues have necessarily represented only our own special areas of interest. If these do not excite the members enough to warrant comment, then at least we deserve some guidance as to what would be more exciting. There are Study Groups who go so far as to cancel further Newsletter sendings to a member who fails to respond to the last one. We hold no brief for these draconian measures, but are not adverse to suggesting that, without more aggressive membership participation, this Group will not meet its goals.

Let's hear it for The Slogan Box.

New membership additions

NEW MEMBERS

We welcome the following	additions to our membership:
DALPE, Jean Guy	352 Roy Audy, Boucherville, QC J4B 1C8 Province of Quebec XM XI
FRAMPTON, Gene W.	6543 Beach Dr. S.W., Seattle, WA 98136 General interest, BC
JEFFREY, Fred	602 Corbett St., Hamilton, ON L8H 6VI General interest XM XI
LEITH, Ron	P. O. Box 430, Abbotsford, BC V2S 5Z5 Pictorial slogans and Pioneer to 1926 XM XI
LINGARD, Doug	2425 Blackstone Crescent, Ottawa, ON K1B 4H3 Flags, pictorial and hand cancel slogans XI
MIDDLETON, Eric	4707 Beaver Creek, Austin, TX 78759 Bilingual slogans XM XI
LUDLOW, Lewis M.	5001-102 Lane N.E., Kirkland, WA 98033 General interest XI
ROBERTSON, John G.	10 Pergola Rd., Rexdale, ON M9W 5K5 General interest
XM: Member willing to e:	xchange material

XM: Member willing to exchange material XI: Member willing to exchange information

Since putting this issue "to bed" we have received a good amount of information from members Ron Leith, Doug Lingard and William Bartlett on the BWS and V···- slogans. This will be included in the next issue of THE SLOGAN BOX. Members who have material but have not yet contributed are <u>urged</u> to do so in the next two weeks.

Updates to prior classifications

Slogan Box 1 included classifications of slogan 895, <u>BUY WAR SAVINGS</u> STAMPS and slogan 9965, <u>V...-</u>. Some additions and updates of these two are now noted, and members should correct the listings as follows:

Slogan 895

<u>Proulx slogan 27</u>, in French only, translating as the English slogan 895, was omitted from the original listing. Reported by Sessions as being an International, used only at <u>TROIS RIVIERES</u> in 1920, without dates, but 1919 use reported by Proulx, without other confirmation. Since 1920 use without prior 1919 use is most unlikely, use was probably in both years.

EDMONTON - Earle Covert reports earliest I use, MAR 4.19, was APR 11.19 and latest U use APR 11.20, was SEP 24.19.

MONTREAL - U use, die 2, latest DEC 31.19, was SEP 18.19.

REGINA - I use, earliest MAR 3.19, was APR 1.19

ST. JOHN - 1 use, indicea variety, APR 10.19, hub inverted with time mark normal. U use, indicea variety, DEC 25.19, hub inverted with time mark normal.

Additionally, Douglas Lingard has forwarded copies of an article by A. H. Pike, CHECK LIST Postmarks with Slogan Cancellations (British North America), published in the October, 1922 COLLECTORS' DIGEST, an article also referenced by Sessions. Comparison of this article with known data suggests that it is not entirely reliable, and the following information presented from it is somewhat questionable.

CHARLOTTETOWN - 1919 U use reported

INGERSCLL - 1919 Columbia use, rather than Universal

KINGSTON - 1919 U use, two dies reported. Unconfirmed and unlikely.

MONCTON - 1919 U use reported.

MONTREAL - I use, 4 dies reported. Three have been identified and a 4th is quite probable, as with U use.

- 1920 U use reported for all 4 dies, so far recorded for only 2

MONTREAL STA. C - Columbia use reported, but this style of dater is not known. The reference may just possibly be to the Montreal U die with indicea C added, but if so it could not be Columbia use.

MOOSE JAW - 1919-20 U use, two dies reported. Unconfirmed and unlikely.

NELSON - 1919-20 Columbia use, rather than Universal

OTTAWA - 1919 I use 2 dies reported. Unconfirmed but possible.

OWEN SOUND - 1919 U use 2 dies reported. Unconfirmed and unlikely.

Updates to prior classifications, Slogan 895 continued.

ST. HYACINTHE - 1919 Columbia use reported

SASKATOON - 1919-20 U use, 2 dies reported. Unconfirmed and unlikely.

TORONTO - 1919-20 U use, 5 dies reported. Only 3 presently recorded, but additional dies very probable.

VANCOUVER - 1919 I use, 2 die reported. Confirmed by Jeffrey Switt as follows; Die 1, I of SAVINGS over H of HELP, recorded APR 23.19 only. Die 2, I over E of HELP, recorded on an undated strike only.

WELLAND - 1919 Columbia use, rather than Universal.

WINNIPEG - 1919 I use, 3 dies reported. Only 2 presently recorded, but a third very probable. 1919-20 U use, 5 dies reported. Only 4 presently recorded, but a fifth very probable.

Slogan 9965

EDMONTON - Earle Covert reports earliest AUG 25.41, was SEP 16.41, and latest APR 14.42, was DEC 19.41.

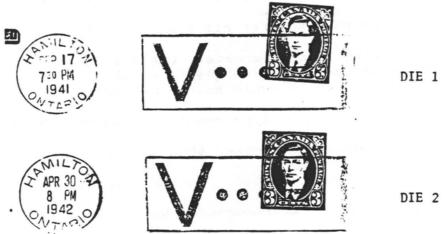
FREDERICTON - Now recorded MAY 23.42 to MAY 27.42

HAMILTON - Jeffrey Switt has established previously unrecognized differences in actual usage, as follows:

> Die 1, Receipt strike sent AU 8.41, V is 16mm tall, thinner than die 2. Distance from left vertical box line to right of third dot is 34+ mm, recorded AUG 12.41 to UCT 18.41.

> Die 2, Receipt strike dated DE 14.41, V is 17mm tall, thicker than die 2. Distance from left vertical box line to right of third dot is 33 mm, recorded JAN 9.42 to FEB 16.43.

There does not appear to be concurrent use of the two dies, so the second probably replaced a damaged first in DEC.41.



DIE 2

PAGE 4

VICTORY LOAN-1919 THE BRIDGE FROM WAR TO PEACE

Proulx lists usage of this slogan as being BRANDON only, 1919, but this is most certainly one of his major omissions, since there is substantial documentation of 1919 usage from a total of 22 offices. The slogan is one of a considerable group of related 1919 English or French--but not bilingual--slogans urging purchase of Victory Bonds in support of the Victory Loan campaign.

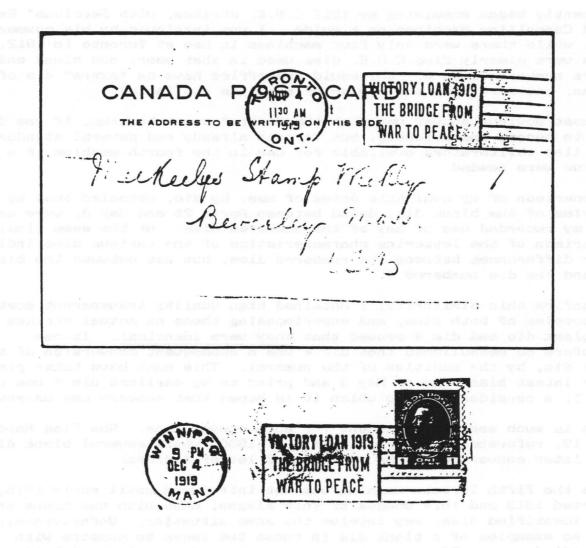
The confirmed classification of using offices is as follows, with NELSON, ST. HYACINTHE and WELLAND reported as Columbia machine use, the balance all being Universal machine use. There are no reports of International use.

AMHERST CHARLOTTETOWN PETERBOROUGH SHERBROOK WINNIPEG

GALT PORT ARTHUR STRATFORD WOODSTOCK

BELLEVILLE

BRANDON HALIFAX PRINCE RUPERT TORONTO BROCKVILLE MOOSE JAW ST. HYACINTHE WALKERVILLE CALGARY NELSON SASKATOON WELLAND





SLOGAN 1150, THE CANADIAN NATIONAL EXHIBITION

FINDINGS PERTAINING TO THE 1912 DIE USAGE

by Jeffrey Switt

There are many discoveries awaiting the inquisitive slogan collector in slogans which, for the most part, can be overlooked due to their "common" nature. An example is the 1912 usage of the C.N.E. slogan of Toronto.

For many years, I had resisted trying to do anything with the Toronto International slogans in general, due to the great number of slogans available and because of the massive amount of material needed in order to "sort things out".

I recently began examining my 1912 C.N.E. strikes, with Sessions' Early Rapid Cancelling Machines as a guide. I was intrigued by his comments that, while there were only four machines in use at Toronto in 1912, there were clearly five C.N.E. dies used in that year, one blank and the others numbered 1 to 4. Why would the office have an "extra" die of the slogan, one more than the number of machines available?

The most obvious answer was that the "extra" was a back-up, if one die were to become unservicable, but Toronto already had several standard wavy line obliterators available for use in the fourth machine if a back-up were needed.

A comparison of my available dates of use, by die, revealed that my three examples of the blank die, dated between April 25 and May 3, were earlier than my recorded use of any of the numbered dies. At the same time, a comparison of the lettering characteristics of the various dies indicated clear differences between the numbered dies, but not between the blank die and the die numbered 4.

To confirm this similarity, 1 obtained high quality transparent acetate photocopies of both dies, and superimposing these on actual strikes of the blank die and die 4 proved that they were identical. It can therefore be established that die 4 was a subsequent conversion of the blank die, by the addition of the numeral. This must have taken place after latest blank use of May 3 and prior to my earliest die 4 use of Aug. 2, a considerable gap which it is hoped that members can narrow.

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Julin

There is much earlier precedent for such conversions. See Flag Handbook, page 19, referencing Montreal type 8 of 1900, where several blank dies were later converted by the addition of letter indicea.

Since the fifth Toronto machine was not introduced until early 1915, the reported 1913 and 1914 usages of this slogan, each with one blank and four identified dies, may involve the same situation. Unfortunately, I have no examples of a blank die in these two years to compare with identified ones. If any member has examples of the blank 1913-14 dies, photos and dates would be much appreciated. CANADIAN NATIONAL E X H I B I T I O N TORONTO AUG.24-1912-SEP.9

TORONTO, ONT. 1912

The Modified "Blank" Die

Sessions* notes that 4 machines were in use in Toronto in 1912, but that 5 CNE slogan dies were used. An examination of dies has revealed that the "blank" die was modified with the inclusion of the numeral "4".

This is proven by the acetate copy of the blank die superimposed over a copy of die 4 with no differences.

An original discovery.



BLANK DIE

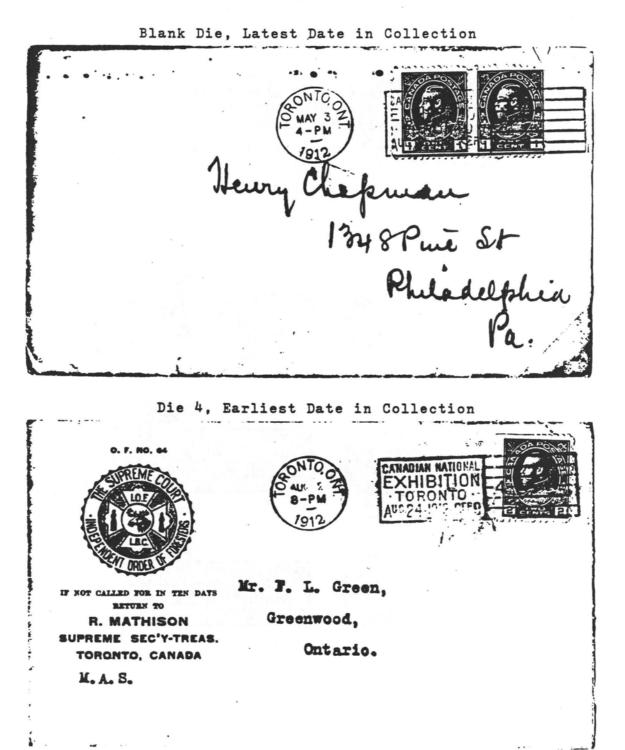




*The Early Rapid Cancelling Machines of Canada, p. 112

CANADIAN NATIONAL E X H I B I T I O N TORONTO AUG.24-1912-SEP.9

TORONTO, ONT. 1912



SLUGAN 2262 and 2262A (FLAGS), CORONATION H.M. KING GEORGE VI MAY 12, 1937 AND H.M. QUEEN ELIZABETH

A recent auction purchase of a rather large collection of these slogans indicates an interesting variety of covers available during their short six day usage.

The slogans have been most comprehensively classified by the Flag Study Group, (their types 50 and 51) in terms of office usage, by date and dater, or die varieties. However, it does not extend to to the various very attractive cachets often seen on the first day May 10 covers, nor to the illustrated commercial covers that can be found on all dates of the May 10-15 period, even May 12, which as Coronation Day was a National Holiday.

As the Flag Study points out, the first day of use of the slogan, on MAY 10,37, was also First Day of Issue of the 3 cent Coronation stamp, so that much usage features that stamp. Additionally, the 10th was also First Day of Issue of the 4, 5 and 8 cent values of a new 1937 Gearge VI Regular Issue. Additional usage can be found with lower values of the 1937 stamps, issued a few weeks earlier on April 1, 1937. as well as remnant use of the prior 1935 George V issue.

It should be noted that P.O. documentation totally supports the list of 20 English and two bilingual using offices reported by the Flag Group, and indicates that the Proulx listing of 18 English offices is in error, as it incorrectly includes MONCTON and ST. JOHN'S NFD, but omits FORT WILLIAM, NEW WESTMINSTER, NORTH BATTLEFORD and PORT ARTHUR.







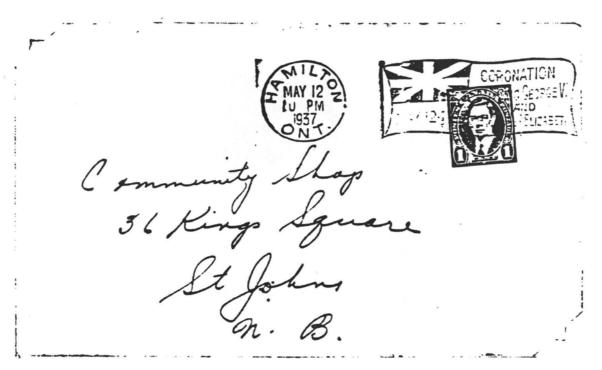
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HARILGON DAY, 12 heage on Corosation Day, a Dational Nolidey



First Day overpayment usage of a block of four of the Coronation stamp on MAY 10, the upper two stamps machine cancelled by the slogen and the lower two hand cancelled with a different dater.

TORONTO MAY 10 usage is from the second of two dies of the slogan, both used from MAY 10 to MAY 15.



Slogan cancel of underpaid use of the 1937 George VI one cent value. No postage due markings, but the correct Hamilton to St. John was three cents.

HAMILTON MAY 12 usage on Coronation Day, a National Holiday, one of the scarcest dates of usage.



A First Day Cover cachet of crossed flags in color, franked with the three higher values of the George VI 1937 stamps, first issued MAY 10.

The WINNIPEG MAY 10 usage to England is from the second of two dies of the slogan, both used MAY 10 to MAY 15.



Probably the most handsome of all the combined Coronation and First Day Cover cachets includes the Royal Coat of Arms in multi-colors. It is presently known from Winnipeg only.

The WINNIPEG MAY 10 usage is from the first of two dies of this slogan, both used from MAY 10 to MAY 15.



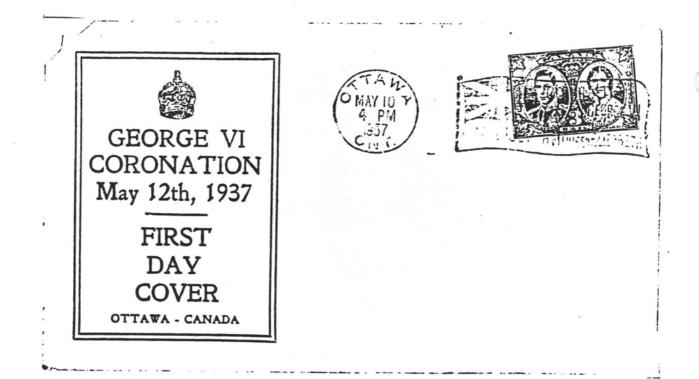
This combined Coronation and First Day Cover cachet includes a photograp of the King in blue, flanked by flags in red, white and blue

The MONTREAL MAY 10 usage is from the first of two dies of this bilingual slogan, used with a slightly different dater than that used with the second die, both dies used from MAY 10 to MAY 15.

CORONATION W. E. Donner, 640 Spruce St. Winnifeg Man. FIRST DAY COVER A combined Coronation First Day Cover cachet, with photographs of the King and Queen in a shade of rose. The WINNIPEG MAY 10 usage is from the second of two dies of this slogan, both used from MAY 10 to MAY 15. MEMORATI THE CORONATION OF THEIR MAJESTIES KING GEORGE AND QUEEN ELIZABETH J. R. Ross. 355 Arlington St., City. G MAY 12th, 1937 A more simple combined Coronation and First Day Cover cachet,

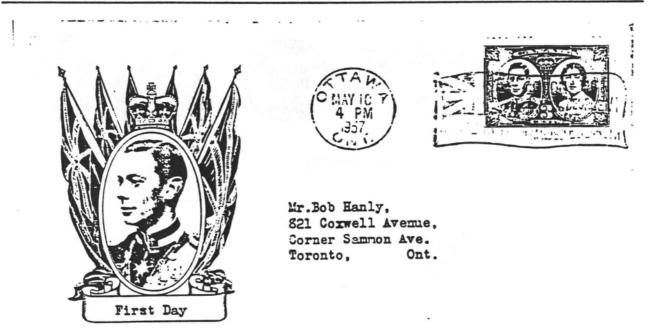
with the inscription and crown in blue.

The WINNIPEG MAY 10 usage is of the same second die as used above.

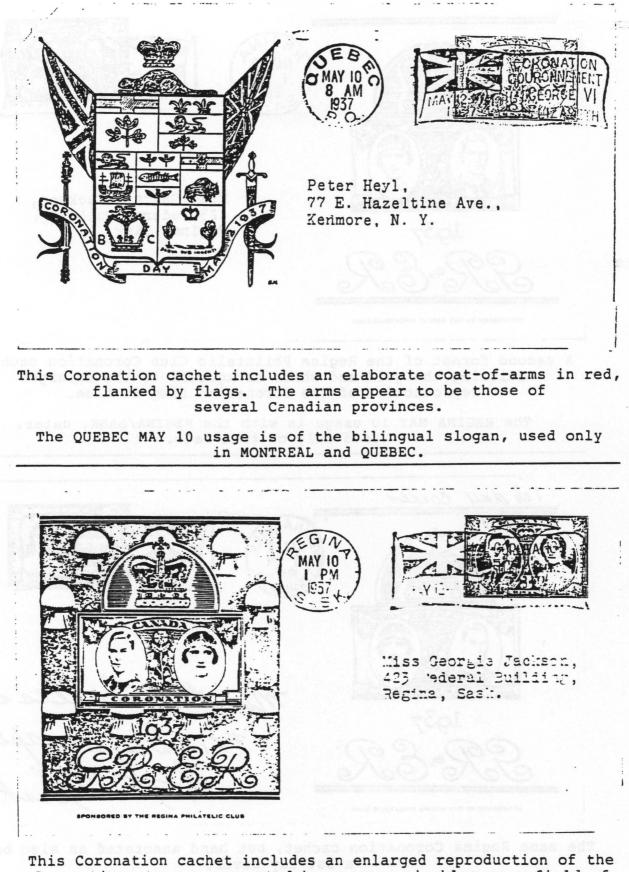


Several of the cachets commemorated the First Day of Issue of the Coronation stamp, as well as the Coronation itself.

An example is this rather simple cachet, with the framed lettering in blue, probably used only in Ottawa.



Another OTTAWA MAY 10 usage includes a black and white photograph of the King, flanked by flags and surmounted by a crown, captioned "First Day".



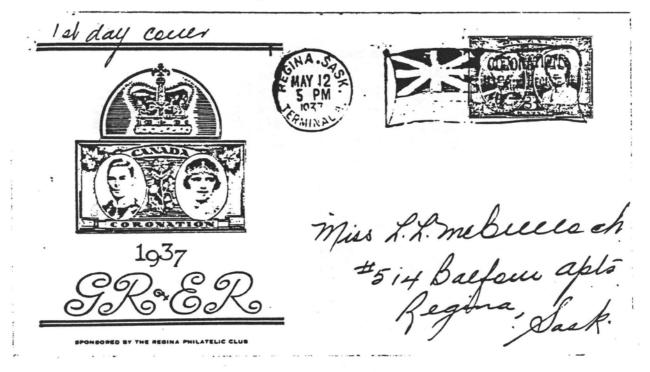
Coronation stamp, surmounted by a crown, in blue on a field of gold with white sheaves of grain.

The REGINA MAY 10 cachet usage was sponsored by the Regina Philatelic Club, and was probably used only in that city.



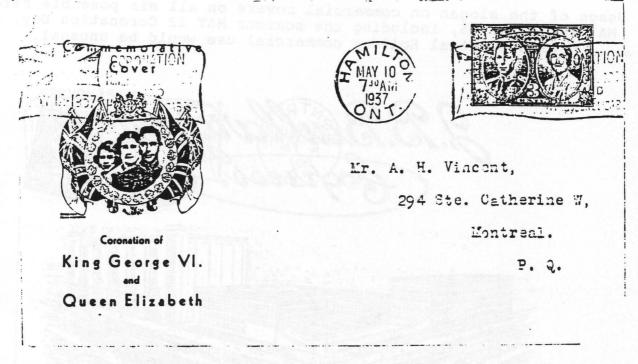
A second format of the Regina Philatelic Club Coronation cachet, omitting the gold and white background to the enlarged reproduction of the Coronation flag in blue.

The REGINA MAY 10 usage is with the REGINA/SASK. dater, used only on that date.



The same Regina Coronation cachet, but hand annotated as also being a 1st day cover.

The REGINA MAY 12 usage is with the REGINA, SASK./TERMINAL A dater, used from MAY 10 to MAY 15.



The most common of the printed cachets, this includes a photograph of the Royal Family, surrounded by flags, in blue. Why Princess Margaret was omitted is not known.

The cachet commemorates the Coronation, but does not reference the First Day of Issue of the Coronation stamp.

The HAMILTON MAY 10 usage includes a double strike of the slogan.



CORONATION of Their Majesties King George VI and Queen Elizabeth

FIRST DAY COVER

HUBERT LETHABY NOTARY PUBLIC 608 VIEW ST., VICTORIA, B. C.

A less common, but somewhat more striking Coronation cachet has large black and white photographs of the King and Queen.

The VICTORIA MAY 10 usage, with the stamp placed low on the envelope, permits a very clear strike of the slogan.

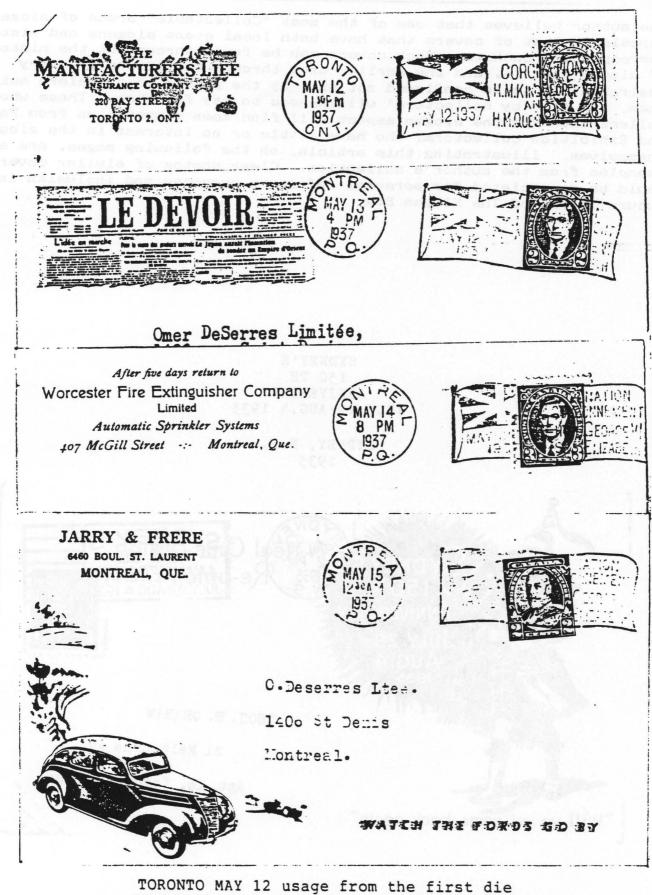
Usage of the slogan on commercial covers on all six possible dates, MAY 10 to MAY 15, including the scarcer MAY 12 Coronation Day, on which National Holiday commercial use would be unusual.



Omer DeSerres Timitée 1406, rue St-Denis En ville

MONTREAL MAY 10 and 11 usage from the first of two dies of the slogan, both used MAY 10 to MAY 15. MAY 11 use of this die is not noted in the Flag Cancel Catelogue.

Usage of the slogan on commercial covers on all six possible dates, MAY 10 to MAY 15, continued.

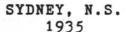


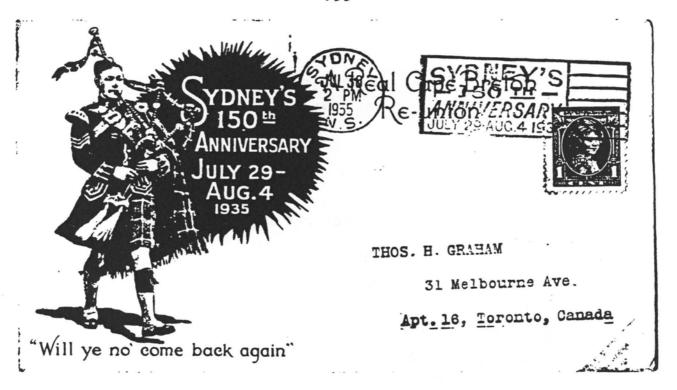
MONTREAL MAY 12 usage from the first die MONTREAL MAY 13 usage from the second die MONTREAL MAY 14 usage from the first die MONTREAL MAY 15 usage from the second die

COLLECTING ILLUSTRATED SLOGAN COVERS, by Jeffrey Switt

The author believes that one of the most "Collectable" areas of slogan cancels is that of covers that have both local event slogans and also corresponding cachets. Such covers can be found throughout the history of slogan cancels, and the earlier ones through the 1930's are very desirable. This is confirmed not only by the prices that dealers ask for them, but also by collectors' willingness to pay for them. Those who collect them for the slogan aspect will find keen competition from Fair and Exhibition collectors, who have little or no interest in the slogans themselves. Illustrating this article, on the following pages, are a few examples from the author's collection. Clear photos of similar covers would be appreciated for personal reference purposes and inclusion in future issues of The Slogan Box.

> SYDNEY'S 150 TH ANNIVERSARY JULY 29.AUG.4 1935





CANADIAN NATIONAL EXHIBITION TORONTO AUG.23-1915-SEP.13

> TORONTO, ONT. 1915

DIE 4 PATRIOTIC CANADIAN NAU AUL TOPM LX HIB ITION : TO R O N TO : AUG. 28 - SEPT. 13 Max & Cohn Co inoites Toronto Inoites Toronto Inoites Toronto Commercial Awakening 1915

> PRINCE GEORGE HOTEL TORONTO, Can.

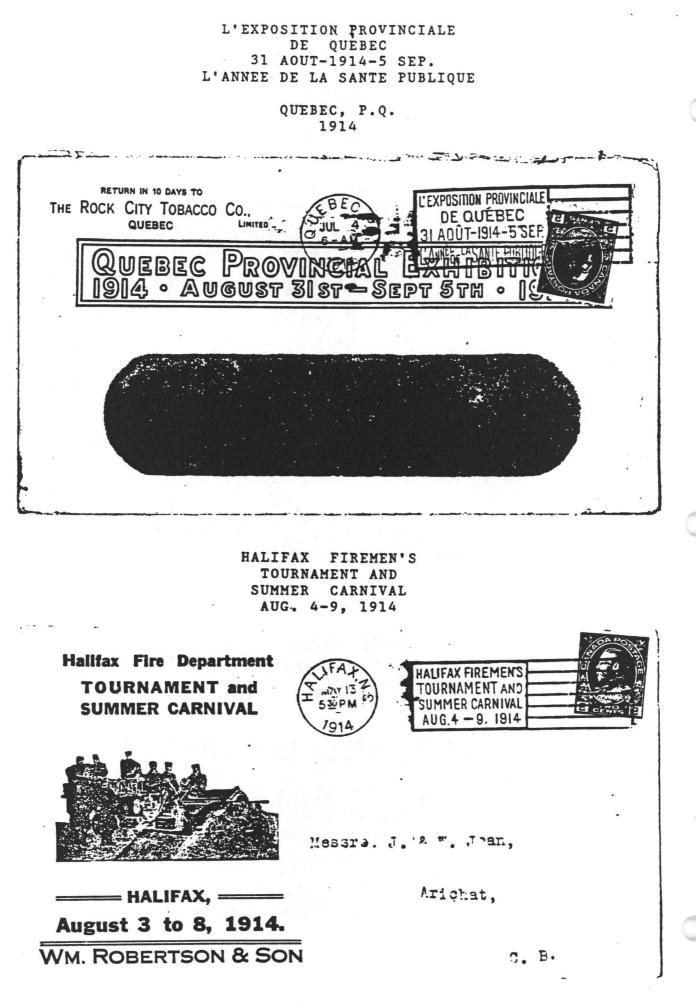
CANADA'S GREATEST LIVE STOCK SHOW Magnificent Display of Paintings by the World's Greatest Artists. CREATORE'S FAMOUS BAND

HEADING UNEQUALLED MUSICAL PROGRAMME

MARCH OF THE ALLIES Spiendid Military Scenic Production Featured by Aviation Flights

CLOSING EACH NIGHT WITH WONDERFUL FIREWORKS DISPLAY

1



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VISIT THE PROVINCIAL EXHIBITION BRANDON JUNE-30 JULY 4

> BRANDON, MAN. 1924



HAY, FEED and STORAGE 150 Ninth Street BRANDON, - MARITOBA. ANOO JUN 6 T 630 FM 1924 MAN



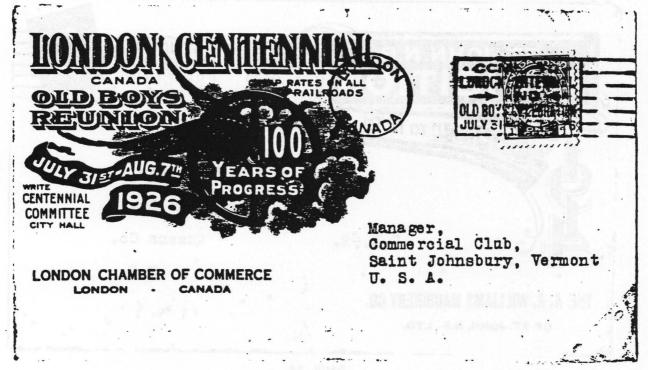
Jobin Marrin Co. Ltd.

Winnipeg.,

Man.

COME TO LONDON CENTENNIAL AND OLD BOYS' CELEBRATION JULY 31-AUG. 7.1926

> LONDON, CANADA (1926)



CAPE BRETON ISLAND EXHIBITION SYDNEY SEP.29-OCT.3, 1914

SYDNEY, N.S. 1914

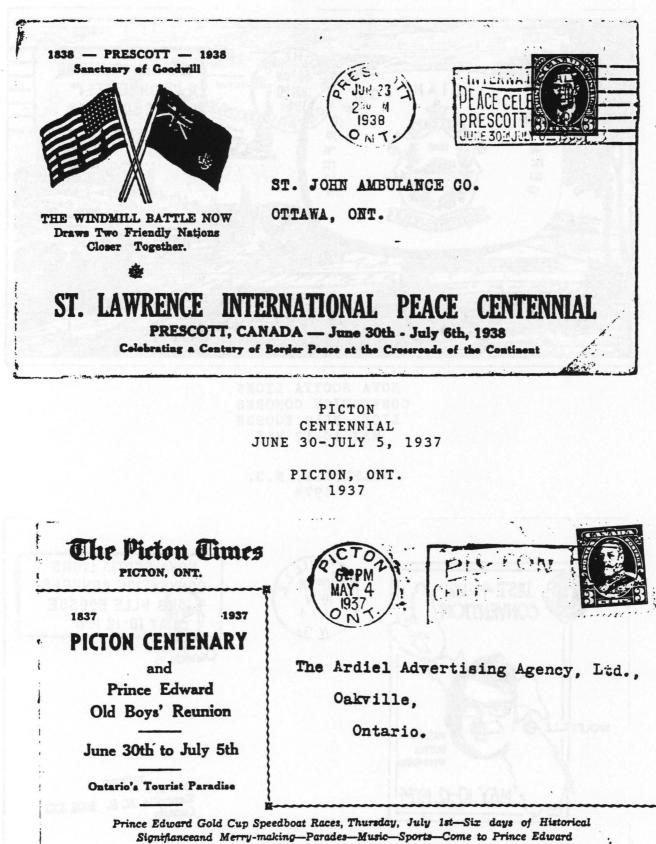


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INTERNATIONAL PEACE CELEBRATION PRESCOTT.ONTARIO JUNE 30TH JULY 6TH 1938

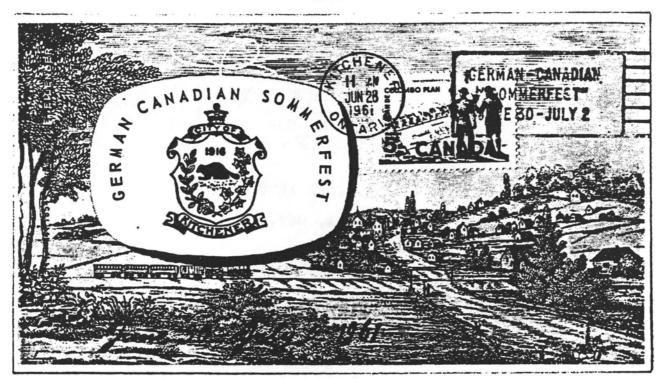
PRESCOTT, ONT. 1938

. .



GERMAN-CANADIAN "SOMMERFEST" JUNE 30-JULY 2

KITCHENER, ONTARIO 1961



NOVA SCOTIA LIONS CONVENTION CONGRES LIONS NLLE EGOSSE MAY 10-12 MAI

> WOLFVILLE, N.S. 1974

