

# CANADIAN REVENUE NEWSLETTER

A Publication of the Canadian Revenue Study Group of BNAPS — ISSN 1488-5255 Editor - Chris Ryan, 569 Jane Street, Toronto, Ontario, Canada, M6S 4A3

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Number 77

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Canadian Revenues, Volume Five: The Atlantic Provinces

(Includes Provincial Amusement and Sales Tax Tickets)

by Edward Zaluski

Price: \$34.95 in either CDN or US dollars, postpaid to addresses in Canada and USA. Acceptable means of payment are money orders, or personal cheques from BNAPS members or people known to me personally. Please provide your full name and mailing address when ordering this disk. (Volumes 1 to 4 are also available at the above price.)

Edward Zaluski 1510 Riverside Drive, Apt. 905 Ottawa, Ontario, Canada, K1G 4X5 Phone: 613 523 6772

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## **Provincial Tobacco Tax Colours on** Federal Excise Stamps (2)

s of April 1st, 2012, Québec added their official tobacco tax colour Ato the Federal excise stamps affixed to tobacco products that require coloured provincial markings. The new stamps are blue and marked 'QC'. A three month transition period, in which either the new stamps or the old coloured tear-tape could be used, ends July 1st, 2012, for the following tobacco products:

- Cigarettes (including pre-portioned tobacco sticks)
- Fine Cut Tobacco (shredded tobacco for cigarettes)

Unlike the other provinces (CRN № 76, p. 4), Québec will also require the use of its stamp on cigars. This will be mandatory as of October 1st.

Other tobacco products, such as raw leaf, pipe (coarse-cut), snuff and chewing tobacco, sold within the Province will continue to stamped with peach-coloured 'Canada' excise stamps. - C.D. Ryan

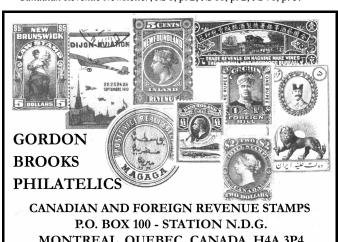
• - Revenu Québec. Identification of Tobacco Products. www.revenuquebec.ca /en/entreprise/taxes/tabac/identification-produits.aspx (29 June 2012)

## **Alberta Hunting Stamps Verification Project** Details on page 10.

Red Weights & Measures Stamp (Continued from page 2.)

Principal Sources of Stamps and Stamp Images

- - Stock of E.S.J. van Dam Ltd.
- Collection of Fritz Angst.
- ReveNews and Auctions Catalogues of E.S.J. van Dam Ltd.
- Catalogues of Robert A Lee Auctions.
- Canadian Revenues, Vol. 2, First Edition, 1989, by Edward Zaluski
- Photocopies enclosed by Harry W. Lussey with the First Series of Canadian Revenue Newsletter (Bill Rockett, Editor).
- Article by Harry W. Lussey in BNA Topics, July-August 1986, Vol. 43, № 4, pp. 37-39, entitled "The Mysteries of the 'Crown' Weights & Measures: Part 2 – The Red No-Denomination Stamp.'
- - Canadian Revenue Newsletter, № 8, p. 2; № 10, p. 2; № 76, p. 5.



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## Incomplete Details of the Pane Formats of the Red Weights & Measures Stamp Christopher D. Ryan

This writer has examined a number of blocks and margin copies of the red, no-denomination Weights & Measures stamp. Of particular interest were stamps with straight edges at right. These have been found in dealers' stocks, as well as in various philatelic publications, including illustrated price-lists and auction catalogues. Principal sources are listed at the end of this article.

The aggregate information has permitted a partial reconstruction of the pane formats for both the low and high ranges of known serial numbers. What remains unknown is the presence or absence of a British American Bank Note (BABN) imprint on selvedges other than the bottom of the panes. Details are provided below:

### Low Range of Serial Numbers: 101 to 200.

- Panes of 50 stamps, with straight edge at left and selvedges at right, bottom, and (likely) at top.
- BABN imprint in bottom selvedge centred on positions 44 and 45 in the pane. Namely, four stamps to the left and six stamps to the right as shown on the right side of the diagram below.
- Serial numbers in each pane begin with 'xxxx1' at upper-left corner.

## High Range of Serial Numbers: 14995 to 19999.

- Panes of 55 stamps, straight edge at right and selvedges at left, bottom and top.
- BABN imprint in bottom selvedge centred on positions 49 and 50 in the pane. Namely, five stamps to the left and six stamps to the right as shown on the left part of the diagram below.
- Serial numbers in each pane begin with 'xxxx0' or 'xxxx5'at the upper-left corner, and end with 'xxxx4' or 'xxxx9', respectively, at the lower-right corner. Margin copies examined with a straight edge at right all have serial numbers (between 15676 and 19999) that conform to the equation: 'xxxxx' subtract '14994', divide by 11 (55 for lower corner copies) equals a whole number.
- The lowest observed serial number of '15047' in this high range (recorded by Edward Zaluski) places its start at '14995'.

However, the starting number of '14995' for the higher range, and xxxx0' or 'xxxx5' for the sheets of 55, are not consistent with panes of

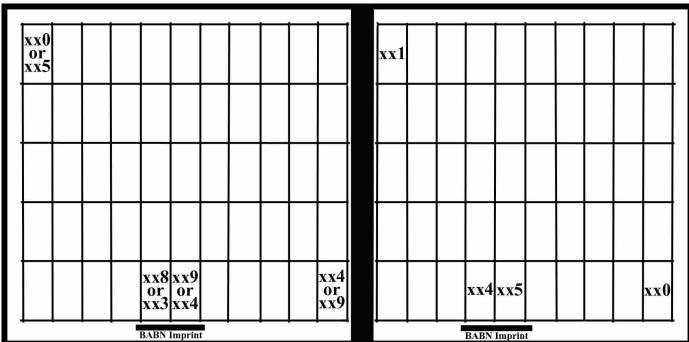
50 and 55. This range and all sheets of 55 should begin with 'xxxx1' or 'xxxx6'. The inconsistency can be explained by the repetition of a serial number. (Continues on page 1.)



At Left: Upper-left and Lower-right corner stamps from a pane of 55, showing a red vertical line in the left selvedge near the perfs and a straight edge at the right side of the pane. (Courtesy of Fritz Angst and Erling van Dam)

Below: Lower margin strip of four from a pane of 55, showing location of British American Bank Note imprint at positions 48 through 51. (Courtesy of Erling van Dam)





Pane Format for Stamps Numbered 14995 through 19999

Pane Format for Stamps Numbered 101 through 200

## British Columbia Angling Stamps: A Revision Clayton Rubec

The current catalogue listing (van Dam 2009) of British Columbia federal and provincial angling revenue stamps requires revision. This article is based on a more detailed discussion in my book (Rubec 2011) as well as on research facilitated by the British Columbia Ministry of Natural Resources in Victoria and by several colleagues listed at the end of the text.

### **British Columbia Pacific Salmon Conservation Angling Stamps**

It was first pointed out by Zaluski (1994) that some of the British Columbia Chinook Salmon Conservation Stamps are incorrectly identified in catalogue listings. Only the five **non-tidal** salmon stamps listed in van Dam (2009) (BCF1b, BCF2b, BCF3b, BCF4b and BCF5b, issued from 1989 to 1993) are properly identified as provincial fisheries licence stamps for use in inland waters (this is discussed further below). All other stamps in this group (BCF1 to BCF23) should be listed as federal stamps used to validate tidal waters salmon fishing licences issued by the Canada Department of Fisheries and Oceans (DFO). The 1990 provincial non-tidal salmon stamp (van Dam BCF2b) is shown below in Figure 1.

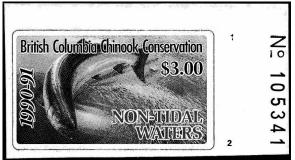


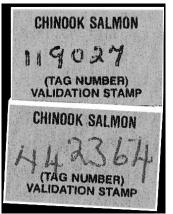
Figure 1: 1990 BC Non-Tidal Chinook Salmon Conservation Stamp.

The confusion in some listings however is quite understandable. This series of Pacific waters fishing stamps, starting in 1989 and continuing through 2012, was initiated as a joint project by the federal and provincial governments and the Pacific Salmon Foundation (PSF). Its primary objectives were to validate fishing licences and to raise funds for salmon conservation management projects.

All of the stamps since 1989 have been based on a common annual art design contest, and up to 1993 the same printers and a common format of production and distribution were used each year. In 1994, the need for a provincial non-tidal salmon stamp was superseded by new provincial fisheries management regulations. The project since then has been a fully federal DFO-PSF initiative. From 1989 to early 2010, the PSF also had been selling the left over federal **and** provincial stamp stocks to philatelists for all years as an additional fund-raising tool. Regrettably, this is no longer the case.

What is also interesting is the recent identification of two federal *Chinook Salmon Licence Validation Stamps* that predate the 1989 program. However, they appear to have been strictly licence tags, not having a conservation element. Figure 2 shows both the yellow and the pink-red versions of this 1988 stamp. A 1988 federal *Tidal Waters Sport Fishing Licence* used only in British Columbia waters is illustrated in Figure 3. This example has one yellow stamp attached.

I have recently been provided with a copy of a second example of a 1988 licence issued by Fisheries and Oceans Canada, but this one has two light pink-red stamps attached (courtesy of **Dale Stover**). It is speculated that the two stamps are indicative of a "doubled-up" licence valid for 20 fish. The two licences that I have seen are otherwise identical.



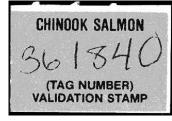


Figure 2: Three examples of 1988 DFO Chinook Stamps, the two on the left are pink-red and the one on the right is yellow.

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Pour la période du	ler april 1988 au 31 mars	1989	PAR YMM C	7010	2
			OF CANADA/ DU CANADA		
amily name/Nom de famille		Senior annu	al/Senior annuel	\$ 5.00	0
		Adult annual	I/Adulte annuel	\$10.00	•
Given Name/Prénom		Adult 1 day/	Adulte 1 jour	\$ 3.50	C
Tomais	canada Hwy.	Juvenile ann	nual/Juvénile annu	el Free	c
Street Address/numero, rue	0-00/	NON RESID	ENT OF CANADA		
WestHOLME.	BC-			\$35.00	-
City/Ville	Province/Province/State		5 day	\$17.50	C
CANADA	VOR 300		4 day	\$14.00	c
Country/pays Zip/Postal Cod	e/Code Postal		3 day	\$10.50	c
Telephone			2 day	\$ 7.00	0
elephone		7		\$ 3.50	_
Y/A M/M D/J Birthdate/Anniversaire	J / X IV		Juvenile annual		_
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	en e averes l'a				6

Figure 3: 1988 green Federal Tidal Waters Sport Fishing Licence with one yellow Chinook Salmon Tag.

Discussions about the history of these stamps with retired DFO staff from British Columbia indicates they were used only in 1988, and were called the "Plastic Chinook Tag Management Tool." The objective behind the development of these tags was to assist in the enforcement

of daily and annual limits that were in place for sport-caught Chinook at that time. The theory behind this approach was similar to that in use for hunting of big game species in various provinces throughout Canada and states in the United States (i.e. you harvest your fish or animal and attach either a paper or plastic tag to it to validate that you had a licence for it).

In 1988, every person fishing for Chinook salmon (e.g. all recreational, commercial and Aboriginal fishers in both tidal and non-tidal British Columbia waters) was provided with plastic tags that they had to attach to all Chinook salmon that they caught. The tags were usually strung through the gills and out the mouth of the fish and then locked. Recreational salmon anglers were each provided with 10 plastic tags when they purchased their *Tidal Water (e.g. saltwater) Sport Fishing Licence*. In addition to the affixed tag, the fish also had to be recorded on their tidal water angling licences. Failure to do so could result in a person being charged with contravening the regulations.

The "Tag Number" shown on the 1988 Chinook stamps is the number that was imbedded on each plastic tag was issued to the angler when he/she purchased their angling licence. It appears that commercial and Aboriginal fishers could purchase additional clutches of 10 tags and thus stamps (e.g. 20 tags resulted in two stamps on the licence).

The Chinook plastic tag program only lasted one season due to the myriad of problems that this approach created, particularly in the commercial and Aboriginal chinook salmon fisheries. Retired staff of Fisheries and Oceans Canada feel that the program actually worked well in the recreational salmon fishery but the anglers were not really keen on it. After the 1988 season, a decision was made to abandon the program.

There are two varieties of the stamps related to the plastic tags: black type on yellow or red paper. Otherwise they look identical. However, there is no consensus on the actual meaning of these colours, with two

explanations offered:

- Some DFO staff recall that: (a) sport fishing (recreational) users got tags that were yellow, while (b) commercial and Aboriginal users got tags that were red; but...
- Others recall that: (a) the yellow tags were used for Chinook caught inside the Strait of Georgia, and (b) the red tags were used for Chinook caught outside the Strait of Georgia.

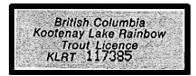
It is more likely the first idea is correct because, generally in North America, hunting and fishing licence validation tags have been more often linked to the *type* of user rather than *geographic location*.

### **British Columbia Provincial Angling Stamps**

From 1987 to 1993, the Province of British Columbia issued paper angling licences requiring no stamps to fish except for six particular species in non-tidal waters:

- (a) Steelhead,
- (d) Shuswap Lake Char,
- (b) Kootenay Lake Rainbow Trout, (e) Shuswap Lake Rainbow Trout,
- (c) Sturgeon,
- (f) Non-Tidal Salmon.

The exact years in which provincial licences with these stickers were required for the six fish species are not clear yet. Stamps specifically for Shuswap Lake Rainbow Trout and Shuswap Lake Char have not been recorded but stamps for the other four species have been seen and are described in Table 1 at the end of this article. Most of these stamps are identical in basic concept to the provincial hunting stamps used in British Columbia from 1987 to 2012 (see Rubec 2011). Some of these angling stickers are illustrated below in Figure 4. The five separate Non-Tidal Waters Chinook Salmon stamps discussed in the previous section are also found on provincial angling licences in this same period but for fewer years (1989 to 1993 only). An example of Angling and Chinook stamps on a full licence is shown in Figure 5 below.



British Columbia STEELHEAD LICENCE SH 345473

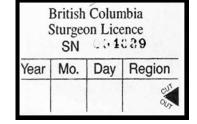


Figure 4: British Columbia Angling Stamps used 1987-1993.

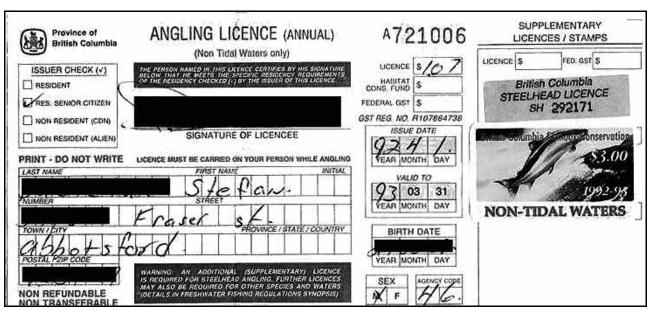


Figure 5: 1992 British Columbia Provincial Annual Angling Licence with Steelhead and Non-Tidal Chinook Conservation Stamps.

In 1994, the Province replaced all of these provincial angling stickers and the non-tidal salmon stamps with a single, annual *British Columbia Conservation Surcharge Stamp* (several versions are shown below in Figure 6). It is still in use. Anglers simple buy one of these stamps for each of the same six restricted species they wish to catch and add it to the general provincial angling licence (Figure 7 below). For cataloguing purposes, a listing of British Columbia angling stamps is proposed in Table 1. All are listed using a common "BCA" prefix to distinguish them from earlier listings. Styles listed are as discussed in Rubec (2011).

#### Summary

There have been at least 27 basic types of provincial angling stamps issued by the Province of British Columbia since 1982. Two additional federal Salmon licence validation stamps for 1988 are identified in this article. Existing catalogue listings of the provincial angling stamps of British Columbia are incomplete. Provincial conservation angling surcharge stamps are still in use.

A new catalogue listing is thus proposed here for the three types of provincial fishing stamps used in British Columbia:

- Recreational angling for restricted species, 1987-1993,
- Non-Tidal Chinook Salmon Conservation, 1989-1993, and,
- Conservation fishing surcharges, 1994-2012.

Separation of the federal tidal waters salmon issues from 1989 to 2012 is also required.

A wide variety of sizes, colours, printing varieties and licencing documents provides a rich environment to attract collectors of Canadian

revenue stamps. I invite correspondence with anyone with additional examples of the provincial British Columbia angling stamps (1987 to 1993), provincial Conservation Surcharge Stamps (1994 to 2012) and the 1988 federal Chinook Salmon stamps discussed here.

#### Acknowledgements

I must extend my thanks to **Patsy Twaddle** and **Audrey Fanthorpe** of the British Columbia Ministry of Natural Resources in Victoria, British Columbia; **Rod Silver** of Victoria, British Columbia; **Dale Stover** of East Moline, Illinois; the family of the late **Ian McTaggart-Cowan**; and **Erling van Dam** of Bridgenorth, Ontario for their assistance with the development of Rubec (2011) and my additional research for this article. New information on the 1988 federal Chinook Salmon Validation Stamps was provided to me by six former Fisheries and Oceans Canada employees: **Elmer Fast, Wayne Saito, Wilf Luedke, Gerry Kristianson, Brian Riddell** and **Jim Van Tine**, with the assistance of **Rod Silver**.

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- van Dam, E.S.J. 2009. British Columbia Fishing Stamps. pp. 158-159 in The Canadian Revenue Stamp Catalogue Including Wildlife Conservation Stamps. The Unitrade Press, Toronto, Ontario.
- Zaluski, E. 1994. Canadian Revenues, Volume: British Columbia and Yukon Revenue Stamps and Most Federal Franks, Seals and Labels. Right Road Printing Ltd., Nepean, Ontario. pp. 46-48. Ottawa, Ontario



Figure 6: British Columbia Conservation Surcharge Stamps, 1995 (green), 1996 (green) and 2008 (red).

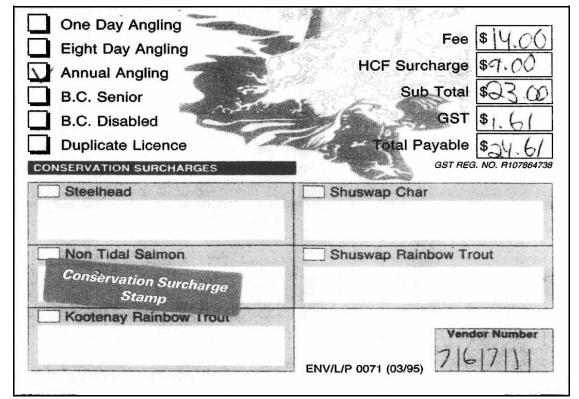


Figure 7: 1995 Conservation Surcharge Stamp used for Non-Tidal Salmon on an annual British Columbia Provincial Fishing Licence (top half folded under).

Table 1: British Columbia Provincial Angling Licence Stamps 1987-2012:

A) British Columbia Angling Licence Stamps (1987-1993)

Proposed Catalogue №	Year(s) Seen	Species	Stamp Colour	Description	Size(s) (mm)	Style (after Rubec 2011)	
BCA1	1992 1993		Blue	3 lines, 2 <sup>nd</sup> line upper/lower case 3.5mm unserifed control №, 6 digits, prefix "SH."	40x14 to 41x15	4	
BCA1a	1991 1992 1993	Steelhead	Steelhead	Light Blue	3 lines, 2 <sup>nd</sup> line all upper case, 3.5 mm unserifed control №, 6 digits, prefix "SH."	42x13 to 45x13	3
BCA1b	1988	J	Light Blue	3 lines, top two are all unserifed caps 2 mm letters, control №, 6 digits, prefix "SH."	34x10	4	
BCA2	1992 1993 1994	Sturgeon	Pink	5 lines, 3.0 mm serifed upper/ lower case, bold Roman control №, with prefix "SN", 6 digits.	45x23 to 47x29	5	
BCA3	1988 1989 1990 1991	Kootenay Lake Rainbow Trout	Green	4 lines, all lines narrow spacing, Control № 6 digits, prefix "KLRT." 3 <sup>rd</sup> line touches top of control no.	42x15	4	

Other restricted fish species stamps may exist but have not been seen.

B) British Columbia Non-Tidal Waters Chinook Salmon Conservation Stamps (1989-1993)

Proposed Catalogue № [Existing van Dam (2009) Catalogue № in brackets]	Year(s) Seen	Colour	Description	Size (mm)
BCA4 (BCF1b)	1989			
BCA5 (BCF2b)	1990		Same design as federal Tidal and Junior Angler	
BCA6 (BCF3b)	1991	Multi-colour		51x29
BCA7 (BCF4b)	1992		stamps of same years	i
BCA8 (BCF5b)	1993			

C) British Columbia Conservation Surcharge Stamps for Restricted Fish Species (1994-2012)

Proposed Catalogue №	Year(s) Seen	Colour	Description	Size(s) (mm)
BCA 9	1994	Green	1 line, text only	48x9
BCA10	1995	Green	2 lines, text only; and 1 line, text only	35x9 also seen 48x9
BCA11	1996	Green	1 line, text only	44x9
BCA12	1997			
BCA13	1998	Not soon		
BCA14	1999	Not seen		
BCA15	2000			
BCA16	2001	Light Blue	2 lines, text and control no.	38x9
BCA17	2002	Orange	2 lines, text and control no.	38x9
BCA18	2003	Green	2 lines, text and control no.	38x9
BCA19	2004	Mauve	2 lines, text and control no. (bold, widely spaced)	38x9
BCA20	2005	Dark Blue	2 lines, text and control no.	38x9
BCA21	2006	Brown	1 line, text only (example seen has no control no.)	38x9
BCA22	2007	Orange	2 lines, text and control no.	38x9
BCA23	2008	Red	2 lines, text and control no.	35x9
BCA24	2009	Red	2 lines, text and control no.	38x9
BCA25	2010			
BCA26	2011	Not seen		
BCA27	2012			

## The Hunting, Fishing and Conservation Stamps of Canada: Errata and New Discoveries

While my book has only been in print ten months, it has had the desired effect of ferreting out a great deal of new information on these neglected revenue and cinderella stamps. There have been some very nice reviews but nothing is ever perfect. Should you own a copy of this book, I would be happy to share an Errata (two pages) and New Discoveries text (three pages) with you. – rubec@rogers. com

## Information Wanted: Québec and New Brunswick Hunting Stamps

While I was preparing my book, I was surprised how little information I could find on Québec and New Brunswick hunting stamps. In the book, I illustrated four Québec hunting permit stamps but I have never seen one in person. Please contact me if you have hunting stamps from these provinces or information concerning their use — rubec@rogers. com

## Cinderella Corner: George Shaw's Radio Stamps Clayton Rubec

George M. Shaw was a young boy of 12 living on Saint George Street in Toronto in 1925. Like many boys and girls of his age, he had a fascination with the new technology of broadcast radio. His parents had given him a three-tube Westinghouse Regenerative Radio for Christmas in December 1924, so he avidly starting listening to radio stations in his room at night from about 9 P.M. to midnight. Many of his friends also were hooked on the radio, often using crystal radio sets. At those hours, reception usually improved for far-away stations. I did the same thing in the 1960s at that age but with a beat-up plastic AM radio that my aunt left at our house.

In 1925, the interest of youngsters in radio listening coincided with the invention of Verified Reception Stamps by two companies based in Chicago, Illinois: the EKKO Company and the P.M. Bryant Company. Philatelists often turn their noses up at a lot of items based on what they see listed in catalogues, ignoring other material. Unfortunately, this means stamps such as the "radio" stamps collected by George Shaw are regarded as not worthy of a stamp collector's time. Like my book (Rubec 2011), this article discusses another neglected area of Canadian philately.

### The EKKO Stamps

In the early days of radio, listeners like young George Shaw, were encouraged to identify the signal range of stations by their verification of radio show broadcasts. This was initiated during international radio reception tests conducted up to the 1926-1927 period.

The EKKO Company, based in the Harris Trust and Savings Bank Building, 111 West Monroe Street, Chicago, Illinois, developed an advertising gimmick for subscribing radio stations by issuing Verified Reception Stamps (Figures 1 and 2) starting in 1924. The stations purchased the stamps from the EKKO Company for distribution to their verified listeners. Listeners would submit the day, time and content of a station broadcast by mail to those radio stations along with ten cents and, in return, receive a letter with a Reception stamp.

Over several years, the EKKO Company published a listener's kit and a series of albums in both hard-cover and paperback editions. Drummond (2011) notes that at least 18 editions of this album exist. This was the EKKO Broadcasting Station Stamp Album (Figure 3 overleaf) with pages for stamps, tables listing radio stations by city and a map of their locations. EKKO also offered to directly provide a stamp to a listener if a radio station was not participating in its project.



Figure 1: EKKO Verified Reception Stamp for Station WWAD in Pittsburgh, USA



Figure 2: EKKO Verified Reception Stamp for Station CNRA in Moncton, NB

The Eagle EKKO stamps for US stations (Figure 1) were produced by the American Bank Note Company Ltd. as high quality engraved issues. The Beaver stamps for Canadian stations (Figure 2) were produced by lithography. They are uniformly 25x40 mm in size with straight edges to the sheets. EKKO stamps were produced in a common format then overprinted with the words "Verified Reception Stamp" in capital letters under the call-sign of the station. The stamps come in a host of rich colours, with the set-up of stamps on the album's pages chosen to ensure a nice distribution of colours. American and Canadian EKKO stamps have been seen in many shades of purple, red, orange, light and dark blue, green, grey and yellow. The radio station call-sign was printed in black, red or dark blue on Canadian EKKO stamps. Participating stations in the EKKO scheme were located in the United States, Canada, Mexico and Cuba.

Initially, 18 radio stations were involved but this number grew quickly to an estimated 844 radio stations between 1921 and 1929. Most American EKKO stamps have the eagle design (Figure 1) and most of the stamps for Canadian radio stations show the beaver (Figure 2). Some EKKO stamps exist with hand-stamped or hand-printed radio station letters instead of professionally printed letters. All of the EKKO stamps were perforated. Some EKKO issues are also known with "SPECIMEN" hand-stamps. As noted, the company promised any listener who was refused a stamp from a non-participating radio station that they could write EKKO in Chicago. They would get a custom made stamp, which may explain why some of these hand-stamped EKKO examples exist.

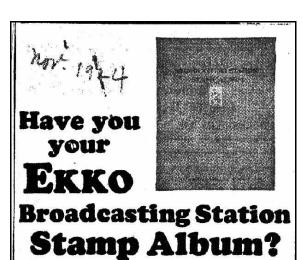
The company's list of stations in October 1924 comprised 55 Canadian stations, and none from other nations except for the USA. By February 1925, a similar list from EKKO listed 68 Canadian and many US stations, plus 35 more from Argentina, Cuba, France, Great Britain, Mexico, New Zealand, The Philippines, Australia and the US territories of Alaska, Hawaii and Puerto Rico.

At least 83 Canadian radio stations with four-letter call signs starting with "CF--", "CH--", "CJ--", "CK--", "CM--", "CN--", and "CP--" had EKKO Verified Reception Stamps. EKKO stamps were also issued by a few Canadian radio stations with only three call-sign letters (such as "CKY" and "VAS") and by early amateur radio stations with numbers and letters in their call-signs (such as "10BP" and "10BQ"). Other three-letter radio station call-signs starting with "CM-", "CY-" or "CZ-" were Mexican radio stations. Two of those (CMC and CMX) were stations in Havana, Cuba that received EKKO radio stamps using the Canadian beaver design.

Some of these radio stations still are on the air across Canada. Various call-signs went off the air over time but reappeared years later in other cities, since the Government often reissued defunct call-signs with new broadcasting licences. A group of stations from "CNRA" through "CNRX" were connected to the Canadian National Railway, while the Canadian Pacific Railway only created one radio station (CPRY).

After 1925, the EKKO Company diluted the idea by distributing stamps directly to collectors for a fee, so they could "complete" their collections. This was likely in response to a competing scheme established by the P.M. Bryant Company (see below). The EKKO scheme pretty much died out by mid-1931. The Great Depression forced people to hang onto their dimes and improved radio technology reduced the interest in this short-lived fad. Today the stamps are highly sought after by radio enthusiasts but, curiously, not by philatelists.

In 1925, George Shaw was one of the collectors who put these stamps into an album that of course focussed primarily on the radio stations that had bought into the scheme. During the period of February to July 1925, George listened to radio stations all over Canada and the



Here's what every radio fan has wantednient, permanent and authentic means of recording all stations heard over your set. The Ekko Album contains spaces for a stamp from each of more than

contains spaces for a stamp from each of more than 650 stations. These stamps are verified and prove your reception of the station.

Proof of Reception cards are furnished with the album. Sond the card to the station, together with ten cents, to cover cost of verification, give facts which prove you have heard their broadcasting. In return they send you their verified stamp as evidence of actual reception. The stamps are beautifully engraved in different colors, an individual stamp for every station showing the call letters.

The album is 9½ x 11 inches, handsomely bound in a two color cover. It contains 96 pages, with spaces for stamps of all recognized stations arranged alphabetically by states and call letters. Also an alphabetical list of the official names and other interesting features of stations, as well as a convenient log.

wenient log.

See your dealer today, get a copy of the Ekko Album and start a collection of these stamps. You will find this, a new and fascinating method of verifying the stations you hear. If your dealer cannot supply you, sent direct on receipt of price. Money back if not satisfied.

Price \$1.75 THE EKKO COMPANY 111 West Monroe Street, Chicago

Figure 3: 1924 advertisement of the EKKO Company for their Verified Reception Stamps and Album.

United States. He also managed to tune into stations from Cuba and possibly Spain during his late night listening. One wonders what his mother thought of all this but we assume she tolerated the active young brain at work.

George likely acquired his radio kit from EKKO's Canadian distributor, Burndept of Canada Ltd. (with offices in Montréal, Toronto and Winnipeg), who ran ads in newspapers (Figure 4 above). The kit included a 95-page hard-covered album, with 69 pages devoted to spaces for stamps from radio stations, 14 pages of radio station callsigns listing the city and wavelength of known stations, and a 10-page "Radio Log."

His EKKO kit also included a set of 10 "Proof of Reception Cards." George would mail off a Reception Card to each radio station with details of the broadcast that he had heard. Like his pals, he had to include a dime to request a radio stamp. The Reception Card included a slot for the dime and fold-over adhesive paper to help seal in the dime. In his Radio Log, George wrote down the date he heard the station and the date he received a stamp.

In the six-months George was listening, he recorded 140 stations and received a total of 128 stamps. A few stations not participating in the EKKO Company stamp project, returned his dime. He dutifully mounted the stamps in his album. He also cut out corners from the mailer envelopes from the radio stations that responded, attaching these scraps of paper with sewing pins to three fascinating pages.

## **Prove Your Long Distance Radio Records**

Don't let yourself be classed with anglers -be able to prove what you say.

The Ekko Album will prove you have heard every station you say you have heard-if you really heard it.



Start your collection of verified reception stamps, in your Ekko Broadcasting Station Stamp Album, to-day.

\$2.50

VERY ALBUM is complete with 20 proof-of-reception cards. Also map, station data, logging records, and spaces for stamps. Fill in details of the program heard on one of these cards. Mail it with ten cents to the station, and they will send you a verified reception stamp, and a new card, so you always have 20 cards on hand. Stations not yet in on the scheme will verify your reception, and, upon receiving proof of reception and the ten cents, we will send you the stamp for that station. However, practic of importance will send their stamp direct. However, practically every station

Get your Album from your local dealer. If he cannot supply, send \$2.50 direct to us mentioning his name, and we will mail your copy prepaid.

SOLE CANADIAN DISTRIBUTORS:

## BURNDEPT OF CANADA LIMITED

130 RICHMOND STREET WEST

Montreal

**TORONTO** 

Winnipeg

Figure 4: 1925 advertisement of the Burndept of Canada Ltd, Canadian distributor of EKKO stamps and albums.

## The Bryant Stamps

The second company that issued "radio" stamps was the P.M. Bryant Company based at the Wrigley Building in Chicago, Illinois. Its stamps feature radio towers on the left and right sides of a world globe featuring the Western Hemisphere and "BRYANT RADIO" at the top. Examples are shown in Figures 5 and 6 below. They are a bit smaller than EKKO stamps, being 26x32 mm in size and come in a variety of rich colours such as olive green, purple, dark blue, blue-green, dark



Figure 5: Bryant Radio Stamp for Station CJCA in Edmonton, AB



Figure 6: Bryant Radio Stamp for Station CFCT in Victoria, BC

green, yellow, chest nut brown, orange and red. The words "Verified Reception Stamp" were omitted at the bottom, where only the radio station call-sign was added.

Unlike the EKKO scheme, collectors simply stuck Bryant stamps into their album if they heard a radio station (or even if they did not). The Bryant Company issued over 600 stamps for radio stations in Canada, the USA, Cuba, Mexico, England and the Philippines. Bryant sold their stamp albums from 1925 to 1927 for \$1.00 with a complete set of its own stamps. Their album was entitled *The Ideal Radio Stamp Album and Log*. Like the EKKO company, several editions of these albums exist. One such album (Bryant Company 1925) had a hard cover printed in blue and 44 black and white pages including spaces for 795 stamps from the USA, Canada, Cuba, Great Britain and Mexico. The back of the album included six pages of lists of radio stations by country and five pages for a Radio Log.

#### Discussion

Both the EKKO and Bryant companies had stopped selling stamps by 1931 but "new" finds seem to have been created into the 1950s and a few radio stations still had stock to give away into that period. Blank Bryant stamps were issued with the albums so that collectors could add stamps for stations licensed later. These turn up on eBay occasionally. While Bryant stamps are less common than EKKO issues and may command higher prices on eBay, all of these stamps are difficult to find. Drummond (2011) includes a rarity index for all listed stamps.

Some Canadian and US radio stations also issued their own stamps with designs not originating with either the EKKO or Bryant initiatives. Canadian examples include CKAC that produced a bilingual stamp printed by La Presse in Montreal (Figure 7) and one from CHNS in Halifax, Nova Scotia. The author is aware of nine "independent" Canadian radio reception verification stamps but more may exist.

In later years, non-participating radio stations in the United States used American Bank Note Company unfinished EKKO proof stamps that had been overprinted. These remainders of the EKKO stamps had been apparently sold off and continued to be overprinted privately in the United States (and likely for some Canadian users). This continued for many years after the two projects were terminated by the competing companies. Some of the later users of these stamps were actual radio stations but some were vendors just interested in just creating "new" collector versions.

Several larger (69x56 or 56x69 mm) stamps issued in the 1950s by radio stations CKY/CKX of Winnipeg and Brandon, Manitoba feature winter and summer recreational scenes. These items were inscribed "Manitoba Calling" and "Manitoba Telephone System" (MTS)

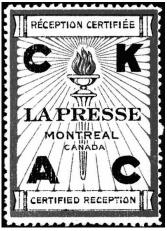


Figure 7: Radio Stamp for Station CKAC in Montréal, QC



Figure 8: Promotional Stamp for Manitoba Stations CKY & CKX

*itoba Telephone System*" (MTS). However, these are not Verified Reception Stamps but promotional items for the MTS that owned these radio stations. One of these is illustrated in Figure 8.

## **Stamps for Canadian Stations**

There are at least 89 Canadian EKKO stamps: 84 feature the Canadian beaver design and five feature the United States eagle design (Figure 9). There are also 87 Canadian Bryant stamps, and nine Canadian independent stamps. The Independent stamps come in a variety of sizes and perforations.

In total, there are at least 185† confirmed "radio" stamps from 83 Canadian radio stations. However, Drummond (2011) notes that there might be stamps from another 29 Canadian radio stations. These additional stations could have distributed EKKO and/or Bryant stamps but none of these items have been seen to date. After more than 80 years one might assume this would have occurred by now but who knows? At least 40 Canadian radio stations used stamps pro-



Figure 9: EKKO Verified Reception Stamp for Station CFKC in Thorold, ON. This station used a purple handstamp on a US eagle design.

duced by both the EKKO and Bryant companies.

Overall, the total number of Canadian Verified Reception Stamps may exceed 200 to 250 and a few forgeries probably exist. Numerous varieties in colour shades, printing, hand-stamped information, related documents and ephemera exist. In the USA, some of these stamps have been seen with perforation errors. Hence, these problems may exist on Canadian stamps too. These constitute an attractive range of things about these stamps that can help to build an interesting collection. Beyond Canada, the total of stamps from all countries involved with the EKKO and Bryant projects, plus independent stations, likely exceeds 1700

Verified Reception Stamps have been observed for the following number of radio stations in 47 cities across Canada:

Brantford ON (3)	London ON (3)	St-Hyacinthe QC (1)
Burketon Station ON (1)	Moncton NB (1)	Saint John NB (2)
Burnaby BC (1)	Mont-Joli QC (1)	Saskatoon SK (4)
Calgary AB (9)	Montréal QC (6)	Scarford Station QC (1)
Charlottetown PEI (1)	Moose Jaw SK (1)	Sudbury ON (1)
Chatham ON (1)	Nanaimo BC (1)	Summerside PEI (1)
Edmonton AB (4)	Nelson BC (1)	Toronto ON (19)
Fleming SK (1)	New Westminster BC (1)	Thorold ON (1)
Fredericton NB (1)	Olds AB (1)	Unity SK (1)
Glace Bay NS (1)	Ottawa ON (4)	Vancouver BC (9)
Halifax NS (2)	Prescott ON (1)	Victoria BC (3)
Hamilton ON (4)	Preston ON (1)	Windsor ON (1)
Iroquois Falls ON (1)	Québec QC (4)	Wingham ON (1)
King City ON (1)	Red Deer AB (1)	Winnipeg MB (2)
Kingston ON (2)	Regina SK (4)	Yorkton SK (1).
Kitchener ON (1)	St. Catharines ON (1)	

No verified reception stamps from radio stations in Newfoundland are known despite the fact that at least five radio stations aimed at the listening public came on the air here between 1924 and 1932.

## **Final Notes**

These unusual stamps served a legitimate promotional use but were not government-issued. The EKKO stamps initially were a direct revenue-generating scheme as stamps were sold to radio stations. Both EKKO and Bryant stamps were also sold directly to individual collectors through the companies' offices in Chicago.

All known (185)† and other possible Canadian "radio" stamps are based on my correspondence with several stamp dealers, publications such as Lucier (undated) and Drummond (2011), and various eBay articles. Colours cited to describe these stamps are sometimes a bit difficult to verify as I was looking at scans and photocopies. Thus, some stamps noted as "orange" but might be closer to "red". Similarly, colours such as olive-green, grey and light brown are difficult to correctly distinguish unless the stamp is in front of you. Colour variations may be due to variations between different printings. Many stamps with "SPECIMEN" and call-sign hand-stamps would be easy to create, thus some of these must be considered suspect.

There is a wide interest in all things radio with many regular postal issues commemorating radio broadcasting. Some national governments have also required the purchase of special revenue stamps to validate licences to operate a radio. This short look at Verified Reception Stamps illustrates that collecting them can be a challenging field for stamp collectors. It certainly was for a young Toronto lad named George M. Shaw in 1925. The scope of the Canadian material is smaller than that for the United States. There are also a few EKKO and Bryant stamps from other countries. For the Canadian material, it is possible to consider creation of a basic collection of all varieties in a reasonable period. An 11-page list of known and possible Canadian Verfied Reception Stamps can be obtained by me by email:

## rubec@rogers.com.

### Acknowledgements

The Author thanks **Robert Lucier** of Orford, New Hampshire, **Erling van Dam** of Bridgenorth, Ontario and **James Drummond** of Porter Ranch, California for their direct or indirect assistance in acquiring research material for this article.

### Addendum

† Since submission of this article, an excellent publication has appeared: Field Guide to the Cinderella Stamps of Canada, by Ronald G. Lafrenière (2012), published by Bird Bear Press, Verdun, Québec. The book includes sections on Canadian EKKO and Bryant stamps. Correspondence with Mr. Lafrenière has revealed several additional colour varieties of the Canadian Bryant stamps. These increase the total number of distinct verified reception and other "radio" stamps to 190. More likely exist!

### References

The author acknowledges drawing on the following excellent publications and web-articles to prepare this article:

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- - The EKKO Company. 1924. Ekko Broadcast Station Stamp Album. Chicago, Illinois. 96 p.
- The EKKO Company. 1924 and 1925. List of Broadcasting Stations with Call Letters, Owner and Address – Two editions seen: October 4, 1924 and February 16, 1925. Chicago, Illinois.
- - Radio West. Undated. pp. 1-64 *In Radio Tribute. EKKO stamps.* www.radiowest.ca/ekko/ekko.html. 894 p. Illustrates hundreds of Verfied Reception Stamps, pp. 1-64 are mainly Canadian material.

- Unknown Author. 1924. Stamp Collecting is Latest of Fads: Stations to Give Stamps as Proof of Hearing. News clipping, October 18, 1924. Unknown Toronto newspaper.
- - Unknown Author. Undated. Early Canadian Radio Station List. http://jeff560.tripod.com/canada.html.

## Membership Notes

#### **New Member:**

Doug Pronovost, North Vancouver, British Columbia

## Resigned:

- Don Fraser, Winnipeg, Manitoba
- James Hanson, Newbury, New Hampshire
- Ernest Wall, Aurora, Ontario

#### Mail Returned as Undeliverable:

Frank Busteed, Lynnwood, Washington

#### Deceased:

- Arthur Brooker, Toronto, Ontario
- Bruce Holmes, Halifax, Nova Scotia
- Elwood Poore, Gainesville, Texas

## Did Not Respond to Two Renewal Notices:

- Bruce Barnes, Chapel Hill, North Carolina
- Terry Harris, St. Johns, Newfoundland
- John Kane, Marmora, Ontario
- Ulric Lévesque, La Pocatière, Québec
- Glen Lundeen, Calgary, Alberta
- Gary McLean, St. Paul, Minnesota
- Ivan Springer, Federal Way, Washington
- Peter Strahlendorf, Toronto, Ontario
- Ron Warneboldt, Coquitlam, British Columbia

## Alberta Hunting Stamps Verification Project

It has long been recognized that the existing extensive listings of Alberta Hunting stamps (in Erling van Dam's and Ed Zaluski's publications) are in some cases incomplete, in error, or in need of clarification. I and several colleagues have initiated a project to attempt a revision of the Alberta list but we need a bit of help. We will add unlisted stamps, delete non-existent stamps, edit descriptions and edit fee values assigned to the stamps. Alberta licences that exist only in a stampless card format will be extracted and listed separately. To support the existence of these Alberta stamps, I am building a digital image library of them. I have about 400 stamps as colour images so far. All *CRN* readers possessing Alberta Hunting or Resource Development stamps are invited to contact me and identify holdings that might fit the following:

## Special, Non-Resident Canadian or Non-Resident Alien stamps, any year, 1964-1997.

- 1- Any stamp you think is not listed or is incorrectly listed in van Dam (2009).
- 2-Any stampless Alberta licences (usually in card format).
- 3-Any Youth Resource Development or Youth Hunting (such as Whitetail Deer, Elk or Mule Deer) stamps, any year.
- 4-Any Duplicate stamps.
- 5-Any printing errors.

If your description fits a blank, I will then ask you send me a digital scan by email or a colour photocopy by regular mail. I will happy to reimburse you for postage and copying costs. I will keep track and we will acknowledge all contributors to the project (unless you direct otherwise of course). Many thanks.

Clayton Rubec - rubec@rogers. com.