British North America Philatelic Society - Postal Stationery Study Group

Postal Stationery Notes

Volume 19 No. 3

January 2004



Happy New Year to all of you

Editor's Notes

It seems that Canada Post is gradually increasing the issuing of more prepaid postcards every year and I think we can welcome the change after the printing of all prepaid postal cards was stopped in 1986.

But with all the prepaid Postcard Factory cards issued in the last few years, I hope that it does not get out of hand and we will still be able to afford all new issues. Brian Cannon made a very excellent easy to read list of all prepaid Postcard Factory cards issued 2001-2003, these are the second printing cards, easy to distinguish from the first printing by having the white border eliminated around the picture and also some word changes on the stamped side.

The list of the 2001-2003 PCF cards is on pages 24 to 26

I received the following very good question from BNAPS member Myron Molnau and I would appreciate it, if anyone could give an answer.

"I recently read an article in Canadian Stamp News about deltiology, a term new to me. A search of the web showed that it is only new to me and not to many other people.

I have a question that, while not of earth-shattering proportions, disturbs me because I may not really know what I thought I knew!

One item in the CSN story that bothered me a bit is some terminology.

I have quite a few Canadian postal cards and have always referred to the stamp or address side as the front of the card. In this article and on several web sites, those who collect the cards primarily (or solely) for the picture refer to the picture side as the front of the card. My old Holmes catalog says the address side is the front while two references in my Webb call that the back.

My question is: which is the front and which is the back of the card?

Thanks for any help or guidance that you can give this confused collector."

Myron Molnau BNAPS 2069

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Earle Covert's listing of the Meteorological Envelopes continues in this issue.

What's New

in Postal Stationery

CARDS

Pierre Gauthier reported four new prepaid Postcard Factory cards. These cards listed below are also in the following list by Brian Cannon.

"Andréé Giguèère bought the following four cards in Quebec City two weeks ago in a small tobaco shop. All four cards have 'La Ville De Quéébec' on picture side. The PCF information of the stamp side is not the latest revised one (Tel / Téél)"

bar code 260174 # VQ101 Quebec City in Winter

bar code 260175 # VQ102 The Château Frontenac

bar code 260176 # VQ103V Colourful night lights (Château Frontenac)

bar code 260176 # Q074V Sleigh ride (same bar code number as previous card)



VQ 102 front and back

MORE CARDS

The latest information I received from the National Philatelic Centre is that on January 4th two new prepaid postcards will be issued based on the stamps for the year of the monkey to be issued at the same time.

The only other information I could find out, was that the two cards vary in design, but both will be sold at \$1.49 each.

XPRESSPOST

Earle Covert discovered some interesting private order Xpresspost items introduced in a test market.

Here is his story:

After Robert and Dick both told me they couldn't find any of the Holiday XPRESSPOST envelopes in Ottawa and London, I inquired at two Chapters book store today - one in Lethbridge and one Calgary. The manager told me the XP items were introduced in a test market of 6 Chapters in Calgary, 1 in Lethbridge and 2 Coles in Calgary (one in the Calgary Airport.) This would mean 900 of each. The manager told me if they sold well they would be in all stores next year. Both Chapter stores tell me the Bubble envelopes are selling better. The Calgary Chapters I was in today had many store made sign around the store about the XP as well as 2 sizes of CPO colour printed posters.

Each store got 100 of each size. There are some of the smaller size which have a self adhesive label with "FOR DISPLAY ONLY"

The label from the inside of the inserts reads relizon

CANADA POST CORPORATION CANADA POST CORPORATION

33-086-637

BUBBLE MAILER GREETING NG CARD

QUANTITY QUANTITE

100 (handwritten)

318173 11

The smaller ones are \$5.99 for sending gift cards - a plastic card with an electronically embedded value to buy items at Chapters Coles Indigo

The large Bubble pack are \$8.99 for sending books. The staff are saying this is for "one stop Shopping" and is cheaper than what Canada Post sells these for .

They also point out that there is now a mail box inside the front door of the Chapters store.

One store told me they would not give the usual 10% discount with the Chapters card, another one ran a set through for Audrey with a 10% discount. The staff are enthusiastic about them. One lady told me she was going to buy some before they sold out.

Anyone wanting a set - Please let me know. Earl

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This is the last newsletter you will receive if your dues have not been paid

DUES: Postal Stationery Study Group dues are Can. \$8.00 or equivalent per volume of six issues.

Dues are now payable if you mailing label reads V19#1. Please renew soon and make your remittance payable to 'JOHN GRACE' not to BNAPS or the Postal Stationery Study Group.

Dues or any change of mailing address should be sent to the Sec./ Treasurer John Grace, 734 Aspen Rd. Pickering, On. L1V 4H2 E-mail jandmgrace @sympatico.ca

All information for the newsletter, and correspondence about the study group, should be addressed to Dick Staecker, 384 Regal Drive, London, On. Canada N5Y 1J7, phone (519) 455-9715, E-mail may be sent to dstaecker@rogers.com

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Postcard Factory Prepaid Postal Cards: 2001-03

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Description	Card Headings	Date of Issue	Card No.	Code	Note
Alberta	0	1			-
Edmonton Skyline	Edmonton, Alberta	05-01-03	POST57-AL 041	260162	(6)
T-Rex, Drumheller	Drumheller, Alberta	05-01-03	POST57-AL 040	260163	
Alberta's natural resources	Alberta	05-01-03	POST57-AL 009V	260167	13 /
Alberta Badlands	Alberta	05-01-03	POST57-AL 038	260168	
Atlantic Canada	ritorita	05-01-05	100107-712 000	200100	(0)
Fishermen	Atlantic Canada	??-02	POST57-ATC005	260112	T
Lobster	Atlantic Canada	??-02	POST57-ATC052	260112	-
Autumn Leaves	Atlantic Canada	??-02	POST57-ATC218V	260113	-
Banff	Attailtie Callada	1:1-02	103137-A10210V	200114	1
Banff Gondola	Banff, Canada	??-02	POST57-BNG003	260134	1
	Dann, Canada	11-02	P03137-BN0003	200134	1
British Columbia	Tofing Vanaguar I-	02 28 02	DOSTS7 COTTOLS	260151	(1)
Humpback whale, Tofino	Tofino, Vancouver Is.	02-28-03	POST57-CST7013	260151	13.2
Chesterman's Beach, Tofing		02-28-03	POST57-CST7014	260152	13 2
Cox Point, Tofino	Tofino, Vancouver Is.	02-28-03	POST57-CST7015	260153	
Brackendale, Bald Eagles	British Columbia	??-02	POST57-CST7011	260143	(1)
Canadiana		100.00		la 404 80	
Native Indians	Canada	??-02	POST57-C108	260150	-
Black Bear Cubs	Canada	11-01	POST57-C120	260093	-
Moose and young	Canada	11-01	POST57-C124	260094	
Garibaldi Mtn, Squamish	Canada	??-02	POST57-C176V	260095	
Child, Tuktoyaktuk	Canada	??-02	POST57-C177	260096	
Ste-Anne-de-Beaupre, Que	Canada	??-02	POST57-C178V	260097	
Baffin Island	Canada	??-02	POST57-C179	260098	
Mountains of Ice	Canada	??-02	POST57-C180	260099	
Humpback Whale	Canada	??-02	POST57-G044	260147	
Canadian Rockies					
Bow Valley, Banff	Canadian Rockies	01-06-01	POST57-CR030	260085	
Sunset over Lake Louise	Blank	??-02	POST57-CR222	260148	
Mt. Cavell, Jasper	Canada, Jasper	??-02	POST57-CR249V	260136	
Moraine Lake	Canadian Rockies	01-06-01	POST57-CR291V	260086	
Peyto Lake	Canadian Rockies	??-02	POST57-CR317	260135	1
Cape Breton Island					
Cabot Trail - aerial	Cabot Trail, C. Breton	??-02	POST57-CB023V	260121	
Mackenzie Mt. Cabot Trail		??-02	POST57-CB012	260122	
Halifax					
Halifax Citadel	Halifax	??-02	POST57-HFX026	260123	
Halifax Waterfront	Halifax	??-02	POST57-HFX027V	260124	(6)
Halifax Harbour	Halifax	??-02	POST57-HFX040	260125	1
Halifax skyline	Halifax, Nova Scotia	05-01-03	POST57-HFX020	260124	
Kingston					
Kingston City Hall	Kingston	??-02	POST57-KI011	260149	
Aerial view	Kingston, Ontario	05-01-03	POST57-KI 016	260157	
Manitoba				200107	1(3)
Whiteshell Provincial Park	Manitoba	11-01	POST57-MAN012	260104	1
Bison, Riding Mountain P.	Manitoba	05-01-03	POST57-MAN 031	260164	(6)

Montreal	Montreal	11 01	DOCTST MITL LADY	00100	100
Downtown aerial view	Montreal	11-01	POST57-MTL148V	260100	
Jacques-Cartier Hotel	Montreal	??-02	POST57-MTL154	260102	(3)(4)
Autumn view, Mt. Royal	Montreal	11-01	POST57-MTL166	260101	(2)(5)
New Brunswick		100.00	Incomentary and the	10 10101	
Head Harbour Lighthouse	New Brunswick	??-02	POST57-NB014	260126	1
Newfoundland		100.00	DOOT AT A UNIT DOOD	10 (0100	-
Salt Harbour	Newfoundland	??-02	POST157-NFLD002	260108	1
Dod a Cape Spear	Newfoundland	??-02	POST157-NFLD069	260109	111
L'anse aux Meadows	Newfoundland	??-02	POST157-NFLD072V	260110	
Cabot Tower	Newfoundland	??-02	POST157-NFLD075V	260111	1
Nova Scotia		100.00		la caso a	11
Peggy's Cove	Nova Scotia	??-02	POST57-NS064V	260115	
Peggy's Cove	Nova Scotia	??-02	POST57-NS068	260116	
Ocean Playground	Nova Scotia	??-02	POST57-NS132	260117	1.76
Lunenberg	Nova Scotia	??-02	POST57-NS130	260118	10.70
Peggy's Cove	Nova Scotia	??-02	POST57-NS142	260119	(BQ)
Bluenose II	Nova Scotia	??-02	POST57-NS018V	260120	1510
Niagara Falls			The second s	and the second second	125
Horseshoe and American Falls	Niagara Falls	01-06-01	POST57-NF166	260087	
Horseshoe Falls	Niagara Falls	01-06-01	POST57-NF186V	260088	1.0
Horseshoe Falls, tower	Niagara Falls	01-06-01	POST57-NF187	260089	
Ontario			and the second s		-
Ontario Sunset	Ontario	05-01-03	POST57-O 038	260155	1.1.1.
Autumn stream	Ontario	05-01-03	POST57-O 046	260156	12
Aerial view of Stratford	Stratford. Ontario	05-01-03	POST57-SFD 001	260158	- Carlos and a
1000 Islands - Boldt Castle	Boldt Castle, 1000 Is.	05-01-03	POST57-TH 024V	260159	
Sioux Narrows bridge	Sioux Narrows, Ontario		POST57-CST7010	260142	(1)
Trout Forest, Ear Falls, Ontario	Catch the Trout, It's Music in the Woods!	??-02	POST57-CST7012	260144	(1)
Prairies				Additional and a	
Farms	The Prairies	11-01	POST57-PRA005V	260103	1
Sunflowers	The Prairies	11-01	POST57-SASK002	260106	
Lake Waskesiu	The Prairies	11-01	POST57-SASK006V	260107	14
Grain Elevators	The Prairies	05-01-03	POST57-PRA 003	260166	(6)
Prince Edward Island	Colling and the second	1	Per al provide a la l		
Aerial view of Charlottetown	Charlottetown, PEI	05-01-03	POST57-PEI 068	260121	(6)
Quebec	A STATE OF A STATE OF	-		P. COSHIELS	43
Magdalen Islands	Magdalen Islands, Que.		POST57-Q 075	260119	(6)
Gatineau, Civilization Museum	Gatineau, Que, Musee		POST57-OT 040	260160	(6)
Gatineau Park, King Estate	Gatineau Park, Quebec	05-01-03	POST57-OT 073	260161	(6)
Perce Rock, Gaspe Peninsula	Gaspe Peninsula	08-03	POST57-CST7018	260154	(1)
Sleigh ride	La Ville de Quebec	10-03	POST57-Q074V	260176	
Quebec City in winter	La Ville de Quebec	10-03	POST57-VQ101	260174	
The Château Frontenac	La Ville de Quebec	10-03	POST57-VQ102	260175	
Colourful night lights	La Ville de Quebec	10-03	POST57-VQ103V	260176	
Toronto					N.Y
Nathan Philips Square	Toronto	01-06-01	POST57-T058	260090	
Harbourfront	Toronto	01-06-01	POST57-T109	260091	

CN Tower	Toronto	01-06-01	POST57-T147V	260092	
Financial district	Toronto	??-02	POST57-172V	260137	
SkyDome	Toronto	??-02	POST57-T175	260138	
Skyline at twilight	Toronto	??-02	POST57-T196	260127	
Aerial view	Toronto	??-02	POST57-T197	260128	
Aerial view with Island	Toronto	??-02	POST57-T198	260198	
Skyline	Toronto	??-02	POST57-T203	260139	
Whistler					
Whistler Village, winter	Whistler	11-01	POST57-WHS007	260146	
Blackcomb Mountain	Whistler, Blackcomb	11-01	POST57-WHS040V	260140	
Winnipeg					
Winnipeg Skyline	Winnipeg	??-02	POST57-WPG069	260145	
Forks Marketplace, day	Winnipeg	??-02	POST57-WPG071	260141	
Forks Marketplace, night	Winnipeg	11-01	POST57-WPG072	260105	
Vancouver					
B.C. Place, night	Vancouver	??-02	POST57-VAN084	260132	
Cruise ship at Canada Place	Vancouver	??-02	POST57-VAN506	260130	
Vancouver Skyline	Vancouver	??-02	POST57-VAN530	260131	
Victoria	_				
Aerial view	Victoria	??-02	POST57-VCT077	260133	
Total Different:					90

"V" at the end of the number means the card is in vertical format. The others are all horizontal.

(1) These cards have a CST prefix in the Postcard Factory number, which indicates they were ordered by an organization other than Canada Post, but with full approval by the post office.

(2) These Montreal cards have the last 5 digits of the UPC symbol below the card number in the lower right corner.

(3) This Montreal card has the last 5 digits of the UPC symbol above the card number.

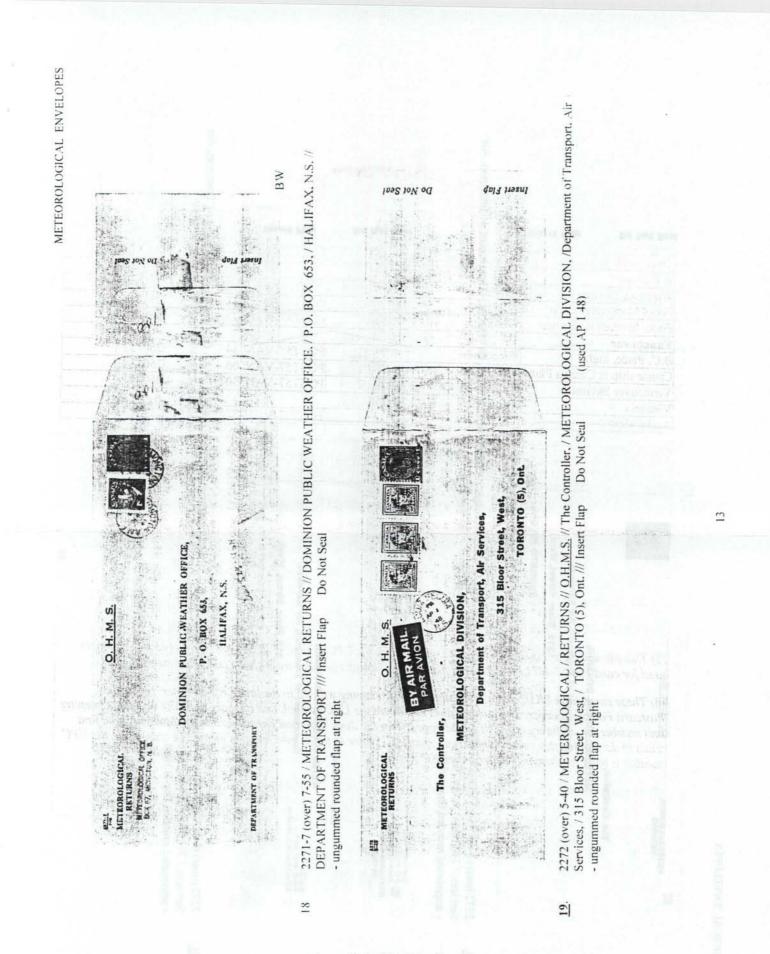
(4) POST57-MTL154 has "Cartier" misspelled "Carter" in the English text.

(5) This Montreal card is inscribed 60102, in error, as the UPC symbol ends with 60101. 60102 is the number used for card Post57-MTL154. Look out for possible reprints of this card with the corrected number.

(6) These cards have SKU: and a seven digit number starting with 26 in the lower right corner, below the Postcard Factory number. The number does not match the UPC symbol, and appears to be the new stock keeping unit number for all future cards. It would appear that the three Montreal cards mentioned above were the first trials in developing this new system. These numbers appear in the "Code" column for these cards, while the UPC number is used for the cards without the SKU number

(7) These two cards have the same bar code number, one is probably an error.

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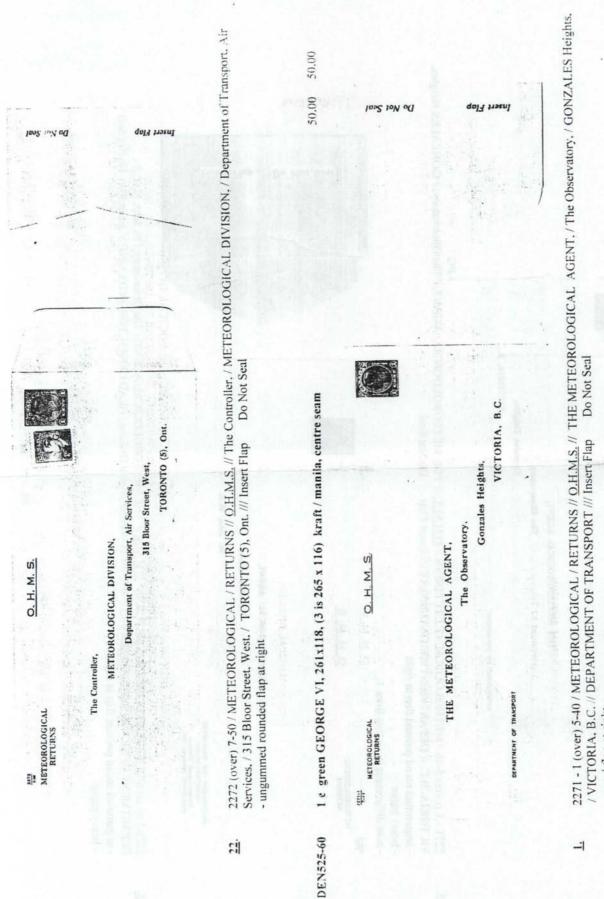


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2272 (over) 9-48 / METEOROLOGICAL / RETURNS // O.H.M.S. // The Controller, / METEOROLOGICAL DIVISION, / Department of Transport. Air (used MAR 28, 1960 but PG has Dec 7 1959) Do Not Seal Services, / 315 Bloor Street, West, / TORONTO (5), Ont. /// Insert Flap - ungummed rounded flap at right 21.

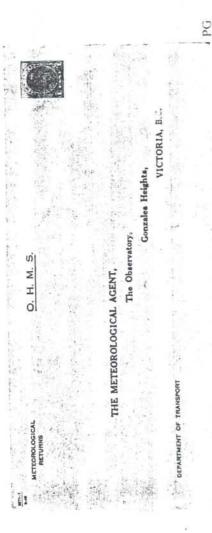




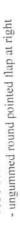
- round flap at right - light paper

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THE METEOROLOGICAL AGENT,

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The Observatory,

St. John, N.B.

DEPARTMENT OF TRANSPORT AIR SERVICE BRANCH Meteorological Divition HEAD OFFICE, TOBOHTO, ONT.

DEPARTMENT OF TRANSPORT / AIR SERVICES BRANCH / Meteorological Division / HEAD OFFICE, TORONTO, ONT, // Insert Flap Do Not Seal 2271-5 (over) 6-38 METEOROLOGICAL / RETURNS / O.H.M.S. // THE METEOROLOGICAL AGENT. / The Observatory. / St. John. N.B. // - ungummed round pointed flap at right

- heavy paper

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