

Postal Stationery Notes

Volume 17 No. 4

JANUARY 2002

Sir Adam Beck was elected mayor of London three times before he eventually founded Ontario Hydro in 1906, which became one of the largest electrical utilities in North America.

But because of the lack of competition, it also had a lot of critics about the management and particularly of Sir Adam Beck.

May 1, 2000 Ontario Hydro became Hydro One and currently is in the process of being privatized because of continuing criticism from the public.

In 1922, Beck expressed his rather colourful perspective on the developing company: "We have been in business since 1906, and we have been pleasing and displeasing the public ever since. We have been cussed and discussed, boycotted and investigated, talked about, lied about, hung up, held up, and robbed. The only reason we are staying in business is to see what happens next."

\$..... per month for	6 months
\$10	per month for 6 months
\$ 5	per month for 6 months
\$ 2	per month for 6 months
\$ 1	per month for 6 months
50c.	per month for 6 months

Please (X) Opposite the Amount You Will Subscribe.

I HEREBY AUTHORIZE the Hydro-Electric Commission, whose name appears on the reverse side of this card, to add to my account for electricity, the amount indicated by my cross mark in the form below; this amount to be paid to the Beck Memorial Endowment as my expression of appreciation of the public service rendered to the people of Ontario by the late Sir Adam Beck.

BECK MEMORIAL ENDOWMENT
(Please fill in this card and mail it back at once.)

THE ADDRESS TO BE WRITTEN ON THIS SIDE

CANADA POST CARD

THE ADDRESS TO BE WRITTEN ON THIS SIDE

the Hydro etc etc etc
Memorandum - enough for the Automobile - if he had begun as manager for that - Hamilton he might - BRANTFORD
HYDRO CONSUMER
have left a few more dollars
TO YOU from falling hands out of the 34 1/2 a mill. O.N.T. I throw the torch; acquired bill of it - my own Be yours to hold it high.

SIR ADAM BECK'S LAST MESSAGE
"TO YOU from falling hands out of the 34 1/2 a mill. O.N.T. I throw the torch; acquired bill of it - my own Be yours to hold it high."

Address:

Town or City:

Date:

SIGNATURE

ONTARIO

BRANTFORD

BRANTFORD HYDRO-ELECTRIC SYSTEM

CANADA BUSINESS REPLY CARD

YOUR MESSAGE GOES TO THE POST OFFICE

STAMP

THE ADDRESS ONLY TO BE PRINTED ON THIS SIDE

CANADA

OCT 21 1925

O.N.T.

TO YOU - A Hydro Customer.

"TO YOU from falling hands I throw the torch; Be yours to hold it high."

In founding that other great public service—the Hydro—he had endeared his name to every household in Ontario. Through his efforts in bringing Hydro into every home, emancipation from dardgery of the Ontario housewife is a realization; and, too, countless millions are annually saved to the people—Hydro users—through rates of about one-third of those in force before his great work began. This appeal is now made to turn part of these tremendous savings into a Memorial Endowment immortalizing the name of this great benefactor.

By signing and mailing the attached card you will be helping, and showing, too, your gratitude for what he has done for YOU.

Your Hydro Commissioners.

Here I am showing both sides of the 1 cent orange & 1/2¢ blue types 6 & 11 dies II & I Admiral issue reply card (P30a) used by Ontario Hydro in 1925.

Sir Adam Beck died August 15, 1925 and in his memory this reply card was sent to Hydro consumers across Ontario with the reply half addressed to the various Hydro-Electric offices. Reply cards with a Toronto return address were also the same with identical text as to all other centers, but was the only one using 4 thin precancel bars on the message half. (30f)

On this card Hydro customers were asked for a donation added to the monthly bill for the Beck Memorial Endowment.

The interesting part of the shown card is, that apparently one of the displeased consumers wrote across this unused message half, criticizing Hydro and mailing the card

which was prepaid with the ½ cent reply stamp impression, but message and reply half still attached, to the preprinted return address. The postmark shows Dec. 21, 1925. (the year the cards were sent to Hydro customers)

The following written text is across the message half:
"The Hydro it self is Monument enough for the Autocrat - If he had been so anxious for that Sanitorium he might have left a few more dollars out of the 3/4 of a Million he acquired out of it - our own as London Sanitorium needs it as well.

(Sir Adam Beck also formed the London Health Association with the goal of building a sanatorium to treat tuberculosis after the 1909 tuberculosis epidemic in Canada, but the project ran into financial problems before his death.)

The Editor

Disturbing news. As part of another message, I received the following from Earle Covert.

"I believe Peter Zariwny has quit collecting as he feels very ill. He told me he was sending his Postal Stationery to Bob Lee."

Peter has been a dedicated postal stationery collector for a number of years, and an avid searcher for material; a colleague in our hobby, and a friend.

What's New

in Postal Stationery

ENVELOPES

The two new pre-stamped envelopes (size #8, the American Goldfinch and size #10, the Scarlet Tanager) in the 'Birds of Canada' series to be issued February 15, 2002 are non-denominational and have half of a maple leaf and the wording "DOMESTIC LETTERMAIL POSTE-LETTRES DU RÉGIME INTÉRIEUR" in red on the right of the stamp impression.

Below: the stamp impression of the #8 envelope



The roses letter writing Kit was issued on December 3, 2001 and it contains 3 sets of 4 prepaid envelopes, each having a stamp impression of a different Canadian rose. Again as on the new regular prepaid envelopes, no denomination is shown in the stamp design, so, regardless of following postal rate increases no additional postage will be necessary within Canada. The size of each envelope is 191 x137 mm

Also there is no mentioning of 'postage paid' anywhere, only in very faint and small letters is the text "DOMESTIC LETTERMAIL POSTE-LETTRES DU RÉGIME INTÉRIEUR" and maybe the fact, that these envelopes are only postage paid in Canada will be ignored by some people.

I personally prefer to see the value on postal stationery items, but it would be hard to define the true price of each envelope, because of the steep price of \$17.95 and tax on top of that for the 12 envelopes plus a few sheets of writing paper in the kit.

Below is the stamp impression on one of the roses envelopes: Morden Centennial



CARDS

Study group members discovered two more PCF cards of the second printing (with the new code) T146 and T171. Also nine PCF cards with new scenes were recently discovered. Details of these cards are on the following page.

Earle Covert noticed that two of the new view cards have additional numbers and he has this to say:

The POST57-MTL148V has 60100 under the number and POST57-MTL166 has 60102 under the number at the lower right. This was presumably to be the same as the 60100 and the 60101 - the last 5 digits of the bar code. Except 60102 is listed instead of 60101.

My comment is that one or the other number (60101 or 60102) is in error. Will this be corrected?

Are we going to eventually see all the "older" individualized bar code cards with the bar code under the number at the lower right? Maybe they are out there and I have not noticed them.

One more thing to look for.

The National Philatelic Centre now has for sale in their 'Product Listing' under 'Related Products' 6 packs of ten of prepaid postcards by theme (Canadiana #260100, Wildlife #260101, Rockies #260102, Central Canada #260103, Quebec #260104, Atlantic #260105 at \$14.90 each 'collector kit' for a total of 60 cards. Each 'collector kit' has small pictures of all ten cards on

a colourful folder.

Obviously not all scenes issued so far are in these packs, since over 100 different scenes are known to us. Furthermore no new scenes not already known to us are in all the packs and the cards are a mix of old code (with the same "25" bar code and without sticker) and new codes. No brown cards were found.



DUES: Postal Stationery Study Group dues are Can. \$8.00 or equivalent per volume. They are due upon publication of Number 1 of each volume. Please make out the cheque or MO to 'JOHN GRACE' not to BNAPS or the Postal Stationery Study Group.

Dues or any change of mailing address should be sent to the Sec./ Treasurer John Grace, 734 Aspen Rd. Pickering, On. L1V 4H2 E-mail jandmgrace@sympatico.ca

All information for the newsletter, and correspondence about the study group, should be addressed to Dick Staecker, 384 Regal Drive, London, On. Canada N5Y 1J7, phone (519) 455-9715, E-mail may be sent to dstaecker@rogers.com



New scenes issued of the PCF cards

Number(s) Printed on the Card	Title (upper left)	Title (lower left)	PO Order Number	Bar code	Airmail Lozenges
C120	CANADA Canada's Natural Beauty Splendeurs naturelles du Canada	These adorable black bear cubs will grow to be big burly inhabitants of Canada's dense bush and forest. Ces adorables oursins noirs grandiront pour devenir les costauds habitants des forêts vierges et denses du Canada.	260093	60093	Y
C124	CANADA Canada's Natural Beauty Splendeurs naturelles du Canada	The moose is one of Canada's most massive mammals. A cow moose, such as this mother with her young, may weigh 360 kg (800 lbs). L'original est sans aucune doute l'un des plus gros mammifères du Canada. Un original femelle, comme cette mère avec son petit, peut peser 360 kg (800 lb.).	260094	60094	Y
MTL148V 60100	MONTREAL Vue aérienne du Centre Ville / Aerial view of downtown	—	260095	60100	N
MTL166 60102	MONTREAL Montréal et Mont-Royal / Montreal and Mount Royal	—	260097	60101	Y
?? not yet received	??	?? Cartier Hotel ??	260096	??	??
MAN012	MANITOBA	Whiteshell Provincial Park in eastern Manitoba is almost 2,800 square kilometers of protected wilderness with many hiking trails, canoe routes, ski, and snowmobile trails. Le parc provincial Whiteshell dans l'Est du Manitoba est une aire protégée de nature sauvage des près de 2 800 km ² avec de nombreux sentiers pédestres, itinéraires de canotage, pistes de ski et sentiers de motoneige.	260099	60104	N
PRA005V	THE PRAIRIES	Farms dot the landscape of fields throughout the Prairie Provinces. Les fermes parsèment un paysage de champs cultivés dans les provinces des Prairies.	260098	60103	Y
SASK002	THE PRAIRIES	A field of sunflowers on the Prairies. Un champ de tournesol dans les Prairies.	261006	60106	Y
SASK006V	THE PRAIRIES	The sun quietly sets over Lake Waskesiu in Saskatchewan. Le soleil se couche tranquillement au-dessus de lac Waskesiu en Saskatchewan.	260107	60107	Y
WPG072	WINNIPEG	Forks Marketplace and the Forks Marina La place du marché et la main de La Fourche.	260108	60105	N

THE MULTICOLOURED FLAG ISSUE 1991-1995

A few notes on this interesting issue to supplement the listing on page 54 of Webb, 7th edition.

All are without value indicated. **AOF** = Automotive Opinion Forum; **CF** = cross-flap; **CH** = Columbia House; **RD** = Reader's Digest; **SS** = side seams.

Precancel styles as Webb page 39. Most appear to be untagged except EN 600, but the brightness of some papers makes it hard to tell. All have a window. Measurements may vary 1-3 mm.

Dates for **RD** envelopes from © notice on back.

Webb #	Date	Size	Style Precan		User and notes
EN600	1991	#10; white	CF	none	AOF
EN600-10	1995	159 x 123 shiny white; tagged	SS	L	CH . Stamp on flap
20	1995	190 x 106 deep yellow	SS	J	RD : FCB-CAAO; French; See 25
25	1995	190 x 108 pale yellow.	SS	J	RD : CB-CAAO; English; See 20
27	1995	194 x 103 white	SS	J	RD : 1. S95-BGPS: French 2. English equivalent?
30	1995	213 x 107 or 116? shiny white; tagged	SS	L	CH : L-shaped window
40	1995	215 x 121 kraft	SS	J	RD : 1. M95-WST: English 2. S95-WFP: French
50	1995	228 x 162 tan; stamp on flap	SS	J	RD : 1. M95-W60: English 2. French equivalent reported from a cut square. Code unknown
60	1995	229 x 99-101 white	SS	J	RD ; 1. M95-BCP: English 2. French equivalent?
70	1992	#10 white	CF	K J J	AOF : 1. Olympic precancel same: 2. Postal Code precancel same: 3. no autos in corner card
80	1994	249 x 119 yellowish	SS	J	RD : 1. CB-BB017: English 2. FCB-BB0B: French
90	1995	260 x 139 white	SS	J	RD : 1. NALB-TYIOE: English 2. PQ-TYIOE: French

Corrections and additions welcome. John Grace, e-mail: jandmgrace@sympatico.ca

PSN references (Volume + page): **AOF**: 11-20, 52; 12-2, 17, 39; 13-17, 25

CH: 13- 39/40, 46. **RD**: 12-17, 39; 13-5/6, 19

Happy New Year to all !

Post Office Test Envelopes from the Early 1980s

Robert Lemire

The 7th edition of Webb's lists these test mailing envelopes, under official envelopes, as having "various" return addresses. DEN583-31 and DEN-585-31 are #10 size envelopes, while DEN583-21 is slightly smaller. These envelopes differ from the regular issue envelopes in that they do not have any security printing. Also, unlike the regular issue 30¢ envelopes, the test envelopes do not have printed lines for the return address. A brown filler was glued to the inside of each test envelope, and appears to have been attached as part of the manufacturing process. Copies of these test envelopes in my collection and those of Earle Covert and Dick Staecker were used from 1982-1985. This present note is only intended to be an initial summary of the known envelopes. The details of their use is not addressed. A similarly used envelope, not postal stationery, but with a 32 cent meter "RETURN POSTAGE PREPAID", has been reported.

So far only four different printed return addresses, all Ottawa-Hull area addresses, have been found for the #10 envelopes.

- (a) 233 Greensway Ave, Vanier, Ont., K1L 7V3
- (b) 142 Ivy Cres., Ottawa, Ont., K1M 1X6
- (c) Box 6104, Gatineau Que., J8P 6H8
- (d) 8 Maisonneuve, Gatineau, Que., J8T 2A3

Note : K1L 7V3, K1M 1X6 and J8T 2A3 were the correct postal codes for the addresses shown; J8P 6H8 was the code for R.R. 2, Gatineau, not for a P.O. box or range of P.O. boxes.

For DEN583-21, I have seen only one printed address, 233 Greensway Ave., and all copies have a 2¢ adhesive to meet the 32¢ rate (introduced in early 1983). Several of the envelopes (of all three types) are known handstamped with an added "return address" city which is different from Ottawa. Furthermore, used copies without such a handstamp often received postmarks of geographically remote post offices.

Of the three envelopes, Webb's lists only EN531-31 as unused (no address label, and no postmark). Dick Staecker was able to confirm the existence of this item (with an added 2¢ adhesive), and also an unused copy of EN533-31.

Unpostmarked copies of all three types of envelopes are known with address labels that indicate a city and a mailing period, rather than an address. An example (on DEN583-21) is shown on page 59 of Webb's 7th edition. These "facing" envelopes were most likely copies placed on the top of a pile of envelopes sent out for every test mailing. The table below contains a summary of the different types of envelopes in three collections (mine, Dick Staecker's and Earle Covert's). Facing copies are listed separately, though it is probable that if a normal copy exists, so does a facing copy, and vice versa. Copies of the 30¢ envelopes without added 2¢ adhesives appear to be scarcer than copies used before the rate change.

LIST OF TEST MAIL ENVELOPES

envelope	address	handstamp	facing copy	added adhesive
30¢ DEN583-21	a	none added	X	X
		ST. CATHARINES		X
		LONDON		X
		KITCHENER		X
30¢ DEN583-31	a	none added	X	
	b	none added		
	c	BURLINGTON		X
		ST. CATHARINES		X
		LONDON		X
	d	none added, also no address label (unused)		X
KITCHENER		X		
WINDSOR		X		
32¢ DEN585-31	a	none added, also no address label (unused)		—
		none added		—
	b	none added	X	—
		none added	X	—
	c	none added	X	—
		none added	X	—
	d	none added		—
		none added	X	—
		BURLINGTON		—



On this page and the following two pages are copies of some of the old regulations and some of the correspondence with the Canadian Post Office relating to Canadian post cards. These and more very interesting pages were donated to our Postal Stationery Study Group by Horace Harrison.

Thank you for your generosity



G.B. Burland, Jeffrey H. Burland, G.E. Vallean



Ottawa, Oct. 22 1896

Wm White Esq.
Deputy Postmaster General
Ottawa.

Sir

In reply to your inquiry we beg to state that the old plate for the Postal Union Card has been destroyed by cancellation this day, Oct. 22. 96.

I am Sir

Your obedient servant
G.E. Vallean,
Secy

Post Office Department, Canada,

Ottawa, 11th April, 1882.

NEW FORM OF ONE CENT POST CARD.

A new form of one cent Canada Post Card has been prepared, and is now ready for distribution to Postmasters in fulfillment of such requisitions as they may make for further supplies of one cent cards.

The new card is larger than the card hitherto supplied, and the one cent postage stamp being impressed thereon by a different process will have a somewhat different appearance, but the device for the stamp remains the same. The marginal rim on the face side has been discontinued leaving more room for the address.

The regulations as to the use of the one cent post cards, and their sale at the face value to the Public by Postmasters and Stamp Vendors, remain unchanged.

Post cards are to be postmarked with the date stamp only on the face or address side of the card, both at the office where posted and at the office of delivery, leaving the other side of the card entirely clear for the use of the sender. In postmarking, care must be taken to avoid interfering with the address.

Post cards cannot be registered.

JOHN O'CONNOR,
Postmaster General.



NOTICE TO THE PUBLIC.

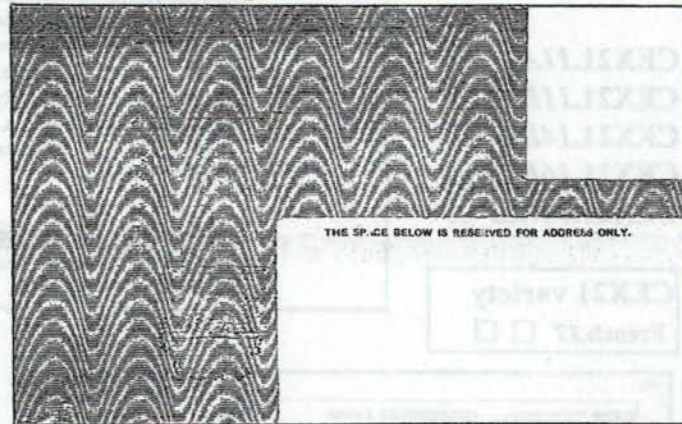
Regulations under which designs, illustrations, portraits, sketches or other forms of advertisement may be engraved, lithographed, printed, &c., on the "address" side of the one-cent Post Card.

1. A clear space of, at least, a quarter of an inch shall be left along each of the four sides of the Postage Stamp.

2. There shall be reserved for the address a clear space at the lower right hand corner on the "address" side of the card immediately below the words, "The space below is reserved for address only," such space so reserved for the address being, at least, $3\frac{1}{4}$ inches long by $1\frac{1}{2}$ inches wide.

N.B.—It is in the interest of both the Department and those availing themselves of the privilege hereby granted that the spaces in question should be unconditionally reserved for the purposes intended. If any printing, engraving, or other matter appears on the spaces thus reserved, the Post Cards cannot be permitted to pass through the mails.

Below is given a diagram which shows the actual size of the card and the reservations in question, the unshaded portions of the diagram indicating the spaces reserved by the Department.



Post Cards may be ordered in sheets of sixteen or less, as desired, or singly,—orders therefor, specifying quantity of cards required and number to the sheet to be given in writing to the nearest Postmaster.

R. M. COULTER,
Deputy Postmaster General.

Post Office Department, Canada,
Ottawa, 9th December, 1897.

NOTICE TO POSTMASTERS.—This Notice to be put up conspicuously for public observation at every Post Office.
10,000—9-12-'97.

M. O. Fac. cont.
CEX13

CEX13 variety
black.7E

CEX10

CEX11.7D

CEX11 variety
blue.7F

CEX14.7G

CEX14a.7G
CEX14a.7H

CEX14b.7G

CEX14c.7G

CEX14 variety
French.8

CEX15.9

CEX15.10A

CEX15.11

CEX15a.10

CEX15a.10B

CEX15b

CEX15c.10C

CEX15d.10D

CEX15d.12

CEX15d.13

CEX15 variety
French.8

CEX16.14

CEX17.14

CEX17.15

CEX18.11A

CEX18.14

CEX18.16A

CEX18A

CEX19A.14

CEX19A.16

CEX19.11A

CEX19.14A

CEX20.14

CEX21.11A

CEX21.11B

CEX21.14B

CEX21.16B

CEX21.16C

CEX21 variety
French.17

PSSG MEMBERSHIP UPDATE

Paid members at January 1, 2002 80
Ex-officio & others 11
Circulation of PSN 91

ADD TO MEMBERSHIP LIST(7)

P Charles Livermore, PO Box 754045,
Parkside Station, Forest Hills, NY USA 11375-4045
Allan Magee, 18 Phillip Dr., Nepean, ON K2E 6R7
Dr Robert L. McCormack, 455 Campbell St.,
Winnipeg, MB R3N 1B8
Jesse Spector, 185 Hubbard St., Lenox, MA 01240 USA
Robert Lemire (ExO), Study Group Reporter,
Box 1870, Deep River, ON K0J1P0
Owen L. White, P.O. Box 860, Station K,
Toronto, ON M4P 2H2
Eugene Yount, 227 Long Park Dr.,
Rochester, NY USA 14612

DONATIONS RECEIVED

Crowther, Harrison, Lemire, Livermore,
Longley, McMahon, Perry-Hooker,
Walton, Zariwny

RENEWED (55)

Aitken, Arn, Bartlett, Beaudet, Blake,
Clarke, Cole, Collop, Crowther, Curtis,
Da Costa, Derrick, Dresser, Eggett,
Ellis, Feiner, Fennell, Furneaux, Gauthier,
Giguère, Grace, Harris, Haslewood, Head,
Hoorens, Kahlmeier, Kaye, Knierim, Kriz,
Lee, Lieberman, Longley, Machum, Marrior,
McCallum, McCann, McLean, McMahan,
Menuz, Michaud, Middleton, Ness,
Nielsen, Parama, Pierson, Ryan,
Schlesinger, Soper, Stillions, R L Thompson,
Traquair, Uznanski, van Dooremalen,
Wiley, Zariwny

DROPPED FROM LIST (7)

Goben, Maas, Malkin, Pawluk, Sagar, Skrepnek,
Winden

Form 209 E

Canadian Northern Express Co.
AUG 3 - 1916

MAZENOID SASK

HOUSTON E JEANETTE
MAZENOID SASK

ISSUED AT ALL OFFICES
PAYABLE EVERYWHERE

RATES
\$5.00 or under, 3 cts.
Over 5.00 to 10.00, 6 cts.
" 10.00 to 30.00, 10 cts.
" 30.00 to 50.00, 15 cts.
Amounts over \$50.00 at
same rates

Form 209 E

Canadian Northern Express Co.
AUG 3 - 1916

MAZENOID SASK

CATALOGUE
CHARGES HAVE BEEN
FULLY PREPAID

Deliver the above-mentioned property to
or bearer, who is authorized to receipt for
same.