

# Postal Stationery Notes

Volume 15 No. 4

November 1999

This years BNAPEX in Vernon B.C. was timed perfectly. The weather was warm, sunshine all the way from Calgary to Vernon. I very much enjoyed the drive and one of the best BNAPEX conventions I attended so far.

The exhibits were outstanding. Of particular interest to me were the three frames showing the cards P1 and P2 with a variety of plate numbers. Earle Covert won a well deserved Silver Bronze for it. Horace Harrison received a Vermeil for his one frame exhibit of the C.P.R. letter sheets including an uncut sheet. Another very interesting exhibit of six frames was a study of Canadian Victorian 2 cent Post card rates 1877 to 1905. I never was very much interested in any postal cards with postage stamps added, but that exhibit sure changed my mind.

The postal stationery study group meeting was chaired by Robert Lemire and Bill Walton was the speaker discussing the Admiral printing methods and Earle Covert talked about current postal stationery.

Earle also mentioned that a new Postal Stationery catalogue is in the works and will be completed soon and probably will be issued late this year or early in 2000.

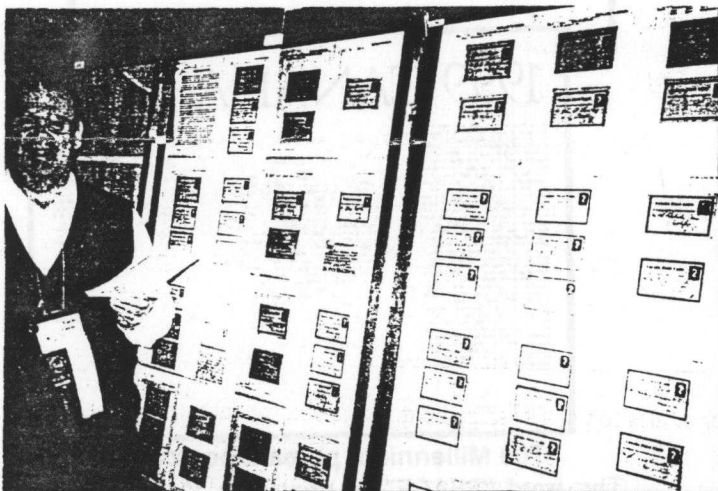
I also welcome a new member James W. Longbourne, who joined the study group at the convention in Vernon.

I would like to remind all members again, I need more material for the newsletter. Also I would like to revive the PSSG Marketplace. So let me know if you want to buy or sell any postal stationery. Remember, all ads are free.



All information for the newsletter, and correspondence about the study group, should be addressed to Dick Staecker 384 Regal Drive, London, On. Canada N5Y 1J7, phone (519) 455-9715, E-mail may be sent to [dstaecker@sprint.ca](mailto:dstaecker@sprint.ca).

Dues or any change of mailing address should be sent to John Grace, 734 Aspen Rd. Pickering, On. L1V 4H2



Earle Covert is showing his exhibit of postal cards at BNAPEX in Vernon, B.C.

## What's New in Postal Stationery

### ENVELOPES

Pierre Gauthier reported that he found copies of the current #8 envelopes with the stamp indicia with a white background (instead of pale yellow), straight flap, like the ones that were recently reported for #10 envelopes. The envelopes are being sold in packages of ten. So the new series now stands at three varieties for each envelope. From personal observation, envelopes with the coloured stamp indicia and a straight flap are the difficult ones to locate.

### CARDS

In the last newsletter I missed listing one card and did not give the correct code numbers on two other cards

- CR 462 • should read CR 4628 •
- ATC 207 • should read ATC 207V •
- Q 028 • should be added

A "Millennium Keepsake" is now for sale by Canada Post. No official date of issue was given. In the metal box are three stamps, a medallion and a postal card. Postal stationery collectors who are only interested in the prepaid card will have to pay \$ 8.99 for the complete box to get the card, since it is not available as a separate item.

In "Details", Canada's stamp magazine it says "The pre-stamped postcard offers the opportunity to send millennium best wishes to friends and loved ones anywhere in the world"

The size of the card is 140 x 105 mm, that is much smaller than all other prepaid cards issued lately, but is otherwise similar. The stamp indicia is a girl with a dove, the same as on the 55 cent stamp inside the box.

XPRESSPOST

Peter Zariwny sent me a list of the Xpresspost prepaid envelopes with the different clock face dates on the reverse he found so far.

Missing numbers on the dial represent the month in which the item was printed and the center indicates the year.

REGIONAL STANDARD

- 9-98 10-98 11-98 1-99 2-99 3-99
- 4-99 6-99

NATIONAL STANDARD

- 11-98 1-99 2-99 4-99 6-99

REGIONAL LETTER

- 10-98 1-99 2-99 3-99 6-99

NATIONAL LETTER

- 10-98 1-99 2-99 3-99 6-99

REGIONAL PACK

- 10-98 12-98 1-99

NATIONAL PACK

- 10-98 12-98 1-99

Please let me know if anyone found any other dates.

As I mentioned in the last newsletter about the Canada

Post intention to prepare special Xpresspost envelopes for large volume commercial customers.

Now I was able to get a brochure advertising the benefits of this system named "Brand-It"X Program. On the following page I will show four pages in reduced size of that brochure.

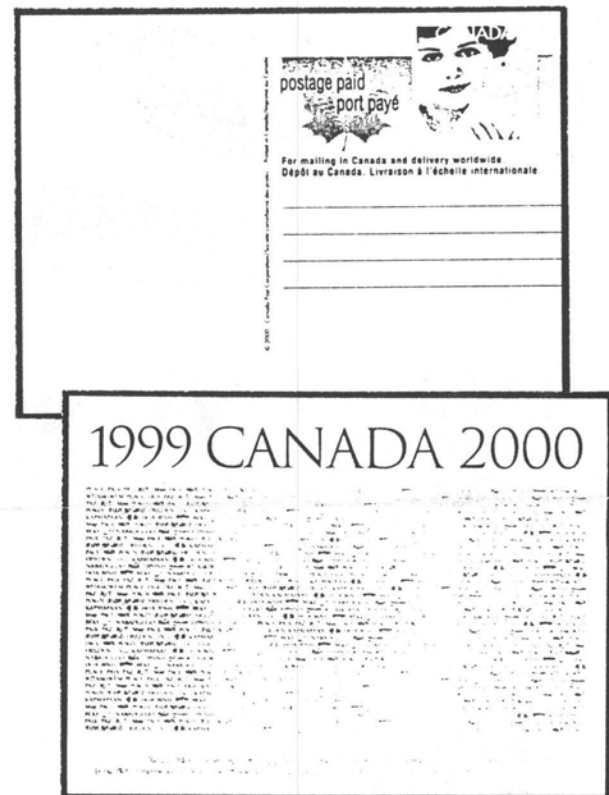
I urge all members to look out for any of these items.

GO LETTERS

I was surprised to find a new GO letter, since it was announced last year, that Go letters would be replaced with prepaid labels on regular envelopes.

This envelope is the same size as the earlier regular GO letters, also the heading and "PAID/PAYÉ" is identical including the colours, red, green and blue, but that is were the similarity ends.

The background is white with printing in gray, black and dark blue. Also missing is the text "FOR USE BETWEEN POINTS WITHIN ONTARIO". (See picture). It probably means that it is postage paid within Canada, but the back is identical to the former GO letters including the Ontario mailing restriction inside the return box.



**The Millennium prepaid postcard**

The word "PEACE" is printed in the 2 official languages and 21 other languages spoken in Canada. Reproduction at 50%.

# The Brand-It Program on Xpresspost Prepays

Four pages from the brochure reduced 50%

Distribution Services

Distribution Services



## Xpresspost™ Prepays: Brand-It® Program

Make your mark with Xpresspost Prepays.

Xpresspost Prepays are flat-rated envelopes ready to go when you are. Brand-It adds your look to the envelope, making every delivery a Marketing opportunity.



## Xpresspost™ Prepays: Brand-It® Rates



**What are Xpresspost Prepays?**  
Xpresspost Prepays are convenient, flat-rated envelopes ready to go when you are. One price covers both the envelope and Xpresspost service.

**What is Brand-It?**

Brand-It allows you to add your logo, wordmark or return address to Xpresspost envelopes. Overprint branding adds your look to existing Xpresspost envelopes. Customised branding offers greater flexibility because it's made to order.

**Benefits of Brand-It**

On Xpresspost Prepays, Brand-It offers a great way to enhance your

company's profile. Your logo or message can be seen wherever Canada Post delivers.

**Minimum quantity**

Both Overprint and Customized branding orders require a minimum run of 25,000 units. This can be a split run of National and Regional envelopes of the same size.

**Production**

Your Canada Post representative will complete an order form and take receipt of your camera-ready artwork. Manufacturing time is approximately four weeks for Overprint branding, and six to eight weeks for Customized branding orders.

An Example (run over 25,000 units)	
25,000 piece volume commitment with:	
• 2-colour Overprint branding	
• Standard-size envelopes	
• Split run 75% Regional and 25% National (does not affect branding costs)	
Brand-It costs	
25 x \$133.00/m = \$3,325.00	(billed when artwork approved)
Cost of Xpresspost Prepays	
As per the customer's Distribution Services Agreement, the costs are	
\$4.28/item for National Standard	
• 75% Regional	
18,750 envelopes @ \$2.64/item = \$49,500.00	
• 25% National	
6,250 envelopes @ \$4.28/item = \$26,750.00	
(billed upon receipt)	\$76,250.00

Visit our web site at:  
[www.canadapost.ca](http://www.canadapost.ca)

**THE LOOK OF BRAND-IT**

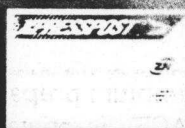
To ensure efficient processing of your items, all branded Xpresspost envelopes include the Xpresspost logo, national/regional band and "Prepaid" mark in their standard positions. Beyond these elements, the choices are yours! Minimum quantities of 25,000 units apply.

Overprint branding begins with existing envelopes. A large area, bordered by white, is available for overprinting.

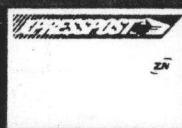
The area shown is reserved for your overprinted logo or other visual details.



1 Colour Overprinting



1 Colour Overprinting



2 Colour Overprinting

**Customized branding offers the greatest flexibility**

because it's made to order. You decide on the background colour, pattern, and image and we manufacture your product.

Capture attention with full bleed printing at the envelope sides, and coverage right up to the Xpresspost logo and National/Regional bands.



1 Colour Custom Printing  
Tonal Background



1 Colour Custom Printing  
Pattern Background



2 Colour Custom Printing  
Colour Background

New GO Letter

Photo copy of the newly discovered GO letter for the Carleton University (white background). Reproduction at 50%.

**GO LETTER**    **LETTRE GO**

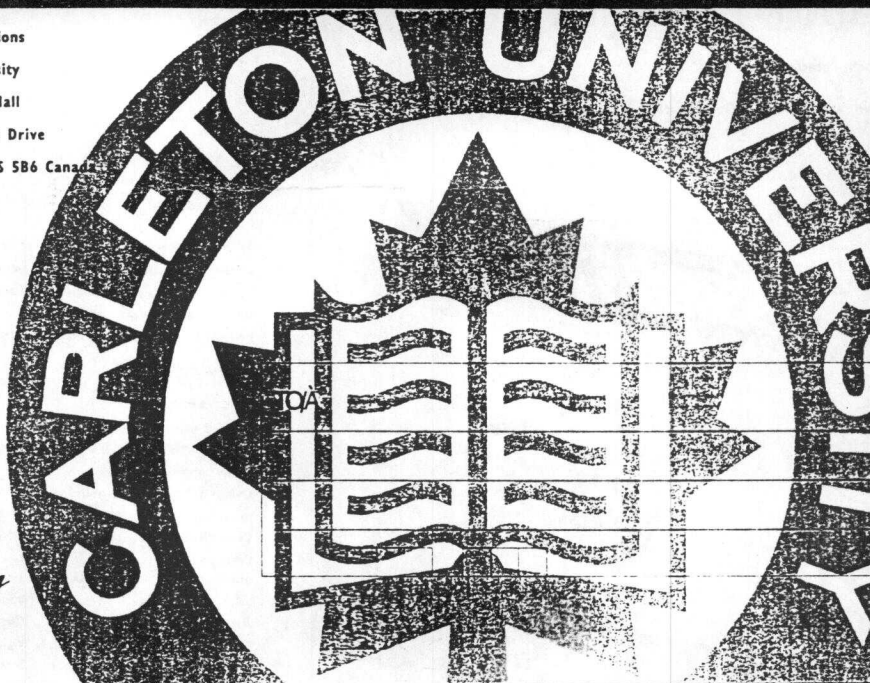
GOVERNMENT OF ONTARIO / GOUVERNEMENT DE L'ONTARIO

**PAID/PAYÉ** 



CARLETON UNIVERSITY

Office of Admissions  
Carleton University  
315 Robertson Hall  
1125 Colonel By Drive  
Ottawa, ON, K1S 5B6 Canada



www.carleton.ca

*Education  
for  
Life*

Envelope proofs of the first Karsh issue

*Harry Machum*

Below is a reduced size photo copy of the 4 cent and 5 cent proof with the marking "This plate o.k." and the next page shows a large format of the same item with four stamp impressions of each value marked "not approved for colour. 21-1-54 Proof." That reproduction is in the original size.



10

*Chief Clerk*





*James D. St. 1-1-57  
 for my collection  
 of stamps*

12

12

B.C. Library Cards

Michael Sagar

Small cards - those cut down from standard sized postal card stock have always been of some interest to me. One of the makers of such cards was the library system in British Columbia (particularly Vancouver). Although the city library systems are independent from each other, I haven't seen any cards from other areas, but they certainly could exist. The cards were printed for notices that requested book(s) were now available, or a notice that a library book was overdue.

The cards were likely taken from sheets of 8 or 10 and were cut down to 5" x 3" (127 x 76 mm) (presumably so they could fit into a standard library card system). Besides their size, these cards have no identifiable markings on the front - they are hand addressed, and are cancelled with the common machine (or in one case roller) cancel of their day. Some of the cards have rubber stamp markings added to indicate a particular branch or department of the library. For the most part the cards I have are in poor condition, as people likely tucked the cards into pockets or purses on the way to the library. Some of cards have a philatelic twist to them in that the recipients were requesting the Scott catalogue.

The early Vancouver cards indicate print runs of 10-25 000 cards, which seemed to have served up to about a 2 year period. The Fraser Valley Regional card is slightly different, in that it was cut down to the size that the other cards would have started at (140 x 86 mm), as the 15 cent card was released as a larger format card (148 x 105 mm) and it probably was fitting into a carding system designed to hold the standard sized postal cards of its day.

**Fine Arts & Music Division**  
**VANCOUVER PUBLIC LIBRARY**  
 VANCOUVER, B. C.

*The book noted below, which you reserved, has been returned to the library  
 and will be held for you until* OCT 23

Author Biget No. M 782.4

Title Francisco Carron 5562c

PLEASE BRING THIS CARD WITH YOU. ALSO YOUR LIBRARY CARD

007 6

Telephone \_\_\_\_\_

Form 22 10M 2-34

← Vancouver Public Library  
on P50 used 1936  
Form 22 10M 2-34

Vancouver Public Library →  
on P65 used 1939  
FORM 22-10M-3-38

**VANCOUVER PUBLIC LIBRARY**  
 VANCOUVER, B. C.

*The book noted below, which you reserved, has been returned to the library  
 and will be held for you until* MAR 27

Author Adrian No. 150 A-23

Title Understanding human nature

PLEASE BRING THIS CARD WITH YOU. ALSO YOUR LIBRARY CARD

Mar 17

Telephone \_\_\_\_\_

FORM 22-10M-3-38

VANCOUVER PUBLIC LIBRARY

VANCOUVER 4, B.C.

The book noted below which you reserved, has been returned to the library and will be held for you until MAY 1 1956

Author Wash, Hermann No. \_\_\_\_\_

Title Living in the Country

Please Bring This Card With You ALSO YOUR LIBRARY CARD

Telephone \_\_\_\_\_

FORM 22-25M-3-52

← Vancouver Public Library on P75 used 1953 FORM 22-25M-3-52

VANCOUVER PUBLIC LIBRARY

VANCOUVER 4, B. C.

The book noted below which you reserved has been returned to the library and will be held for you until \_\_\_\_\_

Author Guptill No. 751.42

Title Colour in sketching

PLEASE BRING THIS CARD WITH YOU ALSO YOUR LIBRARY CARD and present them at the Main Desk.

and rendering APR 14 1956

THIS BOOK HAS BEEN LOST. YOU MAY OBTAIN A REFUND OR RESERVE ANOTHER BOOK BY PRESENTING THIS CARD AT

THE DESK Telephone MA 5639

Form 22-25M-11-54

Vancouver Public Library → on P83 used 1956 Form 22-25M-11-54

VANCOUVER PUBLIC LIBRARY

VANCOUVER, B. C.

The book noted below which you reserved has been returned to the library and will be held for you until MAR 24

Author Casta, John No. 383.3

Title Postage Stamps

PLEASE BRING THIS CARD WITH YOU and present them at the Main Desk

Telephone K

Form 22-25M-4-55

← Vancouver Public Library on P83 used 1958 Form 22-25M-4-55

FEB 24 1960 Author Long No. 133.4 L84s

Title Secret sciences and miracles behind

The above book will be held for you until \_\_\_\_\_

Telephone No. \_\_\_\_\_

Please bring THIS CARD and your LIBRARY CARD to the Main Desk.

VANCOUVER PUBLIC LIBRARY

FORM 22

Ground Floor

Vancouver Public Library → on P94d, P102a and P107f used 1968 - 1971 FORM 22

# VICTORIA PUBLIC LIBRARY

July 2 1924

According to our records, you have book Wright, H.B.

"Their yesterdays"

borrowed May 21 due June 21

A fine of one cent a day is charged on each work kept overtime.

HELEN G. STEWART,

Card No. A8019

Librarian

← Victoria Public Library  
on P34f used 1924  
no form # (overdue book)

## Fraser Valley Regional Library

SEP 15 1924

DATE

ESTERWINE

BRANCH

Ch - 127

According to our records the books which you borrowed from  
the Library are now overdue. **Arrive at Esterwine**

**due Sept: 18th**

In spite of all precautions, mistakes sometimes occur. If you  
think that an error has been made, please bring this notice  
together with your library card.

BRANCH LIBRARIAN

OVERDUE POST CARDS (BRANCH)

*D. J. D. F.*

Fraser Valley →  
Regional Library  
on P115  
used 1979  
no form #

### Canadian Pacific Railway Company

*Dick Staecker*

Canadian Pacific Railway Company was incorporated February 16, 1881 and the shipment notification postal cards must have been in use right from the start. I am showing two cards (P2) used in 1881. The first card was used in May 1881 in Winnipeg to advise the consignee that a shipment arrived at the station. It must have been a large shipment, because smaller parcels and packages were always sent by Express Companies.

The second card also a P2 postal card, was sent November 26, 1881, also from Winnipeg. But by this time a Form number was added on the back of the card. That number "Form 13." on postal cards was used by the C.P.R. Company for shipment advice to the consignee for 77 years. Card 3 shows the last card (P103e, 6 cent orange) used by the C.P.R. Company still showing "Form 13" but now on the front.

In 1981 to celebrate 100 years Canadian Pacific Railway, the Company had large advertisements in many newspapers telling the story of C.P.R. Following is an excerpt, to give readers an idea of what it must have been in 1881:

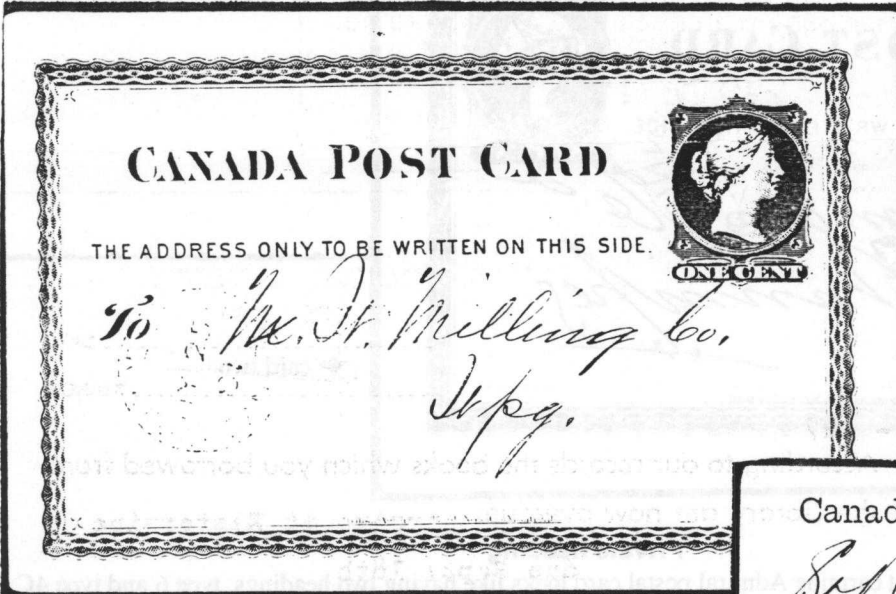


In 1881 Canada was composed of settlements in the Eastern provinces and in British Columbia. Between was a virtual wilderness. Unknown. Untamed. Almost unoccupied. The western prairie was mainly a land of Indians and rugged trappers and hunters. Teepee villages were the most common settlements to be seen.

A Pacific Railway had been debated for years, but many parliamentarians were still opposed. In the United States many Americans believed the British northwest territory was naturally theirs. Prime Minister Sir John A. Macdonald felt a Pacific Railway was urgently needed to unite and preserve the country.

Finally a group of determined men undertook the unprecedented task and the Canadian Pacific Railway Company was incorporated on February 16, 1881. George Stephen set the tone for the enterprise and was its first president.

In Britain they were sceptical and wondered if the frostbound wilderness, as they viewed Canada, was worth the effort. Some track had been laid but there were 1,900 miles of rugged terrain still to be crossed. A formidable man, William Cornelius Van Horne was given all the authority he needed to build the railway.



← card one  
↓

1647 Form 13.  
**CANADIAN PACIFIC RAILWAY CO.**  
 Mrs. Station *Mo 26* 1881  
 The following property, consigned to you, has arrived at this Depot, and is now at your risk.  
 62 Pkgs  
 Car *2648* Charges *334.09*  
 Please pay charges, and remove the property within 24 hours, or same will be stored at your expense.  
 C. Simpson Agent.  
 Deliver above goods to bearer.  
 Sign *C.S.* Consignor.

← card two  
reverse

<sup>745-</sup>  
**Canadian Pacific Railway.**  
*Sid Row* Station *May 25 1881*  
 Sir,—  
 I hereby notify you of the arrival of the following goods which are held at your risk in case of fire, etc., viz:  
 Sundries  
 (30 Pkgs)  
 Car No. *2243* charge *\$1.96* <sup>14</sup> subject to following storage rates after first twenty-four hours.  

One day	3c. per 100
Over one day and less than four	4c. "
Over four days and less than ten	6c. "
Over ten days and less than twenty	8c. "
Over twenty days and less than thirty	10c. "
Every additional thirty days, or fractional part thereof	10c. "

 Interest 1 per cent. per month on all advanced charges not paid within six days. All cheques must be marked by Bank.  
 Yours truly,  
*C. Simpson* Agent.  
 Deliver to Bearer.  
 (Sign here.) *C.S.*

Freight Advice

Form 13

Customs Report No. ....

CANADIAN PACIFIC RAILWAY COMPANY

POST CARD

CARTE POSTALE



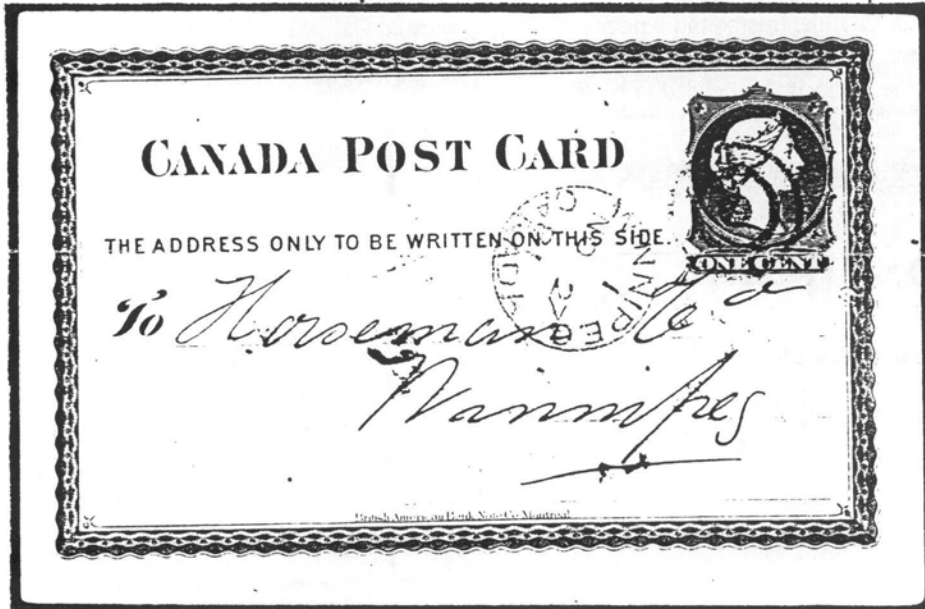
card three →

..... Station

..... 19..... Pro. No.....

The following described property has arrived at this station consigned to you in

Car No..... Initial.....



← card two

**Private heading**

At first observations this 2 cent carmine Admiral postal card looks like having two headings, type 6 and type 4C. But closer examination shows that the bilingual heading is very close to type 4C, but is only 62 mm in length, while type 4C is 67 mm long. I have seen quite a few private headings similar to type 5 and type 6, but never similar to type 4C and that on a type 6 card. The reverse has a shipment notification from Canadian Northern Express Co.

