

British North America Philatelic Society
Postal Stationery Study Group

Notes

Volume XV - Number 1 ++ June, 1998



98109



BIRDS OF CANADA POSTCARDS
DATE OF ISSUE: MARCH 13, 1998

This colourful set features some of Canada's most fascinating birds. These five postcards depict the Eastern screech owl, the ruby-throated hummingbird, the great crested flycatcher, the Atlantic puffin, and the pileated woodpecker. Call to order your set!

CARTES POSTALES ORNÉES DES MOTIFS

« OISEAUX DU CANADA »

DATE D'ÉMISSION : 13 MARS 1998

Ce joli jeu de cinq cartes postales est orné de certains des plus fascinants oiseaux du Canada. Les cartes présentent le petit-duc maculé, le colibri à gorge rubis, le tyran huppé, le macareux moine et le grand pic. Commandez votre jeu dès maintenant !

See page 3 for details!



Call to order: 8 a.m. - 4 p.m. EDT / Pour commander :
de 8 h à 16 h, HAE | 800 565-4362

Prices do not include soft tax. Tax price ne comprend pas les taxes de vente.



NEW / NOUVEAU!

98601
Prepaid Postcards (Set of 5) /
Cartes postales préaffranchies
(jeu de 5)
\$5.00 ◀

**FIRST TIME!
DU NOUVEAU!**

19

Horace Harrison's Postal Stationery Potpourri

Here is some nice essay material dealing with the 1897 Diamond Jubilee post card. One of the following pieces is well-known; the other is not mentioned in *Webb*.



The item at the top is listed as P-E6c, on page 153 of the catalog. The item above is not listed. The heading has been very slightly modified (ends of the scrolls); it is printed on glossy, very white paper and trimmed to shape. The stamp is intaglio printed (note the ABN imprint at bottom in the inset), it is printed on white paper and cut close. The card is quite thick.

Next issue, a related essay, also in color.

New Picture Post Cards: Well, where are they?

Thanks to Pierre Gauthier for the scanned brochure shown on page 1, received in mid-June, 1998. The following are excerpts from subsequent correspondence on the subject from Pierre, Earle Covert and Robert Lemire, with a few editor's notes inserted in places.

On June 23, Pierre wrote:

Enclosed is a JPEG photo of the new Summer 1998 edition of Collections of Canada, a Canada Post publication I just received today. Inside a new product is advertised: prepaid post cards reproducing some of the birds already issued. They state March 13, 1998 as the date of issue (the same as for the latest bird issue). This seems quite improbable as no one has yet seen or mentioned these items. The quest goes on...

On June 27, Earle replied:

According to Collections of Canada Summer 1998 (Canada Post Corporations Advertising Quarterly) which I saw last night when I returned to Calgary, CPC issued on MARCH 13, 1998 a set of 5 Birds of Canada Postcards. The stamp has the same picture as the reverse of the postcard (and also the adhesive). The picture shows them to be undenominated and "For mailing in Canada and delivery worldwide". This is the same concept as the Postcard Factory issues. I have not seen them and our local Retail Postal Outlet which sells FDC etc have never seen them. They are item 98601 Set of 5 for \$5.00

Does anyone know when they were actually issued and where are they available besides Antigonish? What is the ERP? Any rumour/stories? Will there be more? Are there more Postcard Factory cards besides the 35 I know about.

On June 28, Robert joined in the discussion:

The "bird" prepaid post cards (the ones Pierre Gauthier and Earle Covert pointed out were shown in the Canada Post "Collections") were NOT available at the Sparks St. philatelic wicket on June 26. Looking at the picture, I wonder if the "cards" might actually bear non-denominated adhesives. Has anyone actually seen copies?

Finally, on June 30, Earle wrote:

I called the Philatelic in Antigonish and ordered some - the clerk said they had "just" become available but couldn't give me a date. She said the March 13 date was when the stamps or at least the last 4 were issued as were the last Bird postal stationery envelopes. (*Editor: clearly incorrect . . . there is no mistaking the wording on the brochure . . . the cards were clearly to be issued on March 13.*)

The clerk in the main post office (operated by CPC) in Lethbrige had an old "Collections" on the counter with 3 display cases in the lobby with bird stamps, uncut sheets, postal stationery envelopes. She told me she had heard about them. She said she was a collector but had to get some things from Antigonish as they wouldn't supply her a stock - for instance the CIBC vending machine sheet. She took the Collections booklet and went to ask her boss. They looked it over while I watched but he hadn't heard of them. She said she nor the Post Office had got their new COLLECTIONS in yet.

Editor: So that's it, so far. I was hoping to get more information before this (already quite late) newsletter went to the printer. It appears that will not happen, so look for additional information in the next issue. The cards, at least as shown in the mockup in the brochure, certainly do look like Postcard Factory products!

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Coming soon:

New Bird Post Cards
A discussion of some of the early Ontario Hydro cards
New GO Letters have been reported
More interesting, seldom-seen items, in color, in Horace Harrison's Postal Stationery Potpourri
Up-to-date membership list
. . . more!

A new "year" has started for Notes. If your address label still says "V15#1" to the right of your name, it's time to pay. Please, in that case, do so. We have (reluctantly) dropped those members who were in arrears for a full year. We want not to have to repeat that regrettable action.

Postal Stationery Notes is the newsletter of the Postal Stationery Study Group of the British North America Philatelic Society. It is published six times per year. Information for articles, and questions about the group may be directed to the editor, Steven Whitcombe, RR #2 Box 378, Underwood MN 56586-9637 USA. Email may be sent to spw@prtcl.com.

Message parts of Reply Cards used as singles

I recently acquired four (4) mint P290. This card is not reported in mint condition in Webb. There is no printing either on the front or back.

From these and the only used copy of this card in my collection, I'm making the hypothesis that these cards are only cut-down singles from reply cards P30d. Although of correct size, my used card has an imprinted folding mark on top (an indication that it has been cut from a reply card. The card, used in Montreal in January 1929 (figure 1a and b), is obviously intended as a single card according to the message on the back. Likewise, all the mint copies I have show some part of such pre-folding on top, although some show very little or none of it. The cut was made professionally so the dimensions of the cards are the same as single ones. Other reply cards are known to have been used as singles: KP92a/b and P66 (?) and P73 (?) below.

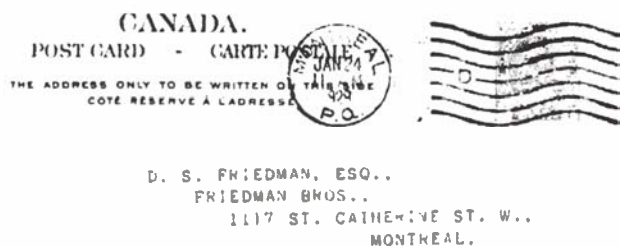


Figure 1a

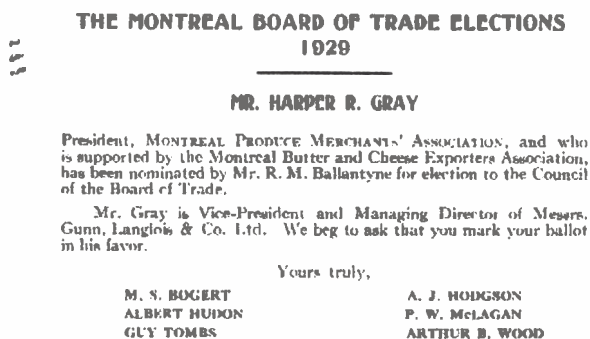


Figure 1b

Is it possible that such cards were severed from their reply half as the user had no more use for a paid reply card and wanted to save on the printing of separate single cards? Could the severed reply half be redeemed at the Post Office thus making it worthwhile to cut them down (Did postal regulations allow for such an alternative??)? Naturally we are talking about large users for whom such a procedure would result in some significant savings. Were severed ½¢ reply halves used as single reply cards (P26e)? To ascertain the last hypothesis, we would need to find mint or used cards from the same users of P290 with imprinted folding marks also at the top.

P290 (ERP January 2, 1929) could also have been made out from reply cards to compensate the absence or shortage of bilingual cards in the early months of 1929. As we know, no single bilingual 1¢ card was issued as part of the Scroll series and the ERP for the Admiral 1¢ orange type 7 (P29i) is March 23, 1929.

Do message parts of reply cards used as singles deserve separate catalogue listing? Yes if these cards were cut down by the Post Office to satisfy the needs of postal patrons and were available over the counter in this format, they should indeed be listed separately in the catalogue. If not, a mention at the bottom of the page would suffice to indicate their status. How do we establish this fact? We would need to search the Archives or postal regulations for an answer.

Two GVI items and one QEII in my collection are equally puzzling. The first is a type 7, 1938 offset, 1¢ green postcard. The card (figure 2a and b) is obviously intended as a single card although the type 7 heading is the same as the heading on the message part of P67c (periods added after "PCST CARD" and "CARTE POSTALE"). There is no imprinted folding mark as the card height is reduced by approximately 1 mm. The card was used by a Montreal stationer in February 1940 (a user who was no doubt familiar with requirements for private order items). The position of the stamp also differs from P67c cards in my collection. Could it be the bilingual counterpart of card P66t or a printed to order card as the "P.T.O." caption on the front may suggest? Although P66t heading comes in two different lengths (82 and 83 ½ mm), it is not reduced nor does it show any folding marks (at least on the two copies in my collection). Is it then possible that cards listed as P66t could have been made using the type 5 heading and 1938 offset stamp die used for message parts of P67a reply cards since this reply card is also known with type 5 headings in same two lengths?

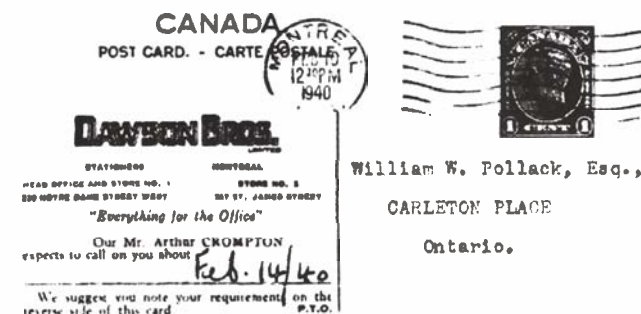


Figure 2a – figure 2b is on the following page

The second item is a P73 1¢ green revalued to 2¢ from an Ontario utility company used as a single card (figure 3a and b). The type 5 green heading is the same as on card P67b. A faint imprinted folding mark can be seen on top of the back. Utility companies are known users of printed to order items.

(continued on next page)

Production notes

Because of the problems involved in re-scanning color photocopies (see below for more on this subject), the color pages of *Notes* are all being printed by the editor. The black and white pages are then sent, along with 125 or so copies of the color pages and mailing labels, to John Grace for reproduction, collating and mailing. It takes about three days to print the full run of color pages! For the record, this is the first issue of *Notes* in which all the illustrations are scanned and printed directly with the text (no paste-ups).

Color Photocopies

Now that we have made a commitment to use some color illustrations in *Notes*, we encourage members to share attractive items from their collections. The question may be, "How do I get the items to the editor?" Following are some guidelines:

Color photocopies can not be used. It is not possible to successfully re-scan these images. The options remaining are to (1) send me the item for scanning or (2) scan it – or have it scanned – yourself. If you do this, please scan at high resolution (minimum of 150 dpi – 300 is better) and save the file as a JPEG (.jpg). This scanned image can then be sent to me on a floppy disk through the mail, or by email as an attachment.

Duff Malkin recently sent in a very nice color copy of one of the Readers Digest envelopes (which I had never seen), along with other items. The Readers Digest item is actually quite attractive . . . but I can not use it. Thanks, Duff . . . we'll overcome this obstacle!

Bulova cards, update

John Grace has sent along a large group of additions to the Bulova post card listing, thanks to reports from Dick Staecker, Earle Covert and Chris Ellis. These are listed below (in an abbreviated format, relative to previous listings). We are continuing to develop a handbook on these interesting items.

This is a substantial group of new reports and would seem to indicate that there are probably many more varieties of these cards out there, as yet unreported. Members, please continue looking!

S.E. BATES, Samia Ont, P66, used (no date); blank front; back vertical: "MEMO: A small/Deposit holds/any Gift/until/Christmas" + text; ring at LR, etc.

BAYVIEW CREDIT JEWELERS, Toronto, P66, used (no date); blank front; back as J & J SUTHERLAND #2, DURKIN'S, . . .

A. P. BROWN, Welland, Ont., P66, used (July 10, 1946); back horizontal, similar to M. F. RINGROSE, SOLE BROS #5

BURNS CREDIT JEWELERS, Oshawa, Ont., P61e, used (no date), back horizontal, same as EILER'S and FLOYD'S

S. W. CHADWICK, Simcoe, Ont., P61e, used (no date); back vertical, similar to E. S. FELDSTED, MURRAY & O'SHEA

GENERIC #8, P42a used (no date), back vertical: divided diagonally; "MISS LIBERTY/A New/BULOVA/Baguette watch" + text + Goddess of time logo at right, etc.

HARTMAN'S JEWELERS (see PSN XIV page 35 for original report), now known to be in Kitchener, Ont.

ED HOPKINS, Toronto, P66 used (no date), blank front, back vertical, as J. D. MAYHEW

JACKSON'S JEWEL SHOP, P62 used (no date), front blank, back vertical, as JACKSON BROS., Ltd and JOHN WEBB #2

J. W. JOHNSON LTD., Toronto, P66, used (Nov. 18 1952); back horizontal: "Your Article is Ready" over gift box; text; 2 watches at right: HER EXCELLENCY & HIS EXCELLENCY (both \$49.50), etc. (see NAP LEGRIS)

NAP LEGRIS, Hull QC, P66, used (May 31 1953); back as J. W. JOHNSON LTD., but in French

McCRACKEN, JEWELLER, Vancouver, P66, used (May 27, 1948); back horizontal, as SOLE BROS #2

MURRAY & O'SHEA, Montreal, P62 used (no date); back vertical, similar to E. S. FELDSTED; S. W. CHADWICK; and JOHN WEBB #4

OSTRANDER'S #2, Toronto, P66, used (no date); back horizontal: Scroll at top above 4 watches: PATRICIA, DEAN, BEATRICE, SENATOR, etc.

A. POIRIER, Montreal, P66 used (1945?); back horizontal, as OSTRANDER'S #1, but in French

SOLE BROS. #10 - P66 used (no date), front printing, back vertical, as HARRINGTON'S

SOLE BROS. #11 - P66 used (Dec. 1, 1945), front printing, back horizontal, as HARRY MINDEN

SOLE BROS. #12 - P66 used (May 3, 1946); front blank; back horizontal, as M. F. RINGROSE (similar, also, to SOLE BROS. #5)

J & J SUTHERLAND #3 - P66 used (no date), back horizontal: For the Event of a Lifetime . . . 2 rings at LL; 2 watches at R:

HER EXCELLENCY & HIS EXCELLENCY (\$59.50 & \$71.50), etc.

D. C. TAYLOR, Owen Sound, P70 used (Oct 3, 1952); back horizontal, as GENERIC #6 and IRVING KLINE

JOHN WEBB #4 - P61e, back vertical, similar to MURRAY & O'SHEA; E. S. FELDSTED; and S. W. CHADWICK

CLIFFORD C. WILSON, Ottawa, P66 used; back horizontal: Gift Time is/BULOVA/WATCH TIME . . . L: man & woman under tree branch with birds; R: two watches; more text, etc.

John Grace

Quebec Government Special Order Stationery

EPAID ENVELOPES:

220 mm x 95 mm (8 " x 3¾"), white paper with grey security printing, window 102 mm x 25 mm (with 16 mm at left and 19 mm at the bottom)
 241 mm x 105 mm (#10 size, 9½" x 4 ") tan kraft paper, various back flap die cuts and at least four (4) different recycled logos

241 mm x 105 mm (#10 size, 9½" x 4 "), tan kraft paper, window 114 x 23 mm (with 15 mm at left and 20 mm at the bottom)

241 mm x 105 mm (#10 size, 9½" x 4 "), tan kraft paper, window 114 x 23 mm (with 15 mm at left and 20 mm at the bottom), stamp indicia in dark navy blue ink instead of black (Grand Théâtre de Québec)

241 mm x 105 mm (#10 size, 9½" x 4 "), white paper without security printing

241 mm x 105 mm (#10 size, 9½" x 4 "), white paper without security printing, window 114 mm x 23 mm (with 15 mm at left and 20 mm at the bottom)

241 mm x 105 mm (#10 size, 9½" x 4 "), white paper with grey security printing, window 108 mm x 32 mm (with 30 mm at left and 22 mm at the bottom)

241 mm x 146 mm (9½" x 5¾") tan kraft paper, at least two different back flap die cuts and two (2) different recycled logos

305 mm x 228 mm (9" x 12") tan kraft paper, at least two different back flap die cuts and three (3) different recycled logos

375 mm x 268 mm (10½" x 14¾") tan kraft paper, at least two different back flap die cuts



Pierre Gauthier



e: Pierre has also listed some similar labels. The editor is not yet convinced that these items qualify as postal stationery.

A review:

Privately Rouletted Post Cards of the Canadian Pacific Railway Company, by Arthur Klass

Finally, a comprehensive, well-illustrated listing of these popular cards has been published! The book is written in the form of a checklist, rather than a catalogue (no prices are suggested for any items), but contains a substantial amount of background information on the uses of the various forms, as well as some production information.

Included are cards used by the Dominion Express Company, the Canadian Pacific Express Company, the Canadian Pacific Railway Company and the Dominion Atlantic Railway, all of which used (at some point) privately rouletted cards to send shippers and consignees information on freight shipments. Also included is a section on non-rouletted cards (tracers and claim forms) used by the same companies during the period of the rouletted cards. Not included, however, are the non-rouletted Dominion Express Company precursors.

FORM 101. G.L.I. or Manifest No. _____ CANADIAN PACIFIC EXPRESS COMPANY Office _____ We have received a commitment to your address, which is held at your risk. Weight _____ Lbs. Please call for same and present this notice, or fill out and sign the order on other side. Agent _____ Charges are _____ C.O.D. _____ Duty, Entry, Tax _____ Total to pay _____ IF IN BOND please make deposit with _____ Agent at _____ SEE OTHER SIDE	 ENQUIRE AT EXPRESS OFFICE		
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Webb & P. 160

The fronts and backs of all items are illustrated making identification easy. The cards are listed in *Webb* catalogue order (so they are not entirely chronological . . . this is not a problem). All known form revision dates are included in the list.

Altogether there are 62 pages of listings in 8 ½ x 11 format with large, clear illustrations. It is a fine reference for anybody who collects, or is in any way interested in, these interesting pieces of postal history.

The book is published by the British North America Philatelic Society, and is available for \$10.00 Canadian (plus 3.00 shipping, depending on number of items ordered) from the book department at P.O. Box 66660, Stoney Creek, ON L8G 5E6.

More Christmas Seal post cards, and . . . Dental Seals?

Pierre Gauthier has sent in a few items over the past several months about new Christmas Seal cards he has found, as well as a post card publicizing *Dental Seals*. These we now share below.

Here are a few new listings of Christmas Seal cards. Please refer to PSSG Vol. 6, pp. 22 and 36 for complete listing.

1st reminder series:

P83c 1956, red printing, French text, used in Quebec (unlisted view, shown below)

P83a 1958, blue printing, French text, used in Quebec

2nd reminder series:

P83a Type E, black printing, French text, used in Quebec

Enclosed is the back of a P83 dated Oct. 27, 1961. First time I ever heard of dental seals. Do these go hand in hand with the Easter seals?

PLEASE!

Children are still suffering from dental diseases

Do not forget

Dental Seals

P.O. Box 724
SUDBURY, ONT.

AIDEZ-MOI!

Les enfants vous prient de ne pas oublier votre contribution

N'oubliez pas

Timbre Dentaire

Case Postale 724
SUDBURY, ONT.

LE TIMBRE DE NOËL



COMBAT LA TUBERCULOSE

Seront-ils favorisés de votre appui?

LES SOUSCRIPTIONS SONT REÇUES PAR:

LA LIGUE ANTITUBERCULEUSE DE QUÉBEC
EDIFICE CASSULO
130, rue St-Jean
Québec, P.Q.

SI VOTRE ENVOI A PRÉCÉDÉ CE RAPPEL, UN SINCÈRE MERCI.

LE CLUB RICHELIEU-SUDBURY

... and more ...

I found a misplaced Xmas seal card I had for some time: a reminder on P42, postmarked January 12, 1933 in Fredericton, N.B (shown below). It is quite nice. The message talks about a prepaid envelope... I wonder if it was a piece of stationery...

