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POSTAL STATIONERY NOTES

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Volume 10, No. 6

March 1992

DUES: This is the final issue of Volume 10 of Postal Stationery Notes. If a red "x" appears in this box your 1992 study group fee (Can\$8.00 or U.S. equivalent) is now due. If sending U.S. funds, please make out the cheque to "Robert Lemire", not to the Postal Stationery Study Group.

MORE ABOUT VIEWS ON THE BACK OF CPR CARDS

In the catalogue for the Feb. 22, 1992 Wild Rose Philatelics Auction, lot 1328 describes a card that was not reported in my earlier listing in PSN (Vol. 9, pg. 4 and 18). The noted card is CPR, B35 Form P.T.8, dated 6-2-06 with a back view of "LAKE LOUISE". Incidentally, in the chart in PSN Vol. 9, pg. 6, only the back views with brackets "(LAKE LOUISE)" are untitled. Thus, the cards dated 6-2-06 and 20-11-07 should have been noted as "titled" in the "Remarks" column.

John Aitken

MORE ON THE NON-DENOMINATIONAL SPECIAL ORDER ENVELOPES AND CARDS

In the last issue of PSN we described the envelopes and post cards prepared for COS Information Inc. of Montreal. These were preprinted with a colour version of the Quickstick Flag showing no denomination. Pierre Gauthier and Denis Cottin have been in contact with senior officers of the firm involved. Pierre writes as follows:

"After several phone calls and one meeting with the company president, Denis Cottin and I had submitted an offer for 250 mint sets (one envelope and two different postcards per set) plus some 250 separate envelopes for our personal use. . . . COS's client who is an American corporation, possibly Chrysler, has received all used copies of the survey. COS didn't keep any in Montreal. We were told to contact the COS president after January 17th as regards the unused envelopes and postcards. One week after we made our offer, we contacted COS for a follow-up. The company president told us that Jerry Jones from Canada Post Marketing Branch had told him not to sell any mint copies to anyone. We contacted Mr. Jones . . . who told us that these items would

* Postal Stationery Notes is the newsletter of the ENAPS Postal Stationery Study Group, *
 * and is edited by Robert Lemire. All information for the newsletter, and *
 * correspondence about the study group, should be addressed to Robert Lemire, Box 549, *
 * Pinawa, MB, Canada R0E 1L0. *

soon (start of February) be available from the Philatelic Centre in Antigonish. I'll check with them in the coming weeks to see if and when that happens"

In the Spring 1992 issue of "Collections of Canada", Canada Post's order brochure, on page 22, under postal stationery, is something called "Corporate Set (2-Post Cards, 1 No. 10)" at a price of \$1.50 per set (plus provincial sales tax and GST). This was scheduled to go on sale on March 5, 1992. The pictures on page 23 of the brochure look like the items prepared for COS. I was able to place an order for the "Corporate Set" from Antigonish by telephone, but it was not clear if the items would actually be available by March 5, and as this issue of PSN goes to press (March 18) the cards and envelope have not been received.

Robert Lemire

MORE NEW STATIONERY

On Jan 1, 1992 the first class domestic rate was raised to 42¢, and the overseas rate (20g) was raised to 84¢. Therefore, on Dec. 27, 1991, new 42¢ #8 and #10 envelopes were issued along with a new 84¢ aerogramme.

The envelopes continue the "scales" series, with the quadrant scale (#8) and the "crowfoot" beam scale (#10) being moved to the foreground. One new design feature is the addition of a set of "postal code" boxes to the front of each envelope - useful for handwritten addresses but awkward for typewritten addresses or labels.

The aerogramme shows a hang glider. The layout of the aerogramme (but not the knife) is markedly different than that of the 80¢ aerogramme it replaces. The denomination, opening instructions and the words "AIR LETTER" and "AEROGRAMME" are in thin red type around the outside the main panels showing and describing the hang glider.

As mentioned in the last issue of PSN, these were followed on January 10th by #8 and #10 42¢ envelopes for EXPO'92

Both the #8 and #10 envelopes were available at the show with a cachet showing William Henry Brouse, first president of the Toronto Philatelic Club (now the Toronto Stamp Collectors Club). The cachet was printed in blue on the #8 envelope and in orange on the #10. A few cacheted copies (\$2 each) may still be available from Arthur Beecham, 205 Hilda Ave., Apt. 1808, Willowdale, ON M2M 4B1.

Robert Lemire

MORE PRIORITY POST ITEMS

NEW ENVELOPE DESIGNS

Two new series of priority post envelopes have been issued. In the first set, with form date 7-91, the Regional Letter, National Letter, U.S.A. Letter envelopes and Regional Packs have been reported. These new envelopes open from the top instead of at the end as was the case for all earlier issues. Furthermore, a new series dated 10-91 has also begun to

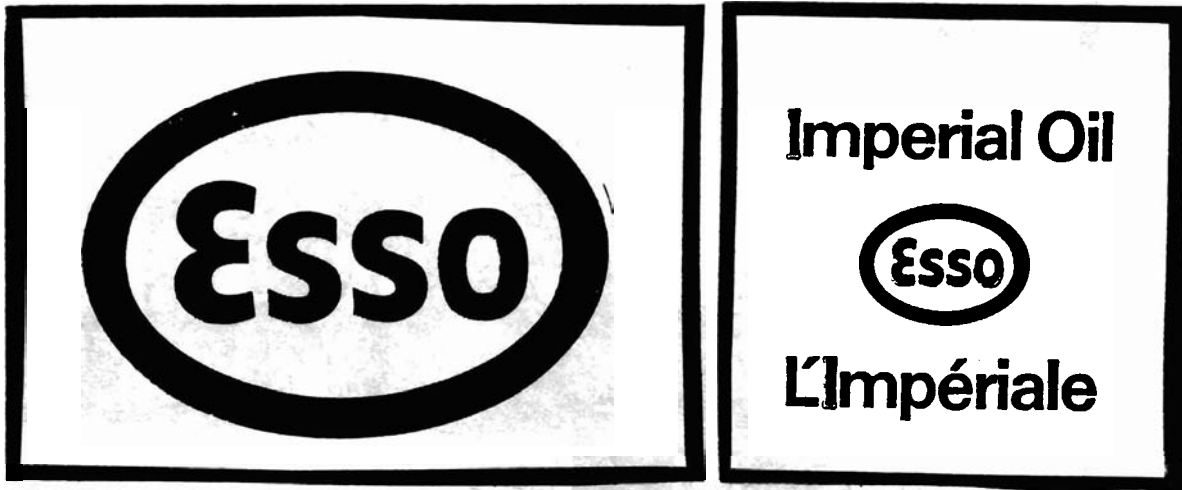
appear. Envelopes in this series bear the Olympic Rings logo. I have the Regional Letter, National Letter and U.S.A. Letter envelopes. Apparently the 7-91 series may be very short-lived, and it will be interesting to see how many of the possible "Letter" and "Pack" envelopes actually were issued.

OLDER ENVELOPES

The International Letter and the International and Pacific Packs remain unreported in the 4-90 series. Have any members seen copies?

PRIVATE ORDER ESSO PRIORITY POST ENVELOPES

As noted previously, PSN Vol. 9, pg. 51, in late 1990 and early 1991 Esso was using Priority Post plastic packs bearing the Esso logo. Actually, there were two different types. Both are 390mm wide and 315mm high, but one bears the "Esso" logo in an large oval at the mid-upper left, the other has the logo in a smaller oval and the words "Imperial Oil" above and "L'Impériale" below the oval.



OLYMPIC POST CARDS

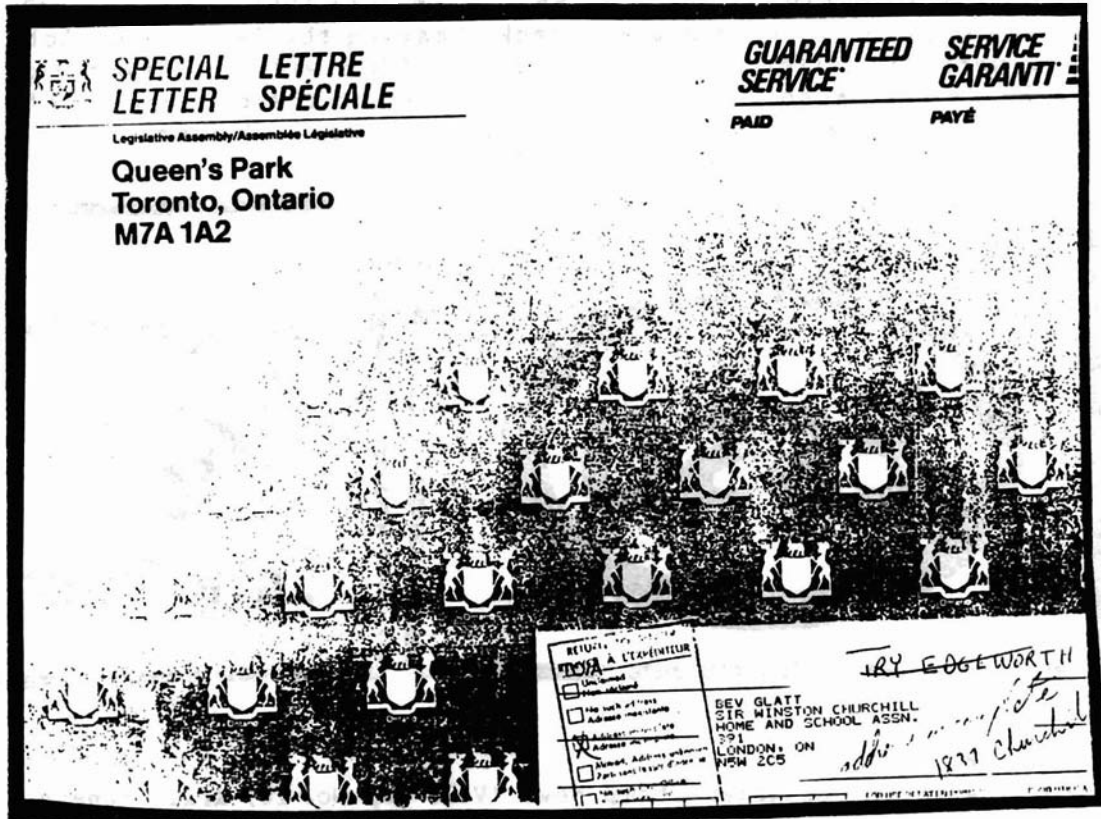
According to the Canadian Stamp News (Vol. 16, No. 20) Kraft General Foods and Canada Post sponsored an "Olympic Mailbag" program under which Canadians could send best wishes to Olympians at Albertville free of charge. Approximately 250,000 cards were prepared for distribution at outlets in 15 cities across Canada. The cards were to be picked up at a postal outlet where they were processed daily and sent by Priority Courier to Albertville. I have not seen these cards. Do any members have copies?

Dick Staecker

SPECIAL LETTER MAIL ENVELOPE UPDATE

There have been a number of new developments. First, new "over-the-counter" special letter envelopes have been released showing the Olympic linked rings logo and the recyclable paper symbol. Strangely enough, these still bear the old (89-06) form date.

Second, the previously described (PSN, Vol. 9, pg. 51) "Government of Ontario" special letter envelopes with the multiple trillium pattern have been noted from several Ontario government departments and agencies (including envelopes with printed corners from Workers' Compensation Board and the Ministry of Health). The Ministry of Education has used the envelopes (without additional corner printing). At least one (and perhaps two) additional envelopes in a different format have been used by the Workers' Compensation Board. Only copies of the red Ontario Special Letter envelopes, but not the blue envelopes, have been reported so far. There is also a different design Special Letter envelope (shown below - reduced to 50%) for use by the Ontario Legislative Assembly.



There are unconfirmed reports of different envelopes from Ontario Hydro and the Ontario Ministry of Health.

Third, Air Canada has been using customized Special Letter envelopes for its guaranteed ticket mailing service. According to the December 1991/January 1992 issue of Canada Post's "Performance", Air Canada is the first private company to sign a contact with Canada Post Corporation for large volume use of the Special Letter envelopes. The initial printing was for 100,000 envelopes. I have not yet seen a copy. (editor's note: I did see a copy in the hands of another traveller in line at an airport in December, but was unable to acquire the envelope. It was similar, but probably not identical, in size to the small regular red Special Letter envelope, and I believe the envelope I saw had a window.)

Fourth, the Federal Special Letter envelopes (PSN Vol. 9, pg. 51) remain elusive, and I have only one used copy (the large size in red). They are

available to Departments and Agencies of the Government of Canada from Supply and Services Canada in packages of twenty-four envelopes - local standard size \$38.40, local oversize \$48.00, national standard size \$58.80, national oversize \$68.40. So far, no unused envelopes are known to be in collectors' hands.

Please send reports to me or to the newsletter (Robert Lemire) on items not noted above, or on items mentioned above as not yet having been seen .

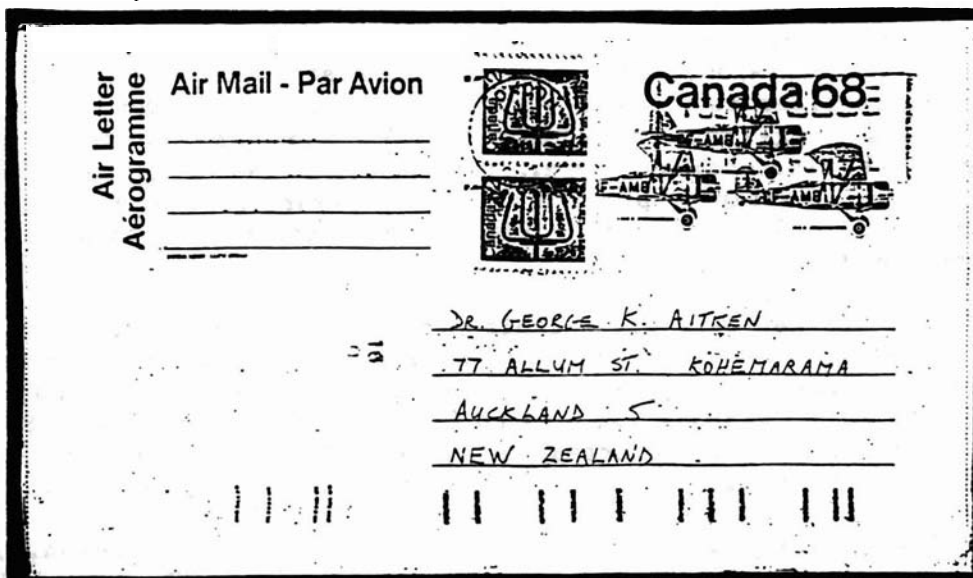
Dick Staecker

CANADIAN POSTAL STATIONERY WITH STAMPS ADDED - IS IT COLLECTABLE

For a stamp collector, it may sound strange to admit it, but a long time I had a bias against "stickies" on my postal stationery. To me, added stamps represented something undesirable such as usage out of period or of obsolete material - either that or usage not reflecting the original intention for the issue, e.g., a third class item with added stamps to pay the first class rate.

It took a while, but eventually I asked myself: "But surely there are exceptions?". The most obvious one is the registration envelope, Webb RE1. The imprint only covers the initial registration fee. Stamps were needed for the postage and any additional indemnity desired, as stated right on the envelope.

Usage out of the rate period also needs to be looked at. In some cases, although the postal rate for which an item was issued had changed, replacement stationery appropriate for the new rate had not yet been issued. See, for example, the 68¢ aerogramme to New Zealand (shown below), mailed April 27, 1987, several weeks before the 72¢ aerogramme was issued on May 19.



In such case a purist might argue that a collection should have two examples of the 68¢ item - one used during the intended rate period, and one subsequent to it, yet prior to the release of the replacement item.

It would be interesting to make a list of the items to which these circumstances apply. Close study of the ERPs list and rate charts would be necessary.

Usage of a postal stationery item for a postal purpose not originally intended may take several forms. For the purposes of this discussion, only items with stamps added are considered.

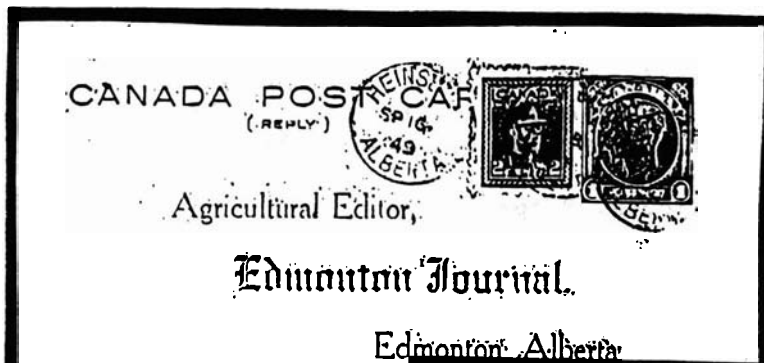
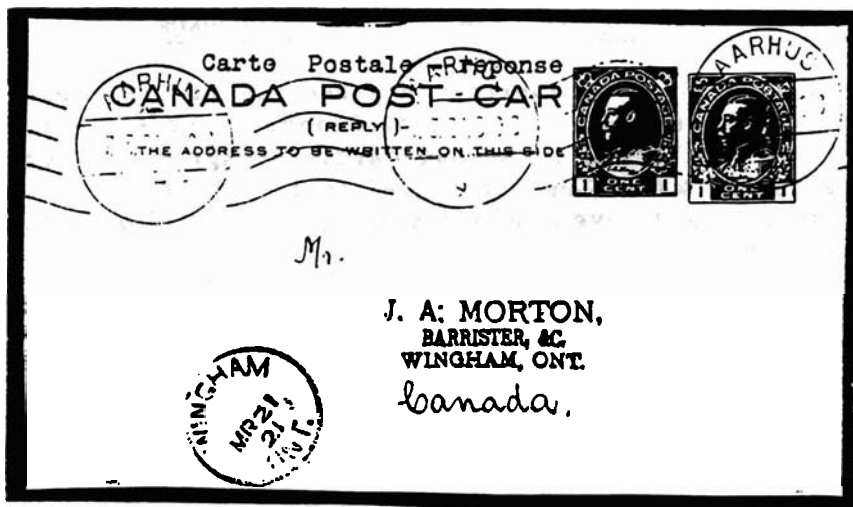
Although I would argue that changing a class of mail with additional stamps is not very collectible, securing additional services or distance for the item most certainly is. In his book¹, Allan Steinhart mentioned and illustrated several of these usages related to postal cards, including examples for the period when extra postage was required on cards to the United States² (editor's note: also see the following article by Bill Walton). Another example is the card illustrated below, used in 1947. Until July 1, 1948 domestic mail requesting airmail service was charged extra.



Indeed, I was interested to read in the introduction of "Il Nuova Pertitile"³ (the catalogue for Italian postal stationery) that in general the authors consider such items worth a premium. They even go so far as to provide a suggested price for various periods according to the additional service obtained (e.g., airmail, express, registration etc.) For me, the only remaining problem with items bearing adhesives paying for additional services is how to decide in which collection such stationery should be mounted.

There is yet another very collectible group - stamps on stationery to pay a rate for which Canada had not issued a postal stationery item (even though other countries may have. Perhaps the most noteworthy examples of this are based in Canada's failure to issue U.P.U. reply cards. Shown at the top of the next page, courtesy of Bruce McCallum, is an Admiral Issue domestic reply card with an additional stamp to pay the U.P.U. rate.

Another interesting reply card usage is the third class message/first class reply combination. In an earlier issue of PSN⁴, Robert Lemire described a special order card with this combination. Shown in the middle of the page opposite is the reply half of a card illustrating the same rate, for the same purpose, created with stamps.



JOURNAL CROP REPORT. Mail back on Sept. 20

By: R. J. Maxwell Dist. Heinsburg 13

Answered on Sept. 15/49

| Total CUT (both Bound and Swathed) | Total THRESHED (both Combined and by Separator) |
|---------------------------------------|--|
| WHEAT 110 | WHEAT 110 |
| OATS 50 | OATS 10 |
| BARLEY 20 | BARLEY 15 |

Estimated yields your district, per seeded acre, average:
 WHEAT 20 bus. OATS 15 bus. BARLEY 10 bus.

Percentage of grain crop remaining uncut: _____

Percentage of crop lost by HAIL 5% By FROST 1%

Winter feed for livestock surplus, enough, or shortage? *enough*

Did second growth grains ripen satisfactorily? *no*

In conclusion, far from always detracting from an item, added stamps may actually enhance a postal stationery piece. Now, where does that leave stationery with added meter or permit impressions.

1. A.L. Steinhart, "The Postal History of the Post Card in Canada 1878-1911", Mission Press, Toronto, 1979.
2. see also Postal Stationery Notes, Vol. 6, pp 48-50 (1988).
3. F. Filanci and C. Sopracordevole, "Il Nuova Pertitile", Laser Invest, Mantova, 1987.
4. Postal Stationery Notes, Vol. 8, pp 48-49 (1990).

John Aitken

AN ADDED STAMP WITH A DIFFERENCE

The illustrated card is noteworthy only because of the freak usage, at a late date, of a 1¢ Decimal Province of Canada Issue - the only time I've ever seen a Decimal stamp on a post card. By April of 1868, of course, the 1¢ Large Queen was in use, replaced in turn by the 1¢ Small Queen in 1870. In fact, I can't even recall seeing a late use of a 1¢ Large Queen on a 1¢ post card.

It seems likely that this particular 1¢ Decimal was still left in the office supplies of a small business, and was added to pay the proper 2¢ rate to the United States during the last month before reduction to the 1¢ rate (equal to the 1¢ domestic rate).

The card is postmarked Orangeville, Ont. (Dec. 9, 1874) and transit stamped Buffalo, N.Y. (Dec. 10). Addressed to a firm in Baldwinsville, N.Y. (a short distance northwest of Syracuse), it reads as follows:

"Gents

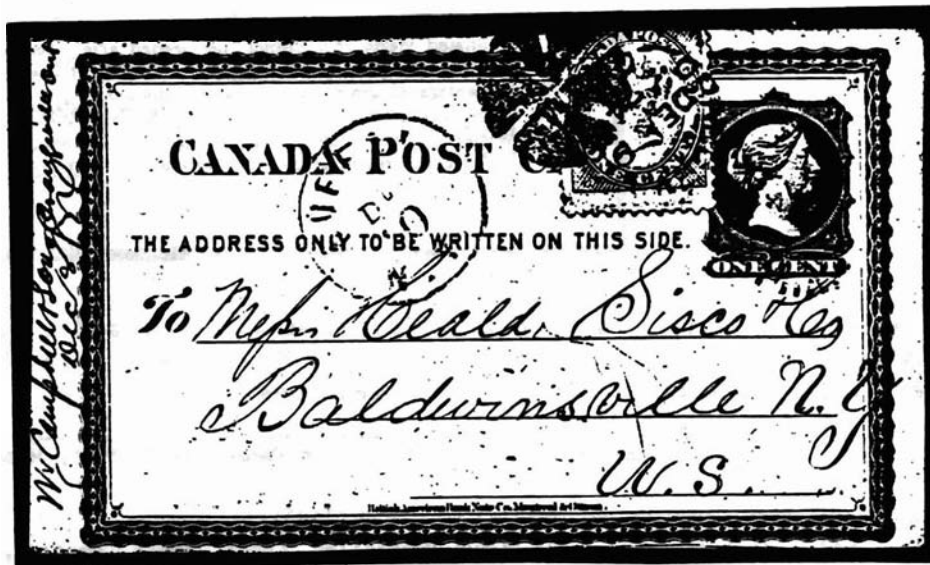
We have received notice of your going to send No. 1 1/2 pump and wish to know if will do to connect it with 2 inch suction as that size is allready (sic) laid and we would just have to bolt on to pump.

Yours, Respectfully
N. Campbell & Sons"

Apparently, Campbell & Sons had a low level of correspondence, or had a very large supply of 1¢ stamps.

As should be evident in the illustration, the card has been unevenly trimmed sometime after usage, at the top (affecting the adhesive) as well as at the bottom. Not really a "keeper", except for the Decimal Issue stamp.

Bill Walton



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