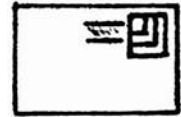


BNAPS

POSTAL STATIONERY NOTES

PSG



Volume 10, No. 2

June 1991

The annual index is an invaluable tool in preventing information in PSN from becoming irretrievably buried. We wish to thank Steven Whitcombe for preparing the enclosed Index for Volume 9 of Postal Stationery Notes in the same careful fashion he has compiled indices for the previous eight volumes.

NEW CNR RAILWAY VIEW CARD REPORTED

Earle Covert reports the discovery of a previously unlisted railway pictorial post card. The card, used by CNR, is part of the series of black views. It shows the Fort Garry Hotel (Webb view CNR 20A) on Webb P34b (the 2¢ green admiral card, no heading, die III). The eventual discovery of this card was not entirely unexpected, as the view had previously been reported on both the earlier 2¢ red Admiral Issue (P33a) and later 2¢ Scroll Issue (P40) post cards.

-STATIONERY ISSUE TO MARK "CANADA 92"

Paul Burega previously reported a proposed stationery issue at ORAPEX (PSN Vol. 10, pg. 7). Indeed, new #8 and #10 envelopes were issued on May 3, 1991 as part of the promotional activities for the "CANADA 92", the World Philatelic Youth Exhibition to be held March 25 to 29, 1992 in Montreal.

Leopold Beaudet has supplied a copy of the Canada Post news release dated 26 April, 1991. This describes the issue as "the first in a series of commemorative pre-stamped envelopes that will be introduced during the coming months". "Called Colonial Postage, the series features pre-stamped envelopes bearing reproductions of some of Canada's early postage produced by the then-British colonies before Confederation". "The number 8 envelope bears a reproduction of a stamp issued by the then-colony of New Brunswick in 1851 The three-pence stamp shown on the envelope featured a royal crown and heraldic flowers of the British Isles, and could be used on local and intercolonial mail. The number 10 envelope features a stamp issued by the colony of Nova Scotia in 1853 The one-penny stamp on the envelope featured the young Queen Victoria."

- * Postal Stationery Notes is the newsletter of the BNAPS Postal Stationery Study Group, *
- * and is edited by Robert Lemire. All information for the newsletter, and *
- * correspondence about the study group, should be addressed to Robert Lemire, Box 549, *
- * Pinawa, MB, Canada R0E 1L0. *

The envelopes are unusual in that they are side-seams envelopes. The security printing (on the inside) is similar to that of the regular issue envelopes in that it consists of a pattern of multiple maple leaves, however, the pattern is not as cleanly printed. According to the news release, 75,000 #8 and 100,000 #10 envelopes were printed by five-colour lithography by Innova (Montreal, Quebec). Paul Burega reports that 1000 copies of the #8 envelopes were printed by Canada Post for ORAPEX with a cachet depicting John Hooper, founder of the Ottawa Philatelic Society. These were apparently sold for \$2 each at the show.

The envelopes (without cachet) are available through the Philatelic Service of Canada Post (Antigonish, NS), and "at selected counters". Apparently similar items will be issued in conjunction with other shows, probably with little advance warning.

THE RISE AND FALL OF "WARBUTTON'S TOGGERY AND ITS PRECANCELLED CARDS

Editor's Note: When this article was first prepared over a year ago, it was an amalgamation of George Manley's research on the Warbutton's Toggery precancelled cards, and Ray McLean's research into the history of the business. Since that time, Ray has uncovered considerably more of the Warbutton's story, and has promised to provide details in a future issue of Postal Stationery Notes. Therefore, only a bare outline of the history is presented below to accompany the information on the precancelled cards.

Based on information in Vernon's Hamilton Directory and Might's Toronto Directory, the name Warbutton's Toggery was used over a period of about 46 years, 1925 to 1971, but the firm only used precancelled cards for about five years, 1928 to 1932.

As shown, the peak period for Warbutton's Toggery was 1929 to 1931, as in each year there were nine shops open in Hamilton and Toronto.

NUMBER OF STORES WARBUTTON'S TOGGERY OPEN



(ed. note: Given the proximity of stores 9 and 12 (see the list on the following page), it is unlikely they were open simultaneously. If true, this would reduce the count for 1929 from nine stores to eight.

The decline because of the depression began in 1932. The last shop in Toronto was closed in 1934, leaving only the tailor's store in Hamilton.

The first Warbutton's Toggery precancelled cards, P26d, were probably distributed in both Hamilton and Toronto in 1928, closely followed by the very original blue cards, KP37c, in 1929. Of these latter cards 100,000 were printed, the majority of which were used, but some unused (and unprecancelled) examples are known to have survived.

Only four different cards as listed in Webb's were precancelled. These were printed up in batches as required by each store, and an extensive variety of precancels were produced. Below is a list of the addresses of the stores with a notation of the precancelled cards known to have been used to advertise these locations.

WARBUTTON'S TOGGERY - PREMISES OCCUPIED, PRECANCELLED CARDS USED

Town	Ref. No.	Address	Directory Dates	Cards Used
Hamilton	1	531 Barton St. E.	1926 - 1933	P26d
"	2	531-533 Barton St. E.	1926 - 1935	KP37c
"	3	327 King St. E.	1930 - 1933	P37a, KP37c #
"	4	535 Barton St. E.	1925	none
Toronto	6	3024 Dundas St. W.	1928 - 1932	P26d, P37a, KP37c
"	7	2 Carleton St.	1928 - 1931	P37a, KP37c
"	8	458 Bloor St. W.	1929 - 1931	P37a, KP37c @
"	9	50 Queen St. E.	1929 - 1931	KP37c
"	10	North West Corner/ Queen and Broadview (704 Queen St. E.) *	1929 - 1934	P26d
"	11	1354 Queen St. W.	1929 - 1932	P37a, KP37c, P41d
"	12	44 Queen St. E.	1928 - 1929	none
"	13	4 Dundas St. E.	1929	none
"	14	1118 Bloor St. W.	1930 - 1933	KP37c

manuscript date June 29, 1929

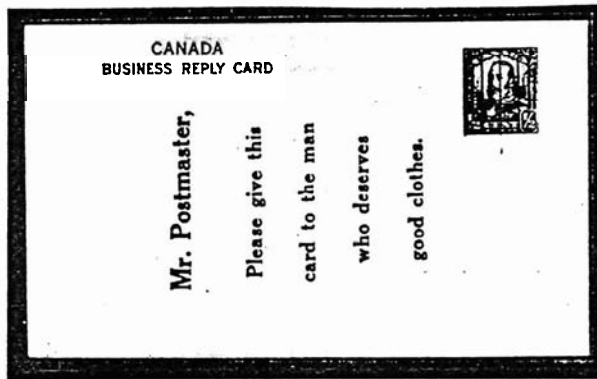
@ manuscript date July 25, 1929

* It is interesting to note that P26d was used to advertise "North West Corner/Queen & Broadview", but so far there is no report of a later card for this or from "704 Queen St. E." which was the same property, although the branch was in operation for six years, and was the last Toronto branch to be closed.

The variation of advertising on both the fronts and backs of the cards was also considerable. The known types are illustrated on the next few pages, followed by a table showing which advertisements have been found on which precancelled card for each store. Members are asked to check their cards and report any varieties not listed in this table.

George Manley

AN EXAMPLE OF A WARBUTTON'S TOGGERY PRECANCELLED CARD
 (address, Webb's reference, front and back printing, precancel type)*

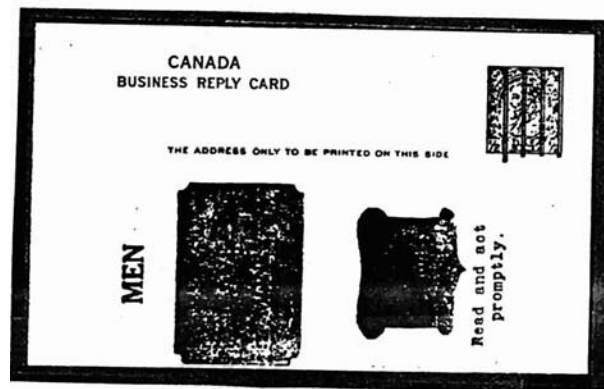


- * Example: Store No. 8, FT5 BK7 P37a H
 Store No. 8 => 458 Bloor St. W. (as per the list on pg. 11)
 FT5 => front reads "Mr. Postmaster . . ."
 BK7 => back has picture showing final fitting
 P37a => Webb's Catalogue number
 H => Precancelled Postal Stationery Handbook type -25H

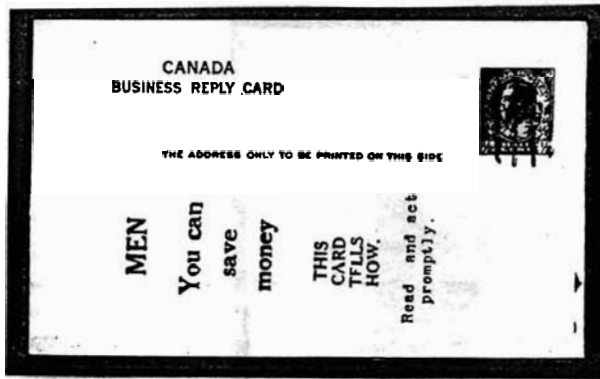
WARBUTTON'S TOGGERY - FRONTS on normal stock cards P26d, P37a, P41d



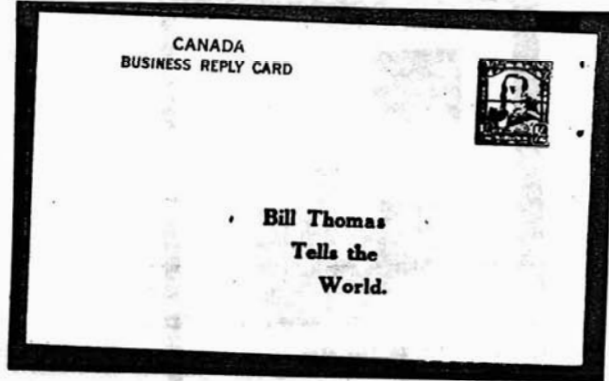
FT1. printing in green



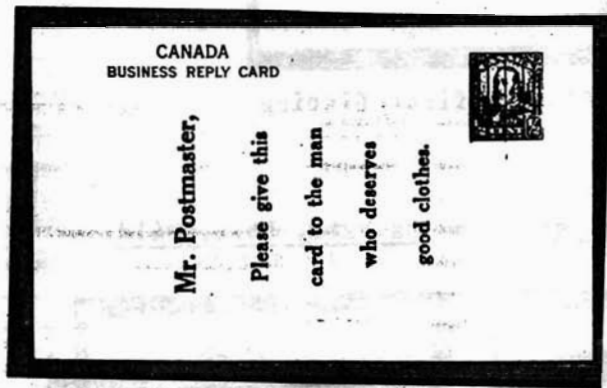
FT2. printing in green
 + 2 red patches



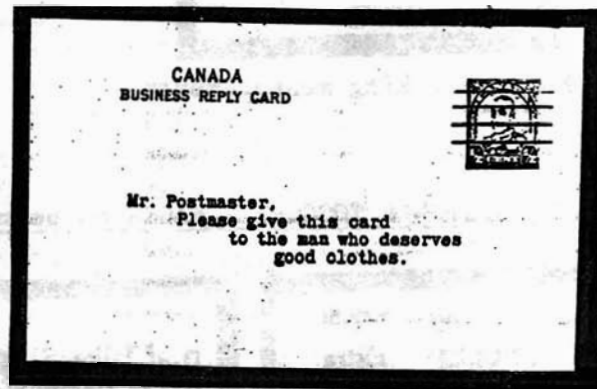
FT3. printing in red



FT4. two settings of "Bill Thomas . . ."



FT5.



FT6.

FRONTS on blue stock card KP37c - all printing in blue



FT10.



FT12. - taking measurements



FT13. - first fitting

WARBUTTON'S TOGGERY - BACKS on normal stock cards P26d, P37a, P41d

Real Tailored \$22.50
-To-Order Extra
SUITS Pants Free

ALL WOOL FABRICS
Expertly tailored with
first class trimmings and
linings that compare
favorably with
\$40.00 and \$50.00
suits from the most
exclusive shops.

CALL IN TO-DAY **LOOK 'EM OVER**

WARBUTTON'S TOGGERY
531 Barton St. E.,
(NE. SANFORD AVE.)
Hamilton, Canada
Satisfaction or money refunded.

BK1.

Real Tailored \$22.50
-To-Order
SUITS

Rich Woolen fabrics

Accurately fitted to your individual measurements.

These garments compare favourably with \$40 and \$50 suits.

You must be satisfied or money refunded

CALL in to-day.

Warbution's Toggery
2 Carlton St.
Toronto, Canada

EXTRA PANTS FREE!

BK2.

APPEARANCE FOR SALE

Sounds Foolish Doesn't It
But Listen to What Bill Thomas Says About It

THIS IS BILL THOMAS

Bill is not very strong on looks, perhaps, but he sure cuts a big figure in the clothing business. Bill runs his nose for something else besides a farm for himself. Bill thinks, and when Bill thinks he thinks that it's foolish and fails to try to meet competition unless he can show us good or better goods and give lower prices than other concerns. And that certainly is no foolish thing.

Bill says that he sells not only clothing but self-confidence and good appearance to his customers, and there is more truth than poetry in that statement, for Bill sells Warbution's Toggery Togs. Come in and let him show YOU.

Warbution's Toggery
2 Carlton St.
(at Yonge)

Suits tailored to order
\$22.50 Extra Pants Free \$22.50

BK3.

**Real Tailored
-To-Order
SUITS** \$22.50

Rich Woolen Fabrics

Accurately fitted to your individual measurements.

These garments compare favourably with \$40 and \$50 suits.

You must be satisfied or money refunded.

Call in to-day.

Warbutton's Toggery
327 King St. E.
Hamilton, Canada

EXTRA PANTS FREE!

BK4a.

choosing the cloth
printed as if typewritten¹

**Real Tailored
-To-Order
SUITS** \$22.50

Rich Woolen Fabrics

Accurately fitted to your individual measurements.

These garments compare favourably with \$40 and \$50 suits.

You must be satisfied or money refunded.

Call in to-day.

Warbutton's Toggery
327 King St. E.
Hamilton, Canada.

EXTRA PANTS FREE!

BK4b.

choosing the cloth
typeset, proportionally spaced¹

**Real Tailored
-To-Order
SUITS** \$22.50

Rich Woolen Fabrics

Accurately fitted to your individual measurements.

These garments compare favourably with \$40 and \$50 suits.

You must be satisfied or money refunded.

Call in to-day.

Warbutton's Toggery
1354 Queen St. W.
(N.W. cor. Bloor Ave.)
Toronto, Canada.

EXTRA PANTS FREE!

BK5.

taking measurements

**Real Tailored
-To-Order
SUITS** \$22.50

Rich Woolen Fabrics

Accurately fitted to your individual measurements.

These garments compare favourably with \$40 and \$50 suits.

You must be satisfied or money refunded.

Call in to-day.

Warbutton's Toggery
3024 Dundas St. W.
(1 cing High Park Ave.)
Toronto, Canada

EXTRA PANTS FREE!

BK6.

first fitting

**Real Tailored
-To-Order
SUITS** \$22.50

Rich Woolen fabrics

Accurately fitted to your individual measurements.

These garments compare favourably with \$40 and \$50 suits.

You must be satisfied or money refunded.

Call in to-day.

Warbutton's Toggery
458 Bloor St. W.
Toronto, Canada

EXTRA PANTS FREE!

BK7.

final fitting

1. these printing varieties are also found for backs BK5, BK6 and BK7.

SPECIAL ISSUE OF POSTAL STATIONERY NOTES
PRIVATELY ROULETTED POST CARDS OF THE CANADIAN PACIFIC RAILWAY COMPANY

Enclosed with this issue of Postal Stationery Notes is our third "Special Issue". This special issue was prepared by Art Klass, and describes the privately rouletted post cards used by the CPR. These have been of continuing interest to BNA stationery collectors (e.g., the article by Dick Staecker in PSN Vol. 4, pg. 44), and there are plans to list these cards again in the next edition of Webb's. Art has also included a listing of the unrouletted tracing and claims forms cards. Please report any unlisted items.

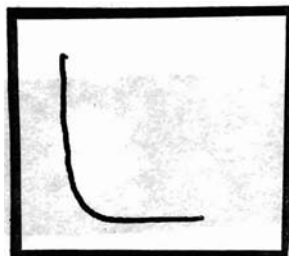
CUTTING AND PRINTING ERRORS ON WEBB A59

Webb A59, the 30¢ aerogramme depicting the Arctic Sky, was issued in April 1978, and was replaced a few months later by A60, the aerogramme showing a farmland scene. The knife used for A59 differs slightly from that used for the previous 25¢ aerogrammes, A57 and A58, and this new knife is perhaps most easily distinguishable by the shape of the cut near the gummed flap at the bottom (Figure 1).

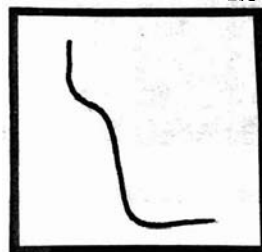
For some time, I have had a copy of this aerogramme with the cut of the aerogramme inverted. This type of cutting error is not extremely uncommon on Canadian aerogrammes, and is only of some interest in that it shows a few of the cutting guidelines (Figure 2). Recently, however, I was offered a copy of this issue with a less drastic but more interesting error.

This copy has been cut so that the design is 1 cm further from the left-hand side of the aerogramme than normal. The "second fold" message at the right has therefore been cut off, and some of the same guide markings seen on the "inverted cut" are visible. However, the most noticeable feature is the sets of coloured squares (blue, red and yellow, top to bottom in each set) along the left edge (Figure 3). The aerogramme is tagged, but there are no tagged squares at the left. Some of the squares are located so that if they were printed next to every aerogramme, they would also appear on the "invert cut" variety, but they do not. It seems likely the coloured squares only were printed at one edge of a large sheet or roll of paper on which many copies of the aerogramme were printed at one time. It also appears likely that only three colours, yellow, red and blue, were used to print these aerogrammes.

Robert Lemire

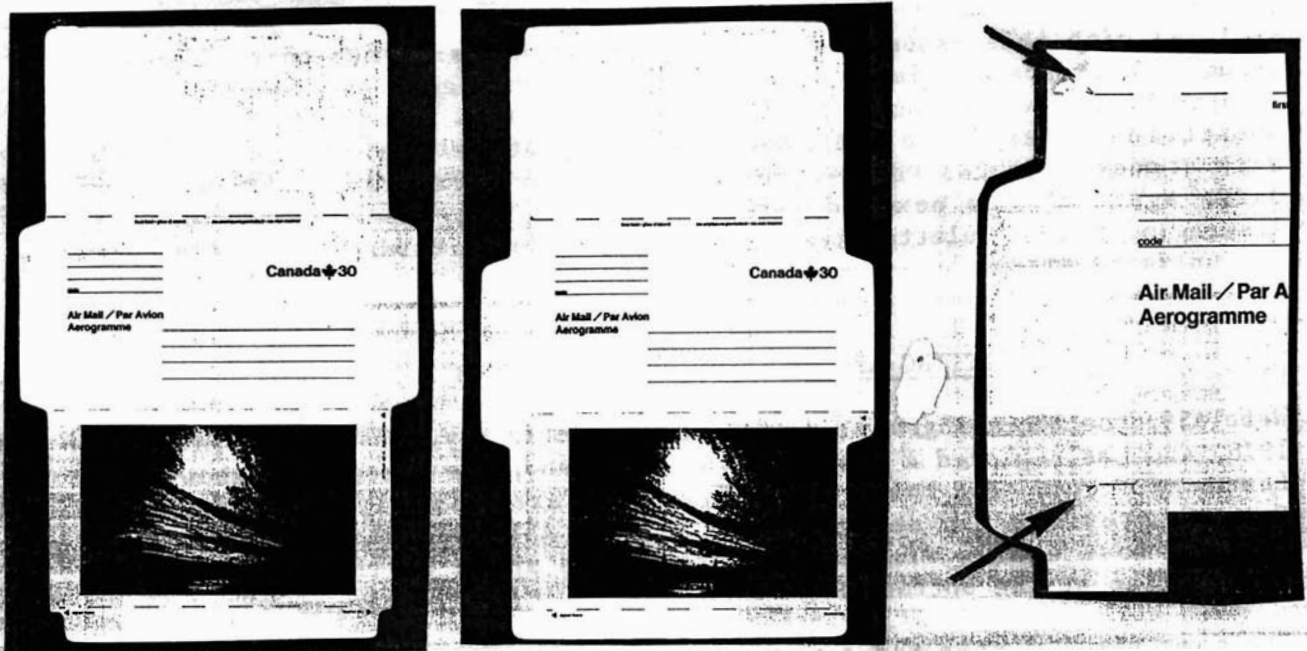


lower left-hand corner A58



lower left-hand corner A59

Figure 1

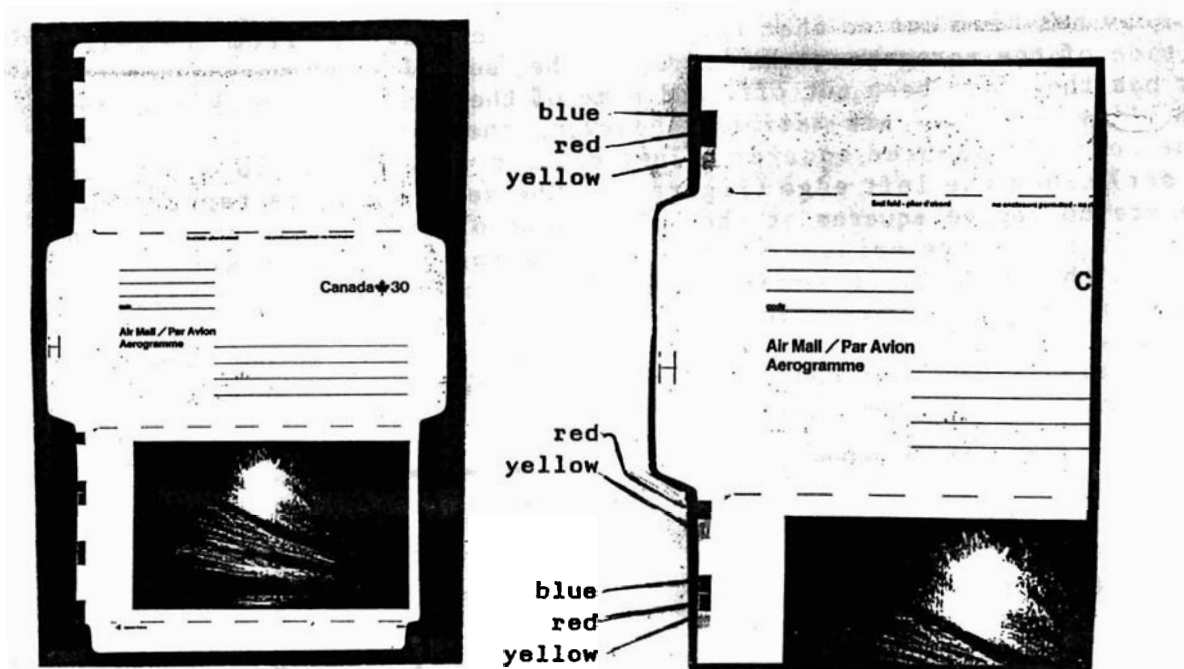


normal cut

inverted cut

guide markings at left

Figure 2



shifted printing

guidelines and lozenges

Figure 3