

file 227

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Election of Chairman to take place at BNAPEX '85

The position of Chairman, of the Study Group is open as a result of the resignation of Jon Johnson. Jon has resigned so that he can spend more time on other activities including his stamps. Also, after five and a half years as Chairman of the Study Group he thinks that a new Chairman will bring new ideas and activity to the Group. Jon will continue to work within the Study Group as the Handbook Co-ordinator.

Finding new Perfin Information

Now that you all have the new Perfin book in your possession, you most likely will be finding corrections and additions to the book. Please send all of this information to Jon Johnson who will be the Handbook Co-ordinator. If you send your information to the Perforator, send a copy direct to Jon as he will not be picking up information in the Perforator without proper verification. Jon will consolidate the information sent to him and summarize it in the Perforator so everyone can update their handbook regularly.

Study Group Meeting set for Thursday, Sep. 12 at 1400 hours.

There will be a discussion on the new Handbook, with corrections, additions, etc. Election of officers will take place, along with a review of finances and dues. Members are encouraged to write Jon now regarding other business to be discussed. As well as this business, there will be a slide presentation on Gage Perfins, 1887 to 1940. wif, wif

Change of Address

N.F. Dowsley, P.O. Box 4174, CFPO 5053, Belleville, ON, Can. K0K 3R0

Chairmanship of the Study Group

Anyone interested in running for the position should contact the Secretary, Joe Purcell as quickly as possible. So far David Hanes has expressed an interest in running. He has been a long time collector of Canadian and German Perfins, and has been active doing research as well.

Book Review:

Canadian Stamps with Perforated Initials. Jon C. Johnson and Gary Tomasson. Toronto, Unitrade Press. 1985. 124 pp. \$9.95

It was in 1978 that Jon Johnson first broached the idea of writing a new edition to the Woolley handbook that was by then out of date and no longer in print. It has taken seven years of hard work for Jon and Gary to see their efforts come to fruition and a greatly improved book is the result. Along the way an active BNAPS Study Group has been formed; much new information has been unearthed; and Perfin exhibits are more commonly seen at stampshows. To paraphrase a well known slogan "We've come a long way, baby."

From its attractive coloured cover to the detailed listings in the addenda, the fourth edition of Canadian Stamps with Perforated Initials can be justly said to be the latest word in the study and collecting of Perfins. Many new features can be found. There is a greatly expanded introduction to the evolution of perforating stamps. A glossary of terms will improve communication between collectors. Designs have been renumbered through the alphabetizing of users and thankfully, punches have been deslisted. Rarities, now named Perfin Factors, have been adjusted to reflect current quantities. Illustrations, with one exception, are vastly improved, and my special praise goes to Conrad Tremblay for his crisp and accurate contact photography of the designs. First and last dates of use are now given. While I have a personal dislike of numeric year/month/day dating, which can be confusing to the pre-Metric generation, this is a minor complaint.

I was plesed to note the book's dedication to Claire Jephcott and Bob Woolley, two pioneers in the field. To the more than fifty BNAPS members acknowledged by the authors for their contributions go my thanks for makilng this book possible. To the authros go the satisfaction of seeing their dream become reality. We now have a book worthy of our specialty, and one that will serve us well for some time to come.

BNAPS membership entitles purchasers from the Book Dept. to a discount, so show your support for the authors dedication by buying a copy.

M.B.Dicketts

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New Member

Wm. Brown, 230 Lake Ave. East, Carleton Place, ON, K7C 1J6

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We are indebted to Conrad Tremblay for the following article on Parke-Davis Co. of Canada.

PARKE-DAVIS Co. in Canada

This article presents some of the history of Parke-Davis, a pharmaceutical manufacturing laboratory established in Canada since 1887. Their laboratories were first established in Walkerville, Ont. until July 1956 when expanding business made them move to an other location, Brockville, Ontario where they recently celebrated a Silver Anniversary to commemorate Parke-Davis first 25 years in that community.

Our perfins from that company comes from perforators located in Walkerville, Ont. (P3) and three of Parke-Davis Sales Branches: P2a from Toronto, Ont., P2b from Montreal, Que., and P2c from Winnipeg, Man.

It is interesting to note when these sales branches were opened because it gives us a sure guide for the scarcity of the P2a and P2c compared to P2b (Montreal) and P3 from the head office located then in Walkerville where their first perfins were punched on the stamps of the 1903 issues, Scott catalogue No. 89.



P2a p3



P2b p4



P2c p5



P3 p6

In 1898 the Montreal branch (P2b) was opened for business and this perfin is found in at least 69 issues from Scott No.105 to the No.283, the 1949 commemorative. Approximately one thousand of these perfins are in the hands of collectors as reported by the members of BIAPS Study Group.

The Winnipeg depot was opened twenty years later, in 1918 and again, 20 years later, in 1938 the Toronto offices were opened for business. From these opening dates of these three branches, one can understand the scarcity of the P2a from the Toronto branch which opened 40 years later than the Montreal branch. The shipping across Ontario was probably made directly from the manufacturing plant located then in Walkerville (now part of the city of Windsor) until they were forced by increasing demand to have a larger and more centralized depot in Toronto.

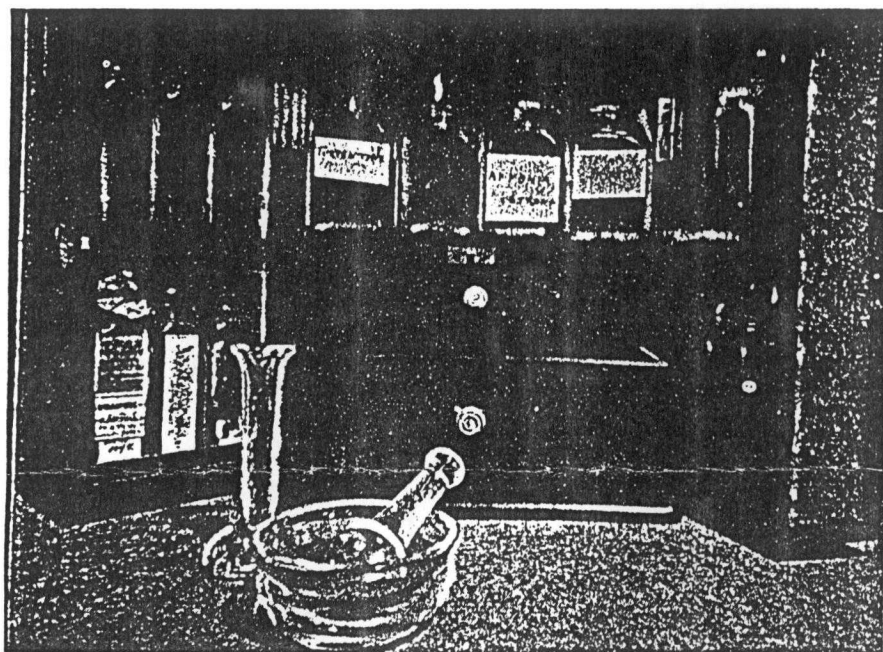
Here are the last figures of known copies perforated by the Parke-Davis offices listed in the same order as they opened for business:

P3 Walkerville	55 issues	631 perfins reported
P2b Montreal	69 "	946 " "
P2c Winnipeg	41 "	155 " "
P2a Toronto	21 "	111 " "

These datas give us a good guide for comparison and could serve as a good guide for who ever wants to start a survey on issues and positions from these cities. The issues from the Montreal office are listed in the extensive work done by Jean-Guy Dalpé on companies with perforators in the province of Quebec.

PARKE-DAVIS IN CANADA

THE BEGINNING



IN THE MID-1800's WHEN A DOCTOR MADE A HOUSE CALL HE BROUGHT WITH HIM BOTTLE-FILLED CASE. THEIR CONTENTS WERE HIS ONLY DEFENSES AGAINST THE DISEASES PREVALENT AT THAT TIME.

The early pioneer in the field of pharmaceutical industry was Dr. Samuel P. Duffield, Physician and Pharmacist, of Detroit, Michigan. He conceived the idea of a pharmaceutical manufacturing laboratory, . . . a source of large quantity, uniformly prepared medicines, with higher quality and greater efficacy than previously available.

In 1862 Dr. Duffield started his manufacturing business — one of the first pharmaceutical manufacturing companies in the U.S.



Dr. Samuel P. Duffield



Hervey C. Parke



George S. Davis

The year was 1866 when a young Michigan merchant, Hervey C. Parke, joined Dr. Duffield as a partner; little did they think that the outcome of their partnership would be a world-wide pharmaceutical company.

Early in 1867 Parke and Duffield found the right man to become the third partner. He was George S. Davis who had several years of successful selling experience in the wholesale drug field.

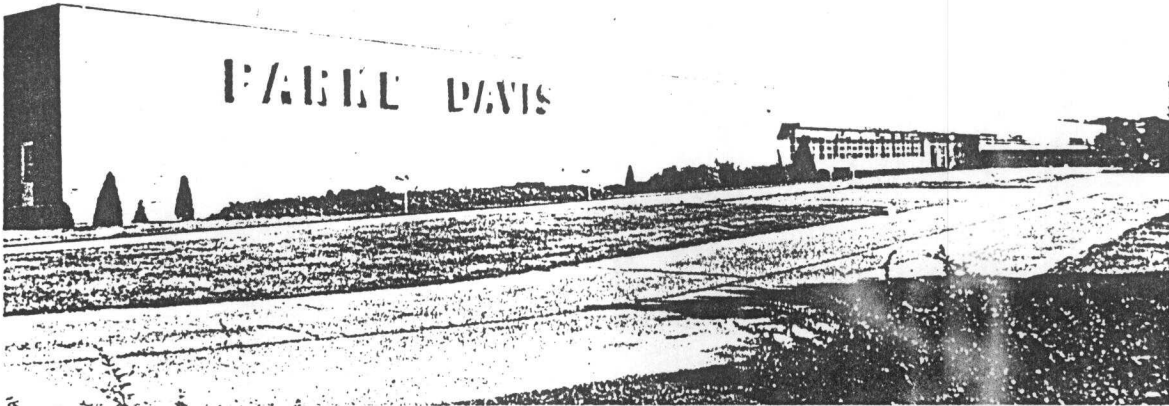
In 1869 Dr. Duffield retired from the Company and in 1871 the company name was changed to PARKE-DAVIS.

1887 saw the opening of the first PARKE-DAVIS manufacturing laboratories in Canada, located in Walkerville, Ontario.

Shortly after this historic move, Company officials were attracted to the commercial possibilities of Montreal as the site of a sales branch. In 1898 the Montreal Branch was opened for business. Twenty years later the Winnipeg depot was founded, and in 1938 Toronto came into the picture. In January, 1956, the Edmonton and Vancouver depots were established.

BROCKVILLE, ONTARIO

— WHERE PARKE-DAVIS PRODUCTS ARE MADE

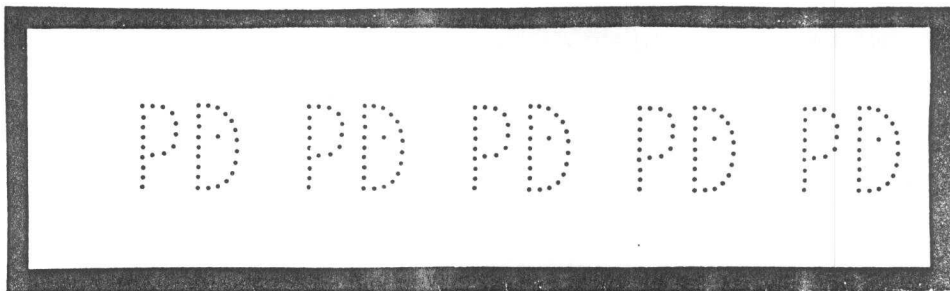


As the Canadian business grew, it soon became apparent that the old building in Walkerville, Ontario, could not keep up with the expanding business. In the early 1950's, the decision was made to move and build a new facility in another location. Brockville, a picturesque, small town situated on the north bank of the St. Lawrence River, was chosen as the site for the modern laboratories.

On June 4, 1956, Parke, Davis and Company began its operation in Brockville in their two million dollar plant. The 150,000 square foot facility sits on a twenty acre site on Parkedale Avenue.

Over the past twenty-five years PARKE-DAVIS has become an integral part of the local community.

In 1971 PARKE-DAVIS became part of an even larger world-wide family when we joined the WARNER-LAMBERT group of companies.



Many thanks to a Parke-Davis employee who supplied me with this valuable information on the company. Mister Denis, many thanks for also for this little piece of paper punched with the Winnipeg perforator showing the 5 patterns. I was told that this is the maximum width one can feed in the perforator (app. 5/8 of an inch on the left side before the first pattern to leave room for the selvage). The maximum number of bond paper that can be fed and punch at the same time: 9 with the pins going through all the sheets of paper, leaving clean cut patterns. Meaning that the most the perforator could handle would be three sheets of stamps folded in half. Add to that thicknesses of glue behind the stamps and you have the equivalent maximum thickness that the perforator can handle.

Again, many thanks for all these informations. - Conrad M. Tremblay

Parke-Davis in Canada after 1970

WHO WE ARE—

A BRIEF HISTORY

Warner-Lambert Canada Inc. is a major international affiliate of Warner-Lambert Company, New Jersey, U.S.A. We develop, manufacture, market and distribute a wide range of products for the enjoyment, well-being and comfort of Canadians across the country. Our products are marketed under the well-known names of Warner-Lambert Adams Brands Parke Davis (formerly Parke-Davis and Warner-Chilcott), General Diagnostics and Deseret.

Our wide range of gum and confectionery, health and beauty aids, pharmaceutical and health care products are produced in three manufacturing complexes in Toronto and Brockville, Ontario. They are distributed to every major food and drug chain, department store, restaurant, wholesaler, jobber, hospital laboratory and corner store in Canada.

The company employs approximately 45,000 people world-wide with over 1,800 of these working in Canada. Annual sales of the Canadian affiliate are now an approximate 200 million dollars and with our broad base within the industry, we are uniquely prepared for further growth opportunities.

Our company was formed in 1856 by William R. Warner. A pharmacist, he pioneered modern pharmaceutical manufacturing with a sugar-coated pill and made other important contributions to the drug industry. Our modern beginnings grew out of a merger in 1955 between the Warner Company and the Lambert Pharmacal Company, another long-established and very successful firm. Lambert contributed one of the most successful proprietary drugs in the country, Listerine Antiseptic, as well as a nationwide marketing and distribution system encompassing almost every drug, food and variety store in North America.

Since 1955, Warner-Lambert has very effectively strengthened its business within health care and importantly has diversified into other markets. The acquisition of Adams Brands Limited in 1962 brought such products as Chiclets, Dentyne, Roloids, Certs and Clorets. New entries such as Trident Sugarless Gum, Wrigley's Juicy Fruit, Wrigley's Doublemint, Wrigley's Spearmint, Wrigley's Doublemint, Wrigley's Spearmint, Wrigley's Doublemint, Wrigley's Spearmint have made Adams Brands the #1 gum and confection-

ery marketer in Canada. The 1980's have seen our entry into the snack food business with Blue Diamond Roasted Almonds.

In the personal care field, the purchase of such well-known products as Bromo Seltzer, Richard Hudnut and Schick Razor Blades, when added to the Listerine franchise, provided the base and leverage for internal development of new products. Efferdent Tablets and Paste, Listermint with Fluoride, Topol Smokers Toothpolish, Porcelana Medicated Cream and Softsoap have represented new innovative products developed to compete in the Canadian marketplace. Their broad acceptance and success support the need and desirability for continuous new product development in the personal care field.

The Diagnostics Division was formed in 1968 within the professional products area to reflect the technical complexities of the diagnostics operations and in recognition of the business opportunities which existed. During the last fourteen years the Division has experienced major growth in its product line and sales with several important acquisitions.

In 1970, the pharmaceutical business of our company (Warner-Chilcott) was strengthened by the acquisition of Parke-Davis, one of the world's most innovative and progressive producers of medical products and supplies. In 1979 Warner-Lambert Canada combined the operation of its two drug divisions, Warner-Chilcott and Parke-Davis, to form one of the top five pharmaceutical firms in Canada. The Parke-Davis name with its over 100 year history was selected for the combined operation.

Further expansion into the medical field occurred in 1977, with the acquisition of Deseret Pharmaceutical Company, a firm specializing in medical/surgical items. Deseret expands even further our product lines aimed at the health care professional.

Warner-Lambert has achieved impressive growth rates through acquisition and new product development. The current broad range of successful products enables both future growth and investment into new categories and markets.

Perfin Study Group Membership, May 1985.

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