



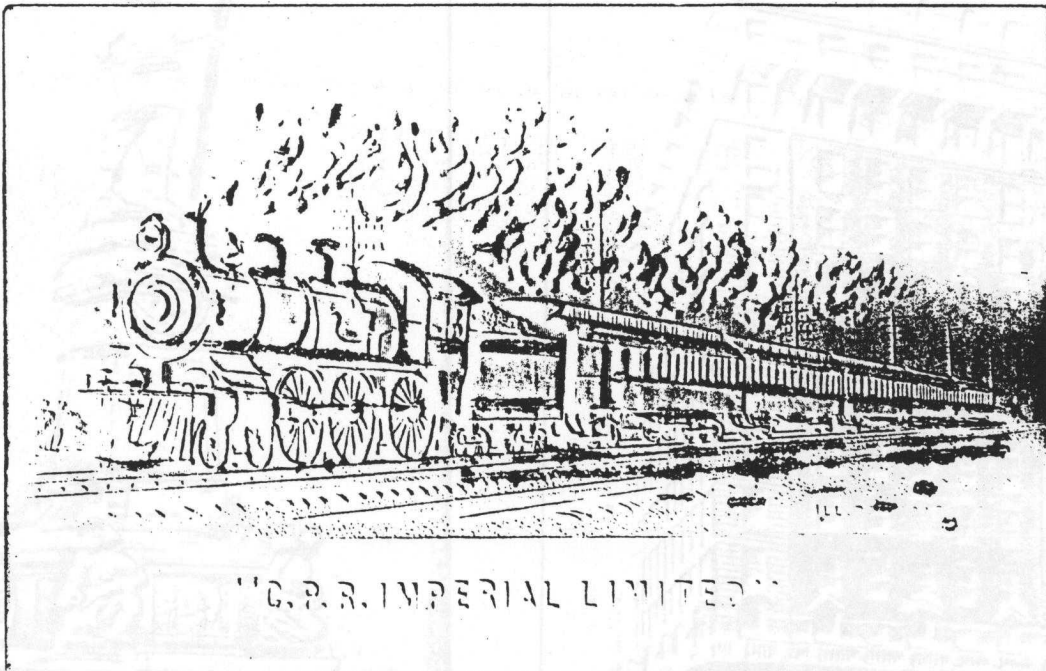
"POST CARD MATTERS"

VOLUME 2, NO. 2

MARCH 2001

CANADIAN EMBOSSED POST CARDS--BY K. ELLISON

[Members will be familiar with these cards and] somewhat common are the embossed greeting cards of the period mostly before World War One. Christmas cards were made in this manner but more prevalent were the "Greetings From.....Canada" cards wherein a town name was added in the "box" by hand or by print. These cards are usually not that interesting but of greater interest to a collector are the embossed cards showing trains, monuments, buildings etc.



"C.P.R. IMPERIAL LIMITED"

A large printer of the latter type was W.G. Macfarlane of Toronto. Warwick Bros. & Rutter also produced them as did the International Post Card Co. Noted too are some cards that were probably done in the U.S. but of Canadian subjects (ie. from the Illustrated Post Card Co., N.Y.).

[Cont'd.]

[Printing techniques varied but many depict] over the embossing a spray of paint (air brush?) which was applied to highlight the subject. Two colours were often used.

A few examples are noted:

"C.P.R. IMPERIAL LIMITED" by W.B. & R. [illustrated preceding pg.]

"M.C.R. THE WOLVERINE" by W.B. & R.

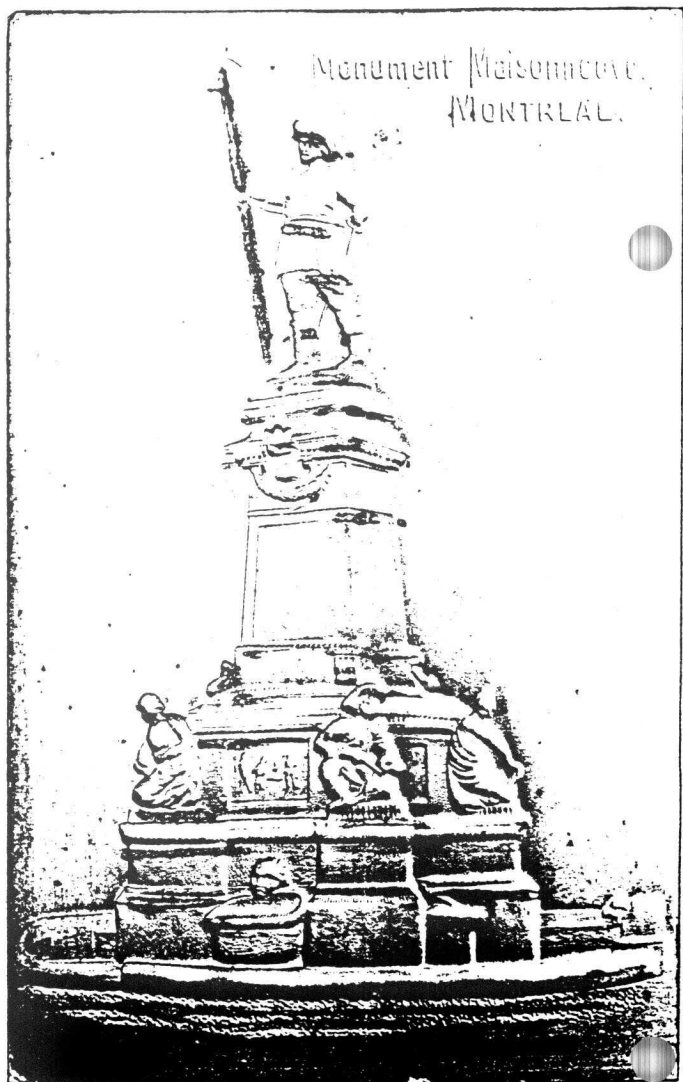
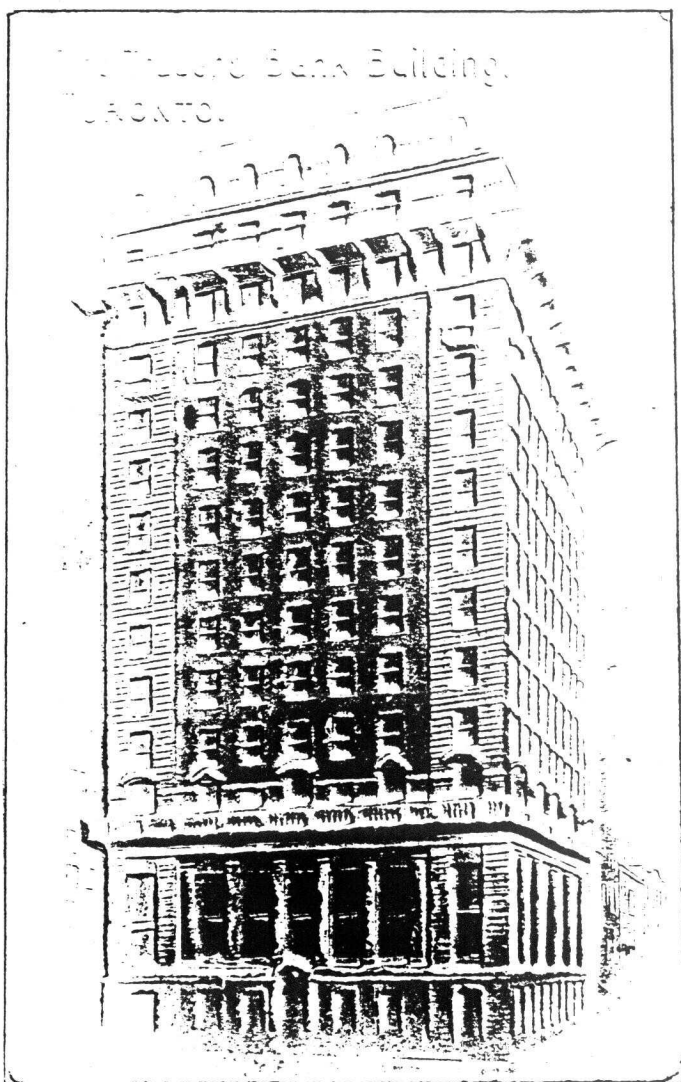
"Niagara Nav. Co. New Str. 'Cayuga'" by W.G. Macfarlane

"Houses of Parliament from Nepean Point, Ottawa" by W.G. Macfarlane

"Champlain Monument, Quebec" by International Post Card Co.

"City Hall, Toronto" by International Post Card Co.

The only two noted west of Ontario are "Manitoba Parliament Buildings, Winnipeg" and "Takakkaw Falls in the Rockies". In all it has taken many years to find twenty-six of these embossed Canadian cards! What do you have?



"The Traders Bank Building, Toronto"

"Monument Maisonneuve, Montreal"

F.M. BROOKS' "TRAVEL-TALKS"--BY W. GUTZMAN

I have a series of cards which are a bit of a mystery to me. Perhaps someone has information on Frederick M. Brooks, who seemed to have been quite a traveller and took many photographs for his illustrated "travel-talks". Apparently he also covered New Brunswick, Newfoundland, Alaska, along with excursions to Labrador as seen in these illustrated cards below. But who was this guy? None of the Newfoundland post card people seem to have any information on him! [Can members supply some more information on Mr. Brooks? Ed.]

Post Card

[reverse]

Popular Illustrated Travel-Talks

BY FRED'K. M. BROOKS.

LABRADOR [new]
NEW BRUNSWICK [new]
NEWFOUNDLAND [new]
ALASKA

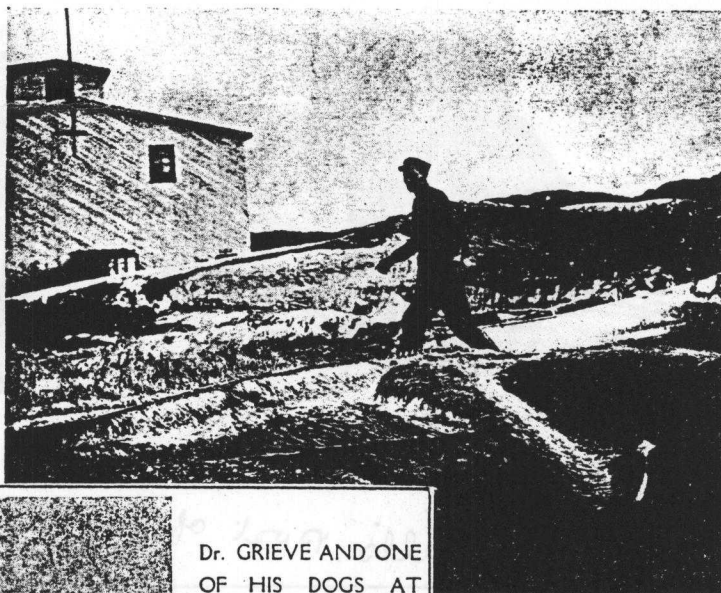
Just returned from Newfoundland and Labrador trip.

FOR TERMS, OPEN DATES and CIRCULARS

ADDRESS:

FRED'K. M. BROOKS

51 Franklin St., or 25 Russell Ave.,
 Boston, Watertown, Mass.
 Tel. Main 2840 Home Tel. Newton 88-2



STRIPPING OFF SKIN AND BLUBBER FROM CARCASS OF WHALE 75 FEET LONG.

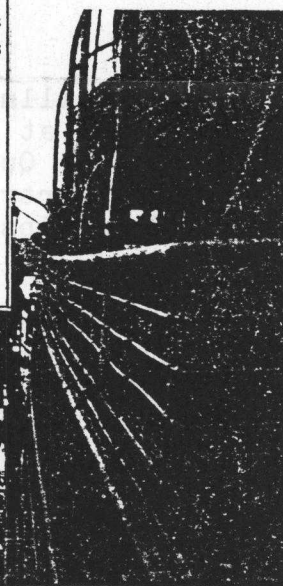
Hawk's Harbor, Labrador. July 1909.

Mr. Brooks has over 30 slides showing different aspects of the whaling industry.



Dr. GRIEVE AND ONE OF HIS DOGS AT BATTLE HARBOR HOSPITAL, LABRADOR, JULY 1909.

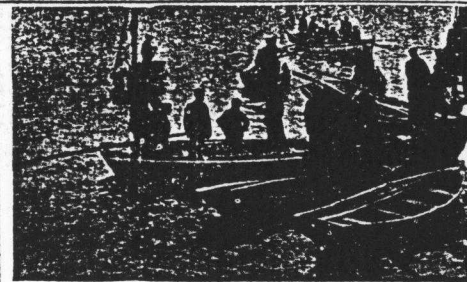
Mr. Brooks has taken pictures of all the hospitals and most of the Doctors connected with Dr. Grenfell's work.



LABRADOR FISHERMEN COMING TO SEE THE DOCTOR ON THE MAIL-BOAT.

Pack's Harbor, Labrador. July 1909.

Over 50 colored slides in the Labrador lecture showing the fisherman's life.

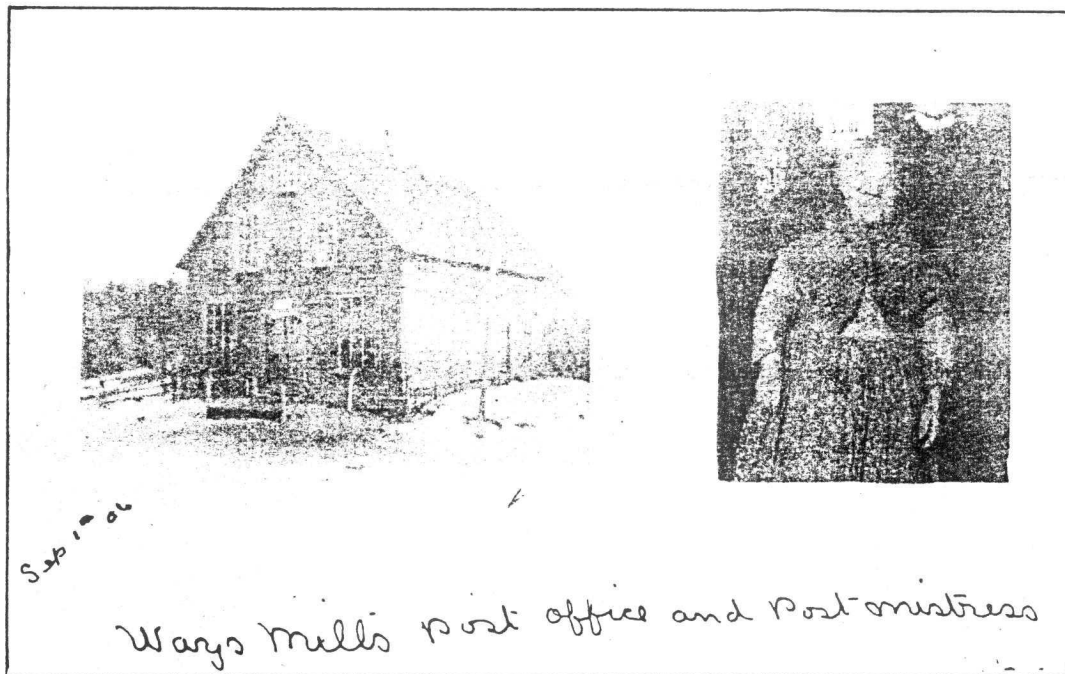


SOME QUEBEC POST OFFICES--BY P. McCARTHY

[Post offices are a natural for collectors to collect! Peter has sent along several cards depicting some interesting Quebec post offices and several are truly impressive buildings to house "the mails".Ed.]

WAYS MILLS:

This postcard illustrates the Ways Mills, Quebec post office and the assistant to the postmaster, Sue Lee Bowker. Ways Mills is located near Compton, Quebec, the birthplace of former Prime Minister Louis St. Laurent, in the heart of the Eastern Townships.



Sue Lee Bowker was only four feet tall and it is reported she stood on a wooden box to serve customers. The postmaster at the time was Mr. Ebenizer Southmaid. This postcard was also shown in the PHSC Journal (No. 74, June 1993). There is no indication of the printer or the publisher.

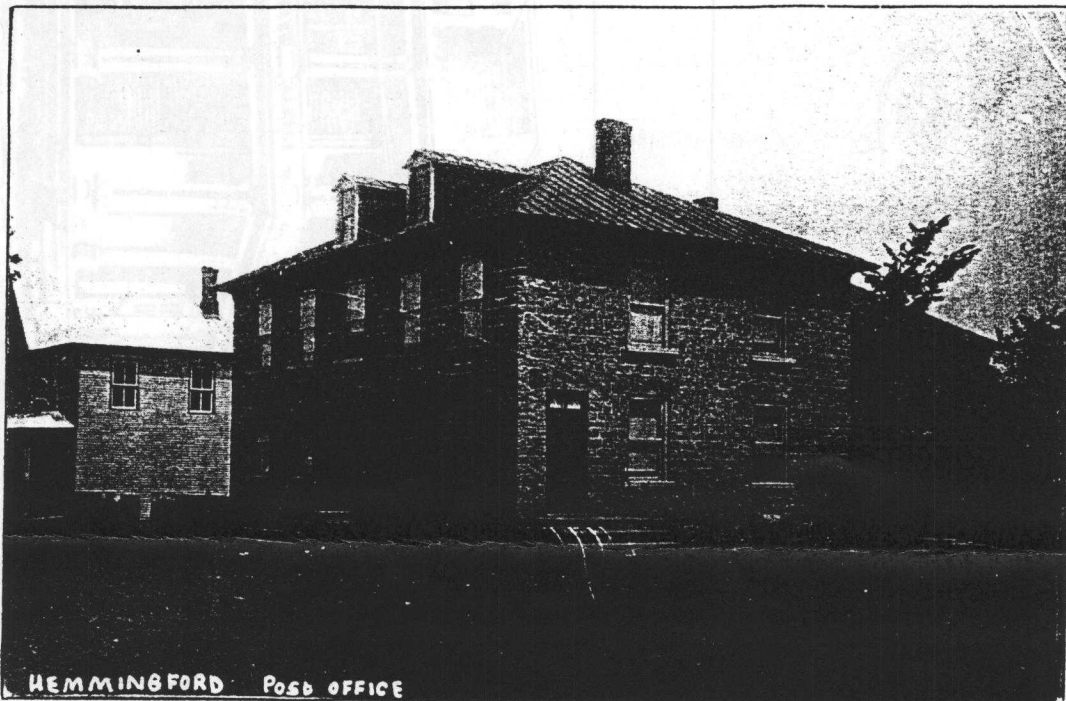
HEMMINGFORD:

The following card illustrates the post office at Hemmingford, Quebec. The card was posted at Barrington, a town next to Hemmingford. It's addressed to Richmond, Quebec and is dated November 18, 1907. Hemmingford is located about thirty miles southwest of Montreal in what is known as the "Southern Townships".

SHERBROOKE:

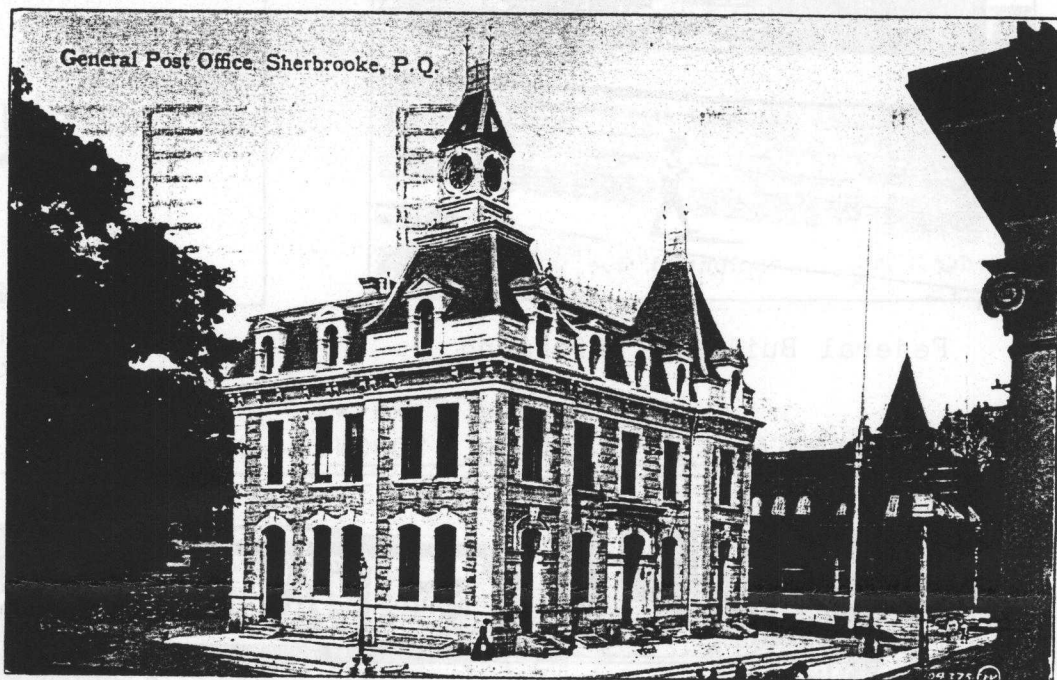
This card shows the post office at Sherbrooke with the four-sided clock. It now houses the Sherbrooke Historical Society including an archives. The cancellation date on the back is September 2, 1913. It's a Valentine & Sons card numbered 104375 with "JV" circled.

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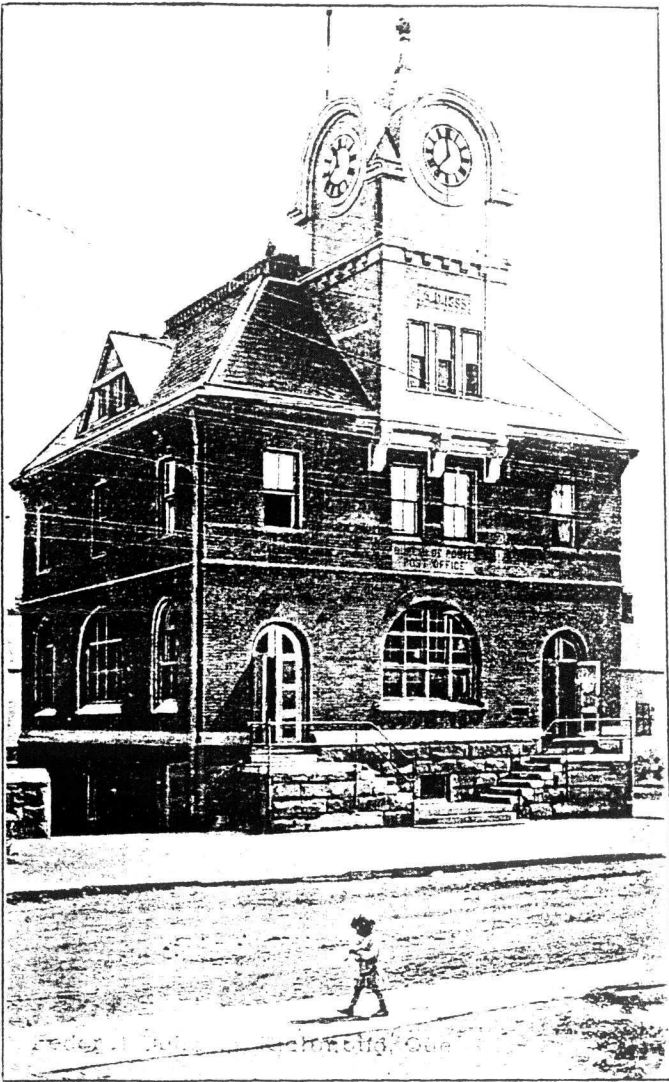
The Hemmingford
Post Office, ca.
1907

The G.P.O. at
Sherbrooke, dated
1913

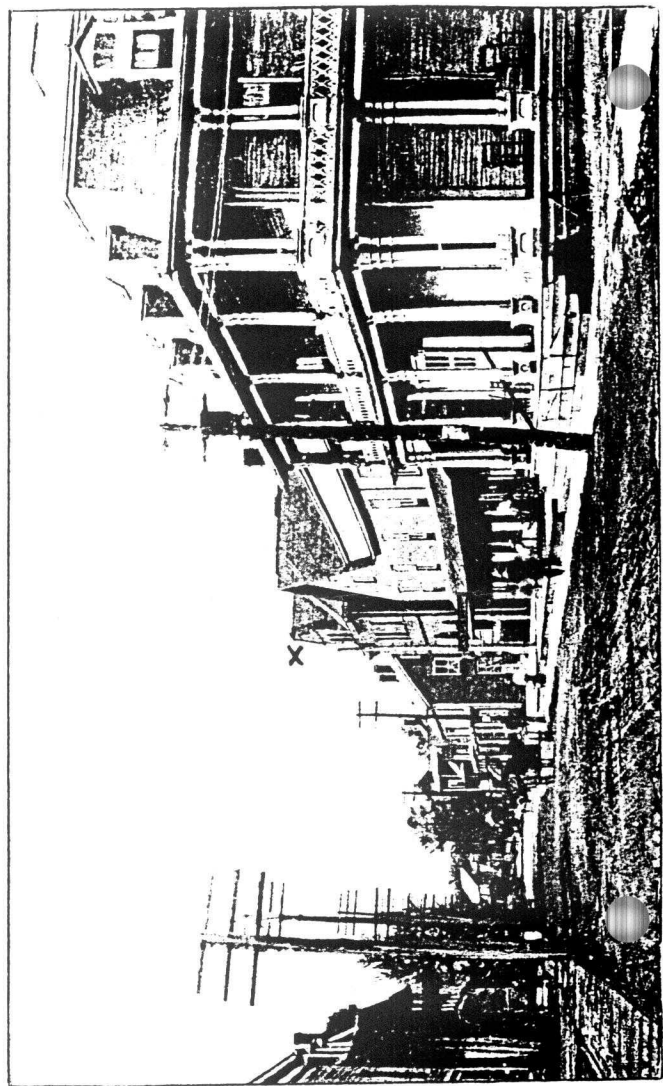


RICHMOND:

The Federal Building of Richmond, Quebec was erected in 1895 but the post office did not occupy the building until 1898. There are two views of this building from this position. One with the child walking by and another without. The printer/publisher is Walter Cross, Richmond, Quebec. Sometime after the construction and before 1909, the clock tower was reduced. The reason or exact date of this happening is now being researched. The only marking on this card is 40-4 in addition to the usual reverse "post card" notation with a dividing line.

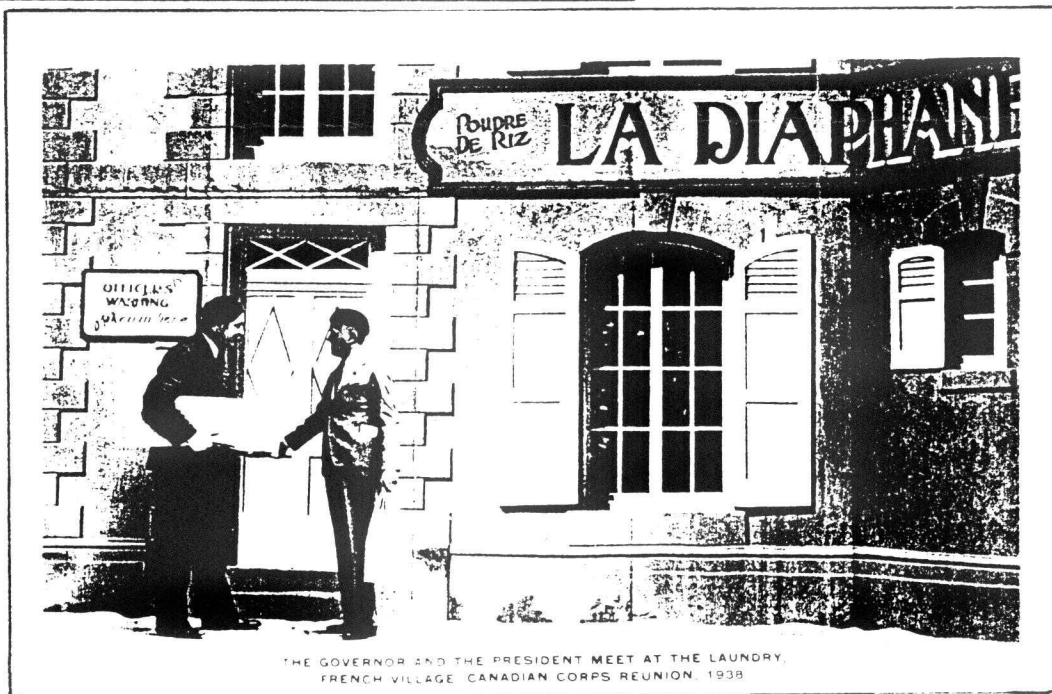


Federal Building, Richmond



Note the missing clock and tower at "x".

1938 CANADIAN CORPS REUNION, TORONTO--BY D. MARIO



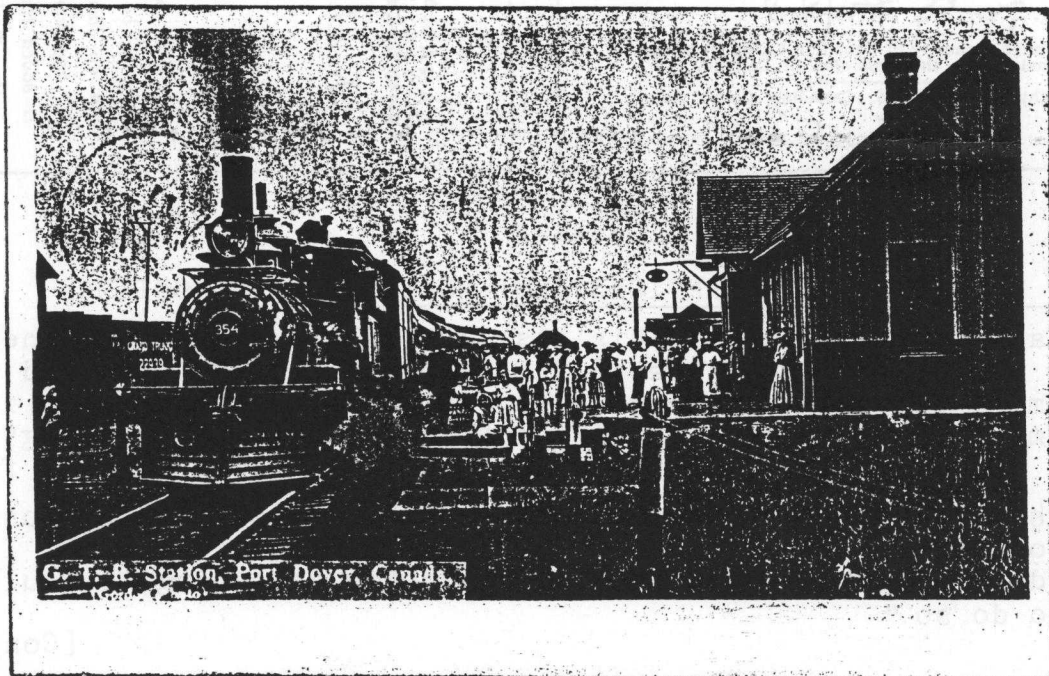
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The preceding two real photo cards depict studio scenes from the Canadian Corps Association's 1938 reunion held in Toronto from July 30-August 1. The cards are unused and AZO Square printed on the reverse. I am sure that many others were produced. Can members illustrate some others in the series?

G.T.R. STATION, PORT DOVER--BY J.C. CAMPBELL

[Colin sent along this nice animated scene dated 1907 which should appease our railway enthusiasts! Ed.]



1938 CANADIAN CORPS--AGAIN!--BY D. MARIO

Located within another "file" is the card reproduced below with connections to the above reunion and the series which precedes this [organization apologies! Ed.]. It's a take-off of the popular Field Service Post Cards prevalent during the Great War (sometimes known as "whizz-bangs" for the speed in which they could be filled out in the trenches and despatched to loved ones back home!). Apparently the "French Village" theme was popular as well as the "Mademoiselles"!

NOTHING to be written on this side except the date and signature of the sender. Sentences not required may be erased. If anything else is added the post card will be destroyed.

(Postage must be prepaid on any letter or post card addressed to the sender of this card.)

I have been a { good boy
bad boy

I only took { ~~one look~~
three looks

at Mademoiselle from Armentieres in the French Village.

I have been promoted to { Sanitary fatigue
Horse lines
Corps Headquarters

The General said to me you are looking (Name)
{ Younger
Brighter
~~Sober~~
Lousy

And I said to the General { And you
Thank you
..... you

Letter follows at first opportunity but in the meantime follow our doings in The Globe and Mail.

Signature only *Lee C. Heeds*

Date *July 31/38*

Issued under authority of Canadian Corps from their main base, the Dominion of Canada.

(Copyright, Canada, 1938, Canadian Corps Assn.)

Z. H. J.

CANADA POSTES .01 POSTAGE 83214 METER-COMPTEUR

TORONTO JUL 31 1938 TORONTO

SERVICE

FIELD

POST CARD

Mrs G. M. Dickson

Bunville

Ouel

CANADIAN CORPS
C.C.A. 1938
REUNION JULY TORONTO

French Village

The address only to be written on this side. If anything else is added the post card will be destroyed

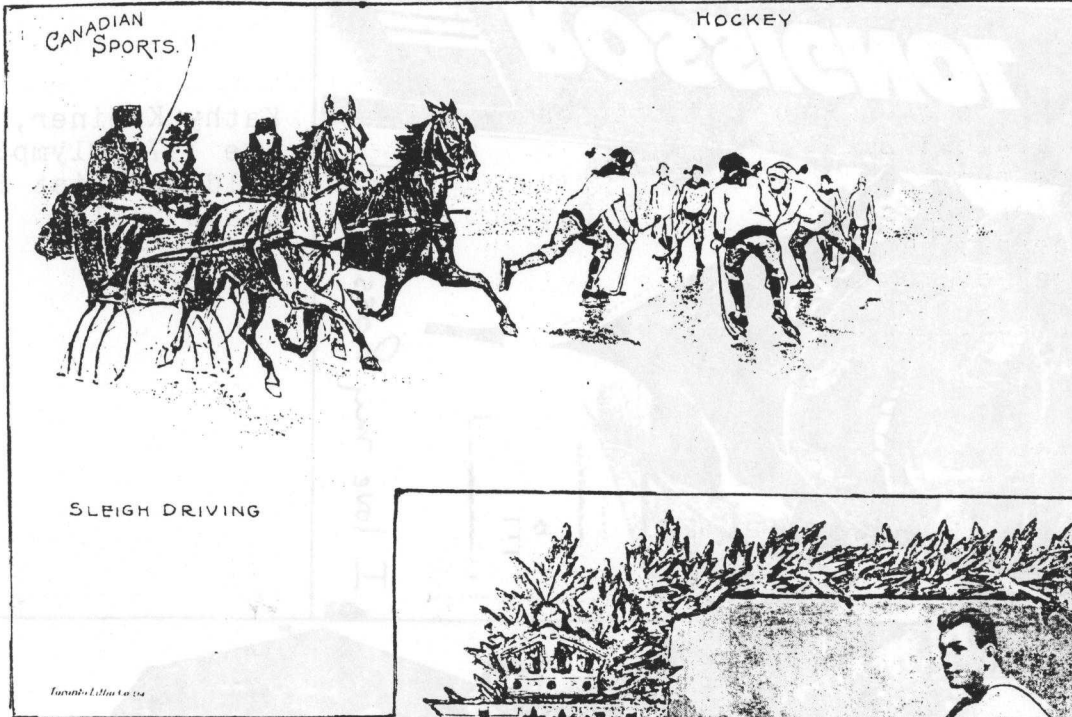
(C.C.A., Copyright, 1938.)

PIONEER UPDATE/CANUCK CHAMPIONS/SEMI-MODERNS--BY W. GUTZMAN

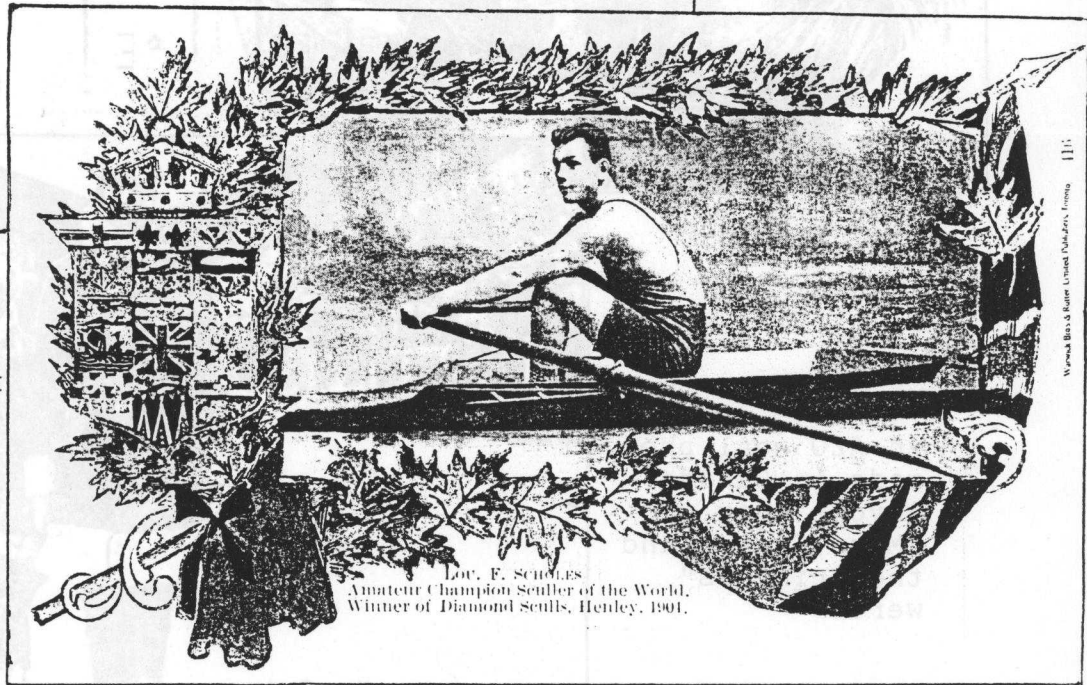
[Wally has written to update his last article on Canadian Pioneer cards (Vol.2, No.1, p.53) and notes:] "As I looked through some odd cards in an album, I came across two more sports cards which were not in my list last time. They are #1, J.C. Wilson & Co.'s "Skating/Coasting" and the Toronto Litho. Co.'s Hockey and Sleigh Driving [illustration follows].

I am also making a collection of Canadian champions and enclose several copies of cards [again, opposite] which illustrate the idea. If anyone has cards of "champions" and would trade for something, I would be very happy to do so."

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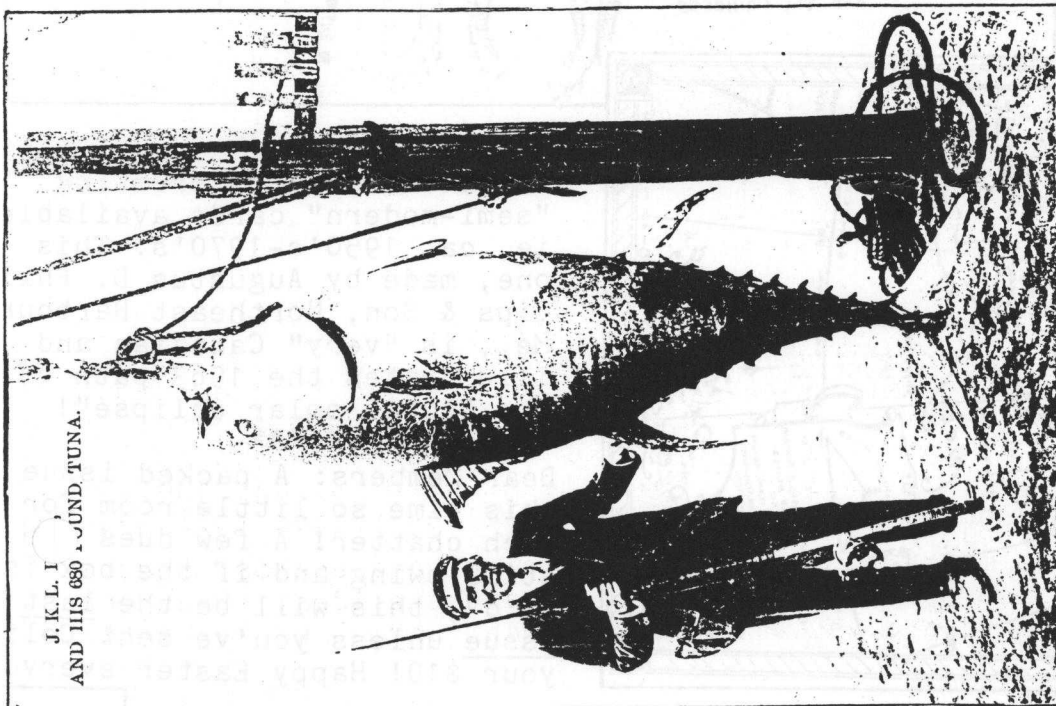


Two more Canadian sports by the Toronto Litho. Co., Ltd.



Sculler Champ Lou Scholes by Warwick Bros. & Rutter

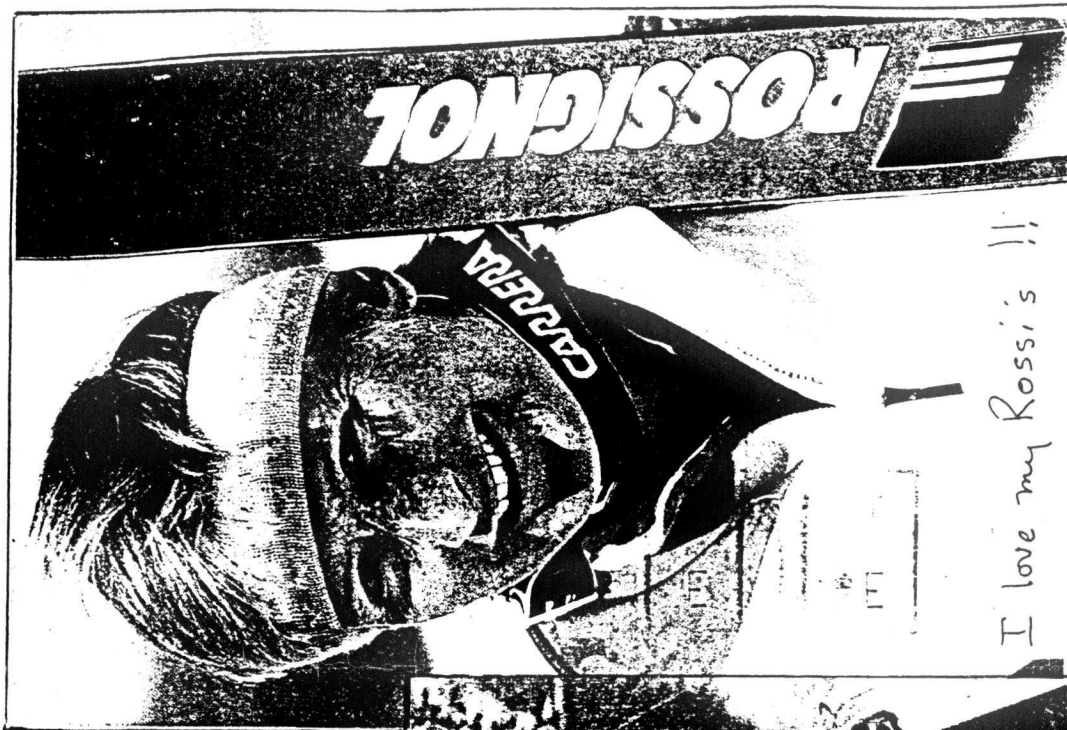
LOU F. SCHOLES
Amateur Champion Sculler of the World.
Winner of Diamond Sculls, Henley, 1901.



"The largest fish ever landed with rod & line. Captured by J.K.L. Ross of Montreal at St. Ann's, Nova Scotia Aug. 28, 1911 after a struggle of 4 hours and 45 minutes".

Card published by S.H. McRitchie, Englishtown, N.S. and is postmarked 1912.

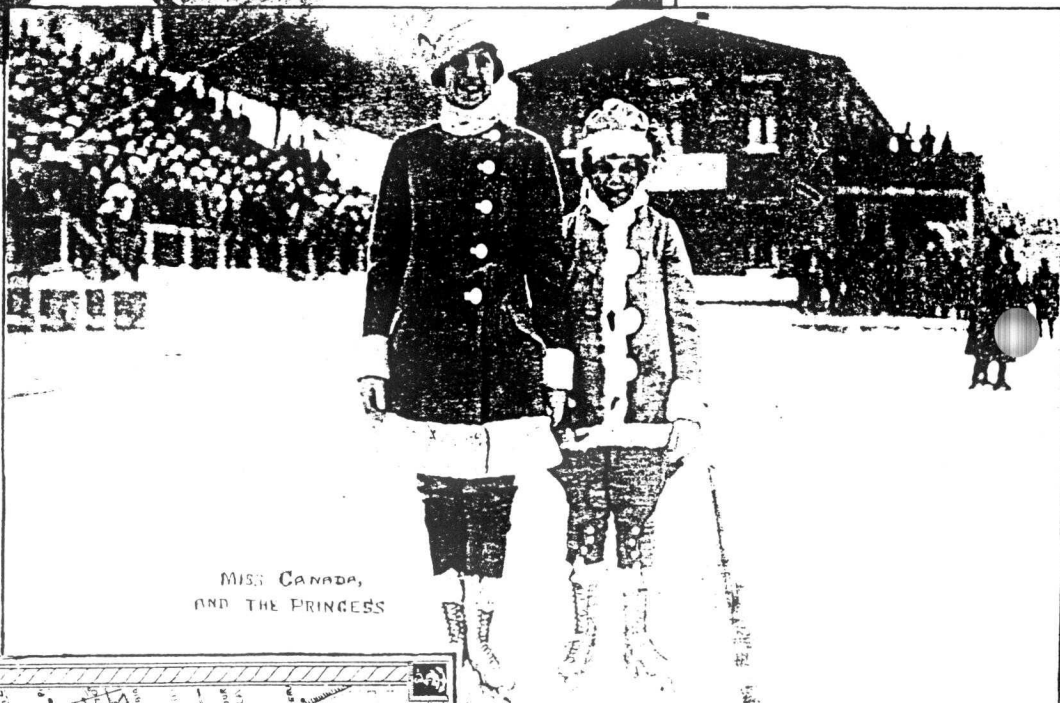
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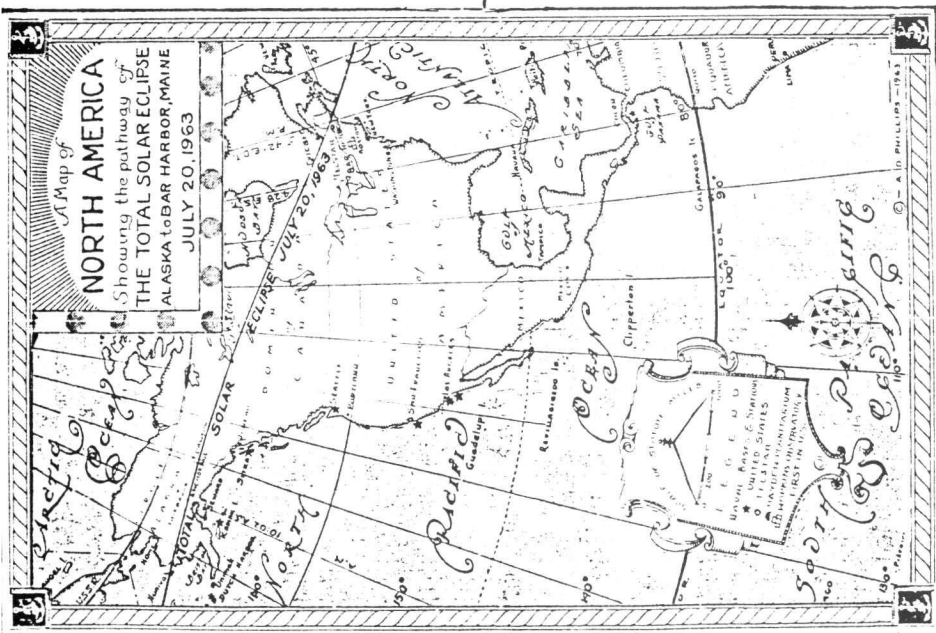
I love my Rossi's !!

Kathy Kreiner,
the 1976 Olympic
Gold Medalist in
Giant Slalom

An AZO real photo
made in Canada.
Anyone know who
"Miss Canada and
the Princess"
were?



MISS CANADA,
AND THE PRINCESS



There are many interesting
"semi-modern" cards available
ie. ca. 1950's-1970's. This
one, made by Augustus D. Phil-
lips & Son, Northeast Harbour,
Me., is "very" Canadian and
illustrates the 1963 path of
the "total solar eclipse"!

Dear Members: A packed issue
this time so little room for
much chatter! A few dues are
still owing and if the box is
"x'd", this will be the last
issue unless you've sent Colin
your \$10! Happy Easter everyone

