

FIRST IMPRESSIONS

Newsletter of the BNAPS

First Day Cover Study Group

Issue No. 28 July-September, 2016

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Editor's Notes

The three main articles in this issue look at three different cachet makers, two of whom had a very limited output of FDCs. Jan Pieter van der Ven reviews a set of colourful cachets addressed to a Joyce Green in Australia circa 1970 while Bob Vogel presents cachets produced by Walter Howe for the Provincial Flowers and Coats of Arms series in the mid-1960s. Gary Dickinson's article about the FDCs produced by Robert Cole describes some of his earliest cachets "in his own words" in Part I of a planned series of articles.

As always, your editor is always on the lookout for interesting subjects to present to our members, so if you have something that you think would be enjoyed by our readers, please let me know. As we approach Canada's sesquicentennial year in 2017, topics pertaining to the national interest would be especially welcome.

Submitting Articles to First Impressions

Articles may be submitted in writing or MS Word, and scans should be in JPEG format at 300 dpi. E-mail submissions should be sent to Gary Dickinson at gandbdickinson@shaw.ca or mailed to Gary at 648 San Michelle Road, Kelowna, B.C., Canada, V1W 2J1.

THE JOYCE GREEN FIRST DAY COVERS

by Jan Pieter (John) van der Ven

The following group of Canadian FDCs were obtained by an Ottawa stamp dealer on eBay from New Zealand. They all had the same addressee:

Miss Joyce Green
268 Flinders Parade
Sandgate, 4017
Queensland
Australia

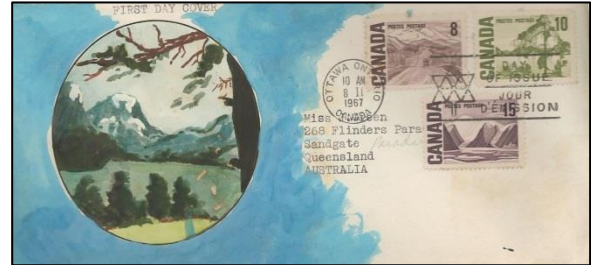
There was no return address on any of the envelopes or any insert to help determine who the maker was of these hand painted cachets. I have been able to determine that these cachets were hand painted first and then sent through the mail system to Australia.

All of the covers have the official Ottawa DAY OF ISSUE/JOUR D'EMISSION cancellations. On several covers the cancellation goes right into the hand painted scene. It shows clearly that the first day cancellation was on top of the watercolour and that the watercolour cachet was not applied afterwards.

This then would make it almost certain that someone with a very good background in art or as a graphic artist produced these covers. In most cases the painted part of the cachet correlates with the stamp issued.

For a lack of better information I have called these the "Joyce Green" covers. So far only fourteen of these have surfaced from the period June 5th 1968 to March 9th 1973.

If any members have any of these covers in their collection can they please scan and send them to Gary Dickinson at gandbdickinson@shaw.ca and he will forward them to me.



461-463



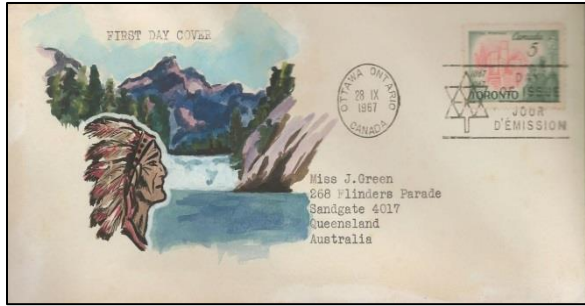
464-465



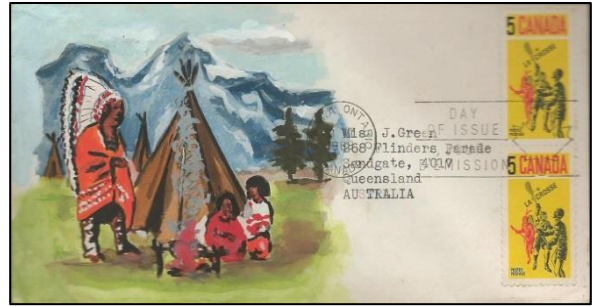
471



473



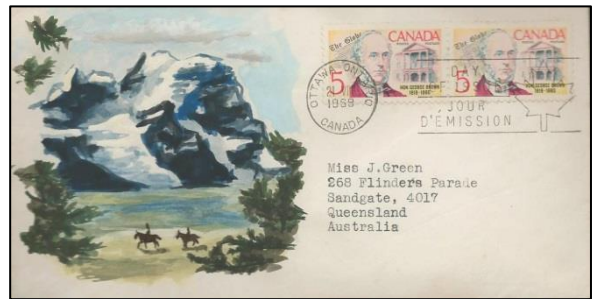
475



483



479



484



481



490



482



493



494



612-614

WANTED—CAMEO FDCs

FDC Study Group member Tom Salopek is looking for first day covers with Canada Cameos, Scott #401-405 (1962-1963). In particular, he is looking for unaddressed FDCs and those with Winnipeg tags. Tom may be contacted by telephone at 780.489.6504 or by email at tomsalopek@yahoo.com.

THE COLE COLLECTION

PART I: IN HIS OWN WORDS

by Gary Dickinson

My article in Issue 27 of *First Impressions* reviewed the early work of Ottawa cachet maker Robert (Bob) Cole through a presentation of the cachets he designed for Fred Harford who published them under the brand name Harford Covers. Eleven of those designs were produced during a nine month period beginning in October 1965.

Cole then launched his Cole Covers series in July 1966 with the atomic energy issue (Scott #449) and continued producing FDCs on a regular basis until the Pierre Laporte commemorative (#558) of October, 1971. Approximately 100 FDCs were produced under the Cole Covers brand name.

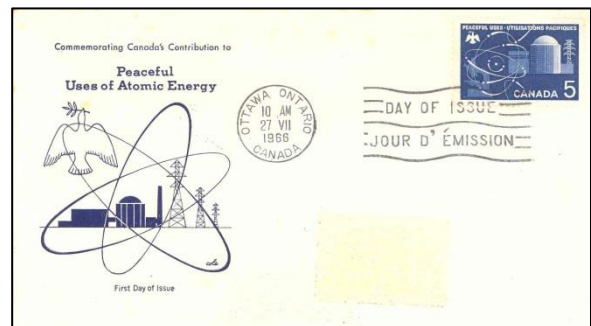
In late 1984 Marcel Cool, publisher of *Canada FDC Specialist*, noted in his issue introduction that “Robert Cole, maker of the famous “Cole” cachets, has agreed to share with us the colorful history of Cole Covers in a series of articles.”

Cole’s first article (1) dealt mainly with his cachets for Harford but also touched briefly on his first two cachets under the new brand name. The second article (2) focused on his products for the Centennial series while the third (3) was concerned with the Expo 67 cachets.

The cachets he discussed in his series are reproduced here in colour whereas they were shown originally in black and white. Cole’s comments on the cachets are shown here in italics, with other commentary added by the author.

The first Cole Cover was for the Atomic Energy issue (#449) on July 27, 1966. As Cole noted:

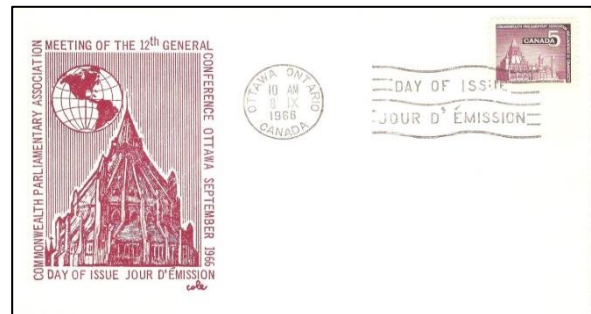
“Printed in one colour, a dark blue, was the outline drawing of an energy plant, atomic symbol and dove of peace. Again, about 1,000 were serviced. The envelope quality was not good and after this issue, I bought only highest quality rag content envelopes from Globe Envelope Co.”



449

Cole concluded that there wasn’t a great deal of interest in his first cachet, so in the next one, for the Library of Parliament issue (#450) on September 8, 1966:

“I put more detail and printed in plum; fortunately this was very much the same colour as the stamp. This did not always happen because the Post Office were often very close-mouthed in regard to forthcoming issues. Everything was a BIG secret.”

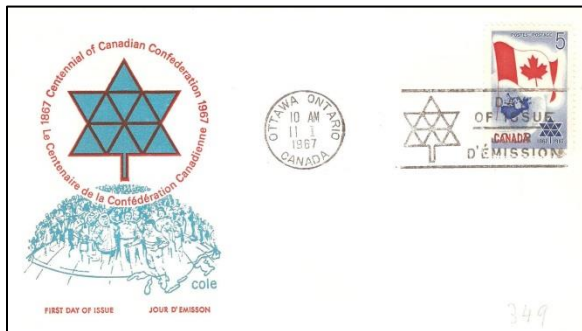


450

Cole's second article concentrated on the four cachets he produced for Canada's Centennial in 1967.

The first stamp that year (#453) featured the Canadian flag above a globe highlighting Canada. Cole's description of his cachet for that stamp was as follows:

"The cachet I designed was in two colours, a light blue and red. It combined the Centennial symbol and title: colour complimented the stamp with Canada outlined on world and included an ethnic variety of Canadians. The First Day of Issue cancellation also incorporated the centennial symbol for this and mot stamps issued in 1967."



453

Twelve stamps with a total face value of \$2.43 were issued on February 8. Cole found this to be a hectic effort:

"The total number of cachets printed was about 40,000, three designs. The majority of these were serviced by individuals and dealers themselves. We serviced Covers as well as selling the finished product. Every issue varied, no one had time to keep track of numbers. All our energy was spent meeting Post Office service deadlines."

Cole designed two cachets with some common features for the lower value issues, but he indicated that he was "not very happy with either of these designs."

He described the printing processes he used for the pair of cachets in the following terms:

"In the one where there is an island in the foreground (#458) only the overlay is thermographed (raised printing). In the one with the lighthouse in the foreground (#456) both colours were thermographed, but notice that I had to leave an open space around her head. The reason was two thermographed colours could not be allowed to touch."



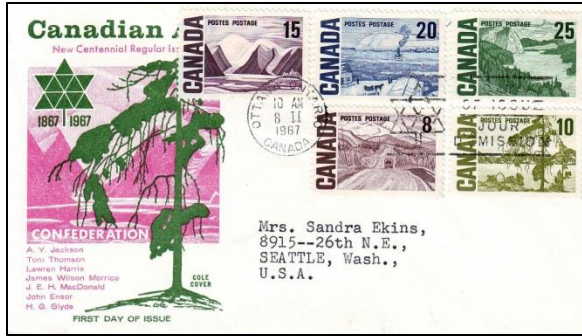
458



456

Cole said that he was more pleased with the cachet he used for the medium and high value stamps in the Centennial set which featured Canadian artists and their works. For this cachet (#461-465):

"I combined the work of two artists and listed the seven painters. The design could not take up too much space because a number of dealers and collectors wanted plate blocks on cover."



461-465

Cole’s third article reviewed the cachets he produced for Canada’s first international exposition, EXPO 67, held in Montreal with the theme “Man and His World.”

His first EXPO-related cachet was a FDC for the commemorative stamp issued on April 28, 1967 (#469). The cachet was crammed with symbols, including Canada’s pavilion (Katimavik), the Expo logo, the Centennial symbol, a map, and Leonardo da Vinci’s “Man.” Cole noted:

“Things were different then and so not to offend I gave “Man” an Indian breechcloth...Today I would never have even thought to do so. I haven’t changed—the country has.”

The blue of the cachet was printed by thermography and 7,000 covers were printed.



469

The Queen’s Printer produced a postcard for EXPO 67 as shown in #469a which replicated the design of the stamp

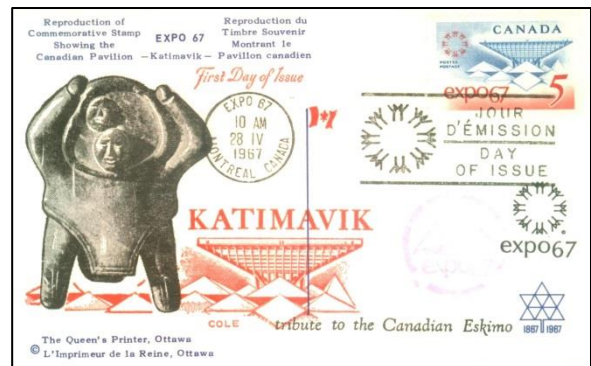
which appears in the lower right quadrant of the illustration.



469a, postcard front

The reverse of the card was fairly plain so Cole made some additions as shown in 469b, and as he described it:

“I purchased 1,000 of these cards and printed an Eskimo carving, pavilion and flag on reverse. I had to get special permission to encroach into the address side of the card.”



469b, postcard back

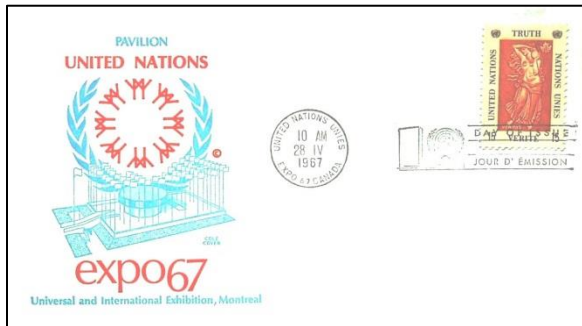
Each country that participated in EXPO 67 had its own national day, and that of the United States was May 25. Cole produced a special cover for this event and printed 3,000 copies as shown in #453.

Similarly, the United Nations also produced a set of five commemorative stamps (Scott #170-174) that were issued on April 28. The Cole cachet depicted the U.N. Pavilion and the EXPO logo. He indicated that Cole Covers “took full advantage of this

unusual opportunity servicing 5,000 covers in singles and combos.”



453 with U.S. 1324



United Nations 174

Robert Cole's articles always ended with the phrase "to be continued," but there was no continuation following the third one. The final note in Marcel Cool's periodical (4) came in May, 1986:

"During this same visit (to Ottawa) I had a lengthy phone conversation with

Louise Cole and she mentioned that Bob had been very busy with his activities in the kennel club giving lectures in several cities. Bob has not forgotten us and will continue his most interesting biography of "COLE: cover service."

To be continued....

References

1. Robert Cole. "Cole Covers: Part One." *Canada FDC Specialist*, December 1984, pp. 51-58.
2. Robert Cole. "Cole Covers: Part Two." *Canada FDC Specialist*, February 1985, pp. 67-71.
3. Robert Cole. "Cole Covers: Part Three." *Canada FDC Specialist*, June 1985, pp. 114-117.
4. Marcel Cool. "Editor's Note." *Canada FDC Specialist*, May 1986, p. 152.

Note: For a full display of all known Harford and Cole FDCs, see the FDC Study Group website at the following address: <http://canadafdc.org/Gallery/v/MemberAlbums/Gary+Dickinson/Cole+Collection>

WALTER HORNE'S HAND-DRAWN FIRST DAY COVERS

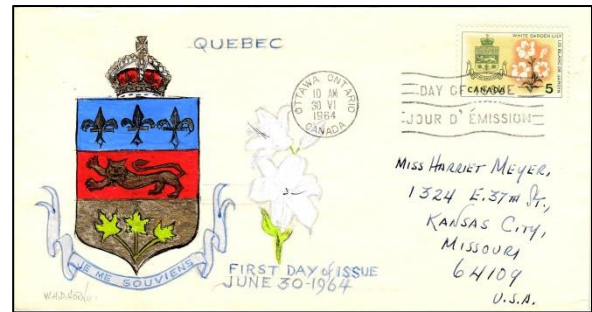
by Bob Vogel

Hand drawn First Day Covers have always attracted me and when I saw these I could not resist purchasing them. Unknown cachet makers also have intrigued me and I like to try to track them down.

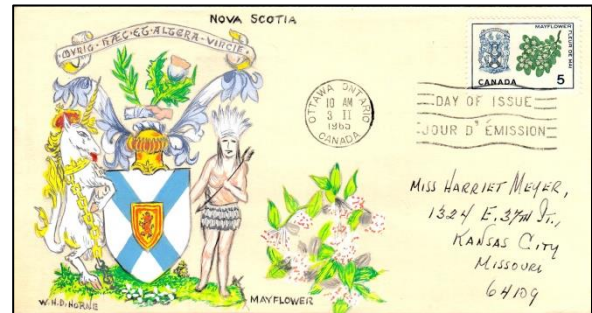
Walter Horne has been an enigma and I have found very little information about him. He was a member of the West Toronto Stamp Club, RPSC member 5315 and BNAPS member 4230. He moved to the Halifax area when he retired and was a member of the Nova Scotia Stamp Club, but that is where the information stops.

All the covers shown here came from the same source except for the two self-addressed ones which have subtle differences. They are all from the Provincial Flowers and Coats of Arms series and include each of the stamps issued except for #417 and 427. In two cases (#424 and 429) there were two different cachets. The two cachets for #429 are shown enlarged for comparison purposes.

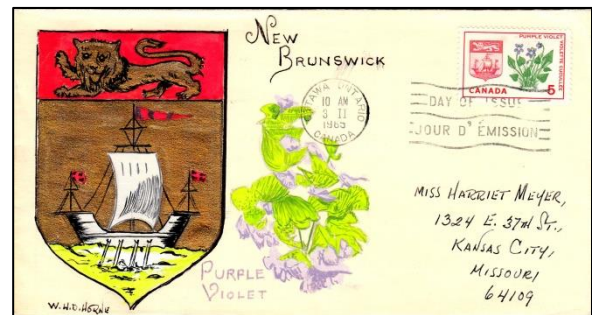
Were the two self-addressed cachets considered not up to par with the others so he sent them to himself? Did he produce cachets for other stamps besides the Floral Emblem Series? Was Harriet Meyer a sweetheart? Hopefully a reader can provide further information.



419



420



421



418



422



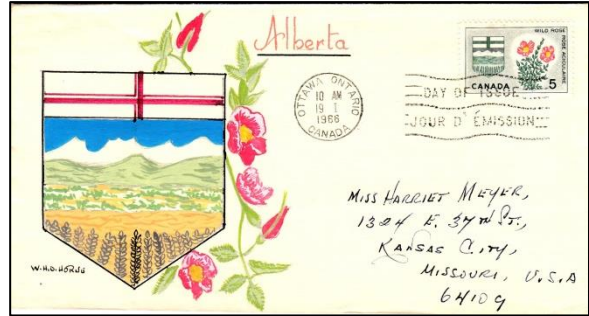
423



425



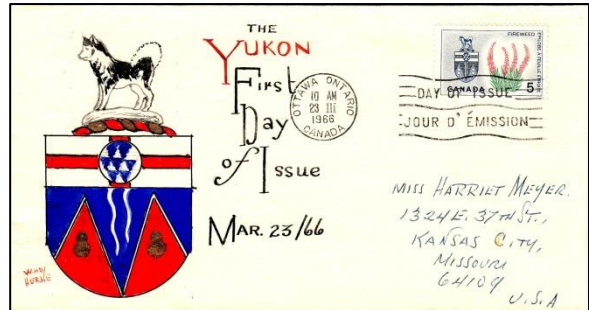
424.1



426



424.2



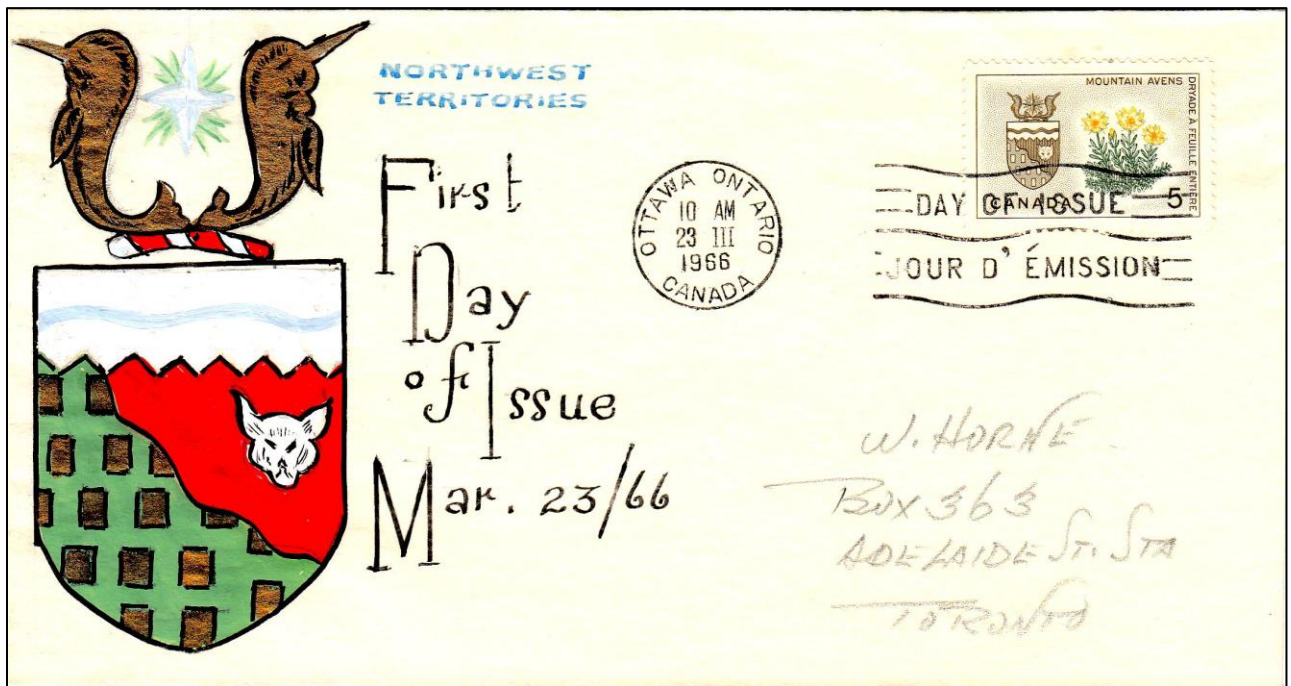
428



429A



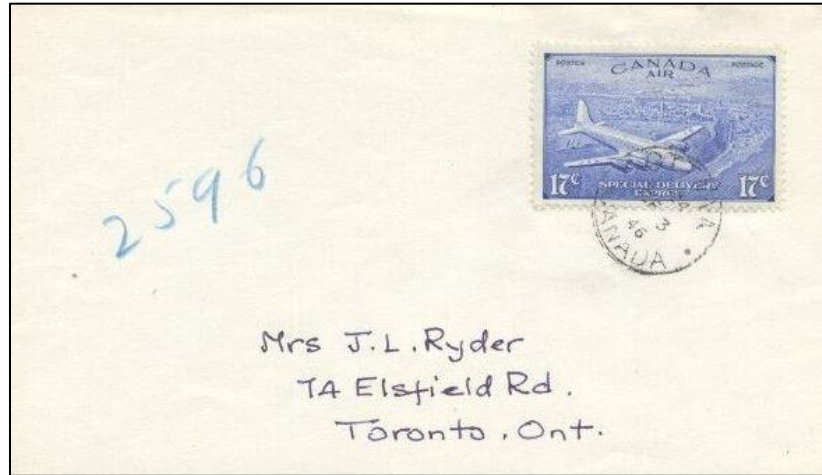
429.1. Addressed to Meyer and cachet is signed



429.2. Self-addressed. and cachet is not signed

ANOTHER FDC FOR CE4

Another FDC for CE4 was offered for sale on eBay in April. The starting bid was \$150 U.S. but there were no takers. The article about CE4 in Issue 27 of *First Impressions* included a twin to the one shown here, with the same addressee and registration number 2589 compared with 2596 for this copy, suggesting that the same person may have prepared and posted at least seven copies of this scarce FDC.



CATALOGUE ADENDUM FROM ANDREW CHUNG

The Commonwealth Heads of Government Meeting issue of 1973 (Scott #620-621), long known on cachet Type 8.2 (Stylized Map of Canada and Resources with no “First Day of Issue” inscription), has been discovered recently on cachet Type 6 (Sprig of Maple Leaves). The replacement first day cover is addressed lightly in pencil to St. John’s, Nfld. and includes the apology slip.

The catalogue number of this new discovery is R186a. The combination (CM) is valued at \$35.00. Please up-date your copy of the fourth edition of *The New Specialized Catalogue of Canada Post Official First Day Covers* on page 232.

