

FIRST IMPRESSIONS

Newsletter of the BNAPS

First Day Cover Study Group

Issue No. 13 October-December, 2012

Contents

A Budding Cachet Maker?	John Van der Ven	2
FDCs of Barrett's Print Shop	Gary Dickinson	5
First Day Covers by Lester Small	Bob Vogel	8
Tomorrow Starts Today	Peter Wood	12
This Book Doesn't Tell All!	Gary Dickinson, Harold Houston	13

Editor's Notes

This issue features articles about three little-known Canadian FDC cachet makers, two from the west coast and one from the east coast. John Van der Ven's article presents the cachets of D.S. Rose, a Vancouver resident who distributed a small number of visually pleasing FDCs in 1958 and some plain ones in 1970-71. Gary Dickinson reviews the colourful cachets published by Curling, Newfoundland's Barrett's Print Shop in the period from 1943 to 1949. Finally, Bob Vogel presents the FDCs produced by Victoria's Lester Small over a 35 year span beginning in 1946. All of these covers are relatively little known and not widely available. Please let me know if you have covers that will help to increase our collective understanding of the work of these three cachet makers.

Elsewhere in this issue are short articles about the "first day" of Canada Post as a Crown Corporation and some new Rosenbaum cover finds, along with a brief note about the *First Days* archives now available.

Submitting Articles to First Impressions

Articles may be submitted in writing or MS Word, and scans should be in JPEG format at 300 dpi. E-mail submissions should be sent to Gary Dickinson at gandbdickinson@shaw.ca or mailed to Gary at 648 San Michelle Road, Kelowna, B.C., Canada, V1W 2J1.

A BUDDING CACHET MAKER?

by John Van der Ven

Last year I obtained a set of sixteen first day covers produced by D.S. Rose from Vancouver. The interesting part was that nine of them were from 1958 and seven from the 1970-1972 period.

The first cachet that Rose produced was for the 5 cent blue stamp issued on March 5, 1958 for the International Geophysical Year (Scott #376). These cachets (See Figures 1 to 5) are hand-drawn and each of them is slightly different. It is interesting to see the different fine nuances that were applied in the design and the lettering. When one sees these then it appears that D.S. Rose may have planned initially to produce about five or more variations for each stamp issue. Please note that some covers were sent to Ottawa for the FDC cancellation and that one was cancelled in Vancouver.

The next issue Rose worked on was the five cent bluish-green British Columbia Centennial (#377) issued on May 4th 1958. Two different designs were produced for this issue. As far as I know a total of five covers were produced, with four of them shown here as Figures 6 to 9. One was sold on e-Bay last year by the person who had all of these covers. Figure 6 shows the start of the production of the cachet and the pencil drawings in the back are visible before the final design was outlined in black. Figures 6 to 8 show how the one design evolved for this cachet. Figure 9 has a very different design where parts of the first design are incorporated in a different way. Notice that D.S. Rose signed Figures 6 and 9 in the bottom right-hand corner.

Now one would think that judging by these well designed and executed cachets we would see more of them. Unfortunately, I do not know if any others exist since the next

batch of FDCs addressed to D.S. Rose are from the 1970 to 1972 period. Most of the covers shown in Figures 10 through 16 are identifiable as FDCs only by their postmarks although two (Figures 10 and 13) have the words "First Day Cover" printed in ink at upper left.

My big question is, were any more cachets produced by this person in the intervening period between 1958 and 1970, or after 1972? The 1958 cachets were a promising beginning, but Rose's efforts seem to have ceased after that. I would also like to know if any members, especially those from BC, have any information about D.S. Rose. If you have any information or other cachets by Rose in your collection, perhaps you could let me know and I'll share it with the Study Group.

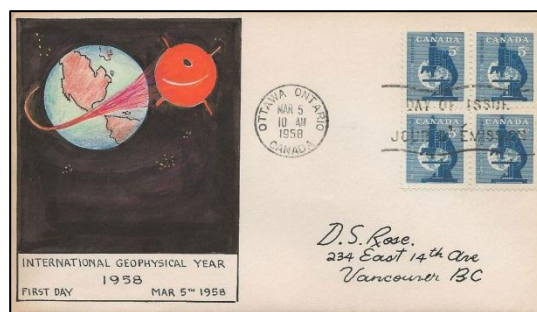


Figure 1

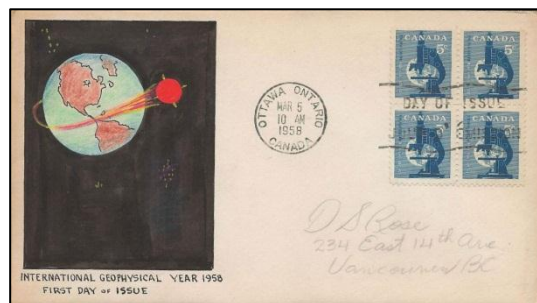


Figure 2

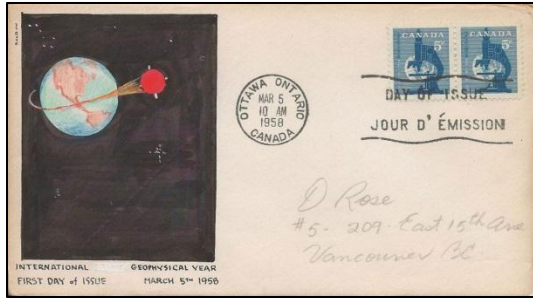


Figure 3



Figure 7



Figure 4

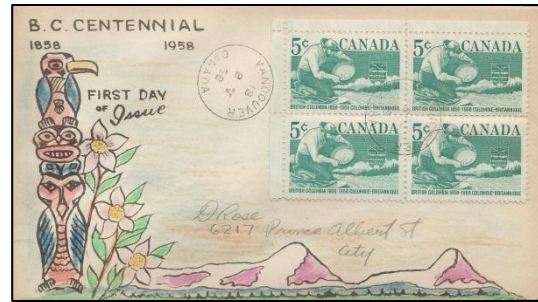


Figure 8

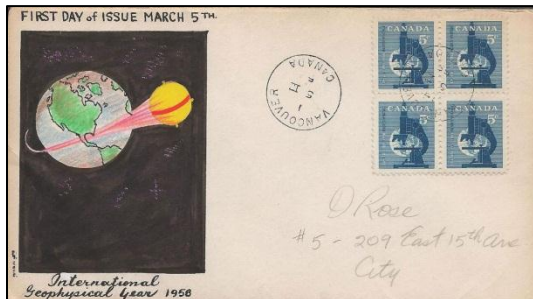


Figure 5

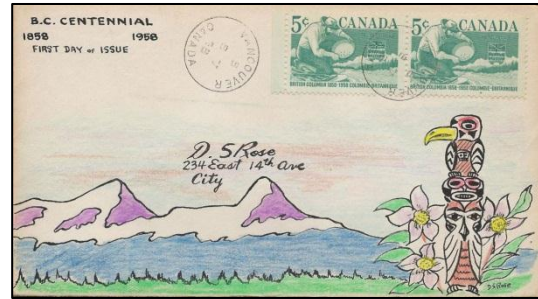


Figure 9

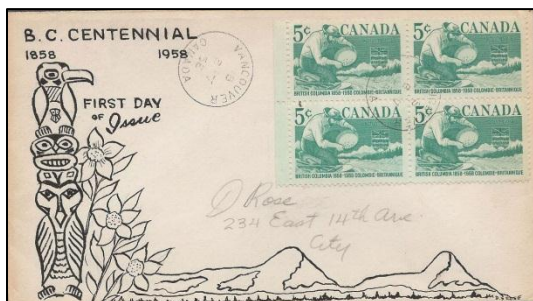


Figure 6

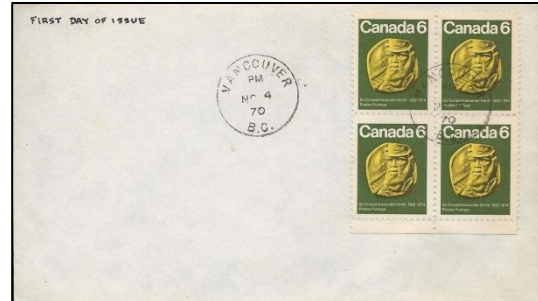


Figure 10

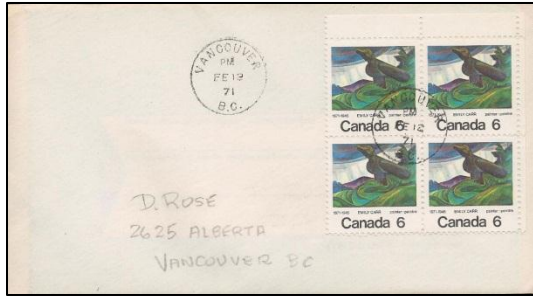


Figure 11



Figure 15

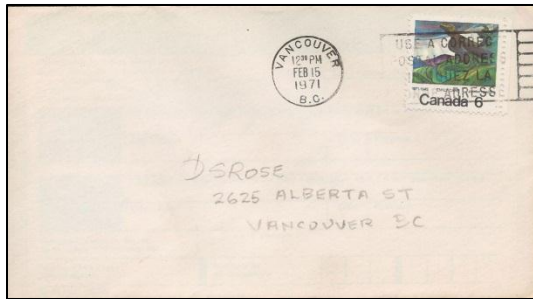


Figure 12



Figure 16

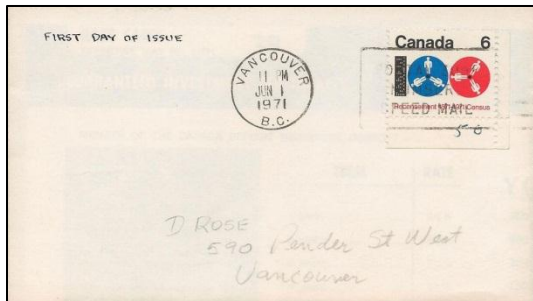


Figure 13

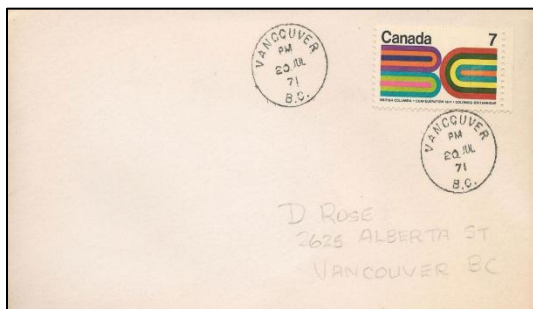


Figure 14

FIRST DAYS ARCHIVES

First Days is the periodical of the American First Day Cover Society and it is currently published eight times per year. It has been in continuous production since 1955 and its 395 issues include more than 34,000 pages of writings about FDCs. Although the majority of the articles are about U.S. FDCs, Canada has been featured prominently with many articles over the years including Melvin Baron's extensive series about classic and early Canadian FDCs.

The entire *First Days* archive is now available in searchable format on DVD or USB from the Society for about \$80. For more information, go to:

<http://www.afdcs.org/FDarchive.html>

THE FIRST DAY COVERS OF BARRETT'S PRINT SHOP

by Gary Dickinson

Barrett's Print Shop operated in Curling, Newfoundland during the 1940s. That community amalgamated with four others in 1956 to form Corner Brook. Collectors of FDCs of Canada might have first noticed Barrett's through a complex and varied publication of covers to mark the stamp (Scott Canada #282) issued on April 1, 1949 as Newfoundland entered the Canadian confederation. As far as is known, this was the last cachet produced by the company.

A detailed study of that cachet led to a search for earlier products published while Newfoundland was still a stamp-issuing entity. A request for information about Barrett's Print Shop or their cachets was published in *The Newfie Newsletter* Issue 146 (January-March, 2012) but produced no response. Several cachets have been obtained that either directly or indirectly appear to be attributable to Barrett's, and these are shown, described, and compared in the following pages.

Some design elements are common to two or more Barrett's cachets including a printed company name or the initials "bps", an identical outline map of Newfoundland, the use of relatively complex designs, printing of different cachets in the same shades of red, green, and blue, and postmarks from Curling.

The earliest known probable Barrett's cachet is shown in Figures 1 and 2. It was used as an FDC for airmail stamp #C19 issued on June 1, 1943, and the design featured crossed Union Jack and American flags against a background of an outline map

of Newfoundland. The cachets were printed in red, green, and blue and postmarked Curling.

The next known Barrett's cachet was not until four years later for the issue marking the birthday of Princess Elizabeth (#269). The design was printed in the same three colours and featured the outline map used previously. The example shown in Figure 3 was postmarked Curling on April 21, 1947.

The Cabot commemorative issued on June 24, 1947 (#270) was the final stamp issued by Newfoundland, although that could not have been known at the time. Barrett's produced at least seven distinct cachet variations for the issue.

Figures 4 and 5 show the same basic design with red and green text and blue graphics. The text is a lengthy description of Cabot's voyage. Both have the words "barrett's print shop, curling, newfoundland" in all lower case letters at the lower left of the cover and both were mailed at the Corner Brook post office. Figure 5 includes the additional words "Compliments of Majestic and Regent Theatres" printed in red below the Barrett's signature.

The variation shown in Figure 6 is a postcard with the cachet printed only in green and a reduced amount of text. This card was mailed at Bonavista where the majority of FDCs for the Cabot commemorative were posted.

A completely different design for the same issue is illustrated in Figures 7 through 9. The cachet depicts Cabot departing from

Bristol and the text is relatively brief. The four lines at top centre also appeared on the cachet shown in Figures 4 and 5. The three versions of the “Cabot departing” cachet show distinctly different shades of printing for the scene while the red and green elements are consistent with previous cachets.

The level of complexity of design and printing shown by Barrett’s in the Cabot issue was increased further in their FDCs for the Canada issue (#282) marking Newfoundland’s entry into confederation. The design (see Figures 10 to 15) is detailed and intricate, showing provincial shields and maple leaves, but the variations were introduced through the colours used in printing various parts of the cachet. In addition, the text line, “First Canadian Stamp Issued in Newfoundland” was omitted in two versions.

A further level of complexity was introduced via the company signature printed on the back flap. As Figure 16 shows, this was done in either black, green, or red.

All of the cachets produced by Barrett’s Print Shop appeared within a six-year period and were colourful additions to a relatively small array of indigenous Newfoundland first day covers.



Figure 2. Green map and FDC, #C19.



Figure 3. Cachet for #269.

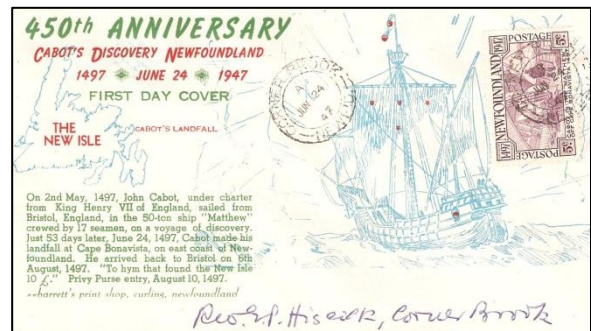


Figure 4. Unsponsored “ship and map” cachet.

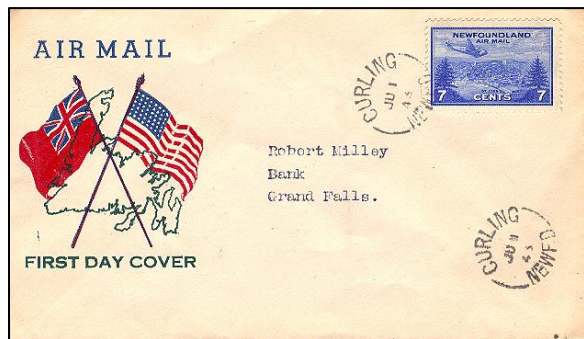


Figure 1. Blue map and FDC, #C19.

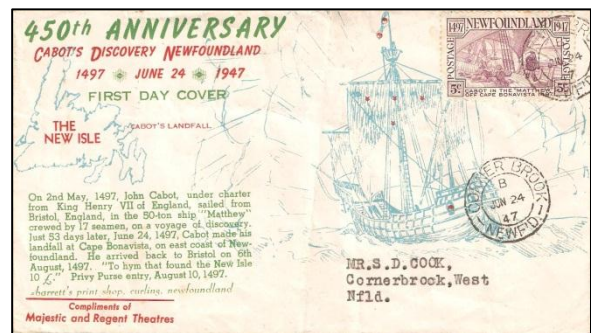


Figure 5. Sponsored “ship and map” cachet.

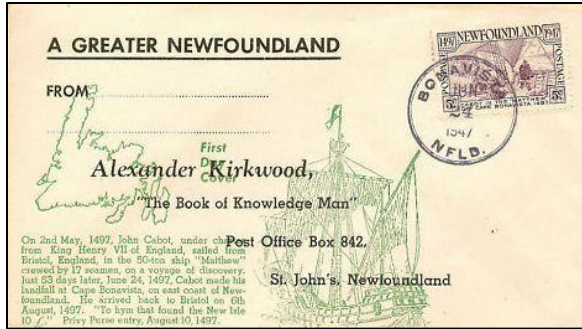


Figure 6. "Ship and map" post card.



Figure 10. Blue "FDC", orange leaves.



Figure 7. Dark blue "Cabot departing" cachet.



Figure 11. Blue "FDC", red leaves.

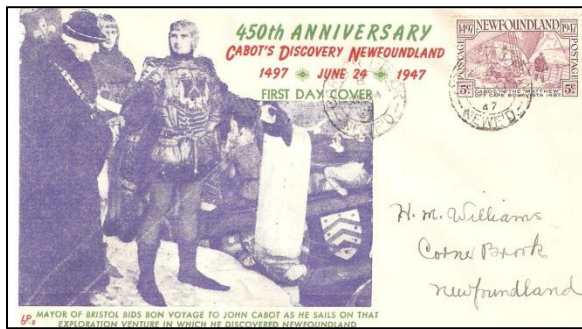


Figure 8. Purple "Cabot departing" cachet.

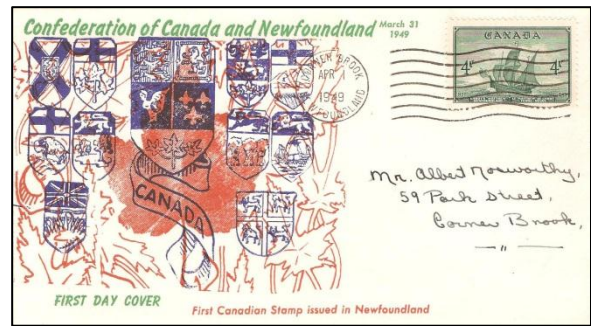


Figure 12. Green "FDC", red bottom line, uncoloured shield.

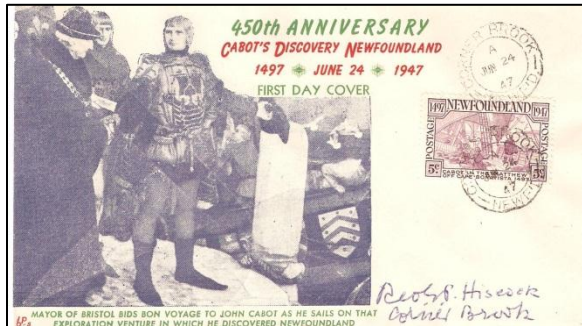


Figure 9. Light purple "Cabot departing" cachet.



Figure 13. Green "FDC", red bottom line, red shield.

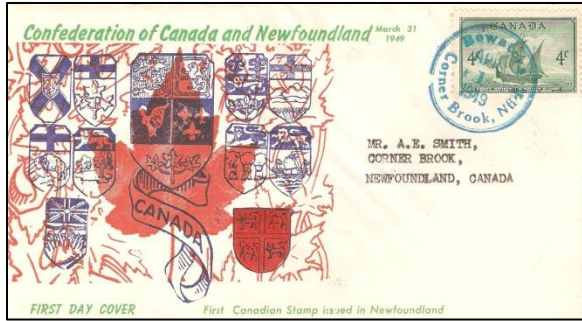


Figure 14. Green “FDC”, green bottom line, red leaves.



Figure 15. Green “FDC”, green bottom line, orange leaves

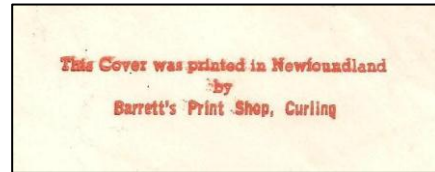
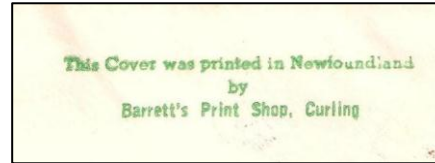
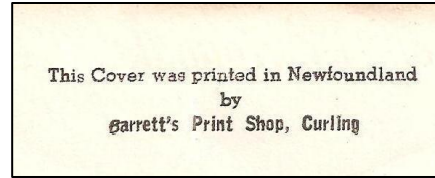


Figure 16. Printing in black, green, and red on back flap.

FIRST DAY COVERS BY LESTER SMALL

by Bob Vogel

A Victoria address to watch for is 1034 Linden Avenue. I have a number of hand-drawn and coloured FDCs in my collection with this return address but no other identification marks. I've often wondered who produced them.

While in Victoria this past summer I had the opportunity to visit the Greater Victoria Public Library and by checking the Victoria Street Directories I found that Lester Small occupied this address from 1949 to 1964. Earlier covers were addressed to him at 1144 Pembroke Street while those after 1964 were addressed to 1584 Elm Street.

With the assistance of Firmin Wyndels, Robin Clarke, Helen Jacques, and

Gray Scrimgeour, I was able to piece together a brief biography of Lester Small.

He was born in Calgary in 1910 but his family moved to Victoria when he was six years old. Initially employed as a baker, he started work at the post office as a sorting clerk in 1940. He was on probation for five years as it was the post office policy not to hire stamp collectors.

In his early years as a sorter, Small worked many night shifts. He took early retirement in 1972 when he was Supervisor of the Registration Branch.

Along with his wife Dorothy and daughter Helen, Small developed a youth philatelic club for six to fourteen year olds and hosted it for 35 years. It is still in existence today. For his dedication to youth

philately, he was awarded a citation from the United Nations Postal Division in 1971.

Lester's collecting interests were mainly the postal history of British Columbia. He was an active participant in the Greater Victoria Philatelic Society and served it as president, judge, and exhibitor. He was chairman of VICPEX-PIPEX which was held in Victoria in 1966, and was named the Distinguished Philatelist of the North West Federation in 1975. He died in 1997.

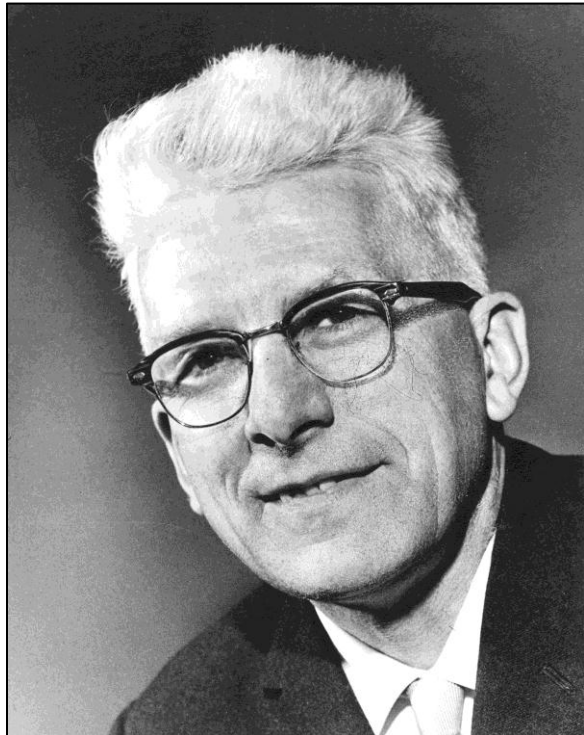


Figure 1. Lester E. Small (Photo by Robin Clarke from the Helen Jacques collection)

Small had about 45 world-wide correspondents, and as he liked doodling, he started to produce FDCs to send to them. The covers shown in the following pages span 35 years, and there may be gaps with many more yet to be documented.

Please let me know of any of Small's hand-drawn FDCs that might be in your collection. In addition to Victoria postmarks for all of his covers (except for the A. G. Bell commemorative #274), his

FDCs in earlier years often had an aquamarine "First Day Cover" rubber stamp (See Figure 2) and his address in the same colour on the back (Figure 3). Later covers usually had a black "First Day of Issue" rubber stamp (Figure 4).

Postal history articles written by Lester Small may be viewed at: http://www.vicstamps.com/displays/bc_postal_history_articles/bc_postal_history_articles.html



Figure 2. First Day Cover in aquamarine

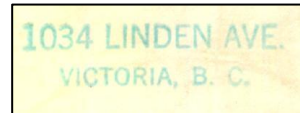
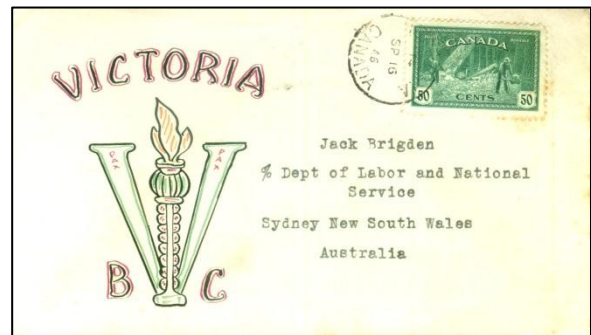


Figure 3. Home address rubber stamp



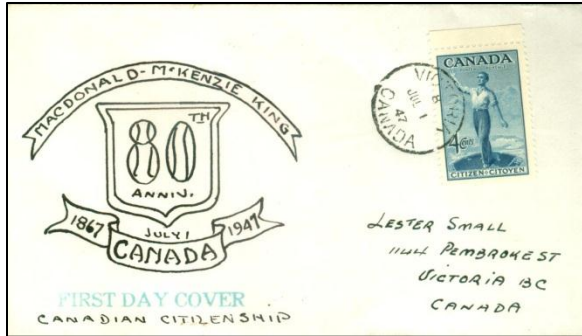
Figure 4. First Day of Issue in black



272 Lumbering



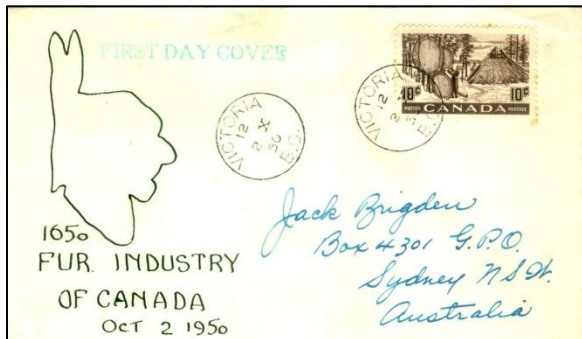
274 A.G. Bell



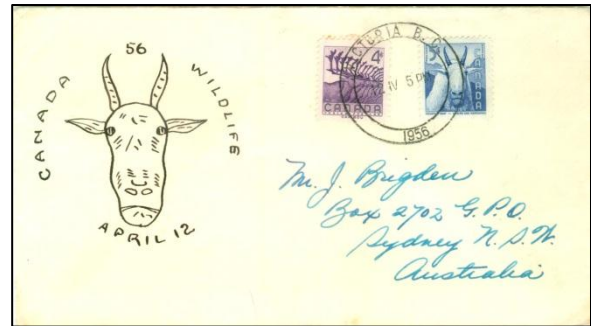
275 Citizenship (1144 Pembroke St. address)



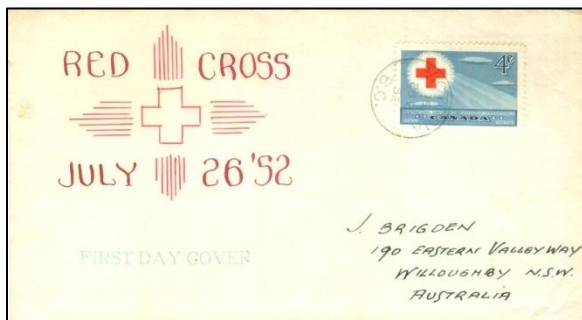
349, 350 Prime Ministers



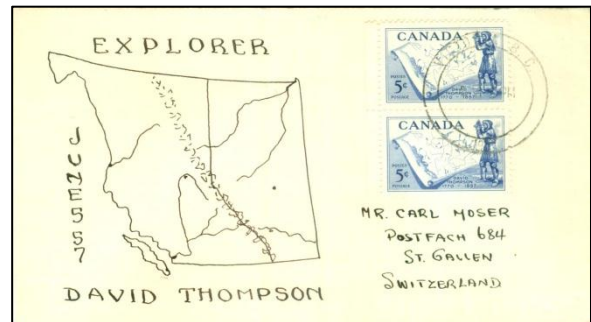
301 Fur Resources



360, 361 Wildlife



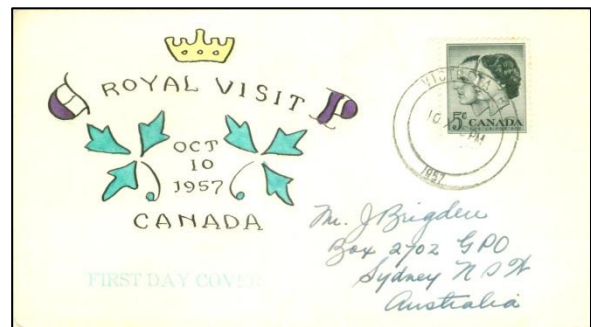
317 Red Cross



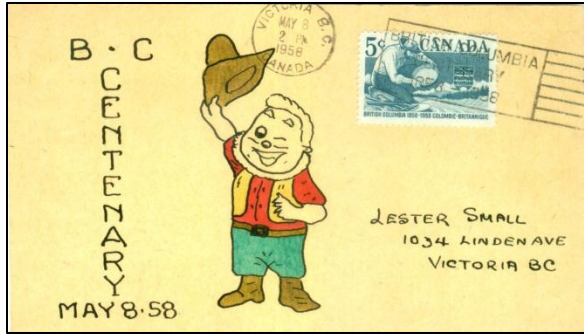
370 Thompson



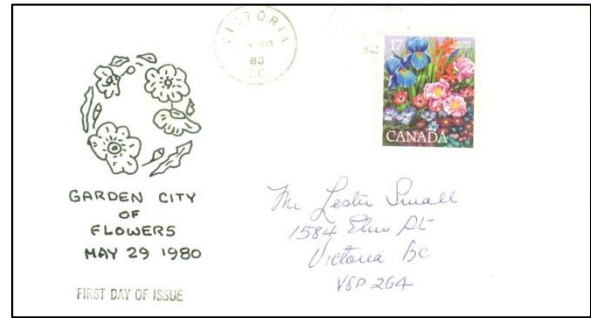
335, 336, 343 Wildlife



374 Royal Visit



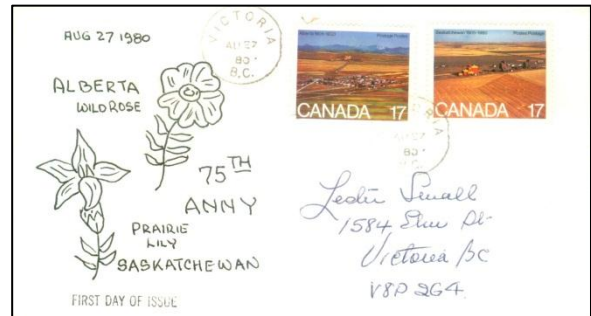
377.1 B.C. Centennial



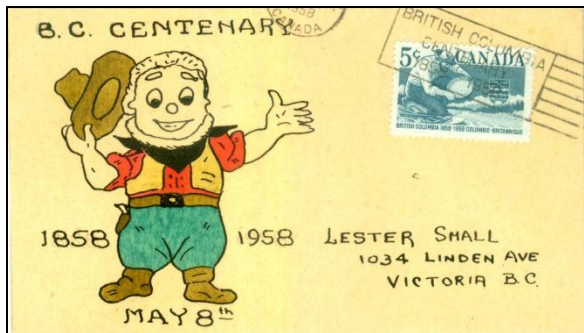
855 Flower Garden (1584 Elm St. address)



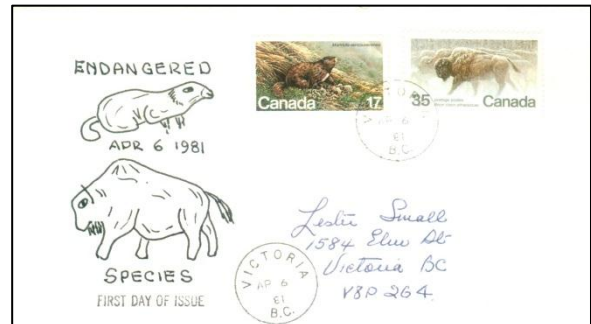
377.2 B.C. Centennial



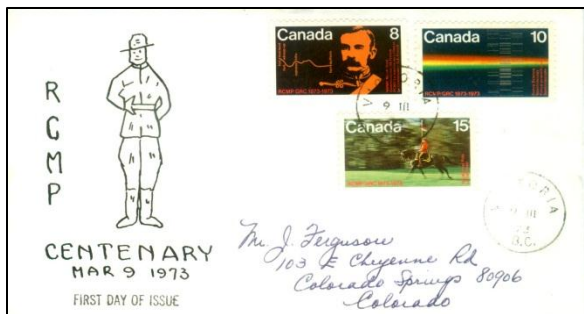
863, 864 Alberta & Saskatchewan



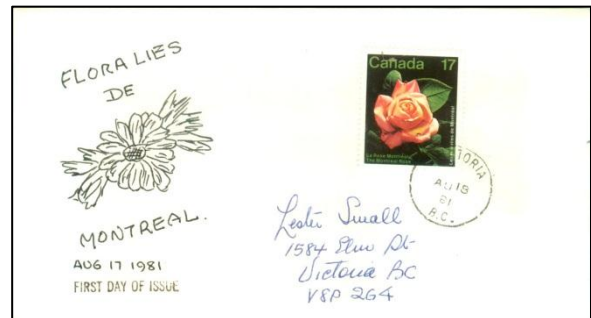
377.3 B.C. Centennial



883, 884 Marmot & Bison



612-614 RCMP



898 Montreal Rose

TOMORROW STARTS TODAY

by Peter Wood

“Tomorrow starts today” was the theme of the transfer of Canada Post from the direct supervision of the Postmaster General to a Crown Corporation. To mark the occasion on October 16, 1981, a presentation folder was distributed to all Canada Post Corporation employees.

The package is listed in the 2012 Unitrade catalogue as SO4 under the Special Event Covers category (p. 566) with an indication that it was “exclusive in availability and therefore not offered to philatelists.” I obtained the material shown here from the estate of a husband and wife team who were Postmaster and Postmistress of the office in Cookstown, ON.

The folder included a two-page pamphlet shown in Figure 1, along with a letter from President Michael Warren (Figure 2) and a commemorative cover showing the Canada Day stamps issued on June 30, 1981 (Figure 3).



Figure 1. Descriptive pamphlet.

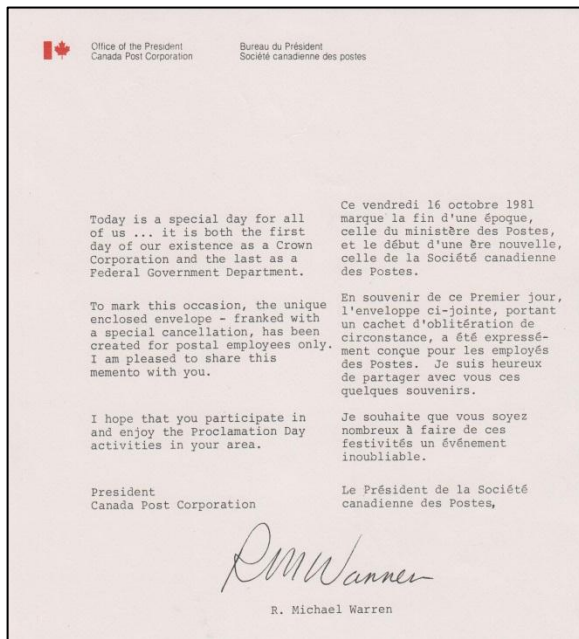


Figure 2. Letter from President Warren.



Figure 3. First Day (of Canada Post) cover.

THIS BOOK DOESN'T TELL ALL!

Gary Dickinson and Harold Houston

Philatelic covers published by Montreal stamp dealer Joseph C. Rosenbaum are the subject of a recent publication by BNAPS. This 88 page volume was prepared by a team of FDC Study Group members led by Gary Dickinson and including George Basher, Ivan Hebert-Croteau, Maurice Malenfant, Bruce Perkins, and Bob Vogel. Titled *Canadian First Day and Other Philatelic Covers by Joseph C. Rosenbaum*, the book provides a commentary about his works under his own name as well as his JCR and Rosecraft logos. Also included are sections dealing with third-party uses of his cachets, his earliest covers, and special event products. There is also a catalogue of his FDCs which comprises about half the volume.

The Rosenbaum book can be obtained from Ian Kimmerly Stamps Internet Store, stock number B4h055.1.

Since the book first appeared, two additional Rosenbaum items have been documented. The first is a Newfoundland FDC for #252, the Sir Wilfred Grenfell issue of December 1, 1941. The cachet was a simple "1st Day Cover" rubber stamp (See Figure 1) not seen on his FDCs for Canada's stamps during this early, pre-JCR period. The cover is clearly tied to Rosenbaum by

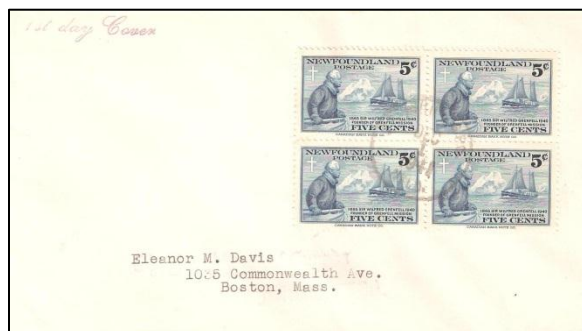


Figure 1. Rosenbaum FDC for Newfoundland #252.

the use of his rubber-stamped return address (Figure 2) on the back, as was commonplace for his earlier covers.

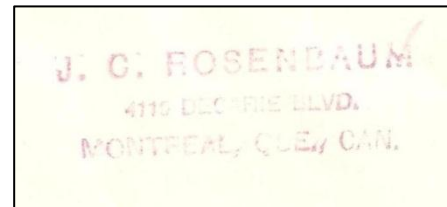


Figure 2. Rosenbaum return address.

A second previously unrecorded Rosenbaum item is a third-party use of the Associated Country Women of the World commemorative (Scott #385) issued on May 13, 1959 and shown as Figure 3.

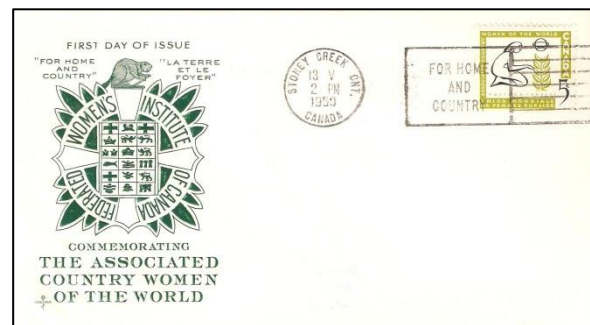


Figure 3. Rosecraft FDC for Canada #385.

The cover shown here was culled from a search of four bankers' boxes by Study Group member Harold Houston. The address is very faintly rubber-stamped to "Fed. W.I. of Canada/ 46 Elgin Street/ Ottawa, Ont." There is a slogan postmark (Coutts No. F550) which was used only in Stoney Creek, ON, the birthplace of the Women's Institute, in 1959. It reads "For Home and Country," the motto of the Women's Institutes. An enclosed letter (Figure 4) explains the background of the stamp issue.

COMMEMORATIVE ISSUE OF ACWW STAMP

Special First Day Covers

At the request of the Federated Women's Institutes of Canada, this Commemorative Stamp has been issued by the Canadian Government to honour the Associated Country Women of the World. In order to publicize the stamp, the Federated Women's Institutes of Canada have arranged this First Day Cover. It has been cancelled at Stoney Creek, Ontario, Canada, the birthplace of Women's Institute. This year, 1959, commemorates the 100th year of the birth of Mrs. Adelaide Hoodless, the founder of the Women's Institute.

Helen Fitzgerald, Toronto, designed the stamp and it is unique in the fact that it is the first Canadian stamp designed by a woman. The design symbolizes growth, as cultivated by Country Women of individual country organizations, into the world association, as represented by the globe.

This stamp has come into being through the efforts of the Federated Women's Institutes of Canada, following a resolution from the Manitoba Women's Institutes, requesting a stamp be issued to honour Mrs. Adelaide Hoodless, and the founding of the first Women's Institute in 1897.

The policy guide for the selection of subjects for the designs for Canadian postage stamps stresses the importance of International Organizations taking precedence over national ones. The stamp not only commemorates the organization of the first Women's Institute, but also honours a Canadian woman, Mrs. Alfred Watt, M.A., M.B.E., the founder and first president of the Associated Country Women of the World.

These First Day Covers are suitable souvenirs to send to your letter friends in other countries. Further covers may be obtained by writing-

Mrs. H.G. Taylor,
National Secretary,
Federated Women's Institutes of Canada,
Room 34, Central Chambers,
46 Elgin Street,
Ottawa 4, Canada.

Price: 50 cents each, 3 covers for \$1.00
Payment should accompany orders.

Figure 4. Letter enclosed with FWI Rosecraft FDC.